BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

Re: Petition for Arbitration of Interconnection)
Agreement Between BellSouth) Docket 140156-TP
Telecommunications, LLC d/b/a AT&T Florida and)
Communications Authority, Inc.)

Direct Testimony of Mark Chamberlin

On Behalf of AT&T Florida

February 16, 2015

ISSUE 47

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1 2		I. INTRODUCTION
3	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
4	А.	My name is Mark Chamberlin. My business address is 2600 Camino Ramon, in San
5		Ramon, California.
6	Q.	PLEASE DESCRIBE YOUR JOB RESPONSIBILITIES.
7	А.	I oversee the introduction of, and changes to, Operational Support Systems ("OSS") that
8		AT&T incumbent local exchange carriers, including AT&T Florida, make available to
9		competing local exchange carriers to perform pre-ordering, ordering, provisioning,
10		maintenance and billing in accordance with the terms of their Interconnection
11		Agreements. In addition, I provide method, procedure and process support and
12		performance measure analytics on AT&T Wholesale Centers service quality
13		performance.
14 15	Q.	PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND WORK EXPERIENCE.
16	A.	I attended the University of San Francisco with a degree in Psychology. I also completed
17		graduate courses at the University of California, Berkeley, Haas School of Business. I
18		have more than 33 years of service with AT&T. I started in AT&T Wholesale business
19		unit in 1995. I have held management positions in Sales, Marketing, Product and Process
20		Management.
N 1	0	

21Q.HAVE YOU PREVIOUSLY TESTIFIED BEFORE STATE PUBLIC UTILITY22COMMISSIONS?

1	А.	Yes, I have testified about OSS issues before several state public utility commissions,
2		including the Florida Public Service Commission. Specifically I testified on behalf of
3		AT&T Florida in Docket No. 090430-TP. I also represented AT&T Florida in the
4		Workshop in Docket No. 000121A-TP.
5	Q.	ON WHOSE BEHALF ARE YOU TESTIFYING?
6	A.	BellSouth Telecommunications, LLC d/b/a AT&T Florida, which I will refer to as AT&T
7		Florida.
8	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
9	A.	I will discuss AT&T Florida's position on arbitration Issue 47.
10		II. DISCUSSION OF ISSUE
11 12	ISSU	E 47: SHOULD THE ICA REQUIRE THE PARTIES TO PROVIDE LIVE AGENTS FOR HANDLING REPAIR ISSUES?
13		Affected Contract Provision: OSS Att. § 3.14
14	Q.	WHAT IS THE QUESTION PRESENTED BY ISSUE 47?
15	A.	This issue concerns section 3.14 in the OSS Attachment. Section 3.14 reads as follows,
16		with the agreed language in normal font and additional language proposed by CA and
17		opposed by AT&T Florida in bold italics:
18 19 20 21 22 23 24		3.14 The Parties agree to provide one another with toll-free contact numbers for the purpose of addressing ordering, provisioning and maintenance of services issues. Contact numbers for maintenance/repair of services shall be staffed twenty-four (24) hours per day, seven (7) days per week. <i>Each party shall be required to provide a human agent to the</i> <i>other party for telephone calls to report an outage, open a repair ticket</i> <i>in inquire (sic) about a repair ticket previously opened.</i>
25	Q.	WHAT IS AT&T FLORIDA'S OBJECTION TO CA'S PROPOSED LANGUAGE?

1	A.	In the first place, the language is unclear. The parties have agreed – in the sentence
2		immediately preceding CA's proposed language – that "Contact numbers for
3		maintenance/repair of services shall be staffed twenty-four (24) hours per day, seven (7)
4		days per week." So each party is <i>already</i> required to make a human agent available for
5		telephone calls to report an outage or a repair issue. If that is what CA is seeking, its
6		language is unnecessary.
7	Q.	DO YOU BELIEVE THAT IS WHAT CA IS IN FACT SEEKING?
8	A.	No. Based on my understanding of the parties' discussions, I believe CA wants the
9		Commission to require AT&T Florida to make a human agent immediately available for
10		any CA telephone call to report an outage, open a repair ticket, or inquire about a repair
11		ticket that was previously opened.
12 13	Q.	IS IT POSSIBLE THAT CA ONLY WANTS A HUMAN AGENT TO BE IMMEDIATELY AVAILABLE TO DEAL WITH URGENT PROBLEMS?
14	A.	That certainly is not what CA's proposed language says. The language talks about a
15		human agent "for telephone calls to report an outage, open a repair ticket in inquire (sic)
16		about a repair ticket previously opened." Thus, the human agent requirement would
17		apply to all repair tickets.
18	Q.	IF THAT IS WHAT CA WANTS, WHAT IS AT&T FLORIDA'S OBJECTION?
19	A.	CA's proposal is patently unreasonable. Most outage and repair calls are handled most
20		quickly and efficiently via communication with interactive voice response ("IVR"), the
21		web-based interfaces, or the electronic bonding interface, with no need for human
22		intervention. AT&T Florida recognizes, however, that there are circumstances in which

CLECs need to talk with a human agent, and AT&T Florida makes such an agent
 available 24 hours a day, as reflected in the language in section 3.14 on which the parties
 have agreed. If CA calls AT&T Florida's CLEC Repair Call Center with an outage or
 repair issue and is unable to get the issue resolved via IVR, CA will reach a live agent
 after going through the call tree prompts.

It would be inefficient and unduly costly for AT&T Florida to make a person 6 7 *immediately* available to CA for all repair matters so that CA could bypass the other 8 channels. It is not clear from CA's proposed language whether the human agent CA 9 wants to be immediately available would be dedicated to CA alone or would also serve 10 other carriers, but either way is problematic. If the human agent were dedicated to CA 11 alone, that would be absurdly inefficient (not to mention discriminatory), since the person 12 would usually have nothing to do. On the other hand, if the person had responsibilities in 13 addition to CA, the person might, by definition, be busy caring for other responsibilities 14 when CA called. IVR, the web-based interfaces and the electronic bonding interface, on 15 the other hand, are always available.

16 Q. WHAT ARE THE INTERFACES THAT YOU REFERRED TO?

A. AT&T Florida makes OSS available to CLECs for maintenance functions. Electronic
Bonding Trouble Administration ("EBTA") and Trouble Analysis Facilitation Interface
("TAFI") were designed to allow CLECs to submit trouble tickets electronically and
retrieve status on tickets that are open. There are also some trouble isolation testing
capabilities available to CLECs through EBTA. EBTA can be accessed via a web
interface or application to application. TAFI can be accessed via dial up or LAN to LAN.

1Q.HAS CA OFFERED TO PAY FOR THE TIME OF THE PERSON IT WANTS2AT&T FLORIDA TO MAKE AVAILABLE TO CA FOR ALL REPAIR3MATTERS?

4 A. Not to my knowledge. Apparently, CA expects AT&T Florida to bear this cost – a cost

5 that is not reflected in the prices of the products CA will be purchasing from AT&T

6 Florida.

Q. IS THERE A PREVIOUS ARBITRATION DECISION BY THE FLORIDA PUBLIC SERVICE COMMISSION THAT SHEDS LIGHT ON HOW THE COMMISSION MIGHT THINK ABOUT THIS ISSUE?

10 A. Yes. In a 2002 arbitration, a CLEC complained about an aspect of BellSouth's OSS and

11 asked the Commission to require BellSouth to make a change for the benefit of the

12 CLEC. The Commission rejected the CLEC's proposal for reasons that apply here as

13 well.

14 The issue in that case concerned the situation where the CLEC, Supra, would

15 submit a service order that was rejected by BellSouth's OSS.¹ In some circumstances, if

16 an order included a disqualifying error like an incorrect address, the order could be

17 rejected immediately upon detection of that error by BellSouth's system, without further

18 analysis of the order. It could then happen that when Supra fixed the disqualifying error,

19 its order might again be rejected for other reasons – reasons that the system did not reach

20 before it initially rejected the order. To avoid this, Supra proposed that the Commission

¹ Final Order on Arbitration (Order No. PSC-02-0413-FOF-TP), Docket No. 001305-TP, *Petition by BellSouth Telecommunications, Inc. for arbitration of certain issue in interconnection agreement with Supra Telecommunications and Information Systems, Inc.* (March 26, 2002), at 146.

1		require BellSouth to fully review each order in the first instance and to identify all
2		reasons for rejection. ² The Commission rejected Supra's proposal, stating:
3 4 5 6 7 8		This issue has broad implications with respect to BellSouth's OSS, and whether or not BellSouth should be obligated to modify a component of its OSS to meet the individual needs of an ALEC such as Supra. ³ The record reflects that what Supra is seeking would involve modifications to one or more of BellSouth's OSS systems, which would be a significant undertaking
9 10 11 12 13 14		If Supra is requesting that BellSouth modify its OSS , such a request would be better handled outside the confines of a § 252 arbitration. Although concerned over the feasibility of modifying BellSouth's systems as proposed by Supra, a more comprehensive evaluation could be conducted in the context of a generic proceeding, which would enable us to more fully consider the technical feasibility and policy implications. ⁴
14		to more fully consider the technical feasibility and policy implications.
14 15 16 17	Q.	DO THE REASONS FOR THE COMMISSION'S REJECTION OF SUPRA'S PROPOSAL THAT YOU'VE QUOTED APPLY TO CA'S PROPOSAL AS WELL?
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15 16 17 18 19 20	-	DO THE REASONS FOR THE COMMISSION'S REJECTION OF SUPRA'S PROPOSAL THAT YOU'VE QUOTED APPLY TO CA'S PROPOSAL AS WELL? Yes. Like Supra, CA is requesting a modification of an AT&T Florida system – albeit not an OSS in this instance – to meet its own asserted needs; to the best of my knowledge, no other CLEC in Florida has sought an ICA provision of the sort that CA is

² *Id.* at 147

⁴ *Id.* at 149.

³ In 2002, the term "ALEC" (Alternate Local Exchange Carrier) was commonly use in Florida rather than the current "CLEC" (Competing Local Exchange Carrier).

⁵ It is hard for me to assess exactly how significant the undertaking would be, since CA has not made clear how its proposal would work. It is unclear, for example, whether CA wants a phone number it can dial 24/7 to reach a human agent immediately or if it wants AT&T Florida to modify the IVR by means of which outage and repair issues are handled.

1Q.IN ADDITION TO THE FACT THAT AN ISSUE THAT AFFECTS THE AT&T2FLORIDA OSS THAT IS USED BY ALL CLECS IN FLORIDA IS NOT3APPROPRIATELY ADDRESSED IN A TWO-PARTY ARBITRATION, IS4THERE ANOTHER REASON THAT IT WOULD BE INAPPROPRIATE FOR5THE COMMISSION TO ENTERTAIN CA'S REQUEST IN THIS6PROCEEDING?

7	A.	Yes. CA's request is prompted by what it claims is an inadequacy in AT&T Florida's
8		response time to repair calls. But this Commission has established performance measures
9		that govern AT&T Florida's performance in this area. M&R-6 [MATT] Average Answer
10		Time – Repair Centers is contained in the Service Quality Measure memorialized in
11		Docket No. 000121A-TP. This measure reports on the average answer time for a CLEC
12		calling into the repair department compared to the average answer time an AT&T Florida
13		end user calls into the repair department. Thus, there is already a mechanism in place to
14		ensure the adequacy of AT&T Florida's response time to repair calls – a mechanism that
15		works to the benefit of all CLECs equally. The Commission should not entertain CA's
16		request to impose another mechanism for the same purpose for CA's benefit alone.
17	0	DAES THIS CONCLUDE VALD DIDECT TESTIMONYS

17 Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?

18 A. Yes.