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# Public Service Commission

April 26, 2016

Mr. Robert L. McGee, Jr.  
Regulatory and Pricing Manager  
Gulf Power Company  
One Energy Place  
Pensacola, FL 32520-0780  
[rlmcgee@southernco.com](mailto:rlmcgee@southernco.com)

**STAFF'S FIRST DATA REQUEST**  
via email

Mr. Jeffrey A. Stone  
Beggs & Lane  
501 Commercial Street  
Pensacola, FL 32502  
[jas@beggslane.com](mailto:jas@beggslane.com)

**Re: Docket No. 160090-EI: Petition of Gulf Power Company for limited extension of experimental Large Business Incentive Rate Rider, Medium Business Incentive Rate Rider, and Small Business Incentive Rate Rider**

Dear Mr. McGee and Mr. Stone:

By this letter, Commission staff requests the following information from Gulf Power Company (Gulf or Company).

1. During the period January 1, 2014 to date, how many customers (that provided the 79 FTEs referenced in paragraph 7) have taken service under the Company's small, medium, and large Business Incentive Rate Riders?
2. What type of customers currently take service under the small, medium, and large Business Incentive Rate Riders, e.g., manufacturing, industrial, light industrial, office park, and retail?
3. Has the Company terminated services to any customers under the Business Incentive Rate Riders for failure of not maintaining the employment requirement, not purchasing load amount specified in the Riders or not meeting the capital investment requirement?
4. Please state the total discounted dollar amount (difference between Rider rates and otherwise applicable rates) for the period from January 1, 2014 to date.

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5. Please explain whether Gulf reports its economic development expenses (e.g., marketing expenses) on its earnings surveillance reports per Rule 25-6.0426(5), F.A.C.
6. Please explain whether Gulf is currently recovering the discount amount provided to Rider customers. If not, state if Gulf will seek recovery of the discount amounts in its next rate case.
7. How does Gulf verify that Rider customers are maintaining the required number of FTEs over the five year contract period?

Please file all responses no later than May 10, 2016 via the Commission's website at [www.floridapsc.com](http://www.floridapsc.com) by selecting the Clerk's Office tab and Electronic Filing Web Form. Please call me at 850.413.6204 if you have any questions.

Thank you.

*/s/Sevini Guffey*

Utility Analyst

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