

BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

FILED 7/18/2018
DOCUMENT NO. 04724-2018
FPSC - COMMISSION CLERK

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In the Matter of:

DOCKET NO. 20180118-TL

IMPLEMENTATION OF THE 689
AREA CODE OVERLAY IN THE
EXISTING 407/321 AREA
CODE.

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PROCEEDINGS: COMMISSION CONFERENCE AGENDA
ITEM NO. 4

COMMISSIONERS
PARTICIPATING: CHAIRMAN ART GRAHAM
COMMISSIONER JULIE I. BROWN
COMMISSIONER DONALD J. POLMANN
COMMISSIONER GARY F. CLARK
COMMISSIONER ANDREW G. FAY

DATE: Tuesday, July 10, 2018

PLACE: Betty Easley Conference Center
Room 148
4075 Esplanade Way
Tallahassee, Florida

REPORTED BY: DEBRA KRICK
Court Reporter and
Notary Public in and for
the State of Florida at Large

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1 P R O C E E D I N G S

2 CHAIRMAN GRAHAM: Item No. 3 is done. Item
3 No. 4, staff.

4 Good morning.

5 MS. DEAS: Good morning, Sakina Deas with IDM.

6 Item 4 is the Numbering Plan Administrator
7 Neustar's request that the Commission lift the
8 suggestion specification on the implementation of
9 the 689 overlay.

10 In March of 2002, the Commission approved the
11 implementation of the 689 overlay as the third area
12 code in the existing 407 numbering plan area.
13 However, prior to the implementation date, the new
14 exhaust dates were posted estimating that the 407
15 NPA would be extended for approximately eight or
16 more years.

17 Based on the new exhaust date, the Commission
18 definitely suspended the implementation of the 689
19 overlay, and in addition, the Commission directed
20 Neustar to officially inform the Commission when
21 one year of exhaust of available 407 NXX codes
22 had -- when they were within one year.

23 On May 16th, 2018, the Commission received
24 notice from Neustar that the 407 area code is
25 expected to exhaust in the next 12 months.

1 Therefore, staff is recommending that the
2 Commission lift the suspension of the
3 implementation plan for the 689 overlay, and staff
4 also recommends that Neustar inform the Commission
5 once the proposed implementation date for the 689
6 overlay once it has been determined.

7 There was one customer correspondence in the
8 docket. Staff is available for questions.

9 CHAIRMAN GRAHAM: Thank you, staff.

10 Ms. Deas, do you have a name card?

11 MS. DEAS: Sorry.

12 CHAIRMAN GRAHAM: We got a lot of new
13 Commissioners up here. Thank you.

14 MS. DEAS: Sorry.

15 CHAIRMAN GRAHAM: Commissioner Brown.

16 MS. BROWNLESS: Thank you, Mr. Chairman.

17 Welcome, Ms. Deas and Mr. Fogleman and Mr.
18 Murphy.

19 Let's talk about some of the conservation
20 measures that the Commission has implemented
21 since -- I mean, this came to us back in 2002 --
22 2001, and we managed to delay implementation of the
23 new area code for a great deal of time. Can you go
24 over that for us?

25 MS. DEAS: Yes. Number conservation efforts

1 in Florida include the thousand block number
2 pooling process, which is where telephone companies
3 share a pool of numbers. And it used to be given
4 out in 10,000 blocks, but now they can get them in
5 a thousand block, which reduced how many numbers
6 are assigned in a period of time.

7 And then we have the reclamation process,
8 where if a company has a thousand block numbers and
9 they haven't used them in six months, then they can
10 be put back into the pool to be assigned to other
11 service providers, or other service providers.

12 They also -- we also have the -- where they
13 consolidate rate centers to -- where you would have
14 more numbers within a rate center available to a
15 larger geographic area.

16 COMMISSIONER BROWN: Are there any new
17 conservation measures that this Commission can
18 employ to delay implementation of that new area
19 code? I mean, they were wrong back in 2001, 2002,
20 when they thought that we needed to implement it
21 right away, and we were able so delay it for over,
22 what, 16 years?

23 MS. DEAS: Yes.

24 COMMISSIONER BROWN: So how can we be sure
25 that it is -- that this is an accurate prediction?

1 MS. DEAS: Well, right now, they are
2 predicting that there is -- they are within the
3 12-month period -- I mean, 12-month of numbers.
4 It's an estimation. It's projection based upon the
5 growth in the area, and service providers being
6 added to the area. And I guess once the numbers
7 are gone, they are gone.

8 But as far as number conservation efforts,
9 what we are doing is working, and we've been able
10 to prolong, as you said, the process for a while.
11 We don't have any new conservation measures in
12 place right now.

13 COMMISSIONER BROWN: Mr. Fogleman, you were
14 here back in 2002, right?

15 MR. FOGLEMAN: Yes, I was. I wasn't on this
16 docket.

17 COMMISSIONER BROWN: Not that I -- I know you
18 weren't. I know you are familiar with it.

19 MR. FOGLEMAN: Right.

20 COMMISSIONER BROWN: Could you kind of just
21 let the Commission know, and let the public know
22 how we can be accurate that NANPA is correct?

23 MR. FOGLEMAN: Right. I mean, I think, based
24 on the forecast -- I mean, before we didn't really
25 get this close. I think the fact that we've gotten

1 this close within 12 months, this is the process
2 that's used nationwide to determine when a new area
3 code is implemented, and so we are following the
4 same tradition everywhere else that's been done
5 here in Florida and in other states.

6 So we are running out in this area code.
7 We've done everything we can, and now is the time
8 to do this in order to have a smooth transition.

9 COMMISSIONER BROWN: What's the discrepancy
10 from 2020 to 2019? They first said 2020 and now
11 it's 2019.

12 MR. FOGLEMAN: It's just, again, based on
13 usage. I mean, we've seen an uptake companies and
14 getting numbers, void numbers, predominantly has
15 been the big change that we've seen, and we get
16 those notices from Neustar.

17 COMMISSIONER BROWN: What is the public
18 outreach process? The statute requires that the
19 Commission develop more -- I guess the statute
20 technically says: Direct public education efforts.
21 So what would happen after this?

22 MR. FOGLEMAN: Well, I think it's a function
23 of -- so when you are moving from a seven-digit
24 dialing pattern to a 10-digit dialing pattern, I
25 think that's really where a large number of public

1 education is needed.

2 This area already has 10-digit dialing, so
3 essentially it's much more limited. It's
4 essentially there is a new area code that will be
5 local for folks in Orange and Osceola Counties.

6 COMMISSIONER BROWN: Procedurally for the
7 Commission, and for the public again, what will
8 happen if we go ahead and approve this
9 recommendation thereafter?

10 MR. FOGLEMAN: Neustar will go ahead and
11 coordinate with companies and industries to develop
12 a date. They would get back us. We would then
13 issue an order consolidating and formatting the
14 date. And at that time, we could probably include
15 some language relating to public outreach.

16 COMMISSIONER BROWN: That would be great.
17 Thank you.

18 CHAIRMAN GRAHAM: Commissioner Polmann.

19 COMMISSIONER POLMANN: Thank you, Mr.
20 Chairman.

21 Mr. Fogleman, what's the consequence of adding
22 the new area code other than, I guess, you would be
23 avoiding the 10-digit --

24 MR. FOGLEMAN: Well, there is already 10-digit
25 dialing in that area.

1 COMMISSIONER POLMANN: You would be avoiding
2 that by adding a new area code?

3 MR. FOGLEMAN: No. You would have 10-digit
4 dialing. There is 10-digit dialing in that area
5 today, in Orange and Osceola Counties, and by
6 adding this, there would continue to be 10-digit
7 dialing. It would just allow carriers to continue
8 to grow and serve customers in that area.

9 COMMISSIONER POLMANN: So then you would avoid
10 running out of numbers?

11 MR. FOGLEMAN: Correct.

12 COMMISSIONER POLMANN: So how many new numbers
13 would become available? I mean, I just don't have
14 a feeling without doing the math. I mean, we
15 could -- I am not asking you to do the math. Was
16 that number in here? Did I miss it?

17 MR. FOGLEMAN: I believe it is. I want to say
18 it was like --

19 COMMISSIONER POLMANN: I am trying to get an
20 idea for my next question.

21 MR. FOGLEMAN: I believe it was around
22 700,000.

23 MR. HINTON: Commissioner, on page two at the
24 top, it explains that any area code is going to
25 have 792 usable prefixes with 10,000 numbers per.

1 COMMISSIONER POLMANN: Many.

2 MR. HINTON: Lots.

3 COMMISSIONER POLMANN: So is there a risk of
4 having that many new numbers? You know, we have
5 this concept that having a lot of new unassigned
6 numbers somehow creates this ability for new
7 fictitious robo calling and all these scams and,
8 you know, creates this idea that -- I mean, I get
9 20 calls a day from no one.

10 MR. FOGLEMAN: Right. I don't know that that
11 really factors in, because to the extent that
12 that's an issue, it would be an issue with numbers
13 outside of this area.

14 COMMISSIONER POLMANN: I mean, is that an
15 issue anyway? Does this have anything do with
16 that? I am just asking.

17 MR. FOGLEMAN: I don't think so.

18 COMMISSIONER POLMANN: Okay. I just wanted to
19 make sure that this had -- this is not related to
20 that. We are not creating new numbers that are for
21 no one?

22 MR. FOGLEMAN: No. There is a real demand --

23 COMMISSIONER POLMANN: This is a real issue?

24 MR. FOGLEMAN: There is a demand for the
25 numbers as outlined by Neustar --

1 COMMISSIONER POLMANN: Okay.

2 MR. FOGLEMAN: -- and that's why we are
3 running out, and that's why we are recommending
4 lifting the freeze.

5 COMMISSIONER POLMANN: So if we don't do this,
6 we will actually run out of legitimate telephone
7 numbers?

8 MR. FOGLEMAN: Yes.

9 COMMISSIONER POLMANN: Okay. Thank you.

10 CHAIRMAN GRAHAM: Commissioner Brown.

11 COMMISSIONER BROWN: I move the staff
12 recommendation on all issues.

13 CHAIRMAN GRAHAM: Moved and seconded.

14 Any further discussion?

15 Seeing none, all in favor say aye.

16 (Chorus of ayes.)

17 CHAIRMAN GRAHAM: Any opposed?

18 (No response.)

19 CHAIRMAN GRAHAM: By your action, you have
20 approved the staff recommendation on Item No. 4 on
21 all issues.

22 (Agenda item concluded.)

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CERTIFICATE OF REPORTER

STATE OF FLORIDA)
COUNTY OF LEON)

I, DEBRA KRICK, Court Reporter, do hereby certify that the foregoing proceeding was heard at the time and place herein stated.

IT IS FURTHER CERTIFIED that I stenographically reported the said proceedings; that the same has been transcribed under my direct supervision; and that this transcript constitutes a true transcription of my notes of said proceedings.

I FURTHER CERTIFY that I am not a relative, employee, attorney or counsel of any of the parties, nor am I a relative or employee of any of the parties' attorney or counsel connected with the action, nor am I financially interested in the action.

DATED this 18th day of July, 2018.



DEBRA R. KRICK
NOTARY PUBLIC
COMMISSION #GG015952
EXPIRES JULY 27, 2020