## Hopping Green & Sams

Attorneys and Courselors

Writer's Direct Dial No. (850) 425-2359

April 12, 2019

### **BY E-FILING**

Adam Teitzman Commission Clerk Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399

> Re: In re: Commission review of numeric conservation goals (JEA), Docket No. 20190020-EG

Dear Mr. Teitzman:

Enclosed for filing on behalf of JEA in the above docket are the following:

- JEA's Petition for Approval of Numeric Conservation Goals;
- Pre-filed Testimony of **Donald P. Wucker**, along with attached Exhibit Nos. \_\_\_\_\_ [DPW-1] through \_\_\_\_ [DPW-7]; and
- Pre-filed Testimony of **Bradley E. Kushner**, along with attached Exhibit Nos. \_\_\_\_\_ [BEK-1] through \_\_\_ [BEK-3].

By copy of this letter, the enclosed documents have been furnished to the parties on the attached certificate of service by electronic mail.

Please acknowledge receipt and filing of the above. If you have any questions concerning this filing, please contact me at 425-2359.

Thank you for your assistance in connection with this matter.

Very truly yours,

HOPPING GREEN & SAMS, P.A.

En Ve,

By:

Gary V. Perko Brooke E. Lewis

Attorneys for JEA

GVP/mee Enclosures

### **CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that a true and correct copy of the foregoing has been furnished by electronic delivery, this <u>12th</u> day of April, 2019, to the following:

### Florida Public Service Commission

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### **Gulf Power Company**

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### Southern Alliance for Clean Energy

c/o Bradley Marshall Bonnie Malloy Earthjustice 111 S. Martin Luther King Jr. Blvd. Tallahassee, Florida 32301 <u>bmarshall@earthjustice.org</u> <u>bmalloy@earthjustice.org</u>

San U/L

Attorney

### BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

| In re: Commission review of numeric<br>conservation goals (Florida Power & Light<br>Company).    | DOCKET NO. 20190015-EG |
|--|------------------------|
| In re: Commission review of numeric conservation goals (Gulf Power Company).                     | DOCKET NO. 20190016-EG |
| In re: Commission review of numeric<br>conservation goals (Florida Public Utilities<br>Company). | DOCKET NO. 20190017-EG |
| In re: Commission review of numeric conservation goals (Duke Energy Florida, LLC).               | DOCKET NO. 20190018-EG |
| In re: Commission review of numeric conservation goals (Orlando Utilities Commission).           | DOCKET NO. 20190019-EG |
| In re: Commission review of numeric conservation goals (JEA).                                    | DOCKET NO. 20190020-EG |
| In re: Commission review of numeric  | DOCKET NO. 20190021-EG |
| conservation goals (Tampa Electric Company).   | DATED: April 12, 2019  |

### JEA'S PETITION FOR APPROVAL OF <u>NUMERIC CONSERVATION GOALS</u>

JEA, by and through its undersigned attorneys, files this petition with proposed numeric conservation goals and requests that the Florida Public Service Commission (Commission) accept, approve and adopt JEA's proposed goals pursuant to section 366.82, Florida Statutes, and Rules 25-17.001 and 25-17.0021, Florida Administrative Code. In support, JEA states:

1. JEA is subject to section 366.82, Florida Statutes, part of the Florida Energy

Efficiency and Conservation Act (FEECA), which requires the Commission to adopt and

periodically review goals to increase the efficiency of energy consumption, increase the

development of demand side renewable energy systems, reduce and control the growth rates of

electric consumption and weather sensitive peak demand, and encourage the development of demand side renewable energy resources.

2. All notices, pleadings and other communications required to be served on the petition should be directed to:

Gary V. Perko Brooke E. Lewis Hopping Green & Sams, P.A. 119 S. Monroe St., Suite 300 P.O. Box 6526 (32314) Tallahassee, FL 32301 gperko@hgslaw.com blewis@hgslaw.com

3. The testimony of Donald P. Wucker and Bradley E. Kushner filed contemporaneously with this petition, as well as the testimony of Jim Herndon filed separately, explain the methodology by which JEA's proposed goals were derived and, along with the exhibits attached to the testimony, satisfy the minimum filing requirements established in the Order Consolidating Dockets and Establishing Procedure entered on February 18, 2019. *See* Order No. PSC-2019-0062-PCO-EG.

4. As discussed in the testimony of Mr. Wucker and Mr. Kushner, JEA generally utilized the same methodology used in the 2009 and 2014 goal-setting proceedings to identify and evaluate potential conservation measures. Based on the results of those evaluations, JEA proposes FEECA goals of 0 MW (summer and winter) and 0 MWh (annual energy) for both the residential and commercial/industrial classes.

5. JEA knows of no material facts in dispute regarding the relief requested herein.

WHEREFORE, JEA requests that the Florida Public Service Commission enter an order approving and establishing the Company's proposed numeric conservation goals for the period 2020-2029 pursuant to section 366.82, Florida Statutes, and Rule 25-17.0021, Florida

Administrative Code, and grant such other relief as is just and reasonable under the facts and law as determined by the Commission.

Respectfully submitted this 12<sup>th</sup> day of April, 2019.

HOPPING GREEN & SAMS, P.A.

Gary V. Perko (Fla. Bar No. 855898) Brooke E. Lewis (Fla. Bar No. 710881) P.O. Box 6526 119 S. Monroe Street, Suite 300 (32301) Tallahassee, FL 32314 Phone: 850.222.7500 Fax: 850.224.8551 gperko@hgslaw.com blewis@hgslaw.com

Attorneys for JEA

| 1  |    | BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION   |
|----|----|--|
| 2  |    | DIRECT TESTIMONY OF DONALD P. WUCKER   |
| 3  |    | ON BEHALF OF   |
| 4  |    | JEA  |
| 5  |    | DOCKET NO. 20190020-EG   |
| 6  |    | APRIL 12, 2019   |
| 7  |    |  |
| 8  | Q. | Please state your name and business address.   |
| 9  | A. | My name is Donald P. Wucker. My business address is 21 West Church Street,                 |
| 10 |    | Jacksonville, Florida 32302.   |
| 11 |    |  |
| 12 | Q. | By whom are you employed and in what capacity?   |
| 13 | A. | I am employed by JEA. My current responsibility is DSM Portfolio Management. Over          |
| 14 |    | the past 15 years my duties have progressed to include DSM Measure and Program             |
| 15 |    | Analysis and serving as a key strategic guiding resource on related industry and market    |
| 16 |    | initiatives. Additionally, I proactively anticipate expected changes in corporate planning |
| 17 |    | and act to identify, incorporate and document changes as needed.                           |
| 18 |    |  |
| 19 | Q. | Please summarize your educational background and professional experience.                  |
| 20 | A. | I hold a Bachelor of Science in Mechanical Engineering from the University of Florida. I   |
| 21 |    | am an actively licensed Professional Engineer (PE) in the State of Florida. I also held a  |
| 22 |    | PE license in the states of Louisiana and Alabama, which are currently inactive. With      |
| 23 |    | more than 35 years in the energy industry, my experience includes the design of building   |
| 24 |    | mechanical systems such as heating, ventilation, air conditioning, refrigeration and       |
| 25 |    | plumbing systems for domestic, commercial and industrial applications. I have also been    |

| 1  |                 | involved with a wide variety of energy retrofits including both as an engineer and as a  |
|--|-----------------|--|
| 2  |                 | contractor. For the past 15 years I have been given increasing responsibility for the  |
| 3  |                 | development and implementation of JEA's DSM programs. I submitted pre-filed direct   |
| 4  |                 | testimony on behalf of JEA when the Commission last established DSM goals for JEA in   |
| 5  |                 | Docket No. 20130203-EM.  |
| 6  |                 |  |
| 7  | Q.              | What is the purpose of your testimony in this proceeding?  |
| 8  | A.              | The purpose of my testimony is to discuss (1) how JEA is governed; (2) recent trends in  |
| 9  |                 | JEA's system load growth; and (3) JEA's proposed DSM goals and the process used to   |
| 10   |                 | develop them. My testimony includes discussion related to JEA's existing conservation  |
| 11   |                 | and DSM programs, how the base load forecast was developed, how supply-side  |
| 12   |                 | efficiencies are incorporated into JEA's planning process, and how JEA's proposed goals  |
| 13   |                 | encourage demand-side renewable energy systems.  |
| 14   |                 |  |
|  |                 |  |
| 15   | Q.              | Are you sponsoring any exhibits to your testimony?   |
| 15<br>16   | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents  |
| 15<br>16<br>17   | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit  |
| 15<br>16<br>17<br>18   | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit<br>No [DPW-3] presents a list of the DSM and conservation programs included in JEA's   |
| 15<br>16<br>17<br>18<br>19   | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit<br>No [DPW-3] presents a list of the DSM and conservation programs included in JEA's<br>existing DSM Plan. Exhibit No [DPW-4] summarizes the historical participation in   |
| 15<br>16<br>17<br>18<br>19<br>20   | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit<br>No [DPW-3] presents a list of the DSM and conservation programs included in JEA's<br>existing DSM Plan. Exhibit No [DPW-4] summarizes the historical participation in<br>JEA's existing FEECA DSM programs. Exhibit No [DPW-5] presents the results of  |
| 15<br>16<br>17<br>18<br>19<br>20<br>21   | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit<br>No [DPW-3] presents a list of the DSM and conservation programs included in JEA's<br>existing DSM Plan. Exhibit No [DPW-4] summarizes the historical participation in<br>JEA's existing FEECA DSM programs. Exhibit No [DPW-5] presents the results of<br>Nexant's economic and achievable potential analysis for JEA. Exhibit No [DPW-6]   |
| 15<br>16<br>17<br>18<br>19<br>20<br>21<br>22   | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit<br>No [DPW-3] presents a list of the DSM and conservation programs included in JEA's<br>existing DSM Plan. Exhibit No [DPW-4] summarizes the historical participation in<br>JEA's existing FEECA DSM programs. Exhibit No [DPW-5] presents the results of<br>Nexant's economic and achievable potential analysis for JEA. Exhibit No [DPW-6]<br>presents a summary of JEA's marketing and educational activities. Exhibit No   |
| <ol> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> </ol>             | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit<br>No [DPW-3] presents a list of the DSM and conservation programs included in JEA's<br>existing DSM Plan. Exhibit No [DPW-4] summarizes the historical participation in<br>JEA's existing FEECA DSM programs. Exhibit No [DPW-5] presents the results of<br>Nexant's economic and achievable potential analysis for JEA. Exhibit No [DPW-6]<br>presents a summary of JEA's marketing and educational activities. Exhibit No<br>[DPW-7] presents analysis of the estimated average bill impacts on residential               |
| <ol> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> </ol> | <b>Q.</b><br>A. | Are you sponsoring any exhibits to your testimony?<br>Yes. Exhibit No [DPW-1] is a copy of my resume. Exhibit No [DPW-2] presents<br>JEA's existing Florida Energy Efficiency and Conservation Act (FEECA) goals. Exhibit<br>No [DPW-3] presents a list of the DSM and conservation programs included in JEA's<br>existing DSM Plan. Exhibit No [DPW-4] summarizes the historical participation in<br>JEA's existing FEECA DSM programs. Exhibit No [DPW-5] presents the results of<br>Nexant's economic and achievable potential analysis for JEA. Exhibit No [DPW-6]<br>presents a summary of JEA's marketing and educational activities. Exhibit No<br>[DPW-7] presents analysis of the estimated average bill impacts on residential<br>customers. |

| 1  | Q. | How is JEA governed?  |
|----|----|---|
| 2  | A. | JEA is a municipal electric utility governed by a Board of Directors consisting of seven    |
| 3  |    | members appointed by the Mayor of the City of Jacksonville and approved by the City         |
| 4  |    | Council. The Board of Directors sets the rates and policies governing JEA's operations.     |
| 5  |    | The JEA operating budget requires City Council approval. JEA's board meetings are           |
| 6  |    | open to the general public and ratepayers are permitted to participate in board meetings.   |
| 7  |    | JEA's Board of Directors sets policies consistent with the best interest of JEA's           |
| 8  |    | customers and community.  |
| 9  |    |   |
| 10 | Q. | Please describe JEA's service territory.  |
| 11 | A. | JEA is the municipal electric utility provider for the City of Jacksonville and portions of |
| 12 |    | Clay, St. Johns, and Nassau Counties.   |
| 13 |    |   |
| 14 | Q. | Please describe the demographics of JEA's customer base.                                    |
| 15 | A. | JEA serves approximately 466,000 customers. JEA's customers are approximately 88            |
| 16 |    | percent residential. Approximately 35 percent of Jacksonville's population lives in         |
| 17 |    | households whose income is less than twice the Federal Poverty Level (\$33,820 for a        |
| 18 |    | family of 2). Any impacts on rates resulting from implementation of DSM measures            |
| 19 |    | would have a disproportionate impact on low income customers. Furthermore, rental           |
| 20 |    | customers have less control over energy conservation efforts than homeowners.               |
| 21 |    |   |
| 22 | Q. | Please discuss how JEA's loads have changed since the last goal setting in 2014.            |
| 23 | A. | JEA's load growth has increased over the past 5 year period. JEA experienced an             |
| 24 |    | increase of approximately 1.22 percent in net energy for load (NEL) and approximately       |
| 25 |    | 9.1 percent in net firm peak demand since the last potential study was performed. JEA's     |
|    |    |   |

| 1  |    | average annual growth rates over the next 10 years are projected to be low at                 |
|----|----|---|
| 2  |    | approximately 0.57 percent (NEL), 0.61 percent (winter peak demand) and 0.40 percent          |
| 3  |    | (summer peak demand).   |
| 4  |    |   |
| 5  | Q. | What are JEA's existing FEECA goals based on?   |
| 6  | A. | The Public Service Commission (Commission) set goals for JEA in 2014, based on a              |
| 7  |    | Settlement Agreement of the parties. See Order No. PSC-14-0696-FOF-EU. The                    |
| 8  |    | Settlement Agreement recognized the role of the municipal utility's governing body to         |
| 9  |    | determine the appropriate level of investment in conservation programs and associated         |
| 10 |    | rate impacts. JEA's existing FEECA goals are presented in Exhibit No [DPW-2].                 |
| 11 |    |   |
| 12 | Q. | What cost-effectiveness test or tests are appropriate for setting JEA's goals under           |
| 13 |    | FEECA.  |
| 14 | A. | Section 366.82, Florida Statutes (F.S.), requires the Commission to consider, among           |
| 15 |    | other things, the costs and benefits to the participating ratepayers as well as the general   |
| 16 |    | body of ratepayers as a whole, including utility incentives and participant contributions.    |
| 17 |    | However, Section 366.82 does not dictate which cost-effectiveness test must be used to        |
| 18 |    | establish DSM goals. In 2014 (Order No. PSC-14-0696-FOF-EU), the Commission                   |
| 19 |    | determined that the Participant test is appropriate for calculating the costs and benefits to |
| 20 |    | the customers participating in the energy savings and demand reduction measures. The          |
| 21 |    | Commission further determined that consideration of both the Rate Impact Measure              |
| 22 |    | (RIM) and Total Resource Cost (TRC) tests is necessary to reflect the benefits and costs      |
| 23 |    | incurred by the general body of ratepayers as a whole, including utility incentives and       |
| 24 |    | participant contributions.  |
|    |    |   |

| 1  |    | Because the RIM test ensures no impact to customers' rates, it is particularly appropriate |
|----|----|--|
| 2  |    | in establishing DSM goals for municipal utilities, such as JEA. Local governing is a       |
| 3  |    | fundamental aspect of public power. It provides the necessary latitude to make local       |
| 4  |    | decisions regarding the community's investment in energy efficiency that best suit our     |
| 5  |    | local needs and values. Local decisions are based on input from citizens who can speak     |
| 6  |    | out on electric power issues at governing board meetings. Accordingly, as the              |
| 7  |    | Commission has recognized in prior proceedings, it is appropriate to set goals based on    |
| 8  |    | RIM, but to defer to the municipal utilities' governing bodies to determine the level of   |
| 9  |    | investment in any non-RIM based measures. See In re: Adoption of Numeric                   |
| 10 |    | Conservation Goals and Consideration of National Energy Policy Act Standards (Section      |
| 11 |    | 111), Order No. PSC-95-0461-FOF-EG (April 10, 1995).                                       |
| 12 |    |  |
| 13 | Q. | Please describe JEA's current FEECA demand-side management programs.                       |
| 14 | А. | Exhibit No [DPW-3] includes a summary of the DSM and conservation programs                 |
| 15 |    | included in JEA's existing Commission-approved DSM Plan.                                   |
| 16 |    |  |
| 17 | Q. | What is the historic participation rate of JEA's current FEECA demand-side                 |
| 18 |    | management programs?   |
| 19 | А. | Exhibit No [DPW-4] presents the historic participation rates in JEA's current FEECA        |
| 20 |    | demand-side management programs  |
| 21 |    |  |
| 22 | Q. | What are the cumulative kilowatt (kW) and kilowatt hour (kWh) savings associated           |
| 23 |    | with JEA's current FEECA demand-side management programs?                                  |

| 1  | A. | JEA has exceeded all its FEECA goals for both the Residential and                          |
|----|----|--|
| 2  |    | Commercial/Industrial Sectors. The cumulative values from 2015 through 2018 are as         |
| 3  |    | follows:   |
| 4  |    | • Residential Winter Peak megawatt (MW) Reduction is 9.0 MWs                               |
| 5  |    | • Residential Summer Peak MW Reduction is 13.0 MWs   |
| 6  |    | • Residential gigawatt hour (GWh) Energy Reduction is 29.8 GWhs                            |
| 7  |    | • Commercial/Industrial Winter Peak MW Reduction is 0.1 MWs                                |
| 8  |    | Commercial/Industrial Summer Peak MW Reduction is 2.3 MWs                                  |
| 9  |    | • Commercial/Industrial GWh Energy Reduction is 6.4 GWhs                                   |
| 10 |    |  |
| 11 | Q. | Have JEA's current demand-side management programs been impacted by building               |
| 12 |    | code and appliance efficiency standards?   |
| 13 | A. | Yes. Building codes and appliance efficiency standards have and continue to become         |
| 14 |    | more stringent, increasing the minimum efficiency requirements for buildings and           |
| 15 |    | appliances. As building codes become more stringent and appliance efficiency standards     |
| 16 |    | increase, the incremental cost to achieve the next level of efficiency typically outweighs |
| 17 |    | the savings/benefits over the life cycle of the measure.                                   |
| 18 |    |  |
| 19 | Q. | Has JEA taken any action to increase the level of customer awareness of, and               |
| 20 |    | participation in, conservation and DSM programs?   |
| 21 | А. | Yes. JEA uses numerous approaches to promote customer awareness and participation in       |
| 22 |    | conservation and efficient products. Exhibit No. [DPW-6] presents a summary of             |
| 23 |    | JEA's marketing and educational activities.  |
| 24 |    |  |
| 25 | Q. | How did JEA evaluate DSM measures for this proceeding?                                     |

| 1        | A. | JEA joined a collaborative (the Collaborative) with the other Florida Energy Efficiency   |
|----------|----|---|
| 2        |    | and Conservation Act (FEECA) jurisdictional utilities to engage a single contractor       |
| 3        |    | (Nexant) to evaluate DSM measures in each of the utilities' service areas. Nexant         |
| 4        |    | identified DSM measures and evaluated the technical, economic, and achievable potential   |
| 5        |    | for DSM in JEA's service area.  |
| 6        |    |   |
| 7        | Q. | Based on the results of that evaluation, what is JEA proposing as its FEECA goals?        |
| 8        | A. | As discussed in the Market Potential Study report attached to the direct testimony of Jim |
| 9        |    | Herndon, Nexant's economic analysis indicated that there are no cost effective RIM        |
| 10       |    | measures. Accordingly, JEA is proposing goals of 0 MW of summer and winter peak           |
| 11       |    | demand and 0 GWh of annual energy reductions for residential, commercial, and             |
| 12       |    | industrial customer classes.  |
| 13       |    |   |
| 14       | Q. | How were potential DSM measures identified and evaluated for JEA for purposes of          |
| 15       |    | this proceeding?  |
| 16       | A. | As described in the direct testimony of Jim Herndon and the Market Potential Study        |
| 17       |    | attached to his testimony, Nexant developed a list of DSM measures for consideration      |
| 18       |    | based on the 2014 Technical Potential Study, Nexant's DSM measure library, and            |
| 19       |    | discussion with the FEECA utilities.  |
| 20       |    |   |
| 21       | Q. | Please describe the process of how Nexant was selected to be the consulting firm          |
| 22       |    | utilized to provide the necessary assistance in the DSM goals setting process.            |
| 22       |    | The Collaborative selected Nevent through a request for proposals (PFD) process           |
| 23       | A. | The Conaborative selected Nexant through a request for proposals (KIA) process            |
| 23<br>24 | A. | administered by Florida Power & Light Company. The RFP was issued to several              |

Q.

### What were Nexant's responsibilities with regard to JEA?

2 A. As more fully described in the direct testimony of Jim Herndon and the Market Potential 3 Study attached to his testimony, the FEECA utilities retained Nexant to analyze the 4 technical potential for energy efficiency, demand response, and demand side renewable 5 energy across residential, commercial, and industrial customer classes. For JEA, Nexant 6 also conducted the economic screening for the economic and achievable scenarios and analyzed economic potential and achievable potential based on the passing measures. 7 8 9 Q. How has JEA's Technical Potential Study been updated and modified, including 10 any measures eliminated or added compared to the 2014 Technical Potential Study? 11 A. Rather than updating and modifying JEA's 2014 Technical Potential Study, Nexant 12 performed a complete and extensive new analysis of technical, economic, and achievable 13 potential for energy efficiency, demand response, and demand-side renewable energy 14 measures for the 2020-2029 time period. The analysis included 278 energy efficiency, 15 demand response, and demand-side renewable energy measures. The measures analyzed 16 as well as a comparison to the 2014 measures list are included in the direct testimony of 17 Jim Herndon. 18 19 **O**. Did JEA's Technical Potential Study include any changes associated with changes to

### 20 the building code or appliance efficiency standards?

A. Yes. As detailed in the Market Potential Study attached to the direct testimony of Jim
 Herndon, Nexant considered current and planned Florida building codes and federal
 equipment standards for baseline equipment in performing its analysis.

| 1  | Q. | How was JEA's Base Case forecast for customer winter and summer demand and                   |
|----|----|--|
| 2  |    | annual energy for load developed?  |
| 3  | A. | In performing its analysis, Nexant utilized the 2020 load forecast from JEA's 2017 Ten-      |
| 4  |    | Year Site Plan, the most recent ten-year site plan available at the time the analysis began. |
| 5  |    |  |
| 6  |    | Annually, JEA develops forecasts of seasonal peak demand, net energy for load (NEL),         |
| 7  |    | interruptible customer demand, DSM, and the impact of plug-in electric vehicles (PEV).       |
| 8  |    | JEA removes from the total forecast all seasonal, coincidental non-firm sources and adds     |
| 9  |    | sources of additional demand to derive a firm load forecast.                                 |
| 10 |    |  |
| 11 |    | JEA's load forecast utilized 10 years of historical data (2007 to 2016) which captured the   |
| 12 |    | pre-2008/09 economic downturn, the 2008/09 economic downturn, and the post-recession         |
| 13 |    | recovery. Using this shorter period allowed JEA to capture the more recent trends in         |
| 14 |    | customer behavior, energy efficiency and conservation, with these trends captured in the     |
| 15 |    | actual data and used to forecast projections.  |
| 16 |    |  |
| 17 |    | JEA normalizes its historical seasonal peaks using historical maximum and minimum            |
| 18 |    | temperatures. JEA then develops the seasonal peak forecasts using multiple regression        |
| 19 |    | analysis of normalized historical seasonal peaks, normalized historical and forecasted       |
| 20 |    | residential, commercial and industrial energy for winter/summer peak months, heating         |
| 21 |    | degree hour for the 72 hours leading to winter peak and cooling degree hours for the 48      |
| 22 |    | hours leading to summer peak.  |
| 23 |    |  |
| 24 |    | JEA's residential energy forecast was developed using multiple regression analysis of        |
| 25 |    | weather normalized historical residential energy, total population, median household         |

| 1  |                                    | income, total residential premise ID from JEA's data warehouse and JEA's residential   |
|--|------------------------------------|--|
| 2  |                                    | electric rate.   |
| 3  |                                    |  |
| 4  |                                    | The commercial energy forecast was developed using multiple regression analysis of   |
| 5  |                                    | weather normalized historical commercial energy, commercial inventory square footages,   |
| 6  |                                    | total population and gross product.  |
| 7  |                                    |  |
| 8  |                                    | The industrial energy forecast was developed using multiple regression analysis of   |
| 9  |                                    | weather normalized historical industrial energy, total number of industrial employment   |
| 10   |                                    | and total retail sales product for existing industrial accounts. JEA then layered in the   |
| 11   |                                    | estimated energy for new industrial customers to the forecasted industrial energy.   |
| 12   |                                    | JEA's forecast also considered lighting energy demand and PEV peak demand.   |
| 13   |                                    |  |
|  |                                    |  |
| 14   | Q.                                 | How are supply-side efficiencies incorporated in JEA's planning process?   |
| 14<br>15   | <b>Q.</b><br>A.                    | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to   |
| 14<br>15<br>16   | <b>Q.</b><br>A.                    | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of   |
| 14<br>15<br>16<br>17   | <b>Q.</b><br>A.                    | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of<br>improvements to the efficiency of supply-side resources is advanced gas path additions   |
| 14<br>15<br>16<br>17<br>18   | <b>Q.</b><br>A.                    | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of<br>improvements to the efficiency of supply-side resources is advanced gas path additions<br>and compressor modifications that JEA is completing on the Brandy Branch combustion  |
| 14<br>15<br>16<br>17<br>18<br>19   | <b>Q.</b><br>A.                    | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of<br>improvements to the efficiency of supply-side resources is advanced gas path additions<br>and compressor modifications that JEA is completing on the Brandy Branch combustion<br>turbine units 2 and 3.  |
| 14<br>15<br>16<br>17<br>18<br>19<br>20   | <b>Q.</b><br>A.                    | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of<br>improvements to the efficiency of supply-side resources is advanced gas path additions<br>and compressor modifications that JEA is completing on the Brandy Branch combustion<br>turbine units 2 and 3.  |
| <ol> <li>14</li> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> </ol>                                     | <b>Q.</b><br>A.                    | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of<br>improvements to the efficiency of supply-side resources is advanced gas path additions<br>and compressor modifications that JEA is completing on the Brandy Branch combustion<br>turbine units 2 and 3.<br>How do supply-side efficiencies impact demand-side management programs?   |
| <ol> <li>14</li> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> </ol>                         | Q.<br>A.<br>Q.<br>A.               | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of<br>improvements to the efficiency of supply-side resources is advanced gas path additions<br>and compressor modifications that JEA is completing on the Brandy Branch combustion<br>turbine units 2 and 3.<br>How do supply-side efficiencies impact demand-side management programs?<br>Improvements to the efficiency of supply-side resources (i.e. lower operating costs)   |
| <ol> <li>14</li> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> </ol>             | Q.<br>A.<br>Q.<br>A.               | How are supply-side efficiencies incorporated in JEA's planning process?<br>JEA continually monitors the operation of its generating units and determines methods to<br>utilize and/or modify the system in the most efficient manner. A recent example of<br>improvements to the efficiency of supply-side resources is advanced gas path additions<br>and compressor modifications that JEA is completing on the Brandy Branch combustion<br>turbine units 2 and 3.<br>How do supply-side efficiencies impact demand-side management programs?<br>Improvements to the efficiency of supply-side resources (i.e. lower operating costs)<br>should reduce the cost-effectiveness of DSM programs, all else being equal.                        |
| <ol> <li>14</li> <li>15</li> <li>16</li> <li>17</li> <li>18</li> <li>19</li> <li>20</li> <li>21</li> <li>22</li> <li>23</li> <li>24</li> </ol> | <b>Q.</b><br>A.<br><b>Q.</b><br>A. | <ul> <li>How are supply-side efficiencies incorporated in JEA's planning process?</li> <li>JEA continually monitors the operation of its generating units and determines methods to utilize and/or modify the system in the most efficient manner. A recent example of improvements to the efficiency of supply-side resources is advanced gas path additions and compressor modifications that JEA is completing on the Brandy Branch combustion turbine units 2 and 3.</li> <li>How do supply-side efficiencies impact demand-side management programs?</li> <li>Improvements to the efficiency of supply-side resources (i.e. lower operating costs) should reduce the cost-effectiveness of DSM programs, all else being equal.</li> </ul> |

| 1  | Q. | Has JEA provided an adequate assessment of the full technical potential of available       |
|----|----|--|
| 2  |    | demand-side and supply-side conservation and efficiency measures, including                |
| 3  |    | demand-side renewable energy systems?  |
| 4  | А. | Yes. As detailed in the direct testimony of Jim Herndon and the Market Potential Study     |
| 5  |    | attached to his testimony, Nexant performed an adequate assessment of the technical        |
| 6  |    | potential of demand-side and supply-side conservation and efficiency measures,             |
| 7  |    | including demand-side renewable energy systems. Drawing upon its recognized                |
| 8  |    | expertise, Nexant utilized its state-of-the art model to comprehensively analyze the full  |
| 9  |    | technical potential of energy efficiency, demand response, and demand-side renewable       |
| 10 |    | energy technologies.   |
| 11 |    |  |
| 12 | Q. | Ultimately, how many DSM measures were identified for analysis?                            |
| 13 | А. | 278 DSM measures were identified and included in the analysis.                             |
| 14 |    |  |
| 15 | Q. | How was economic potential defined and estimated for this study?                           |
| 16 | А. | Economic potential was determined for JEA by Nexant as discussed in the direct             |
| 17 |    | testimony of Jim Herndon and Market Potential Study attached to his testimony.             |
| 18 |    |  |
| 19 | Q. | How did the analysis account for free-riders?  |
| 20 | А. | In addition to the economic screening based on the RIM and TRC tests, measures that        |
| 21 |    | demonstrated simple payback periods of less than 2 years with no incentive applications    |
| 22 |    | were excluded from the RIM and TRC portfolios and screened from the achievable             |
| 23 |    | potential analysis. Sensitivity evaluations were performed in order to evaluate the impact |
| 24 |    | of shorter (1 year payback) and longer (3 year payback) free-ridership exclusion periods   |
| 25 |    | in accordance with the minimum testimony requirements set forth in the Commission's        |

| 1  |    | Order Consolidating Dockets and Establishing Procedure (Order No. PSC-2019-0062-           |
|----|----|--|
| 2  |    | PCO-EG, issued February 18, 2019).   |
| 3  |    |  |
| 4  | Q. | How was JEA's achievable potential for the 2020-2029 period determined?                    |
| 5  | A. | Achievable potential was determined for JEA by Nexant as discussed in the direct           |
| 6  |    | testimony of Jim Herndon and Market Potential Study attached to his testimony.             |
| 7  |    |  |
| 8  | Q. | What are JEA's estimated achievable potentials for residential and                         |
| 9  |    | commercial/industrial energy efficiency?   |
| 10 | A. | Nexant's analysis determined that there is no achievable potential for residential or non- |
| 11 |    | residential energy efficiency for JEA based on the RIM test. Under the TRC test, savings   |
| 12 |    | potential for residential customers is 11 MW summer peak, 10 MW winter peak, and 86        |
| 13 |    | GWh. For non-residential customers, the savings potential is 23 MW summer peak, 14         |
| 14 |    | MW winter peak, and 176 GWh. Again, however, the RIM test in the appropriate test for      |
| 15 |    | evaluating achievable potential for municipal utilities such as JEA.                       |
| 16 |    |  |
| 17 | Q. | What are JEA's estimated achievable potentials for residential and                         |
| 18 |    | commercial/industrial demand response?   |
| 19 | A. | Nexant's analysis determined that there is no achievable potential for residential or non- |
| 20 |    | residential energy efficiency for JEA based on the RIM and TRC tests.                      |
| 21 |    |  |
| 22 | Q. | What are JEA's estimated achievable potentials for residential and                         |
| 23 |    | commercial/industrial demand-side renewable energy technology?                             |
| 24 | A. | Nexant's analysis determined that there is no achievable potential for demand-side         |
| 25 |    | renewable energy systems for JEA based on the RIM and TRC tests.                           |

| 1  | Q. | Did JEA's analysis take into consideration the costs and benefits to customers              |
|----|----|---|
| 2  |    | participating in the measure, pursuant to Section 366.82(3)(a), F.S?                        |
| 3  | A. | Yes. The analysis performed by Nexant for JEA is based on forecasts of achievable           |
| 4  |    | potential that are driven primarily by measure-level assessments of cost-effectiveness to   |
| 5  |    | customers. Specifically, customer cost-effectiveness is assessed using the Participant      |
| 6  |    | Test, where benefits are calculated based on customer bill savings and costs are based on   |
| 7  |    | participant costs of acquiring and installing the energy efficiency measure (net of utility |
| 8  |    | program incentives). Both the participant benefits and participant costs are assessed on    |
| 9  |    | present value basis over the life of the measure.   |
| 10 |    |   |
| 11 | Q. | Did JEA's analysis take into consideration the costs and benefits to the general body       |
| 12 |    | of ratepayers as a whole, including utility incentives and participant contributions,       |
| 13 |    | pursuant to Section 366.82, F.S.?   |
| 14 | A. | Yes. Nexant's analysis of achievable potential for JEA included consideration of the        |
| 15 |    | costs and benefits to the general body of ratepayers as a whole, including utility          |
| 16 |    | incentives and participant contributions, through use of the RIM and Participant tests.     |
| 17 |    |   |
| 18 | Q. | Did JEA's analysis of potential DSM measures consider the need for incentives to            |
| 19 |    | promote both customer-owned and utility-owned energy efficiency and demand-side             |
| 20 |    | renewable energy systems pursuant to Section 366.82, F.S.                                   |
| 21 | A. | Yes. Nexant's analysis comprehensively analyzed customer-owned energy efficiency            |
| 22 |    | measures and none were found to be cost-effective for JEA under the RIM test. JEA's         |
| 23 |    | load forecast reflects the impacts of net metering associated with customer-owned           |
| 24 |    | rooftop solar photovoltaic (PV) systems, and this load forecast was used as the basis for   |
| 25 |    | the cost-effectiveness analysis performed by Nexant for this Docket. As such, incentives    |

| 1  |    | to promote customer-owned demand-side renewable energy system are adequately                 |
|----|----|--|
| 2  |    | reflected in JEA's proposed goals. Utility-owned energy efficiency and renewable             |
| 3  |    | energy systems are supply-side issues.   |
| 4  |    |  |
| 5  | Q. | How do JEA's proposed goals encourage the development of demand-side                         |
| 6  |    | renewable energy systems?  |
| 7  | А. | Nexant fully considered demand-side renewable energy systems and found no achievable         |
| 8  |    | potential for these measures. Therefore, JEA is not proposing goals associated with          |
| 9  |    | demand-side renewable energy systems.  |
| 10 |    |  |
| 11 | Q. | Do JEA's proposed goals adequately reflect the costs imposed by State and Federal            |
| 12 |    | regulations on the emission of greenhouse gases, pursuant to Section 366.82(3)(d),           |
| 13 |    | <b>F.S.</b> ?  |
| 14 | A. | Yes. There are currently no costs imposed by State and Federal regulation on the             |
| 15 |    | emissions of greenhouse gases. While there is much speculation on the potential for          |
| 16 |    | greenhouse gas emissions regulation, it would be inappropriate to establish DSM goals        |
| 17 |    | that would increase customer rates based on speculation related to yet-to-be defined         |
| 18 |    | potential regulations of emissions of greenhouse gases.                                      |
| 19 |    |  |
| 20 | Q. | Did JEA's analysis use an appropriate methodology in the consideration of free               |
| 21 |    | riders?  |
| 22 | A. | Yes. The screening criteria used by Nexant were based on simple payback to the               |
| 23 |    | customer (2 years or less) and were designed to remove measures from the achievable          |
| 24 |    | potential forecasts that exhibit the key characteristic most associated with high levels of  |
| 25 |    | free-ridership in utility rebate programs, i.e. measures with naturally high levels of cost- |

| 1  |    | effectiveness to the customer. The sensitivity of total achievable potential to this   |
|--|----|--|
| 2  |    | particular screening criterion was tested using alternative simple payback screening   |
| 3  |    | values (1 year and 3 years). In addition to this screening step, the naturally occurring   |
| 4  |    | analysis performed in estimating achievable potential represents an estimate of the  |
| 5  |    | amount of "free riders" that are reasonably expected to participate in the particular  |
| 6  |    | program offering simulated. In this sense, the payback-based screening criteria were   |
| 7  |    | implemented to develop portfolios with necessarily low free-ridership levels, and within   |
| 8  |    | the achievable potential forecasts for those portfolios, the forecasting methodology   |
| 9  |    | produces explicit estimates of the expected level of free-ridership within those programs.   |
| 10   |    |  |
| 11   | Q. | Please discuss the economic and achievable potential for residential and   |
| 12   |    | commercial/industrial winter and summer demand and annual energy savings for   |
| 13   |    | the base fuel forecast, including the effects of free ridership, but not any costs   |
| 14   |    | associated with carbon dioxide emissions, for both RIM-based and TRC-based   |
| 15   |    | evaluations.   |
| 16   | A. | Exhibit No [DPW-5] summarizes the results of Nexants's economic and achievable   |
| 17   |    | potential analysis for JEA for both RIM-based and TRC-based evaluations.   |
| 18   |    |  |
| 19   | Q. | Please provide an estimate of the average residential customer bill impact for the   |
|  |    |  |
| 20   |    | RIM-based and TRC-based achievable portionos.  |
| 20<br>21   | A. | There is no residential customer bill impact for the RIM-based achievable portfolio, as  |
| 20<br>21<br>22   | A. | There is no residential customer bill impact for the RIM-based achievable portfolio, as there are no DSM measures that pass the RIM test for JEA. Exhibit No [DPW-7]   |
| <ol> <li>20</li> <li>21</li> <li>22</li> <li>23</li> </ol> | A. | There is no residential customer bill impact for the RIM-based achievable portfolio, as there are no DSM measures that pass the RIM test for JEA. Exhibit No [DPW-7] presents the analysis of the estimated bill impacts on residential customers for the TRC- |

| 1 |    | residential bill impact of the TRC-based achievable portfolio would be approximately 2.5 |
|---|----|--|
| 2 |    | percent by 2029.   |
| 3 |    |  |
| 4 | Q. | Does this conclude your testimony?   |
| 5 | A. | Yes it does.   |
| 6 |    |  |
| 7 |    |  |

Docket No. 20190020-EG Resume of Donald P. Wucker Exhibit No. \_\_\_ [DPW-1], Page 1 of 2

## **RESUME OF**

## Donald Wucker, Management of Demand Side Management Portfolio

JEA

## Qualifications and Experience:

**Summary:** 35 years of progressive experience in building energy systems. Over 30 years as a licensed professional engineer and certified mechanical contractor in the State of Florida.

## Areas of Experience

- Engineering and Economic Analysis of Building Energy Systems including Design, Operations and Maintenance
- Design of Building Mechanical, Plumbing and Fuel Systems including Residential, Commercial and Industrial
- Use of Engineering and Economic Software Modeling Tools
- Implementation of Demand Side Management Programs

## Experience

### JEA

JEA

Management of Demand Side Management Portfolio Responsible for:

- Economic and technical analysis of demand side management measures, programs and portfolio
- Engineering and economic support for the design, implementation and operation of utility sponsored demand side management programs

Research Project Consultant Responsible for the identification, evaluation and business case development of emerging technologies that would benefit the utility

### Winn-Dixie Stores, Inc.

Senior Mechanical Engineer

Responsible for the design and implementation of commercial and industrial mechanical systems to support manufacturing and logistics facilities which included the signing and sealing of specifications and plans for industrial ammonia systems

### **Reynolds Smith & Hills**

Senior Mechanical Engineer

Managed a team of project engineers and designers to develop plans for various building mechanical systems and energy studies which included the signing and sealing of specifications and plans

2005-Present

2004-2005

1997-2004

1994-1997

1993-1994/1990-1991

Senior Mechanical Engineer Managed a team of project engineers and designers to develop plans for various building mechanical systems which included the signing and sealing of specifications and plans **Honeywell Corporation** 1991-1993 **Facilities Planner** Worked with schools, industrial plants, and hospitals to analyze the operation of facilities, to perform energy audits, develop guaranteed energy retrofits, evaluate maintenance programs, analyze building comfort/health problems and engineer corrective designs 1990-1990 St. Luke's Hospital **Mechanical Engineer** Provided engineering, supervision, and design expertise to maintain and optimize mechanical and utility systems **Mayport Naval Station** 1988-1990 **General Engineer** Provided a multi-disciplined knowledge of engineering principles and practices concerning facility design, construction, maintenance, and support services **The Haskell Company** 1983-1988 **Mechanical Engineer** Engineered specifications plans for various building mechanical systems C. J. Wucker & Sons Refrigeration 1975-1983 Service Technician Repaired and maintained commercial heating, ventilation, air conditioning and refrigeration systems

## Education

Experience (cont.)

**Sverdrup Corporation** 

Bachelor of Science in Mechanical Engineering from University of Florida Associate of Art in Pre-Engineering Florida Junior College

## Past & Current Memberships

American Society of Heating Refrigeration and Air Conditioning Engineers Association of Energy Engineers Association of Energy Service Professionals International Institute of Ammonia Refrigeration **Toastmasters International** PI TAU SIGMA Honorary Mechanical Engineering Society

| r     |   |                                |                         |  |  |  |  |  |  |  |  |  |  |
|-------|---|--------------------------------|-------------------------|--|--|--|--|--|--|--|--|--|--|
|       | Table 1<br>JEA's Existing Commission-Approved |                                |                         |  |  |  |  |  |  |  |  |  |  |
|       | Residential Demand and Energy Goals           |                                |                         |  |  |  |  |  |  |  |  |  |  |
| Year  | Winter Peak<br>MW Reduction                   | Summer Peak<br>MW<br>Reduction | GWH Energy<br>Reduction |  |  |  |  |  |  |  |  |  |  |
| 2015  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2016  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2017  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2018  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2019  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2020  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2021  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2022  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2023  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| 2024  | 0.96  | 0.94                           | 2.50                    |  |  |  |  |  |  |  |  |  |  |
| Total | 9.6   | 9.4                            | 25.0                    |  |  |  |  |  |  |  |  |  |  |

| Table 2                                       |                             |                                |                         |  |  |  |  |  |  |  |  |  |
|---|-----------------------------|--------------------------------|-------------------------|--|--|--|--|--|--|--|--|--|
| JEA's Existing Commission-Approved            |                             |                                |                         |  |  |  |  |  |  |  |  |  |
| Commercial/Industrial Demand and Energy Goals |                             |                                |                         |  |  |  |  |  |  |  |  |  |
| Year  | Winter Peak<br>MW Reduction | Summer Peak<br>MW<br>Reduction | GWH Energy<br>Reduction |  |  |  |  |  |  |  |  |  |
| 2015  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2016  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2017  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2018  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2019  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2020  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2021  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2022  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2023  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| 2024  | 0.007                       | 0.14                           | 0.08                    |  |  |  |  |  |  |  |  |  |
| Total   | 0.07                        | 1.40                           | 0.80                    |  |  |  |  |  |  |  |  |  |

### DSM and Conservation Programs Included in JEA's Existing DSM Plan

### A. Residential Programs

- 1. <u>Residential Energy Audit Program</u> uses auditors to examine homes, educate customers and make recommendations on low-cost or no-cost energy-saving practices and measures.
- 2. <u>Residential Solar Water Heating</u> pays a financial incentive to customers to encourage the installation and use of solar water heating technology.
- 3. <u>Residential Net Metering</u> promotes the use of solar photovoltaic systems by purchasing excessive power from residential customers implementing these systems and offers a rebate for qualified battery installations.
- 4. <u>Neighborhood Efficiency Program</u> offers education concerning the efficient use of energy & water as well as the direct installation of over a dozen electric & water efficient measures such as high-efficiency lighting, insulation, weather sealing, shower heads and aerators at no cost to income qualified customers.

### **B. Commercial Programs**

- 1. <u>Commercial Energy Audit Program</u> uses auditors to examine business, educate customers and make recommendations on low-cost or no-cost energy-saving practices and measures.
- 2. <u>Commercial Net Metering</u> promotes the use of solar photovoltaic systems by purchasing excessive power from commercial customers implementing these systems and offers a rebate for qualified battery installations.

### Historic Participation Rate of JEA's Current FEECA DSM Programs

| Program Name:<br>Program Start Da<br>Reporting Period | ate: | JEA<br>REA: Residenti<br>1978<br>2018 | al Energy Audits |   |   |   |   |   |
|---|------|---------------------------------------|------------------|---|---|---|---|---|
| а   | ь    | с                                     | d                | e | f | g | h | 1 |

| Year<br>2015<br>2016<br>2017<br>2018<br>2019<br>2020<br>2021<br>2022<br>2023<br>2024 | Total<br>Number of<br><u>Customers</u><br>390,376<br>397,057<br>403,655<br>409,756<br>415,662<br>421,331<br>426,984<br>432,669<br>438,312<br>443,879 | Total<br>Number of<br>Eligible<br><u>Customers</u><br>390,376<br>397,057<br>403,855<br>409,756<br>415,662<br>421,331<br>426,984<br>432,669<br>438,312<br>443,879 | Projected<br>Cumulative<br>Number of<br>Program<br><u>Participants</u><br>4,500<br>9,000<br>13,500<br>18,000<br>22,500<br>27,000<br>31,500<br>36,000<br>40,500 | Projected<br>Cumulative<br>Penetration<br>Level %<br>(d/cx100)<br>1.2%<br>2.3%<br>3.3%<br>4.4%<br>5.4%<br>6.4%<br>6.4%<br>6.4%<br>8.3%<br>9.2%<br>10.1% | Actual<br>Annual<br>Number of<br>Program<br>20,171<br>16,730<br>16,516<br>14,681 | Actual<br>Cumulative<br>Number of<br>Program<br>Participants<br>20,171<br>38,901<br>53,417<br>68,098 | Actual<br>Cumulative<br>Penetration<br>Level %<br>(g/cx100)<br>5.2%<br>9.3%<br>13.2%<br>16.6% | Actual<br>Participation<br>Over (Under)<br>Projected<br>Participants<br>( <u>a-d)</u><br>15,671<br>27,901<br>39,917<br>50,098 |
|--|--|--|--|---|--|--|---|---|
| Estimated Appual Demand and Energy Savings   |  | 5  | Per Ins  | tallation   | Progra   | m Total  |   |   |
| Cummer LW D  | - dualian  |  |  | @meter  | @generator   | @meter   | @generator  | •   |
| Winter kW Red  | luction  |  |  | 0.100   | 0.106  | 1,408.1  | 1,550.2   |   |
| kWH Reduction  | 1  |  |  | 200   | 208  | 2,936,200.0  | 3,053,648.0   |   |

Utility Cost per Installation

Total Program Cost of the Utility (Administration and Incentives) Net Benefits of Measures Installed During Reporting Period \$ 102.80 \$ 1,509,207 \$ (6,075)

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| Reporting Period:  |               | 2018          |              |             |              |              |             |               |
|--------------------|---------------|---------------|--------------|-------------|--------------|--------------|-------------|---------------|
| а                  | b             | с             | d            | e           | f            | g            | h           | 1             |
|                    |               |               |              |             |              |              |             | Actual        |
|                    |               |               | Projected    | Projected   | Actual       | Actual       | Actual      | Participation |
|                    |               | Total         | Cumulative   | Cumulative  | Annual       | Cumulative   | Cumulative  | Over (Under)  |
|                    | Total         | Number of     | Number of    | Penetration | Number of    | Number of    | Penetration | Projected     |
|                    | Number of     | Eligible      | Program      | Level %     | Program      | Program      | Level %     | Participants  |
| Year               | Customers     | Customers     | Participants | (d/cx100)   | Participants | Participants | (g/cx100)   | (g-d)         |
| 2015               | 390,376       | 390,376       | 20           | 0.01%       | 20           | 20           | 0.0%        | 0             |
| 2016               | 397,057       | 397,057       | 40           | 0.01%       | 1            | 21           | 0.0%        | (19)          |
| 2017               | 403,655       | 403,655       | 60           | 0.01%       | 0            | 21           | 0.0%        | (39)          |
| 2018               | 409,756       | 409,756       | 80           | 0.02%       | 2            | 23           | 0.0%        | (57)          |
| 2019               | 415,662       | 415,662       | 100          | 0.02%       |              |              |             |               |
| 2020               | 421,331       | 421,331       | 120          | 0.03%       |              |              |             |               |
| 2021               | 426,984       | 426,984       | 140          | 0.03%       |              |              |             |               |
| 2022               | 432,669       | 432,669       | 160          | 0.04%       |              |              |             |               |
| 2023               | 438,312       | 438,312       | 180          | 0.04%       |              |              |             |               |
| 2024               | 443,879       | 443,879       | 200          | 0.05%       |              |              |             |               |
| Estimated Annu     | al Demand and | Energy Saving | 5            | Per Ins     | tallation    | Progra       | m Total     |               |
|                    |               |               |              | @meter      | @generator   | @meter       | @generator  | •             |
| Summer kW Re       | duction       |               |              | 0.420       | 0.443        | 0.8          | 0.9         |               |
| March - Link David |               |               |              | 0.475       | 0.408        | 10           | 10          |               |

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Program Name: Program Start Date: RSWH: Residential Solar Water Heating

| Winter kW Reduction   | 0.475 | 0.496 | 1.0     | 1.0     |             |
|---|-------|-------|---------|---------|-------------|
| kWH Reduction   | 2,322 | 2,417 | 4,644.5 | 4,834.0 |             |
|   |       |       | •       |         |             |
| Utility Cost per Installation                                     |       |       |         |         | \$<br>1,130 |
| Total Program Cost of the Utility (Administration and Incentives) |       |       |         |         | \$<br>2,260 |
| Net Benefits of Measures Installed During Reporting Period        |       |       |         |         | \$<br>(987) |

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|   |   | JEA   |  |  |   |  |   |   |              |  |
|---|---|---|--|--|---|--|---|---|--------------|--|
| Program Name:<br>Program Start Date:<br>Reporting Period:           |   | RSNM: Residential Solar Net Metering<br>2009<br>2018  |  |  |   |  |   |   |              |  |
| а   | b   | c   | d  | e  | f   | g  | h   | I.  |              |  |
| <u>Year</u><br>2015<br>2016<br>2017<br>2018<br>2019<br>2020<br>2021 | Total<br>Number of<br><u>Customers</u><br>390,376<br>397,057<br>403,655<br>409,756<br>415,662<br>421,331<br>426,984 | Total<br>Number of<br>Eligible<br><u>Customers</u><br>390,376<br>397,057<br>403,655<br>409,756<br>415,662<br>421,331<br>426,984 | Projected<br>Cumulative<br>Number of<br>Program<br>Participants<br>41<br>82<br>123<br>184<br>205<br>246<br>287 | Projected<br>Cumulative<br>Penetration<br>Level %<br>(d/cx100)<br>0.01%<br>0.02%<br>0.02%<br>0.03%<br>0.04%<br>0.05%<br>0.06%<br>0.07% | Actual<br>Annual<br>Number of<br>Program<br><u>Participants</u><br>250<br>406<br>349<br>330 | Actual<br>Cumulative<br>Number of<br>Program<br>Participants<br>250<br>656<br>1,005<br>1,335 | Actual<br>Cumulative<br>Penetration<br>Level %<br>( <u>g/cx100)</u><br>0.08%<br>0.17%<br>0.25%<br>0.33% | Actual<br>Participation<br>Over (Under)<br>Projected<br>Participants<br>( <u>g-d)</u><br>209<br>574<br>882<br>1,171 | )            |  |
| 2022<br>2023  | 432,669<br>438,312  | 432,669<br>438,312  | 328<br>369   | 0.08%  |   |  |   |   |              |  |
| 2024  | 443,879   | 443,879   | 410  | 0.09%  |   |  |   |   |              |  |
| Estimated Annu  | al Demand and   | d Energy Savings  |  | Per Ins  | tallation   | Program  |   |   |              |  |
| Summer kW Re<br>Winter kW Red<br>kWH Reduction                      | eduction<br>uction  |   |  | <u>@meter</u><br>2.80<br>0.00<br>7,982   | @generator<br>2.95<br>0.00<br>8,309   | <u>@meter</u><br>924.0<br>0.0<br>2,634,060.0   | @generator<br>973.5<br>0.0<br>2,741,970.0   |   |              |  |
| Utility Cost per I<br>Total Program (<br>Net Benefits of I          | Installation<br>Cost of the Utilit<br>Measures Insta  | y (Administration<br>Illed During Repo  | n and Incentives)<br>orting Period   | )  |   |  |   | \$ 770.88<br>\$ 254,390<br>\$ (863,532  | ;<br>)<br>2) |  |

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| Program Name:<br>Program Start Date:<br>Reporting Period: |       | JEA<br>NEE: Neighborhood Energy Efficiency<br>2008<br>2018 |                                      |  |                               |                                   |                                     |  |  |  |  |
|---|-------|--|--------------------------------------|--|-------------------------------|-----------------------------------|-------------------------------------|--|--|--|--|
| а   | ь     | с  | d                                    | e                                      | f                             | g                                 | h                                   | 1  |  |  |  |
|   | Total | Total<br>Number of   | Projected<br>Cumulative<br>Number of | Projected<br>Cumulative<br>Penetration | Actual<br>Annual<br>Number of | Actual<br>Cumulative<br>Number of | Actual<br>Cumulative<br>Penetration | Actual<br>Participation<br>Over (Under)<br>Projected |  |  |  |

|      | Number of | Eligible  | Program      | Level %   | Program      | Program      | Level %   | Projected<br>Participants |
|------|-----------|-----------|--------------|-----------|--------------|--------------|-----------|---------------------------|
| Year | Customers | Customers | Participants | (d/cx100) | Participants | Participants | (g/cx100) | (g-d)                     |
| 2015 | 368,783   | 117,113   | 1,500        | 1.3%      | 1,005        | 1,005        | 0.9%      | (495)                     |
| 2016 | 372,471   | 119,117   | 3,000        | 2.5%      | 1,518        | 2,523        | 2.1%      | (477)                     |
| 2017 | 376,196   | 121,097   | 4,500        | 3.7%      | 1,225        | 3,748        | 3.1%      | (752)                     |
| 2018 | 379,958   | 122,927   | 6,000        | 4.9%      | 1,294        | 5,042        | 4.1%      | (958)                     |
| 2019 | 383,758   | 124,699   | 7,500        | 6.0%      |              |              |           |                           |
| 2020 | 387,595   | 126,399   | 9,000        | 7.1%      |              |              |           |                           |
| 2021 | 391,471   | 128,095   | 10,500       | 8.2%      |              |              |           |                           |
| 2022 | 395,386   | 129,801   | 12,000       | 9.2%      |              |              |           |                           |
| 2023 | 399,340   | 131,494   | 13,500       | 10.3%     |              |              |           |                           |
| 2024 | 403,333   | 133,164   | 15,000       | 11.3%     |              |              |           |                           |
|      |           |           |              |           |              |              |           |                           |

| Estimated Annual Demand and Energy Savings   | Per In: | stallation | Program Total |             |                |                          |
|--|---------|------------|---------------|-------------|----------------|--------------------------|
| _  | @meter  | @generator | @meter        | @generator  | •              |                          |
| Summer kW Reduction  | 0.353   | 0.373      | 456.8         | 482.7       |                |                          |
| Winter kW Reduction  | 0.353   | 0.369      | 456.8         | 477.5       |                |                          |
| kWH Reduction  | 858     | 893        | 1,110,252.0   | 1,155,542.0 |                |                          |
| Utility Cost per Installation<br>Total Program Cost of the Utility (Administration and Incentives)<br>Net Benefits of Measures Installed During Reporting Period |         |            |               |             | \$<br>\$<br>\$ | 331<br>428,314<br>16,854 |

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|                     | JEA                           |
|---------------------|-------------------------------|
| Program Name:       | CEA: Commercial Energy Audits |
| Program Start Date: | 1978                          |
| Reporting Period:   | 2018                          |

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| Year | Total<br>Number of<br>Customers | Total<br>Number of<br>Eligible<br>Customers | Projected<br>Cumulative<br>Number of<br>Program<br>Participants | Projected<br>Cumulative<br>Penetration<br>Level %<br>(d/cx100) | Actual<br>Annual<br>Number of<br>Program<br>Participants | Actual<br>Cumulative<br>Number of<br>Program<br>Participants | Actual<br>Cumulative<br>Penetration<br>Level %<br>(g/cx100) | Actual<br>Participation<br>Over (Under)<br>Projected<br>Participants<br>(g-d) |
|------|---------------------------------|---|---|--|--|--|---|---|
| 2015 | 50,506                          | 50,506                                      | 200   | 0.4%   | 245  | 245  | 0.5%  | 45  |
| 2016 | 51,136                          | 51,136                                      | 400   | 0.8%   | 207  | 452  | 0.9%  | 52  |
| 2017 | 51,698                          | 51,698                                      | 600   | 1.2%   | 146  | 598  | 1.2%  | (2)   |
| 2018 | 52,187                          | 52,187                                      | 800   | 1.5%   | 137  | 735  | 1.4%  | (65)  |
| 2019 | 52,639                          | 52,639                                      | 1,000   | 1.9%   |  |  |   |   |
| 2020 | 53,069                          | 53,069                                      | 1,200   | 2.3%   |  |  |   |   |
| 2021 | 53,492                          | 53,492                                      | 1,400   | 2.6%   |  |  |   |   |
| 2022 | 53,908                          | 53,908                                      | 1,600   | 3.0%   |  |  |   |   |
| 2023 | 54,321                          | 54,321                                      | 1,800   | 3.3%   |  |  |   |   |
| 2024 | 54,735                          | 54,735                                      | 2,000   | 3.7%   |  |  |   |   |

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| Estimated Annual Demand and Energy Savings   | Per Ins         | stallation          | Program Total         |                    |                |                      |
|--|-----------------|---------------------|-----------------------|--------------------|----------------|----------------------|
| Summer kW Reduction  | @meter<br>0.120 | @generator<br>0.127 | <u>@meter</u><br>16.4 | @generator<br>17.4 | -              |                      |
| Winter kW Reduction<br>kWH Reduction   | 0.120<br>540    | 0.125<br>562        | 16.4<br>73,980.0      | 17.1<br>76,994.0   |                |                      |
| Utility Cost per Installation<br>Total Program Cost of the Utility (Administration and Incentives)<br>Net Benefits of Measures Installed During Reporting Period |                 |                     |                       |                    | \$<br>\$<br>\$ | 221<br>30,277<br>885 |

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| Program Nam<br>Program Start<br>Reporting Peri | e:<br>Date:<br>od: | JEA<br>CSNM: Comme<br>2009<br>2018 | ercial Solar Net I | Metering    |              |              |             |          |        |
|--|--------------------|------------------------------------|--------------------|-------------|--------------|--------------|-------------|----------|--------|
| а  | b                  | с                                  | d                  | e           | f            | g            | h           | 1        |        |
|  |                    |                                    |                    |             |              |              |             | Actu     | al     |
|  |                    |                                    | Projected          | Projected   | Actual       | Actual       | Actual      | Particip | ation  |
|  |                    | Total                              | Cumulative         | Cumulative  | Annual       | Cumulative   | Cumulative  | Over (U  | nder)  |
|  | Total              | Number of                          | Number of          | Penetration | Number of    | Number of    | Penetration | Projec   | ted    |
|  | Number of          | Eligible                           | Program            | Level %     | Program      | Program      | Level %     | Particip | ants   |
| Year   | Customers          | Customers                          | Participants       | (d/cx100)   | Participants | Participants | (g/cx100)   | (g-d     | )      |
| 2015   | 50,506             | 50,506                             | 8                  | 0.02%       | 1            | 1            | 0.00%       | (7)      | -      |
| 2016   | 51,136             | 51,136                             | 16                 | 0.03%       | 7            | 8            | 0.02%       | (8)      |        |
| 2017   | 51,698             | 51,698                             | 24                 | 0.05%       | 74**         | 82           | 0.16%       | 58       |        |
| 2018   | 52,187             | 52,187                             | 32                 | 0.06%       | 63**         | 145          | 0.28%       | 113      |        |
| 2019   | 52,639             | 52,639                             | 40                 | 0.08%       |              |              |             |          |        |
| 2020   | 53,069             | 53,069                             | 48                 | 0.09%       |              |              |             |          |        |
| 2021   | 53,492             | 53,492                             | 56                 | 0.10%       |              |              |             |          |        |
| 2022   | 53,908             | 53,908                             | 64                 | 0.12%       |              |              |             |          |        |
| 2023   | 54,321             | 54,321                             | 72                 | 0.13%       |              |              |             |          |        |
| 2024   | 54,735             | 54,735                             | 80                 | 0.15%       |              |              |             |          |        |
| Estimated Ann                                  | ual Demand and     | d Energy Savings                   | 5                  | Per Ins     | tallation    | Progra       | m Total     |          |        |
|  |                    |                                    |                    | @meter      | @generator   | @meter       | @generator  | •        |        |
| Summer kW R                                    | leduction          |                                    |                    | 14.10       | 14.900       | 888.3        | 938.7       |          |        |
| Winter kW Re                                   | duction            |                                    |                    | 0.00        | 0.000        | 0.0          | 0.0         |          |        |
| kWH Reductio                                   | n                  |                                    |                    | 39,553      | 41,175       | 2,491,839.0  | 2,594,025.0 |          |        |
| Utility Cost per                               | Installation       |                                    |                    |             |              |              |             | \$ 2     | 2,300  |
| Total Program                                  | Cost of the Utilit | ty (Administration                 | n and Incentives   | )           |              |              |             | \$ 144   | 4,900  |
| Net Benefits of                                | Measures Insta     | led During Repo                    | orting Period      | *           |              |              |             | \$ (925  | 5,775) |
|  |                    |                                    | -                  |             |              |              |             |          |        |

\*\* Participant count determined by taking savings values and dividing by the filed, deemed kWh savings per participant

| ENERGY EFFICIENCY<br>Economic Potential | Summer Peak<br>Demand (MW) | Winter Peak<br>Demand (MW) | Energy<br>(GWh) |  |  |  |  |  |  |  |
|---|----------------------------|----------------------------|-----------------|--|--|--|--|--|--|--|
| RIM SCENARIO                            |                            |                            |                 |  |  |  |  |  |  |  |
| Residential                             | 0                          | 0                          | 0               |  |  |  |  |  |  |  |
| Non-Residential                         | 0                          | 0                          | 1               |  |  |  |  |  |  |  |
| Total                                   | 0                          | 0                          | 1               |  |  |  |  |  |  |  |
| TRC SCENARIO                            |                            |                            |                 |  |  |  |  |  |  |  |
| Residential                             | 113                        | 66                         | 419             |  |  |  |  |  |  |  |
| Non-Residential                         | 89                         | 52                         | 605             |  |  |  |  |  |  |  |
| Total                                   | 202                        | 118                        | 1,024           |  |  |  |  |  |  |  |

### **Economic and Achievable Potential Results**

| ENERGY EFFICIENCY<br>Achievable Potential | Summer Peak<br>Demand (MW) | Winter Peak<br>Demand (MW) | Energy<br>(GWh) |  |  |  |  |  |
|---|----------------------------|----------------------------|-----------------|--|--|--|--|--|
| RIM SCENARIO                              |                            |                            |                 |  |  |  |  |  |
| Residential                               | 0                          | 0                          | 0               |  |  |  |  |  |
| Non-Residential                           | 0                          | 0                          | 0               |  |  |  |  |  |
| Total                                     | 0                          | 0                          | 0               |  |  |  |  |  |
| TRC SCENARIO                              |                            |                            |                 |  |  |  |  |  |
| Residential                               | 11                         | 10                         | 86              |  |  |  |  |  |
| Non-Residential                           | 23                         | 14                         | 176             |  |  |  |  |  |
| Total                                     | 34                         | 24                         | 262             |  |  |  |  |  |

| DEMAND RESPONSE<br>Economic Potential | Summer Savings<br>(MW) | Winter Savings<br>(MW) |  |  |  |  |  |
|---------------------------------------|------------------------|------------------------|--|--|--|--|--|
| RIM and TRC SCENARIO                  |                        |                        |  |  |  |  |  |
| Residential                           | 489                    | 1,150                  |  |  |  |  |  |
| Non-Residential                       | 538                    | 503                    |  |  |  |  |  |
| Total                                 | 1,027                  | 1,653                  |  |  |  |  |  |

DEMAND RESPONSE Achievable Potential Nexant found there to be no cost-effective potential for JEA.

Note: The achievable program potential includes estimated program costs and incentives, whereas the economic potential scenario does not.

DEMAND-SIDE RENEWABLE ENERGY (DSRE) systems Nexant found there to be no cost-effective Economic or Achievable potential for JEA.

### Summary of Marketing and Educational Activities

JEA places a high priority on providing customers tips and tools to help them manage their energy use as efficiently as possible. Since most of JEA's customers are budget constrained our messages place an emphasis on "low to no cost" measures as shown on our "Home Energy and Water Efficiency Resource Investment Curve".



Using a multi-channel approach, efficiency messaging is included through all channels: paid media—radio, television, print, billboard, online, social media; earned media—news releases and interviews; owned media—our website, social media, email campaigns, bill insert, bill messages, bill envelope back, brochures, public speaking, workshops, trade shows, videos, and community events. Our most recent annual accomplishments are as follow:

### Paid Media:

| • | Your JEA Minute   | 52 segments |
|---|---|-------------|
| • | TV Spots (energy, and water conservation, irrigation)           | 5           |
| • | Radio Spots (energy, and water conservation, irrigation)        | 6           |
| • | Digital Billboards (energy, and water conservation, irrigation) | 10          |
| • | Online Banners (energy, and water conservation, irrigation)     | 5           |
| • | Paid Social   | 10          |
| • | Print Ad (energy, and water conservation, Irrigation)           | 3           |
|   |   |             |

### **E** Communications:

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| •   | Unique Visitors to jea.com  | 7,515,829        |
|-----|---|------------------|
| •   | Customer Emails Sent  | 4,387,864        |
| •   | My JEA Utility Tracker—number of customers with access                        | ~466,000         |
|     | <ul> <li>Number of customers who accessed</li> </ul>                          | 61,861           |
| •   | Social Media  |                  |
|     | <ul> <li>JEA Facebook Contacts</li> </ul>                                     | 28,641,929       |
|     | <ul> <li>Facebook Followers</li> </ul>  | 40,738           |
|     | o YouTube Views   | 147,974          |
|     | <ul> <li>YouTube Subscribers</li> </ul>                                       | 2,043            |
|     | o JEA Twitter Contacts  | 5,712,446        |
|     | <ul> <li>Twitter Followers</li> </ul>   | 7,164            |
| Bil | l Related Communications:   |                  |
| •   | Bill insert   | 12               |
| •   | Bill envelope back (efficiency messages)                                      | 6                |
| •   | Bill messages—residential and commercial messages on efficiency tips          | 40               |
| Со  | mmunity Programs:   |                  |
| •   | Museum of Science and History Exhibit on Energy and Efficiency                | 140,977 annually |
| •   | Retail Store Events   |                  |
|     | <ul> <li>In Store events educating customers on LEDs</li> </ul>               | 60               |
| In  | School Programs:  |                  |
| •   | Conservation and Efficiency Materials   | 65,799           |
| •   | Tree Hill School Program Attendance   | 13,271           |
| •   | Energy and Water Detective  | 3,751            |
| In  | Home Programs:  |                  |
|     | Residential Energy Audit/Assessments  | 14,681           |
|     | (Educational focus on causes of cause of high bills and emphasis on low to no |                  |
|     | cost measures)  |                  |
|     | Neighborhood Energy Efficiency Program  |                  |
|     | 1,104   |                  |
|     | furnished and installed)  |                  |

JEA is committed to maintaining its high priority emphasis in assisting and educating our customers with current knowledge in managing their energy use as efficiently as possible.

| Estimated Cumulative Annual Bill Impacts for 2020 through 2029<br>Residential Customers - DSM Measures Passing TRC Test |      |      |      |      |      |      |      |      |      |      |
|---|------|------|------|------|------|------|------|------|------|------|
| Calendar Year   | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 |
| Percent Increase  | 0.4% | 0.6% | 0.9% | 1.2% | 1.4% | 1.7% | 2.0% | 2.2% | 2.4% | 2.5% |

| 1  |    | BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION   |
|----|----|--|
| 2  |    | DIRECT TESTIMONY OF BRADLEY E. KUSHNER   |
| 3  |    | ON BEHALF OF   |
| 4  |    | JEA  |
| 5  |    | DOCKET NO. 20190020-EG   |
| 6  |    | APRIL 12, 2019   |
| 7  |    |  |
| 8  | Q. | Please state your name and business address.   |
| 9  | A. | My name is Bradley E. Kushner. My business address is 2465 Southern Hills Ct.,               |
| 10 |    | Oviedo, Florida 32765.   |
| 11 |    |  |
| 12 | Q. | By whom are you employed and in what capacity?   |
| 13 | A. | I am employed by nFront Consulting LLC as an Executive Consultant.                           |
| 14 |    |  |
| 15 | Q. | What are your responsibilities in that position?   |
| 16 | A. | My responsibilities include project management and project support for various projects      |
| 17 |    | for electric utility clients. These projects include integrated resource plans, power supply |
| 18 |    | studies, power supply requests for proposals, demand-side management/conservation            |
| 19 |    | reports, and other regulatory filings.   |
| 20 |    |  |
| 21 | Q. | Please describe nFront Consulting LLC.   |
| 22 | A. | nFront Consulting is organized into two service practices – Energy and Transmission &        |
| 23 |    | Delivery. nFront Consulting's Energy Practice provides advisory services to support and      |
| 24 |    | optimize the assets, programs, systems, and business operations of our electric industry     |
| 25 |    | clients nFront Consulting assists in the areas of planning, implementing, and managing       |

1 resources, portfolios, and individual business unit operations. nFront Consulting interacts 2 on behalf of our clients with regulatory, political, and environmental agencies; the 3 financial community; and other professional service providers on national, state, and 4 local levels to complete large-scale transactions, projects, or programs. 5 6 nFront Consulting's Transmission and Delivery Services Practice provides independent 7 transmission consulting, analyses and advisory services to support project financing, 8 acquisitions, development, transmission risk, curtailment and congestion assessments, 9 transmission planning, resource integration, and open access, expert witness and 10 regulatory services. 11 12 **Q**. Please state your educational background and professional experience. 13 A. I received my Bachelors of Science in Mechanical Engineering from the University of Missouri-Columbia in 2000 and my Masters of Business Administration from Emporia 14 15 State University in 2013. I have nearly 20 years of experience in the engineering and 16 consulting industry. I have experience in the development of integrated resource plans, 17 ten-year-site plans, DSM plans, and other capacity planning studies for clients throughout 18 the United States. Utilities in Florida for which I have worked include JEA, Florida 19 Municipal Power Agency, Kissimmee Utility Authority, OUC, Lakeland Electric, 20 Gainesville Regional Utilities (GRU), Reedy Creek Improvement District, Tampa 21 Electric Company, and the City of Tallahassee. I have performed production cost 22 modeling and economic analysis, and otherwise participated in six Need for Power 23 Applications that have been filed on behalf of Florida utilities and approved by the 24 Florida Public Service Commission (FPSC). I have also testified before the FPSC in 25 Need for Power and Conservation Goal proceedings.

| 1  | Q. | What is the purpose of your testimony in this proceeding?                                   |
|----|----|---|
| 2  | A. | The purpose of my testimony in this proceeding is to discuss the methodology used to        |
| 3  |    | develop the avoided capacity costs that were provided to Nexant for use in their analyses   |
| 4  |    | of DSM measures for JEA. I will also discuss JEA's fuel forecasts used in the production    |
| 5  |    | cost modeling that formed the basis for the avoided energy costs provided to Nexant.        |
| 6  |    |   |
| 7  | Q. | Are you sponsoring any exhibits to your testimony?  |
| 8  | A. | Yes. Exhibit No. [BEK-1] is a copy of my resume. Exhibit No. [BEK-2]                        |
| 9  |    | summarizes the avoided unit costs. Exhibit No [BEK-3] summarizes JEA's fuel price           |
| 10 |    | forecast.   |
| 11 |    |   |
| 12 | Q. | How was the timing of avoidable capacity additions determined?                              |
| 13 | A. | Based on JEA's current load forecast over the next 20 years and its existing and planned    |
| 14 |    | future generating resources, JEA is anticipated to require additional capacity to maintain  |
| 15 |    | a 15 percent reserve margin over the 2020 through 2022 period, and again beginning in       |
| 16 |    | 2029. Given the timing and magnitude of the anticipated capacity requirements for the       |
| 17 |    | 2020 through 2022 period, it has been assumed that JEA would purchase capacity to           |
| 18 |    | maintain its reserve margin requirements. For the anticipated capacity requirements         |
| 19 |    | beginning in 2029, it has been assumed that JEA would install a new simple cycle F-class    |
| 20 |    | combustion turbine at the existing Greenland Energy Center (GEC). Following                 |
| 21 |    | installation of the new simple cycle unit in 2029, additional capacity is projected to be   |
| 22 |    | required in 2039 to maintain reserve margin requirements, at which time a second new        |
| 23 |    | simple cycle F-class combustion turbine is assumed to be installed at GEC. JEA has          |
| 24 |    | made no commitments to any of these short-term purchases or simple cycle unit               |
| 25 |    | additions, and for purposes of this docket, each of these is considered avoidable capacity. |

| 1  | Q. | How were capital costs for these additions calculated?                                   |  |  |  |
|----|----|--|--|--|--|
| 2  | A. | Capital costs for the 2020 through 2022 purchases were treated as demand costs           |  |  |  |
| 3  |    | associated with a power purchase agreement (PPA), and were based on short-term market    |  |  |  |
| 4  |    | alternatives available to JEA.   |  |  |  |
| 5  |    |  |  |  |  |
| 6  |    | Capital costs for the new simple cycle F-class combustion turbines were based on         |  |  |  |
| 7  |    | estimates used by JEA for resource planning activities. Capital costs were escalated to  |  |  |  |
| 8  |    | the year the new units are assumed to be in-service (i.e., 2029 and 2039) using a 2.0    |  |  |  |
| 9  |    | percent annual escalation rate, and include costs for interest during construction to    |  |  |  |
| 10 |    | determine an estimated in-service year installed cost. Resulting installed costs were    |  |  |  |
| 11 |    | multiplied by a fixed charge rate to determine a levelized installed capital cost, which |  |  |  |
| 12 |    | was divided by the output of the combustion turbine to develop a levelized installed     |  |  |  |
| 13 |    | capital cost per kW.   |  |  |  |
| 14 |    |  |  |  |  |
| 15 | Q. | How were fixed operating and maintenance (O&M) costs for these additions                 |  |  |  |
| 16 |    | calculated?  |  |  |  |
| 17 | A. | Fixed O&M costs for the 2020 through 2022 purchases were included in the demand          |  |  |  |
| 18 |    | costs for the PPA discussed previously.  |  |  |  |
| 19 |    |  |  |  |  |
| 20 |    | Fixed O&M costs for the new simple cycle F-class combustion turbines were based on       |  |  |  |
| 21 |    | estimates used by JEA for resource planning activities. The fixed O&M cost estimates,    |  |  |  |
| 22 |    | in \$/kW-yr., were escalated to nominal dollars at a 2.0 percent escalation rate.        |  |  |  |
| 23 |    | In addition to the fixed O&M costs, a natural gas pipeline usage charge of \$0.28/MMBtu  |  |  |  |
| 24 |    | was included for the new simple cycle F-class combustion turbines to reflect costs for   |  |  |  |

| 1  |    | utilizing the existing natural gas lateral at GEC. This cost was converted to a fixed cost |  |  |  |  |
|----|----|--|--|--|--|--|
| 2  |    | per kW-yr based on an assumed 5 percent capacity factor.                                   |  |  |  |  |
| 3  |    |  |  |  |  |  |
| 4  | Q. | Please discuss how the total avoided costs per kW were calculated.                         |  |  |  |  |
| 5  | A. | Total avoided costs per kW were calculated by adding the avoided capital costs (or         |  |  |  |  |
| 6  |    | demand charges in the case of the PPA discussed previously) to the avoided fixed O&M       |  |  |  |  |
| 7  |    | costs and the natural gas pipeline usage charge. The resulting annual avoided costs per    |  |  |  |  |
| 8  |    | kW were determined by dividing by the total kW installed in each year. This approach       |  |  |  |  |
| 9  |    | was used in order to capture the difference in installed costs for the simple cycle        |  |  |  |  |
| 10 |    | combustion turbine added in 2039 as compared to the simple cycle added in 2029 due to      |  |  |  |  |
| 11 |    | escalation of the capital costs to in-service year dollars. The avoided costs per kW are   |  |  |  |  |
| 12 |    | presented in Exhibit No [BEK-2].   |  |  |  |  |
| 13 |    |  |  |  |  |  |
| 14 | Q. | Please discuss the base case fuel forecast.  |  |  |  |  |
| 15 | A. | Exhibit No. [BEK-3] provides a summary of JEA's fuel price projections for natural         |  |  |  |  |
| 16 |    | gas, coal (including a blend of coal/natural gas/petroleum coke for JEA's Northside solid  |  |  |  |  |
| 17 |    | fuel units), and diesel fuel. These projections were developed utilizing information       |  |  |  |  |
| 18 |    | obtained from sources routinely utilized in the utility industry, including the New York   |  |  |  |  |
| 19 |    | Mercantile Exchange (NYMEX) and the U.S. Energy Information Administration.                |  |  |  |  |
| 20 |    |  |  |  |  |  |
| 21 | Q. | Did JEA consider high and low fuel price sensitivities?                                    |  |  |  |  |

A. Yes. In addition to the base case fuel price forecasts, JEA considered high and low fuel
price sensitivities. The high and low fuel price projections provide a band of plus/minus
24 25 percent around the base case fuel price projections. This high and low band is

| 1  |    | consistent with what JEA used in the previous FEECA goal-setting process. See Docket        |
|----|----|---|
| 2  |    | No. 130203-EM, Direct Testimony of Vento and Wucker, p. 10, l. 5-8 (Apr. 2, 2014).          |
| 3  |    |   |
| 4  | Q. | How were energy costs for each of the cases previously identified in your testimony         |
| 5  |    | developed?  |
| 6  | A. | Under my direction and supervision, JEA utilized ProSym, an industry accepted               |
| 7  |    | production cost model, to perform production cost modeling of its electric generating       |
| 8  |    | system, taking into account existing and planned future generating resources, the avoided   |
| 9  |    | units, its load forecast, and the base fuel price projections discussed previously in my    |
| 10 |    | testimony.  |
| 11 |    |   |
| 12 |    | The resulting energy costs were taken from the ProSym output and include fuel as well as    |
| 13 |    | non-fuel variable O&M costs associated with dispatch of JEA's resources to meet             |
| 14 |    | forecast system demand requirements. The ProSym output was provided to Nexant for           |
| 15 |    | use in the economic analysis.   |
| 16 |    |   |
| 17 | Q. | Were energy costs developed for each of the fuel price cases discussed previously in        |
| 18 |    | your testimony?   |
| 19 | A. | Yes. The energy costs developed using the base case fuel price projections were             |
| 20 |    | increased by 25 percent for the high fuel price sensitivity and decreased by 25 percent for |
| 21 |    | the low fuel price sensitivity.   |
| 22 |    |   |
| 23 | Q. | Does this conclude your testimony?  |
| 24 | А. | Yes it does.  |
| 25 |    |   |
| 26 |    | 6   |

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### **RESUME OF BRADLEY E. KUSHNER**

### **OVERVIEW**

Mr. Kushner has close to 20 years in the energy industry with a specialty in electric utility system resource planning. His expertise includes the following areas:

- Conservation / Demand-Side Management / Energy Efficiency
- Expert Testimony
- Regulatory Compliance and Support
- Integrated Resource Plans
- Power Supply Studies
- Conventional Energy Technologies
- Renewable Energy Technologies
- Economic Analysis
- Production Cost Modeling
- Independent Engineering
- Project Management
- Power Supply Requests for Proposals (RFPs)

Mr. Kushner has provided testimony in many conservation and energy efficiency dockets, power plant need determination proceedings, and integrated resource plans. Mr. Kushner has managed numerous integrated resource plans, need for power applications, power supply studies, demand-side management/energy efficiency/conservation evaluations and power supply request for proposals (RFPs), among other studies. Mr. Kushner has a demonstrated ability to manage internal and external project teams with diverse experience levels and areas of expertise, both in co-located and virtual environments. Mr. Kushner's experience in project management and expertise in the areas outlined above allow him to collaborate with clients to deliver outstanding services to his clients. His ability to effectively communicate in writing and verbally helps to keep stakeholders informed throughout project lifecycles, and has contributed to his successful experiences as a witness and in formal presentations to clients' Board of Directors.

## **PROJECT EXPERIENCE**

### Demand-Side Management / Energy Efficiency/ Conservation (DSM/EE/Conservation)

Mr. Kushner's experience with the evaluation of DSM/EE/Conservation is highlighted by his involvement in the development of conservation goals and demand-side management plans for Florida utilities as part of the 2009 and 2014 Florida Energy Efficiency and Conservation Act (FEECA) filings. Mr. Kushner led development of the filings and testified as to the appropriateness of the numeric goals and process utilized to evaluate the cost-effectiveness of DSM/EE/Conservation programs.

### Witness Support

Mr. Kushner has testified as an witness in numerous proceedings related to Determination of Need petitions

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and Florida Energy Efficiency and Conservation Act (FEECA) filings in the State of Florida, and has been involved as an witness in integrated resource planning (IRP) proceedings elsewhere in the United States. Related experience includes coordinating/leading responses to hundreds of interrogatories and production of document requests.

### Electric Utility System Resource Planning / Production Cost Modeling

With his extensive experience in Electric Utility System Resource Planning and production cost modeling, Mr. Kushner recognizes that while industry best practices provide effective guidelines, the unique nature of each client's situation require strategic thinking and the ability to develop plans that are specific to the client's needs. Mr. Kushner's expertise in generation (including conventional and renewable technologies), demand-side management, and fundamentals of production cost modeling allow Mr. Kushner to deliver comprehensive resource plans that clients can utilize for future decision making.

### Integrated Resource Plans /Power Supply Studies

Mr. Kushner has been involved as the project manager, study manager, and lead analyst on several integrated resource plans (IRP) or power supply studies during his professional career. Mr. Kushner has been involved in such studies for clients in Alaska, Colorado, Florida, Massachusetts, Michigan, New York, Oklahoma, Texas, and Wisconsin, as well as other states and territories.

### Power Supply Requests for Proposals (RFPs)

Power purchases are often an important component of electric utility system planning, and conducting a competitive power supply RFP process may be critical to the ensuring the most cost-effective, reliable, and environmentally responsible alternatives are being considered. Mr. Kushner has experience in the complete RFP lifecycle, including collaborating with clients to develop the RFP, supporting clients during issuance and subsequent management of the RFP process, screening and evaluating RFP responses, presenting the results of the RFP to clients and stakeholders, and supporting negotiations related to power purchase agreements. Mr. Kushner has been managed or otherwise been involved in numerous RFP processes focused on both conventional and renewable generating technologies.

### Independent Engineering / Project Financing Support

Mr. Kushner has managed projects in the area of independent engineering, related to merger and acquisition support as well as development of new power projects. Most recently, Mr. Kushner managed the independent engineering assessment of a new biomass facility in North America for which the developer was trying to obtain project financing. The independent engineering assessment included development of a due diligence report on behalf of the developer, supporting negotiations with potential investors, supporting development of the credit agreement with the eventual loan syndicate, and monthly construction monitoring activities.

### **PROFESSIONAL HISTORY**

Mr. Kushner began his career with Black & Veatch Corporation in 2000 and has been involved in electric utility system resource planning and independent engineering engagements since that time in various roles at Black & Veatch. Most recently, Mr. Kushner was Department Head for Black & Veatch's Management Consulting group and was a Director for Black & Veatch Management Consulting LLC's electric system resource planning service offering before joining nFront Consulting LLC in 2016.

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## **EDUCATIONAL**

Mr. Kushner's educational background includes a B.S. in Mechanical Engineering from the University of Missouri - Columbia and a Masters of Business Administration from Emporia State University.

|      | -                                    |           |             |              |
|------|--------------------------------------|-----------|-------------|--------------|
|      | All Avoided Costs in Nominal Dollars |           |             |              |
|      |                                      |           | Avoided GEC |              |
|      | Avoided                              | Avoided   | Natural Gas | Total        |
|      | Capital Cost                         | Fixed O&M | Charge per  | Avoided Cost |
| Year | per kW                               | per kW    | kW          | per kW       |
| 2029 | \$49.49                              | \$9.95    | \$1.24      | \$60.68      |
| 2030 | \$49.49                              | \$10.15   | \$1.24      | \$60.87      |
| 2031 | \$49.49                              | \$10.35   | \$1.24      | \$61.08      |
| 2032 | \$49.49                              | \$10.56   | \$1.24      | \$61.28      |
| 2033 | \$49.49                              | \$10.77   | \$1.24      | \$61.50      |
| 2034 | \$49.49                              | \$10.98   | \$1.24      | \$61.71      |
| 2035 | \$49.49                              | \$11.20   | \$1.24      | \$61.93      |
| 2036 | \$49.49                              | \$11.43   | \$1.24      | \$62.15      |
| 2037 | \$49.49                              | \$11.65   | \$1.24      | \$62.38      |
| 2038 | \$54.91                              | \$11.89   | \$1.24      | \$68.04      |
| 2039 | \$54.91                              | \$12.13   | \$1.24      | \$68.27      |
| 2040 | \$54.91                              | \$12.37   | \$1.24      | \$68.52      |
| 2041 | \$54.91                              | \$12.62   | \$1.24      | \$68.76      |
| 2042 | \$54.91                              | \$12.87   | \$1.24      | \$69.02      |
| 2043 | \$54.91                              | \$13.12   | \$1.24      | \$69.27      |
| 2044 | \$54.91                              | \$13.39   | \$1.24      | \$69.54      |
| 2045 | \$54.91                              | \$13.66   | \$1.24      | \$69.80      |
| 2046 | \$54.91                              | \$13.93   | \$1.24      | \$70.08      |
| 2047 | \$54.91                              | \$14.21   | \$1.24      | \$70.35      |
| 2048 | \$54.91                              | \$14.49   | \$1.24      | \$70.64      |
| 2049 | \$54.91                              | \$14.78   | \$1.24      | \$70.93      |
| 2050 | \$54.91                              | \$15.08   | \$1.24      | \$71.22      |

|               | JEA Fuel Price Projections - Base Case (Nominal \$/MMBtu) |                         |          |                |                    |
|---------------|---|-------------------------|----------|----------------|--------------------|
| Natural Gas - |   | Natural Gas - All Sites |          |                |                    |
|               | Greenland   | Besides Greenland       |          |                | Northside 1 and 2  |
| Year          | Energy Center   | Energy Center           | Fuel Oil | Scherer 4 Coal | Coal/Petcoke Blend |
| 2020          | 3.11  | 3.18                    | 16.43    | 2.51           | 3.30               |
| 2021          | 3.10  | 3.17                    | 16.30    | 2.56           | 3.25               |
| 2022          | 3.19  | 3.26                    | 16.88    | 2.62           | 3.31               |
| 2023          | 3.36  | 3.43                    | 17.43    | 2.69           | 3.38               |
| 2024          | 3.52  | 3.59                    | 18.05    | 2.75           | 3.48               |
| 2025          | 3.70  | 3.76                    | 18.62    | 2.82           | 3.57               |
| 2026          | 3.81  | 3.87                    | 19.08    | 2.89           | 3.65               |
| 2027          | 3.93  | 3.99                    | 19.70    | 2.95           | 3.69               |
| 2028          | 4.02  | 4.09                    | 20.37    | 3.02           | 3.77               |
| 2029          | 4.16  | 4.23                    | 21.11    | 3.09           | 3.83               |
| 2030          | 4.25  | 4.31                    | 21.74    | 3.16           | 3.90               |
| 2031          | 4.34  | 4.40                    | 22.52    | 3.22           | 3.97               |
| 2032          | 4.43  | 4.49                    | 23.13    | 3.29           | 4.04               |
| 2033          | 4.52  | 4.58                    | 23.86    | 3.37           | 4.10               |
| 2034          | 4.61  | 4.66                    | 24.64    | 3.45           | 4.18               |
| 2035<br>2036  | 4.69  | 4.74                    | 25.30    | 3.54           | 4.26               |
|               | 4.88  | 4.93                    | 25.94    | 3.62           | 4.36               |
| 2037          | 4.99  | 5.04                    | 26.99    | 3.71           | 4.46               |
| 2038          | 5.16  | 5.21                    | 27.68    | 3.79           | 4.59               |
| 2039          | 5.31  | 5.36                    | 28.47    | 3.88           | 4.73               |
| 2040          | 5.44  | 5.49                    | 29.25    | 3.96           | 4.87               |
| 2041          | 5.58  | 5.63                    | 30.07    | 4.05           | 4.99               |
| 2042          | 5.76  | 5.80                    | 30.69    | 4.14           | 5.13               |
| 2043          | 5.92  | 5.96                    | 31.35    | 4.23           | 5.27               |
| 2044          | 6.09  | 6.14                    | 31.97    | 4.32           | 5.42               |
| 2045          | 6.27  | 6.31                    | 32.69    | 4.42           | 5.59               |
| 2046          | 6.44  | 6.48                    | 33.24    | 4.51           | 5.73               |
| 2047          | 6.63  | 6.67                    | 34.04    | 4.60           | 5.91               |
| 2048          | 6.87  | 6.90                    | 34.85    | 4.70           | 6.10               |
| 2049          | 7.08  | 7.12                    | 35.38    | 4.79           | 6.30               |
| 2050          | 7.33  | 7.36                    | 36.17    | 4.90           | 6.51               |