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July 12, 2019

VIA ELECTRONIC FILING

Adam J. Teitzman, Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Re: *Commission Review of Numeric Conservation Goals (Duke Energy Florida, LLC); Docket 20190018-EG*

Dear Mr. Teitzman:

Please find enclosed for filing the Rebuttal Testimony of Lori Cross appearing on behalf of Duke Energy Florida, LLC, in the above-referenced Docket.

Thank you for your assistance in this matter. If you have any questions, please feel free to contact me at (850) 521-1428.

Sincerely,

/s/ Matthew R. Bernier

Matthew R. Bernier

MRB/cmk
Enclosure

CERTIFICATE OF SERVICE
(Dkt. No. 20190018-EG)

I HEREBY CERTIFY that a true and correct copy of the foregoing has been furnished to the following by electronic mail this 12th day of July, 2019, to all parties of record as indicated below.

/s/ Matthew R. Bernier
Attorney

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IN RE: COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS

(DUKE ENERGY FLORIDA, INC.)

FPSC DOCKET NO. 201900018-EI

REBUTTAL TESTIMONY OF

LORI CROSS

1 **I. INTRODUCTION AND QUALIFICATIONS**

2 **Q. Please state your name and business address.**

3 A. My name is Lori Cross. My business address is 299 First Avenue North, St. Petersburg,
4 Florida 33701.

5 **Q. Have you previously filed Direct Testimony in this proceeding?**

6 A. Yes, I filed my Direct Testimony on behalf of Duke Energy Florida, LLC (“DEF” or “Duke
7 Energy”) on April 12, 2019.

8 **Q. Are your duties and responsibilities the same as when you previously filed testimony
9 in this docket?**

10 A. Yes.

11

12 **II. SUMMARY OF REBUTTAL TESTIMONY**

13 **Q. Please summarize your rebuttal testimony.**

14 A. The purpose of my rebuttal testimony is to address the Direct Testimony of Witnesses
15 Grevatt and Bradley-Wright on behalf of the Southern Alliance for Clean Energy
16 (“SACE”).

1 Even though each of their testimonies include analysis to support their positions, review of
2 the basis for their recommendations and examination of the underlying assumptions reveals
3 that their proposals are based on arbitrary, overly simplistic, and incorrect assumptions.
4 Additionally, their recommendations are contrary to the provisions of the Florida Energy
5 Efficiency and Conservation Act (FEECA) and Rule 25-17.0021, Florida Administrative
6 Code.

7 Mr. Grevatt argues that RIM is not a cost effectiveness test, suggest that goals should be
8 based on TRC adjusted to add back measures with less than a two-year payback, and argues
9 that the impacts of early retirements have not appropriately been considered in the proposed
10 goals. Mr. Grevatt's testimony includes analysis and criticism of the utilities' proposed
11 goals, but in the end, he simply recommends that the utilities' goals should be set based on
12 1.5% of sales. My testimony will demonstrate why it is inappropriate to base goals on
13 high-level arbitrary assumptions and the inappropriateness of relying on energy efficiency
14 results in other states.

15 Mr. Bradley-Wright asserts that the Commission should set specific targets for low income
16 customers as part of the goals setting process and that there is a need for formal standards
17 for evaluating energy efficiency potential for low income customers. Mr. Bradley-Wright
18 then proposes specific targets for each utility based on his estimate of achievable potential
19 (AP) for low income customers. My testimony will focus on the fact that his
20 recommendations are not supported by the provisions of FEECA or the Commission Rules
21 and discuss the flaws and incorrect assumptions in the analysis supporting his
22 recommendations.

23

1 **Q. What is your response to Mr. Grevatt’s proposed goal of 1.5% of sales?**

2 A. My initial reaction is to note that his proposal does not comply with Rule 25-17.0021,
3 which states “goals shall be based on an estimate of the total cost-effective kilowatt and
4 kilowatt-hour savings reasonably achievable through demand-side management.” In
5 contrast, Mr. Grevatt recommends that the Commission set goals that would ramp up to an
6 arbitrary 1.5% of sales by 2024.

7 Moreover, beyond the incompatibility of the Rule, analysis of Mr. Grevatt’s proposal
8 demonstrates why it is generally inadvisable and inappropriate to set goals based on
9 arbitrary assumptions. As he explains, this recommendation is based on the energy
10 efficiency results of non-Florida utilities; specifically, Duke Energy Carolina’s (DEC’s)
11 2018 result of 1.67% of sales. However, in his analysis, Mr. Grevatt fails to consider the
12 fact that the sales included in the denominator do not represent DEC’s total sales, but only
13 sales from non-opt out customers (though this fact was noted in footnote no. 42 to Mr.
14 Grevatt’s testimony, it does not appear that it was considered in the actual analysis). This
15 results in a higher percent of sales than would be achieved if total sales were used in the
16 denominator. In fact, Mr. Bradley-Wright states that DEC’s 2018 efficiency savings
17 equaled 1.05% of the previous year’s retail sales in his testimony in DEC’s cost recovery
18 docket (Docket E-7 Sub 1192).¹ Given this fact, Mr. Grevatt’s analysis does not support
19 his recommended goal of 1.5% of total sales for the FEECA utilities.

¹ In the Matter of: Application of Duke Energy Carolinas, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; *Docket No. E-7, Sub 1192*.
<https://starw1.ncuc.net/NCUC/ViewFile.aspx?Id=31599310-591b-4379-9a66-16bb36031e3f>

1 Additionally, Mr. Grevatt’s assumption that efficiency achievements as a percent of sales
2 can ramp up over the next five years and then remain at that level for the duration of the
3 goals period seems to ignore the ongoing impacts of increases in efficiency requirements
4 in building codes and appliance efficiency standards. For example, implementation of the
5 EISA standards in 2020 will even further diminish opportunities for utilities to provide
6 savings incremental to requirements DEF’s proposed goals are based on a thorough
7 evaluation of the AP of cost-effective measures and the goals reflect the impacts of the
8 changes in codes and standards. In contrast, Mr. Grevatt’s proposal is unsupported by any
9 meaningful analysis, much less an analysis specific to Florida. Additionally, if one looks
10 deeper at the energy saving achievements of DEC, Mr. Grevatt fails to account for the fact
11 that a significant portion of the Duke Energy Carolinas energy savings referenced come
12 from behavioral programs, which are not included in the establishment of utility goals in
13 Florida. In fact, Mr. Bradley-Wright criticizes the efficiency achievements of DEC on this
14 very point in his testimony in DEC’s cost recovery proceeding, “But there remains room
15 for improvement. DEC continues to rely too heavily on short-term, behavioral programs,
16 particularly My Home Energy Report, which accounted for 57% of all energy savings
17 achieved from residential energy-efficiency programs in 2018 (a modest decline from 63%
18 in 2017).”¹

19 In sum, Mr. Grevatt’s attempt to justify the establishment of annual efficiency goals based
20 on an arbitrary percentage of sales is not only contrary to Commission rule but also fails to

¹ In the Matter of: Application of Duke Energy Carolinas, LLC for Approval of Demand-Side Management and Energy Efficiency Cost Recovery Rider Pursuant to N.C.G.S. §62-133.9 and Commission Rule R8-69; *Docket No. E-7, Sub 1192*.
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1 withstand close analysis. DEF's proposed goals are based on analysis of the cost
2 effectiveness of measures in accordance with the FPSC rules and the requirements of the
3 FEECA statute. It would be inappropriate to ignore these facts and establish goals based
4 on an indiscriminate application of achievements from other jurisdictions.

5
6 **Q. Are you in agreement with Mr. Bradley-Wright's proposal that the Commission**
7 **should set low income targets for the FEECA utilities as part of the goals setting**
8 **process?**

9 A. No, I think it would be inappropriate for the Commission to set low income targets as part
10 of the goals setting process. The Commission has a long history of adhering to the
11 requirements set forth in Commission Rule 25-17.0021, which establishes the goals setting
12 process in accordance with the provisions of FEECA. Paragraph 1 of this Rule states
13 "Overall Residential KW and KWH goals and overall Commercial/Industrial KW and
14 KWH goals shall be set by the Commission for each year over a ten-year period". Nothing
15 here suggests or supports Mr. Bradley-Wright's recommendation that the Commission set
16 targets or goals for a subset of the residential sector; in fact, use of the word "overall"
17 directly contradicts his assertion that setting targets for a subset of the Residential
18 customers is appropriate or consistent with the Rule. And Paragraph 3 of this Rule
19 establishes the requirements for the utilities to propose numerical goals for the reasonably
20 achievable winter and summer peak demand and annual energy savings in the residential
21 and non-residential classes. Here, again, there is no discussion regarding targets or goals
22 for low income customers or any other subset of the residential or non-residential
23 customers.

1 **Q. Is it appropriate for the Commission to mandate how DEF meets its goals during the**
2 **goals setting process?**

3 A. No, it is not. The goals setting process is designed to set reasonable goals for the residential
4 and non-residential classes in their entirety. The economic potential (EP) and AP for the
5 residential class included in DEF's proposed goals represents the potential for the entire
6 residential class including low income customers. Setting a target for low income
7 customers and carving this subset of customers out of the total does not increase the total
8 AP, it simply divides the total potential between low income customers and all other
9 residential customers. Mr. Bradley-Wright's recommendations go beyond the objectives
10 and requirements of the goals setting process. In essence, his testimony recommends that
11 the Commission should direct the utilities as to how the goals should be achieved as part
12 of the goals setting process. This would be a significant departure from the provisions of
13 FEECA and the Commission Rules and DEF is concerned about the precedent this could
14 set for future proceedings.

15
16 **Q. Do DEF's proposed goals include any assumptions specific to low income customers?**

17 A. No. Consistent with the requirements of the Commission's Rules, DEF evaluated the AP
18 and EP for the entire residential class by housing type. The potential for low income
19 customers is subsumed within the total residential class.

20 Rule 25-17.0021(4) requires utilities to file demand side management plans designed to
21 achieve the Commission approved goals within 90 days of the final order approving the
22 utility's goals. The utilities will develop program plans including plans for low income

1 customers during this process. The low-income program plans will be submitted to the
2 Commission for approval in conjunction with the plans for all other DSM programs. These
3 plans will include the estimated costs and the estimated customer bill impacts and taken
4 together will be designed to meet the Commission-established overall goals for the
5 residential and non-residential classes.

6 **Q. How do you respond to the low-income targets that Mr. Bradley-Wright has proposed**
7 **for DEF?**

8 A. Mr. Bradley-Wright's proposed annual low income GWH targets are more than 5 times the
9 level that DEF achieved in 2018. There are three significant issues in his methodology and
10 flaws in the assumptions supporting these proposed targets that result in unrealistic and
11 overstated targets for DEF's low income customers:

- 12 • The first significant issue with Mr. Bradley-Wright's analysis is that he starts with the
13 "TRC Savings Goals by Sector When Just Removing Two-Year Payback Screen and
14 Assuming 50% of Economic is Achievable" presented in Exhibit JMG-2 in Mr.
15 Grevatt's testimony. Review of the assumptions supporting this exhibit reveal that Mr.
16 Grevatt assumed that removing the Two-Year Payback Screen would result in an 80%
17 increase in DEF's residential TRC EP. This 80% increase is based on the difference
18 between the TRC EP for Gulf Power's base case for residential and non-residential
19 customers with no payback screen and no administrative costs and Gulf Power's TRC
20 EP sensitivity for residential and non-residential customers with a two-year payback
21 screen and administrative costs. There are multiple problems with this position:
 - 22 ○ First, it is inappropriate to assume that the adjustment for the payback screen
23 would result in the same percentage change in DEF's TRC EP as Gulf Power's.

1 There are differences in avoided costs and measure impacts across the utilities
2 that need to be considered as they could have a significant impact on the results.
3 The only way to get an accurate assessment of the impact of including the
4 measures with less than a 2-year payback is to rerun the EP model – an analysis
5 that DEF has not performed.

- 6 ○ Second, even if one was to mistakenly accept Mr. Grevatt’s assumption that the
7 adjustment for measures with less than a 2-year payback will cause DEF’s TRC
8 EP to change by the same percentage as Gulf Power’s, Mr. Grevatt’s analysis
9 supporting the 80% increase includes critical errors that should not be ignored.
10 The 80% factor calculated by Mr. Grevatt represents the difference in the EP
11 for both the residential and non-residential customer classes; however, because
12 the low-income targets are only applicable to residential customers, he should
13 have used the difference in the two cases for residential customers only - which
14 is 37%. Additionally, the 80% increase in EP that Mr. Grevatt proposes fails to
15 recognize that the difference in the EP between the two scenarios is not driven
16 solely by the inclusion of 2-year payback measures in one scenario and not the
17 other. The difference is also impacted by the fact that one scenario includes
18 administrative costs and the other one does not.

- 19 • The second significant issue that DEF takes exception to is Mr. Bradley-Wright’s
20 assumption that 37.4% of its residential *customers* are at or below 200% of the poverty
21 level. In support, Mr. Bradley-Wright cites 2010 census block data showing 37.4% of
22 the *population* in DEF’s service area has income at or below 200% of the poverty level
23 Conflating overall *population* with individual *customers* which skews the analysis.

1 DEF estimates, also based on 2010 census data, that approximately 26.9% of its
2 residential customers are at or below 200% of the poverty level – a difference of over
3 10% from Mr. Bradley-Wright’s assumption. DEF believes the percentage of
4 *customers* below the poverty level would be more applicable to this analysis than the
5 percentage of the *population* below the poverty level. One additional significant issue
6 is that Mr. Bradley-Wright has not considered the potential cost or customer bill
7 impacts of his proposed low-income targets. The annual targets that he proposes for
8 DEF are more than 5 times higher than the savings that DEF’s low income programs
9 are achieving today; couple that with the fact that his recommendation is based on a
10 portfolio of measures including high price tag items (such as heat pumps, air
11 conditioners, windows, and ceiling insulation) and presuming that DEF would pay
12 100% of the cost of these measures as it does with other low-income programs, suggests
13 that Mr. Bradley-Wright’s proposed targets would result in a significant increase in
14 DSM program costs. This cost increase would be paid by all customers, including low
15 income customers, those who have participated in the program and those who have not.

16 **Q. What actions should the Commission take in this goals setting proceeding regarding**
17 **goals or targets for low income customers?**

18 A. The Commission should reject Mr. Bradley-Wright’s recommendations regarding specific
19 targets or goals for low income customers as part of the goals setting proceeding are not
20 supported by FEECA or the provisions of Rule 25-17.0021. Specific programs and
21 measures for low income customers are more appropriately considered in the Program Plan
22 proceeding as part of the utilities’ overall plans designed to achieve the Commission
23 approved goals.

1 **Q. Does this conclude your testimony?**

2 **A. Yes, this concludes my testimony.**