

BEFORE THE
FLORIDA PUBLIC SERVICE COMMISSION

In the Matter of:

DOCKET NO. 20190015-EG

COMMISSION REVIEW OF
NUMERIC CONSERVATION GOALS
(FLORIDA POWER & LIGHT
COMPANY).

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DOCKET NO. 20190016-EG

COMMISSION REVIEW OF
NUMERIC CONSERVATION GOALS
(GULF POWER COMPANY).

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DOCKET NO. 20190017-EG

COMMISSION REVIEW OF
NUMERIC CONSERVATION GOALS
(FLORIDA PUBLIC UTILITIES
COMPANY).

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DOCKET NO. 20190018-EG

COMMISSION REVIEW OF
NUMERIC CONSERVATION GOALS
(DUKE ENERGY FLORIDA, LLC).

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DOCKET NO. 20190019-EG

COMMISSION REVIEW OF
NUMERIC CONSERVATION GOALS
(ORLANDO UTILITIES
COMMISSION).

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DOCKET NO. 20190020-EG

COMMISSION REVIEW OF
NUMERIC CONSERVATION GOALS
(JEA).

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DOCKET NO. 20190021-EG

COMMISSION REVIEW OF
NUMERIC CONSERVATION GOALS
(TAMPA ELECTRIC COMPANY).

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PROCEEDINGS: HEARING
COMMISSIONERS
PARTICIPATING: CHAIRMAN ART GRAHAM
COMMISSIONER JULIE I. BROWN
COMMISSIONER DONALD J. POLMANN
COMMISSIONER GARY F. CLARK
COMMISSIONER ANDREW GILES FAY
DATE: Monday, August 12, 2019
TIME: Commenced: 4:35 p.m.
Concluded: 7:02 p.m.
PLACE: Betty Easley Conference Center
Room 148
4075 Esplanade Way
Tallahassee, Florida
REPORTED BY: ANDREA KOMARIDIS
Court Reporter
APPEARANCES: (As heretofore noted.)

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1 P R O C E E D I N G S

2 (Transcript follows in sequence from Volume
3 1.)

4 CHAIRMAN GRAHAM: Okay. I've got 20 minutes
5 'til and I have a quorum.

6 COMMISSIONER POLMANN: And a witness.

7 CHAIRMAN GRAHAM: And a witness.

8 SACE, you have the floor.

9 MR. MARSHALL: Thank you.

10 Dr. Sim, I just want to make sure that you
11 have with you what was marked before as Exhibit 272
12 and also the 2019 excerpt of FPL's ten-year site
13 plan.

14 THE WITNESS: I do have 272 and I do have an
15 excerpt of the site plan.

16 MR. MARSHALL: Okay. And that -- that excerpt
17 will be marked as Exhibit 279.

18 CHAIRMAN GRAHAM: Which excerpt?

19 MR. MARSHALL: This is the 2019 excerpt of the
20 FPL ten-year site plan. It was handed out with
21 Mr. --

22 CHAIRMAN GRAHAM: Gotcha.

23 MR. MARSHALL: -- Koch's testimony.

24 CHAIRMAN GRAHAM: We're giving that 279.

25 (Whereupon, Exhibit No. 279 was marked for

1 identification.)

2 EXAMINATION

3 BY MR. MARSHALL:

4 Q Dr. Sim, if I could first start by directing
5 your attention to Exhibit 272, this is the series of
6 interrogatories regarding FPL's load forecasting that
7 was deferred to you.

8 A I have it in front of me.

9 Q And looking at Interrogatory No. 123, it's
10 true that -- isn't it, that FPL's load forecast did not
11 assume that there would be no additional adoption by
12 customers of energy-efficiency measures above the
13 baseline codes and standards?

14 A I'm sorry --

15 MR. C. WRIGHT: Objection. I'm -- I'm sorry.
16 I don't believe he's established a foundation for
17 this interrogatory.

18 BY MR. MARSHALL:

19 Q Was this an interrogatory that was answered by
20 Florida Power & Light?

21 A Yes.

22 Q And is that what Florida Power & Light's
23 answer was to this interrogatory?

24 A I can read what's on the page, but I did not
25 prepare an answer to this interrogatory.

1 Q And that would have been Mr. Feldman who
2 prepared it -- this interrogatory; is that right?

3 A That would be the logic -- my logical guess,
4 yes. It's a load-forecasting question, and he's our
5 load forecaster.

6 Q Mr. --

7 A I am not a load forecaster.

8 Q And Mr. Feldman isn't here today, is he?

9 A No, he isn't.

10 Q And -- but that is what it says there in the
11 interrogatory answer.

12 A And --

13 Q What I read before.

14 A I did not follow -- I -- it line-for-line,
15 word-for-word. I will assume, subject to check, that
16 you read the response correctly.

17 Q Okay. It also indicates that the -- at the --
18 the last sentence there, at the bottom of
19 Interrogatory 123, that the impacts of additional
20 adoption by customers of energy-efficiency measures
21 above the baseline codes and standards is implicitly,
22 not explicitly, captured in the forecast.

23 MR. C. WRIGHT: Chairman Graham, I -- I
24 apologize to keep interrupting here. Dr. Sim has
25 stated he's not prepared this -- he's not

1 disagreeing that this is FPL's answer. I believe
2 this is on staff's exhibit list, which has been
3 stipulated in.

4 You know, we can stipulate that this is into
5 the record, but I don't see the point in asking
6 Dr. Sim pointed questions about what was contained
7 in this response where he's not the person that
8 prepared this for the --

9 CHAIRMAN GRAHAM: Well, now, I know it was
10 asked earlier about this exhibit, 272, who would be
11 the best person to answer it, and it was said that
12 Dr. Sim was the best person to answer it. So, I'll
13 allow him to try to answer it.

14 Now, if you just want to stipulate everything
15 that's in 272, I have no problem with that either.

16 MR. C. WRIGHT: I believe it is already in
17 staff's comprehensive exhibit list.

18 CHAIRMAN GRAHAM: Okay.

19 MR. C. WRIGHT: And I -- I believe those were
20 already moved into the record.

21 CHAIRMAN GRAHAM: Did you have other
22 questions, other than specifically what's in this,
23 272?

24 MR. MARSHALL: No, but I -- I do think that
25 there -- I -- I'm not sure that staff actually

1 moved in all the exhibits. There was some
2 questions back and forth. That was a little
3 confusing. I thought they had all been moved in as
4 well from staff's exhibits, but also, not all of
5 these interrogatories were actually included in
6 staff's comprehensive exhibit list.

7 CHAIRMAN GRAHAM: Well, he said that he'll
8 stipulate these if you --

9 MR. MARSHALL: So, if --

10 CHAIRMAN GRAHAM: -- want those in.

11 MR. MARSHALL: If Florida Power & Light will
12 stipulate to all of these in, then, you know, we
13 can -- you know, that -- that --

14 MR. C. WRIGHT: If his line of questioning is
15 to just to get these into the record, we're happy
16 to stipulate and move these into the record, but
17 I -- I don't see the point of asking questions of
18 Dr. Sim about these interrogatory responses.

19 MR. MARSHALL: Okay. I mean, basically that's
20 what we're trying to do is that --

21 CHAIRMAN GRAHAM: Let's move on.

22 MR. MARSHALL: That specific information is
23 correct and that it's in the record.

24 CHAIRMAN GRAHAM: Okay.

25 MR. MARSHALL: So --

1 CHAIRMAN GRAHAM: They stipulate it. Let's
2 move on.

3 MS. HELTON: Mr. -- Mr. Chairman, be- --
4 before we move on, can I direct everyone's
5 attention to Page 10 of the order establishing
6 procedure, just to remind the parties -- because I
7 know -- I don't think Mr. Wright has practiced here
8 much and I think some of the parties may not have
9 seen this new language or noticed this new
10 language.

11 But on a relatively-new provision in the OEP,
12 it says: During cross-examination, if a witness or
13 their counsel responds or objects to a relevant
14 question by referring the question to another party
15 witness, the counsel who is sponsoring the current
16 witness shall confirm the identity of the
17 appropriate party witness who can more-fully
18 address the question.

19 So, my recollection is that, when Mr. Marshall
20 tried to ask questions of the first FPL witness --
21 I can't remember his name -- I do believe that
22 Dr. Sim was mentioned as the appropriate witness,
23 and no one corrected the witness.

24 CHAIRMAN GRAHAM: Okay. So, we're going to
25 put -- 272 will get into the record.

1 So, let's move on to some -- let's move on to
2 279.

3 BY MR. MARSHALL:

4 Q Dr. Sim, you analyzed FPL's sort of system
5 costs as part of your analysis in this case regarding --
6 and how that relates to DSM?

7 A Yes.

8 Q And in your analysis, you found a trend of
9 overall lower system costs as compared to the 2009 and
10 2014 goals dockets?

11 A A trend of lower system costs that are
12 potentially avoided or deferrable by DSM, yes.

13 Q And one of those, for example, is CO2-
14 compliance costs, which you have projected to continue
15 to decrease.

16 A That's correct.

17 Q Now, if I could direct your attention to
18 Exhibit 279, the excerpt of FPL's 2019 ten-year site
19 plan. And if I could direct your attention to
20 Schedule 6.2.

21 A I'm there.

22 Q And Schedule 6.2 contains the energy sources
23 for Florida Power & Light by percent, by fuel type?

24 A That's correct.

25 Q And so, for example, in 2018, natural gas

1 applied 74.5 percent of the energy for Florida Power &
2 Light?

3 A That's what it says, yes.

4 Q And by 2024, all the natural-gas generation is
5 expected to come from natural-gas combined-cycle plants?

6 A Yes, that's the projection.

7 Q And so, that means that the natural-gas
8 combustion turbines are being phased out.

9 A No, it simply means that the amount of energy
10 is insignificant, on this page. It would be out to the
11 right, but it would not be actually zero. It's just,
12 move decimal points out to the right.

13 Q It would be significantly smaller than the
14 amount from combustion cycle -- combined cycle. Sorry.

15 A Yes, as one would expect.

16 Q And you actually, in your -- in your
17 testimony, you talk about one of the drivers of lower
18 system costs is the projected cost of combined-cycle
19 units.

20 A Yes.

21 Q And that has decreased since the last goals
22 proceeding.

23 A Yes.

24 Q And you also point out that FPL now projects
25 that there are -- no additional firm gas transportation

1 will be needed if a 2026 combined-cycle unit is added to
2 FPL's system.

3 A That is correct.

4 Q One of the other drivers lowering system costs
5 is lower forecasted natural gas prices.

6 A Correct.

7 Q And natural gas is the fuel that Florida
8 Power & Light burns on its margin.

9 A Yes.

10 Q And that means that it is the fuel that
11 Florida Power & Light burns for the last kilowatt hour
12 it serves for the kilowatt hour that DSM would
13 potentially reduce.

14 A Yes.

15 Q And another thing lowering system costs is
16 Florida Power & Light's natural-gas-fleet efficiency.

17 A If that's a question, yes.

18 Q Yes. And that -- that continues to increase
19 that efficiency?

20 A The efficiency of the units continues to get
21 better, yes.

22 Q And basically, Florida Power & Light is
23 burning less gas per each kilowatt hour it produces for
24 its customers.

25 A That's correct.

1 MR. MARSHALL: Thank you. No further
2 questions.

3 CHAIRMAN GRAHAM: Okay. Staff?

4 EXAMINATION

5 BY MS. DuVAL:

6 Q Good afternoon, Dr. Sim.

7 A Good afternoon.

8 Q Staff handed out two documents. Do you have
9 those with you or in front of you?

10 A Can you give me numbers, please?

11 Q Sure. They don't have exhibit numbers on
12 them, but the -- the description of the first is:
13 Excerpt from Exhibit No. 107, FPL's response to staff's
14 8th -- 8th set of interrogatories.

15 CHAIRMAN GRAHAM: He's got that one.

16 THE WITNESS: I have that one.

17 BY MS. DuVAL:

18 Q Have that one? Okay.

19 And the second is just an ex- -- excerpt from
20 your direct testimony.

21 A I have both of those. Thank you.

22 Q Okay. Thank you.

23 So, looking at the first document, which is
24 specifically a response to Interrogatory No. -- staff's
25 Interrogatory No. 90 -- did you prepare this response?

1 A I either sponsored it or co-sponsored it. The
2 last part of the answer, at least, is mine, yes.

3 **Q Could you please read the first sentence of**
4 **that response?**

5 A Of the response?

6 **Q Yes, please.**

7 A Ah, yes: There are no existing environmental
8 regulations, nor are there any specific proposed
9 regulations and/or legislation regarding CO2 emissions
10 that FPL believes will cause it to incur CO2-emission-
11 compliance costs during the next ten years.

12 **Q Thank you.**

13 **And would that be a driver that decreases**
14 **cost-effectiveness for demand-side management kilowatt-**
15 **hour reductions.**

16 A Can you repeat the question, please?

17 **Q In looking at that first sentence that you**
18 **just read, is that a driver that decreases cost-**
19 **effectiveness for demand-side management kilowatt-hour**
20 **reductions?**

21 A I think the answer is yes because, if there
22 are no or low environmental-compliance costs, then that
23 would lower the cost-effectiveness of DSM.

24 MS. DuVAL: Okay. That's all we have. Thank
25 you.

1 CHAIRMAN GRAHAM: Commissioners?

2 Commissioner Brown.

3 COMMISSIONER BROWN: Dr. Sim, you've been
4 participating in a variety of DSM proceedings over
5 the years. I think your testimony states back to
6 the 1980s; is that correct?

7 THE WITNESS: Back to the first one in, I
8 think it was 1994, yes. I hold that dubious
9 distinction, yes.

10 COMMISSIONER BROWN: So, my question for you
11 is: What do you think the intent of the statute
12 is?

13 THE WITNESS: I think the statute is to
14 require, at least on a five-year period, a look at
15 the cost-effectiveness of DSM in regard to
16 competing supply options and set what are
17 appropriate, achievable, and most of all, cost-
18 effective goals for the utilities to accomplish.

19 COMMISSIONER BROWN: What about demand- -- DSM
20 renewables?

21 THE WITNESS: Well, that came a bit later in
22 the -- in the overall time line, but I think it's
23 essentially the same thing, to set appropriate,
24 achievable, and again, most of all, cost-effective
25 goals for demand-side renewables.

1 COMMISSIONER BROWN: Is this year's proposal
2 the lowest amount of goals that you've seen the
3 company petition the Commission over the years?

4 THE WITNESS: Yes, it is, and I think that's
5 appropriate because of the -- its competition
6 has -- has gotten so much better; meaning natural
7 gas costs, the cost of competing supply options,
8 and -- and codes and standards.

9 And if I may use that as a starting point,
10 perhaps, put the codes and standards that we're
11 seeing now over the ten-year period in context --
12 well, let me -- let me look at summer megawatts and
13 annual gigawatt hours.

14 In the prior goals, I believe we were looking
15 at 520-odd megawatts. We're now at roughly
16 350 megawatts being proposed. Over the same ten-
17 year period that we're proposing goals for, the
18 codes and standards will -- will -- are projected
19 to achieve 1,600 megawatts of demand reduction at
20 peak.

21 In terms of gigawatt hours, I believe the
22 number in the last goals was, again, about 520
23 gigawatt hours over the ten-year period. Because
24 of the great decrease in costs, that's dropped all
25 the way to one gigawatt hour, but over that ten-

1 year period, the projected impact from codes and
2 standards on our system is 4,700 gigawatt hours.

3 So, that is a -- that is a huge chunk of
4 energy efficiency that codes and standards are
5 taking out that utility DSM can't address because
6 it's already taken.

7 And on top of that, we're seeing costs for
8 combined cycles drop, as mentioned in my testimony.

9 COMMISSIONER BROWN: No, I understand all of
10 that. I -- I want to -- but the second part of the
11 statute, dealing with demand-side management,
12 renewable resources, and encourage -- having the
13 utilities encourage programs -- how is FPL striving
14 to achieve it, under this proposal?

15 THE WITNESS: We are not proposing any demand-
16 side-renewable goals because none of those measures
17 were cost-effective. They weren't cost-effective
18 in the 2009 goals, but I believe the statutes
19 had -- or rules had -- had recently been changed to
20 encourage it.

21 So, the Commission instructed us to proceed
22 with five years worth of cost-capped demand-side
23 renewables, solar water heating, rooftop,
24 photovoltaics. I believe FPL was capped at, I
25 think, 15-and-a-half million a year to spend on

1 that. We did spend that money. We put those in.

2 Each year, we check cost-effectiveness. It
3 failed every year. When we were back in 2014, we
4 proposed that those trial projects end because they
5 were not cost-effective at that point, and they're
6 still not cost-effective.

7 So, we're not proposing any demand-side
8 renewable goals.

9 COMMISSIONER BROWN: And was that based on a
10 two-year payback period in 2014?

11 THE WITNESS: No, they simply failed the --
12 both the RIM and the TRC tests before they ever got
13 to a two-year payback screen is my recollection.

14 COMMISSIONER BROWN: I asked Dr. -- Mr. Koch
15 earlier about the participation rate. And obvi- --
16 you know, customers and -- have increased, I guess,
17 the participant -- the participation rate has
18 increased. I think his testimony said something
19 about seven million participants under the DSM
20 programs.

21 Do you have any data about, over the past five
22 years, since the last goal-setting proceeding, what
23 your participation rate is annually?

24 THE WITNESS: Commissioner, I do not. I --
25 I'm sure that we have that and, perhaps, what we

1 can do is -- Mr. Koch will be back up on rebuttal.
2 He would probably be the best one to gather that
3 data and prepare an answer for you.

4 So, with your permission, if we could postpone
5 until he -- discussing that.

6 COMMISSIONER BROWN: Oh, I'm just curious
7 because I -- I know there's an appetite for these
8 programs, with your customers, just looking at
9 the -- the raw numbers from in his testimonies, but
10 what I want to see is if there's an increase in --
11 since the last goal proceeding and see what that --
12 what that level is --

13 THE WITNESS: Yes, I think we understand the
14 ask. I'm, unfortunately, not the right person to
15 answer it, but we can pull that together for you to
16 in time for Mr. Koch to come to the stand.

17 COMMISSIONER BROWN: So, if we -- if the
18 Commission approves what you are requesting and --
19 a reduced goal, is FPL going to -- what -- what do
20 you propose your programs are going to look like?
21 How many programs will you be cutting? What --
22 what do you think the future looks like, over the
23 next five years, if we approve your -- what you're
24 asking for?

25 THE WITNESS: I hate to keep passing. There's

1 been some of that already, but Mr. Koch is the --
2 is the one in charge of programs. And he would be
3 the one who would be sponsoring the DSM plan.

4 COMMISSIONER BROWN: I just want to ask you a
5 question.

6 THE WITNESS: No, I -- I understand. I just
7 don't know. I think energy-efficiency programs
8 would be -- would be cut. We would be going with
9 those DSM programs that are cost-effective, which
10 would be our demand-response programs and, as
11 Mr. Koch has indicated, there would be a number of
12 low-income programs or measures that we would be
13 proposing that would be added to our goals.

14 COMMISSIONER BROWN: So, I'd be curious to see
15 what the participat- -- the participation rate is.
16 I think it's an interesting additional variable in
17 some of those programs that you propose slashing,
18 as a result of what you're asking the Commission to
19 approve.

20 THE WITNESS: Yes, Commissioner, I understand;
21 however, would one want to encourage participation
22 in programs that are no longer cost-effective and
23 that would raise electric rates would be a question
24 to be answered.

25 COMMISSIONER BROWN: That is our -- that is

1 for us to decide.

2 THE WITNESS: It certainly is.

3 COMMISSIONER BROWN: Thank you.

4 THE WITNESS: Thank you.

5 CHAIRMAN GRAHAM: Commissioner Polmann.

6 COMMISSIONER POLMANN: Thank you,

7 Mr. Chairman.

8 Afternoon, Dr. Sim.

9 THE WITNESS: Afternoon, sir.

10 COMMISSIONER POLMANN: We refer to all of this
11 as DSM and -- and I see the "M" is management. And
12 I'm -- I'm trying to understand if this is just
13 simply a -- a term of art because we -- we talk
14 about this in different ways as reducing demand,
15 but isn't, in fact -- is this a demand reduction or
16 demand management. And I'd like to kind of explore
17 that with you a little bit.

18 Do you -- do you consider this whole goal-
19 setting to be focused on managing demand and -- and
20 looking at these different elements and trying to
21 understand it as an active assessment -- I mean,
22 assessing active-type demand management where
23 there's an interaction between the supply side and
24 the demand side such as, you know, interruptible
25 supplies and -- and is that part of this goal-

1 setting? And is that a major part or a minor
2 component of the DSM? I'm -- I'm -- in the big
3 picture.

4 THE WITNESS: I -- let me try to answer it
5 this way, sir: When we start off, we are looking
6 at what I'll call static demand-side management,
7 which is typically energy efficiency. In other
8 words, ceiling insulation goes in, a high-
9 efficiency air conditioner goes in. There's no
10 utility finger on the button, which it allows -- to
11 activate it.

12 We also look at those activation-type programs
13 which we refer to typically as demand response, our
14 residential load control, our commercial/industrial
15 load control.

16 And each year -- or each goal-setting period,
17 we start at zero and we look at all of the updated
18 forecasts as to which one of -- measures in
19 both categories. I think Mr. Whitley said he
20 looked at 6,500-odd measures, and they fell into
21 both camps as to which ones pass the cost-
22 effectiveness screens.

23 And from that, we get a proposed set of goals.
24 And it -- from one goal-setting period to the next,
25 the mix of energy efficiency and demand response

1 will shift.

2 COMMISSIONER POLMANN: I think you've answered
3 both my -- two of my questions in one, which was --
4 what you're referring to as the efficiency would be
5 the demand-reduction side, like the new appliance,
6 the air conditioner, the --

7 THE WITNESS: Yes.

8 COMMISSIONER POLMANN: -- water heater,
9 insulation, things like that.

10 So, there -- there's no re- -- is there any
11 regard with regard -- is there any consideration to
12 the cost of the program or is it -- is it strictly
13 looking at the cost-effectiveness, the -- the total
14 cost of implementing something like insulation
15 compared to air conditioner compared to -- to
16 demand response or just a cost-effectiveness?

17 THE WITNESS: I think the answer is yes to
18 both questions. And if I may try to explain it, we
19 look at the cost of -- let's take a -- let's take
20 an air conditioner. We look at the cost of the
21 equipment. We look at the cost of administering
22 the program, advertising, paying checks to
23 contractors for incentives that would be paid. We
24 look at the cost of incentives we can afford to
25 pay, based on the projected benefits. We do that

1 for all of the energy-efficiency programs.

2 And then on the demand-response side, we look
3 at the cost of putting our own equipment in the
4 home, which we can activate remotely. We look at
5 the incentives we may have to pay for the customer
6 so that they continue to volunteer for the program.

7 We also look at the unrecovered revenue
8 requirements that would come from either type of
9 program. So, we're looking at the cost-
10 effectiveness of each program -- or each type of
11 program. And together, those that turn out to be
12 projected as cost-effective -- those go into our
13 DSM goals.

14 COMMISSIONER POLMANN: Thank you for that
15 answer. It wasn't exactly my question, but I
16 appreciate the explanation.

17 My -- my question was, more specifically, on
18 the element, itself, whether it's an air
19 conditioner or a device that turns the power on and
20 off -- is there a consideration on the element,
21 itself, in terms of some prescreening ranking of,
22 this element is very expensive versus this element,
23 which is relatively inexpensive -- that there's a
24 pre-ranking and order, per se, that makes it more
25 or less attractive for some reason?

1 Like, you're -- you're considering, well,
2 residential homeowners are more likely to implement
3 something that costs few dollars compared to
4 everybody is going to want to participate in an
5 \$8,000 air conditioner system compared to a
6 hundred-dollar component.

7 Is there any consideration of that or -- or is
8 it simply, this element, in total -- all of the
9 items you just mentioned -- this element is cost-
10 effective; so, therefore, it's a good idea, and
11 we'll worry about how many people participate in
12 that program later? We'll -- we'll -- that's a
13 separate consideration.

14 Maybe that's a complicated question.

15 THE WITNESS: I'll try to answer it. I -- I
16 think the way -- well, the way I look at it is we
17 first need to find out if it is, "A," attractive to
18 a participant. So, we look at the cost and
19 benefits to the participant through the participant
20 test.

21 We also look at whether it's cost-effective
22 for the utility to offer it. And that could be
23 done through the RIM test. If one wanted, one
24 could try to do that through the TRC test, but with
25 all its shortcomings, we don't recommend that.

1 So, we're -- the first look at it is: Are
2 these cost-effective to both the participant and to
3 the general body of ratepayers. At that point,
4 then Mr. Koch and his staff would look at how does
5 one package that into DSM programs and then market
6 them to our customers.

7 COMMISSIONER POLMANN: So, is your answer in
8 all cases that the first question is cost-
9 effectiveness, not cost? You see the distinction
10 I'm making? I said --

11 THE WITNESS: Not -- not quite because the
12 cost factors into either one or both of the two
13 cost-effectiveness tests.

14 COMMISSIONER POLMANN: I understand cost is
15 a -- is a major component, but cost-effectiveness
16 is a primary aspect. Otherwise, the element is not
17 going to end up being considered anyway.

18 THE WITNESS: Yes, sir, I think that's safe.

19 COMMISSIONER POLMANN: Okay.

20 THE WITNESS: To get back to your prescreening
21 portion of your question --

22 COMMISSIONER POLMANN: Yes.

23 THE WITNESS: We don't look at it and say,
24 wow, that's an \$8,000 piece of equipment. Nobody
25 is going to buy that. Let's go with a \$50 one

1 so -- and let's focus on that one. We need --
2 because the cost is one aspect of it; the benefits
3 is another.

4 COMMISSIONER POLMANN: Yes, I think you've
5 addressed it. Thank you.

6 THE WITNESS: Thank you.

7 COMMISSIONER POLMANN: So -- now, looking at
8 the global question -- and I -- I'm trying to
9 understand, is there a view to the individual
10 customer accounts -- and this is a little bit
11 difficult to formulate the question -- the
12 individual customer accounts compared to the
13 general body of ratepayers?

14 Because I understand there's a subsidy
15 question that comes into play. And ultimately, the
16 whole program has to be paid for, funded somehow.
17 And the general body of ratepayers has to -- has to
18 fund a program, at the end of the day.

19 THE WITNESS: Yes.

20 COMMISSIONER POLMANN: But not everybody
21 participates, so -- individual customers are going
22 to participate.

23 So, what is -- what is FPL's approach to
24 thinking that through and -- is there a short
25 answer to that or --

1 THE WITNESS: I'm not sure I quite understand
2 the question, sir. Could -- could you try me
3 again?

4 COMMISSIONER POLMANN: You -- you've heard
5 discussion and -- and, perhaps, a desire among --
6 among some to focus on the low-income, to focus on
7 a particular segment of population and -- and so
8 forth.

9 What is your perspective, in doing the
10 analysis -- are you -- are you ever focused on a
11 particular segment of the population when you're
12 doing the analysis? Or does that, again, come
13 later in the program development? Is that someone
14 else's job?

15 THE WITNESS: Let me try to answer it this
16 way: Again, the first look is what's cost-
17 effective to participants and what's cost-effective
18 to the general body of ratepayers in order to offer
19 the program.

20 Then we step back. And your example of low
21 income is -- is an excellent one. We recognize
22 that the programs that we have, perhaps, screened
23 out leave low-income customers with little or
24 nothing that is cost-effective to try to serve
25 them.

1 So, we recognize that the Commission has a
2 particular interest in those most-vulnerable of our
3 customers. So, we have offered low-income programs
4 that do not pass the cost-effectiveness screening
5 for those customers.

6 And we think it's -- it's a question for the
7 Commission to balance, knowing that those measures
8 and programs are not cost-effective versus the
9 benefit it gives those vulnerable customers. So,
10 the Commission forms a balancing act -- or performs
11 a balancing act for that. And we have proposed
12 that in -- in this goals docket as well.

13 COMMISSIONER POLMANN: So, there's a step
14 beyond just the calculation that is a policy
15 question.

16 THE WITNESS: For low-income customers, yes,
17 sir.

18 COMMISSIONER POLMANN: All right. I
19 appreciate that.

20 Thank you, Mr. Chairman.

21 Thank you, Mr. -- Dr. Sim.

22 CHAIRMAN GRAHAM: Commissioner Clark.

23 COMMISSIONER CLARK: Thank you, Mr. Chairman.

24 Just a couple of quick questions. Looking
25 back and talking about demand-side renewables --

1 this is kind of a new terminology to me in -- in
2 terms of looking at adding a renewable energy
3 source on and -- and considering that as a demand
4 program, but when you -- you run that through your
5 test. You said it passed RIM test. I see that.

6 You said it also passed the TRC?

7 THE WITNESS: No, I believe my statement was
8 just the opposite; that it failed both tests.

9 COMMISSIONER CLARK: I'm sorry.

10 THE WITNESS: When we looked at it --

11 COMMISSIONER CLARK: I thought you said it
12 passed the TRC.

13 THE WITNESS: Glad we corrected that.

14 COMMISSIONER CLARK: The primary difference in
15 the TRC and the RIM being the -- the cost of the
16 system is included in your TRC, correct?

17 THE WITNESS: That's correct.

18 COMMISSIONER CLARK: On the consumer side.

19 THE WITNESS: Assuming the customer owns, say,
20 a rooftop solar --

21 (Simultaneous speakers.)

22 THE WITNESS: Yeah.

23 COMMISSIONER CLARK: Customer-owned
24 generation, yes.

25 THE WITNESS: Yes, sir.

1 COMMISSIONER CLARK: Would the same theory
2 apply to the cogeneration for, let's say, one of
3 Mr. Moyle's customers, a FIPUG customer?

4 THE WITNESS: I think the same test could be
5 applied to that and has been applied in the past to
6 that.

7 COMMISSIONER CLARK: Where does a program that
8 would be, let's just say -- do -- do you offer
9 interruptible rates for large-power customers?

10 THE WITNESS: We do. We don't call it
11 interruptible. We call it commercial/industrial
12 demand res- -- or commercial demand response and
13 comm- -- commercial/industrial load control.

14 COMMISSIONER CLARK: That's a fancy way of
15 saying interruptible, right?

16 THE WITNESS: It's marketing, I think. Yeah.
17 (Laughter.)

18 COMMISSIONER CLARK: So, where does that --
19 where does the interruptible rate fall in your TRC
20 and your RIM test; pass both?

21 THE WITNESS: Yes, they're among the most
22 cost-effective programs we offer.

23 COMMISSIONER CLARK: Okay. Has that program
24 ever been considered in a residential application?

25 THE WITNESS: Yes, sir. We have, I think,

1 800,000 residential customers on a load-control
2 program now.

3 COMMISSIONER CLARK: But it's not -- that is a
4 demand-res- -- that is a response program where --

5 THE WITNESS: A demand response, yes, sir.

6 COMMISSIONER CLARK: Where you basically
7 trigger the device; it is not them curtailing their
8 own load to response, correct?

9 THE WITNESS: That's correct. We have the
10 finger on the button.

11 COMMISSIONER CLARK: You have the finger on
12 the button, but you've never given them a choice to
13 bring their entire system down and be without power
14 for, let's say, two days for a favorable rate?

15 THE WITNESS: In a sense, we have, for
16 commercial/industrial customers. We had, for a
17 while -- I don't think we have it anymore -- a
18 curtailable rate program where we would call upon
19 them, we need you to curtail, and they would bring
20 down to a specified level what their demand was.
21 How they got there was up to them.

22 COMMISSIONER CLARK: And -- and an interim --
23 an interim reaction to getting to that would be a
24 similar program that would be kind of a price-
25 responsive system. Would that fall under a DSM

1 program as well?

2 THE WITNESS: It would, and we have considered
3 it. The reason why we don't offer it is because,
4 as was discussed in an earlier question, we burn
5 natural gas at the margin virtually every hour of
6 the year; and therefore -- and let me back up.

7 The -- the efficiency of our generating units
8 stays fairly constant every hour of the year. So,
9 there are not big price swings between, say, peak
10 hours and off-peak hours that would be needed for a
11 time-of-use rate or a real-time-pricing rate.

12 We've looked at it a number of times and we
13 just can't make the math work on our system because
14 of the characteristics of our system.

15 COMMISSIONER CLARK: And -- and following on
16 that train of thought, your -- your peaking
17 capacity is -- is simple-cycle CT, I would assume?
18 That's --

19 THE WITNESS: Yes, sir.

20 COMMISSIONER CLARK: Your primary peaking
21 capacity is simple-cycle CT?

22 THE WITNESS: Yes, sir.

23 COMMISSIONER CLARK: That's your lowest-
24 installed cost unit -- your highest-run cost unit?

25 THE WITNESS: Generally, that's correct.

1 COMMISSIONER CLARK: And that goes totally
2 contrary to what DSM would work toward?

3 THE WITNESS: I'm sorry. Can you --

4 COMMISSIONER CLARK: That -- that would --

5 THE WITNESS: -- rephrase?

6 COMMISSIONER CLARK: That type of load -- that
7 type of generating capacity is kind of working
8 against what DSM works to help improve, correct?
9 Trying to get higher efficiency, trying to get a
10 higher load factor, and displacing a high-
11 generating co- -- high-generating -- high-cost
12 generating asset.

13 THE WITNESS: Well, it's -- DSM is -- is
14 aiming at -- we're looking at incremental DSM
15 versus incremental generating resources, which is
16 the most cost-effective for our customers. And
17 what we have put on our system almost exclusively
18 have been combined-cycle units.

19 The only time we put combustion turbines on
20 our system has been when our existing combustion
21 turbines, which we need for operational purposes,
22 were -- were becoming so old and decrepit, we
23 couldn't find parts for them, so we had to replace
24 them, but DSM traditionally competes with combined
25 cycles on our system.

1 COMMISSIONER CLARK: My last question goes to
2 Ms. Corbari's questioning regarding installed solar
3 and potential displacement of future generating
4 assets.

5 If you reduce a kW of demand in a demand-
6 sponsored system, do you displace that same kW from
7 your generation needs?

8 THE WITNESS: With one -- yes, with one
9 exception. It -- 1 kW of demand reduction is
10 worth, on our system, 1.2 kW of future generation
11 due to our 20-percent reserve margin.

12 COMMISSIONER CLARK: 1.2.

13 THE WITNESS: Yes, sir.

14 COMMISSIONER CLARK: That assumes that all of
15 your demand response comes off your peak?

16 THE WITNESS: Well, all of -- whether it's
17 energy efficiency or demand response, we're looking
18 at what that would avoid in terms of having to
19 build new capacity. And it's -- you lower the load
20 by 1 kW, you don't have to build 1.2 kW. And that
21 is in all of our cost-effectiveness work.

22 COMMISSIONER CLARK: Does the same go -- does
23 the same hold true for renewables?

24 THE WITNESS: No, because there's not a
25 reserve-margin difference between a renewable

1 supply option and, say, a gas-fired supply option.

2 COMMISSIONER CLARK: Do you count it in terms
3 of the capacity of a kW that is generated on a
4 renewable system; have the same kW capacity that
5 you have as -- on a -- with a generating asset a
6 utility owns?

7 THE WITNESS: Yes, with -- with this
8 explanation: If we push the button on a combustion
9 turbine or a combined-cycle, any time of day, we
10 know what we're going to get.

11 Solar, for example, because the sun is in
12 different -- different places in the sky at
13 different hours during the day, doesn't give you
14 the same output in the hours of the day.

15 So, what we do is -- our system peak hour in
16 the summer is around 4:00 to 5:00 p.m. So, if we
17 put, say, a 10-megawatt solar sys- -- solar
18 facility on our system, the question is: What is
19 the output, on average, at 4:00 to 5:00 p.m. And
20 typically, it's been somewhere around 50 percent of
21 the nameplate. So, it would get 5 kW -- or 5
22 megawatts of firm capacity instead of the nameplate
23 10.

24 COMMISSIONER CLARK: How would it affect you
25 in the wintertime?

1 THE WITNESS: Wintertime, it would give us
2 essentially zero because we peak generally in
3 winter at an hour when the sun is either not up or
4 is just beginning to come up over the horizon.

5 COMMISSIONER CLARK: What's the difference
6 right now between your summer-peak capacity and
7 your winter-peak capacity?

8 THE WITNESS: Winter-peak capacity is ex- --
9 is significantly higher because of -- we have about
10 20,000 megawatts of combined cycle. And in winter
11 temperatures, the -- the cold air allows much more
12 capacity on those units than during summertime.
13 So, we have several thousand more megawatts of
14 generating capacity in winter --

15 COMMISSIONER CLARK: I'm sorry. I said
16 generat- -- I meant demand. I'm sorry. Demand.

17 THE WITNESS: We're typically a summer-
18 planning utility. We may get, once every ten
19 years, a -- a cold winter peak like we had in 2010,
20 but we don't typically plan for that.

21 COMMISSIONER CLARK: But you -- you have had
22 winter peaks during the year that exceeded your
23 summer peaks.

24 THE WITNESS: We did in 2011, that's correct,
25 January of 2011 -- 2010, excuse me. I think it was

1 January 11th of 2010.

2 COMMISSIONER CLARK: It's safe to say that, in
3 January of 2010, you had to have generating assets
4 online and available to meet that winter peak.

5 THE WITNESS: Yes, sir, and with the amount of
6 solar we're putting on our system, that is
7 something that both our planning group and our
8 operations group is keenly aware of.

9 And we're trying to make sure that, if we
10 get -- not a P50 winter, but a P80 or a P90 winter,
11 we have enough capacity on the system to handle
12 that, knowing that, however much solar we put on
13 isn't going to contribute anything, unless we
14 connect it to storage systems. And that's one of
15 the things we're looking at.

16 COMMISSIONER CLARK: And until we get to the
17 storage system, for every kW of solar capacity that
18 you have to meet winter-demand requirements, what
19 do you have as back-up? Does it actually displace
20 a generating asset at this point?

21 THE WITNESS: Meaning solar?

22 COMMISSIONER CLARK: Yes.

23 THE WITNESS: Yes, sir, it does.

24 COMMISSIONER CLARK: In wintertime.

25 THE WITNESS: In winter, it does not displace,

1 but we're looking be- -- we're looking at how much
2 additional capacity we have from our combined-cycle
3 units.

4 For example, on that January 11th, 2010, day,
5 we went into that year with a projected summer
6 reserve margin of 20 percent -- a shade over, 20.4,
7 I think it was. The projected winter peak -- or
8 winter reserve margin was slightly over 50 percent,
9 again, due to -- in combination with higher
10 capacity out of our generating units in colder
11 temperatures and, in that year, we were projecting
12 a lower winter load than what we had for summer,
13 based on the P50.

14 We experienced a P90-plus load that day, and
15 we needed enough generation to meet it. And we
16 were able to meet it with our generating units and
17 with a -- some load-control usage.

18 COMMISSIONER CLARK: Thank you, sir.

19 THE WITNESS: Yes, sir.

20 CHAIRMAN GRAHAM: Commissioner Fay.

21 COMMISSIONER FAY: Thank you, Mr. Chairman.

22 Thank you, Dr. Sim. I -- I was impressed to
23 see you've been doing this since 1994 and you still
24 showed up today. So, we appreciate that.

25 My question specifically goes to you -- you've

1 got some testimony, let's see, on Page 30 here on
2 the T and D factor that you -- you include. And
3 you basically -- I -- I understand the -- out of
4 the eight factors, seven of them, the costs are
5 being driven down and, therefore, limit your
6 opportunities.

7 Can you help me understand the -- the change
8 in T and D and how that impacts the analysis?

9 THE WITNESS: I'll certainly try. There were
10 a couple of factors that drove the T-and-D-avoided
11 cost projection higher. One of them was kind of a
12 timing issue. With -- as I talked to our
13 transmission and distribution planners, they tell
14 me that you can go a certain period of time
15 until -- without making significant additions to
16 the transmission and distribution system, but past
17 a certain point, you need to spend money, and
18 significant money.

19 And when we looked at this earlier this year,
20 we were -- we were at that point, where a
21 significant amount of expenditures in both the
22 transmission and distribution systems needed to be
23 spent. And that kind of drove our numerator up in
24 the dollars per kW.

25 We also had a projected year-to-year growth in

1 summer peak that was a little bit lower than what
2 it had been in prior DSM goals dockets.

3 So, the numerator went up because cost
4 projections were higher. The nominator, kW growth,
5 went down. So, the two factors drove up the
6 dollars per kW. Each of them contributed.

7 Contributing to it, after I've had further
8 discussions with them -- the storm work that has
9 been done and the projected storm-hardening work
10 that is coming will tend to -- to keep contractor
11 costs higher than they were in prior years.

12 And that was also factored into the budget,
13 projections that we looked at when we came to this
14 higher dollar-per-kW number. So, that was
15 contributing to this numerator going up.

16 COMMISSIONER FAY: Okay. Thank you.

17 That's all I have, Mr. Chairman.

18 CHAIRMAN GRAHAM: Thank you.

19 Commissioner Brown.

20 COMMISSIONER BROWN: Thank you.

21 Just one follow-up question from my earlier
22 line of questions, and I would be remiss if I
23 didn't ask you how that portion of the statute
24 regarding encouraging development of demand-side
25 renewables came about, since you said that you were

1 starting to go down the path of that was added
2 later to the statute.

3 Could you --

4 THE WITNESS: I believe the Legislature
5 amended the -- the statute or rule to add that in
6 demand-side renewables. I don't believe it was
7 really a consideration when FEECA was first created
8 because solar energy was so expensive.

9 But as we saw -- or as the Legislature and the
10 rest of us saw the cost of solar dropping, I
11 believe the interest level was piqued and said,
12 this is something that we need to look at. And so,
13 starting in the '09 goals docket, the statute had
14 been changed and we began to look at it and have
15 been ever since.

16 COMMISSIONER BROWN: Got it. So, when -- and
17 this is just regarding the demand-side
18 renewables -- so, if FPL knows that all of their
19 programs do not meet the RIM-participants cost-
20 effectiveness test, is there any other type of
21 program that FPL would look to explore to achieve
22 the mission of that statute provision?

23 THE WITNESS: For demand-side renewables?

24 COMMISSIONER BROWN: Yeah.

25 THE WITNESS: Well, we -- we did screen -- in

1 our screening, look at rooftop solar, solar water
2 heating. We looked at those again. We -- again,
3 it failed both tests, again.

4 COMMISSIONER BROWN: So, if you're failing to
5 comply with the requirements of the statute and
6 you're not proposing any other alternatives to
7 meeting the demand-side renewables, how are you
8 achieving the -- the goal of the statute?

9 THE WITNESS: I read the statutes as having
10 language in it that helps explain that stance. One
11 of them is to set appropriate goals. Another one
12 is to take into account cost-effectiveness. I view
13 those two kind of in tandem.

14 I don't believe the Legislature would -- had
15 in mind -- again, I wasn't there when they wrote
16 it. I didn't help them write it. Just reading the
17 language, I don't think they would believe it would
18 be appropriate to set goals for items that were not
19 cost-effective.

20 If circumstances change and avoided costs go
21 up or that DSM or demand-side renewables could
22 address, certainly FPL would -- would put forward
23 those programs. And if that day comes, that's what
24 we'll do.

25 COMMISSIONER BROWN: Do you think a zero goal

1 would achieve the mission of the statute?

2 THE WITNESS: I believe the Commission, in
3 2014, set a goal of zero for demand-side renewables
4 because they were not cost-effective.

5 COMMISSIONER BROWN: No, I'm not talking about
6 demand side now. I'm talking about all of the DSM
7 goals. Would that achieve -- would a zero, as
8 proposed by other utilities?

9 THE WITNESS: Are you speaking for other
10 utilities or FPL?

11 COMMISSIONER BROWN: Since you've been doing
12 this for 30 years plus, would you -- do you think
13 that a zero goal for DSM, as proposed by other
14 utilities, achieves the mission of the statute?

15 THE WITNESS: I think it's consistent with the
16 statute due to the language of "appropriate" and
17 "cost-effective." If -- if a measure is not cost-
18 effective, it shouldn't be included in -- there
19 shouldn't be a goal set for it because you're just
20 harming your ratepayers by -- by setting a goal and
21 saying, go do that.

22 COMMISSIONER BROWN: So, if a utility comes in
23 and seeks cost recovery for programs with zero
24 goals, would -- do you think that the utility
25 should be entitled to obtaining cost recovery when

1 they have zero goals?

2 THE WITNESS: Commissioner, at that point, I
3 think I'll punt.

4 COMMISSIONER BROWN: Okay.

5 THE WITNESS: I think that's more of a legal
6 question.

7 COMMISSIONER BROWN: Thank you.

8 THE WITNESS: I've -- I've had enough passed
9 to me today.

10 COMMISSIONER BROWN: I tried.

11 THE WITNESS: I -- it's time to punt.

12 COMMISSIONER BROWN: Thank you.

13 CHAIRMAN GRAHAM: Redirect.

14 MR. C. WRIGHT: FPL has no redirect at this
15 time.

16 CHAIRMAN GRAHAM: Okay. Exhibits.

17 MR. C. WRIGHT: FPL moves in exhib- -- Staff
18 Exhibits 20 through 24.

19 CHAIRMAN GRAHAM: Exhibits 20 through 24. No
20 objections, we will enter those into the record.

21 (Whereupon, Exhibit Nos. 20 through 24 were
22 entered into the record.)

23 CHAIRMAN GRAHAM: SACE.

24 MR. MARSHALL: I believe Exhibit 272 was
25 stipulated to, but we move that 272 and 279 be

1 moved into the record.

2 CHAIRMAN GRAHAM: 272 and 279, no objections?

3 272 and 279 go into the record.

4 (Whereupon, Exhibit Nos. 272 and 279 were
5 entered into the record.)

6 CHAIRMAN GRAHAM: Staff, you're good?

7 MS. DuVAL: We are good. Thank you.

8 CHAIRMAN GRAHAM: Okay. Dr. Sim, thank you
9 very much.

10 THE WITNESS: Thank you.

11 MR. GUYTON: FEECA utilities call Mr. Herndon.

12 CHAIRMAN GRAHAM: Okeydoke.

13 Ms. Clark, your witness.

14 MS. CLARK: Thank you, Mr. Chairman.

15 EXAMINATION

16 BY MS. CLARK:

17 Q Mr. Herndon, you have been sworn in, have you
18 not?

19 A Yes.

20 Q Okay.

21 CHAIRMAN GRAHAM: You need to pull your mic
22 down.

23 MS. CLARK: And the -- the green light needs
24 to be on for him as well, right?

25 CHAIRMAN GRAHAM: That's correct.

1 MS. CLARK: Got it?

2 THE WITNESS: Got it. I hope so.

3 BY MS. CLARK:

4 Q Would you please state your name and business
5 address.

6 A My name is Jim Herndon. My business address
7 is 2000 Regency Parkway, Suite 455, Cary, North Carolina
8 27518.

9 Q And by whom are you employed and in what
10 capacity?

11 A I'm employed by Nexant. I'm a vice president
12 in our strategic planning consulting practice.

13 Q And have you prepared and caused to be filed
14 25 pages of direct testimony in this proceeding?

15 A Yes, I have.

16 Q If I asked you the same questions today --
17 well, do you have any changes to your direct testimony?

18 A No, I do not.

19 Q And if I asked you the que- -- the same
20 questions today contained in your direct testimony,
21 would your answers be the same?

22 A Yes, they would.

23 MS. CLARK: And are you sponsoring -- let me
24 ask that the direct testimony be inserted into the
25 record as though read.

1 CHAIRMAN GRAHAM: We will enter Mr. Herndon's
2 direct testimony into the record as though read.

3 (Whereupon, Witness Herndon's prefiled direct
4 testimony was inserted into the record as though
5 read.)

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1 **BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**
2 **IN RE: COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS**

3
4 **DOCKET NO. 20190015-EG (Florida Power & Light Company)**

5 **DOCKET NO. 20190016-EG (Gulf Power Company)**

6 **DOCKET NO. 20190017-EG (Florida Public Utilities Company)**

7 **DOCKET NO. 20190018-EG (Duke Energy Florida, LLC)**

8 **DOCKET NO. 20190019-EG (Orlando Utilities Commission)**

9 **DOCKET NO. 20190020-EG (JEA)**

10 **DOCKET NO. 20190021-EG (Tampa Electric Company)**

11

12 **DIRECT TESTIMONY OF JIM HERNDON**

13

14 **Q. Please state your name, position of employment, and business address.**

15 A. My name is Jim Herndon. I am Vice President in the Strategy and Planning Practice
16 within the Utility Services business unit of Nexant, Inc. (Nexant). My business
17 address is 1255 Crescent Green Drive, Suite 460, Cary, North Carolina 27518. A
18 statement of my background and qualifications is attached as Exhibit JH-1.

19

20 **Q. Please discuss your areas of responsibility.**

21 A. I am responsible for providing consulting services for Nexant clients in the field of
22 Demand-Side Management (DSM) initiatives. In this capacity, I primarily focus on
23 DSM planning, including analysis of DSM market impacts, and assisting utilities in
24 the identification of DSM opportunities and the development and design of DSM

1 program initiatives. This includes the development of market baseline and potential
2 studies, cost-benefit analyses, and design of comprehensive DSM programs and
3 portfolios.

4

5 **Q. Please describe Nexant including its history, organization, and services**
6 **provided.**

7 A. Nexant, founded in 2000, is a globally recognized software, consulting, and services
8 firm that provides innovative solutions to utilities, energy enterprises, chemical
9 companies, and government entities worldwide. Nexant's Utility Services business
10 unit provides DSM engineering and consulting services to government agencies and
11 utilities, and helps commercial, institutional and industrial facility owners manage
12 energy consumption and reduce costs in their facilities. Nexant also conducts
13 development and implementation services of DSM programs for public and investor-
14 owned utilities, governments, and end-use customers. Our range of experience in the
15 field of energy efficiency includes, but is not limited to:

- 16 • Market Potential Studies;
- 17 • Program design;
- 18 • Program implementation;
- 19 • Marketing;
- 20 • Vendor outreach, education, and training;
- 21 • Incentive processing and fulfillment;
- 22 • Turnkey customer service;
- 23 • Online program tracking and reporting; and
- 24 • Evaluation, measurement and verification (EM&V).

1 **Q. What specific projects or studies has Nexant done to assess DSM potential?**

2 A. Nexant has conducted over 25 Market Potential Studies (MPS) to identify
3 opportunities for DSM in the United States and Canada. Examples of recent clients
4 include Georgia Power Company, Duke Energy, CPS Energy, Los Angeles
5 Department of Water and Power, Pennsylvania Public Utilities Commission, the
6 Independent Electricity System Operator (IESO) of Ontario, Canada, NorthWestern
7 Energy, Platte River Power Authority, Nicor Gas, Cascade Gas, and Sacramento
8 Municipal Utility District.

9
10 **Q. What is the purpose of your testimony in this proceeding?**

11 A. The purpose of my testimony is to introduce and summarize the methodology and
12 findings of the MPS we conducted for each of the seven utilities subject to the
13 requirements of the Florida Energy Efficiency and Conservation Act (FEECA),
14 collectively the FEECA Utilities.

15
16 **Q. What exhibits are you sponsoring?**

17 A. Exhibit JH-1 – Herndon Background and Qualifications
18 Exhibit JH-2 – MPS for Florida Power & Light
19 Exhibit JH-3 – MPS for Tampa Electric Company
20 Exhibit JH-4 – MPS for Duke Energy Florida
21 Exhibit JH-5 – MPS for Gulf Power Company
22 Exhibit JH-6 – MPS for Florida Public Utilities Company
23 Exhibit JH-7 – MPS for Orlando Utilities Commission
24 Exhibit JH-8 – MPS for JEA

1 Exhibit JH-9 – 2019 Measure Lists

2 Exhibit JH-10 – Comparison of 2014 Measure List to 2019 Measure List

3

4 **Q. What was the scope of work for which Nexant was retained?**

5 A. As described in Section 2 of Nexant’s MPS report for each utility, Nexant was
6 retained by the FEECA Utilities to independently analyze the Technical Potential
7 (TP) for energy efficiency (EE), demand response (DR) and demand-side renewable
8 energy (DSRE) across their residential, commercial and industrial retail customer
9 classes. In addition, Nexant was retained by five of the seven utilities to estimate the
10 Economic Potential (EP) and Achievable Potential (AP) for their respective service
11 territories.

12

13 More specifically, the scope of work included disaggregation of the current utility
14 load forecasts into their constituent customer-class and end-use components,
15 development of a comprehensive set of DSM measures and quantification of the
16 measures’ impacts, and calculation of potential energy and demand savings at the
17 technology, end-use, customer class, and system levels.

18

19 **Q. How, if at all, did the work performed by Nexant differ across the seven FEECA**
20 **Utilities?**

21 A. The assessment of TP, including the utility forecast disaggregation and customer
22 segmentation, and development of a DSM measure list, was the same for all seven
23 FEECA Utilities. The subsequent assessment of EP and AP varied in the work
24 conducted by Nexant for individual FEECA Utilities, as follows:

- 1 • Florida Power & Light (FPL) and Tampa Electric Company (Tampa Electric)
- 2 conducted their own EP and AP analyses.
- 3 • Duke Energy Florida (DEF) and Gulf Power Company (Gulf Power) conducted
- 4 EP and AP measure screening and provided Nexant with the screening results.
- 5 Nexant then performed the EP and AP analyses.
- 6 • For JEA, Orlando Utilities Commission (OUC), and Florida Public Utilities
- 7 Company (FPUC), Nexant conducted the economic screening for the economic
- 8 and achievable scenarios and analyzed the EP and AP based on the passing
- 9 measures.

10

11 **Q. What reports have been produced in the scope of Nexant's work?**

12 A. Nexant has produced seven separate MPS reports, one for each FEECA Utility under

13 this scope of work. As described above, for two utilities, FPL and Tampa Electric,

14 the studies included TP only. For the other five utilities, the studies included analysis

15 of TP, EP and AP.

16

17 **Q. What were the major steps in the analytical work Nexant performed?**

18 A. As summarized in Section 2 of each utility's MPS report, and illustrated in Figure 2-

19 1 of each report, the major steps in assessing the DSM market potential consist of the

20 following:

21 Step 1: Load Forecast Disaggregation. To disaggregate the load forecast, Nexant

22 collected utility load forecast data, relevant customer segmentation and end-use

23 consumption data, and supplemented this with existing secondary data to create a

24 disaggregated utility load forecast broken out by customer sector and segment, as

1 well as by end-use and equipment type. This disaggregated forecast, which is
2 calibrated to the overall utility forecast, forms the basis for the development of market
3 potential.

4 Step 2: Measure Development. Nexant worked collaboratively with the FEECA
5 Utilities to develop a comprehensive list of DSM technologies currently
6 commercially available in Florida. For all measures included in the study, Nexant
7 developed estimates of energy and demand savings, useful life, and incremental cost.

8 Step 3: TP Analysis. Using the disaggregated utility load forecast and the DSM
9 measure impacts, Nexant analyzed the TP for the application of all measures to each
10 utility's retail customers.

11 Step 4: EP Analysis. For a subset of the FEECA Utilities, Nexant conducted an
12 economic screening based on the parameters described in Section 6.1.2 of each MPS
13 report to determine which measures and technologies were preliminarily cost-
14 effective under a Rate Impact Measure (RIM) test scenario or the Total Resource
15 Cost (TRC) test scenario. Nexant then analyzed the EP for the application of all
16 preliminarily cost-effective measures to each utility's retail customers. Nexant also
17 performed this analysis using a set of economic sensitivities.

18 Step 5: AP Analysis. For a subset of the FEECA Utilities, Nexant incorporated utility
19 program costs and then conducted an economic screening for the AP analysis under
20 both the RIM and TRC scenarios. Nexant then applied adoption curves to the
21 measures that remained passing based on the incentives determined in Step 4 and as
22 modified by the first part of Step 5. This produced the estimated levels of customer
23 adoption over the 2020-2029 study period to estimate the AP of the cost-effective
24 measures for each utility's retail customers.

1 **MEASURES IDENTIFICATION AND SELECTION**

2 **Q. Please explain the process by which DSM measures were identified.**

3 A. The starting point for measure identification was the list of measures included in the
4 2014 Florida TP Studies. Using this set of measures, the FEECA Utilities initially
5 reviewed and added proposed measures, and provided the combined list to Nexant.
6 Nexant reviewed the preliminary list against Nexant’s DSM measure library,
7 compiled from similar MPS conducted in recent years, as well as from other utility
8 DSM programs that Nexant has designed, implemented or evaluated. Through
9 discussion with the FEECA Utilities, the parameters for measures to be considered
10 were established, and included the following: measures were limited to those that
11 are currently commercially available in Florida; behavioral measures without
12 accompanying physical changes or utility-provided products and tools were
13 excluded; and fuel-switching measures, other than in the context of DSRE measures,
14 were excluded.

15
16 Through an iterative process with the FEECA Utilities, a proposed measure list was
17 developed for the study at the appropriate granularity to apply to the disaggregated
18 utility load forecasts. Additionally, the proposed list was shared with an external
19 party, the Southern Alliance for Clean Energy (SACE), whose input the FEECA
20 Utilities considered. The process to identify DSM measures is more fully described
21 in Section 4 of each MPS report.

22
23

1 **Q. Was the process of measure identification and selection appropriate for the**
2 **objectives of the study?**

3 A. Yes. The measure identification process was robust, comprehensive and appropriate
4 for the objectives of the study. The final measure list was developed to account for
5 DSM measures that have been considered in prior Florida studies, and was based on
6 current Florida Building Code and federal equipment standards, current program
7 offerings by FEECA Utilities, and incorporation of DSM measures considered in
8 other MPS reports and other utility DSM program offerings around the country.

9

10 **Q. Did it allow for the assessment of the full TP for FEECA Utilities?**

11 A. Yes. The thorough process for developing the list resulted in a comprehensive set of
12 278 unique EE, DR, and DSRE measures that fully addressed DSM opportunities
13 across all electric energy-consuming end-uses at residential, commercial, and
14 industrial facilities in the FEECA Utilities' service territories. The final measure list
15 is provided in Exhibit JH-9.

16

17 **Q. How does the final DSM measure list compare with the measures included in**
18 **the 2014 TP Study?**

19 A. Exhibit JH-10 compares the measure list for 2019 to the measure list for the 2014
20 Goals Dockets (Docket Nos. 20130199-EI – 20130205-EI). Compared to the 2014
21 TP, the 2019 TP update added 107 unique measures and eliminated 12 unique
22 measures.

23

24

1 **Q. Once measures were selected, what was the next step in Nexant’s analysis?**

2 A. Once measures were selected, the next step in Nexant’s analysis was to develop
3 individual impacts for each measure. These impacts included quantifying demand
4 (kW) and energy (kWh) savings, equipment useful life, and incremental costs of the
5 measure. The measure impacts were subsequently applied to the disaggregated utility
6 load forecasts to estimate TP in each utility service territory.

7

8

TECHNICAL POTENTIAL

9 **Q. Please define Technical Potential.**

10 A. FEECA requires the Commission to “...evaluate the full technical potential of all
11 available demand-side and supply-side conservation and efficiency measures,
12 including demand-side renewable energy systems.” (Section 366.82(3), F.S.)
13 Therefore, a TP analysis is the first in a series of steps in the DSM Goals development
14 process. Its purpose is to identify the theoretical limit to reducing summer and winter
15 electric peak demand and energy. The TP assumes every identified potential end-use
16 measure is installed everywhere it is “technically” feasible to do so from an
17 engineering standpoint regardless of cost, customer acceptance, or any other real-
18 world constraints (such as product availability, contractor/vendor capacity, cost-
19 effectiveness, normal equipment replacement rates, or customer preferences).
20 Therefore, the TP does not reflect the MW and GWh savings that are achievable
21 through real-world voluntary utility programs, but rather it establishes the theoretical
22 upper bound for DSM potential.

23

1 **Q. Do Nexant's MPS reports provide a detailed description of Nexant's**
2 **methodology, data, and assumptions for estimating TP?**

3 A. Yes. As stated earlier, Nexant developed individual MPS reports for each of the
4 seven FEECA Utilities. The reports describe Nexant's overall methodology, data,
5 and assumptions for disaggregating each utility's baseline load forecast, development
6 of DSM measures, and determination of TP.

7
8 **Q. Do these MPS reports identify the full TP for the FEECA Utilities?**

9 A. Yes. Each utility report identifies the full TP for the DSM measures analyzed against
10 the utility's baseline load forecast.

11

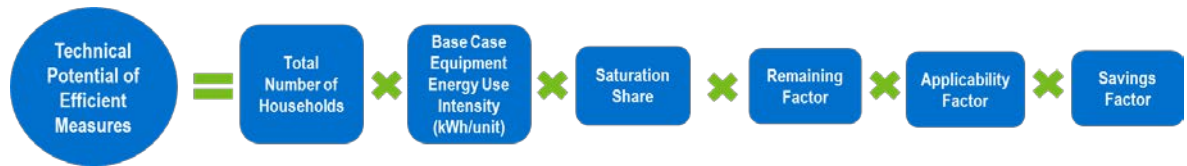
12 **Q. Please summarize the methodology, source of data, and assumptions used to**
13 **develop the TP for EE measures for the FEECA Utilities.**

14 A. As stated above, TP ignores all non-technical constraints on electricity savings, such
15 as cost-effectiveness and customer willingness to adopt energy efficiency. Nexant's
16 methodology for estimating EE TP begins with the disaggregated utility load
17 forecast. For the current analysis, Nexant used the 2020 load forecast from each
18 FEECA Utility, which, for all except FPUC, is based on the most recent Ten-Year
19 Site Plan available at the time the MPS was initiated, which were the 2017 Ten-Year
20 Site Plans.

21

22 Next, all technically feasible measures are assigned to the appropriate customer
23 segments and end-uses. The measure kW and kWh impact data collected during

1 DSM measure development is then applied to the baseline forecast as illustrated in
2 the following equation for the residential sector:



3

4 The savings factor, or percentage reduction in electricity consumption resulting from
5 the application of the efficient technology, is applied to the baseline energy use
6 intensity to determine the per-home impact, and the other factors listed in the
7 equation above inform the total number of households where the measure is
8 applicable, technically feasible, and has not already been installed. The result of this
9 equation is the total TP for an EE measure or technology.

10

11 The final component of estimating overall TP is to account for the interaction
12 between measures. In some situations, measures compete with each other, such as a
13 T-8 lamp and a linear light emitting diode (LED) lamp. The saturation share factor
14 in the equation above accounts for this competition between measures. The other
15 interaction is measure overlap, where the impacts of one measure may affect the
16 savings for a subsequent measure. To account for overlapping impacts, Nexant's
17 model ranks measures that interact with one another and reduces the baseline
18 consumption for the subsequent measure based on the savings achieved by the
19 preceding measure. For TP, interactive measures are ranked based on total end-use
20 energy savings percentage with the measures having a greater savings being ranked
21 first.

22

1 **Q. Please summarize the methodology, source of data, and assumptions used to**
2 **develop TP for DR measures for the FEECA Utilities.**

3 A. TP for DR is effectively the total of customer loads that could be curtailed during
4 conditions when utilities need capacity reductions. Therefore, Nexant's approach to
5 estimating DR TP focuses on the curtailable load available within the time period of
6 interest. In particular, the analysis is focused on the end-uses available for
7 curtailment during peak periods and the magnitude of load within each of these end-
8 uses that is beyond existing DR enrollment for each utility.

9
10 Similar to the estimation of EE TP, the DR analysis begins with a disaggregation of
11 the utility load forecast. Nexant's approach for load disaggregation to identify DR
12 opportunities is more advanced than what is used for most potential studies. Instead
13 of disaggregating annual consumption or peak demand, Nexant produced end-use
14 load disaggregation for all 8,760 hours of the year. This was needed because the
15 customer loads available at times when utility system needs arise can vary
16 substantially. For this study, curtailable load opportunities coincident with both the
17 summer system peak and winter system peak were analyzed. Additionally, instead
18 of producing disaggregated loads for the average customer, the study produced loads
19 for several customer segments. Nexant examined three residential segments based
20 on customer housing type, four different small commercial and industrial (C&I)
21 segments and four different large C&I customer segments, for a total of 11 different
22 customer segments.

23

1 Next, Nexant identified the available load for the appropriate end-uses that can be
2 curtailed. Nexant's approach assumed that large C&I customers will forego virtually
3 all electric demand temporarily if the financial incentive is large enough. For
4 residential and small C&I customers, TP for DR is limited by the loads that can be
5 controlled remotely at scale. For this study, it was assumed that summer DR capacity
6 for residential customers was comprised of air conditioning (A/C), pool pumps and
7 water heaters. For small C&I customers, summer capacity was based on A/C load.
8 For winter capacity, residential DR capacity was based on electric heating loads, pool
9 pumps, and water heaters. For small C&I customers, winter capacity was based on
10 heating load. For eligible loads within these end-uses, the TP was defined as the
11 amount that was coincident with system peak hours for each season. System peak
12 hours were identified using 2016 system load data. For DR TP, no measure breakout
13 was necessary because all measures targeted the end-uses estimated for TP.

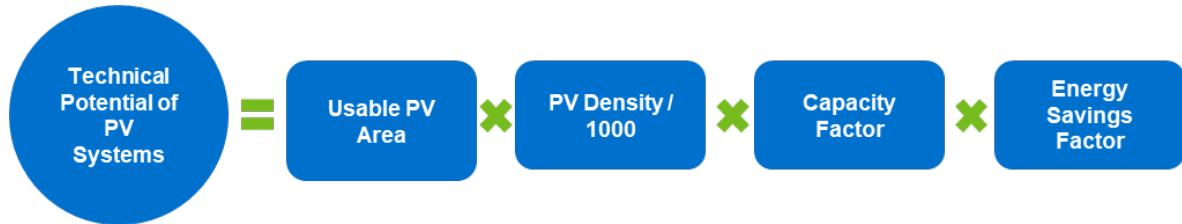
14
15 Finally, Nexant accounted for existing DR by assuming that all customers currently
16 enrolled in a DR program did not have any additional load that could be curtailed.
17 As a result, all currently-enrolled DR customers were excluded from the analysis.

18
19 **Q. Please summarize the methodology, source of data, and assumptions used to**
20 **develop TP for DSRE measures for the FEECA Utilities.**

21 A. TP for DSRE measures was developed using three separate models for each category
22 of DSRE: rooftop photovoltaic (PV); battery storage systems charged from PV
23 systems; and combined heat and power (CHP).

24

1 For PV systems, Nexant’s approach estimated the square footage of residential and
2 commercial rooftops in the FEECA Utilities’ service territories that are suitable for
3 hosting PV technology, and applied the following formula to estimate overall TP:



5 To determine usable PV area, the first step was to use utility forecast and customer
6 segmentation data, supplemented with U.S. Energy Information Administration’s
7 (EIA) Residential Energy Consumption Survey (RECS) and Commercial Building
8 Energy Consumption Survey (CBECS) data, as well as U.S. Census data for the
9 South region, to characterize the existing building stock in each utility’s service
10 territory. Based on the estimated total square footage, and other typical facility
11 characteristics, such as average number of floors per segment, estimated mix of
12 pitched and flat roofs, and usable area due to other rooftop equipment, the total
13 available roof area feasible for installing PV systems was calculated.

14
15 Next, PV density, system capacity factors, and energy savings factors were estimated
16 based on an average PV module, and the U.S. Department of Energy National
17 Renewal Energy Laboratory’s solar estimation calculator, PVWatts[®], along with
18 secondary research and utility-specific EM&V data from FEECA Utilities.

19
20 For battery storage systems, the TP analysis considered the fact that battery systems
21 on their own do not generate power or create efficiency improvements, they simply
22 store energy for use at different times. Therefore, battery systems that are energized

1 directly from the grid do not produce additional energy savings, but may be used to
2 shift or curtail load from one period for use in another. Because the DR potential
3 analysis focused on curtailable load opportunities, Nexant concluded that no
4 additional TP should be claimed. Similarly, battery systems connected to rooftop
5 PV systems do not produce additional energy savings; however, they do create the
6 opportunity to store excess PV-generated energy during hours where the PV system
7 is generating more than the home or business is consuming and use the stored power
8 during peak periods. Therefore, to determine additional peak demand reduction
9 available from PV-connected battery storage systems, Nexant used the following
10 methodology: first, 8,760 hourly annual load shapes for a PV system were
11 developed. The load shapes were compared with annual load shapes for residential
12 and commercial facilities to determine the hours that the full solar energy is used, and
13 the hours where excess solar power is generated. Finally, Nexant developed a battery
14 charge/discharge 8,760 hourly load profile to identify available stored load during
15 summer and winter peak periods, which produced the estimate of the battery storage
16 TP.

17

18 TP for CHP systems was based on identifying non-residential customer segments
19 with thermal load profiles that allow for the application of CHP where the waste heat
20 generated can be fully utilized. First, minimum size thresholds were determined for
21 each non-residential segment using a segment-specific thermal factor that considered
22 the power-to-heat ratio of a typical facility in each segment. Next, utility customers
23 were segmented into industry classifications and screened against the size thresholds.
24 Premises with annual kWh consumption that met or exceeded the thresholds were

1 retained in the analysis. Finally, the facilities that were of sufficient size were
2 matched with the appropriately-sized CHP technology. Nexant assigned CHP
3 technologies to customers in a top-down fashion, starting with the largest CHP
4 generators, which yielded the estimated quantity of CHP TP in each utility's service
5 territory.

6
7 **Q. Did your TP analysis account for interaction among EE, DR, and DSRE**
8 **technologies?**

9 A. Yes. While TP was estimated using separate models for EE, DR, and DSRE, Nexant
10 did recognize that there is interaction among the TP for each, similar to the interaction
11 between EE measures applied to the same end-use. For example, the installation of
12 a more efficient A/C would reduce the peak consumption available for DR
13 curtailment. Therefore, to account for this interaction, Nexant incorporated the
14 following assumptions and adjustments to the identified TP:

- 15 • EE TP was assumed to be implemented first, and therefore was not adjusted for
16 interaction with DR and DSRE.
- 17 • DR TP was applied next, and to account for the impact of EE TP, the baseline
18 load forecast for applicable end-uses was adjusted by the EE TP, reducing the
19 available load for curtailment.
- 20 • DSRE technologies were applied last and incorporated EE TP and DR TP. For
21 PV systems, the EE potential and DR potential did not impact the amount of PV
22 TP. However, for PV-connected battery systems, the reduced baseline due to EE
23 TP resulted in more PV-generated power available from storage and usable
24 during peak periods. The impact of DR events during the assumed curtailment

1 hours was incorporated into the modeling of available battery storage and loads
2 available to be served by batteries. For CHP systems, the reduced baseline, as a
3 result of EE resulted in a reduction in the number of facilities that met the annual
4 energy threshold for CHP. Installed DR capacity was assumed to not impact CHP
5 potential as the CHP system feasibility was determined based on the energy
6 consumption and thermal parameters at the facility.

7
8 **Q. Once TP estimates were developed, what was the next step in your analysis?**

9 A. Upon completion of the TP estimates, the next analysis step for a subset of the utilities
10 was to apply the measure economics (incremental cost) and utility system economics
11 (avoided supply cost, utility electric revenues, and customer bill impacts) in order to
12 conduct the economic screenings for the EP analysis.

13

14 **ECONOMIC POTENTIAL**

15 **Q. For which FEECA Utilities did Nexant assess EP?**

16 A. Nexant worked collaboratively with DEF, Gulf Power, OUC, JEA, and FPUC on EP,
17 as follows:

18

19 JEA, FPUC, and OUC provided Nexant with utility-specific economic forecast data,
20 including avoided supply costs and retail rate forecasts. Nexant incorporated this
21 data into the economic screening module of Nexant's Technical, Economic, and
22 Achievable Potential (TEA-POT) model to analyze the cost-effectiveness for
23 individual measures under the cost-effectiveness tests required by the Order
24 Consolidating Dockets and Establishing Procedure (Order No. PSC-2019-0062-

1 PCO-EI). Nexant then analyzed the measures passing the economic screening in the
2 TEA-POT model to determine the EP.

3
4 Gulf Power and DEF used the measure impacts developed by Nexant to run the cost-
5 effectiveness screening in each utility's model. Both utilities then provided Nexant
6 with the list of RIM and TRC passing measures for Nexant to estimate EP demand
7 and energy savings using Nexant's TEA-POT model.

8

9 **Q. How was EP defined and estimated for this study?**

10 A. EP is a subset of TP, which assumes every identified potential end-use measure is
11 installed everywhere it is "economically" feasible to do so, regardless of customer
12 acceptance, or any other real-world constraints (such as product availability,
13 contractor/vendor capacity, normal equipment replacement rates, or customer
14 preferences). Therefore, the EP does not reflect the MW and GWh savings that are
15 achievable through real-world voluntary utility programs but establishes a theoretical
16 upper bound for DSM potential that has passed the EP cost-effectiveness screening.

17

18 For this study, EP was estimated for two Base Case scenarios: the RIM scenario and
19 TRC scenario. In both scenarios, all measures that achieved a cost-effectiveness ratio
20 of 1.0 or higher were considered cost-effective from that test's perspective.

21

22 For Nexant's cost-effectiveness screening for JEA, OUC, and FPUC, additional
23 considerations were:

- 1 • Individual measures did not include any utility program costs (program
2 administrative or incentive costs), and therefore were evaluated on the basis of
3 measure cost-effectiveness without any utility intervention.
- 4 • Both scenarios also required the measures to pass the Participant Cost Test (PCT),
5 which analyzes the measure from the participating customer's perspective.
6 Similar to the TRC and RIM perspectives, the PCT screening was done without
7 any utility's incentive costs applied to the measure.
- 8 • Consistent with prior DSM analyses in Florida, free ridership was reflected by
9 applying the two-year payback screening criterion which eliminated measures
10 having a simple payback of less than two years.

11

12 **Q. What was the next step in the development of EP?**

13 A. Once the list of passing measures was identified for EP under each Base Case
14 scenario, the measures were re-analyzed in Nexant's TEA-POT model to estimate EP
15 demand and energy savings for each utility. The updated modeling included updated
16 measure rankings to account for changes in measure interaction and overlap. For EP,
17 the ranking was based on the applicable test perspective in each scenario (RIM ratio
18 or TRC ratio) with the measures with a higher ratio being ranked first.

19

20 **Q. Were any additional sensitivities considered for EP?**

21 A. Yes. As specified in the Order Consolidating Dockets and Establishing Procedure
22 (Order No. PSC-2019-0062-PCO-EI) in this docket, the following four sensitivities,
23 in addition to the Base Case scenarios, were required: 1) higher fuel prices; 2) lower
24 fuel prices; 3) shorter free ridership exclusion period (one year); and 4) longer free

1 ridership exclusion period (three years). Additionally, for both DEF and OUC,
2 Nexant performed an additional sensitivity that reflected costs associated with carbon
3 dioxide emissions.

4

5 The methodology for each sensitivity was consistent with the analysis of the Base
6 Case scenarios for EP. JEA, OUC, and FPUC provided Nexant with avoided supply
7 cost forecasts for the higher and lower fuel price scenarios. DEF and Gulf Power
8 conducted their own sensitivity screenings and provided Nexant with the list of
9 measures passing each sensitivity.

10

11 Nexant then analyzed each sensitivity scenario in the TEA-POT model to estimate
12 associated EP demand and energy savings for each utility.

13

14 **Q. After these additional screenings were performed, what was the next major**
15 **activity?**

16 A. After the EP was estimated for the Base Case scenarios and the sensitivities for each
17 utility, the next step in the study was to estimate AP for a subset of the utilities.

18

19 **ACHIEVABLE POTENTIAL**

20 **Q. Were any additional economic screening criteria applied for estimating AP?**

21 A. Yes. For the AP analysis, the associated program costs, including program
22 administrative costs and customer incentives, were included in the economic
23 analysis. All EP measures were re-screened for both the RIM and TRC scenarios
24 with the inclusion of these program costs.

1 **Q. How were measure incentives determined for this study?**

2 A. Measure incentives were developed for both the RIM and TRC scenarios. Under
3 each of these scenarios, the maximum incentive that could be applied while
4 remaining cost-effective was calculated for each measure.

5 • For the RIM scenario, the RIM net benefit for each measure was calculated based
6 on total RIM benefits minus total RIM costs. Next, the amount required to drive
7 the simple payback down to two years for each measure was calculated. The
8 maximum incentive was based on the lower of these two values.

9 • For the TRC scenario, since the TRC test does not include utility incentives as a
10 cost or benefit, the maximum incentive was based on the amount required to drive
11 the simple payback down to two years for each measure.

12

13 **Q. Please explain the methodology used by Nexant to develop AP estimates for the**
14 **cost-effective EE measures.**

15 A. Nexant's methodology for estimating AP consists of applying estimates of market
16 adoption based on utility-sponsored program incentives for all cost-effective EE
17 measures in each Base Case scenario. Nexant's market adoption estimates are based
18 on the Bass Diffusion Model, which is a mathematical description of how the rate of
19 new product diffusion changes over time. Nexant's TEA-POT model includes a
20 collection of typical DSM market adoption curves that apply to a range of end-uses
21 and program offerings, developed from primary and secondary research on utility
22 DSM accomplishments. For this study, these adoption curves were applied to the
23 appropriate cost-effective EE measures. For measures currently offered, the adoption
24 rates were calibrated based on past FEECA Utility programs' performance. For new

1 measures, applicable secondary sources were used to calibrate adoption rates to the
2 Florida market.

3

4 To account for the influence of incentives on market adoption, Nexant also
5 incorporated an elasticity function based on a regression analysis performed on the
6 EIA's Annual Electric Power Industry Report, also known as Form EIA-861. The
7 regression analysis compared utility-reported savings and incentive rates to estimate
8 the relative changes in savings based on differing incentive rates. The regression
9 result was then incorporated into the overall market adoption rates. Nexant's TEA-
10 POT model then calculated AP demand and energy savings by applying all cost-
11 effective measures at the estimated market adoption rates to the baseline load
12 forecast.

13

14 **Q. Please explain the methodology used by Nexant to develop AP estimates for the**
15 **cost-effective DR measures.**

16 A. Similar to EE measures, Nexant's methodology for DR AP included calculating
17 market adoption as a function of the incentives offered to each customer group. For
18 DR measures that are currently offered by each utility, Nexant used the current
19 incentive level offered to estimate market adoption. For measures not currently
20 offered by a utility, Nexant used the net RIM benefits as the incentive level to
21 estimate market adoption. The utility-specific incentive rates for each DR measure,
22 along with historic participation rates for the DR programs offered by DEF and Gulf
23 Power, were used to calibrate Nexant's collection of DR market adoption curves for

1 each technology and customer segment. The calibrated adoption rates were applied
2 to the baseline load forecast to estimate the AP for cost-effective DR technologies.

3

4 **Q. Please explain the methodology used by Nexant to develop AP estimates for the**
5 **cost-effective DSRE measures.**

6 A. Nexant did not produce estimates of AP for DSRE measures because none of the
7 measures passed the cost-effectiveness screening for either the RIM or TRC
8 scenarios.

9

10 **Q. Are the methodology and models Nexant employed to develop AP estimates for**
11 **the FEECA Utilities analytically sound?**

12 A. Yes. Nexant's approach is aligned with industry-standard methods and has been
13 applied and externally reviewed in numerous regulated jurisdictions. Nexant's TEA-
14 POT modeling tool has been specifically developed to accommodate and calibrate to
15 individual utility load forecast data, and enables the application of individual DSM
16 measures and analysis of market potential at a high resolution – by segment, end-use,
17 equipment type, measure, vintage, and year, for each scenario analyzed.

18

19 **Q. Have these methodologies and models been relied upon by other commissions or**
20 **governmental agencies?**

21 A. Yes. Nexant's MPS methodology and TEA-POT modeling tool has been used in
22 numerous MPS in the United States and Canada. Nexant's tools and results have
23 undergone extensive regulatory review and have been used for the establishment of

1 utility DSM targets in multiple jurisdictions including North Carolina, Georgia,
2 California, Pennsylvania, Texas, and Ontario.

3

4

REASONABLENESS OF NEXANT'S ANALYSES

5 **Q. Are the estimates of the TP developed by Nexant analytically sound and**
6 **reasonable?**

7 A. Yes. The TP was performed under my direction and resulted in a thorough and wide-
8 ranging analysis of DSM opportunities technically feasible in the FEECA Utilities'
9 service territories. The TP process is in line with industry standards and included a
10 greater level of analytic detail than that of comparable models and methodologies.
11 The process included extensive iterative analytical work and continuous
12 collaboration with the FEECA Utilities to ensure that it was comprehensive and
13 aligned with the characteristics of their service territory and forecasted load.

14

15 **Q. Are the estimates of the EP developed by Nexant analytically sound and**
16 **reasonable?**

17 A. Yes. The EP was based on applying defined economic screening metrics to each TP
18 measure to determine cost-effectiveness. The analysis included utility-provided
19 economic forecasts to ensure alignment with other aspects of utility resource planning
20 and to determine a reasonable estimate of EP for each utility.

21

22

23

1 **Q. Are these estimates of AP a reasonable and appropriate basis for FEECA**
2 **Utilities to propose DSM Goals?**

3 A. Yes. Nexant's estimate of AP identifies cost-effective DSM opportunities for
4 FEECA Utilities based on the test perspectives included in each scenario analyzed.
5 This AP represents a reasonable estimate of the cost-effective savings that can be
6 attained at the incentive levels and program delivery costs specified in the study.
7 Along with other resource planning considerations, these estimates are an appropriate
8 basis for FEECA Utilities to develop DSM goals.

9
10 **Q. Does this conclude your testimony?**

11 A. Yes.

12

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24

1 BY MS. CLARK:

2 Q And Mr. Herndon, are there exhibits to that
3 testimony?

4 A Yes, there are.

5 Q And were those Exhibits JH-1 through JH-10?

6 A Yes, they were.

7 Q And were those exhibits prepared by you or
8 prepared under your direction and supervision?

9 A Yes, they were.

10 Q And do you have any corrections to those
11 exhibits?

12 A Yes, we filed errata to those exhibits on
13 August 5th.

14 MS. CLARK: Mr. Chairman, Mr. Herndon's
15 exhibits have been premarked by staff as 25 through
16 34.

17 CHAIRMAN GRAHAM: Duly noted.

18 BY MS. CLARK:

19 Q Mr. Herndon, do you have a summary for your
20 direct testimony?

21 A Yes, I do.

22 Q And would you give it at this time.

23 A Yes.

24 Good afternoon, Commissioners. Nexant was
25 engaged by the seven FEECA utilities to determine the

1 technical potential for DSM, for energy efficiency,
2 demand response, and demand-side renewable energy across
3 the residential and the commercial/industrial classes
4 for each utility.

5 In addition to determining technical
6 potential, we were also retained by five of the
7 utilities to determine the economic potential and
8 achievable potential in their service territories.

9 The studies for the FEECA utilities were
10 conducted using Nexant's robust set of analytical
11 modeling tools that support our approach to estimating
12 DSM potential, which align with industry-standard
13 methods and provided an accurate and detailed assessment
14 of the potential for DSM in Florida.

15 Technical potential, which represents a
16 hundred percent instantaneous adoption of all
17 technically-feasible measures by all applicable
18 customers without regard for economics or real-world
19 market constraints, was conducted first.

20 This analysis started with receiving and
21 disaggregating each utility's load forecast so that the
22 DSM measures are applied to the appropriate portion of
23 the forecast and to make sure that they identify DSM
24 potential was in addition to what's already included in
25 the forecast.

1 Next, all technically-feasible DSM measures
2 were applied to that disaggregated forecast using
3 Nexant's modeling tools, which calculate the potential
4 demand and energy savings by customer class and by
5 end-use and then are rolled up to the technical-
6 potential totals at the sector and the portfolio levels.

7 For economic potential, the DSM measures were
8 individually screened to determine which were
9 preliminarily cost-effective under both a RIM scenario
10 and a TRC scenario. These measures were then rerun
11 through Nexant's modeling tools to calculate the
12 economic potential, demand, and energy savings.

13 Like the technical potential, economic
14 potential represents 100-percent instantaneous adoption
15 of all passing measures without regard to real-world
16 market constraints.

17 And finally, the achievable potential analysis
18 determined the market adoption of each measure over the
19 10-year study period, based on the utility's maximum
20 cost-effective incentive for both the RIM and the TRC
21 scenarios.

22 The passing measures were analyzed using
23 market-adoption rates over the study period and rerun
24 through Nexant's modeling tools to calculate achievable
25 potential demand and energy savings.

1 we've got a peak load, and you can call somebody up and
2 say, can you turn on your internal generators, can you
3 shed load -- that all of those are very efficient and
4 cost-effective programs, correct?

5 A Generally they are efficient to run.
6 Sometimes there are some start-up costs for a utility to
7 get the systems in place to -- to run those and track
8 those, but generally there's not that much in the way of
9 equipment costs actually to run those types of programs.

10 Q Right. And in terms of your review and
11 analysis, those programs pass your -- your test, do they
12 not?

13 A I'm not -- I can't recall that all of them
14 passed, but generally, demand response did pass our
15 economic screening for -- for most of the utilities.

16 Q Yeah, and -- and if -- if you were being
17 asked -- the company you work for, it gets asked
18 sometimes by non-utility folks to come up with plans for
19 it to implement energy-efficiency measures; do -- is
20 that -- is that not right?

21 A That's right. We help utilities design
22 efficiency programs.

23 Q Okay. So, you do utilities.

24 If you -- if you were asked to put together a
25 list of best practices, you would include on that list

1 of be- -- best practices things like interruptible and
2 curtailable as -- as demand responses, correct? As a --
3 as a demand-response measure that you would -- you would
4 suggest to them as a best practice?

5 A The -- the interruptibles are a best practice
6 for demand response?

7 Q That's right.

8 A Is that what you mean?

9 I mean, it depends on the needs of the
10 utility. I think we would propose doing a study, like
11 we did here, to see what -- what makes sense for that
12 utility, but that would -- interruptibles would probably
13 be one thing we looked at, you know, and considered.

14 Q All right. So, I -- do you recall I asked you
15 a question about best practices in your deposition?

16 A I believe we discussed best practices, yes.

17 Q And I can show you your deposition, but the
18 answer you gave me during your deposition was -- is that
19 it would be part of your -- your best practices; would
20 it not?

21 MS. CLARK: Mr. Chairman, I'd like to ask him
22 to identify where he is in the deposition, please.

23 MR. MOYLE: Sure. I'm on the deposition of
24 Mr. Herndon. I've got an excerpt of it. So, it's
25 on my Page 15, 16. It may not match up with yours,

1 but -- I can approach -- I can show her.

2 (Discussion off the record.)

3 MS. CLARK: Hang on a minute.

4 MR. MOYLE: Maybe I can go out of order, I can
5 get a copy for Ms. Clark and we'll come back to
6 him.

7 CHAIRMAN GRAHAM: We'll come back to you.

8 Let's see if Ms. Wynn has got any questions
9 for this witness.

10 MS. WYNN: No questions, Mr. Chairman.

11 CHAIRMAN GRAHAM: Okay.

12 MS. CLARK: Mr. Chairman, I'm going to --

13 CHAIRMAN GRAHAM: We'll come back to Mr. Moyle
14 after SACE.

15 MS. CORBARI: FDACS has no questions for the
16 witness.

17 CHAIRMAN GRAHAM: Okay. SACE.

18 MR. MARSHALL: We do. We have a -- we have a
19 lot of questions, for --

20 CHAIRMAN GRAHAM: Sure.

21 MR. MARSHALL: -- Mr. Herndon.

22 CHAIRMAN GRAHAM: By the way, I used to be in
23 the paper business, and my former colleagues
24 probably appreciate this.

25 (Laughter.)

1 EXAMINATION

2 BY MR. MARSHALL:

3 Q All right. Mr. Herndon, we're going to try to
4 take this step by step and hopefully we don't get lost
5 on the way, but if any time we're having trouble keeping
6 the documents straight, just -- just let me know. Okay?

7 A Okay. Sure.

8 Q So, do you see the exhibit that's marked with
9 the description: FPL's response to SACE's first POD
10 No. 13 to FPL, then in quotation marks, "FEECA
11 residential measured costs_020719, Tab, res cost
12 extract"?

13 A Yes, I do.

14 MR. MARSHALL: This will be Exhibit No. 280.

15 CHAIRMAN GRAHAM: Mr. Herndon, can I make sure
16 you mark these as well, just in case --

17 THE WITNESS: Oh.

18 CHAIRMAN GRAHAM: -- if they have to save them
19 for the next witness.

20 MS. CLARK: What was the number?

21 CHAIRMAN GRAHAM: 280.

22 (Whereupon, Exhibit No. 280 was marked for
23 identification.)

24 BY MR. MARSHALL:

25 Q And this is a -- a Nexant document?

1 A Oh, yes, we prepared this spreadsheet.

2 Q And this spreadsheet shows the development of
3 incremental measure costs applicable in the residential
4 sector?

5 A Yes, that's correct.

6 Q And there is a column for -- for baseline
7 material.

8 A Yes, that's correct.

9 Q And where applicable, that would be the cost
10 of the baseline technology for the specific measure.

11 A For the base -- yeah, that's correct.

12 Q And the efficient material cost -- do you see
13 the column "efficient material"?

14 A Yes.

15 Q And that would be the cost -- that would be
16 the cost of the measure.

17 A Yes, that's correct.

18 Q And so, the incremental cost would be the
19 efficient material plus efficient labor minus baseline
20 material and minus the baseline labor costs.

21 A That's correct.

22 Q And so, in other words, the incremental cost
23 is the cost of the measure over the baseline for that
24 measure.

25 A That's correct.

1 Q And these incremental costs were used for all
2 of the Florida utilities in this proceeding?

3 A As I understand it, yes.

4 Q And if I could direct your attention to Page 3
5 of Exhibit 280.

6 A Okay.

7 Q Do you see the measure for the residential
8 water-heater blanket?

9 A Yes, I do.

10 Q And it was assumed that it would take two
11 hours of work to install a residential water-heater
12 blanket, in this analysis.

13 A Yes, that's correct.

14 Q And -- and that meant, for the residential
15 water-heater blanket, that there was a total labor cost
16 of \$140.

17 A Yes, that's correct.

18 Q And you would agree that some people could
19 install a residential hot-water blanket on their own?

20 A It's possible. I mean, I know from some
21 utility programs that we've dealt with that sometimes
22 there's concerns about voiding a warranty on a water
23 heater, so I know that's a concern by some homeowners,
24 but I mean, it is something that they could do, but it's
25 not as simple as, say, screwing in a light bulb.

1 Q Nexant has had a model known as the -- the
2 TEAPOT model; is that right?

3 A That's correct.

4 Q And the TEAPOT model was used to help
5 establish the technical potential for all of the
6 utilities in this case.

7 A Yes, that's correct.

8 Q And you believe that the TEAPOT model has
9 undergone extensive regulatory review.

10 A Yes. It's been reviewed in other
11 jurisdictions, that's correct.

12 Q And do you see the document that has a
13 description in quotes: 20190018 DEF response to staff
14 POD 1 -- 1 to 9, POD 3?

15 A Yes, I do.

16 MR. MARSHALL: And this will be
17 Exhibit 280- --

18 CHAIRMAN GRAHAM: -- 1.

19 MR. MARSHALL: -- 1. Thank you.

20 (Whereupon, Exhibit No. 281 was marked for
21 identification.)

22 BY MR. MARSHALL:

23 Q If I could direct your attention POD 3 on
24 Exhibit 281, staff asked for a copy of the TEAPOT model,
25 didn't they?

1 A That's what it appears to be asking for here.

2 **Q And subject to a confidentiality agreement,**
3 **Nexant offered to brief staff's representatives**
4 **regarding the information on how the TEAPOT models work;**
5 **is that right?**

6 A Let's see. I -- well, the offer that we
7 made -- which we've done in other jurisdictions -- is
8 to -- to do a live demo; to have our technical folks
9 walk -- you know, sit down, open up the model, walk
10 through the model, answer all the questions that the
11 staff may have about the model, show them how it works,
12 you know, and sit for as long as we need to, to show the
13 model.

14 I mean, it's a propri- -- a proprietary model.
15 So, we typically don't provide it -- or have not
16 provided it in the past in other jurisdictions in the --
17 the demo has been the offer that's been taken up by
18 outside parties in those cases.

19 **Q And in this case, Nexant did not offer to**
20 **actually hand over the model to staff for examination,**
21 **even under a confidentiality agreement.**

22 A That's correct. And I -- like I said, that's
23 consistent with what we've done in other markets where
24 staff and their technical consultants or other states
25 other jurisdictions have reviewed -- reviewed the model.

1 The other part of that is the model is pretty
2 complex. So, just simply handing over the model is
3 not -- I don't -- probably wouldn't even be that useful
4 because you kind of have to know -- it takes several
5 months to train up our staff on how to use it.

6 So, just handing over a model without any
7 explanation or any kind of demo probably wouldn't be
8 that useful of an exercise, but -- but yeah, but we did
9 make the offer for -- for walking through it and
10 answering all the questions about it, how it works.

11 **Q And if I could direct your attention to -- it**
12 **should hopefully be the next one, where it's a**
13 **description -- it's: 20190018 DEF Response to SACE POD**
14 **1 -- 118, POD 10?**

15 THE WITNESS: Okay.

16 MR. MARSHALL: And this will be Exhibit 2- --

17 CHAIRMAN GRAHAM: 282.

18 MR. MARSHALL: -- 82.

19 (Whereupon, Exhibit No. 282 was marked for
20 identification.)

21 BY MR. MARSHALL:

22 **Q If I could refer you to SACE's POD 10 on this**
23 **document, Nexant had a -- had a similar response that it**
24 **gave staff regarding the availability of the TEAPOT**
25 **model; is that right?**

1 A You mean SACE?

2 Q Yes.

3 A Yes.

4 Q Well, that -- that Nexant had a similar
5 response to SACE's request as it did to staff's request.

6 A That's correct. That's correct.

7 Q And just to be clear, that -- that did not
8 include actually handing over the model.

9 A That's correct, for the same reasons stated
10 before.

11 Q I would like to next direct your attention to
12 the document with the description: Excerpt Nos. 33 to
13 34, from JEA's response to staff's third set of
14 interrogatories to JEA, Nos. 25 through 52.

15 Do you see that document?

16 A Yes, I do.

17 MR. MARSHALL: All right. This would be
18 Exhibit 283.

19 CHAIRMAN GRAHAM: Correct.

20 (Whereupon, Exhibit No. 283 was marked for
21 identification.)

22 BY MR. MARSHALL:

23 Q If I could direct your attention to
24 Interrogatory No. 33, you sponsored the answer to this
25 interrogatory?

1 A (Examining document.) Yes, it looks familiar.
2 I believe so.

3 Q Okay. And the answer indicates that the
4 measures eliminated in each step are included in
5 Tab 33A-RIM and Tab 33A-TRC in the attached spreadsheet?

6 A Yes, that's correct.

7 Q And so, Tab 33A-TRC would be for the TRC
8 patent?

9 A Yes, that's correct.

10 Q And if I could direct your attention to the
11 attached spreadsheet that has -- it says "33A-TRC" at
12 the bottom.

13 A Okay.

14 Q And under the -- so, this would be for the TRC
15 scenario.

16 A Yes, that's correct.

17 Q And under the economic -- so, just going left
18 to right across the first page here of Tab 33A-TRC, the
19 first column would be the economic potential TRC
20 perspective with measured permutations that were
21 eliminated.

22 A That's correct.

23 Q And the next tab would be economic potential
24 step two from the participant's cost-test perspective,
25 measure permutations eliminated.

1 A Correct.

2 Q And the answer under that column was "none."

3 A That's correct.

4 Q Similarly, none were eliminated under the
5 participant cost-test perspective under the achievable
6 potential, step two.

7 A That's correct.

8 Q And staying on this exhibit, if I could direct
9 your attention to Interrogatory 34, you also sponsored
10 the answer to this interrogatory?

11 A Yes.

12 Q And so, program costs were applied to end-use
13 categories on a unit basis of dollars per kilowatt hour,
14 and averaged across the utilities; is that right?

15 A That's right. We -- what we did -- since --
16 because this -- for a potential study, we are not
17 designing programs. So, we don't know specific program
18 costs.

19 So, what we typically do in these potential
20 studies -- we did it for this one and we typically do it
21 in other potential studies -- is come up with a
22 reasonable approximation based on either available data
23 from this specific utility or available -- what we
24 consider applicable data because we're looking at, you
25 know, two to 300 measures typically, and a single

1 utility might not offer programs or have program-cost
2 data on all those measures.

3 So, we use what we feel like is a reasonable
4 approximation of program costs based on historic program
5 savings and program budgets from that utility or -- or
6 similar utilities.

7 **Q And so, the way Nexant conducted this**
8 **analysis, the administrative costs are not related to**
9 **the cost of the measure.**

10 A You mean, the incremental cost of the measure?

11 **Q Yeah, the --**

12 A That's right.

13 **Q The incremental cost of the measure.**

14 A Correct.

15 **Q Instead, they're based on the kilowatt hour**
16 **savings of the measure?**

17 A Yes, that's the metric we used.

18 **Q And these administrative costs calculated by**
19 **Nexant were used by JEA, OUC, and Gulf?**

20 A And FPUC and Duke.

21 **Q And if I could -- so -- and the program costs**
22 **for each measured permutation was provided in Tab 34B-EE**
23 **and Tab 34B-DR in the attached Excel spreadsheet,**
24 **according to Interrogatory Answer 34B?**

25 A Yeah -- (examining document). That -- yes,

1 that's what it looks like from the response.

2 **Q And Tab 34B-EE would include the**
3 **administrative costs for the energy-efficiency measures?**

4 A Oh, there it is. Let's see. Yeah, 34B-EE has
5 the, yeah, assumed program costs with the energy-
6 efficiency measures, that's correct.

7 **Q And so, directing your attention to that tab**
8 **now, 34B-EE, Page 1, for the CFL13 watt, you have a**
9 **program cost of 27 cents?**

10 A Yep, that looks right.

11 **Q And that would be on a -- a -- basically a**
12 **per-light-bulb measure -- cost?**

13 A It's based on the kilowatt-hours savings. I --
14 I bel- -- let's see. Yes, I believe that kilowatt-hour
15 savings is equivalent for -- for a single light bulb.

16 **Q And kind of in the similar range, for the LED**
17 **9-watt flood, you have program costs of 38 cents per**
18 **light bulb.**

19 A Which measure?

20 **Q LED, 9-watt flood?**

21 A Oh, yeah, right, 57 cents. Right.

22 **Q I'm sorry, yes.**

23 **And for the 21 SEER air-source heat pump from**
24 **base electric resistance, you have a program cost of**
25 **almost \$1,500?**

1 A 1478.

2 Q And then for ceiling insulation, R2 to R38 for
3 single family, you have program costs of \$640?

4 A That looks right, yes.

5 Q And also for single families, by comparison,
6 for ceiling insulation, R12 to R38, you have program
7 costs of \$166.95?

8 A Yes, that looks right.

9 Q If I could next direct your attention to the
10 exhibit that has the description: JEA response to SACE
11 POD 14, utility program EE budgets_confidential -- I
12 assure the Commission, it wasn't -- this is not a
13 confidential document -- Bates 1 to 11, Tab, TPS program
14 categories.

15 A Yes.

16 MR. MARSHALL: All right. This will be
17 Exhibit No. 284.

18 CHAIRMAN GRAHAM: That is correct.

19 (Whereupon, Exhibit No. 284 was marked for
20 identification.)

21 MS. CLARK: Mr. Marshall, would you give me
22 that number again?

23 MR. MARSHALL: Sure.

24 MS. CLARK: What exactly I'm looking at.

25 MR. MARSHALL: Yeah, the description is JEA

1 response to SACE POD 14, "Utility program EE
2 budgets_confidential" --

3 CHAIRMAN GRAHAM: It's the second one back.

4 MR. MARSHALL: Yeah. I think it should be the
5 one -- the next one in the docket -- in the packet.
6 We tried to make the packet as close to the order
7 as -- as we could, but -- but 40 copies is a lot to
8 make sure we have everything in the exact right
9 order.

10 MS. CLARK: And you are marking that as 284.

11 CHAIRMAN GRAHAM: Correct.

12 MR. MARSHALL: Yes.

13 BY MR. MARSHALL:

14 Q Mr. Herndon, this was a -- do you recognize
15 this document?

16 A I do.

17 Q And what is it?

18 A This was the data that we used to develop
19 those unit costs, program costs that we applied to the
20 measures.

21 Q And if you follow the -- the -- so -- so --
22 well, first -- on the first page, where it says "TPS
23 program categories" on -- on the bottom?

24 A Okay.

25 Q What -- what's happening on this page?

1 A So -- so, that's where we actually calculated
2 those program costs that we assumed by, in this c- --
3 typically by end-use. There's a couple of commercial
4 ones that are more programmatic, like commercial custom,
5 but -- but this is the supporting data that we collected
6 from individual utilities, either FEECA utilities or
7 regional utilities where maybe the FEECA utility didn't
8 offer that -- the type of program or that -- or that
9 end-use, but it shows the individual utility costs that
10 we calculated based on actual savings achieved and
11 actual dollars spent and got that down to the unit
12 value, which is those recommended values on the right
13 side.

14 And those recommended values on a dollar-per-
15 kilowatt-hour basis were -- are what we applied to the
16 measures within each of those end-use cat- -- sector and
17 end-use categories.

18 **Q And so, those recommended values were -- were**
19 **applied to those utilities that you listed before that**
20 **use these --**

21 A I will -- yes, although, I will say that Duke
22 had their own programmatic cost. So, what -- what we
23 did was we compiled this list and we shared it with the
24 utilities that we were doing economic and achievable
25 potential for.

1 We asked them, you know -- or -- or discussed
2 with them, you know, if they thought these costs were
3 appropriate or what they thought would be reasonable for
4 the -- the set- -- goal-setting process. And Duke
5 actually had more data available on their existing
6 residential and commercial programs that they thought
7 would be more appropriate.

8 But -- but this blended data is what we used
9 for -- for FPUC, JEA, Gulf, and OUC.

10 **Q And those recommended values at -- at the**
11 **top -- at the right side of that page, those -- those**
12 **are -- those are a blend of the data from -- that was**
13 **supplied by the utilities. That -- that's in that table**
14 **to the left?**

15 A That's correct.

16 **Q And in the following spreadsheets, there's**
17 **actually data from those utilities; is that right?**

18 A Right. I mean, this -- the electronic version
19 of this, this table, actually references the data that's
20 in those -- that we got from -- that were supplied by
21 each of those individual utilities.

22 **Q And I -- I'd ask that you keep Exhibit 284**
23 **handy as we go to -- do you have the document "OUC**
24 **supplemental response to SACE POD 14, utility program EE**
25 **budgets, Tab, TPS program categories"?**

1 A Okay.

2 MR. MARSHALL: And this will be Exhibit 285.

3 THE WITNESS: Okay.

4 (Whereupon, Exhibit No. 285 was marked for
5 identification.)

6 BY MR. MARSHALL:

7 **Q If I could direct your attention to the first**
8 **page --**

9 MR. S. WRIGHT: Mr. Chairman, I'm -- excuse
10 me. I'm -- I'm lost. 284 is OUC's supplemental
11 response to SACE POD 14?

12 CHAIRMAN GRAHAM: 284 is JEA's response to
13 SACE --

14 MR. S. WRIGHT: Got it. Thank you.

15 MR. MARSHALL: So, 285 will be the OUC --

16 MR. S. WRIGHT: Thank you.

17 MR. MARSHALL: -- supplemental response.

18 CHAIRMAN GRAHAM: Yep.

19 MR. S. WRIGHT: Thanks.

20 BY MR. MARSHALL:

21 **Q If I could direct your attention to the first**
22 **page of the -- the TPS program categories of that POD.**

23 A Okay.

24 **Q For all of the Florida utilities, except for**
25 **OUC, we just have reference errors; is that right?**

1 A This version, apparently, has that. I mean,
2 this looks like the same spreadsheets. So, I don't know
3 what happened along the way, but -- but, yeah, I mean,
4 this version looks like it has that. I mean, all the
5 reference errors -- going back to Exhibit 284, all the
6 reference errors relate back to whatever number is
7 listed in Exhibit 284.

8 **Q And to be clear, when -- when -- when this**
9 **document was -- this document was handed over to OUC at**
10 **some point.**

11 A I don't know that this specific one -- I mean,
12 the O- -- the version we discussed with OUC had all the
13 appropriate costs, per Exhibit 284. I mean, the
14 decisions for program costs were made based on the full
15 range of -- of all -- I mean, the correct version of the
16 spreadsheet.

17 **Q And so, what was used for OUC didn't**
18 **include -- well -- well, didn't have the -- actually had**
19 **all the data that was included on the JEA one.**

20 A Correct. Like I said, we used the same data.
21 I mean, the same file was sent to those utilities.
22 So -- so, I don't know what happened on this -- this
23 version of it.

24 **Q And as far as you know, Nexant had that data**
25 **included when it handed the document over.**

1 A Yes. Like I said, I mean, we sent the same
2 spreadsheet to all -- all of the utilities, so -- and
3 then -- and we actually did the cost calculation. So,
4 we used our files. So, it wasn't -- it wasn't like we
5 handed OUC something that would have reference errors
6 that they ran with. We -- we were the ones running the
7 analysis.

8 **Q Next I'm going to be talking about load**
9 **forecasting, Mr. Herndon. Nexant's methodology for**
10 **estimating energy-efficiency technical potential begins**
11 **with the disaggregated utility load forecast?**

12 A That's correct.

13 **Q And Nexant used the 2020 load forecast from**
14 **each FEECA utility.**

15 A We used the 2020 load forecast that came out
16 of, I believe, the 2017 ten-year site plans, which was
17 what was the most current at the time we were doing the
18 forecast disaggregation.

19 **Q And just to sort of set you up, this is going**
20 **to handle the bulk of the remaining documents --**

21 A Okay.

22 **Q -- the line of questioning --**

23 A Okay.

24 **Q -- is we are going to be confirming, with one**
25 **exception, that it actually was the 2017 ten-year site**

1 plan, 2020 load forecast that was used by Nexant.

2 A Okay.

3 Q And we'll start with -- do you see FPL
4 response to Interrogatory 39 from staff's second set of
5 interrogatories?

6 A Yes.

7 MR. MARSHALL: And this will be Exhibit 286?

8 CHAIRMAN GRAHAM: Correct.

9 (Whereupon, Exhibit No. 286 was marked for
10 identification.)

11 BY MR. MARSHALL:

12 Q And at the same time -- well, let me first ask
13 this: You sponsored the answer to this interrogatory?

14 A This is No. 39? Yes, it looks like I did.

15 Q And you indicate that Nexant only considered
16 the utility baseline load forecast from FPL's 2017 ten-
17 year site plan for the market-potential study?

18 A That's correct.

19 Q And if I could direct your attention to a
20 document that has in quotes: 20190015-SACE's First
21 POD's No. 11-FPL_Result Comparison, Tab, Dashboard from
22 FPL Response to SACE -- SACE First POD No. 11?

23 A Okay.

24 Q And this would be a --

25 MS. CLARK: Mr. Chairman, I apologize. I'm

1 not there yet.

2 MR. MARSHALL: Sure. I can hold on for a
3 second.

4 MS. CLARK: (Inaudible.)

5 MR. MARSHALL: Yes, this is 20190015-SACE's
6 first PODs No. 11-FPL_result comparison, Tab,
7 Dashboard from FPL response to SACE's first POD
8 No. 11.

9 CHAIRMAN GRAHAM: It's about six or seven
10 back.

11 MS. CLARK: I'm sorry, Mr. Marshall. I have
12 something that says: 2017 excerpt from FPL ten-
13 year site plan.

14 CHAIRMAN GRAHAM: Keep going back.

15 MR. MARSHALL: Yeah, if you -- it's -- it's a
16 few more -- it's a bit back, but we will be using
17 the ten-year site plan shortly. So, I'd keep that
18 handy.

19 MS. CLARK: I have it now.

20 CHAIRMAN GRAHAM: Okay. You can continue.
21 You want to give that No. 287?

22 MR. MARSHALL: 287.

23 (Whereupon, Exhibit No. 287 was marked for
24 identification.)

25

1 BY MR. MARSHALL:

2 Q And the attachment of the exhibit here, the --
3 the Dashboard -- do you see that?

4 A I do.

5 Q And this is a Nexant document?

6 A Yes.

7 Q And on the first page of this document, in the
8 top left, is Table 1?

9 A Yes.

10 Q And that includes the theoretical technical-
11 potential savings for residential, commercial/industrial
12 sectors?

13 A Yes.

14 Q And the first row there is the 2020 baseload
15 gigawatt hours?

16 A Yes, that's right.

17 Q And this is what was used by -- by Nexant for
18 its analysis?

19 A Well, that's the roll-up of the -- it should
20 be the roll-up of the disaggregated forecast that we
21 used.

22 Q And for residential, that was 58,174 gigawatt
23 hours.

24 A Yes, that's what it looks like.

25 MR. MARSHALL: If I could direct your

1 attention to the excerpts of FPL's ten-year site
2 plan. We have 20- -- 2017 will be Exhibit 288, and
3 the 2018 will be 289.

4 CHAIRMAN GRAHAM: 2017 excerpt of Florida
5 Power & Light ten-year site plan is 288, correct?

6 MS. CLARK: Yes.

7 CHAIRMAN GRAHAM: And the 2018 Florida Power &
8 Light ten-year site plan is 289.

9 MR. MARSHALL: Yes.

10 CHAIRMAN GRAHAM: Okay.

11 (Whereupon, Exhibit Nos. 288 and 289 were
12 marked for identification.)

13 BY MR. MARSHALL:

14 **Q Mr. Herndon, if I could direct your attention**
15 **to Schedule 2.1 of those excerpts.**

16 **A** Okay.

17 **Q And if you look at the 2020 gigawatt-hour**
18 **forecast for residential customers, the 58,174 number is**
19 **found in FPL's 2018 ten-year site plan.**

20 MS. CLARK: Mr. Chairman, it would be helpful
21 to me if he would give a page number as to what
22 he's looking at.

23 MR. MARSHALL: This is Schedule 2.1. So, this
24 would be Page 38 in the 2018 FPL ten-year site
25 plan, and Page 40 in the 2017 ten-year site plan.

1 MS. CLARK: Thank you.

2 And may I hear his question, again?

3 BY MR. MARSHALL:

4 Q Sure. The -- the question is: Isn't it true
5 that the 58,174 gigawatt hours projected for 2020 for
6 the residential on the Dashboard matches that number
7 from the 2018 FPL ten-year site plan?

8 A It does appear so.

9 MR. PERKO: Mr. Chairman, I -- I'm going to
10 have to object. I'm not sure that he's established
11 the foundation that this witness is familiar with
12 the ten-year site plan submitted by the FEECA
13 utilities so that he could answer that question.

14 CHAIRMAN GRAHAM: I'm going to allow the
15 question.

16 Continue.

17 THE WITNESS: Yeah, I mean, it -- it appears
18 so. I mean, I -- I would say, generally, when we
19 put these things together, we use the best, current
20 information.

21 As I recalled, and I think as we said, you
22 know, as the 2017 site plans for the disaggregated
23 forecasts, so -- but yes, it does appear that the
24 2018 forecast, in fact -- which would mean that
25 it's actually based on more-current data, if that's

1 true.

2 But these studies are always a snapshot of
3 what the forecast is available, what's costs are
4 available, those kind of things, so -- yeah, I --
5 I -- I would have to dig back, actually, into the
6 electronic versions of this to find the -- the
7 references, but that appears -- it appears it does
8 match the 2018.

9 BY MR. MARSHALL:

10 Q And so -- thank you, Mr. Herndon.

11 Just to give you sort of a road map to speed
12 things up here -- because for -- for us, it's important
13 to know that it matches the -- the -- which ten-year
14 site plan.

15 For the rest, we believe it does match the
16 2017 ten-year site plan. So, we're just going to be
17 asking you to confirm that your Dashboards do --

18 A Right.

19 Q Do match.

20 A Well, so -- so, the other thing I would point
21 out about the Dashboard is that was a reporting file.
22 So, this doesn't necessarily -- this -- this was
23 something that we provided to the utilities, right?

24 So, it's -- it might not be the basis of the
25 analysis. It might be -- at some point, our analysts

1 might have updated this Dashboard file because it looks
2 like April 2018 is right around when we were doing --
3 you know, would have been done with the disaggregation,
4 but maybe as this Dashboard was assembled.

5 So, I'd have to look at the underlying data.
6 I mean, it doesn't look like it's that -- you know, it's
7 not far enough off to make a substantial difference.
8 It's, what, a hundred megawatt hours? So -- but I would
9 have to dig back into the data to see if that's -- if
10 the reporting and the Dashboard just got updated or
11 if -- which I assume happens if -- because these -- like
12 I said, this is April 2nd, 2018, data on this. We would
13 have already disaggregated the forecast at that point,
14 so...

15 **Q Okay. And so, I'm going to try to speed this**
16 **up as we -- as we go through here to -- to confirm that**
17 **the others are from the 2017 ten-year site plans.**

18 A Okay.

19 MR. MARSHALL: So, if you could get the
20 Excerpt No. 18 from Gulf response to staff second
21 set of interrogatories -- which will be
22 Exhibit 290?

23 CHAIRMAN GRAHAM: Correct.

24 THE WITNESS: 290.

25 (Whereupon, Exhibit No. 290 was marked for

1 identification.)

2 MR. MARSHALL: And then the Gulf Results
3 Comparison, Tab, Dashboard from Gulf response to
4 SACE PO- -- first POD No. 11, which would be 291.

5 THE WITNESS: Okay.

6 CHAIRMAN GRAHAM: Hold on a second. Back up
7 to that. You said Gulf?

8 MR. MARSHALL: Yes.

9 CHAIRMAN GRAHAM: Gulf response comparison
10 Dashboard to Gulf response, SACE first POD No. 11?

11 MR. MARSHALL: Yes.

12 CHAIRMAN GRAHAM: Okay. So, that's going to
13 be 290 -- or 291?

14 MR. MARSHALL: That's 291.

15 And then the 2017 excerpt of the Gulf ten-year
16 site plan will be 292.

17 CHAIRMAN GRAHAM: Okay.

18 (Whereupon, Exhibit Nos. 291 and 292 were
19 marked for identification.)

20 MR. S. WRIGHT: Mr. Chairman --

21 CHAIRMAN GRAHAM: Yes.

22 MR. S. WRIGHT: I apologize again, but -- but
23 I have gotten lost again.

24 CHAIRMAN GRAHAM: Sure.

25 MR. S. WRIGHT: I've got --

1 CHAIRMAN GRAHAM: What -- what was the last
2 number you have?

3 MR. S. WRIGHT: Well, I had 289 as the excerpt
4 of FPL's ten-year site plan from 2018.

5 CHAIRMAN GRAHAM: Sure.

6 MR. S. WRIGHT: 290, I had excerpt of Gulf
7 Power ten-year site plan from 2017.

8 CHAIRMAN GRAHAM: That is not correct.

9 MR. S. WRIGHT: Okay.

10 CHAIRMAN GRAHAM: 290 --

11 MR. S. WRIGHT: 290, yes, sir.

12 CHAIRMAN GRAHAM: -- is Excerpt No. 18 from
13 Gulf response staff's second set of
14 interrogatories, 15 through 25.

15 MR. S. WRIGHT: Got it. Thank you.

16 CHAIRMAN GRAHAM: 291 is Gulf result -- result
17 con- -- consp- -- excuse me -- comparison --

18 MR. S. WRIGHT: Got it.

19 CHAIRMAN GRAHAM: -- Tab, Dashboard -- you've
20 got that one?

21 MR. S. WRIGHT: I do.

22 And then the 2017 excerpt from the Gulf
23 ten-year site plan is --

24 CHAIRMAN GRAHAM: 292.

25 MR. S. WRIGHT: -- 292. Thank you.

1 CHAIRMAN GRAHAM: Okay. SACE.

2 BY MR. MARSHALL:

3 Q Mr. Herndon, in Exhibit 290, in res- -- you
4 sponsored the -- this response to this interrogatory?

5 A 290 -- 290, yes.

6 MS. CLARK: 290 or 291?

7 MR. MARSHALL: 290, the -- is the
8 interrogatory.

9 THE WITNESS: Yes, that's correct.

10 BY MR. MARSHALL:

11 Q And then, if you could just take -- well,
12 Exhibit 291 is the Nexant Dashboard for Gulf Power?

13 A Correct.

14 Q And then the -- if I could have you flip in
15 292, Exhibit 292, to what's marked on the bottom as
16 Page 28, Schedule 2.1.

17 A Right.

18 Q And the 5,532 gigawatt hours forecasted for
19 2020 matches what's on the Dashboard?

20 A Looks like it, right.

21 So -- I mean, I -- I can tell you, just from a
22 timing perspective on all -- I don't know if there's --
23 you want to go through the other -- the rest of these
24 for other utilities, but looking at these, I think -- it
25 looks like all these come out in April each year, is

1 that right, the ten-year site plans?

2 So, we did -- we started this study in the
3 fall of 2017 and put all the measures together. It was
4 over the winter -- 2017 to 2018 is when we did the
5 forecast disaggregation. So, at that point, the 2017
6 site plan was all that was available.

7 So, looking at this, it looks like maybe the
8 Dashboard for FPL got updated down the road, but our
9 forecast disaggregation happened between, say, January
10 and March of 2018.

11 At that time, the 2018 site plans, I believe,
12 according to these dates, would not even be out. So, I
13 think the general answer is that -- that what we said
14 was correct, that our disaggregation and the analysis
15 was based on the 2017 ten-year site plans.

16 **Q All right. And so, we're going to try to do**
17 **the same thing for -- for Duke real quick. And it's**
18 **just important to get it in the record because a lot of**
19 **these documents are actually not in the record.**

20 **So, if I could direct your attention to the**
21 **document with the description: Excerpt No. 61 to 62**
22 **from DEF response to staff's fourth set of**
23 **interrogatories, Nos. 59 through 69.**

24 **A Okay.**

25 **MR. MARSHALL: And this will be Exhibit 293.**

1 (Whereupon, Exhibit No. 293 was marked for
2 identification.)

3 BY MR. MARSHALL:

4 **Q And do you have the Dashboard for -- do you**
5 **see the "DEF result comparison, Tab, Dashboard"?**

6 A Yes.

7 MR. MARSHALL: That will be Exhibit 294.

8 (Whereupon, Exhibit No. 294 was marked for
9 identification.)

10 BY MR. MARSHALL:

11 **Q And then, do you see the 2017 excerpt of DEF**
12 **ten-year site plan?**

13 A Yes.

14 MR. MARSHALL: That will be Exhibit 295.

15 (Whereupon, Exhibit No. 295 was marked for
16 identification.)

17 BY MR. MARSHALL:

18 **Q And in Interrogatory 62, in Exhibit 293, you**
19 **do confirm that they just used the utility baseline load**
20 **forecast from Duke's 2017 ten-year site plan.**

21 A That's in -- which question?

22 **Q Question 62.**

23 A Yes, that's correct.

24 **Q And then, if you look at the result comparison**
25 **Dashboard from 294 -- again, the 2020 baseload gigawatt**

1 hours for residential -- and Schedule 2.1 on Page 2-4 of
2 Exhibit 295 for the forecast for residential gigawatt
3 hours for 2020 -- they match.

4 A Yes.

5 Q If I could direct your attention to the
6 exhibit that says: Excerpt No. 45 from OUC responses to
7 staff's second set of interrogatories, Nos. 42 through
8 51.

9 CHAIRMAN GRAHAM: It's 296.

10 MS. CLARK: Mr. Marshall, would you give those
11 again? I'm --

12 MR. MARSHALL: Sure.

13 MS. CLARK: -- still shuffling through my
14 papers.

15 MR. MARSHALL: Yeah --

16 CHAIRMAN GRAHAM: Excerpt No. 45 from O- --
17 OUC response to staff's second set of
18 interrogatories is No. 296.

19 (Whereupon, Exhibit No. 296 was marked for
20 identification.)

21 BY MR. MARSHALL:

22 Q And then the OUC -- do you see the OUC result
23 comparison, tab, Dashboard document?

24 A Yes.

25 MR. MARSHALL: All right. And that will be

1 Exhibit 297.

2 (Whereupon, Exhibit No. 297 was marked for
3 identification.)

4 BY MR. MARSHALL:

5 Q And then, do you see the excerpt of the OUC
6 ten-year site plan from 2017?

7 A Yes.

8 MR. MARSHALL: That would be Exhibit 298.

9 THE WITNESS: Okay.

10 (Whereupon, Exhibit No. 298 was marked for
11 identification.)

12 BY MR. MARSHALL:

13 Q So, directing your attention to
14 Exhibit No. 296, Interrogatory No. 45 -- you sponsored
15 this answer?

16 A Yes.

17 Q And again, you clarified that -- that Nexant
18 only considered the utility baseline load forecast from
19 OUC's 2017 ten-year site plan for the market-potential
20 study, as this was the currently-available utility load
21 forecast at the time of the analysis.

22 A Yes.

23 Q Then, if you could take Exhibit 297 with the
24 Dashboard and compare that to Exhibit 298,
25 Schedule 2.1 -- has Page 12-3 at the bottom -- the 2020

1 **load forecast for residential matches the Dashboard.**

2 A Yes.

3 Q If I could direct your attention to -- do you
4 see the exhibit, Excerpt No. 18 from JEA responses to
5 staff's second set of interrogatories, Nos. 15 through
6 24?

7 A Okay.

8 MR. MARSHALL: And this will be
9 Exhibit No. 299?

10 CHAIRMAN GRAHAM: Correct.

11 (Whereupon, Exhibit No. 299 was marked for
12 identification.)

13 BY MR. MARSHALL:

14 Q And then do you see the document, "Exhibit JEA
15 result comparison Bates 5-28, Tab, Dashboard"?

16 A Yes.

17 MR. MARSHALL: That will be Exhibit 300.

18 (Whereupon, Exhibit No. 300 was marked for
19 identification.)

20 BY MR. MARSHALL:

21 Q And then do you see the 2017 excerpt of the
22 JEA ten-year site plan?

23 A Yes.

24 MR. MARSHALL: That will be Exhibit 301.

25 (Whereupon, Exhibit No. 301 was marked for

1 identification.)

2 BY MR. MARSHALL:

3 Q If I could direct your attention to
4 Exhibit No. 299, Interrogatory No. 18.

5 A Okay.

6 Q You sponsored the response to this
7 interrogatory?

8 A Yes.

9 Q And again, you confirmed that, for JEA, you
10 only -- Nexant only considered the utility baseline load
11 forecast from the 2017 ten-year site plan.

12 A Correct.

13 Q And if I could direct your attention to
14 Exhibit 300, the Dashboard, and Exhibit 301,
15 Schedule 2.1 indicates it's Page 20 at the bottom. The
16 2020 load forecast in Exhibit -- for residential,
17 Exhibit 301, matches the number in the Dashboard.

18 A Yes.

19 Q And if I could direct your attention to -- do
20 you see Excerpt No. 48 from TECO responses to staff's
21 third set of interrogatories, Nos. 45 to 56?

22 A Okay.

23 MR. MARSHALL: This will Exhibit No. 302.

24 (Whereupon, Exhibit No. 302 was marked for
25 identification.)

1 BY MR. MARSHALL:

2 Q And do you have the exhibit that's marked
3 BS722, TECO_result comparison, Tab, Dashboard?

4 A Yes.

5 MR. MARSHALL: That will be Exhibit 303.

6 (Whereupon, Exhibit No. 303 was marked for
7 identification.)

8 BY MR. MARSHALL:

9 Q And then do you have the 2017 excerpt of TECO
10 ten-year site plan?

11 A Yes.

12 MR. MARSHALL: That will be Exhibit 304?

13 THE WITNESS: Okay.

14 (Whereupon, Exhibit No. 304 was marked for
15 identification.)

16 BY MR. MARSHALL:

17 Q First, directing your attention to
18 Exhibit 302, Interrogatory No. 48, you sponsored the
19 answer to this interrogatory?

20 A Yes.

21 Q And in -- you, again, clarify for -- for
22 TE- -- for Tampa Electric this time -- that Nexant only
23 considered utility baseline load forecasts from the 2017
24 ten-year site plan?

25 A That's correct.

1 Q And if I could direct your attention to
2 Exhibit 303, the Dashboard for TECO, and their
3 Exhibit 304, their excerpt of the 2017 ten-year site
4 plan Schedule 2.1, looking at the load forecast for
5 residential for 2020 -- that matches what's on the
6 Dashboard?

7 A Yes.

8 Q Okay. Switching gears, do you see the
9 document with the description "Excerpt Nos. 21 through
10 22 from JEA response to SACE's first set of
11 interrogatories, Nos. 1 through 65"?

12 A Yes.

13 MR. MARSHALL: This will be Exhibit 305.

14 THE WITNESS: Okay.

15 (Whereupon, Exhibit No. 305 was marked for
16 identification.)

17 BY MR. MARSHALL:

18 Q If I could direct your attention to
19 Interrogatory No. 22.

20 A 22?

21 Q It was asked whether you believe that all
22 measures with a payback of less than two years
23 necessarily have very high free-rider rates, regardless
24 of the program design, and the basis for that belief; is
25 that right?

1 A That is the question, yes.

2 Q And your response was that: Nexant did not
3 analyze free-rider rates and does not have a position.

4 A That's right.

5 Q Would you agree that free riders are typically
6 understood as customers who participate in a DSM program
7 and take an incentive or rebate that would have
8 installed that DSM measure on their own?

9 A That's -- yeah, that's the standard
10 definition.

11 Q And in this case, a two-year payback screen
12 was used to account for free riders.

13 A Yes, that's correct.

14 Q And what that means is that, if a measure
15 would pay for itself within two years, it was screened
16 out from consideration at the economic-potential phase
17 of the analysis?

18 A Yes, that's correct.

19 Q If I've done things correctly, there should be
20 one document left. That is Excerpt Nos. 15 through 21
21 from OUC response to SACE first set of interrogatories?

22 A Yes.

23 MR. MARSHALL: All right. This will be

24 Exhibit 306.

25 (Whereupon, Exhibit No. 306 was marked for

1 identification.)

2 BY MR. MARSHALL:

3 Q If I could direct your attention to
4 Interrogatory No. 17.

5 A Okay.

6 Q And you sponsored the answer to this
7 interrogatory?

8 A I'm not sure I did -- yes.

9 Q And so, no other market-potential studies that
10 you have been involved with at Nexant have used a
11 two-year payback screen to account for free riders.

12 A That's correct, but I would say most of the
13 potential studies we've done -- or I've done at Nexant
14 only don't account for free-ridership at all. I mean,
15 usually, the potential studies we've done are the first
16 step of a multi-step process in program planning.

17 Free-ridership is usually considered somewhere
18 in the program-planning or program-design process, but
19 where the potential study is step one of, say, three or
20 four or five, free-ridership may get included along the
21 way. Where the goals in Florida are set on the results
22 of the potential study, it was included within the
23 study.

24 So -- so, it's kind of apples to oranges to
25 compare just potential studies we've done to this one,

1 since this one is used more directly for goal-setting
2 than -- than the other potential studies in other
3 markets.

4 Q And you've personally been involved in about a
5 dozen market-potential studies?

6 A That's about right.

7 Q And I think you were starting to get at this,
8 but you're not aware of any jurisdictions that use the
9 two-year payback screen to eliminate measures as part of
10 a market-potential study?

11 A None -- none of the studies I've done have. I
12 mean, I -- I am aware of DSM programs that use the
13 two-year as a cap on incentives. Like they'll buy down
14 an incentive -- or I'm sorry. They use -- that's a cap
15 on the incentive. They'll buy down the customer cost to
16 a -- the two-year mark and they won't pay incentives
17 past that because they figure that two-year mark is an
18 appropriate metric for determining when it's
19 economically attractive to customers to do things on
20 their own.

21 So, the two-year -- I've seen the two-year
22 mark used in DSM planning and DSM programs, but this was
23 the first time -- you know, like I say, it's a little
24 bit apples and oranges because this is the first time we
25 did it in a potential study.

1 **Q** But -- but you're not aware of any other
2 **jurisdictions that do it this way, that -- that --**

3 MS. CLARK: Asked and answered.

4 CHAIRMAN GRAHAM: I agree.

5 Move on.

6 BY MR. MARSHALL:

7 **Q** You don't have an opinion as to how effective
8 **the two-year payback screen is to limit free-ridership?**

9 A I don't have an opinion on that.

10 **Q** And you don't have an opinion as to whether
11 **there is a better method for accounting for free riders?**

12 A I don't have an opinion on that.

13 **Q** As part of the achievable potential --
14 **potential incentives for customers are calculated.**

15 A I'm sorry. Say that again?

16 **Q** As part of the achievable-potential stage of
17 **the analysis that Nexant conducted, potential incentives**
18 **for customers are calculated?**

19 A Yes, that's correct.

20 **Q** And these incentives are limited to a two-
21 **year-payback-index analysis?**

22 A So, the calculation, incent- -- well, not --
23 in some cases. I mean, for the RIM scenario, what we
24 looked at was what would be the available incentive to
25 continue to pass RIM and to continue to meet the

1 two-year payback screen.

2 So, we looked at what would be the maximum
3 incentive that could be offered to either buy down that
4 payback to two years or -- and keep the RIM at 1.0 or
5 greater. So, we did both of those analyses so it -- so
6 it -- and so, we kept the -- or we sent the incentive at
7 the level that complied with the two-year payback screen
8 and complied with the RIM -- keeping the RIM being a --
9 a pos- -- being positive.

10 **Q And it -- you know, like on the TRC side, for**
11 **example --**

12 A Yeah.

13 **Q -- those were all --**

14 A Yeah.

15 **Q -- brought to two years.**

16 A Yeah. So, the TRC scenario didn't have that
17 RIM consideration. So, yes, they were -- they were all
18 looking at what would be -- it would take to buy down
19 the incentive to a two-year payback -- or buy down the
20 cost to a two-year payback.

21 **Q And the idea of these incentives is to**
22 **increase the level of adoption?**

23 A That's what DSM -- yeah, utility DSM
24 incentives typically do.

25 **Q And if the dissent to -- if the -- sorry. If**

1 the incentives decrease the payback period even more
2 from that two years to one year, for example, that would
3 increase the adoption rate.

4 A I mean, typically, we look at incentive
5 rates -- I mean, the way our adoption curves and the way
6 our elasticity in the model works is we look at
7 incentives as a function of cost, right. So, the two-
8 year payback is -- is sort of -- it's a similar
9 calculation, but yes, typically the higher the
10 incentive, the more amount that's getting paid by the
11 utility. We -- it typically results in higher adoption
12 rates.

13 Q And so, for example, if those measures were
14 even given enough incentive to be a zero payback,
15 especially fr- -- essentially free to customers, you
16 would expect that would increase the adoption as
17 compared to a two-year payback.

18 A Yes, if you gave measures away, I would expect
19 there would be higher adoption.

20 Q Turning your attention to the -- the -- the
21 RIM test, you're not aware of any state outside of
22 Florida that exclusively uses RIM to establish goals?

23 A No. I know RIM is taken into account in other
24 states. So, it's -- it's -- so, like, here, it's RIM
25 and participant-cost tests. In other states, some of

1 them look at TRC and RIM, some of them look at all
2 four -- you know, four tests. So, RIM is a
3 consideration in other states.

4 **Q But you're not aware of any state that**
5 **exclusively uses RIM to establish goals.**

6 A No.

7 MR. MARSHALL: All right. Thank you. No
8 further questions.

9 CHAIRMAN GRAHAM: Mr. Moyle.

10 MR. MOYLE: Thank -- thank you. I have copies
11 of the deposition excerpt that -- I would give --
12 give a copy to the witness. I've provided
13 Ms. Clark a copy as well.

14 CHAIRMAN GRAHAM: Okay.

15 MR. MOYLE: I can hand them out, if you would
16 like.

17 CHAIRMAN GRAHAM: Staff will take it for you.

18 (Discussion off the record.)

19 CHAIRMAN GRAHAM: Mr. Moyle?

20 MR. MOYLE: Thank you -- thank you,
21 Mr. Chairman.

22 Just so -- so, the record is clear, this is an
23 excerpt from the deposition. So, I didn't -- I
24 just wanted the part that I asked questions on.
25 So, that's been a little bit of the confusion as --

1 up and said, hey, we want to run this type of program,
2 can you help us design it and tell us what the best
3 practices are, chances are that we have been involved in
4 that type of program somewhere else in the country,
5 either designing it or assisting with the implementation
6 or evaluating it, so we could use our past experiences
7 to pull together best practices."

8 Question, "Yeah. And I take from your prior
9 answer, with respect to interruptible and standby
10 generation and things like that, that those likely would
11 be on a best-practices menu, if you were asked to do
12 that, correct?"

13 Answer, "We have done a lot of demand-response
14 evaluation."

15 Question, "So, the answer would be yes to
16 that?"

17 Answer, "Yes."

18 Was that your -- your testimony?

19 A Looks like it.

20 Q Okay. And -- and just so we're clear, you're
21 not -- you're not, today, backing up from that and
22 saying that interruptible and curtailable was not a best
23 practice, are you?

24 A What -- what do you mean by "best practice?"

25 Q Well, I mean, as you used the term in your

1 **deposition.**

2 A Right. So, in the deposition, what I said
3 was, when we do program design, there may be
4 different -- different best practices, depending on the
5 type of program, right? The best practice for running a
6 demand-response program may be a -- there may be
7 different best practices for running an energy-
8 efficiency program.

9 So, what I said here on this first page was,
10 yes, if a utility came and said, we want to run this
11 type of demand-response program, we have experience with
12 demand response and we could come up with a list of best
13 practices for, hey, here is how you would r- --
14 either -- here are the things to look at as you design a
15 demand-response program, or here are some best practices
16 if this is -- if you're running a direct load-control
17 program or you're running interruptibles; that we would
18 be able to pull from our experience and create, here is
19 the best practices for you as a utility in running that
20 kind of program.

21 Q Okay. So -- so, with respect to -- just to
22 **clarify, with respect to a utility asking for demand-**
23 **response programs, it's more than likely than not that**
24 **interruptible and -- and curtailable and things like**
25 **that would be on your list?**

1 A They would be on -- be on our list of things
2 to evaluate to understand what the utility's needs are,
3 what types of customers they have, but it would be a --
4 yes, it would be a measure to be considered, but I --
5 you know, I -- you'd have to look at the specific
6 utility profile to understand what's the best
7 opportunity for them.

8 **Q Yeah. Okay.**

9 **We had another conversation about utilities in**
10 **the payback period for -- for evaluating energy-**
11 **efficiency matters, correct?**

12 A That's -- yes.

13 **Q And -- and -- and in addition to providing**
14 **counsel and advice with respect to utility energy-**
15 **efficiency measures, businesses will sometimes come to**
16 **you and ask you to help them with -- with energy-**
17 **efficiency measures, correct?**

18 A Yeah, and as a company, we do energy audits
19 and identify measures.

20 **Q All right. And when businesses do that -- I**
21 **think I used the term "corporate America." When**
22 **corporate America comes and asks you to do that, you**
23 **provide them with an array of options that -- that**
24 **exceed a two-year payback, correct?**

25 A So, typically, what we try to do -- and I

1 think if this is what -- and I don't have a copy of my
2 deposition in front of me, but I think the way I
3 explained it then and I would explain it now, is, right,
4 we would go into a facility and we would identify all of
5 the things that they could do.

6 And then we would give them a ranking and say,
7 hey, the first thing you can do is, Item 1, and it has a
8 payback of a month. And then you can do Item 2, Item 3,
9 all the way through to Item 50 and, depending on their
10 preference -- I mean, they may want it ranked based on
11 cost or they may want it ranked on timing, but one of
12 the ways we -- we have ranked things is based on payback
13 and rank those from, like I say, a month to 20 years.

14 And then they decide where in that mix they
15 want to -- you know, which ones they want to do now,
16 which ones they might want to do later.

17 **Q Right. And -- and I -- I'm just trying to get**
18 **at, with respect to what you provide them is the payback**
19 **options -- you don't break it off at two years and say,**
20 **we're only going to give you two years worth of -- of**
21 **measures here, correct?**

22 A No, I mean, typ- -- well, typically, we give
23 them the full report, right. We do a full energy audit.
24 We would say, here's all the things we found at your
25 facility. And when we find those things, we don't know

1 the payback that day. So, we'd go back and do the
2 analysis and say, here's all the 50 things we found,
3 here's the potential benefits, here's the potential
4 costs, and the payback. Reporting the payback on each
5 of those opportunities would be one of things we would
6 give them.

7 **Q Right. And -- and not to get into your**
8 **business a great detail, but companies, in your**
9 **experience, have used a greater payback period than two**
10 **years; isn't that correct?**

11 A I mean, we're more in the business of making
12 the recommendations, not making the decisions on what
13 utilities choose to do. I mean --

14 **Q So, you don't have a follow-up and find out**
15 **what they did or --**

16 A No.

17 **Q -- or do you know or --**

18 A Not necessarily. Usually, we move on to the
19 next customer.

20 MR. MOYLE: Okay. All right. Well, thank
21 you. That's all -- that's all I have.

22 CHAIRMAN GRAHAM: Staff?

23 EXAMINATION

24 BY MS. DuVAL:

25 **Q Good evening, Mr. Herndon.**

1 A Good evening.

2 **Q Were the effects of measure-bundling on**
3 **administrative costs that may occur during the DSM**
4 **program design process incorporated into your market-**
5 **potential studies?**

6 A Well, that -- that's why we like to use the
7 actual costs that it -- it's taken utilities -- I mean,
8 the exhibits that we went through that show -- by
9 end-use, show what does it take to run a residential
10 HVAC program or what -- what has it taken utilities to
11 run a residential lighting program.

12 And then, when you run programs, there's
13 usually some amount of fixed costs and there's some
14 amount of variable costs and -- I should back up. We
15 didn't do any program design here, but typically,
16 from -- again, Nexant also does program design and
17 program implementation.

18 So, I would say, at -- we -- since we didn't
19 design programs here, we tend to keep the estimate at a
20 high level, but we say, it took these utilities this
21 dollar per kilowatt hour to achieve this amount of
22 savings for a residential lighting program. And that
23 would include bundling or that would include
24 whatever they -- you know, it's a different mix of
25 meas- -- that's why we like to use, sometimes, multiple

1 utilities because they have different mixes of measures,
2 different bundles.

3 But keeping that cost at that unit basis
4 avoids having to make those decisions at this point,
5 since we're not designing programs, but it says, if you
6 run a residential lighting program, it typically costs
7 this amount, and we applies that -- that cost to all the
8 residential lighting measures.

9 Q And given that, does the administrative-cost
10 assumption -- I'm going to just refer to a response that
11 Duke provided, and that should be a handout that you
12 received from staff. A description is: Excerpt from
13 Exhibit 171 DEF's response to staff's fifth set of
14 interrogatories, No. 70 through 79.

15 So, I'm specifically looking at Page 2, the
16 response to No. 72. And does the administrative-cost
17 assumption in Duke's market-potential study take into
18 consideration that different measures benefit from
19 measure-bundling to different degrees?

20 A Right. So, in Duke's case, we used actual DEF
21 costs. I mean, we used their -- I guess we say here,
22 the 2016 and 2017 costs, and did it by sector. So, we
23 said their residential programs -- I don't know if I
24 have it listed here, but their -- their 2016, 2017
25 programs achieved a certain amount of kilowatt-hour

1 savings, and that came at a certain cost.

2 So, we determined that was a dollar-per-
3 kilowatt-hour basis for the residential sector. We
4 applied that co- -- and assumed that accounted for them
5 providing a variety of measures in their programs. And
6 so, we assigned that cost to the residential measures we
7 looked at for Duke in the potential study.

8 **Q And do you recall, did you have similar**
9 **responses that were provided, as far as Gulf, FPUC,**
10 **Gulf, OUC, and JEA were concerned as well?**

11 A Yeah. So -- so, the same way -- I mean, it
12 was similar. With them -- with Duke, we used -- again,
13 we talked with each utility and said -- you know, asked
14 the preference on -- or asked what programs they have
15 because, like I said, we're looking at, you know, 250,
16 300 measures, and not every utility has -- offers a
17 program -- or has costs, historical costs, for each
18 measure.

19 And so, it's -- sometimes -- we talk to each
20 utility as far as their preference or what they thought
21 would be most appropriate. So, Duke, we used their data
22 and used it at the sector level. The other utilities,
23 we com- -- used the combination of FEECA utility data,
24 but did it at more of the sector and the end-use level.

25 So, with the other utilities, yeah, I would

1 say it's sort -- it's the same approach, right, where
2 you look at what was the total cost to achieve savings
3 over the last few years by these utilities and say, we
4 assume that's a similar cost going forward for similar
5 types of measures.

6 **Q Thank you. Thank you for clarifying my**
7 **question.**

8 A Yeah.

9 **Q Isn't it likely that a given measure's assumed**
10 **administrative costs in the market-potential study will**
11 **differ from the measure's actual administrative cost**
12 **when part of a demand-side management program?**

13 A I would expect so. I mean, yes, I -- I would
14 expect that, when you design a -- because there's many
15 ways you could design a program for the same type of
16 measure; so, the way the measure is offered, and also
17 just the volume of measure.

18 When we're -- when we're calculating the
19 potential, we don't know how many measure -- what the
20 achievable potential is going to be. This is before the
21 achievable potential is determined.

22 So, when you run a program, if you only have
23 ten people participating, that's not many participants
24 to spread the cost over versus having a million
25 customers participating. So, when you're designing a

1 program, you already have those metrics in place.

2 But when we're doing a potential study, you're
3 at the front end of that. So, you need a way to create
4 an estimate. So, we don't know how the program is going
5 to be offered, so that's why we try to get the most
6 reasonable approximation that we can for program costs.

7 MS. DuVAL: Thank you. You just answered my
8 last question well.

9 THE WITNESS: Okay.

10 MS. DuVAL: Staff has no more questions.

11 Thank you.

12 COMMISSIONER CLARK: Thank you, Mr. Chairman.

13 Just a couple of kind of technical questions,
14 but something I -- I'm kind of curious about. In
15 your analysis and -- and specifically, in working
16 with consumers, what we're seeing as we look at
17 the -- as we look at the incremental program
18 costs -- for example, some of the best benefits
19 that we see in DSM has come from the achievements
20 between 14 SEER, 21 SEER, in a heat pump, for
21 example.

22 Do you evaluate your costs on an incremental
23 basis or are you comparing everything back to a
24 baseline of -- a minimum standard of, let's say, 14
25 when you look at the savings from a --

1 THE WITNESS: Oh --

2 COMMISSIONER CLARK: From a 21 -- are you
3 comparing that back to a 14?

4 THE WITNESS: We are. We are. So, we --
5 for -- each measure is analyzed individually. We
6 look at what's the o- -- you know, if a customer --
7 for a measure, you know, if a customer has that
8 choice, right, they can buy a 14 SEER. They can go
9 with a code minimum, which is typically the
10 cheapest, or they can go to a higher-efficient
11 option. So, they could go to a 16 or they could go
12 to an 18 or they could go to a 21.

13 But for this study, we always compared it back
14 to them just doing the code minimum to that,
15 whatever that efficiency level is.

16 COMMISSIONER CLARK: Was that -- was that a
17 practical, real-world experience? Would you see
18 that, I mean, in -- in the real world? Would -- or
19 would that be a situation where you're trying to
20 get an incremental improvement from a 16 or an 18
21 to a -- a 20 or 21.

22 THE WITNESS: Well, what we -- what we tie the
23 studies back to is what are the savings that are
24 achievable relative to the code or the standard.
25 In this case, it would be -- an example would be 14

1 SEER, right? So, that customer has the choice and
2 the opportunity to save that amount.

3 I mean, if you're looking -- you can
4 kind of -- if you compare the 18-SEER and 16-SEER
5 measures side by side, you could look at those
6 incremental costs, but from a potential study
7 perspective, there's not an implicit assumption
8 that, you know, you're -- we're -- the potential
9 looks at it, kind of that minimum level, the
10 measure -- that minimum level to the high-efficient
11 level, not saying that some portion of the market
12 is already buying 16 and let's get them to get 17
13 or let's get them to get 18.

14 So, we look at it -- at it from that
15 perspective.

16 COMMISSIONER CLARK: Did you do any
17 evaluations on heat-pump water heaters or passive
18 heat recovery for residential applications?

19 THE WITNESS: No. We did -- we definitely did
20 heat-pump water heaters. I'd have to look back at
21 the measure list on the recovery.

22 COMMISSIONER CLARK: I -- I didn't see them.
23 What was the -- what was the outcome on the
24 performance of the heat-pump water heaters?

25 THE WITNESS: I mean --

1 COMMISSIONER CLARK: Did they pass the RIM?

2 THE WITNESS: I can't recall offhand. Yeah,
3 I -- I can't remember offhand.

4 COMMISSIONER CLARK: Anything on passive heat
5 recovery for water heating?

6 THE WITNESS: Yeah, I -- I mean -- so --
7 passive water heat -- I would as- -- I mean, I
8 can't recall offhand. It's not -- it's not
9 something that typically coincides with peak, you
10 know, as far as when hot -- when hot water is used,
11 but I don't remember offhand what the individual
12 measure results were.

13 COMMISSIONER CLARK: Thanks.

14 THE WITNESS: All right.

15 COMMISSIONER CLARK: That's all, Mr. Chair.

16 CHAIRMAN GRAHAM: Commissioner Polmann.

17 COMMISSIONER POLMANN: Thank you,
18 Mr. Chairman.

19 Mr. Herndon, I believe you indicated that your
20 model has been reviewed by others. I understand
21 it's proprietary. Can you just give me some idea
22 what -- what type of review -- was there some type
23 of audit validation? I -- I'm just trying to
24 understand the level of scrutiny on this.

25 THE WITNESS: Yeah. Sure. So, yeah, I mean,

1 typically, we've done responses to similar
2 discovery requests. And you know, the discovery --
3 or the responses we provided give all the inputs
4 that go into the model and everything that comes
5 out of the model.

6 So, really it's just the inner workings of the
7 model that we consider propri- -- proprietary. So,
8 in other -- in other territories, including -- like
9 Georgia is another one we've done multiple
10 potential studies.

11 We've provided similar information ahead of
12 time on, here's the inputs on the model, here's the
13 outputs to the model. And then we would go there
14 in-person, typically, at the utility.

15 And like I say, we would have our model up on
16 a screen and they would say, walk us through, you
17 know, what are the inputs, and we would take, here
18 is the forecast data, here's where it goes in the
19 model, here's all the measures, here's how they
20 flow into the model.

21 Then here is, you know, the -- how the
22 forecast disaggregated. And we kind of walk them
23 through -- our EE model is just a -- is an Excel
24 workbook -- I shouldn't say just. Folks will get
25 mad -- it's a pretty complicated model, but --

1 COMMISSIONER POLMANN: Understood.

2 THE WITNESS: But we walk them through each
3 step of the process. We say, the forecast goes in
4 here, the measures go in here. The forecast
5 disaggregated, and then, this is the output. And
6 then they can see that the model outputs live --
7 you know, on the demo, match the discovery that we
8 gave them.

9 And so, we show -- and then we sit there and,
10 if they have questions about, okay, well, like a
11 heat pump or, you know, water-heater measure, can
12 you talk -- show us where that is in there, and
13 we'll go into the model. So, it's that kind of
14 thing where we -- we have a -- and like I say, part
15 of it is the proprietary nature; part of it is, if
16 we just hand over the model --

17 COMMISSIONER POLMANN: No, I understand that.

18 THE WITNESS: You know, you probably can't
19 find that -- you can't follow that logic because
20 the models are -- are pretty complex.

21 COMMISSIONER POLMANN: No, I understand
22 complex models. It takes, like you said, months
23 and months --

24 THE WITNESS: But --

25 COMMISSIONER POLMANN: -- for that -- people

1 to understand.

2 THE WITNESS: So, I -- I would say -- so, the
3 model has been typically reviewed by the Commission
4 staff and, in some cases, they'll hire a technical
5 consultant, one of our competitors or, you know,
6 another firm that does this kind of work, and
7 they'll review the model, you know, sit there along
8 with staff. So, it's been reviewed by, you know,
9 peer firms of ours that are working on behalf of
10 the commissions.

11 COMMISSIONER POLMANN: Okay. Well, thank you
12 for that.

13 THE WITNESS: Uh-huh.

14 COMMISSIONER POLMANN: Was it necessary to do
15 any type of updates or changes to the model
16 specific to this assignment? Or was it the model
17 that you use -- that you have -- use elsewhere?

18 THE WITNESS: It's the model we've used
19 elsewhere.

20 COMMISSIONER POLMANN: Okay.

21 THE WITNESS: I mean, the inputs and outputs
22 have to be somewhat --

23 COMMISSIONER POLMANN: Sure.

24 THE WITNESS: -- customized.

25 COMMISSIONER POLMANN: The data is specific.

1 I was just wondering if there's --

2 THE WITNESS: Yeah.

3 COMMISSIONER POLMANN: -- any change to the
4 workings of the model.

5 THE WITNESS: No, not the model, itself.
6 Sometimes you have to change, like the -- how
7 the -- because the utility forecasts are broken out
8 differently --

9 COMMISSIONER POLMANN: Sure.

10 THE WITNESS: -- in some cases.

11 COMMISSIONER POLMANN: Sure.

12 THE WITNESS: So, those -- the inputs and
13 outputs may vary, but the model, itself, is -- is
14 what we've used in other places.

15 COMMISSIONER POLMANN: Okay. Well, thank you.
16 That's all I have, Mr. Chairman.

17 THE WITNESS: Okay.

18 CHAIRMAN GRAHAM: Commissioner Fay.

19 COMMISSIONER FAY: Thank you, Mr. Chairman.

20 Thank you, Mr. Herndon. When -- there's a lot
21 of discussion about the previous years that these
22 criteria have been set in -- in the reports that
23 have come from them. From what I understand, from
24 what you've said today, what -- what you did
25 essentially was a new evaluation. So, I think from

1 previous dockets when this has come up, they've
2 updated some of the information.

3 I realize that you used some of the historical
4 information, but was your analysis something you
5 would consider an update from previous years or
6 new -- or new --

7 THE WITNESS: No, I wouldn't. I would
8 consider it a new evaluation. The one thing we did
9 take from prior -- the prior cycles was the -- we
10 start- -- the measured list we started with was the
11 measured list used in 2014. So, one of the
12 starting points was what DSM measures should we
13 consider.

14 But really it was just the measure names. I
15 mean, we didn't even -- we used all of our own
16 market -- or measure research. We got our own
17 savings, est- -- incremental costs.

18 So, everything -- the only carryover would be
19 the -- the initial measure list, which we added to
20 or -- or modified as appropriate for 2018, 2019
21 time frame when we were doing the study, but
22 otherwise, everything was a fresh look.

23 COMMISSIONER FAY: Sure. And then you -- it
24 looked like you had -- for the TP analysis, you
25 had, like, net positive -- like, 95 new measures.

1 Is -- when you're looking at something like this,
2 is that -- is that normal to have almost a hundred
3 new measures added?

4 THE WITNESS: It depends. I mean, it's hard
5 to say. I mean, I think, in this case, some of the
6 new measures were the fact that, this time, for the
7 demand-side renewables, we looked at combined heat
8 and power, and battery storage. So, that added a
9 bu- -- packet -- you know, bundle of new measures
10 that weren't considered before.

11 So, I -- I'd say -- I mean, that's probably a
12 little high relative to when we've done
13 refreshes -- refreshes of other studies, but yeah,
14 I mean, it's -- it's pretty common to just look at
15 what the technology -- you know, what's new in the
16 market and add those to the study and when we do --
17 when we update a prior study.

18 COMMISSIONER FAY: Sure.

19 One more question, Mr. Chairman?

20 CHAIRMAN GRAHAM: Sure.

21 COMMISSIONER FAY: Thank you.

22 Can -- I just want to get some clarification
23 about some of the discussion that -- that we've
24 had. So, the -- I -- I understand you do these
25 types of evaluations for a lot of different

1 entities.

2 Using the RIM test as some form of a
3 determination, under these conservation goals is, I
4 guess, somewhat normal, but I -- the distinction
5 that seems relevant to me, is it the only or is it
6 the primary or is it just part of the analysis?

7 And when -- when you were stating earlier that
8 you can't think of another jurisdiction that --
9 that has it as the sole analysis, I -- I just want
10 to make sure I -- I don't understand that to be the
11 case here either, but I also understand that you're
12 good at what you do, but you might not be in all 50
13 states and you might not know what everyone does.

14 And so, can you put that in a context for me?

15 THE WITNESS: Yes, and I -- that's absolutely
16 true. I mean, I would say Nexant works in all 50
17 states, but I don't. And we haven't done potential
18 studies -- I haven't done potential studies in
19 all -- so, I'm not familiar with the regulatory
20 rules in all states.

21 I mean, typically, the first step when we come
22 in and start a study is to kind of get those
23 parameters to understand, you know, what are the
24 rules and the policies in that jurisdiction.

25 So -- and then -- and then I'd also say

1 it's -- the process is different in the ones that
2 I -- so, I'm not familiar with the entire country.
3 We've -- I've -- the ten or 12 potential studies
4 I've done have been mostly in the southeast and
5 midwest. We've done a few in California, a couple
6 in Texas. So, we've -- you know, a smattering over
7 the country.

8 But -- but the process is, like I say,
9 sometimes different, in that, sometimes you do the
10 potential study and then there's another year of
11 program planning before goals are set.

12 And in that -- in that case, sometimes you do
13 the potential study based on the single test, like
14 the TRC or, you know, the utility-cost test or some
15 other test, but then RIM is -- then gets factored
16 in when programs are actually designed or planned.

17 So, that -- here it just happens at the same
18 time. So, that's why I say it -- and the ones --
19 in the states I'm familiar with, it's -- it's
20 factored -- it is sometimes factored in, but just
21 in di- -- you know, it depends on the process in
22 that state as far as when.

23 COMMISSIONER FAY: Okay. Great. Thank you.

24 CHAIRMAN GRAHAM: Okay. Redirect?

25 Ms. Clark, how much redirect do you have?

1 MS. CLARK: I -- I would say ten minutes.

2 CHAIRMAN GRAHAM: Okay. Let's go.

3 FURTHER EXAMINATION

4 BY MS. CLARK:

5 Q Turning to the analysis you did, as part of
6 your analysis, you did the TRC, the RIM, and par- --
7 participants, right?

8 A Yes.

9 Q That's what you did for the -- the utilities.

10 A Yes.

11 Q Well, some of the utilities.

12 A Yes.

13 Q And is it your understanding that, in Florida,
14 the participant test is also part of the analysis?

15 A Yes. So, those -- both in the RIM scenario
16 and the TRC scenario, the participant test was an- --
17 was also applied.

18 Q You were asked several questions about
19 administrative costs and how you developed them. You
20 consulted with the utilities, am I correct, in
21 developing those administrative costs?

22 A That's right. We -- we talked to the
23 utilities about what historic costs they had and then,
24 as we developed some represent- -- what we considered
25 representative program costs, that we consulted with

1 them to make sure they considered them to also be
2 appropriate for -- for this potential study.

3 **Q So, it was a collaborative effort to come up**
4 **with reasonable administrative costs; is that correct?**

5 A Yes, that would be a good way to characterize
6 it.

7 **Q You were asked several questions having to do**
8 **with the Dashboard and comparing it to ten-year site**
9 **plans. And I think there were a few where the Dashboard**
10 **was not exactly the same as the ten-year site plans. Do**
11 **you recall that?**

12 A I do. I think just one, though. Just one.

13 **Q Did that have any impact on your analysis?**

14 A No. The Dashboard is a reporting file. And
15 like I say, I -- and I mean, the 2018 ten-year site
16 plans wouldn't have even been available when we did --
17 you know, we did the disaggregation.

18 So, no, I -- like I say, I assume that
19 somebody along the way just updated that in the
20 Dashboard, itself, but not -- it wouldn't have affected
21 the analysis because that had already happened before
22 that was available.

23 **Q Commissioner Polmann asked you about your**
24 **model and you explained how you walked people through**
25 **that model to have them understand how it -- how it's**

1 **done and the validity of the inputs and the outputs.**

2 **Did you make those same -- that same offer to**
3 **SACE?**

4 A Yes, we -- we -- when the request was made to
5 hand over the model, we offered to do the same sort of
6 demo that we've done in other territories.

7 Q **And you also made that offer to staff as well,**
8 **correct?**

9 A Yes, that's correct.

10 Q **And to your knowledge, did they ever follow up**
11 **and ask you to do that?**

12 A No, I don't believe they ever did.

13 Q **And to your knowledge, did SACE ever file a**
14 **motion to compel the production of TEAPOT model?**

15 A Not that I'm aware of.

16 Q **Regarding how you developed administrative**
17 **costs, is that similar to the way you developed in other**
18 **studies you have done?**

19 A Yes. As I can recall, the -- the last several
20 studies we've done, we've -- we've assembled
21 administrative costs that way -- or program costs that
22 way.

23 Q **And to your knowledge, do other consultants do**
24 **it in a similar way?**

25 A I'm not super familiar with specific methods,

1 but I would assume that that's a -- that's a standard
2 approach.

3 Q And to your knowledge, in addition to the RIM
4 test, what other test does the Commission use to set
5 goals?

6 A As I understand it, the participant cost test
7 and then the two-year payback is used for -- for free-
8 ridership -- the consideration of free-ridership.

9 Q And during all those tests, were you following
10 the information that you got from the utilities as to
11 how cost-effectiveness is done in Florida?

12 A Yes.

13 MS. CLARK: Mr. Chairman, that's all I have.

14 CHAIRMAN GRAHAM: Exhibits?

15 MS. CLARK: Mr. Chairman, I would move
16 Exhibits 25 through 34 into the record.

17 CHAIRMAN GRAHAM: Is there any objections to
18 Exhibits 25 through 34? Seeing none, we'll enter
19 that into the record.

20 (Whereupon, Exhibit Nos. 25 through 34 were
21 entered into the record.)

22 CHAIRMAN GRAHAM: SACE.

23 MR. MARSHALL: We move Exhibits 280 through
24 306 into the record.

25 CHAIRMAN GRAHAM: 280 through 306. Is there

1 any objection to entering 280 through 306?

2 Seeing --

3 MS. CLARK: No objection, Mr. Chairman.

4 CHAIRMAN GRAHAM: Seeing none, we'll enter all
5 those into the record.

6 (Whereupon, Exhibit Nos. 280 through 306 were
7 entered into the record.)

8 CHAIRMAN GRAHAM: Staff?

9 MS. DuVAL: We have none that we'd like to
10 enter. Thank you, Mr. Chairman.

11 CHAIRMAN GRAHAM: Okay.

12 MR. MOYLE: Mr. Chairman, could I -- could I
13 mark that depo excerpt and move that as well,
14 please?

15 CHAIRMAN GRAHAM: We will give that 307.

16 Is there any objection to entering -- which
17 is, now, labeled 307 into the record?

18 MS. CLARK: No objection.

19 CHAIRMAN GRAHAM: We will enter 307 into the
20 record.

21 (Whereupon, Exhibit No. 307 was marked for
22 identification and entered into the record.)

23 CHAIRMAN GRAHAM: I think that was all of the
24 exhibits. We are pretty darn close to 7:00. So, I
25 think we are done for the day. Remember that we

1 are starting tomorrow at 9:00, and taking a lunch
2 break around 1:00. So, plan accordingly. And
3 everybody travel safe. We'll see you in the
4 morning.

5 (Transcript continues in sequence in Volume
6 3.)

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CERTIFICATE OF REPORTER

STATE OF FLORIDA)
COUNTY OF LEON)

I, ANDREA KOMARIDIS, Court Reporter, do hereby
certify that the foregoing proceeding was heard at the
time and place herein stated.

IT IS FURTHER CERTIFIED that I
stenographically reported the said proceedings; that the
same has been transcribed under my direct supervision;
and that this transcript constitutes a true
transcription of my notes of said proceedings.

I FURTHER CERTIFY that I am not a relative,
employee, attorney or counsel of any of the parties, nor
am I a relative or employee of any of the parties'
attorney or counsel connected with the action, nor am I
financially interested in the action.

DATED THIS 20TH day of August, 2019.



ANDREA KOMARIDIS
NOTARY PUBLIC
COMMISSION #GG060963
EXPIRES February 9, 2021