

In re: Petition by Florida Power & Light Company
for Approval of Proposed Disposition of Voluntary
Solar Partnership Rider and Program

Docket No. 2020 _____
Filed: September 4, 2020

**Petition by Florida Power & Light Company for Approval of
Proposed Disposition of Voluntary Solar Partnership Rider and Program**

Florida Power & Light Company (“FPL” or “the Company”) pursuant to Section 366.075, Florida Statutes (2020), petitions the Florida Public Service Commission (“Commission”) for approval of its proposed disposition of the Company’s Voluntary Solar Partnership Rider and Program. In support, FPL states:

1. The Petitioner’s name and address:

Florida Power & Light Company
700 Universe Boulevard
Juno Beach, FL 33408

2. FPL requests that any pleading, motion, notice, order or other document filed or submitted in this proceeding be served upon the following individuals:

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Vice President, Regulatory Affairs
ken.hoffman@fpl.com
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Florida Power & Light Company
700 Universe Boulevard
Juno Beach, FL 33408
(561) 304-5795
(561) 691-7135 (fax)

3. Through this petition, FPL proposes to continue its Voluntary Solar Partnership Rider and Program, known as “SolarNow[®]” (or “the Program”), for five additional years with limited modifications described in greater detail below, and to close the tariff on December 31, 2025. *See* Exhibit A (Fourth Revised Tariff Sheet 8.930, setting forth the terms of participation and modified expiration date in both legislative and clean formats).

4. This Petition seeks to initiate proceedings that may involve disputed issues of material fact. This case does not involve reversal or modification of an agency decision or an agency's proposed action. Therefore, paragraph (c) and portions of paragraphs (e), (f) and (g) of Rule 28-106.201(2), F.A.C., are not applicable to this Petition. It is not known which, if any, of the material facts set forth in the body of this Petition may be disputed by others planning to participate in the proceeding initiated by this Petition. All other requirements for petitions filed under Rule 25-106.201, F.A.C., have been met in the body of this Petition.

SolarNow Pilot

5. FPL proposed SolarNow in order to offer all FPL customers an opportunity to contribute voluntarily toward the construction and operation of small-scale solar generation facilities located throughout FPL's service territory. By Order No. PSC-14-0468-TRF-EI ("Order 14-0468"), the Commission approved FPL's SolarNow Program, as reflected on Original Tariff Sheet No. 8.930, as a three-year pilot expiring December 31, 2017.

6. SolarNow is designed to be fully funded by customers who contribute on a voluntary basis. Participants contribute to the revenue requirements associated with constructing and operating solar structures. As set forth in FPL's original petition and in Order 14-0468, SolarNow's marketing and administrative expenses are capped at 20% of participant contributions.

7. FPL has met all requirements each year of the pilot. The information FPL has provided since 2017 has demonstrated that the SolarNow revenue exceeds the net revenue requirement (revenue requirement less system benefits) of the solar facilities and other Program costs. Participation levels have exceeded all expectations, with enrollment peaking at 58,000, over 4 times the "high participation" case presented in the original 2014 filing. As of June 2020,

about 52,000 customers representing more than 30 counties are enrolled in SolarNow. FPL projects that the 2020 voluntary customer contributions will total \$5.7 million by year-end, and the 2020 SolarNow revenue requirement is projected to also total \$5.7 million. The 2020 projected system benefits associated with the fuel displaced by the solar generation totaled approximately \$67,000, which provides benefits to all customers. In addition, consistent with Order 14-0468, marketing and administrative expenses are forecasted not to exceed 20% of participant contributions.

8. SolarNow facilities installed through 2020 are in highly visible public locations, continuing to help spread awareness of solar energy. Since launch, SolarNow participants have supported the installation of 174 solar structures at more than 77 sites in 36 communities for a total of 2,528.4 kW of solar capacity. The facilities consist of rooftop installations, covered walkways, parking canopies and interactive solar tree structures that canvas across nearly all of FPL's service territory. All SolarNow installations are sited in public areas, such as parks, zoos, schools, museums, convention centers, and popular transportation hubs. Based on the estimated number of visitors to these locations, the Program's solar arrays have the potential to be seen by more than 50 million people annually.

9. With the existing network of solar structures across sites all over Florida, FPL has continued to work with the various host locations to offer SolarNow participants invitations to special events, discounts on admission, and sponsored activities. At the onset of COVID-19, the Company quickly shifted and enhanced the engagement efforts, offering creative new virtual options. For example, FPL developed and promoted "Solar Staycations," online offerings that continue to promote education and awareness about solar technology. These offerings promoted via social media and digital communications include educational videos that served as "virtual

visits” to Florida zoos that are SolarNow host location sites, a digital and interactive flip-through SolarNow book with detailed information about each host location site, SolarNow coloring activity pages, and downloadable meeting backgrounds featuring some of the SolarNow locations, which can be used on virtual meeting platforms. In addition, the Solar Staycation program included SolarNow host events such as virtual summer camp at the Frost Museum, Malayan Tiger Series at Palm Beach Zoo, Virtual Feast with the Beasts, and virtual exhibits presented by the Museum of Discovery and Science. And, when it was safer to do so, FPL worked with host sites on safe outdoor activities by offering discounted admission to Palm Beach, Naples, and Brevard Zoos. The nature of the SolarNow program allows FPL to continuously innovate with host sites to engage with participants in new and meaningful ways. The information is easily accessible online at <https://solarnow.fpl.com/solarstaycation/>, making it easy for families to learn more, become a member of the program, or take part in the events being offered in a manner that makes it safe and convenient. Exhibits B and C attached to this petition provide copies of the SolarNow digital book, social media posts, and links to program videos that highlight SolarNow achievements.

10. The extension of SolarNow beyond the initial three-year period was approved in order for FPL to collect data to gain a better understanding of the long-term viability of the Program and present a recommendation for its future. Part of that information gathering included evaluating whether the introduction of FPL’s SolarTogether Program, which was approved by the Commission on March 3rd of this year, will have an impact on continued SolarNow participation.

11. On the heels of the Program’s successful six-year pilot and the introduction of SolarTogether, FPL proposes a final disposition for SolarNow that reflects what the Company

has learned about voluntary solar tariffs and will allow for a transition to future programs. FPL requests to change the recovery of SolarNow assets to coincide with the termination of the Program. Voluntary contributions will continue to support the Program's revenue requirement so that non-participants are not required to support the solar facilities. The Program learnings, the impact of SolarTogether, proposed disposition and proposed modifications are described below.

Program Learnings

12. FPL has examined the market potential for SolarNow and SolarTogether, which aspects of each program appeal to various customer groups, and whether introducing SolarTogether could cause customers to migrate out of SolarNow.

13. With respect to SolarNow, FPL's evaluation revealed that participants are largely residential, and the predominant reason for enrolling in the Program is the desire to make the world a better place for future generations. Demographically, a SolarNow participant looks very much like the typical FPL customer, specifically with respect to energy use, annual income, and single-family home residency. FPL has learned that reaching potential participants requires the use of multi-channel marketing campaigns that are easy to use and serve to both encourage enrollment and provide ongoing information about Program installations and access to special events. To this end, FPL maintains an interactive website with up-to-date information about installations and partnerships, energy production statistics, location maps and a program blog, which is accessible at <https://solarnow.fpl.com/>.

14. Demographics and enrollment data revealed that the profile of a typical SolarTogether participant differs from the typical SolarNow participant. SolarTogether participants tend to be slightly younger, more likely to own versus rent, and are more likely to have completed higher levels of education. In addition, SolarTogether participants are motivated

to join that program for bill savings and the environmental benefits associated with solar. Data collected since the start of SolarTogether residential customer enrollment that began in mid-March through July 24, 2020 indicates that the introduction of SolarTogether has had minimal impact on SolarNow. Only 420 residential customers have left SolarNow in favor of SolarTogether. But 1,799 residential accounts, or approximately 3.4% of SolarNow participants, maintain dual enrollment. With more than 23,000 residential customers already enrolled in SolarTogether, that voluntary program is experiencing very favorable reception. FPL expects that the residential portion of the SolarTogether Program will likely be fully subscribed,¹ potentially leaving some residential customers on a waiting list while FPL evaluates the introduction and feasibility of offering a Phase 2 SolarTogether program.

15. In short, FPL's pilot-based research has demonstrated that SolarNow and SolarTogether are complementary programs that appeal to different demographics and offer different benefits. Residential customers clearly continue to have a strong appetite for offerings that facilitate voluntary participation in solar. In addition, the data shows that the introduction of SolarTogether has had only a minimal impact on SolarNow enrollment, with a small population of participants electing to participate in both programs. Accordingly, FPL believes there is value in continuing SolarNow as a voluntary option for FPL customers for a period of time, particularly if a segment of customers on the SolarTogether waiting list temporarily will have no other immediately available option to satisfy their desire to participate in solar.

¹ Subscriptions associated with the first two SolarTogether projects, which entered service in February of this year, sold out soon after enrollment opened. The three remaining SolarTogether projects are on track for completion later this year through mid-2021, and FPL expects subscription enrollment associated with those SolarTogether projects also will sell out.

16. To be sure, SolarNow's first six years as a pilot have successfully served the Program's purpose. Over the life of the program, more than 108,000 customers have participated at one time or another and supported the installation of interactive solar structures at 77 unique project locations. The solar arrays installed as a part of the SolarNow program provide an opportunity for customers to see and learn about solar – something many had never experienced prior to SolarNow because solar panels typically are located out of sight on rooftops or at remote solar energy centers. Through the Program, SolarNow participants and FPL are spreading solar awareness and fostering solar education.

17. While the participants and communities at large have benefited from the installations, the pilot also served as a learning platform for FPL in terms of voluntary solar tariffs. SolarTogether was the first product of those learnings: advancing the tariff offering to include the potential opportunity to share in the economic benefit of large-scale solar. The next generation of voluntary solar offerings are in development, with the expectation that these new programs will improve upon and eventually replace the original SolarNow Program.

Disposition and Modifications

18. When SolarNow was originally approved in 2014, opportunities to participate in solar programs were narrow and excluded large segments of customers who did not have the ability to own or install private systems, and awareness of solar generation was likewise limited. The solar landscape has changed in the intervening six years. Cost-effective large-scale solar built since 2016 is far more prevalent and enabled the introduction of FPL SolarTogether, which is the first community solar program in Florida that shares the economic benefits of solar with both participants and non-participants. SolarNow likewise has played a role in promoting solar by spreading awareness through the installation of highly visible solar structures located across

the state and the use of a variety of channels, sponsorships and programming that leverage these solar structures to further the mission of education and awareness.

19. The next five years will bring even greater growth and technology advances, and the Company will have to continue to expand and update its voluntary solar offerings to reflect contemporary interests and needs.

20. *Program term.* FPL proposes to continue the SolarNow Program for five years beyond the existing December 31, 2020 expiration through year-end 2025. Under this proposal, FPL customers who desire the opportunity to support solar installations located in the community will continue to have the option to do so for the next five years.

21. Under the disposition proposed by FPL, the Company will continue to install new assets through 2021, and all SolarNow installations will continue to provide solar awareness and education into the future. FPL will also continue to promote participant and community engagement and will improve and enhance the existing sites. For example, FPL plans to add augmented reality imagery at certain SolarNow installations that would provide smartphone accessible three-dimensional imagery and solar generation statistics, and would offer educational experiences focused on the environmental benefits of solar and how solar generation works. FPL also plans to add lighting features at other SolarNow sites so that nighttime visitors at those locations can enjoy and learn about the solar installations. Additionally, FPL has plans to incorporate specialty paint wraps uniquely customized to each location with themes that promote protected species; science, technology, engineering, art and math (“STEAM”) education; and aquatic environments to name a few subjects. These efforts, among others, will be designed to assure the SolarNow installations endure as engaging sites that promote solar awareness for

customers and the community, thereby continuing to advance the Program's educational purpose.

22. FPL anticipates that participant attrition will continue during the five-year transition period, notwithstanding continued marketing efforts. FPL's marketing plan will be designed with the goal to limit attrition to 2-3% of participants per month. In addition, FPL anticipates that any reduction in revenue resulting from attrition will be offset partially by the reduced Program costs.

23. *Depreciation.* FPL would modify the recovery of existing SolarNow assets to coincide with the Program's sunseting. FPL would depreciate the remaining net book value of all SolarNow assets as measured at the end of 2020 over the five-year period from 2021 to 2025. Beginning in 2021, all new assets would be depreciated over five years from the date the assets are placed into service. This change to the depreciation rate helps achieve the Program's stated objective of having participant contributions cover the Program costs. Because no additional contributions will be collected after 2025, it is necessary to ensure the assets are fully depreciated when the SolarNow Program closes.

24. *Charitable contributions.* During the first six years of SolarNow, FPL made charitable contributions to six local charities² totaling more than \$1,000,000. Based on customer feedback, FPL has learned that the option to vote for the charitable organization to which FPL will make an annual donation was not a significant reason for participants to enroll or remain in the Program. FPL nevertheless considers the donation to be a meaningful part of the Program and believes that future charitable funds could be directed in a manner that better supports the

² Boys and Girls Club, Everglades Foundation, Florida Audubon Society, Habitat for Humanity, Nature Conservancy, Save the Manatees.

mission of education. Accordingly, NextEra Energy Inc., FPL's parent company, will continue its \$200,000 annual charitable contribution during the proposed remaining life of the Program but proposes to redirect the funds to STEAM-related charities and/or educational curriculum for elementary through high school students within the FPL service territory.

25. FPL expects the total amount of voluntary customer contributions collected through 2025 will be greater than the total amount of revenue requirements less system benefits for the all years of the Program. Therefore, FPL proposes to apply the excess Program contributions to cover any remaining undepreciated SolarNow assets. Doing so will ensure the cost of the assets will be covered by the Program's voluntary contributions. Any excess contributions remaining after the assets are fully recovered will be donated to STEAM-related charities and/or educational curriculum for elementary through high school students within the FPL service territory.

26. Once the Program is terminated, FPL expects that it will continue to incur ongoing lease and operations and maintenance expenses related to the SolarNow assets through their remaining useful lives. However, FPL anticipates that these on-going expenses will be offset by estimated system savings associated with the installed SolarNow assets which will make this impact *de minimis*.

27. FPL believes the proposed modification of the SolarNow Program reflects an appropriate continuation of the Program for a reasonable amount of time in order to provide customers an attractive option for participation in solar programs, structured in a way that helps to ensure that participants cover the full net revenue requirements of the Program.

28. Attached as Exhibit A is Fourth Revised Tariff Sheet 8.930, which sets forth the terms of participation in the modified VSP Program in both legislative and clean formats. The

terms of the Program are consistent with this Petition and change the Tariff's expiration date to December 31, 2025.

WHEREFORE, for the reasons stated above, FPL respectfully requests that the Commission approve Fourth Revised Tariff Sheet No. 8.930, continue the SolarNow Program through December 31, 2025 and approve the program modifications described herein.

Respectfully submitted this 4th day of September 2020.

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By: s/ Maria Jose Moncada
Maria Jose Moncada
Florida Bar No. 0773301

EXHIBIT A

VOLUNTARY SOLAR PARTNERSHIP RIDER
(OPTIONAL PILOT PROGRAM)

RATE SCHEDULE: VSP

AVAILABLE:

In all territory served by FPL (“the Company”) to customers receiving service under any FPL metered rate schedule. This voluntary solar partnership pilot program (“VSP Program”, “the Pilot”) provides customers an opportunity to participate in a program designed to construct and operate commercial-scale, distributed solar photovoltaic facilities located in communities throughout FPL’s service territory. Service under this rider shall terminate December 31, ~~2020~~**2025**, unless extended by order of the Florida Public Service Commission (“FPSC”), or terminated earlier by the Company upon notice to the FPSC.

APPLICATION:

Available upon request to all customers in conjunction with the otherwise applicable metered rate schedule.

LIMITATION OF SERVICE:

Any customer under a metered rate schedule who has no delinquent balances with the Company is eligible to elect the VSP Program. A customer may terminate participation in the VSP Program at any time and may be terminated from the Pilot by the Company if the customer becomes subject to collection action on the customer’s service account.

CHARGES:

Each voluntary participant shall agree to make a monthly contribution of \$9.00, in addition to charges applied under the otherwise applicable metered rate schedule. Customer billing will start on the next scheduled billing date upon notification of service request. The VSP Program contribution will not be prorated if the billing period is for less than a full month.

Upon participant’s notice of termination, no VSP Program contribution will be assessed in the billing period in which participation is terminated.

TERM OF SERVICE:

Not less than one (1) billing period.

SPECIAL PROVISIONS:

Upon customer request, program participation may continue at a new service address if the customer moves within FPL’s service territory.

RULES AND REGULATIONS:

Service under this rider is subject to orders of governmental bodies having jurisdiction and to the currently effective “General Rules and Regulations for Electric Service” on file with the Florida Public Service Commission. In case of conflict between any provisions of this schedule and said “General Rules and Regulations for Electric Service” the provisions of this rider shall apply.

VOLUNTARY SOLAR PARTNERSHIP RIDER
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EXHIBIT B

BRINGING SOLAR ENERGY
CLOSER TO YOU

THE
S

FPLsolarnow  TM

THIS BOOK IS
DEDICATED
TO THE MORE
THAN **55,000**
PARTICIPANTS
WHO HELPED
SOLARNOW
TAKE OFF.

Your support helps raise awareness
for renewable energy with an estimated
50 million people who visit the 60+ SolarNow
locations across Florida each year.



Kennedy Space Center Visitor Complex, Brevard County



Manatee Lagoon, an FPL Eco-Discovery Center

BRINGING SOLAR ENERGY TO LIGHT

It started as a pilot program—a way for sustainability-minded Floridians to join together and bring more solar power into their neighborhoods.

However, what FPL's SolarNow™ program has achieved now extends far beyond the electric grid. Thanks to more than 55,000 SolarNow participants, solar energy is no longer an image of panels in a textbook, it's an accessible part of our everyday lives. Parks, zoos, museums and dozens of other locations in Florida have been transformed into living classrooms where people from all walks of life can come face-to-face with renewable energy. For many, it is the first time they have seen a solar panel up close.

As a father and a Floridian, I'm focused on the future we are building for our children. Teaching the next generation the value of sustainability from a young age is critical, and I'm proud to be part of a program that is showcasing solar energy to millions of people every year.

These solar trees and canopies generate clean energy, but they are so much more. They provide an eco-friendly backdrop for families, friends, students and visitors to create lasting memories, all while fostering a renewed sense of community. They serve as catalysts for conversations around the increasing role solar energy plays in how we power Florida, and a reminder that while many of our large solar plants may not be as easily visible, FPL is committed to leading the future of solar energy by installing 30 million solar panels by the year 2030.

SolarNow's solar trees and canopies have captivated the imagination of millions—but don't take my word for it. I invite you to flip through this book, learn about these terrific locations and read the quotes from ambassadors at the host locations themselves. Their sentiments show that every single solar panel funded by this program has tremendous value not only for the solar energy it generates, but also for how it makes these destinations into local landmarks for clean energy.

I'm deeply grateful to the SolarNow program participants who have each made a commitment to bring more clean energy to local communities. On behalf of FPL—thank you for helping us build a brighter future.

Matt Valle

Vice President of Development, Florida Power & Light Company

A BOLD NEW LOOK FOR CLEAN ENERGY

The vision behind SolarNow remains steadfast:

inspire people with clean energy by placing unique and innovative solar structures where they live, work and play.

This comes to life at every one of the SolarNow arrays around Florida. Solar panels turn into elegant, eye-catching designs so you can see this technology up close.

It's collaboration, education and awareness—powered up in your local neighborhood.



C.B. Smith Park, Broward County



This page, top: Brightline West Palm Beach station, Palm Beach County; bottom: City of Miami Gibson Park, Miami-Dade County

BUILDING COMMUNITY

SolarNow arrays seamlessly integrate into the local landscape and bring people together. Building shared connections and forging an innovative path for a better tomorrow is at the core of this program.



SOLAR EDUCATION AT THE FOREFRONT

SolarNow is helping to teach Florida's next generation about how solar works and the benefits of clean energy.



This page, top: IMAG History & Science Center, Lee County; bottom: Cub Scouts Gulf Stream Council earn an FPL Florida Solar patch by building solar puppy robots



South Florida Science Center and Aquarium, Palm Beach County

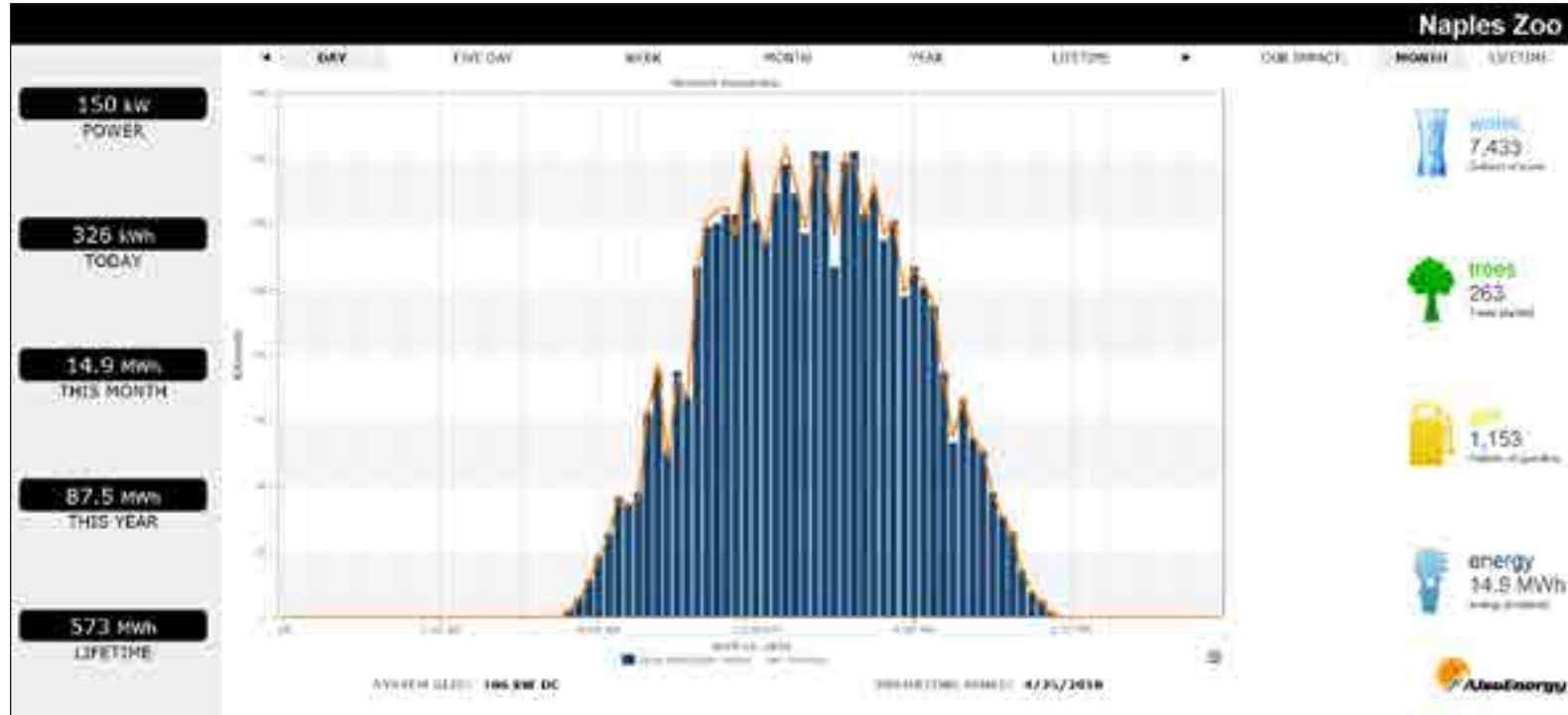
SOLAR SYMBOLIZES SUSTAINABILITY

A Solar Canopy's Energy Output

When the sun rises, the solar parking canopy at Naples Zoo starts generating power as its solar panels begin to convert photons (light energy) into DC (direct current) energy.

Throughout the day, the quantity of power increases.

The bell curve shows the amount of clean energy generated on a sunny day based on the amount of sunlight produced during that time.



THIS SOLAR CANOPY GENERATES ENOUGH **CLEAN ENERGY** TO POWER NEARLY 200 SCHOOL CLASSROOMS **FOR A FULL YEAR**



Opposite and this page: Naples Zoo at Caribbean Gardens, Collier County, is home to a ~200 kilowatt solar canopy that also provides shaded parking for visitors

FUN UNDER THE SUN RAISES AWARENESS FOR SOLAR



This page, top: Exploration Tower, Brevard County; bottom left: Brightline; bottom right: Palm Beach Gardens Aquatic Complex, Palm Beach County

This page, top: Lashley Park, Charlotte County; bottom: Palm Beach Zoo, Palm Beach County

PLANTING SEEDS FOR A BRIGHTER TOMORROW

Beyond supporting solar trees, SolarNow participants have directed more than \$1 million in charitable contributions to non-profit organizations and supported other valuable community projects.

FPL's SolarNow program proudly supports these charities:



SolarNow members have received more than 3,000 trees to plant in partnership with the Arbor Day Foundation



This page, top: Girl Scouts Camp Honi Hanta, Manatee County; bottom: Cub Scouts, Gulf Stream Council



Wildflowers bloom at the FPL Echo River Solar Energy Center, Suwannee County

MAKING FLORIDA A **WORLD LEADER** IN SOLAR ENERGY PRODUCTION

For every SolarNow panel, there are at least 1,000 more generating clean energy for our customers at one of FPL's large solar centers. That number increases every day as FPL remains on track to install 30 million solar panels by 2030. Laid end-to-end, 30 million solar panels would wrap around the Earth one and a half times. Today, FPL is leading one of the largest solar expansions in the country—and by the end of this decade, the Sunshine State will also be known as the Solar State.



Sheep graze and “mow” the land at the FPL DeSoto Next Generation Solar Energy Center, DeSoto County



FPL Horizon Solar Energy Center is situated on the border of Alachua and Putnam counties

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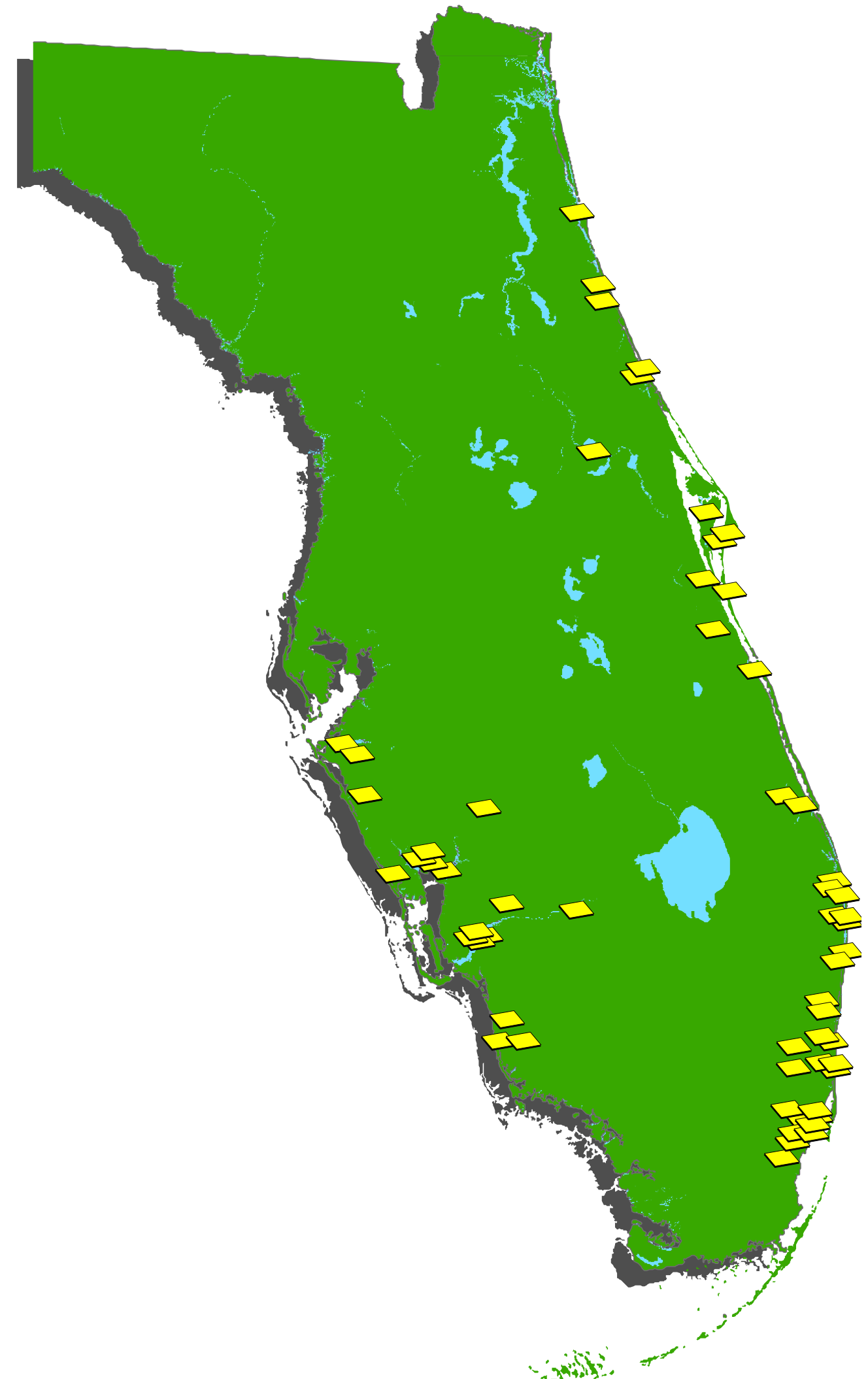
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SolarNow locations across Florida



SKATEBOARDERS FLIP FOR SOLAR

“Ann & Chuck Dever Regional Park is a community gem that offers so much to residents and visitors. From an aquatic facility to a skate park, there is something for everyone. Now, with the addition of three FPL SolarNow solar trees, this park also provides a way for the public to see solar energy technology up close.”

Brian Gleason
Communications Manager
Charlotte County Government



Ann & Chuck Dever Regional Park 6791 San Casa Drive, Englewood **Charlotte County**

It's time to catch some fun in the sun. This popular park offers visitors a world-class skate park, a walking trail, sports fields and more. Three solar trees greet visitors in front of a playground, providing shade and generating clean energy that benefits the community.

Fun facts about the park:

- **1,700** annual visitors
- **1,700** FPL SolarNow participants in Charlotte County supported this installation

Visit Ann & Chuck Dever Regional Park for:

- Solar trees
- Tennis
- Walking trail
- Swimming
- Skating and biking



WHERE MUSIC, ART AND **SOLAR MEET**

“ArtsPark at Young Circle is a lively venue in the heart of our downtown. The two solar trees are a perfect addition to the park. They are designed to have visual appeal and fit in with the other geometric shapes and sculptures within the park. We’re happy that our community can experience solar energy up close, thanks to the SolarNow program bringing these trees here.”

Joann Hussey
Communications Manager, City of Hollywood



ArtsPark at Young Circle

One Young Circle, Hollywood

Broward County

ArtsPark at Young Circle is a dynamic venue with a variety of events that are perfect for families. From festivals to concerts, and from art sculptures to a playground — you can find endless fun at ArtsPark. Now, you can also catch some shade under two solar trees that generate clean energy.

Fun facts about the park:

- 250,000 annual visitors
- 13,700 FPL SolarNow participants in Broward County supported this installation

Visit ArtsPark at Young Circle for:

- Solar trees
- Outdoor concerts
- Movie nights
- Bike rides
- Food trucks



AMERICA'S FIRST SOLAR-POWERED TOWN

“Our whole thesis is that as Florida continues to grow, we need to do it in a sustainable way — and that starts with renewable energy. FPL has been an outstanding partner in helping us achieve our goal of creating the first solar-powered town in the United States at Babcock Ranch. We’re proving that people want to live more sustainably. The solar trees in our town center are an eye-catching way to keep solar technology front and center at Babcock Ranch and showcase the benefits for residents and visitors.”

Syd Kitson
Founder, Babcock Ranch



Babcock Ranch

42850 Crescent Loop, Babcock Ranch

Charlotte County

Babcock Ranch is a showcase for energy innovation. The on-site FPL Solar Energy Center powers thousands of residents when the sun is shining and even longer, thanks to state-of-the-art battery storage. Solar trees, rooftop solar panels and solar canopies at Founder’s Square generate more clean energy for the community and are icons for the town’s commitment to sustainability.

Fun facts about the town:

- **60,000** annual visitors
- **1,700** FPL SolarNow participants in Charlotte County supported this installation
- **900** full-time residents, estimated to grow to 50,000

Visit Babcock Ranch for:

- Solar trees
- Solar canopies
- Movie nights
- Holiday events
- Food trucks



SOLAR SALUTES LOCAL HEROES

“This park honors our local history by paying tribute to seven brothers who served our country in World War II and the Vietnam War, and we’re proud that it’s also becoming part of the future of solar by allowing families visiting this neighborhood park to see these forms of renewable energy up close.”

Melissa Reichert
 Communications Manager
 Punta Gorda City Manager’s Office



Bailey Brothers Park

361 Dr. Martin Luther King Jr. Blvd., Punta Gorda
 Charlotte County

Local brothers who all bravely served their country are the inspiration for this community park. A new solar canopy now provides shade to visitors playing chess, brings clean energy to the community and helps to commemorate the lasting legacy of the Bailey brothers.

Fun facts about the park:

- 1,500 annual visitors
- 1,700 FPL SolarNow participants in Charlotte County supported this installation

Visit Bailey Brothers Park for:

- Solar canopy
- Playing chess
- Relaxing in the shade
- Local history



SOLAR SLIDES INTO SUMMER

“It’s a tremendous resource for us to have these solar trees at Barracuda Bay Aquatic Complex. This water park is so popular with our residents and their children, that we are confident many Riviera Beach families will see this innovative way to generate clean energy.

We are proud that these solar trees being located here will help to inspire everyone who sees them, to hopefully learn more about the power of solar energy.”

Ronnie Felder
Riviera Beach Mayor



Barracuda Bay Aquatic Complex

6200 West Blue Heron Blvd., Riviera Beach

Palm Beach County

What was once a four-lane lap pool has transformed into an attractive water amusement facility at the Barracuda Bay Aquatic Complex. Solar trees provide shade to visitors, joining an impressive lineup of water slides and splash pads at this affordable community water park.

Fun facts about the complex:

- **24,000** annual visitors
- **9,200** FPL SolarNow participants in Palm Beach County supported this installation

Visit Barracuda Bay Aquatic Complex for:

- Solar trees
- Children’s activity pool
- Water slides
- Lap pool
- Relaxing in the shade

MAKING SOLAR ACCESSIBLE TO ALL

“Barrier Free Park is a unique place in Boynton Beach, where the central public space is designed to improve access to individuals with special needs. We’re glad to offer a safe and accessible park and playground for adults and children of all ages and abilities to enjoy. With the addition of the solar canopy, the park also offers a way for people to see clean energy creation up close, adding to the park’s overall appeal.”

Steven B. Grant
Boynton Beach Mayor



Barrier Free Park

3111 South Congress Avenue, Boynton Beach

Palm Beach County

This unique park truly lives up to its name, offering a playground free from barriers in an inclusive and safe public space. This inspiring park allows access to individuals with special needs, accommodating people of all ages and abilities. A solar canopy adds to its appeal, offering shaded parking for visitors.

Fun facts about the park:

- 20,000 annual visitors
- 9,200 FPL SolarNow participants in Palm Beach County supported this installation

Visit Barrier Free Park for:

- Solar canopy
- Accessible playground
- Accessible walking trails
- Tennis center



SOLAR AND HISTORY COME ALIVE AT BAY OF PIGS PARK

“These new solar installations will provide an opportunity for visitors to learn about clean energy. Kids and adults alike will see these solar trees and will become curious about solar.”

Manolo Reyes
Miami Commissioner



Bay of Pigs Memorial Park

200 SW 56th Avenue, Miami

Miami-Dade County

This children-friendly park is located in the heart of Little Havana. Its name pays tribute to the 2506th Brigade of Cuba, memorialized in history during the 1961 Bay of Pigs Invasion. Now, the park’s visitors will benefit from the on-site clean energy generated by two solar trees, which encircle the park and educate everyone about clean energy technology.

Fun facts about the park:

- 500,000 annual visitors
- 15,700 FPL SolarNow participants in Miami-Dade County supported this installation

Visit Bay of Pigs Memorial Park for:

- Solar trees
- Playground
- Shaded seating



SOLAR TREES ARE “HOP-PENING” AT BREVARD ZOO

“We want our visitors to learn about the importance of solar energy, as this critical renewable energy source aligns with our mission of wildlife conservation through education and participation. The children that come to Brevard Zoo and see the solar trees within our Kangaroo Walkabout can be inspired by these innovative and artistic structures.”

Keith Winsten
Executive Director



Brevard Zoo

8225 North Wickham Road, Melbourne

Brevard County

At the *Lands of Change: Australia and Beyond* exhibit at Brevard Zoo, kangaroos find shade “down under” solar trees. The Zoo inspires generations to participate in environmental conservation; now, visitors to this community jewel will learn more about solar power with three solar trees — unique additions to learn about the importance of natural resources in a fun way.

Fun facts about the zoo:

- **500,000** annual visitors
- **4,000** FPL SolarNow participants in Brevard county supported this installation

Visit Brevard Zoo for:

- **Solar trees**
- Party for the Planet
- Environmental summit
- Boo at the Zoo
- Jazzoo
- Holiday events
- 5Ks





SOLAR IS ON A BRIGHT TRACK

“Oftentimes, people think that solar power seems so far away. But what we’re proving is that it’s right here, it’s present, it’s taking place on a daily basis. All of us in Florida are constantly looking for ways to use the sun. This is a tremendous way to do it. The solar trees from FPL at our Brightline station make so much sense in so many different ways.”

Ben Porritt
Senior Vice President, Corporate Affairs

brightline

101 NW 2nd Avenue, Fort Lauderdale
Broward County

600 NW 1st Avenue, Miami
Miami-Dade County

501 Evernia Street, West Palm Beach
Palm Beach County

Brightline and FPL are moving Florida forward. Powered by clean bio-diesel provided by FPL, the train is a smarter and cleaner way to move. And each stop — West Palm Beach, Fort Lauderdale and Miami — features solar, a smarter and cleaner way to generate energy.

Fun facts about Brightline:

- **2 million** annual passengers
- **38,600** FPL SolarNow participants in South Florida supported this installation

Visit Brightline for:

- **Solar trees**
- Tri-county travel
- Holiday events
- Exhibits



GIRL SCOUTS LEARN ABOUT THE POWER OF SOLAR

“Hundreds of Girl Scout campers every year are inspired to learn more about renewable resources through FPL’s solar tree installation at our Camp Honi Hanta in Bradenton.”

Mary Anne Servian
CEO, Girl Scouts Gulfcoast of Florida



Camp Honi Hanta

5081 51st Street East, Bradenton

Manatee County

For decades, Girl Scouts have learned important life skills while making memories and lasting friendships at Honi Hanta, which means “Home on the River.” A solar tree now gives campers an opportunity to learn about the importance of renewable energy.

Fun facts about the camp:

- 10,000 annual visitors
- 2,500 FPL SolarNow participants in Manatee County supported this installation

Visit Camp Honi Hanta for:

- Solar tree
- Walking trails
- Swimming
- Archery
- Kayaking and canoeing



SPLISH SPLASH SUNSHINE

“As one of our busiest regional parks, C.B. Smith Park hosts a wide variety of events that attract thousands of visitors year-round. The two FPL SolarNow trees will provide a useful service to these patrons while showcasing clean energy. Everyone benefits.”

Dan West
Director, Broward County Parks and Recreation



C.B. Smith Park

900 North Flamingo Road, Pembroke Pines

Broward County

With a sprawling water park and a lazy river, a large campground, sporting facilities and more — C.B. Smith offers something for everyone. Now, you can enjoy shade under two solar trees, which also have the benefit of providing clean energy to the community.

Fun facts about the park:

- **1.6 million** annual visitors
- **13,700** FPL SolarNow participants in Broward County supported this installation

Visit C.B. Smith Park for:

- Solar trees
- Chili cook-off
- Paradise Cove Water Park
- SoFlo Cycle Fest
- Campground
- Playground
- Tennis



GREAT INVENTORS AND CLEAN ENERGY INSPIRE VISITORS

“These solar trees are leaving a lasting impact on Fort Myers, by bringing us clean energy and making solar accessible to our visitors and residents. We are proud to showcase the SolarNow program in Centennial Park, because it places solar energy front and center in our community in such a highly visible location by our picturesque waterfront.”

Stephanie Schaffer
Public Information Officer, City of Fort Myers



Centennial Park

2000 West First Street, Fort Myers

Lee County

Thomas Edison, who spent his winters in this very area, said, “Genius is one percent inspiration and ninety-nine percent perspiration.” Now, three solar trees provide inspiration to the many downtown workers who choose to take a stroll during their lunch hours through this historic park located along the scenic river banks.

Fun facts about the park:

- 15,000 annual visitors
- 3,600 FPL SolarNow participants in Lee County supported this installation

Visit Centennial Park for:

- Solar trees
- Playground
- Farmer’s market
- Picnic area
- Pavilion rentals



EGG-STRAVAGANZA SOLAR SIDE UP!

“The sun shines abundantly in Palm Coast, and we are committed to protecting our natural environment for future generations. So, we are excited to bring FPL’s SolarNow program to our city.”

Denise Bevan
Palm Coast City Administration Coordinator



Central Park in Town Center 975 Central Avenue, Palm Coast Flagler County

One of the City’s most popular event venues, Central Park in Town Center offers acres of open space, a fitness park and a lake. At the city’s annual Easter celebration, children hunt 17,000 eggs under the shade of solar trees, helping to maintain the area’s reputation as a top-rated green community. Springtime and all year round, this park in the heart of Palm Coast’s downtown is one to enjoy.

Fun facts about the park:

- 75,000 annual visitors
- 900 FPL SolarNow participants in Flagler County supported this installation

Visit Central Park in Town Center for:

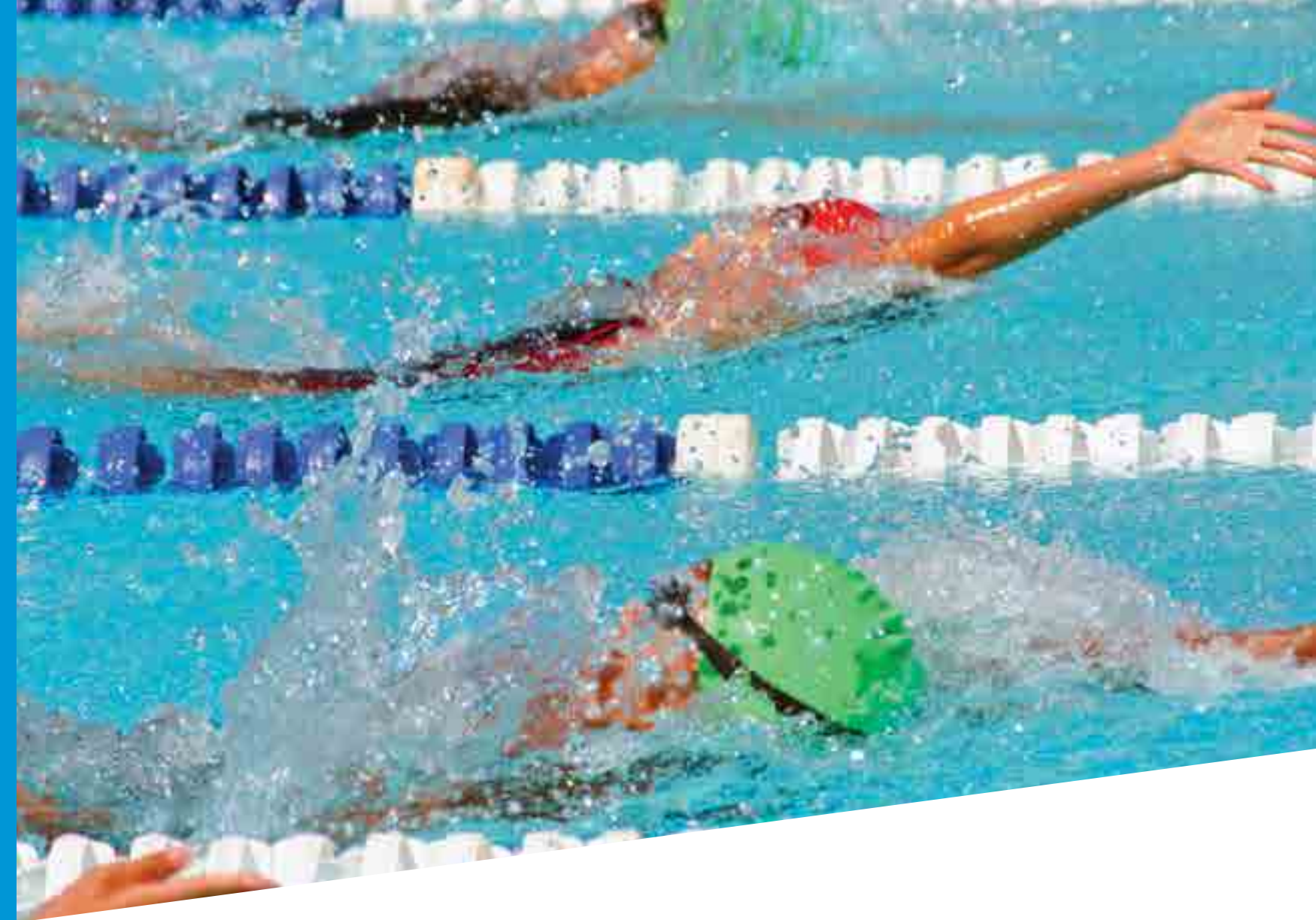
- Solar trees
- Walking trails
- Holiday events
- Easter egg hunt



SOLAR RACES AHEAD IN MIAMI

“These solar trees are making a lasting impact on our community, by not only bringing us clean energy, but also by making solar energy accessible to our residents and visitors. I’m so happy to see the SolarNow program in Charles Hadley Park, because it fits in with the surrounding neighborhood and puts solar energy in this highly visible spot where everyone can see it up close.”

Shannon Bradley Sanon
Miami resident and SolarNow participant



Charles Hadley Park
1350 NW 50th Street, Miami
Miami-Dade County

This inspirational park provides appealing amenities and fun for the entire family. The aquatic complex features six diving boards and a high-dive platform. Now, the park includes solar trees that give you shade from the sun while using its rays to generate clean energy for the community.

Fun facts about the complex:

- **50,000** annual visitors
- **15,700** FPL SolarNow participants in Miami-Dade County supported this installation

Visit Charles Hadley Park for:

- Solar trees
- Playgrounds
- Outdoor concerts
- Jogging



SOLAR IS "PITCH PERFECT" FOR SPRING TRAINING

"This is clean energy that comes right from the sun, and we're using it just as it's being collected. Hopefully in the next couple of years, we expect to get quite a few projects started, so you'll see more and more of them pop up around."

Gary Burdahl
Project Manager, Charlotte County



Charlotte Sports Park
2300 El Jobean Road, Port Charlotte
Charlotte County

Fans of America's pastime will also enjoy seeing solar energy at this sports complex, which is the Spring Training home to the Tampa Bay Rays. Whether you're there during the spring — or any other time of year — the Florida sunshine will generate clean energy at two solar trees and a solar canopy on site.

Fun facts about the park:

- 20,000 annual visitors
- 1,700 FPL SolarNow participants in Charlotte County supported this installation

Visit Charlotte Sports Park for:

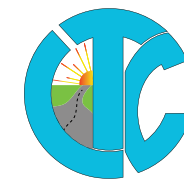
- Solar trees
- Solar canopy
- Spring training
- Movie nights



COLLEGE STUDENTS GET CHARGED UP WITH SOLAR ENERGY

“We say that here at Charlotte Technical College, you’ll go beyond books and lectures and put your learning to work. This mission is on full display with the SolarNow solar trees on site of our campus, because our students have the opportunity to see these structures modeling clean, renewable energy, right here where they learn.”

Deelynn Bennett
Director, Charlotte Technical College



Charlotte Technical College
18150 Murdock Circle, Port Charlotte
Charlotte County

Students will find inspiration for a bright future in the quad under two solar trees. These unique structures generate clean energy, and take learning beyond the books to give students a way to see the subject matter they are studying — solar — up close.

Fun facts about the college:

- 15,000 annual visitors
- 1,700 FPL SolarNow participants in Charlotte County supported this installation

Visit Charlotte Technical College for:

- Solar trees
- Educational classes
- Hanging out in the quad
- Job fairs



CELEBRATE FUN AND SUN ON THE BOARDWALK WITH SOLAR

“Charnow Park is right on the beach, so it’s very popular. It’s great to see that we now have three solar trees that give our visitors a shady spot, while creating clean energy.”

Joann Hussey
Communications Manager, City of Hollywood



Charnow Park

300 Connecticut Street, Hollywood

Broward County

You can see beautiful ocean views at Charnow Park at Hollywood’s Boardwalk. Whether you’re planning a picnic or just enjoying the balmy breezes, your visit will now be enhanced by the addition of three solar trees that give you a shady spot to relax — all while generating clean energy.

Fun facts about the park:

- **300,000** annual visitors
- **13,700** FPL SolarNow participants in Broward County supported this installation

Visit Charnow Park for:

- Solar trees
- Playground
- Holiday events
- Walking and jogging
- Pavilion rentals
- Community center
- Splash pad



GOING GREEN, GETTING FIT

“We are proud to offer our visitors shaded parking, with the special meaning behind it. These are more than just regular canopies — these solar canopies also have the ‘green’ component, which is an excellent way to promote sustainability.”

Sandy Welch
Mayor of Coconut Creek



Coconut Creek Recreation Complex

4455 Sol Press Blvd., Coconut Creek

Broward County

Everyone will enjoy the Coconut Creek Recreation Complex, where you will find indoor and outdoor activities for a range of ages. From fitness classes to community activities, there's something for everyone — now, with two solar parking canopies to keep your car cool and generate clean energy!

Fun facts about the complex:

- 200,000 annual visitors
- 2,300 FPL SolarNow participants in Broward County supported this installation

Visit Coconut Creek Recreation Complex for:

- Solar canopies
- Fitness classes
- Playground
- Picnic area
- Computer room
- Basketball
- Sports leagues





WHERE HISTORY MEETS THE FUTURE — OF SOLAR ENERGY

“Collaboratory was designed from the ground up to earn LEED Gold status as a model of sustainability best practices and to serve as a living-learning environment for all of Southwest Florida. We’re grateful for the opportunity to participate in the SolarNow initiative and incorporate artful solar-power-generating trees on our campus because the program aligns with our core values and underscores our commitment to providing leadership on issues of regional impact, including environmental sustainability, which is essential to our long-term economic and social sustainability.”

Sarah Owen
President & CEO
Southwest Florida Community Foundation



Collaboratory

2031 Jackson Street, Fort Myers

Lee County

The past meets the present at the Collaboratory, where Fort Myers history was made. The iconic spot was once a train station and has been renovated into a regional co-working space and tech hub. Now, three solar trees brighten the future by generating clean energy here that benefits the local community.

Fun facts about Collaboratory:

- 100,000 annual visitors
- 3,600 FPL SolarNow participants in Lee County supported this installation

Visit Collaboratory for:

- Solar trees
- Special events venue
- Co-working space
- Meeting space



SOLAR IS A HOME RUN

“Visitors say how much they love this park, and our playground is next to one solar tree, with wheelchair-accessible pathways to two other solar trees. We’re proud each solar tree has power outlets and USB ports for charging mobile devices, and seating under the shade of the solar panels.”

Milena Eakes
Park Manager



Coral Gate Park

1415 SW 32nd Avenue, Miami

Miami-Dade County

Coral Gate Park is home to three solar trees which overlook a baseball diamond, a colorful playground and a new recreation complex. This community center provides educational opportunities for children, and now they have the chance to see solar energy up close. It’s a powerful message that FPL is proud to provide in the Miami community.

Fun facts about the park:

- 24,000 annual visitors
- 15,700 FPL SolarNow participants in Miami-Dade County supported this installation

Visit Coral Gate Park for:

- Solar trees
- Summer and winter camp
- Senior activities
- After-school programs



THE SOLAR CAPITAL OF FLORIDA

“Our county has been a leader in solar energy for more than a decade, when FPL built the state’s first solar energy center here. Since then, our community continues to benefit from clean energy from the sun, as two more solar power plants have joined that lineup. Now, we’re thrilled to have two solar trees at the entrance to our DeSoto County Administration Building. These trees symbolize our commitment to renewable energy to everyone who sees them.”

Mandy Hines
DeSoto County Administrator



DeSoto County Administration Building

201 East Oak Street, Suite 201, Arcadia

DeSoto County

DeSoto County has been a leader in solar for nearly a decade. In 2009, FPL built Florida’s first solar power plant in the area, which was the largest photovoltaic solar plant in the country at the time. Since then, two additional solar power plants have been built in DeSoto County.

Two solar trees, located at the county’s Administration Building, give everyone the chance to see solar energy up close in a community known as a leader in this field. The building houses the following governmental offices: Board of County Commissioners, Tax Collector, Property Appraiser and Supervisor of Elections.

Fun facts about the Administration Building:

- 150,000 annual visitors
- 200 FPL SolarNow participants in DeSoto County supported this installation



SOLAR GIVES YOU MORE TO EXPLORE

“Harnessing the energy from the sun here in the Sunshine State makes sense. We commend FPL for their SolarNow initiative, and we’re proud to partner with them.”

Captain John Murray
CEO, Port Canaveral



Exploration Tower

670 Dave Nisbet Drive, Port Canaveral

Brevard County

This stunning architectural landmark provides fun and education to visitors from around the world. Watch a rocket launch from an outdoor observation deck, and learn more about space on one of seven floors of exhibits. Now, there’s even more to explore — solar trees have expanded the educational opportunities.

Fun facts about the tower:

- 125,000 annual visitors
- 94,000 FPL SolarNow participants in Brevard County supported this installation

Visit Exploration Tower for:

- Solar trees
- Rocket launches
- Children’s art classes
- Holiday events



SOLAR ON THE RIVERWALK

“This popular waterfront park has been enhanced by the addition of three solar trees, which tell the story of clean energy to people who visit. The world-class facilities bring an element of sustainability to the community, and we’re glad that everyone can now see for themselves solar energy technology in action.”

Art Woodruff
Commissioner, City of Sanford



Fort Mellon Park

600 East First Street, Sanford

Seminole County

The City of Sanford is a great place to celebrate renewable energy every day. Three solar trees are central to the newly renovated large playground, splash pad and basketball courts on this waterfront park.

Fun facts about the park:

- 30,000 annual visitors
- 800 FPL SolarNow participants in Seminole County supported this installation

Visit Fort Mellon Park for:

- Solar trees
- Fitness trail
- Tennis
- Basketball
- Playground
- Splash pad



SOLAR SYMBOLIZES A NEW BEGINNING IN A HISTORIC MIAMI NEIGHBORHOOD

“The entire theme of this park goes hand in hand with what FPL is doing. Our football field’s artificial turf is made from recycled materials — so the new solar canopies overlooking our large swimming pool is a perfect fit for what we’re doing here.”

Ben Hanks
Park Manager



Gibson Park

401 NW 12th Street, Miami

Miami-Dade County

With its Olympic-sized swimming pool and sports fields, this revitalized park in Miami’s historic Overtown is even brighter with the addition of two solar canopies providing shade over benches for families watching swim meets. The community benefits from the clean energy generated from the canopies, which enhance the park’s new amenities.

Fun facts about the park:

- 50,000 annual visitors
- 15,700 FPL SolarNow participants in Miami-Dade County supported this installation

Visit Gibson Park for:

- Solar canopies
- Swimming
- Splash pad
- Football
- Gym

MAKING THE WORLD A BETTER PLACE — WITH SOLAR

“FPL chose our headquarters for the site of the first solar canopy in Sarasota, a unique 150-foot installation that inspires our girls and visitors to learn more about the importance of renewable energy, and how we are contributing emissions-free electricity to the grid and sharing our natural resources with our neighbors.”

Mary Anne Servian
CEO, Girl Scouts of Gulfcoast Florida



Girl Scouts of Gulfcoast Florida Headquarters
4780 Cattlemen Road, Sarasota
Sarasota County

The mission of Girl Scouts is to build girls of courage, confidence and character. It's appropriate that scouts see a solar canopy at the headquarters, which not only provides shaded parking — but also generates clean energy for the community.

Fun facts about the headquarters:

- 12,000 annual visitors
- 3,100 FPL SolarNow participants in Sarasota County supported this installation

Visit Girl Scouts of Gulfcoast Florida Headquarters for:

- Solar canopy
- Camps
- Facility rentals
- Canoeing/kayaking



SOLAR GIVES SHADE TO WHERE IT ALL BEGAN

“Hector House Plaza commemorates our history, and now it also plays a part of the future of renewable energy because of the solar canopy. The canopy is a practical addition to the plaza, because it provides much-needed shade for visitors, especially on Saturday mornings during the Farmers Market. We’re glad our community can see solar energy here in this popular spot.”

Melissa Reichert
Communications Manager
Punta Gorda City Manager’s Office



Hector House Plaza

227 Taylor Street, Punta Gorda

Charlotte County

Punta Gorda was founded here in 1887, where Tom Hector owned the meeting place where voters incorporated the city. This historic location now can be enjoyed in comfort under a solar canopy. It produces clean energy and provides shade for those who enjoy the landscaped sitting garden.

Fun facts about the plaza:

- 15,000 annual visitors
- 1,700 FPL SolarNow participants in Charlotte County supported this installation

Visit Hector House Plaza for:

- Solar canopy
- Gallery walk
- Punta Gorda Sweet Stroll



SOLAR CONNECTS CITY'S PAST WITH ITS FUTURE

“My father would be proud to see that solar canopies are now part of the landscape at his namesake park. As the park has unveiled its improvements, having a solar canopy for shaded parking has enhanced our existing amenities. It also showcases the technology of clean energy to our community, putting solar energy in front of families with young children who otherwise wouldn't be able to see it up close.”

Milissa Holland
Daughter of James Holland and Mayor of Palm Coast



James F. Holland Memorial Park

18 Florida Park Drive North, Palm Coast

Flagler County

Here you'll find the Palm Coast Historical Society headquarters, where you can learn about the City's background and the Bulow Plantation Sugar Mill. The park's playground is themed after the sugar mill, giving visitors a fun way to experience the area's history.

Fun facts about the park:

- 60,000 annual visitors
- 900 FPL SolarNow participants in Flagler County supported this installation

Visit James F. Holland Memorial Park for:

- Solar canopies
- Basketball
- Baseball
- Tennis
- Playground
- Dog park
- Running and jogging



SOLAR TREES BRIGHTEN THE GATEWAY TO DOWNTOWN WEST PALM BEACH

“Palm Beach County has more than 1.5 million residents, and we should all be committed to renewable energy, because that’s the future. Through the SolarNow program, we have 10 installations in the county right now, and what we hope is that we have many more so Florida will continue to be a leader in solar energy.”

Mack Bernard
Palm Beach County Mayor



Howard Park
1302 Parker Avenue, West Palm Beach
Palm Beach County

Three solar trees greet all who drive into West Palm Beach and serve as a symbol for the city’s commitment to sustainability. Located just outside the popular convention center, these solar trees will be seen by hundreds of thousands of visitors from around the country.

Fun facts about the park:

- 16,000 annual visitors
- 9,200 FPL SolarNow participants in Palm Beach County supported this installation

Visit Howard Park for:

- Solar trees
- Playground
- Fitness trail
- Tennis
- Basketball
- Soccer
- City Paws dog park

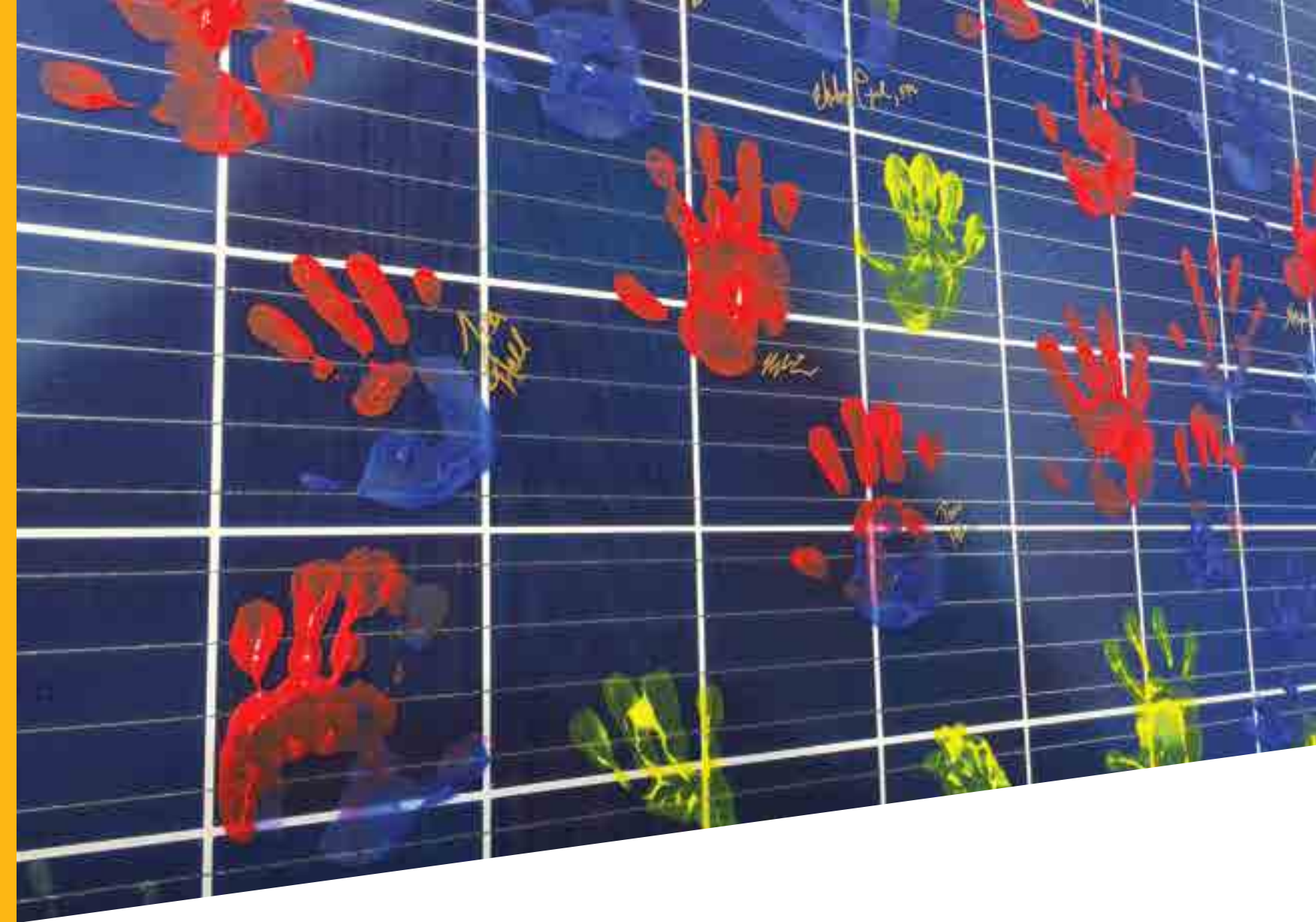




IMAGINATIONS SOAR WITH SOLAR

“We are grateful to the FPL SolarNow participants. The innovative and inviting space created by two solar trees and a large solar canopy will extend opportunities for educational programming by serving as a multi-functional outdoor classroom.”

Shelby Baucom
Deputy Director



IMAG History & Science Center
2000 Cranford Avenue, Fort Myers
Lee County

Where history meets science, and the past meets the future — the IMAG allows school children to find their inspiration in solar trees. Field trips allow students to see solar energy with the solar canopy and solar trees on site, which provide green energy and serve as an outdoor classroom and interactive exhibit.

Fun facts about the center:

- 100,000 annual visitors
- 3,600 FPL SolarNow participants in Lee County supported this installation

Visit IMAG History & Science Center for:

- Solar trees
- Solar canopy
- History and science events
- Birthday bashes
- Family Night
- Science Saturdays
- IMAG Gala
- Day camps



A SOLAR TRIBUTE

“FPL’s SolarNow shade structures have been a tremendous addition to Jessica Clinton Park. In addition to harnessing the power of the sun, they protect the cars of our guests from the damaging effects of heat and ultraviolet rays; at night, they help to keep our guests safe by lighting the parking lot. I’d like to see solar panel shade structures in every Florida parking lot.”

Greg Oravec
Port St. Lucie Mayor



Jessica Clinton Park

3200 Southbend Blvd., Port St. Lucie

St. Lucie County

Jessica Clinton Park is popular for its many sporting facilities, including baseball, softball, soccer and tennis. This special place is further enriched with the presence of two solar canopies that provide shade for park visitors’ cars. The park was named after a high school cheerleader who passed away too young and embodied the spirit of the community that lives on in this park.

Fun facts about the park:

- 200,000 annual visitors
- 2,300 FPL SolarNow participants in St. Lucie County supported this installation

Visit Central Park in Town Center for:

- Solar canopies
- Pavilion rentals
- Tennis
- Playground



SOLAR BY DAY, CAMPFIRE BY NIGHT

“Environmental stewardship is an important mission at Port Canaveral, and our partnership with FPL for its SolarNow program helps support our sustainability goals. Solar trees have been ‘planted’ at some of the Port’s most popular visitor areas to provide our guests with a practical and responsible solution to relax and recharge.”

Bob Musser
Senior Director, Port Environmental



Jetty Park

9035 Campground Circle, Port Canaveral

Brevard County

This family-favorite campground located in the heart of the Space Coast is the ideal place to get inspired by and watch a rocket launch. Count down to blastoff as you sit under one of the park’s two solar trees or stay the night to roast some marshmallows.

Fun facts about the park:

- 350,000 annual visitors
- 4,000 FPL SolarNow participants in Brevard County supported this installation

Visit Port Canaveral – Jetty Park for:

- Solar trees
- Pavilion rentals
- Playground
- Fishing pier



STATE-OF-THE-ART SPORTS PARK IS NOW HOME TO STATE-OF-THE- ART SOLAR

“The Joseph R. Russo Athletic Complex has long been a community gathering place, and now it’s even more impressive since its expansion. We’re pleased that the new solar canopies help to keep our cars cool in the hot summer and allow everyone to see clean, emissions-free energy in person at this world-class park.”

Mark Marciano
Palm Beach Gardens Mayor



Joseph R. Russo Athletic Complex

5070 117th Court North, Palm Beach Gardens

Palm Beach County

This destination features world-class facilities for soccer, tennis, basketball and pickleball. Whether you’re a weekend warrior or a sideline fan, you’ll now enjoy covered parking under a solar canopy — a high-tech touch to this state-of-the-art park.

Fun facts about the complex:

- 50,000 annual visitors
- 9,200 FPL SolarNow participants in Palm Beach County supported this installation

Visit Joseph R. Russo Athletic Complex for:

- Solar canopy
- Playground
- Team sports
- Running and jogging
- Pavilion rentals



SOLAR TAKES OFF AT KENNEDY SPACE CENTER VISITOR COMPLEX

“We are always looking for ways to incorporate new technologies into our guest experience. When FPL approached us to be part of their SolarNow program, we jumped at the opportunity to provide a site for clean energy generation and a learning opportunity for our guests.”

Therrin Protze
Chief Operating Officer



Kennedy Space Center Visitor Complex

Space Commerce Way, Merritt Island

Brevard County

The Kennedy Space Center Visitor Complex is where rockets launch and inspiration begins at Florida’s gateway to space. Solar has long been a part of NASA missions, and now visitors can experience it firsthand with the revolutionary solar trees on site that harness the power of the sun.

Fun facts about the complex:

- 1.6 million annual visitors
- 4,000 FPL SolarNow participants in Brevard County supported this installation

Visit Kennedy Space Center Visitor Complex for:

- Solar trees
- Rocket launches
- Bus tours
- Summer camps



SOLAR SMILES ON AMERICA'S HAPPIEST SEASIDE TOWN

"I would like to take this opportunity to express our enthusiasm for the FPL SolarNow initiative. The addition of the solar canopy has many benefits, not the least of which is the lesson on the benefits of renewable energy to the hundreds of children who visit the park."

Evan Reif
President, Kiwanis Club of Stuart



Kiwanis Park
1-99 SE Fifth Street, Stuart
Martin County

Charming historic buildings, a local trolley and a farmer's market are just a few of the reasons *Coastal Living* magazine named Stuart "America's Happiest Seaside Town." Thanks to a new solar canopy, locals and visitors to this popular destination can now enjoy shaded parking over more than 50 spaces.

Fun facts about the park:

- **110,000** annual visitors
- **1,100** FPL SolarNow participants in Martin County supported this installation

Visit Kiwanis Park for:

- **Solar canopy**
- Playgrounds
- Pavilion rentals



SOLAR TEACHES STUDENTS ABOUT THE COMMUNITY'S CLEAN ENERGY

“Having three solar trees at our high school gives our students an advantage of better understanding the power and importance of renewable energy. It makes a huge difference for high schoolers to see something in person, and having the canopies provides an educational way for them to learn the power of the sun.”

David Kelley
Principal, LaBelle High School



LaBelle High School
4050 East Cowboy Way, LaBelle
Hendry County

Solar energy is a growing part of the community here, and LaBelle High School is proud to be home of three solar trees that turn the sun's rays into energy that benefits this local area. What better way for a future generation to learn about this important technology than with the presence of such iconic solar structures, which symbolize the expansion of solar energy in Hendry County.

Fun facts about the school:

- 5,000 annual visitors
- 100 FPL SolarNow participants in Hendry County supported this installation

Visit LaBelle High School for:

- Solar trees
- LaBelle Cowboys football
- Athletic events and tournaments



SOLAR BY THE MARINA

“It’s a tremendous resource to have all of these solar structures here in Punta Gorda. The solar canopy gives shaded seating for people to watch their children play in the interactive fountain, and it showcases solar energy to all of the Laishley Park visitors. The community loves this park, and we’re excited that they can now see solar technology for themselves in this centrally located spot.”

Melissa Reichert
Communications Manager, Punta Gorda City Manager’s Office



Laishley Park

100 Nesbit Street, Punta Gorda

Charlotte County

This popular park in Punta Gorda offers a solar canopy, solar shading over the splash pad seating area and rooftop solar by the Laishley Marina. The solar panels provide more than comfortable shade on hot days — they also generate clean energy for the local community.

Fun facts about the park:

- 400,000 annual visitors
- 1,700 FPL SolarNow participants in Charlotte County supported this installation

Visit Laishley Park for:

- Solar canopy
- Solar panels
- Interactive fountain
- Veterans Memorial Garden
- Walking paths
- Concert area and event lawn
- Fishing
- Pet friendly



SOLAR MAKES A PAWS-ITIVE IMPACT

“I run through Margaret Pace Park regularly, and am really impressed by the solar technology enhancements the FPL SolarNow program has made to my neighborhood’s green space. The solar trees and the solar canopy are stunning, and I love how they add sculptural interest to the natural environment while subtly conveying the message of sustainability.”

Sarah Greaves-Gabbadon
Miami resident, travel writer and TV host
@JetSetSarah



Margaret Pace Park

1745 North Bayshore Drive, Miami

Miami-Dade County

A dog park is a popular part of this park, which is one of Miami’s iconic waterfront spaces. It was named in honor of Margaret Pace, who was a founder of the Miami Garden Club. Her legacy lives on through the solar trees and solar canopy at her namesake park, which provide shade during hot summers and clean energy that benefits the community.

Fun facts about the park:

- **24,400** annual visitors
- **2,600** FPL SolarNow participants in Miami-Dade County supported this installation

Visit Margaret Pace Park for:

- **Solar trees**
- **Solar canopy**
- Pet friendly
- Walking paths
- Picnic tables
- Gym equipment



DISCOVER THE SCIENCE OF THE SUN WITH SOLAR

“Visitors to the Museum of Discovery and Science soak up the science and the Florida sun while discovering the forces that impact the environment all around us. Our solar-powered partnership with FPL SolarNow enhances the Museum’s outdoor physics-based Science Park. The solar tree stands as an innovative, sustainable clean energy source and showcases the Museum’s role as an environmental steward within the South Florida community.”

Joseph P. Cox
President and CEO



Museum of Discovery and Science
401 SW Second Street, Ft. Lauderdale
Broward County

A long partnership between the Museum of Discovery and Science and FPL has come full circle with the addition of a solar tree on display, which explains how light converts to solar energy. Middle school students in particular will also enjoy the FPL Storm Center *Power On!* permanent exhibit. This museum offers hands-on learning, with an outdoor science park and many interactive exhibits.

Fun facts about the museum:

- 500,000 annual visitors
- 13,700 FPL SolarNow participants in Broward County supported this installation

Visit Museum of Discovery and Science for:

- Solar tree
- IMAX Theater
- Outdoor science park
- Special exhibits
- Day camps
- Camp Discovery



DAY OR NIGHT, SOLAR SHINES AT NAPLES ZOO

“This canopy serves as a teaching tool for all ages in our community – from teaching children the basics of converting sunshine to energy, to educating adults on the increasing need to conserve resources.”

Courtney Jolly Goff
Director of Marketing and PR



Naples Zoo at Caribbean Gardens

1590 Goodlette-Frank Road, Naples

Collier County

Naples Zoo at Caribbean Gardens is the proud home to one of the largest FPL SolarNow projects in Florida. Visitors can park under a shaded canopy that provides clean energy. Drivers passing by at night will see the five canopies lit up, reminding everyone about the zoo’s commitment to sustainability.

Fun facts about the zoo:

- 400,000 annual visitors
- 2,600 FPL SolarNow participants in Collier County supported this installation

Visit Naples Zoo at Caribbean Gardens for:

- Solar canopies
- Brew for the Zoo
- Botanical garden
- Party for the Planet
- Zoo yoga
- Holiday events
- Winter Fest



SOCCER IS A MATCH FOR SOLAR

“This park is a community staple, and now the entire family can park under solar canopies that provide shade for cars on hot summer days. We’re thankful to the FPL SolarNow program, which has empowered our community with this wonderful way for visitors to see solar energy structures up close.”

Barry Williams
Director, Collier County Parks and Recreation



North Collier Regional Park
15000 Livingston Road, Naples
Collier County

Whether playing or watching a game, enjoying the water park or dozens of other fun activities, visitors get a kick out of six solar canopies that generate clean energy and provide shade for parked cars. Look up and you’ll see a solar panel — the perfect complement to a variety of learning opportunities found at the Exhibit Hall.

Fun facts about the park:

- **400,000** annual visitors
- **20,600** FPL SolarNow participants in Collier County supported this installation

Visit North Collier Regional Park for:

- **Solar canopies**
- **Solar panel**
- Sports fields
- Fitness center
- Exhibit hall
- Can U Dig It Playground
- Sun-n-Fun Lagoon
- Walking trails



SOLAR MAKES WAVES

“The solar canopies and trees dovetail with what we’re doing in the city. One of my goals is to promote solar energy as part of a climate action plan.”

Rebecca Harvey
Sustainability Coordinator
Boynton Beach Utilities Department



Oceanfront Park

6415 North Ocean Blvd., Ocean Ridge

Palm Beach County

At this beachfront park, you’ll find solar trees and solar canopies that give you shaded parking, while generating clean energy that benefits your community. Fun times at this premier oceanfront park are even brighter with the addition of multi-functional solar arrays. Canvas canopies have been replaced with attractive solar structures that cost less to maintain, while providing shade to boardwalk visitors and keeping parked cars cooler.

Fun facts about the park:

- 350,000 annual visitors
- 9,200 FPL SolarNow participants in Palm Beach County supported this installation

Visit Oceanfront Park for:

- Solar trees
- Solar canopies
- Swimming and sunbathing
- Concession stand
- Playground
- Pavilion



SOLAR MAKES THE ART OF SUSTAINABILITY AN EVERYDAY EVENT

“The solar trees bring visibility to solar technology and enhance the landscape and architecture of the City Hall grounds. They are a tremendous educational tool for our citizens and visitors to see what solar energy looks like, and allow everyone to be inspired by this clean energy technology in a way that they have not been able to before.”

Harry Santiago
Palm Bay City Councilman



Palm Bay City Hall

120 Malabar Road Se, Palm Bay

Brevard County

More than just a municipal building, city hall is also home to an array of community events including the “Art of Sustainability.” With the addition of three solar trees, sustainability is now on display 365 days a year to all who visit this community venue.

Fun facts about the city hall:

- **30,000** annual visitors
- **4,000** FPL SolarNow participants in Brevard County supported this installation

Visit Palm Bay City Hall for:

- **Solar trees**
- Special events
- Civic workshops
- Holiday light parade



SOLAR TAKES FLIGHT

“The FPL SolarNow program makes a lot of sense, and with the addition of hundreds of solar panels at Palm Beach International Airport, it is an exciting and positive step in the right direction as we work toward decreasing our environmental footprint. In addition to producing clean, zero-emissions energy, the solar canopy in our cell phone lot is a great benefit for our guests waiting on arriving passengers, providing shade and a cooler place to sit.”

Laura Beebe
Palm Beach County Director of Airports



Palm Beach International Airport

1000 James L. Turnage Blvd., West Palm Beach

Palm Beach County

When you fly PBI, you'll see the sun in a different light. Solar trees welcome you at the entrance to Palm Beach International Airport, and a solar canopy gives you shade as you wait in the cell phone parking lot.

Fun facts about the airport:

- 15 million annual visitors
- 9,200 FPL SolarNow participants in Palm Beach County supported this installation

Visit Palm Beach International Airport for:

- Solar trees
- Solar canopy
- Travel
- Local artisan showcase
- Welcoming guests to South Florida



STRONG PARTNERS IN SOLAR AND SUSTAINABILITY

“We’re proud that our solar canopy is the first FPL SolarNow project in Palm Beach County. It not only increases the solar energy generated on our property five-fold, it also is a perfect example of how we fulfill our conservation mission by demonstrating clean energy production on site. It also is very practical, providing shade to our visitors during hot summer days. We are also glad that our solar canopy inside the zoo provides shade and rain protection for bands that entertain zoo visitors during our special events.”

Margo McKnight
President/CEO
Palm Beach Zoo & Conservation Society



Palm Beach Zoo & Conservation Society
1301 Summit Blvd., West Palm Beach
Palm Beach County

The excitement for your Palm Beach Zoo & Conservation Society visit begins when you first arrive, as you park under a solar canopy. Your car will stay cool, while you feel good knowing the canopy is generating clean, emissions-free energy. FPL is a proud partner to the Zoo’s many events, and we invite SolarNow participants to many of them. Listen to music during special events in the Zoo’s fountain area, as the band performs under another solar canopy.

Fun facts about the zoo:

- **30,000** annual visitors
- **9,200** FPL SolarNow participants in Palm Beach County supported this installation

Visit Palm Beach Zoo & Conservation Society for:

- **Solar canopy**
- Zoo Camp
- Boo at the Zoo
- Brew at the Zoo
- Breakfast with Santa



SOLAR IS AT THE FRONT OF THE LINE

“Having a solar parking canopy at our Palm Coast Community Center is a wonderful way for the public to see solar energy in action. For a number of years, Palm Coast has championed the creation of a sustainable framework to encourage our community to care for land, water, air and wildlife. SolarNow is a natural extension of the many innovative ‘green city’ initiatives and programs we already have.”

Denise Bevan
Palm Coast City Administration Coordinator



Palm Coast Community Center

305 Palm Coast Parkway NE, Palm Coast
Flagler County

The newly renovated community center is home to many activities, from art classes to line dancing. It’s also home to a new solar parking canopy created to maximize the view of the building. The canopy benefits the Palm Coast community by providing clean energy that feeds back to the electric grid, aligning with the message of the center being built for LEED certification.

Fun facts about the center:

- **50,000** annual visitors
- **850** FPL SolarNow participants in Flagler County supported this installation

Visit Palm Coast Community Center for:

- **Solar canopy**
- Art classes
- Pinochle
- Wood carving
- Ballroom dance classes





St. Augustine Distillery, St. John's County

SOLAR SOARS IN NATURE

“Palmetto Estuary Preserve is the perfect place to have a solar canopy, which is a symbol of clean energy. This environmentally friendly structure is seen by hundreds of thousands of drivers who pass beside the park on a regular basis. The solar canopy provides shade for parked cars, and it also helps the area by using the sun’s rays to create power for the electric grid.”

Shirley Groover Bryant
City of Palmetto Mayor



Palmetto Estuary Preserve
98 U.S. Highway 41, Palmetto
Manatee County

This park is ecologically important with a wildlife habitat for native birds. Nature lovers can now park under a solar canopy that feeds clean energy to the community. The canopy is visible from U.S. Highway 41/301 as an iconic symbol of a sustainable future.

Fun facts about the preserve:

- 24,400 annual visitors
- 2,600 FPL SolarNow participants in Manatee County supported this installation

Visit Palmetto Estuary Preserve for:

- Solar canopy
- Nature trail
- Pavilion
- Playground
- Boat ramp and boardwalk
- Kayaking and canoeing
- Pet friendly



BIRTHDAY BASHES GET SOLAR SPLASHES

“Florida is the Sunshine State. While kids are enjoying splashing around or learning to swim on a sunny afternoon, they will also see solar panels up close at the Palm Beach Gardens Aquatic Complex. Cooling off in the pool is refreshing, and so is cooling off in your house with power generated from FPL’s zero-emissions solar energy.”

Charlotte Presensky
Recreation Administrator
Palm Beach Gardens



Palm Beach Gardens Aquatic Complex
4404 Burns Road, Palm Beach Gardens
Palm Beach County

As children celebrate birthdays at this popular park, two solar trees — iconic structures of solar energy — help to paint a picture of an even brighter future.

Fun facts about the complex:

- **50,000** annual visitors
- **9,200** FPL SolarNow participants in Palm Beach County supported this installation

Visit Palm Beach Gardens Aquatic Complex for:

- Solar trees
- Pool parties
- Adult aquatic fitness programs
- Swimming and splashing



SUN, SAND AND SOLAR IN SATELLITE BEACH

“The City is very supportive and appreciative of FPL’s dedication to clean energy. We are happy to partner with them to bring solar-sourced energy to their customers. Additionally, the project brings shade and electric outlets to the park to support our special events. To bring this project to fruition, our City Council approved the land lease and the staff expedited the permitting. FPL has been an important partner in the City’s sustainability efforts, and we look forward to completing the projects together in the future.”

Frank Catino
Mayor, Satellite Beach



Pelican Beach Park

1525 Florida A1A, Satellite Beach

Brevard County

One of the most popular destinations in Satellite Beach, Pelican Beach Park serves as a gathering place for residents and visitors. The park’s amenities are now enhanced by a solar canopy, which provides shaded parking for cars on hot days — and also feeds clean energy back to the electric grid, benefiting the local community.

Fun facts about the park:

- 75,000 annual visitors
- 4,000 FPL SolarNow participants in Brevard County supported this installation

Visit Pelican Beach Park for:

- Solar canopy
- Playground
- Volleyball
- Pavilion rentals



WORLD-CLASS SCIENCE MEETS WORLD-CLASS SOLAR AT FROST SCIENCE

“Guests to the museum get a front row seat to the science of solar energy every day. We are honored that FPL selected Frost Science as the location to showcase the benefits of cleaner, renewable energy sources such as solar electricity. Two solar trees on our plaza, along with an interactive solar exhibition on our rooftop terrace, are designed to spread awareness for renewable energy and help our guests understand how solar works.”

Trevor Powers
Senior Vice President, Engineering and Operations



Phillip and Patricia Frost Museum of Science
1101 Biscayne Blvd., Miami
Miami-Dade County

Solar starts from the ground up at the cornerstone of Miami’s urban revitalization. Two towering solar trees greet you at the museum’s entrance, where your learning journey begins. Bring your experience full circle at the interactive solar exhibit at the museum’s rooftop FPL Solar Terrace, “The Sun Spot.”

Fun facts about the museum:

- 51.5 million annual visitors
- 15,700 FPL SolarNow participants in Miami-Dade County supported this installation

Visit Phillip and Patricia Frost Museum of Science for:

- Solar trees
- Solar terrace
- Kids Night at the Museum
- Laser Evenings
- Specialty events
- Holiday events



HISTORIC DOWNTOWN GETS NEW ENERGY WITH SOLAR

“Punta Gorda’s City Hall was built during the 1920s Florida Land Boom and is now embracing the future with FPL SolarNow. The solar canopy that draws clean energy from the sun is located right in the heart of our community. This provides a huge benefit to the City because the energy from the solar panels goes directly back to our residents. In addition, the shade the canopy provides is a tremendous benefit on hot Florida days for anyone who visits City Hall.”

Melissa Reichert
Communications Manager
Punta Gorda City Manager’s Office



Punta Gorda City Hall

326 West Marion Avenue, Punta Gorda

Charlotte County

The beautiful city of Punta Gorda now has solar energy front and center at City Hall. Whether you are walking through the central business district or experiencing a night out on the town, you can enjoy shaded parking under an FPL solar canopy that also generates clean energy.

Fun facts about the city hall:

- **30,000** annual visitors
- **700** FPL SolarNow participants in Charlotte County supported this installation

Visit Punta Gorda City Hall for:

- **Solar canopy**
- Local history
- Holiday events
- Events/meeting space



ALL TRAILS LEAD TO SOLAR

“The two solar trees installed inside our Reed Canal Nature Park provide an excellent source of renewable energy, which is what we are trying to promote to the visitors there. The SolarNow program is an excellent success story in South Daytona by bringing attention to alternative sources of energy to the residents and visitors who work, play and vacation here.”

James L. Gillis, Jr.
South Daytona City Manager



Reed Canal Park

919 Reed Canal Road, South Daytona

Volusia County

Get close to nature and hike your way through Reed Canal Park. This natural area gives you waterfront trails, and now — solar energy up close. Whether you are taking an afternoon stroll or biking through the park, you'll see eye-catching structures that showcase solar and provide clean energy to the community.

Fun facts about the park:

- **117,000** annual visitors
- **2,590** FPL SolarNow participants in Volusia County supported this installation

Visit Reed Canal Park for:

- Solar trees
- Walking trails
- Biking and hiking
- International RoboBoat competition



SOLAR IS THE CATCH OF THE DAY

“These solar trees are making a lasting impact by bringing clean energy to Riverfront Veterans Memorial Park and making solar energy accessible to the park’s residents and visitors. I’m happy to see the SolarNow program in our community, because it fits in with the surrounding neighborhood and puts solar energy in this highly visible spot, where everyone can see it up close.”

Brandon Young
Vice Mayor, South Daytona



Riverfront Veterans Memorial Park

1933 South Palmetto Avenue, South Daytona

Volusia County

If you want to fish under some shade while trying to “catch the big one,” you can now shield yourself from the sun with two solar trees that also generate clean energy for the Volusia community.

Fun facts about the park:

- 36,000 annual visitors
- 2,600 FPL SolarNow participants in Volusia County supported this installation

Visit Riverfront Veterans Memorial Park for:

- Solar trees
- Veterans memorial
- Fishing pier
- Playground
- Boat ramps
- Pavilions
- Picnic areas





SOLAR BY THE RIVER

“We are thrilled that our county is already home to two large solar energy centers, and now we have this solar canopy installation at Riverview Park. Our residents and visitors can enjoy the shade under the canopy, which feeds clean energy back to our community.”

Jim Hill
Mayor, City of Sebastian



Riverview Park

US-1 and CR-512, Sebastian

Indian River County

This park lives up to its name, with stunning river views — and now, it also offers covered parking under solar canopies that turn the Florida sunshine into clean energy.

Fun facts about the park:

- 25,000 annual visitors
- 4,000 FPL SolarNow participants in Brevard County supported this installation

Visit Riverview Park for:

- Solar canopies
- Splash pad
- Veterans memorial
- Fishing piers
- Fourth of July celebrations
- Volleyball
- Picnic pavilions



HONORING THE PAST WHILE LIGHTING THE FUTURE

“The addition of two solar trees to Roberto Clemente Park is making a lasting impact on our community, because it brings solar energy to visitors and residents who enjoy the park. I’m happy to see the SolarNow program here, because while we embrace our past with this park being the location of the Williams Academy Black History Museum, and named in honor of Roberto Clemente, a professional baseball player and humanitarian, we are also embracing the future of solar energy.”

Teresa Watkins-Brown
City Councilwoman, Fort Myers



Roberto Clemente Park

3265 Dr. Martin Luther King Jr. Blvd., Fort Myers

Lee County

Roberto Clemente once said, “Any time you have an opportunity to make things better and you don’t, then you’re wasting your time on this earth.” His vision continues to come to life with the addition of two solar trees at his namesake park. This community gem honors the past and pays tribute to an even brighter future that includes more clean energy.

Fun facts about the park:

- 30,000 annual visitors
- 3,600 FPL SolarNow participants in Lee County supported this installation

Visit Roberto Clemente Park for:

- Solar trees
- Tennis
- Basketball
- Playground
- Picnic tables
- Pavilions



HIT A HOME RUN WITH SOLAR

“While kids are playing ball, they can now see solar energy up close at Rotary Park. We are pleased to have this solar tree here, providing shade in the summer and allowing our community to see solar energy at work.”

Joann Hussey
Communications Manager, City of Hollywood



Rotary Park

3150 Taft Street, Hollywood

Broward County

Here, you'll find baseball — as well as a solar tree that gives you shade and generates clean energy, from the first inning to the last. For years, kids have learned how to be part of a team at Rotary Park. Now, they can learn about the generation of clean energy with the addition of the solar tree.

Fun facts about the park:

- 6,000 annual visitors
- 13,700 FPL SolarNow participants in Broward County supported this installation

Visit Rotary Park for:

- Solar tree
- Playground
- Baseball fields
- Batting cages
- Farmer's market



SOLAR SHINES FOR YOUNG STARS

“All of the children who come to S.T.A.R.S. Complex will now be able to see solar energy up close, since this popular spot is so visible in the community. Not only that, but also parents can enjoy shaded parking, keeping their cars cool under the solar canopies. This community loves this complex, and it is an added benefit to have solar energy on site for everyone who utilizes the facilities.”

Amber Smith
Public Works Administrator
City of Fort Myers



S.T.A.R.S. Complex

2980 Edison Avenue, Fort Myers

Lee County

Whether they're playing basketball at the facility or enjoying an educational program, young residents of Fort Myers find their fun in this safe haven. Now, they can also catch some shade under three solar canopies, which have the additional benefit of providing the community with clean energy.

Fun facts about the complex:

- **114,000** annual visitors
- **3,600** FPL SolarNow participants in Lee County supported this installation

Visit S.T.A.R.S. Complex for:

- **Solar canopies**
- Youth programs
- Swimming
- Camps
- Christmas Extravaganza



SCIENCE MEETS SOLAR — MILLIONS OF YEARS IN THE MAKING!

“The South Florida Science Center and Aquarium is thrilled to house these amazing solar trees and support this special initiative. We are committed to educating our visitors about the importance of solar energy, especially since we are so focused on supporting sustainability efforts.”

Melinda Grenz
Director of Marketing



South Florida Science Center and Aquarium
4801 Dreher Trail North, West Palm Beach
Palm Beach County

From dinosaurs to solar trees, you'll find everything under the sun to spark your imagination at the South Florida Science Center and Aquarium. Visit the FPL SolarScape along the Fisher Family Science Trail, and learn more about renewable energy.

Fun facts about the center:

- **250,000** annual visitors
- **9,200** FPL SolarNow participants in Palm Beach County supported this installation

Visit South Florida Science Center and Aquarium for:

- **Solar trees**
- Sensory Saturdays
- Summer camps
- Laser shows
- Planetarium
- Science on Tap
- Nights at the Museum
- Holiday events



LIFT YOUR SPIRITS

“St. Augustine Distillery is proud to be the steward of this landmark building built by FPL in 1917, where we distill craft spirits in the same location FPL manufactured block ice more than a century ago. We’re equally excited to be part of FPL’s future, as our visitors can now see and experience solar energy produced up close, all while resting comfortably under the SolarNow canopies at our front door.”

Philip McDaniel
CEO



St. Augustine Distillery

112 Riberia Street, St. Augustine

St. Johns County

Get a taste of history at the St. Augustine Distillery Company, where the story of FPL has come full circle. The building began as the former FPL ice plant, and now the company is bottling up Florida’s sunshine. Come visit, drink it all in — and cheers to solar energy!

Fun facts about the distillery:

- 150,000 annual visitors
- 1,100 FPL SolarNow participants in St. Johns County supported this installation

Visit St. Augustine Distillery for:

- Solar trees
- Tasting events
- Tours



BUTTERFLIES IN THE SKY

“It’s perfect that these FPL SolarNow trees are located at Tradewinds Park & Stables, because they show how renewable energy has a positive impact on the natural world in one of our largest regional parks.”

Dan West
Director, Broward County Parks



Tradewinds Park

3600 West Sample Road, Coconut Creek

Broward County

This park offers unique family-friendly things to do, such as train rides for children, horse stables and the world-famous Butterfly World. Now, visitors to the park’s playground will see two solar trees that showcase solar technology and produce clean energy for the community.

Fun facts about the park:

- 1.35 million annual visitors
- 13,700 FPL SolarNow participants in Broward County supported this installation

Visit Tradewinds Park for:

- Solar tree
- Butterfly World
- Horse stables
- Train rides
- Playground
- Trails



SOLAR-POWERED FRIDAY NIGHT LIGHTS

“From the rodeo to sports, Tropical Park offers something for everyone, and we’re excited that solar energy has been added to the list. Visitors to the park can charge their mobile devices under the shade of solar trees, and we hope that this sparks their interest in this form of cutting-edge renewable energy.”

Alain Capiro
PROS Manager 5 – Tropical Park
Miami-Dade County Parks, Recreation and
Open Spaces Department



Tropical Park

7900 SW 40th Street, Miami

Miami-Dade County

High school memories are made at this popular park, where three local high school teams have played football for more than two decades. While you’re at the game, you can also charge your cell phone under the shade of three solar trees that also provide clean energy to the community.

Fun facts about the park:

- 1.5 million annual visitors
- 15,700 FPL SolarNow participants in Miami-Dade County supported this installation

Visit Tropical Park for:

- Solar trees
- High school football
- Annual equestrian events
- Rodeos
- 5Ks



SOLAR BREATHES NEW LIFE INTO WEST END PARK

“West End Park is now a hub for solar with a solar tree and three solar canopies on site. With all of the SolarNow structures coming on display in the City of Miami, we’re thrilled to have them here because they can be seen by all of our visitors, as well as the students next door at Fairlawn Elementary School.”

Armando Pelaez
Park Manager



West End Park

6030 SW Second Street, Miami

Miami-Dade County

Families can create memories here at this Flagami neighborhood park, which offers three solar canopies providing shade and a solar tree that gives the community clean energy and sparks interest in solar.

Fun facts about the park:

- 50,000 annual visitors
- 15,700 FPL SolarNow participants in Miami-Dade County supported this installation

Visit West End Park for:

- Solar canopies
- Solar tree
- Splash pad
- After-school programs
- Family movie nights
- Summer camp
- Gym
- Senior programs



SOLAR SALUTES A FALLEN HERO

“We hope these solar trees and solar canopies help to honor the legacy of fallen marine William R. Gaines Jr. They are a fitting tribute to a true military hero, because the SolarNow program has made an investment in our community’s future. These structures will make clean energy accessible to those who visit the park and will be an inspiring part of the area.”

Wendie Vestfall
Tourism Director
Punta Gorda/Englewood Beach Visitor & Convention Bureau



William R. Gaines Jr. Veterans Memorial Park
20499 Edgewater Drive, Port Charlotte
Charlotte County

The sun continues to rise on the community that fallen marine William R. Gaines Jr. called home. We pay tribute to his sacrifice for freedom at this park — and now, the sunshine is building a better tomorrow through solar energy. You can see it up close with two solar trees and two parking canopies, which provide shaded parking and put clean energy into the community.

Fun facts about the park:

- **40,000** annual visitors
- **3,100** FPL SolarNow participants in Charlotte County supported this installation

Visit William R. Gaines Jr. Veterans Memorial Park for:

- **Solar trees**
- **Solar trees**
- Shaded benches
- Scenic water views



SOLAR STARTS AT YOUNG AT ART

“We are extremely honored that Young At Art Museum was chosen as the first goodwill ambassador for FPL’s new program. Our building is Gold-LEED® certified, and the museum is a teaching facility where we demonstrate environmental responsibility through art education. Children and their families will view the solar panels and discover the importance of having solar energy in our community.”

Mindy Shrago
Executive Director and CEO



Young At Art Museum
751 SW 121st Avenue, Davie
Broward County

Home to the very first SolarNow installation, Young At Art Museum is the perfect place for children to enjoy art while learning about solar energy. You can look up and see solar panels when you park your car under the solar canopy, and then learn about how the sun can generate power when you visit the museum’s solar exhibit.

Fun facts about the museum:

- **200,000** annual visitors
- **13,700** FPL SolarNow participants in Broward County supported this installation

Visit Young At Art Museum for:

- Solar canopy
- Special exhibits
- Recycled fashion show
- Museum nights
- Holiday events
- Camps for kids
- Paint & Wine nights

SOLAR GETS WILD AT ZOO MIAMI

“Zoo Miami’s mission is to share the wonder of wildlife and help conserve it for future generations, and having solar trees and a solar canopy for our visitors to see aligns with what we represent. We’re proud that we can showcase clean energy here, thanks to the FPL SolarNow program.”

Ron Magill
Communications Director



Zoo Miami

12400 SW 152nd Street, Miami

Miami-Dade County

Solar trees throughout the zoo provide shade, a place to charge your cell phone — and support the zoo’s conservation mission by generating clean energy that sparks your interest in how solar energy works. Party animals also have a new spot to get even wilder under the solar pavilion, the coolest new location for Miami events.

Fun facts about the zoo:

- 1.2 million annual visitors
- 15,700 FPL SolarNow participants in Miami-Dade County supported this installation

Visit Zoo Miami for:

- Solar trees
- Solar pavilion
- Sip & Stroll
- Brew at the Zoo
- Party for the Planet
- Winter/summer camps
- Zoo Lights



WE ARE PROUD TO BE AT
THE FOREFRONT OF GAME-
CHANGING **ADVANCES**
IN CLEAN ENERGY.
THESE PROJECTS, WHICH
DOUBLE AS RESEARCH
FACILITIES, HELP SHAPE AN
EVEN MORE **SUSTAINABLE**
FUTURE FOR FLORIDA.



Opposite and this page: FPL Solar Amphitheater at City of Miami Bayfront Park, Miami-Dade County



FPL Solar Circuit at Daytona International Speedway, Volusia County



Opposite and this page: FPL Blue Lagoon Solar, 400+ panels floating in a lake adjacent to Miami International Airport, Miami-Dade County



Opposite and this page: FPL Wynwood Energy Storage, Miami-Dade County



Miami artist Ernesto Maranje designed a mural with native Florida animals to decorate the FPL Wynwood Energy Storage



Opposite and this page: Solar arrays on display at Manatee Lagoon, an FPL Eco-Discovery Center in Riviera Beach, Palm Beach County

EXHIBIT C



SolarNow – Participant Engagement

Sample SolarNow® social media

Staycation

 Florida Power & Light 
Sponsored · 

We've partnered with Naples Zoo to give away a limited number of tickets to FPL SolarNow participants to visit August 8th! First come, first served.



FPL SOLARNOW

SOLARNOW.FPL.COM
Visit Naples Zoo for Free
Get Your Tickets Now

[LEARN MORE](#)

 Florida Power & Light 
Sponsored · 

Give your kids a Solar Staycation! Download free zoo-themed coloring pages and let their imaginations shine.



FPL SOLARNOW

SOLARNOW.FPL.COM
Free Coloring Pages from FPL SolarNow

[LEARN MORE](#)

Sample SolarNow® social media

Participant Engagement Campaigns

 Florida Power & Light 
Sponsored ·  

Did you know that FPL SolarNow trees can be seen at more than 20 local parks throughout Florida? It's all thanks to the support of FPL SolarNow participants like you. Find a location and see solar energy up close.



FPL.COM
FPL SolarNow park locations [LEARN MORE](#)

 Florida Power & Light 
Sponsored ·  

Read about how we're using solar energy to help Palm Beach Zoo and its conservation partners save the shrinking swallow-tailed kite population.



FPL.COM
A Conservation Partnership [LEARN MORE](#)
See solar in action

Customer responses to SolarNow social media (Part 1)

SolarNow - Social Media Mentions

Florida Power & Light
June 14, 2019 · 🌐

As a program participant, you can attend local events for free and get exclusive offers. See what's available in your area.

FPLsolarnow

SOLARNOW.FPL.COM

Being an FPL SolarNow™ Participant Has its Benefits
RSVP today!

84 reactions · 8 Comments · 8 Shares

Like Comment Share

Most Relevant

Comment as Florida Power & Light

Wendy Mendez
Solar panels in parks its awesome.

Florida Power & Light
September 19, 2019 · 🌐

On National Museum Day, visit an FPL SolarNow™ solar array at a museum near you.

FPLsolarnow

SOLARNOW.FPL.COM

Catching Rays at a Museum Near You
FPL SolarNow Museum Locations

19 reactions · 1 Comment · 5 Shares

Like Comment Share

Most Relevant

Comment as Florida Power & Light

Bonnie Malar Powers
This is very cool ! Congrats!!!

Customer responses to SolarNow social media (Part 2)

SolarNow - Social Media Mentions

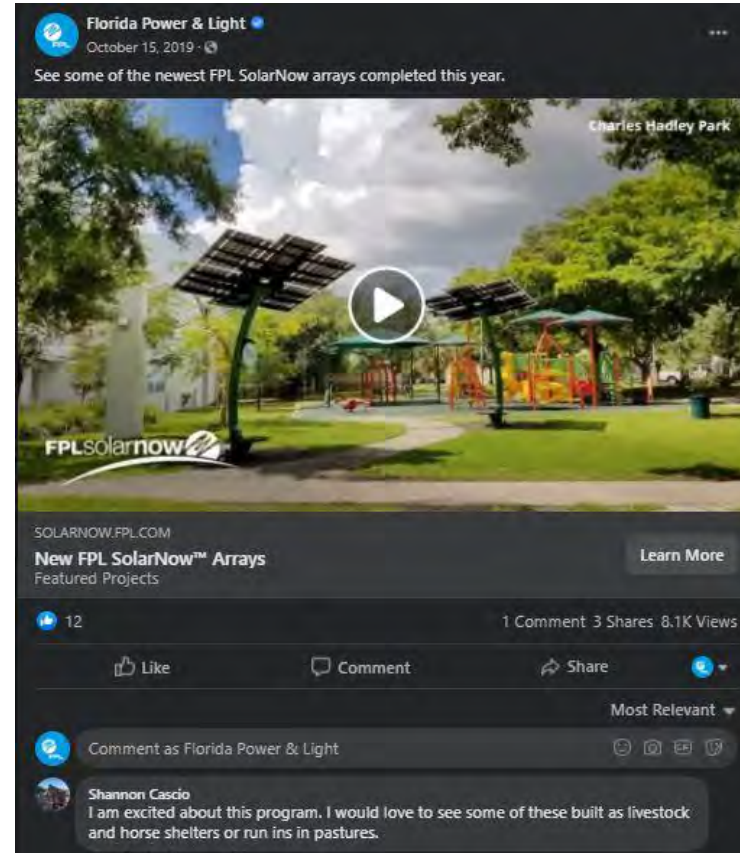


staugustinedistillery

Liked by [insidefpl](#) and 271 others

staugustinedistillery Our FPL Solar Now™ canopy helps us distill our spirits sustainably and responsibly. This innovative solar structure provides shade for our guests and transforms the sun's rays to power several local homes in our neighborhood. ☀️

A completely renewable resource, solar energy is emission-free and reduces the need for finite fuel sources. 🌍



Florida Power & Light
October 15, 2019 · 🌐

See some of the newest FPL SolarNow arrays completed this year.

Charles Hadley Park

FPL SolarNow

SOLARNOW.FPL.COM
New FPL SolarNow™ Arrays
Featured Projects [Learn More](#)

12 · 1 Comment · 3 Shares · 8.1K Views

Like · Comment · Share

Most Relevant

Comment as Florida Power & Light

Shannon Cascio
I am excited about this program. I would love to see some of these built as livestock and horse shelters or run ins in pastures.

SolarNow program milestone and promotional videos

SolarNow Videos

- 100th solar tree event: <https://youtu.be/8dtqtoEoc6Q>
- Kennedy Space Center event: https://youtu.be/uFXGAnk_Lgc
- Naples Zoo testimonial: <https://vimeo.com/453733367>
- Port Canaveral testimonial: https://youtu.be/R-9Ue2_fyc
- Zoo Miami testimonial: <https://youtu.be/nqTUdH1epGE>
- News Media Compilation: <https://vimeo.com/453391974>





SolarNow Asset Enhancements Driving Solar Awareness & Engagement

2020 Concepts

Augmented reality (AR) provides another channel to present customers more information on solar offerings

Augmented Reality Integration - Concept

- AR will add 2D and 3D imagery to the scene as viewed through smartphones
- Provides basic information on how solar works
- Educates on environmental benefits of solar trees and solar power
- Experience accompanied by statistics (i.e. solar energy production, etc.)
- Communicate FPL solar impact such as 30 by 30



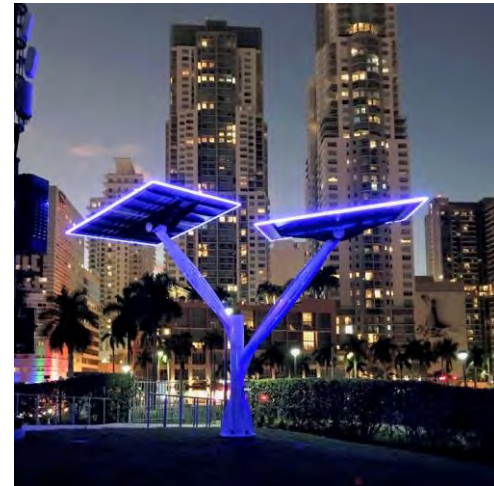
Mobile technologies have recently emerged that provide opportunities to deliver powerful experiences

Lighting effects for solar trees draw attention to our assets giving us a 24-hour visual benefit to help promote solar

Lighting Effects for SolarNow Structures



- **Designed to engage communities with solar technology**
- **Customized lighting features raise awareness in the evenings after the sun has gone down**
- **Reminders of a positive impact on environmental investments**



Specialized paint wraps and customized colors draw attention to solar trees at SolarNow sites

Customize Paint Wrap and Color Schemes

- **Wrap design can be customized to the host sites**
 - Manta rays, dolphins, and manatees currently wrap solar trees at Manatee Lagoon
 - Family fun and animal themes are complementary at zoo locations
 - STEM theme potential at sites such as Fort Myers Imaginarium and Kennedy Space Center
 - Other potential museum include Frost Science, Museum of Discovery and Science, and South Florida Science Center and Aquarium

