#### **State of Florida**



## **Public Service Commission**

CAPITAL CIRCLE OFFICE CENTER • 2540 SHUMARD OAK BOULEVARD TALLAHASSEE, FLORIDA 32399-0850

-M-E-M-O-R-A-N-D-U-M-

**DATE:** November 10, 2020

**TO:** Adam J. Teitzman, Commission Clerk, Office of Commission Clerk

FROM: Margarita Yglesias de Ayala, Public Utility Analyst I, Office of Industry

Development & Market Analysis

**RE:** Docket No. 20200225-TX - Application for certificate to provide local

telecommunications service by Branch Communications, LLC.

Attached are complementary documents and an updated application, submitted to staff by Branch Communications, LLC, to be added to the docket file. Please also update the company's information in MCD per our earlier conversation. If you have questions please contact me at (850) 413-6594.

Attachments

## FLORIDA PUBLIC SERVICE COMMISSION

# OFFICE OF INDUSTRY DEVELOPMENT AND MARKET ANALYSIS

APPLICATION FOR ORIGINAL AUTHORITY
OR TRANSFER OF AUTHORITY
TO PROVIDE
TELECOMMUNICATIONS SERVICE
IN THE STATE OF FLORIDA

### **INSTRUCTIONS**

This form should be used as the application for an original certificate and transfer of an existing certificate (from a Florida certificated company to a non-certificated company). In the case of a transfer, the information shall be provided by the transferee. If you have other questions about completing the form, call (850) 413-6600.

Print or type all responses to each item requested in the application. If an item is not applicable, please explain. All questions must be answered. If unable to answer the question in the allotted space, please continue on a separate sheet.

Once completed, submit the **original and one copy** of this form along with a **non-refundable** fee of \$500.00 to:

Florida Public Service Commission Office of Commission Clerk 2540 Shumard Oak Blvd. Tallahassee, Florida 32399-0850 (850) 413-6770

## **APPLICATION**

This	s an application for (check one):
	☑ Original certificate (new company)
	Approval of transfer of existing certificate: Example, a non-certificate company purchases an existing company and desires to retain the original certificate rather than apply for a new certificate.
Pleas	e provide the following:
	ull name of company, including fictitious name(s), that must match identically wit ame(s) on file with the Florida Department of State, Division of Corporation egistration:
ı	RANCH COMMUNICATIONS, LLC
<b>2</b>	he Florida Secretary of State corporate registration number: L20000117236
<b>3</b> . F	E.I. Number: 45-3809432
4. 3	tructure of organization:
The c	ompany will be operating as a: c all that apply):
	☐ Corporation       ☐ General Partnership         ☐ Foreign Corporation       ☐ Foreign Partnership         ☐ Limited Liability Company       ☐ Limited Partnership         ☐ Sole Proprietorship       ☐ Other, please specify below:
f a pa	rtnership, provide a copy of the partnership agreement.
f a fo	eign limited partnership, proof of compliance with the foreign limited partnership (Chapter 620.169, FS). The Florida registration number is:

5. Who will serve as point of	of contact to the Commission in regard to the following?
(a) This application:	• • • • • • • • • • • • • • • • • • •
Title: Street Address: Post Office Box: City: State: Zip: Telephone No.: Fax No.:	JOSEPH ISAACS CRO 4274 ENFIELD COURT  PALM HARBOR FLORIDA 34685 727-738-5553 ISAACS@ISG-TELECOM.COM
(This company liaison will be the	point of contact for FPSC correspondence. This point of contact cessary but this must be completed at the time the application is
Title: Note that the street Address: 7  Post Office Box: 5  City: 7  State: 7  Telephone No.: 9  Fax No.: E-Mail Address: J	IOHN BERGERON /P /335 SOUTH LEWIS SUITE 300 FULSA OKLAHOMA /4136 018-949-4551 ohn.bergeron@branchcomm.net /www.branchcomm.net
(c) Optional secondary point of (This point of contact will not received.  Name: Title: Street Address: Post Office Box: City: State: Zip: Telephone No.: Fax No.: E-Mail Address:	f contact or liaison: eive FPSC correspondence but will be on file with the FPSC).

6.	Physical address for the applicant that will do business in Florida:
	Street address: 7335 South Lewis, Suite 300
	City: Tulsa
	State: OK Zip: 74136
	Telephone No.: 918-949-4551
	Fax No.:
	E-Mail Address: John.bergeron@branchcomm.net
7.	List the state(s), and accompanying docket number(s), in which the applicant has:
	(a) operated as a telecommunications company. NONE
	(b) <b>applications pending</b> to be certificated as a telecommunications company.
	(c) been certificated to operate as a telecommunications company
	(d) <b>been denied authority</b> to operate as a telecommunications company and the circumstances involved. NONE_
	(e) had regulatory penalties imposed for violations of telecommunications statutes and the circumstances involved. NONE
	(f) been involved in civil court proceedings with another telecommunications entity, and the circumstances involved. NONE
8.	The following questions pertain to the officers and directors. Have any been:
	(a) adjudged bankrupt, mentally incompetent (and not had his or her competency restored), or found guilty of any felony or of any crime, or whether such actions may result from pending proceedings? $\square$ Yes $\bowtie$ No
	If yes, <u>provide explanation.</u>
	(b) granted or denied a certificate in the State of Florida (this includes active and canceled certificates)? $\Box$ Granted $\Box$ Denied $\boxtimes$ Neither

<u>If denie</u>	ed provide	explanation.				
(c) an telecor	officer, on the contraction of t	director, an	d partner ?	in any oth	her Florida	certificate
If ves	give name	of compan	v and relation	onship. If no	n longer ass	socioted wit

 Florida Statute 364.335(1)(a) requires a company seeking a certificate of authority to demonstrate its managerial, technical, and financial ability to provide telecommunications service.

**Note:** It is the applicant's burden to demonstrate that it possesses adequate managerial ability, technical ability, and financial ability. Additional supporting information may be supplied at the discretion of the applicant. For the purposes of this application, financial statements MUST contain the balance sheet, income statement, and statement of retained earnings.

- (a) <u>Managerial ability</u>: An applicant must provide resumes of employees/officers of the company that would indicate sufficient managerial experiences of each. Please explain if a resume represents an individual that is not employed with the company and provide proof that the individual authorizes the use of the resume.
- (b) <u>Technical ability</u>: An applicant must provide resumes of employees/officers of the company that would indicate sufficient technical experiences or indicate what company has been contracted to conduct technical maintenance. Please explain if a resume represents an individual that is not employed with the company and provide proof that the individual authorizes the use of the resume.
- (c) Financial ability: An applicant must provide financial statements demonstrating financial ability by submitting a balance sheet, income statement, and retained earnings statement. An applicant that has audited financial statements for the most recent three years must provide those financial statements. If a full three years' historical data is not available, the application must include both historical financial data and pro forma data to supplement. An applicant of a newly established company must provide three years' pro forma data. If the applicant does not have audited financial statements, it must be so stated and signed by either the applicant's chief executive officer or chief financial officer affirming that the financial statements are true and correct.

10.	Where will you officially designate as your place of publicly publishing your schedule a/k/a tariffs or price lists)? (Tariffs or price lists MUST be publicly published to comply with Florida Statute 364.04).
	☐ Website – Please provide Website address:
	Other – Please provide address:

# THIS PAGE MUST BE COMPLETED AND SIGNED

**REGULATORY ASSESSMENT FEE:** I understand that all telecommunications companies must pay a regulatory assessment fee. A minimum annual assessment fee, as defined by the Commission, is required.

**RECEIPT AND UNDERSTANDING OF RULES:** I understand the Florida Public Service Commission's rules, orders, and laws relating to the provisioning of telecommunications company service in Florida.

**APPLICANT ACKNOWLEDGEMENT:** By my signature below, I, the undersigned owner or officer, attest to the accuracy of the information contained in this application and attached documents and that the applicant has the technical ability, managerial ability, and financial ability to provide telecommunications company service in the State of Florida. I have read the foregoing and declare that, to the best of my knowledge and belief, the information is true and correct. I have the authority to sign on behalf of my company and agree to comply, now and in the future, with all applicable Commission rules, orders and laws.

Further, I am aware that, pursuant to Chapter 837.06, Florida Statutes, "Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his or her official duty shall be guilty of a misdemeanor of the second degree, punishable as provided in s. 775.082 and s. 775.083."

I understand that any false statements can result in being denied a certificate of authority in Florida.

### **COMPANY OWNER OR OFFICER**

Print Name:

	Title:	CEO
	Telephone No.:	918-949-4551
	E-Mail Address:	Curtis.branch@branchcomm.net
Signature:	Chas	Date: 10/2/2020

Curtis Branch

# **Branch Communications, LLC and Related Companies Consolidated Balance Sheet**

For the Twelve Months Ended December 31, 2018

	Branch Communications
ASSETS	
Current Assets	
Checking/Savings	
1000 · Mabrey Bank	224,023.86
10050 · CSB - WRG	2,981.70
Total Checking/Savings	227,005.56
11000 · Accounts Receivable	541,332.34
Total Accounts Receivable	541,332.34
Other Current Assets	, ,
11250 · AR - Intercompany	113.31
11650 · AR - SH Note	750,000.00
Total Other Current Assets	750,113.31
Total Current Assets	1,518,451.21
Fixed Assets	, , , , , , , , , , , , , , , , , , , ,
15000 · Furniture and Equipment	137,503.71
17000 · Accumulated Depreciation	-82,380.51
Total Fixed Assets	55,123.20
TOTAL ASSETS	1,573,574.41
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
20000 · Accounts Payable	227,500.64
Total Accounts Payable	227,500.64
Other Current Liabilities	
21000 · LOC 2 - CSB	833,799.60
21200 · Capital BT/JL	270,500.00
Total Other Current Liabilities	1,104,299.60
Total Current Liabilities	1,331,800.24
Total Liabilities	1,331,800.24
Equity	1,00 1,000.24
30000 · Retained Earnings	450,239.13
Net income	-208,464.96
Total Equity	241,774.17
TOTAL LIABILITIES & EQUITY	1,573,574.41

# **Branch Communications, LLC and Related Companies Consolidated Balance Sheet**

For the Twelve Months Ended December 31, 2019

	Branch Communications	
ASSETS		
Current Assets		
Checking/Savings		
1000 · Mabrey Bank	14,311.86	
10050 · CSB - WRG	132.15	
Total Checking/Savings	14,444.01	
11000 · Accounts Receivable	922,050.52	
Total Accounts Receivable	922,050.52	
Other Current Assets	1-2,000.02	
11250 · AR - Intercompany	132,786.50	
11650 · AR - SH Note	825,000.00	
Total Other Current Assets	957,786.50	
Total Current Assets	1,894,281.03	
Fixed Assets	1,054,201.05	
15000 · Furniture and Equipment	137,503.71	
15500 · Garage Condo	215,040.00	
16000 · Vehicles	201,534.00	
17000 · Accumulated Depreciation	-119,069.56	
Total Fixed Assets	435,008.15	
	100,000.10	
TOTAL ASSETS	2,329,289.18	
LIABILITIES & EQUITY		
Liabilities		
Current Liabilities		
20000 · Accounts Payable	02.005.42	
Total Accounts Payable	93,905.13	
	93,905.13	
Other Current Liabilities		
21000 · LOC 2 - CSB	1,571,255.57	
21200 · Capital BT/JL	270,500.00	
25100 ⋅ Ford Finance	171,146.32	
Total Other Current Liabilities Total	2,012,901.89	
Current Liabilities	2,106,807.02	
Total Liabilities	2,106,807.02	
Equity	· , · · · ·	
30000 · Retained Earnings	314,603.07	_
Net Income	-92,120.91	,
Total Equity	222,482.16	
TOTAL LIABILITIES & EQUITY	2,329,289.18	

#### <u>AFFIDAVIT</u>

STATE OF OKLAHOMA	)	
	)	SS
COUNTY OF TUISA	)	

My name is Curtis Branch and I am the CEO of the Applicant BRANCH COMMUNICATIONS, LLC. I swear and affirm that I have personal knowledge of the facts stated in the additionally attached financial statements and that I am competent to testify to them, and that I have the authority to make the submission on behalf of the Applicant. I further swear or affirm that all of the statements and representations made in this attachment to my Application for CLEC are true and correct.

Curtis Branch

CEO

Branch Communications, LLC

Notary Public in and for the State of Oklahoma

My commission expires: 4/8/2023

### **Branch Communications** Proforma for calendar year 2020

### Ordinary Income/Expense

Income		
Sales	\$	5,625,738
Total Income	\$	5,625,738
Cost of Goods Sold	\$	652,791
Gross Profit	\$	4,972,947
		_
Expenses		
Property Taxes	\$	71
Equipment Rental	\$	3,491
Automobile	\$	53,885
Bank Servioce Charges	\$	12,736
Computer & Internet	\$	54,058
Copier lease	\$	9,293
Donations	\$	680
Dues & Subscriptions	\$	32,659
Insurance	\$	5,691
Entertainment	\$	9,948
Business Meals	\$	20,071
Payroll	\$	3,667,363
Office Supplies	\$	20,550
Office Expense	\$	(619)
Postage	\$	5,400
Professional Fees	\$	12,921
Employee events	\$	989
Customer appreciation	\$	4,722
Rent	\$	39,656
Utilities	\$	25,864
Repairs & Maintenance	\$	22,202
Cell Phones	\$	20,952
Mileage	\$	3,235
Travel	\$	130,159
Education	\$	1,388
Employee Reimbursement	\$	(2,650)
Employee training	\$	2,525
Memberships	\$	21,288
Events	\$	1,000
Taxes	\$	382
Closing costs	\$	2,788
Interest Expense	\$	90,803
Guaranteed payments	\$	180,322
Total Expenses		4,453,823
Net Income	\$ \$	519,124
	•	•

# Branch Communications Proforma Balance Sheet 2020

#### **ASSETS**

Checking	\$	1,227,975
Accounts Receivables	\$	1,385,660
Other Assets		
CRB	\$	66,054
Shareholder Note	\$	825,000
Prepaid Expenses	\$	69,815
Loan Williams	\$	13,495
Total Other Assets	\$	974,364
Total Current Assets	\$	3,587,999
Total carrent / issets	Υ	3,307,333
Fixed Assets		
Furniture	\$	137,505
Condo	\$	325,000
	\$	201,534
Accumulated Depreciation	\$	(179,070)
·	۶ \$	
Total fixed assets	\$	484,969
TOTAL ASSETS	\$	4,072,968
Liabilities		
Liabilities  Accounts Payables	\$	171,645
Accounts Payables	\$ \$	171,645 1,669,227
Accounts Payables	\$	
Accounts Payables LOC 2 PPP-SBA	\$ \$	1,669,227 603,700
Accounts Payables LOC 2	\$	1,669,227
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance	\$ \$ \$	1,669,227 603,700 290,700 145,440
Accounts Payables LOC 2 PPP-SBA Capital BT/JL	\$ \$ \$	1,669,227 603,700 290,700
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance TOTAL LIABILITIES	\$ \$ \$	1,669,227 603,700 290,700 145,440
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity	\$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance	\$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance Member 1 Draws	\$ \$ \$ \$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712 489,205 (7,291,943)
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance Member 1 Draws Member 2 draws	\$ \$ \$ \$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712 489,205 (7,291,943) (627,880)
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance Member 1 Draws Member 2 draws Member 2 Equity	\$ \$ \$ \$ \$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712 489,205 (7,291,943) (627,880) 1,821,157
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance Member 1 Draws Member 2 draws Member 2 Equity Retained Earnings	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712 489,205 (7,291,943) (627,880) 1,821,157 6,282,593
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance Member 1 Draws Member 2 draws Member 2 Equity	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712 489,205 (7,291,943) (627,880) 1,821,157 6,282,593 519,124
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance Member 1 Draws Member 2 draws Member 2 Equity Retained Earnings	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712 489,205 (7,291,943) (627,880) 1,821,157 6,282,593
Accounts Payables LOC 2 PPP-SBA Capital BT/JL Fored Finance  TOTAL LIABILITIES  Equity Opening Balance Member 1 Draws Member 2 draws Member 2 draws Member 2 Equity Retained Earnings Net income	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	1,669,227 603,700 290,700 145,440 2,880,712 489,205 (7,291,943) (627,880) 1,821,157 6,282,593 519,124