

**Antonia Hover**

**From:** Office of Commissioner Brown  
**Sent:** Wednesday, December 23, 2020 3:47 PM  
**To:** Commissioner Correspondence  
**Subject:** Fwd: Please remove roadblocks to energy efficiency in Florida

Good afternoon,

Please add the email below to Docket 20200181.

Thank you,

**Jennifer Brownfield**  
**Executive Assistant to Commissioner Julie I. Brown**  
Florida Public Service Commission  
2540 Shumard Oak Blvd.  
Tallahassee, FL 32399  
(850) 413-6030

Begin forwarded message:

**From:** TODD GOGULSKI <todd@toddgogulski.com>  
**Date:** December 23, 2020 at 1:30:20 PM EST  
**To:** Office of Commissioner Brown <Commissioner.Brown@psc.state.fl.us>  
**Subject:** Please remove roadblocks to energy efficiency in Florida  
**Reply-To:** todd@toddgogulski.com

Dear Public Service Commissioner Brown,

Florida's largest utilities badly trail leading utilities in the Southeast and across the nation in delivering energy savings to customers. That's short-sighted because energy efficiency is the quickest, cheapest, and cleanest way to meet our energy needs and tackle climate change -- but outdated practices in setting state energy efficiency goals are holding us back. Let's fix that through this rulemaking process.

As you consider changes to your goal setting rule, I ask that you reform the cost-effectiveness and screening practices that previously led many utilities to propose goals of zero to this Commission. I understand that Florida is the only state that relies primarily on these practices. Energy efficiency programs have taken on new importance in light of the economic fallout from the COVID-19 crisis. Florida families should not have to make a choice between paying a power bill or buying essentials like food and medicine. Now is the time to remove the roadblocks to energy savings in order to provide more and better energy efficiency programs to customers.

It's time to use the new rulemaking to update your decades-old practices, and consider ways to get utilities to do more on efficiency, in particular for low-income customers. Please use this opportunity to get input from the public and experts in this field before rushing to revise the rule on conservation goal-setting.

Regards,  
TODD GOGULSKI  
Boulder Colorado