

**Antonia Hover**

**From:** Antonia Hover on behalf of Records Clerk  
**Sent:** Tuesday, January 12, 2021 2:23 PM  
**To:** 'ellenashdown@gmail.com'  
**Cc:** Consumer Contact  
**Subject:** RE: Docket No. 20200181; Modernize Florida's outdated efficiency practices

Good Afternoon, Ms. Ashdown.

We will be placing your comments below in consumer correspondence in Docket No. 20200181, and forwarding them to the Office of Consumer Assistance and Outreach.

Thank you!

Toni Hover  
Commission Deputy Clerk I  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, FL 32399  
Phone: (850) 413-6467

-----Original Message-----

From: ellenashdown@everyactioncustom.com <ellenashdown@everyactioncustom.com>  
Sent: Tuesday, January 12, 2021 12:52 PM  
To: Records Clerk <CLERK@PSC.STATE.FL.US>  
Subject: Docket No. 20200181; Modernize Florida's outdated efficiency practices

Dear Florida Public Service Commission,

I am a Florida home owner who installed a solar roof system in late 2020, using net-metering with Duke Energy. I don't expect to recoup the installation cost in my lifetime. That wasn't the point. Yes, I am saving money every month, and I'm generating power for other utility customers. Most important, though, I am using a natural, unlimited, easily available source that only makes sense in our known world of climate change, destructive oil and gas production, and weakening economy.

So much has been learned in the 30 years since Florida set its energy efficiency goals--learned AND put into practice. My roof system is one small example. You will hear ample testimony of the advanced technology and the growing number of businesses and individuals who do not want to rely on gas and oil extractions.

From my own experience--receiving three proposals, communicating with the companies' employees, and watching the installation--I know that renewable energy is successful business. And in the Sunshine State, we've only begun. Smart utility companies should not want to hamper renewable energy enterprises (as they have at some times); they should change their models and reap the benefits of a revolution that won't be stopped.

Florida's largest power companies badly trail leading utilities in the Southeast and across the nation in delivering energy savings to families and businesses. Most recently, this outdated approach led to power companies proposing goals of zero. We can do better.

The time is right to bring Florida's efficiency rules into the 21st century with a holistic approach to energy saving technologies that incentivizes utilities to bring "next generation" solutions to scale for a smarter grid.

We can do this by better aligning electric utilities' financial interests with their customers' bottom lines by rewarding them when they save customers money.

We can level the playing field so energy savings programs compete on a fair basis with capital intensive power plants.

We can move beyond the outdated cost tests we've used to evaluate efficiency programs, which take real efficiency savings off the table.

And we can put Florida's most vulnerable customers first by ensuring energy security and affordability for the elderly and low income families.

The technologies of tomorrow - cutting edge efficiency, demand response, smart appliances, electric vehicles, solar, battery storage and more - are here. Let's put them to work for Florida families, unlocking savings for all of us.

Sincerely,

Ellen Ashdown

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