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**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE SOUTHERN DISTRICT OF TEXAS
HOUSTON DIVISION**

In re:)	Chapter 11
SOUTHERN FOODS GROUP, LLC, <i>et al.</i> ,)	Case No. 19-36313 (DRJ)
Debtors. ¹)	Jointly Administered

NOTICE OF EFFECTIVE DATE OF FIRST AMENDED JOINT CHAPTER 11 PLAN OF LIQUIDATION OF SOUTHERN FOODS GROUP, LLC, DEAN FOODS COMPANY, AND THEIR DEBTOR AFFILIATES

PLEASE READ THIS NOTICE CAREFULLY AS IT CONTAINS BAR DATE AND OTHER INFORMATION THAT MAY AFFECT YOUR RIGHTS TO RECEIVE DISTRIBUTIONS UNDER THE PLAN:

PLEASE TAKE NOTICE that, on March 17, 2021, the United States Bankruptcy Court for the Southern District of Texas (the “**Court**”) entered the *Findings of Fact, Conclusions of Law, and Order Confirming the First Amended Joint Chapter 11 Plan of Liquidation of Southern*

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¹ The debtors and debtors in possession in these chapter 11 cases, along with the last four digits of their respective Employer Identification Numbers, are as follows: Southern Foods Group, LLC (1364); Dean Foods Company (9681); Alta-Dena Certified Dairy, LLC (1347); Berkeley Farms, LLC (8965); Cascade Equity Realty, LLC (3940); Country Fresh, LLC (6303); Dairy Information Systems Holdings, LLC (9144); Dairy Information Systems, LLC (0009); Dean Dairy Holdings, LLC (9188); Dean East II, LLC (9192); Dean East, LLC (8751); Dean Foods North Central, LLC (7858); Dean Foods of Wisconsin, LLC (2504); Dean Holding Company (8390); Dean Intellectual Property Services II, Inc. (3512); Dean International Holding Company (9785); Dean Management, LLC (7782); Dean Puerto Rico Holdings, LLC (6832); Dean Services, LLC (2168); Dean Transportation, Inc. (8896); Dean West II, LLC (9190); Dean West, LLC (8753); DFC Aviation Services, LLC (1600); DFC Energy Partners, LLC (3889); DFC Ventures, LLC (4213); DGI Ventures, Inc. (6766); DIPS Limited Partner II (7167); Franklin Holdings, Inc. (8114); Fresh Dairy Delivery, LLC (2314); Friendly’s Ice Cream Holdings Corp. (7609); Friendly’s Manufacturing and Retail, LLC (9828); Garelick Farms, LLC (3221); Mayfield Dairy Farms, LLC (3008); Midwest Ice Cream Company, LLC (0130); Model Dairy, LLC (7981); Reiter Dairy, LLC (3675); Sampson Ventures, LLC (7714); Shenandoah’s Pride, LLC (2858); Steve’s Ice Cream, LLC (6807); Suiza Dairy Group, LLC (2039); Tuscan/Lehigh Dairies, Inc. (6774); Uncle Matt’s Organic, Inc. (0079); and Verifine Dairy Products of Sheboygan, LLC (7200). The debtors’ mailing address is: Daniel H. Golden, Trustee, Dean Foods Company Estate & Liquidating Trust, In Care of BRG 250 Pehle Avenue, Suite 301, Saddle Brook, NJ 07663, Attn: Rick Wright.

Foods Group, LLC, Dean Foods Company, and Their Debtor Affiliates [D.I. 3565] (the “Confirmation Order”).²

PLEASE TAKE FURTHER NOTICE that each of the conditions precedent to the effectiveness of the Plan has occurred or was waived in accordance with Article X of the Plan, and the Plan became effective and was substantially consummated on May 28, 2021 (the “Effective Date”).

PLEASE TAKE FURTHER NOTICE that the Plan and its provisions are binding on (i) the Debtors, (ii) all Holders of Claims against, or Interests in, the Debtors, whether or not Impaired under the Plan and whether or not, if Impaired, such Holders voted to accept the Plan, (iii) each Person acquiring property under the Plan, (iv) any other party in interest in the Chapter 11 Cases, (v) any Person making an appearance in the Chapter 11 Cases, and (vi) each of the foregoing’s respective heirs, successors, assigns, trustees, executors, administrators, affiliates, officers, directors, agents, representatives, attorneys, beneficiaries, or guardians.

PLEASE TAKE FURTHER NOTICE that, in accordance with Article II.C of the Plan and paragraph 45 of the Confirmation Order, any and all requests for allowance and/or payment of Administrative Claims that accrued on or before the Effective Date (other than Other Administrative Claims), unless otherwise expressly set forth in the Plan, must be Filed with the Claims and Solicitation Agent and served on counsel for the Debtors and Liquidating Debtors, counsel for the Creditors’ Committee, and the Liquidating Trustee, on or before **June 28, 2021 at 5:00 p.m. (prevailing Central Time)** (the “Administrative Claims Bar Date”). Any such request must include, at a minimum, the following: (i) the name of the Holder of the

² Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Confirmation Order or the *First Amended Joint Chapter 11 Plan of Liquidation of Southern Foods Group, LLC, Dean Foods Company, and Their Debtor Affiliates* [D.I. 3565-1] (as may be amended, supplemented, or modified in accordance with its terms, and including all exhibits, schedules, supplements, appendices, annexes, and attachments thereto, the “Plan”), as applicable.

Administrative Claim; (ii) the asserted amount of the Administrative Claim; (iii) the name of the applicable Debtor that is purported to be liable for the Administrative Claim and, if the Administrative Claim is asserted against more than one Debtor, the name of each Debtor and the exact amount asserted to be owed by each such Debtor; (iv) the basis of the Administrative Claim; and (v) supporting documentation for the Administrative Claim.

UNLESS OTHERWISE ORDERED BY THE COURT, OR AS OTHERWISE EXPRESSLY SET FORTH IN THE PLAN (SEE BELOW), HOLDERS OF ADMINISTRATIVE CLAIMS THAT ARE REQUIRED TO, BUT DO NOT, FILE AND SERVE A REQUEST FOR PAYMENT OF SUCH ADMINISTRATIVE CLAIMS BY THE ADMINISTRATIVE CLAIMS BAR DATE SHALL BE FOREVER BARRED, ESTOPPED, AND ENJOINED FROM ASSERTING SUCH ADMINISTRATIVE CLAIMS AGAINST THE DEBTORS, THE LIQUIDATING DEBTORS, THE LIQUIDATING TRUST, THE LIQUIDATING TRUSTEE, OR THEIR PROPERTY, AND SUCH ADMINISTRATIVE CLAIMS SHALL BE DEEMED DISCHARGED AS OF THE EFFECTIVE DATE.

PLEASE TAKE FURTHER NOTICE that, notwithstanding the foregoing, requests for payment of Administrative Claims need not be Filed for Administrative Claims that (i) previously have been Allowed by Final Order of the Court or pursuant to this Plan, (ii) the Debtors or Liquidating Debtors (with the consent of the Creditors' Committee, which consent shall not be unreasonably withheld) have otherwise agreed in writing do not require such a filing, (iii) are set forth in the Debtors' or Liquidating Debtors' books and records, (iv) are listed on a Reconciliation Notice Filed by the Debtors, or (v) arise pursuant to 28 U.S.C. § 1930.

PLEASE TAKE FURTHER NOTICE that, in accordance with Article VI.B of the Plan and paragraph 19 of the Confirmation Order, distributions shall only be made to the Holders of Allowed Claims as of the Distribution Record Date. The Distribution Record Date for determining Holders of Allowed Claims, other than with respect to Senior Notes deposited with DTC, is the Confirmation Date, March 17, 2021. All Claims transfers occurring prior to the Confirmation Date should be registered with the Debtors. The Debtors, the Liquidating Debtors, the Liquidating Trustee, any Servicer, the Disbursing Agent, the Senior Notes Indenture Trustee, and each of the foregoing's respective agents, successors, and assigns shall have no obligation to recognize, for purposes of distributions pursuant to, or in any way arising from, the Plan (or for any other purpose), the transfer of any Claims occurring after the Distribution Record Date.

PLEASE TAKE FURTHER NOTICE that, in accordance with Article II.E of the Plan and paragraph 46 of the Confirmation Order, any and all requests for allowance and/or payment of Professional Fee Claims must be Filed with the Court on or before **July 12, 2021 at 5:00 p.m. (prevailing Central Time)**; *provided*, that if any Professional is unable to File its own request with the Court, such Professional may deliver an original, executed copy, and an electronic copy to the Debtors' attorneys and the Liquidating Debtors at least three Business Days before the deadline, and the Debtors' attorneys shall File such request with the Court.

PLEASE TAKE FURTHER NOTICE that you may obtain copies of the Plan, the Confirmation Order, or related documents from (i) Epiq Corporate Restructuring, LLC at no charge by (a) accessing the Debtors' restructuring website at <https://dm.epiq11.com/southernfoods>, (b) writing to Southern Foods Group, LLC formerly d/b/a Dean Foods - Ballot Processing, c/o Epiq Corporate Restructuring LLC, 10300 SW Allen Boulevard, Beaverton, OR 97005, (c) emailing deaninfo@epiqglobal.com, or (d) telephone at

(833) 935-1362 (toll-free) or (503) 597-7660 (if calling from outside the U.S. or Canada) or
(ii) for a fee via PACER at <http://www.tx.uscourts.gov>.

Dated: May 28, 2021
Houston, Texas

Respectfully submitted,

NORTON ROSE FULBRIGHT US LLP

/s/ William R. Greendyke

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