

**Brian Schultz**

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**From:** Brian Schultz on behalf of Records Clerk  
**Sent:** Monday, June 28, 2021 5:07 PM  
**To:** 'fccastaff@ms2ch.org'  
**Cc:** Consumer Contact  
**Subject:** FW: Docket No. 20200181 Customer Advocate Group Comments  
**Attachments:** Comments from Customer Advocates-Final.pdf

Good Afternoon,

We will be placing your comments below in consumer correspondence in Docket No. 20200181-EU and forwarding your comments to the Office of Consumer Assistance and Outreach.

Sincerely,

*Brian Schultz*

Commission Deputy Clerk II  
Florida Public Service Commission  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399  
850.413.6770

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**From:** FCCA Staff <fccastaff@ms2ch.org>  
**Sent:** Monday, June 28, 2021 4:52 PM  
**To:** Records Clerk <CLERK@PSC.STATE.FL.US>; Margo DuVal <mduval@psc.state.fl.us>  
**Cc:** Zelalem Adefris (zelalema@catalystmiami.org) <zelalema@catalystmiami.org>; Marcos Vilar <marcos@alianza.org>; Ryann Lynn <ryann.lynn@publicinterestnetwork.org>; Zac Cosner <zcosner@fcvoters.org>; MacKenzie Marcelin <mackenzie@floridarising.org>  
**Subject:** Docket No. 20200181 Customer Advocate Group Comments

Hello,

My name is Melissa Baldwin and I am the Director of Florida Clinicians for Climate Action.

I would like to file these comments to you regarding Docket No. 20200181.

Please find our comments attached.

I am submitting these comments on behalf of my organization, as well as other organizations concerned about low-income residents, including, Alianza, Catalyst Miami, Environment Florida, Florida Conservation Voters, and Florida Rising.

Please let me know if you have any questions.

Thank you,

Melissa Baldwin

Melissa Baldwin, Program Manager  
Florida Clinicians for Climate Action  
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**BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION**

**In re: Proposed amendment of Rule 25-17.0021 F.A.C., Goals for Electric Utilities.**

Docket No. 20200181

Filed: June 28, 2021

**POST WORKSHOP COMMENTS OF**  
**ALIANZA, CATALYST MIAMI, FLORIDA CONSERVATION VOTERS,**  
**FLORIDA CLINICIANS FOR CLIMATE ACTION, ENVIRONMENT FLORIDA**  
**AND FLORIDA RISING**

Alianza, Catalyst Miami, Environment Florida, Florida Conservation Voters, Florida Clinicians for Climate Action and Florida Rising thank the Commission for the opportunity to provide post-workshop comments in the above captioned docket.

It is well established nationally that energy efficiency can be the lowest cost resource available to a utility in meeting electricity demand. The economic benefits of energy efficiency programs result in bill savings to all customers through the utility's system-wide cost savings, such as reduced fuel use and deferral of new power plants, but also to individual businesses and families by helping them cut energy waste and driving down power bills.

Meaningful energy efficiency programs are particularly critical for lower-income families as they face the highest energy burden - the percentage of a given household's income dedicated to paying for energy, including heating, cooling, and household electricity. Energy burden rates exceeding 6% can lead to difficult trade-offs among essential household goods like food, rent, clothing, and medicine. In Miami, 23% of all Miami households have a high-energy burden, while 21% of homes in Tampa are considered energy burdened.<sup>1</sup>

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<sup>1</sup> ACEEE, Unrealized Potential, Expanding Energy Efficiency Opportunities for Customers in Florida

Energy efficiency presents significant potential to protect and improve public health in Florida -- from cleaning up the air we breathe, to improving the homes, safety, and lives of our most vulnerable. A modest ramp-up of energy efficiency programs could generate over \$12 million in annual health benefits to Floridians, preventing hospital admissions due to respiratory and cardiovascular illnesses, and avoiding restricted activity and missed days of work.<sup>2</sup>

Yet, Florida is “leaving money on the table” both by not accessing a lower cost option like energy efficiency to meet demand, while also failing to cost-effectively help reduce energy waste and lower bills for our most vulnerable customers. Those energy savings stay in local communities to drive economic development. According to the 2020 American Council for an Energy Efficiency Economy (“ACEEE”) 2020 *State Efficiency Scorecard*, Florida lands near the bottom of state rankings for capturing energy savings. During the most recent FEECA goal setting cycle, several of the state’s largest utilities filed goals of zero or near zero. Zero is not a goal. This indicates that the practices utilized by the Commission in the FEECA goal setting process are no longer serving the interests of the Commission or that of hard working families. Florida’s underperformance in energy savings is directly tied to efficiency practices that are almost 30 years old and are not aligned with current standard industry practice across the country. As a threshold matter, the Commission must modernize its past practices now to meet the needs of Florida’s electricity customers today – including hard working families.

### *Roadblocks to standard industry practice*

The two roadblocks to meaningful energy savings are the state’s continued reliance on the Rate Impact Measure (RIM) test and the 2-year screen in setting annual energy savings goals. Florida is the only state to rely primarily upon the RIM test. It is purportedly used to measure an energy efficiency measure’s potential impact on

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<sup>2</sup> ACEEE, *Saving Energy, Saving Lives: The Health Impacts of Avoiding Power Plant Pollution with Energy Efficiency*, at [aceee.org/research-report/h1801](https://www.aceee.org/research-report/h1801)

consumer rates. While a consideration of rate impact is important, the RIM test is not the best tool for conducting a rate analysis, nor a system benefit. It conflates the two and does not provide the information to the Commission that is needed to balance system benefits with rate considerations when setting goals. We should not penalize efficiency measures because they achieve their purpose – which is to reduce energy use and lower customer power bills. No other utility resource is subjected to this archaic test.

Secondly, the Commission utilizes a 2-year payback to screen to eliminate measures that have a simple payback to the customer of 2 years or less. This practice is not based on any real-life data that such measures are in-fact being adopted. This practice eliminates high impact, low cost measures that are critically important in lowering power bills for energy burdened families. These outdated policies are unique to Florida and eliminate measures that are commonly adopted in many other states. This leads to programs that do not meaningfully help customers reduce energy usage and save money on bills. If the Commission is concerned about bringing real-life data to the establishment of goals, then it must abandon this screen and move to using data that is evaluated, measured and verified consistent with standard industry practice, or move away from this screen altogether when setting goals.

Moreover, programs that are focused on low-income customers vary widely by utility in terms of scope and savings. Our underinvestment in energy efficiency imposes a real human cost on Floridians. We can and must do better. The current rulemaking provides a unique opportunity to change course now and modernize practices - prior to the next goal setting cycle. Taking action now will benefit both the Commission and customers.

*The need for low-income programs that are greater in scope and depth and more consistent across utilities.*

In addition to transitioning away from the RIM test and 2-year payback screen, the Commission should **adopt a process that ensures meaningful low-income programs both in scale and depth and make the program targets consistent across utilities by**

**setting a low-income program goal.** The FEECA rules provide no guidance for how the unique needs and considerations around low-income efficiency should be considered during the goal setting or program planning proceedings. Low-income households are in the greatest need of energy efficiency programs to lower their monthly bills; they also pay into the efficiency programs like everybody else. Yet they face numerous barriers to participation in efficiency programs.

1. Therefore, the Commission should establish by rule that energy efficiency measures bundled into low-income programs are exempt from cost-effectiveness tests and screening for so-called free-ridership. That said, the Commission could still consider whether utility investments for low income programs are prudent – that is, yielding a meaningful level of savings for the money spent. As stated earlier, the Commission should ensure program offerings for low-income customers target both broad participation and deep savings - with bill reductions that meaningfully improve the financial condition of individual households with the greatest need.
2. In order to help achieve this goal, the Commission should set an energy savings goal for low-income customers. These goals can be a percentage of total demand side management (DSM) budget or a percentage of energy savings. For instance, Texas requires that a percentage of the total DSM budget go to energy efficiency programs.<sup>3</sup> We recommend that a minimum of 15 % of the total DSM budget be set as a goal - this investment should go to improvements in the home, not education. Alternatively, the Commission could set a low-income goal as a percentage of energy savings. We additionally propose that at minimum, one third of the funding for low-income programs, or energy savings, be directed towards programs for low-income renters and multifamily housing.

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<sup>3</sup> ACEEE, Making A Difference, Strategies for Successful Low Income Energy Efficiency Programs, October 2017.  
<https://www.aceee.org/sites/default/files/publications/researchreports/u1713.pdf>

Lastly, we believe there would be significant value to the commissioners through direct engagement on these issues. Therefore, we request a subsequent commissioner-led workshop as part of this rulemaking process.

Thank you again for the opportunity to provide comments on rule revisions for achieving more cost effective energy policy outcomes that meaningfully address the needs not only for the state's most vulnerable families, but for all customers, and that move the state to a smarter energy future.

Sincerely,

Marcos Vilar, Executive Director  
Alianza

Zelalem Adefris, VP of Policy & Advocacy  
Catalyst Miami

Ryann Lynn, Climate and Clean Energy Advocate  
Environment Florida

Zac Cosner, Energy Policy Advocate  
Florida Conservation Voters

Melissa Baldwin, Director  
Florida Clinicians for Climate Action

MacKenzie Marcelin, Climate Justice Organizer  
Florida Rising