

Residential Home Energy Survey

RADIO

TECH THAT SAVES :30 RADIO

How much do you spend on energy to get the laundry done?

To stay cool?

And to keep the lights on?

Find out with the new FPL Energy Analyzer.

Powered by America's most intelligent grid,

it gives you a complete breakdown of your energy use,

so you can see what's driving your bill.

Learn more about how your home uses energy

when you activate your FPL energy analyzer at FPL.com/TakeControl.

TECH THAT SAVES :15 RADIO

How much do you spend on energy to get the laundry done?

To stay cool?

And to keep the lights on?

Find out with the new FPL Energy Analyzer.

See how your home uses energy,

and how you can save at FPL.com/TakeControl.

TV

PAM AND SAM RADIO :30

Do you know how your energy use compares to similar homes?

Neighbors Pam and Sam do.

Over at Pam's house, they like to stay cool, especially at naptime.

While at Sam's house, they leave everything plugged in everywhere, all the time.

Now, with the new FPL Energy Analyzer, Pam and Sam can compare their families' energy use to homes like theirs, and find personalized ways to save energy and money.

See how your home compares.

Activate your FPL Energy Analyzer at [FPL.com/TakeControl](https://www.fpl.com/takecontrol)

PAM AND SAM :15 RADIO

Do you know how your energy use compares to similar homes?

Now, with the new FPL Energy Analyzer,

you can compare your family's energy use to homes like yours,
and find personalized ways to save!

Go to [FPL.com/TakeControl](https://www.fpl.com/takecontrol)

RADIO

TECH THAT SAVES :30 RADIO

¿Cuál es el costo real de lavar la ropa?

De mantenerte fresco...

¿o de encender las luces?

Encuentra las respuestas con el nuevo Analizador de energía de FPL.

Energizado por la red más inteligente en la nación,

te ofrece un reporte detallado de tu consumo de electricidad,

para que puedas ver qué causa los cargos en tu cuenta.

Aprende mas sobre el consumo electrico en tu hogar cuando activas el analizador de energia de FPL en FPL.com/TakeControl.

TECH THAT SAVES :15 RADIO

¿Cuál es el costo real de lavar la ropa?

De mantenerte fresco...

¿o de encender las luces?

Enterate con el nuevo Analizador de energía de FPL

Aprende mas sobre el consumo electrico en tu hogar y como ahorrar en FPL.com/TakeControl.

TV

ICE PRINCESS :15 TV

¿Sabes qué causa los cargos en tu cuenta de electricidad?

Cuando hace calor afuera, se necesita aun más energía para mantenerte fresco adentro.

No te acalores. Mantente fresco y baja tu cuenta.

Activa el Analizador de Energía de FPL en [FPL.com/TomaControl](https://www.fpl.com/TomaControl).

"ICE PRINCESS" THERMOSTAT :15

Do you know what's driving your energy bill?

When it's hot outside, it takes even more energy to keep you cool inside.

See how you can stay cool and keep your bill low.

Activate your FPL Energy Analyzer at [FPL.com/TakeControl](https://www.fpl.com/TakeControl).

SWEEPSTAKES TV :15

¡Saber cómo tu hogar usa energía te puede ayudar a ganar en grande!

Ahora, cuando activas tu Analizador de Energía de FPL

¡tendrás la oportunidad de ganar una Renovación de Tecnología Inteligente valorada en \$10,000!

¡Activa el tuyo hoy!

SWEEPSTAKES TV15

Knowing how your home uses energy can help you win big!

Now, when you activate your FPL Energy Analyzer
you'll be automatically entered for a chance to win a
\$10,000 Smart Home Energy Makeover.

Activate yours today!

SWEEPSTAKES RADIO :30

Knowing how your home uses energy can help you win big!

Now, when you activate your FPL Energy Analyzer to see what's driving your energy bill, you can get more than just new ways to save energy and money—you'll be automatically entered for a chance to win a \$10,000 Smart Home Energy Makeover—and weekly prizes!

Activate your FPL Energy Analyzer today at [FPL.com/TakeControl](https://www.fpl.com/TakeControl) and you could win big!

SWEEPSTAKES RADIO :15

Knowing how your home uses energy can help you win big!

Now, when you activate your FPL Energy Analyzer you'll be automatically entered for a chance to win a \$10,000 Smart Home Energy Makeover.

Activate yours today at [FPL.com/TakeControl](https://www.fpl.com/TakeControl).

SWEEPSTAKES RADIO :30

¡Saber cómo tu hogar usa energía te puede ayudar a ganar en grande!

Ahora, cuando activas tu Analizador de Energía de FPL para ver cuánto gastas en electricidad,

puedes aprender nuevas formas de ahorrar energía y dinero—

¡y tendrás la oportunidad de ganar una Renovación de Tecnología Inteligente valorada en \$10,000, y además premios semanales!

¡Activa tu Analizador de Energía de FPL hoy en [FPL.com/TomaControl](https://www.fpl.com/TomaControl)

para tu oportunidad!

SWEEPSTAKES RADIO :15

¡Saber cómo tu hogar usa energía te puede ayudar a ganar en grande!

Ahora, cuando activas tu Analizador de Energía de FPL

¡tendrás la oportunidad de ganar una Renovación de Tecnología Inteligente valorada en \$10,000!

Activalo en [FPL.com/TomaControl](https://www.fpl.com/TomaControl).

HOLIDAY TECH THAT SAVES :30

La navidad es una época mágica...

...donde toda la familia se reúne

bajo un mismo techo llenándolo de energía

—y es el momento perfecto para revisar tu Analizador de Energía de FPL.

Desde más tandas de ropa para lavar, hasta esas lucecitas brillantes...

encuentra nuevas formas de disfrutar esta época de fiestas—

—sin subir los cargos en tu cuenta.

¡Ahorra energía y dinero mientras celebras! Activa tu Analizador de energía de FPL hoy en

[FPL.com/TomaControl](https://www.fpl.com/TomaControl)

- ALT: ¡Ahorra energía y dinero mientras celebras!

SUPER: [FPL.com/TomaControl](https://www.fpl.com/TomaControl)

HOLIDAY ICE PRINCESS : 15 TV – V1

¿Quieres ahorrar durante las fiestas?

Descubre consejos mágicos que te ayudaran a ahorrar energía mientras celebras...

y mantienes tus cuentas bajas.

Activa tu Analizador de Energía de FPL hoy en [FPL.com/TomaControl](https://www.fpl.com/TomaControl)

ECCR HOLIDAY :30

A mix of scenes from Ice Princess, Tale of Pam & Sam, and Tech that Saves. Graphic holiday elements will create a festive feel, like using a flurry of snowflakes to transition between scenes, frosted window edges around the frame in the corners, and cheerful music with sleigh bells or the like. For the end frame, these elements would carry through to close on a festive logo card.

OPEN ON ice princess in her room, slow motion feather snow floating in the air.

VO: The holidays are a time for magic...

CUT TO Mom catching her son sneaking in some laundry while home on break from college. They share a smiling 'gotcha' moment.

VO: ...when the whole family comes together...

CUT TO the family from Pam and Sam in the living room.

VO: and the entire house is filled with energy...

CUT TO AA woman walking towards the kitchen with the hanging lights on.

VO: —which makes it the perfect time to check in with your FPL Energy Analyzer.

CLOSE UP on tool in use.

VO: From the extra loads of laundry to turning on those twinkling lights...

CLOSE UP on her tablet showing the Energy Analyzer.

VO: ...you can find new ways to make the holidays sparkle—

CUT TO Dad in the hallway of Ice Princess, turning the thermostat to 78.

VO: —without driving up your bill.

Dad continues into Ice Princess room and close on their moment together.

VO: 'Tis the season to save energy and money!

Activate your FPL Energy Analyzer today at [FPL.com/TakeControl](https://www.fpl.com/takecontrol).

Close on logo on white with extra holiday magic (lights around the logo, or golden shimmers, or snow falling like magic).

HOLIDAY ICE PRINCESS :15

The same graphic treatment and music treatment used above will translate to the revised :15 Ice Princess. Cheery music and a touch of holiday magic with the new script options will bring a seasonal message of energy savings.

Looking to save for the holidays?

Discover the magic of energy-saving tips
that keep spirits bright and bills low.

Activate your FPL Energy Analyzer today at [FPL.com/TakeControl](https://www.fpl.com/takecontrol).

RCS :30 ENG

Life at home has changed quite a bit...
...because we're not used to having all of us at home at the same time.
Rising temperatures means higher bills.
Our A/C has to work that much harder...
...in order to maintain the temperature that we've set.
FPL has quite a few tools that you can use to help manage your energy usage.
We have the FPL Energy Analyzer.
The tool will let you monitor your daily, monthly or yearly usage performance.
So you can do your part to manage your energy use and keep your bills low.
We're here to help.

RCS :15 ENG

FPL has quite a few tools that you can use to help manage your energy usage.
We have the FPL Energy Analyzer.
The tool will let you monitor your daily, monthly or yearly usage performance.
So you can do your part to keep your bills low.
We're here to help.

RCS :06 ENG

We have the FPL Energy Analyzer.
The tool will let you monitor your usage performance.
We're here to help.

RCS :30

Nuestro día a día ha cambiado mucho.
Todos estamos en casa a la misma vez.
Las temperaturas altas resultan en cuentas altas.
Nuestro aire acondicionado trabaja mucho más.
FPL tiene varias herramientas disponibles para ayudar a manejar el uso de energía.
Como el Analizador de Energía de FPL.
Que te permite monitorear tu uso de energía diario, por mes o anualmente.
Así puedes manejar tu uso y mantener tus cuentas bajas.
Estamos aquí para ayudarte.

RCS :15

FPL tiene varias herramientas disponibles para ayudar a manejar el uso de energía.
Como el Analizador de Energía de FPL.
Que te permite monitorear tu uso de energía.
Así puedes manejar tu uso y mantener tus cuentas bajas.

RCS :06

El Analizador de Energía de FPL te permite monitorear tu uso de energ

RCS :30 TV – ANCHOR SPOT

Voice 1: Podemos lograr mucho más cuando trabajamos juntos.

Voice 2: Como preparar la cena en familia...

Voice 3: Doblar la ropa juntos...

- ALT: Lavar la ropa juntos...

Voice 1: Y hasta ahorrar juntos, con el Analizador de Energía de FPL...

Voice 2: ...que usa datos actuales de mi contador inteligente y ofrece un reporte detallado sobre mi consumo de electricidad.

Voice 3: Además, te da opciones de cómo ahorrar para que todos en la familia podamos ayudar.

Voice 2: Juntos, podemos ahorrar.

- ALT: Junto, podemos ahorrar hasta \$300 al año.

Voice 1: Activa tu Analizador de Energía de FPL gratis en [FPL.com/TomaControl](https://www.fpl.com/TomaControl) y ahorremos juntos, Florida.

RCS :15 TV – ANCHOR SPOT

Voice 1: Logramos más cuando trabajamos juntos—

Voice 2: ...como ahorrar en nuestras cuentas de electricidad con los consejos del Analizador de Energía de FPL.

- ALT: como ahorrar hasta \$300 al año en las cuentas de electricidad con los consejos del Analizador de energía de FPL.

Voice 1: Descubre como todos en la familia pueden ayudar a ahorrar.

Voice 2: Visita [FPL.com/TomaControl](https://www.fpl.com/TomaControl).

RCS :30 RADIO – SPA

Podemos lograr mucho más cuando trabajamos juntos.

Como preparar la cena en familia...

Doblar la ropa juntos...

Y hasta ahorrar juntos con el Analizador de Energía de FPL...

...que usa datos actuales de mi contador inteligente y ofrece un reporte detallado sobre mi consumo de electricidad.

Además, nos da opciones de cómo ahorrar para que todos en la familia podamos ayudar.

Juntos, podemos ahorrar.

- ALT: Juntos, podemos ahorrar hasta \$300 al año.

Activa tu Analizador de Energía de FPL gratis en [FPL.com/TomaControl](https://www.fpl.com/TomaControl)

Y ahorremos juntos, Florida.

RCS :30 RADIO

VO: We can get a lot done when we do it together.

Like making dinner together...

Folding laundry together...

And we can even learn to save together with the FPL Energy Analyzer.

It uses real data from my smart meter to tell me where my energy is going and then gives us easy ways to save that the whole family can help with.

Together, we can make those savings count.

- ALT: Together, we can save up to \$300 a year

Let's go Florida.

Activate your free FPL Energy Analyzer at [FPL.com/TakeControl](https://www.fpl.com/TakeControl) and let's save, together.

RCS :30 TV – ANCHOR SPOT

VOICE 1: We can get a lot done when we do it together.

VOICE 2: Like making dinner together...

VOICE 3: Folding laundry together...

- ALT: Doing laundry together...

VOICE 1: And we can even learn to save together with the FPL Energy Analyzer.

VOICE 2: It uses real data from my smart meter to tell me where my energy is going

VOICE 3: and then gives us easy ways to save that the whole family can help with.

VOICE 1: Together, we can make those savings count.

- ALT: Together, we can save up to \$300 a year

VOICE 2: Let's go Florida. Activate your free FPL Energy Analyzer at FPL.com/TakeControl and let's save, together.

RCS :15 TV – ANCHOR SPOT

VOICE 1: We can get a lot done when we do it together—

VOICE 2: like saving on our energy bill with tips from the FPL Energy Analyzer.

- ALT: like saving up to \$300 a year on our energy bill with tips from the FPL Energy Analyzer.

VOICE 1: Find easy ways the whole family can help save together.

VOICE 2: Go to FPL.com/TakeControl.

RCS :30 TV – SWEEPSTAKES

VOICE 1: When **we** play together, we always win

VOICE 2: So, when we heard we could get a \$10,000 Home Energy Makeover

VOICE 3: AND learn how to save on our energy bill each month...

- ALT: AND learn how to save up to \$300 a year on our energy bill each month

VOICE 1: ...we were ready.

VOICE 2: The FPL Energy Analyzer makes it easy to help keep our bill low with easy ways to save

VOICE 3: AND a chance to win big.

VOICE 1: Activate your free FPL Energy Analyzer at [FPL.com/TakeControl](https://www.fpl.com/takecontrol)

VOICE 2: and get your chance to win a \$10,000 Home Energy Makeover.

RCS :30 TV – SWEEPSTAKES SPA

Voice 1: Juntos, siempre ganamos.

Voice 2: Cuando nos enteramos de que podíamos ganar una renovación de energía para nuestro hogar valorada en \$10,000...

Voice 3: ...y aprender cómo ahorrar en nuestra cuenta de electricidad cada mes...

- ALT: y aprender a cómo ahorrar hasta \$300 al año en nuestra cuenta de electricidad...

Voice 1: ...estábamos listos.

Voice 2: Con el Analizador de energía de FPL podemos mantener la cuenta baja, ahorrar...

Voice 3: ...y ganar en grande.

Voice 1: Activa tu Analizador de Energía de FPL gratis en [FPL.com/TomaControl](https://www.fpl.com/tomacontrol)


Voice 2: y obtén una oportunidad de ganar \$10,000 en una renovación de energía para tu hogar.

RCS :30 RADIO – SWEEPSTAKES


VO: Now the family that saves energy together can win together, too!
The FPL Energy Analyzer uses real data from your smart meter
so you know exactly where your energy is going,
with tips to make it easy to help keep your bill low.
And now, you can save even more
with a chance to win a \$10,000 Home Energy Makeover!
Activate your free FPL Energy Analyzer at [FPL.com/TakeControl](https://www.fpl.com/TakeControl)
and get your chance to save and win, together!

RCS :30 RADIO – SWEEPSTAKES

La familia que ahorra junta también puede ganar junta.
El Analizador de Energía de FPL usa datos actuales de tu contador inteligente y te ofrece
un reporte detallado sobre tu consumo de electricidad con consejos para ayudarte a
mantener tu cuenta baja.
Además, ¡te ofrece una oportunidad de ganar una renovación de energía para el hogar
valorada en \$10,000!-
Activa tu Analizador de Energía de FPL gratis en [FPL.com/Tomacontrol](https://www.fpl.com/Tomacontrol) para una
oportunidad de ganar.

 Florida Power & Light


Going! Going! Almost gone! Activate your FPL Energy Analyzer for a chance to win a \$10,000 grand prize before it's too late!




 FPL

FPL.COM
Activate your FPL Energy Analyzer
FPL Energy Analyzer


[Learn More](#)

 Florida Power & Light

Now is your last chance to win a \$10,000 Home Energy Makeover! Activate your FPL Energy Analyzer and learn how to save today.




**LAST CHANCE
TO WIN**


 FPL

FPL.COM
Activate your FPL Energy Analyzer
FPL Energy Analyzer


[Learn More](#)

 Florida Power & Light

We've got an easy recipe for energy savings! Save up to \$300 a year with tips from your FPL Energy Analyzer.




SAVE TOGETHER \$


 FPL

FPL.COM
Cook up some savings
FPL Energy Analyzer


[Learn More](#)

 Florida Power & Light

Going! Going! Almost gone! Activate your FPL Energy Analyzer for a chance to win a \$10,000 grand prize before it's too late!



\$10,000
— HOME ENERGY —
MAKEOVER

 FPL

FPL.COM
Activate your FPL Energy Analyzer
FPL Energy Analyzer

[Learn More](#)

 Florida Power & Light 




Can cleaning the lint tray really save energy and money? It sure can! Learn more ways to save with the FPL Energy Analyzer.




— SAVE —
UP TO \$300  **\$**
A YEAR


 FPL


FPL.COM
Let's save together!
FPL Energy Analyzer [Learn More](#)

 Florida Power & Light  


Who keeps turning down the A/C? Activate your FPL Energy Analyzer to find easy ways the whole family can save together.




— SAVE —
UP TO \$300  **\$**
A YEAR

 FPL


FPL.COM
Save up to \$300 a year!
FPL Energy Analyzer [Learn More](#)

 Florida Power & Light ✓

Make saving money your new favorite game! Activate your FPL Energy Analyzer to learn ways you can save up to \$300 a year.




— SAVE —
TOGETHER


 FPL


FPL.COM
Save up to \$300 a year!
FPL Energy Analyzer


[Learn More](#)

 Florida Power & Light ✓

Using small appliances instead of your oven can help you heat up some savings! Get more tips with the FPL Energy Analyzer.




— SAVE —
UP TO \$300
A YEAR 


 FPL

FPL.COM
Cook up some savings
FPL Energy Analyzer

[Learn More](#)


 Florida Power & Light ✓

How can spending more time together help you save up to \$300 a year?
Activate your FPL Energy Analyzer and find out!




FPL.COM
Let's save together!
FPL Energy Analyzer

[Learn More](#)


 Florida Power & Light ✓

Activate your FPL Energy Analyzer and you'll be entered to win a \$10,000 grand prize PLUS weekly energy-saving prizes!

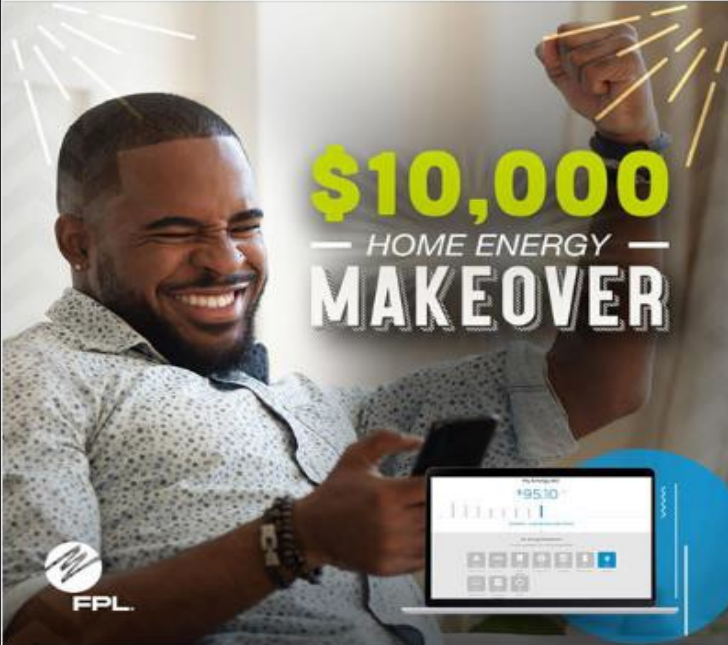


FPL.COM
Activate your FPL Energy Analyzer
FPL Energy Analyzer

[Learn More](#)

 Florida Power & Light

Now is YOUR chance to win a \$10,000 Home Energy Makeover! Activate your FPL Energy Analyzer and learn how to save and win.



\$10,000
— HOME ENERGY —
MAKEOVER

FPL

FPL.COM
Activate your FPL Energy Analyzer
FPL Energy Analyzer

[Learn More](#)

 Florida Power & Light

Enter to win "smart" energy-saving weekly prizes. PLUS you'll automatically have a chance to win a \$10,000 Home Energy Makeover when you activate your FPL Energy Analyzer!




WIN
WEEKLY
PRIZES


FPL

FPL.COM
Activate your FPL Energy Analyzer
FPL Energy Analyzer

[Learn More](#)

 Florida Power & Light

Is your home energy-efficient? Activate your free FPL Energy Analyzer to see what's driving your energy costs and compare your bill to similar homes.



Similar

You

EFFICIENT **AVERAGE** **INEFFICIENT**

FPL

FPL.COM
Compare and save today!
The FPL Energy Analyzer

[Learn More](#)

 Florida Power & Light

Visit the FPL Energy Analyzer to instantly see an itemized breakdown of your energy costs and find easy ways to save. Login today and take control.



Luanda
Power Delivery

FPL

FPL.COM
Save energy, save money
The FPL Energy Analyzer

[Learn More](#)


 Florida Power & Light

Visit the FPL Energy Analyzer to instantly see an itemized breakdown of your energy costs and find easy ways to save. Login today and take control.




Click to expand

FPL.COM
Save energy, save money
The FPL Energy Analyzer [Learn More](#)


 Florida Power & Light

Don't let your holiday lights say 'bah, humbug!' to your energy bill. Take control with the FPL Energy Analyzer for energy-saving tips that will keep your season bright.





FPL

FPL.COM
Save for the holidays
The FPL Energy Analyzer [Learn More](#)

 Florida Power & Light

Which appliances are heating up your bill? The free FPL Energy Analyzer gives you a detailed breakdown of your energy use, plus tips on how you can save.




 FPL


FPL.COM
Find new ways to save!
The FPL Energy Analyzer

[Learn More](#)

 Florida Power & Light

Keep spirits bright and bills low with the FPL Energy Analyzer and free energy-saving tips.



 FPL

FPL.COM
Save for the holidays
The FPL Energy Analyzer

[Learn More](#)

Florida Power & Light

Don't miss your chance to win! We're giving away "smart" energy-saving prizes every week. Activate your FPL Energy Analyzer today.



WIN

WEEKLY

Resume

Learn More

fpl.com

FPL Energy Analyzer

Activate yours today


Learn More

FPL Energy Analyzer

Activate yours today

Florida Power & Light

Don't miss your chance to win! We're giving away "smart" energy-saving prizes every week. Activate your FPL Energy Analyzer today.



WEEKLY

PRIZES

FPL Energy Analyzer

Activate yours today

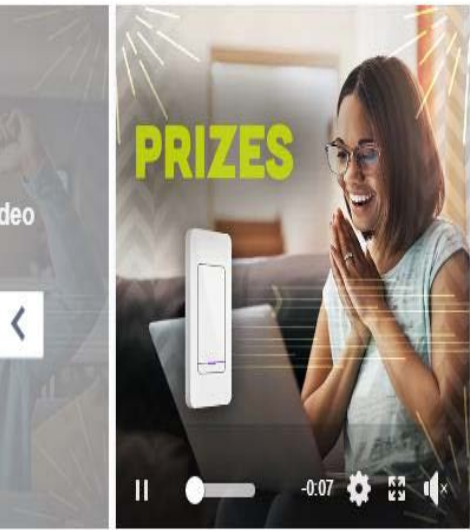
Learn More

FPL Energy Analyzer

Activate yours today

Florida Power & Light

Don't miss your chance to win! We're giving away "smart" energy-saving prizes every week. Activate your FPL Energy Analyzer today.



PRIZES

ACTIVATE YOUR FPL ENERGY ANALYZER

FPL Energy Analyzer

Activate yours today


Learn More

FPL Energy Analyzer

Activate yours today

Florida Power & Light

Don't miss your chance to win! We're giving away "smart" energy-saving prizes every week. Activate your FPL Energy Analyzer today.



ACTIVATE YOUR FPL ENERGY ANALYZER

FPL Energy Analyzer

Activate yours today

Learn More

FPL Energy Analyzer

Activate yours today

ACTIVATE YOUR
FPL ENERGY ANALYZER

My Energy Bill
\$95.10

—SAVE—
UP TO \$300
A YEAR

SAVE NOW



—SAVE—
TOGETHER

ACTIVATE YOUR
FPL ENERGY
ANALYZER

ACTIVATE NOW



SAVE ENERGY
AND MONEY

ACTIVATE YOUR
FPL ENERGY
ANALYZER

ACTIVATE NOW





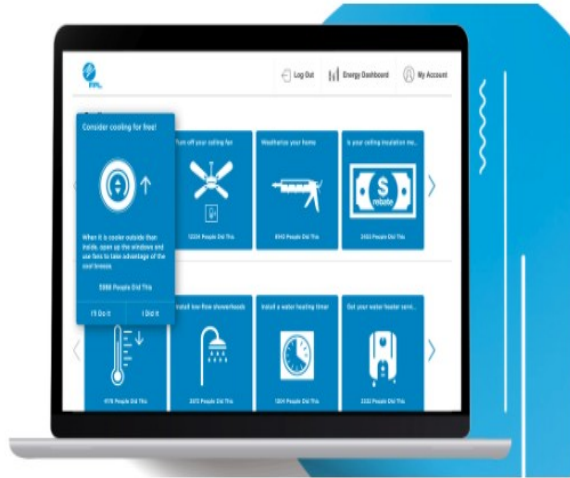


Florida Power & Light Company

[Redacted]

Laundry? A/C? Lighting? See what's driving your energy bill and save.

With the FPL Energy Analyzer, you'll see exactly where your energy is going and learn new ways to save. This free tool breaks down your energy bill by category, so you know where to focus your energy-saving efforts. From cooking to cleaning, lighting, computers and more, the FPL Energy Analyzer gives you tips to save energy and keep your bill low.



Get your energy breakdown and learn how to save!

Save Now



Florida Power & Light Company

[Redacted]

Learn how to lower your energy bill with free energy-saving tips.

With the FPL Energy Analyzer, you can get easy, customized tips that help you save energy and keep your bill low. Learn the perfect temperature to set your thermostat or when it's the right time to keep the windows open. Every bit counts towards keeping your bill low.



Find energy savings.

Save Now



Florida Power & Light Company

[Redacted]

Laundry? A/C? Lighting? See what's driving your energy bill and save.

With the FPL Energy Analyzer, you'll see what's driving your energy bill and how your energy use compares to homes like yours, of a similar size in your area. This is a free tool that breaks down your energy use by category, so you know just where your energy is going, how much it's costing you and learn ways to save. From cooking to cleaning, lighting, computers and more, the FPL Energy Analyzer gives you tips to save energy and keep your bill low.



Compare your energy use and learn ways to save!

[Save Now](#)

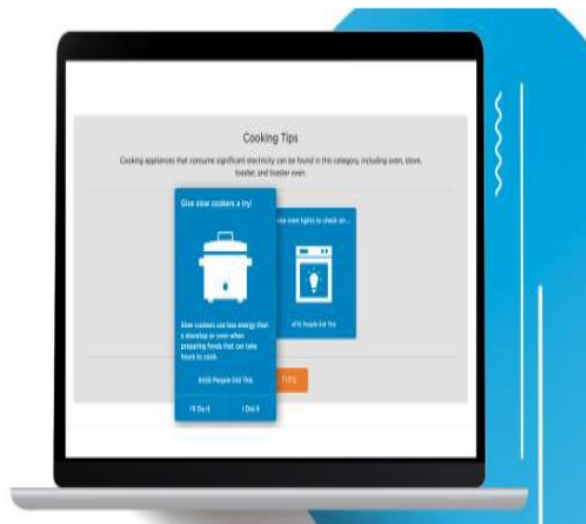


Florida Power & Light Company

[Redacted]


Can using small appliances help keep your energy bill low?

Yes! With the FPL Energy Analyzer, you can get easy, customized tips that will turn your toaster oven and crockpot into energy-efficient tools to help keep your bill low.



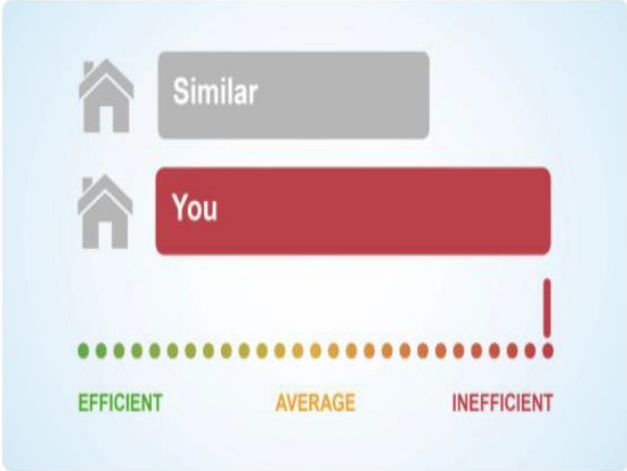
Find energy savings.

[Learn More](#)

 **Florida Power & Light Company**
Sponsored

How energy-efficient is your home compared to your neighbors?

With the FPL Energy Analyzer, you'll see what's driving your energy bill and how your energy use compares to homes like yours, of a similar size in your area. This is a free tool that breaks down your energy use by category, so you know just where your energy is going, how much it's costing you and learn ways to save. From cooking to cleaning, lighting, computers and more, the FPL Energy Analyzer gives you tips to save energy and keep your bill low.



The graphic shows a comparison between 'Similar' and 'You' on an energy efficiency scale. The 'Similar' bar is grey and positioned in the 'EFFICIENT' range. The 'You' bar is red and extends into the 'INEFFICIENT' range. A horizontal scale of 20 colored dots (green to red) is shown below, with 'EFFICIENT' on the left, 'AVERAGE' in the middle, and 'INEFFICIENT' on the right.




Compare your energy use and learn ways to save! [Save Now](#)

Florida Power & Light Company,
Keep spirits bright and bills low.

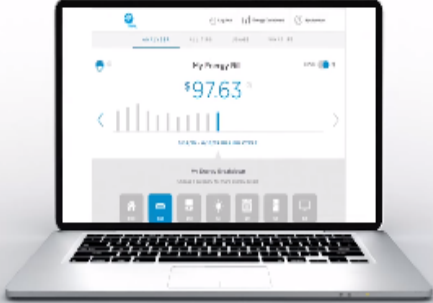
View your FPL Energy Analyzer for free energy-saving tips.

[SAVE NOW](#)







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Keep your bill low while temperatures rise with free online tools like the FPL Energy Analyzer.



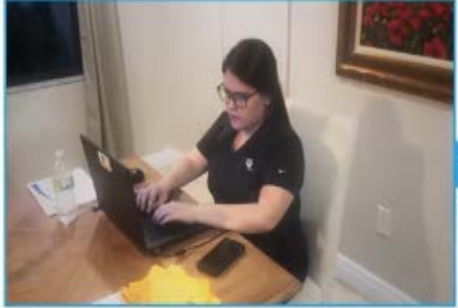
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Save energy, save money
The FPL Energy Analyzer [Learn More](#)

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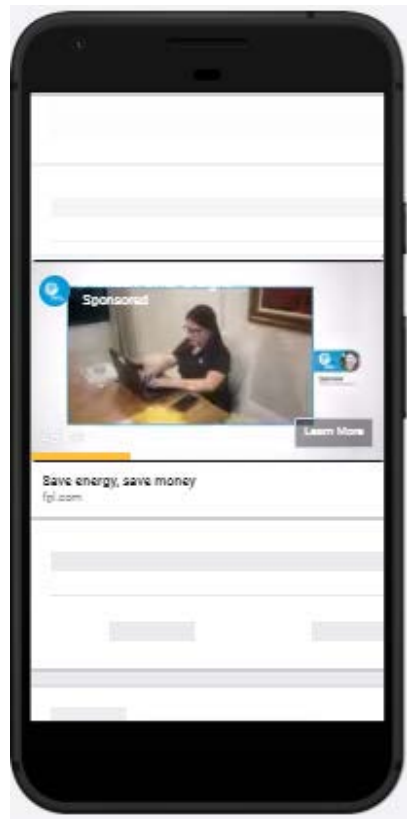
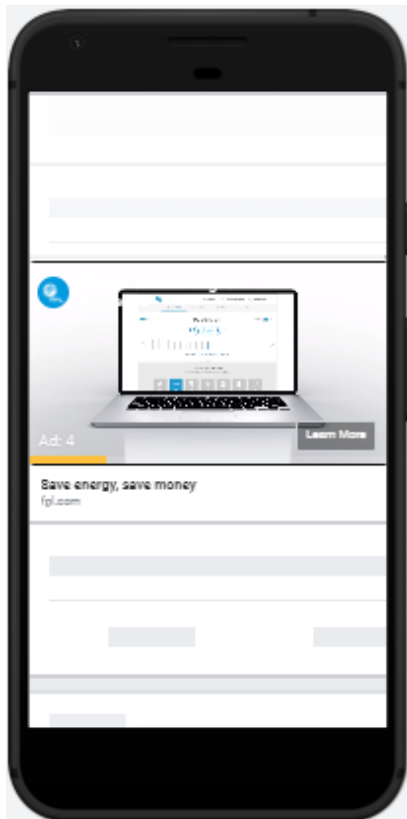
When your A/C is working overtime to keep you cool, free tools like the FPL Energy Analyzer can help keep your bill low.



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Save energy, save money
The FPL Energy Analyzer [Learn More](#)

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Learn to save energy and money
Spending more time at home as a family? The FPL Energy Analyzer can help you learn how to save more, together.



Save up to \$300 a year [Learn More](#)



Win a
\$10,000
Smart Home Energy
MAKEOVER

Activate your FPL Energy Analyzer and enter for a chance to win. Discover how your home uses energy when you activate your FPL Energy Analyzer and be automatically entered to win a \$10,000 grand prize of energy-efficient upgrades to your home.
FPL.com/TakeControl

CHANGING THE CURRENT.  FPL

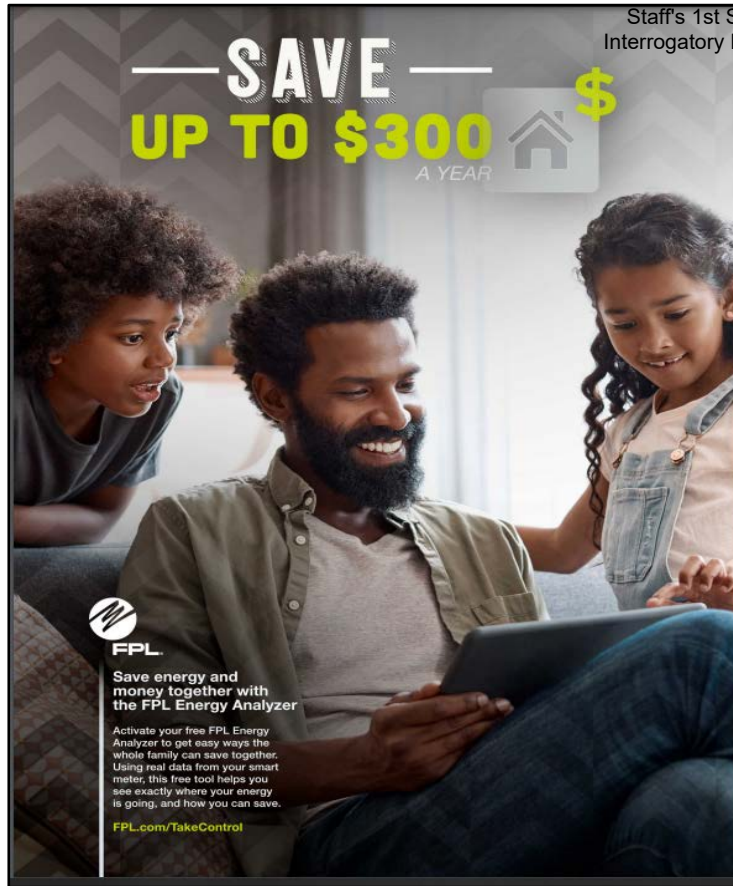



Gana una
Renovación de
TECNOLOGÍA INTELIGENTE
de **\$10,000**


Activa tu Analizador de Energía de FPL para participar y tener la oportunidad de ganar.
Descubre como tu hogar usa energía al activar tu Analizador de Energía de FPL y automáticamente entrarás al sorteo para ganar el premio mayor – una Renovación de Tecnología Inteligente para tu hogar valorada en \$10,000 para un consumo de energía más eficiente.
FPL.com/TomaControl

CAMBIANDO LA CORRIENTE.  FPL





— SAVE —
UP TO \$300  \$
A YEAR


FPL

Save energy and money together with the FPL Energy Analyzer

Activate your free FPL Energy Analyzer to get easy ways the whole family can save together. Using real data from your smart meter, this free tool helps you see exactly where your energy is going, and how you can save.

[FPL.com/TakeControl](https://www.fpl.com/TakeControl)



— AHORRA —
HASTA \$300  \$
AL AÑO


FPL

Ahorra energía y dinero junto con el Analizador de Energía de FPL

Activa tu Analizador de Energía de FPL y recibe consejos de cómo todos en la familia pueden ahorrar juntos. Esta herramienta gratuita usa datos actuales de tu contador inteligente, ofrece un reporte detallado sobre tu consumo de electricidad y además, te da opciones de cómo ahorrar.

[FPL.com/TomaControl](https://www.fpl.com/TomaControl)



— GANA UNA —
RENOVACIÓN DE ENERGÍA DE
\$10,000


FPL

¡Activa tu Analizador de Energía de FPL para una oportunidad de ganar!


¡Aprende cómo ahorrar hasta \$300 al año y participa automáticamente para una oportunidad de ganar una renovación de energía para el hogar valorada en \$10,000 y otros premios semanales! Te podemos ayudar a ahorrar energía y dinero con termostatos e interruptores inteligentes, y más. Activa tu Analizador de Energía de FPL en [FPL.com/TomaControl](https://www.fpl.com/TomaControl)



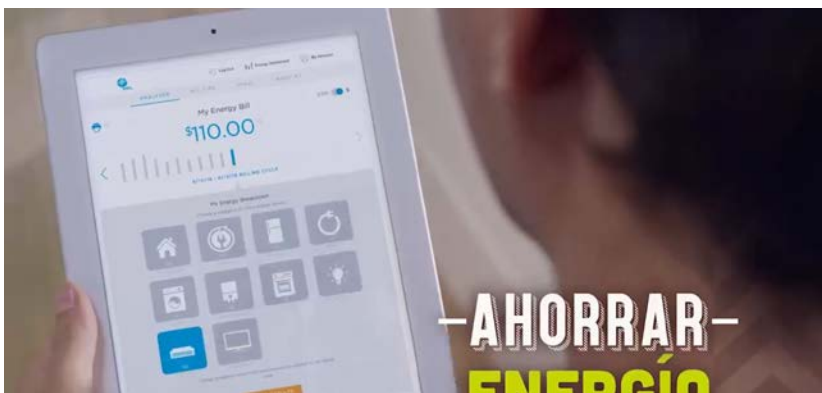
\$10,000
— HOME ENERGY —
MAKEOVER

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FPL ENERGY
ANALYZER**

ENTER TO WIN



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**Your energy-saving
playbook**



Go to [FPL.com/TakeControl](https://www.fpl.com/TakeControl)



The new FPL Energy Analyzer



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TOGETHER**

**ACTIVATE YOUR
FPL ENERGY
ANALYZER**

[FPL.com/TakeControl](https://www.fpl.com/TakeControl)



In a summer like no other, just 10 minutes with the FPL Energy Analyzer can help you start saving up to \$300 a year.



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Let's save together, Florida
FPL Energy Analyzer

LEARN MORE

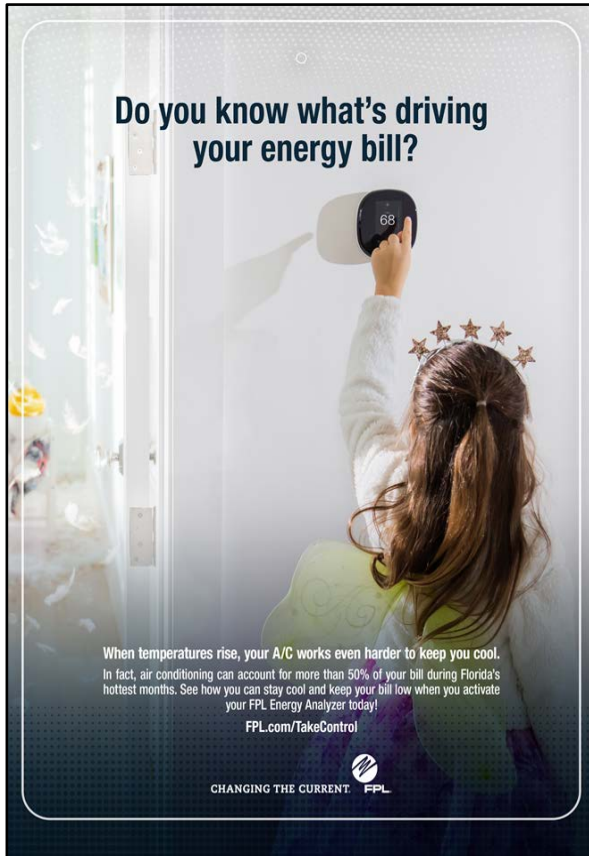
In a summer like no other, just 10 minutes with the FPL Energy Analyzer can help you start saving up to \$300 a year.



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Let's save together, Florida
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**Do you know what's driving
your energy bill?**



When temperatures rise, your A/C works even harder to keep you cool. In fact, air conditioning can account for more than 50% of your bill during Florida's hottest months. See how you can stay cool and keep your bill low when you activate your FPL Energy Analyzer today!

FPL.com/TakeControl

CHANGING THE CURRENT 

Activate the FPL Energy Analyzer today to receive customized tips that can help you save up to \$300 a year on your energy bill.



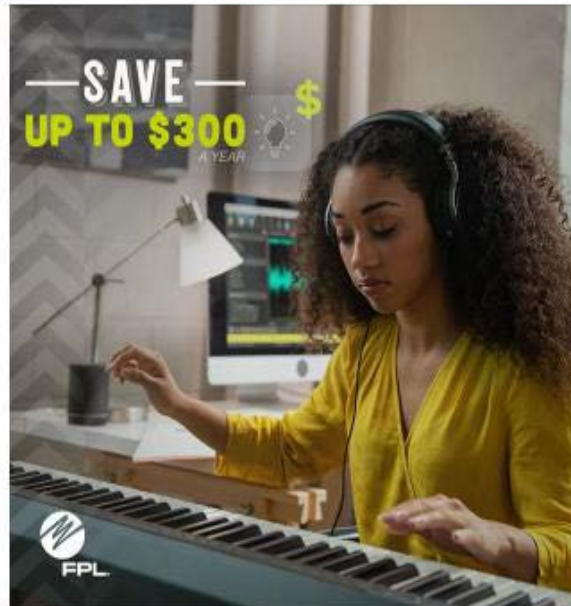
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Start saving - activate today!

FPL Energy Analyzer

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The FPL Energy Analyzer uses actual smart meter data to show where you're using the most energy and helps find ways to save.



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Activate today to start saving

FPL Energy Analyzer

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Cook up some energy savings with the FPL Energy Analyzer
Activate your free FPL Energy Analyzer and find new ways to save energy and money together.



Save up to \$300 a year [Learn More](#)

 Add a comment...

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Can using small appliances help keep your energy bill low?
Yes! Tips like this and more can help you save up to \$300 a year with your FPL Energy Analyzer, so you can keep the snacks coming, and your bill low.




Save up to \$300 a year [Learn More](#)

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Let's cook up some energy savings, together

Discover ways you can save up to \$300 a year with the FPL Energy Analyzer.

[Learn more](#)



Business Energy Evaluation

BEE 30 TV

How does America's most intelligent grid help save money for your business?
Find out with the new FPL Business Energy Manager.
Now you can see what's driving your energy bill across locations and accounts
So you can find new customized ways to save.
Go to [FPL.com/BusinessEnergyManager](https://www.fpl.com/BusinessEnergyManager) and show your energy bill who's boss.

BEE 15 TV

How does America's most intelligent grid help save money for your business?
With new FPL Business Energy Manager.
You can see what's driving your energy bill and how you can save.
Go to [FPL.com/BusinessEnergyManager](https://www.fpl.com/BusinessEnergyManager) today.

BEE PBS TV

How does an intelligent grid help save energy for your business?
Find out with the new FPL Business Energy Manager.
Now you can see what's driving your energy use across locations and accounts,
so you can find new customized ways to save.
More information is available for all business owners at [FPL dot com slash business energy manager](https://www.fpl.com/businessenergymanager).

BEM :30 TV

Ever since I was younger I always wanted to be behind the chair.

We have been through so much with our customers, being a business that they can rely on.

At a time like COVID-19, the FPL Business Energy Manager has helped us identify different ways to save money.

We swapped out the normal bulbs with LED bulbs and our bill is way lower.

We've put cooling blankets over our fruits and vegetables at night and we've been able to lower our bill.

The fact that FPL even came out with something to help small businesses in a time of extreme need, that's definitely helped a lot.

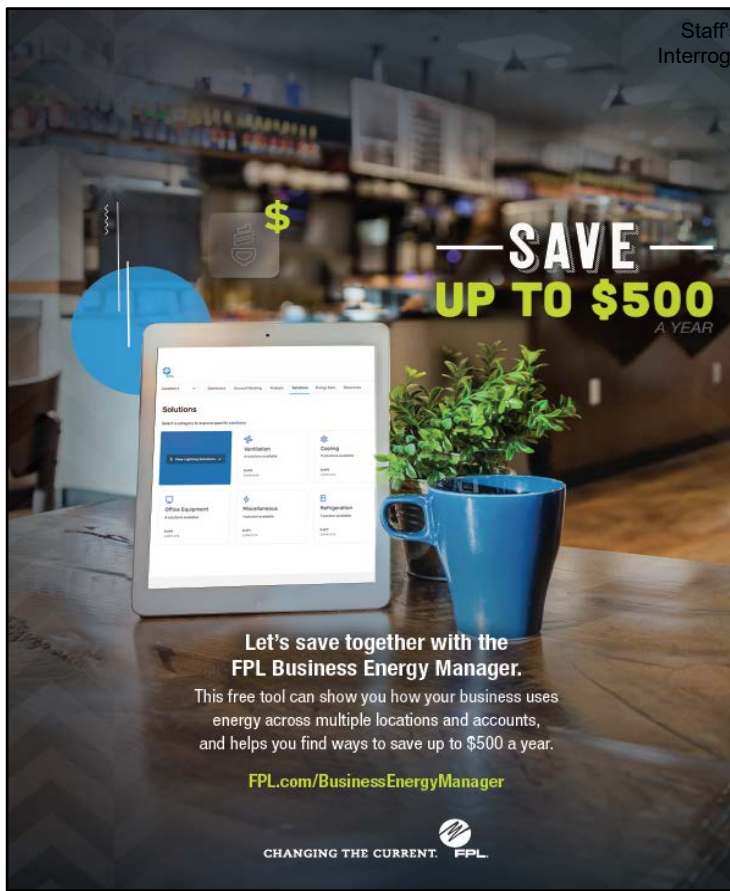


Discover how your business uses energy.

Introducing the FPL Business Energy Manager

Powered by America's most intelligent grid, our new smart tool gives you a comprehensive breakdown of how your business uses energy. See where your energy is going, and how you can save.

[FPL.com/BusinessEnergyManager](https://www.fpl.com/BusinessEnergyManager)




**— SAVE —
UP TO \$500
A YEAR**

Let's save together with the
FPL Business Energy Manager.

This free tool can show you how your business uses energy across multiple locations and accounts, and helps you find ways to save up to \$500 a year.

[FPL.com/BusinessEnergyManager](https://www.fpl.com/BusinessEnergyManager)

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Florida Trend
FLORIDA'S BUSINESS AUTHORITY Periodical

**— SAVE —
UP TO \$500
A YEAR**

Discover new ways to save
for your business.

Activate your free FPL Business Energy Manager.

Powered by America's most intelligent grid, our free smart tool gives you a comprehensive breakdown of your business' energy use, so you can see where your energy is going. Together, we can help you find new ways to save energy and money. See how at [FPL.com/BusinessEnergyManager](https://www.fpl.com/BusinessEnergyManager).

CHANGING THE CURRENT.  FPL.

**— SAVE —
TOGETHER**

Learn how to control your energy use and save.

The FPL Business Energy Manager shows how your business uses energy across multiple locations and accounts to help you find ways to save every month. Let's save, together. See how at [FPL.com/BusinessEnergyManager](https://www.fpl.com/BusinessEnergyManager)

CHANGING THE CURRENT FPL

Kelly
Norman Brothers Produce
Co-Owner

The advertisement features a woman, Kelly, in a light green polo shirt working at a laptop in a produce store. The background shows shelves of produce and a sign for 'BBQ CENTRAL'. A semi-transparent window displays the FPL Business Energy Manager interface. A set of icons including a dollar sign and a power button is overlaid on the image.

**— SAVE —
TOGETHER**

Learn how to control your energy use and save.

The FPL Business Energy Manager shows how your business uses energy across multiple locations and accounts to help you find ways to save every month. Let's save, together. See how at [FPL.com/BusinessEnergyManager](https://www.fpl.com/BusinessEnergyManager)

CHANGING THE CURRENT FPL

Derrick
World Famous House of Mac
Owner

The advertisement features a man, Derrick, in a dark polo shirt working at a laptop in a restaurant. The background shows a brick wall with a neon sign that reads 'FEED ME HOUSE OF MAC & TELL ME I'M PRETTY'. A semi-transparent window displays the FPL Business Energy Manager interface. A set of icons including a dollar sign and a power button is overlaid on the image.



ADVERTORIAL

Florida Power & Light Company's ecobee Giveaway and Efficiency Tips for Businesses

In a year filled with unprecedented challenges, business owners across Florida made many tough decisions. As Florida's business community looks ahead to 2021, it is especially important to find efficiencies.

One thing businesses have control over is their energy usage and owners can make lowering their energy bill a New Year's resolution.

To help businesses achieve their energy efficiency and savings goals in 2021, FPL is giving away 50 \$300 ecobee Business Energy Packages including the brand's latest SmartThermostat with SmartSensor – the perfect bundle to help business resolutions become reality.

In addition to the giveaway, FPL is also sharing tips business owners can implement today to immediately start saving:

- 1. Understand Energy Demand:**

In the new year, businesses should aim to understand their energy demand and minimize peak energy use during regular business operations. As background, demand is a term used to describe how much electricity is used at any given moment.

FPL recommends that owners share information with their employees on energy demand and analyze their meter that tracks and records the highest 30-minute level of electricity demand for each billing period.
- 2. Raise Overall Energy IQ & Lower A/C Usage:**

For most Florida businesses, air conditioning (A/C) is the costliest aspect of energy bills due to the state's heat.

To immediately cut back on A/C costs, avoid starting all equipment at the same time (especially HVAC units); turn on water heaters and refrigeration equipment 48 hours prior to business start-up and only turn on lighting in areas where needed until HVAC units have reached their set point temperature.

Additionally, smart thermostats, like the ecobee SmartThermostat included in FPL's giveaway, are a great way to manage and monitor A/C usage.
- 3. Make Simple Switches to Save Green & Go Green:**

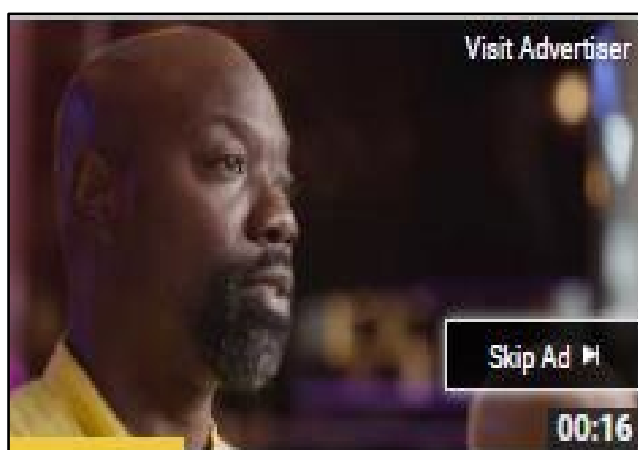
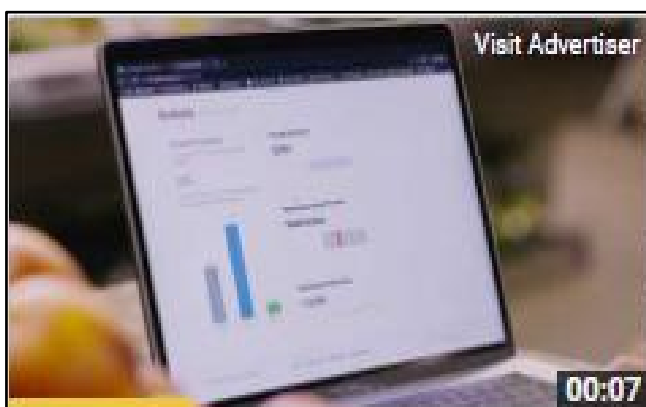
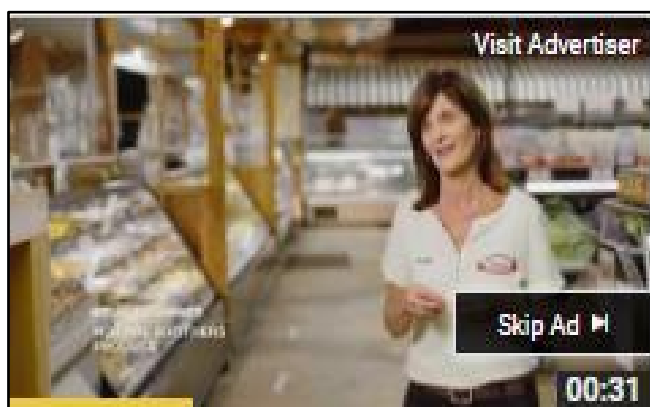
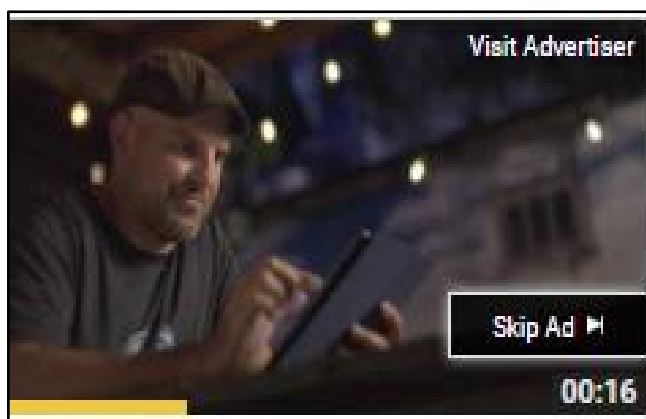
Business owners can make simple switches to save on their energy bills in the long run. Start by turning monitors and computers to sleep mode, use smart power strips for office equipment or even kitchen appliances and swap old equipment for ENERGY STAR®-rated appliances.
- 4. Take Advantage of Free Business Energy Evaluations:**

FPL offers free business energy evaluations with customized energy saving solutions for all customers. Whether the customer is a small local restaurant, large commercial real estate management company or mid-sized hotel, FPL's energy experts offer savings tailored to every type of business.
- 5. Activate FPL's Business Energy Manager:**



Owners looking to conserve on energy costs and enhance long-term value for their businesses should take advantage of FPL's free Business Energy Manager. The Business Energy Manager can help businesses save up to \$500 a year by tracking, understanding, and controlling energy costs.

To enter the giveaway, please visit www.FPLNewYearsCheer.com. A total of 50 prizes will be given away throughout the campaign. Participants must enter by Thursday, December 24 and winners will be contacted by Wednesday, December 30 via email.


Antonio "Tony" Porto is FPL's business energy expert and part of FPL's Watt's Happening blog panel of experts. Tony is based in Miami and has been with FPL for over 18 years. Tony specializes in helping business owners understand their energy usage, management, and logistics. He enjoys crafting personalized energy solutions for businesses owners in FPL's broad portfolio of clients.




Residential Air Conditioning

 Florida Power & Light 

See if you qualify for a \$150 instant rebate on a new A/C.



 FPL.

Don't sweat the holidays

See if you qualify for a
\$150 instant rebate on a new A/C

FPL.COM
Don't sweat the holidays
Get a new, energy-efficient AC

[Learn More](#)

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Is it time for a new A/C unit? Learn more about our rebate program and find out if you qualify for instant savings.



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\$150 instant rebate on a new A/C

See if you qualify

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\$150 instant rebate
Get a new, energy-efficient A/C

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With a new A/C from an FPL Participating Independent Contractor, you may qualify to save \$150 instantly.



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\$150 instant rebate on a new A/C
Get a new, energy-efficient A/C

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Breeze through summer and start saving on your energy bill with a new A/C unit. Learn more about our rebate program.




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See if you qualify

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\$150 instant rebate on a new A/C

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Homeowners May Qualify For a \$150 rebate on a New AC Unit. Act Now for Savings! Min. SEER Rating of 16/17. Improve Energy Efficiency. Instant Savings.


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Residential Load Management ("On-Call")


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Save energy and money *your way*
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up to
\$137/year

GET STARTED



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GET STARTED

