



April 25, 2023

Michael Barrett  
Economic Supervisor  
Conservation Section, Division of Economics  
Florida Public Service Commission  
2540 Shumard Oak Blvd  
Tallahassee, Florida 32399-0688

Subject: Orlando Utilities Commission (OUC) Responses to Florida Public Service Commission Staff's First Data Request re: OUC's 2022 Demand-Side Management Annual Report

Dear Mr. Barrett,

Attached please find the Orlando Utilities Commission (OUC) Responses to Florida Public Service Commission Staff's First Data Request re: OUC's 2022 Demand-Side Management Annual Report. The subject responses are being submitted by nFront Consulting on behalf of OUC.

If you have any questions about these responses, please do not hesitate to contact me.

Respectfully submitted,

/s/ 

Bradley Kushner  
Executive Consultant  
nFront Consulting LLC  
[BradKushner@nFrontConsulting.com](mailto:BradKushner@nFrontConsulting.com)

**1. Please provide an Excel file (spreadsheet), in electronic format with cell formulas, of the 2022 Report.**

OUC Response:

Please see file titled "OUC CY2023 PSC Conservation\_FPSC.xlsx" provided via email.

**2. Please answer the following regarding federal energy efficiency standards and Florida Building Code requirements.**

**A. Please describe how Orlando Utilities Commission (OUC or utility) has changed the way it monitors current federal energy efficiency standards and Florida Building Code requirements, compared to the methods it used in 2021, if applicable.**

OUC Response:

OUC has not changed the way it monitors current federal energy efficiency standards and Florida Building Code requirements.

**B. What impact, if any, did changes in federal or state standards have on the cost effectiveness of conservation programs in 2022?**

OUC Response:

OUC does not believe that changes in federal or state standards had an impact on the cost effectiveness of conservation programs in 2022 as compared to 2021.

**C. If applicable, what existing programs are under review for modification in 2023 to reflect changes to federal or state standards?**

OUC Response:

OUC's existing Efficient Heat Pump Rebates Program and Ceiling Insulation Rebate Program are under review for modifications in 2023 to reflect changes to applicable federal standards.

**3. Please answer the following regarding OUC's conservation research and development (CRD) initiatives that evaluate emerging DSM opportunities:**

**A. Identify and describe any new CRD initiatives that were launched in 2022.**

OUC Response:

OUC did not launch any new energy- or water-related CRD initiatives in 2022.

**B. Provide updates on the status of all on-going CRD initiatives that began before 2022, and if applicable, attach interim and/or final reports on work completed in 2022.**

OUC Response:

OUC completed the installation of its Nanogrid, a small-scale microgrid comprising a range of different distributed energy resource (DERs) technologies, in April 2020. The Nanogrid is a living laboratory for testing intelligent dispatch and controls of DERs for demand management and resiliency as well as for individual device-level evaluations. Located at OUC's Gardenia facility, the Nanogrid currently includes 60 kW of floating solar PV, 80 kWh of vanadium redox flow batteries, EV DC fast charging, level 2 EV charging and vehicle-to-grid (V2G) EV charging.

Current Nanogrid research includes the following:

- Utilizing solar plus storage for demand mitigation for EV charging
- Resiliency operations of EV charging during extended outages
- EV demand response through V2G operations.

The Nanogrid was developed in 2019 and installed in April 2020. Since that time, OUC has been developing an intelligent controls system that will optimally dispatch DERs for different use-cases. Research is on-going and no interim or final reports have been finalized.

**4. Please answer the following regarding marketing and outreach efforts in 2022:**

**A. Describe the marketing and outreach methods and techniques the utility used to promote all demand and energy conservation programs in 2022. Address in your response whether any of these efforts were changed or modified in 2022, compared to prior years.**

OUC Response:

The marketing and outreach methods and techniques used by OUC to promote demand and energy conservation programs in 2022 are discussed below. In general, these efforts were not changed or modified in 2022 as compared to prior years. Please refer to Section 3.5.2 of OUC's 2023 Ten-Year Site Plan for additional information. Examples of OUC's marketing material is included as Appendix A attached hereto.

OUC created specific campaigns to ensure customers had the information they needed to learn how to save energy and money with OUC's programs. The "See the Savings" campaign included links to a dedicated "efficiency matters" webpage which included high bill solutions, OUC's conservation programs, in-home audits, OUC's usage dashboard, financial utility assistance programs, and tips. The campaign provides customers with the tools and the data they need to make smart energy choices for themselves based on savings. The dedicated web page includes the following:

- [www.ouc.com/waystosave](http://www.ouc.com/waystosave)
- [www.ouc.com/assistance](http://www.ouc.com/assistance)
- [www.ouc.com/highbillsolutions](http://www.ouc.com/highbillsolutions)

OUC continues to provide extensive seasonal savings information. For example, a *Hot & Cold Weather Survival Guides*, to help customers lower their bills is shared via multiple channels, such as [OUC.com/hotweather](http://OUC.com/hotweather), [OUC.com/coldweather](http://OUC.com/coldweather) our Connections printed newsletter, OUConnect e-newsletter, OUConnect blog, and social media channels. When temperatures are forecasted to be 96 degrees or greater, non-payment service disconnections are suspended. OUC also provides information to elected officials, community groups, and churches to share with their constituents.

In addition, OUC sent monthly e-newsletters that addressed specific energy-saving programs and tips. Customers could read and view videos on OUC's blog about ways to save energy. All information was provided in English and Spanish. OUC appeared on local news stations providing on-air interviews. Please refer to the table below for links to the interviews and news stories.

<b>Media:</b>	<b>Link:</b>
FOX	<a href="#">How to save on power bill</a>
WESH & CW18	<a href="https://www.wesh.com/article/florida-heat-save-energy/40657082">https://www.wesh.com/article/florida-heat-save-energy/40657082</a>
Osceola News-Gazette	<a href="#">Power bills high like the temperatures? OUC can help you save</a>
WFTV	<a href="#">OUC shares tips for safely keeping warm during winter cold snaps – WFTV</a>
FOX	<a href="https://www.fox35orlando.com/news/central-florida-freeze-tips-on-how-to-prepare-for-chilly-weather-hard-freeze">https://www.fox35orlando.com/news/central-florida-freeze-tips-on-how-to-prepare-for-chilly-weather-hard-freeze</a>
WFTV	<a href="#">Oh, (cold) snap: Tips to keep you safe, warm during Florida freeze – WFTV</a>
WKMG	<a href="#">Don't let your home get too cold, home heating experts say (clickorlando.com)</a>
Orlando Sentinel	<a href="#">Utilities offer hardship assistance as electric rates soar and economy teeters – Orlando Sentinel</a>
Apopka Voice	<a href="https://theapopkavoice.com/stories/florida-utilities-offer-hardship-assistance-to-customers,26965">https://theapopkavoice.com/stories/florida-utilities-offer-hardship-assistance-to-customers,26965</a>

In celebration of Earth Month, in April 2022, OUC encouraged customers to implement small behavior changes to increase energy conservation in their everyday lives by showcasing the Tiny Green Home at Central Florida Earth Day 2022, a 200-square-foot model of sustainable living. The free event was located at Orlando's Lake Eola Park. More than 25,000 attendees had the opportunity to learn about OUC's energy efficiency programs, sign up for home energy audits, and walk through the Tiny Green Home. In 2022, more than 18,000 visitors interacted with the home between community events and Orlando Science Center tours. Since the Tiny Home is mobile, OUC was able to take it on the road to four community events in 2022— Central Florida Earth Day, Special Olympics USA Games, Youth Energy Academy, and OUC Orlando Half Marathon.

**B. Describe the marketing and outreach efforts in 2022 that specifically promoted OUC's Low Income Programs.**

OUC Response:

As a part of the "See the Savings" campaign and throughout 2022, OUC also used all of its digital and print channels (i.e. website, bill inserts, bill messages, e-newsletter and social media) to send out communication regarding Efficiency Delivered, OUC's low income program that provides customers up to \$2,500 of energy and water efficiency upgrades for their homes. Homeowners with an annual household income of \$40,001-\$60,000 could receive the lower contribution from OUC while homeowners with less than \$40,000 in annual income could receive the maximum amount. OUC also allows eligible homeowners to spread payments

over a 12-month period, interest free, on their utility bill. Below is a sample digital ad promoting the monetary savings a customer could receive.



In addition, OUC promoted Efficiency Delivered testimonials to show customers the savings they could receive if they participated in the program. Below is a link to an article and video from a customer that participated in Efficiency Delivered.

- [https://oucblog.com/wp-content/uploads/2019/05/Efficiency-Delivered.mp4?\\_ =1](https://oucblog.com/wp-content/uploads/2019/05/Efficiency-Delivered.mp4?_=1)

In addition, in 2022 OUC offered the Google Translate tool on OUC.com to ease the navigation for customers who speak a language other than English or Spanish.

OUC Power Pass, OUC's prepaid metering program, has surpassed 18,000 customers – residential and small businesses. OUC has also contracted with Bidgely to send out Energy Reports to over 40,000 customers every other month with tips and suggestions on ways to save energy.

5. Page 2-1 of the Report references the utility's Residential Home Energy Survey Program. Please populate the following table to provide information on the number of audits conducted in 2022, by type.

**Residential Audits by Type in 2022**

Utility	In-Person	Virtual		Total
	Walk-Through, BERS, and Computer-Assisted	Online	Phone	
OUC				

OUC Response:

Please see completed table below, which includes the requested information.

Utility	In-Person	Virtual		Total
	Walk-Through, BERS, and Computer-Assisted	Online	Phone	
OUC	1,469	0	0	1,469

6. Page 2-2 of the Report references the utility's Commercial Energy Audit Program. Please populate the following table to provide information on the number of audits conducted in 2022, by type.

**Commercial Audits by Type in 2022**

Utility	In-Person	Virtual		Total
	Walk-Through, BERS, and Computer-Assisted	Online	Phone	
OUC				

OUC Response:

Please see completed table below, which includes the requested information.

Utility	In-Person	Virtual		Total
	Walk-Through, BERS, and Computer-Assisted	Online	Phone	
OUC	30			30

Appendix A  
Examples of OUC Marketing Material

**REBATES AND INCENTIVES**

**April Conservation and Rebates Campaign**

**Hot Weather Conservation and Rebates Campaign**

**Cold Weather Conservation and Rebates Campaign**

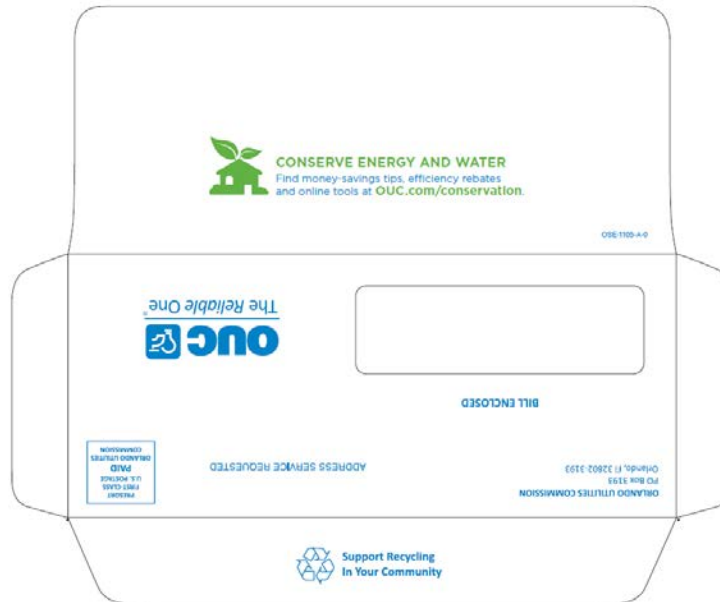


**SUSTAINABILITY**

OUC and Orlando City Soccer Club Partnership  
(:30) video played at Orlando City Soccer and Orlando Pride Games in stadium and on TV



**CONSERVATION**





#### COMMUNITY DISPLAYS/EVENTS

##### Tiny Green Home Traveling Exhibit

- Partnership with Orlando Science Center
- A mobile exhibit taken to community events with its permanent location at the Orlando Science Center
- Exhibit provides hands on experience on how to save energy and water around the home along with sustainable energy. It is self-powered through solar panels and battery storage.





OUC offers rebates for common household efficiency upgrades, helping you cut costs and be green at the same time.

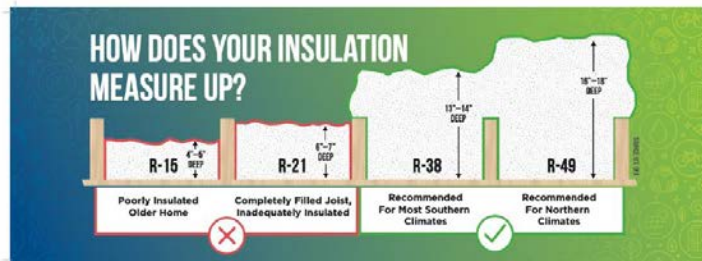
Learn how OUC can help at [OUC.com/rebates](http://OUC.com/rebates).

**OUC**  
The Reliable One

**EFFICIENCY DELIVERED**  
Efficiency Upgrades by OUC

Save energy, water and cash! Get up to \$2,500 toward energy and water efficiency upgrades for your home.

Start saving at [OUC.com/efficiencydelivered](http://OUC.com/efficiencydelivered).



CONNECTIONS NEWSLETTER

010-0543 & ©

**CONNECTIONS**  
News and Information from OUC—The Reliable One | JULY 2022

Follow us on Instagram @oucreliableone

## HOT WEATHER = HIGHER BILLS

### LET US HELP WITH EFFICIENCY UPGRADE COSTS

OUC can help cover the costs of energy and water efficiency upgrades to help keep your monthly bill in check.

- Heat Pump A/C Upgrade (up to \$1,630)
- Smart Irrigation Controller (up to \$200)
- Ceiling Insulation Upgrade (\$0.10/sq. ft.)
- ENERGY STAR Water Heater Upgrade (100% of cost, up to \$500)
- Duct Repair/Replacement (100% of cost, up to \$100)
- Florida-Friendly Planting and Irrigation (100% of cost, up to \$200)
- Ultra Low Flow Toilet (\$100)
- ENERGY STAR Window Upgrade (\$1.50/sq.ft.)
- Window Film/Solar Screen (\$0.55/sq.ft.)

Learn more at [OUC.com/rebates](https://www.oucreliableone.com/rebates).



### TAKE CONTROL WITH OUC'S USAGE DASHBOARD



Monitor your electric and water consumption by the hour with OUC's Usage Dashboard. You can even set email alerts to let you know when you've hit a specific threshold and keep control of your usage.

Log in to your *myOUC* account at [OUC.com](https://www.oucreliableone.com) and click *View Usage* to get started.

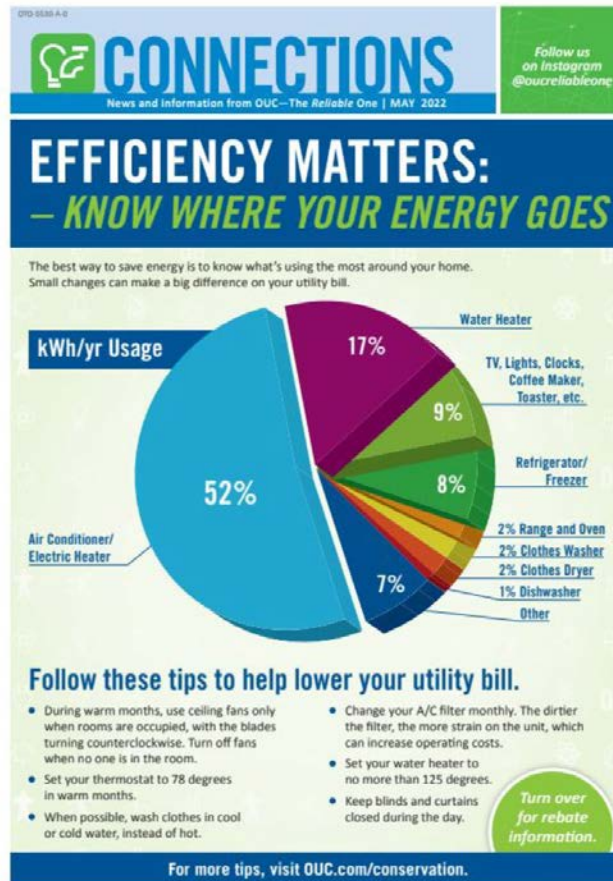
### 6 WAYS TO BEAT THE HEAT AND SAVE MONEY!

As temperatures soar, simple habits can help keep your utility bill from doing the same. Check out these tips:

- Keep your thermostat set to 78 degrees or higher and set the A/C fan to AUTO.
- Install a smart thermostat to keep control even when you're away.
- Keep blinds and curtains closed.
- Replace your A/C filter regularly.
- Install weather stripping to seal leaky windows and doors.
- Use ceiling fans when rooms are occupied and turn counter clockwise.

Find more tips at [OUC.com/hotweather](https://www.oucreliableone.com/hotweather).





010-1073-A-6

 **CONNECTIONS**  
News and Information from OUC—The Reliable One | DECEMBER 2022

Join our Instagram community for holiday tips and more @oucreliableone

## COLD WEATHER ENERGY EFFICIENCY TIPS

Did you know winter electric bills can be 2-3 times higher than fall or springs bills? Check out these tips to warm up to savings during sweater season:

- ❖ When temperatures drop, keep your thermostat at 68 degrees. For each degree above 68, the heating portion of your bill can increase four to six percent.
- ❖ Set the A/C fan to "auto."
- ❖ Replace dirty A/C filters monthly.
- ❖ Install a programmable thermostat to adjust the temperature automatically.
- ❖ Keep drapes and blinds open during the day to let in the sun's heat.
- ❖ Set your ceiling fan to run clockwise to force warmer air toward the floor.

Find more winter safety and efficiency tips at [OUC.com/coldweather](https://www.oucreliableone.com/coldweather).

### 5 IDEAS FOR ENERGY-SAVING HOLIDAY GIFTS

- 1 SOLAR-POWERED GADGETS** – Going solar isn't just for the rooftop. You can purchase solar-powered lights, smartphone chargers, backpacks and more. They can be a great lesson on energy conservation for kids, too!
- 2 PROGRAMMABLE THERMOSTAT** – A programmable thermostat can provide nearly \$200 per year in energy savings. Some can even "learn" your family's schedule to provide more personalization. Perhaps best of all, many smart thermostats now allow you to adjust your climate controls remotely from a smart phone.  

- 3 PRESSURE COOKERS** – Pressure cookers provide, by far, the most energy-efficient way to cook. Not only do they heat up faster, but they can cut energy usage by as much as 70%.
- 4 CORDLESS POWER TOOLS** – Surprise dad with a cordless screwdriver, drill or saw, as well as yard tools like a lawn mower or leaf blower. Those equipped with ENERGY STAR battery chargers use about 30% less than their corded counterparts.  


- 5 CONNECTED PLUGS** – Smart plugs can turn almost anything into a smart device. These plugs let you control multiple small appliances or devices remotely.

## LET OUC'S USAGE DASHBOARD KEEP YOUR HOME MORE EFFICIENT

OUC's online Usage Dashboard lets you monitor your electric and water consumption so you can make better choices to conserve resources and money. Not only can you see daily and hour-by-hour usage information, but you can set up email alerts so you'll be notified if your usage reaches a pre-determined threshold.


### HOW TO VIEW YOUR USAGE DASHBOARD

- 1 Log in to your myOUC profile at [OUC.com](http://OUC.com).
- 2 Click the blue *View Usage* button under *Account Summary*.
- 3 *Want more detail?* Click *History* to see daily and even hourly usage.



### HOW TO SET UP EMAIL ALERTS

- 1 Log in to your myOUC profile at [OUC.com](http://OUC.com).
- 2 Click the blue *View Usage* button under *Account Summary*.
- 3 Click *Settings*.
- 4 Add a contact method.
- 5 Create an alert to stay in the know.



**HELPFUL TIP!** Take notice of your electric usage at times when your thermostat is set higher and lower. Each degree you lower your thermostat below 68 degrees can save six to eight percent on your heating costs or raise your thermostat one degree above 78 degrees to save during warmer months.

For more information about the Usage Dashboard, including a video tutorial, visit [OUC.com/Usage](http://OUC.com/Usage).

## SAVE ENERGY USAGE AND \$\$\$ WITH AN ONLINE HOME ENERGY EFFICIENCY AUDIT

With summer temperatures right around the corner, now is the time to assess your energy usage to keep your bill in check. Our online home energy efficiency audit evaluates your home's energy and makes suggestions on where to make improvements. Get started from the comfort of your own home at [OUC.com/OnlineAudit](http://OUC.com/OnlineAudit).



## NEED A NEW WATER HEATER?

Utilizing super-efficient technology, an **ENERGY STAR® Heat Pump Water Heater** can cut water heating costs by more than half. Take advantage of our ENERGY STAR® Heat Pump Water Heater rebate.

OUC pays 100% of cost up to \$500. For more information, visit [OUC.com/rebates](http://OUC.com/rebates).

UP TO  
**\$500**  
REBATE



### SLASH UPGRADE COSTS WITH EFFICIENCY DELIVERED

Looking for more ways to save? Efficiency Delivered® provides up to \$2,500 of energy and water efficiency upgrades in your home. Eligible improvements include:

- A/C tune-up
- Air filter replacement
- Attic insulation
- Attic pull down stair ladder cover
- Blower door testing
- Caulking and weather stripping
- Choice of thermostat replacement
- Duct leak repairs
- Evaporator coil cleaning
- Hot water pipe & A/C refrigerant line insulation
- Irrigation repairs
- Minor plumbing repairs
- Toilet replacement
- Water flow restrictors
- WaterSense labeled irrigation controller

Learn more at [OUC.com/EfficiencyDelivered](http://OUC.com/EfficiencyDelivered).

### THINKING ABOUT EFFICIENCY UPGRADES? WE HAVE REBATES FOR THAT.



OUC can help cover the costs of energy and water efficiency upgrades to help keep your monthly bill in check.

- Heat Pump A/C Upgrade (up to \$1,630)
- Ceiling Insulation Upgrade (\$0.10/sq.ft.)
- Smart Irrigation Controller (up to \$200)
- Duct Repair/Replacement (100% of cost, up to \$100)
- Ultra-Low Flow Toilet (up to \$100)
- Window Film or Solar Screen (\$0.55/sq. ft.)
- ENERGY STAR® Windows (\$1.50/sq.ft.)

Learn more at [OUC.com/rebates](http://OUC.com/rebates).

### FREE IN-HOME ENERGY/WATER AUDITS

Take advantage of OUC's FREE In-Home Energy/Water Conservation Audits to learn how efficient your home's energy and water use is, as well as where you can make improvements to lower your utility bills.

More at [OUC.com/energyaudit](http://OUC.com/energyaudit).

### FREE IN-HOME ENERGY AUDITS



Take advantage of OUC's FREE In-Home Energy Conservation Audits to learn how efficient your home's energy use is, as well as where you can make improvements to lower your utility bills.

More at [OUC.com/energyaudit](http://OUC.com/energyaudit).



E-NEWSLETTER

### STOP ENERGY VAMPIRES FROM BLEEDING YOUR WALLET

Ways to Save




It's downright scary how much electricity some appliances can use... even when they're not being used. Defeating these energy vampires - home appliances that drain power when off or in standby mode - can reduce your own energy usage by up to 10 percent.

We're talking about appliances you likely have in every room in your house. Top offenders include computers and computer equipment, televisions, cable boxes, surround sound systems and music CD burners. Other culprits, such as a microwave and alarm clock. But lots of other items drain unnecessary power, too: phone chargers, game consoles, TVs, coffee makers, hair dryers and portable fans, to name just a few. It's estimated that the average home has 20-60 energy vampires sipping up electricity and bleeding homeowners' wallets.

### LOWER YOUR ENERGY BILL WITH THE USAGE DASHBOARD

Ways to Save



Did you know that you have some control over the impact of rising energy costs? With OUC's Usage Dashboard, you can keep tabs on your daily - and even hourly - electric and water consumption. Information that you can use to make cost-saving adjustments at home.

Linked with your myOUC online account, the Usage Dashboard includes separate bar charts for electric and water usage, with daily high and low temperatures overlaid on them. Knowing temperatures helps put your power use in perspective because they influence how fast your HVAC system works to cool or heat your home. The electric usage dashboard also provides data on your level of water energy use and average daily energy use, seen in orange bars.

**PUT YOUR KITCHEN ON AN ENERGY DIET THIS THANKSGIVING**  
Work to Save




You may be spending a lot of personal energy in the kitchen this Thanksgiving, but you can reduce the amount of energy your appliances use. Here are some energy- and money-saving holiday cooking tips:

- Refrigerator doors closed when cooking.
- Use small appliances, including microwaves, slow cookers, crock pots, waffle makers, and toasters, as much as possible. They consume about 10% less energy than stoves.

**SAVE ENERGY, WATER AND \$\$\$ WITH AN ONLINE HOME EFFICIENCY AUDIT**

With summer right around the corner, now is the time to assess your energy and water usage to keep your bill in check.


[Learn More](#)



**LOWER YOUR BILL. DISCOVER HOW!**

Get a free evaluation and custom report of your home's energy efficiency. Start saving energy and money today!


[Start Saving Now](#)



**SAVE ENERGY AND \$\$\$ WITH AN ONLINE HOME EFFICIENCY AUDIT**

With summer right around the corner, now is the time to assess your energy usage to keep your bill in check.

[Learn More](#)



SOCIAL MEDIA

**OUC - The Reliable One**  
Published by Sprout Social • July 5, 2022

July is #SmartIrrigationMonth, and if you've considered installing a smart irrigation controller, now's the time! OUC offers up to a \$200 rebate when you upgrade to a WaterSense irrigation controller. Learn how at <https://bit.ly/3Qxv5Im>. #FLPublicPower #CommunityPowered



OUCBLOG.COM  
**OUC OFFERS \$200 SMART IRRIGATION CONTROLLER REBATE - OUCconnect**

**OUC - The Reliable One**  
Published by Sprout Social • July 26, 2022

Save water and money with a smart irrigation controller! 🌱 Robert not only received an OUC rebate when he installed but continues to save water & money each month. Read Robert's experience with a smart irrigation controller 📱 <https://bit.ly/3HKhQkJ> #FLPublicPower #PublicPower



OUCBLOG.COM  
**SMART IRRIGATION SAVES WATER, MONEY - OUCconnect**  
Robert Carver uses a smartphone app when he needs to make adju...

Orlando Utilities Commission (OUC) Responses to Florida Public Service Commission Staff's First Data Request re: OUC's 2022 Demand-Side Management Annual Report  
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**OUC - The Reliable One**  
Published by Savanna Jerrett · October 28, 2022 · 3

Smart water monitoring devices track your home's water consumption 24/7 allowing you to easily detect leaks and adjust your consumption habits. Watch the video below to learn more. [Rebate information can be found at \[ouc.com/rebates\]\(https://ouc.com/rebates\). #FLPublicPower #CommunityPowered](#)



323 People reached      7 Engagements      [Boost post](#)

**OUC - The Reliable One**  
May 19, 2022 · 4

It's starting to feel like summer! ☀️ Cooling your home can account for 52% of your utility bill. Temperatures may soar but these simple tips can keep your bill from doing the same:

- Set your thermostat to 78 degrees, each degree higher can save you 6-8% on your bill.
- Make sure your A/C fan is set to AUTO on your thermostat.
- Close blinds and curtains to keep the sun and heat out.
- Turn on your fans and make sure they are turning counter clockwise for a cooling breeze.
- Replace your air filter regularly so your A/C can work at maximum efficiency.

For more energy-saving tips visit [ouc.com/fatWeather](https://ouc.com/fatWeather). #FLPublicPower #CommunityPowered #WaysToSave



**OUC - The Reliable One**  
May 10, 2022 · 🌐

Did you know? OUC offers 16 energy efficiency rebates to help you save! Learn how at [OUC.com/WaysToSave](https://OUC.com/WaysToSave). #CommunityPowered #FLPublicPower

**16 ENERGY EFFICIENCY REBATE\$**  
**To Help You Save**  
See the Savings

**OUC**  
The Reliable One

[OUC.COM/WAYSTOSAVE](https://OUC.COM/WAYSTOSAVE)

**OUC - The Reliable One**  
Published by Sprout Social · May 16, 2022 · 🌐

This week is going to be a hot one! 🌡️ Learn how to beat the heat and keep your energy bill low! <https://bit.ly/3l8WtQ8> #FLPublicPower #CommunityPowered #PublicPower



OUCBLOG.COM  
**7 Smart Ways to Save on Cooling Costs—Without Breaking a Sweat - OUConnect**

**OUC - The Reliable One**  
Published by Sprout Social · July 2, 2022 · 🌐

Avoid heating up your home and increased cooling costs by taking your cooking outdoors! Try these easy energy-efficient tips for your 4th of July barbecues! <https://bit.ly/3uisFtd> #FLPublicPower #CommunityPowered



OUCBLOG.COM  
**Outdoor BBQ Saves Indoor Electricity - OUConnect**  
The backyard barbecue is as American as burgers and fireworks on ...

**OUC - The Reliable One**  
Published by Sprout Social · September 1, 2022 ·  
Instead of just turning your electronics off, UNPLUG them. Even when they're "OFF" they still draw electricity from the outlet. For more energy-saving tips, visit [ouc.com/waysosave](https://ouc.com/waysosave) #CommunityPowered #FLPublicPower



**OUC - The Reliable One**  
Published by Sprout Social · October 14, 2022 ·  
Have you made the switch to LED? LED light bulbs use 75% energy and have a longer life span than incandescent bulbs. Learn more at [ouc.com/waysosave](https://ouc.com/waysosave). #CommunityPowered #FLPublicPower





**OUC - The Reliable One**  Posted by Sprout Social Jun 7, 2022

With summer around the corner, it's a great time to take a closer look at your energy usage. OUC offers FREE home energy audits. Learn more at [OUC.com/WaysToSave](https://www.ouc.com/WaysToSave) #PublicPower #FLPublicPower



**oucreliableone** 



[View insights](#) [Boost post](#)

9 likes

oucreliableone Did you know OUC offers FREE home energy audits? With this service an OUC Conservation Specialist will come out to and assess your home and help you find ways to save on your electric bill! Sign up today by clicking the link in our bio! 

#FLPublicPower #CommunityPowered #PublicPower #WaysToSave

July 1, 2022

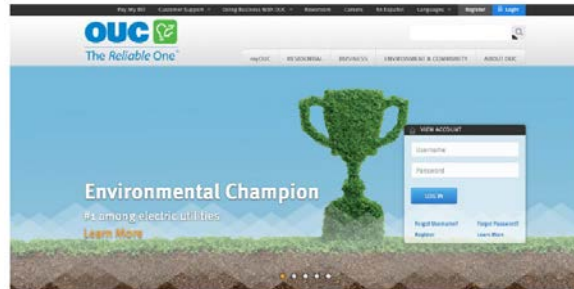


**MEDIA**

Home Energy Audit Media Mention – call to action at timestamp 1:58

- [Dave Mayer Offers Energy-Saving Tips in WESH Interview - YouTube](#)

**HOME PAGE BANNERS**



**WEBPAGES**

OUC.com/ways  
 tosave

**EFFICIENCY MATTERS:**  
 HOW MUCH YOUR ENERGY COSTS

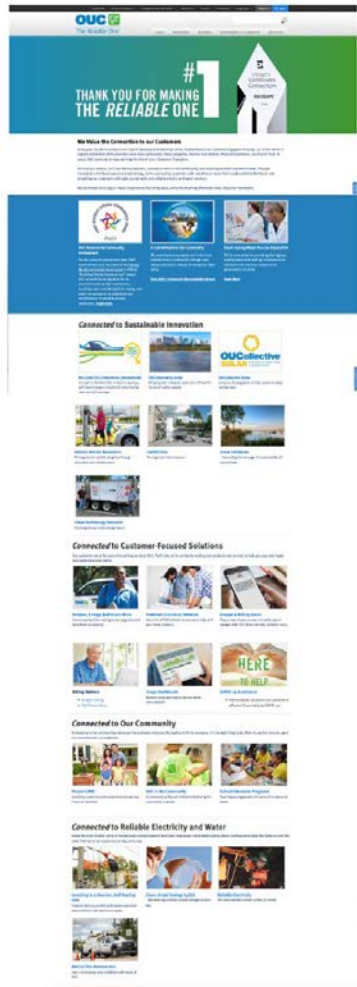
52% Gas (Heating/Cooling)  
 17% Electric (Lighting, Cooling, Appliances, Electronics)  
 9% Natural Gas (Water Heating, Heating)  
 8% Water (Water Heating, Cooling)  
 7% Other (Energy and Other, Cable, Phone, TV, Dishwasher, etc.)

**ENERGY & WATER EFFICIENCY REBATES & PROGRAMS**  
 HOW MUCH CAN YOU SAVE BY CHOOSING TO SAVE?

**15 REBATES TO HELP YOU SAVE**  
 All the Savings

**Assistance Programs**

OUC.com/  
connected



OUC.com/  
coldweather



OUC.com/  
hotweather

**Hot Weather = Higher Energy Bills**

OUC can help you save money when the heat is on. When temperatures rise, your A/C runs longer and longer each day to keep you cool. This means you'll use more energy, which can result in a higher bill than usual. Please share simple energy-saving tips to help you save this summer.

**Set your thermostat to 78°**

Cooling your home's air is one of the most energy-intensive tasks you'll do each day. Each degree you lower your thermostat below 78 degrees adds up to eight percent more in your cooling costs. Every one-degree rise in the thermostat adds only one percent of the energy used on the thermostat.

**Keep the sun out.**

Use shades, blinds and curtains to keep the heat and bright light from coming in. Curtains that have white or light colors are best.

**Flip the switch on your ceiling fans.**

Ceiling fans create a wind effect that pushes you and others that share the room. When you're not in the room, turn the fan off. Make sure the fan is turning in the clockwise direction. This helps to circulate the air and keep you cooler.

**Give your A/C a helping hand.**

Check the air filter regularly. Dirty filters restrict airflow, making the system work harder to cool the air. Change the filter every month. The white setting on the thermostat will help you know when it's time to change the filter.

**Share with OUC rebates.**

Customers can take advantage of rebates to help make their homes more efficient. Visit [ouc.com/energyefficiency](http://ouc.com/energyefficiency) for more information.

**Make the smart switch.**

Smart thermostats can save you up to 10% on your energy bills by learning your schedule and adjusting the temperature accordingly. Visit [ouc.com/energyefficiency](http://ouc.com/energyefficiency) for more information.

**Efficiency Delivered delivers savings.**

OUC's Efficiency Delivered can help you save money on your energy bills. Visit [ouc.com/energyefficiency](http://ouc.com/energyefficiency) for more information. The program offers rebates on energy-efficient appliances, lighting, and more. Visit [ouc.com/energyefficiency](http://ouc.com/energyefficiency) for more information.

**OUC is here to help.**

Visit [ouc.com](http://ouc.com) for more information. Call 1-800-368-7662 for more information.