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April 2, 2024

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VIA ELECTRONIC FILING

Adam J. Teitzman, Commission Clerk
Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Re: *Commission Review of Numeric Conservation Goals (Orlando Utilities Commission) – Docket No. 20240017-EG*

Dear Mr. Teitzman:

In accordance with Rule 25-17.0021(3), F.A.C., and Order No. PSC-2024-0022-PCO-EG, the Order Establishing Procedure for the Goals Dockets, attached for filing on behalf of the Orlando Utilities Commission ("OUC") are the following documents:

1. OUC's Petition for Approval of Conservation Goals;
2. Direct Testimony and Exhibits of Jim Herndon;
3. Direct Testimony and Exhibits of Kevin M. Noonan; and
4. Direct Testimony and Exhibits of Bradley E. Kushner.

As always, I thank you and your staff for your assistance in this matter. Please feel free to call me at (850) 933-2016 should you have any questions concerning this filing.

Cordially,

Robert Scheffel Wright

Attachments

CERTIFICATE OF SERVICE

I HEREBY CERTIFY that a true and correct copy of the foregoing, together with the attachments listed thereon, has been furnished by Electronic Mail this 2nd day of April, 2024, to the following:

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/s/ Robert Scheffel Wright
ATTORNEY

BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION

In Re: Commission Review of Numeric
Conservation Goals (Orlando Utilities
Commission)

DOCKET NO. 20240017-EG

FILED: April 2, 2024

**PETITION OF ORLANDO UTILITIES COMMISSION FOR APPROVAL OF
ENERGY CONSERVATION GOALS PURSUANT TO THE FLORIDA ENERGY
EFFICIENCY AND CONSERVATION ACT, SECTION 366.82, FLORIDA
STATUTES**

Petitioner, Orlando Utilities Commission (“OUC”), by and through its undersigned counsel and pursuant to Chapter 120, Florida Statutes,¹ Section 366.82, Florida Statutes, Rule 28-106.201, Florida Administrative Code (“F.A.C.”), and Rule 25-17.0021, F.A.C., hereby petitions the Florida Public Service Commission (“PSC”) to establish numeric conservation goals for OUC pursuant to the above-cited statutes and the Commission’s Order Establishing Procedure (“OEP”) for this docket, Order No. PS-2024-0022-PCO-EG, issued on January 23, 2024. In summary, OUC is one of the six Florida electric utilities specifically subject to the PSC’s jurisdiction for setting conservation goals and is the named utility party to this docket. OUC has a longstanding, demonstrated track record of developing and implementing energy conservation and renewable energy measures and programs that are highly successful and that serve the State’s energy efficiency and renewable energy policies set forth in the Florida Energy Efficiency and Conservation Act, Sections 366.80-.83 and 403.519, Florida Statutes (“FEECA”). OUC respectfully petitions the PSC to set goals – OUC’s “FEECA Goals” – for energy efficiency and peak demand

¹ All references herein to the Florida Statutes are to the 2023 edition.

reduction measures for OUC for the period 2025-2034 as set forth in the testimony and exhibits of OUC's witnesses, filed contemporaneously herewith. The evidence presented demonstrates that OUC's proposed goals are fully consistent with the purposes of FEECA, the best interests of OUC's customers and the Orlando community, and the public interest of Florida and the Nation generally. As explained in detail in OUC's testimony and exhibits, OUC's proposed FEECA Goals are based primarily on OUC's existing programs and will result in significant energy savings and peak demand reductions. Accordingly, the PSC should approve OUC's proposed FEECA Goals and the programs that OUC will implement to achieve those Goals, consistent with FEECA and in the public interest.

In further support of this Petition, OUC states as follows:

PROCEDURAL BACKGROUND

1. The name, address, and contact information of the Petitioner are:

Orlando Utilities Commission
Reliable Plaza at 100 West Anderson Street
Post Office Box 3193
Orlando, Florida 32802.

2. All pleadings, order, notices, correspondence, and other materials should be directed to OUC's representatives as follows:

Robert Scheffel Wright
John T. LaVia, III
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Office of General Counsel
Orlando Utilities Commission
Reliable Plaza at 100 West Anderson Street
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Telephone (407) 434-2167
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3. The agency affected by this Petition is:

Florida Public Service Commission
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850.

4. This docket is one of six dockets (the “FEECA Goals Dockets”)² opened simultaneously by the PSC to fulfill its responsibilities pursuant to Section 366.82, Florida Statutes, to set goals (“FEECA Goals”) for the utilities subject to FEECA (the “FEECA Utilities”) at least every five years. These six dockets have been consolidated for hearing purposes by the OEP. Since OUC has been a party to these quinquennial FEECA Goals Dockets for at least three decades and since OUC is a named party in this docket, OUC was fully aware of this docket and its purposes since before it was opened. This Petition does not seek to modify any PSC action, but rather respectfully asks the PSC to set goals that are consistent with FEECA, in the best interests of OUC’s customers, and in the public interest.

² Docket No. 20240012-EG through Docket No. 20240017-EG, as set forth in the OEP.

LEGAL BACKGROUND

5. As noted above, this docket and the other FEECA Goals Dockets are convened by the PSC on a regular five-year cycle to consider and set goals, as appropriate, for the FEECA utilities “to increase the efficiency of energy consumption, increase the development of demand-side renewable energy systems, reduce and control the growth rates of electric consumption and weather-sensitive peak demand, and encourage development of demand-side renewable energy resources.” OEP at 1. The FEECA statute sets forth several factors that the PSC is to consider in establishing FEECA Goals, including utility load and usage data, the technical potential for achieving energy and demand reductions, the costs and benefits to customers who participate in each utility’s programs, the costs and benefits to the utility’s general body of ratepayers, the need for incentives, and potential costs of compliance with state and federal regulations on the emissions of greenhouse gases. In addition, the PSC is authorized to consider other factors in establishing energy efficiency and peak demand reduction goals pursuant to FEECA. Fla. Stat. § 366.82.

FACTUAL BACKGROUND

6. OUC is an electric utility within the meaning of Section 366.02(2), Florida Statutes, and OUC is also a “utility” within the meaning of Section 366.82(1)(a), Florida Statutes.

7. OUC’s retail electric service area covers approximately 419 square miles and includes the City of Orlando, portions of unincorporated Orange County, and portions of Osceola County including the service area of the City of St. Cloud’s electric utility system.

OUC and the City of St. Cloud (“St. Cloud”) are partners in an interlocal agreement under Chapter 163, Florida Statutes (the “Interlocal Agreement”), pursuant to which OUC serves the entire electric service requirements of St. Cloud and operates its electric generation, transmission and distribution systems. While St. Cloud is a legally separate municipal electric utility, consistent with OUC’s obligations pursuant to the Interlocal Agreement, OUC treats the St. Cloud load and customers as part of OUC’s retail obligations for planning and energy conservation purposes.

8. OUC currently serves approximately 275,000 electric customer accounts, including approximately 242,000 electric residential customers, 28,000 electric commercial customers, 5,100 electric industrial customers, a small number of customers to whom OUC provides street and highway lighting service, and a similarly small number of other public authorities to which OUC provides service. Approximately 43 percent of OUC’s residential customers (including those in St. Cloud) live in multi-family residences, and many of these are rental units. Additionally, a significant number of single-family residences served by OUC are renter-occupied. Approximately 33 percent of OUC’s residential customers have household incomes less than \$50,000, which is approximately 1.6 times the Federal Poverty Level for a family of four.

9. OUC currently offers a number of programs that promote energy conservation and peak demand reduction. OUC also has in place several solar energy initiatives, including both demand-side and supply-side solar power projects, and OUC also obtains renewable electricity generated using landfill gas. Detailed information

regarding OUC's conservation and renewable energy programs is included in the testimony of Kevin M. Noonan, filed contemporaneously with this Petition.

STATEMENT OF SUBSTANTIAL INTERESTS AFFECTED

10. Pursuant to Section 366.82(1)(a), Florida Statutes, OUC is a mandatory party to this docket. In this docket, the PSC will establish FEECA Goals for OUC. The level of any mandatory goals will directly impact OUC's costs – both program costs incurred and potential avoided cost savings from such programs – and thus the rates paid by OUC's customers. By this Petition, OUC seeks to protect its substantial interests in being able to provide reliable electric service at the lowest reasonable cost to its customers.

DISPUTED ISSUES OF MATERIAL FACT

11. The issues to be decided in this docket and the other FEECA Goals Dockets are set forth in the OEP and listed below.

ISSUE 1: Are OUC's proposed goals based on an adequate assessment of the full technical potential of all available demand-side and supply-side conservation and efficiency measures, including demand-side renewable energy systems?

ISSUE 2: Do OUC's proposed goals adequately reflect the costs and benefits to customers participating?

ISSUE 3: Do OUC's proposed goals adequately reflect the costs and benefits to the general body of ratepayers as a whole, including utility incentives and participant contributions?

ISSUE 4: Do OUC's proposed goals adequately reflect the need for incentives to promote both customer-owned and utility-owned energy efficiency and demand-side renewable energy systems?

ISSUE 5: Do OUC's proposed goals adequately reflect the costs imposed by state and federal regulations on the emissions of greenhouse gases?

ISSUE 6: Do OUC's proposed goals adequately reflect consideration of free riders?

ISSUE 7: What residential and commercial/industrial summer and winter megawatt (MW) and annual Gigawatt-hour (GWh) goals should be established for the period 2025-2034?

ISSUE 8: What goals, if any, should be established for OUC for increasing the development of demand-side renewable energy systems?

12. From past experience, OUC anticipates that most or all of these issues will be disputed as between the FEECA Utilities and at least some intervenor parties. OUC reserves its rights to raise additional issues in compliance with the OEP.

STATEMENT OF ULTIMATE FACTS ALLEGED

13. OUC asserts that the following ultimate facts, fully supported by the competent and substantial testimony and exhibits of its witnesses, Bradley E. Kushner, Kevin M. Noonan, and Jim Herndon, support its request that the PSC establish OUC's proposed FEECA Goals for energy efficiency savings, peak demand reductions, and demand-side renewable energy measures.

- A. OUC's proposed FEECA Goals are based on an adequate assessment of the full technical potential of all available demand-side and supply-side conservation and efficiency measures, including demand-side renewable energy systems.
- B. OUC's proposed FEECA Goals appropriately reflect the costs and benefits to customers who participate in OUC's DSM programs.
- C. OUC's proposed FEECA Goals appropriately reflect the costs and benefits to OUC's general body of ratepayers as a whole, including considerations of rate impacts, utility incentives, participant contributions, and the energy savings benefits to be provided by the programs that OUC proposes to implement to meet its proposed FEECA Goals.
- D. OUC's proposed FEECA Goals and OUC's proposed DSM programs reflect appropriate incentives to promote energy efficiency and peak demand reduction programs and measures.

- E. OUC's proposed FEECA Goals reflect appropriate consideration of the potential costs of future compliance with potential federal and state regulations or similar systems intended to reduce emissions of greenhouse gases.
- F. OUC's proposed FEECA Goals are based on appropriate consideration of free ridership in the design of OUC's DSM programs.
- G. OUC has consistently exceeded its FEECA Goals with measures developed on OUC's initiative.
- H. OUC is proposing meaningful FEECA Goals for energy savings and peak demand reductions, and programs to achieve those Goals, and the PSC should approve OUC's proposed FEECA Goals and proposed programs.
- I. No goals for additional promotion of demand-side renewable energy measures are appropriate for OUC at this time.

**STATUTES AND RULES THAT ENTITLE OUC
TO THE RELIEF REQUESTED**

14. The statutes that entitle OUC to the relief requested include Sections 120.569 & 120.57, Florida Statutes, and FEECA, specifically Section 366.82, Florida Statutes.

CONCLUSION AND RELIEF REQUESTED

15. As explained above and in the testimony and exhibits of OUC's witnesses submitted in this proceeding, OUC's proposed FEECA Goals and the programs that OUC will propose to meet those Goals will provide substantial energy savings and peak demand reductions consistent with the purposes of FEECA and in the public interest. OUC's proposed FEECA Goals and OUC's proposed programs are based primarily on OUC's existing programs and measures. The Orlando Utilities Commission, elected by those whom OUC serves, is in the best position to identify and determine the energy conservation programs that will appropriately balance the multiple, sometimes competing, needs and desires of OUC's customers and the Orlando community and Florida as a whole and to

develop and implement programs that will best serve those needs and the public interest generally. The PSC should approve the FEECA Goals proposed by OUC in this case.

WHEREFORE, Petitioner Orlando Utilities Commission respectfully asks the Florida Public Service Commission to approve the energy conservation and peak demand reduction FEECA Goals and DSM programs proposed by OUC based on the evidence to be presented by OUC in this proceeding.

Respectfully submitted this 2nd day of April, 2024.

/s/ Robert Scheffel Wright

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BEFORE THE FLORIDA PUBLIC SERVICE COMMISSION
IN RE: COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS

DIRECT TESTIMONY OF JIM HERNDON

DOCKET NO. 20240012-EG (Florida Power & Light Company)

DOCKET NO. 20240013-EG (Duke Energy Florida, LLC)

DOCKET NO. 20240014-EG (Tampa Electric Company)

DOCKET NO. 20240015-EG (Florida Public Utilities Company)

DOCKET NO. 20240016-EG (JEA)

DOCKET NO. 20240017-EG (Orlando Utilities Commission)

APRIL 2, 2024

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1 **I. INTRODUCTION**

2

3 **Q. Please state your name, position of employment, and business address.**

4 A. My name is Jim Herndon. I am Vice President in the Advisory Services Practice
5 within the Utility Services business unit of Resource Innovations, Inc. (RI). My
6 business address is 2500 Regency Parkway, Suite 220, Cary, North Carolina
7 27518. A statement of my background and qualifications is attached as Exhibit
8 No. JH-1.

9 **Q. Please discuss your areas of responsibility.**

10 A. I am responsible for providing consulting services for RI clients in the field of
11 Demand-Side Management (DSM) initiatives, which include energy efficiency
12 (EE), demand response (DR), and demand-side renewable energy (DSRE). In
13 this capacity, I primarily focus on DSM planning, including analysis of DSM
14 market impacts, and assisting utilities in the identification of DSM opportunities
15 and the development and design of DSM program initiatives. This includes the
16 development of market baseline and potential studies, cost-benefit analyses, and
17 design of comprehensive DSM programs and portfolios.

18 **Q. Please describe RI including its history, organization, and services provided.**

19 A. RI was founded in 2016, and is a globally recognized consulting, software, and
20 services firm that provides innovative DSM solutions to utilities, energy
21 enterprises, and government entities worldwide. RI merged with Nexant, Inc.,
22 in 2021, which provided similar DSM consulting services since its founding in
23 2000. RI's Utility Services business unit provides DSM engineering and

1 consulting services to government agencies and utilities, and helps residential,
2 commercial, and industrial facility owners manage energy consumption and
3 reduce costs in their facilities. RI also conducts development and
4 implementation services of DSM programs for public and investor-owned
5 utilities, governments, and end-use customers. Our range of experience in the
6 field of EE includes, but is not limited to:

- 7 • Market potential studies
- 8 • Program design
- 9 • Program implementation
- 10 • Marketing
- 11 • Vendor outreach, education, and training
- 12 • Incentive processing and fulfillment
- 13 • Turnkey customer service
- 14 • Online program tracking and reporting
- 15 • Evaluation, measurement and verification (EM&V)

16 **Q. What specific projects or studies has RI done to assess DSM potential?**

17 A. RI has conducted over 50 Market Potential Studies (MPS) to identify
18 opportunities for DSM in the United States and Canada. Examples of recent
19 clients include New York Power Authority (NYPA), Duke Energy (Indiana,
20 North Carolina, and South Carolina), Santee Cooper, El Paso Electric, the
21 Independent Electricity System Operator (IESO) of Ontario, Canada, and
22 Sacramento Municipal Utility District (SMUD). In addition, Nexant performed
23 the market potential study for the Florida Energy Efficiency and Conservation

1 Act (FEECA) utilities in the DSM goals proceeding conducted in 2019 before
2 this Commission.

3 **Q. Please summarize your experience with studies assessing DSM potential.**

4 A. I have been involved in conducting or managing over 30 DSM potential studies
5 over the past 17 years. In addition to these studies, I have led the development
6 of numerous DSM programs and portfolios, managed implementation of
7 residential, commercial, and industrial DSM programs, and conducted third-
8 party evaluations of utility DSM programs, providing extensive experience and
9 expertise regarding market analyses, DSM measures and technologies, and
10 utility program structures and best practices that inform the assessment of DSM
11 potential.

12 **Q. Have you previously testified before the Florida Public Service
13 Commission or in other state regulatory proceedings?**

14 A. Yes, I provided testimony in the 2019 DSM goals proceeding before this
15 Commission in support of our market potential studies for each FEECA utility
16 in that case. I have also submitted testimony before the Virginia State
17 Corporation Commission, the North Carolina Utilities Commission, the South
18 Carolina Public Service Commission, the Public Utilities Commission of Ohio,
19 and the New Jersey Board of Public Utilities.

20 **Q. What is the purpose of your testimony in this proceeding?**

21 A. The purpose of my testimony is to introduce and summarize the methodology
22 and findings of the Technical Potential Study (TPS) we conducted for each of
23 the six utilities subject to the requirements of FEECA, collectively the FEECA

1 Utilities, as well as the additional DSM planning support we provided for a
2 subset of the FEECA Utilities.

3 **Q. Please describe your role and responsibilities with respect to RI's work for**
4 **this proceeding.**

5 A. I served as the project manager for RI's work, directly overseeing all phases of
6 our analysis.

7 **Q. Are you sponsoring any exhibits in this case?**

8 A. Yes. I am sponsoring Exhibits No. JH-1 through No. JH-16, which are attached
9 to my testimony:

- 10 • Exhibit No. JH-1 – Herndon Background and Qualifications
- 11 • Exhibit No. JH-2 – TPS for Florida Power & Light
- 12 • Exhibit No. JH-3 – TPS for Duke Energy Florida
- 13 • Exhibit No. JH-4 – TPS for Tampa Electric Company
- 14 • Exhibit No. JH-5 – TPS for Florida Public Utilities Company
- 15 • Exhibit No. JH-6 – TPS for JEA
- 16 • Exhibit No. JH-7 – TPS for Orlando Utilities Commission
- 17 • Exhibit No. JH-8 – 2024 Measure Lists
- 18 • Exhibit No. JH-9 – Comparison of Comprehensive 2019 Measure Lists
19 to the 2024 Comprehensive Measure Lists
- 20 • Exhibit No. JH-10 – DEF Measure Screening and Economic
21 Sensitivities
- 22 • Exhibit No. JH-11 – FPUC Measure Screening and Economic
23 Sensitivities

- 1 • Exhibit No. JH-12 – JEA Measure Screening and Economic
- 2 Sensitivities
- 3 • Exhibit No. JH-13 – OUC Measure Screening and Economic
- 4 Sensitivities
- 5 • Exhibit No. JH-14 – FPUC Program Development Summary
- 6 • Exhibit No. JH-15 – JEA Program Development Summary
- 7 • Exhibit No. JH-16 – OUC Program Development Summary

8 **Q. What was the scope of work for which RI was retained?**

9 A. As described in Section 2 of RI’s TPS report for each utility, RI was retained
10 by the FEECA Utilities to independently analyze the Technical Potential (TP)
11 for EE, DR, and DSRE across their residential, commercial, and industrial retail
12 customer classes. This work included disaggregation of the current utility load
13 forecasts into their constituent customer-class and end-use components,
14 development of a comprehensive set of DSM measures and quantification of
15 the measures’ impacts, and calculation of potential energy and demand savings
16 at the technology, end-use, customer class, and system levels.

17 In addition, RI was retained by four of the six utilities to conduct an
18 economic analysis of EE, DR, and DSRE measures, designed to determine
19 which measures are cost-effective from different test perspectives and to
20 develop estimates of potential impacts if these measures were adopted in each
21 of these four utility service areas. RI also supported three of the six utilities in
22 developing DSM proposed goals through bundling individual DSM measures

1 into preliminary program concepts and estimating the impacts, including
2 participation, savings, and utility budgets, for these programs.

3 **Q. How, if at all, did the work performed by RI differ across the six FEECA**
4 **Utilities?**

5 A. The assessment of TP, including the utility forecast disaggregation and
6 customer segmentation, and development of a DSM measure list, was the same
7 for all six FEECA Utilities. The subsequent economic analysis, measure
8 adoption forecasts and development of proposed DSM goals varied in the work
9 RI conducted for individual FEECA Utilities, as follows:

- 10 • Tampa Electric Company (TECO) conducted their own economic
11 analysis and DSM goal development.
- 12 • Florida Power & Light (FPL) conducted their own economic analysis
13 and provided RI with the results. RI then developed measure adoption
14 estimates, and FPL conducted their own DSM goal development.
- 15 • Duke Energy Florida (DEF) contracted with RI to conduct the economic
16 analysis and measure adoption forecast, and DEF conducted its own
17 DSM goal development.
- 18 • JEA, Orlando Utilities Commission (OUC), and Florida Public Utilities
19 Company (FPUC) contracted with RI to conduct the economic analysis
20 and measure adoption forecast, and RI worked collaboratively with each
21 utility to develop the proposed DSM goals.

1 **Q. What reports have been produced in the scope of RI's work?**

2 A. RI has produced six separate TPS reports, one for each FEECA Utility under
3 this scope of work.

4 **Q. What were the major steps in the analytical work RI performed?**

5 A. The two major steps in RI's scope of work included development of technical
6 potential and, for applicable utilities, creation of proposed DSM goals that
7 aligned with utility program concepts. These steps included the following
8 tasks:

9 Step 1: Technical Potential. The TP analysis established the basis for the
10 development of proposed DSM goals. As summarized in Section 2 of each
11 utility's TPS report, and illustrated in Figure 1 of each report, the key tasks
12 in assessing the technical potential consisted of the following:

- 13 • *Load Forecast Disaggregation.* To disaggregate the load forecast,
14 RI collected utility load forecast data, relevant customer
15 segmentation and end-use consumption data, and supplemented this
16 with existing secondary data to create a disaggregated utility load
17 forecast broken out by customer sector and segment as well as by
18 end-use and equipment type, and calibrated to the overall utility
19 forecast.
- 20 • *Comprehensive Measure Development.* RI worked collaboratively
21 with the FEECA Utilities, who also sought input from various
22 external stakeholders, to develop a comprehensive list of DSM
23 technologies that are currently commercially available in Florida.

1 For all measures included in the study, RI developed estimates of
2 energy and demand savings, useful life, and incremental cost.

- 3 • *TP Analysis.* Using the disaggregated utility load forecast and the
4 DSM measure impacts, RI analyzed the TP for the application of all
5 measures to each utility's retail customers.

6 Step 2: Development of Proposed DSM Goals. The development of
7 proposed goals built on the TP analysis, and included several interim steps,
8 as follows:

- 9 • *Economic Analysis.* For a subset of the FEECA Utilities, RI
10 conducted an economic analysis to determine which measures and
11 technologies were preliminarily cost-effective under a Rate Impact
12 Measure (RIM) test scenario or the Total Resource Cost (TRC) test
13 scenario. This step produced a set of measures, and associated energy
14 and demand savings, for each scenario before applying program
15 costs and adoption rates. Key tasks included the following:
 - 16 ○ Collect utility economic forecast data: RI received current
17 and forecasted avoided energy and avoided capacity costs
18 from each utility.
 - 19 ○ Apply measure impacts: including energy savings, summer
20 and winter demand savings, incremental cost, and measure
21 useful life to determine total avoided cost benefits, measure
22 costs, and lost revenues.

- 1 ○ Determine measures passing RIM test scenario and TRC test
- 2 scenario: measures with a benefit/cost ratio of less than 1.0
- 3 were screened from the economic analysis.
- 4 ○ RI also performed this economic screening analysis using a
- 5 set of economic sensitivities.
- 6 • *Measure adoption forecasts.* For a subset of the FEECA Utilities,
- 7 RI updated the economic analysis and developed market adoption
- 8 estimates for passing measures under each cost-effectiveness test
- 9 scenario. This step produced an updated “RIM Scenario” and a “TRC
- 10 Scenario” of passing measures and associated energy and demand
- 11 savings. Key tasks included:
- 12 ○ Applying estimated representative program costs, based on
- 13 current FEECA program data and other secondary sources,
- 14 and rerunning the economic analysis for both the TRC and
- 15 RIM scenarios, including screening these passing measures
- 16 from the Participant Cost Test (PCT) perspective for each
- 17 scenario.
- 18 ○ Incorporating free ridership screening based on payback
- 19 analysis, removing measures with a payback of less than two
- 20 years.
- 21 ○ Applying estimated market adoption rates for passing
- 22 measures for each scenario, based on economic and market

1 parameters, including payback acceptance, maturity of DSM
2 technology, and current utility offerings.

3 • *Measure bundling and program development.* For a subset of
4 utilities, RI supported the development of program concepts that
5 formed the basis for proposed DSM goals. Key tasks included:

6 ○ Measure bundling: RI worked collaboratively with the
7 FEECA Utilities to identify measures that aligned with
8 current programs or logically made sense to offer as a
9 program.

10 ○ Estimating program metrics, including annual participation,
11 savings, and utility budgets.

12

13 **II. MEASURE IDENTIFICATION AND SELECTION**

14

15 **Q. Please explain the process by which DSM measures were identified.**

16 A. The starting point for measure identification was the list of measures included
17 in the 2019 Florida TP Studies. Using this set of measures, the FEECA Utilities
18 initially reviewed and added proposed measures, and provided the combined
19 list to RI. RI compared the preliminary list to its DSM measure library,
20 compiled from similar studies conducted in recent years, as well as from other
21 utility DSM programs that RI has designed, implemented, or evaluated. The
22 FEECA Utilities also reached out to interested parties and received input with
23 recommendations on measure additions to the 2019 measure list. Their measure

1 suggestions were reviewed and incorporated into the study, as appropriate, as
2 detailed in Appendix D of each TPS report.

3 Through months of rigorous discussion with the FEECA Utilities, the
4 parameters for measures to be considered were established. The evaluation of
5 measures to include examined whether the measure was technically feasible and
6 currently commercially available in Florida; additionally, behavioral measures
7 without accompanying physical changes or utility-provided products and tools
8 were excluded, as were fuel-switching measures, other than in the context of
9 DSRE measures. The process to identify DSM measures is more fully described
10 in Section 4 of each TPS report.

11 **Q. Was the process of measure identification and selection appropriate for the**
12 **objectives of the study?**

13 A. Yes. The measure identification process was robust, comprehensive, and
14 appropriate for the objectives of the study. The final measure list was
15 developed to account for DSM measures that had been considered in prior
16 Florida studies and took full account of current Florida Building Code and
17 federal equipment standards, current FEECA Utilities' program offerings, and
18 the incorporation of DSM measures considered in other potential study reports
19 and other utility DSM program offerings around the country.

20 **Q. Did the process allow for the assessment of the full TP for FEECA Utilities?**

21 A. Yes. The thorough process for developing the list resulted in a comprehensive
22 set of over 400 unique EE, DR, and DSRE measures that fully addressed DSM
23 opportunities across all electric energy-consuming end-uses at residential,

1 commercial, and industrial facilities in the FEECA Utilities’ service areas. The
2 final measure list is provided in Exhibit No. JH-8.

3 **Q. How does the final DSM measure list compare with the measures included**
4 **in the 2019 TP Study?**

5 A. Exhibit No. JH-9 compares the comprehensive measure list for 2024 to the
6 measure list for the Florida Public Service Commission (Commission) 2019
7 Goals Dockets (Docket Nos. 20190015-EG – 20190021-EG). Compared to the
8 2019 TP, the 2024 TP update added 191 unique measures and eliminated 24
9 unique measures.

10 **Q. What changes to the measure list were associated with changes to building**
11 **code or appliance standards?**

12 A. The following measures changes were included in the 2024 TP study based on
13 Florida Building Code and federal equipment standards updates:

- 14 • Residential central air conditioner and heat pump baseline efficiency
15 was updated based on current U.S. Department of Energy, Energy
16 Conservation Standards for Residential Central Air Conditioners and
17 Heat Pumps
- 18 • Residential room air conditioner baseline efficiency was updated based
19 on current U.S. Department of Energy, Energy Conservation Standards
20 for Room Air Conditioners
- 21 • Two speed pool pump and variable speed pool pump measures were
22 eliminated based on current Florida Building Code and U.S. Department

1 of Energy, Energy Conservation Standards for Dedicated-Purpose Pool
2 Pump Motors.

3 **Q. Once measures were selected, what was the next step in RI’s analysis?**

4 A. Once measures were selected, the next step in RI’s analysis was to develop
5 individual impacts for each measure. These impacts included quantifying
6 summer demand (kW), winter demand (kW), and energy savings (kWh),
7 equipment useful life, and incremental costs of the measure. The measure
8 impacts were subsequently applied to the disaggregated utility load forecasts to
9 estimate TP in each utility service area.

10

11 **III. TECHNICAL POTENTIAL**

12

13 **Q. Please define Technical Potential.**

14 A. Section 366.82(3) of FEECA requires the Commission to “...evaluate the full
15 technical potential of all available demand-side and supply-side conservation
16 and efficiency measures, including demand-side renewable energy systems.”
17 Therefore, a TP analysis is the first in a series of steps in the DSM Goals
18 development process. Its purpose is to identify the theoretical limit to reducing
19 summer and winter electric peak demand and energy. The TP assumes every
20 identified potential end-use measure is installed everywhere it is “technically”
21 feasible to do so from an engineering standpoint, regardless of cost, customer
22 acceptance, or any other real-world constraints (such as product availability,

1 contractor/vendor capacity, cost-effectiveness, normal equipment replacement
2 rates, or customer preferences).

3 Therefore, the TP does not reflect the MW and GWh savings that may
4 be potentially achievable through real-world voluntary utility programs, but
5 rather it establishes the theoretical upper bound for DSM potential.

6 **Q. Do RI's TPS reports provide a detailed description of RI's methodology,
7 data, and assumptions for estimating TP?**

8 A. Yes. As stated earlier, RI developed individual TPS reports for each of the six
9 FEECA Utilities. The reports described RI's overall methodology, data, and
10 assumptions for disaggregating each utility's baseline load forecast,
11 development of DSM measures, and determination of TP.

12 **Q. Do these TPS reports identify the full TP for the FEECA Utilities?**

13 A. Yes. Each utility report identifies the full TP for the DSM measures analyzed
14 against the utility's baseline load forecast.

15 **Q. Please summarize the methodology, source of data, and assumptions used
16 to develop the TP for EE measures for the FEECA Utilities.**

17 A. As stated above, TP ignores all non-technical constraints on electricity savings,
18 such as cost-effectiveness and customer willingness to adopt EE. RI's
19 methodology for estimating EE TP begins with the disaggregated utility load
20 forecast. For the current analysis, RI used the 2023 load forecast from each
21 FEECA Utility, which, for all except FPUC, was based on the most recent Ten-
22 Year Site Plan available at the time the MPS was initiated, which were the 2023
23 Ten-Year Site Plans.

1 Next, all technically feasible measures are assigned to the appropriate
2 customer segments and end-uses. The measure kW and kWh impact data
3 collected during DSM measure development are then applied to the baseline
4 forecast, as illustrated in the following equation for the residential sector:



6
7 The savings factor, or percentage reduction in electricity consumption
8 resulting from application of the efficient technology, is applied to the baseline
9 energy use intensity to determine the per-home impact, and the other factors
10 listed in the equation above inform the total number of households where the
11 measure is applicable, technically feasible, and has not already been installed.
12 The result of this equation is the total TP for an EE measure or technology.

13 The final component of estimating overall TP is to account for the
14 interaction between measures. In some situations, measures compete with each
15 other, such as a 16 SEER air source heat pump and an 18 SEER air source heat
16 pump. For TP, the measure with the highest savings factor is prioritized. The
17 other interaction is measure overlap, where the impacts of one measure may
18 affect the savings for a subsequent measure. An example of measure overlap
19 would be the installation of an 18 SEER air source heat pump as well as a smart
20 thermostat that optimizes the operation of the heat pump. To account for
21 overlapping impacts, RI’s model ranks measures that interact with one another
22 and reduces the baseline consumption for the subsequent measure based on

1 savings achieved by the preceding measure. For TP, interactive measures are
2 ranked based on the total end-use energy savings percentage, with the measures
3 having a greater savings treated as being implemented first.

4 **Q. Please summarize the methodology, source of data, and assumptions used**
5 **to develop TP for DR measures for the FEECA Utilities.**

6 A. TP for DR is effectively the total of customer loads that could be curtailed
7 during conditions when utilities need capacity reductions. Therefore, RI's
8 approach to estimating DR TP focuses on the curtailable load available within
9 the time period of interest. In particular, the analysis focuses on end-uses
10 available for curtailment during peak periods and the magnitude of load within
11 each of these end-uses, beyond that of existing DR enrollment for each utility.

12 Similar to the estimation of EE TP, the DR analysis begins with a
13 disaggregation of the utility load forecast. RI's approach for load
14 disaggregation to identify DR opportunities is more advanced than that used for
15 most potential studies. Instead of disaggregating annual consumption or peak
16 demand, RI produced end-use load disaggregation for all 8,760 hours of the
17 year. This was needed because customer loads available at times when utility
18 system needs arise can vary substantially. For this study, curtailable load
19 opportunities, coincident with both the summer system peak and winter system
20 peak, were analyzed. Additionally, instead of producing disaggregated loads for
21 the average customer, the study produced loads for several customer segments.
22 RI examined three residential segments based on customer housing type, four

1 different small commercial and industrial (C&I) segments, and four different
2 large C&I customer segments, for a total of 11 different customer segments.
3 Next, RI identified the available load for the appropriate end-uses that can be
4 curtailed. RI's approach assumed that large C&I customers would forego
5 virtually all electric demand temporarily if the financial incentive was large
6 enough. For residential and small C&I customers, TP for DR is limited by loads
7 that can be controlled remotely at scale. For this study, it was assumed that
8 summer DR capacity for residential customers was comprised of air
9 conditioning (A/C), pool pumps, water heaters, and electric vehicle charging.
10 For small C&I customers, summer capacity was based on A/C load and electric
11 vehicle charging.

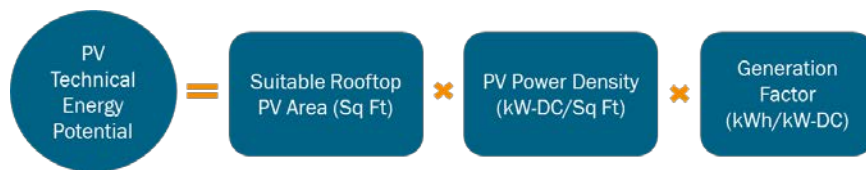
12 For winter capacity, residential DR capacity was based on electric
13 heating loads, pool pumps, water heaters, and electric vehicle charging. For
14 small C&I customers, winter capacity was based on heating load and electric
15 vehicle charging. For eligible loads within these end-uses, the TP was defined
16 as the amount coincident with system peak hours for each season. System peak
17 hours were identified using 2023 system load data. For DR TP, no measure
18 breakout was necessary because all measures targeted the end-uses estimated
19 for TP.

20 Finally, RI accounted for existing DR by assuming that all customers
21 currently enrolled in a DR program did not have additional load that could be
22 curtailed. As a result, all currently-enrolled DR customers were excluded from
23 the analysis.

1 **Q. Please summarize the methodology, source of data, and assumptions used**
2 **to develop TP for DSRE measures for the FEECA Utilities.**

3 A. TP for DSRE measures was developed using three separate models for each
4 category of DSRE: rooftop photovoltaic (PV); battery storage systems charged
5 from PV systems; and combined heat and power (CHP).

6 For PV systems, RI's approach estimated the square footage of residential and
7 commercial rooftops in the FEECA Utilities' service areas suitable for hosting
8 PV technology, and applied the following formula to estimate overall TP:



10 The analysis was conducted in five steps, as follows:

11 Step 1: Building stock characterization: Output of data from the forecast
12 disaggregation conducted for the EE and DR TP analysis were used to
13 characterize residential, commercial, and industrial building stocks.

14 Step 2: Estimate of feasible roof area: Total available roof area feasible
15 for installing PV systems was calculated using relevant parameters, such
16 as unusable area due to other rooftop equipment and setback
17 requirements, shading from trees, and limitations of roof orientation.

18 Step 3: Expected power density: A power density of 200 watts per
19 square meter (W/m^2) was assumed for estimating technical potential,
20 which corresponds to a panel with roughly 20 percent conversion
21 efficiency, a typical value for current PV installations.

1 Step 4: Hourly PV generation profile: Hourly generation profiles were
2 estimated using the U.S. Department of Energy National Renewal
3 Energy Laboratory’s solar estimation calculator, PVWatts©.

4 Step 5: Calculate total energy and coincident peak demand potential:
5 RI’s Spatial Penetration and Integration of Distributed Energy
6 Resources (SPIDER) Model was used to estimate total annual energy
7 and summer and winter peak demand potential by sector.

8 For battery storage systems, the TP analysis considered the fact that battery
9 systems on their own do not generate power or create efficiency improvements;
10 they simply store energy for use at different times. Therefore, battery systems
11 energized directly from the grid do not produce additional energy savings, but
12 may be used to shift or curtail load from one period for use in another. Because
13 the DR potential analysis focused on curtailable load opportunities, RI
14 concluded that no additional TP should be claimed. Similarly, battery systems
15 connected to rooftop PV systems do not produce additional energy savings;
16 they do, however, create the opportunity to store excess PV-generated energy
17 during hours where the PV system generates more than the home or business
18 consumes, then uses the stored power during peak periods.

19 Therefore, to determine additional peak demand reduction available
20 from PV-connected battery storage systems, RI used the following
21 methodology:

- 22 • Assumed that every PV system included in the PV TP analysis was
23 installed with a paired storage system.

- 1 • Sized the storage system to peak PV generation and assumed energy
2 storage duration of three hours.
- 3 • Applied RI's hourly dispatch optimization model in SPIDER to create
4 an hourly storage dispatch profile that flattened the individual
5 customer's load profile to the greatest extent possible, accounting for
6 (a) a customer's hourly load profile; (b) hourly PV generation profile;
7 and (c) battery peak demand, energy capacity, and roundtrip
8 charge/discharge efficiency.
- 9 • Calculated the effective hourly impact for the utility using the above
10 storage dispatch profile, aligned with the utility's peak hour (calculated
11 separately for summer and winter).

12 TP for CHP systems was based on identifying non-residential customer
13 segments with thermal load profiles that allow for the application of CHP,
14 where the waste heat generated can be fully utilized. First, minimum size
15 thresholds were determined for each non-residential segment using a segment-
16 specific thermal factor that considered the power-to-heat ratio of a typical
17 facility in each segment. Next, utility customers were segmented into industry
18 classifications and screened against the size thresholds. Premises with annual
19 kWh consumption that met or exceeded the thresholds were retained in the
20 analysis. Finally, facilities of sufficient size were matched with the
21 appropriately sized CHP technology. RI assigned CHP technologies to
22 customers in a top-down fashion, starting with the largest CHP generators,
23 which yielded the estimated quantity of CHP TP in each utility's service area.

1 **Q. Did your TP analysis account for interaction among EE, DR, and DSRE**
2 **technologies?**

3 A. Yes. While TP was estimated using separate models for EE, DR, and DSRE,
4 RI did recognize that interaction occurs among the TP for each, similar to the
5 interactions between EE measures applied to the same end-use. For example,
6 the installation of more efficient A/C would reduce the peak consumption
7 available for DR curtailment. Therefore, to account for this interaction, RI
8 incorporated the following assumptions and adjustments to the identified TP:

- 9 • EE TP was assumed to be implemented first, and therefore was not
10 adjusted for interaction with DR and DSRE.
- 11 • DR TP was applied next, and to account for the impact of EE TP, the
12 baseline load forecast for applicable end-uses was adjusted by the EE
13 TP, reducing the available load for curtailment.
- 14 • DSRE technologies were applied last and incorporated EE TP and DR
15 TP. For PV systems, the EE potential and DR potential did not impact
16 the amount of PV TP. However, for PV-connected battery systems, the
17 reduced baseline due to EE TP resulted in more PV-generated power
18 available from storage and usable during peak periods. For CHP
19 systems, the reduced baseline, as a result of EE, resulted in a reduction
20 in the number of facilities that met the annual energy threshold for CHP.
21 Installed DR capacity was assumed to not impact CHP potential as CHP
22 system feasibility was determined based on the energy consumption and
23 thermal parameters at the facility.

1 **Q. Once TP estimates were developed, what was the next step in your**
2 **analysis?**

3 A. Upon completion of the TP estimates, the next analysis step for a subset of the
4 utilities was to apply the measure economics (incremental cost) and utility
5 system economics (avoided supply cost, utility electric revenues, and customer
6 bill impacts) to conduct the economic analysis.

7

8 **IV. ECONOMIC ANALYSIS**

9

10 **Q. For which FEECA Utilities did RI conduct economic analyses?**

11 A. RI worked collaboratively with DEF, OUC, JEA, and FPUC on the economic
12 analysis, as follows:

13 Each utility provided RI with utility-specific economic forecast data, including
14 avoided supply costs and retail rate forecasts. RI incorporated these data into
15 our economic screening module to analyze the cost-effectiveness for individual
16 measures under the cost-effectiveness tests required by the Commission's
17 Order Consolidating Dockets and Establishing Procedure (Order No. PSC-
18 2024-0022-PCO-EG).

19 **Q. What cost-effectiveness tests were included in the economic analysis?**

20 A. When analyzing DSM measures, different cost-effectiveness tests are
21 considered to reflect the perspectives of different stakeholders. The Ratepayer
22 Impact Measure (RIM) test addresses an electric utility customer perspective,
23 which considers the net impact on electric utility rates associated with a

1 measure or program. The Total Resource Cost (TRC) test addresses a societal
 2 perspective, which considers costs of a DSM measure or program relative to the
 3 benefits of avoided utility supply costs. The Participant Cost Test (PCT)
 4 addresses a participant perspective, which considers net benefits to those
 5 participating in a DSM program.

6 The calculations were conducted consistent with the Cost Effectiveness
 7 Manual for Demand Side Management and Self Service Wheeling Proposals;
 8 Florida Public Service Commission, Tallahassee, FL; adopted June 11, 1991.
 9 Specific costs and benefits allocated within each cost-effectiveness test (RIM,
 10 TRC, and PCT), include the following:

11

Ratepayer Impact Measure (RIM) Test	
Component	Definition
Benefit	Increase in utility electric revenues Decrease in avoided electric utility supply costs
Cost	Decrease in utility electric revenues Increase in avoided electric utility supply costs Utility program costs, if applicable Utility incentives, if applicable

12

1

Total Resource Cost (TRC) Test	
Component	Definition
Benefit	Decrease in avoided electric utility supply costs
Cost	Increase in avoided electric utility supply costs Customer incremental costs (less any tax incentives) Utility program costs, if applicable

2

Participant Cost Test (PCT)	
Component	Definition
Benefit	Decrease in electric bill Utility incentives, if applicable
Cost	Increase in electric bill Customer incremental costs (less any tax incentives)

3

4 **Q. What economic screening criteria were applied for this study?**

5 A. For this study, economic screening was conducted for two Base Case scenarios:
6 the RIM Scenario and TRC Scenario. In both scenarios, all measures that
7 achieved a cost-effectiveness ratio of 1.0 or higher were considered cost-
8 effective from that test’s perspective.

9 For RI’s cost-effectiveness screening for DEF, JEA, OUC, and FPUC,
10 additional considerations included the following:

- 11 • Individual measures did not include any utility program costs (program
12 administrative or incentive costs), and therefore were evaluated on the
13 basis of measure cost-effectiveness without any utility intervention.

1 • Both scenarios required the measures to pass the PCT. Similar to the
2 TRC and RIM perspectives, the PCT screening was conducted without
3 any utility’s incentive costs applied to the measure.

4 **Q. What was the next step in the economic analysis?**

5 A. Once the list of passing measures was identified under each Base Case scenario,
6 the measures were reanalyzed in RI’s TEA-POT model to estimate demand and
7 energy savings for each utility. The updated modeling included updated
8 measure rankings to account for changes in measure interaction and overlap.
9 For the economic analysis, the ranking was based on the applicable test
10 perspective in each scenario (RIM or TRC), with the more cost-effective
11 measures being ranked first.

12 **Q. Were any additional economic sensitivities considered?**

13 A. Yes. As specified in Appendix B of the Order Consolidating Dockets and
14 Establishing Procedure (Order No. PSC-2024-0022-PCO-EG) in this docket,
15 economic sensitivities were performed as follows:

- 16 • Avoided fuel cost sensitivity, analyzing the number of measures passing
17 the economic screening based on higher and lower fuel prices.
- 18 • Payback period sensitivity, analyzing the number of measures passing
19 the economic screening based on shorter (one year) and longer (three
20 year) free ridership exclusion periods.
- 21 • For OUC, RI performed an additional sensitivity that reflected the
22 number of measures passing the economic screening when including
23 costs associated with carbon dioxide emissions.

1 The methodology for each sensitivity was consistent with the analysis of the
2 Base Case scenarios. DEF, JEA, OUC, and FPUC provided RI with avoided
3 supply cost forecasts for the higher and lower fuel price scenarios. The results
4 of these sensitivities are provided in Exhibits No. JH-10 through No. JH-13.

5 **Q. After these additional screenings were performed, what was the next major**
6 **activity?**

7 A. After the economic screening was conducted for the Base Case scenarios and
8 the sensitivities for each utility, the next step in the study was to develop
9 measure adoption estimates for a subset of the utilities.

10

11 V. MEASURE ADOPTION FORECASTS

12

13 **Q. Were any additional economic screening criteria applied for estimating**
14 **measure adoption forecasts?**

15 A. Yes. The associated program costs, including program administrative costs and
16 customer incentives, were included in the economic analysis used for
17 estimating measure adoption forecasts. Because this step occurred prior to each
18 utility developing specific programs aligned with their proposed goals,
19 representative administrative costs were developed using average FEECA
20 Utility program cost data, where available from current programs, and
21 supplemented with other utility program cost data where needed. In order to
22 evenly apply these representative costs to measures with a variety of savings
23 impacts, typical costs were estimated on a variable basis per kWh saved.

1 In addition, consistent with prior DSM analyses in Florida, free
2 ridership was addressed by applying a two-year payback criterion, which
3 eliminated measures having a simple payback of less than two years.

4 All measures were rescreened for the RIM Scenario and TRC Scenario
5 with the inclusion of these parameters.

6 **Q. How were measure incentives determined for this study?**

7 A. Measure incentives were developed for both the RIM Scenario and TRC
8 Scenario. Under each of these scenarios, the maximum incentive that could be
9 applied while remaining cost-effective was calculated for each measure.

10 • For the RIM Scenario, the RIM net benefit for each measure was
11 calculated based on total RIM benefits minus total RIM costs. Next, the
12 amount required to result in a simple payback period of two years for
13 each measure was calculated. The maximum incentive was based on
14 the lower of these two values.

15 • For the TRC Scenario, since the TRC test does not include utility
16 incentives as a cost or benefit, the maximum incentive was based on the
17 amount required to result in a simple payback period of two years for
18 each measure.

19 **Q. Please explain the methodology used by RI to develop measure adoption
20 forecast estimates for the cost-effective EE measures.**

21 A. RI's methodology consisted of applying estimates of market adoption, based on
22 utility-sponsored program incentives for all cost-effective EE measures in each
23 Base Case scenario. RI's market adoption estimates used a payback acceptance

1 criterion to estimate long-run market shares for measures as a function of
2 measure incremental costs and expected bill savings over the measures'
3 effective useful life (inclusive of utility incentives). Incremental adoption
4 estimates were based on the Bass Diffusion Model, which is a mathematical
5 description of how the rate of new product diffusion changes over time. For
6 this study, adoption curve input parameters were developed for each measure
7 based on specific criteria, including measure maturity in the market, overall
8 measure cost, and whether the measure was currently offered through a utility
9 program. RI's TEA-POT model then calculated demand and energy savings by
10 applying these adoption curves to each cost-effective measure.

11 **Q. Please explain the methodology used by RI to develop adoption forecast**
12 **estimates for the cost-effective DR measures.**

13 A. Similar to EE measures, RI's methodology for DR included calculating market
14 adoption as a function of the incentives offered to each customer group. For
15 DR measures currently offered by each utility, RI used the current incentive
16 level offered to estimate market adoption. For measures not currently offered
17 by a utility, RI used representative incentive levels offered for similar measures
18 in other markets to estimate market adoption. The utility-specific incentive
19 rates for each DR measure, along with participation rates collected by RI for
20 DR programs around the country, were used to calibrate DR market adoption
21 curves for each technology and customer segment. The calibrated adoption
22 rates were applied to the baseline load forecast to estimate the forecasted
23 adoption estimates for cost-effective DR technologies.

1 **Q. Please explain the methodology used by RI to develop adoption forecast**
2 **estimates for the cost-effective DSRE measures.**

3 A. RI did not produce estimates of adoption forecasts for DSRE measures as none
4 of the measures passed the cost-effectiveness screening for either the RIM or
5 TRC scenarios.

6 **Q. After estimating measure adoption forecasts, what was the next major**
7 **activity?**

8 A. The next step in the study was to develop proposed DSM goals for a subset of
9 the utilities.

10

11

VI. DSM GOAL DEVELOPMENT

12

13 **Q. What additional support did RI provide in development of proposed DSM**
14 **goals?**

15 A. For JEA, OUC, and FPUC, RI assisted with the development of three scenarios:
16 1) potential DSM programs that contribute to proposed DSM goals (Proposed
17 Goals Scenario), 2) potential DSM programs that pass the Participant and Rate
18 Impact Measure Tests (RIM Scenario), and 3) potential DSM programs that
19 pass the Participant and Total Resource Cost Tests (TRC Scenario). The
20 proposed DSM goal development process and results for each scenario is
21 described in more detail in Exhibit No. JH-14, No. JH-15, and No. JH-16, and
22 consisted of the following steps:

1 Step 1: Program Review and Measure Bundling. For each scenario,
2 Resource Innovations identified cost-effective measures from the
3 economic analysis described above and reviewed existing utility
4 program offerings to identify and align measures included in the TP
5 study analysis with current programs. Measures included in existing
6 programs but not part of the TRC Scenario or RIM Scenario determined
7 in the economic analysis were identified. In addition, measures that
8 were cost-effective for the TRC Scenario or RIM Scenario but were not
9 currently offered in a utility program were also identified. Based on the
10 program review and measure alignment, measures in each scenario were
11 bundled into preliminary program concepts that might align with current
12 programs or become new program offerings for the utility.

13 Step 2: Program Refinement and Modeling. Preliminary program
14 concepts and measure bundles were refined into proposed program
15 offerings and incentive and non-incentive budgets, participation
16 estimates, and impacts were developed using RI's TEA-POT model.
17 The modeling results were exported into RI's Program Planner
18 workbook that aggregated the program and portfolio impacts for each
19 scenario. For the TRC Scenario and RIM Scenario no further
20 refinements to the programs were made. For the Proposed Goals
21 scenario, RI continued to work collaboratively with each utility to
22 identify the measures and program concepts that comprise the proposed
23 DSM goals.

1 **Q. Was the DSM program development process limited to measures passing**
2 **the economic screening?**

3 A. No. In addition to measures that passed the TRC Scenario or RIM Scenario
4 screening, the measure bundling and program development process for the
5 Proposed Goals Scenario included additional measures, such as measures that
6 may be included in current programs or could be complementary additions to
7 current programs.

8 **Q. For measures currently offered by each utility, was the analysis limited to**
9 **the continuation of current programs?**

10 A. No. While continuity in program offerings is typically beneficial for customer
11 and contractor awareness and education, RI and each utility (JEA, OUC, and
12 FPUC) worked collaboratively to identify programs that are of interest to
13 continue and those that may need refinement. RI also provided our expertise in
14 utility program design from around the country to help guide the program
15 development process.

16

17 **VII. REASONABLENESS OF RI'S ANALYSES**

18

19 **Q. Are the methodology and models RI employed to develop TP estimates,**
20 **economic analysis, measure adoption forecasts, and proposed DSM goals**
21 **for the FEECA Utilities analytically sound?**

22 A. Yes. RI's approach is aligned with industry-standard methods and has been
23 applied and externally reviewed in numerous regulated jurisdictions. RI's

1 TEA-POT and SPIDER modeling tools have been specifically developed to
2 accommodate and calibrate to individual utility load forecast data, and they
3 enable the application of individual DSM measures and analysis of market
4 potential at a high resolution—by segment, end-use, equipment type, measure,
5 vintage, and year for each scenario analyzed.

6 The methodology and rigor of the measure development, technical
7 potential, and economic analysis is also consistent with the analysis conducted
8 for the 2019 energy conservation goals proceedings before this Commission.

9 **Q. Have these methodologies and models been relied upon by other**
10 **commissions or governmental agencies?**

11 A. Yes. RI's methodology and the TEA-POT and SPIDER modeling tools have
12 been used in numerous studies in the United States and Canada. RI's tools and
13 results have undergone extensive regulatory review and have been used for the
14 establishment of utility DSM targets in multiple jurisdictions, including North
15 Carolina, South Carolina, Georgia, California, Pennsylvania, Texas, and
16 Ontario.

17 **Q. Are the estimates of the TP developed by RI analytically sound and**
18 **reasonable?**

19 A. Yes. The TP was performed under my direction and resulted in a thorough and
20 wide-ranging analysis of DSM opportunities technically feasible in the FEECA
21 Utilities' service areas. The TP process aligned with industry standards and
22 included a greater level of analytic detail than that of comparable models and
23 methodologies.

1 The process included extensive iterative analytical work and continuous
2 collaboration with the FEECA Utilities to ensure that it was comprehensive and
3 aligned with the characteristics of their service areas and forecasted loads.

4 **Q. Is the economic analysis conducted by RI analytically sound and**
5 **reasonable?**

6 A. Yes. The economic analysis was based on applying defined economic screening
7 metrics to each TP measure to determine cost-effectiveness. The analysis
8 included utility-provided economic forecasts to ensure alignment with other
9 aspects of utility resource planning and to determine an accurate assessment of
10 cost-effective DSM measures for each utility.

11 **Q. Are the proposed DSM goals that RI helped develop based on reasonable**
12 **and appropriate analysis of DSM measures and programs?**

13 A. Yes. RI's estimated measure adoption forecasts identified cost-effective DSM
14 opportunities for FEECA Utilities, based on the test perspectives included in
15 each scenario analyzed. These forecasts provided the foundation of the DSM
16 planning process that included a robust analysis of current utility programs,
17 bundling, and alignment of measures analyzed in the potential study as well as
18 the development of cost-effective programs. These programs collectively sum
19 to the sector-level and overall proposed DSM goals for each utility. This process
20 represents a reasonable and appropriate approach to the development of utility
21 DSM goals.

22 **Q. Does this conclude your direct testimony?**

23 A. Yes.



Jim Herndon

Vice President

Jim Herndon is a Vice President in the Advisory Services group, focusing on strategic planning and program design to more effectively implement demand-side management (DSM) programs. His work is informed by 22 years of experience performing market assessments, planning portfolios, managing program design and implementation, conducting technical project reviews and analyses, and delivering third-party program evaluations across a variety of sectors. Jim leads potential and market characterization studies, program portfolio development and cost-effectiveness analyses, and provides regulatory support and expert witness testimony for program filings and integrated resource planning (IRP) activities. In these capacities, he serves many electric and natural gas utilities, including Duke Energy, Dominion Energy, Georgia Power Company, Florida Power and Light, Santee Cooper, Columbia Gas of Virginia, and Washington Gas. In each consulting engagement, Jim strives to understand his client's objectives and tailor his team's analyses to leverage best practices, while providing strategic insights with the client's specific needs in mind.

EXPERIENCE

Vice President | Principal Consultant, Resource Innovations / Nexant (2013 - Present)

As an account executive and team leader in the Advisory Services Group, Jim ensures compliance with regulatory and energy program rules and coordinates staff workload and budgets. He works directly with clients, service providers, and customers to provide quality assurance on projects. Jim also manages regional and national client planning and benchmarking studies, as well as third-party impact and process evaluations.

Sr. Project Manager | Project Manager, Resource Innovations / Nexant (2007 - 2012)

As a Senior Project Manager and Southeast regional lead, Jim oversaw design and implementation of utility-sponsored DSM programs, including management of program design, administration, engineering, trade ally, and marketing program teams in NC and SC.

Sr. Project Engineer | Project Engineer, Resource Innovations / Nexant (2002 - 2006)

As a Project Engineer, Jim performed energy audits and analyses on facilities to identify, provide implementation support for, and verify the effectiveness of energy efficiency improvements. He was a Certified Home Energy Report (HERS) rater and supported the implementation of publicly funded energy efficiency and load management programs, including due diligence reviews of energy efficiency projects installed in California, New York, and Utah.

EDUCATION, CERTIFICATIONS, AND LICENSING

M.S. in Engineering Management - Duke University

B.S. in Civil and Environmental Engineering - Duke University

AFFILIATIONS

Southeast Energy Efficiency Alliance (SEEA) - Former Member of the Board of Directors (2014 - 2019)

AREAS OF EXPERTISE

Integrated Resource Planning (IRP) Support • Energy Analysis and Market Characterization • DSM & DER Market Potential Studies • Portfolio Planning, Program Design, and Evaluation • Regulatory Support and Expert Witness • Program Management



REPRESENTATIVE PROJECTS

Florida Power & Light Company - Florida Statewide DSM Technical Potential Study (2017 - 2019, and 2022 - Present)

Jim is leading the Resource Innovations team that was retained by Florida Power & Light in the state of Florida to complete technical potential studies of Demand Side Management (DSM) measures and renewable energy systems on behalf of six utilities. The six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA) include four Florida investor-owned utilities (IOUs): Florida Power & Light Company (FPL), Duke Energy Florida, LLC (DEF), Tampa Electric Company (TECO), and Florida Public Utilities Company (FPUC) that are regulated by the Florida Public Service Commission (FPSC) and two municipal utilities: JEA and Orlando Utilities Commission (OUC) that are not regulated by the FPSC. The FPSC establishes goals for the FEECA utilities to reduce the growth of Florida's peak electric demand and energy consumption and reviews the progress towards those goals frequently (every five years at a minimum). The scope of the studies includes Energy Efficiency (EE), Demand Response (DR), and Distributed Energy Resources (DER) opportunities across the residential, commercial, and industrial sectors, including interaction between these categories of DSM to account for overlapping impacts. In addition to the technical potential analysis, Jim and his team are assessing the economic and achievable opportunities for a subset of the six utilities. The results of this study will be used as the basis of the utilities' DSM goal-setting process for 2025-2034 in the 2024 Florida Goals Proceeding. Following the completion of the studies, Jim will provide regulatory support for these proceedings, including the preparation of direct written testimony, deposition, and support for the discovery process by preparing required responses to data requests and regulatory interrogatories.

Jim also led Resource Innovations' team that conducted the technical potential study and provided regulatory support for the 2019 FEECA goalsetting proceedings.

Duke Energy - Market Potential Studies (2015 - Present)

Jim has directed multiple DSM market potential studies for Duke Energy's North Carolina, South Carolina, Indiana, and Ohio service territories. The studies for each service territory integrated both energy efficiency and demand response opportunities across Duke Energy's residential, commercial, and industrial customer classes; and determined the technical, economic, and program potential. Resource Innovations conducts the studies in close coordination with Duke Energy's IRP team, as well as program design and delivery teams, to provide an accurate assessment of market potential that can be directly applied to Duke Energy's current and future DSM planning efforts.

Duke Energy - Program Evaluations (2014 - Present)

Jim currently serves as the Project Manager for the evaluation, measurement, and verification (EM&V) of six DSM program offerings, which include Duke Energy's Residential HVAC program, MyHER program, EE Education program, Save Energy & Water Kits program, Non-Residential Custom program, and Power Manager program. The evaluation activities include separate impact and process evaluations across Duke Energy's five service territories to assess program performance, adherence to best practices, and opportunities for program improvements. Jim provides daily project management oversight of project staff, coordination of resources, and quality control oversight of project deliverables.

Santee Cooper - Market Assessment, DSM Program Design, and Implementation (2009 - Present)

Jim provides strategic program design support activities for Santee Cooper's suite of energy efficiency programs across the residential and commercial market segments, as well as strategic program advisory services for Santee Cooper's long-term energy reduction goals. Jim also led the market assessment and market potential study that Resource Innovations conducted for Santee Cooper's service territory in 2019 and updated in 2023. The study included primary data collection to



Jim Herndon, Vice President

benchmark equipment efficiency and saturation in the service territory and incorporate this data into the development of future market potential. Previously, Jim managed the initial development, rollout, and management of Santee Cooper's commercial energy efficiency programs.

Columbia Gas of Virginia (CVA) - DSM Program Design, Cost-Benefit Analysis, and Implementation (2010 - Present)

Jim is the technical lead for the program design and regulatory support services team assisting CVA's WarmWise program offerings. This support includes portfolio planning and regulatory support for CVA's residential and commercial energy efficiency programs, as well as providing rebate processing and other support services to assist CVA in the implementation of their programs. Jim led portfolio planning efforts, including market characterization analysis, technical analysis of proposed programs and portfolio, development of annual program budgets and savings targets, and regulatory support of CVA's program filings with the Virginia State Corporation Commission, including providing written testimony supporting the analysis.

Dominion Energy - DSM Program Design and Implementation (2020 - Present)

Jim oversees DSM portfolio planning and program design projects for Dominion Energy's natural gas utilities in North Carolina, South Carolina, and Ohio. In each of these service territories, Jim and his team worked collaboratively with Dominion Energy to identify applicable DSM measures, quantify measure impacts, create logical program offerings, and analyze the cost-effectiveness of the offerings. Jim also supported the DSM regulatory process in each jurisdiction through the development of expert witness testimony and assistance with responses to regulatory data requests.

Virginia Natural Gas - DSM Program Design, Cost-Benefit Analysis, and Regulatory Support (2014 - Present)

On behalf of Virginia Natural Gas, Jim leads technical and regulatory support for the residential DSM portfolio. Support activities include program cost-effectiveness analysis and preparation of regulatory filings including annual status updates to the Virginia State Corporation Commission, and technical analysis and testimony for regulatory approval of program updates and modifications.

Georgia Power Company - DSM Program Analysis and IRP Support (2005 - 2019)

Jim provided technical and regulatory support for Georgia Power Company's DSM program analysis in the residential and commercial markets for their 2007, 2010, 2013, 2016, and 2019 IRP filings. The program analysis support included comprehensive compilation and assessment of applicable DSM measures and technologies across the residential, commercial, and industrial sectors, as well as the determination of the overall market potential through four separate technical potential studies (completed in 2007, 2012, 2015, and 2018). Jim also led the portfolio planning efforts that included developing preliminary program designs, savings targets, and budgets, along with supporting cost-effectiveness analysis to determine the feasibility of individual measures and program offerings for implementation.

Elizabethtown Gas - DSM Program Design and Regulatory Support (2016 - 2018)

In support of Elizabethtown Gas, Jim led technical and regulatory support to develop updated DSM program offerings for residential and commercial customers. He worked collaboratively with Elizabethtown Gas to develop cost-beneficial programs for eligible customers. Activities included program cost-effectiveness analysis and testimony preparation for regulatory program filing with the New Jersey Board of Public Utilities.

Dominion Virginia Power - Program Development and Regulatory Support (2014 - 2016)

Jim served as the program design lead and expert witness in support of Dominion Virginia Power's regulatory filing for three proposed DSM program offerings. He provided input on the delivery structure, eligibility criteria, and cost-effectiveness analysis in the development of program offerings.



Jim Herndon, Vice President

Additionally, Jim provided written and oral testimony on behalf of Dominion Virginia Power in support of the technical analysis on the feasibility and cost-effectiveness of the programs to the Virginia State Corporation Commission.

Los Angeles Department of Water and Power (LADWP) - Energy Efficiency Potential Study (2013 - 2015)

Jim managed the development of an energy efficiency potential study for the LADWP. Under his direction, his team quantified the energy efficiency potential for LADWP's service territory, including collection of primary data through facility auditing to determine the energy efficiency potential of facilities owned by the City of Los Angeles. The study followed industry best practices to determine energy efficiency potential and undertook unique approaches to aggregate and bundle measures into program delivery channels to identify all possible achievable savings. The study informed LADWP's short-term program planning, as well as updates to their 10-year program planning targets.

CPS Energy - Market Potential Study, DSM Program Design, and M&V (2008 - 2014)

Jim provided technical expertise and support for DSM services to CPS Energy, which included: developing an energy efficiency market potential study, designing, and implementing DSM programs, and performing program measurement and verification (M&V). The comprehensive market potential study analyzed the economic and achievable energy and demand impacts of cost-effective DSM measures across CPS Energy's residential, commercial, and industrial customer segments. The program design utilized the identified market potential to enhance CPS Energy's existing DSM programs and provided recommendations on new programs that target CPS Energy's long-term energy efficiency goals. Jim and his team also provided annual M&V of CPS Energy's DSM programs.

Danville Utilities - Residential Program Design and Implementation (2011 - 2013)

Jim led the initial development of Danville Utilities' Home\$ave program in Virginia. This residential program initiative included a suite of energy efficiency measures targeting Danville's residential customer base. Jim managed the rollout of the program offering that included rebate processing, trade ally outreach, marketing support, and verification of measure installation and achieved energy savings.

CONFERENCE PRESENTATIONS

Herndon, J. (2023). "Foundations of Energy Efficiency: Program Planning & Delivery", Southeast Energy Summit, October 2023, Atlanta, GA.

Herndon, J.; Jacot, D. (2015). "LADWP EE Potential Study: Innovative Approach to Achievable Potential," International Energy Program Evaluation Conference (IEPEC), August 2015, Long Beach, CA.



Technical Potential Study of Demand Side Management

Florida Power & Light Company

Date: 03.07.2024

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Executive Summary

In October 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems.

The main objective of the study was to assess the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of Florida Power & Light Company's (FPL) service area.

1.1 Methodology

Resource Innovations estimates DSM savings potential by applying an analytical framework that aligns baseline market conditions for energy consumption and demand with DSM opportunities. After describing the baseline condition, Resource Innovations applies estimated measure savings to disaggregated consumption and demand data. The approach varies slightly according to the type of DSM resources and available data; the specific approaches used for each type of DSM are described below.

1.1.1 EE Potential

This study utilized Resource Innovations' proprietary EE modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual program savings. The methodology for the EE potential assessment was based on a hybrid "top-down/bottom-up" approach, which started with the current utility load forecast, then disaggregated it into its constituent customer-class and end-use components. Our assessment examined the effect of the range of EE measures and practices on each end-use, taking into account current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the end-use, customer class, and system levels for FPL.

1.1.2 DR Potential

The assessment of DR potential in FPL's service area was an analysis of mass market direct load control programs for residential and small commercial and industrial (C&I) customers, and an analysis of DR programs for large C&I customers. The direct load control program assessment focused on the potential for demand reduction through heating, ventilation, and air conditioning (HVAC), water heater, managed electric vehicle charging, and pool pump load control. These end-uses were of particular interest because of their large contribution to peak period system load. For this analysis, a range of direct load control measures were examined for each customer segment to highlight the range of potential. The assessment further accounted for existing DR programs for FPL when calculating the total DR potential.

1.1.3 DSRE Potential

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from customers' PV systems, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

1.2 Savings Potential

Technical potential for EE, DR, and DSRE are as follows:

1.2.1 EE Potential

EE technical potential describes the savings potential when all technically feasible EE measures are fully implemented, ignoring all non-technical constraints on electricity savings, such as cost-effectiveness and customer willingness to adopt EE.

The estimated EE technical potential results are summarized in Table 1.

Table 1. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	5,257	3,983	22,839
Non-Residential¹	2,831	2,493	15,299
Total	8,088	6,476	38,138

1.2.2 DR Potential

DR technical potential describes the magnitude of loads that can be managed during conditions when grid operators need peak capacity. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale such as heating, cooling, water heaters, managed electric vehicle charging, and pool pumps. For large C&I customers, this included their entire electric demand during a utility’s system peak, as many of these types of customers will forego virtually all electric demand temporarily if the financial incentive is large enough.

The estimated DR technical potential results are summarized in Table 2.

Table 2. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	14,527	7,650
Non-Residential	8,741	8,460
Total	23,268	16,110

¹ Non-Residential results include all commercial and industrial customer segments.

1.2.3 DSRE Potential

DSRE technical potential estimates quantify all technically feasible distributed generation opportunities from PV systems, battery storage systems charged from PV, and CHP technologies based on the customer characteristics of FPL’s customer base.

The estimated DSRE technical potential results are summarized in Table 3.

Table 3. DSRE Technical Potential²

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	9,142	1,438	71,354
Non-Residential	2,699	196	18,926
Total	11,841	1,634	90,280
Battery Storage charged from PV Systems			
Residential	1,456	4,811	0
Non-Residential	379	1,013	0
Total	1,835	5,824	0
CHP Systems			
Total	1,857	979	8,171

² PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

2 Introduction

In October, 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems. The main objective of the study was:

- Assessing the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of FPL's service territory.

The following deliverables were developed by Resource Innovations as part of the project and are addressed in this report:

- DSM measure list and detailed assumption workbooks
- Disaggregated baseline demand and energy use by year, sector, and end-use
- Baseline technology saturations, energy consumption, and demand
- Technical potential demand and energy savings
- Supporting calculation spreadsheets

2.1 Technical Potential Study Approach

Resource Innovations estimates technical potential according to the industry standard categorization, as follows:

Technical Potential is the theoretical maximum amount of energy and capacity that could be displaced by DSM, regardless of cost and other barriers that may prevent the installation or adoption of a DSM measure.

For this study, technical potential included full application of commercially available DSM technologies to all residential, commercial, and industrial customers in the utility's service territory.

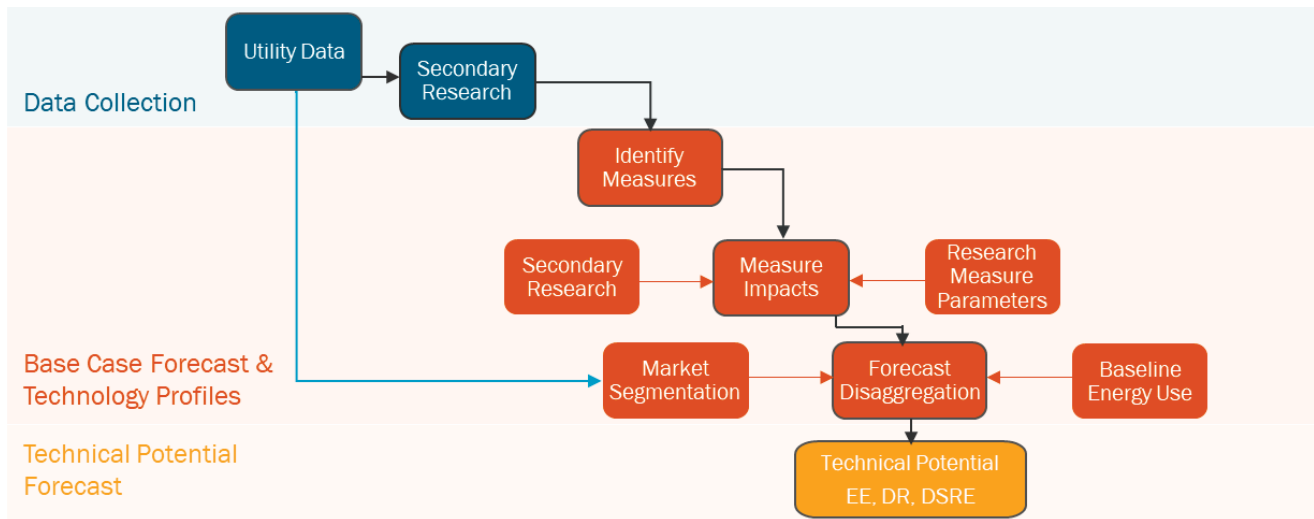
Quantifying DSM technical potential is the result of an analytical process that refines DSM opportunities that align with FPL's customers' electric consumption patterns. Resource Innovations' general methodology for estimating technical potential is a hybrid "top-

down/bottom-up” approach, which is described in detail in Sections 3 through 5 of this report and includes the following steps:

- Develop a baseline forecast: the study began with a disaggregation of the utility’s official electric energy forecast to create a baseline electric energy forecast. This forecast does not include any utility-specific assumptions around DSM performance. Resource Innovations applied customer segmentation and consumption data from each utility and data from secondary sources to describe baseline customer-class and end-use components. Additional details on the forecast disaggregation are included in Section 3.
- Identify DSM opportunities: A comprehensive set of DSM opportunities applicable to FPL’s climate and customers were analyzed to best depict DSM technical potential. Effects for a range of DSM technologies for each end-use could then be examined while accounting for current market saturations, technical feasibility, and impacts.
- Collect cost and impact data for measures: For those measures applicable to FPL’s customers, Resource Innovations conducted primary and secondary research and estimated costs, energy savings, measure life, and demand savings. We differentiated between the type of cost (capital, installation labor, maintenance, etc.) to separately evaluate different implementation modes: retrofit (capital plus installation labor plus incremental maintenance); new construction (incremental capital and incremental maintenance); and burnout costs (incremental capital and incremental maintenance costs for replacement of appliances and equipment that has reached the end of its useful life). Additional details on measure development are included in Section 4.

Figure 1 provides an illustration of the technical potential modeling process conducted for FPL, with the assessment starting with the current utility load forecast, disaggregated into its constituent customer-class and end-use components, and calibrated to ensure consistency with the overall forecast. Resource Innovations considered the range of DSM measures and practices application to each end-use, accounting for current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the technology, end-use, customer class, and system levels.

Figure 1. Approach to Technical Potential Modeling



Resource Innovations estimated DSM technical potential based on a combination of market research, utility load forecasts and customer data, and measure impact analysis, all in coordination with FPL. Resource Innovations examined the technical potential for EE, DR, and DSRE opportunities; this report is organized to offer detail on each DSM category, with additional details on technical potential methodology presented in Section 5.

2.2 EE Potential Overview

To estimate EE potential, this study utilized Resource Innovations’ modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual utility program savings, as described in Section 5.1.1 below. While the analysis estimates the impacts of individual EE measures, the model accounts for interactions and overlap of individual measure impacts within an end-use or equipment type. The model provides transparency into the assumptions and calculations for estimating EE potential.

2.3 DR Potential Overview

To estimate DR market potential, Resource Innovations considered customer demand during utility peaking conditions and projected customer response to DR measures. Customer demand was determined by looking at account-level interval data for a sample of customers within each segment. For each segment, Resource Innovations determined the portion of a customer’s load that could be curtailed during the system peak.

2.4 DSRE Potential Overview

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from PV, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

3 Baseline Forecast Development

3.1 Market Characterization

The FPL base year energy use and sales forecast provided the reference point to determine potential savings. The end-use market characterization of the base year energy use and reference case forecast included customer segmentation and load forecast disaggregation. The characterization is described in this section, while the subsequent section addresses the measures and market potential energy and demand savings scenarios.

3.1.1 Customer Segmentation

In order to estimate EE, DR, and DSRE potential, the sales forecast and peak load forecasts were segmented by customer characteristics. As electricity consumption patterns vary by customer type, Resource Innovations segmented customers into homogenous groups to identify which customer groups are eligible to adopt specific DSM technologies, have similar building characteristics and load profiles, or are able to provide DSM grid services.

Resource Innovations segmented customers according to the following:

- 1) By Sector - how much of FPL's energy sales, summer and winter peak demand forecast is attributable to the residential, commercial, and industrial sectors?
- 2) By Customer - how much electricity does each customer typically consume annually and during system peaking conditions?
- 3) By End-Use - within a home or business, what equipment is using electricity during the system peak? How much energy does this end-use consume over the course of a year?

Table 4 summarizes the segmentation within each sector. In addition to the segmentation described here for the EE and DSRE analyses, the residential customer segments were further segmented by heating type (electric heat, gas heat, or unknown) and by annual consumption bins within each sub-segment for the DR analysis.

Table 4. Customer Segmentation

Residential	Commercial		Industrial	
Single Family	Assembly	Miscellaneous	Agriculture and Assembly	Primary Resources Industries
Multi-Family	College and University	Offices	Chemicals and Plastics	Stone/Glass/Clay/Concrete
Manufactured Homes	Grocery	Restaurant	Construction	Textiles and Leather
	Healthcare	Retail	Electrical and Electronic Equipment	Transportation Equipment
	Hospitals	Schools K-12	Lumber/Furniture/Pulp/Paper	Water and Wastewater
	Institutional	Warehouse	Metal Products and Machinery	Other
	Lodging/Hospitality		Miscellaneous Manufacturing	

From an equipment and energy use perspective, each segment has variation within each building type or sub-sector. For example, the energy consuming equipment in a convenience store will vary significantly from the equipment found in a supermarket. To account for this variation, the selected end-uses describe energy consumption patterns that are consistent with those typically studied in national or regional surveys, such as the U.S. Energy Information Administration’s (EIA) Residential Energy Consumption Survey (RECS), Commercial Building Energy Consumption Survey (CBECS) and Manufacturing Energy Consumption Survey (MECS), among others. The end-uses selected for this study are listed in Table 5.

Table 5. End-Uses

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Space heating ³	Space heating ³	Process heating
Space cooling ³	Space cooling ³	Process cooling
Domestic hot water	Domestic hot water	Compressed air
Ventilation and circulation	Ventilation and circulation	Motors/pumps

³ Includes the contribution of building envelope measures and efficiencies.

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Lighting	Interior lighting	Fan, blower motors
Cooking	Exterior lighting	Process-specific
Appliances	Cooking	Industrial lighting
Electronics	Refrigeration	Exterior lighting
Miscellaneous	Office equipment	HVAC ³
	Miscellaneous	Other

For DR, the end-uses targeted were those with controllable load for residential customers (i.e., HVAC, water heaters, pool pumps, and electric vehicles) and small C&I customers (HVAC and electric vehicles). For large C&I customers, all load during peak hours was included assuming these customers would potentially be willing to reduce electricity consumption for a limited time if offered a large enough incentive during temporary system peak demand conditions.

3.1.2 Forecast Disaggregation

A common understanding of the assumptions and granularity in the baseline load forecast was developed with input from FPL. Key discussion topics reviewed included:

- How current DSM offerings are reflected in the energy and demand forecast.
- Assumed weather conditions and hour(s) of the day when the system is projected to peak.
- Are there portions of the load forecast attributable to customers or equipment not eligible for DSM programs?
- How are projections of population increase, changes in appliance efficiency, and evolving distribution of end-use load shares accounted for in the peak demand forecast?

3.1.2.1 Electricity Consumption (kWh) Forecast

Resource Innovations segmented FPL’s electricity consumption forecast into electricity consumption load shares by customer class and end-use. The baseline customer segmentation represents the electricity market by describing how electricity was consumed within the service territory. Resource Innovations developed the forecast for the year 2025, and based it on data provided by FPL, primarily their 2023 Ten-Year Site Plan, which was the most recent plan available at the time the studies were initiated. The data addressed current baseline consumption, system load, and sales forecasts.

3.1.2.2 Peak Demand (kW) Forecast

A fundamental component of DR potential was establishing a baseline forecast of what loads or operational requirements would be absent due to existing dispatchable DR or time varying rates. This baseline was necessary to assess how DR can assist in meeting specific planning and operational requirements. We utilized FPL's summer and winter peak demand forecast, which was developed for system planning purposes.

3.1.2.3 Estimating Consumption by End-Use Technology

As part of the forecast disaggregation, Resource Innovations developed a list of electricity end-uses by sector (Table 5). To develop this list, Resource Innovations began with FPL's estimates of average end-use consumption by customer and sector. Resource Innovations combined these data with other information, such as utility residential appliance saturation surveys, as available, to develop estimates of customers' baseline consumption. Resource Innovations calibrated the utility-provided data with data available from public sources, such as the EIA's recurring data-collection efforts that describe energy end-use consumption for the residential, commercial, and manufacturing sectors.

To develop estimates of end-use electricity consumption by customer segment and end-use, Resource Innovations applied estimates of end-use and equipment-type saturation to the average energy consumption for each sector. The following data sources and adjustments were used in developing the base year 2025 sales by end-use:

Residential Sector:

- The disaggregation was based on FPL's rate class load shares and intensities.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - FPL rate class load share is based on average per customer.
 - Resource Innovations made conversions to usage estimates generated by applying EIA RECS data, residential end-use study data received from other FEECA utilities, and EIA's Annual Energy Outlook (AEO) 2023.

Commercial Sector:

- The disaggregation was based on FPL's rate class load shares, intensities, and EIA CBECS data.
- Segment data from EIA and FPL.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:

- Rate class load share based on EIA CBECS and end-use forecasts from FPL.

Industrial Sector:

- The disaggregation was based on rate class load shares, intensities, and EIA MECS data.
- Segment data from EIA and FPL.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA MECS and end-use forecasts from FPL.

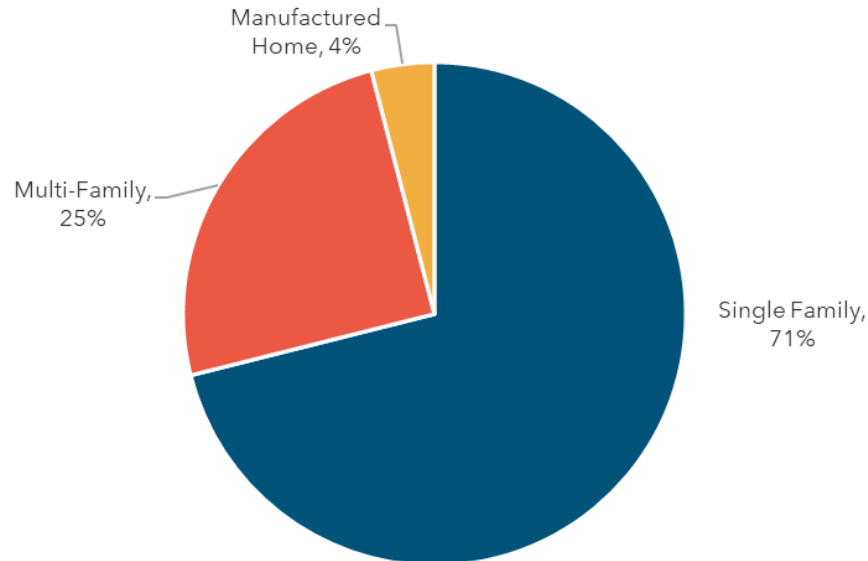
3.2 Analysis of Customer Segmentation

Customer segmentation is important to ensuring that a MPS examines DSM measure savings potential in a manner that reflects the diversity of energy savings opportunities existing across the utility's customer base. FPL provided Resource Innovations with data concerning the premise type and loads characteristics for all customers for the MPS analysis. Resource Innovations examined the provided data from multiple perspectives to identify customer segments. Resource Innovations' approach to segmentation varied slightly for non-residential and residential accounts, but the overall logic was consistent with the concept of expressing the accounts in terms that were relevant to DSM opportunities.

3.2.1 Residential Customers (EE, DR, and DSRE Analysis)

Segmentation of residential customer accounts enabled Resource Innovations to align DSM opportunities with appropriate DSM measures. Resource Innovations used utility customer data, supplemented with EIA data, to segment the residential sector by customer dwelling type (single family, multi-family, or manufactured home). The resulting distribution of customers according to dwelling unit type is presented in Figure 2.

Figure 2. Residential Customer Segmentation



3.2.2 Non-Residential (Commercial and Industrial) Customers (EE and DSRE Analysis)

For the EE and DSRE analysis, Resource Innovations segmented C&I accounts using the utility's North American Industry Classification System (NAICS) or Standard Industrial Classification (SIC) codes, supplemented by data produced by the EIA's CBECS and MECS. Resource Innovations classified the customers in this group as either commercial or industrial, on the basis of DSM measure information available and applicable to each. For example, agriculture and forestry DSM measures are commonly considered industrial savings opportunities. Resource Innovations based this classification on the types of DSM measures applicable by segment, rather than on the annual energy consumption or maximum instantaneous demand from the segment as a whole. The estimated energy sales distributions Resource Innovations applied are shown below in Figure 3 and Figure 4.

Figure 3. Commercial Customer Segmentation

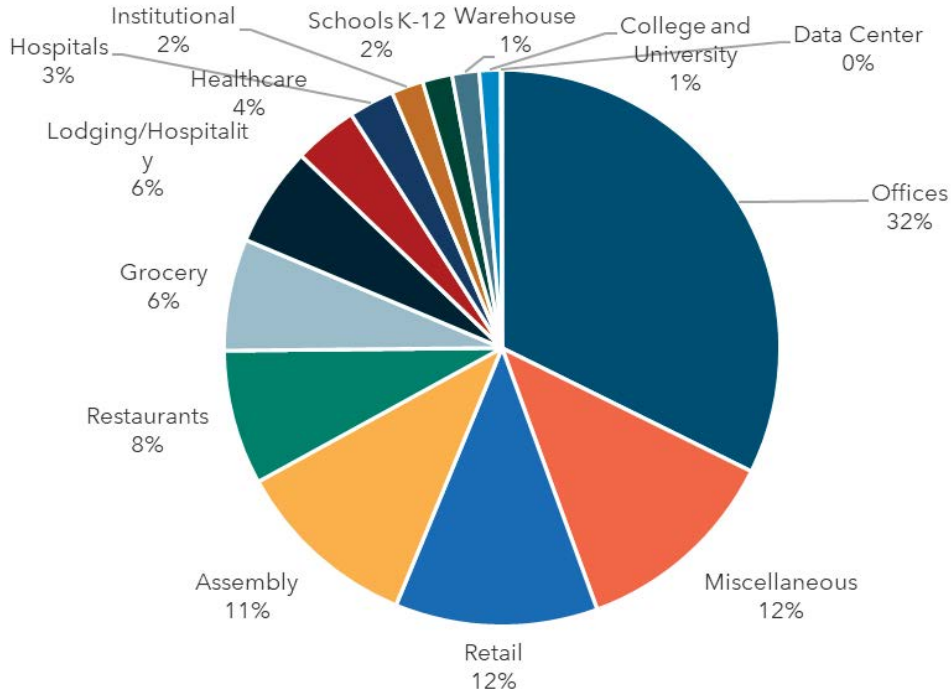
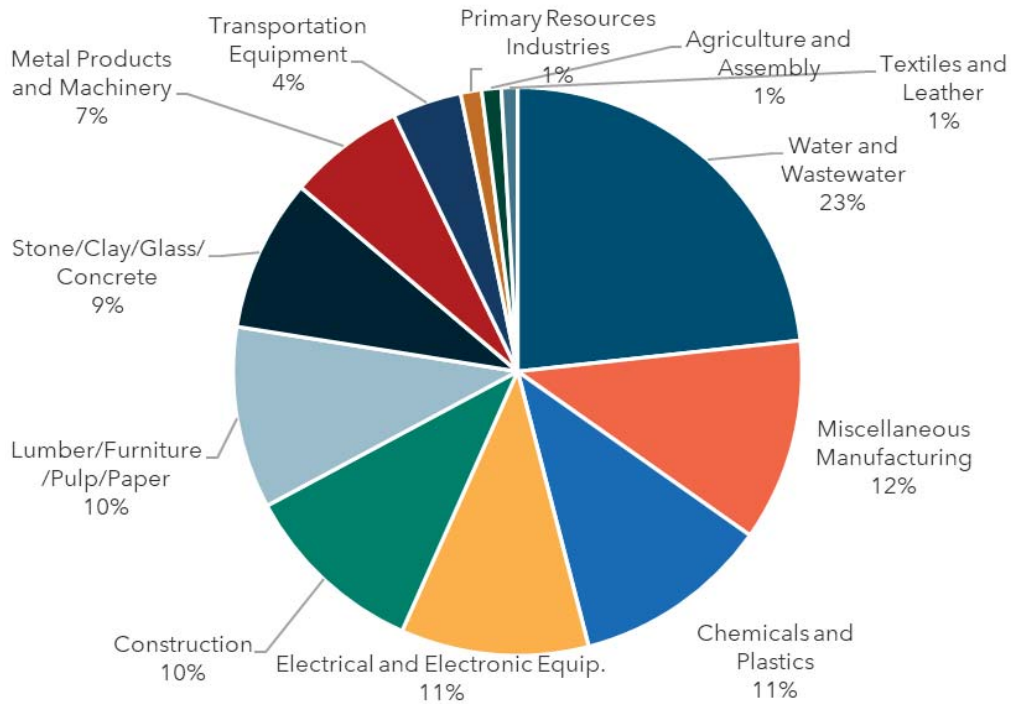


Figure 4. Industrial Customer Segmentation



3.2.3 Commercial and Industrial Accounts (DR Analysis)

For the DR analysis, Resource Innovations divided the non-residential customers into the two customer classes of small C&I and large C&I using rate class and annual consumption. For the purposes of this analysis, small C&I customers are those on the General Service (GS) tariff. Large C&I customers are all customers on the General Service Demand (GSD) tariff or on the General Service Large Demand (GSLD) tariff. Resource Innovations further segmented these two groups based on customer size. For small C&I, segmentation was determined using annual customer consumption and for large C&I the customer’s maximum demand was used. Both customer maximum demand and customer annual consumption were calculated using billing data provided by FPL.

Table 6 shows the account breakout between small C&I and large C&I.

Table 6. Summary of Customer Classes for DR Analysis

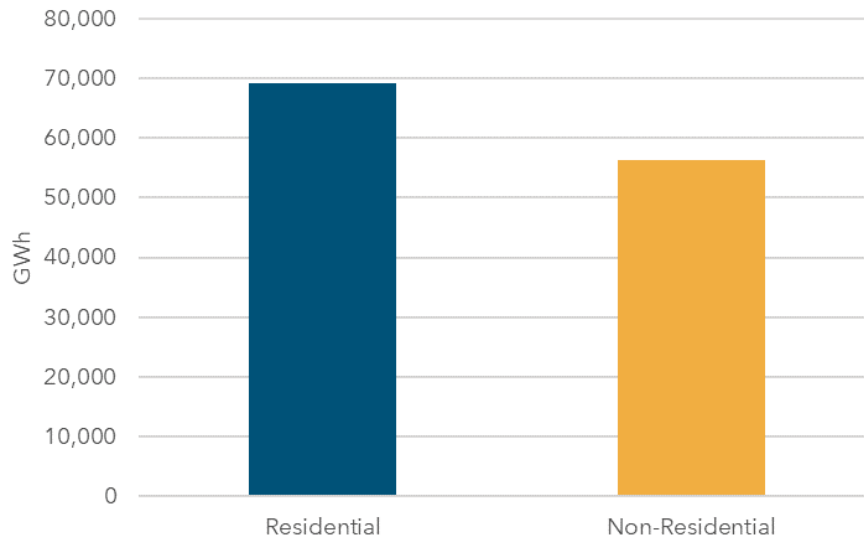
Customer Class	Annual kWh	Estimated Number of Accounts
Small C&I	0-15,000 kWh	360,182
	15,001-25,000 kWh	81,685
	25,001-50,000 kWh	78,842
	50,001 kWh +	36,567
	Total	557,276
Large C&I	0-50 kW	64,699
	51-300 kW	49,692
	301-500 kW	5,141
	501 kW +	4,332
	Total	123,864

3.3 Analysis of System Load

3.3.1 System Energy Sales

Technical potential is based on FPL’s load forecast for the year 2025 from their 2023 Ten Year Site Plan, which is illustrated in Figure 5.

Figure 5. 2025 Electricity Sales Forecast by Sector



3.3.2 System Demand

To determine the technical potential for DR, Resource Innovations first established peaking conditions for each utility by looking at when each utility historically experienced its maximum demand. The primary data source used to determine when maximum DR impact was the historical system load for FPL. The data provided contained the system loads for all 8,760 hours of the most recent five years leading up to the study (2016-2021). The utility summer and winter peaks were then identified within the utility-defined peaking conditions. For FPL the summer peaking conditions were defined as August from 4:00-5:00 PM and the winter peaking conditions were defined as January from 7:00-8:00 AM. The seasonal peaks were then selected as the maximum demand during utility peaking conditions.

3.3.3 Load Disaggregation

The disaggregated annual electric loads⁴ for the base year 2025 by sector and end-use are summarized in Figure 6, Figure 7, and Figure 8.

⁴ Full disaggregation of system demand by end-use was not conducted, as DR potential for residential and small C&I customers focused on specific end-uses of particular interest because of their large contribution to peak period system load, and was not end-use specific for large C&I customers. A description of the end-use analysis for residential and small C&I customers is included in Section 5.1.2

Figure 6. Residential Baseline (2025) Energy Sales by End-Use

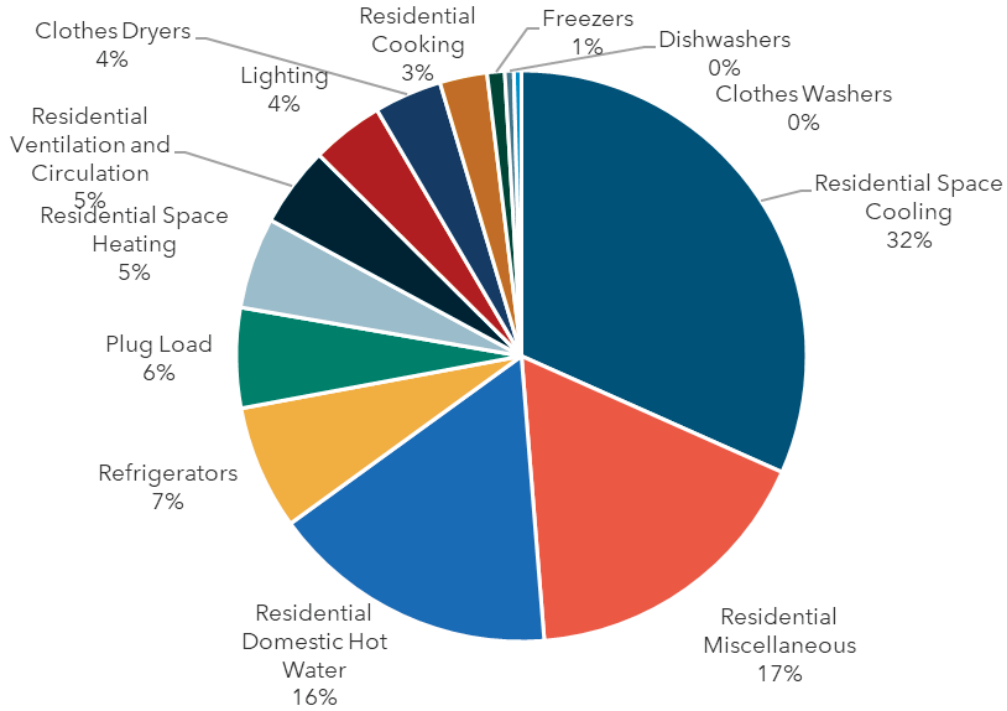


Figure 7. Commercial Baseline (2025) Energy Sales by End-Use

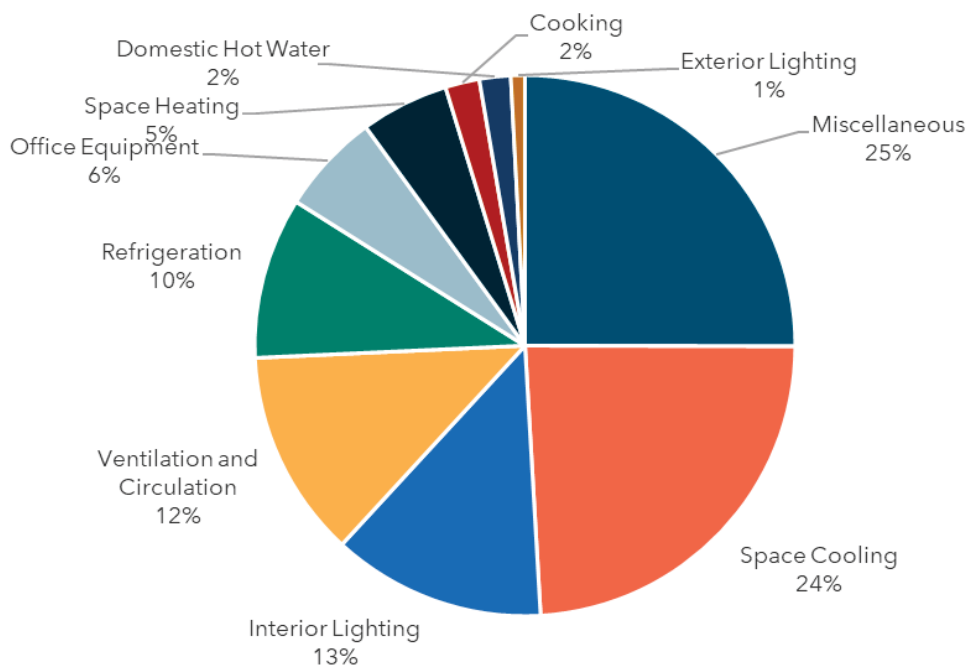
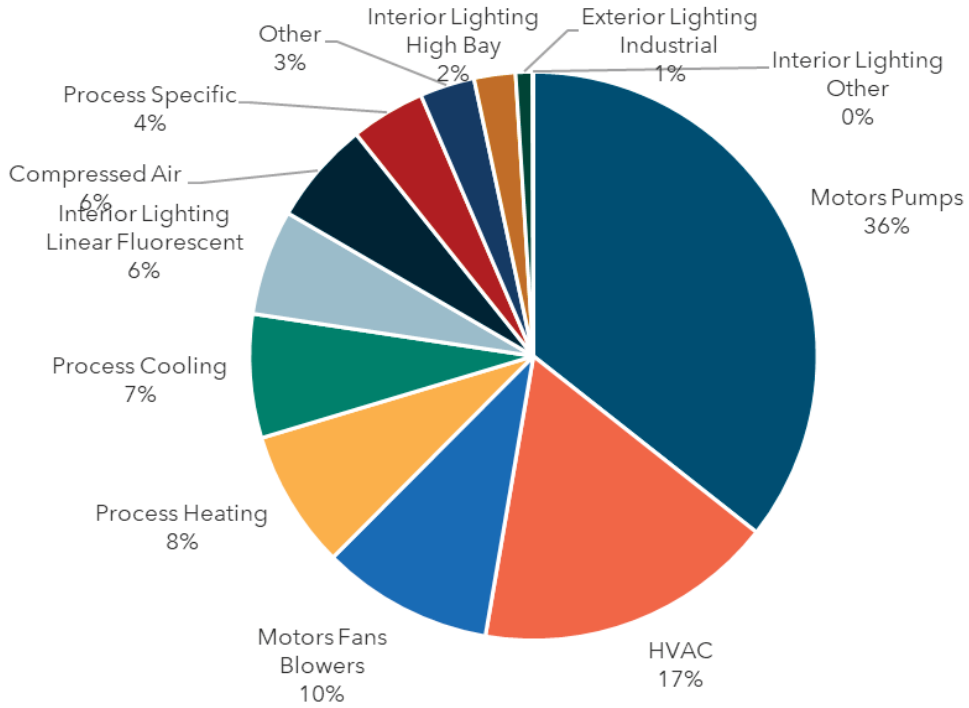


Figure 8. Industrial Baseline (2025) Energy Sales by End-Use



4 DSM Measure Development

DSM potential is described by comparing baseline market consumption with opportunities for savings. Describing these individual savings opportunities results in a list of DSM measures to analyze. This section presents the methodology to develop the EE, DR, and DSRE measure lists.

4.1 Methodology

Resource Innovations identified a comprehensive catalog of DSM measures for the study. The measure list is the same for all FEECA Utilities. The iterative vetting process with the utilities to develop the measure list began by initially examining the list of measures included in the 2019 Goals docket. This list was then adjusted based on proposed measure additions and revisions provided by the FEECA Utilities. Resource Innovations further refined the measure list based on reviews of Resource Innovations' DSM measure library, compiled from similar market potential studies conducted in recent years throughout the United States, as well as measures included in other utility programs where Resource Innovations is involved with program design, implementation, or evaluation. The FEECA Utilities also reached out to interested parties and received input with recommendations on measure additions to the 2019 measure list. Their measure suggestions were reviewed and incorporated into the study as appropriate. External measure suggestions and actions are summarized in Appendix D. The extensive, iterative review process involving multiple parties has ensured that the study included a robust and comprehensive set of DSM measures.

See Appendix A for the list of EE measures, Appendix B for the list of DR measures, and Appendix C for the list of DSRE measures analyzed in the study.

4.2 EE Measures

EE measures represent technologies applicable to the residential, commercial, and industrial customers in the FEECA Utilities' service territories. The development of EE measures included consideration of:

- EE technologies that are applicable to Florida and commercially available: Measures that are not applicable due to climate or customer characteristics were excluded, as were "emerging" technologies that are not currently commercially available to FEECA utility customers.
- Current and planned Florida Building Codes and Federal equipment standards (Codes & Standards) for baseline equipment: Measures included from prior studies

were adjusted to reflect current Codes & Standards as well as updated efficiency tiers, as appropriate.

- Eligibility for utility DSM offerings in Florida: For example, behavioral measures were excluded from consideration, as they historically have not been allowed to count towards utility DSM goals. Behavioral measures are intended to motivate customers to operate in a more energy-efficient manner (e.g., setting an air-conditioner thermostat to a higher temperature) without accompanying: a) physical changes to more efficient end-use equipment or to their building envelope, b) utility-provided products and tools to facilitate the efficiency improvements, or c) permanent operational changes that improve efficiency which are not easily revertible to prior conditions. These types of behavioral measures were excluded because of the variability in forecasting the magnitude and persistence of energy and demand savings from the utility's perspective. Additionally, decoupling behavioral measure savings from the installation of certain EE technologies like smart thermostats can be challenging and could result in overlapping potential with other EE measures included in the study.

Upon development of the final EE measure list, utility-specific measure details were developed. RI maintains a proprietary online database of energy efficiency measures for MPS studies, which was used as a starting point for measure development for this study. Measures are added or updated at the request of project stakeholders or because of changes to the EE marketplace (for example, new codes and standards, or current practice in the market). Measure data are refined as new data or algorithms are developed for estimating measure impacts, and updated for each study to incorporate inputs parameters specific to the service territory being analyzed. The database contains the following information for each of the measures:

- Measure description: measure classification by type, end-use, and subsector, and description of the base-case and the efficient-case scenarios.
- kWh savings: Energy savings associated with each measure were developed through engineering algorithms or building simulation modeling, taking climate data and customer segments into consideration as appropriate. Reference sources used for developing residential, commercial, and industrial measure savings included a variety of Florida-specific, as well as regional and national sources, such as utility-specific measurement & verification (M&V) data, technical reference manuals (TRM) from other jurisdictions, ENERGY STAR calculators, and manufacturer or retailer specifications for particular products.
- Energy savings were applied in RI's TEA-POT model as a percentage of total baseline consumption. Peak demand savings were determined using utility-specific load shapes or coincidence factors.

- Measure Expected Useful Lifetime: Sources included the Database for Energy Efficient Resources (DEER), the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) Handbook, TRMs, and other regional and national measure databases and EE program evaluations.
- Measure Costs: Per-unit costs (full or incremental, depending on the application) associated with measure installations. Sources included: TRMs, ENERGY STAR calculator, online market research, FEECA utility program data, and other secondary sources.

The measure details from the online measure library are exported for use in RI’s TEA-POT model, accompanied by utility-specific estimates of measure applicability. Measure applicability is a general term encompassing an array of factors, including technical feasibility of installation, and the measure’s current saturation as well as factors to allocate savings associated with competing measures. Information used was primarily derived from data in current regional and national databases, as well as FPL’s program tracking data. These factors are described in Table 7.

Table 7. Measure Applicability Factors

Measure Impact	Explanation	Sources
Technical Feasibility	The percentage of buildings that can have the measure physically installed. Various factors may affect this, including, but not limited to, whether the building already has the baseline measure (e.g., dishwasher), and limitations on installation (e.g., size of unit and space available to install the unit).	Various secondary sources and engineering experience.
Measure Incomplete Factor	The percentage of buildings without the specific measure currently installed.	Utility RASS; EIA RECS, CBECS; MECS; ENERGY STAR sales figures; and engineering experience.
Measure Share	Used to distribute the percentage of market shares for competing measures (e.g., only blown-in ceiling insulation or spray foam insulation, not both would be installed in an attic).	Utility customer data, Various secondary sources and engineering experience.

As shown in Table 8, the measure list includes 400 unique energy-efficiency measures. Expanding the measures to account for all appropriate installation scenarios resulted in

9,683 measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (*i.e.*, a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed).

Table 8. EE Measure Counts by Sector

Sector	Unique Measures	Permutations
Residential	122	1,209
Commercial	166	5,910
Industrial	112	2,564

4.3 DR Measures

The DR measures included in the measure list utilize the following DR strategies:

- **Direct Load Control.** Utility control of selected equipment at the customer’s home or business, such as HVAC or water heaters.
- **Critical Peak Pricing (CPP) with Technology.** Electricity rate structures that vary based on time of day. Includes CPP when the rate is substantially higher for a limited number of hours or days per year (customers receive advance notification of CPP event) coupled with technology that enables customer to lower their usage in a specific end-use in response to the event (e.g., HVAC via smart thermostat).
- **Contractual DR.** Customers receive incentive payments or a rate discount for committing to reduce load by a pre-determined amount or to a pre-determined firm service level upon utility request.
- **Automated DR.** Utility dispatched control of specific end-uses at a customer facility.

DR initiatives that do not rely on the installation of a specific device or technology to implement (such as a voluntary curtailment program or time of use rates) were not included.

A workbook was developed for each measure which included the same measure inputs as previously described for the EE measures. In addition, the DR workbook included expected load reduction from the measure, based on utility technical potential, existing utility DR programs, and other nationwide DR programs if needed.

For technical potential, Resource Innovations did not break out results by specific measure or control technology because all of the developed measures target the end-uses estimated

for technical potential (*i.e.*, potential is reported for space cooling end-use and not allocated to switches, smart thermostats, etc.).

4.4 DSRE Measures

The DSRE measure list includes rooftop PV systems, battery storage systems charged from PV systems, and CHP systems.

PV Systems

PV systems utilize solar panels (a packaged collection of PV cells) to convert sunlight into electricity. A system is constructed with multiple solar panels, a DC/AC inverter, a racking system to hold the panels, and electrical system interconnections. These systems are often roof-mounted systems that face south-west, south, and/or, south-east. The potential associated with roof-mounted systems installed on residential and commercial buildings was analyzed.

Battery Storage Systems Charged from PV Systems

Distributed battery storage systems included in this study consist of behind-the-meter battery systems installed in conjunction with an appropriately-sized PV system at residential and commercial customer facilities. These battery systems typically consist of a DC-charged battery, a DC/AC inverter, and electrical system interconnections to a PV system. On their own battery storage systems do not generate or conserve energy, but can collect and store excess PV generation to provide power during particular time periods, which for DSM purposes would be to offset customer demand during the utility's system peak.

CHP Systems

In most CHP applications, a heat engine creates shaft power that drives an electrical generator (fuel cells can produce electrical power directly from electrochemical reactions). The waste heat from the engine is then recovered to provide other on-site needs. Common prime mover technologies used in CHP applications and explored in this study include:

- Steam turbines
- Gas turbines
- Micro turbines
- Fuel Cells
- Internal combustion engines

A workbook was developed for each measure which included the inputs previously described for EE measures and prime mover operating parameters.

5 Technical Potential

In the previous sections, the approach for DSM measure development was summarized, and the 2025 base year load shares and reference-case load forecast were described. The outputs from these tasks provided the input for estimating the technical potential scenario, which is discussed in this section.

The technical potential scenario estimates the potential energy and demand savings when all technically feasible and commercially available DSM measures are implemented without regard for cost-effectiveness and customer willingness to adopt the most impactful EE, DR, or DSRE technologies. Since the technical potential does not consider the costs or time required to achieve these savings, the estimates provide a theoretical upper limit on electricity savings potential. Technical potential is only constrained by factors such as technical feasibility and applicability of measures. For this study, technical potential included full application of the commercially available DSM measures to all residential, commercial, and industrial customers in the utility's service territory.

5.1 Methodology

5.1.1 EE Technical Potential

EE technical potential refers to delivering less electricity to the same end-uses. In other words, technical potential might be summarized as “doing the same thing with less energy, regardless of the cost.”

DSM measures were applied to the disaggregated utility electricity sales forecasts to estimate technical potential. This involved applying estimated energy savings from equipment and non-equipment measures to all electricity end-uses and customers. Technical potential consists of the total energy and demand that can be saved in the market which Resource Innovations reported as single numerical values for each utility's service territory.

The core equation used in the residential sector EE technical potential analysis for each individual efficiency measure is shown in Equation 1 below, while the core equation used in the nonresidential sector technical potential analysis for each individual efficiency measure is shown in Equation 2.

Equation 1: Core Equation for Residential Sector EE Technical Potential



Where:

- **Baseline Equipment Energy Use Intensity** = the electricity used per customer per year by each baseline technology in each market segment. In other words, the baseline equipment energy-use intensity is the consumption of the electrical energy using equipment that the efficient technology replaces or affects.
- **Saturation Share** = the fraction of the end-use electrical energy that is applicable for the efficient technology in a given market segment. For example, for residential cooling, the saturation share would be the fraction of all residential electric customers that have central air conditioners in their household.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient. To extend the example above, the fraction of central air conditioners that is not already energy efficient.
- **Feasibility Factor** = the fraction of units that is technically feasible for conversion to the most efficient available technology from an engineering perspective (*i.e.*, it may not be possible to install LEDs in all light sockets in a home because the available styles may not fit in every socket).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

Equation 2: Core Equation for Non-Residential Sector EE Technical Potential



Where:

- **Total Stock Square Footage by Segment** = the forecasted square footage level for a given building type (*e.g.*, square feet of office buildings).
- **Baseline Equipment Energy Use Intensity** = the electricity used per square foot per year by each baseline equipment type in each market segment.

- **Saturation Shares** = the fraction of total end-use energy consumption associated with the efficient technology in a given market segment. For example, for packaged terminal air-conditioner (PTAC), the saturation share would be the fraction of all space cooling kWh in a given market segment that is associated with PTAC equipment.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient.
- **Feasibility Factor** = the fraction of the equipment or practice that is technically feasible for conversion to the efficient technology from an engineering perspective (*i.e.*, it may not be possible to install Variable Frequency Drives (VFD) on all motors in a given market segment).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

It is important to note that the technical potential estimate represents electricity savings potential at a specific point in time. In other words, the technical potential estimate is based on data describing status quo customer electricity use and technologies known to exist today. As technology and electricity consumption patterns evolve over time, the baseline electricity consumption will also change accordingly. For this reason, technical potential is a discrete estimate of a dynamic market. Resource Innovations reported the technical potential for 2025, based on currently known DSM measures and observed electricity consumption patterns.

Measure Interaction and Competition (Overlap)

While the technical potential equations listed above focus on the technical potential of a single measure or technology, Resource Innovations' modeling approach does recognize the overlap of individual measure impacts within an end-use or equipment type, and accounts for the following interactive effects:

- **Measure interaction:** Installing high-efficiency equipment could reduce energy savings in absolute terms (kWh) associated with non-equipment measures that impact the same end-use. For example, installing a high-efficiency heat pump will reduce heating and cooling consumption which will reduce the baseline against which attic insulation would be applied, thus reducing savings associated with installing insulation. To account for this interaction, Resource Innovations' TEA-POT model ranks measures that interact with one another and reduces the baseline consumption for the subsequent measure based on the savings achieved by the preceding measure. For technical potential, interactive measures are ranked based on total end-use energy savings percentage.
- **Measure competition (overlap):** The "measure share"—as defined above—accounted for competing measures, ensuring savings were not double-counted. This interaction

occurred when two or more measures “competed” for the same end-use. For example, a T-12 lamp could be replaced with a T-8 or linear LED lamp.

Addressing Naturally-Occurring EE

Naturally occurring energy efficiency includes actions taken by customers to improve the efficiency of their homes and businesses in the absence of utility program intervention. For the analysis of technical potential, Resource Innovations verified with FPL’s forecasting group that the baseline sales forecasts incorporated two known sources of naturally-occurring efficiency:

- Codes and Standards: The sales forecasts already incorporated the impacts of known Code & standards changes.
- Baseline Measure Adoption: The sales forecast excluded the projected impacts of future DSM efforts but included already implemented DSM penetration.

By properly accounting for these factors, the technical potential analysis estimated the additional EE opportunities beyond what is already included in the utility sales forecast.

5.1.2 DR Technical Potential

The concept of technical potential applies differently to DR than for EE. Technical potential for DR is effectively the magnitude of loads that can be curtailed during conditions when utilities need peak capacity reductions. In evaluating this potential at peak capacity, the following were considered: which customers are consuming electricity at those times? What end-uses are in play? Can those end-use loads be managed? Large C&I accounts generally do not provide the utility with direct control over particular end-uses. Instead, many of these customers will forego electric demand temporarily if the financial incentive is large enough. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale.

This framework makes end-use disaggregation an important element for understanding DR potential, particularly in the residential and small C&I sectors. When done properly, end-use disaggregation not only provides insights into which loads are on and off when specific grid services are needed, it also provides insight concerning how key loads and end-uses, such as air conditioning use, vary across customers. Resource Innovations’ approach used for load disaggregation is more advanced than what is used for most potential studies. Instead of disaggregating annual consumption or peak demand, Resource Innovations produced end-use load disaggregation for all 8,760 hours. This was needed because the loads available at times when different grid applications are needed can vary substantially. Instead

of producing disaggregated loads for the average customer, the study was produced for several customer segments. For FPL, Resource Innovations examined three residential segments based on customer housing type, four different small C&I segments based on customer size, and four different large C&I segments based on customer size, for a total of 11 different customer segments.

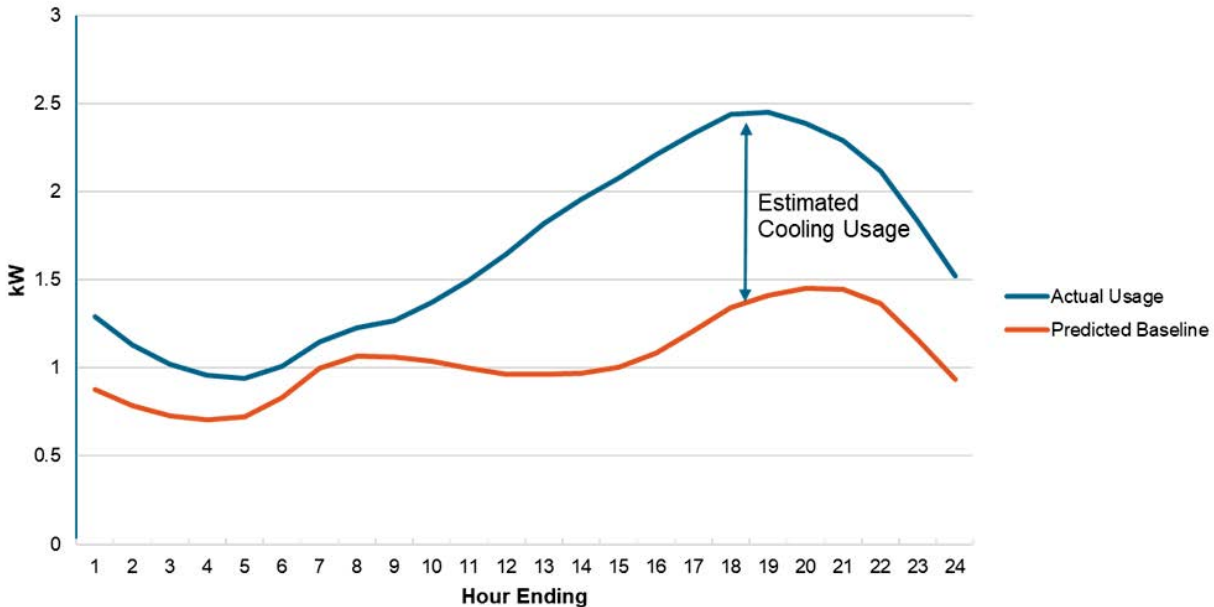
Technical potential, in the context of DR, is defined as the total amount of load available for reduction that is coincident with the period of interest; in this case, the system peak hour for the summer and winter seasons. Thus, two sets of capacity values are estimated: a summer capacity and a winter capacity.

As previously mentioned, for technical potential purposes, all coincident large C&I load is considered dispatchable, while residential and small C&I DR capacity is based on specific end-uses. Summer DR capacity for residential customers was comprised of air-conditioning (AC), pool pumps, water heaters, and managed electric vehicle charging. For small C&I customers, summer capacity was based on AC load. For winter DR capacity, residential was based on electric heating, pool pumps, and water heaters. For small C&I customers, winter capacity was based on electric heating.

AC and heating load profiles were generated for residential and small C&I customers using a sample of customer interval data provided by FPL. This sample included a customer breakout based on housing type for residential customers and size for small C&I customers. Resource Innovations then used the interval data from these customers to create an average load profile for each customer segment.

The average load profile for each customer segment was combined with historical weather data, and used to estimate hourly load as a function of weather conditions. AC and heating loads were estimated by first calculating the baseline load on days when cooling degree days (CDD) and heating degree days (HDD) were equal to zero, and then subtracting this baseline load. This methodology is illustrated by Figure 9 (a similar methodology was used to predict heating loads).

Figure 9: Methodology for Estimating Cooling Loads



This method was able to produce estimates for average AC/heating load profiles for the seven different customer segments within the residential and small C&I sectors.

Profiles for residential water heater and pool pump loads were estimated by utilizing end-use load data from NREL's residential end-use load profile database.

For all eligible loads, the technical potential was defined as the amount that was coincident with system peak hours for each season, which are August from 4:00-5:00 PM for summer, and January from 7:00-8:00 AM for winter. As mentioned in Section 4, for technical potential there was also no measure breakout needed, because all measures will target the end-uses' estimated total loads.

5.1.3 DSRE Technical Potential

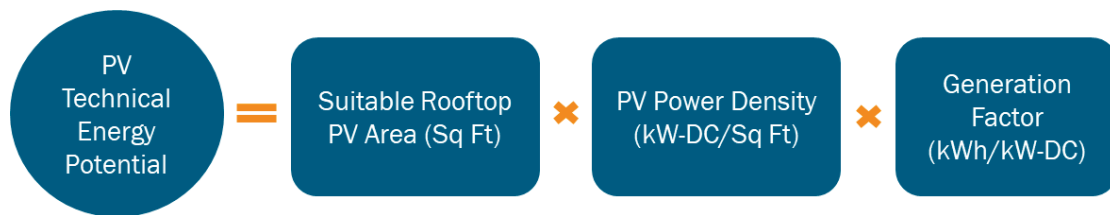
5.1.3.1 PV Systems

To determine technical potential for PV systems, RI estimated the percentage of rooftop square footage in Florida that is suitable for hosting PV technology. Our estimate of technical potential for PV systems in this report is based in part on the available roof area and consisted of the following steps:

- Step 1: Outcomes from the forecast disaggregation analysis were used to characterize the existing and new residential, commercial, and industrial building stocks.
 - To calculate the total roof area for residential buildings, the average roof area per household is multiplied by the number of households.
 - For commercial and industrial buildings, RI calculated the total roof area by first dividing the load forecast by the energy usage intensity, which provides an estimate of the total building square footage. This result is then divided by the average number of floors to derive the total roof area.
- Step 2: The total available roof area feasible for installing PV systems was calculated. Relevant parameters included unusable area due to other rooftop equipment and setback requirements, in addition to possible shading from trees and limitations of roof orientation (factored into a “technical suitability” multiplier).
- Step 3: Estimated the expected power density (kW per square foot of roof area).
- Step 4: Estimated the hourly PV generation profile using NREL’s PV Watts Calculator
- Step 5: Calculated total energy and coincident peak demand potential by applying RI’s Spatial Penetration and Integration of Distributed Energy Resources (SPIDER) Model.

The methodology presented in this report uses the following formula to estimate overall technical potential of PVs:

Equation 3: Core Equation for Solar DSRE Technical Energy Potential



Where:

- **Suitable Rooftop PV Area for Residential [Square Feet]:** Number of Residential Buildings x Average Roof Area Per Building x Technical Suitability Factor
- **Suitable Rooftop PV Area for Commercial [Square Feet] :** Energy Consumption [kWh] / Energy Intensity [kWh / Square Feet] / Average No. of Stories Per Building x Technical Suitability Factor
- **PV Power Density [kW-DC/Square Feet]:** Maximum power generated in Watts per square foot of solar panel.
- **Generation Factor:** Annual Energy Generation Factor for PV, from PV Watts (dependent on local solar irradiance)

5.1.3.2 Battery Storage Systems Charged from PV Systems

Battery storage systems on their own do not generate power or create efficiency improvements, but store power for use at different times. Therefore, in analyzing the technical potential for battery storage systems, the source of the stored power and overlap with technical potential identified in other categories was considered.

Battery storage systems that are powered directly from the grid do not produce annual energy savings but may be used to shift or curtail load during particular time periods. As the DR technical potential analyzes curtailment opportunities for the summer and winter peak period, and battery storage systems can be used as a DR technology, the study concluded that no additional technical potential should be claimed for grid-powered battery systems beyond that already attributed to DR.

Battery storage systems that are connected to on-site PV systems also do not produce additional energy savings beyond the energy produced from the PV system⁵. However, PV-connected battery systems do create the opportunity to store energy during period when the PV system is generating more than the home or business is consuming and use that stored power during utility system peak periods.

To determine the additional technical potential peak demand savings for “solar plus storage” systems, our methodology consisted of the following steps:

- Assume that every PV system included in PV Technical Potential is installed with a paired storage system.
- Size the storage system assuming peak storage power is equal to peak PV generation and energy storage duration is three hours.
- Apply RI’s hourly dispatch optimization module in SPIDER to create an hourly storage dispatch profile that flattens the individual customer’s load profile to the greatest extent possible accounting for a) customer hourly load profile, b) hourly PV generation profile, and c) battery peak demand, energy capacity, and roundtrip charge/discharge efficiency.
- Calculate the effective hourly impact for the utility using the above storage dispatch profile, aligned with the utility’s peak hour (calculated separately for summer and winter)
- Report the output storage kW impact on utility coincident peak demand in summer and winter.

⁵ PV-connected battery systems experience some efficiency loss due to storage, charging, and discharging. However, for this study, these losses were not quantified.

5.1.3.3 CHP Systems

The CHP analysis created a series of unique distributed generation potential models for each primary market sector (commercial and industrial).

Only non-residential customer segments whose electric and thermal load profiles allow for the application of CHP were considered. The technical potential analysis followed a three-step process. First, minimum facilities size thresholds were determined for each non-residential customer segment. Next, the full population of non-residential customers were segmented and screened based on the size threshold established for that segment. Finally, the facilities that were of sufficient size were matched with the appropriately sized CHP technology.

To determine the minimum threshold for CHP suitability, a thermal factor was applied to potential candidate customer loads to reflect thermal load considerations in CHP sizing. In most cases, on-site thermal energy demand is smaller than electrical demand. Thus, CHP size is usually dictated by the thermal load in order to achieve improved efficiencies.

The study collected electric and thermal intensity data from other recent CHP studies. For industrial customers, Resource Innovations assumed that the thermal load would primarily be used for process operations and was not modified from the secondary data sources for Florida climate conditions. For commercial customers, the thermal load is more commonly made up of water heating, space heating, and space cooling (through the use of an absorption chiller). Therefore, to account for the hot and humid climate in Florida, which traditionally limits weather-dependent internal heating loads, commercial customers' thermal loads were adjusted to incorporate a higher proportion of space cooling to space heating as available opportunities for waste heat recovery.

After determination of minimum kWh thresholds by segment, Resource Innovations used the utility-provided customer data with NAICS or SIC codes as well as annual consumption data. Non-residential customers were then categorized by segment and size. Customers with annual loads below the kWh thresholds are not expected to have the consistent electric and thermal loads necessary to support CHP and were eliminated from consideration.

In general, internal combustion engines are the prime mover for systems under 500kW with gas turbines becoming progressively more popular as system size increases above that. Based on the available load by customer, adjusted by the estimated thermal factor for each segment, CHP technologies were assigned to utility customers in a top-down fashion (*i.e.*, starting with the largest CHP generators).

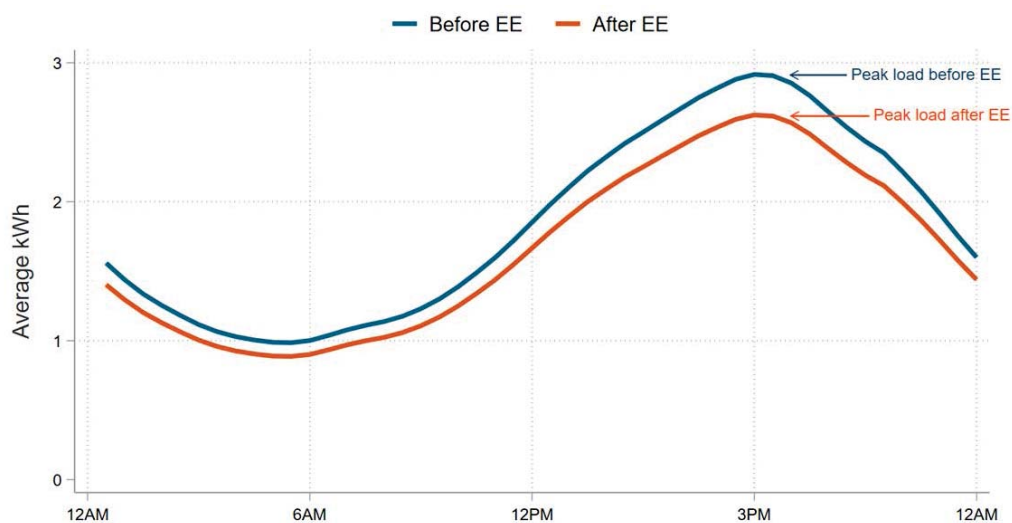
Measure Interaction

PV systems and battery storage charged from PV systems were analyzed collectively due to their common power generation source; and therefore, the identified technical potential for these systems is additive. However, CHP systems were independently analyzed for technical potential without consideration of the competition between DSRE technologies or customer preference for a particular DSRE system. Therefore, results for CHP technical potential should not be combined with PV systems or battery storage systems for overall DSRE potential but used as independent estimates.

5.1.4 Interaction of Technical Potential Impacts

As described above, the technical potential was estimated using separate models for EE, DR, and DSRE systems. However, there is interaction between these technologies; for example, a more efficient HVAC system would result in a reduced peak demand available for DR curtailment, as illustrated in Figure 10.

Figure 10: Illustration of EE Impacts on HVAC System Load Shape



Therefore, after development of the independent models, the interaction between EE, DR, and DSRE was incorporated as follows:

- The EE technical potential was assumed to be implemented first, followed by DR technical potential and DSRE technical potential.

- To account for the impact of EE technical potential on DR, the baseline load forecast for the applicable end-uses was adjusted by the EE technical potential, resulting in a reduction in baseline load available for curtailment.
- For DSRE systems, the EE and DR technical potential was incorporated in a similar fashion, adjusting the baseline load used to estimate DSRE potential.
 - For the PV analysis, this did not impact the results as the EE and DR technical potential did not affect the amount of PV that could be installed on available rooftops.
 - For the battery storage charged from PV systems, the reduced baseline load from EE resulted in additional PV-generated energy being available for the battery systems and for use during peak periods. The impact of DR events during the assumed curtailment hours was incorporated into the modeling of available battery storage and discharge loads.
- For CHP systems, the reduced baseline load from EE resulted in a reduction in the number of facilities that met the annual energy threshold needed for CHP installations. Installed DR capacity was assumed to not impact CHP potential as the CHP system feasibility was determined based on energy and thermal consumption at the facility. It should be noted that CHP systems not connected to the grid could impact the amount of load available for curtailment with utility-sponsored DR. Therefore, CHP technical potential should not be combined with DR potential but used as independent estimates.

5.2 EE Technical Potential

5.2.1 Summary

Table 9 summarizes the EE technical potential by sector:

Table 9. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	5,257	3,983	22,839
Non-Residential ⁶	2,831	2,493	15,299
Total	8,088	6,476	38,138

⁶ Non-Residential results include all commercial and industrial customer segments.

5.2.2 Residential

Figure 11, Figure 12, and Figure 13 summarize the residential sector EE technical potential by end-use.

Figure 11: Residential EE Technical Potential by End-Use (Summer Peak Savings)

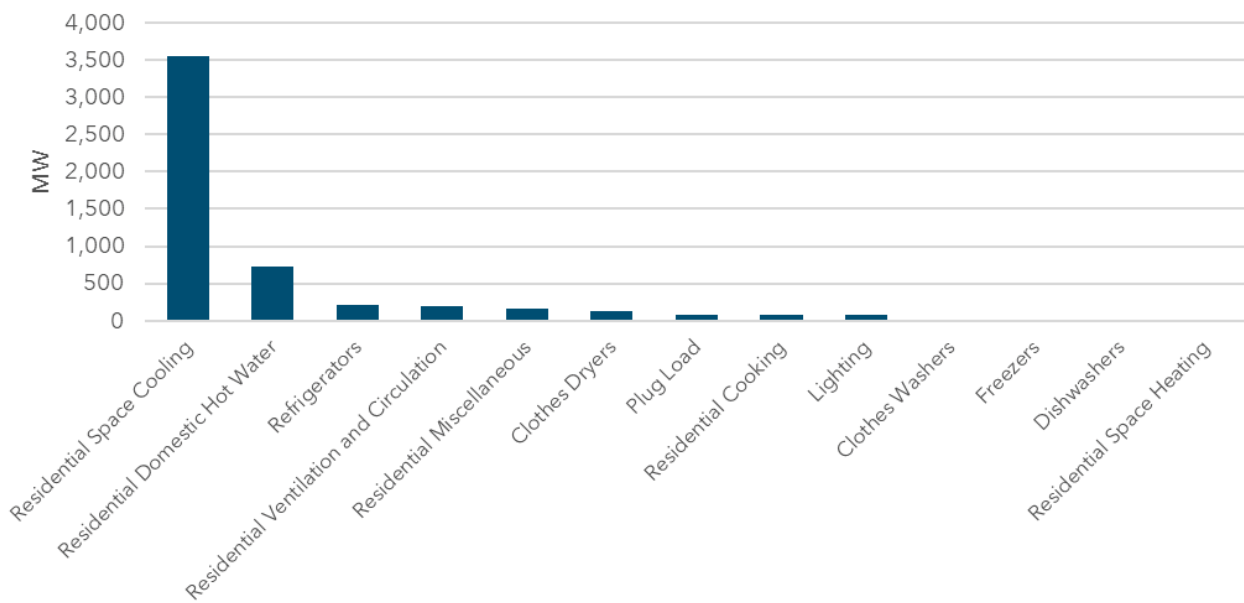


Figure 12: Residential EE Technical Potential by End-Use (Winter Peak Savings)

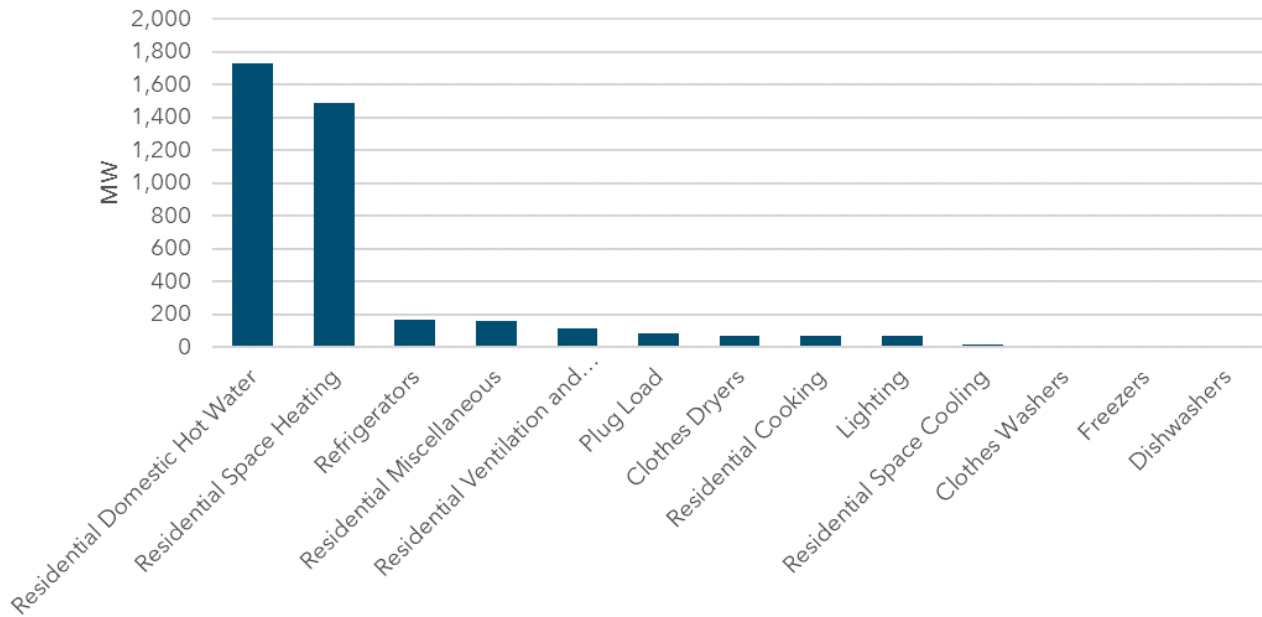
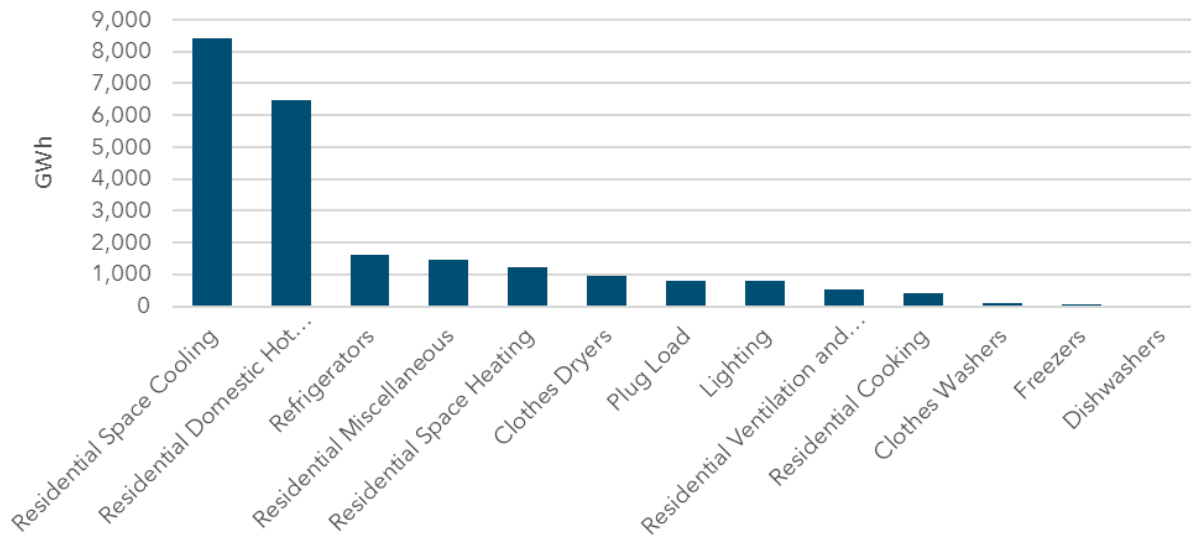


Figure 13: Residential EE Technical Potential by End-Use (Energy Savings)



5.2.3 Non-Residential

5.2.3.1 Commercial Segments

Figure 14, Figure 15, and Figure 16 summarize the commercial sector EE technical potential by end-use.

Figure 14: Commercial EE Technical Potential by End-Use (Summer Peak Savings)

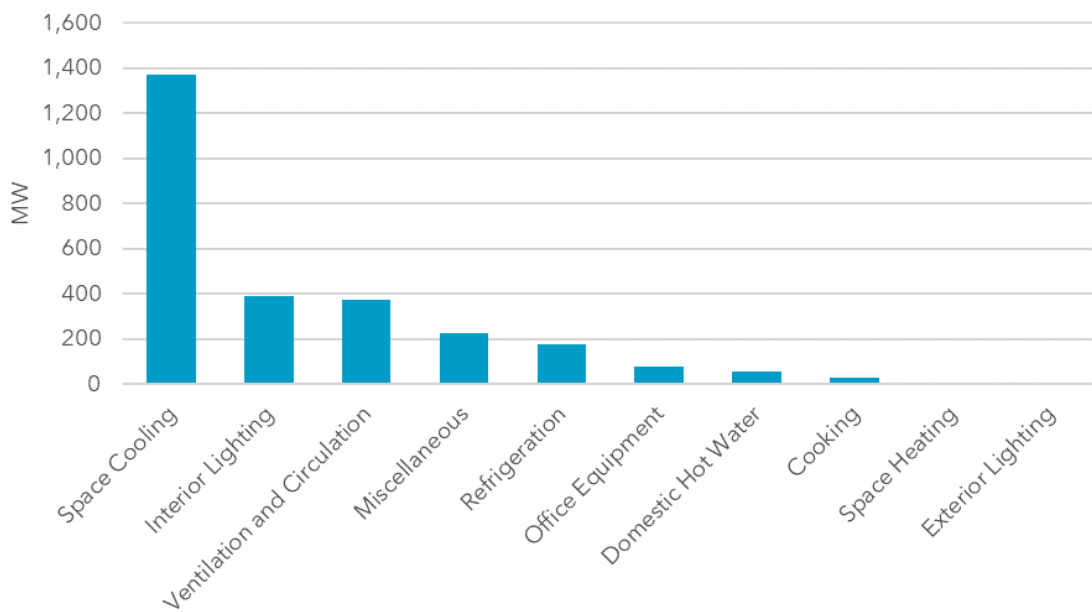


Figure 15: Commercial EE Technical Potential by End-Use (Winter Peak Savings)

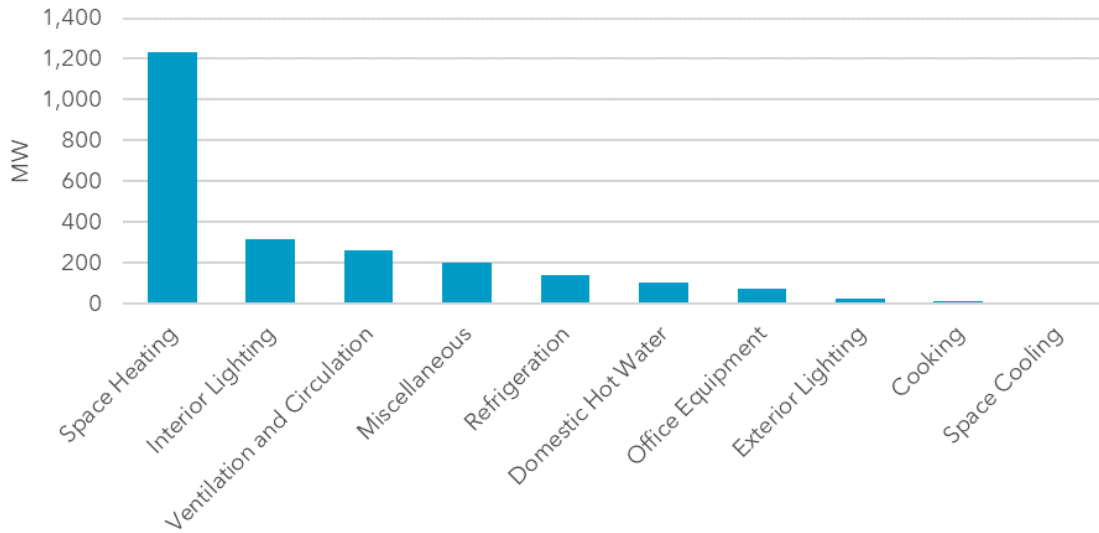
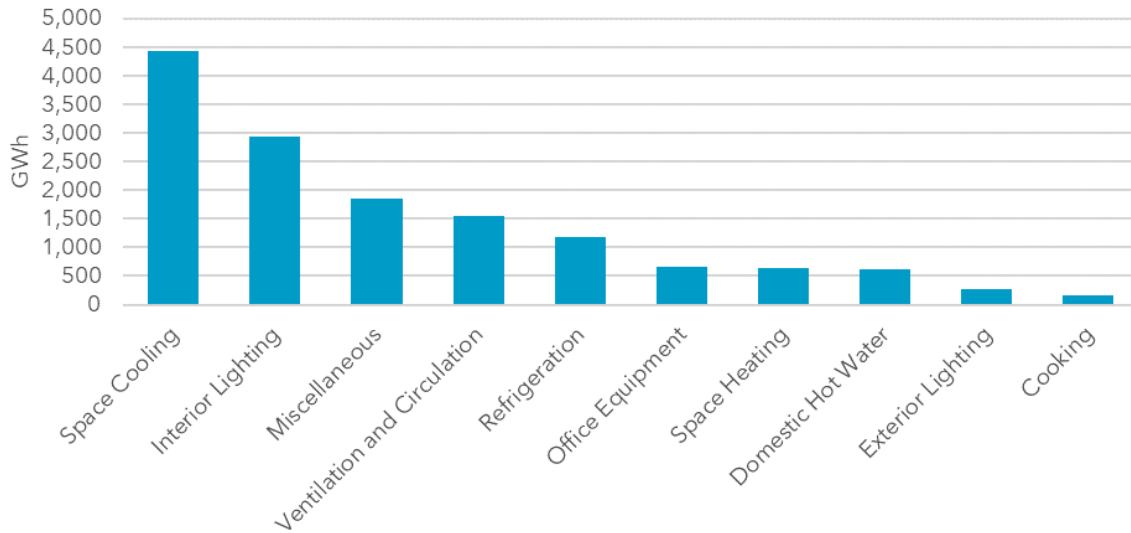


Figure 16: Commercial EE Technical Potential by End-Use (Energy Savings)



5.2.3.2 Industrial Segments

Figure 17, Figure 18, and Figure 19 summarize the industrial sector EE technical potential by end-use.

Figure 17: Industrial EE Technical Potential by End-Use (Summer Peak Savings)

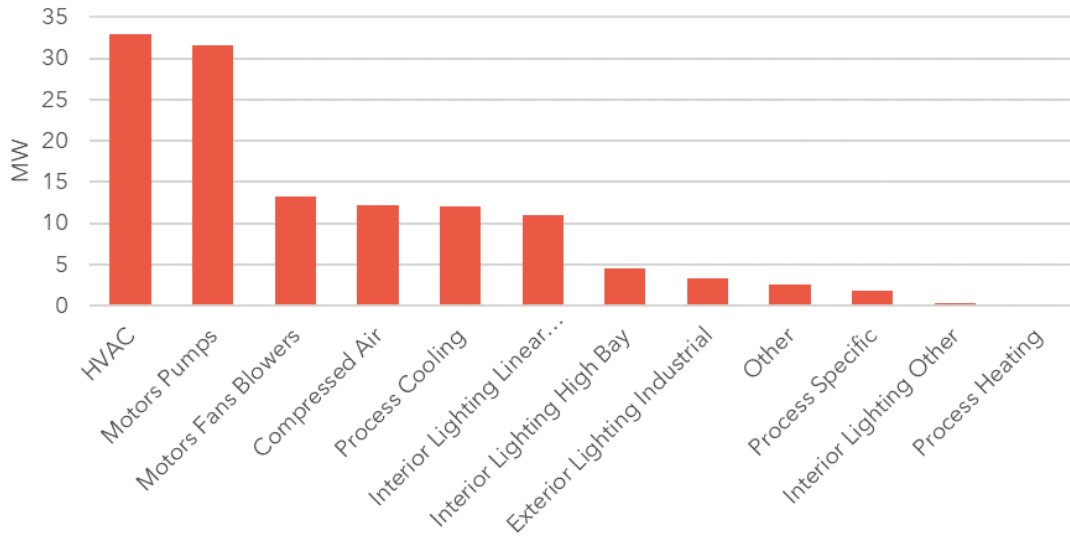


Figure 18: Industrial EE Technical Potential by End-Use (Winter Peak Savings)

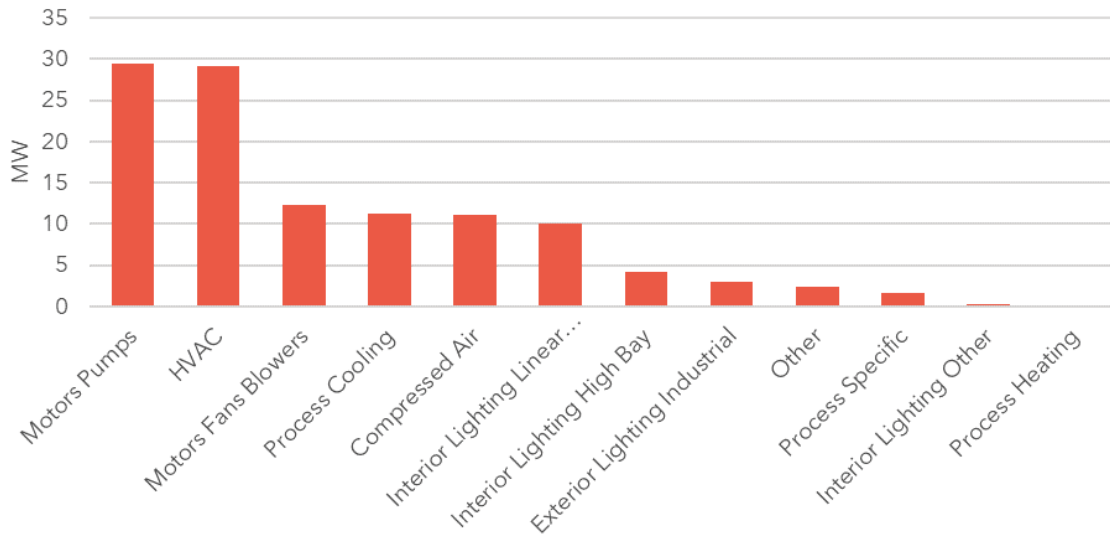
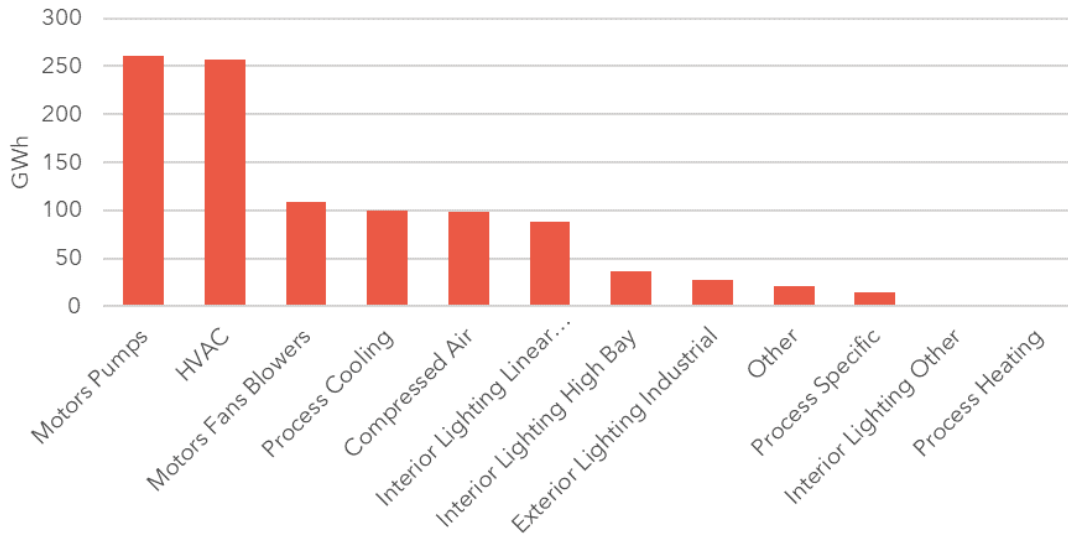


Figure 19: Industrial EE Technical Potential by End-Use (Energy Savings)



5.3 DR Technical Potential

Technical potential for DR is defined for each class of customers as follows:

- Residential & Small C&I customers – Technical potential is equal to the aggregate load for all end-uses that can participate in FPL’s current programs plus DR measures not currently offered in which the utility uses specialized devices to control loads (*i.e.*, direct load control programs). This includes cooling and heating loads for residential and small C&I customers and water heater and pool pump loads for residential customers. Not all demand reductions are delivered via direct load control of end-uses. The magnitude of demand reductions from non-direct load control such as time varying pricing, peak time rebates and targeted notifications is linked to cooling and heating loads.
- Large C&I customers – Technical potential is equal to the total amount of load for each customer segment (*i.e.*, that customers reduce their total load to zero when called upon).

Table 10 summarizes the seasonal DR technical potential by sector:

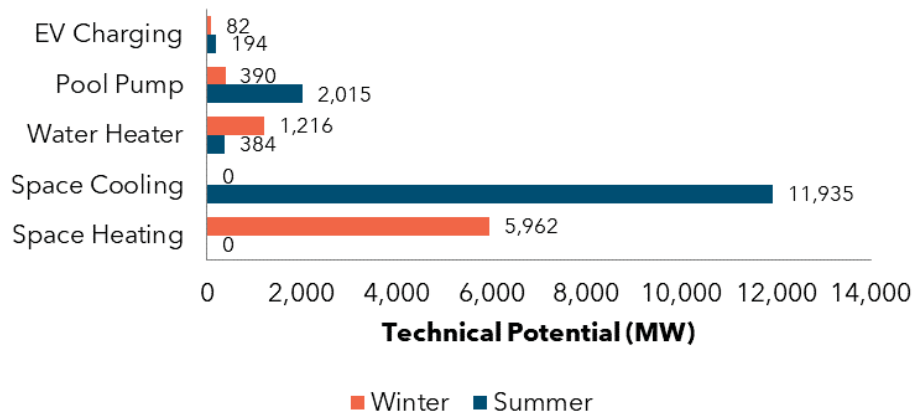
Table 10. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	14,527	7,650
Non-Residential	8,741	8,460
Total	23,268	16,110

5.3.1 Residential

Residential technical potential is summarized in Figure 20.

Figure 20: Residential DR Technical Potential by End-Use

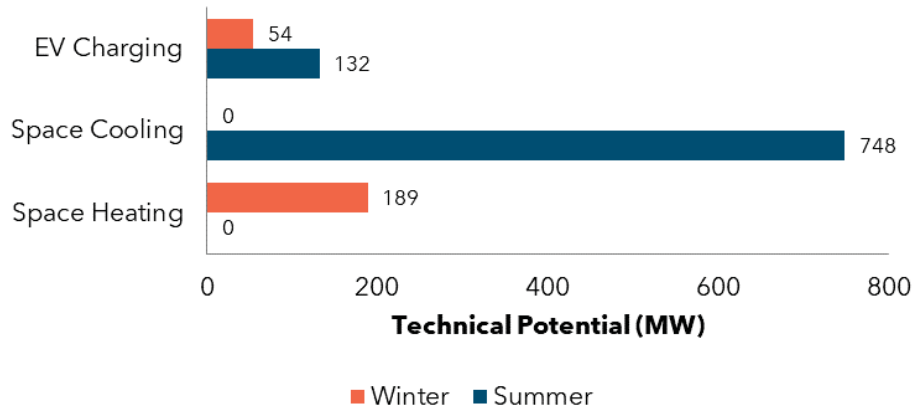


5.3.2 Non-Residential

5.3.2.1 Small C&I Customers

For small C&I technical potential, Resource Innovations looked at cooling and heating loads only. Small C&I technical potential is provided in Figure 21.

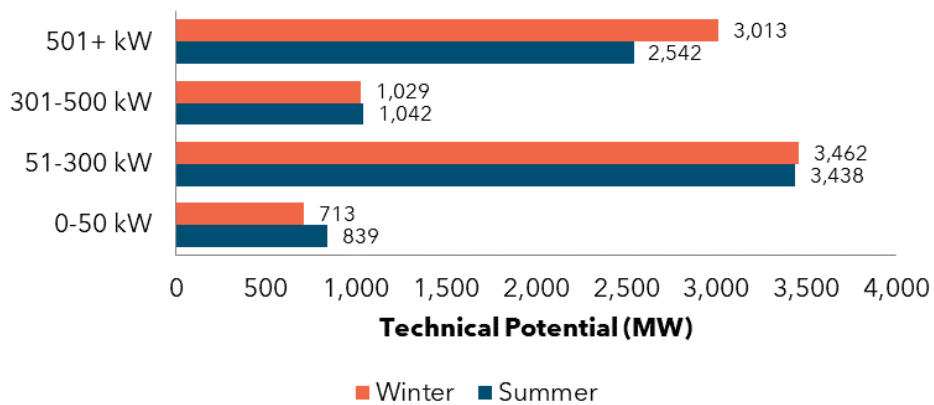
Figure 21: Small C&I DR Technical Potential by End-Use



5.3.2.2 Large C&I Customers

Figure 22 provides the technical potential for large C&I customers, broken down by customer size.

Figure 22: Large C&I DR Technical Potential by Segment



5.4 DSRE Technical Potential

Table 11 provides the results of the DSRE technical potential for each customer segment:

Table 11. DSRE Technical Potential⁷

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	9,142	1,438	71,354
Non-Residential	2,699	196	18,926
Total	11,841	1,634	90,280
Battery Storage charged from PV Systems			
Residential	1,456	4,811	0
Non-Residential	379	1,013	0
Total	1,835	5,824	0
CHP Systems			
Total	1,857	979	8,171

⁷ PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

Appendix A EE Measure List

For information on how Resource Innovations developed this list, please see Section 4.

Table 12: Residential EE Measures

Measure	End-Use	Description	Baseline
120v Heat Pump Water Heater 50 Gallons	Residential Domestic Hot Water	120v Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Air Sealing-Infiltration Control	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Improved Infiltration Control	Standard Heating and Cooling System with Standard Infiltration Control
Air-to-Water Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star Air-to-Water Heat Pump, 25 SEER, 13 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - 15 SEER/14.3 SEER2 from base electric resistance	Residential Space Cooling, Residential Space Heating	ASHP 15 SEER from base electric resistance	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2 (from elec resistance)	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2, 10.5 HSPF	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling,	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating

Measure	End-Use	Description	Baseline
(from elec resistance)	Residential Space Heating		
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2 (from elect resistance)	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
Basement or Crawlspace Wall Insulation R-15	Residential Space Cooling, Residential Space Heating	Increased Basement or Crawlspace Wall Insulation (R-15)	Code-Compliant Exterior Below-Grade Wall Insulation (R-10)
Bathroom Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
CEE Advanced Tier Clothes Dryer	Clothes Dryers	CEE Advanced Tier Clothes Dryer	One Clothes Dryer meeting Federal Standard
CEE Advanced Tier Clothes Washer	Clothes Washers	Tier 3 CEE Clothes washer	One Clothes Washer meeting Federal Standard
CEE Tier 3 Refrigerator	Refrigerators	Residential Tier 3 Refrigerator	One Refrigerator meeting Federal Standard
Ceiling Insulation (R11 to R30)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes, bring to current code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R30)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes, bring to current code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R49)	Residential Space Cooling,	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
	Residential Space Heating		
Ceiling Insulation (R2 to R30)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes, bring to current code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R38 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Residential Space Cooling	Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - 24 SEER/22.9 SEER2	Residential Space Cooling	Central AC - 24 SEER/22.9 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Residential Space Cooling	Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling	Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC Tune Up	Residential Space Cooling	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Existing Typical Central AC without Regular Maintenance/tune-up
Dehumidifier Recycling	Plug Load	No dehumidifier	One Dehumidifier meeting Federal Standard

Measure	End-Use	Description	Baseline
Drain Water Heat Recovery	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Duct Insulation	Residential Space Cooling, Residential Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork	Standard Electric Heating and Central AC with Uninsulated Ductwork
Duct Repair	Residential Space Cooling, Residential Space Heating	Duct Repair to eliminate/minimize leaks, includes testing and sealing	Standard Electric Heating and Central AC with typical duct leakage
ECM Circulator Pump	Residential Miscellaneous	Install ECM Circulator Pump	Install Standard Circulator Pump
Energy Star Air Purifier	Plug Load	One Air Purifier meeting ENERGY STAR 2.0 Standards	One Standard Conventional Air Purifier
Energy Star Audio-Video Equipment	Plug Load	One DVD/Blu-Ray Player meeting current ENERGY STAR Standards	One Market Average DVD/Blu-Ray Player
Energy Star Bathroom Ventilating Fan	Residential Ventilation and Circulation	Bathroom Exhaust Fan meeting current ENERGY STAR Standards	Bathroom Exhaust Fan meeting Federal Standard
Energy Star Ceiling Fan	Residential Miscellaneous	60" Ceiling Fan Meeting ENERGY STAR 3.1 Standards	Standard 60" Ceiling Fan
Energy Star Clothes Dryer	Clothes Dryers	One Electric Resistance Clothes Dryer meeting ENERGY STAR 1.1 Standards	One Clothes Dryer meeting Federal Standard
Energy Star Clothes Washer	Clothes Washers	One Clothes Washer meeting ENERGY STAR 8.1 Standards	One Clothes Washer meeting Federal Standard
Energy Star Dehumidifier	Plug Load	One Dehumidifier meeting ENERGY STAR 5.0 Standards	One Dehumidifier meeting Federal Standard
Energy Star Dishwasher	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements (effective on July 19, 2023), electric water heating	One Dishwasher meeting Federal Standard
Energy Star Dishwasher (Gas Water Heating)	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements, gas water heating	One Dishwasher meeting Federal Standard; gas water heating
Energy Star Door	Residential Space Cooling, Residential Space Heating	100ft ² of Opaque Door meeting Energy Star Version 6.0 Requirements (U-Value: 0.17)	100ft ² of Opaque Door meeting current FL Code Requirements
ENERGY STAR EV supply equipment (level 2 charger)	Residential Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)

Measure	End-Use	Description	Baseline
Energy Star Freezer	Freezers	One Freezer meeting current ENERGY STAR 5.1 Standards	One Freezer meeting Federal Standard
Energy Star Ground Source Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star GSHP, 17.1 SEER, 12 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Energy Star Imaging Equipment	Plug Load	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star Monitor	Plug Load	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star Personal Computer	Plug Load	One Personal Computer meeting ENERGY STAR 8.0 Standards	One Personal Computer meeting ENERGY STAR® 3.0 Standards
Energy Star Refrigerator	Refrigerators	One Refrigerator/Freezer meeting ENERGY STAR 5.1 Standards	One Refrigerator/Freezer meeting Federal Standard
Energy Star Room AC	Residential Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star Set-Top Receiver	Plug Load	One Set-top Box meeting ENERGY STAR 4.1 Standards	One Market Average Set-top Box
Energy Star TV	Plug Load	One Television meeting ENERGY STAR 9.0 Standards	One non-ENERGY STAR Television
Energy Star Windows	Residential Space Cooling, Residential Space Heating	100ft ² of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft ² of Window current FL energy code requirements
Exterior Wall Insulation	Residential Space Cooling, Residential Space Heating	Increased Exterior Above-Grade Wall Insulation (R-13)	Market Average Existing Exterior Above-Grade Wall Insulation
Filter Whistle	Residential Ventilation and Circulation	Install the Furnace Filter Alarm	No Furnace Filter Alarm on a Central Forced-Air Furnace
Floor Insulation	Residential Space Heating	Increased Floor Insulation (R-30)	Code-Compliant Floor Insulation
Freezer Recycling	Freezers	No Freezer	Current Market Freezer
Green Roof	Residential Space Cooling	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
Heat Pump Clothes Dryer	Clothes Dryers	One Heat Pump Clothes Dryer	One Clothes Dryer meeting Federal Standard
Heat Pump Pool Heater	Residential Miscellaneous	Heat Pump Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Heat Pump Tune Up	Residential Space Cooling, Residential Space Heating	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Standard Heating and Cooling System without Regular Maintenance/tune-up

Measure	End-Use	Description	Baseline
Heat Pump Water Heater 50 Gallons-CEE Advanced Tier	Residential Domestic Hot Water	CEE Advanced Tier Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 50 Gallons-ENERGY STAR	Residential Domestic Hot Water	Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 80 Gallons-ENERGY STAR	Residential Domestic Hot Water	Energy Star Heat Pump Water Heater 80 Gallons	Code-Compliant 80 Gallon Electric Resistance Water Heater
Heat Trap	Residential Domestic Hot Water	Heat Trap	Existing Water Heater without heat trap
High Efficiency Convection Oven	Residential Cooking	One Full-Size Convection Oven meeting ENERGY STAR 3.0 Standards	One Standard Economy-Grade Full-Size Oven
High Efficiency Induction Cooktop	Residential Cooking	One residential induction cooktop	One standard residential electric cooktop
Home Energy Management System	Lighting, Plug Load, Residential Space Cooling, Residential Space Heating	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Hot Water Pipe Insulation	Residential Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-5	1' of Pipe in Unconditioned Spaces with Code Minimum of 1"of Insulation
HVAC ECM Motor	Residential Ventilation and Circulation	A brushless permanent magnet (ECM) blower motor for electric furnace	Permanent Split Capacitor Motor for Electric Furnace
HVAC Economizer	Residential Space Cooling	Install residential economizer	No economizer
HVAC Zoning System	Residential Space Cooling, Residential Space Heating	Install dampers in the ducts, dividing home into multiple zones, each controlled by its own thermostat	Single zone HVAC system
Indoor Daylight Sensor	Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Range	Residential Cooking	Residential induction range	Electric range
Instantaneous Hot Water System	Residential Domestic Hot Water	Instantaneous Hot Water System	Standard Efficiency Storage Tank Water Heater
Kitchen Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
LED - 9W_CFL Baseline	Lighting	LED (assume 9W) replacing CFL baseline lamp	14W CFL (60W equivalent)

Measure	End-Use	Description	Baseline
LED - 9W_Halogen Baseline	Lighting	LED (assume 9W) replacing EISA-2020 compliant baseline lamp	EISA-2020 compliant baseline lamp (60W equivalent)
LED Specialty Lamps-5W Chandelier	Lighting	5 W Chandelier LED	Standard incandescent chandelier lamp
Linear LED	Lighting	Linear LED Lamps in Linear Fluorescent Fixture	Standard (32w) T8 lamps in Linear Fluorescent Fixture
Low Flow Showerhead	Residential Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.60 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
New Construction - Whole Home Improvements - Tier 1	Whole Home	Performance-based improvements in new homes - 20% savings	Residential New Construction (Baseline Efficiency)
New Construction - Whole Home Improvements - Tier 2	Whole Home	Performance-based improvements in new homes - 35% savings	Residential New Construction (Baseline Efficiency)
Occupancy Sensors Switch Mounted	Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Timer	Lighting	Timer on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Outdoor Motion Sensor	Lighting	Motion Sensor on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Ozone Laundry	Clothes Washers	Add a New, Single-Unit Ozone Laundry System to the Clothes Washer	One Clothes Washer meeting Federal Standard
Programmable Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Properly Sized CAC	Residential Space Cooling	Properly Sized Central Air Conditioning	Standard Central Air Conditioning, Oversized
Radiant Barrier	Residential Space Cooling	Radiant Barrier	No radiant barrier
Reflective Roof	Residential Space Cooling	Reflective Roof Treatment	Standard dark shingle
Refrigerator Coil Cleaning	Refrigerators	Refrigerator Coil Cleaning	
Refrigerator Recycling	Refrigerators	No Refrigerator	Current Market Average Refrigerator
Residential Whole House Fan	Residential Space Cooling	Standard Central Air Conditioning with Whole House Fan	Standard Central Air Conditioning, No Whole House Fan

Measure	End-Use	Description	Baseline
Sealed crawlspace	Residential Space Cooling, Residential Space Heating	Encapsulated and semi-conditioned crawlspace	Naturally vented, unconditioned crawlspace
Smart Breaker	Whole Home	Smart Breaker	standard electric breakers
Smart Panel	Whole Home	Multi-channel device that attaches to customer's circuit breaker to enable monitoring and control of major end-use appliances by customer	standard electric panel
Smart Power Strip	Plug Load	Smart plug strips for entertainment centers and home office	Standard entertainment center or home office usage, no smart strip controls
Smart Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Solar Attic Fan	Residential Space Cooling	Standard Central Air Conditioning with Solar Attic Fan	Standard Central Air Conditioning, No Solar Attic Fan
Solar Pool Heater	Residential Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pumps	Residential Miscellaneous	Solar Powered Pool Pump	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System	Residential Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Spray Foam Insulation (Base R11)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R19)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R2)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R30)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Thermostatic Shower Restriction Valve	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Thermostatic Shower Valves	50 Gallon Electric Resistance Heater and Standard Shower Valves

Measure	End-Use	Description	Baseline
Variable Refrigerant Flow (VRF) HVAC Systems	Residential Space Cooling, Residential Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Water Heater Blanket	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Insulated Tank Wrap	Code-Compliant 50 Gallon Electric Resistance Water Heater, No Tank Wrap
Water Heater Thermostat Setback	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Temperature Setpoint of 119°F	Code-Compliant 50 Gallon Electric Resistance Water Heater (Temp. Setpoint = 130°F)
Water Heater Timeclock	Residential Domestic Hot Water	Water Heater Timeclock	Existing Water Heater without time clock
Weather stripping	Residential Space Cooling, Residential Space Heating	Specific quantity of weather stripping to seal	
Window Caulking	Residential Space Cooling, Residential Space Heating	Window caulking	
Window Sun Protection	Residential Space Cooling	Window Film Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

Table 13: Commercial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
Advanced Rooftop Controller	Ventilation and Circulation	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Miscellaneous	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor

Measure	End-Use	Description	Baseline
Air Curtains	Space Cooling, Space Heating	Air Curtain across door opening	Door opening with no air curtain
Airside Economizer	Space Cooling	Airside Economizer	No economizer
Anti-Sweat Controls	Refrigeration	One Medium Temperature Reach-In Case with Anti-Sweat Heater Controls	One Medium Temperature Reach-In Case without Anti-Sweat Heater Controls
Auto Off Time Switch	Interior Lighting	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Automatic Door Closer for Walk-in Coolers and Freezers	Refrigeration	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Beverage Vending Machine Controls	Refrigeration	One non-ENERGY STAR beverage vending machine equipped with infrared occupancy sensing controls	One non-ENERGY STAR beverage vending machine, no controls
Bi-Level Lighting Control (Exterior)	Exterior Lighting	Bi-Level Controls on Exterior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Interior)	Interior Lighting	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ceiling Insulation (R19 to R30)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R30)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Chilled Water Reset	Space Cooling	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature

Measure	End-Use	Description	Baseline
Chiller maintenance	Space Cooling	O&M improvements to restore chiller performance	
CO Sensors for Parking Garage Exhaust	Miscellaneous	Enclosed Parking Garage Exhaust with CO Control	Constant Volume Enclosed Parking Garage Exhaust
Commercial Duct Sealing	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Commercial Strategic Energy Management	Whole Building	Commercial Strategic Energy Management	No active energy management
Custom measure - Non-lighting	Space Cooling, Space Heating	Custom Improvement to Facility's Operations	Baseline Technology/Process
Data Center Hot Cold Aisle	Office Equipment	Equipment configuration that saves HVAC	No hot, cold aisle containment
Dedicated Outside Air System (DOAS)	Space Cooling, Space Heating	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Circulating Systems	Domestic Hot Water	Recirculation Pump with Demand Control Mechanism	Uncontrolled Recirculation Pump
Demand Controlled Ventilation	Ventilation and Circulation	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Refrigeration	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Destratification Fans	Space Heating	Destratification Fans improve temperature distribution by circulating warmer air from the ceiling back down to the floor level	No destratification fan
Door Gasket (Cooler)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Door Gasket (Freezer)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Drain water heat recovery	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Dual Enthalpy Economizer	Ventilation and Circulation	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
Duct Insulation	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork (R-8)	Standard Electric Heating and Central AC with Uninsulated Ductwork (R-4)

Measure	End-Use	Description	Baseline
Ductless Mini-Split AC	Space Cooling	Ductless Mini-Split AC, 4 Ton, 16 SEER	Code-Compliant AC Unit, 4 Ton, 15 SEER
Ductless Mini-Split HP	Space Cooling, Space Heating	Ductless Mini-Split HP, 17 SEER, 9.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
DX Coil Cleaning	Space Cooling	DX Coil Cleaning	DX Coil Not Cleaned
ECM Motors on Furnaces	Space Heating	Variable Speed Electronically Commutated Motor for an Electric Furnace	Permanent Split Capacitor Motor for Electric Furnace
Efficient Battery Charger	Miscellaneous	Efficient Battery Charger	FR or SCR charging stations with power conversion efficiency < 89% or > 10 W
Efficient Exhaust Hood	Cooking	Kitchen ventilation with automatically adjusting fan controls	Kitchen ventilation with constant speed ventilation motor
Efficient Motor Belts	Miscellaneous	Synchronous belt, 98% efficiency	Standard V-belt drive
Efficient New Construction Lighting	Interior Lighting	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Energy Recovery Ventilation System (ERV)	Space Cooling	Unitary Cooling Equipment that Incorporates Energy Recovery	Current Market Packaged or Split DX Unit
Energy Star Combination Oven	Cooking	Energy Star Combination Oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade 10-Pan Combination Oven
Energy Star Commercial Clothes Washer	Miscellaneous	One Commercial Clothes Washer meeting current ENERGY STAR Version 8.1 Standards	One Commercial Clothes Washer meeting Federal Standard
Energy Star Commercial Dishwasher	Domestic Hot Water	One Commercial Dishwasher meeting ENERGY STAR Version 3.0 Standards	One Dishwasher meeting Federal Standard
Energy Star Commercial Glass Door Freezer	Refrigeration	One Glass Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Glass Door Freezer meeting Federal Standards
Energy Star Commercial Glass Door Refrigerator	Refrigeration	One Glass Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Glass Door Refrigerator meeting Federal Standards
Energy Star Commercial Solid Door Freezer	Refrigeration	One Solid Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Solid Door Freezer meeting Federal Standards
Energy Star Commercial Solid Door Refrigerator	Refrigeration	One Solid Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Solid Door Refrigerator meeting Federal Standards
Energy Star convection oven	Cooking	Energy Star convection oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Full-Size Convection Oven

Measure	End-Use	Description	Baseline
Energy Star EV Chargers	Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Fryer	Cooking	One Standard Vat Electric Fryer meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Standard Vat Electric Fryer
Energy Star Griddle	Cooking	One Griddle meeting current ENERGY STAR Version 1.2 Standards	One Conventional Griddle
Energy Star Hot Food Holding Cabinet	Cooking	One Hot Food Holding Cabinet meeting current ENERGY STAR Version 2.0 Standards	One Standard Hot Food Holding Cabinet
Energy Star Ice Maker	Refrigeration	One Continuous Self-Contained Ice Maker meeting ENERGY STAR Version 3.0 Standards	One Continuous Self-Contained Ice Maker meeting Federal Standard
ENERGY STAR Imaging Equipment	Office Equipment	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star LED Directional Lamp	Interior Lighting	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star Monitors	Office Equipment	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star PCs	Office Equipment	One Personal Computer (desktop or laptop) meeting current ENERGY STAR® Standards	One non-ENERGY STAR® Personal Computer
Energy Star room AC	Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC, 1 Ton, 10.9 CEER
Energy Star Servers	Office Equipment	One Server meeting ENERGY STAR 2.0 Standards	One Standard Server
Energy Star Steamer	Cooking	One 4-Pan Electric Steamer meeting ENERGY STAR® 2.0 Standards	One Standard Economy-Grade 4-Pan Steamer
Energy Star Uninterruptable Power Supply	Office Equipment	Standard Desktop Plugged into Energy Star Uninterruptable Power Supply at 25% Load	Standard Desktop Plugged into Average Rotary Uninterruptable Power Supply at 25% Load
Energy Star Vending Machine	Refrigeration	One Refrigerated Vending Machine meeting ENERGY STAR Version 4.0 Standards	One Refrigerated Vending Machine meeting ENERGY STAR® 1.0 Standards
ENERGY STAR Water Cooler	Miscellaneous	One Storage Type Hot/Cold Water Cooler Unit meeting ENERGY STAR Version 3.0 Standards	One Standard Storage Type Hot/Cold Water Cooler Unit
Energy Star windows	Space Cooling, Space Heating	100ft ² of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft ² of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)

Measure	End-Use	Description	Baseline
Engine Block Timer	Miscellaneous	Plug-in timer that activates engine block timer to reduce unnecessary run time	Engine block heater (typically used for backup generators) running continuously
Escalator Motor Efficiency Controller	Miscellaneous	Install Escalator Motor Efficiency Controller	Escalator without Motor Efficiency Controller
Facility Commissioning	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility commissioning to optimize building operations in new facilities	Standard new construction facility with no commissioning
Facility Energy Management System	Space Cooling, Space Heating, Ventilation and Circulation	Typical HVAC by Building Type Controlled by Energy Management System	Standard/manual facility equipment controls
Faucet Aerator	Domestic Hot Water	Low-flow lavatory faucet aerator, flow rate: 1.0 gpm	Federal lavatory flow rate standard, 1994, flow rate: 2.2 gpm
Floating Head Pressure Controls	Refrigeration	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Floor Insulation	Space Cooling, Space Heating	Increased Floor Insulation (R-19)	Market Average Existing Floor Insulation
Geothermal Heat Pump	Space Cooling, Space Heating	Geothermal Heat Pump	Code-Compliant Air Source Heat Pump
Green roof	Space Cooling, Space Heating	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
HE Air Cooled Chiller - All Compressor Types - 100 Tons	Space Cooling	HE Air Cooled Chiller - Air Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE DX 11.25-20.0 Tons Elec Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER

Measure	End-Use	Description	Baseline
HE DX Less than 5.4 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
Heat Pump Pool Heater Commercial	Miscellaneous	High Efficiency Pool Heater Eff. \geq 84%	Standard Efficiency Pool Heater 78% Eff.
Heat Pump Water Heater	Domestic Hot Water	Efficient 50 Gallon Electric Heat Pump Water Heater	Code-Compliant 50 Gallon Electric Heat Pump Water Heater
High Efficiency Air Compressor	Miscellaneous	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Data Center Cooling	Space Cooling	High Efficiency CRAC (computer room air conditioner)	Standard Efficiency CRAC
High Efficiency PTAC	Space Cooling	High Efficiency PTAC	Code-Compliant PTAC
High Efficiency PTHP	Space Cooling, Space Heating	High Efficiency PTHP	Code-Compliant PTHP
High Efficiency Refrigeration Compressor_Discus	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor_Scroll	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Speed Fans	Ventilation and Circulation	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
Hot water pipe insulation	Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-4	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
Hotel Card Energy Control Systems	Space Cooling, Space Heating	Guest Room HVAC Unit Controlled by Hotel-Key-Card	Guest Room HVAC Unit, Manually Controlled by Guest

Measure	End-Use	Description	Baseline
		Activated Energy Control System	
Indoor daylight sensor	Interior Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Cooktops	Cooking	Efficient Induction Cooktop	One Standard Electric Cooktop
Infiltration Reduction - Air Sealing	Space Cooling, Space Heating	Reduced leakage through caulking, weather-stripping	Standard Heating and Cooling System with Moderate Infiltration
Instantaneous Hot Water System Commercial	Domestic Hot Water	Instantaneous Hot Water System	Code-Compliant Electric Storage Water Heater
LED - 14W_CFL Baseline	Interior Lighting	LED (assume 14W) replacing CFL	100W equivalent CFL
LED - 9W Flood_CFL Baseline	Exterior Lighting	LED (assume 9W) replacing CFL	14W CFL
LED Canopy Lighting (Exterior)	Exterior Lighting	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Exit Sign	Interior Lighting	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting	2x4 LED Troffer	Lumen-Equivalent 32-Watt T8 Lamp
LED Linear - Lamp Replacement	Interior Lighting	Linear LED (16W)	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	Space Cooling, Space Heating	LEED New Construction Whole Building	Comparable facility, code-compliance construction
Light Tube	Interior Lighting	One 14" Light Tube, Delivering light to 250 S.F. of Commercial Space	250 S.F. of Commercial Space Lit by Typical Lighting Strategies

Measure	End-Use	Description	Baseline
Low Flow Shower Head	Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.50 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
Low-Flow Pre-Rinse Sprayers	Domestic Hot Water	Low-Flow Pre-Rinse Sprayer with Flow Rate of 1.6 gpm	Pre-Rinse Sprayer with Federal Standard Flow Rate of 2.25 gpm
Network PC Power Management	Office Equipment	One computer and monitor attached to centralized energy management system that controls when desktop computers and monitors plugged into a n	One computer and monitor, manually controlled
Networked Lighting Controls	Interior Lighting	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Night Covers for Display Cases	Refrigeration	One Open Vertical Case with Night Covers	One Existing Open Vertical Case, No Night Covers
Occupancy Sensors, Ceiling Mounted	Interior Lighting	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy Sensors, Switch Mounted	Interior Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ozone Laundry Commercial	Miscellaneous	Add a new ozone laundry system onto a commercial clothes washer	One commercial clothes washer without ozone laundry system
Programmable thermostat	Space Cooling, Space Heating	Pre-set programmable thermostat that replaces manual thermostat	Standard Heating and Cooling System with Manual Thermostat
PSC to ECM Evaporator Fan Motor (Reach-In)	Refrigeration	Medium Temperature Reach-In Case with equivalent size Electronically Commutated Evaporator Fan Motor	Medium Temperature Reach-In Case with Permanent Split Capacitor Evaporator Fan Motor
PSC to ECM Evaporator Fan Motor (Walk-In, Refrigerator)	Refrigeration	Medium Temperature Walk-In Case with Electronically Commutated Evaporator Fan Motor	Medium Temperature Walk-In Case with Permanent Split Capacitor Evaporator Fan Motor
Q-Sync Evaporator Fan Motor	Refrigeration	Medium Temperature Reach-In Case with equivalent size Q-Sync Evaporator Fan Motor	Medium Temperature Reach-In Case with 20W Permanent Split Capacitor Fan Motor

Measure	End-Use	Description	Baseline
Reflective Roof Treatment	Space Cooling	Reflective Roof Treatment	Standard Black Roof
Refrigerated Display Case LED Lighting	Refrigeration	60" Refrigerated Case LED Strip	Lumen-Equivalent 32-Watt T8 Fixture
Refrigerated Display Case Lighting Controls	Refrigeration	Occupancy Sensors for Refrigerated Case Lighting to reduce run time	Market-Share Weighted Existing Linear Fluorescent Fixture
Refrigeration Commissioning	Refrigeration	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Refrigeration Economizer	Refrigeration	Walk-in refrigerator with economizer	Walk-in refrigerator without economizer
Regenerative Drive Elevator Motor	Miscellaneous	Regenerative drive produced energy when motor in overhaul condition	Standard motor
Retro-Commissioning (Existing Construction)	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	
Roof Insulation	Space Cooling, Space Heating	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Server Virtualization	Office Equipment	2 Virtual Host Server	20 Single Application Servers
Smart Strip Plug Outlet	Office Equipment	One Smart Strip Plug Outlet	One Standard plug strip/outlet
Smart thermostat	Space Cooling, Space Heating	Thermostats that include "smart" features such as occupancy sensors, geo-fencing, multi-zone sensors	Standard Heating and Cooling System with Manual Thermostat
Solar Pool Heater Commercial	Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pump	Miscellaneous	Solar Powered Pool Pump Motor	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System Commercial	Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Strip Curtains - Freezers	Refrigeration	Walk-in freezer with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in freezer without strip curtains
Strip Curtains - Refrigerators	Refrigeration	Walk-in cooler with strip curtains at least 0.06 inches	Walk-in cooler without strip curtains

Measure	End-Use	Description	Baseline
		thick covering the entire area of the doorway	
Suction Pipe Insulation - Freezers	Refrigeration	Suction Pipe Insulation - Freezers	Uninsulated freezer suction lines
Suction Pipe Insulation - Refrigerators	Refrigeration	Suction Pipe Insulation - Refrigerators	Uninsulated refrigeration suction lines
Thermal Energy Storage	Space Cooling	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Thermostatic Shower Restriction Valve Commercial	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Pressure Balance Shower Valves	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater and Standard Shower Valves
Time Clock Control	Interior Lighting	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Variable Refrigerant Flow (VRF) HVAC Systems	Space Cooling, Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant PTHP
VAV System	Ventilation and Circulation	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Cooling Tower Fans	Space Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Pump	Space Cooling, Space Heating	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VSD Controlled Compressor	Refrigeration	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Wall Insulation	Space Cooling, Space Heating	Increased Exterior Above-Grade Wall Insulation	Market Average Existing Exterior Above-Grade Wall Insulation
Warehouse Loading Dock Seals	Space Cooling, Space Heating	Seals to reduce infiltration losses at loading dock	Loading dock with no seals
Water Cooled Refrigeration Heat Recovery	Domestic Hot Water	The heat reclaim system transfers waste heat from refrigeration system to space heating or hot water	No heat recovery
Water Heater Setback	Domestic Hot Water	A 50 gallon electric hot water tank with a thermostat setting reduced to no lower than 120 degrees.	A 50 gallon electric hot water tank with a thermostat setting that is higher than 120 degrees, typically hot water tanks with settings of 130 degrees or higher.
Water source heat pump	Space Cooling, Space Heating	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP

Measure	End-Use	Description	Baseline
Waterside Economizer	Space Cooling	Waterside Economizer	No economizer
Window shade film	Space Cooling	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC
Zero Energy Doors	Refrigeration	Install zero energy doors for a reach-in refrigerated cooler or freezer	Standard vertical reach-in refrigerated cooler or freezer with anti-sweat heaters on the glass surface of the doors

Table 14: Industrial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
3-phase High Frequency Battery Charger - 1 shift	Other	3-phase High Frequency Battery Charger	Standard Charger
Advanced Rooftop Controller	HVAC	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Compressed Air	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air curtains	HVAC	Air Curtain across door opening	Door opening with no air curtain
Airside economizer	HVAC	Airside Economizer	No economizer
Auto Closer on Refrigerator Door	Process Cooling	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Auto Off Time Switch	Interior Lighting High Bay	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled

Measure	End-Use	Description	Baseline
Bi-Level Lighting Control (Exterior)	Exterior Lighting Industrial	Install Exterior Bi-Level Lighting Control, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Bi-Level Lighting Control (Interior)	Interior Lighting High Bay	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Chilled Water Reset	HVAC	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Cogged Belt on 15hp ODP Motor	Motors Pumps	15HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	15HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Cogged Belt on 40hp ODP Motor	Motors Pumps	40HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	40HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Compressed Air Desiccant Dryer	Process Specific	heated regenerative desiccant dryer without dew point demand controls	heatless regenerative desiccant dryer without dew point demand controls
Compressed Air No-Loss Condensate Drains	Process Specific	Install no-loss condensate drains	Install standard condensate drains
Compressed Air Storage Tank	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Receiver Tank	20 HP Inlet Modulation Fixed-Speed Compressor, No Receiver Tank
Custom Measure - Non-Lighting	HVAC	Custom Improvement to Facility's Operations	Baseline Technology/Process
Dairy Refrigeration Heat Recovery	Other	refrigeration equipment with refrigeration heat recovery tank installed	existing dairy farm with refrigeration equipment and a water heater unit without an RHR unit
Dedicated Outside Air System (DOAS)	HVAC	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Ventilation	HVAC	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Process Cooling	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Dew Point Sensor Control for Dessicant CA Dryer	Compressed Air	1000 CFM Heated Desiccant Air Dryer with Dew Point Controls	1000 CFM Modulating Heated Desiccant Air Dryer
Drip Irrigation Nozzles	Other	Flow Control Nozzles	Standard Irrigation Nozzles

Measure	End-Use	Description	Baseline
Dual Enthalpy Economizer	Process Cooling	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
DX Coil Cleaning	HVAC	DX Coil Cleaning	DX Coil Not Cleaned
Efficient Compressed Air Nozzles	Compressed Air	1/4" Engineered Air Nozzle	1/4" Open-End Air Nozzle
Efficient New Construction Lighting	Interior Lighting High Bay	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Electric Actuators	Other	Electric Actuator	Pneumatic Actuator
Energy Efficient Laboratory Fume Hood	HVAC	Variable Air Volume High Performance Fume Hood	Constant Volume Conventional Bypass Fume Hood
Energy Efficient Transformers	Other	Energy Efficient Dry Type Transformer (CSL-3)	Standard Transformer (TP-1)
Energy Recovery Ventilation System	HVAC	Unitary Cooling Equipment that Incorporates Energy Recovery	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11.2 EER
Energy Star LED Directional Lamp	Interior Lighting Other	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star room ac	HVAC	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star windows	HVAC	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Other	An engine block heater operated by an outdoor plug-in timer	An engine block heater that is manually plugged in
Facility Commissioning	HVAC	Perform facility commissioning	Comparable facility, no commissioning
Facility Energy Management System	HVAC	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Fan Thermostat Controller	HVAC	Typical HVAC by Building Type with Fan Thermostat Controller Installed	Typical HVAC by Building Type with Programmable Thermostat
Floating Head Pressure Controller	Process Cooling	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Grain Bin Aeration Control System	Process Specific	Grain Storage Fan System with Automatic Controls	Grain Storage Fan System with Manual Controls

Measure	End-Use	Description	Baseline
HE Air Cooled Chiller - All Compressor Types - 100 Tons	HVAC	HE Air Cooled Chiller - All Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE Air Cooled Chiller - All Compressor Types - 300 Tons	HVAC	Air Cooled Positive Displacement Chiller with Integral VFD, 300 Tons, 13.7 EER	Code-Compliant Air Cooled Positive Displacement Chiller, 300 Tons, 12.5 EER
HE DX 11.25-20.0 Tons Elec Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
High Bay Occupancy	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 800 Watts Controlled	800 Watts of Lighting, Manually Controlled

Measure	End-Use	Description	Baseline
Sensors, Ceiling Mounted			
High Efficiency Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Refrigeration Compressor - Discus	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor - Scroll	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Welder	Process Specific	High Efficiency Welder	Standard Welding Practices
High Speed Fans	HVAC	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
High Volume Low Speed Fan (HVLS)	Motors Fans Blowers	20' High Volume Low Speed Fan	Conventional Circulating Fan
Indoor Agriculture - LED Grow Lights	Interior Lighting High Bay	LED grow light	1000W High Pressure Sodium
Indoor daylight sensor	Interior Lighting High Bay	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Industrial Duct Sealing	HVAC	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Injection Mold and Extruder Barrel Wraps	Other	2' Diameter, 20' Long Machine Barrel with 1" Insulation	2' Diameter, 20' Long Machine Barrel with no Insulation
Insulated Pellet Dryer Tanks and Ducts	Process Heating	Insulation for Pellet Tank and Duct	Uninsulated Pellet Tank and Duct
LED - 14W_CFL Baseline	Interior Lighting Other	LED (assume 14W) replacing CFL	100W equivalent CFL
LED Canopy Lighting (Exterior)	Exterior Lighting Industrial	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting Industrial	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting Other	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED exit sign	Interior Lighting Other	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting Industrial	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting

Measure	End-Use	Description	Baseline
LED High Bay_HID Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting Linear Fluorescent	2x4 LED Troffer Fixture	Lumen-Equivalent 32-Watt T8 Fixture
LED Linear - Lamp Replacement	Interior Lighting Linear Fluorescent	Linear LED	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting Industrial	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	HVAC	LEED Qualifying New Construction	Comparable facility, code-compliance construction
Light Tube	Interior Lighting Other	One 14" Light Tube, Delivering light to 250 S.F. of Industrial Space	250 S.F. of Industrial Space Lit by Typical Lighting Strategies
Low Energy Livestock Waterer	Motors Pumps	Install Thermostatically Controlled Livestock Watering System	Standard Livestock Watering System
Low Pressure Sprinkler Nozzles	Motors Pumps	Low Pressure Irrigation Nozzles operate at 35 psi or lower	Standard high pressure irrigation nozzles that operate at 50 psi or greater
Low Pressure-drop Filters	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Low Pressure Drop Filter	20 HP Inlet Modulation Fixed-Speed Compressor, No Particulate Removal
Milk Pre-Cooler	Other	Installed pre-cooler heat exchanger	no pre-cooler heat exchanger installed
Networked Lighting Controls	Interior Lighting Linear Fluorescent	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy sensors, switch mounted	Interior Lighting Linear Fluorescent	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting Industrial	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting Industrial	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Packaged Terminal AC	HVAC	High Efficiency Packaged Terminal AC	Code-Compliant PTAC, 10.9 EER

Measure	End-Use	Description	Baseline
Process Cooling Ventilation Reduction	Process Cooling	Standard Process Cooling with Reduced Ventilation	Standard Process Cooling
Programmable thermostat	HVAC	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Reflective Roof Treatment	HVAC	Reflective Roof Treatment	Standard Black Roof
Refrigeration Commissioning	Process Cooling	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Retro-Commissioning (Existing Construction)	HVAC	Perform Facility Retro-commissioning	
Roof insulation	HVAC	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Smart thermostat	HVAC	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Strategic Energy Management	HVAC	SEM goal setting and tracking	No active energy management
Synchronous Belt on 15hp ODP Motor	Motors Pumps	15 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	15 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 5hp ODP Motor	Motors Pumps	5 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	5 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 75hp ODP Motor	Motors Pumps	75 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	75 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Thermal energy storage	HVAC	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Time Clock Control	Interior Lighting High Bay	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
VAV System	HVAC	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
VFD on Cooling Tower Fans	Process Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control

Measure	End-Use	Description	Baseline
VFD on HVAC Fan	Motors Fans Blowers	5 HP HVAC Fan Motor, with VFD Control	5 HP HVAC Fan Motor, no VFD Control
VFD on HVAC Pump	Motors Pumps	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VFD on process pump	Motors Pumps	20 HP Process Pump Equipped with VFD Control	20 HP Process Pump, Constant Speed
VSD Controlled Compressor	Process Cooling	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Water source heat pump	HVAC	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside economizer	HVAC	Waterside Economizer	No economizer
Window shade film	HVAC	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

The following EE measures from the 2019 Technical Potential Study were eliminated from the current study⁸:

Table 15: 2019 EE Measures Eliminated from Current Study

Sector	Measure	End-Use	Reason for Removal
Residential	CFL - 15W Flood	Lighting	Better technology (LED) available
Residential	CFL - 15W Flood (Exterior)	Lighting	Better technology (LED) available
Residential	CFL - 13W	Lighting	Better technology (LED) available
Residential	CFL - 23W	Lighting	Better technology (LED) available
Residential	Low Wattage T8 Fixture	Lighting	Better technology (LED) available
Residential	15 SEER Central AC	Space Cooling	Updated Federal Standard
Residential	15 SEER Air Source Heat Pump	Space Cooling, Space Heating	Updated Federal Standard
Residential	14 SEER ASHP from base electric resistance heating	Space Cooling, Space Heating	Updated Federal Standard

⁸ Additional measures from the 2019 study were updated to reflect current vintage/technology for the current study.

Sector	Measure	End-Use	Reason for Removal
Residential	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Storm Door	Space Cooling, Space Heating	Minimal/uncertain energy savings
Commercial	CFL - 15W Flood	Exterior Lighting	Better technology (LED) available
Commercial	High Efficiency HID Lighting	Exterior Lighting	Better technology (LED) available
Commercial	LED Street Lights	Exterior Lighting	Market standard
Commercial	LED Traffic and Crosswalk Lighting	Exterior Lighting	Market standard
Commercial	CFL-23W	Interior Lighting	Better technology (LED) available
Commercial	High Bay Fluorescent (T5)	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Fixture Replacement	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Lamp Replacement	Interior Lighting	Better technology (LED) available
Commercial	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Tank Wrap on Water Heater	Domestic Hot Water	Limited applicability
Commercial	Ceiling Insulation (R12 to R38)	Space Cooling, Space Heating	Consolidated measure baseline assumptions
Commercial	Ceiling Insulation (R30 to R38)	Miscellaneous	Consolidated measure baseline assumptions

Appendix B DR Measure List

Table 16: Residential DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Water heater control	Direct load control	Summer and Winter	Load control installed on a water heater (integrated or external switch)
Pool pump switches	Direct load control	Summer and Winter	Load control program with switch installed on pool pump
Room AC	Direct load control	Summer	Load control program that is focused on room AC units rather than central AC
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 17: Small C&I DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 18: Large C&I DR Measures

Measure	Type	Season	Description
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of

Measure	Type	Season	Description
			CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Auto DR	Utility-controlled loads	Summer and Winter	Custom load control of specific end-uses/processes that is triggered by utility signal to building management system; customer can sometimes opt-out of specific events
Firm Service Level	Contractual	Summer and Winter	Customer commits to a maximum usage level during peak periods and, when notified by the utility, agrees to cut usage to that level.
Guaranteed Load Drop	Contractual	Summer and Winter	Customer agrees to reduce usage by an agreed upon amount when notified

No DR measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix C DSRE Measure List

Table 19: Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation

Table 20: Non-Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation
CHP - Fuel Cell	An electrochemical cell-based generator that reacts hydrogen fuel with oxygen
CHP - Micro Turbine	Small combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Gas Turbine	A combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Reciprocating Engine	An engine that uses one or more pistons to convert pressure into rotational motion
CHP - Steam Turbine	A turbine that extracts thermal energy from pressured steam to drive a generator

No DSRE measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix D External Measure Suggestions

Table 21: External Measure Suggestions and Actions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Efficient Electrification Measures	<p>All measures that can produce substantial site energy savings by converting from natural gas or other fossil fuels should be included in the Florida electric utilities' next efficiency potential study. Key examples include efficient heat pumps to displace gas furnaces and efficient heat pump water heaters to displace gas water heaters. It is important to note that these electrification measures provide not only heating energy savings and water heating energy savings, but can also potentially provide cooling efficiency benefits as well. In the case of heat pumps, that can occur because efficient heat pumps can operate in cooling mode more efficiently than standard central air conditioners. In the case of heat pump water heaters, cooling and dehumidification benefits can occur when/if the water heater is in conditioned space because they transfer heat (particularly latent heat) from the air around them to the water they are heating. A growing number of jurisdictions - including Illinois, Minnesota and some northeastern states - have begun to include efficient electrification measures in their efficiency programs portfolios.</p>	<p>Fuel-switching and electrification are outside the scope of this study</p>
Networked Lighting Controls	<p>LED lighting technology has become increasingly accepted and installed in commercial buildings. The next big efficiency opportunity in commercial lighting efficiency is in sophisticated controls integrated into the light fixtures themselves - both luminaire level lighting controls and networked lighting controls. For example, a 2017 report for both the Northwest Energy Efficiency Alliance and the Design Lights Consortium, a non-profit that works with utilities and manufacturers of lighting products (and which many utilities across the country reference for determination of eligibility of lighting products for efficiency program rebates), found that networked lighting controls can provide on the order of 50% additional savings after LED conversion. Other studies have also found the national savings potential from such products to be enormous. Moreover, these products can be designed to provide not only lighting energy savings but also a number of other non-energy benefits (e.g., asset tracking, such as the ability of hospitals to know the location of all wheel chairs). Numerous utilities across the country now actively promote this technology through their efficiency programs. For example, Commonwealth Edison, the utility serving Chicago and other parts of northern Illinois, is currently getting a significant portion of its commercial lighting savings from promotion of networked lighting controls</p>	<p>Added to measure list for 2024 study</p>

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External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Ductless mini-split heat pumps to displace inefficient electric baseboard heating	While most Florida residential buildings with electric heat provide that heat with heat pumps, at least some (perhaps most likely being older multi-family rental buildings) still use inefficient electric resistance heat. Ductless mini- split heat pump retrofits can very efficiently displace such inefficient electric heat and should be added to the residential measure list.	Added to measure list for 2024 study
Air Source Heat Pump baseline assumptions	<p>There are seven air source heat pump (ASHP) measures included in the residential measure list. Two of them - one at SEER 14 and a second at SEER 21 - are listed as relative to an electric resistance baseline. Five of them - SEER 15, SEER 16, SEER 17, SEER 18 and SEER 21 - appear to be relative to a baseline of a standard new ASHP. Are we interpreting this correctly? If so, we have a couple of comments/questions/suggestions:</p> <ul style="list-style-type: none"> • The efficiency standards assessed need to be modified to be consistent with new federal standards, including new testing procedures. • For cases where the baseline is "electric resistance", why only assessing two efficiency tiers (i.e., fewer than for standard ASHP baselines)? The same number of efficiency tiers should be assessed for both baselines. 	Incorporated suggestions into 2024 study, including updated baseline standard and assessing same efficiency tiers for both baselines
Heat Pump Water Heater Efficiency	The Res EE tab of the utilities draft measure list suggests that the efficiency of a heat pump water heater is an EF of 2.50. That is unrealistically low. In fact, of the 222 products listed on the Energy Star website, none had UEFs less than 2.80 and only 29 (13%) had UEFs that were less than 3.4; the average was 3.57. Indeed, the first product listed on a search of heat pump water heaters on Home Depot's website is a 50 gallon, Rheem (Pro Terra) product with a UEF of 3.75 and a cost of \$1699.	Incorporated suggestion into 2024 study
New Construction Measure Packages	The measures lists did not appear to include packages of measures for building new residential and/or new commercial buildings to levels of efficiency beyond those required by code. Utilities in many jurisdictions run new construction efficiency programs supporting such measure packages. In the residential sector, many base their programs on the long-standing Federal Energy Star standard. However, increasingly utility programs are promoting additional efficiency tiers - often as part of all-electric new construction program offerings - that go well beyond the Energy Star standard. For example, Consumers Energy (Michigan) offers \$1000 rebates to builders who construct Energy Star single family homes	Incorporated suggestion into 2024 study with 2 tiers of residential new construction whole-home improvement measures.

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
	with a Home Energy Rating (HERS) score of 57 or less, but offer higher rebates for more efficient buildings - up to \$4000 for all electric homes with a HERS score of 40 or less. The Florida utilities potential study should assess savings potential for both the Energy Star level and a tier or two of additional efficiency beyond that level. Similar assessments of new commercial building savings potential should also be assessed.	
Custom Industrial Measures	The utilities' list of industrial efficiency measures addresses common industrial efficiency opportunities. However, it does not address efficiency opportunities that may be unique to individual industries or even to individual industrial facilities. That can include such things as changes in types of materials used in manufacturing, reductions in waste streams, improved use of water delivered by agricultural irrigation systems, and/or other things that are not directly related to energy using equipment or controls of such equipment. It is obviously not possible to list all such measures. However, a potential study will understate savings potential if it does not include a way of capturing such potential in its estimates. One potential way to get a sense of such potential is to review results of comprehensive industrial efficiency programs run by other utilities to identify the portion of actual program savings from such unique custom measures - and then assume that portion of custom savings could be added to the savings estimated in the study for named measures.	Added to measure list for 2024 study
Electric Vehicle measures	Some EV chargers are more efficient than others. The Federal Energy Star program has a standard for them. Savings potential may not be huge, but should be considered in the study. With a growing number of EV sales, the study should also consider the potential savings from promoting the most efficient EVs within different size/style categories	Added to measure list for 2024 study
Removing screw-based LEDs	The screw-based LEDs on both the Residential and Commercial measure lists should now be considered baseline due to federal efficiency standards adopted earlier this year. Utility load forecasts for IRPs should reflect resulting improvements in end use efficiency.	Screw-based LEDs were included in the study but with limited applicability to reflect current market
Removing Commercial fluorescent lighting	LED technology - for both fixtures and lamps - has advanced significantly in recent years, to the point where it should be the only technology considered for commercial lighting. Measures such as high performance T-8 fluorescent fixtures and high bay T-5 fluorescent fixtures should be replaced with LED alternatives in the study.	Updated measure list for 2024 study to only include LED-based lamps for linear fluorescent replacements

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External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Removing fossil-gas fueled CHP	Fossil-fuel fired CHP systems should not be considered “renewable” and have questionable benefits if electric generation is expected to get increasingly more renewable and clean. Biogas-fueled CHP - such as systems installed in wastewater treatment facilities that use methane byproducts of processing waste - should be included in the study.	2024 study will continue to assess all CHP options
Adding livestock methane power generation to renewables list	For example, see the “cow power” program currently being run by Green Mountain Power, Vermont’s largest electric utility	2024 study will continue to assess DSRE options consistent with prior study, including customer-sited solar, solar plus storage, and CHP
Adding EV managed charging to DR list	With national market shares for EVs growing, it is important that utilities consider programs for managing when charging occurs. Numerous utilities are currently running managed charging programs. This does not currently appear to be on the measure list and should be added to the Florida utilities’ potential study.	Added to measure list for 2024 study
Residential “smart thermostat” measure can provide both efficiency savings and demand response potential	This is recognized in the inclusion of smart thermostats in both the Res EE and DR tabs of the measure list spreadsheet. We simply want to flag that it is important when assessing cost-effectiveness of this measure that these two potential benefits are considered together. In other words, the cost should be considered compared to the combined efficiency and DR potential rather than separately considered relative to just EE savings and then separately again compared to just DR potential	2024 study will include interactive impacts of EE and DR opportunities
Emerging Technologies	The efficiency potential study measure list appears to be somewhat outdated. It does not include a number of new and emerging technologies. The potential list of such technologies is long. We suggest reviewing the attached list of emerging technologies developed almost two years ago by Consumers Energy (Michigan) and including them in the study.	Consumers Energy study was reviewed and commercially available measures were added to measure list for 2024 study, including heat pump water heaters - CEE advanced tier, heat pump clothes dryers, ozone laundry systems, and 21+ SEER HVAC units

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Technical Potential Study of Demand Side Management

Duke Energy Florida

Date: 03.07.2024

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Executive Summary

In October 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems.

The main objective of the study was to assess the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of Duke Energy Florida's (DEF) service territory.

1.1 Methodology

Resource Innovations estimates DSM savings potential by applying an analytical framework that aligns baseline market conditions for energy consumption and demand with DSM opportunities. After describing the baseline condition, Resource Innovations applies estimated measure savings to disaggregated consumption and demand data. The approach varies slightly according to the type of DSM resources and available data; the specific approaches used for each type of DSM are described below.

1.1.1 EE Potential

This study utilized Resource Innovations' proprietary EE modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual program savings. The methodology for the EE potential assessment was based on a hybrid "top-down/bottom-up" approach, which started with the current utility load forecast, then disaggregated it into its constituent customer-class and end-use components. Our assessment examined the effect of the range of EE measures and practices on each end-use, taking into account current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the end-use, customer class, and system levels for DEF.

1.1.2 DR Potential

The assessment of DR potential in DEF's service territory was an analysis of mass market direct load control programs for residential and small commercial and industrial (C&I) customers, and an analysis of DR programs for large C&I customers. The direct load control program assessment focused on the potential for demand reduction through heating, ventilation, and air conditioning (HVAC), water heater, managed electric vehicle charging, and pool pump load control. These end-uses were of particular interest because of their large contribution to peak period system load. For this analysis, a range of direct load control measures were examined for each customer segment to highlight the range of potential. The assessment further accounted for existing DR programs for DEF when calculating the total DR potential.

1.1.3 DSRE Potential

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from customers' PV systems, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

1.2 Savings Potential

Technical potential for EE, DR, and DSRE are as follows:

1.2.1 EE Potential

EE technical potential describes the savings potential when all technically feasible EE measures are fully implemented, ignoring all non-technical constraints on electricity savings, such as cost-effectiveness and customer willingness to adopt EE.

The estimated EE technical potential results are summarized in Table 1.

Table 1. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	2,217	2,423	7,599
Non-Residential¹	669	450	3,591
Total	2,886	2,873	11,190

1.2.2 DR Potential

DR technical potential describes the magnitude of loads that can be managed during conditions when grid operators need peak capacity. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale such as heating, cooling, water heaters, managed electric vehicle charging, and pool pumps. For large C&I customers, this included their entire electric demand during a utility’s system peak, as many of these types of customers will forego virtually all electric demand temporarily if the financial incentive is large enough.

The estimated DR technical potential results are summarized in Table 2.

Table 2. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	3,147	3,218
Non-Residential	2,631	2,391
Total	5,778	5,609

¹ Non-Residential results include all commercial and industrial customer segments.

1.2.3 DSRE Potential

DSRE technical potential estimates quantify all technically feasible distributed generation opportunities from PV systems, battery storage systems charged from PV, and CHP technologies based on the customer characteristics of DEF’s customer base.

The estimated DSRE technical potential results are summarized in Table 3.

Table 3. DSRE Technical Potential²

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	1,761	152	17,637
Non-Residential	444	15	4,164
Total	2,205	167	21,801
Battery Storage charged from PV Systems			
Residential	2,016	2,176	0
Non-Residential	240	315	0
Total	2,256	2,491	0
CHP Systems			
Total	773	811	3,553

² PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

2 Introduction

In October, 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems. The main objective of the study was:

- Assessing the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of DEF's service territory.

The following deliverables were developed by Resource Innovations as part of the project and are addressed in this report:

- DSM measure list and detailed assumption workbooks
- Disaggregated baseline demand and energy use by year, sector, and end-use
- Baseline technology saturations, energy consumption, and demand
- Technical potential demand and energy savings
- Supporting calculation spreadsheets

2.1 Technical Potential Study Approach

Resource Innovations estimates technical potential according to the industry standard categorization, as follows:

Technical Potential is the theoretical maximum amount of energy and capacity that could be displaced by DSM, regardless of cost and other barriers that may prevent the installation or adoption of a DSM measure.

For this study, technical potential included full application of commercially available DSM technologies to all residential, commercial, and industrial customers in the utility's service territory.

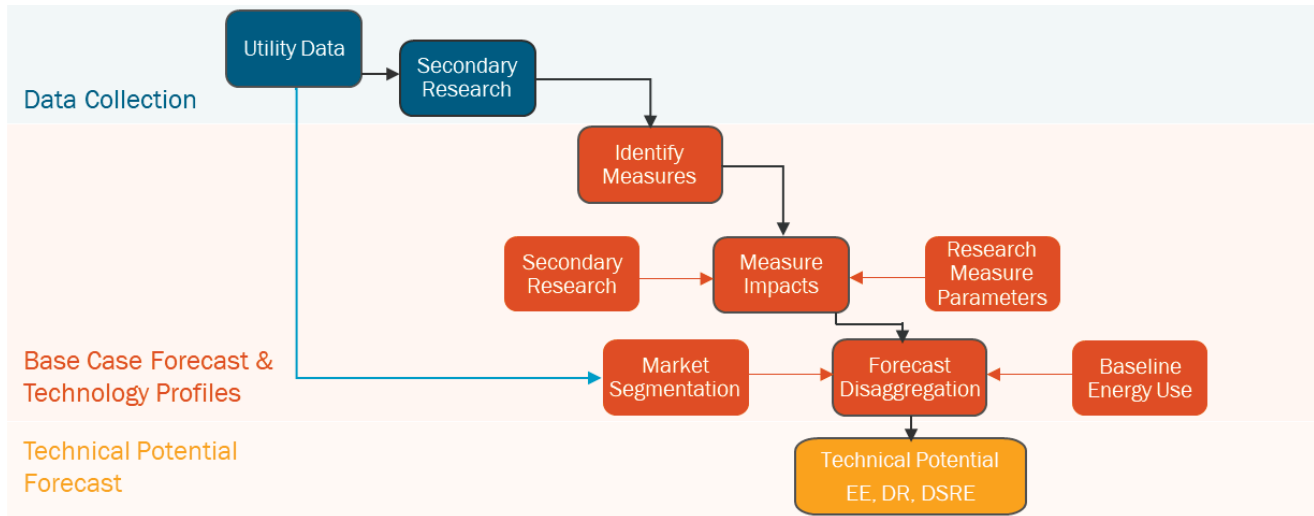
Quantifying DSM technical potential is the result of an analytical process that refines DSM opportunities that align with DEF's customers' electric consumption patterns. Resource Innovations' general methodology for estimating technical potential is a hybrid "top-

down/bottom-up” approach, which is described in detail in Sections 3 through 5 of this report and includes the following steps:

- Develop a baseline forecast: the study began with a disaggregation of the utility’s official electric energy forecast to create a baseline electric energy forecast. This forecast does not include any utility-specific assumptions around DSM performance. Resource Innovations applied customer segmentation and consumption data from each utility and data from secondary sources to describe baseline customer-class and end-use components. Additional details on the forecast disaggregation are included in Section 3.
- Identify DSM opportunities: A comprehensive set of DSM opportunities applicable to DEF’s climate and customers were analyzed to best depict DSM technical potential. Effects for a range of DSM technologies for each end-use could then be examined while accounting for current market saturations, technical feasibility, and impacts.
- Collect cost and impact data for measures: For those measures applicable to DEF’s customers, Resource Innovations conducted primary and secondary research and estimated costs, energy savings, measure life, and demand savings. We differentiated between the type of cost (capital, installation labor, maintenance, etc.) to separately evaluate different implementation modes: retrofit (capital plus installation labor plus incremental maintenance); new construction (incremental capital and incremental maintenance); and burnout costs (incremental capital and incremental maintenance costs for replacement of appliances and equipment that has reached the end of its useful life). Additional details on measure development are included in Section 4.

Figure 1 provides an illustration of the technical potential modeling process conducted for DEF, with the assessment starting with the current utility load forecast, disaggregated into its constituent customer-class and end-use components, and calibrated to ensure consistency with the overall forecast. Resource Innovations considered the range of DSM measures and practices application to each end-use, accounting for current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the technology, end-use, customer class, and system levels.

Figure 1. Approach to Technical Potential Modeling



Resource Innovations estimated DSM technical potential based on a combination of market research, utility load forecasts and customer data, and measure impact analysis, all in coordination with DEF. Resource Innovations examined the technical potential for EE, DR, and DSRE opportunities; this report is organized to offer detail on each DSM category, with additional details on technical potential methodology presented in Section 5.

2.2 EE Potential Overview

To estimate EE potential, this study utilized Resource Innovations’ modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual utility program savings, as described in Section 5.1.1 below. While the analysis estimates the impacts of individual EE measures, the model accounts for interactions and overlap of individual measure impacts within an end-use or equipment type. The model provides transparency into the assumptions and calculations for estimating EE potential.

2.3 DR Potential Overview

To estimate DR market potential, Resource Innovations considered customer demand during utility peaking conditions and projected customer response to DR measures. Customer demand was determined by looking at account-level interval data for a sample of customers within each segment. For each segment, Resource Innovations determined the portion of a customer’s load that could be curtailed during the system peak.

2.4 DSRE Potential Overview

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from PV, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

3 Baseline Forecast Development

3.1 Market Characterization

The DEF base year energy use and sales forecast provided the reference point to determine potential savings. The end-use market characterization of the base year energy use and reference case forecast included customer segmentation and load forecast disaggregation. The characterization is described in this section, while the subsequent section addresses the measures and market potential energy and demand savings scenarios.

3.1.1 Customer Segmentation

In order to estimate EE, DR, and DSRE potential, the sales forecast and peak load forecasts were segmented by customer characteristics. As electricity consumption patterns vary by customer type, Resource Innovations segmented customers into homogenous groups to identify which customer groups are eligible to adopt specific DSM technologies, have similar building characteristics and load profiles, or are able to provide DSM grid services.

Resource Innovations segmented customers according to the following:

- 1) By Sector - how much of DEF's energy sales, summer and winter peak demand forecast is attributable to the residential, commercial, and industrial sectors?
- 2) By Customer - how much electricity does each customer typically consume annually and during system peaking conditions?
- 3) By End-Use - within a home or business, what equipment is using electricity during the system peak? How much energy does this end-use consume over the course of a year?

Table 4 summarizes the segmentation within each sector. In addition to the segmentation described here for the EE and DSRE analyses, the residential customer segments were further segmented by heating type (electric heat, gas heat, or unknown) and by annual consumption bins within each sub-segment for the DR analysis.

Table 4. Customer Segmentation

Residential	Commercial		Industrial	
Single Family	Assembly	Miscellaneous	Agriculture and Assembly	Primary Resources Industries
Multi-Family	College and University	Offices	Chemicals and Plastics	Stone/Glass/Clay/Concrete
Manufactured Homes	Grocery	Restaurant	Construction	Textiles and Leather
	Healthcare	Retail	Electrical and Electronic Equipment	Transportation Equipment
	Hospitals	Schools K-12	Lumber/Furniture/Pulp/Paper	Water and Wastewater
	Institutional	Warehouse	Metal Products and Machinery	Other
	Lodging/Hospitality		Miscellaneous Manufacturing	

From an equipment and energy use perspective, each segment has variation within each building type or sub-sector. For example, the energy consuming equipment in a convenience store will vary significantly from the equipment found in a supermarket. To account for this variation, the selected end-uses describe energy consumption patterns that are consistent with those typically studied in national or regional surveys, such as the U.S. Energy Information Administration’s (EIA) Residential Energy Consumption Survey (RECS), Commercial Building Energy Consumption Survey (CBECS) and Manufacturing Energy Consumption Survey (MECS), among others. The end-uses selected for this study are listed in Table 5.

Table 5. End-Uses

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Space heating ³	Space heating ³	Process heating
Space cooling ³	Space cooling ³	Process cooling
Domestic hot water	Domestic hot water	Compressed air
Ventilation and circulation	Ventilation and circulation	Motors/pumps

³ Includes the contribution of building envelope measures and efficiencies.

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Lighting	Interior lighting	Fan, blower motors
Cooking	Exterior lighting	Process-specific
Appliances	Cooking	Industrial lighting
Electronics	Refrigeration	Exterior lighting
Miscellaneous	Office equipment	HVAC ³
	Miscellaneous	Other

For DR, the end-uses targeted were those with controllable load for residential customers (*i.e.*, HVAC, water heaters, pool pumps, and electric vehicles) and small C&I customers (HVAC and electric vehicles). For large C&I customers, all load during peak hours was included assuming these customers would potentially be willing to reduce electricity consumption for a limited time if offered a large enough incentive during temporary system peak demand conditions.

3.1.2 Forecast Disaggregation

A common understanding of the assumptions and granularity in the baseline load forecast was developed with input from DEF. Key discussion topics reviewed included:

- How current DSM offerings are reflected in the energy and demand forecast.
- Assumed weather conditions and hour(s) of the day when the system is projected to peak.
- Are there portions of the load forecast attributable to customers or equipment not eligible for DSM programs?
- How are projections of population increase, changes in appliance efficiency, and evolving distribution of end-use load shares accounted for in the peak demand forecast?

3.1.2.1 Electricity Consumption (kWh) Forecast

Resource Innovations segmented DEF's electricity consumption forecast into electricity consumption load shares by customer class and end-use. The baseline customer segmentation represents the electricity market by describing how electricity was consumed within the service territory. Resource Innovations developed the forecast for the year 2025, and based it on data provided by DEF, primarily their 2023 Ten-Year Site Plan, which was the most recent plan available at the time the studies were initiated. The data addressed current baseline consumption, system load, and sales forecasts.

3.1.2.2 Peak Demand (kW) Forecast

A fundamental component of DR potential was establishing a baseline forecast of what loads or operational requirements would be absent due to existing dispatchable DR or time varying rates. This baseline was necessary to assess how DR can assist in meeting specific planning and operational requirements. We utilized DEF's summer and winter peak demand forecast, which was developed for system planning purposes.

3.1.2.3 Estimating Consumption by End-Use Technology

As part of the forecast disaggregation, Resource Innovations developed a list of electricity end-uses by sector (Table 5). To develop this list, Resource Innovations began with DEF's estimates of average end-use consumption by customer and sector. Resource Innovations combined these data with other information, such as utility residential appliance saturation surveys, as available, to develop estimates of customers' baseline consumption. Resource Innovations calibrated the utility-provided data with data available from public sources, such as the EIA's recurring data-collection efforts that describe energy end-use consumption for the residential, commercial, and manufacturing sectors.

To develop estimates of end-use electricity consumption by customer segment and end-use, Resource Innovations applied estimates of end-use and equipment-type saturation to the average energy consumption for each sector. The following data sources and adjustments were used in developing the base year 2025 sales by end-use:

Residential Sector:

- The disaggregation was based on DEF's rate class load shares and intensities.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - DEF rate class load share is based on average per customer.
 - Resource Innovations made conversions to usage estimates generated by applying Duke Energy's 2022 Residential End-Use Appliance Study, EIA RECS data, and EIA's Annual Energy Outlook (AEO) 2023.

Commercial Sector:

- The disaggregation was based on DEF's rate class load shares, intensities, and EIA CBECS data.
- Segment data from EIA and DEF.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:

- Rate class load share based on EIA CBECS and end-use forecasts from DEF.

Industrial Sector:

- The disaggregation was based on rate class load shares, intensities, and EIA MECS data.
- Segment data from EIA and DEF.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA MECS and end-use forecasts from DEF.

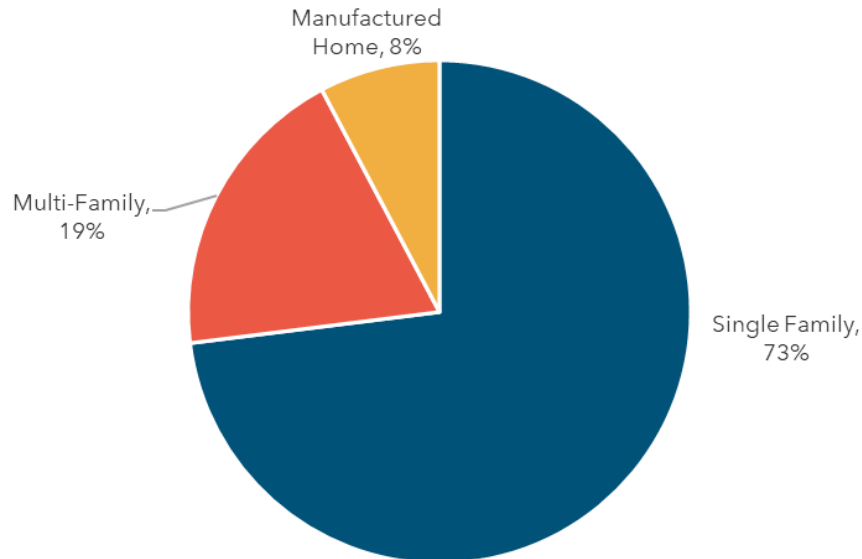
3.2 Analysis of Customer Segmentation

Customer segmentation is important to ensuring that a MPS examines DSM measure savings potential in a manner that reflects the diversity of energy savings opportunities existing across the utility's customer base. DEF provided Resource Innovations with data concerning the premise type and loads characteristics for all customers for the MPS analysis. Resource Innovations examined the provided data from multiple perspectives to identify customer segments. Resource Innovations' approach to segmentation varied slightly for non-residential and residential accounts, but the overall logic was consistent with the concept of expressing the accounts in terms that were relevant to DSM opportunities.

3.2.1 Residential Customers (EE, DR, and DSRE Analysis)

Segmentation of residential customer accounts enabled Resource Innovations to align DSM opportunities with appropriate DSM measures. Resource Innovations used utility customer data, supplemented with EIA data, to segment the residential sector by customer dwelling type (single family, multi-family, or manufactured home). The resulting distribution of customers according to dwelling unit type is presented in Figure 2.

Figure 2. Residential Customer Segmentation



3.2.2 Non-Residential (Commercial and Industrial) Customers (EE and DSRE Analysis)

For the EE and DSRE analysis, Resource Innovations segmented C&I accounts using the utility's North American Industry Classification System (NAICS) or Standard Industrial Classification (SIC) codes, supplemented by data produced by the EIA's CBECS and MECS. Resource Innovations classified the customers in this group as either commercial or industrial, on the basis of DSM measure information available and applicable to each. For example, agriculture and forestry DSM measures are commonly considered industrial savings opportunities. Resource Innovations based this classification on the types of DSM measures applicable by segment, rather than on the annual energy consumption or maximum instantaneous demand from the segment as a whole. The estimated energy sales distributions Resource Innovations applied are shown below in Figure 3 and Figure 4.

Figure 3. Commercial Customer Segmentation

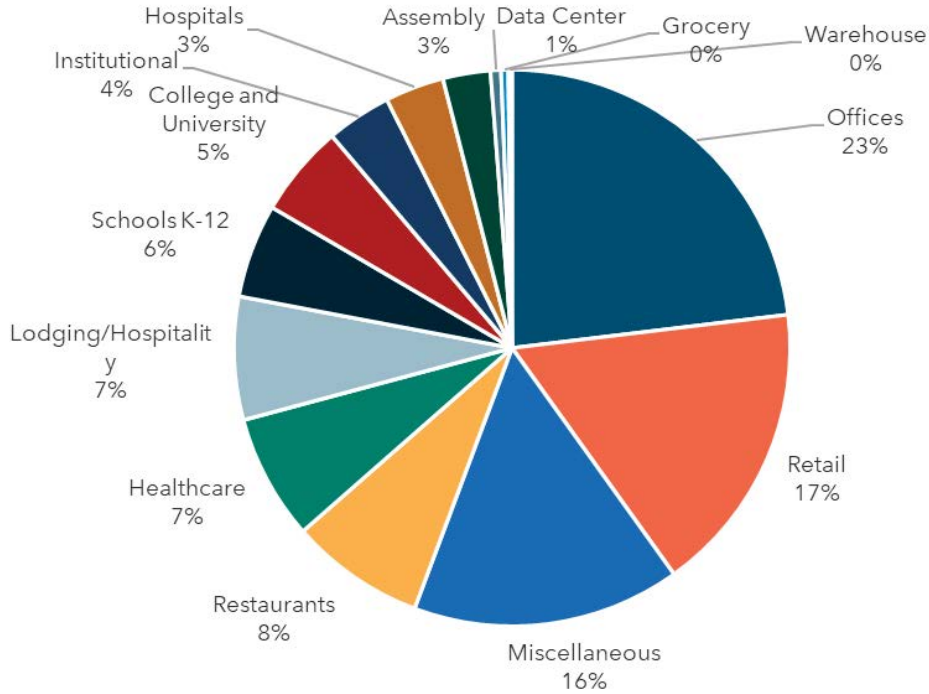
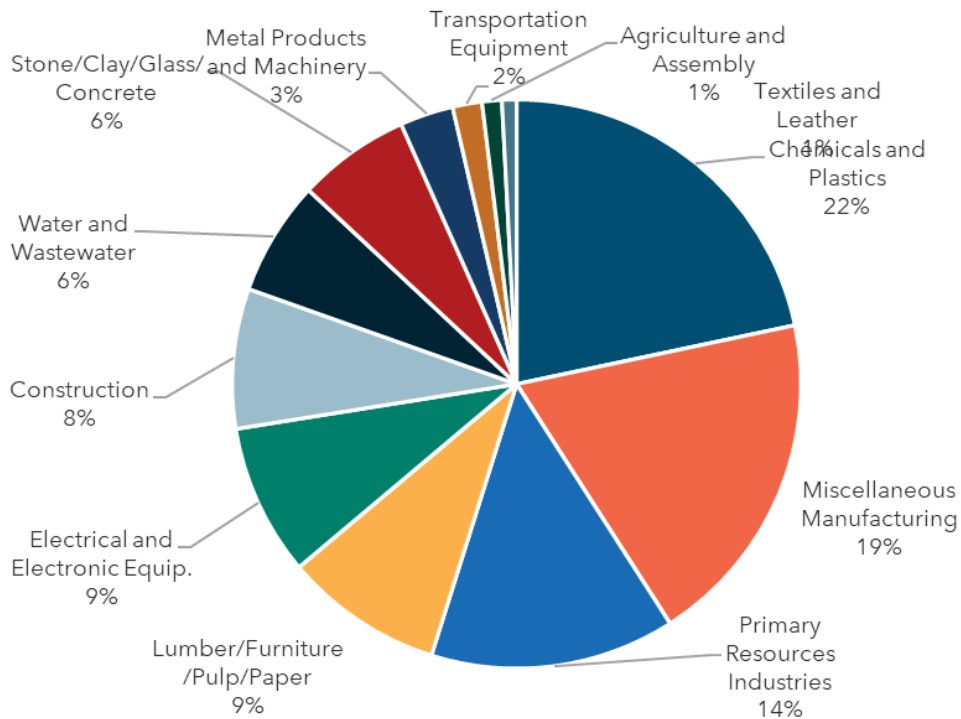


Figure 4. Industrial Customer Segmentation



3.2.3 Commercial and Industrial Accounts (DR Analysis)

For the DR analysis, Resource Innovations divided the non-residential customers into the two customer classes of small C&I and large C&I using rate class and annual consumption. For the purposes of this analysis, small C&I customers are those on the General Service (GS) tariff. Large C&I customers are all customers on the General Service Demand (GSD) tariff or on the General Service Large Demand (GSLD) tariff. Resource Innovations further segmented these two groups based on customer size. For small C&I, segmentation was determined using annual customer consumption and for large C&I the customer’s maximum demand was used. Both customer maximum demand and customer annual consumption were calculated using billing data provided by DEF.

Table 6 shows the account breakout between small C&I and large C&I.

Table 6. Summary of Customer Classes for DR Analysis

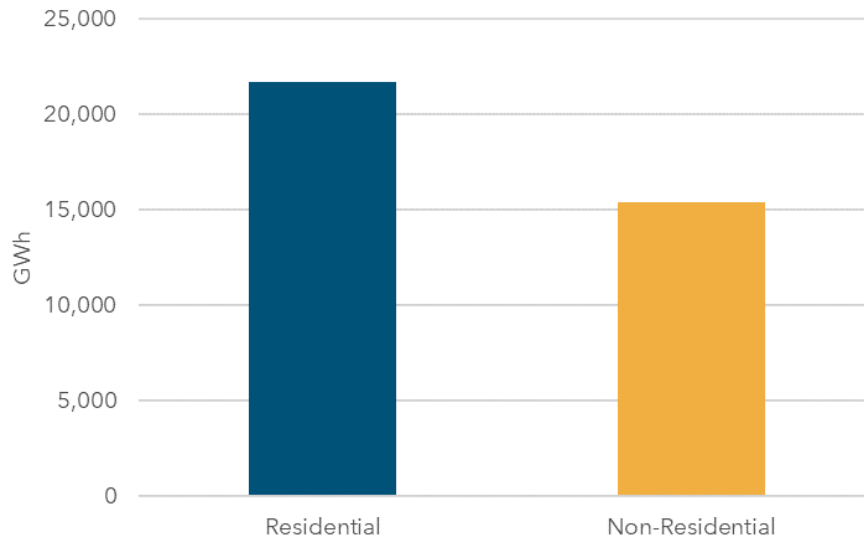
Customer Class	Annual kWh	Estimated Number of Accounts
Small C&I	0-15,000 kWh	113,449
	15,001-25,000 kWh	15,600
	25,001-50,000 kWh	10,446
	50,001 kWh +	7,403
	Total	146,898
Large C&I	0-50 kW	35,795
	51-300 kW	8,700
	301-500 kW	850
	501 kW +	924
	Total	46,269

3.3 Analysis of System Load

3.3.1 System Energy Sales

Technical potential is based on DEF’s load forecast for the year 2025 from their 2023 Ten Year Site Plan, which is illustrated in Figure 5.

Figure 5. 2025 Electricity Sales Forecast by Sector



3.3.2 System Demand

To determine the technical potential for DR, Resource Innovations first established peaking conditions for each utility by looking at when each utility historically experienced its maximum demand. The primary data source used to determine when maximum DR impact was the historical system load for DEF. The data provided contained the system loads for all 8,760 hours of the most recent five years leading up to the study (2016-2021). The utility summer and winter peaks were then identified within the utility-defined peaking conditions. For DEF the summer peaking conditions were defined as August from 4:00-5:00 PM and the winter peaking conditions were defined as January from 7:00-8:00 AM. The seasonal peaks were then selected as the maximum demand during utility peaking conditions.

3.3.3 Load Disaggregation

The disaggregated annual electric loads⁴ for the base year 2025 by sector and end-use are summarized in Figure 6, Figure 7, and Figure 8.

⁴ Full disaggregation of system demand by end-use was not conducted, as DR potential for residential and small C&I customers focused on specific end-uses of particular interest because of their large contribution to peak period system load, and was not end-use specific for large C&I customers. A description of the end-use analysis for residential and small C&I customers is included in Section 5.1.2

Figure 6. Residential Baseline (2025) Energy Sales by End-Use

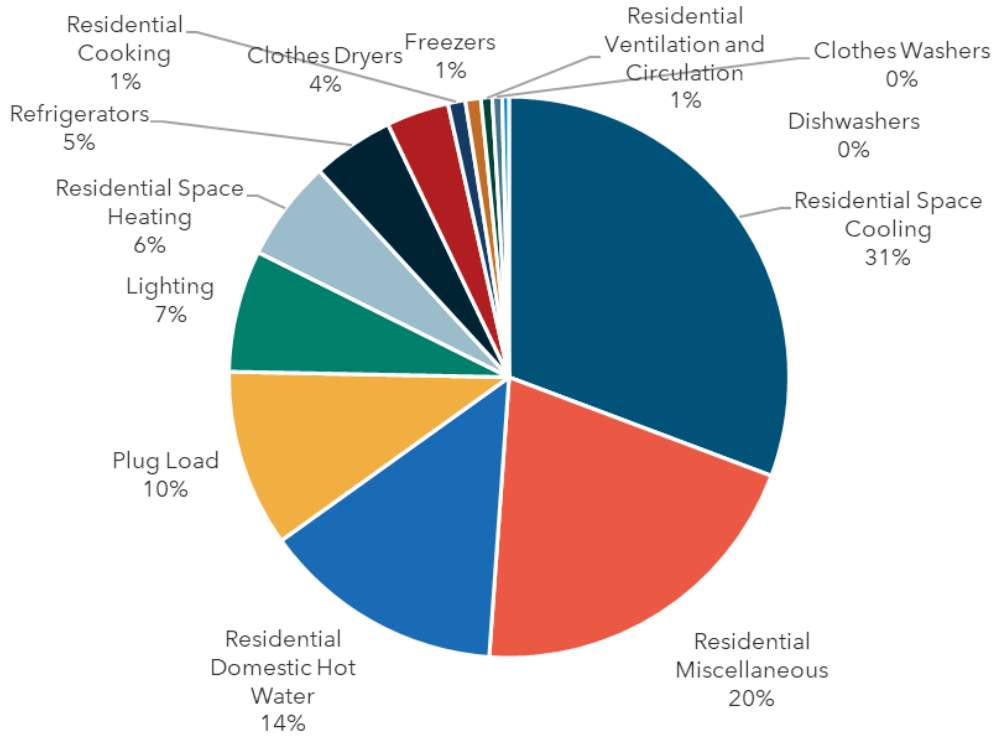


Figure 7. Commercial Baseline (2025) Energy Sales by End-Use

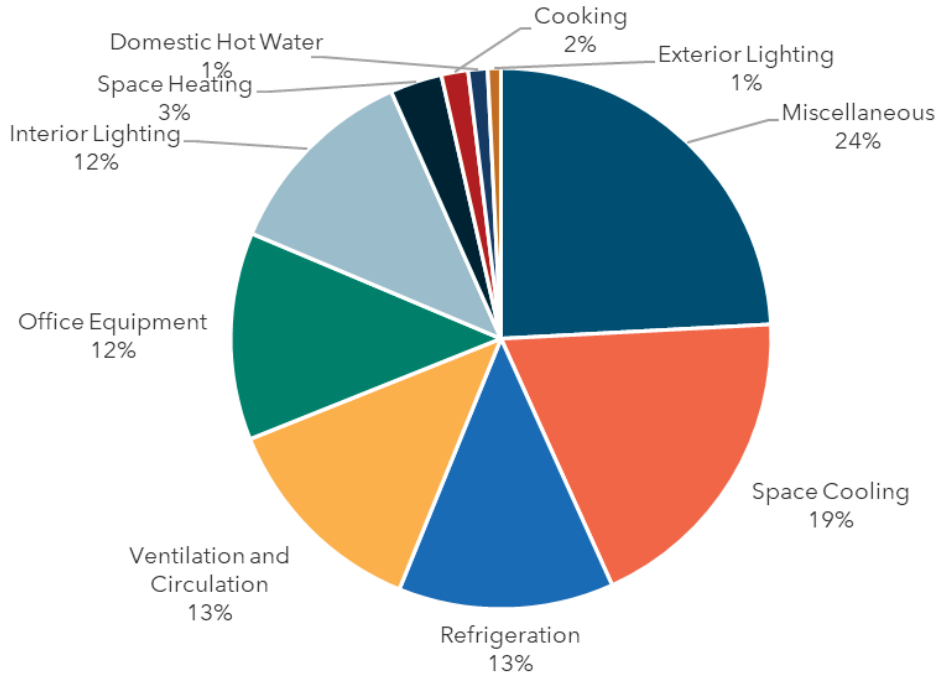
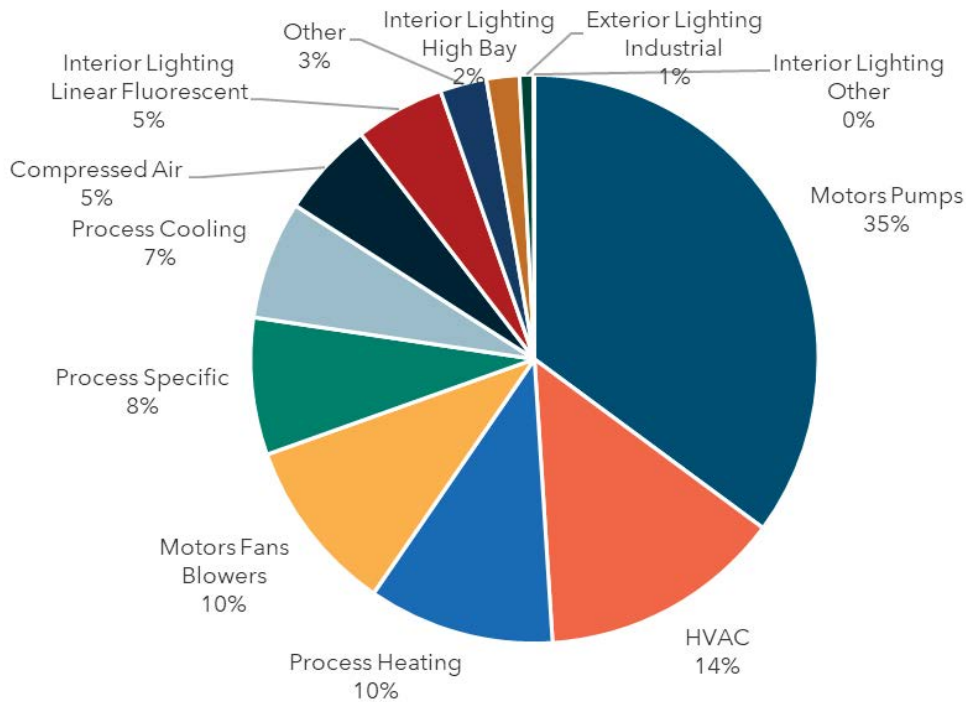


Figure 8. Industrial Baseline (2025) Energy Sales by End-Use



4 DSM Measure Development

DSM potential is described by comparing baseline market consumption with opportunities for savings. Describing these individual savings opportunities results in a list of DSM measures to analyze. This section presents the methodology to develop the EE, DR, and DSRE measure lists.

4.1 Methodology

Resource Innovations identified a comprehensive catalog of DSM measures for the study. The measure list is the same for all FEECA Utilities. The iterative vetting process with the utilities to develop the measure list began by initially examining the list of measures included in the 2019 Goals docket. This list was then adjusted based on proposed measure additions and revisions provided by the FEECA Utilities. Resource Innovations further refined the measure list based on reviews of Resource Innovations' DSM measure library, compiled from similar market potential studies conducted in recent years throughout the United States, as well as measures included in other utility programs where Resource Innovations is involved with program design, implementation, or evaluation. The FEECA Utilities also reached out to interested parties and received input with recommendations on measure additions to the 2019 measure list. Their measure suggestions were reviewed and incorporated into the study as appropriate. External measure suggestions and actions are summarized in Appendix D. The extensive, iterative review process involving multiple parties has ensured that the study included a robust and comprehensive set of DSM measures.

See Appendix A for the list of EE measures, Appendix B for the list of DR measures, and Appendix C for the list of DSRE measures analyzed in the study.

4.2 EE Measures

EE measures represent technologies applicable to the residential, commercial, and industrial customers in the FEECA Utilities' service territories. The development of EE measures included consideration of:

- EE technologies that are applicable to Florida and commercially available: Measures that are not applicable due to climate or customer characteristics were excluded, as were "emerging" technologies that are not currently commercially available to FEECA utility customers.
- Current and planned Florida Building Codes and Federal equipment standards (Codes & Standards) for baseline equipment: Measures included from prior studies

were adjusted to reflect current Codes & Standards as well as updated efficiency tiers, as appropriate.

- Eligibility for utility DSM offerings in Florida: For example, behavioral measures were excluded from consideration, as they historically have not been allowed to count towards utility DSM goals. Behavioral measures are intended to motivate customers to operate in a more energy-efficient manner (e.g., setting an air-conditioner thermostat to a higher temperature) without accompanying: a) physical changes to more efficient end-use equipment or to their building envelope, b) utility-provided products and tools to facilitate the efficiency improvements, or c) permanent operational changes that improve efficiency which are not easily revertible to prior conditions. These types of behavioral measures were excluded because of the variability in forecasting the magnitude and persistence of energy and demand savings from the utility's perspective. Additionally, decoupling behavioral measure savings from the installation of certain EE technologies like smart thermostats can be challenging and could result in overlapping potential with other EE measures included in the study.

Upon development of the final EE measure list, utility-specific measure details were developed. RI maintains a proprietary online database of energy efficiency measures for MPS studies, which was used as a starting point for measure development for this study. Measures are added or updated at the request of project stakeholders or because of changes to the EE marketplace (for example, new codes and standards, or current practice in the market). Measure data are refined as new data or algorithms are developed for estimating measure impacts and updated for each study to incorporate inputs parameters specific to the service territory being analyzed. The database contains the following information for each of the measures:

- Measure description: measure classification by type, end-use, and subsector, and description of the base-case and the efficient-case scenarios.
- kWh savings: Energy savings associated with each measure were developed through engineering algorithms or building simulation modeling, taking climate data and customer segments into consideration as appropriate. Reference sources used for developing residential, commercial, and industrial measure savings included a variety of Florida-specific, as well as regional and national sources, such as utility-specific measurement & verification (M&V) data, technical reference manuals (TRM) from other jurisdictions, ENERGY STAR calculators, and manufacturer or retailer specifications for particular products.
- Energy savings were applied in RI's TEA-POT model as a percentage of total baseline consumption. Peak demand savings were determined using utility-specific load shapes or coincidence factors.

- Measure Expected Useful Lifetime: Sources included the Database for Energy Efficient Resources (DEER), the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) Handbook, TRMs, and other regional and national measure databases and EE program evaluations.
- Measure Costs: Per-unit costs (full or incremental, depending on the application) associated with measure installations. Sources included: TRMs, ENERGY STAR calculator, online market research, FEECA utility program data, and other secondary sources.

The measure details from the online measure library are exported for use in RI’s TEA-POT model, accompanied by utility-specific estimates of measure applicability. Measure applicability is a general term encompassing an array of factors, including technical feasibility of installation, and the measure’s current saturation as well as factors to allocate savings associated with competing measures. Information used was primarily derived from data in current regional and national databases, as well as DEF’s program tracking data. These factors are described in Table 7.

Table 7. Measure Applicability Factors

Measure Impact	Explanation	Sources
Technical Feasibility	The percentage of buildings that can have the measure physically installed. Various factors may affect this, including, but not limited to, whether the building already has the baseline measure (e.g., dishwasher), and limitations on installation (e.g., size of unit and space available to install the unit).	Various secondary sources and engineering experience.
Measure Incomplete Factor	The percentage of buildings without the specific measure currently installed.	Utility RASS; EIA RECS, CBECS; MECS; ENERGY STAR sales figures; and engineering experience.
Measure Share	Used to distribute the percentage of market shares for competing measures (e.g., only blown-in ceiling insulation or spray foam insulation, not both would be installed in an attic).	Utility customer data, Various secondary sources and engineering experience.

As shown in Table 8, the measure list includes 395 unique energy-efficiency measures. Expanding the measures to account for all appropriate installation scenarios resulted in

9,535 measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (*i.e.*, a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed).

Table 8. EE Measure Counts by Sector

Sector	Unique Measures	Permutations
Residential	119	1,173
Commercial	164	5,798
Industrial	112	2,564

4.3 DR Measures

The DR measures included in the measure list utilize the following DR strategies:

- **Direct Load Control.** Utility control of selected equipment at the customer’s home or business, such as HVAC or water heaters.
- **Critical Peak Pricing (CPP) with Technology.** Electricity rate structures that vary based on time of day. Includes CPP when the rate is substantially higher for a limited number of hours or days per year (customers receive advance notification of CPP event) coupled with technology that enables customer to lower their usage in a specific end-use in response to the event (e.g., HVAC via smart thermostat).
- **Contractual DR.** Customers receive incentive payments or a rate discount for committing to reduce load by a pre-determined amount or to a pre-determined firm service level upon utility request.
- **Automated DR.** Utility dispatched control of specific end-uses at a customer facility.

DR initiatives that do not rely on the installation of a specific device or technology to implement (such as a voluntary curtailment program or time of use rates) were not included.

A workbook was developed for each measure which included the same measure inputs as previously described for the EE measures. In addition, the DR workbook included expected load reduction from the measure, based on utility technical potential, existing utility DR programs, and other nationwide DR programs if needed.

For technical potential, Resource Innovations did not break out results by specific measure or control technology because all of the developed measures target the end-uses estimated

for technical potential (*i.e.*, potential is reported for space cooling end-use and not allocated to switches, smart thermostats, etc.).

4.4 DSRE Measures

The DSRE measure list includes rooftop PV systems, battery storage systems charged from PV systems, and CHP systems.

PV Systems

PV systems utilize solar panels (a packaged collection of PV cells) to convert sunlight into electricity. A system is constructed with multiple solar panels, a DC/AC inverter, a racking system to hold the panels, and electrical system interconnections. These systems are often roof-mounted systems that face south-west, south, and/or, south-east. The potential associated with roof-mounted systems installed on residential and commercial buildings was analyzed.

Battery Storage Systems Charged from PV Systems

Distributed battery storage systems included in this study consist of behind-the-meter battery systems installed in conjunction with an appropriately-sized PV system at residential and commercial customer facilities. These battery systems typically consist of a DC-charged battery, a DC/AC inverter, and electrical system interconnections to a PV system. On their own battery storage systems do not generate or conserve energy, but can collect and store excess PV generation to provide power during particular time periods, which for DSM purposes would be to offset customer demand during the utility's system peak.

CHP Systems

In most CHP applications, a heat engine creates shaft power that drives an electrical generator (fuel cells can produce electrical power directly from electrochemical reactions). The waste heat from the engine is then recovered to provide other on-site needs. Common prime mover technologies used in CHP applications and explored in this study include:

- Steam turbines
- Gas turbines
- Micro turbines
- Fuel Cells
- Internal combustion engines

A workbook was developed for each measure which included the inputs previously described for EE measures and prime mover operating parameters.

5 Technical Potential

In the previous sections, the approach for DSM measure development was summarized, and the 2025 base year load shares and reference-case load forecast were described. The outputs from these tasks provided the input for estimating the technical potential scenario, which is discussed in this section.

The technical potential scenario estimates the potential energy and demand savings when all technically feasible and commercially available DSM measures are implemented without regard for cost-effectiveness and customer willingness to adopt the most impactful EE, DR, or DSRE technologies. Since the technical potential does not consider the costs or time required to achieve these savings, the estimates provide a theoretical upper limit on electricity savings potential. Technical potential is only constrained by factors such as technical feasibility and applicability of measures. For this study, technical potential included full application of the commercially available DSM measures to all residential, commercial, and industrial customers in the utility's service territory.

5.1 Methodology

5.1.1 EE Technical Potential

EE technical potential refers to delivering less electricity to the same end-uses. In other words, technical potential might be summarized as "doing the same thing with less energy, regardless of the cost."

DSM measures were applied to the disaggregated utility electricity sales forecasts to estimate technical potential. This involved applying estimated energy savings from equipment and non-equipment measures to all electricity end-uses and customers. Technical potential consists of the total energy and demand that can be saved in the market which Resource Innovations reported as single numerical values for each utility's service territory.

The core equation used in the residential sector EE technical potential analysis for each individual efficiency measure is shown in Equation 1 below, while the core equation used in the nonresidential sector technical potential analysis for each individual efficiency measure is shown in Equation 2.

Equation 1: Core Equation for Residential Sector EE Technical Potential



Where:

- **Baseline Equipment Energy Use Intensity** = the electricity used per customer per year by each baseline technology in each market segment. In other words, the baseline equipment energy-use intensity is the consumption of the electrical energy using equipment that the efficient technology replaces or affects.
- **Saturation Share** = the fraction of the end-use electrical energy that is applicable for the efficient technology in a given market segment. For example, for residential cooling, the saturation share would be the fraction of all residential electric customers that have central air conditioners in their household.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient. To extend the example above, the fraction of central air conditioners that is not already energy efficient.
- **Feasibility Factor** = the fraction of units that is technically feasible for conversion to the most efficient available technology from an engineering perspective (*i.e.*, it may not be possible to install LEDs in all light sockets in a home because the available styles may not fit in every socket).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

Equation 2: Core Equation for Non-Residential Sector EE Technical Potential



Where:

- **Total Stock Square Footage by Segment** = the forecasted square footage level for a given building type (*e.g.*, square feet of office buildings).
- **Baseline Equipment Energy Use Intensity** = the electricity used per square foot per year by each baseline equipment type in each market segment.

- **Saturation Shares** = the fraction of total end-use energy consumption associated with the efficient technology in a given market segment. For example, for packaged terminal air-conditioner (PTAC), the saturation share would be the fraction of all space cooling kWh in a given market segment that is associated with PTAC equipment.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient.
- **Feasibility Factor** = the fraction of the equipment or practice that is technically feasible for conversion to the efficient technology from an engineering perspective (*i.e.*, it may not be possible to install Variable Frequency Drives (VFD) on all motors in a given market segment).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

It is important to note that the technical potential estimate represents electricity savings potential at a specific point in time. In other words, the technical potential estimate is based on data describing status quo customer electricity use and technologies known to exist today. As technology and electricity consumption patterns evolve over time, the baseline electricity consumption will also change accordingly. For this reason, technical potential is a discrete estimate of a dynamic market. Resource Innovations reported the technical potential for 2025, based on currently known DSM measures and observed electricity consumption patterns.

Measure Interaction and Competition (Overlap)

While the technical potential equations listed above focus on the technical potential of a single measure or technology, Resource Innovations' modeling approach does recognize the overlap of individual measure impacts within an end-use or equipment type, and accounts for the following interactive effects:

- **Measure interaction:** Installing high-efficiency equipment could reduce energy savings in absolute terms (kWh) associated with non-equipment measures that impact the same end-use. For example, installing a high-efficiency heat pump will reduce heating and cooling consumption which will reduce the baseline against which attic insulation would be applied, thus reducing savings associated with installing insulation. To account for this interaction, Resource Innovations' TEA-POT model ranks measures that interact with one another and reduces the baseline consumption for the subsequent measure based on the savings achieved by the preceding measure. For technical potential, interactive measures are ranked based on total end-use energy savings percentage.
- **Measure competition (overlap):** The "measure share"—as defined above—accounted for competing measures, ensuring savings were not double-counted. This interaction

occurred when two or more measures “competed” for the same end-use. For example, a T-12 lamp could be replaced with a T-8 or linear LED lamp.

Addressing Naturally-Occurring EE

Naturally occurring energy efficiency includes actions taken by customers to improve the efficiency of their homes and businesses in the absence of utility program intervention. For the analysis of technical potential, Resource Innovations verified with DEF’s forecasting group that the baseline sales forecasts incorporated two known sources of naturally-occurring efficiency:

- Codes and Standards: The sales forecasts already incorporated the impacts of known Code & standards changes.
- Baseline Measure Adoption: The sales forecast excluded the projected impacts of future DSM efforts but included already implemented DSM penetration.

By properly accounting for these factors, the technical potential analysis estimated the additional EE opportunities beyond what is already included in the utility sales forecast.

5.1.2 DR Technical Potential

The concept of technical potential applies differently to DR than for EE. Technical potential for DR is effectively the magnitude of loads that can be curtailed during conditions when utilities need peak capacity reductions. In evaluating this potential at peak capacity, the following were considered: which customers are consuming electricity at those times? What end-uses are in play? Can those end-use loads be managed? Large C&I accounts generally do not provide the utility with direct control over particular end-uses. Instead, many of these customers will forego electric demand temporarily if the financial incentive is large enough. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale.

This framework makes end-use disaggregation an important element for understanding DR potential, particularly in the residential and small C&I sectors. When done properly, end-use disaggregation not only provides insights into which loads are on and off when specific grid services are needed, it also provides insight concerning how key loads and end-uses, such as air conditioning use, vary across customers. Resource Innovations’ approach used for load disaggregation is more advanced than what is used for most potential studies. Instead of disaggregating annual consumption or peak demand, Resource Innovations produced end-use load disaggregation for all 8,760 hours. This was needed because the loads available at times when different grid applications are needed can vary substantially. Instead

of producing disaggregated loads for the average customer, the study was produced for several customer segments. For DEF, Resource Innovations examined three residential segments based on customer housing type, four different small C&I segments based on customer size, and four different large C&I segments based on customer size, for a total of 11 different customer segments.

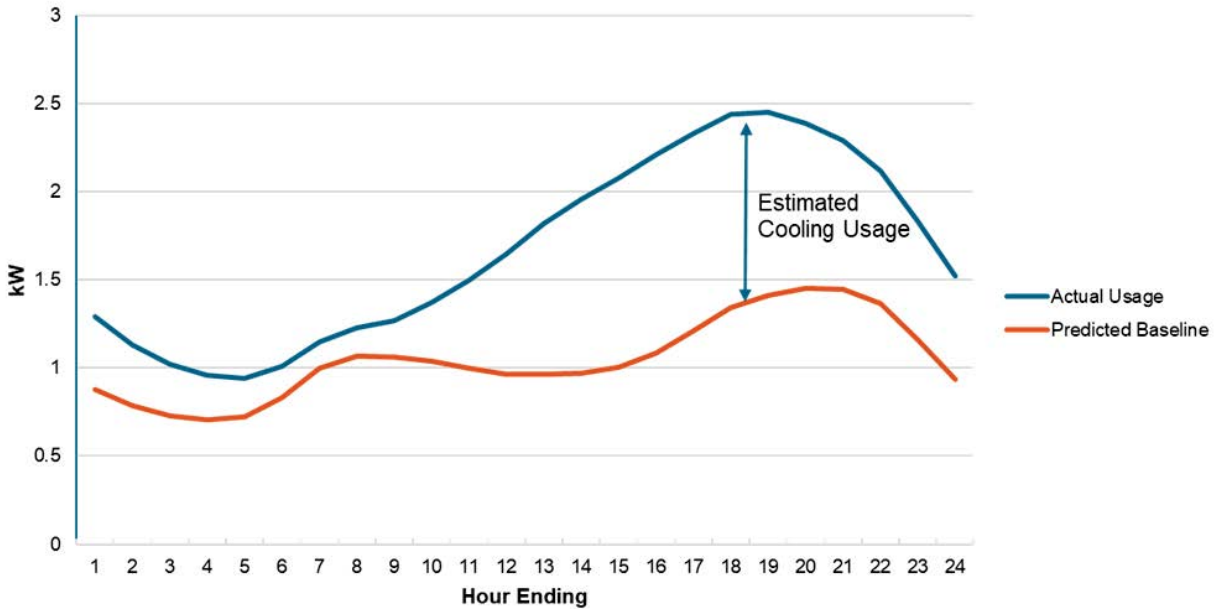
Technical potential, in the context of DR, is defined as the total amount of load available for reduction that is coincident with the period of interest; in this case, the system peak hour for the summer and winter seasons. Thus, two sets of capacity values are estimated: a summer capacity and a winter capacity.

As previously mentioned, for technical potential purposes, all coincident large C&I load is considered dispatchable, while residential and small C&I DR capacity is based on specific end-uses. Summer DR capacity for residential customers was comprised of air-conditioning (AC), pool pumps, water heaters, and managed electric vehicle charging. For small C&I customers, summer capacity was based on AC load. For winter DR capacity, residential was based on electric heating, pool pumps, and water heaters. For small C&I customers, winter capacity was based on electric heating.

AC and heating load profiles were generated for residential and small C&I customers using a sample of customer interval data provided by DEF. This sample included a customer breakout based on housing type for residential customers and size for small C&I customers. Resource Innovations then used the interval data from these customers to create an average load profile for each customer segment.

The average load profile for each customer segment was combined with historical weather data, and used to estimate hourly load as a function of weather conditions. AC and heating loads were estimated by first calculating the baseline load on days when cooling degree days (CDD) and heating degree days (HDD) were equal to zero, and then subtracting this baseline load. This methodology is illustrated by Figure 9 (a similar methodology was used to predict heating loads).

Figure 9: Methodology for Estimating Cooling Loads



This method was able to produce estimates for average AC/heating load profiles for the seven different customer segments within the residential and small C&I sectors.

Profiles for residential pool pump loads were estimated by utilizing utility-specific end-use load data provided by DEF. Profiles for residential water heater loads were estimated by using NREL's end-use load profile database.

For all eligible loads, the technical potential was defined as the amount that was coincident with system peak hours for each season, which are August from 4:00-5:00 PM for summer, and January from 7:00-8:00 AM for winter. As mentioned in Section 4, for technical potential there was also no measure breakout needed, because all measures will target the end-uses' estimated total loads.

5.1.3 DSRE Technical Potential

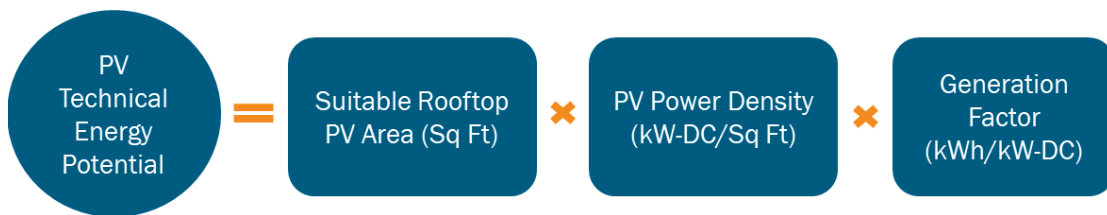
5.1.3.1 PV Systems

To determine technical potential for PV systems, RI estimated the percentage of rooftop square footage in Florida that is suitable for hosting PV technology. Our estimate of technical potential for PV systems in this report is based in part on the available roof area and consisted of the following steps:

- Step 1: Outcomes from the forecast disaggregation analysis were used to characterize the existing and new residential, commercial, and industrial building stocks.
 - To calculate the total roof area for residential buildings, the average roof area per household is multiplied by the number of households.
 - For commercial and industrial buildings, RI calculated the total roof area by first dividing the load forecast by the energy usage intensity, which provides an estimate of the total building square footage. This result is then divided by the average number of floors to derive the total roof area.
- Step 2: The total available roof area feasible for installing PV systems was calculated. Relevant parameters included unusable area due to other rooftop equipment and setback requirements, in addition to possible shading from trees and limitations of roof orientation (factored into a “technical suitability” multiplier).
- Step 3: Estimated the expected power density (kW per square foot of roof area).
- Step 4: Estimated the hourly PV generation profile using NREL’s PV Watts Calculator
- Step 5: Calculated total energy and coincident peak demand potential by applying RI’s Spatial Penetration and Integration of Distributed Energy Resources (SPIDER) Model.

The methodology presented in this report uses the following formula to estimate overall technical potential of PVs:

Equation 3: Core Equation for Solar DSRE Technical Energy Potential



Where:

- **Suitable Rooftop PV Area for Residential [Square Feet]:** Number of Residential Buildings x Average Roof Area Per Building x Technical Suitability Factor
- **Suitable Rooftop PV Area for Commercial [Square Feet] :** Energy Consumption [kWh] / Energy Intensity [kWh / Square Feet] / Average No. of Stories Per Building x Technical Suitability Factor
- **PV Power Density [kW-DC/Square Feet]:** Maximum power generated in Watts per square foot of solar panel.
- **Generation Factor:** Annual Energy Generation Factor for PV, from PV Watts (dependent on local solar irradiance)

5.1.3.2 Battery Storage Systems Charged from PV Systems

Battery storage systems on their own do not generate power or create efficiency improvements, but store power for use at different times. Therefore, in analyzing the technical potential for battery storage systems, the source of the stored power and overlap with technical potential identified in other categories was considered.

Battery storage systems that are powered directly from the grid do not produce annual energy savings but may be used to shift or curtail load during particular time periods. As the DR technical potential analyzes curtailment opportunities for the summer and winter peak period, and battery storage systems can be used as a DR technology, the study concluded that no additional technical potential should be claimed for grid-powered battery systems beyond that already attributed to DR.

Battery storage systems that are connected to on-site PV systems also do not produce additional energy savings beyond the energy produced from the PV system⁵. However, PV-connected battery systems do create the opportunity to store energy during period when the PV system is generating more than the home or business is consuming and use that stored power during utility system peak periods.

To determine the additional technical potential peak demand savings for “solar plus storage” systems, our methodology consisted of the following steps:

- Assume that every PV system included in PV Technical Potential is installed with a paired storage system.
- Size the storage system assuming peak storage power is equal to peak PV generation and energy storage duration is three hours.
- Apply RI’s hourly dispatch optimization module in SPIDER to create an hourly storage dispatch profile that flattens the individual customer’s load profile to the greatest extent possible accounting for a) customer hourly load profile, b) hourly PV generation profile, and c) battery peak demand, energy capacity, and roundtrip charge/discharge efficiency.
- Calculate the effective hourly impact for the utility using the above storage dispatch profile, aligned with the utility’s peak hour (calculated separately for summer and winter)
- Report the output storage kW impact on utility coincident peak demand in summer and winter.

⁵ PV-connected battery systems experience some efficiency loss due to storage, charging, and discharging. However, for this study, these losses were not quantified.

5.1.3.3 CHP Systems

The CHP analysis created a series of unique distributed generation potential models for each primary market sector (commercial and industrial).

Only non-residential customer segments whose electric and thermal load profiles allow for the application of CHP were considered. The technical potential analysis followed a three-step process. First, minimum facilities size thresholds were determined for each non-residential customer segment. Next, the full population of non-residential customers were segmented and screened based on the size threshold established for that segment. Finally, the facilities that were of sufficient size were matched with the appropriately sized CHP technology.

To determine the minimum threshold for CHP suitability, a thermal factor was applied to potential candidate customer loads to reflect thermal load considerations in CHP sizing. In most cases, on-site thermal energy demand is smaller than electrical demand. Thus, CHP size is usually dictated by the thermal load in order to achieve improved efficiencies.

The study collected electric and thermal intensity data from other recent CHP studies. For industrial customers, Resource Innovations assumed that the thermal load would primarily be used for process operations and was not modified from the secondary data sources for Florida climate conditions. For commercial customers, the thermal load is more commonly made up of water heating, space heating, and space cooling (through the use of an absorption chiller). Therefore, to account for the hot and humid climate in Florida, which traditionally limits weather-dependent internal heating loads, commercial customers' thermal loads were adjusted to incorporate a higher proportion of space cooling to space heating as available opportunities for waste heat recovery.

After determination of minimum kWh thresholds by segment, Resource Innovations used the utility-provided customer data with NAICS or SIC codes as well as annual consumption data. Non-residential customers were then categorized by segment and size. Customers with annual loads below the kWh thresholds are not expected to have the consistent electric and thermal loads necessary to support CHP and were eliminated from consideration.

In general, internal combustion engines are the prime mover for systems under 500kW with gas turbines becoming progressively more popular as system size increases above that. Based on the available load by customer, adjusted by the estimated thermal factor for each segment, CHP technologies were assigned to utility customers in a top-down fashion (*i.e.*, starting with the largest CHP generators).

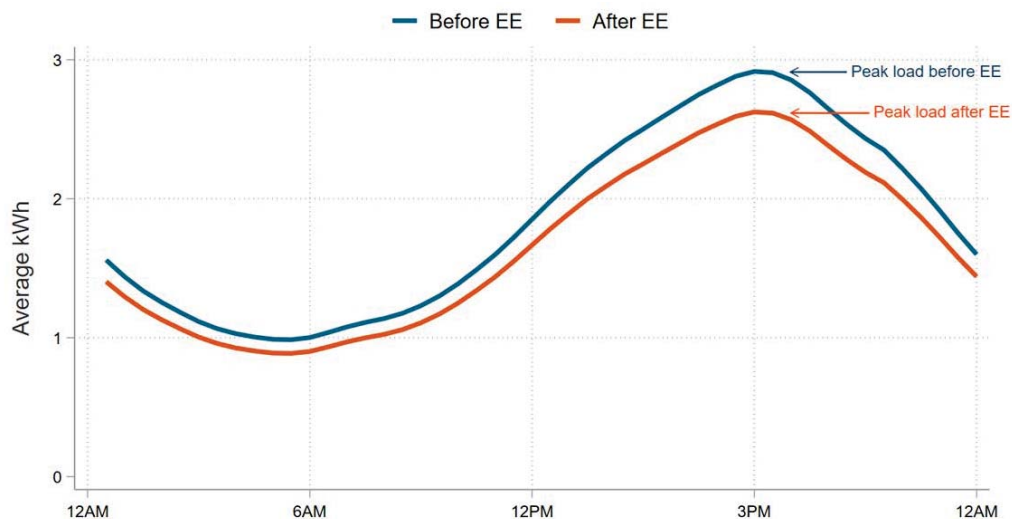
Measure Interaction

PV systems and battery storage charged from PV systems were analyzed collectively due to their common power generation source; and therefore, the identified technical potential for these systems is additive. However, CHP systems were independently analyzed for technical potential without consideration of the competition between DSRE technologies or customer preference for a particular DSRE system. Therefore, results for CHP technical potential should not be combined with PV systems or battery storage systems for overall DSRE potential but used as independent estimates.

5.1.4 Interaction of Technical Potential Impacts

As described above, the technical potential was estimated using separate models for EE, DR, and DSRE systems. However, there is interaction between these technologies; for example, a more efficient HVAC system would result in a reduced peak demand available for DR curtailment, as illustrated in Figure 10.

Figure 10: Illustration of EE Impacts on HVAC System Load Shape



Therefore, after development of the independent models, the interaction between EE, DR, and DSRE was incorporated as follows:

- The EE technical potential was assumed to be implemented first, followed by DR technical potential and DSRE technical potential.

- To account for the impact of EE technical potential on DR, the baseline load forecast for the applicable end-uses was adjusted by the EE technical potential, resulting in a reduction in baseline load available for curtailment.
- For DSRE systems, the EE and DR technical potential was incorporated in a similar fashion, adjusting the baseline load used to estimate DSRE potential.
 - For the PV analysis, this did not impact the results as the EE and DR technical potential did not affect the amount of PV that could be installed on available rooftops.
 - For the battery storage charged from PV systems, the reduced baseline load from EE resulted in additional PV-generated energy being available for the battery systems and for use during peak periods. The impact of DR events during the assumed curtailment hours was incorporated into the modeling of available battery storage and discharge loads.
- For CHP systems, the reduced baseline load from EE resulted in a reduction in the number of facilities that met the annual energy threshold needed for CHP installations. Installed DR capacity was assumed to not impact CHP potential as the CHP system feasibility was determined based on energy and thermal consumption at the facility. It should be noted that CHP systems not connected to the grid could impact the amount of load available for curtailment with utility-sponsored DR. Therefore, CHP technical potential should not be combined with DR potential but used as independent estimates.

5.2 EE Technical Potential

5.2.1 Summary

Table 9 summarizes the EE technical potential by sector:

Table 9. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	2,217	2,423	7,599
Non-Residential ⁶	669	450	3,591
Total	2,886	2,873	11,190

⁶ Non-Residential results include all commercial and industrial customer segments.

5.2.2 Residential

Figure 11, Figure 12, and Figure 13 summarize the residential sector EE technical potential by end-use.

Figure 11: Residential EE Technical Potential by End-Use (Summer Peak Savings)

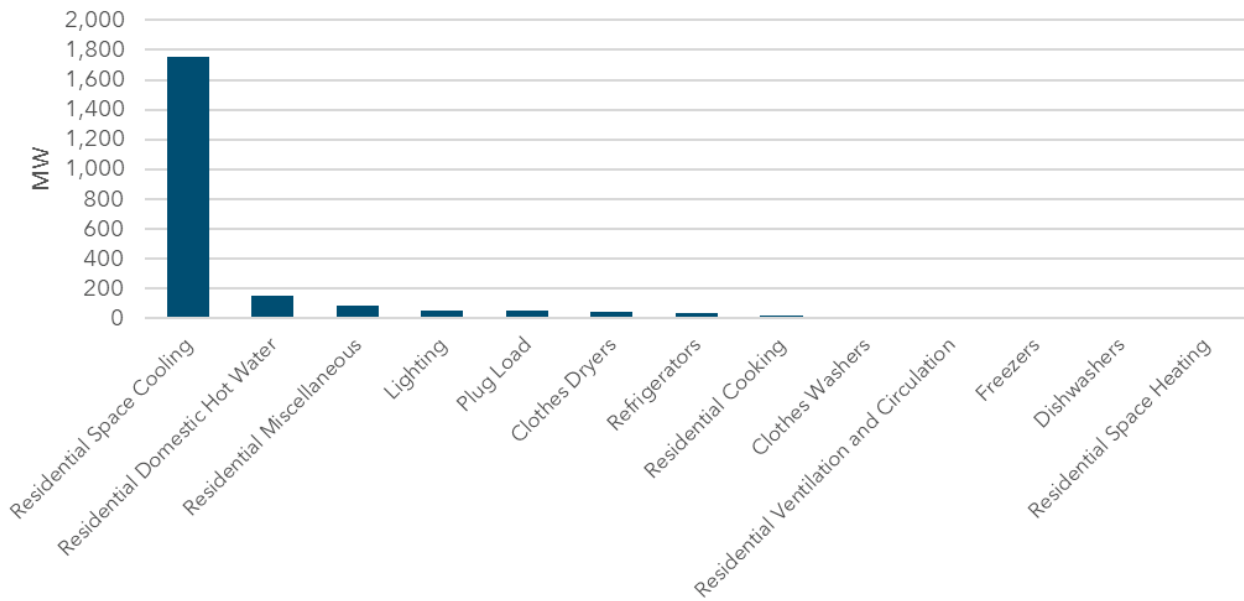


Figure 12: Residential EE Technical Potential by End-Use (Winter Peak Savings)

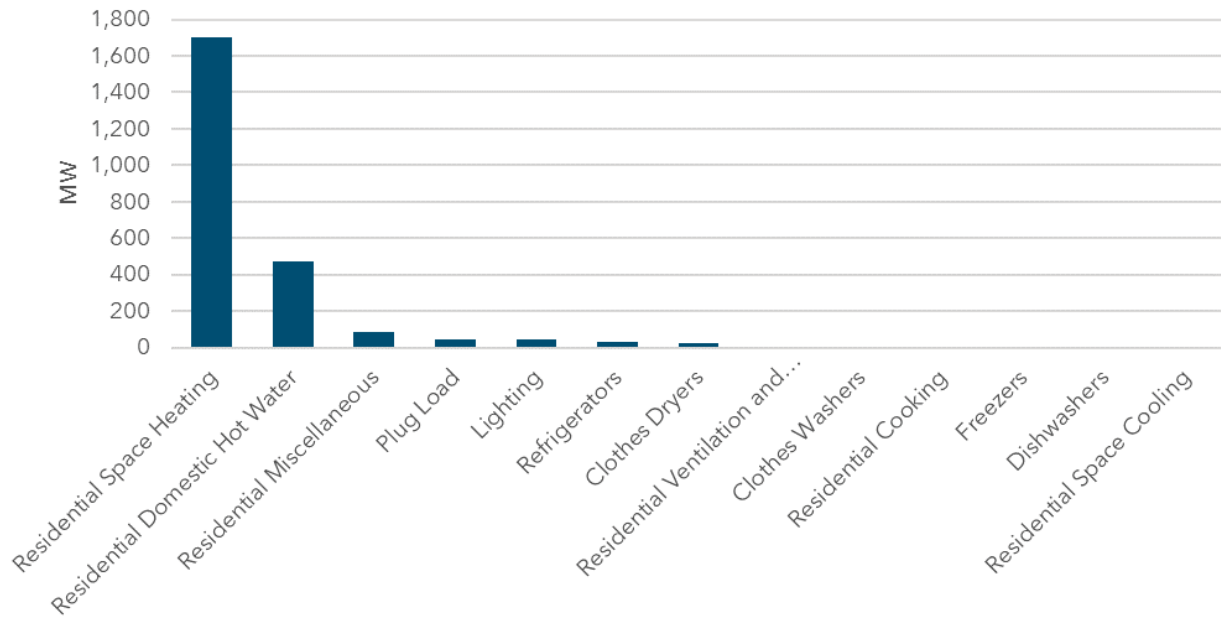
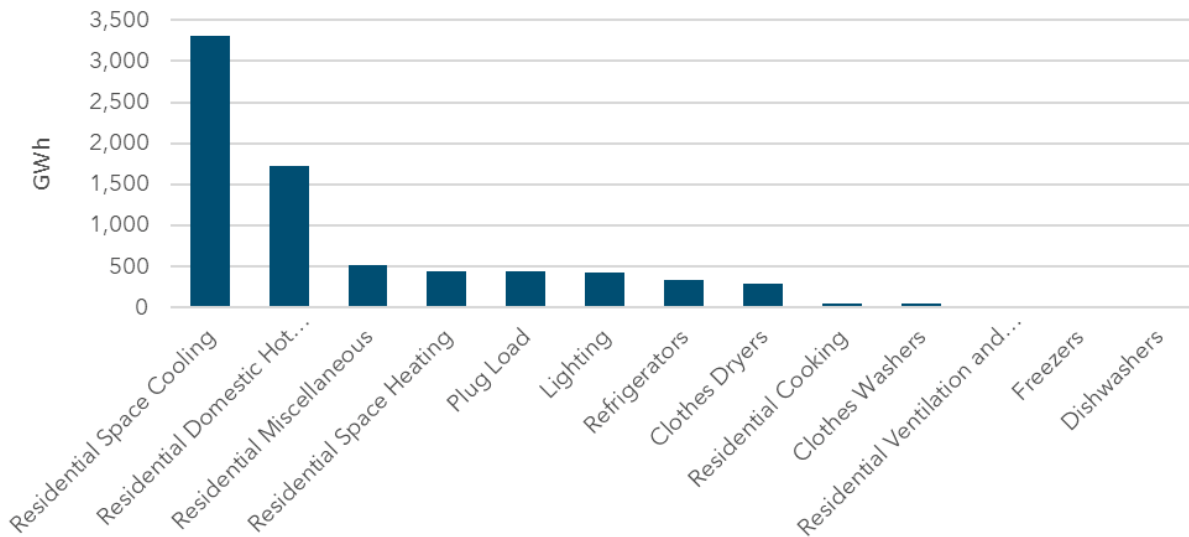


Figure 13: Residential EE Technical Potential by End-Use (Energy Savings)



5.2.3 Non-Residential

5.2.3.1 Commercial Segments

Figure 14, Figure 15, and Figure 16 summarize the commercial sector EE technical potential by end-use.

Figure 14: Commercial EE Technical Potential by End-Use (Summer Peak Savings)

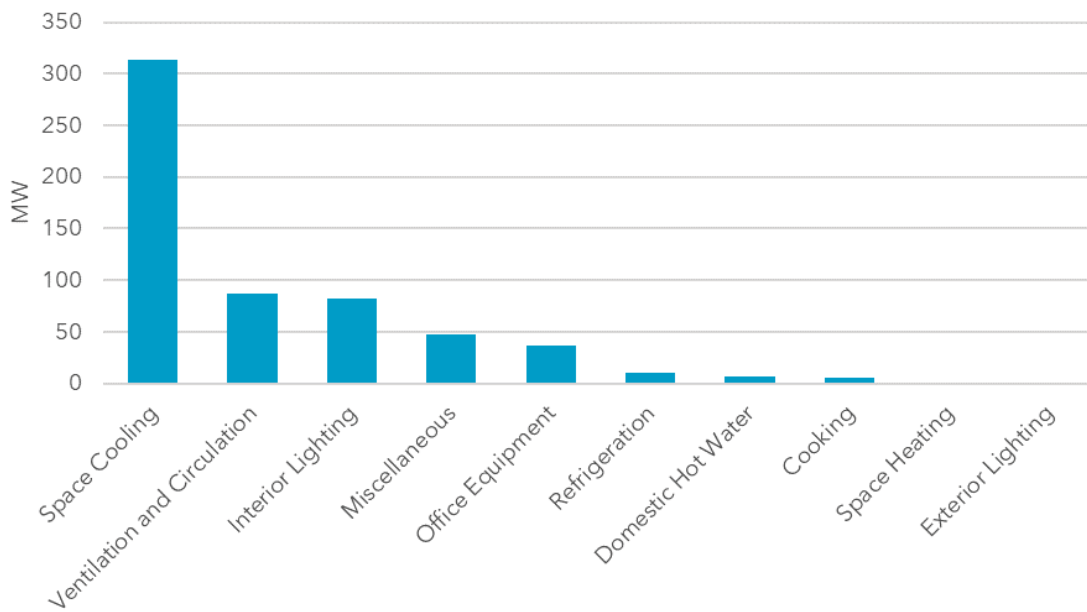


Figure 15: Commercial EE Technical Potential by End-Use (Winter Peak Savings)

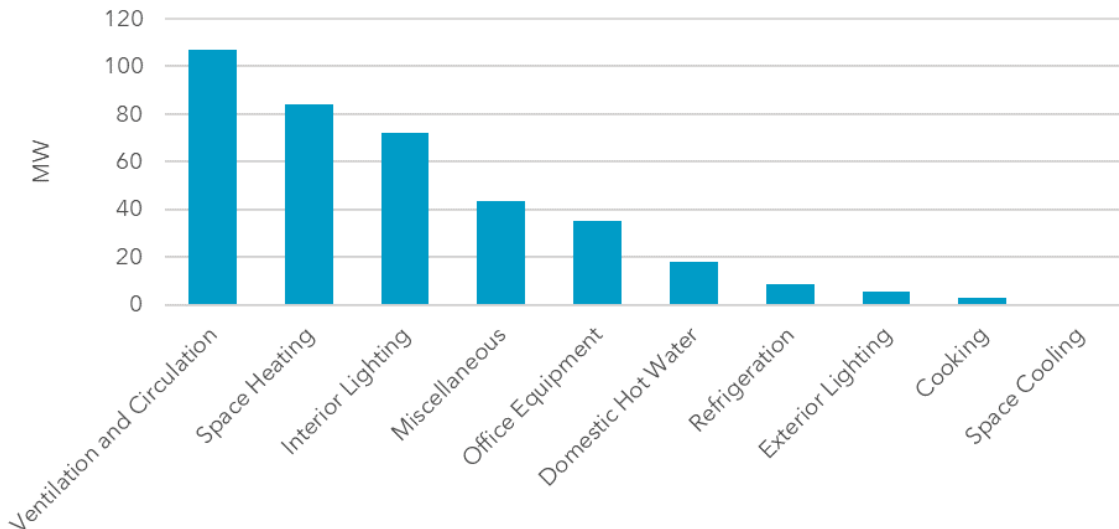
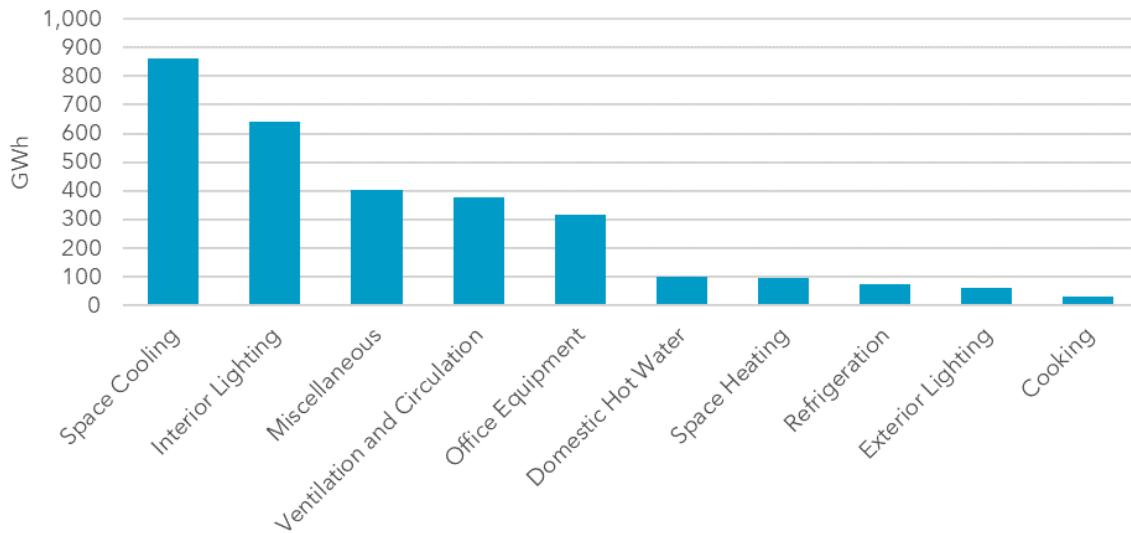


Figure 16: Commercial EE Technical Potential by End-Use (Energy Savings)



5.2.3.2 Industrial Segments

Figure 17, Figure 18, and Figure 19 summarize the industrial sector EE technical potential by end-use.

Figure 17: Industrial EE Technical Potential by End-Use (Summer Peak Savings)

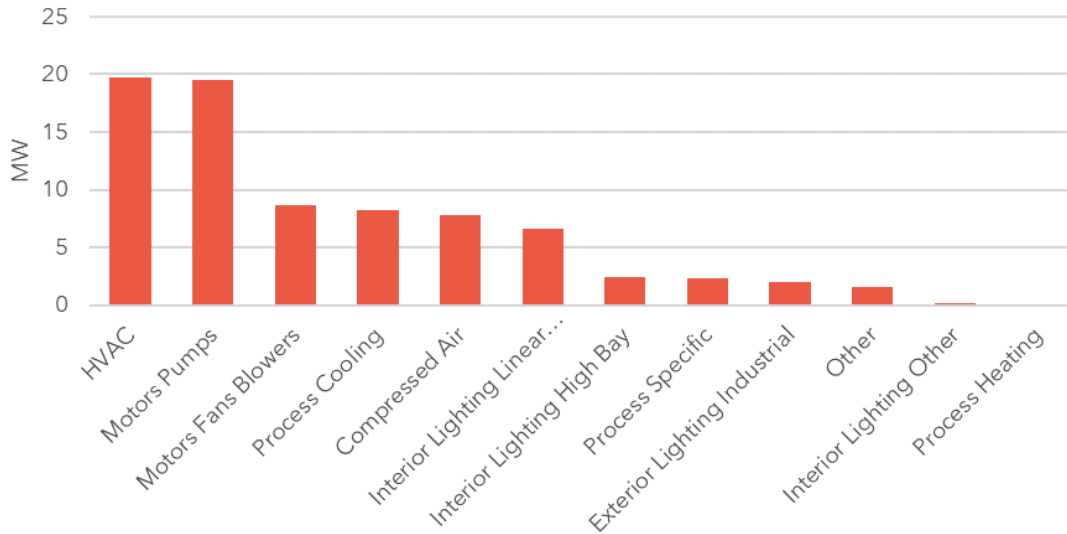


Figure 18: Industrial EE Technical Potential by End-Use (Winter Peak Savings)

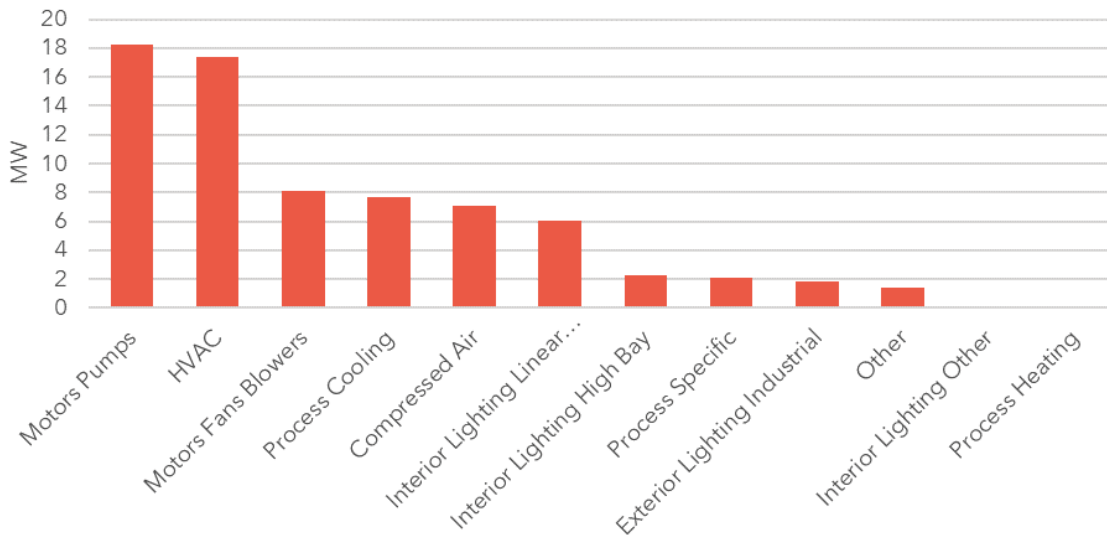
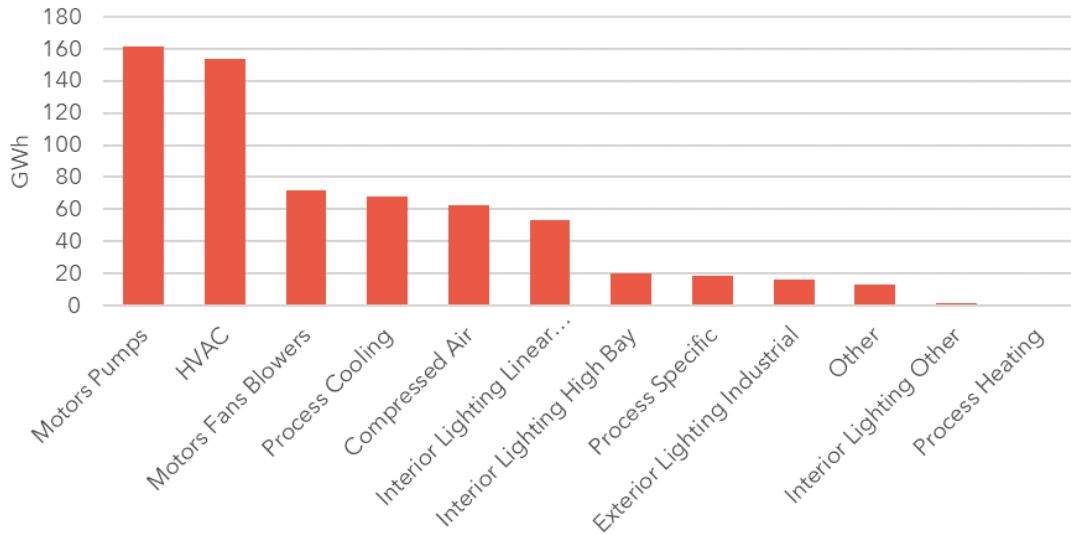


Figure 19: Industrial EE Technical Potential by End-Use (Energy Savings)



5.3 DR Technical Potential

Technical potential for DR is defined for each class of customers as follows:

- Residential & Small C&I customers - Technical potential is equal to the aggregate load for all end-uses that can participate in DEF's current programs plus DR measures not currently offered in which the utility uses specialized devices to control loads (*i.e.*, direct load control programs). This includes cooling and heating loads for residential and small C&I customers and water heater and pool pump loads for residential customers. Not all demand reductions are delivered via direct load control of end-uses. The magnitude of demand reductions from non-direct load control such as time varying pricing, peak time rebates and targeted notifications is linked to cooling and heating loads.
- Large C&I customers - Technical potential is equal to the total amount of load for each customer segment (*i.e.*, that customers reduce their total load to zero when called upon).

Table 10 summarizes the seasonal DR technical potential by sector:

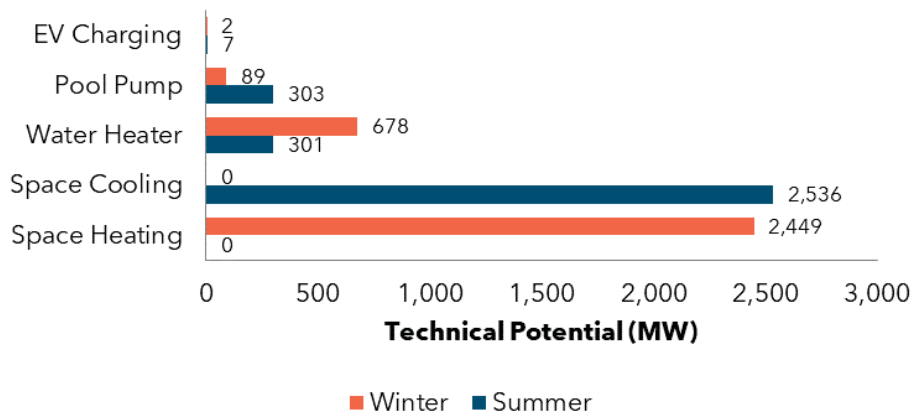
Table 10. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	3,147	3,218
Non-Residential	2,631	2,391
Total	5,778	5,609

5.3.1 Residential

Residential technical potential is summarized in Figure 20.

Figure 20: Residential DR Technical Potential by End-Use

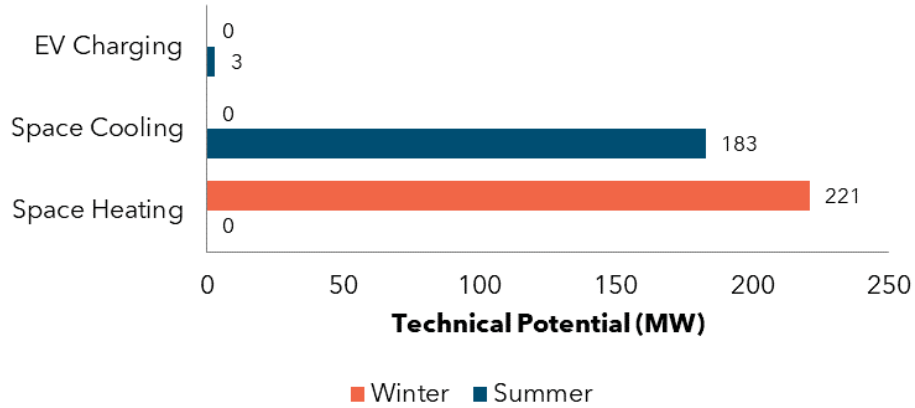


5.3.2 Non-Residential

5.3.2.1 Small C&I Customers

For small C&I technical potential, Resource Innovations looked at cooling and heating loads only. Small C&I technical potential is provided in Figure 21.

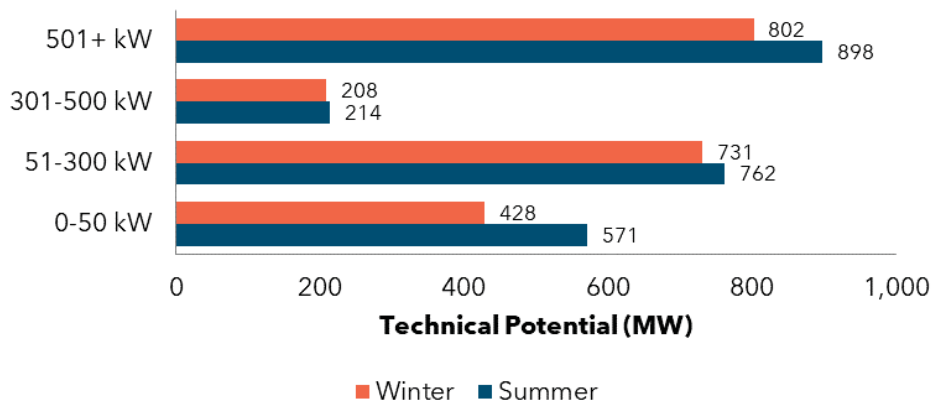
Figure 21: Small C&I DR Technical Potential by End-Use



5.3.2.2 Large C&I Customers

Figure 22 provides the technical potential for large C&I customers, broken down by customer size.

Figure 22: Large C&I DR Technical Potential by Segment



5.4 DSRE Technical Potential

Table 11 provides the results of the DSRE technical potential for each customer segment:

Table 11. DSRE Technical Potential⁷

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	1,761	152	17,637
Non-Residential	444	15	4,164
Total	2,205	167	21,801
Battery Storage charged from PV Systems			
Residential	2,016	2,176	0
Non-Residential	240	315	0
Total	2,256	2,491	0
CHP Systems			
Total	773	811	3,553

⁷ PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

Appendix A EE Measure List

For information on how Resource Innovations developed this list, please see Section 4.

Table 12: Residential EE Measures

Measure	End-Use	Description	Baseline
120v Heat Pump Water Heater 50 Gallons	Residential Domestic Hot Water	120v Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Air Sealing-Infiltration Control	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Improved Infiltration Control	Standard Heating and Cooling System with Standard Infiltration Control
Air-to-Water Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star Air-to-Water Heat Pump, 25 SEER, 13 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - 15 SEER/14.3 SEER2 from base electric resistance	Residential Space Cooling, Residential Space Heating	ASHP 15 SEER from base electric resistance	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2 (from elec resistance)	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2, 10.5 HSPF	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating

Measure	End-Use	Description	Baseline
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2 (from elect resistance)	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
Basement or Crawlspace Wall Insulation R-15	Residential Space Cooling, Residential Space Heating	Increased Basement or Crawlspace Wall Insulation (R-15)	Code-Compliant Exterior Below-Grade Wall Insulation (R-10)
Bathroom Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
CEE Advanced Tier Clothes Dryer	Clothes Dryers	CEE Advanced Tier Clothes Dryer	One Clothes Dryer meeting Federal Standard
CEE Advanced Tier Clothes Washer	Clothes Washers	Tier 3 CEE Clothes washer	One Clothes Washer meeting Federal Standard
CEE Tier 3 Refrigerator	Refrigerators	Residential Tier 3 Refrigerator	One Refrigerator meeting Federal Standard
Ceiling Insulation (R11 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Ceiling Insulation (R38 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Residential Space Cooling	Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - 24 SEER/22.9 SEER2	Residential Space Cooling	Central AC - 24 SEER/22.9 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Residential Space Cooling	Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - ENERGY STAR/ CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling	Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC Tune Up	Residential Space Cooling	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Existing Typical Central AC without Regular Maintenance/tune-up
Dehumidifier Recycling	Plug Load	No dehumidifier	One Dehumidifier meeting Federal Standard
Drain Water Heat Recovery	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Duct Insulation	Residential Space Cooling, Residential Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork	Standard Electric Heating and Central AC with Uninsulated Ductwork
Duct Repair	Residential Space Cooling, Residential Space Heating	Duct Repair to eliminate/minimize leaks, includes testing and sealing	Standard Electric Heating and Central AC with typical duct leakage
ECM Circulator Pump	Residential Miscellaneous	Install ECM Circulator Pump	Install Standard Circulator Pump
Energy Star Air Purifier	Plug Load	One Air Purifier meeting ENERGY STAR 2.0 Standards	One Standard Conventional Air Purifier
Energy Star Audio-Video Equipment	Plug Load	One DVD/Blu-Ray Player meeting current ENERGY STAR Standards	One Market Average DVD/Blu-Ray Player
Energy Star Bathroom Ventilating Fan	Residential Ventilation and Circulation	Bathroom Exhaust Fan meeting current ENERGY STAR Standards	Bathroom Exhaust Fan meeting Federal Standard
Energy Star Ceiling Fan	Residential Miscellaneous	60" Ceiling Fan Meeting ENERGY STAR 3.1 Standards	Standard 60" Ceiling Fan
Energy Star Clothes Dryer	Clothes Dryers	One Electric Resistance Clothes Dryer meeting ENERGY STAR 1.1 Standards	One Clothes Dryer meeting Federal Standard

Measure	End-Use	Description	Baseline
Energy Star Clothes Washer	Clothes Washers	One Clothes Washer meeting ENERGY STAR 8.1 Standards	One Clothes Washer meeting Federal Standard
Energy Star Dehumidifier	Plug Load	One Dehumidifier meeting ENERGY STAR 5.0 Standards	One Dehumidifier meeting Federal Standard
Energy Star Dishwasher	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements (effective on July 19, 2023), electric water heating	One Dishwasher meeting Federal Standard
Energy Star Dishwasher (Gas Water Heating)	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements, gas water heating	One Dishwasher meeting Federal Standard; gas water heating
Energy Star Door	Residential Space Cooling, Residential Space Heating	100ft ² of Opaque Door meeting Energy Star Version 6.0 Requirements (U-Value: 0.17)	100ft ² of Opaque Door meeting current FL Code Requirements
ENERGY STAR EV supply equipment (level 2 charger)	Residential Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Freezer	Freezers	One Freezer meeting current ENERGY STAR 5.1 Standards	One Freezer meeting Federal Standard
Energy Star Ground Source Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star GSHP, 17.1 SEER, 12 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Energy Star Imaging Equipment	Plug Load	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star Monitor	Plug Load	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star Personal Computer	Plug Load	One Personal Computer meeting ENERGY STAR 8.0 Standards	One Personal Computer meeting ENERGY STAR® 3.0 Standards
Energy Star Refrigerator	Refrigerators	One Refrigerator/Freezer meeting ENERGY STAR 5.1 Standards	One Refrigerator/Freezer meeting Federal Standard
Energy Star Room AC	Residential Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star Set-Top Receiver	Plug Load	One Set-top Box meeting ENERGY STAR 4.1 Standards	One Market Average Set-top Box
Energy Star TV	Plug Load	One Television meeting ENERGY STAR 9.0 Standards	One non-ENERGY STAR Television
Energy Star Windows	Residential Space Cooling, Residential Space Heating	100ft ² of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft ² of Window current FL energy code requirements

Measure	End-Use	Description	Baseline
Exterior Wall Insulation	Residential Space Cooling, Residential Space Heating	Increased Exterior Above-Grade Wall Insulation (R-13)	Market Average Existing Exterior Above-Grade Wall Insulation
Filter Whistle	Residential Ventilation and Circulation	Install the Furnace Filter Alarm	No Furnace Filter Alarm on a Central Forced-Air Furnace
Floor Insulation	Residential Space Heating	Increased Floor Insulation (R-30)	Code-Compliant Floor Insulation
Freezer Recycling	Freezers	No Freezer	Current Market Freezer
Green Roof	Residential Space Cooling	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
Heat Pump Clothes Dryer	Clothes Dryers	One Heat Pump Clothes Dryer	One Clothes Dryer meeting Federal Standard
Heat Pump Pool Heater	Residential Miscellaneous	Heat Pump Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Heat Pump Tune Up	Residential Space Cooling, Residential Space Heating	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Standard Heating and Cooling System without Regular Maintenance/tune-up
Heat Pump Water Heater 50 Gallons-CEE Advanced Tier	Residential Domestic Hot Water	CEE Advanced Tier Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 50 Gallons-ENERGY STAR	Residential Domestic Hot Water	Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 80 Gallons-ENERGY STAR	Residential Domestic Hot Water	Energy Star Heat Pump Water Heater 80 Gallons	Code-Compliant 80 Gallon Electric Resistance Water Heater
Heat Trap	Residential Domestic Hot Water	Heat Trap	Existing Water Heater without heat trap
High Efficiency Convection Oven	Residential Cooking	One Full-Size Convection Oven meeting ENERGY STAR 3.0 Standards	One Standard Economy-Grade Full-Size Oven
High Efficiency Induction Cooktop	Residential Cooking	One residential induction cooktop	One standard residential electric cooktop
Home Energy Management System	Lighting, Plug Load, Residential Space Cooling, Residential Space Heating	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Hot Water Pipe Insulation	Residential Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-5	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
HVAC ECM Motor	Residential Ventilation and Circulation	A brushless permanent magnet (ECM) blower motor for electric furnace	Permanent Split Capacitor Motor for Electric Furnace
HVAC Economizer	Residential Space Cooling	Install residential economizer	No economizer

Measure	End-Use	Description	Baseline
HVAC Zoning System	Residential Space Cooling, Residential Space Heating	Install dampers in the ducts, dividing home into multiple zones, each controlled by its own thermostat	Single zone HVAC system
Indoor Daylight Sensor	Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Range	Residential Cooking	Residential induction range	Electric range
Instantaneous Hot Water System	Residential Domestic Hot Water	Instantaneous Hot Water System	Standard Efficiency Storage Tank Water Heater
Kitchen Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
LED - 9W_CFL Baseline	Lighting	LED (assume 9W) replacing CFL baseline lamp	14W CFL (60W equivalent)
LED - 9W_Halogen Baseline	Lighting	LED (assume 9W) replacing EISA-2020 compliant baseline lamp	EISA-2020 compliant baseline lamp (60W equivalent)
LED Specialty Lamps-5W Chandelier	Lighting	5 W Chandelier LED	Standard incandescent chandelier lamp
Linear LED	Lighting	Linear LED Lamps in Linear Fluorescent Fixture	Standard (32w) T8 lamps in Linear Fluorescent Fixture
Low Flow Showerhead	Residential Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.60 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
New Construction - Whole Home Improvements - Tier 1	Whole Home	Performance-based improvements in new homes - 20% savings	Residential New Construction (Baseline Efficiency)
New Construction - Whole Home Improvements - Tier 2	Whole Home	Performance-based improvements in new homes - 35% savings	Residential New Construction (Baseline Efficiency)
Occupancy Sensors Switch Mounted	Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Timer	Lighting	Timer on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Outdoor Motion Sensor	Lighting	Motion Sensor on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Ozone Laundry	Clothes Washers	Add a New, Single-Unit Ozone Laundry System to the Clothes Washer	One Clothes Washer meeting Federal Standard

Measure	End-Use	Description	Baseline
Programmable Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Properly Sized CAC	Residential Space Cooling	Properly Sized Central Air Conditioning	Standard Central Air Conditioning, Oversized
Radiant Barrier	Residential Space Cooling	Radiant Barrier	No radiant barrier
Reflective Roof	Residential Space Cooling	Reflective Roof Treatment	Standard dark shingle
Refrigerator Coil Cleaning	Refrigerators	Refrigerator Coil Cleaning	
Refrigerator Recycling	Refrigerators	No Refrigerator	Current Market Average Refrigerator
Residential Whole House Fan	Residential Space Cooling	Standard Central Air Conditioning with Whole House Fan	Standard Central Air Conditioning, No Whole House Fan
Sealed crawlspace	Residential Space Cooling, Residential Space Heating	Encapsulated and semi-conditioned crawlspace	Naturally vented, unconditioned crawlspace
Smart Breaker	Whole Home	Smart Breaker	standard electric breakers
Smart Panel	Whole Home	Multi-channel device that attaches to customer's circuit breaker to enable monitoring and control of major end-use appliances by customer	standard electric panel
Smart Power Strip	Plug Load	Smart plug strips for entertainment centers and home office	Standard entertainment center or home office usage, no smart strip controls
Smart Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Solar Attic Fan	Residential Space Cooling	Standard Central Air Conditioning with Solar Attic Fan	Standard Central Air Conditioning, No Solar Attic Fan
Solar Pool Heater	Residential Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pumps	Residential Miscellaneous	Solar Powered Pool Pump	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System	Residential Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Spray Foam Insulation (Base R11)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R19)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Spray Foam Insulation (Base R2)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation(Base R30)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Thermostatic Shower Restriction Valve	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Thermostatic Shower Valves	50 Gallon Electric Resistance Heater and Standard Shower Valves
Variable Refrigerant Flow (VRF) HVAC Systems	Residential Space Cooling, Residential Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Water Heater Blanket	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Insulated Tank Wrap	Code-Compliant 50 Gallon Electric Resistance Water Heater, No Tank Wrap
Water Heater Thermostat Setback	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Temperature Setpoint of 119°F	Code-Compliant 50 Gallon Electric Resistance Water Heater (Temp. Setpoint = 130°F)
Water Heater Timeclock	Residential Domestic Hot Water	Water Heater Timeclock	Existing Water Heater without time clock
Weather stripping	Residential Space Cooling, Residential Space Heating	Specific quantity of weather stripping to seal	
Window Caulking	Residential Space Cooling, Residential Space Heating	Window caulking	
Window Sun Protection	Residential Space Cooling	Window Film Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

Table 13: Commercial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency

Measure	End-Use	Description	Baseline
Advanced Rooftop Controller	Ventilation and Circulation	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Miscellaneous	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air Curtains	Space Cooling, Space Heating	Air Curtain across door opening	Door opening with no air curtain
Airside Economizer	Space Cooling	Airside Economizer	No economizer
Anti-Sweat Controls	Refrigeration	One Medium Temperature Reach-In Case with Anti-Sweat Heater Controls	One Medium Temperature Reach-In Case without Anti-Sweat Heater Controls
Auto Off Time Switch	Interior Lighting	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Automatic Door Closer for Walk-in Coolers and Freezers	Refrigeration	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Beverage Vending Machine Controls	Refrigeration	One non-ENERGY STAR beverage vending machine equipped with infrared occupancy sensing controls	One non-ENERGY STAR beverage vending machine, no controls
Bi-Level Lighting Control (Exterior)	Exterior Lighting	Bi-Level Controls on Exterior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Interior)	Interior Lighting	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ceiling Insulation (R19 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Chilled Water Reset	Space Cooling	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature

Measure	End-Use	Description	Baseline
Chiller maintenance	Space Cooling	O&M improvements to restore chiller performance	
CO Sensors for Parking Garage Exhaust	Miscellaneous	Enclosed Parking Garage Exhaust with CO Control	Constant Volume Enclosed Parking Garage Exhaust
Commercial Duct Sealing	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Commercial Strategic Energy Management	Whole Building	Commercial Strategic Energy Management	No active energy management
Custom measure - Non-lighting	Space Cooling, Space Heating	Custom Improvement to Facility's Operations	Baseline Technology/Process
Data Center Hot Cold Aisle	Office Equipment	Equipment configuration that saves HVAC	No hot, cold aisle containment
Dedicated Outside Air System (DOAS)	Space Cooling, Space Heating	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Circulating Systems	Domestic Hot Water	Recirculation Pump with Demand Control Mechanism	Uncontrolled Recirculation Pump
Demand Controlled Ventilation	Ventilation and Circulation	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Refrigeration	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Destratification Fans	Space Heating	Destratification Fans improve temperature distribution by circulating warmer air from the ceiling back down to the floor level	No destratification fan
Door Gasket (Cooler)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Door Gasket (Freezer)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Drain water heat recovery	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Dual Enthalpy Economizer	Ventilation and Circulation	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
Duct Insulation	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork (R-8)	Standard Electric Heating and Central AC with Uninsulated Ductwork (R-4)
Ductless Mini-Split AC	Space Cooling	Ductless Mini-Split AC, 4 Ton, 16 SEER	Code-Compliant AC Unit, 4 Ton, 15 SEER

Measure	End-Use	Description	Baseline
Ductless Mini-Split HP	Space Cooling, Space Heating	Ductless Mini-Split HP, 17 SEER, 9.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
DX Coil Cleaning	Space Cooling	DX Coil Cleaning	DX Coil Not Cleaned
ECM Motors on Furnaces	Space Heating	Variable Speed Electronically Commutated Motor for an Electric Furnace	Permanent Split Capacitor Motor for Electric Furnace
Efficient Battery Charger	Miscellaneous	Efficient Battery Charger	FR or SCR charging stations with power conversion efficiency < 89% or > 10 W
Efficient Exhaust Hood	Cooking	Kitchen ventilation with automatically adjusting fan controls	Kitchen ventilation with constant speed ventilation motor
Efficient Motor Belts	Miscellaneous	Synchronous belt, 98% efficiency	Standard V-belt drive
Efficient New Construction Lighting	Interior Lighting	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Energy Recovery Ventilation System (ERV)	Space Cooling	Unitary Cooling Equipment that Incorporates Energy Recovery	Current Market Packaged or Split DX Unit
Energy Star Combination Oven	Cooking	Energy Star Combination Oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade 10-Pan Combination Oven
Energy Star Commercial Clothes Washer	Miscellaneous	One Commercial Clothes Washer meeting current ENERGY STAR Version 8.1 Standards	One Commercial Clothes Washer meeting Federal Standard
Energy Star Commercial Dishwasher	Domestic Hot Water	One Commercial Dishwasher meeting ENERGY STAR Version 3.0 Standards	One Dishwasher meeting Federal Standard
Energy Star Commercial Glass Door Freezer	Refrigeration	One Glass Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Glass Door Freezer meeting Federal Standards
Energy Star Commercial Glass Door Refrigerator	Refrigeration	One Glass Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Glass Door Refrigerator meeting Federal Standards
Energy Star Commercial Solid Door Freezer	Refrigeration	One Solid Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Solid Door Freezer meeting Federal Standards
Energy Star Commercial Solid Door Refrigerator	Refrigeration	One Solid Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Solid Door Refrigerator meeting Federal Standards
Energy Star convection oven	Cooking	Energy Star convection oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Full-Size Convection Oven
Energy Star EV Chargers	Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)

Measure	End-Use	Description	Baseline
Energy Star Fryer	Cooking	One Standard Vat Electric Fryer meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Standard Vat Electric Fryer
Energy Star Griddle	Cooking	One Griddle meeting current ENERGY STAR Version 1.2 Standards	One Conventional Griddle
Energy Star Hot Food Holding Cabinet	Cooking	One Hot Food Holding Cabinet meeting current ENERGY STAR Version 2.0 Standards	One Standard Hot Food Holding Cabinet
Energy Star Ice Maker	Refrigeration	One Continuous Self-Contained Ice Maker meeting ENERGY STAR Version 3.0 Standards	One Continuous Self-Contained Ice Maker meeting Federal Standard
ENERGY STAR Imaging Equipment	Office Equipment	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star LED Directional Lamp	Interior Lighting	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star Monitors	Office Equipment	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star PCs	Office Equipment	One Personal Computer (desktop or laptop) meeting current ENERGY STAR® Standards	One non-ENERGY STAR® Personal Computer
Energy Star room AC	Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC, 1 Ton, 10.9 CEER
Energy Star Servers	Office Equipment	One Server meeting ENERGY STAR 2.0 Standards	One Standard Server
Energy Star Steamer	Cooking	One 4-Pan Electric Steamer meeting ENERGY STAR® 2.0 Standards	One Standard Economy-Grade 4-Pan Steamer
Energy Star Uninterruptable Power Supply	Office Equipment	Standard Desktop Plugged into Energy Star Uninterruptable Power Supply at 25% Load	Standard Desktop Plugged into Average Rotary Uninterruptable Power Supply at 25% Load
Energy Star Vending Machine	Refrigeration	One Refrigerated Vending Machine meeting ENERGY STAR Version 4.0 Standards	One Refrigerated Vending Machine meeting ENERGY STAR® 1.0 Standards
ENERGY STAR Water Cooler	Miscellaneous	One Storage Type Hot/Cold Water Cooler Unit meeting ENERGY STAR Version 3.0 Standards	One Standard Storage Type Hot/Cold Water Cooler Unit
Energy Star windows	Space Cooling, Space Heating	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)

Measure	End-Use	Description	Baseline
Engine Block Timer	Miscellaneous	Plug-in timer that activates engine block timer to reduce unnecessary run time	Engine block heater (typically used for backup generators) running continuously
Escalator Motor Efficiency Controller	Miscellaneous	Install Escalator Motor Efficiency Controller	Escalator without Motor Efficiency Controller
Facility Commissioning	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility commissioning to optimize building operations in new facilities	Standard new construction facility with no commissioning
Facility Energy Management System	Space Cooling, Space Heating, Ventilation and Circulation	Typical HVAC by Building Type Controlled by Energy Management System	Standard/manual facility equipment controls
Faucet Aerator	Domestic Hot Water	Low-flow lavatory faucet aerator, flow rate: 1.0 gpm	Federal lavatory flow rate standard, 1994, flow rate: 2.2 gpm
Floating Head Pressure Controls	Refrigeration	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Floor Insulation	Space Cooling, Space Heating	Increased Floor Insulation (R-19)	Market Average Existing Floor Insulation
Geothermal Heat Pump	Space Cooling, Space Heating	Geothermal Heat Pump	Code-Compliant Air Source Heat Pump
Green roof	Space Cooling, Space Heating	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
HE Air Cooled Chiller - All Compressor Types - 100 Tons	Space Cooling	HE Air Cooled Chiller - Air Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE DX 11.25-20.0 Tons Elec Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER

Measure	End-Use	Description	Baseline
HE DX Less than 5.4 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
Heat Pump Pool Heater Commercial	Miscellaneous	High Efficiency Pool Heater Eff. $\geq 84\%$	Standard Efficiency Pool Heater 78% Eff.
Heat Pump Water Heater	Domestic Hot Water	Efficient 50 Gallon Electric Heat Pump Water Heater	Code-Compliant 50 Gallon Electric Heat Pump Water Heater
High Efficiency Air Compressor	Miscellaneous	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Data Center Cooling	Space Cooling	High Efficiency CRAC (computer room air conditioner)	Standard Efficiency CRAC
High Efficiency PTAC	Space Cooling	High Efficiency PTAC	Code-Compliant PTAC
High Efficiency PTHP	Space Cooling, Space Heating	High Efficiency PTHP	Code-Compliant PTHP
High Efficiency Refrigeration Compressor_Discus	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor_Scroll	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Speed Fans	Ventilation and Circulation	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
Hot water pipe insulation	Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-4	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
Hotel Card Energy Control Systems	Space Cooling, Space Heating	Guest Room HVAC Unit Controlled by Hotel-Key-Card Activated Energy Control System	Guest Room HVAC Unit, Manually Controlled by Guest

Measure	End-Use	Description	Baseline
Indoor daylight sensor	Interior Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Cooktops	Cooking	Efficient Induction Cooktop	One Standard Electric Cooktop
Infiltration Reduction - Air Sealing	Space Cooling, Space Heating	Reduced leakage through caulking, weather-stripping	Standard Heating and Cooling System with Moderate Infiltration
Instantaneous Hot Water System Commercial	Domestic Hot Water	Instantaneous Hot Water System	Code-Compliant Electric Storage Water Heater
LED - 14W_CFL Baseline	Interior Lighting	LED (assume 14W) replacing CFL	100W equivalent CFL
LED - 9W Flood_CFL Baseline	Exterior Lighting	LED (assume 9W) replacing CFL	14W CFL
LED Canopy Lighting (Exterior)	Exterior Lighting	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Exit Sign	Interior Lighting	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting	2x4 LED Troffer	Lumen-Equivalent 32-Watt T8 Lamp
LED Linear - Lamp Replacement	Interior Lighting	Linear LED (16W)	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	Space Cooling, Space Heating	LEED New Construction Whole Building	Comparable facility, code-compliance construction
Light Tube	Interior Lighting	One 14" Light Tube, Delivering light to 250 S.F. of Commercial Space	250 S.F. of Commercial Space Lit by Typical Lighting Strategies

Measure	End-Use	Description	Baseline
Low Flow Shower Head	Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.50 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
Low-Flow Pre-Rinse Sprayers	Domestic Hot Water	Low-Flow Pre-Rinse Sprayer with Flow Rate of 1.6 gpm	Pre-Rinse Sprayer with Federal Standard Flow Rate of 2.25 gpm
Network PC Power Management	Office Equipment	One computer and monitor attached to centralized energy management system that controls when desktop computers and monitors plugged into a n	One computer and monitor, manually controlled
Networked Lighting Controls	Interior Lighting	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Night Covers for Display Cases	Refrigeration	One Open Vertical Case with Night Covers	One Existing Open Vertical Case, No Night Covers
Occupancy Sensors, Ceiling Mounted	Interior Lighting	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy Sensors, Switch Mounted	Interior Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ozone Laundry Commercial	Miscellaneous	Add a new ozone laundry system onto a commercial clothes washer	One commercial clothes washer without ozone laundry system
Programmable thermostat	Space Cooling, Space Heating	Pre-set programmable thermostat that replaces manual thermostat	Standard Heating and Cooling System with Manual Thermostat
PSC to ECM Evaporator Fan Motor (Reach-In)	Refrigeration	Medium Temperature Reach-In Case with equivalent size Electronically Commutated Evaporator Fan Motor	Medium Temperature Reach-In Case with Permanent Split Capacitor Evaporator Fan Motor
PSC to ECM Evaporator Fan Motor (Walk-In, Refrigerator)	Refrigeration	Medium Temperature Walk-In Case with Electronically Commutated Evaporator Fan Motor	Medium Temperature Walk-In Case with Permanent Split Capacitor Evaporator Fan Motor

Measure	End-Use	Description	Baseline
Q-Sync Evaporator Fan Motor	Refrigeration	Medium Temperature Reach-In Case with equivalent size Q-Sync Evaporator Fan Motor	Medium Temperature Reach-In Case with 20W Permanent Split Capacitor Fan Motor
Reflective Roof Treatment	Space Cooling	Reflective Roof Treatment	Standard Black Roof
Refrigerated Display Case LED Lighting	Refrigeration	60" Refrigerated Case LED Strip	Lumen-Equivalent 32-Watt T8 Fixture
Refrigerated Display Case Lighting Controls	Refrigeration	Occupancy Sensors for Refrigerated Case Lighting to reduce run time	Market-Share Weighted Existing Linear Fluorescent Fixture
Refrigeration Commissioning	Refrigeration	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Refrigeration Economizer	Refrigeration	Walk-in refrigerator with economizer	Walk-in refrigerator without economizer
Regenerative Drive Elevator Motor	Miscellaneous	Regenerative drive produced energy when motor in overhaul condition	Standard motor
Retro-Commissioning (Existing Construction)	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	
Retro-Commissioning (Existing Construction)_VT	Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	
Roof Insulation	Space Cooling, Space Heating	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Server Virtualization	Office Equipment	2 Virtual Host Server	20 Single Application Servers
Smart Strip Plug Outlet	Office Equipment	One Smart Strip Plug Outlet	One Standard plug strip/outlet
Smart thermostat	Space Cooling, Space Heating	Thermostats that include "smart" features such as occupancy sensors, geo-fencing, multi-zone sensors	Standard Heating and Cooling System with Manual Thermostat
Solar Pool Heater Commercial	Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pump	Miscellaneous	Solar Powered Pool Pump Motor	Variable Speed Pool Pump Motor

Measure	End-Use	Description	Baseline
Solar Thermal Water Heating System Commercial	Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Strip Curtains - Freezers	Refrigeration	Walk-in freezer with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in freezer without strip curtains
Strip Curtains - Refrigerators	Refrigeration	Walk-in cooler with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in cooler without strip curtains
Suction Pipe Insulation - Freezers	Refrigeration	Suction Pipe Insulation - Freezers	Uninsulated freezer suction lines
Suction Pipe Insulation - Refrigerators	Refrigeration	Suction Pipe Insulation - Refrigerators	Uninsulated refrigeration suction lines
Thermal Energy Storage	Space Cooling	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Thermostatic Shower Restriction Valve Commercial	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Pressure Balance Shower Valves	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater and Standard Shower Valves
Time Clock Control	Interior Lighting	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Variable Refrigerant Flow (VRF) HVAC Systems	Space Cooling, Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant PTHP
VAV System	Ventilation and Circulation	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Cooling Tower Fans	Space Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Pump	Space Cooling, Space Heating	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VSD Controlled Compressor	Refrigeration	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Wall Insulation	Space Cooling, Space Heating	Increased Exterior Above-Grade Wall Insulation	Market Average Existing Exterior Above-Grade Wall Insulation
Warehouse Loading Dock Seals	Space Cooling, Space Heating	Seals to reduce infiltration losses at loading dock	Loading dock with no seals
Water Cooled Refrigeration Heat Recovery	Domestic Hot Water	The heat reclaim system transfers waste heat from	No heat recovery

Measure	End-Use	Description	Baseline
		refrigeration system to space heating or hot water	
Water Heater Setback	Domestic Hot Water	A 50 gallon electric hot water tank with a thermostat setting reduced to no lower than 120 degrees.	A 50 gallon electric hot water tank with a thermostat setting that is higher than 120 degrees, typically hot water tanks with settings of 130 degrees or higher.
Water source heat pump	Space Cooling, Space Heating	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside Economizer	Space Cooling	Waterside Economizer	No economizer
Window shade film	Space Cooling	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC
Zero Energy Doors	Refrigeration	Install zero energy doors for a reach-in refrigerated cooler or freezer	Standard vertical reach-in refrigerated cooler or freezer with anti-sweat heaters on the glass surface of the doors

Table 14: Industrial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACK Efficiency
10HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACK Efficiency
20HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACK Efficiency
3-phase High Frequency Battery Charger - 1 shift	Other	3-phase High Frequency Battery Charger	Standard Charger
Advanced Rooftop Controller	HVAC	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Compressed Air	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air curtains	HVAC	Air Curtain across door opening	Door opening with no air curtain
Airside economizer	HVAC	Airside Economizer	No economizer

Measure	End-Use	Description	Baseline
Auto Closer on Refrigerator Door	Process Cooling	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Auto Off Time Switch	Interior Lighting High Bay	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Exterior)	Exterior Lighting Industrial	Install Exterior Bi-Level Lighting Control, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Bi-Level Lighting Control (Interior)	Interior Lighting High Bay	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Chilled Water Reset	HVAC	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Cogged Belt on 15hp ODP Motor	Motors Pumps	15HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	15HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Cogged Belt on 40hp ODP Motor	Motors Pumps	40HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	40HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Compressed Air Desiccant Dryer	Process Specific	heated regenerative desiccant dryer without dew point demand controls	heatless regenerative desiccant dryer without dew point demand controls
Compressed Air No-Loss Condensate Drains	Process Specific	Install no-loss condensate drains	Install standard condensate drains
Compressed Air Storage Tank	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Receiver Tank	20 HP Inlet Modulation Fixed-Speed Compressor, No Receiver Tank
Custom Measure - Non-Lighting	HVAC	Custom Improvement to Facility's Operations	Baseline Technology/Process
Dairy Refrigeration Heat Recovery	Other	refrigeration equipment with refrigeration heat recovery tank installed	existing dairy farm with refrigeration equipment and a water heater unit without an RHR unit
Dedicated Outside Air System (DOAS)	HVAC	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Ventilation	HVAC	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Process Cooling	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle

Measure	End-Use	Description	Baseline
Dew Point Sensor Control for Dessicant CA Dryer	Compressed Air	1000 CFM Heated Desiccant Air Dryer with Dew Point Controls	1000 CFM Modulating Heated Desiccant Air Dryer
Drip Irrigation Nozzles	Other	Flow Control Nozzles	Standard Irrigation Nozzles
Dual Enthalpy Economizer	Process Cooling	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
DX Coil Cleaning	HVAC	DX Coil Cleaning	DX Coil Not Cleaned
Efficient Compressed Air Nozzles	Compressed Air	1/4" Engineered Air Nozzle	1/4" Open-End Air Nozzle
Efficient New Construction Lighting	Interior Lighting High Bay	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Electric Actuators	Other	Electric Actuator	Pneumatic Actuator
Energy Efficient Laboratory Fume Hood	HVAC	Variable Air Volume High Performance Fume Hood	Constant Volume Conventional Bypass Fume Hood
Energy Efficient Transformers	Other	Energy Efficient Dry Type Transformer (CSL-3)	Standard Transformer (TP-1)
Energy Recovery Ventilation System	HVAC	Unitary Cooling Equipment that Incorporates Energy Recovery	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11.2 EER
Energy Star LED Directional Lamp	Interior Lighting Other	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star room ac	HVAC	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star windows	HVAC	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Other	An engine block heater operated by an outdoor plug-in timer	An engine block heater that is manually plugged in
Facility Commissioning	HVAC	Perform facility commissioning	Comparable facility, no commissioning
Facility Energy Management System	HVAC	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Fan Thermostat Controller	HVAC	Typical HVAC by Building Type with Fan Thermostat Controller Installed	Typical HVAC by Building Type with Programmable Thermostat

Measure	End-Use	Description	Baseline
Floating Head Pressure Controller	Process Cooling	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Grain Bin Aeration Control System	Process Specific	Grain Storage Fan System with Automatic Controls	Grain Storage Fan System with Manual Controls
HE Air Cooled Chiller - All Compressor Types - 100 Tons	HVAC	HE Air Cooled Chiller - All Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE Air Cooled Chiller - All Compressor Types - 300 Tons	HVAC	Air Cooled Positive Displacement Chiller with Integral VFD, 300 Tons, 13.7 EER	Code-Compliant Air Cooled Positive Displacement Chiller, 300 Tons, 12.5 EER
HE DX 11.25-20.0 Tons Elec Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons

Measure	End-Use	Description	Baseline
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
High Bay Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 800 Watts Controlled	800 Watts of Lighting, Manually Controlled
High Efficiency Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Refrigeration Compressor - Discus	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor - Scroll	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Welder	Process Specific	High Efficiency Welder	Standard Welding Practices
High Speed Fans	HVAC	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
High Volume Low Speed Fan (HVLS)	Motors Fans Blowers	20' High Volume Low Speed Fan	Conventional Circulating Fan
Indoor Agriculture - LED Grow Lights	Interior Lighting High Bay	LED grow light	1000W High Pressure Sodium
Indoor daylight sensor	Interior Lighting High Bay	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Industrial Duct Sealing	HVAC	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Injection Mold and Extruder Barrel Wraps	Other	2' Diameter, 20' Long Machine Barrel with 1" Insulation	2' Diameter, 20' Long Machine Barrel with no Insulation
Insulated Pellet Dryer Tanks and Ducts	Process Heating	Insulation for Pellet Tank and Duct	Uninsulated Pellet Tank and Duct
LED - 14W_CFL Baseline	Interior Lighting Other	LED (assume 14W) replacing CFL	100W equivalent CFL
LED Canopy Lighting (Exterior)	Exterior Lighting Industrial	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting Industrial	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height

Measure	End-Use	Description	Baseline
LED Display Lighting (Interior)	Interior Lighting Other	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED exit sign	Interior Lighting Other	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting Industrial	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting Linear Fluorescent	2x4 LED Troffer Fixture	Lumen-Equivalent 32-Watt T8 Fixture
LED Linear - Lamp Replacement	Interior Lighting Linear Fluorescent	Linear LED	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting Industrial	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	HVAC	LEED Qualifying New Construction	Comparable facility, code-compliance construction
Light Tube	Interior Lighting Other	One 14" Light Tube, Delivering light to 250 S.F. of Industrial Space	250 S.F. of Industrial Space Lit by Typical Lighting Strategies
Low Energy Livestock Waterer	Motors Pumps	Install Thermostatically Controlled Livestock Watering System	Standard Livestock Watering System
Low Pressure Sprinkler Nozzles	Motors Pumps	Low Pressure Irrigation Nozzles operate at 35 psi or lower	Standard high pressure irrigation nozzles that operate at 50 psi or greater
Low Pressure-drop Filters	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Low Pressure Drop Filter	20 HP Inlet Modulation Fixed-Speed Compressor, No Particulate Removal
Milk Pre-Cooler	Other	Installed pre-cooler heat exchanger	no pre-cooler heat exchanger installed
Networked Lighting Controls	Interior Lighting Linear Fluorescent	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy sensors, switch mounted	Interior Lighting Linear Fluorescent	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled

Measure	End-Use	Description	Baseline
Outdoor Lighting Controls	Exterior Lighting Industrial	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting Industrial	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Packaged Terminal AC	HVAC	High Efficiency Packaged Terminal AC	Code-Compliant PTAC, 10.9 EER
Process Cooling Ventilation Reduction	Process Cooling	Standard Process Cooling with Reduced Ventilation	Standard Process Cooling
Programmable thermostat	HVAC	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Reflective Roof Treatment	HVAC	Reflective Roof Treatment	Standard Black Roof
Refrigeration Commissioning	Process Cooling	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Retro-Commissioning (Existing Construction)	HVAC	Perform Facility Retro-commissioning	
Roof insulation	HVAC	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Smart thermostat	HVAC	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Strategic Energy Management	HVAC	SEM goal setting and tracking	No active energy management
Synchronous Belt on 15hp ODP Motor	Motors Pumps	15 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	15 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 5hp ODP Motor	Motors Pumps	5 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	5 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 75hp ODP Motor	Motors Pumps	75 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	75 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Thermal energy storage	HVAC	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Time Clock Control	Interior Lighting High Bay	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled

Measure	End-Use	Description	Baseline
VAV System	HVAC	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
VFD on Cooling Tower Fans	Process Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Fan	Motors Fans Blowers	5 HP HVAC Fan Motor, with VFD Control	5 HP HVAC Fan Motor, no VFD Control
VFD on HVAC Pump	Motors Pumps	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VFD on process pump	Motors Pumps	20 HP Process Pump Equipped with VFD Control	20 HP Process Pump, Constant Speed
VSD Controlled Compressor	Process Cooling	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Water source heat pump	HVAC	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside economizer	HVAC	Waterside Economizer	No economizer
Window shade film	HVAC	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

The following EE measures from the 2019 Technical Potential Study were eliminated from the current study⁸:

Table 15: 2019 EE Measures Eliminated from Current Study

Sector	Measure	End-Use	Reason for Removal
Residential	CFL - 15W Flood	Lighting	Better technology (LED) available
Residential	CFL - 15W Flood (Exterior)	Lighting	Better technology (LED) available
Residential	CFL - 13W	Lighting	Better technology (LED) available
Residential	CFL - 23W	Lighting	Better technology (LED) available
Residential	Low Wattage T8 Fixture	Lighting	Better technology (LED) available

⁸ Additional measures from the 2019 study were updated to reflect current vintage/technology for the current study.

Sector	Measure	End-Use	Reason for Removal
Residential	15 SEER Central AC	Space Cooling	Updated Federal Standard
Residential	15 SEER Air Source Heat Pump	Space Cooling, Space Heating	Updated Federal Standard
Residential	14 SEER ASHP from base electric resistance heating	Space Cooling, Space Heating	Updated Federal Standard
Residential	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Storm Door	Space Cooling, Space Heating	Minimal/uncertain energy savings
Commercial	CFL - 15W Flood	Exterior Lighting	Better technology (LED) available
Commercial	High Efficiency HID Lighting	Exterior Lighting	Better technology (LED) available
Commercial	LED Street Lights	Exterior Lighting	Market standard
Commercial	LED Traffic and Crosswalk Lighting	Exterior Lighting	Market standard
Commercial	High Efficiency HID Lighting	Exterior Lighting	Market standard
Commercial	CFL-23W	Interior Lighting	Better technology (LED) available
Commercial	High Bay Fluorescent (T5)	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Fixture Replacement	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Lamp Replacement	Interior Lighting	Better technology (LED) available
Commercial	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Tank Wrap on Water Heater	Domestic Hot Water	Limited applicability
Commercial	Ceiling Insulation (R12 to R38)	Space Cooling, Space Heating	Consolidated measure baseline assumptions
Commercial	Ceiling Insulation (R30 to R38)	Miscellaneous	Consolidated measure baseline assumptions

Appendix B DR Measure List

Table 16: Residential DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Water heater control	Direct load control	Summer and Winter	Load control installed on a water heater (integrated or external switch)
Pool pump switches	Direct load control	Summer and Winter	Load control program with switch installed on pool pump
Room AC	Direct load control	Summer	Load control program that is focused on room AC units rather than central AC
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 17: Small C&I DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 18: Large C&I DR Measures

Measure	Type	Season	Description
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of

Measure	Type	Season	Description
			CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Auto DR	Utility-controlled loads	Summer and Winter	Custom load control of specific end-uses/processes that is triggered by utility signal to building management system; customer can sometimes opt-out of specific events
Firm Service Level	Contractual	Summer and Winter	Customer commits to a maximum usage level during peak periods and, when notified by the utility, agrees to cut usage to that level.
Guaranteed Load Drop	Contractual	Summer and Winter	Customer agrees to reduce usage by an agreed upon amount when notified

No DR measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix C DSRE Measure List

Table 19: Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation

Table 20: Non-Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation
CHP - Fuel Cell	An electrochemical cell-based generator that reacts hydrogen fuel with oxygen
CHP - Micro Turbine	Small combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Gas Turbine	A combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Reciprocating Engine	An engine that uses one or more pistons to convert pressure into rotational motion
CHP - Steam Turbine	A turbine that extracts thermal energy from pressured steam to drive a generator

No DSRE measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix D External Measure Suggestions

Table 21: External Measure Suggestions and Actions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Efficient Electrification Measures	All measures that can produce substantial site energy savings by converting from natural gas or other fossil fuels should be included in the Florida electric utilities' next efficiency potential study. Key examples include efficient heat pumps to displace gas furnaces and efficient heat pump water heaters to displace gas water heaters. It is important to note that these electrification measures provide not only heating energy savings and water heating energy savings, but can also potentially provide cooling efficiency benefits as well. In the case of heat pumps, that can occur because efficient heat pumps can operate in cooling mode more efficiently than standard central air conditioners. In the case of heat pump water heaters, cooling and dehumidification benefits can occur when/if the water heater is in conditioned space because they transfer heat (particularly latent heat) from the air around them to the water they are heating. A growing number of jurisdictions - including Illinois, Minnesota and some northeastern states - have begun to include efficient electrification measures in their efficiency programs portfolios.	Fuel-switching and electrification are outside the scope of this study
Networked Lighting Controls	LED lighting technology has become increasingly accepted and installed in commercial buildings. The next big efficiency opportunity in commercial lighting efficiency is in sophisticated controls integrated into the light fixtures themselves - both luminaire level lighting controls and networked lighting controls. For example, a 2017 report for both the Northwest Energy Efficiency Alliance and the Design Lights Consortium, a non-profit that works with utilities and manufacturers of lighting products (and which many utilities across the country reference for determination of eligibility of lighting products for efficiency program rebates), found that networked lighting controls can provide on the order of 50% additional savings after LED conversion. Other studies have also found the national savings potential from such products to be enormous. Moreover, these products can be designed to provide not only lighting energy savings but also a number of other non-energy benefits (e.g., asset tracking, such as the ability of hospitals to know the location of all wheel chairs). Numerous utilities across the country now actively promote this technology through their efficiency programs. For example, Commonwealth Edison, the utility serving Chicago and other parts of northern Illinois, is currently getting a significant portion of its commercial lighting savings from promotion of networked lighting controls	Added to measure list for 2024 study

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Ductless mini-split heat pumps to displace inefficient electric baseboard heating	While most Florida residential buildings with electric heat provide that heat with heat pumps, at least some (perhaps most likely being older multi-family rental buildings) still use inefficient electric resistance heat. Ductless mini- split heat pump retrofits can very efficiently displace such inefficient electric heat and should be added to the residential measure list.	Added to measure list for 2024 study
Air Source Heat Pump baseline assumptions	<p>There are seven air source heat pump (ASHP) measures included in the residential measure list. Two of them - one at SEER 14 and a second at SEER 21 - are listed as relative to an electric resistance baseline. Five of them - SEER 15, SEER 16, SEER 17, SEER 18 and SEER 21 - appear to be relative to a baseline of a standard new ASHP. Are we interpreting this correctly? If so, we have a couple of comments/questions/suggestions:</p> <ul style="list-style-type: none"> • The efficiency standards assessed need to be modified to be consistent with new federal standards, including new testing procedures. • For cases where the baseline is “electric resistance”, why only assessing two efficiency tiers (i.e., fewer than for standard ASHP baselines)? The same number of efficiency tiers should be assessed for both baselines. 	Incorporated suggestions into 2024 study, including updated baseline standard and assessing same efficiency tiers for both baselines
Heat Pump Water Heater Efficiency	The Res EE tab of the utilities draft measure list suggests that the efficiency of a heat pump water heater is an EF of 2.50. That is unrealistically low. In fact, of the 222 products listed on the Energy Star website, none had UEFs less than 2.80 and only 29 (13%) had UEFs that were less than 3.4; the average was 3.57. Indeed, the first product listed on a search of heat pump water heaters on Home Depot’s website is a 50 gallon, Rheem (Pro Terra) product with a UEF of 3.75 and a cost of \$1699.	Incorporated suggestion into 2024 study
New Construction Measure Packages	The measures lists did not appear to include packages of measures for building new residential and/or new commercial buildings to levels of efficiency beyond those required by code. Utilities in many jurisdictions run new construction efficiency programs supporting such measure packages. In the residential sector, many base their programs on the long-standing Federal Energy Star standard. However, increasingly utility programs are promoting additional efficiency tiers - often as part of all-electric new construction program offerings - that go well beyond the Energy Star standard. For example, Consumers Energy (Michigan) offers \$1000 rebates to builders who construct Energy Star single family homes	Incorporated suggestion into 2024 study with 2 tiers of residential new construction whole-home improvement measures.

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
	with a Home Energy Rating (HERS) score of 57 or less, but offer higher rebates for more efficient buildings - up to \$4000 for all electric homes with a HERS score of 40 or less. The Florida utilities potential study should assess savings potential for both the Energy Star level and a tier or two of additional efficiency beyond that level. Similar assessments of new commercial building savings potential should also be assessed.	
Custom Industrial Measures	The utilities' list of industrial efficiency measures addresses common industrial efficiency opportunities. However, it does not address efficiency opportunities that may be unique to individual industries or even to individual industrial facilities. That can include such things as changes in types of materials used in manufacturing, reductions in waste streams, improved use of water delivered by agricultural irrigation systems, and/or other things that are not directly related to energy using equipment or controls of such equipment. It is obviously not possible to list all such measures. However, a potential study will understate savings potential if it does not include a way of capturing such potential in its estimates. One potential way to get a sense of such potential is to review results of comprehensive industrial efficiency programs run by other utilities to identify the portion of actual program savings from such unique custom measures - and then assume that portion of custom savings could be added to the savings estimated in the study for named measures.	Added to measure list for 2024 study
Electric Vehicle measures	Some EV chargers are more efficient than others. The Federal Energy Star program has a standard for them. Savings potential may not be huge, but should be considered in the study. With a growing number of EV sales, the study should also consider the potential savings from promoting the most efficient EVs within different size/style categories	Added to measure list for 2024 study
Removing screw-based LEDs	The screw-based LEDs on both the Residential and Commercial measure lists should now be considered baseline due to federal efficiency standards adopted earlier this year. Utility load forecasts for IRPs should reflect resulting improvements in end use efficiency.	Screw-based LEDs were included in the study but with limited applicability to reflect current market
Removing Commercial fluorescent lighting	LED technology - for both fixtures and lamps - has advanced significantly in recent years, to the point where it should be the only technology considered for commercial lighting. Measures such as high performance T-8 fluorescent fixtures and high bay T-5 fluorescent fixtures should be replaced with LED alternatives in the study.	Updated measure list for 2024 study to only include LED-based lamps for linear fluorescent replacements

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Removing fossil-gas fueled CHP	Fossil-fuel fired CHP systems should not be considered “renewable” and have questionable benefits if electric generation is expected to get increasingly more renewable and clean. Biogas-fueled CHP – such as systems installed in wastewater treatment facilities that use methane byproducts of processing waste – should be included in the study.	2024 study will continue to assess all CHP options
Adding livestock methane power generation to renewables list	For example, see the “cow power” program currently being run by Green Mountain Power, Vermont’s largest electric utility	2024 study will continue to assess DSRE options consistent with prior study, including customer-sited solar, solar plus storage, and CHP
Adding EV managed charging to DR list	With national market shares for EVs growing, it is important that utilities consider programs for managing when charging occurs. Numerous utilities are currently running managed charging programs. This does not currently appear to be on the measure list and should be added to the Florida utilities’ potential study.	Added to measure list for 2024 study
Residential “smart thermostat” measure can provide both efficiency savings and demand response potential	This is recognized in the inclusion of smart thermostats in both the Res EE and DR tabs of the measure list spreadsheet. We simply want to flag that it is important when assessing cost-effectiveness of this measure that these two potential benefits are considered together. In other words, the cost should be considered compared to the combined efficiency and DR potential rather than separately considered relative to just EE savings and then separately again compared to just DR potential	2024 study will include interactive impacts of EE and DR opportunities
Emerging Technologies	The efficiency potential study measure list appears to be somewhat outdated. It does not include a number of new and emerging technologies. The potential list of such technologies is long. We suggest reviewing the attached list of emerging technologies developed almost two years ago by Consumers Energy (Michigan) and including them in the study.	Consumers Energy study was reviewed and commercially available measures were added to measure list for 2024 study, including heat pump water heaters - CEE advanced tier, heat pump clothes dryers, ozone laundry systems, and 21+ SEER HVAC units

External Measure Suggestions



Technical Potential Study of Demand Side Management

Tampa Electric Company

Date: 03.07.2024

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Executive Summary

In October 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems.

The main objective of the study was to assess the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of Tampa Electric Company's (TECO) service territory.

1.1 Methodology

Resource Innovations estimates DSM savings potential by applying an analytical framework that aligns baseline market conditions for energy consumption and demand with DSM opportunities. After describing the baseline condition, Resource Innovations applies estimated measure savings to disaggregated consumption and demand data. The approach varies slightly according to the type of DSM resources and available data; the specific approaches used for each type of DSM are described below.

1.1.1 EE Potential

This study utilized Resource Innovations' proprietary EE modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual program savings. The methodology for the EE potential assessment was based on a hybrid "top-down/bottom-up" approach, which started with the current utility load forecast, then disaggregated it into its constituent customer-class and end-use components. Our assessment examined the effect of the range of EE measures and practices on each end-use, taking into account current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the end-use, customer class, and system levels for TECO.

1.1.2 DR Potential

The assessment of DR potential in TECO's service territory was an analysis of mass market direct load control programs for residential and small commercial and industrial (C&I) customers, and an analysis of DR programs for large C&I customers. The direct load control program assessment focused on the potential for demand reduction through heating, ventilation, and air conditioning (HVAC), water heater, managed electric vehicle charging, and pool pump load control. These end-uses were of particular interest because of their large contribution to peak period system load. For this analysis, a range of direct load control measures were examined for each customer segment to highlight the range of potential. The assessment further accounted for existing DR programs for TECO when calculating the total DR potential.

1.1.3 DSRE Potential

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from customers' PV systems, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

1.2 Savings Potential

Technical potential for EE, DR, and DSRE are as follows:

1.2.1 EE Potential

EE technical potential describes the savings potential when all technically feasible EE measures are fully implemented, ignoring all non-technical constraints on electricity savings, such as cost-effectiveness and customer willingness to adopt EE.

The estimated EE technical potential results are summarized in Table 1.

Table 1. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	992	445	3,197
Non-Residential¹	398	334	2,272
Total	1,390	779	5,469

1.2.2 DR Potential

DR technical potential describes the magnitude of loads that can be managed during conditions when grid operators need peak capacity. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale such as heating, cooling, water heaters, managed electric vehicle charging, and pool pumps. For large C&I customers, this included their entire electric demand during a utility’s system peak, as many of these types of customers will forego virtually all electric demand temporarily if the financial incentive is large enough.

The estimated DR technical potential results are summarized in Table 2.

Table 2. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	1,541	1,439
Non-Residential	1,571	1,691
Total	3,112	3,130

¹ Non-Residential results include all commercial and industrial customer segments.

1.2.3 DSRE Potential

DSRE technical potential estimates quantify all technically feasible distributed generation opportunities from PV systems, battery storage systems charged from PV, and CHP technologies based on the customer characteristics of TECO's customer base.

The estimated DSRE technical potential results are summarized in Table 3.

Table 3. DSRE Technical Potential²

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	484	51	8,000
Non-Residential	165	6	2,236
Total	649	57	10,236
Battery Storage charged from PV Systems			
Residential	598	876	0
Non-Residential	120	205	0
Total	718	1081	0
CHP Systems			
Total	358	286	1,768

² PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

2 Introduction

In October 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems. The main objective of the study was:

- Assessing the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of TECO's service territory.

The following deliverables were developed by Resource Innovations as part of the project and are addressed in this report:

- DSM measure list and detailed assumption workbooks
- Disaggregated baseline demand and energy use by year, sector, and end-use
- Baseline technology saturations, energy consumption, and demand
- Technical potential demand and energy savings
- Supporting calculation spreadsheets

2.1 Technical Potential Study Approach

Resource Innovations estimates technical potential according to the industry standard categorization, as follows:

Technical Potential is the theoretical maximum amount of energy and capacity that could be displaced by DSM, regardless of cost and other barriers that may prevent the installation or adoption of a DSM measure.

For this study, technical potential included full application of commercially available DSM technologies to all residential, commercial, and industrial customers in the utility's service territory.

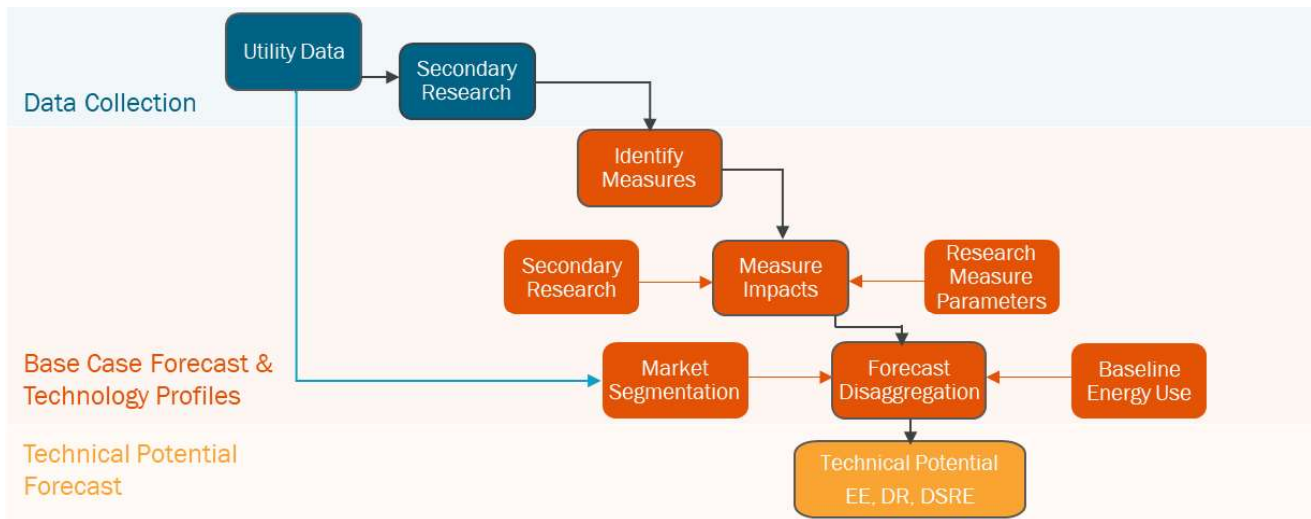
Quantifying DSM technical potential is the result of an analytical process that refines DSM opportunities that align with TECO's customers' electric consumption patterns. Resource Innovations' general methodology for estimating technical potential is a hybrid "top-

down/bottom-up” approach, which is described in detail in Sections 3 through 5 of this report and includes the following steps:

- Develop a baseline forecast: the study began with a disaggregation of the utility’s official electric energy forecast to create a baseline electric energy forecast. This forecast does not include any utility-specific assumptions around DSM performance. Resource Innovations applied customer segmentation and consumption data from each utility and data from secondary sources to describe baseline customer-class and end-use components. Additional details on the forecast disaggregation are included in Section 3.
- Identify DSM opportunities: A comprehensive set of DSM opportunities applicable to TECO’s climate and customers were analyzed to best depict DSM technical potential. Effects for a range of DSM technologies for each end-use could then be examined while accounting for current market saturations, technical feasibility, and impacts.
- Collect cost and impact data for measures: For those measures applicable to TECO’s customers, Resource Innovations conducted primary and secondary research and estimated costs, energy savings, measure life, and demand savings. We differentiated between the type of cost (capital, installation labor, maintenance, etc.) to separately evaluate different implementation modes: retrofit (capital plus installation labor plus incremental maintenance); new construction (incremental capital and incremental maintenance); and burnout costs (incremental capital and incremental maintenance costs for replacement of appliances and equipment that has reached the end of its useful life). Additional details on measure development are included in Section 4.

Figure 1 provides an illustration of the technical potential modeling process conducted for TECO, with the assessment starting with the current utility load forecast, disaggregated into its constituent customer-class and end-use components, and calibrated to ensure consistency with the overall forecast. Resource Innovations considered the range of DSM measures and practices application to each end-use, accounting for current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the technology, end-use, customer class, and system levels.

Figure 1. Approach to Technical Potential Modeling



Resource Innovations estimated DSM technical potential based on a combination of market research, utility load forecasts and customer data, and measure impact analysis, all in coordination with TECO. Resource Innovations examined the technical potential for EE, DR, and DSRE opportunities; this report is organized to offer detail on each DSM category, with additional details on technical potential methodology presented in Section 5.

2.2 EE Potential Overview

To estimate EE potential, this study utilized Resource Innovations' modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual utility program savings, as described in Section 5.1.1 below. While the analysis estimates the impacts of individual EE measures, the model accounts for interactions and overlap of individual measure impacts within an end-use or equipment type. The model provides transparency into the assumptions and calculations for estimating EE potential.

2.3 DR Potential Overview

To estimate DR market potential, Resource Innovations considered customer demand during utility peaking conditions and projected customer response to DR measures. Customer demand was determined by looking at account-level interval data for a sample of customers within each segment. For each segment, Resource Innovations determined the portion of a customer's load that could be curtailed during the system peak.

2.4 DSRE Potential Overview

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from PV, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

3 Baseline Forecast Development

3.1 Market Characterization

The TECO base year energy use and sales forecast provided the reference point to determine potential savings. The end-use market characterization of the base year energy use and reference case forecast included customer segmentation and load forecast disaggregation. The characterization is described in this section, while the subsequent section addresses the measures and market potential energy and demand savings scenarios.

3.1.1 Customer Segmentation

In order to estimate EE, DR, and DSRE potential, the sales forecast and peak load forecasts were segmented by customer characteristics. As electricity consumption patterns vary by customer type, Resource Innovations segmented customers into homogenous groups to identify which customer groups are eligible to adopt specific DSM technologies, have similar building characteristics and load profiles, or are able to provide DSM grid services.

Resource Innovations segmented customers according to the following:

- 1) By Sector - how much of TECO's energy sales, summer and winter peak demand forecast is attributable to the residential, commercial, and industrial sectors?
- 2) By Customer - how much electricity does each customer typically consume annually and during system peaking conditions?
- 3) By End-Use - within a home or business, what equipment is using electricity during the system peak? How much energy does this end-use consume over the course of a year?

Table 4 summarizes the segmentation within each sector. In addition to the segmentation described here for the EE and DSRE analyses, the residential customer segments were further segmented by heating type (electric heat, gas heat, or unknown) and by annual consumption bins within each sub-segment for the DR analysis.

Table 4. Customer Segmentation

Residential	Commercial		Industrial	
Single Family	Assembly	Miscellaneous	Agriculture and Assembly	Primary Resources Industries
Multi-Family	College and University	Offices	Chemicals and Plastics	Stone/Glass/Clay/Concrete
Manufactured Homes	Grocery	Restaurant	Construction	Textiles and Leather
	Healthcare	Retail	Electrical and Electronic Equipment	Transportation Equipment
	Hospitals	Schools K-12	Lumber/Furniture/Pulp/Paper	Water and Wastewater
	Institutional	Warehouse	Metal Products and Machinery	Other
	Lodging/Hospitality		Miscellaneous Manufacturing	

From an equipment and energy use perspective, each segment has variation within each building type or sub-sector. For example, the energy consuming equipment in a convenience store will vary significantly from the equipment found in a supermarket. To account for this variation, the selected end-uses describe energy consumption patterns that are consistent with those typically studied in national or regional surveys, such as the U.S. Energy Information Administration’s (EIA) Residential Energy Consumption Survey (RECS), Commercial Building Energy Consumption Survey (CBECS) and Manufacturing Energy Consumption Survey (MECS), among others. The end-uses selected for this study are listed in Table 5.

Table 5. End-Uses

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Space heating ³	Space heating ³	Process heating
Space cooling ³	Space cooling ³	Process cooling
Domestic hot water	Domestic hot water	Compressed air
Ventilation and circulation	Ventilation and circulation	Motors/pumps

³ Includes the contribution of building envelope measures and efficiencies.

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Lighting	Interior lighting	Fan, blower motors
Cooking	Exterior lighting	Process-specific
Appliances	Cooking	Industrial lighting
Electronics	Refrigeration	Exterior lighting
Miscellaneous	Office equipment	HVAC ³
	Miscellaneous	Other

For DR, the end-uses targeted were those with controllable load for residential customers (i.e., HVAC, water heaters, pool pumps, and electric vehicles) and small C&I customers (HVAC and electric vehicles). For large C&I customers, all load during peak hours was included assuming these customers would potentially be willing to reduce electricity consumption for a limited time if offered a large enough incentive during temporary system peak demand conditions.

3.1.2 Forecast Disaggregation

A common understanding of the assumptions and granularity in the baseline load forecast was developed with input from TECO. Key discussion topics reviewed included:

- How current DSM offerings are reflected in the energy and demand forecast.
- Assumed weather conditions and hour(s) of the day when the system is projected to peak.
- Are there portions of the load forecast attributable to customers or equipment not eligible for DSM programs?
- How are projections of population increase, changes in appliance efficiency, and evolving distribution of end-use load shares accounted for in the peak demand forecast?

3.1.2.1 Electricity Consumption (kWh) Forecast

Resource Innovations segmented TECO’s electricity consumption forecast into electricity consumption load shares by customer class and end-use. The baseline customer segmentation represents the electricity market by describing how electricity was consumed within the service territory. Resource Innovations developed the forecast for the year 2025, and based it on data provided by TECO, primarily their 2023 Ten-Year Site Plan, which was the most recent plan available at the time the studies were initiated. The data addressed current baseline consumption, system load, and sales forecasts.

3.1.2.2 Peak Demand (kW) Forecast

A fundamental component of DR potential was establishing a baseline forecast of what loads or operational requirements would be absent due to existing dispatchable DR or time varying rates. This baseline was necessary to assess how DR can assist in meeting specific planning and operational requirements. We utilized TECO's summer and winter peak demand forecast, which was developed for system planning purposes.

3.1.2.3 Estimating Consumption by End-Use Technology

As part of the forecast disaggregation, Resource Innovations developed a list of electricity end-uses by sector (Table 5). To develop this list, Resource Innovations began with TECO's estimates of average end-use consumption by customer and sector. Resource Innovations combined these data with other information, such as utility residential appliance saturation surveys, as available, to develop estimates of customers' baseline consumption. Resource Innovations calibrated the utility-provided data with data available from public sources, such as the EIA's recurring data-collection efforts that describe energy end-use consumption for the residential, commercial, and manufacturing sectors.

To develop estimates of end-use electricity consumption by customer segment and end-use, Resource Innovations applied estimates of end-use and equipment-type saturation to the average energy consumption for each sector. The following data sources and adjustments were used in developing the base year 2025 sales by end-use:

Residential Sector:

- The disaggregation was based on TECO's rate class load shares and intensities.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - TECO rate class load share is based on average per customer.
 - Resource Innovations made conversions to usage estimates generated by applying TECO's customer audit & saturation survey, EIA RECS data, residential end-use study data received from other FEECA utilities, and EIA's Annual Energy Outlook (AEO) 2023.

Commercial Sector:

- The disaggregation was based on TECO's rate class load shares, intensities, and EIA CBECS data.
- Segment data from EIA and TECO.

- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA CBECS and end-use forecasts from TECO.

Industrial Sector:

- The disaggregation was based on rate class load shares, intensities, and EIA MECS data.
- Segment data from EIA and TECO.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA MECS and end-use forecasts from TECO.

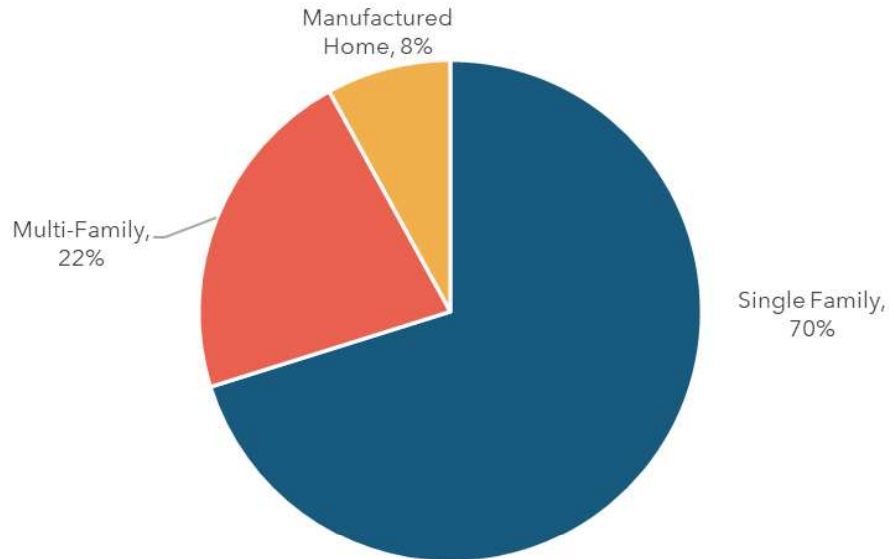
3.2 Analysis of Customer Segmentation

Customer segmentation is important to ensuring that a MPS examines DSM measure savings potential in a manner that reflects the diversity of energy savings opportunities existing across the utility's customer base. TECO provided Resource Innovations with data concerning the premise type and loads characteristics for all customers for the MPS analysis. Resource Innovations examined the provided data from multiple perspectives to identify customer segments. Resource Innovations' approach to segmentation varied slightly for non-residential and residential accounts, but the overall logic was consistent with the concept of expressing the accounts in terms that were relevant to DSM opportunities.

3.2.1 Residential Customers (EE, DR, and DSRE Analysis)

Segmentation of residential customer accounts enabled Resource Innovations to align DSM opportunities with appropriate DSM measures. Resource Innovations used utility customer data, supplemented with EIA data, to segment the residential sector by customer dwelling type (single family, multi-family, or manufactured home). The resulting distribution of customers according to dwelling unit type is presented in Figure 2.

Figure 2. Residential Customer Segmentation



3.2.2 Non-Residential (Commercial and Industrial) Customers (EE and DSRE Analysis)

For the EE and DSRE analysis, Resource Innovations segmented C&I accounts using the utility's North American Industry Classification System (NAICS) or Standard Industrial Classification (SIC) codes, supplemented by data produced by the EIA's CBECS and MECS. Resource Innovations classified the customers in this group as either commercial or industrial, on the basis of DSM measure information available and applicable to each. For example, agriculture and forestry DSM measures are commonly considered industrial savings opportunities. Resource Innovations based this classification on the types of DSM measures applicable by segment, rather than on the annual energy consumption or maximum instantaneous demand from the segment as a whole. The estimated energy sales distributions Resource Innovations applied are shown below in Figure 3 and Figure 4.

Figure 3. Commercial Customer Segmentation

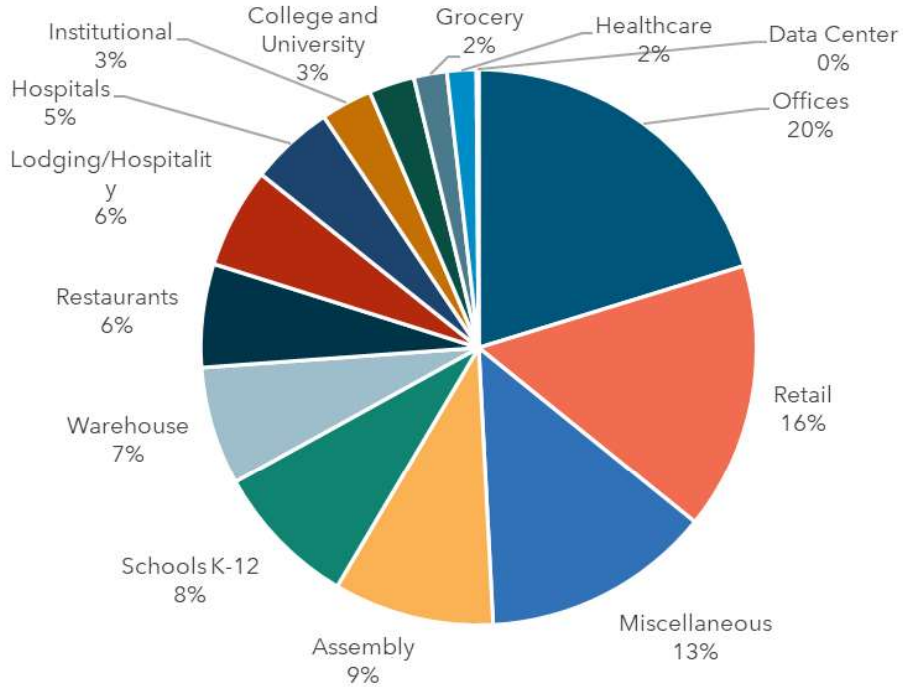
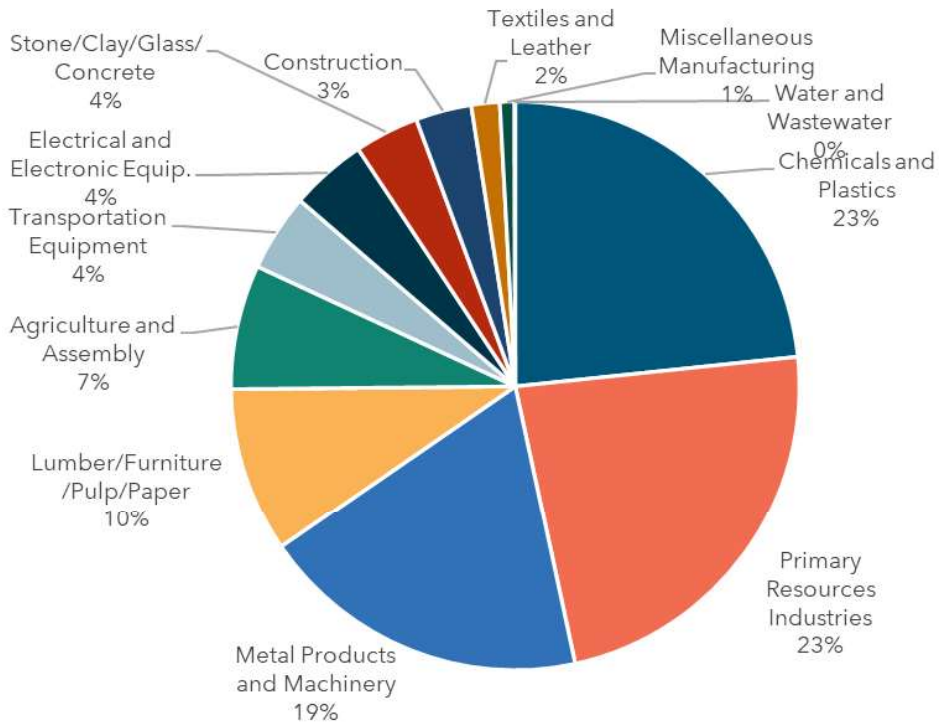


Figure 4. Industrial Customer Segmentation



3.2.3 Commercial and Industrial Accounts (DR Analysis)

For the DR analysis, Resource Innovations divided the non-residential customers into the two customer classes of small C&I and large C&I using rate class and annual consumption. For the purposes of this analysis, small C&I customers are those on the General Service (GS) tariff. Large C&I customers are all customers on the General Service Demand (GSD) tariff or on the General Service Large Demand (GSLD) tariff. Resource Innovations further segmented these two groups based on customer size. For small C&I, segmentation was determined using annual customer consumption and for large C&I the customer’s maximum demand was used. Both customer maximum demand and customer annual consumption were calculated using billing data provided by TECO.

Table 6 shows the account breakout between small C&I and large C&I.

Table 6. Summary of Customer Classes for DR Analysis

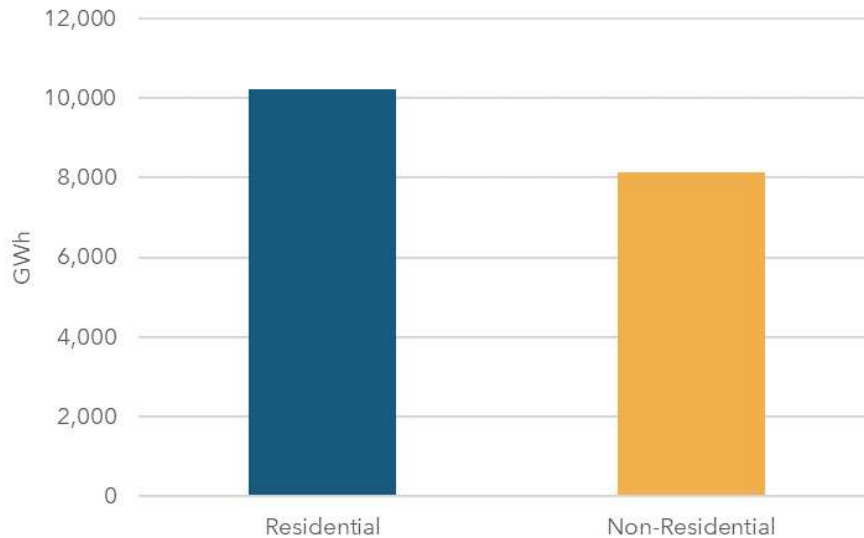
Customer Class	Annual kWh	Estimated Number of Accounts
Small C&I	0-15,000 kWh	43,294
	15,001-25,000 kWh	9,444
	25,001-50,000 kWh	9,104
	50,001 kWh +	3,304
	Total	65,146
Large C&I	0-50 kW	8,716
	51-300 kW	6,487
	301-500 kW	738
	501 kW +	738
	Total	16,679

3.3 Analysis of System Load

3.3.1 System Energy Sales

Technical potential is based on TECO’s load forecast for the year 2025 from their 2023 Ten Year Site Plan, which is illustrated in Figure 5.

Figure 5. 2025 Electricity Sales Forecast by Sector



3.3.2 System Demand

To determine the technical potential for DR, Resource Innovations first established peaking conditions for each utility by looking at when each utility historically experienced its maximum demand. The primary data source used to determine when maximum DR impact was the historical system load for TECO. The data provided contained the system loads for all 8,760 hours of the most recent five years leading up to the study (2016-2021). The utility summer and winter peaks were then identified within the utility-defined peaking conditions. For TECO the summer peaking conditions were defined as August from 5:00-6:00 PM and the winter peaking conditions were defined as January from 7:00-8:00 AM. The seasonal peaks were then selected as the maximum demand during utility peaking conditions.

3.3.3 Load Disaggregation

The disaggregated annual electric loads⁴ for the base year 2025 by sector and end-use are summarized in Figure 6, Figure 7, and Figure 8.

⁴ Full disaggregation of system demand by end-use was not conducted, as DR potential for residential and small C&I customers focused on specific end-uses of particular interest because of their large contribution to peak period system load, and was not end-use specific for large C&I customers. A description of the end-use analysis for residential and small C&I customers is included in Section 5.1.2

Figure 6. Residential Baseline (2025) Energy Sales by End-Use

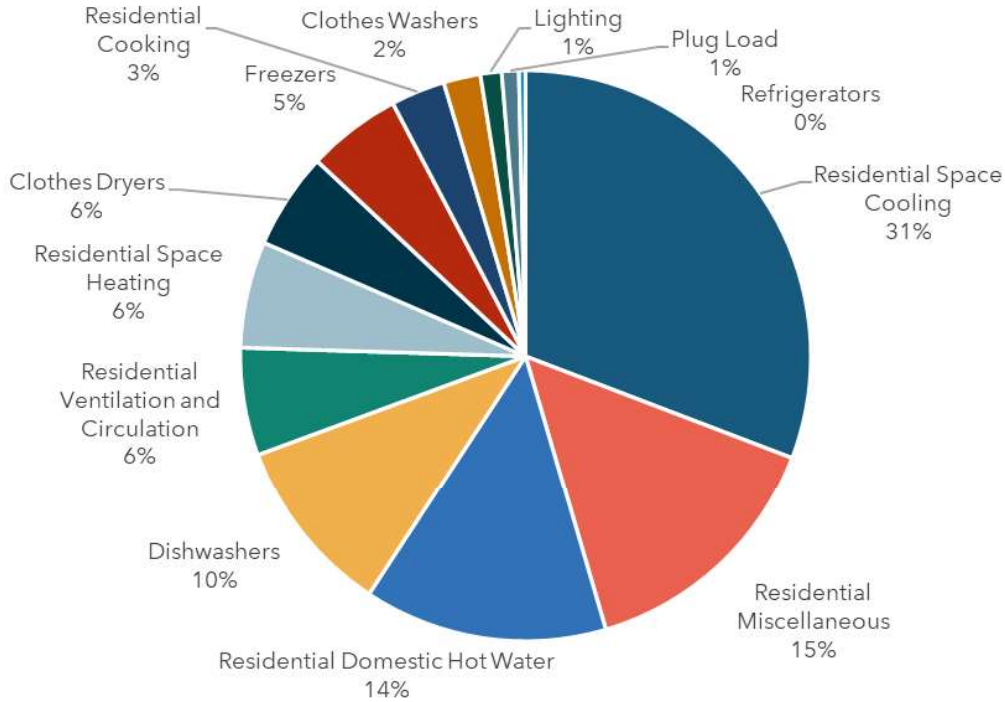


Figure 7. Commercial Baseline (2025) Energy Sales by End-Use

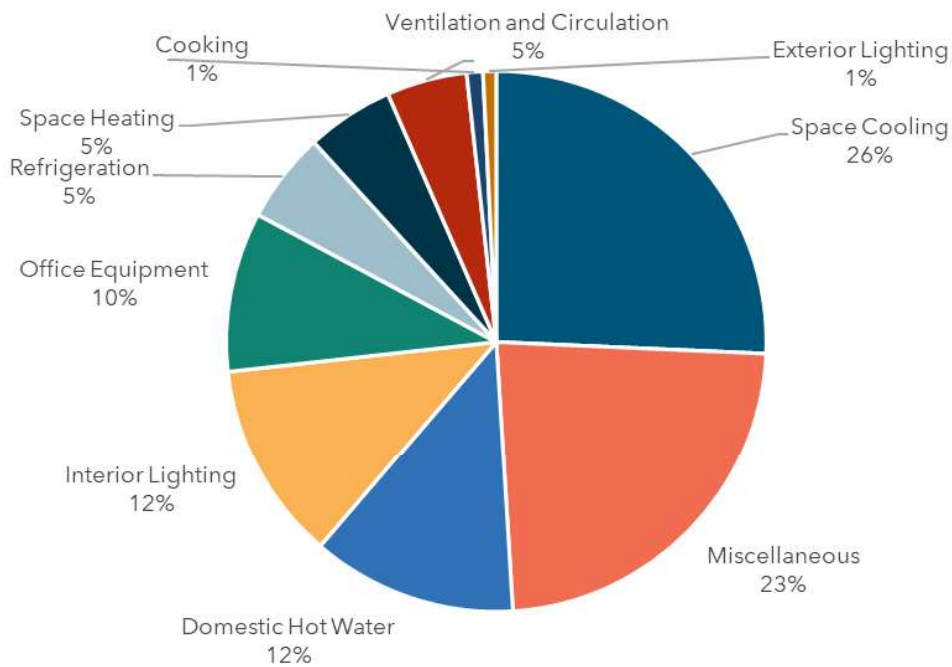
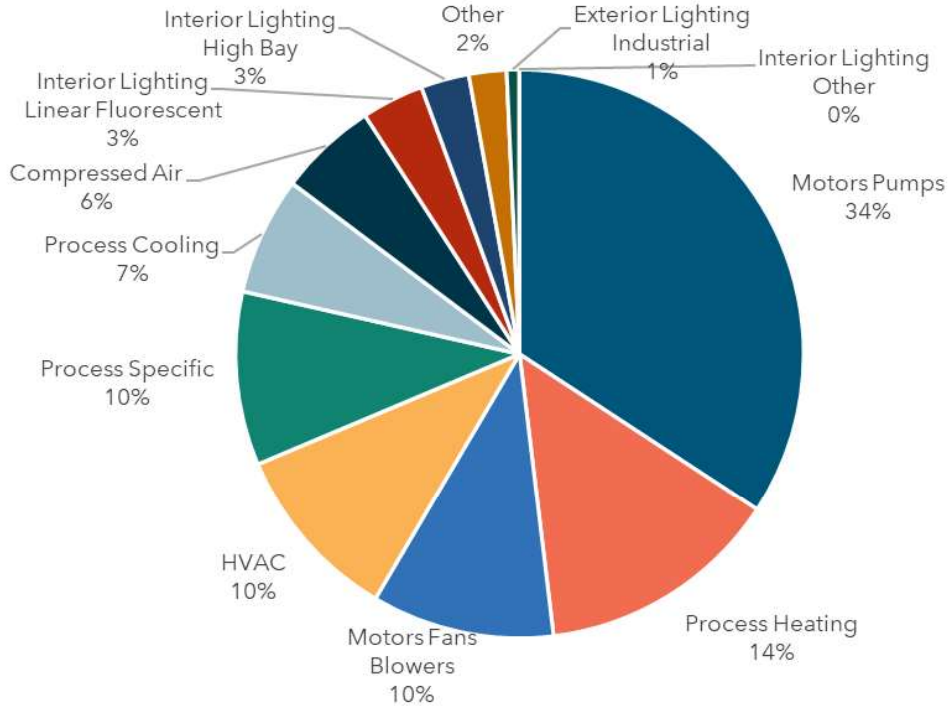


Figure 8. Industrial Baseline (2025) Energy Sales by End-Use



4 DSM Measure Development

DSM potential is described by comparing baseline market consumption with opportunities for savings. Describing these individual savings opportunities results in a list of DSM measures to analyze. This section presents the methodology to develop the EE, DR, and DSRE measure lists.

4.1 Methodology

Resource Innovations identified a comprehensive catalog of DSM measures for the study. The measure list is the same for all FEECA Utilities. The iterative vetting process with the utilities to develop the measure list began by initially examining the list of measures included in the 2019 Goals docket. This list was then adjusted based on proposed measure additions and revisions provided by the FEECA Utilities. Resource Innovations further refined the measure list based on reviews of Resource Innovations' DSM measure library, compiled from similar market potential studies conducted in recent years throughout the United States, as well as measures included in other utility programs where Resource Innovations is involved with program design, implementation, or evaluation. The FEECA Utilities also reached out to interested parties and received input with recommendations on measure additions to the 2019 measure list. Their measure suggestions were reviewed and incorporated into the study as appropriate. External measure suggestions and actions are summarized in Appendix D. The extensive, iterative review process involving multiple parties has ensured that the study included a robust and comprehensive set of DSM measures.

See Appendix A for the list of EE measures, Appendix B for the list of DR measures, and Appendix C for the list of DSRE measures analyzed in the study.

4.2 EE Measures

EE measures represent technologies applicable to the residential, commercial, and industrial customers in the FEECA Utilities' service territories. The development of EE measures included consideration of:

- EE technologies that are applicable to Florida and commercially available: Measures that are not applicable due to climate or customer characteristics were excluded, as were "emerging" technologies that are not currently commercially available to FEECA utility customers.
- Current and planned Florida Building Codes and Federal equipment standards (Codes & Standards) for baseline equipment: Measures included from prior studies

were adjusted to reflect current Codes & Standards as well as updated efficiency tiers, as appropriate.

- Eligibility for utility DSM offerings in Florida: For example, behavioral measures were excluded from consideration, as they historically have not been allowed to count towards utility DSM goals. Behavioral measures are intended to motivate customers to operate in a more energy-efficient manner (e.g., setting an air-conditioner thermostat to a higher temperature) without accompanying: a) physical changes to more efficient end-use equipment or to their building envelope, b) utility-provided products and tools to facilitate the efficiency improvements, or c) permanent operational changes that improve efficiency which are not easily revertible to prior conditions. These types of behavioral measures were excluded because of the variability in forecasting the magnitude and persistence of energy and demand savings from the utility's perspective. Additionally, decoupling behavioral measure savings from the installation of certain EE technologies like smart thermostats can be challenging and could result in overlapping potential with other EE measures included in the study.

Upon development of the final EE measure list, utility-specific measure details were developed. RI maintains a proprietary online database of energy efficiency measures for MPS studies, which was used as a starting point for measure development for this study. Measures are added or updated at the request of project stakeholders or because of changes to the EE marketplace (for example, new codes and standards, or current practice in the market). Measure data are refined as new data or algorithms are developed for estimating measure impacts, and updated for each study to incorporate inputs parameters specific to the service territory being analyzed. The database contains the following information for each of the measures:

- Measure description: measure classification by type, end-use, and subsector, and description of the base-case and the efficient-case scenarios.
- kWh savings: Energy savings associated with each measure were developed through engineering algorithms or building simulation modeling, taking climate data and customer segments into consideration as appropriate. Reference sources used for developing residential, commercial, and industrial measure savings included a variety of Florida-specific, as well as regional and national sources, such as utility-specific measurement & verification (M&V) data, technical reference manuals (TRM) from other jurisdictions, ENERGY STAR calculators, and manufacturer or retailer specifications for particular products.
- Energy savings were applied in RI's TEA-POT model as a percentage of total baseline consumption. Peak demand savings were determined using utility-specific load shapes or coincidence factors.

- Measure Expected Useful Lifetime: Sources included the Database for Energy Efficient Resources (DEER), the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) Handbook, TRMs, and other regional and national measure databases and EE program evaluations.
- Measure Costs: Per-unit costs (full or incremental, depending on the application) associated with measure installations. Sources included: TRMs, ENERGY STAR calculator, online market research, FEECA utility program data, and other secondary sources.

The measure details from the online measure library are exported for use in RI’s TEA-POT model, accompanied by utility-specific estimates of measure applicability. Measure applicability is a general term encompassing an array of factors, including technical feasibility of installation, and the measure’s current saturation as well as factors to allocate savings associated with competing measures. Information used was primarily derived from data in current regional and national databases, as well as TECO’s program tracking data. These factors are described in Table 7.

Table 7. Measure Applicability Factors

Measure Impact	Explanation	Sources
Technical Feasibility	The percentage of buildings that can have the measure physically installed. Various factors may affect this, including, but not limited to, whether the building already has the baseline measure (e.g., dishwasher), and limitations on installation (e.g., size of unit and space available to install the unit).	Various secondary sources and engineering experience.
Measure Incomplete Factor	The percentage of buildings without the specific measure currently installed.	Utility RASS; EIA RECS, CBECS; MECS; ENERGY STAR sales figures; and engineering experience.
Measure Share	Used to distribute the percentage of market shares for competing measures (e.g., only blown-in ceiling insulation or spray foam insulation, not both would be installed in an attic).	Utility customer data, Various secondary sources and engineering experience.

As shown in Table 8, the measure list includes 395 unique energy-efficiency measures. Expanding the measures to account for all appropriate installation scenarios resulted in

9,535 measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (i.e., a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed).

Table 8. EE Measure Counts by Sector

Sector	Unique Measures	Permutations
Residential	119	1,173
Commercial	164	5,798
Industrial	112	2,564

4.3 DR Measures

The DR measures included in the measure list utilize the following DR strategies:

- **Direct Load Control.** Utility control of selected equipment at the customer’s home or business, such as HVAC or water heaters.
- **Critical Peak Pricing (CPP) with Technology.** Electricity rate structures that vary based on time of day. Includes CPP when the rate is substantially higher for a limited number of hours or days per year (customers receive advance notification of CPP event) coupled with technology that enables customer to lower their usage in a specific end-use in response to the event (e.g., HVAC via smart thermostat).
- **Contractual DR.** Customers receive incentive payments or a rate discount for committing to reduce load by a pre-determined amount or to a pre-determined firm service level upon utility request.
- **Automated DR.** Utility dispatched control of specific end-uses at a customer facility.

DR initiatives that do not rely on the installation of a specific device or technology to implement (such as a voluntary curtailment program or time of use rates) were not included.

A workbook was developed for each measure which included the same measure inputs as previously described for the EE measures. In addition, the DR workbook included expected load reduction from the measure, based on utility technical potential, existing utility DR programs, and other nationwide DR programs if needed.

For technical potential, Resource Innovations did not break out results by specific measure or control technology because all of the developed measures target the end-uses estimated

for technical potential (i.e., potential is reported for space cooling end-use and not allocated to switches, smart thermostats, etc.).

4.4 DSRE Measures

The DSRE measure list includes rooftop PV systems, battery storage systems charged from PV systems, and CHP systems.

PV Systems

PV systems utilize solar panels (a packaged collection of PV cells) to convert sunlight into electricity. A system is constructed with multiple solar panels, a DC/AC inverter, a racking system to hold the panels, and electrical system interconnections. These systems are often roof-mounted systems that face south-west, south, and/or, south-east. The potential associated with roof-mounted systems installed on residential and commercial buildings was analyzed.

Battery Storage Systems Charged from PV Systems

Distributed battery storage systems included in this study consist of behind-the-meter battery systems installed in conjunction with an appropriately-sized PV system at residential and commercial customer facilities. These battery systems typically consist of a DC-charged battery, a DC/AC inverter, and electrical system interconnections to a PV system. On their own battery storage systems do not generate or conserve energy, but can collect and store excess PV generation to provide power during particular time periods, which for DSM purposes would be to offset customer demand during the utility's system peak.

CHP Systems

In most CHP applications, a heat engine creates shaft power that drives an electrical generator (fuel cells can produce electrical power directly from electrochemical reactions). The waste heat from the engine is then recovered to provide other on-site needs. Common prime mover technologies used in CHP applications and explored in this study include:

- Steam turbines
- Gas turbines
- Micro turbines
- Fuel Cells
- Internal combustion engines

A workbook was developed for each measure which included the inputs previously described for EE measures and prime mover operating parameters.

5 Technical Potential

In the previous sections, the approach for DSM measure development was summarized, and the 2025 base year load shares and reference-case load forecast were described. The outputs from these tasks provided the input for estimating the technical potential scenario, which is discussed in this section.

The technical potential scenario estimates the potential energy and demand savings when all technically feasible and commercially available DSM measures are implemented without regard for cost-effectiveness and customer willingness to adopt the most impactful EE, DR, or DSRE technologies. Since the technical potential does not consider the costs or time required to achieve these savings, the estimates provide a theoretical upper limit on electricity savings potential. Technical potential is only constrained by factors such as technical feasibility and applicability of measures. For this study, technical potential included full application of the commercially available DSM measures to all residential, commercial, and industrial customers in the utility's service territory.

5.1 Methodology

5.1.1 EE Technical Potential

EE technical potential refers to delivering less electricity to the same end-uses. In other words, technical potential might be summarized as “doing the same thing with less energy, regardless of the cost.”

DSM measures were applied to the disaggregated utility electricity sales forecasts to estimate technical potential. This involved applying estimated energy savings from equipment and non-equipment measures to all electricity end-uses and customers. Technical potential consists of the total energy and demand that can be saved in the market which Resource Innovations reported as single numerical values for each utility's service territory.

The core equation used in the residential sector EE technical potential analysis for each individual efficiency measure is shown in Equation 1 below, while the core equation used in the nonresidential sector technical potential analysis for each individual efficiency measure is shown in Equation 2.

Equation 1: Core Equation for Residential Sector EE Technical Potential



Where:

- **Baseline Equipment Energy Use Intensity** = the electricity used per customer per year by each baseline technology in each market segment. In other words, the baseline equipment energy-use intensity is the consumption of the electrical energy using equipment that the efficient technology replaces or affects.
- **Saturation Share** = the fraction of the end-use electrical energy that is applicable for the efficient technology in a given market segment. For example, for residential cooling, the saturation share would be the fraction of all residential electric customers that have central air conditioners in their household.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient. To extend the example above, the fraction of central air conditioners that is not already energy efficient.
- **Feasibility Factor** = the fraction of units that is technically feasible for conversion to the most efficient available technology from an engineering perspective (i.e., it may not be possible to install LEDs in all light sockets in a home because the available styles may not fit in every socket).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

Equation 2: Core Equation for Non-Residential Sector EE Technical Potential



Where:

- **Total Stock Square Footage by Segment** = the forecasted square footage level for a given building type (e.g., square feet of office buildings).
- **Baseline Equipment Energy Use Intensity** = the electricity used per square foot per year by each baseline equipment type in each market segment.

- **Saturation Shares** = the fraction of total end-use energy consumption associated with the efficient technology in a given market segment. For example, for packaged terminal air-conditioner (PTAC), the saturation share would be the fraction of all space cooling kWh in a given market segment that is associated with PTAC equipment.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient.
- **Feasibility Factor** = the fraction of the equipment or practice that is technically feasible for conversion to the efficient technology from an engineering perspective (i.e., it may not be possible to install Variable Frequency Drives (VFD) on all motors in a given market segment).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

It is important to note that the technical potential estimate represents electricity savings potential at a specific point in time. In other words, the technical potential estimate is based on data describing status quo customer electricity use and technologies known to exist today. As technology and electricity consumption patterns evolve over time, the baseline electricity consumption will also change accordingly. For this reason, technical potential is a discrete estimate of a dynamic market. Resource Innovations reported the technical potential for 2025, based on currently known DSM measures and observed electricity consumption patterns.

Measure Interaction and Competition (Overlap)

While the technical potential equations listed above focus on the technical potential of a single measure or technology, Resource Innovations' modeling approach does recognize the overlap of individual measure impacts within an end-use or equipment type, and accounts for the following interactive effects:

- **Measure interaction:** Installing high-efficiency equipment could reduce energy savings in absolute terms (kWh) associated with non-equipment measures that impact the same end-use. For example, installing a high-efficiency heat pump will reduce heating and cooling consumption which will reduce the baseline against which attic insulation would be applied, thus reducing savings associated with installing insulation. To account for this interaction, Resource Innovations' TEA-POT model ranks measures that interact with one another and reduces the baseline consumption for the subsequent measure based on the savings achieved by the preceding measure. For technical potential, interactive measures are ranked based on total end-use energy savings percentage.
- **Measure competition (overlap):** The "measure share"—as defined above—accounted for competing measures, ensuring savings were not double-counted. This interaction

occurred when two or more measures “competed” for the same end-use. For example, a T-12 lamp could be replaced with a T-8 or linear LED lamp.

Addressing Naturally-Occurring EE

Naturally occurring energy efficiency includes actions taken by customers to improve the efficiency of their homes and businesses in the absence of utility program intervention. For the analysis of technical potential, Resource Innovations verified with TECO’s forecasting group that the baseline sales forecasts incorporated two known sources of naturally-occurring efficiency:

- Codes and Standards: The sales forecasts already incorporated the impacts of known Code & standards changes.
- Baseline Measure Adoption: The sales forecast excluded the projected impacts of future DSM efforts but included already implemented DSM penetration.

By properly accounting for these factors, the technical potential analysis estimated the additional EE opportunities beyond what is already included in the utility sales forecast.

5.1.2 DR Technical Potential

The concept of technical potential applies differently to DR than for EE. Technical potential for DR is effectively the magnitude of loads that can be curtailed during conditions when utilities need peak capacity reductions. In evaluating this potential at peak capacity, the following were considered: which customers are consuming electricity at those times? What end-uses are in play? Can those end-use loads be managed? Large C&I accounts generally do not provide the utility with direct control over particular end-uses. Instead, many of these customers will forego electric demand temporarily if the financial incentive is large enough. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale.

This framework makes end-use disaggregation an important element for understanding DR potential, particularly in the residential and small C&I sectors. When done properly, end-use disaggregation not only provides insights into which loads are on and off when specific grid services are needed, it also provides insight concerning how key loads and end-uses, such as air conditioning use, vary across customers. Resource Innovations’ approach used for load disaggregation is more advanced than what is used for most potential studies. Instead of disaggregating annual consumption or peak demand, Resource Innovations produced end-use load disaggregation for all 8,760 hours. This was needed because the loads available at times when different grid applications are needed can vary substantially. Instead

of producing disaggregated loads for the average customer, the study was produced for several customer segments. For TECO, Resource Innovations examined three residential segments based on customer housing type, four different small C&I segments based on customer size, and four different large C&I segments based on customer size, for a total of 11 different customer segments.

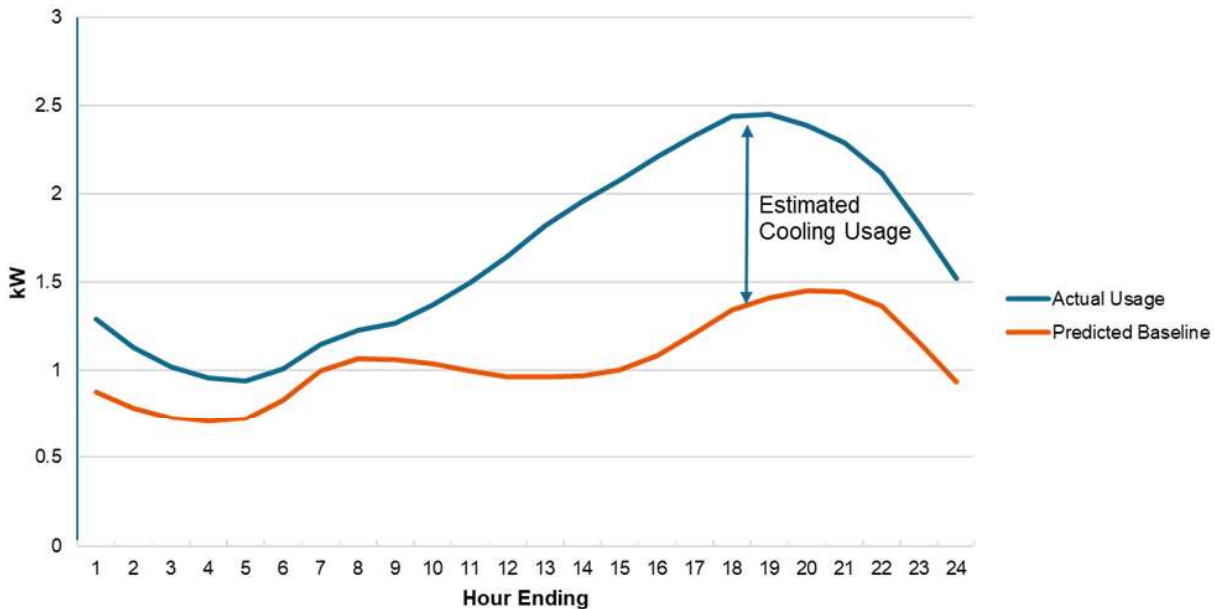
Technical potential, in the context of DR, is defined as the total amount of load available for reduction that is coincident with the period of interest; in this case, the system peak hour for the summer and winter seasons. Thus, two sets of capacity values are estimated: a summer capacity and a winter capacity.

As previously mentioned, for technical potential purposes, all coincident large C&I load is considered dispatchable, while residential and small C&I DR capacity is based on specific end-uses. Summer DR capacity for residential customers was comprised of air-conditioning (AC), pool pumps, water heaters, and managed electric vehicle charging. For small C&I customers, summer capacity was based on AC load. For winter DR capacity, residential was based on electric heating, pool pumps, and water heaters. For small C&I customers, winter capacity was based on electric heating.

AC and heating load profiles were generated for residential and small C&I customers using a sample of customers' interval data provided by TECO. This sample included a customer breakout based on housing type for residential customers and size for small C&I customers. Resource Innovations then used the interval data from these customers to create an average load profile for each customer segment.

The average load profile for each customer segment was combined with historical weather data, and used to estimate hourly load as a function of weather conditions. AC and heating loads were estimated by first calculating the baseline load on days when cooling degree days (CDD) and heating degree days (HDD) were equal to zero, and then subtracting this baseline load. This methodology is illustrated by Figure 9 (a similar methodology was used to predict heating loads).

Figure 9: Methodology for Estimating Cooling Loads



This method was able to produce estimates for average AC/heating load profiles for the seven different customer segments within the residential and small C&I sectors.

Profiles for residential water heater and pool pump loads were estimated by utilizing end-use load data from NREL's residential end-use load profile database.

For all eligible loads, the technical potential was defined as the amount that was coincident with system peak hours for each season, which are August from 5:00-6:00 PM for summer, and January from 7:00-8:00 AM for winter. As mentioned in Section 4, for technical potential there was also no measure breakout needed, because all measures will target the end-uses' estimated total loads.

5.1.3 DSRE Technical Potential

5.1.3.1 PV Systems

To determine technical potential for PV systems, RI estimated the percentage of rooftop square footage in Florida that is suitable for hosting PV technology. Our estimate of technical potential for PV systems in this report is based in part on the available roof area and consisted of the following steps:

- Step 1: Outcomes from the forecast disaggregation analysis were used to characterize the existing and new residential, commercial, and industrial building stocks.
 - To calculate the total roof area for residential buildings, the average roof area per household is multiplied by the number of households.
 - For commercial and industrial buildings, RI calculated the total roof area by first dividing the load forecast by the energy usage intensity, which provides an estimate of the total building square footage. This result is then divided by the average number of floors to derive the total roof area.
- Step 2: The total available roof area feasible for installing PV systems was calculated. Relevant parameters included unusable area due to other rooftop equipment and setback requirements, in addition to possible shading from trees and limitations of roof orientation (factored into a "technical suitability" multiplier).
- Step 3: Estimated the expected power density (kW per square foot of roof area).
- Step 4: Estimated the hourly PV generation profile using NREL's PV Watts Calculator
- Step 5: Calculated total energy and coincident peak demand potential by applying RI's Spatial Penetration and Integration of Distributed Energy Resources (SPIDER) Model.

The methodology presented in this report uses the following formula to estimate overall technical potential of PVs:

Equation 3: Core Equation for Solar DSRE Technical Energy Potential



Where:

- **Suitable Rooftop PV Area for Residential [Square Feet]:** Number of Residential Buildings x Average Roof Area Per Building x Technical Suitability Factor
- **Suitable Rooftop PV Area for Commercial [Square Feet] :** Energy Consumption [kWh] / Energy Intensity [kWh / Square Feet] / Average No. of Stories Per Building x Technical Suitability Factor
- **PV Power Density [kW-DC/Square Feet]:** Maximum power generated in Watts per square foot of solar panel.
- **Generation Factor:** Annual Energy Generation Factor for PV, from PV Watts (dependent on local solar irradiance)

5.1.3.2 Battery Storage Systems Charged from PV Systems

Battery storage systems on their own do not generate power or create efficiency improvements, but store power for use at different times. Therefore, in analyzing the technical potential for battery storage systems, the source of the stored power and overlap with technical potential identified in other categories was considered.

Battery storage systems that are powered directly from the grid do not produce annual energy savings but may be used to shift or curtail load during particular time periods. As the DR technical potential analyzes curtailment opportunities for the summer and winter peak period, and battery storage systems can be used as a DR technology, the study concluded that no additional technical potential should be claimed for grid-powered battery systems beyond that already attributed to DR.

Battery storage systems that are connected to on-site PV systems also do not produce additional energy savings beyond the energy produced from the PV system⁵. However, PV-connected battery systems do create the opportunity to store energy during period when the PV system is generating more than the home or business is consuming and use that stored power during utility system peak periods.

To determine the additional technical potential peak demand savings for “solar plus storage” systems, our methodology consisted of the following steps:

- Assume that every PV system included in PV Technical Potential is installed with a paired storage system.
- Size the storage system assuming peak storage power is equal to peak PV generation and energy storage duration is three hours.
- Apply RI’s hourly dispatch optimization module in SPIDER to create an hourly storage dispatch profile that flattens the individual customer’s load profile to the greatest extent possible accounting for a) customer hourly load profile, b) hourly PV generation profile, and c) battery peak demand, energy capacity, and roundtrip charge/discharge efficiency.
- Calculate the effective hourly impact for the utility using the above storage dispatch profile, aligned with the utility’s peak hour (calculated separately for summer and winter)
- Report the output storage kW impact on utility coincident peak demand in summer and winter.

⁵ PV-connected battery systems experience some efficiency loss due to storage, charging, and discharging. However, for this study, these losses were not quantified.

5.1.3.3 CHP Systems

The CHP analysis created a series of unique distributed generation potential models for each primary market sector (commercial and industrial).

Only non-residential customer segments whose electric and thermal load profiles allow for the application of CHP were considered. The technical potential analysis followed a three-step process. First, minimum facilities size thresholds were determined for each non-residential customer segment. Next, the full population of non-residential customers were segmented and screened based on the size threshold established for that segment. Finally, the facilities that were of sufficient size were matched with the appropriately sized CHP technology.

To determine the minimum threshold for CHP suitability, a thermal factor was applied to potential candidate customer loads to reflect thermal load considerations in CHP sizing. In most cases, on-site thermal energy demand is smaller than electrical demand. Thus, CHP size is usually dictated by the thermal load in order to achieve improved efficiencies.

The study collected electric and thermal intensity data from other recent CHP studies. For industrial customers, Resource Innovations assumed that the thermal load would primarily be used for process operations and was not modified from the secondary data sources for Florida climate conditions. For commercial customers, the thermal load is more commonly made up of water heating, space heating, and space cooling (through the use of an absorption chiller). Therefore, to account for the hot and humid climate in Florida, which traditionally limits weather-dependent internal heating loads, commercial customers' thermal loads were adjusted to incorporate a higher proportion of space cooling to space heating as available opportunities for waste heat recovery.

Resource Innovations worked with the utility-provided customer data, focusing on annual consumption due to the absence of NAICS or SIC codes for this utility data. Non-residential customers were subsequently classified based on annual consumption and size. Since NAICS or SIC codes were unavailable, no formal segmentation occurred. Instead, the analysis focused exclusively on annual utility usage. Facilities with annual loads below the kWh thresholds were deemed unlikely to possess the consistent electric and thermal loads necessary to support CHP and were consequently excluded from consideration. Conversely, those meeting the size criteria were aligned with the corresponding CHP technology.

In general, internal combustion engines are the prime mover for systems under 500kW with gas turbines becoming progressively more popular as system size increases above that. Based on the available load by customer, adjusted by the estimated thermal factor for each

segment, CHP technologies were assigned to utility customers in a top-down fashion (i.e., starting with the largest CHP generators).

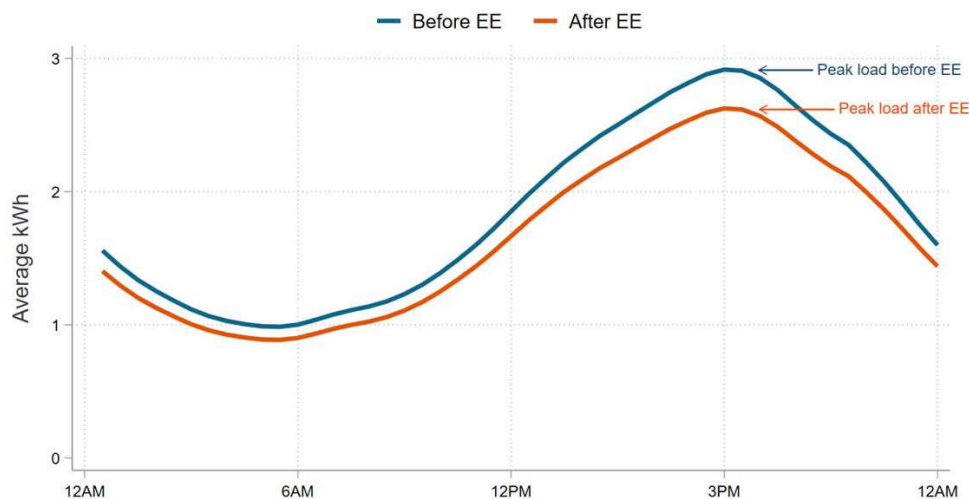
Measure Interaction

PV systems and battery storage charged from PV systems were analyzed collectively due to their common power generation source; and therefore, the identified technical potential for these systems is additive. However, CHP systems were independently analyzed for technical potential without consideration of the competition between DSRE technologies or customer preference for a particular DSRE system. Therefore, results for CHP technical potential should not be combined with PV systems or battery storage systems for overall DSRE potential but used as independent estimates.

5.1.4 Interaction of Technical Potential Impacts

As described above, the technical potential was estimated using separate models for EE, DR, and DSRE systems. However, there is interaction between these technologies; for example, a more efficient HVAC system would result in a reduced peak demand available for DR curtailment, as illustrated in Figure 10.

Figure 10: Illustration of EE Impacts on HVAC System Load Shape



Therefore, after development of the independent models, the interaction between EE, DR, and DSRE was incorporated as follows:

- The EE technical potential was assumed to be implemented first, followed by DR technical potential and DSRE technical potential.

- To account for the impact of EE technical potential on DR, the baseline load forecast for the applicable end-uses was adjusted by the EE technical potential, resulting in a reduction in baseline load available for curtailment.
- For DSRE systems, the EE and DR technical potential was incorporated in a similar fashion, adjusting the baseline load used to estimate DSRE potential.
 - For the PV analysis, this did not impact the results as the EE and DR technical potential did not affect the amount of PV that could be installed on available rooftops.
 - For the battery storage charged from PV systems, the reduced baseline load from EE resulted in additional PV-generated energy being available for the battery systems and for use during peak periods. The impact of DR events during the assumed curtailment hours was incorporated into the modeling of available battery storage and discharge loads.
- For CHP systems, the reduced baseline load from EE resulted in a reduction in the number of facilities that met the annual energy threshold needed for CHP installations. Installed DR capacity was assumed to not impact CHP potential as the CHP system feasibility was determined based on energy and thermal consumption at the facility. It should be noted that CHP systems not connected to the grid could impact the amount of load available for curtailment with utility-sponsored DR. Therefore, CHP technical potential should not be combined with DR potential but used as independent estimates.

5.2 EE Technical Potential

5.2.1 Summary

Table 9 summarizes the EE technical potential by sector:

Table 9. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	992	445	3,197
Non-Residential⁶	398	334	2,272
Total	1,390	779	5,469

⁶ Non-Residential results include all commercial and industrial customer segments.

5.2.2 Residential

Figure 11, Figure 12, and Figure 13 summarize the residential sector EE technical potential by end-use.

Figure 11: Residential EE Technical Potential by End-Use (Summer Peak Savings)

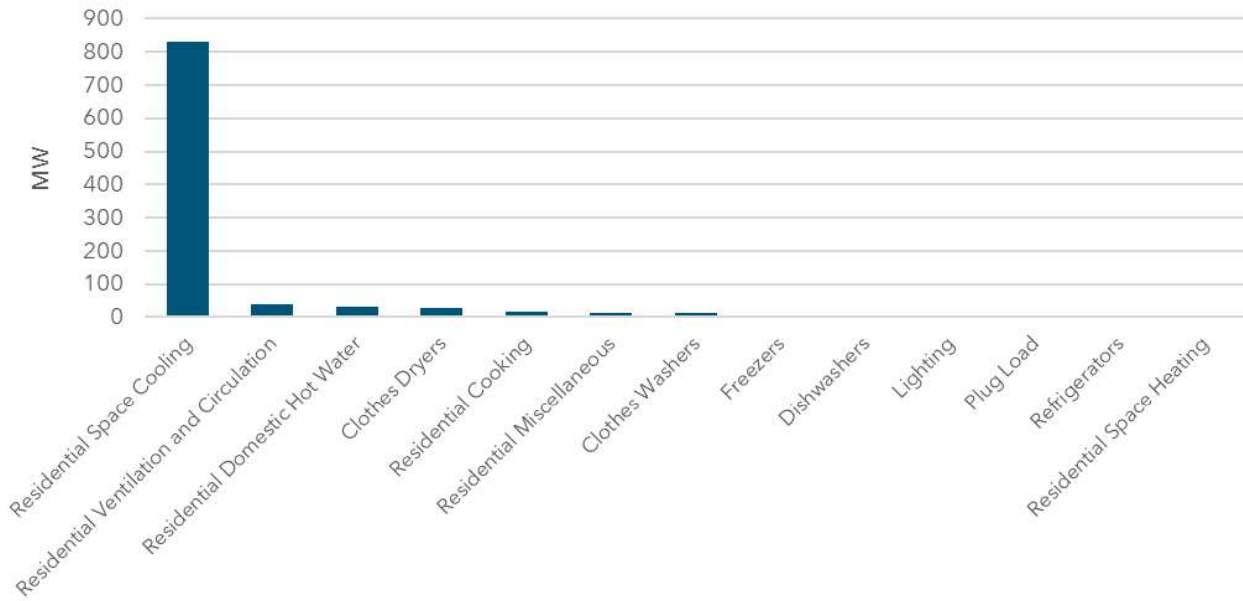


Figure 12: Residential EE Technical Potential by End-Use (Winter Peak Savings)

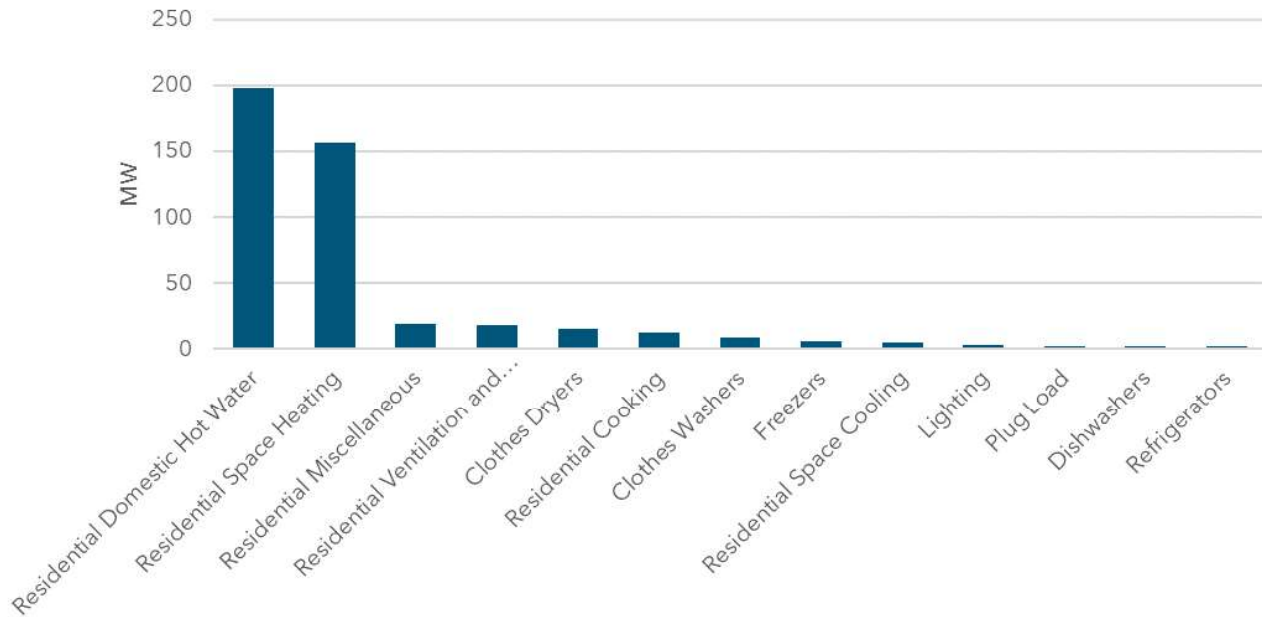
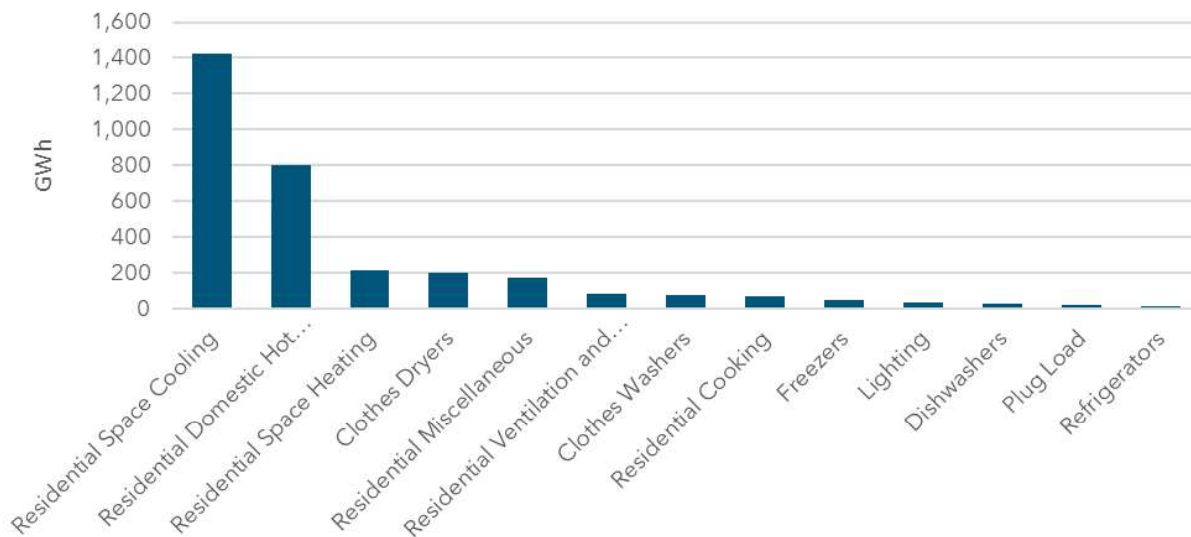


Figure 13: Residential EE Technical Potential by End-Use (Energy Savings)



5.2.3 Non-Residential

5.2.3.1 Commercial Segments

Figure 14, Figure 15, and Figure 16 summarize the commercial sector EE technical potential by end-use.

Figure 14: Commercial EE Technical Potential by End-Use (Summer Peak Savings)

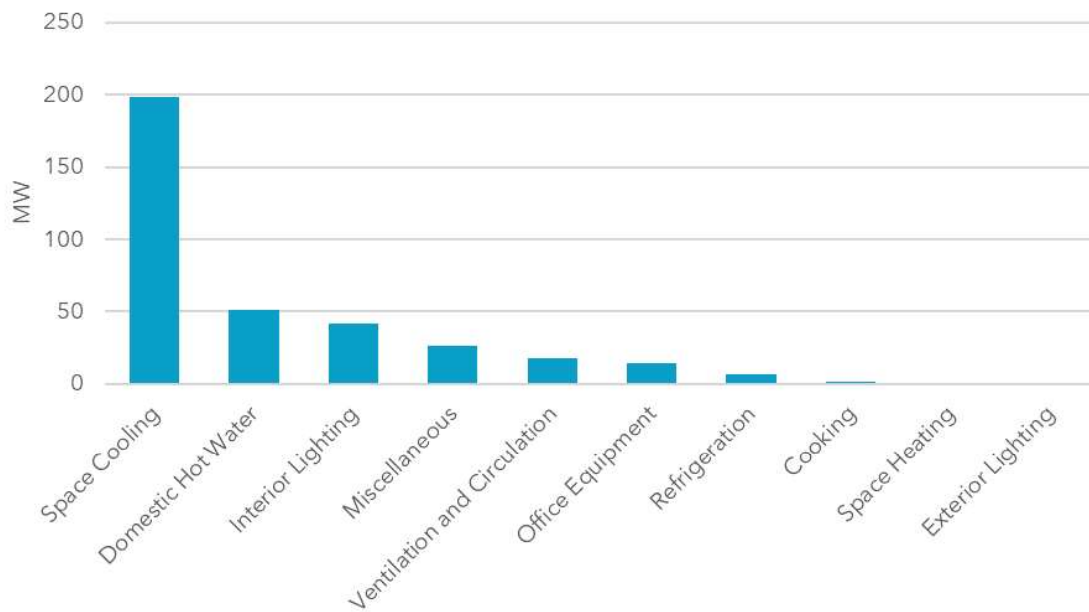


Figure 15: Commercial EE Technical Potential by End-Use (Winter Peak Savings)

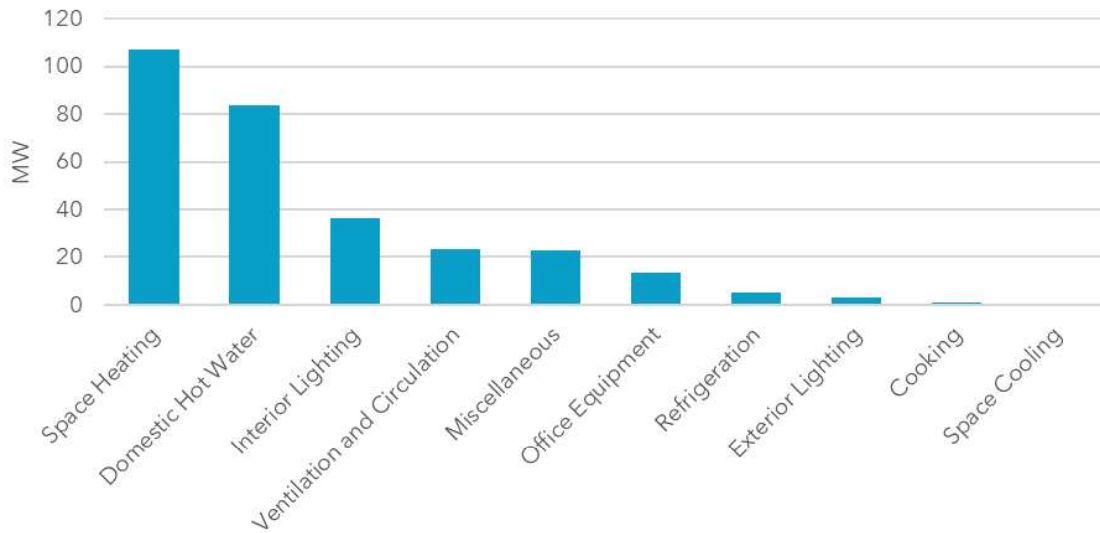
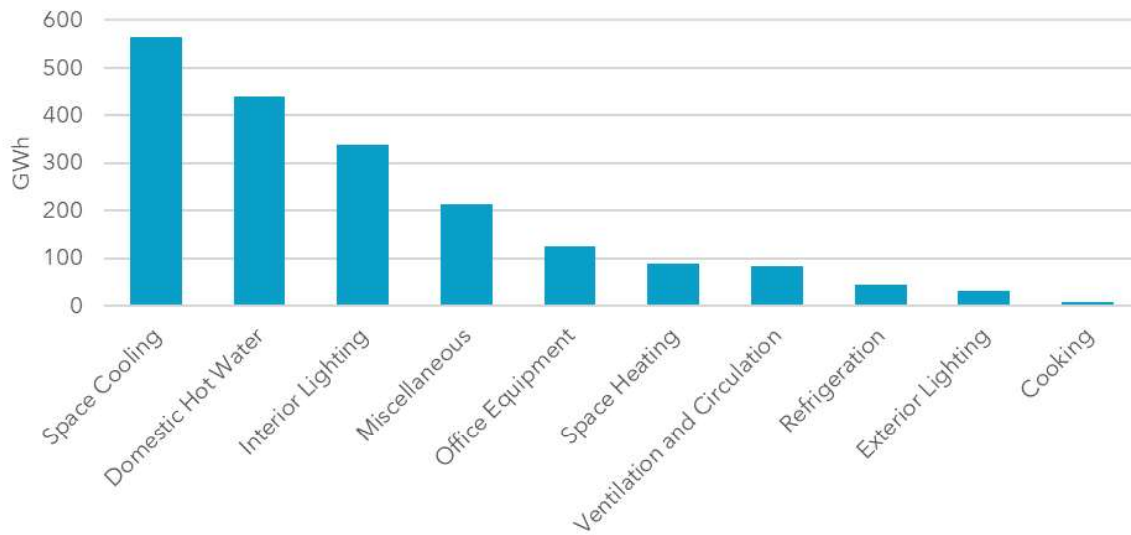


Figure 16: Commercial EE Technical Potential by End-Use (Energy Savings)



5.2.3.2 Industrial Segments

Figure 17, Figure 18, and Figure 19 summarize the industrial sector EE technical potential by end-use.

Figure 17: Industrial EE Technical Potential by End-Use (Summer Peak Savings)

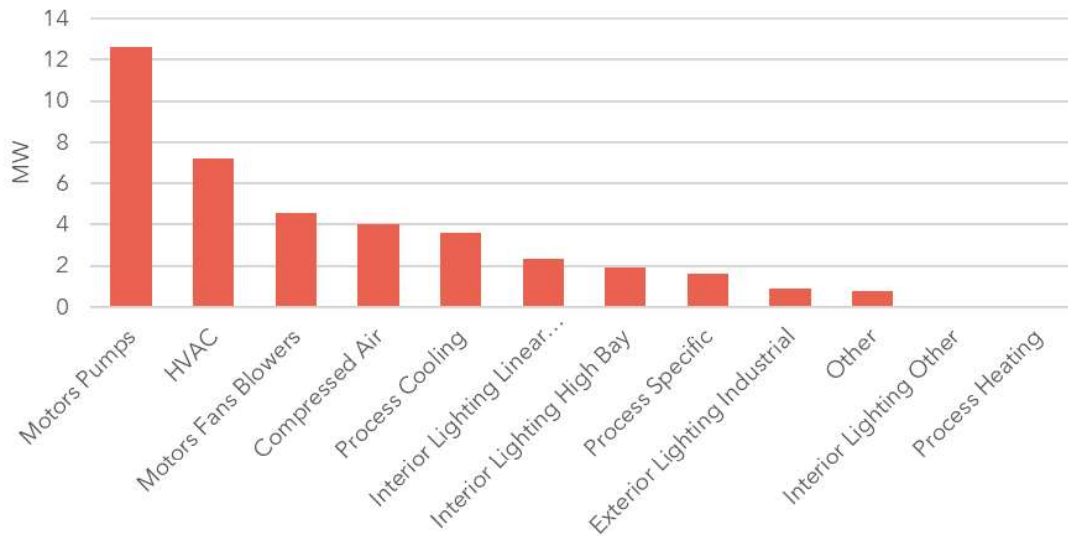


Figure 18: Industrial EE Technical Potential by End-Use (Winter Peak Savings)

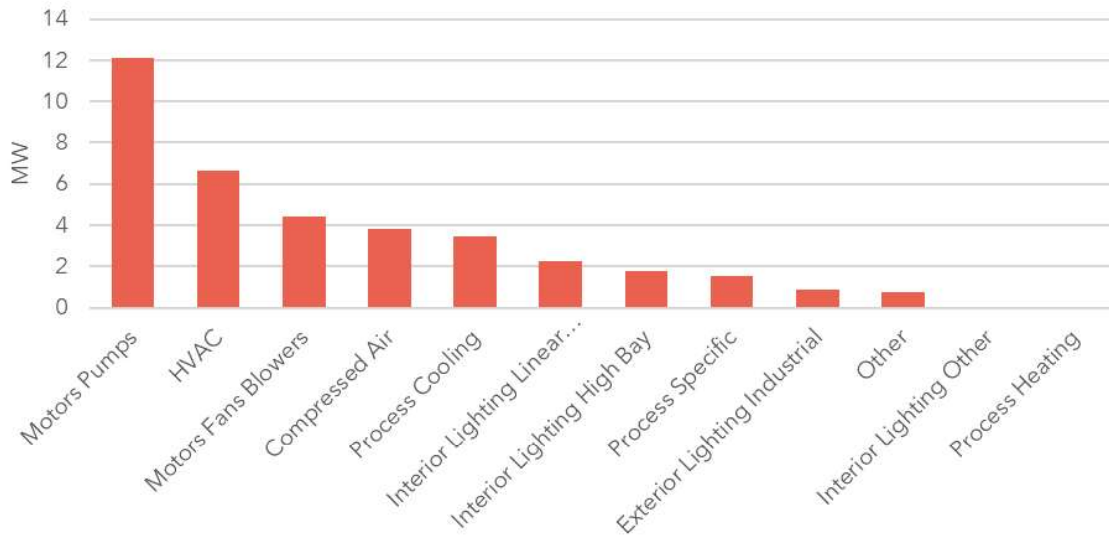
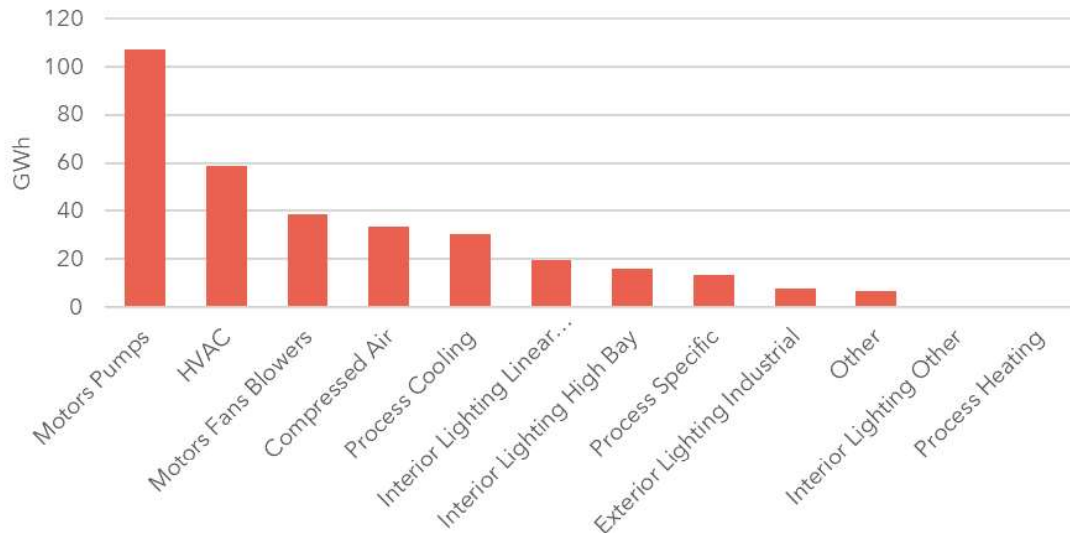


Figure 19: Industrial EE Technical Potential by End-Use (Energy Savings)



5.3 DR Technical Potential

Technical potential for DR is defined for each class of customers as follows:

- Residential & Small C&I customers - Technical potential is equal to the aggregate load for all end-uses that can participate in TECO's current programs plus DR measures not currently offered in which the utility uses specialized devices to control loads (i.e., direct load control programs). This includes cooling and heating loads for residential and small C&I customers and water heater and pool pump loads for residential customers. Not all demand reductions are delivered via direct load control of end-uses. The magnitude of demand reductions from non-direct load control such as time varying pricing, peak time rebates and targeted notifications is linked to cooling and heating loads.
- Large C&I customers - Technical potential is equal to the total amount of load for each customer segment (i.e., that customers reduce their total load to zero when called upon).

Table 10 summarizes the seasonal DR technical potential by sector:

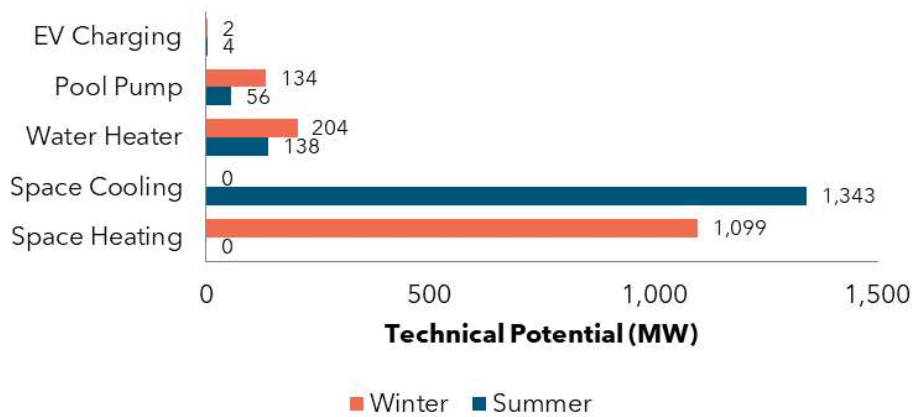
Table 10. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	1,541	1,439
Non-Residential	1,571	1,691
Total	3,112	3,130

5.3.1 Residential

Residential technical potential is summarized in Figure 20.

Figure 20: Residential DR Technical Potential by End-Use

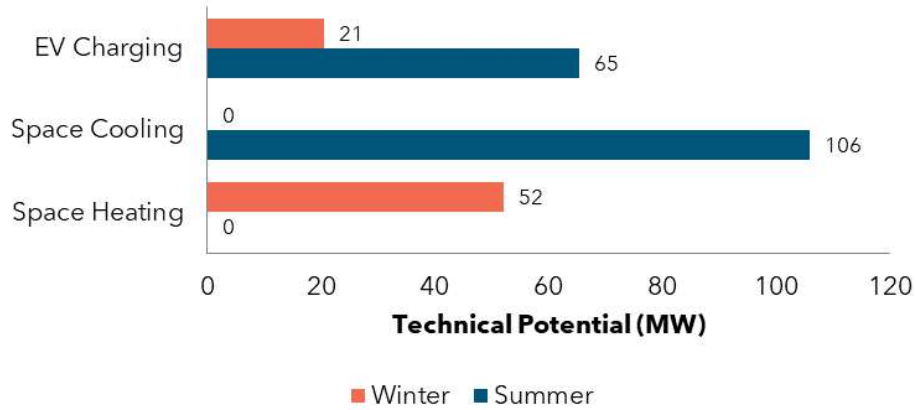


5.3.2 Non-Residential

5.3.2.1 Small C&I Customers

For small C&I technical potential, Resource Innovations looked at cooling and heating loads only. Small C&I technical potential is provided in Figure 21.

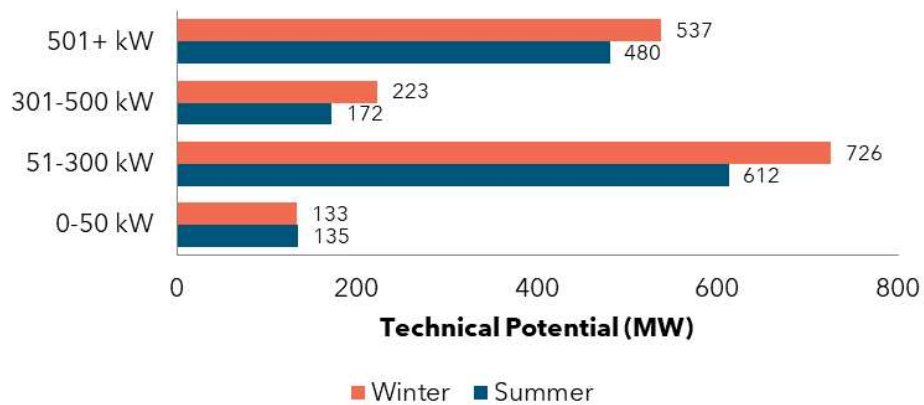
Figure 21: Small C&I DR Technical Potential by End-Use



5.3.2.2 Large C&I Customers

Figure 22 provides the technical potential for large C&I customers, broken down by customer size.

Figure 22: Large C&I DR Technical Potential by Segment



5.4 DSRE Technical Potential

Table 11 provides the results of the DSRE technical potential for each customer segment:

Table 11. DSRE Technical Potential⁷

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	484	51	8,000
Non-Residential	165	6	2,236
Total	649	57	10,236
Battery Storage charged from PV Systems			
Residential	598	876	0
Non-Residential	120	205	0
Total	718	1081	0
CHP Systems			
Total	358	286	1,768

⁷ PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

Appendix A EE Measure List

For information on how Resource Innovations developed this list, please see Section 4.

Table 12: Residential EE Measures

Measure	End-Use	Description	Baseline
120v Heat Pump Water Heater 50 Gallons	Residential Domestic Hot Water	120v Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Air Sealing-Infiltration Control	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Improved Infiltration Control	Standard Heating and Cooling System with Standard Infiltration Control
Air-to-Water Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star Air-to-Water Heat Pump, 25 SEER, 13 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - 15 SEER/14.3 SEER2 from base electric resistance	Residential Space Cooling, Residential Space Heating	ASHP 15 SEER from base electric resistance	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2 (from elec resistance)	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2, 10.5 HSPF	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating

Measure	End-Use	Description	Baseline
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2 (from elect resistance)	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
Basement or Crawlspace Wall Insulation R-15	Residential Space Cooling, Residential Space Heating	Increased Basement or Crawlspace Wall Insulation (R-15)	Code-Compliant Exterior Below-Grade Wall Insulation (R-10)
Bathroom Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
CEE Advanced Tier Clothes Dryer	Clothes Dryers	CEE Advanced Tier Clothes Dryer	One Clothes Dryer meeting Federal Standard
CEE Advanced Tier Clothes Washer	Clothes Washers	Tier 3 CEE Clothes washer	One Clothes Washer meeting Federal Standard
CEE Tier 3 Refrigerator	Refrigerators	Residential Tier 3 Refrigerator	One Refrigerator meeting Federal Standard
Ceiling Insulation (R11 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Ceiling Insulation (R38 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Residential Space Cooling	Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - 24 SEER/22.9 SEER2	Residential Space Cooling	Central AC - 24 SEER/22.9 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Residential Space Cooling	Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling	Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC Tune Up	Residential Space Cooling	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Existing Typical Central AC without Regular Maintenance/tune-up
Dehumidifier Recycling	Plug Load	No dehumidifier	One Dehumidifier meeting Federal Standard
Drain Water Heat Recovery	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Duct Insulation	Residential Space Cooling, Residential Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork	Standard Electric Heating and Central AC with Uninsulated Ductwork
Duct Repair	Residential Space Cooling, Residential Space Heating	Duct Repair to eliminate/minimize leaks, includes testing and sealing	Standard Electric Heating and Central AC with typical duct leakage
ECM Circulator Pump	Residential Miscellaneous	Install ECM Circulator Pump	Install Standard Circulator Pump
Energy Star Air Purifier	Plug Load	One Air Purifier meeting ENERGY STAR 2.0 Standards	One Standard Conventional Air Purifier
Energy Star Audio-Video Equipment	Plug Load	One DVD/Blu-Ray Player meeting current ENERGY STAR Standards	One Market Average DVD/Blu-Ray Player
Energy Star Bathroom Ventilating Fan	Residential Ventilation and Circulation	Bathroom Exhaust Fan meeting current ENERGY STAR Standards	Bathroom Exhaust Fan meeting Federal Standard
Energy Star Ceiling Fan	Residential Miscellaneous	60" Ceiling Fan Meeting ENERGY STAR 3.1 Standards	Standard 60" Ceiling Fan
Energy Star Clothes Dryer	Clothes Dryers	One Electric Resistance Clothes Dryer meeting ENERGY STAR 1.1 Standards	One Clothes Dryer meeting Federal Standard

Measure	End-Use	Description	Baseline
Energy Star Clothes Washer	Clothes Washers	One Clothes Washer meeting ENERGY STAR 8.1 Standards	One Clothes Washer meeting Federal Standard
Energy Star Dehumidifier	Plug Load	One Dehumidifier meeting ENERGY STAR 5.0 Standards	One Dehumidifier meeting Federal Standard
Energy Star Dishwasher	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements (effective on July 19, 2023), electric water heating	One Dishwasher meeting Federal Standard
Energy Star Dishwasher (Gas Water Heating)	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements, gas water heating	One Dishwasher meeting Federal Standard; gas water heating
Energy Star Door	Residential Space Cooling, Residential Space Heating	100ft ² of Opaque Door meeting Energy Star Version 6.0 Requirements (U-Value: 0.17)	100ft ² of Opaque Door meeting current FL Code Requirements
ENERGY STAR EV supply equipment (level 2 charger)	Residential Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Freezer	Freezers	One Freezer meeting current ENERGY STAR 5.1 Standards	One Freezer meeting Federal Standard
Energy Star Ground Source Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star GSHP, 17.1 SEER, 12 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Energy Star Imaging Equipment	Plug Load	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star Monitor	Plug Load	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star Personal Computer	Plug Load	One Personal Computer meeting ENERGY STAR 8.0 Standards	One Personal Computer meeting ENERGY STAR® 3.0 Standards
Energy Star Refrigerator	Refrigerators	One Refrigerator/Freezer meeting ENERGY STAR 5.1 Standards	One Refrigerator/Freezer meeting Federal Standard
Energy Star Room AC	Residential Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star Set-Top Receiver	Plug Load	One Set-top Box meeting ENERGY STAR 4.1 Standards	One Market Average Set-top Box
Energy Star TV	Plug Load	One Television meeting ENERGY STAR 9.0 Standards	One non-ENERGY STAR Television
Energy Star Windows	Residential Space Cooling, Residential Space Heating	100ft ² of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft ² of Window current FL energy code requirements

Measure	End-Use	Description	Baseline
Exterior Wall Insulation	Residential Space Cooling, Residential Space Heating	Increased Exterior Above-Grade Wall Insulation (R-13)	Market Average Existing Exterior Above-Grade Wall Insulation
Filter Whistle	Residential Ventilation and Circulation	Install the Furnace Filter Alarm	No Furnace Filter Alarm on a Central Forced-Air Furnace
Floor Insulation	Residential Space Heating	Increased Floor Insulation (R-30)	Code-Compliant Floor Insulation
Freezer Recycling	Freezers	No Freezer	Current Market Freezer
Green Roof	Residential Space Cooling	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
Heat Pump Clothes Dryer	Clothes Dryers	One Heat Pump Clothes Dryer	One Clothes Dryer meeting Federal Standard
Heat Pump Pool Heater	Residential Miscellaneous	Heat Pump Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Heat Pump Tune Up	Residential Space Cooling, Residential Space Heating	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Standard Heating and Cooling System without Regular Maintenance/tune-up
Heat Pump Water Heater 50 Gallons-CEE Advanced Tier	Residential Domestic Hot Water	CEE Advanced Tier Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 50 Gallons-ENERGY STAR	Residential Domestic Hot Water	Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 80 Gallons-ENERGY STAR	Residential Domestic Hot Water	Energy Star Heat Pump Water Heater 80 Gallons	Code-Compliant 80 Gallon Electric Resistance Water Heater
Heat Trap	Residential Domestic Hot Water	Heat Trap	Existing Water Heater without heat trap
High Efficiency Convection Oven	Residential Cooking	One Full-Size Convection Oven meeting ENERGY STAR 3.0 Standards	One Standard Economy-Grade Full-Size Oven
High Efficiency Induction Cooktop	Residential Cooking	One residential induction cooktop	One standard residential electric cooktop
Home Energy Management System	Lighting, Plug Load, Residential Space Cooling, Residential Space Heating	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Hot Water Pipe Insulation	Residential Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-5	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
HVAC ECM Motor	Residential Ventilation and Circulation	A brushless permanent magnet (ECM) blower motor for electric furnace	Permanent Split Capacitor Motor for Electric Furnace
HVAC Economizer	Residential Space Cooling	Install residential economizer	No economizer

Measure	End-Use	Description	Baseline
HVAC Zoning System	Residential Space Cooling, Residential Space Heating	Install dampers in the ducts, dividing home into multiple zones, each controlled by its own thermostat	Single zone HVAC system
Indoor Daylight Sensor	Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Range	Residential Cooking	Residential induction range	Electric range
Instantaneous Hot Water System	Residential Domestic Hot Water	Instantaneous Hot Water System	Standard Efficiency Storage Tank Water Heater
Kitchen Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
LED - 9W_CFL Baseline	Lighting	LED (assume 9W) replacing CFL baseline lamp	14W CFL (60W equivalent)
LED - 9W_Halogen Baseline	Lighting	LED (assume 9W) replacing EISA-2020 compliant baseline lamp	EISA-2020 compliant baseline lamp (60W equivalent)
LED Specialty Lamps-5W Chandelier	Lighting	5 W Chandelier LED	Standard incandescent chandelier lamp
Linear LED	Lighting	Linear LED Lamps in Linear Fluorescent Fixture	Standard (32w) T8 lamps in Linear Fluorescent Fixture
Low Flow Showerhead	Residential Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.60 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
New Construction - Whole Home Improvements - Tier 1	Whole Home	Performance-based improvements in new homes - 20% savings	Residential New Construction (Baseline Efficiency)
New Construction - Whole Home Improvements - Tier 2	Whole Home	Performance-based improvements in new homes - 35% savings	Residential New Construction (Baseline Efficiency)
Occupancy Sensors Switch Mounted	Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Timer	Lighting	Timer on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Outdoor Motion Sensor	Lighting	Motion Sensor on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Ozone Laundry	Clothes Washers	Add a New, Single-Unit Ozone Laundry System to the Clothes Washer	One Clothes Washer meeting Federal Standard

Measure	End-Use	Description	Baseline
Programmable Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Properly Sized CAC	Residential Space Cooling	Properly Sized Central Air Conditioning	Standard Central Air Conditioning, Oversized
Radiant Barrier	Residential Space Cooling	Radiant Barrier	No radiant barrier
Reflective Roof	Residential Space Cooling	Reflective Roof Treatment	Standard dark shingle
Refrigerator Coil Cleaning	Refrigerators	Refrigerator Coil Cleaning	
Refrigerator Recycling	Refrigerators	No Refrigerator	Current Market Average Refrigerator
Residential Whole House Fan	Residential Space Cooling	Standard Central Air Conditioning with Whole House Fan	Standard Central Air Conditioning, No Whole House Fan
Sealed crawlspace	Residential Space Cooling, Residential Space Heating	Encapsulated and semi-conditioned crawlspace	Naturally vented, unconditioned crawlspace
Smart Breaker	Whole Home	Smart Breaker	standard electric breakers
Smart Panel	Whole Home	Multi-channel device that attaches to customer's circuit breaker to enable monitoring and control of major end-use appliances by customer	standard electric panel
Smart Power Strip	Plug Load	Smart plug strips for entertainment centers and home office	Standard entertainment center or home office usage, no smart strip controls
Smart Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Solar Attic Fan	Residential Space Cooling	Standard Central Air Conditioning with Solar Attic Fan	Standard Central Air Conditioning, No Solar Attic Fan
Solar Pool Heater	Residential Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pumps	Residential Miscellaneous	Solar Powered Pool Pump	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System	Residential Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Spray Foam Insulation(Base R11)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation(Base R19)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Spray Foam Insulation(Base R2)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation(Base R30)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Thermostatic Shower Restriction Valve	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Thermostatic Shower Valves	50 Gallon Electric Resistance Heater and Standard Shower Valves
Variable Refrigerant Flow (VRF) HVAC Systems	Residential Space Cooling, Residential Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Water Heater Blanket	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Insulated Tank Wrap	Code-Compliant 50 Gallon Electric Resistance Water Heater, No Tank Wrap
Water Heater Thermostat Setback	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Temperature Setpoint of 119°F	Code-Compliant 50 Gallon Electric Resistance Water Heater (Temp. Setpoint = 130°F)
Water Heater Timeclock	Residential Domestic Hot Water	Water Heater Timeclock	Existing Water Heater without time clock
Weather stripping	Residential Space Cooling, Residential Space Heating	Specific quantity of weather stripping to seal	
Window Caulking	Residential Space Cooling, Residential Space Heating	Window caulking	
Window Sun Protection	Residential Space Cooling	Window Film Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

Table 13: Commercial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency

Measure	End-Use	Description	Baseline
Advanced Rooftop Controller	Ventilation and Circulation	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Miscellaneous	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air Curtains	Space Cooling, Space Heating	Air Curtain across door opening	Door opening with no air curtain
Airside Economizer	Space Cooling	Airside Economizer	No economizer
Anti-Sweat Controls	Refrigeration	One Medium Temperature Reach-In Case with Anti-Sweat Heater Controls	One Medium Temperature Reach-In Case without Anti-Sweat Heater Controls
Auto Off Time Switch	Interior Lighting	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Automatic Door Closer for Walk-in Coolers and Freezers	Refrigeration	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Beverage Vending Machine Controls	Refrigeration	One non-ENERGY STAR beverage vending machine equipped with infrared occupancy sensing controls	One non-ENERGY STAR beverage vending machine, no controls
Bi-Level Lighting Control (Exterior)	Exterior Lighting	Bi-Level Controls on Exterior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Interior)	Interior Lighting	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ceiling Insulation(R19 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation(R19 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation(R2 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation(R2 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building

Measure	End-Use	Description	Baseline
Chilled Water Reset	Space Cooling	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Chiller maintenance	Space Cooling	O&M improvements to restore chiller performance	
CO Sensors for Parking Garage Exhaust	Miscellaneous	Enclosed Parking Garage Exhaust with CO Control	Constant Volume Enclosed Parking Garage Exhaust
Commercial Duct Sealing	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Commercial Strategic Energy Management	Whole Building	Commercial Strategic Energy Management	No active energy management
Custom measure - Non-lighting	Space Cooling, Space Heating	Custom Improvement to Facility's Operations	Baseline Technology/Process
Data Center Hot Cold Aisle	Office Equipment	Equipment configuration that saves HVAC	No hot, cold aisle containment
Dedicated Outside Air System (DOAS)	Space Cooling, Space Heating	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Circulating Systems	Domestic Hot Water	Recirculation Pump with Demand Control Mechanism	Uncontrolled Recirculation Pump
Demand Controlled Ventilation	Ventilation and Circulation	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Refrigeration	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Destratification Fans	Space Heating	Destratification Fans improve temperature distribution by circulating warmer air from the ceiling back down to the floor level	No destratification fan
Door Gasket (Cooler)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Door Gasket (Freezer)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Drain water heat recovery	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Dual Enthalpy Economizer	Ventilation and Circulation	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer

Measure	End-Use	Description	Baseline
Duct Insulation	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork (R-8)	Standard Electric Heating and Central AC with Uninsulated Ductwork (R-4)
Ductless Mini-Split AC	Space Cooling	Ductless Mini-Split AC, 4 Ton, 16 SEER	Code-Compliant AC Unit, 4 Ton, 15 SEER
Ductless Mini-Split HP	Space Cooling, Space Heating	Ductless Mini-Split HP, 17 SEER, 9.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
DX Coil Cleaning	Space Cooling	DX Coil Cleaning	DX Coil Not Cleaned
ECM Motors on Furnaces	Space Heating	Variable Speed Electronically Commutated Motor for an Electric Furnace	Permanent Split Capacitor Motor for Electric Furnace
Efficient Battery Charger	Miscellaneous	Efficient Battery Charger	FR or SCR charging stations with power conversion efficiency < 89% or > 10 W
Efficient Exhaust Hood	Cooking	Kitchen ventilation with automatically adjusting fan controls	Kitchen ventilation with constant speed ventilation motor
Efficient Motor Belts	Miscellaneous	Synchronous belt, 98% efficiency	Standard V-belt drive
Efficient New Construction Lighting	Interior Lighting	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Energy Recovery Ventilation System (ERV)	Space Cooling	Unitary Cooling Equipment that Incorporates Energy Recovery	Current Market Packaged or Split DX Unit
Energy Star Combination Oven	Cooking	Energy Star Combination Oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade 10-Pan Combination Oven
Energy Star Commercial Clothes Washer	Miscellaneous	One Commercial Clothes Washer meeting current ENERGY STAR Version 8.1 Standards	One Commercial Clothes Washer meeting Federal Standard
Energy Star Commercial Dishwasher	Domestic Hot Water	One Commercial Dishwasher meeting ENERGY STAR Version 3.0 Standards	One Dishwasher meeting Federal Standard
Energy Star Commercial Glass Door Freezer	Refrigeration	One Glass Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Glass Door Freezer meeting Federal Standards
Energy Star Commercial Glass Door Refrigerator	Refrigeration	One Glass Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Glass Door Refrigerator meeting Federal Standards
Energy Star Commercial Solid Door Freezer	Refrigeration	One Solid Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Solid Door Freezer meeting Federal Standards
Energy Star Commercial Solid Door Refrigerator	Refrigeration	One Solid Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Solid Door Refrigerator meeting Federal Standards

Measure	End-Use	Description	Baseline
Energy Star convection oven	Cooking	Energy Star convection oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Full-Size Convection Oven
Energy Star EV Chargers	Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Fryer	Cooking	One Standard Vat Electric Fryer meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Standard Vat Electric Fryer
Energy Star Griddle	Cooking	One Griddle meeting current ENERGY STAR Version 1.2 Standards	One Conventional Griddle
Energy Star Hot Food Holding Cabinet	Cooking	One Hot Food Holding Cabinet meeting current ENERGY STAR Version 2.0 Standards	One Standard Hot Food Holding Cabinet
Energy Star Ice Maker	Refrigeration	One Continuous Self-Contained Ice Maker meeting ENERGY STAR Version 3.0 Standards	One Continuous Self-Contained Ice Maker meeting Federal Standard
ENERGY STAR Imaging Equipment	Office Equipment	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star LED Directional Lamp	Interior Lighting	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star Monitors	Office Equipment	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star PCs	Office Equipment	One Personal Computer (desktop or laptop) meeting current ENERGY STAR® Standards	One non-ENERGY STAR® Personal Computer
Energy Star room AC	Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC, 1 Ton, 10.9 CEER
Energy Star Servers	Office Equipment	One Server meeting ENERGY STAR 2.0 Standards	One Standard Server
Energy Star Steamer	Cooking	One 4-Pan Electric Steamer meeting ENERGY STAR® 2.0 Standards	One Standard Economy-Grade 4-Pan Steamer
Energy Star Uninterruptable Power Supply	Office Equipment	Standard Desktop Plugged into Energy Star Uninterruptable Power Supply at 25% Load	Standard Desktop Plugged into Average Rotary Uninterruptable Power Supply at 25% Load
Energy Star Vending Machine	Refrigeration	One Refrigerated Vending Machine meeting ENERGY STAR Version 4.0 Standards	One Refrigerated Vending Machine meeting ENERGY STAR® 1.0 Standards
ENERGY STAR Water Cooler	Miscellaneous	One Storage Type Hot/Cold Water Cooler Unit meeting	One Standard Storage Type Hot/Cold Water Cooler Unit

Measure	End-Use	Description	Baseline
		ENERGY STAR Version 3.0 Standards	
Energy Star windows	Space Cooling, Space Heating	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Miscellaneous	Plug-in timer that activates engine block timer to reduce unnecessary run time	Engine block heater (typically used for backup generators) running continuously
Escalator Motor Efficiency Controller	Miscellaneous	Install Escalator Motor Efficiency Controller	Escalator without Motor Efficiency Controller
Facility Commissioning	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility commissioning to optimize building operations in new facilities	Standard new construction facility with no commissioning
Facility Energy Management System	Space Cooling, Space Heating, Ventilation and Circulation	Typical HVAC by Building Type Controlled by Energy Management System	Standard/manual facility equipment controls
Faucet Aerator	Domestic Hot Water	Low-flow lavatory faucet aerator, flow rate: 1.0 gpm	Federal lavatory flow rate standard, 1994, flow rate: 2.2 gpm
Floating Head Pressure Controls	Refrigeration	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Floor Insulation	Space Cooling, Space Heating	Increased Floor Insulation (R-19)	Market Average Existing Floor Insulation
Geothermal Heat Pump	Space Cooling, Space Heating	Geothermal Heat Pump	Code-Compliant Air Source Heat Pump
Green roof	Space Cooling, Space Heating	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
HE Air Cooled Chiller - All Compressor Types - 100 Tons	Space Cooling	HE Air Cooled Chiller - Air Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE DX 11.25-20.0 Tons Elec Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER

Measure	End-Use	Description	Baseline
HE DX 5.4-11.25 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
Heat Pump Pool Heater Commercial	Miscellaneous	High Efficiency Pool Heater Eff. \geq 84%	Standard Efficiency Pool Heater 78% Eff.
Heat Pump Water Heater	Domestic Hot Water	Efficient 50 Gallon Electric Heat Pump Water Heater	Code-Compliant 50 Gallon Electric Heat Pump Water Heater
High Efficiency Air Compressor	Miscellaneous	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Data Center Cooling	Space Cooling	High Efficiency CRAC (computer room air conditioner)	Standard Efficiency CRAC
High Efficiency PTAC	Space Cooling	High Efficiency PTAC	Code-Compliant PTAC
High Efficiency PTHP	Space Cooling, Space Heating	High Efficiency PTHP	Code-Compliant PTHP
High Efficiency Refrigeration Compressor_Discus	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor_Scroll	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Speed Fans	Ventilation and Circulation	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter

Measure	End-Use	Description	Baseline
Hot water pipe insulation	Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-4	1' of Pipe in Unconditioned Spaces with Code Minimum of 1"of Insulation
Hotel Card Energy Control Systems	Space Cooling, Space Heating	Guest Room HVAC Unit Controlled by Hotel-Key-Card Activated Energy Control System	Guest Room HVAC Unit, Manually Controlled by Guest
Indoor daylight sensor	Interior Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Cooktops	Cooking	Efficient Induction Cooktop	One Standard Electric Cooktop
Infiltration Reduction - Air Sealing	Space Cooling, Space Heating	Reduced leakage through caulking, weather-stripping	Standard Heating and Cooling System with Moderate Infiltration
Instantaneous Hot Water System Commercial	Domestic Hot Water	Instantaneous Hot Water System	Code-Compliant Electric Storage Water Heater
LED - 14W_CFL Baseline	Interior Lighting	LED (assume 14W) replacing CFL	100W equivalent CFL
LED - 9W Flood_CFL Baseline	Exterior Lighting	LED (assume 9W) replacing CFL	14W CFL
LED Canopy Lighting (Exterior)	Exterior Lighting	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Exit Sign	Interior Lighting	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting	2x4 LED Troffer	Lumen-Equivalent 32-Watt T8 Lamp
LED Linear - Lamp Replacement	Interior Lighting	Linear LED (16W)	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	Space Cooling, Space Heating	LEED New Construction Whole Building	Comparable facility, code-compliance construction

Measure	End-Use	Description	Baseline
Light Tube	Interior Lighting	One 14" Light Tube, Delivering light to 250 S.F. of Commercial Space	250 S.F. of Commercial Space Lit by Typical Lighting Strategies
Low Flow Shower Head	Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.50 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
Low-Flow Pre-Rinse Sprayers	Domestic Hot Water	Low-Flow Pre-Rinse Sprayer with Flow Rate of 1.6 gpm	Pre-Rinse Sprayer with Federal Standard Flow Rate of 2.25 gpm
Network PC Power Management	Office Equipment	One computer and monitor attached to centralized energy management system that controls when desktop computers and monitors plugged into a n	One computer and monitor, manually controlled
Networked Lighting Controls	Interior Lighting	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Night Covers for Display Cases	Refrigeration	One Open Vertical Case with Night Covers	One Existing Open Vertical Case, No Night Covers
Occupancy Sensors, Ceiling Mounted	Interior Lighting	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy Sensors, Switch Mounted	Interior Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ozone Laundry Commercial	Miscellaneous	Add a new ozone laundry system onto a commercial clothes washer	One commercial clothes washer without ozone laundry system
Programmable thermostat	Space Cooling, Space Heating	Pre-set programmable thermostat that replaces manual thermostat	Standard Heating and Cooling System with Manual Thermostat
PSC to ECM Evaporator Fan Motor (Reach-In)	Refrigeration	Medium Temperature Reach-In Case with equivalent size Electronically Commutated Evaporator Fan Motor	Medium Temperature Reach-In Case with Permanent Split Capacitor Evaporator Fan Motor
PSC to ECM Evaporator Fan Motor (Walk-In, Refrigerator)	Refrigeration	Medium Temperature Walk-In Case with Electronically Commutated Evaporator Fan Motor	Medium Temperature Walk-In Case with Permanent Split Capacitor Evaporator Fan Motor

Measure	End-Use	Description	Baseline
Q-Sync Evaporator Fan Motor	Refrigeration	Medium Temperature Reach-In Case with equivalent size Q-Sync Evaporator Fan Motor	Medium Temperature Reach-In Case with 20W Permanent Split Capacitor Fan Motor
Reflective Roof Treatment	Space Cooling	Reflective Roof Treatment	Standard Black Roof
Refrigerated Display Case LED Lighting	Refrigeration	60" Refrigerated Case LED Strip	Lumen-Equivalent 32-Watt T8 Fixture
Refrigerated Display Case Lighting Controls	Refrigeration	Occupancy Sensors for Refrigerated Case Lighting to reduce run time	Market-Share Weighted Existing Linear Fluorescent Fixture
Refrigeration Commissioning	Refrigeration	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Refrigeration Economizer	Refrigeration	Walk-in refrigerator with economizer	Walk-in refrigerator without economizer
Regenerative Drive Elevator Motor	Miscellaneous	Regenerative drive produced energy when motor in overhaul condition	Standard motor
Retro-Commissioning (Existing Construction)	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	
Roof Insulation	Space Cooling, Space Heating	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Server Virtualization	Office Equipment	2 Virtual Host Server	20 Single Application Servers
Smart Strip Plug Outlet	Office Equipment	One Smart Strip Plug Outlet	One Standard plug strip/outlet
Smart thermostat	Space Cooling, Space Heating	Thermostats that include "smart" features such as occupancy sensors, ge-fencing, multi-zone sensors	Standard Heating and Cooling System with Manual Thermostat
Solar Pool Heater Commercial	Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pump	Miscellaneous	Solar Powered Pool Pump Motor	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System Commercial	Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Strip Curtains - Freezers	Refrigeration	Walk-in freezer with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in freezer without strip curtains

Measure	End-Use	Description	Baseline
Strip Curtains - Refrigerators	Refrigeration	Walk-in cooler with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in cooler without strip curtains
Suction Pipe Insulation - Freezers	Refrigeration	Suction Pipe Insulation - Freezers	Uninsulated freezer suction lines
Suction Pipe Insulation - Refrigerators	Refrigeration	Suction Pipe Insulation - Refrigerators	Uninsulated refrigeration suction lines
Thermal Energy Storage	Space Cooling	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Thermostatic Shower Restriction Valve Commercial	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Pressure Balance Shower Valves	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater and Standard Shower Valves
Time Clock Control	Interior Lighting	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Variable Refrigerant Flow (VRF) HVAC Systems	Space Cooling, Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant PTHP
VAV System	Ventilation and Circulation	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Cooling Tower Fans	Space Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Pump	Space Cooling, Space Heating	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VSD Controlled Compressor	Refrigeration	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Wall Insulation	Space Cooling, Space Heating	Increased Exterior Above-Grade Wall Insulation	Market Average Existing Exterior Above-Grade Wall Insulation
Warehouse Loading Dock Seals	Space Cooling, Space Heating	Seals to reduce infiltration losses at loading dock	Loading dock with no seals
Water Cooled Refrigeration Heat Recovery	Domestic Hot Water	The heat reclaim system transfers waste heat from refrigeration system to space heating or hot water	No heat recovery
Water Heater Setback	Domestic Hot Water	A 50 gallon electric hot water tank with a thermostat setting reduced to no lower than 120 degrees.	A 50 gallon electric hot water tank with a thermostat setting that is higher than 120 degrees, typically hot water tanks with settings of 130 degrees or higher.
Water source heat pump	Space Cooling, Space Heating	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP

Measure	End-Use	Description	Baseline
Waterside Economizer	Space Cooling	Waterside Economizer	No economizer
Window shade film	Space Cooling	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC
Zero Energy Doors	Refrigeration	Install zero energy doors for a reach-in refrigerated cooler or freezer	Standard vertical reach-in refrigerated cooler or freezer with anti-sweat heaters on the glass surface of the doors

Table 14: Industrial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
3-phase High Frequency Battery Charger - 1 shift	Other	3-phase High Frequency Battery Charger	Standard Charger
Advanced Rooftop Controller	HVAC	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Compressed Air	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air curtains	HVAC	Air Curtain across door opening	Door opening with no air curtain
Airside economizer	HVAC	Airside Economizer	No economizer
Auto Closer on Refrigerator Door	Process Cooling	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Auto Off Time Switch	Interior Lighting High Bay	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Exterior)	Exterior Lighting Industrial	Install Exterior Bi-Level Lighting Control, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting

Measure	End-Use	Description	Baseline
Bi-Level Lighting Control (Interior)	Interior Lighting High Bay	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Chilled Water Reset	HVAC	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Cogged Belt on 15hp ODP Motor	Motors Pumps	15HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	15HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Cogged Belt on 40hp ODP Motor	Motors Pumps	40HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	40HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Compressed Air Desiccant Dryer	Process Specific	heated regenerative desiccant dryer without dew point demand controls	heatless regenerative desiccant dryer without dew point demand controls
Compressed Air No-Loss Condensate Drains	Process Specific	Install no-loss condensate drains	Install standard condensate drains
Compressed Air Storage Tank	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Receiver Tank	20 HP Inlet Modulation Fixed-Speed Compressor, No Receiver Tank
Custom Measure - Non-Lighting	HVAC	Custom Improvement to Facility's Operations	Baseline Technology/Process
Dairy Refrigeration Heat Recovery	Other	refrigeration equipment with refrigeration heat recovery tank installed	existing dairy farm with refrigeration equipment and a water heater unit without an RHR unit
Dedicated Outside Air System (DOAS)	HVAC	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Ventilation	HVAC	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Process Cooling	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Dew Point Sensor Control for Dessicant CA Dryer	Compressed Air	1000 CFM Heated Desiccant Air Dryer with Dew Point Controls	1000 CFM Modulating Heated Desiccant Air Dryer
Drip Irrigation Nozzles	Other	Flow Control Nozzles	Standard Irrigation Nozzles
Dual Enthalpy Economizer	Process Cooling	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
DX Coil Cleaning	HVAC	DX Coil Cleaning	DX Coil Not Cleaned
Efficient Compressed Air Nozzles	Compressed Air	1/4" Engineered Air Nozzle	1/4" Open-End Air Nozzle

Measure	End-Use	Description	Baseline
Efficient New Construction Lighting	Interior Lighting High Bay	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Electric Actuators	Other	Electric Actuator	Pneumatic Actuator
Energy Efficient Laboratory Fume Hood	HVAC	Variable Air Volume High Performance Fume Hood	Constant Volume Conventional Bypass Fume Hood
Energy Efficient Transformers	Other	Energy Efficient Dry Type Transformer (CSL-3)	Standard Transformer (TP-1)
Energy Recovery Ventilation System	HVAC	Unitary Cooling Equipment that Incorporates Energy Recovery	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11.2 EER
Energy Star LED Directional Lamp	Interior Lighting Other	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star room ac	HVAC	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star windows	HVAC	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Other	An engine block heater operated by an outdoor plug-in timer	An engine block heater that is manually plugged in
Facility Commissioning	HVAC	Perform facility commissioning	Comparable facility, no commissioning
Facility Energy Management System	HVAC	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Fan Thermostat Controller	HVAC	Typical HVAC by Building Type with Fan Thermostat Controller Installed	Typical HVAC by Building Type with Programmable Thermostat
Floating Head Pressure Controller	Process Cooling	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Grain Bin Aeration Control System	Process Specific	Grain Storage Fan System with Automatic Controls	Grain Storage Fan System with Manual Controls
HE Air Cooled Chiller - All Compressor Types - 100 Tons	HVAC	HE Air Cooled Chiller - All Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE Air Cooled Chiller - All Compressor Types - 300 Tons	HVAC	Air Cooled Positive Displacement Chiller with Integral VFD, 300 Tons, 13.7 EER	Code-Compliant Air Cooled Positive Displacement Chiller, 300 Tons, 12.5 EER

Measure	End-Use	Description	Baseline
HE DX 11.25-20.0 Tons Elec Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
High Bay Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 800 Watts Controlled	800 Watts of Lighting, Manually Controlled
High Efficiency Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Refrigeration Compressor - Discus	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor - Scroll	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor

Measure	End-Use	Description	Baseline
High Efficiency Welder	Process Specific	High Efficiency Welder	Standard Welding Practices
High Speed Fans	HVAC	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
High Volume Low Speed Fan (HVLS)	Motors Fans Blowers	20' High Volume Low Speed Fan	Conventional Circulating Fan
Indoor Agriculture - LED Grow Lights	Interior Lighting High Bay	LED grow light	1000W High Pressure Sodium
Indoor daylight sensor	Interior Lighting High Bay	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Industrial Duct Sealing	HVAC	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Injection Mold and Extruder Barrel Wraps	Other	2' Diameter, 20' Long Machine Barrel with 1" Insulation	2' Diameter, 20' Long Machine Barrel with no Insulation
Insulated Pellet Dryer Tanks and Ducts	Process Heating	Insulation for Pellet Tank and Duct	Uninsulated Pellet Tank and Duct
LED - 14W_CFL Baseline	Interior Lighting Other	LED (assume 14W) replacing CFL	100W equivalent CFL
LED Canopy Lighting (Exterior)	Exterior Lighting Industrial	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting Industrial	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting Other	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED exit sign	Interior Lighting Other	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting Industrial	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting Linear Fluorescent	2x4 LED Troffer Fixture	Lumen-Equivalent 32-Watt T8 Fixture
LED Linear - Lamp Replacement	Interior Lighting Linear Fluorescent	Linear LED	Lumen-Equivalent 32-Watt T8 Lamp

Measure	End-Use	Description	Baseline
LED Parking Lighting	Exterior Lighting Industrial	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	HVAC	LEED Qualifying New Construction	Comparable facility, code-compliance construction
Light Tube	Interior Lighting Other	One 14" Light Tube, Delivering light to 250 S.F. of Industrial Space	250 S.F. of Industrial Space Lit by Typical Lighting Strategies
Low Energy Livestock Waterer	Motors Pumps	Install Thermostatically Controlled Livestock Watering System	Standard Livestock Watering System
Low Pressure Sprinkler Nozzles	Motors Pumps	Low Pressure Irrigation Nozzles operate at 35 psi or lower	Standard high pressure irrigation nozzles that operate at 50 psi or greater
Low Pressure-drop Filters	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Low Pressure Drop Filter	20 HP Inlet Modulation Fixed-Speed Compressor, No Particulate Removal
Milk Pre-Cooler	Other	Installed pre-cooler heat exchanger	no pre-cooler heat exchanger installed
Networked Lighting Controls	Interior Lighting Linear Fluorescent	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy sensors, switch mounted	Interior Lighting Linear Fluorescent	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting Industrial	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting Industrial	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Packaged Terminal AC	HVAC	High Efficiency Packaged Terminal AC	Code-Compliant PTAC, 10.9 EER
Process Cooling Ventilation Reduction	Process Cooling	Standard Process Cooling with Reduced Ventilation	Standard Process Cooling
Programmable thermostat	HVAC	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Reflective Roof Treatment	HVAC	Reflective Roof Treatment	Standard Black Roof

Measure	End-Use	Description	Baseline
Refrigeration Commissioning	Process Cooling	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Retro-Commissioning (Existing Construction)	HVAC	Perform Facility Retro-commissioning	
Roof insulation	HVAC	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Smart thermostat	HVAC	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Strategic Energy Management	HVAC	SEM goal setting and tracking	No active energy management
Synchronous Belt on 15hp ODP Motor	Motors Pumps	15 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	15 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 5hp ODP Motor	Motors Pumps	5 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	5 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 75hp ODP Motor	Motors Pumps	75 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	75 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Thermal energy storage	HVAC	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Time Clock Control	Interior Lighting High Bay	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
VAV System	HVAC	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
VFD on Cooling Tower Fans	Process Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Fan	Motors Fans Blowers	5 HP HVAC Fan Motor, with VFD Control	5 HP HVAC Fan Motor, no VFD Control
VFD on HVAC Pump	Motors Pumps	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VFD on process pump	Motors Pumps	20 HP Process Pump Equipped with VFD Control	20 HP Process Pump, Constant Speed
VSD Controlled Compressor	Process Cooling	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System

Measure	End-Use	Description	Baseline
Water source heat pump	HVAC	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside economizer	HVAC	Waterside Economizer	No economizer
Window shade film	HVAC	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

The following EE measures from the 2019 Technical Potential Study were eliminated from the current study⁸:

Table 15: 2019 EE Measures Eliminated from Current Study

Sector	Measure	End-Use	Reason for Removal
Residential	CFL - 15W Flood	Lighting	Better technology (LED) available
Residential	CFL - 15W Flood (Exterior)	Lighting	Better technology (LED) available
Residential	CFL - 13W	Lighting	Better technology (LED) available
Residential	CFL - 23W	Lighting	Better technology (LED) available
Residential	Low Wattage T8 Fixture	Lighting	Better technology (LED) available
Residential	15 SEER Central AC	Space Cooling	Updated Federal Standard
Residential	15 SEER Air Source Heat Pump	Space Cooling, Space Heating	Updated Federal Standard
Residential	14 SEER ASHP from base electric resistance heating	Space Cooling, Space Heating	Updated Federal Standard
Residential	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Storm Door	Space Cooling, Space Heating	Minimal/uncertain energy savings
Commercial	CFL - 15W Flood	Exterior Lighting	Better technology (LED) available
Commercial	High Efficiency HID Lighting	Exterior Lighting	Better technology (LED) available

⁸ Additional measures from the 2019 study were updated to reflect current vintage/technology for the current study.

Sector	Measure	End-Use	Reason for Removal
Commercial	LED Street Lights	Exterior Lighting	Market standard
Commercial	LED Traffic and Crosswalk Lighting	Exterior Lighting	Market standard
Commercial	CFL-23W	Interior Lighting	Better technology (LED) available
Commercial	High Bay Fluorescent (T5)	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Fixture Replacement	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Lamp Replacement	Interior Lighting	Better technology (LED) available
Commercial	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Tank Wrap on Water Heater	Domestic Hot Water	Limited applicability
Commercial	Ceiling Insulation (R12 to R38)	Space Cooling, Space Heating	Consolidated measure baseline assumptions
Commercial	Ceiling Insulation (R30 to R38)	Miscellaneous	Consolidated measure baseline assumptions

Appendix B DR Measure List

Table 16: Residential DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Water heater control	Direct load control	Summer and Winter	Load control installed on a water heater (integrated or external switch)
Pool pump switches	Direct load control	Summer and Winter	Load control program with switch installed on pool pump
Room AC	Direct load control	Summer	Load control program that is focused on room AC units rather than central AC
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 17: Small C&I DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 18: Large C&I DR Measures

Measure	Type	Season	Description
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of

Measure	Type	Season	Description
			CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Auto DR	Utility-controlled loads	Summer and Winter	Custom load control of specific end-uses/processes that is triggered by utility signal to building management system; customer can sometimes opt-out of specific events
Firm Service Level	Contractual	Summer and Winter	Customer commits to a maximum usage level during peak periods and, when notified by the utility, agrees to cut usage to that level.
Guaranteed Load Drop	Contractual	Summer and Winter	Customer agrees to reduce usage by an agreed upon amount when notified

No DR measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix C DSRE Measure List

Table 19: Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation

Table 20: Non-Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation
CHP - Fuel Cell	An electrochemical cell-based generator that reacts hydrogen fuel with oxygen
CHP - Micro Turbine	Small combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Gas Turbine	A combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Reciprocating Engine	An engine that uses one or more pistons to convert pressure into rotational motion
CHP - Steam Turbine	A turbine that extracts thermal energy from pressured steam to drive a generator

No DSRE measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix D External Measure Suggestions

Table 21: External Measure Suggestions and Actions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Efficient Electrification Measures	All measures that can produce substantial site energy savings by converting from natural gas or other fossil fuels should be included in the Florida electric utilities' next efficiency potential study. Key examples include efficient heat pumps to displace gas furnaces and efficient heat pump water heaters to displace gas water heaters. It is important to note that these electrification measures provide not only heating energy savings and water heating energy savings, but can also potentially provide cooling efficiency benefits as well. In the case of heat pumps, that can occur because efficient heat pumps can operate in cooling mode more efficiently than standard central air conditioners. In the case of heat pump water heaters, cooling and dehumidification benefits can occur when/if the water heater is in conditioned space because they transfer heat (particularly latent heat) from the air around them to the water they are heating. A growing number of jurisdictions - including Illinois, Minnesota and some northeastern states - have begun to include efficient electrification measures in their efficiency programs portfolios.	Fuel-switching and electrification are outside the scope of this study
Networked Lighting Controls	LED lighting technology has become increasingly accepted and installed in commercial buildings. The next big efficiency opportunity in commercial lighting efficiency is in sophisticated controls integrated into the light fixtures themselves - both luminaire level lighting controls and networked lighting controls. For example, a 2017 report for both the Northwest Energy Efficiency Alliance and the Design Lights Consortium, a non-profit that works with utilities and manufacturers of lighting products (and which many utilities across the country reference for determination of eligibility of lighting products for efficiency program rebates), found that networked lighting controls can provide on the order of 50% additional savings after LED conversion. Other studies have also found the national savings potential from such products to be enormous. Moreover, these products can be designed to provide not only lighting energy savings but also a number of other non-energy benefits (e.g., asset tracking, such as the ability of hospitals to know the location of all wheel chairs). Numerous utilities across the country now actively promote this technology through their efficiency programs. For example, Commonwealth Edison, the utility serving Chicago and other parts of northern Illinois, is currently getting a significant portion of its commercial lighting savings from promotion of networked lighting controls	Added to measure list for 2024 study

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External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Ductless mini-split heat pumps to displace inefficient electric baseboard heating	While most Florida residential buildings with electric heat provide that heat with heat pumps, at least some (perhaps most likely being older multi-family rental buildings) still use inefficient electric resistance heat. Ductless mini- split heat pump retrofits can very efficiently displace such inefficient electric heat and should be added to the residential measure list.	Added to measure list for 2024 study
Air Source Heat Pump baseline assumptions	<p>There are seven air source heat pump (ASHP) measures included in the residential measure list. Two of them - one at SEER 14 and a second at SEER 21 - are listed as relative to an electric resistance baseline. Five of them - SEER 15, SEER 16, SEER 17, SEER 18 and SEER 21 - appear to be relative to a baseline of a standard new ASHP. Are we interpreting this correctly? If so, we have a couple of comments/questions/suggestions:</p> <ul style="list-style-type: none"> • The efficiency standards assessed need to be modified to be consistent with new federal standards, including new testing procedures. • For cases where the baseline is "electric resistance", why only assessing two efficiency tiers (i.e., fewer than for standard ASHP baselines)? The same number of efficiency tiers should be assessed for both baselines. 	Incorporated suggestions into 2024 study, including updated baseline standard and assessing same efficiency tiers for both baselines
Heat Pump Water Heater Efficiency	The Res EE tab of the utilities draft measure list suggests that the efficiency of a heat pump water heater is an EF of 2.50. That is unrealistically low. In fact, of the 222 products listed on the Energy Star website, none had UEFs less than 2.80 and only 29 (13%) had UEFs that were less than 3.4; the average was 3.57. Indeed, the first product listed on a search of heat pump water heaters on Home Depot's website is a 50 gallon, Rheem (Pro Terra) product with a UEF of 3.75 and a cost of \$1699.	Incorporated suggestion into 2024 study
New Construction Measure Packages	The measures lists did not appear to include packages of measures for building new residential and/or new commercial buildings to levels of efficiency beyond those required by code. Utilities in many jurisdictions run new construction efficiency programs supporting such measure packages. In the residential sector, many base their programs on the long-standing Federal Energy Star standard. However, increasingly utility programs are promoting additional efficiency tiers - often as part of all-electric new construction program offerings - that go well beyond the Energy Star standard. For example, Consumers Energy (Michigan) offers \$1000 rebates to builders who construct Energy Star single family homes	Incorporated suggestion into 2024 study with 2 tiers of residential new construction whole-home improvement measures.

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External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
	with a Home Energy Rating (HERS) score of 57 or less, but offer higher rebates for more efficient buildings - up to \$4000 for all electric homes with a HERS score of 40 or less. The Florida utilities potential study should assess savings potential for both the Energy Star level and a tier or two of additional efficiency beyond that level. Similar assessments of new commercial building savings potential should also be assessed.	
Custom Industrial Measures	The utilities' list of industrial efficiency measures addresses common industrial efficiency opportunities. However, it does not address efficiency opportunities that may be unique to individual industries or even to individual industrial facilities. That can include such things as changes in types of materials used in manufacturing, reductions in waste streams, improved use of water delivered by agricultural irrigation systems, and/or other things that are not directly related to energy using equipment or controls of such equipment. It is obviously not possible to list all such measures. However, a potential study will understate savings potential if it does not include a way of capturing such potential in its estimates. One potential way to get a sense of such potential is to review results of comprehensive industrial efficiency programs run by other utilities to identify the portion of actual program savings from such unique custom measures - and then assume that portion of custom savings could be added to the savings estimated in the study for named measures.	Added to measure list for 2024 study
Electric Vehicle measures	Some EV chargers are more efficient than others. The Federal Energy Star program has a standard for them. Savings potential may not be huge, but should be considered in the study. With a growing number of EV sales, the study should also consider the potential savings from promoting the most efficient EVs within different size/style categories	Added to measure list for 2024 study
Removing screw-based LEDs	The screw-based LEDs on both the Residential and Commercial measure lists should now be considered baseline due to federal efficiency standards adopted earlier this year. Utility load forecasts for IRPs should reflect resulting improvements in end use efficiency.	Screw-based LEDs were included in the study but with limited applicability to reflect current market
Removing Commercial fluorescent lighting	LED technology - for both fixtures and lamps - has advanced significantly in recent years, to the point where it should be the only technology considered for commercial lighting. Measures such as high performance T-8 fluorescent fixtures and high bay T-5 fluorescent fixtures should be replaced with LED alternatives in the study.	Updated measure list for 2024 study to only include LED-based lamps for linear fluorescent replacements

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Removing fossil-gas fueled CHP	Fossil-fuel fired CHP systems should not be considered “renewable” and have questionable benefits if electric generation is expected to get increasingly more renewable and clean. Biogas-fueled CHP - such as systems installed in wastewater treatment facilities that use methane byproducts of processing waste - should be included in the study.	2024 study will continue to assess all CHP options
Adding livestock methane power generation to renewables list	For example, see the “cow power” program currently being run by Green Mountain Power, Vermont’s largest electric utility	2024 study will continue to assess DSRE options consistent with prior study, including customer-sited solar, solar plus storage, and CHP
Adding EV managed charging to DR list	With national market shares for EVs growing, it is important that utilities consider programs for managing when charging occurs. Numerous utilities are currently running managed charging programs. This does not currently appear to be on the measure list and should be added to the Florida utilities’ potential study.	Added to measure list for 2024 study
Residential “smart thermostat” measure can provide both efficiency savings and demand response potential	This is recognized in the inclusion of smart thermostats in both the Res EE and DR tabs of the measure list spreadsheet. We simply want to flag that it is important when assessing cost-effectiveness of this measure that these two potential benefits are considered together. In other words, the cost should be considered compared to the combined efficiency and DR potential rather than separately considered relative to just EE savings and then separately again compared to just DR potential	2024 study will include interactive impacts of EE and DR opportunities
Emerging Technologies	The efficiency potential study measure list appears to be somewhat outdated. It does not include a number of new and emerging technologies. The potential list of such technologies is long. We suggest reviewing the attached list of emerging technologies developed almost two years ago by Consumers Energy (Michigan) and including them in the study.	Consumers Energy study was reviewed and commercially available measures were added to measure list for 2024 study, including heat pump water heaters - CEE advanced tier, heat pump clothes dryers, ozone laundry systems, and 21+ SEER HVAC units

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External Measure Suggestions

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Technical Potential Study of Demand Side Management

Florida Public Utilities Company

Date: 03.07.2024

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Executive Summary

In October 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems.

The main objective of the study was to assess the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of Florida Public Utilities Company's (FPUC) service territory.

1.1 Methodology

Resource Innovations estimates DSM savings potential by applying an analytical framework that aligns baseline market conditions for energy consumption and demand with DSM opportunities. After describing the baseline condition, Resource Innovations applies estimated measure savings to disaggregated consumption and demand data. The approach varies slightly according to the type of DSM resources and available data; the specific approaches used for each type of DSM are described below.

1.1.1 EE Potential

This study utilized Resource Innovations' proprietary EE modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual program savings. The methodology for the EE potential assessment was based on a hybrid "top-down/bottom-up" approach, which started with the current utility load forecast, then disaggregated it into its constituent customer-class and end-use components. Our assessment examined the effect of the range of EE measures and practices on each end-use, taking into account current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the end-use, customer class, and system levels for FPUC.

1.1.2 DR Potential

The assessment of DR potential in FPUC's service territory was an analysis of mass market direct load control programs for residential and small commercial and industrial (C&I) customers, and an analysis of DR programs for large C&I customers. The direct load control program assessment focused on the potential for demand reduction through heating, ventilation, and air conditioning (HVAC), water heater, managed electric vehicle charging, and pool pump load control. These end-uses were of particular interest because of their large contribution to peak period system load. For this analysis, a range of direct load control measures were examined for each customer segment to highlight the range of potential. The assessment further accounted for existing DR programs for FPUC when calculating the total DR potential.

1.1.3 DSRE Potential

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from customers' PV systems, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

1.2 Savings Potential

Technical potential for EE, DR, and DSRE are as follows:

1.2.1 EE Potential

EE technical potential describes the savings potential when all technically feasible EE measures are fully implemented, ignoring all non-technical constraints on electricity savings, such as cost-effectiveness and customer willingness to adopt EE.

The estimated EE technical potential results are summarized in Table 1.

Table 1. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	26	15	97
Non-Residential¹	14	12	71
Total	40	27	168

1.2.2 DR Potential

DR technical potential describes the magnitude of loads that can be managed during conditions when grid operators need peak capacity. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale such as heating, cooling, water heaters, managed electric vehicle charging, and pool pumps. For large C&I customers, this included their entire electric demand during a utility’s system peak, as many of these types of customers will forego virtually all electric demand temporarily if the financial incentive is large enough.

The estimated DR technical potential results are summarized in Table 2.

Table 2. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	41	65
Non-Residential	27	24
Total	68	89

¹ Non-Residential results include all commercial and industrial customer segments.

1.2.3 DSRE Potential

DSRE technical potential estimates quantify all technically feasible distributed generation opportunities from PV systems, battery storage systems charged from PV, and CHP technologies based on the customer characteristics of FPUC’s customer base.

The estimated DSRE technical potential results are summarized in Table 3.

Table 3. DSRE Technical Potential²

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	17	10	152
Non-Residential	9	3	70
Total	26	13	222
Battery Storage charged from PV Systems			
Residential	5	2	0
Non-Residential	0	1	0
Total	5	3	0
CHP Systems			
Total	23	13	108

² PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

2 Introduction

In October, 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems. The main objective of the study was:

- Assessing the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of FPUC's service territory.

The following deliverables were developed by Resource Innovations as part of the project and are addressed in this report:

- DSM measure list and detailed assumption workbooks
- Disaggregated baseline demand and energy use by year, sector, and end-use
- Baseline technology saturations, energy consumption, and demand
- Technical potential demand and energy savings
- Supporting calculation spreadsheets

2.1 Technical Potential Study Approach

Resource Innovations estimates technical potential according to the industry standard categorization, as follows:

Technical Potential is the theoretical maximum amount of energy and capacity that could be displaced by DSM, regardless of cost and other barriers that may prevent the installation or adoption of a DSM measure.

For this study, technical potential included full application of commercially available DSM technologies to all residential, commercial, and industrial customers in the utility's service territory.

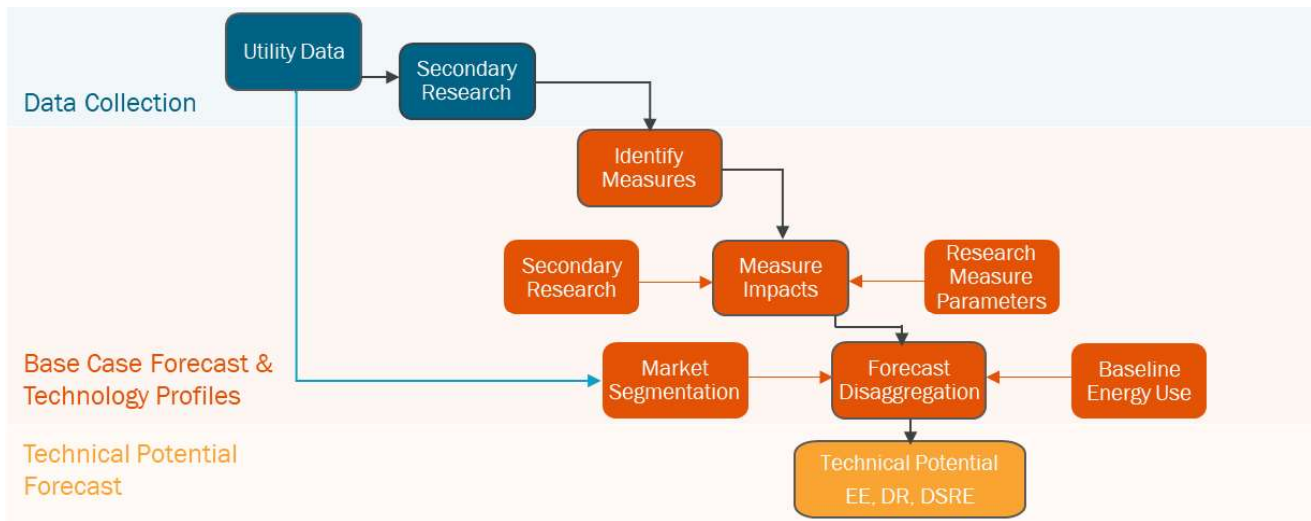
Quantifying DSM technical potential is the result of an analytical process that refines DSM opportunities that align with FPUC's customers' electric consumption patterns. Resource Innovations' general methodology for estimating technical potential is a hybrid "top-

down/bottom-up” approach, which is described in detail in Sections 3 through 5 of this report and includes the following steps:

- Develop a baseline forecast: the study began with a disaggregation of the utility’s official electric energy forecast to create a baseline electric energy forecast. This forecast does not include any utility-specific assumptions around DSM performance. Resource Innovations applied customer segmentation and consumption data from each utility and data from secondary sources to describe baseline customer-class and end-use components. Additional details on the forecast disaggregation are included in Section 3.
- Identify DSM opportunities: A comprehensive set of DSM opportunities applicable to FPUC’s climate and customers were analyzed to best depict DSM technical potential. Effects for a range of DSM technologies for each end-use could then be examined while accounting for current market saturations, technical feasibility, and impacts.
- Collect cost and impact data for measures: For those measures applicable to FPUC’s customers, Resource Innovations conducted primary and secondary research and estimated costs, energy savings, measure life, and demand savings. We differentiated between the type of cost (capital, installation labor, maintenance, etc.) to separately evaluate different implementation modes: retrofit (capital plus installation labor plus incremental maintenance); new construction (incremental capital and incremental maintenance); and burnout costs (incremental capital and incremental maintenance costs for replacement of appliances and equipment that has reached the end of its useful life). Additional details on measure development are included in Section 4.

Figure 1 provides an illustration of the technical potential modeling process conducted for FPUC, with the assessment starting with the current utility load forecast, disaggregated into its constituent customer-class and end-use components, and calibrated to ensure consistency with the overall forecast. Resource Innovations considered the range of DSM measures and practices application to each end-use, accounting for current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the technology, end-use, customer class, and system levels.

Figure 1. Approach to Technical Potential Modeling



Resource Innovations estimated DSM technical potential based on a combination of market research, utility load forecasts and customer data, and measure impact analysis, all in coordination with FPUC. Resource Innovations examined the technical potential for EE, DR, and DSRE opportunities; this report is organized to offer detail on each DSM category, with additional details on technical potential methodology presented in Section 5.

2.2 EE Potential Overview

To estimate EE potential, this study utilized Resource Innovations’ modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual utility program savings, as described in Section 5.1.1 below. While the analysis estimates the impacts of individual EE measures, the model accounts for interactions and overlap of individual measure impacts within an end-use or equipment type. The model provides transparency into the assumptions and calculations for estimating EE potential.

2.3 DR Potential Overview

To estimate DR market potential, Resource Innovations considered customer demand during utility peaking conditions and projected customer response to DR measures. Customer demand was determined by looking at account-level interval data for each customer segment. For each segment, Resource Innovations determined the portion of a customer’s load that could be curtailed during the system peak. FPUC customer interval

data was unavailable and therefore, a sample of FPL customers' load data was used as proxy to estimate peak load profiles and demand response potential.

2.4 DSRE Potential Overview

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from PV, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

3 Baseline Forecast Development

3.1 Market Characterization

The FPUC base year energy use and sales forecast provided the reference point to determine potential savings. The end-use market characterization of the base year energy use and reference case forecast included customer segmentation and load forecast disaggregation. The characterization is described in this section, while the subsequent section addresses the measures and market potential energy and demand savings scenarios.

3.1.1 Customer Segmentation

In order to estimate EE, DR, and DSRE potential, the sales forecast and peak load forecasts were segmented by customer characteristics. As electricity consumption patterns vary by customer type, Resource Innovations segmented customers into homogenous groups to identify which customer groups are eligible to adopt specific DSM technologies, have similar building characteristics and load profiles, or are able to provide DSM grid services.

Resource Innovations segmented customers according to the following:

- 1) By Sector - how much of FPUC's energy sales, summer and winter peak demand forecast is attributable to the residential, commercial, and industrial sectors?
- 2) By Customer - how much electricity does each customer typically consume annually and during system peaking conditions?
- 3) By End-Use - within a home or business, what equipment is using electricity during the system peak? How much energy does this end-use consume over the course of a year?

Table 4 summarizes the segmentation within each sector. In addition to the segmentation described here for the EE and DSRE analyses, the residential customer segments were further segmented by heating type (electric heat, gas heat, or unknown) and by annual consumption bins within each sub-segment for the DR analysis.

Table 4. Customer Segmentation

Residential	Commercial		Industrial	
Single Family	Assembly	Miscellaneous	Agriculture and Assembly	Primary Resources Industries
Multi-Family	College and University	Offices	Chemicals and Plastics	Stone/Glass/Clay/Concrete
Manufactured Homes	Grocery	Restaurant	Construction	Textiles and Leather
	Healthcare	Retail	Electrical and Electronic Equipment	Transportation Equipment
	Hospitals	Schools K-12	Lumber/Furniture/Pulp/Paper	Water and Wastewater
	Institutional	Warehouse	Metal Products and Machinery	Other
	Lodging/Hospitality		Miscellaneous Manufacturing	

From an equipment and energy use perspective, each segment has variation within each building type or sub-sector. For example, the energy consuming equipment in a convenience store will vary significantly from the equipment found in a supermarket. To account for this variation, the selected end-uses describe energy consumption patterns that are consistent with those typically studied in national or regional surveys, such as the U.S. Energy Information Administration’s (EIA) Residential Energy Consumption Survey (RECS), Commercial Building Energy Consumption Survey (CBECS) and Manufacturing Energy Consumption Survey (MECS), among others. The end-uses selected for this study are listed in Table 5.

Table 5. End-Uses

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Space heating ³	Space heating ³	Process heating
Space cooling ³	Space cooling ³	Process cooling
Domestic hot water	Domestic hot water	Compressed air
Ventilation and circulation	Ventilation and circulation	Motors/pumps

³ Includes the contribution of building envelope measures and efficiencies.

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Lighting	Interior lighting	Fan, blower motors
Cooking	Exterior lighting	Process-specific
Appliances	Cooking	Industrial lighting
Electronics	Refrigeration	Exterior lighting
Miscellaneous	Office equipment	HVAC ³
	Miscellaneous	Other

For DR, the end-uses targeted were those with controllable load for residential customers (i.e., HVAC, water heaters, pool pumps, and electric vehicles) and small C&I customers (HVAC and electric vehicles). For large C&I customers, all load during peak hours was included assuming these customers would potentially be willing to reduce electricity consumption for a limited time if offered a large enough incentive during temporary system peak demand conditions.

3.1.2 Forecast Disaggregation

A common understanding of the assumptions and granularity in the baseline load forecast was developed with input from FPUC. Key discussion topics reviewed included:

- How current DSM offerings are reflected in the energy and demand forecast.
- Assumed weather conditions and hour(s) of the day when the system is projected to peak.
- Are there portions of the load forecast attributable to customers or equipment not eligible for DSM programs?
- How are projections of population increase, changes in appliance efficiency, and evolving distribution of end-use load shares accounted for in the peak demand forecast?

3.1.2.1 Electricity Consumption (kWh) Forecast

Resource Innovations segmented FPUC’s electricity consumption forecast into electricity consumption load shares by customer class and end-use. The baseline customer segmentation represents the electricity market by describing how electricity was consumed within the service territory. Resource Innovations developed the forecast for the year 2025, and based it on data provided by FPUC, primarily their 2022 Long-Term Projections of Electricity Energy and Demand, which was the most recent plan available at the time the

studies were initiated. The data addressed current baseline consumption, system load, and sales forecasts.

3.1.2.2 Peak Demand (kW) Forecast

A fundamental component of DR potential was establishing a baseline forecast of what loads or operational requirements would be absent due to existing dispatchable DR or time varying rates. This baseline was necessary to assess how DR can assist in meeting specific planning and operational requirements. We utilized FPUC's summer and winter peak demand forecast, which was developed for system planning purposes.

3.1.2.3 Estimating Consumption by End-Use Technology

As part of the forecast disaggregation, Resource Innovations developed a list of electricity end-uses by sector (Table 5). To develop this list, Resource Innovations began with FPUC's estimates of average end-use consumption by customer and sector. Resource Innovations combined these data with other information, such as utility residential appliance saturation surveys, as available, to develop estimates of customers' baseline consumption. Resource Innovations calibrated the utility-provided data with data available from public sources, such as the EIA's recurring data-collection efforts that describe energy end-use consumption for the residential, commercial, and manufacturing sectors.

To develop estimates of end-use electricity consumption by customer segment and end-use, Resource Innovations applied estimates of end-use and equipment-type saturation to the average energy consumption for each sector. The following data sources and adjustments were used in developing the base year 2025 sales by end-use:

Residential Sector:

- The disaggregation was based on FPUC's rate class load shares and intensities.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - FPUC rate class load share is based on average per customer.
 - Resource Innovations made conversions to usage estimates generated by applying EIA RECS data, residential end-use study data from other FEECA utilities and EIA's Annual Energy Outlook (AEO) 2023.

Commercial Sector:

- The disaggregation was based on FPUC's rate class load shares, intensities, and EIA CBECS data.

- Segment data from EIA and FPUC.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA CBECS and end-use forecasts from FPUC.

Industrial Sector:

- The disaggregation was based on rate class load shares, intensities, and EIA MECS data.
- Segment data from EIA and FPUC.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA MECS and end-use forecasts from FPUC.

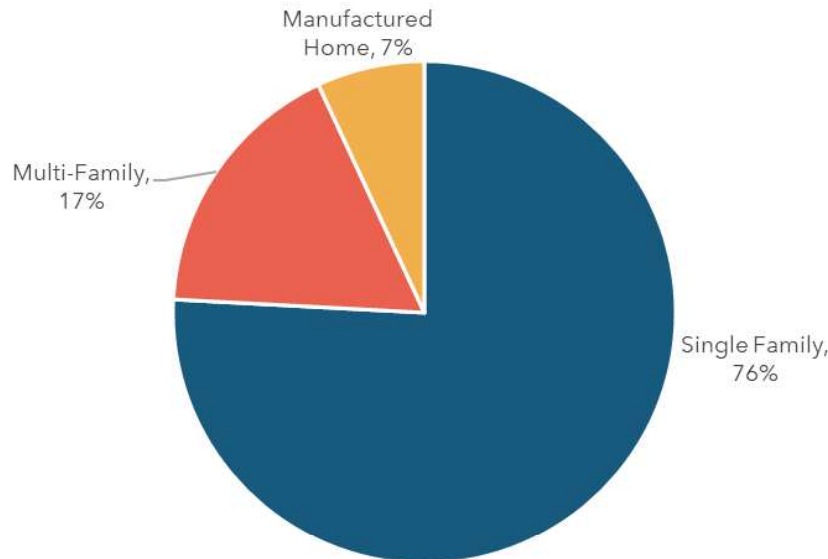
3.2 Analysis of Customer Segmentation

Customer segmentation is important to ensuring that a MPS examines DSM measure savings potential in a manner that reflects the diversity of energy savings opportunities existing across the utility's customer base. FPUC provided Resource Innovations with data concerning the premise type and loads characteristics for all customers for the MPS analysis. Resource Innovations examined the provided data from multiple perspectives to identify customer segments. Resource Innovations' approach to segmentation varied slightly for non-residential and residential accounts, but the overall logic was consistent with the concept of expressing the accounts in terms that were relevant to DSM opportunities.

3.2.1 Residential Customers (EE, DR, and DSRE Analysis)

Segmentation of residential customer accounts enabled Resource Innovations to align DSM opportunities with appropriate DSM measures. Resource Innovations used utility customer data, supplemented with EIA data, to segment the residential sector by customer dwelling type (single family, multi-family, or manufactured home). The resulting distribution of customers according to dwelling unit type is presented in Figure 2.

Figure 2. Residential Customer Segmentation



3.2.2 Non-Residential (Commercial and Industrial) Customers (EE and DSRE Analysis)

For the EE and DSRE analysis, Resource Innovations segmented C&I accounts using the utility's North American Industry Classification System (NAICS) or Standard Industrial Classification (SIC) codes, supplemented by data produced by the EIA's CBECS and MECS. Resource Innovations classified the customers in this group as either commercial or industrial, on the basis of DSM measure information available and applicable to each. For example, agriculture and forestry DSM measures are commonly considered industrial savings opportunities. Resource Innovations based this classification on the types of DSM measures applicable by segment, rather than on the annual energy consumption or maximum instantaneous demand from the segment as a whole. The estimated energy sales distributions Resource Innovations applied are shown below in Figure 3 and Figure 4.

Figure 3. Commercial Customer Segmentation

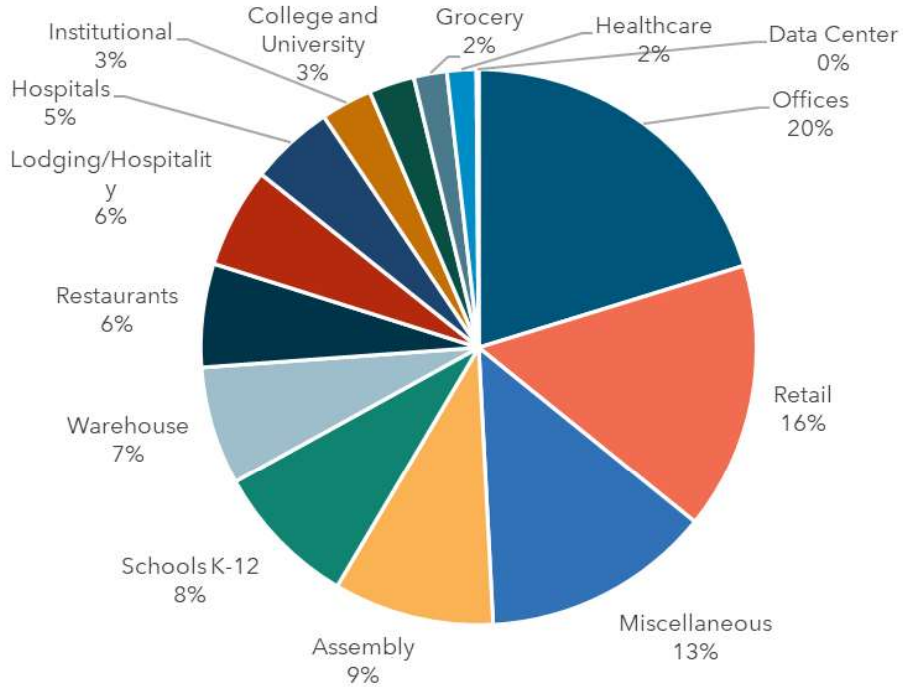
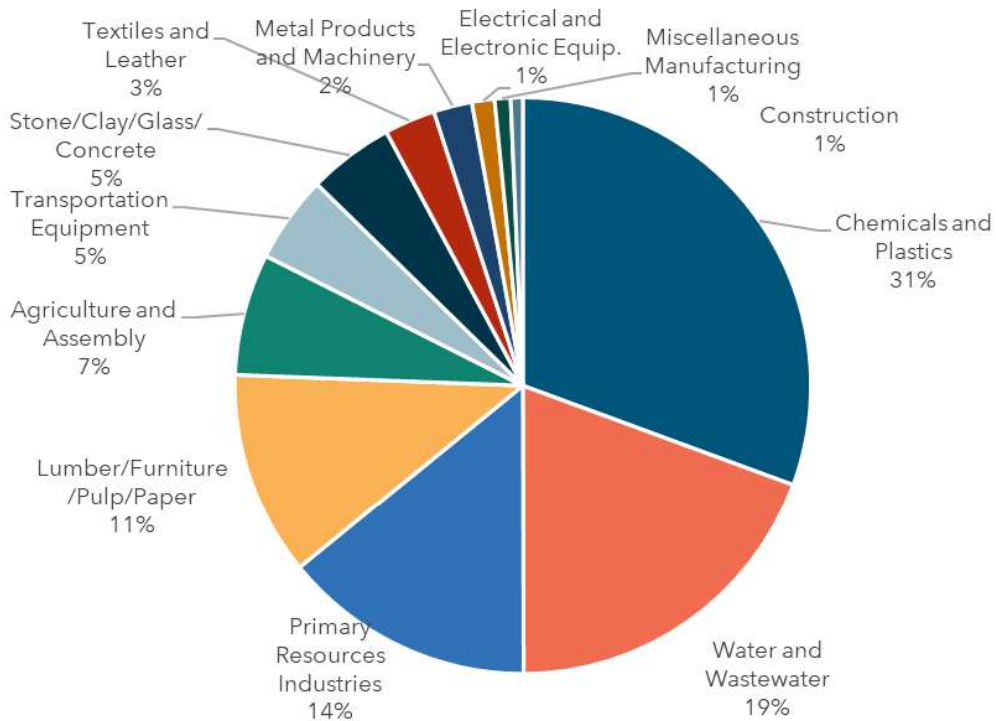


Figure 4. Industrial Customer Segmentation



3.2.3 Commercial and Industrial Accounts (DR Analysis)

For the DR analysis, Resource Innovations divided the non-residential customers into the two customer classes of small C&I and large C&I using rate class and annual consumption. For the purposes of this analysis, small C&I customers are those on the General Service (GS) tariff. Large C&I customers are all customers on the General Service Demand (GSD) tariff or on the General Service Large Demand (GSLD) tariff. Resource Innovations further segmented these two groups based on customer size. For small C&I, segmentation was determined using annual customer consumption and for large C&I the customer’s maximum demand was used. Both customer maximum demand and customer annual consumption were calculated using billing data provided by FPUC.

Table 6 shows the account breakout between small C&I and large C&I.

Table 6. Summary of Customer Classes for DR Analysis

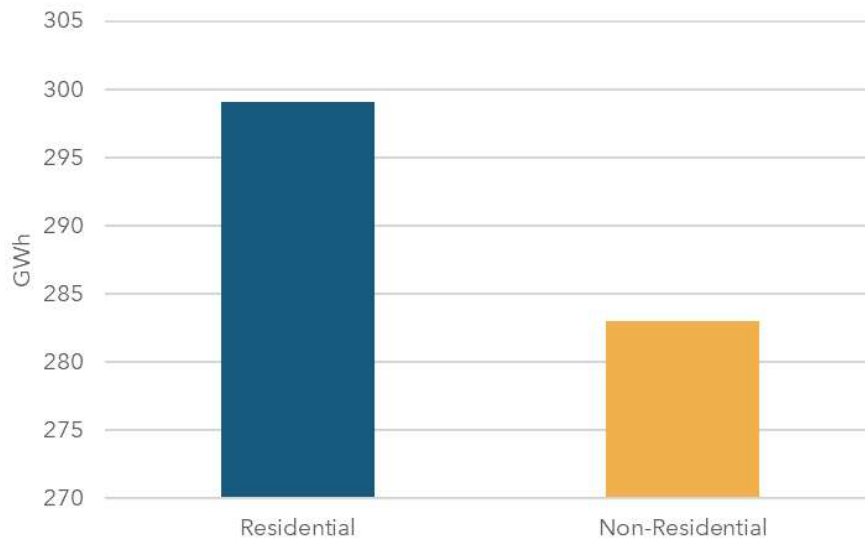
Customer Class	Annual kWh	Estimated Number of Accounts
Small C&I	0-15,000 kWh	2,559
	15,001-25,000 kWh	566
	25,001-50,000 kWh	457
	50,001 kWh +	246
	Total	3,828
Large C&I	0-50 kW	269
	51-300 kW	327
	301-500 kW	14
	501 kW +	8
	Total	618

3.3 Analysis of System Load

3.3.1 System Energy Sales

Technical potential is based on FPUC's load forecast for the year 2025 from their 2022 Long-Term Projections of Electricity Energy and Demand, which is illustrated in Figure 5.

Figure 5. 2025 Electricity Sales Forecast by Sector



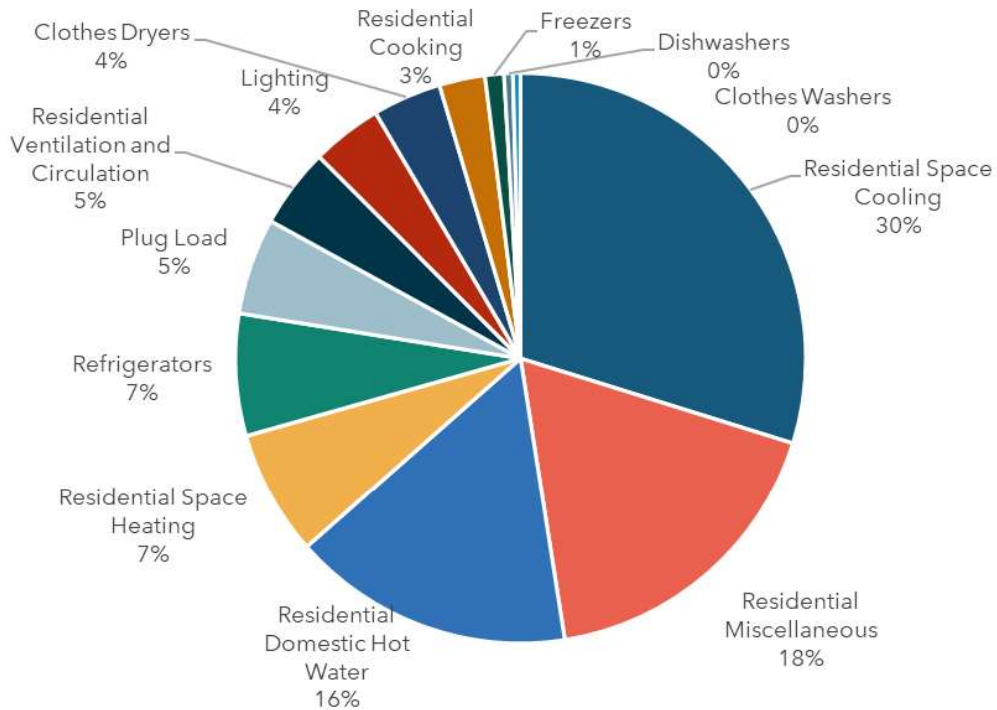
3.3.2 System Demand

To determine the technical potential for DR, Resource Innovations first established peaking conditions for each utility by looking at when each utility historically experienced its maximum demand. The primary data source used to determine when maximum DR impact was the historical system load for FPUC. The data provided contained the system loads for all 8,760 hours of the most recent five years leading up to the study (2016-2021). The utility summer and winter peaks were then identified within the utility-defined peaking conditions. For FPUC the summer peaking conditions were defined as August from 4:00-5:00 PM and the winter peaking conditions were defined as January from 7:00-8:00 AM. The seasonal peaks were then selected as the maximum demand during utility peaking conditions.

3.3.3 Load Disaggregation

The disaggregated annual electric loads⁴ for the base year 2025 by sector and end-use are summarized in Figure 6, Figure 7, and Figure 8.

Figure 6. Residential Baseline (2025) Energy Sales by End-Use



⁴ Full disaggregation of system demand by end-use was not conducted, as DR potential for residential and small C&I customers focused on specific end-uses of particular interest because of their large contribution to peak period system load, and was not end-use specific for large C&I customers. A description of the end-use analysis for residential and small C&I customers is included in Section 5.1.2

Figure 7. Commercial Baseline (2025) Energy Sales by End-Use

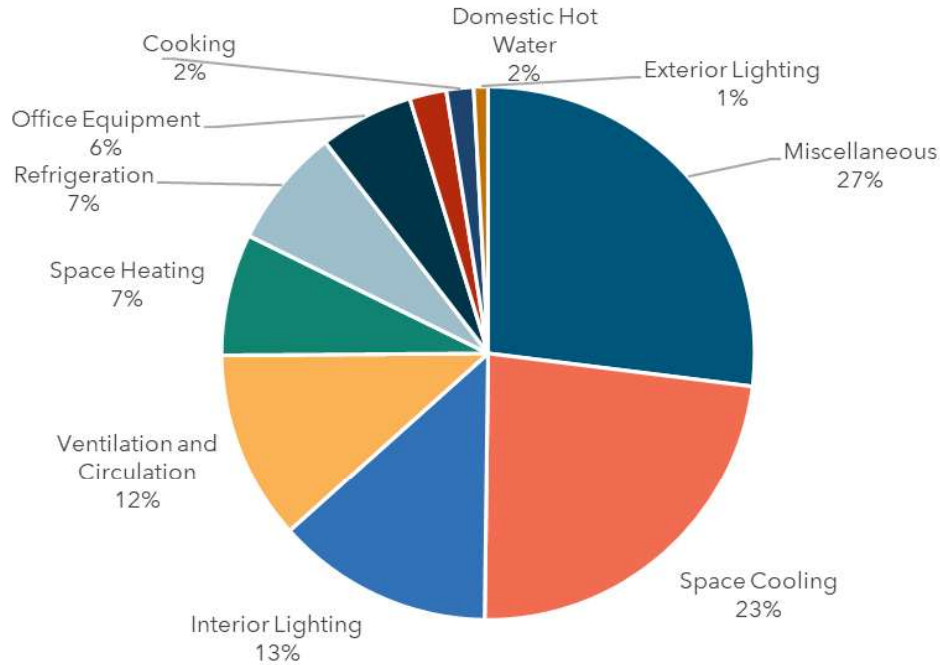
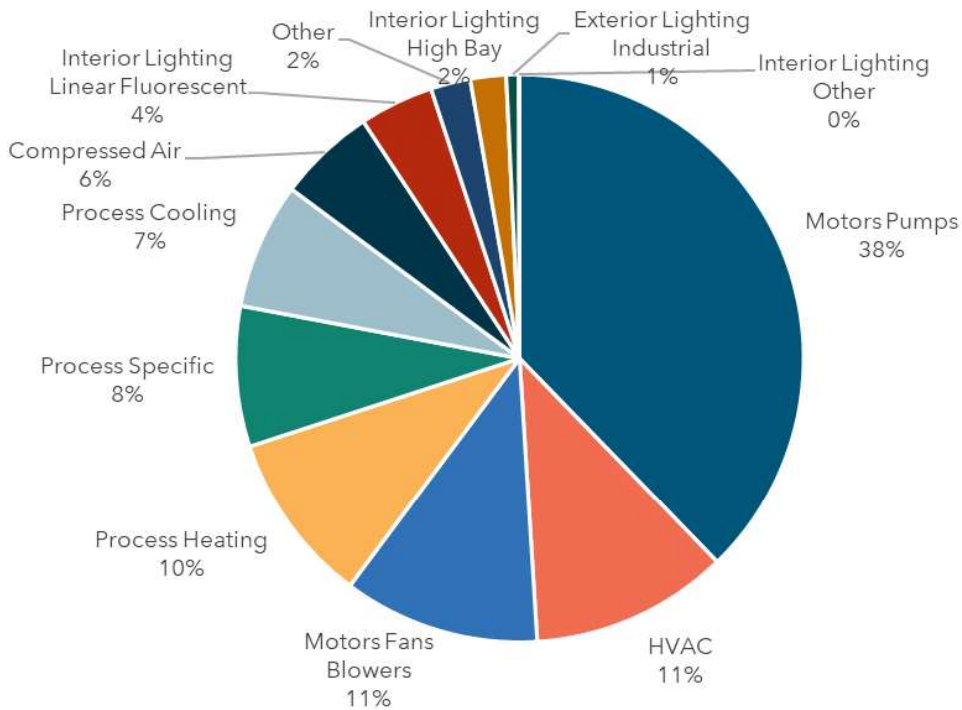


Figure 8. Industrial Baseline (2025) Energy Sales by End-Use



4 DSM Measure Development

DSM potential is described by comparing baseline market consumption with opportunities for savings. Describing these individual savings opportunities results in a list of DSM measures to analyze. This section presents the methodology to develop the EE, DR, and DSRE measure lists.

4.1 Methodology

Resource Innovations identified a comprehensive catalog of DSM measures for the study. The measure list is the same for all FEECA Utilities. The iterative vetting process with the utilities to develop the measure list began by initially examining the list of measures included in the 2019 Goals docket. This list was then adjusted based on proposed measure additions and revisions provided by the FEECA Utilities. Resource Innovations further refined the measure list based on reviews of Resource Innovations' DSM measure library, compiled from similar market potential studies conducted in recent years throughout the United States, as well as measures included in other utility programs where Resource Innovations is involved with program design, implementation, or evaluation. The FEECA Utilities also reached out to interested parties and received input with recommendations on measure additions to the 2019 measure list. Their measure suggestions were reviewed and incorporated into the study as appropriate. External measure suggestions and actions are summarized in Appendix D. The extensive, iterative review process involving multiple parties has ensured that the study included a robust and comprehensive set of DSM measures.

See Appendix A for the list of EE measures, Appendix B for the list of DR measures, and Appendix C for the list of DSRE measures analyzed in the study.

4.2 EE Measures

EE measures represent technologies applicable to the residential, commercial, and industrial customers in the FEECA Utilities' service territories. The development of EE measures included consideration of:

- EE technologies that are applicable to Florida and commercially available: Measures that are not applicable due to climate or customer characteristics were excluded, as were "emerging" technologies that are not currently commercially available to FEECA utility customers.
- Current and planned Florida Building Codes and Federal equipment standards (Codes & Standards) for baseline equipment: Measures included from prior studies

were adjusted to reflect current Codes & Standards as well as updated efficiency tiers, as appropriate.

- Eligibility for utility DSM offerings in Florida: For example, behavioral measures were excluded from consideration, as they historically have not been allowed to count towards utility DSM goals. Behavioral measures are intended to motivate customers to operate in a more energy-efficient manner (e.g., setting an air-conditioner thermostat to a higher temperature) without accompanying: a) physical changes to more efficient end-use equipment or to their building envelope, b) utility-provided products and tools to facilitate the efficiency improvements, or c) permanent operational changes that improve efficiency which are not easily revertible to prior conditions. These types of behavioral measures were excluded because of the variability in forecasting the magnitude and persistence of energy and demand savings from the utility's perspective. Additionally, decoupling behavioral measure savings from the installation of certain EE technologies like smart thermostats can be challenging and could result in overlapping potential with other EE measures included in the study.

Upon development of the final EE measure list, utility-specific measure details were developed. RI maintains a proprietary online database of energy efficiency measures for MPS studies, which was used as a starting point for measure development for this study. Measures are added or updated at the request of project stakeholders or because of changes to the EE marketplace (for example, new codes and standards, or current practice in the market). Measure data are refined as new data or algorithms are developed for estimating measure impacts, and updated for each study to incorporate inputs parameters specific to the service territory being analyzed. The database contains the following information for each of the measures:

- Measure description: measure classification by type, end-use, and subsector, and description of the base-case and the efficient-case scenarios.
- kWh savings: Energy savings associated with each measure were developed through engineering algorithms or building simulation modeling, taking climate data and customer segments into consideration as appropriate. Reference sources used for developing residential, commercial, and industrial measure savings included a variety of Florida-specific, as well as regional and national sources, such as utility-specific measurement & verification (M&V) data, technical reference manuals (TRM) from other jurisdictions, ENERGY STAR calculators, and manufacturer or retailer specifications for particular products.
- Energy savings were applied in RI's TEA-POT model as a percentage of total baseline consumption. Peak demand savings were determined using utility-specific load shapes or coincidence factors.

- Measure Expected Useful Lifetime: Sources included the Database for Energy Efficient Resources (DEER), the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) Handbook, TRMs, and other regional and national measure databases and EE program evaluations.
- Measure Costs: Per-unit costs (full or incremental, depending on the application) associated with measure installations. Sources included: TRMs, ENERGY STAR calculator, online market research, FEECA utility program data, and other secondary sources.

The measure details from the online measure library are exported for use in RI’s TEA-POT model, accompanied by utility-specific estimates of measure applicability. Measure applicability is a general term encompassing an array of factors, including technical feasibility of installation, and the measure’s current saturation as well as factors to allocate savings associated with competing measures. Information used was primarily derived from data in current regional and national databases, as well as FPUC’s program tracking data. These factors are described in Table 7.

Table 7. Measure Applicability Factors

Measure Impact	Explanation	Sources
Technical Feasibility	The percentage of buildings that can have the measure physically installed. Various factors may affect this, including, but not limited to, whether the building already has the baseline measure (e.g., dishwasher), and limitations on installation (e.g., size of unit and space available to install the unit).	Various secondary sources and engineering experience.
Measure Incomplete Factor	The percentage of buildings without the specific measure currently installed.	Utility RASS; EIA RECS, CBECS; MECS; ENERGY STAR sales figures; and engineering experience.
Measure Share	Used to distribute the percentage of market shares for competing measures (e.g., only blown-in ceiling insulation or spray foam insulation, not both would be installed in an attic).	Utility customer data, Various secondary sources and engineering experience.

As shown in Table 8, the measure list includes 395 unique energy-efficiency measures. Expanding the measures to account for all appropriate installation scenarios resulted in

9,535 measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (i.e., a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed).

Table 8. EE Measure Counts by Sector

Sector	Unique Measures	Permutations
Residential	119	1,173
Commercial	164	5,798
Industrial	112	2,564

4.3 DR Measures

The DR measures included in the measure list utilize the following DR strategies:

- **Direct Load Control.** Utility control of selected equipment at the customer’s home or business, such as HVAC or water heaters.
- **Critical Peak Pricing (CPP) with Technology.** Electricity rate structures that vary based on time of day. Includes CPP when the rate is substantially higher for a limited number of hours or days per year (customers receive advance notification of CPP event) coupled with technology that enables customer to lower their usage in a specific end-use in response to the event (e.g., HVAC via smart thermostat).
- **Contractual DR.** Customers receive incentive payments or a rate discount for committing to reduce load by a pre-determined amount or to a pre-determined firm service level upon utility request.
- **Automated DR.** Utility dispatched control of specific end-uses at a customer facility.

DR initiatives that do not rely on the installation of a specific device or technology to implement (such as a voluntary curtailment program or time of use rates) were not included.

A workbook was developed for each measure which included the same measure inputs as previously described for the EE measures. In addition, the DR workbook included expected load reduction from the measure, based on utility technical potential, existing utility DR programs, and other nationwide DR programs if needed.

For technical potential, Resource Innovations did not break out results by specific measure or control technology because all of the developed measures target the end-uses estimated

for technical potential (i.e., potential is reported for space cooling end-use and not allocated to switches, smart thermostats, etc.).

4.4 DSRE Measures

The DSRE measure list includes rooftop PV systems, battery storage systems charged from PV systems, and CHP systems.

PV Systems

PV systems utilize solar panels (a packaged collection of PV cells) to convert sunlight into electricity. A system is constructed with multiple solar panels, a DC/AC inverter, a racking system to hold the panels, and electrical system interconnections. These systems are often roof-mounted systems that face south-west, south, and/or, south-east. The potential associated with roof-mounted systems installed on residential and commercial buildings was analyzed.

Battery Storage Systems Charged from PV Systems

Distributed battery storage systems included in this study consist of behind-the-meter battery systems installed in conjunction with an appropriately-sized PV system at residential and commercial customer facilities. These battery systems typically consist of a DC-charged battery, a DC/AC inverter, and electrical system interconnections to a PV system. On their own battery storage systems do not generate or conserve energy, but can collect and store excess PV generation to provide power during particular time periods, which for DSM purposes would be to offset customer demand during the utility's system peak.

CHP Systems

In most CHP applications, a heat engine creates shaft power that drives an electrical generator (fuel cells can produce electrical power directly from electrochemical reactions). The waste heat from the engine is then recovered to provide other on-site needs. Common prime mover technologies used in CHP applications and explored in this study include:

- Steam turbines
- Gas turbines
- Micro turbines
- Fuel Cells
- Internal combustion engines

A workbook was developed for each measure which included the inputs previously described for EE measures and prime mover operating parameters.

5 Technical Potential

In the previous sections, the approach for DSM measure development was summarized, and the 2025 base year load shares and reference-case load forecast were described. The outputs from these tasks provided the input for estimating the technical potential scenario, which is discussed in this section.

The technical potential scenario estimates the potential energy and demand savings when all technically feasible and commercially available DSM measures are implemented without regard for cost-effectiveness and customer willingness to adopt the most impactful EE, DR, or DSRE technologies. Since the technical potential does not consider the costs or time required to achieve these savings, the estimates provide a theoretical upper limit on electricity savings potential. Technical potential is only constrained by factors such as technical feasibility and applicability of measures. For this study, technical potential included full application of the commercially available DSM measures to all residential, commercial, and industrial customers in the utility's service territory.

5.1 Methodology

5.1.1 EE Technical Potential

EE technical potential refers to delivering less electricity to the same end-uses. In other words, technical potential might be summarized as “doing the same thing with less energy, regardless of the cost.”

DSM measures were applied to the disaggregated utility electricity sales forecasts to estimate technical potential. This involved applying estimated energy savings from equipment and non-equipment measures to all electricity end-uses and customers. Technical potential consists of the total energy and demand that can be saved in the market which Resource Innovations reported as single numerical values for each utility's service territory.

The core equation used in the residential sector EE technical potential analysis for each individual efficiency measure is shown in Equation 1 below, while the core equation used in the nonresidential sector technical potential analysis for each individual efficiency measure is shown in Equation 2.

Equation 1: Core Equation for Residential Sector EE Technical Potential



Where:

- **Baseline Equipment Energy Use Intensity** = the electricity used per customer per year by each baseline technology in each market segment. In other words, the baseline equipment energy-use intensity is the consumption of the electrical energy using equipment that the efficient technology replaces or affects.
- **Saturation Share** = the fraction of the end-use electrical energy that is applicable for the efficient technology in a given market segment. For example, for residential cooling, the saturation share would be the fraction of all residential electric customers that have central air conditioners in their household.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient. To extend the example above, the fraction of central air conditioners that is not already energy efficient.
- **Feasibility Factor** = the fraction of units that is technically feasible for conversion to the most efficient available technology from an engineering perspective (i.e., it may not be possible to install LEDs in all light sockets in a home because the available styles may not fit in every socket).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

Equation 2: Core Equation for Non-Residential Sector EE Technical Potential



Where:

- **Total Stock Square Footage by Segment** = the forecasted square footage level for a given building type (e.g., square feet of office buildings).
- **Baseline Equipment Energy Use Intensity** = the electricity used per square foot per year by each baseline equipment type in each market segment.

- **Saturation Shares** = the fraction of total end-use energy consumption associated with the efficient technology in a given market segment. For example, for packaged terminal air-conditioner (PTAC), the saturation share would be the fraction of all space cooling kWh in a given market segment that is associated with PTAC equipment.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient.
- **Feasibility Factor** = the fraction of the equipment or practice that is technically feasible for conversion to the efficient technology from an engineering perspective (i.e., it may not be possible to install Variable Frequency Drives (VFD) on all motors in a given market segment).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

It is important to note that the technical potential estimate represents electricity savings potential at a specific point in time. In other words, the technical potential estimate is based on data describing status quo customer electricity use and technologies known to exist today. As technology and electricity consumption patterns evolve over time, the baseline electricity consumption will also change accordingly. For this reason, technical potential is a discrete estimate of a dynamic market. Resource Innovations reported the technical potential for 2025, based on currently known DSM measures and observed electricity consumption patterns.

Measure Interaction and Competition (Overlap)

While the technical potential equations listed above focus on the technical potential of a single measure or technology, Resource Innovations' modeling approach does recognize the overlap of individual measure impacts within an end-use or equipment type, and accounts for the following interactive effects:

- **Measure interaction:** Installing high-efficiency equipment could reduce energy savings in absolute terms (kWh) associated with non-equipment measures that impact the same end-use. For example, installing a high-efficiency heat pump will reduce heating and cooling consumption which will reduce the baseline against which attic insulation would be applied, thus reducing savings associated with installing insulation. To account for this interaction, Resource Innovations' TEA-POT model ranks measures that interact with one another and reduces the baseline consumption for the subsequent measure based on the savings achieved by the preceding measure. For technical potential, interactive measures are ranked based on total end-use energy savings percentage.
- **Measure competition (overlap):** The "measure share"—as defined above—accounted for competing measures, ensuring savings were not double-counted. This interaction

occurred when two or more measures “competed” for the same end-use. For example, a T-12 lamp could be replaced with a T-8 or linear LED lamp.

Addressing Naturally-Occurring EE

Naturally occurring energy efficiency includes actions taken by customers to improve the efficiency of their homes and businesses in the absence of utility program intervention. For the analysis of technical potential, Resource Innovations verified with FPUC’s forecasting group that the baseline sales forecasts incorporated two known sources of naturally-occurring efficiency:

- Codes and Standards: The sales forecasts already incorporated the impacts of known Code & standards changes.
- Baseline Measure Adoption: The sales forecast excluded the projected impacts of future DSM efforts but included already implemented DSM penetration.

By properly accounting for these factors, the technical potential analysis estimated the additional EE opportunities beyond what is already included in the utility sales forecast.

5.1.2 DR Technical Potential

The concept of technical potential applies differently to DR than for EE. Technical potential for DR is effectively the magnitude of loads that can be curtailed during conditions when utilities need peak capacity reductions. In evaluating this potential at peak capacity, the following were considered: which customers are consuming electricity at those times? What end-uses are in play? Can those end-use loads be managed? Large C&I accounts generally do not provide the utility with direct control over particular end-uses. Instead, many of these customers will forego electric demand temporarily if the financial incentive is large enough. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale.

This framework makes end-use disaggregation an important element for understanding DR potential, particularly in the residential and small C&I sectors. When done properly, end-use disaggregation not only provides insights into which loads are on and off when specific grid services are needed, it also provides insight concerning how key loads and end-uses, such as air conditioning use, vary across customers. Resource Innovations’ approach used for load disaggregation is more advanced than what is used for most potential studies. Instead of disaggregating annual consumption or peak demand, Resource Innovations produced end-use load disaggregation for all 8,760 hours. This was needed because the loads available at times when different grid applications are needed can vary substantially. Instead

of producing disaggregated loads for the average customer, the study was produced for several customer segments. Because customer-level load data was not available for FPUC, this process relied on interval load data from FPL's load research samples for each customer segment as best proxy. Using FPL's load data, Resource Innovations examined three residential segments based on customer housing type, four different small C&I segments based on customer size, and four different large C&I segments based on customer size, for a total of 11 different customer segments.

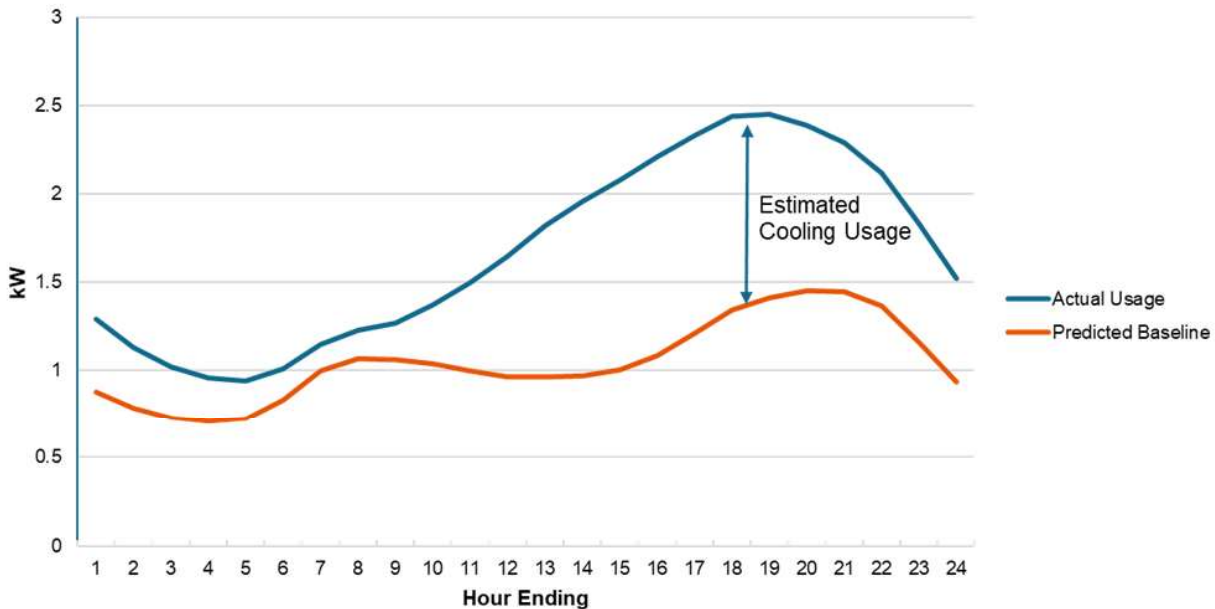
Technical potential, in the context of DR, is defined as the total amount of load available for reduction that is coincident with the period of interest; in this case, the system peak hour for the summer and winter seasons. Thus, two sets of capacity values are estimated: a summer capacity and a winter capacity.

As previously mentioned, for technical potential purposes, all coincident large C&I load is considered dispatchable, while residential and small C&I DR capacity is based on specific end-uses. Summer DR capacity for residential customers was comprised of air-conditioning (AC), pool pumps, water heaters, and managed electric vehicle charging. For small C&I customers, summer capacity was based on AC load. For winter DR capacity, residential was based on electric heating, pool pumps, and water heaters. For small C&I customers, winter capacity was based on electric heating.

AC and heating load profiles were generated for residential and small C&I customers using a sample customer interval data provided by FPL. This sample included a customer breakout based on housing type for residential customers and size for small C&I customers. Resource Innovations then used the interval data from these customers to create an average load profile for each customer segment.

The average load profile for each customer segment was combined with historical weather data, and used to estimate hourly load as a function of weather conditions. AC and heating loads were estimated by first calculating the baseline load on days when cooling degree days (CDD) and heating degree days (HDD) were equal to zero, and then subtracting this baseline load. This methodology is illustrated by Figure 9 (a similar methodology was used to predict heating loads).

Figure 9: Methodology for Estimating Cooling Loads



This method was able to produce estimates for average AC/heating load profiles for the seven different customer segments within the residential and small C&I sectors.

Profiles for residential water heater and pool pump loads were estimated by utilizing end-use load data from NREL's residential end-use load profile database.

For all eligible loads, the technical potential was defined as the amount that was coincident with system peak hours for each season, which are August from 4:00-5:00 PM for summer, and January from 7:00-8:00 AM for winter. As mentioned in Section 4, for technical potential there was also no measure breakout needed, because all measures will target the end-uses' estimated total loads.

5.1.3 DSRE Technical Potential

5.1.3.1 PV Systems

To determine technical potential for PV systems, RI estimated the percentage of rooftop square footage in Florida that is suitable for hosting PV technology. Our estimate of technical potential for PV systems in this report is based in part on the available roof area and consisted of the following steps:

- Step 1: Outcomes from the forecast disaggregation analysis were used to characterize the existing and new residential, commercial, and industrial building stocks.
 - To calculate the total roof area for residential buildings, the average roof area per household is multiplied by the number of households.
 - For commercial and industrial buildings, RI calculated the total roof area by first dividing the load forecast by the energy usage intensity, which provides an estimate of the total building square footage. This result is then divided by the average number of floors to derive the total roof area.
- Step 2: The total available roof area feasible for installing PV systems was calculated. Relevant parameters included unusable area due to other rooftop equipment and setback requirements, in addition to possible shading from trees and limitations of roof orientation (factored into a “technical suitability” multiplier).
- Step 3: Estimated the expected power density (kW per square foot of roof area).
- Step 4: Estimated the hourly PV generation profile using NREL’s PV Watts Calculator
- Step 5: Calculated total energy and coincident peak demand potential by applying RI’s Spatial Penetration and Integration of Distributed Energy Resources (SPIDER) Model.

The methodology presented in this report uses the following formula to estimate overall technical potential of PVs:

Equation 3: Core Equation for Solar DSRE Technical Energy Potential



Where:

- **Suitable Rooftop PV Area for Residential [Square Feet]:** Number of Residential Buildings x Average Roof Area Per Building x Technical Suitability Factor
- **Suitable Rooftop PV Area for Commercial [Square Feet] :** Energy Consumption [kWh] / Energy Intensity [kWh / Square Feet] / Average No. of Stories Per Building x Technical Suitability Factor
- **PV Power Density [kW-DC/Square Feet]:** Maximum power generated in Watts per square foot of solar panel.
- **Generation Factor:** Annual Energy Generation Factor for PV, from PV Watts (dependent on local solar irradiance)

5.1.3.2 Battery Storage Systems Charged from PV Systems

Battery storage systems on their own do not generate power or create efficiency improvements, but store power for use at different times. Therefore, in analyzing the technical potential for battery storage systems, the source of the stored power and overlap with technical potential identified in other categories was considered.

Battery storage systems that are powered directly from the grid do not produce annual energy savings but may be used to shift or curtail load during particular time periods. As the DR technical potential analyzes curtailment opportunities for the summer and winter peak period, and battery storage systems can be used as a DR technology, the study concluded that no additional technical potential should be claimed for grid-powered battery systems beyond that already attributed to DR.

Battery storage systems that are connected to on-site PV systems also do not produce additional energy savings beyond the energy produced from the PV system⁵. However, PV-connected battery systems do create the opportunity to store energy during period when the PV system is generating more than the home or business is consuming and use that stored power during utility system peak periods.

To determine the additional technical potential peak demand savings for “solar plus storage” systems, our methodology consisted of the following steps:

- Assume that every PV system included in PV Technical Potential is installed with a paired storage system.
- Size the storage system assuming peak storage power is equal to peak PV generation and energy storage duration is three hours.
- Apply RI’s hourly dispatch optimization module in SPIDER to create an hourly storage dispatch profile that flattens the individual customer’s load profile to the greatest extent possible accounting for a) customer hourly load profile, b) hourly PV generation profile, and c) battery peak demand, energy capacity, and roundtrip charge/discharge efficiency.
- Calculate the effective hourly impact for the utility using the above storage dispatch profile, aligned with the utility’s peak hour (calculated separately for summer and winter)
- Report the output storage kW impact on utility coincident peak demand in summer and winter.

⁵ PV-connected battery systems experience some efficiency loss due to storage, charging, and discharging. However, for this study, these losses were not quantified.

5.1.3.3 CHP Systems

The CHP analysis created a series of unique distributed generation potential models for each primary market sector (commercial and industrial).

Only non-residential customer segments whose electric and thermal load profiles allow for the application of CHP were considered. The technical potential analysis followed a three-step process. First, minimum facilities size thresholds were determined for each non-residential customer segment. Next, the full population of non-residential customers were segmented and screened based on the size threshold established for that segment. Finally, the facilities that were of sufficient size were matched with the appropriately sized CHP technology.

To determine the minimum threshold for CHP suitability, a thermal factor was applied to potential candidate customer loads to reflect thermal load considerations in CHP sizing. In most cases, on-site thermal energy demand is smaller than electrical demand. Thus, CHP size is usually dictated by the thermal load in order to achieve improved efficiencies.

The study collected electric and thermal intensity data from other recent CHP studies. For industrial customers, Resource Innovations assumed that the thermal load would primarily be used for process operations and was not modified from the secondary data sources for Florida climate conditions. For commercial customers, the thermal load is more commonly made up of water heating, space heating, and space cooling (through the use of an absorption chiller). Therefore, to account for the hot and humid climate in Florida, which traditionally limits weather-dependent internal heating loads, commercial customers' thermal loads were adjusted to incorporate a higher proportion of space cooling to space heating as available opportunities for waste heat recovery.

Resource Innovations worked with the utility-provided customer data, focusing on annual consumption due to the absence of NAICS or SIC codes for this utility data. Non-residential customers were subsequently classified based on annual consumption and size. Since NAICS or SIC codes were unavailable, no formal segmentation occurred. Instead, the analysis focused exclusively on annual utility usage. Facilities with annual loads below the kWh thresholds were deemed unlikely to possess the consistent electric and thermal loads necessary to support CHP and were consequently excluded from consideration. Conversely, those meeting the size criteria were aligned with the corresponding CHP technology.

In general, internal combustion engines are the prime mover for systems under 500kW with gas turbines becoming progressively more popular as system size increases above that. Based on the available load by customer, adjusted by the estimated thermal factor for each

segment, CHP technologies were assigned to utility customers in a top-down fashion (i.e., starting with the largest CHP generators).

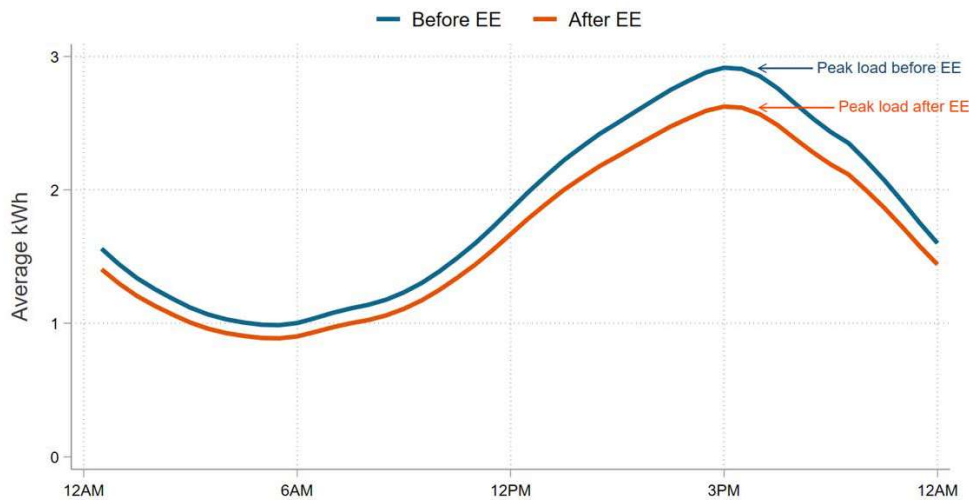
Measure Interaction

PV systems and battery storage charged from PV systems were analyzed collectively due to their common power generation source; and therefore, the identified technical potential for these systems is additive. However, CHP systems were independently analyzed for technical potential without consideration of the competition between DSRE technologies or customer preference for a particular DSRE system. Therefore, results for CHP technical potential should not be combined with PV systems or battery storage systems for overall DSRE potential but used as independent estimates.

5.1.4 Interaction of Technical Potential Impacts

As described above, the technical potential was estimated using separate models for EE, DR, and DSRE systems. However, there is interaction between these technologies; for example, a more efficient HVAC system would result in a reduced peak demand available for DR curtailment, as illustrated in Figure 10.

Figure 10: Illustration of EE Impacts on HVAC System Load Shape



Therefore, after development of the independent models, the interaction between EE, DR, and DSRE was incorporated as follows:

- The EE technical potential was assumed to be implemented first, followed by DR technical potential and DSRE technical potential.

- To account for the impact of EE technical potential on DR, the baseline load forecast for the applicable end-uses was adjusted by the EE technical potential, resulting in a reduction in baseline load available for curtailment.
- For DSRE systems, the EE and DR technical potential was incorporated in a similar fashion, adjusting the baseline load used to estimate DSRE potential.
 - For the PV analysis, this did not impact the results as the EE and DR technical potential did not affect the amount of PV that could be installed on available rooftops.
 - For the battery storage charged from PV systems, the reduced baseline load from EE resulted in additional PV-generated energy being available for the battery systems and for use during peak periods. The impact of DR events during the assumed curtailment hours was incorporated into the modeling of available battery storage and discharge loads.
- For CHP systems, the reduced baseline load from EE resulted in a reduction in the number of facilities that met the annual energy threshold needed for CHP installations. Installed DR capacity was assumed to not impact CHP potential as the CHP system feasibility was determined based on energy and thermal consumption at the facility. It should be noted that CHP systems not connected to the grid could impact the amount of load available for curtailment with utility-sponsored DR. Therefore, CHP technical potential should not be combined with DR potential but used as independent estimates.

5.2 EE Technical Potential

5.2.1 Summary

Table 9 summarizes the EE technical potential by sector:

Table 9. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	26	15	97
Non-Residential⁶	14	12	71
Total	40	27	168

⁶ Non-Residential results include all commercial and industrial customer segments.

5.2.2 Residential

Figure 11, Figure 12, and Figure 13 summarize the residential sector EE technical potential by end-use.

Figure 11: Residential EE Technical Potential by End-Use (Summer Peak Savings)

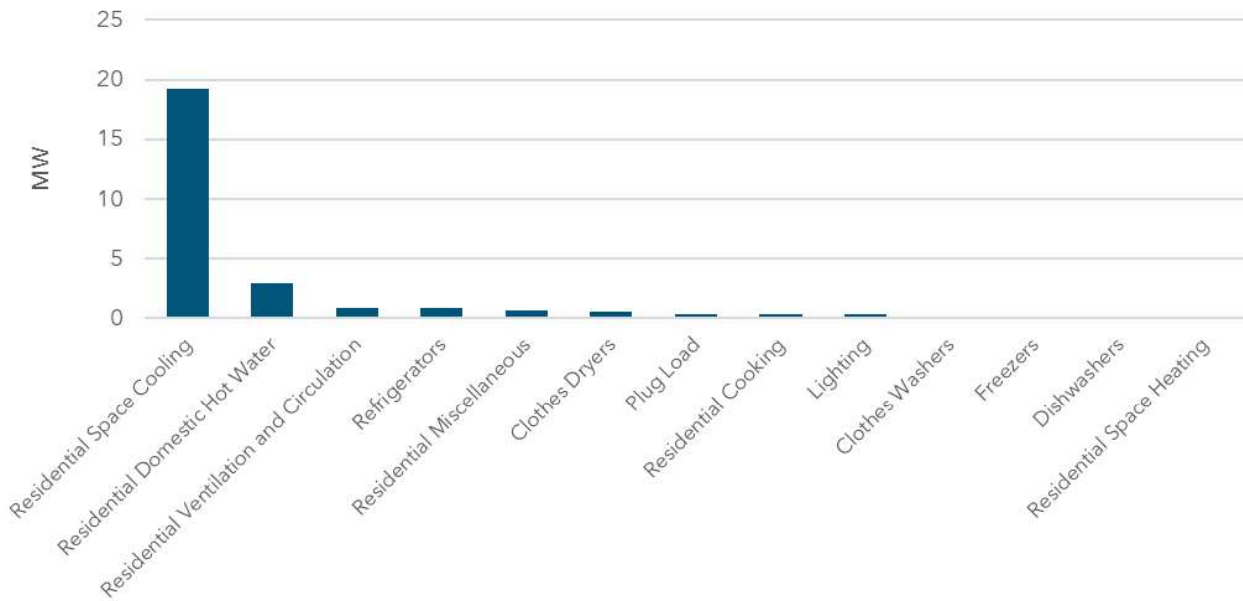


Figure 12: Residential EE Technical Potential by End-Use (Winter Peak Savings)

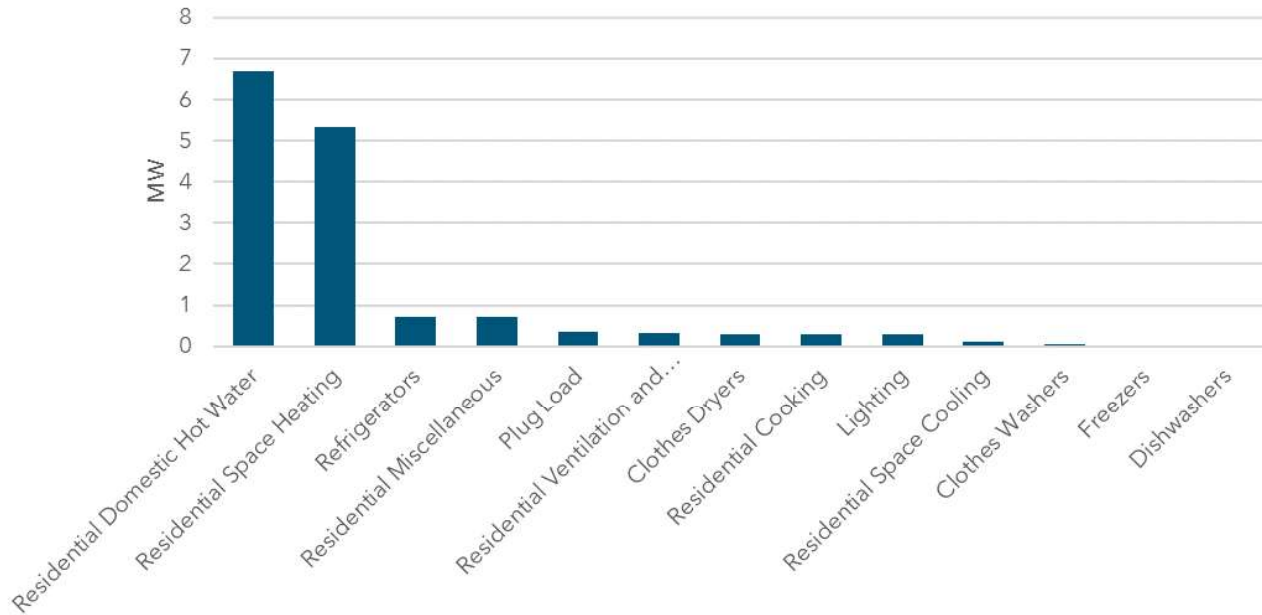
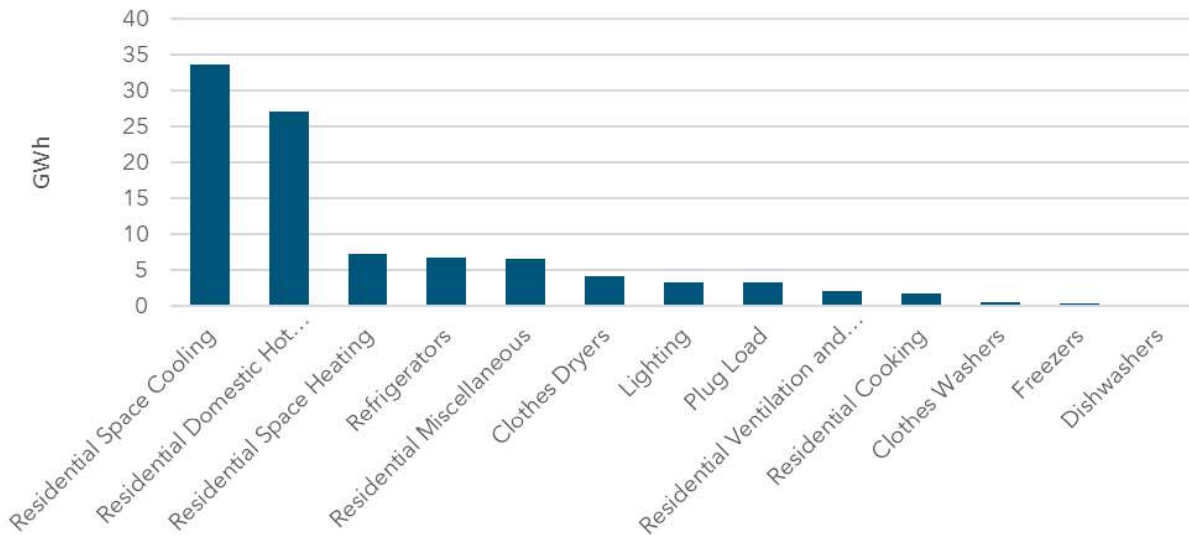


Figure 13: Residential EE Technical Potential by End-Use (Energy Savings)



5.2.3 Non-Residential

5.2.3.1 Commercial Segments

Figure 14, Figure 15, and Figure 16 summarize the commercial sector EE technical potential by end-use.

Figure 14: Commercial EE Technical Potential by End-Use (Summer Peak Savings)

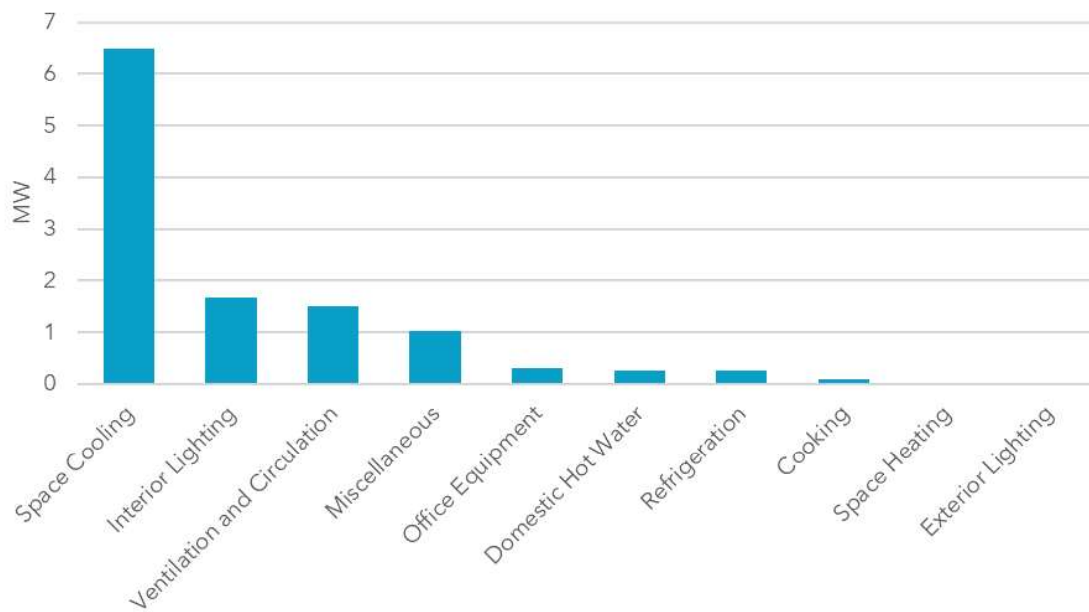


Figure 15: Commercial EE Technical Potential by End-Use (Winter Peak Savings)

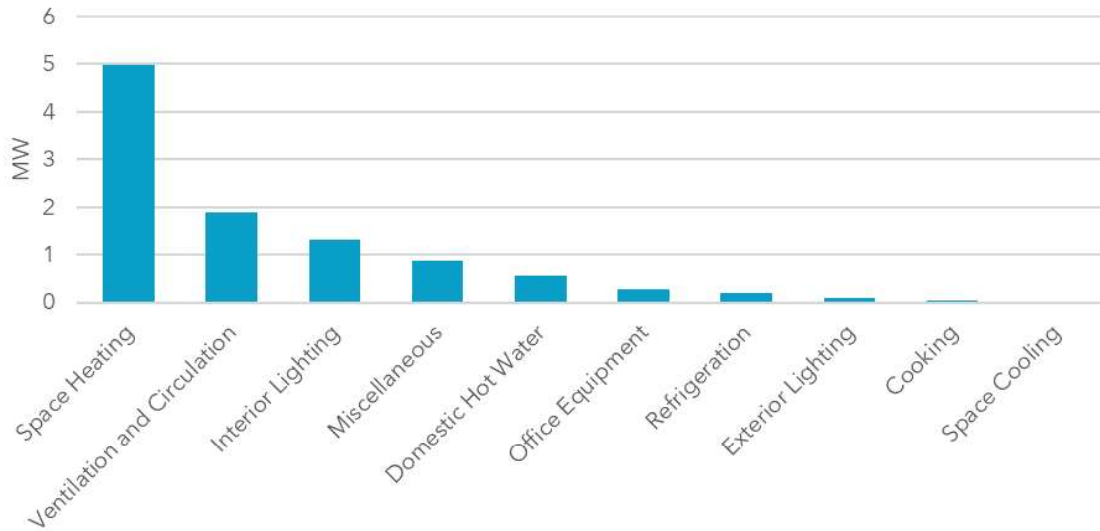
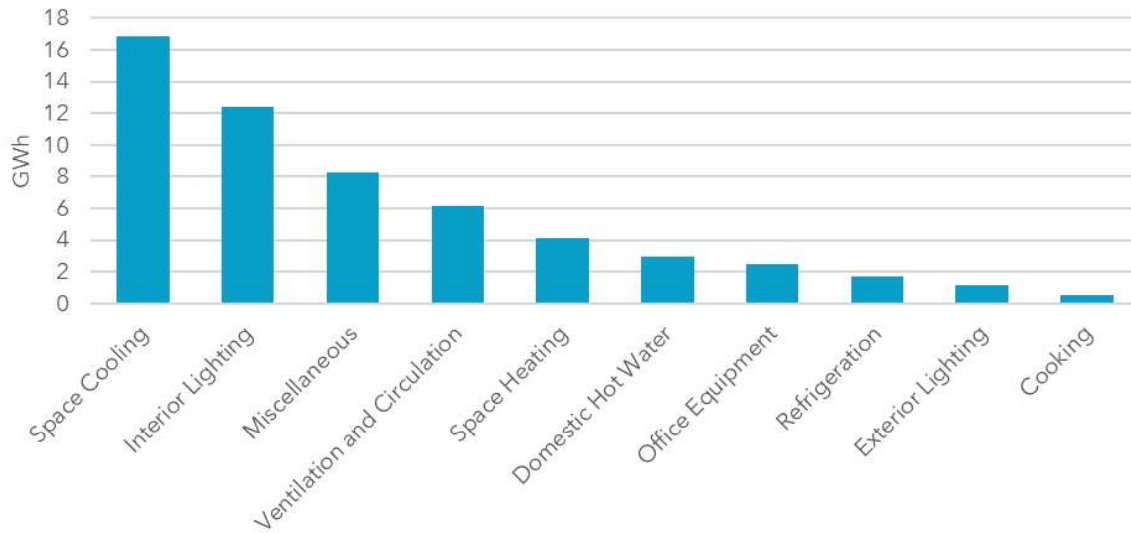


Figure 16: Commercial EE Technical Potential by End-Use (Energy Savings)



5.2.3.2 Industrial Segments

Figure 17, Figure 18, and Figure 19 summarize the industrial sector EE technical potential by end-use.

Figure 17: Industrial EE Technical Potential by End-Use (Summer Peak Savings)

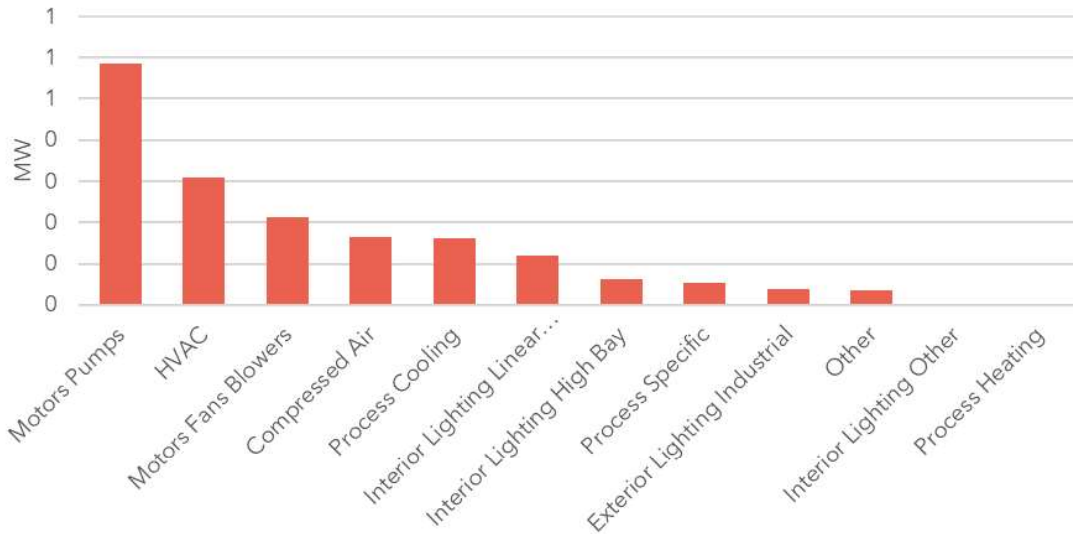


Figure 18: Industrial EE Technical Potential by End-Use (Winter Peak Savings)

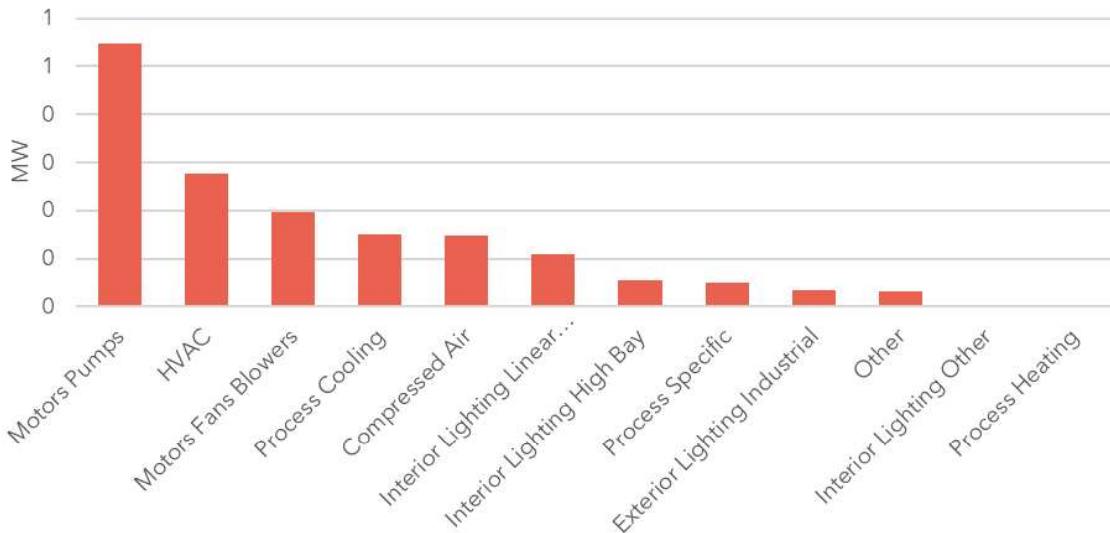
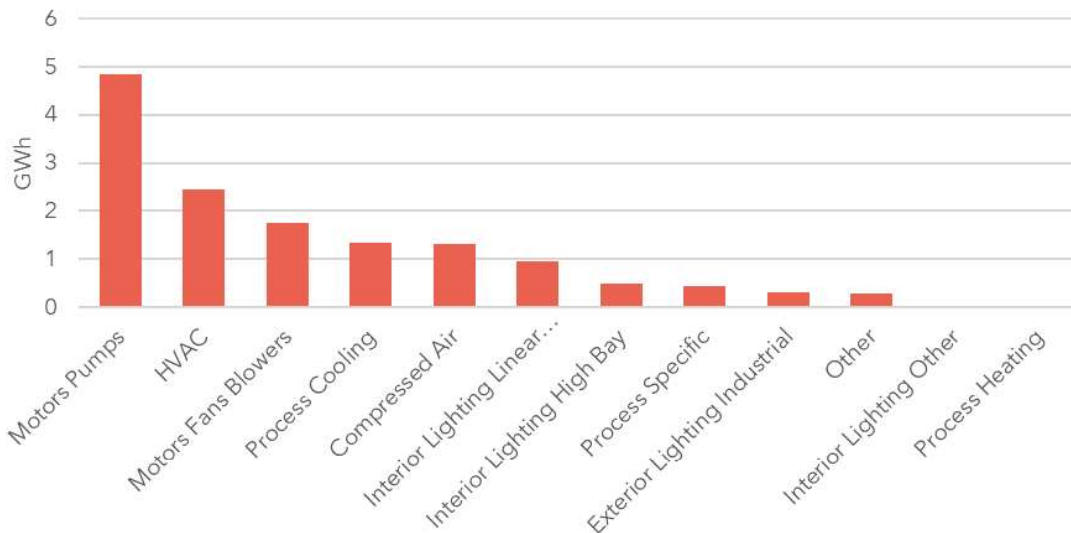


Figure 19: Industrial EE Technical Potential by End-Use (Energy Savings)



5.3 DR Technical Potential

Technical potential for DR is defined for each class of customers as follows:

- Residential & Small C&I customers - Technical potential is equal to the aggregate load for all end-uses that can participate in FPUC's current programs plus DR measures not currently offered in which the utility uses specialized devices to control loads (i.e., direct load control programs). This includes cooling and heating loads for residential and small C&I customers and water heater and pool pump loads for residential customers. Not all demand reductions are delivered via direct load control of end-uses. The magnitude of demand reductions from non-direct load control such as time varying pricing, peak time rebates and targeted notifications is linked to cooling and heating loads.
- Large C&I customers - Technical potential is equal to the total amount of load for each customer segment (i.e., that customers reduce their total load to zero when called upon).

Table 10 summarizes the seasonal DR technical potential by sector:

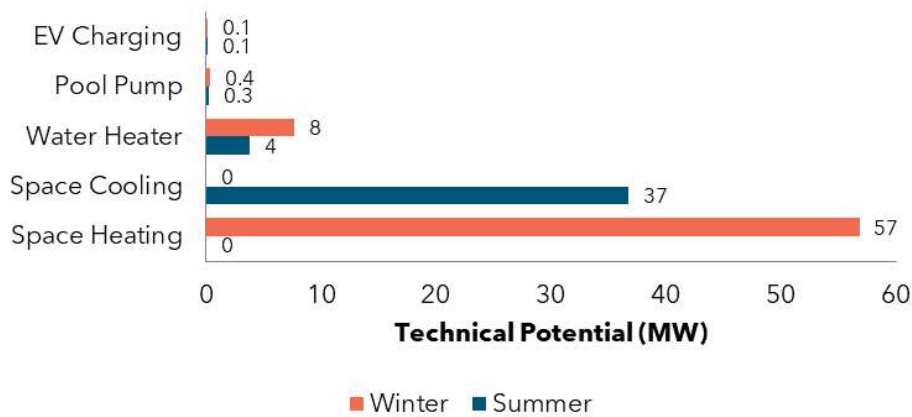
Table 10. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	41	65
Non-Residential	27	24
Total	68	89

5.3.1 Residential

Residential technical potential is summarized in Figure 20.

Figure 20: Residential DR Technical Potential by End-Use

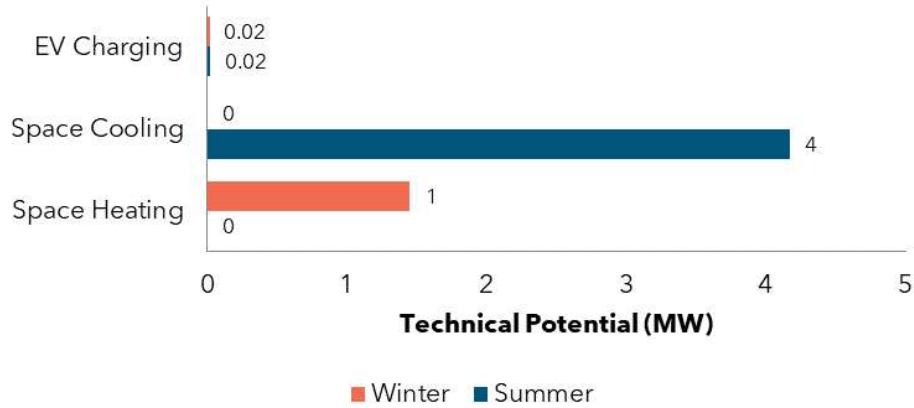


5.3.2 Non-Residential

5.3.2.1 Small C&I Customers

For small C&I technical potential, Resource Innovations looked at cooling and heating loads only. Small C&I technical potential is provided in Figure 21.

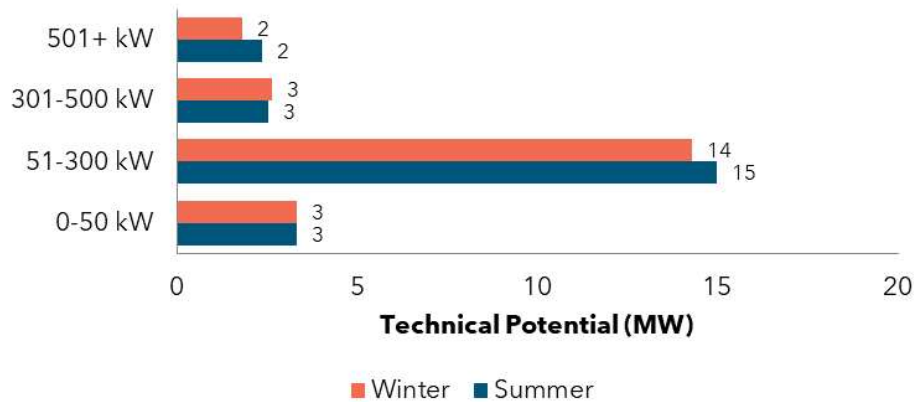
Figure 21: Small C&I DR Technical Potential by End-Use



5.3.2.2 Large C&I Customers

Figure 22 provides the technical potential for large C&I customers, broken down by customer size.

Figure 22: Large C&I DR Technical Potential by Segment



5.4 DSRE Technical Potential

Table 11 provides the results of the DSRE technical potential for each customer segment:

Table 11. DSRE Technical Potential⁷

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	17	10	152
Non-Residential	9	3	70
Total	26	13	222
Battery Storage charged from PV Systems			
Residential	5	2	0
Non-Residential	0	1	0
Total	5	3	0
CHP Systems			
Total	23	13	108

⁷ PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

Appendix A EE Measure List

For information on how Resource Innovations developed this list, please see Section 4.

Table 12: Residential EE Measures

Measure	End-Use	Description	Baseline
120v Heat Pump Water Heater 50 Gallons	Residential Domestic Hot Water	120v Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Air Sealing-Infiltration Control	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Improved Infiltration Control	Standard Heating and Cooling System with Standard Infiltration Control
Air-to-Water Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star Air-to-Water Heat Pump, 25 SEER, 13 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - 15 SEER/14.3 SEER2 from base electric resistance	Residential Space Cooling, Residential Space Heating	ASHP 15 SEER from base electric resistance	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2 (from elec resistance)	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2, 10.5 HSPF	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating

Measure	End-Use	Description	Baseline
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2 (from elect resistance)	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
Basement or Crawlspace Wall Insulation R-15	Residential Space Cooling, Residential Space Heating	Increased Basement or Crawlspace Wall Insulation (R-15)	Code-Compliant Exterior Below-Grade Wall Insulation (R-10)
Bathroom Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
CEE Advanced Tier Clothes Dryer	Clothes Dryers	CEE Advanced Tier Clothes Dryer	One Clothes Dryer meeting Federal Standard
CEE Advanced Tier Clothes Washer	Clothes Washers	Tier 3 CEE Clothes washer	One Clothes Washer meeting Federal Standard
CEE Tier 3 Refrigerator	Refrigerators	Residential Tier 3 Refrigerator	One Refrigerator meeting Federal Standard
Ceiling Insulation (R11 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Ceiling Insulation (R38 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Residential Space Cooling	Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - 24 SEER/22.9 SEER2	Residential Space Cooling	Central AC - 24 SEER/22.9 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Residential Space Cooling	Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling	Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC Tune Up	Residential Space Cooling	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Existing Typical Central AC without Regular Maintenance/tune-up
Dehumidifier Recycling	Plug Load	No dehumidifier	One Dehumidifier meeting Federal Standard
Drain Water Heat Recovery	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Duct Insulation	Residential Space Cooling, Residential Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork	Standard Electric Heating and Central AC with Uninsulated Ductwork
Duct Repair	Residential Space Cooling, Residential Space Heating	Duct Repair to eliminate/minimize leaks, includes testing and sealing	Standard Electric Heating and Central AC with typical duct leakage
ECM Circulator Pump	Residential Miscellaneous	Install ECM Circulator Pump	Install Standard Circulator Pump
Energy Star Air Purifier	Plug Load	One Air Purifier meeting ENERGY STAR 2.0 Standards	One Standard Conventional Air Purifier
Energy Star Audio-Video Equipment	Plug Load	One DVD/Blu-Ray Player meeting current ENERGY STAR Standards	One Market Average DVD/Blu-Ray Player
Energy Star Bathroom Ventilating Fan	Residential Ventilation and Circulation	Bathroom Exhaust Fan meeting current ENERGY STAR Standards	Bathroom Exhaust Fan meeting Federal Standard
Energy Star Ceiling Fan	Residential Miscellaneous	60" Ceiling Fan Meeting ENERGY STAR 3.1 Standards	Standard 60" Ceiling Fan
Energy Star Clothes Dryer	Clothes Dryers	One Electric Resistance Clothes Dryer meeting ENERGY STAR 1.1 Standards	One Clothes Dryer meeting Federal Standard
Energy Star Clothes Washer	Clothes Washers	One Clothes Washer meeting ENERGY STAR 8.1 Standards	One Clothes Washer meeting Federal Standard

Measure	End-Use	Description	Baseline
Energy Star Dehumidifier	Plug Load	One Dehumidifier meeting ENERGY STAR 5.0 Standards	One Dehumidifier meeting Federal Standard
Energy Star Dishwasher	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements (effective on July 19, 2023), electric water heating	One Dishwasher meeting Federal Standard
Energy Star Dishwasher (Gas Water Heating)	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements, gas water heating	One Dishwasher meeting Federal Standard; gas water heating
Energy Star Door	Residential Space Cooling, Residential Space Heating	100ft ² of Opaque Door meeting Energy Star Version 6.0 Requirements (U-Value: 0.17)	100ft ² of Opaque Door meeting current FL Code Requirements
ENERGY STAR EV supply equipment (level 2 charger)	Residential Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Freezer	Freezers	One Freezer meeting current ENERGY STAR 5.1 Standards	One Freezer meeting Federal Standard
Energy Star Ground Source Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star GSHP, 17.1 SEER, 12 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Energy Star Imaging Equipment	Plug Load	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star Monitor	Plug Load	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star Personal Computer	Plug Load	One Personal Computer meeting ENERGY STAR 8.0 Standards	One Personal Computer meeting ENERGY STAR® 3.0 Standards
Energy Star Refrigerator	Refrigerators	One Refrigerator/Freezer meeting ENERGY STAR 5.1 Standards	One Refrigerator/Freezer meeting Federal Standard
Energy Star Room AC	Residential Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star Set-Top Receiver	Plug Load	One Set-top Box meeting ENERGY STAR 4.1 Standards	One Market Average Set-top Box
Energy Star TV	Plug Load	One Television meeting ENERGY STAR 9.0 Standards	One non-ENERGY STAR Television
Energy Star Windows	Residential Space Cooling, Residential Space Heating	100ft ² of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft ² of Window current FL energy code requirements
Exterior Wall Insulation	Residential Space Cooling, Residential Space Heating	Increased Exterior Above-Grade Wall Insulation (R-13)	Market Average Existing Exterior Above-Grade Wall Insulation

Measure	End-Use	Description	Baseline
Filter Whistle	Residential Ventilation and Circulation	Install the Furnace Filter Alarm	No Furnace Filter Alarm on a Central Forced-Air Furnace
Floor Insulation	Residential Space Heating	Increased Floor Insulation (R-30)	Code-Compliant Floor Insulation
Freezer Recycling	Freezers	No Freezer	Current Market Freezer
Green Roof	Residential Space Cooling	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
Heat Pump Clothes Dryer	Clothes Dryers	One Heat Pump Clothes Dryer	One Clothes Dryer meeting Federal Standard
Heat Pump Pool Heater	Residential Miscellaneous	Heat Pump Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Heat Pump Tune Up	Residential Space Cooling, Residential Space Heating	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Standard Heating and Cooling System without Regular Maintenance/tune-up
Heat Pump Water Heater 50 Gallons-CEE Advanced Tier	Residential Domestic Hot Water	CEE Advanced Tier Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 50 Gallons-ENERGY STAR	Residential Domestic Hot Water	Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 80 Gallons-ENERGY STAR	Residential Domestic Hot Water	Energy Star Heat Pump Water Heater 80 Gallons	Code-Compliant 80 Gallon Electric Resistance Water Heater
Heat Trap	Residential Domestic Hot Water	Heat Trap	Existing Water Heater without heat trap
High Efficiency Convection Oven	Residential Cooking	One Full-Size Convection Oven meeting ENERGY STAR 3.0 Standards	One Standard Economy-Grade Full-Size Oven
High Efficiency Induction Cooktop	Residential Cooking	One residential induction cooktop	One standard residential electric cooktop
Home Energy Management System	Lighting, Plug Load, Residential Space Cooling, Residential Space Heating	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Hot Water Pipe Insulation	Residential Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-5	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
HVAC ECM Motor	Residential Ventilation and Circulation	A brushless permanent magnet (ECM) blower motor for electric furnace	Permanent Split Capacitor Motor for Electric Furnace
HVAC Economizer	Residential Space Cooling	Install residential economizer	No economizer
HVAC Zoning System	Residential Space Cooling, Residential Space Heating	Install dampers in the ducts, dividing home into multiple	Single zone HVAC system

Measure	End-Use	Description	Baseline
		zones, each controlled by its own thermostat	
Indoor Daylight Sensor	Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Range	Residential Cooking	Residential induction range	Electric range
Instantaneous Hot Water System	Residential Domestic Hot Water	Instantaneous Hot Water System	Standard Efficiency Storage Tank Water Heater
Kitchen Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
LED - 9W_CFL Baseline	Lighting	LED (assume 9W) replacing CFL baseline lamp	14W CFL (60W equivalent)
LED - 9W_Halogen Baseline	Lighting	LED (assume 9W) replacing EISA-2020 compliant baseline lamp	EISA-2020 compliant baseline lamp (60W equivalent)
LED Specialty Lamps-5W Chandelier	Lighting	5 W Chandelier LED	Standard incandescent chandelier lamp
Linear LED	Lighting	Linear LED Lamps in Linear Fluorescent Fixture	Standard (32w) T8 lamps in Linear Fluorescent Fixture
Low Flow Showerhead	Residential Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.60 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
New Construction - Whole Home Improvements - Tier 1	Whole Home	Performance-based improvements in new homes - 20% savings	Residential New Construction (Baseline Efficiency)
New Construction - Whole Home Improvements - Tier 2	Whole Home	Performance-based improvements in new homes - 35% savings	Residential New Construction (Baseline Efficiency)
Occupancy Sensors Switch Mounted	Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Timer	Lighting	Timer on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Outdoor Motion Sensor	Lighting	Motion Sensor on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Ozone Laundry	Clothes Washers	Add a New, Single-Unit Ozone Laundry System to the Clothes Washer	One Clothes Washer meeting Federal Standard
Programmable Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Properly Sized CAC	Residential Space Cooling	Properly Sized Central Air Conditioning	Standard Central Air Conditioning, Oversized

Measure	End-Use	Description	Baseline
Radiant Barrier	Residential Space Cooling	Radiant Barrier	No radiant barrier
Reflective Roof	Residential Space Cooling	Reflective Roof Treatment	Standard dark shingle
Refrigerator Coil Cleaning	Refrigerators	Refrigerator Coil Cleaning	
Refrigerator Recycling	Refrigerators	No Refrigerator	Current Market Average Refrigerator
Residential Whole House Fan	Residential Space Cooling	Standard Central Air Conditioning with Whole House Fan	Standard Central Air Conditioning, No Whole House Fan
Sealed crawlspace	Residential Space Cooling, Residential Space Heating	Encapsulated and semi-conditioned crawlspace	Naturally vented, unconditioned crawlspace
Smart Breaker	Whole Home	Smart Breaker	standard electric breakers
Smart Panel	Whole Home	Multi-channel device that attaches to customer's circuit breaker to enable monitoring and control of major end-use appliances by customer	standard electric panel
Smart Power Strip	Plug Load	Smart plug strips for entertainment centers and home office	Standard entertainment center or home office usage, no smart strip controls
Smart Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Solar Attic Fan	Residential Space Cooling	Standard Central Air Conditioning with Solar Attic Fan	Standard Central Air Conditioning, No Solar Attic Fan
Solar Pool Heater	Residential Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pumps	Residential Miscellaneous	Solar Powered Pool Pump	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System	Residential Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Spray Foam Insulation(Base R11)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation(Base R19)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation(Base R2)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Spray Foam Insulation(Base R30)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Thermostatic Shower Restriction Valve	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Thermostatic Shower Valves	50 Gallon Electric Resistance Heater and Standard Shower Valves
Variable Refrigerant Flow (VRF) HVAC Systems	Residential Space Cooling, Residential Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Water Heater Blanket	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Insulated Tank Wrap	Code-Compliant 50 Gallon Electric Resistance Water Heater, No Tank Wrap
Water Heater Thermostat Setback	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Temperature Setpoint of 119°F	Code-Compliant 50 Gallon Electric Resistance Water Heater (Temp. Setpoint = 130°F)
Water Heater Timeclock	Residential Domestic Hot Water	Water Heater Timeclock	Existing Water Heater without time clock
Weather stripping	Residential Space Cooling, Residential Space Heating	Specific quantity of weather stripping to seal	
Window Caulking	Residential Space Cooling, Residential Space Heating	Window caulking	
Window Sun Protection	Residential Space Cooling	Window Film Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

Table 13: Commercial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
Advanced Rooftop Controller	Ventilation and Circulation	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Miscellaneous	Performing Routine Maintenance on 20HP Inlet	20 HP Inlet Modulation Fixed-Speed Compressor

Measure	End-Use	Description	Baseline
		Modulation Fixed-Speed Compressor	
Air Curtains	Space Cooling, Space Heating	Air Curtain across door opening	Door opening with no air curtain
Airside Economizer	Space Cooling	Airside Economizer	No economizer
Anti-Sweat Controls	Refrigeration	One Medium Temperature Reach-In Case with Anti-Sweat Heater Controls	One Medium Temperature Reach-In Case without Anti-Sweat Heater Controls
Auto Off Time Switch	Interior Lighting	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Automatic Door Closer for Walk-in Coolers and Freezers	Refrigeration	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Beverage Vending Machine Controls	Refrigeration	One non-ENERGY STAR beverage vending machine equipped with infrared occupancy sensing controls	One non-ENERGY STAR beverage vending machine, no controls
Bi-Level Lighting Control (Exterior)	Exterior Lighting	Bi-Level Controls on Exterior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Interior)	Interior Lighting	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ceiling Insulation (R19 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Chilled Water Reset	Space Cooling	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Chiller maintenance	Space Cooling	O&M improvements to restore chiller performance	
CO Sensors for Parking Garage Exhaust	Miscellaneous	Enclosed Parking Garage Exhaust with CO Control	Constant Volume Enclosed Parking Garage Exhaust

Measure	End-Use	Description	Baseline
Commercial Duct Sealing	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Commercial Strategic Energy Management	Whole Building	Commercial Strategic Energy Management	No active energy management
Custom measure - Non-lighting	Space Cooling, Space Heating	Custom Improvement to Facility's Operations	Baseline Technology/Process
Data Center Hot Cold Aisle	Office Equipment	Equipment configuration that saves HVAC	No hot, cold aisle containment
Dedicated Outside Air System (DOAS)	Space Cooling, Space Heating	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Circulating Systems	Domestic Hot Water	Recirculation Pump with Demand Control Mechanism	Uncontrolled Recirculation Pump
Demand Controlled Ventilation	Ventilation and Circulation	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Refrigeration	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Destratification Fans	Space Heating	Destratification Fans improve temperature distribution by circulating warmer air from the ceiling back down to the floor level	No destratification fan
Door Gasket (Cooler)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Door Gasket (Freezer)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Drain water heat recovery	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Dual Enthalpy Economizer	Ventilation and Circulation	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
Duct Insulation	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork (R-8)	Standard Electric Heating and Central AC with Uninsulated Ductwork (R-4)
Ductless Mini-Split AC	Space Cooling	Ductless Mini-Split AC, 4 Ton, 16 SEER	Code-Compliant AC Unit, 4 Ton, 15 SEER
Ductless Mini-Split HP	Space Cooling, Space Heating	Ductless Mini-Split HP, 17 SEER, 9.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
DX Coil Cleaning	Space Cooling	DX Coil Cleaning	DX Coil Not Cleaned

Measure	End-Use	Description	Baseline
ECM Motors on Furnaces	Space Heating	Variable Speed Electronically Commutated Motor for an Electric Furnace	Permanent Split Capacitor Motor for Electric Furnace
Efficient Battery Charger	Miscellaneous	Efficient Battery Charger	FR or SCR charging stations with power conversion efficiency < 89% or > 10 W
Efficient Exhaust Hood	Cooking	Kitchen ventilation with automatically adjusting fan controls	Kitchen ventilation with constant speed ventilation motor
Efficient Motor Belts	Miscellaneous	Synchronous belt, 98% efficiency	Standard V-belt drive
Efficient New Construction Lighting	Interior Lighting	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Energy Recovery Ventilation System (ERV)	Space Cooling	Unitary Cooling Equipment that Incorporates Energy Recovery	Current Market Packaged or Split DX Unit
Energy Star Combination Oven	Cooking	Energy Star Combination Oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade 10-Pan Combination Oven
Energy Star Commercial Clothes Washer	Miscellaneous	One Commercial Clothes Washer meeting current ENERGY STAR Version 8.1 Standards	One Commercial Clothes Washer meeting Federal Standard
Energy Star Commercial Dishwasher	Domestic Hot Water	One Commercial Dishwasher meeting ENERGY STAR Version 3.0 Standards	One Dishwasher meeting Federal Standard
Energy Star Commercial Glass Door Freezer	Refrigeration	One Glass Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Glass Door Freezer meeting Federal Standards
Energy Star Commercial Glass Door Refrigerator	Refrigeration	One Glass Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Glass Door Refrigerator meeting Federal Standards
Energy Star Commercial Solid Door Freezer	Refrigeration	One Solid Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Solid Door Freezer meeting Federal Standards
Energy Star Commercial Solid Door Refrigerator	Refrigeration	One Solid Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Solid Door Refrigerator meeting Federal Standards
Energy Star convection oven	Cooking	Energy Star convection oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Full-Size Convection Oven
Energy Star EV Chargers	Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Fryer	Cooking	One Standard Vat Electric Fryer meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Standard Vat Electric Fryer

Measure	End-Use	Description	Baseline
Energy Star Griddle	Cooking	One Griddle meeting current ENERGY STAR Version 1.2 Standards	One Conventional Griddle
Energy Star Hot Food Holding Cabinet	Cooking	One Hot Food Holding Cabinet meeting current ENERGY STAR Version 2.0 Standards	One Standard Hot Food Holding Cabinet
Energy Star Ice Maker	Refrigeration	One Continuous Self-Contained Ice Maker meeting ENERGY STAR Version 3.0 Standards	One Continuous Self-Contained Ice Maker meeting Federal Standard
ENERGY STAR Imaging Equipment	Office Equipment	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star LED Directional Lamp	Interior Lighting	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star Monitors	Office Equipment	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star PCs	Office Equipment	One Personal Computer (desktop or laptop) meeting current ENERGY STAR® Standards	One non-ENERGY STAR® Personal Computer
Energy Star room AC	Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC, 1 Ton, 10.9 CEER
Energy Star Servers	Office Equipment	One Server meeting ENERGY STAR 2.0 Standards	One Standard Server
Energy Star Steamer	Cooking	One 4-Pan Electric Steamer meeting ENERGY STAR® 2.0 Standards	One Standard Economy-Grade 4-Pan Steamer
Energy Star Uninterruptable Power Supply	Office Equipment	Standard Desktop Plugged into Energy Star Uninterruptable Power Supply at 25% Load	Standard Desktop Plugged into Average Rotary Uninterruptable Power Supply at 25% Load
Energy Star Vending Machine	Refrigeration	One Refrigerated Vending Machine meeting ENERGY STAR Version 4.0 Standards	One Refrigerated Vending Machine meeting ENERGY STAR® 1.0 Standards
ENERGY STAR Water Cooler	Miscellaneous	One Storage Type Hot/Cold Water Cooler Unit meeting ENERGY STAR Version 3.0 Standards	One Standard Storage Type Hot/Cold Water Cooler Unit
Energy Star windows	Space Cooling, Space Heating	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Miscellaneous	Plug-in timer that activates engine block timer to reduce unnecessary run time	Engine block heater (typically used for backup generators) running continuously

Measure	End-Use	Description	Baseline
Escalator Motor Efficiency Controller	Miscellaneous	Install Escalator Motor Efficiency Controller	Escalator without Motor Efficiency Controller
Facility Commissioning	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility commissioning to optimize building operations in new facilities	Standard new construction facility with no commissioning
Facility Energy Management System	Space Cooling, Space Heating, Ventilation and Circulation	Typical HVAC by Building Type Controlled by Energy Management System	Standard/manual facility equipment controls
Faucet Aerator	Domestic Hot Water	Low-flow lavatory faucet aerator, flow rate: 1.0 gpm	Federal lavatory flow rate standard, 1994, flow rate: 2.2 gpm
Floating Head Pressure Controls	Refrigeration	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Floor Insulation	Space Cooling, Space Heating	Increased Floor Insulation (R-19)	Market Average Existing Floor Insulation
Geothermal Heat Pump	Space Cooling, Space Heating	Geothermal Heat Pump	Code-Compliant Air Source Heat Pump
Green roof	Space Cooling, Space Heating	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
HE Air Cooled Chiller - All Compressor Types - 100 Tons	Space Cooling	HE Air Cooled Chiller - Air Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE DX 11.25-20.0 Tons Elec Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER

Measure	End-Use	Description	Baseline
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
Heat Pump Pool Heater Commercial	Miscellaneous	High Efficiency Pool Heater Eff. $\geq 84\%$	Standard Efficiency Pool Heater 78% Eff.
Heat Pump Water Heater	Domestic Hot Water	Efficient 50 Gallon Electric Heat Pump Water Heater	Code-Compliant 50 Gallon Electric Heat Pump Water Heater
High Efficiency Air Compressor	Miscellaneous	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Data Center Cooling	Space Cooling	High Efficiency CRAC (computer room air conditioner)	Standard Efficiency CRAC
High Efficiency PTAC	Space Cooling	High Efficiency PTAC	Code-Compliant PTAC
High Efficiency PTHP	Space Cooling, Space Heating	High Efficiency PTHP	Code-Compliant PTHP
High Efficiency Refrigeration Compressor_Discus	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor_Scroll	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Speed Fans	Ventilation and Circulation	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
Hot water pipe insulation	Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-4	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
Hotel Card Energy Control Systems	Space Cooling, Space Heating	Guest Room HVAC Unit Controlled by Hotel-Key-Card Activated Energy Control System	Guest Room HVAC Unit, Manually Controlled by Guest
Indoor daylight sensor	Interior Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Cooktops	Cooking	Efficient Induction Cooktop	One Standard Electric Cooktop

Measure	End-Use	Description	Baseline
Infiltration Reduction - Air Sealing	Space Cooling, Space Heating	Reduced leakage through caulking, weather-stripping	Standard Heating and Cooling System with Moderate Infiltration
Instantaneous Hot Water System Commercial	Domestic Hot Water	Instantaneous Hot Water System	Code-Compliant Electric Storage Water Heater
LED - 14W_CFL Baseline	Interior Lighting	LED (assume 14W) replacing CFL	100W equivalent CFL
LED - 9W Flood_CFL Baseline	Exterior Lighting	LED (assume 9W) replacing CFL	14W CFL
LED Canopy Lighting (Exterior)	Exterior Lighting	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Exit Sign	Interior Lighting	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting	2x4 LED Troffer	Lumen-Equivalent 32-Watt T8 Lamp
LED Linear - Lamp Replacement	Interior Lighting	Linear LED (16W)	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	Space Cooling, Space Heating	LEED New Construction Whole Building	Comparable facility, code-compliance construction
Light Tube	Interior Lighting	One 14" Light Tube, Delivering light to 250 S.F. of Commercial Space	250 S.F. of Commercial Space Lit by Typical Lighting Strategies
Low Flow Shower Head	Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.50 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
Low-Flow Pre-Rinse Sprayers	Domestic Hot Water	Low-Flow Pre-Rinse Sprayer with Flow Rate of 1.6 gpm	Pre-Rinse Sprayer with Federal Standard Flow Rate of 2.25 gpm
Network PC Power Management	Office Equipment	One computer and monitor attached to centralized energy management system that controls when desktop	One computer and monitor, manually controlled

Measure	End-Use	Description	Baseline
		computers and monitors plugged into a n	
Networked Lighting Controls	Interior Lighting	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Night Covers for Display Cases	Refrigeration	One Open Vertical Case with Night Covers	One Existing Open Vertical Case, No Night Covers
Occupancy Sensors, Ceiling Mounted	Interior Lighting	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy Sensors, Switch Mounted	Interior Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ozone Laundry Commercial	Miscellaneous	Add a new ozone laundry system onto a commercial clothes washer	One commercial clothes washer without ozone laundry system
Programmable thermostat	Space Cooling, Space Heating	Pre-set programmable thermostat that replaces manual thermostat	Standard Heating and Cooling System with Manual Thermostat
PSC to ECM Evaporator Fan Motor (Reach-In)	Refrigeration	Medium Temperature Reach-In Case with equivalent size Electronically Commutated Evaporator Fan Motor	Medium Temperature Reach-In Case with Permanent Split Capacitor Evaporator Fan Motor
PSC to ECM Evaporator Fan Motor (Walk-In, Refrigerator)	Refrigeration	Medium Temperature Walk-In Case with Electronically Commutated Evaporator Fan Motor	Medium Temperature Walk-In Case with Permanent Split Capacitor Evaporator Fan Motor
Q-Sync Evaporator Fan Motor	Refrigeration	Medium Temperature Reach-In Case with equivalent size Q-Sync Evaporator Fan Motor	Medium Temperature Reach-In Case with 20W Permanent Split Capacitor Fan Motor
Reflective Roof Treatment	Space Cooling	Reflective Roof Treatment	Standard Black Roof
Refrigerated Display Case LED Lighting	Refrigeration	60" Refrigerated Case LED Strip	Lumen-Equivalent 32-Watt T8 Fixture
Refrigerated Display Case Lighting Controls	Refrigeration	Occupancy Sensors for Refrigerated Case Lighting to reduce run time	Market-Share Weighted Existing Linear Fluorescent Fixture
Refrigeration Commissioning	Refrigeration	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Refrigeration Economizer	Refrigeration	Walk-in refrigerator with economizer	Walk-in refrigerator without economizer

Measure	End-Use	Description	Baseline
Regenerative Drive Elevator Motor	Miscellaneous	Regenerative drive produced energy when motor in overhaul condition	Standard motor
Retro-Commissioning (Existing Construction)	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	
Roof Insulation	Space Cooling, Space Heating	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Server Virtualization	Office Equipment	2 Virtual Host Server	20 Single Application Servers
Smart Strip Plug Outlet	Office Equipment	One Smart Strip Plug Outlet	One Standard plug strip/outlet
Smart thermostat	Space Cooling, Space Heating	Thermostats that include "smart" features such as occupancy sensors, geofencing, multi-zone sensors	Standard Heating and Cooling System with Manual Thermostat
Solar Pool Heater Commercial	Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pump	Miscellaneous	Solar Powered Pool Pump Motor	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System Commercial	Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Strip Curtains - Freezers	Refrigeration	Walk-in freezer with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in freezer without strip curtains
Strip Curtains - Refrigerators	Refrigeration	Walk-in cooler with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in cooler without strip curtains
Suction Pipe Insulation - Freezers	Refrigeration	Suction Pipe Insulation - Freezers	Uninsulated freezer suction lines
Suction Pipe Insulation - Refrigerators	Refrigeration	Suction Pipe Insulation - Refrigerators	Uninsulated refrigeration suction lines
Thermal Energy Storage	Space Cooling	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Thermostatic Shower Restriction Valve Commercial	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater and Standard Shower Valves

Measure	End-Use	Description	Baseline
		Pressure Balance Shower Valves	
Time Clock Control	Interior Lighting	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Variable Refrigerant Flow (VRF) HVAC Systems	Space Cooling, Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant PTHP
VAV System	Ventilation and Circulation	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Cooling Tower Fans	Space Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Pump	Space Cooling, Space Heating	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VSD Controlled Compressor	Refrigeration	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Wall Insulation	Space Cooling, Space Heating	Increased Exterior Above-Grade Wall Insulation	Market Average Existing Exterior Above-Grade Wall Insulation
Warehouse Loading Dock Seals	Space Cooling, Space Heating	Seals to reduce infiltration losses at loading dock	Loading dock with no seals
Water Cooled Refrigeration Heat Recovery	Domestic Hot Water	The heat reclaim system transfers waste heat from refrigeration system to space heating or hot water	No heat recovery
Water Heater Setback	Domestic Hot Water	A 50 gallon electric hot water tank with a thermostat setting reduced to no lower than 120 degrees.	A 50 gallon electric hot water tank with a thermostat setting that is higher than 120 degrees, typically hot water tanks with settings of 130 degrees or higher.
Water source heat pump	Space Cooling, Space Heating	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside Economizer	Space Cooling	Waterside Economizer	No economizer
Window shade film	Space Cooling	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC
Zero Energy Doors	Refrigeration	Install zero energy doors for a reach-in refrigerated cooler or freezer	Standard vertical reach-in refrigerated cooler or freezer with anti-sweat heaters on the glass surface of the doors

Table 14: Industrial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
3-phase High Frequency Battery Charger - 1 shift	Other	3-phase High Frequency Battery Charger	Standard Charger
Advanced Rooftop Controller	HVAC	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Compressed Air	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air curtains	HVAC	Air Curtain across door opening	Door opening with no air curtain
Airside economizer	HVAC	Airside Economizer	No economizer
Auto Closer on Refrigerator Door	Process Cooling	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Auto Off Time Switch	Interior Lighting High Bay	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Exterior)	Exterior Lighting Industrial	Install Exterior Bi-Level Lighting Control, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Bi-Level Lighting Control (Interior)	Interior Lighting High Bay	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Chilled Water Reset	HVAC	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Cogged Belt on 15hp ODP Motor	Motors Pumps	15HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	15HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Cogged Belt on 40hp ODP Motor	Motors Pumps	40HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	40HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans

Measure	End-Use	Description	Baseline
Compressed Air Desiccant Dryer	Process Specific	heated regenerative desiccant dryer without dew point demand controls	heatless regenerative desiccant dryer without dew point demand controls
Compressed Air No-Loss Condensate Drains	Process Specific	Install no-loss condensate drains	Install standard condensate drains
Compressed Air Storage Tank	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Receiver Tank	20 HP Inlet Modulation Fixed-Speed Compressor, No Receiver Tank
Custom Measure - Non-Lighting	HVAC	Custom Improvement to Facility's Operations	Baseline Technology/Process
Dairy Refrigeration Heat Recovery	Other	refrigeration equipment with refrigeration heat recovery tank installed	existing dairy farm with refrigeration equipment and a water heater unit without an RHR unit
Dedicated Outside Air System (DOAS)	HVAC	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Ventilation	HVAC	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Process Cooling	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Dew Point Sensor Control for Dessicant CA Dryer	Compressed Air	1000 CFM Heated Desiccant Air Dryer with Dew Point Controls	1000 CFM Modulating Heated Desiccant Air Dryer
Drip Irrigation Nozzles	Other	Flow Control Nozzles	Standard Irrigation Nozzles
Dual Enthalpy Economizer	Process Cooling	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
DX Coil Cleaning	HVAC	DX Coil Cleaning	DX Coil Not Cleaned
Efficient Compressed Air Nozzles	Compressed Air	1/4" Engineered Air Nozzle	1/4" Open-End Air Nozzle
Efficient New Construction Lighting	Interior Lighting High Bay	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Electric Actuators	Other	Electric Actuator	Pneumatic Actuator
Energy Efficient Laboratory Fume Hood	HVAC	Variable Air Volume High Performance Fume Hood	Constant Volume Conventional Bypass Fume Hood
Energy Efficient Transformers	Other	Energy Efficient Dry Type Transformer (CSL-3)	Standard Transformer (TP-1)

Measure	End-Use	Description	Baseline
Energy Recovery Ventilation System	HVAC	Unitary Cooling Equipment that Incorporates Energy Recovery	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11.2 EER
Energy Star LED Directional Lamp	Interior Lighting Other	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star room ac	HVAC	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star windows	HVAC	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Other	An engine block heater operated by an outdoor plug-in timer	An engine block heater that is manually plugged in
Facility Commissioning	HVAC	Perform facility commissioning	Comparable facility, no commissioning
Facility Energy Management System	HVAC	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Fan Thermostat Controller	HVAC	Typical HVAC by Building Type with Fan Thermostat Controller Installed	Typical HVAC by Building Type with Programmable Thermostat
Floating Head Pressure Controller	Process Cooling	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Grain Bin Aeration Control System	Process Specific	Grain Storage Fan System with Automatic Controls	Grain Storage Fan System with Manual Controls
HE Air Cooled Chiller - All Compressor Types - 100 Tons	HVAC	HE Air Cooled Chiller - All Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE Air Cooled Chiller - All Compressor Types - 300 Tons	HVAC	Air Cooled Positive Displacement Chiller with Integral VFD, 300 Tons, 13.7 EER	Code-Compliant Air Cooled Positive Displacement Chiller, 300 Tons, 12.5 EER
HE DX 11.25-20.0 Tons Elec Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER

Measure	End-Use	Description	Baseline
HE DX 5.4-11.25 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
High Bay Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 800 Watts Controlled	800 Watts of Lighting, Manually Controlled
High Efficiency Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Refrigeration Compressor - Discus	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor - Scroll	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Welder	Process Specific	High Efficiency Welder	Standard Welding Practices
High Speed Fans	HVAC	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
High Volume Low Speed Fan (HVLS)	Motors Fans Blowers	20' High Volume Low Speed Fan	Conventional Circulating Fan

Measure	End-Use	Description	Baseline
Indoor Agriculture - LED Grow Lights	Interior Lighting High Bay	LED grow light	1000W High Pressure Sodium
Indoor daylight sensor	Interior Lighting High Bay	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Industrial Duct Sealing	HVAC	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Injection Mold and Extruder Barrel Wraps	Other	2' Diameter, 20' Long Machine Barrel with 1" Insulation	2' Diameter, 20' Long Machine Barrel with no Insulation
Insulated Pellet Dryer Tanks and Ducts	Process Heating	Insulation for Pellet Tank and Duct	Uninsulated Pellet Tank and Duct
LED - 14W_CFL Baseline	Interior Lighting Other	LED (assume 14W) replacing CFL	100W equivalent CFL
LED Canopy Lighting (Exterior)	Exterior Lighting Industrial	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting Industrial	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting Other	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED exit sign	Interior Lighting Other	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting Industrial	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting Linear Fluorescent	2x4 LED Troffer Fixture	Lumen-Equivalent 32-Watt T8 Fixture
LED Linear - Lamp Replacement	Interior Lighting Linear Fluorescent	Linear LED	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting Industrial	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting

Measure	End-Use	Description	Baseline
LEED New Construction Whole Building	HVAC	LEED Qualifying New Construction	Comparable facility, code-compliance construction
Light Tube	Interior Lighting Other	One 14" Light Tube, Delivering light to 250 S.F. of Industrial Space	250 S.F. of Industrial Space Lit by Typical Lighting Strategies
Low Energy Livestock Waterer	Motors Pumps	Install Thermostatically Controlled Livestock Watering System	Standard Livestock Watering System
Low Pressure Sprinkler Nozzles	Motors Pumps	Low Pressure Irrigation Nozzles operate at 35 psi or lower	Standard high pressure irrigation nozzles that operate at 50 psi or greater
Low Pressure-drop Filters	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Low Pressure Drop Filter	20 HP Inlet Modulation Fixed-Speed Compressor, No Particulate Removal
Milk Pre-Cooler	Other	Installed pre-cooler heat exchanger	no pre-cooler heat exchanger installed
Networked Lighting Controls	Interior Lighting Linear Fluorescent	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy sensors, switch mounted	Interior Lighting Linear Fluorescent	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting Industrial	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting Industrial	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Packaged Terminal AC	HVAC	High Efficiency Packaged Terminal AC	Code-Compliant PTAC, 10.9 EER
Process Cooling Ventilation Reduction	Process Cooling	Standard Process Cooling with Reduced Ventilation	Standard Process Cooling
Programmable thermostat	HVAC	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Reflective Roof Treatment	HVAC	Reflective Roof Treatment	Standard Black Roof
Refrigeration Commissioning	Process Cooling	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Retro-Commissioning	HVAC	Perform Facility Retro-commissioning	

Measure	End-Use	Description	Baseline
(Existing Construction)			
Roof insulation	HVAC	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Smart thermostat	HVAC	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Strategic Energy Management	HVAC	SEM goal setting and tracking	No active energy management
Synchronous Belt on 15hp ODP Motor	Motors Pumps	15 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	15 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 5hp ODP Motor	Motors Pumps	5 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	5 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 75hp ODP Motor	Motors Pumps	75 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	75 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Thermal energy storage	HVAC	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Time Clock Control	Interior Lighting High Bay	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
VAV System	HVAC	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
VFD on Cooling Tower Fans	Process Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Fan	Motors Fans Blowers	5 HP HVAC Fan Motor, with VFD Control	5 HP HVAC Fan Motor, no VFD Control
VFD on HVAC Pump	Motors Pumps	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VFD on process pump	Motors Pumps	20 HP Process Pump Equipped with VFD Control	20 HP Process Pump, Constant Speed
VSD Controlled Compressor	Process Cooling	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Water source heat pump	HVAC	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside economizer	HVAC	Waterside Economizer	No economizer

Measure	End-Use	Description	Baseline
Window shade film	HVAC	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

The following EE measures from the 2019 Technical Potential Study were eliminated from the current study⁸:

Table 15: 2019 EE Measures Eliminated from Current Study

Sector	Measure	End-Use	Reason for Removal
Residential	CFL - 15W Flood	Lighting	Better technology (LED) available
Residential	CFL - 15W Flood (Exterior)	Lighting	Better technology (LED) available
Residential	CFL - 13W	Lighting	Better technology (LED) available
Residential	CFL - 23W	Lighting	Better technology (LED) available
Residential	Low Wattage T8 Fixture	Lighting	Better technology (LED) available
Residential	15 SEER Central AC	Space Cooling	Updated Federal Standard
Residential	15 SEER Air Source Heat Pump	Space Cooling, Space Heating	Updated Federal Standard
Residential	14 SEER ASHP from base electric resistance heating	Space Cooling, Space Heating	Updated Federal Standard
Residential	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Storm Door	Space Cooling, Space Heating	Minimal/uncertain energy savings
Commercial	CFL - 15W Flood	Exterior Lighting	Better technology (LED) available
Commercial	High Efficiency HID Lighting	Exterior Lighting	Better technology (LED) available
Commercial	LED Street Lights	Exterior Lighting	Market standard
Commercial	LED Traffic and Crosswalk Lighting	Exterior Lighting	Market standard

⁸ Additional measures from the 2019 study were updated to reflect current vintage/technology for the current study.

Sector	Measure	End-Use	Reason for Removal
Commercial	CFL-23W	Interior Lighting	Better technology (LED) available
Commercial	High Bay Fluorescent (T5)	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Fixture Replacement	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Lamp Replacement	Interior Lighting	Better technology (LED) available
Commercial	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Tank Wrap on Water Heater	Domestic Hot Water	Limited applicability
Commercial	Ceiling Insulation (R12 to R38)	Space Cooling, Space Heating	Consolidated measure baseline assumptions
Commercial	Ceiling Insulation (R30 to R38)	Miscellaneous	Consolidated measure baseline assumptions

Appendix B DR Measure List

Table 16: Residential DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Water heater control	Direct load control	Summer and Winter	Load control installed on a water heater (integrated or external switch)
Pool pump switches	Direct load control	Summer and Winter	Load control program with switch installed on pool pump
Room AC	Direct load control	Summer	Load control program that is focused on room AC units rather than central AC
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 17: Small C&I DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 18: Large C&I DR Measures

Measure	Type	Season	Description
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of

Measure	Type	Season	Description
			CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Auto DR	Utility-controlled loads	Summer and Winter	Custom load control of specific end-uses/processes that is triggered by utility signal to building management system; customer can sometimes opt-out of specific events
Firm Service Level	Contractual	Summer and Winter	Customer commits to a maximum usage level during peak periods and, when notified by the utility, agrees to cut usage to that level.
Guaranteed Load Drop	Contractual	Summer and Winter	Customer agrees to reduce usage by an agreed upon amount when notified

No DR measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix C DSRE Measure List

Table 19: Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation

Table 20: Non-Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation
CHP - Fuel Cell	An electrochemical cell-based generator that reacts hydrogen fuel with oxygen
CHP - Micro Turbine	Small combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Gas Turbine	A combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Reciprocating Engine	An engine that uses one or more pistons to convert pressure into rotational motion
CHP - Steam Turbine	A turbine that extracts thermal energy from pressured steam to drive a generator

No DSRE measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix D External Measure Suggestions

Table 21: External Measure Suggestions and Actions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Efficient Electrification Measures	<p>All measures that can produce substantial site energy savings by converting from natural gas or other fossil fuels should be included in the Florida electric utilities' next efficiency potential study. Key examples include efficient heat pumps to displace gas furnaces and efficient heat pump water heaters to displace gas water heaters. It is important to note that these electrification measures provide not only heating energy savings and water heating energy savings, but can also potentially provide cooling efficiency benefits as well. In the case of heat pumps, that can occur because efficient heat pumps can operate in cooling mode more efficiently than standard central air conditioners. In the case of heat pump water heaters, cooling and dehumidification benefits can occur when/if the water heater is in conditioned space because they transfer heat (particularly latent heat) from the air around them to the water they are heating. A growing number of jurisdictions - including Illinois, Minnesota and some northeastern states - have begun to include efficient electrification measures in their efficiency programs portfolios.</p>	<p>Fuel-switching and electrification are outside the scope of this study</p>
Networked Lighting Controls	<p>LED lighting technology has become increasingly accepted and installed in commercial buildings. The next big efficiency opportunity in commercial lighting efficiency is in sophisticated controls integrated into the light fixtures themselves - both luminaire level lighting controls and networked lighting controls. For example, a 2017 report for both the Northwest Energy Efficiency Alliance and the Design Lights Consortium, a non-profit that works with utilities and manufacturers of lighting products (and which many utilities across the country reference for determination of eligibility of lighting products for efficiency program rebates), found that networked lighting controls can provide on the order of 50% additional savings after LED conversion. Other studies have also found the national savings potential from such products to be enormous. Moreover, these products can be designed to provide not only lighting energy savings but also a number of other non-energy benefits (e.g., asset tracking, such as the ability of hospitals to know the location of all wheel chairs). Numerous utilities across the country now actively promote this technology through their efficiency programs. For example, Commonwealth Edison, the utility serving Chicago and other parts of northern Illinois, is currently getting a significant portion of its commercial lighting savings from promotion of networked lighting controls</p>	<p>Added to measure list for 2024 study</p>

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Ductless mini-split heat pumps to displace inefficient electric baseboard heating	While most Florida residential buildings with electric heat provide that heat with heat pumps, at least some (perhaps most likely being older multi-family rental buildings) still use inefficient electric resistance heat. Ductless mini- split heat pump retrofits can very efficiently displace such inefficient electric heat and should be added to the residential measure list.	Added to measure list for 2024 study
Air Source Heat Pump baseline assumptions	<p>There are seven air source heat pump (ASHP) measures included in the residential measure list. Two of them - one at SEER 14 and a second at SEER 21 - are listed as relative to an electric resistance baseline. Five of them - SEER 15, SEER 16, SEER 17, SEER 18 and SEER 21 - appear to be relative to a baseline of a standard new ASHP. Are we interpreting this correctly? If so, we have a couple of comments/questions/suggestions:</p> <ul style="list-style-type: none"> • The efficiency standards assessed need to be modified to be consistent with new federal standards, including new testing procedures. • For cases where the baseline is "electric resistance", why only assessing two efficiency tiers (i.e., fewer than for standard ASHP baselines)? The same number of efficiency tiers should be assessed for both baselines. 	Incorporated suggestions into 2024 study, including updated baseline standard and assessing same efficiency tiers for both baselines
Heat Pump Water Heater Efficiency	The Res EE tab of the utilities draft measure list suggests that the efficiency of a heat pump water heater is an EF of 2.50. That is unrealistically low. In fact, of the 222 products listed on the Energy Star website, none had UEFs less than 2.80 and only 29 (13%) had UEFs that were less than 3.4; the average was 3.57. Indeed, the first product listed on a search of heat pump water heaters on Home Depot's website is a 50 gallon, Rheem (Pro Terra) product with a UEF of 3.75 and a cost of \$1699.	Incorporated suggestion into 2024 study
New Construction Measure Packages	The measures lists did not appear to include packages of measures for building new residential and/or new commercial buildings to levels of efficiency beyond those required by code. Utilities in many jurisdictions run new construction efficiency programs supporting such measure packages. In the residential sector, many base their programs on the long-standing Federal Energy Star standard. However, increasingly utility programs are promoting additional efficiency tiers - often as part of all-electric new construction program offerings - that go well beyond the Energy Star standard. For example, Consumers Energy (Michigan) offers \$1000 rebates to builders who construct Energy Star single family homes	Incorporated suggestion into 2024 study with 2 tiers of residential new construction whole-home improvement measures.

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
	with a Home Energy Rating (HERS) score of 57 or less, but offer higher rebates for more efficient buildings - up to \$4000 for all electric homes with a HERS score of 40 or less. The Florida utilities potential study should assess savings potential for both the Energy Star level and a tier or two of additional efficiency beyond that level. Similar assessments of new commercial building savings potential should also be assessed.	
Custom Industrial Measures	The utilities' list of industrial efficiency measures addresses common industrial efficiency opportunities. However, it does not address efficiency opportunities that may be unique to individual industries or even to individual industrial facilities. That can include such things as changes in types of materials used in manufacturing, reductions in waste streams, improved use of water delivered by agricultural irrigation systems, and/or other things that are not directly related to energy using equipment or controls of such equipment. It is obviously not possible to list all such measures. However, a potential study will understate savings potential if it does not include a way of capturing such potential in its estimates. One potential way to get a sense of such potential is to review results of comprehensive industrial efficiency programs run by other utilities to identify the portion of actual program savings from such unique custom measures - and then assume that portion of custom savings could be added to the savings estimated in the study for named measures.	Added to measure list for 2024 study
Electric Vehicle measures	Some EV chargers are more efficient than others. The Federal Energy Star program has a standard for them. Savings potential may not be huge, but should be considered in the study. With a growing number of EV sales, the study should also consider the potential savings from promoting the most efficient EVs within different size/style categories	Added to measure list for 2024 study
Removing screw-based LEDs	The screw-based LEDs on both the Residential and Commercial measure lists should now be considered baseline due to federal efficiency standards adopted earlier this year. Utility load forecasts for IRPs should reflect resulting improvements in end use efficiency.	Screw-based LEDs were included in the study but with limited applicability to reflect current market
Removing Commercial fluorescent lighting	LED technology - for both fixtures and lamps - has advanced significantly in recent years, to the point where it should be the only technology considered for commercial lighting. Measures such as high performance T-8 fluorescent fixtures and high bay T-5 fluorescent fixtures should be replaced with LED alternatives in the study.	Updated measure list for 2024 study to only include LED-based lamps for linear fluorescent replacements

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Removing fossil-gas fueled CHP	Fossil-fuel fired CHP systems should not be considered “renewable” and have questionable benefits if electric generation is expected to get increasingly more renewable and clean. Biogas-fueled CHP - such as systems installed in wastewater treatment facilities that use methane byproducts of processing waste - should be included in the study.	2024 study will continue to assess all CHP options
Adding livestock methane power generation to renewables list	For example, see the “cow power” program currently being run by Green Mountain Power, Vermont’s largest electric utility	2024 study will continue to assess DSRE options consistent with prior study, including customer-sited solar, solar plus storage, and CHP
Adding EV managed charging to DR list	With national market shares for EVs growing, it is important that utilities consider programs for managing when charging occurs. Numerous utilities are currently running managed charging programs. This does not currently appear to be on the measure list and should be added to the Florida utilities’ potential study.	Added to measure list for 2024 study
Residential “smart thermostat” measure can provide both efficiency savings and demand response potential	This is recognized in the inclusion of smart thermostats in both the Res EE and DR tabs of the measure list spreadsheet. We simply want to flag that it is important when assessing cost-effectiveness of this measure that these two potential benefits are considered together. In other words, the cost should be considered compared to the combined efficiency and DR potential rather than separately considered relative to just EE savings and then separately again compared to just DR potential	2024 study will include interactive impacts of EE and DR opportunities
Emerging Technologies	The efficiency potential study measure list appears to be somewhat outdated. It does not include a number of new and emerging technologies. The potential list of such technologies is long. We suggest reviewing the attached list of emerging technologies developed almost two years ago by Consumers Energy (Michigan) and including them in the study.	Consumers Energy study was reviewed and commercially available measures were added to measure list for 2024 study, including heat pump water heaters - CEE advanced tier, heat pump clothes dryers, ozone laundry systems, and 21+ SEER HVAC units

External Measure Suggestions

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TPS for Florida Public Utilities Company
Exhibit JH-5, Page 84 of 84



Technical Potential Study of Demand Side Management

JEA

Date: 03.07.2024

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Executive Summary

In October 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems.

The main objective of the study was to assess the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of JEA's service territory.

1.1 Methodology

Resource Innovations estimates DSM savings potential by applying an analytical framework that aligns baseline market conditions for energy consumption and demand with DSM opportunities. After describing the baseline condition, Resource Innovations applies estimated measure savings to disaggregated consumption and demand data. The approach varies slightly according to the type of DSM resources and available data; the specific approaches used for each type of DSM are described below.

1.1.1 EE Potential

This study utilized Resource Innovations' proprietary EE modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual program savings. The methodology for the EE potential assessment was based on a hybrid "top-down/bottom-up" approach, which started with the current utility load forecast, then disaggregated it into its constituent customer-class and end-use components. Our assessment examined the effect of the range of EE measures and practices on each end-use, taking into account current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the end-use, customer class, and system levels for JEA.

1.1.2 DR Potential

The assessment of DR potential in JEA's service territory was an analysis of mass market direct load control programs for residential and small commercial and industrial (C&I) customers, and an analysis of DR programs for large C&I customers. The direct load control program assessment focused on the potential for demand reduction through heating, ventilation, and air conditioning (HVAC), water heater, managed electric vehicle charging, and pool pump load control. These end-uses were of particular interest because of their large contribution to peak period system load. For this analysis, a range of direct load control measures were examined for each customer segment to highlight the range of potential. The assessment further accounted for existing DR programs for JEA when calculating the total DR potential.

1.1.3 DSRE Potential

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from customers' PV systems, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

1.2 Savings Potential

Technical potential for EE, DR, and DSRE are as follows:

1.2.1 EE Potential

EE technical potential describes the savings potential when all technically feasible EE measures are fully implemented, ignoring all non-technical constraints on electricity savings, such as cost-effectiveness and customer willingness to adopt EE.

The estimated EE technical potential results are summarized in Table 1.

Table 1. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	517	297	1,887
Non-Residential¹	280	251	1,690
Total	797	548	3,577

1.2.2 DR Potential

DR technical potential describes the magnitude of loads that can be managed during conditions when grid operators need peak capacity. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale such as heating, cooling, water heaters, managed electric vehicle charging, and pool pumps. For large C&I customers, this included their entire electric demand during a utility’s system peak, as many of these types of customers will forego virtually all electric demand temporarily if the financial incentive is large enough.

The estimated DR technical potential results are summarized in Table 2.

Table 2. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	443	1,451
Non-Residential	673	578
Total	1,116	2,029

¹ Non-Residential results include all commercial and industrial customer segments.

1.2.3 DSRE Potential

DSRE technical potential estimates quantify all technically feasible distributed generation opportunities from PV systems, battery storage systems charged from PV, and CHP technologies based on the customer characteristics of JEA's customer base.

The estimated DSRE technical potential results are summarized in Table 3.

Table 3. DSRE Technical Potential²

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	493	19	4,146
Non-Residential	214	3	1,617
Total	707	22	5,763
Battery Storage charged from PV Systems			
Residential	304	557	0
Non-Residential	0	158	0
Total	304	715	0
CHP Systems			
Total	397	359	1,811

² PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

2 Introduction

In October, 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems. The main objective of the study was:

- Assessing the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of JEA's service territory.

The following deliverables were developed by Resource Innovations as part of the project and are addressed in this report:

- DSM measure list and detailed assumption workbooks
- Disaggregated baseline demand and energy use by year, sector, and end-use
- Baseline technology saturations, energy consumption, and demand
- Technical potential demand and energy savings
- Supporting calculation spreadsheets

2.1 Technical Potential Study Approach

Resource Innovations estimates technical potential according to the industry standard categorization, as follows:

Technical Potential is the theoretical maximum amount of energy and capacity that could be displaced by DSM, regardless of cost and other barriers that may prevent the installation or adoption of a DSM measure.

For this study, technical potential included full application of commercially available DSM technologies to all residential, commercial, and industrial customers in the utility's service territory.

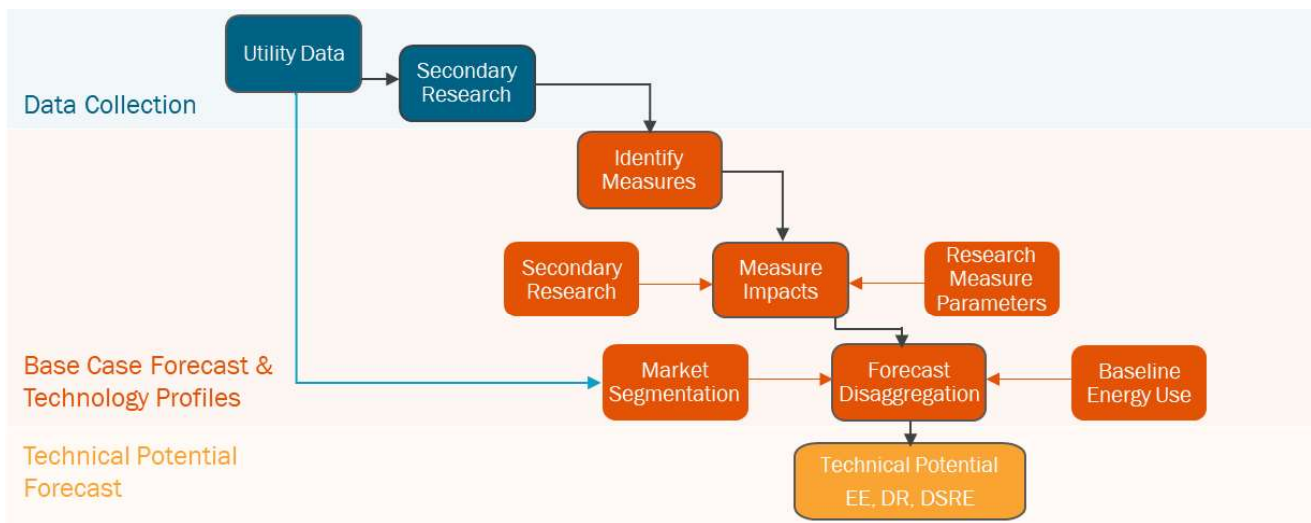
Quantifying DSM technical potential is the result of an analytical process that refines DSM opportunities that align with JEA's customers' electric consumption patterns. Resource Innovations' general methodology for estimating technical potential is a hybrid "top-

down/bottom-up” approach, which is described in detail in Sections 3 through 5 of this report and includes the following steps:

- Develop a baseline forecast: the study began with a disaggregation of the utility’s official electric energy forecast to create a baseline electric energy forecast. This forecast does not include any utility-specific assumptions around DSM performance. Resource Innovations applied customer segmentation and consumption data from each utility and data from secondary sources to describe baseline customer-class and end-use components. Additional details on the forecast disaggregation are included in Section 3.
- Identify DSM opportunities: A comprehensive set of DSM opportunities applicable to JEA’s climate and customers were analyzed to best depict DSM technical potential. Effects for a range of DSM technologies for each end-use could then be examined while accounting for current market saturations, technical feasibility, and impacts.
- Collect cost and impact data for measures: For those measures applicable to JEA’s customers, Resource Innovations conducted primary and secondary research and estimated costs, energy savings, measure life, and demand savings. We differentiated between the type of cost (capital, installation labor, maintenance, etc.) to separately evaluate different implementation modes: retrofit (capital plus installation labor plus incremental maintenance); new construction (incremental capital and incremental maintenance); and burnout costs (incremental capital and incremental maintenance costs for replacement of appliances and equipment that has reached the end of its useful life). Additional details on measure development are included in Section 4.

Figure 1 provides an illustration of the technical potential modeling process conducted for JEA, with the assessment starting with the current utility load forecast, disaggregated into its constituent customer-class and end-use components, and calibrated to ensure consistency with the overall forecast. Resource Innovations considered the range of DSM measures and practices application to each end-use, accounting for current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the technology, end-use, customer class, and system levels.

Figure 1. Approach to Technical Potential Modeling



Resource Innovations estimated DSM technical potential based on a combination of market research, utility load forecasts and customer data, and measure impact analysis, all in coordination with JEA. Resource Innovations examined the technical potential for EE, DR, and DSRE opportunities; this report is organized to offer detail on each DSM category, with additional details on technical potential methodology presented in Section 5.

2.2 EE Potential Overview

To estimate EE potential, this study utilized Resource Innovations’ modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual utility program savings, as described in Section 5.1.1 below. While the analysis estimates the impacts of individual EE measures, the model accounts for interactions and overlap of individual measure impacts within an end-use or equipment type. The model provides transparency into the assumptions and calculations for estimating EE potential.

2.3 DR Potential Overview

To estimate DR market potential, Resource Innovations considered customer demand during utility peaking conditions and projected customer response to DR measures. Customer demand was determined by looking at segment-level interval data for each customer segment. For each segment, Resource Innovations determined the portion of a customer’s load that could be curtailed during the system peak.

2.4 DSRE Potential Overview

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from PV, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

3 Baseline Forecast Development

3.1 Market Characterization

The JEA base year energy use and sales forecast provided the reference point to determine potential savings. The end-use market characterization of the base year energy use and reference case forecast included customer segmentation and load forecast disaggregation. The characterization is described in this section, while the subsequent section addresses the measures and market potential energy and demand savings scenarios.

3.1.1 Customer Segmentation

In order to estimate EE, DR, and DSRE potential, the sales forecast and peak load forecasts were segmented by customer characteristics. As electricity consumption patterns vary by customer type, Resource Innovations segmented customers into homogenous groups to identify which customer groups are eligible to adopt specific DSM technologies, have similar building characteristics and load profiles, or are able to provide DSM grid services.

Resource Innovations segmented customers according to the following:

- 1) By Sector - how much of JEA's energy sales, summer and winter peak demand forecast is attributable to the residential, commercial, and industrial sectors?
- 2) By Customer - how much electricity does each customer typically consume annually and during system peaking conditions?
- 3) By End-Use - within a home or business, what equipment is using electricity during the system peak? How much energy does this end-use consume over the course of a year?

Table 4 summarizes the segmentation within each sector. In addition to the segmentation described here for the EE and DSRE analyses, the residential customer segments were further segmented by heating type (electric heat, gas heat, or unknown) and by annual consumption bins within each sub-segment for the DR analysis.

Table 4. Customer Segmentation

Residential	Commercial		Industrial	
Single Family	Assembly	Miscellaneous	Agriculture and Assembly	Primary Resources Industries
Multi-Family	College and University	Offices	Chemicals and Plastics	Stone/Glass/Clay/Concrete
Manufactured Homes	Grocery	Restaurant	Construction	Textiles and Leather
	Healthcare	Retail	Electrical and Electronic Equipment	Transportation Equipment
	Hospitals	Schools K-12	Lumber/Furniture/Pulp/Paper	Water and Wastewater
	Institutional	Warehouse	Metal Products and Machinery	Other
	Lodging/Hospitality		Miscellaneous Manufacturing	

From an equipment and energy use perspective, each segment has variation within each building type or sub-sector. For example, the energy consuming equipment in a convenience store will vary significantly from the equipment found in a supermarket. To account for this variation, the selected end-uses describe energy consumption patterns that are consistent with those typically studied in national or regional surveys, such as the U.S. Energy Information Administration’s (EIA) Residential Energy Consumption Survey (RECS), Commercial Building Energy Consumption Survey (CBECS) and Manufacturing Energy Consumption Survey (MECS), among others. The end-uses selected for this study are listed in Table 5.

Table 5. End-Uses

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Space heating ³	Space heating ³	Process heating
Space cooling ³	Space cooling ³	Process cooling
Domestic hot water	Domestic hot water	Compressed air
Ventilation and circulation	Ventilation and circulation	Motors/pumps

³ Includes the contribution of building envelope measures and efficiencies.

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Lighting	Interior lighting	Fan, blower motors
Cooking	Exterior lighting	Process-specific
Appliances	Cooking	Industrial lighting
Electronics	Refrigeration	Exterior lighting
Miscellaneous	Office equipment	HVAC ³
	Miscellaneous	Other

For DR, the end-uses targeted were those with controllable load for residential customers (i.e., HVAC, water heaters, pool pumps, and electric vehicles) and small C&I customers (HVAC and electric vehicles). For large C&I customers, all load during peak hours was included assuming these customers would potentially be willing to reduce electricity consumption for a limited time if offered a large enough incentive during temporary system peak demand conditions.

3.1.2 Forecast Disaggregation

A common understanding of the assumptions and granularity in the baseline load forecast was developed with input from JEA. Key discussion topics reviewed included:

- How current DSM offerings are reflected in the energy and demand forecast.
- Assumed weather conditions and hour(s) of the day when the system is projected to peak.
- Are there portions of the load forecast attributable to customers or equipment not eligible for DSM programs?
- How are projections of population increase, changes in appliance efficiency, and evolving distribution of end-use load shares accounted for in the peak demand forecast?

3.1.2.1 Electricity Consumption (kWh) Forecast

Resource Innovations segmented JEA’s electricity consumption forecast into electricity consumption load shares by customer class and end-use. The baseline customer segmentation represents the electricity market by describing how electricity was consumed within the service territory. Resource Innovations developed the forecast for the year 2025, and based it on data provided by JEA, primarily their 2023 Ten-Year Site Plan, which was the most recent plan available at the time the studies were initiated. The data addressed current baseline consumption, system load, and sales forecasts.

3.1.2.2 Peak Demand (kW) Forecast

A fundamental component of DR potential was establishing a baseline forecast of what loads or operational requirements would be absent due to existing dispatchable DR or time varying rates. This baseline was necessary to assess how DR can assist in meeting specific planning and operational requirements. We utilized JEA's summer and winter peak demand forecast, which was developed for system planning purposes.

3.1.2.3 Estimating Consumption by End-Use Technology

As part of the forecast disaggregation, Resource Innovations developed a list of electricity end-uses by sector (Table 5). To develop this list, Resource Innovations began with JEA's estimates of average end-use consumption by customer and sector. Resource Innovations combined these data with other information, such as utility residential appliance saturation surveys, as available, to develop estimates of customers' baseline consumption. Resource Innovations calibrated the utility-provided data with data available from public sources, such as the EIA's recurring data-collection efforts that describe energy end-use consumption for the residential, commercial, and manufacturing sectors.

To develop estimates of end-use electricity consumption by customer segment and end-use, Resource Innovations applied estimates of end-use and equipment-type saturation to the average energy consumption for each sector. The following data sources and adjustments were used in developing the base year 2025 sales by end-use:

Residential Sector:

- The disaggregation was based on JEA's rate class load shares and intensities.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - JEA rate class load share is based on average per customer.
 - Resource Innovations made conversions to usage estimates generated by applying JEA's 2020 Appliance Saturation Study (APSS) report, EIA RECS data, residential end-use study data from other FEECA utilities, and EIA's Annual Energy Outlook (AEO) 2023.

Commercial Sector:

- The disaggregation was based on JEA's rate class load shares, intensities, and EIA CBECS data.
- Segment data from EIA and JEA.

- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA CBECS and end-use forecasts from JEA.

Industrial Sector:

- The disaggregation was based on rate class load shares, intensities, and EIA MECS data.
- Segment data from EIA and JEA.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA MECS and end-use forecasts from JEA.

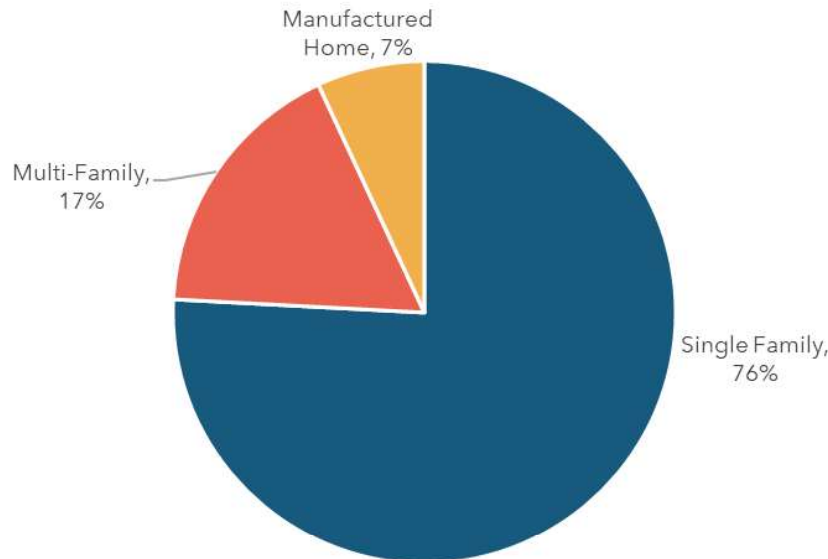
3.2 Analysis of Customer Segmentation

Customer segmentation is important to ensuring that a MPS examines DSM measure savings potential in a manner that reflects the diversity of energy savings opportunities existing across the utility's customer base. JEA provided Resource Innovations with data concerning the premise type and loads characteristics for all customers for the MPS analysis. Resource Innovations examined the provided data from multiple perspectives to identify customer segments. Resource Innovations' approach to segmentation varied slightly for non-residential and residential accounts, but the overall logic was consistent with the concept of expressing the accounts in terms that were relevant to DSM opportunities.

3.2.1 Residential Customers (EE, DR, and DSRE Analysis)

Segmentation of residential customer accounts enabled Resource Innovations to align DSM opportunities with appropriate DSM measures. Resource Innovations used utility customer data, supplemented with EIA data, to segment the residential sector by customer dwelling type (single family, multi-family, or manufactured home). The resulting distribution of customers according to dwelling unit type is presented in Figure 2.

Figure 2. Residential Customer Segmentation



3.2.2 Non-Residential (Commercial and Industrial) Customers (EE and DSRE Analysis)

For the EE and DSRE analysis, Resource Innovations segmented C&I accounts using the utility's North American Industry Classification System (NAICS) or Standard Industrial Classification (SIC) codes, supplemented by data produced by the EIA's CBECs and MECS. Resource Innovations classified the customers in this group as either commercial or industrial, on the basis of DSM measure information available and applicable to each. For example, agriculture and forestry DSM measures are commonly considered industrial savings opportunities. Resource Innovations based this classification on the types of DSM measures applicable by segment, rather than on the annual energy consumption or maximum instantaneous demand from the segment as a whole. The estimated energy sales distributions Resource Innovations applied are shown below in Figure 3 and Figure 4.

Figure 3. Commercial Customer Segmentation

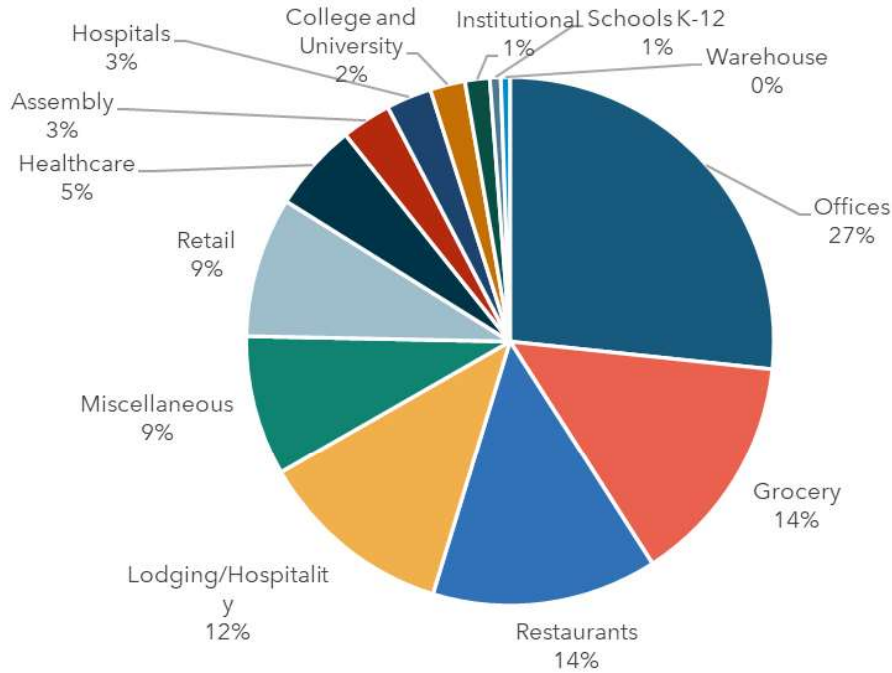
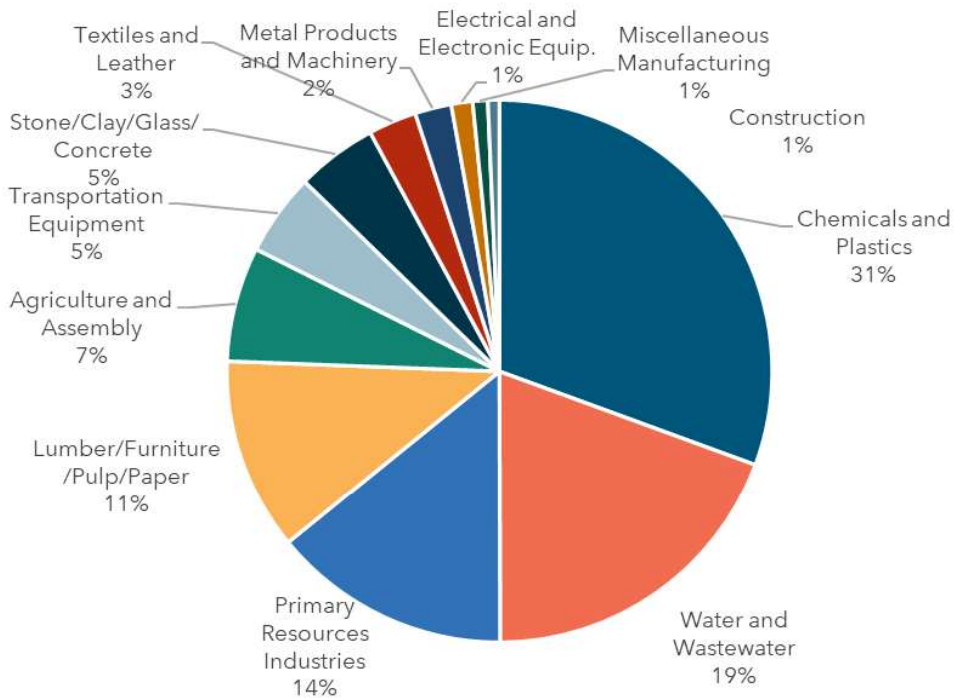


Figure 4. Industrial Customer Segmentation



3.2.3 Commercial and Industrial Accounts (DR Analysis)

For the DR analysis, Resource Innovations divided the non-residential customers into the two customer classes of small C&I and large C&I using rate class and annual consumption. For the purposes of this analysis, small C&I customers are those on the General Service (GS) tariff. Large C&I customers are all customers on the General Service Demand (GSD) tariff or on the General Service Large Demand (GSLD) tariff. Resource Innovations further segmented these two groups based on customer size. For small C&I, segmentation was determined using annual customer consumption and for large C&I the customer’s maximum demand was used. Both customer maximum demand and customer annual consumption were calculated using billing data provided by JEA.

Table 6 shows the account breakout between small C&I and large C&I.

Table 6. Summary of Customer Classes for DR Analysis

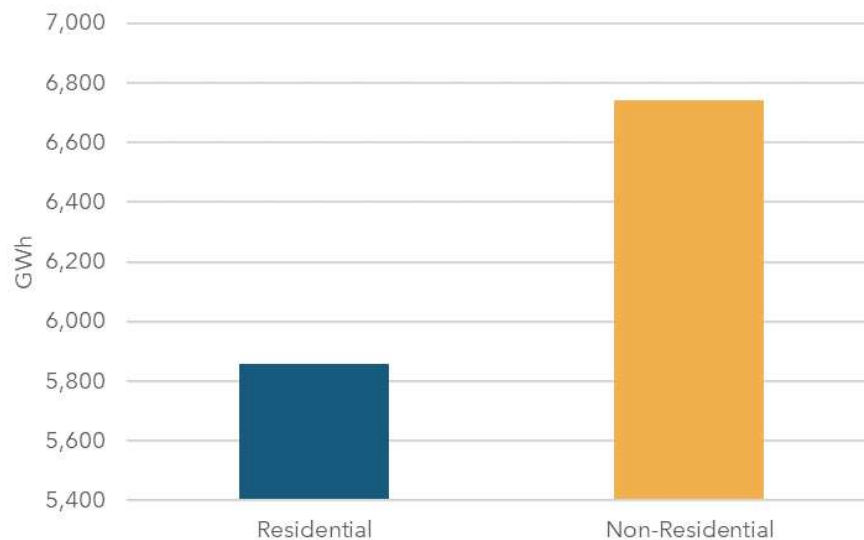
Customer Class	Annual kWh	Estimated Number of Accounts
Small C&I	0-15,000 kWh	32,188
	15,001-25,000 kWh	6,347
	25,001-50,000 kWh	1,131
	50,001 kWh +	13,802
	Total	53,468
Large C&I	0-50 kW	331
	51-300 kW	3,842
	301-500 kW	8
	501 kW +	153
	Total	4,334

3.3 Analysis of System Load

3.3.1 System Energy Sales

Technical potential is based on JEA's load forecast for the year 2025 from their 2023 Ten Year Site Plan, which is illustrated in Figure 5.

Figure 5. 2025 Electricity Sales Forecast by Sector



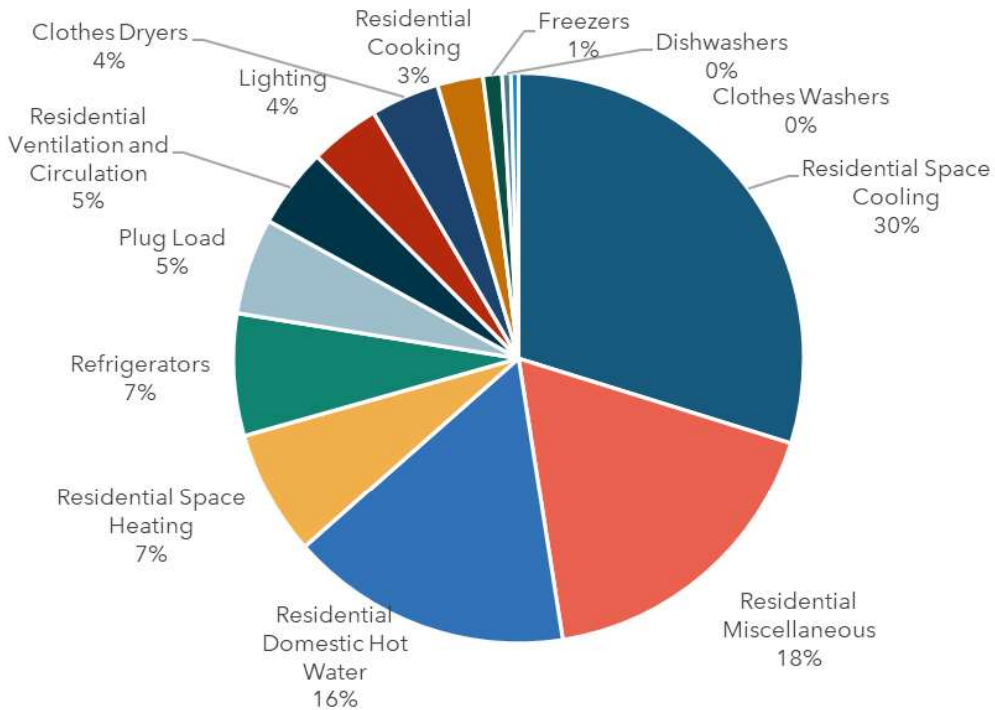
3.3.2 System Demand

To determine the technical potential for DR, Resource Innovations first established peaking conditions for each utility by looking at when each utility historically experienced its maximum demand. The primary data source used to determine when maximum DR impact was the historical system load for JEA. The data provided contained the system loads for all 8,760 hours of the most recent five years leading up to the study (2016-2021). The utility summer and winter peaks were then identified within the utility-defined peaking conditions. For JEA the summer peaking conditions were defined as August from 4:00-5:00 PM and the winter peaking conditions were defined as January from 7:00-8:00 AM. The seasonal peaks were then selected as the maximum demand during utility peaking conditions.

3.3.3 Load Disaggregation

The disaggregated annual electric loads⁴ for the base year 2025 by sector and end-use are summarized in Figure 6, Figure 7, and Figure 8.

Figure 6. Residential Baseline (2025) Energy Sales by End-Use



⁴ Full disaggregation of system demand by end-use was not conducted, as DR potential for residential and small C&I customers focused on specific end-uses of particular interest because of their large contribution to peak period system load, and was not end-use specific for large C&I customers. A description of the end-use analysis for residential and small C&I customers is included in Section 5.1.2

Figure 7. Commercial Baseline (2025) Energy Sales by End-Use

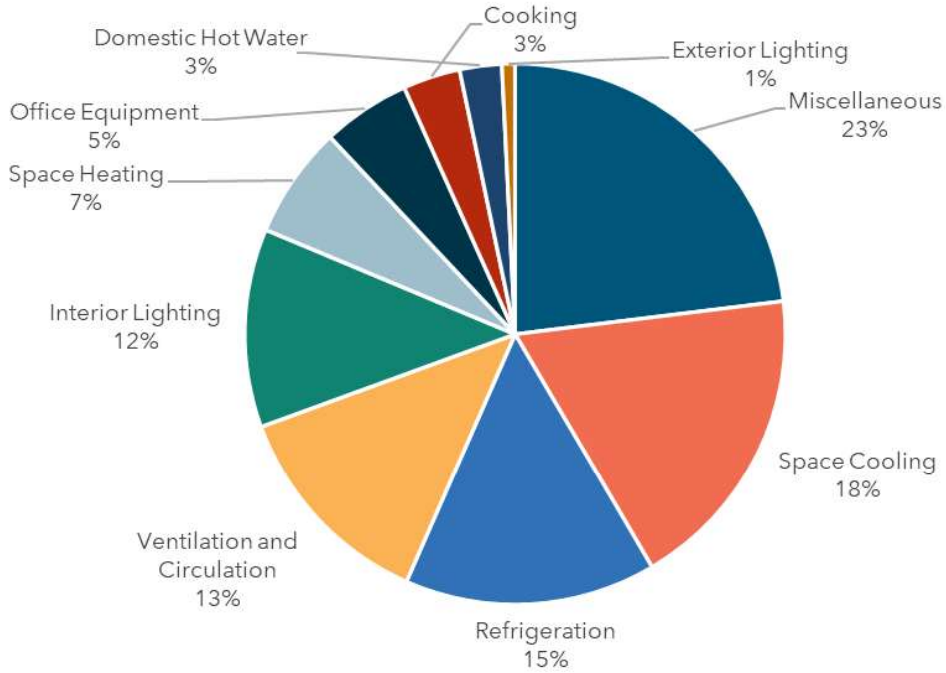
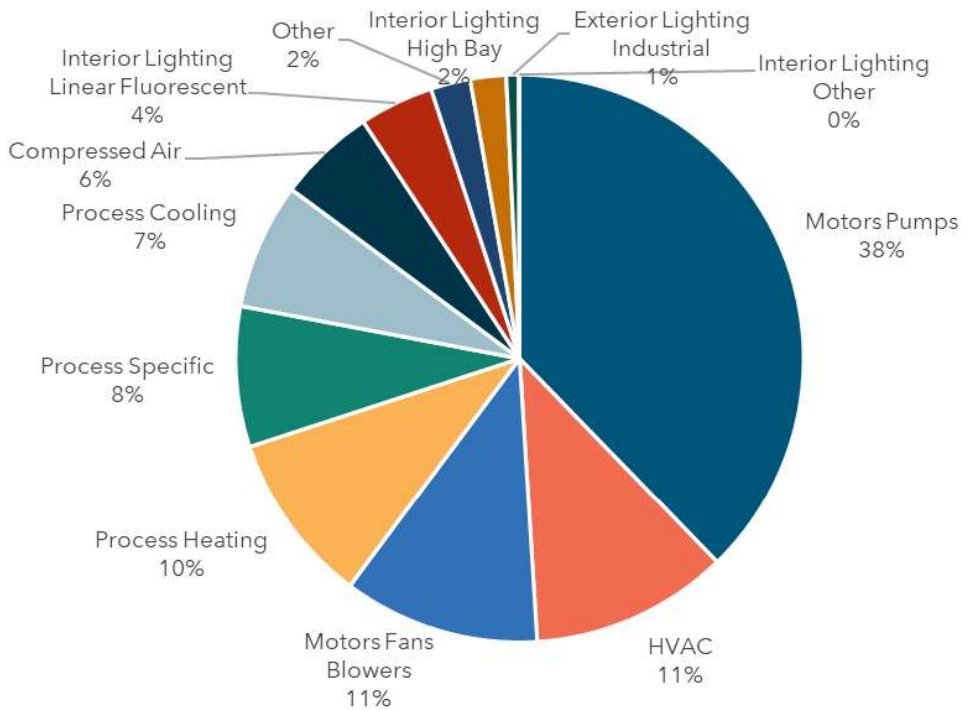


Figure 8. Industrial Baseline (2025) Energy Sales by End-Use



4 DSM Measure Development

DSM potential is described by comparing baseline market consumption with opportunities for savings. Describing these individual savings opportunities results in a list of DSM measures to analyze. This section presents the methodology to develop the EE, DR, and DSRE measure lists.

4.1 Methodology

Resource Innovations identified a comprehensive catalog of DSM measures for the study. The measure list is the same for all FEECA Utilities. The iterative vetting process with the utilities to develop the measure list began by initially examining the list of measures included in the 2019 Goals docket. This list was then adjusted based on proposed measure additions and revisions provided by the FEECA Utilities. Resource Innovations further refined the measure list based on reviews of Resource Innovations' DSM measure library, compiled from similar market potential studies conducted in recent years throughout the United States, as well as measures included in other utility programs where Resource Innovations is involved with program design, implementation, or evaluation. The FEECA Utilities also reached out to interested parties and received input with recommendations on measure additions to the 2019 measure list. Their measure suggestions were reviewed and incorporated into the study as appropriate. External measure suggestions and actions are summarized in Appendix D. The extensive, iterative review process involving multiple parties has ensured that the study included a robust and comprehensive set of DSM measures.

See Appendix A for the list of EE measures, Appendix B for the list of DR measures, and Appendix C for the list of DSRE measures analyzed in the study.

4.2 EE Measures

EE measures represent technologies applicable to the residential, commercial, and industrial customers in the FEECA Utilities' service territories. The development of EE measures included consideration of:

- EE technologies that are applicable to Florida and commercially available: Measures that are not applicable due to climate or customer characteristics were excluded, as were "emerging" technologies that are not currently commercially available to FEECA utility customers.
- Current and planned Florida Building Codes and Federal equipment standards (Codes & Standards) for baseline equipment: Measures included from prior studies

were adjusted to reflect current Codes & Standards as well as updated efficiency tiers, as appropriate.

- Eligibility for utility DSM offerings in Florida: For example, behavioral measures were excluded from consideration, as they historically have not been allowed to count towards utility DSM goals. Behavioral measures are intended to motivate customers to operate in a more energy-efficient manner (e.g., setting an air-conditioner thermostat to a higher temperature) without accompanying: a) physical changes to more efficient end-use equipment or to their building envelope, b) utility-provided products and tools to facilitate the efficiency improvements, or c) permanent operational changes that improve efficiency which are not easily revertible to prior conditions. These types of behavioral measures were excluded because of the variability in forecasting the magnitude and persistence of energy and demand savings from the utility's perspective. Additionally, decoupling behavioral measure savings from the installation of certain EE technologies like smart thermostats can be challenging and could result in overlapping potential with other EE measures included in the study.

Upon development of the final EE measure list, utility-specific measure details were developed. RI maintains a proprietary online database of energy efficiency measures for MPS studies, which was used as a starting point for measure development for this study. Measures are added or updated at the request of project stakeholders or because of changes to the EE marketplace (for example, new codes and standards, or current practice in the market). Measure data are refined as new data or algorithms are developed for estimating measure impacts, and updated for each study to incorporate inputs parameters specific to the service territory being analyzed. The database contains the following information for each of the measures:

- Measure description: measure classification by type, end-use, and subsector, and description of the base-case and the efficient-case scenarios.
- kWh savings: Energy savings associated with each measure were developed through engineering algorithms or building simulation modeling, taking climate data and customer segments into consideration as appropriate. Reference sources used for developing residential, commercial, and industrial measure savings included a variety of Florida-specific, as well as regional and national sources, such as utility-specific measurement & verification (M&V) data, technical reference manuals (TRM) from other jurisdictions, ENERGY STAR calculators, and manufacturer or retailer specifications for particular products.
- Energy savings were applied in RI's TEA-POT model as a percentage of total baseline consumption. Peak demand savings were determined using utility-specific load shapes or coincidence factors.

- Measure Expected Useful Lifetime: Sources included the Database for Energy Efficient Resources (DEER), the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) Handbook, TRMs, and other regional and national measure databases and EE program evaluations.
- Measure Costs: Per-unit costs (full or incremental, depending on the application) associated with measure installations. Sources included: TRMs, ENERGY STAR calculator, online market research, FEECA utility program data, and other secondary sources.

The measure details from the online measure library are exported for use in RI’s TEA-POT model, accompanied by utility-specific estimates of measure applicability. Measure applicability is a general term encompassing an array of factors, including technical feasibility of installation, and the measure’s current saturation as well as factors to allocate savings associated with competing measures. Information used was primarily derived from data in current regional and national databases, as well as JEA’s program tracking data. These factors are described in Table 7.

Table 7. Measure Applicability Factors

Measure Impact	Explanation	Sources
Technical Feasibility	The percentage of buildings that can have the measure physically installed. Various factors may affect this, including, but not limited to, whether the building already has the baseline measure (e.g., dishwasher), and limitations on installation (e.g., size of unit and space available to install the unit).	Various secondary sources and engineering experience.
Measure Incomplete Factor	The percentage of buildings without the specific measure currently installed.	Utility RASS; EIA RECS, CBECS; MECS; ENERGY STAR sales figures; and engineering experience.
Measure Share	Used to distribute the percentage of market shares for competing measures (e.g., only blown-in ceiling insulation or spray foam insulation, not both would be installed in an attic).	Utility customer data, Various secondary sources and engineering experience.

As shown in Table 8, the measure list includes 395 unique energy-efficiency measures. Expanding the measures to account for all appropriate installation scenarios resulted in

9,535 measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (i.e., a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed).

Table 8. EE Measure Counts by Sector

Sector	Unique Measures	Permutations
Residential	119	1,173
Commercial	164	5,798
Industrial	112	2,564

4.3 DR Measures

The DR measures included in the measure list utilize the following DR strategies:

- **Direct Load Control.** Utility control of selected equipment at the customer’s home or business, such as HVAC or water heaters.
- **Critical Peak Pricing (CPP) with Technology.** Electricity rate structures that vary based on time of day. Includes CPP when the rate is substantially higher for a limited number of hours or days per year (customers receive advance notification of CPP event) coupled with technology that enables customer to lower their usage in a specific end-use in response to the event (e.g., HVAC via smart thermostat).
- **Contractual DR.** Customers receive incentive payments or a rate discount for committing to reduce load by a pre-determined amount or to a pre-determined firm service level upon utility request.
- **Automated DR.** Utility dispatched control of specific end-uses at a customer facility.

DR initiatives that do not rely on the installation of a specific device or technology to implement (such as a voluntary curtailment program or time of use rates) were not included.

A workbook was developed for each measure which included the same measure inputs as previously described for the EE measures. In addition, the DR workbook included expected load reduction from the measure, based on utility technical potential, existing utility DR programs, and other nationwide DR programs if needed.

For technical potential, Resource Innovations did not break out results by specific measure or control technology because all of the developed measures target the end-uses estimated

for technical potential (i.e., potential is reported for space cooling end-use and not allocated to switches, smart thermostats, etc.).

4.4 DSRE Measures

The DSRE measure list includes rooftop PV systems, battery storage systems charged from PV systems, and CHP systems.

PV Systems

PV systems utilize solar panels (a packaged collection of PV cells) to convert sunlight into electricity. A system is constructed with multiple solar panels, a DC/AC inverter, a racking system to hold the panels, and electrical system interconnections. These systems are often roof-mounted systems that face south-west, south, and/or, south-east. The potential associated with roof-mounted systems installed on residential and commercial buildings was analyzed.

Battery Storage Systems Charged from PV Systems

Distributed battery storage systems included in this study consist of behind-the-meter battery systems installed in conjunction with an appropriately-sized PV system at residential and commercial customer facilities. These battery systems typically consist of a DC-charged battery, a DC/AC inverter, and electrical system interconnections to a PV system. On their own battery storage systems do not generate or conserve energy, but can collect and store excess PV generation to provide power during particular time periods, which for DSM purposes would be to offset customer demand during the utility's system peak.

CHP Systems

In most CHP applications, a heat engine creates shaft power that drives an electrical generator (fuel cells can produce electrical power directly from electrochemical reactions). The waste heat from the engine is then recovered to provide other on-site needs. Common prime mover technologies used in CHP applications and explored in this study include:

- Steam turbines
- Gas turbines
- Micro turbines
- Fuel Cells
- Internal combustion engines

A workbook was developed for each measure which included the inputs previously described for EE measures and prime mover operating parameters.

5 Technical Potential

In the previous sections, the approach for DSM measure development was summarized, and the 2025 base year load shares and reference-case load forecast were described. The outputs from these tasks provided the input for estimating the technical potential scenario, which is discussed in this section.

The technical potential scenario estimates the potential energy and demand savings when all technically feasible and commercially available DSM measures are implemented without regard for cost-effectiveness and customer willingness to adopt the most impactful EE, DR, or DSRE technologies. Since the technical potential does not consider the costs or time required to achieve these savings, the estimates provide a theoretical upper limit on electricity savings potential. Technical potential is only constrained by factors such as technical feasibility and applicability of measures. For this study, technical potential included full application of the commercially available DSM measures to all residential, commercial, and industrial customers in the utility's service territory.

5.1 Methodology

5.1.1 EE Technical Potential

EE technical potential refers to delivering less electricity to the same end-uses. In other words, technical potential might be summarized as “doing the same thing with less energy, regardless of the cost.”

DSM measures were applied to the disaggregated utility electricity sales forecasts to estimate technical potential. This involved applying estimated energy savings from equipment and non-equipment measures to all electricity end-uses and customers. Technical potential consists of the total energy and demand that can be saved in the market which Resource Innovations reported as single numerical values for each utility's service territory.

The core equation used in the residential sector EE technical potential analysis for each individual efficiency measure is shown in Equation 1 below, while the core equation used in the nonresidential sector technical potential analysis for each individual efficiency measure is shown in Equation 2.

Equation 1: Core Equation for Residential Sector EE Technical Potential



Where:

- **Baseline Equipment Energy Use Intensity** = the electricity used per customer per year by each baseline technology in each market segment. In other words, the baseline equipment energy-use intensity is the consumption of the electrical energy using equipment that the efficient technology replaces or affects.
- **Saturation Share** = the fraction of the end-use electrical energy that is applicable for the efficient technology in a given market segment. For example, for residential cooling, the saturation share would be the fraction of all residential electric customers that have central air conditioners in their household.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient. To extend the example above, the fraction of central air conditioners that is not already energy efficient.
- **Feasibility Factor** = the fraction of units that is technically feasible for conversion to the most efficient available technology from an engineering perspective (i.e., it may not be possible to install LEDs in all light sockets in a home because the available styles may not fit in every socket).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

Equation 2: Core Equation for Non-Residential Sector EE Technical Potential



Where:

- **Total Stock Square Footage by Segment** = the forecasted square footage level for a given building type (e.g., square feet of office buildings).
- **Baseline Equipment Energy Use Intensity** = the electricity used per square foot per year by each baseline equipment type in each market segment.

- **Saturation Shares** = the fraction of total end-use energy consumption associated with the efficient technology in a given market segment. For example, for packaged terminal air-conditioner (PTAC), the saturation share would be the fraction of all space cooling kWh in a given market segment that is associated with PTAC equipment.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient.
- **Feasibility Factor** = the fraction of the equipment or practice that is technically feasible for conversion to the efficient technology from an engineering perspective (i.e., it may not be possible to install Variable Frequency Drives (VFD) on all motors in a given market segment).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

It is important to note that the technical potential estimate represents electricity savings potential at a specific point in time. In other words, the technical potential estimate is based on data describing status quo customer electricity use and technologies known to exist today. As technology and electricity consumption patterns evolve over time, the baseline electricity consumption will also change accordingly. For this reason, technical potential is a discrete estimate of a dynamic market. Resource Innovations reported the technical potential for 2025, based on currently known DSM measures and observed electricity consumption patterns.

Measure Interaction and Competition (Overlap)

While the technical potential equations listed above focus on the technical potential of a single measure or technology, Resource Innovations' modeling approach does recognize the overlap of individual measure impacts within an end-use or equipment type, and accounts for the following interactive effects:

- **Measure interaction:** Installing high-efficiency equipment could reduce energy savings in absolute terms (kWh) associated with non-equipment measures that impact the same end-use. For example, installing a high-efficiency heat pump will reduce heating and cooling consumption which will reduce the baseline against which attic insulation would be applied, thus reducing savings associated with installing insulation. To account for this interaction, Resource Innovations' TEA-POT model ranks measures that interact with one another and reduces the baseline consumption for the subsequent measure based on the savings achieved by the preceding measure. For technical potential, interactive measures are ranked based on total end-use energy savings percentage.
- **Measure competition (overlap):** The "measure share"—as defined above—accounted for competing measures, ensuring savings were not double-counted. This interaction

occurred when two or more measures “competed” for the same end-use. For example, a T-12 lamp could be replaced with a T-8 or linear LED lamp.

Addressing Naturally-Occurring EE

Naturally occurring energy efficiency includes actions taken by customers to improve the efficiency of their homes and businesses in the absence of utility program intervention. For the analysis of technical potential, Resource Innovations verified with JEA’s forecasting group that the baseline sales forecasts incorporated two known sources of naturally-occurring efficiency:

- Codes and Standards: The sales forecasts already incorporated the impacts of known Code & standards changes.
- Baseline Measure Adoption: The sales forecast excluded the projected impacts of future DSM efforts but included already implemented DSM penetration.

By properly accounting for these factors, the technical potential analysis estimated the additional EE opportunities beyond what is already included in the utility sales forecast.

5.1.2 DR Technical Potential

The concept of technical potential applies differently to DR than for EE. Technical potential for DR is effectively the magnitude of loads that can be curtailed during conditions when utilities need peak capacity reductions. In evaluating this potential at peak capacity, the following were considered: which customers are consuming electricity at those times? What end-uses are in play? Can those end-use loads be managed? Large C&I accounts generally do not provide the utility with direct control over particular end-uses. Instead, many of these customers will forego electric demand temporarily if the financial incentive is large enough. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale.

This framework makes end-use disaggregation an important element for understanding DR potential, particularly in the residential and small C&I sectors. When done properly, end-use disaggregation not only provides insights into which loads are on and off when specific grid services are needed, it also provides insight concerning how key loads and end-uses, such as air conditioning use, vary across customers. Resource Innovations’ approach used for load disaggregation is more advanced than what is used for most potential studies. Instead of disaggregating annual consumption or peak demand, Resource Innovations produced end-use load disaggregation for all 8,760 hours. This was needed because the loads available at times when different grid applications are needed can vary substantially. Instead

of producing disaggregated loads for the average customer, the study was produced for several customer segments. For JEA, Resource Innovations examined three residential segments based on customer housing type, four different small C&I segments based on customer size, and four different large C&I segments based on customer size, for a total of 11 different customer segments.

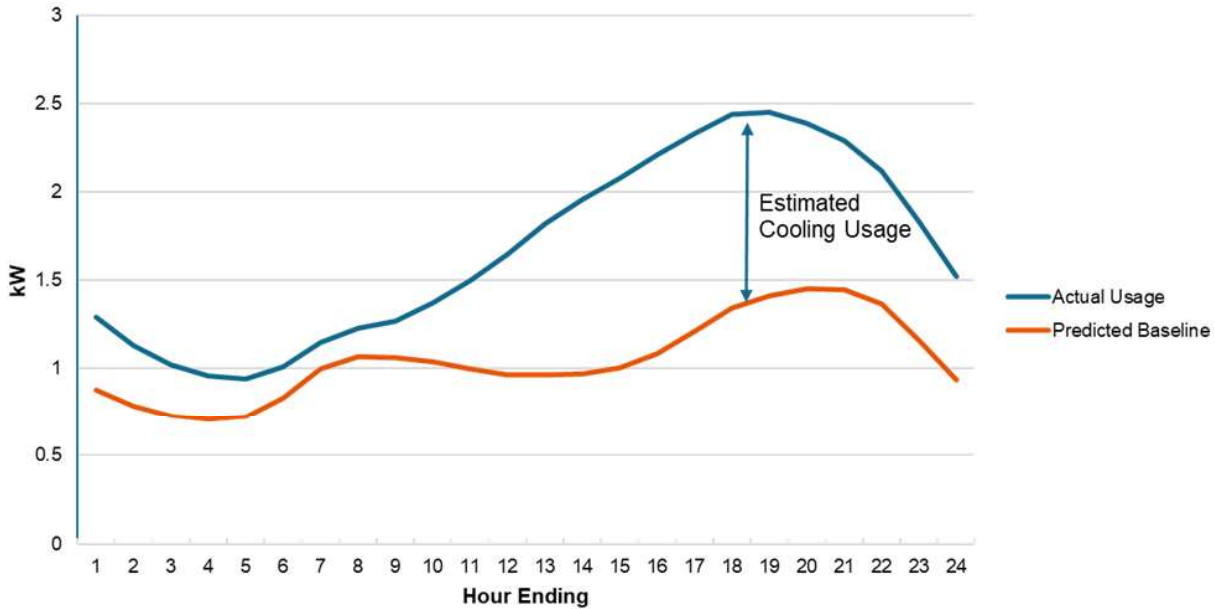
Technical potential, in the context of DR, is defined as the total amount of load available for reduction that is coincident with the period of interest; in this case, the system peak hour for the summer and winter seasons. Thus, two sets of capacity values are estimated: a summer capacity and a winter capacity.

As previously mentioned, for technical potential purposes, all coincident large C&I load is considered dispatchable, while residential and small C&I DR capacity is based on specific end-uses. Summer DR capacity for residential customers was comprised of air-conditioning (AC), pool pumps, water heaters, and managed electric vehicle charging. For small C&I customers, summer capacity was based on AC load. For winter DR capacity, residential was based on electric heating, pool pumps, and water heaters. For small C&I customers, winter capacity was based on electric heating.

AC and heating load profiles were generated for residential and small C&I customers using a segment-level interval data provided by JEA. Resource Innovations then used the interval data to create an average load profile for each customer segment.

The average load profile for each customer segment was combined with historical weather data, and used to estimate hourly load as a function of weather conditions. AC and heating loads were estimated by first calculating the baseline load on days when cooling degree days (CDD) and heating degree days (HDD) were equal to zero, and then subtracting this baseline load. This methodology is illustrated by Figure 9 (a similar methodology was used to predict heating loads).

Figure 9: Methodology for Estimating Cooling Loads



This method was able to produce estimates for average AC/heating load profiles for the different customer segments within the residential and small C&I sectors.

Profiles for residential water heater and pool pump loads were estimated by utilizing end-use load data from NREL's residential end-use load profile database.

For all eligible loads, the technical potential was defined as the amount that was coincident with system peak hours for each season, which are August from 4:00-5:00 PM for summer, and January from 7:00-8:00 AM for winter. As mentioned in Section 4, for technical potential there was also no measure breakout needed, because all measures will target the end-uses' estimated total loads.

5.1.3 DSRE Technical Potential

5.1.3.1 PV Systems

To determine technical potential for PV systems, RI estimated the percentage of rooftop square footage in Florida that is suitable for hosting PV technology. Our estimate of technical potential for PV systems in this report is based in part on the available roof area and consisted of the following steps:

- Step 1: Outcomes from the forecast disaggregation analysis were used to characterize the existing and new residential, commercial and industrial building stocks.
 - To calculate the total roof area for residential buildings, the average roof area per household is multiplied by the number of households.
 - For commercial and industrial buildings, RI calculated the total roof area by first dividing the load forecast by the energy usage intensity, which provides an estimate of the total building square footage. This result is then divided by the average number of floors to derive the total roof area.
- Step 2: The total available roof area feasible for installing PV systems was calculated. Relevant parameters included unusable area due to other rooftop equipment and setback requirements, in addition to possible shading from trees and limitations of roof orientation (factored into a “technical suitability” multiplier).
- Step 3: Estimated the expected power density (kW per square foot of roof area).
- Step 4: Estimated the hourly PV generation profile using NREL’s PV Watts Calculator
- Step 5: Calculated total energy and coincident peak demand potential by applying RI’s Spatial Penetration and Integration of Distributed Energy Resources (SPIDER) Model.

The methodology presented in this report uses the following formula to estimate overall technical potential of PVs:

Equation 3: Core Equation for Solar DSRE Technical Energy Potential



Where:

- **Suitable Rooftop PV Area for Residential [Square Feet]:** Number of Residential Buildings x Average Roof Area Per Building x Technical Suitability Factor
- **Suitable Rooftop PV Area for Commercial [Square Feet] :** Energy Consumption [kWh] / Energy Intensity [kWh / Square Feet] / Average No. of Stories Per Building x Technical Suitability Factor
- **PV Power Density [kW-DC/Square Feet]:** Maximum power generated in Watts per square foot of solar panel.
- **Generation Factor:** Annual Energy Generation Factor for PV, from PV Watts (dependent on local solar irradiance)

5.1.3.2 Battery Storage Systems Charged from PV Systems

Battery storage systems on their own do not generate power or create efficiency improvements, but store power for use at different times. Therefore, in analyzing the technical potential for battery storage systems, the source of the stored power and overlap with technical potential identified in other categories was considered.

Battery storage systems that are powered directly from the grid do not produce annual energy savings but may be used to shift or curtail load during particular time periods. As the DR technical potential analyzes curtailment opportunities for the summer and winter peak period, and battery storage systems can be used as a DR technology, the study concluded that no additional technical potential should be claimed for grid-powered battery systems beyond that already attributed to DR.

Battery storage systems that are connected to on-site PV systems also do not produce additional energy savings beyond the energy produced from the PV system⁵. However, PV-connected battery systems do create the opportunity to store energy during period when the PV system is generating more than the home or business is consuming and use that stored power during utility system peak periods.

To determine the additional technical potential peak demand savings for “solar plus storage” systems, our methodology consisted of the following steps:

- Assume that every PV system included in PV Technical Potential is installed with a paired storage system.
- Size the storage system assuming peak storage power is equal to peak PV generation and energy storage duration is three hours.
- Apply RI’s hourly dispatch optimization module in SPIDER to create an hourly storage dispatch profile that flattens the individual customer’s load profile to the greatest extent possible accounting for a) customer hourly load profile, b) hourly PV generation profile, and c) battery peak demand, energy capacity, and roundtrip charge/discharge efficiency.
- Calculate the effective hourly impact for the utility using the above storage dispatch profile, aligned with the utility’s peak hour (calculated separately for summer and winter)
- Report the output storage kW impact on utility coincident peak demand in summer and winter.

⁵ PV-connected battery systems experience some efficiency loss due to storage, charging, and discharging. However, for this study, these losses were not quantified.

5.1.3.3 CHP Systems

The CHP analysis created a series of unique distributed generation potential models for each primary market sector (commercial and industrial).

Only non-residential customer segments whose electric and thermal load profiles allow for the application of CHP were considered. The technical potential analysis followed a three-step process. First, minimum facilities size thresholds were determined for each non-residential customer segment. Next, the full population of non-residential customers were segmented and screened based on the size threshold established for that segment. Finally, the facilities that were of sufficient size were matched with the appropriately sized CHP technology.

To determine the minimum threshold for CHP suitability, a thermal factor was applied to potential candidate customer loads to reflect thermal load considerations in CHP sizing. In most cases, on-site thermal energy demand is smaller than electrical demand. Thus, CHP size is usually dictated by the thermal load in order to achieve improved efficiencies.

The study collected electric and thermal intensity data from other recent CHP studies. For industrial customers, Resource Innovations assumed that the thermal load would primarily be used for process operations and was not modified from the secondary data sources for Florida climate conditions. For commercial customers, the thermal load is more commonly made up of water heating, space heating, and space cooling (through the use of an absorption chiller). Therefore, to account for the hot and humid climate in Florida, which traditionally limits weather-dependent internal heating loads, commercial customers' thermal loads were adjusted to incorporate a higher proportion of space cooling to space heating as available opportunities for waste heat recovery.

Resource Innovations worked with the utility-provided customer data, focusing on annual consumption due to the absence of NAICS or SIC codes for this utility data. Non-residential customers were subsequently classified based on annual consumption and size. Since NAICS or SIC codes were unavailable, no formal segmentation occurred. Instead, the analysis focused exclusively on annual utility usage. Facilities with annual loads below the kWh thresholds were deemed unlikely to possess the consistent electric and thermal loads necessary to support CHP and were consequently excluded from consideration. Conversely, those meeting the size criteria were aligned with the corresponding CHP technology.

In general, internal combustion engines are the prime mover for systems under 500kW with gas turbines becoming progressively more popular as system size increases above that. Based on the available load by customer, adjusted by the estimated thermal factor for each

segment, CHP technologies were assigned to utility customers in a top-down fashion (i.e., starting with the largest CHP generators).

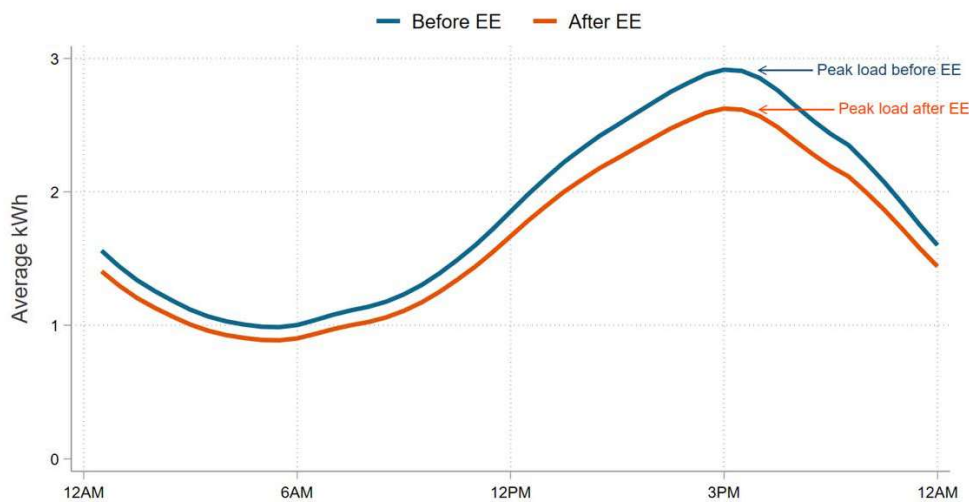
Measure Interaction

PV systems and battery storage charged from PV systems were analyzed collectively due to their common power generation source; and therefore, the identified technical potential for these systems is additive. However, CHP systems were independently analyzed for technical potential without consideration of the competition between DSRE technologies or customer preference for a particular DSRE system. Therefore, results for CHP technical potential should not be combined with PV systems or battery storage systems for overall DSRE potential but used as independent estimates.

5.1.4 Interaction of Technical Potential Impacts

As described above, the technical potential was estimated using separate models for EE, DR, and DSRE systems. However, there is interaction between these technologies; for example, a more efficient HVAC system would result in a reduced peak demand available for DR curtailment, as illustrated in Figure 10.

Figure 10: Illustration of EE Impacts on HVAC System Load Shape



Therefore, after development of the independent models, the interaction between EE, DR, and DSRE was incorporated as follows:

- The EE technical potential was assumed to be implemented first, followed by DR technical potential and DSRE technical potential.

- To account for the impact of EE technical potential on DR, the baseline load forecast for the applicable end-uses was adjusted by the EE technical potential, resulting in a reduction in baseline load available for curtailment.
- For DSRE systems, the EE and DR technical potential was incorporated in a similar fashion, adjusting the baseline load used to estimate DSRE potential.
 - For the PV analysis, this did not impact the results as the EE and DR technical potential did not affect the amount of PV that could be installed on available rooftops.
 - For the battery storage charged from PV systems, the reduced baseline load from EE resulted in additional PV-generated energy being available for the battery systems and for use during peak periods. The impact of DR events during the assumed curtailment hours was incorporated into the modeling of available battery storage and discharge loads.
- For CHP systems, the reduced baseline load from EE resulted in a reduction in the number of facilities that met the annual energy threshold needed for CHP installations. Installed DR capacity was assumed to not impact CHP potential as the CHP system feasibility was determined based on energy and thermal consumption at the facility. It should be noted that CHP systems not connected to the grid could impact the amount of load available for curtailment with utility-sponsored DR. Therefore, CHP technical potential should not be combined with DR potential but used as independent estimates.

5.2 EE Technical Potential

5.2.1 Summary

Table 9 summarizes the EE technical potential by sector:

Table 9. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	517	297	1,887
Non-Residential⁶	280	251	1,690
Total	797	548	3,577

⁶ Non-Residential results include all commercial and industrial customer segments.

5.2.2 Residential

Figure 11, Figure 12, and Figure 13 summarize the residential sector EE technical potential by end-use.

Figure 11: Residential EE Technical Potential by End-Use (Summer Peak Savings)

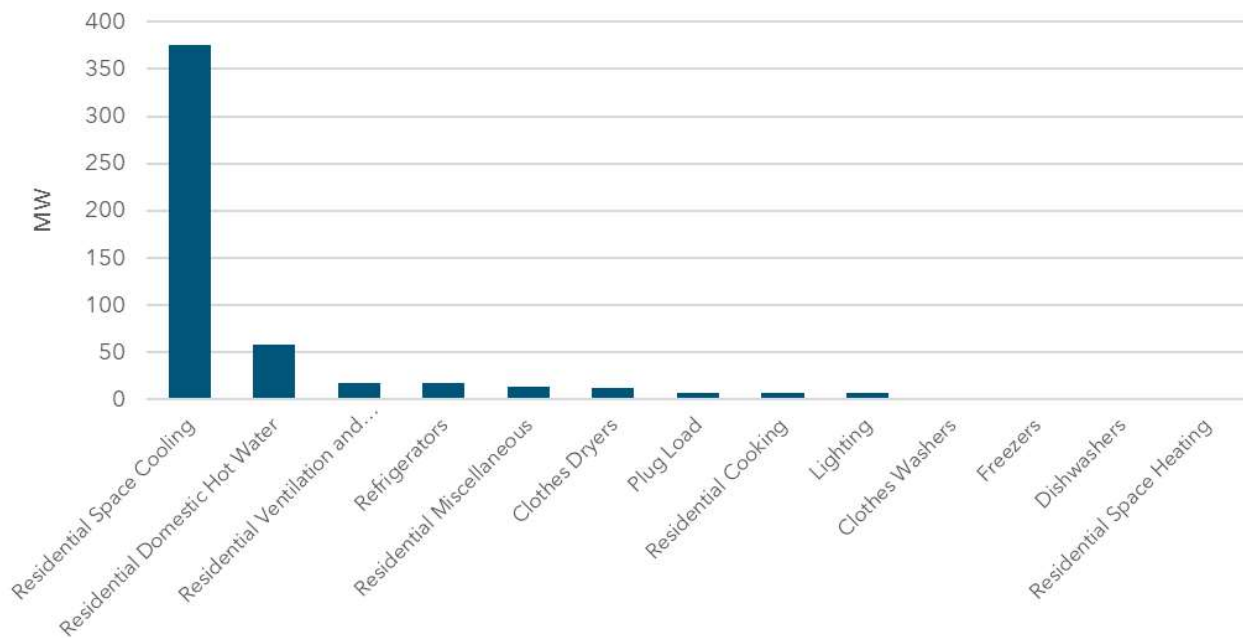


Figure 12: Residential EE Technical Potential by End-Use (Winter Peak Savings)

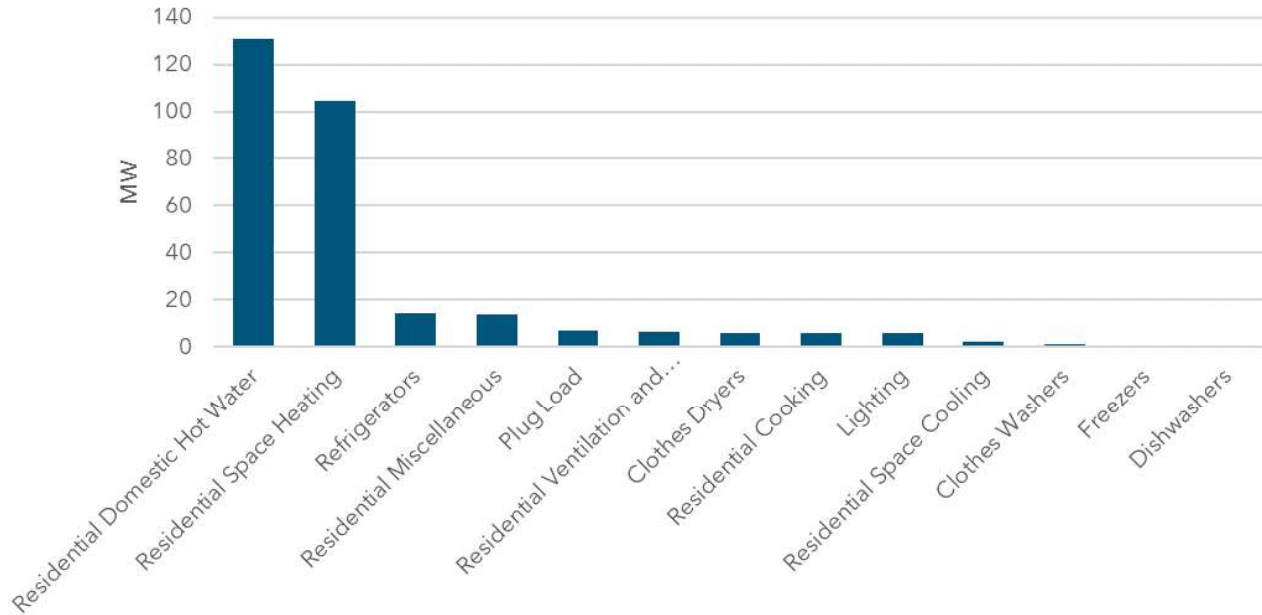
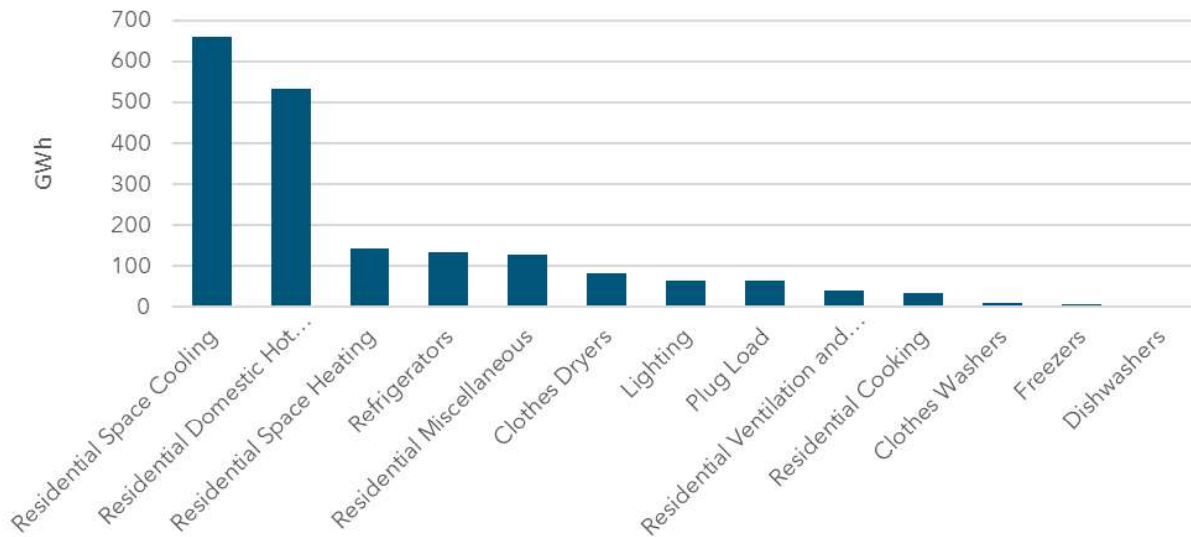


Figure 13: Residential EE Technical Potential by End-Use (Energy Savings)



5.2.3 Non-Residential

5.2.3.1 Commercial Segments

Figure 14, Figure 15, and Figure 16 summarize the commercial sector EE technical potential by end-use.

Figure 14: Commercial EE Technical Potential by End-Use (Summer Peak Savings)

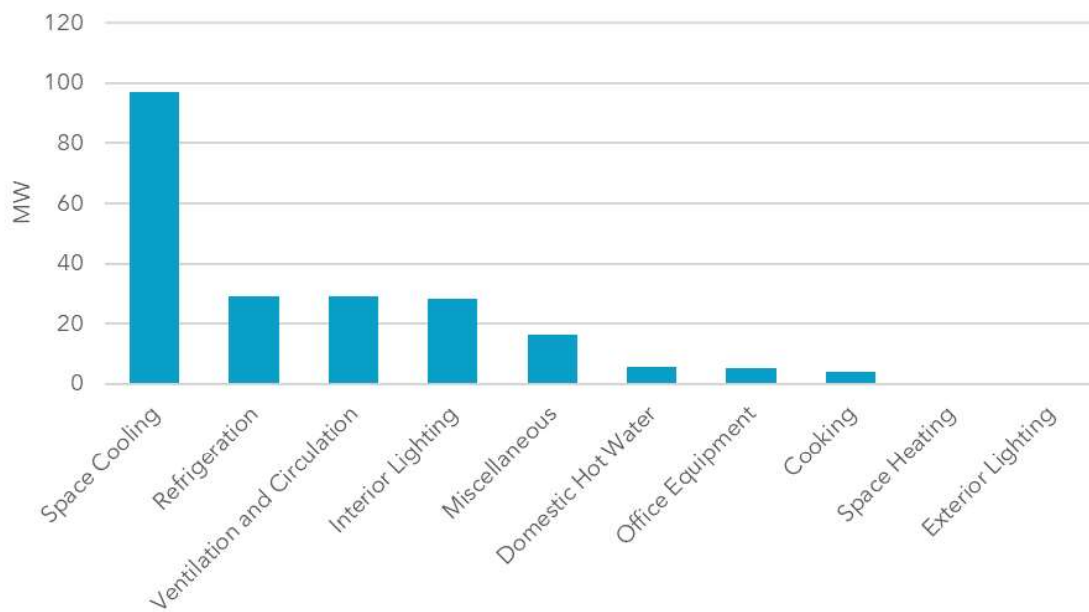


Figure 15: Commercial EE Technical Potential by End-Use (Winter Peak Savings)

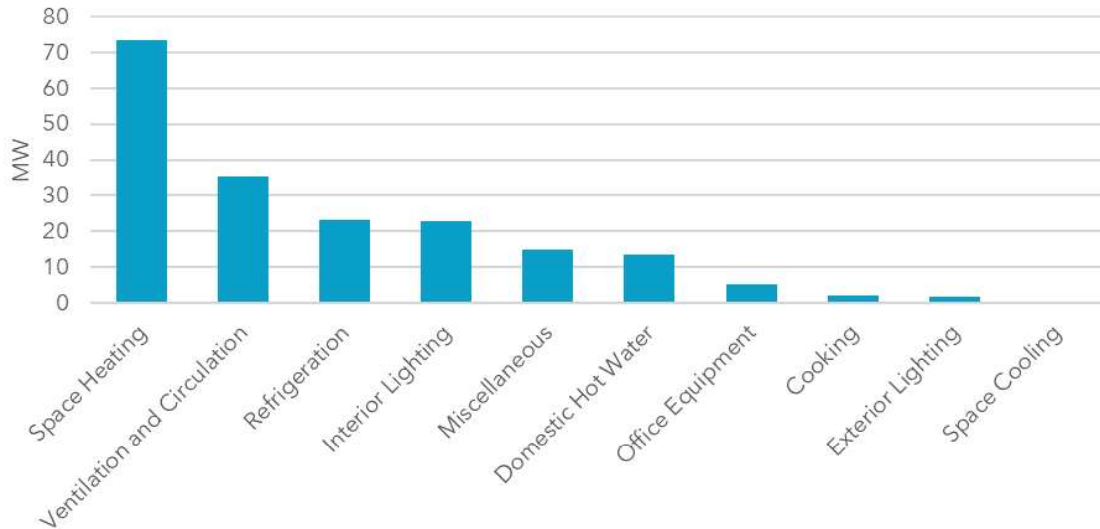
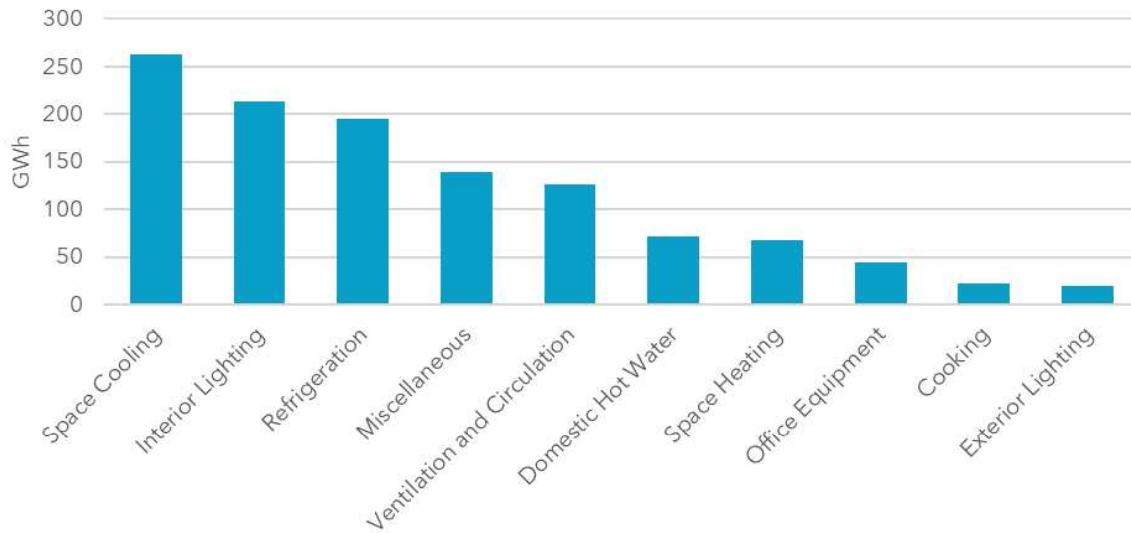


Figure 16: Commercial EE Technical Potential by End-Use (Energy Savings)



5.2.3.2 Industrial Segments

Figure 17, Figure 18, and Figure 19 summarize the industrial sector EE technical potential by end-use.

Figure 17: Industrial EE Technical Potential by End-Use (Summer Peak Savings)

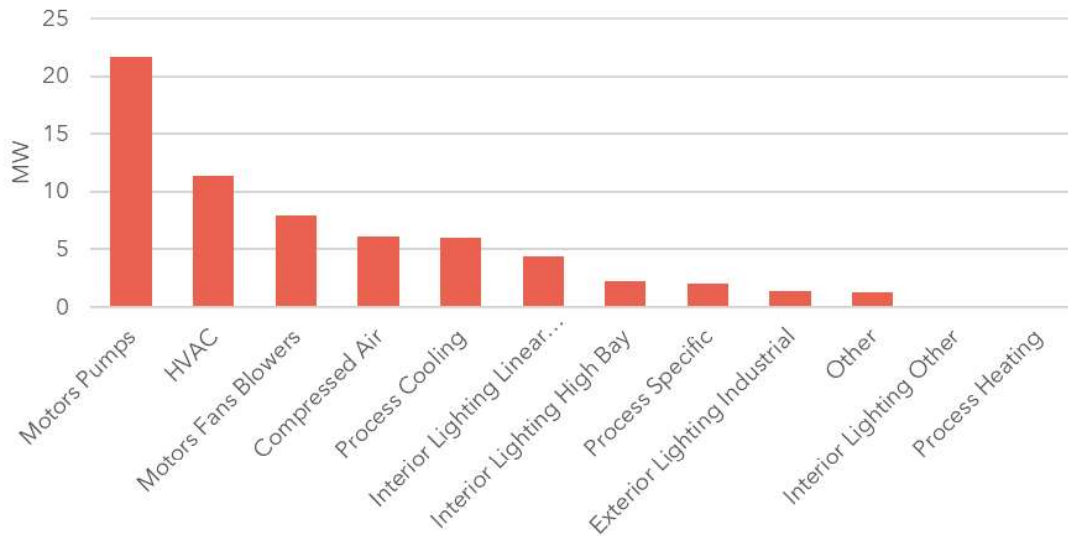


Figure 18: Industrial EE Technical Potential by End-Use (Winter Peak Savings)

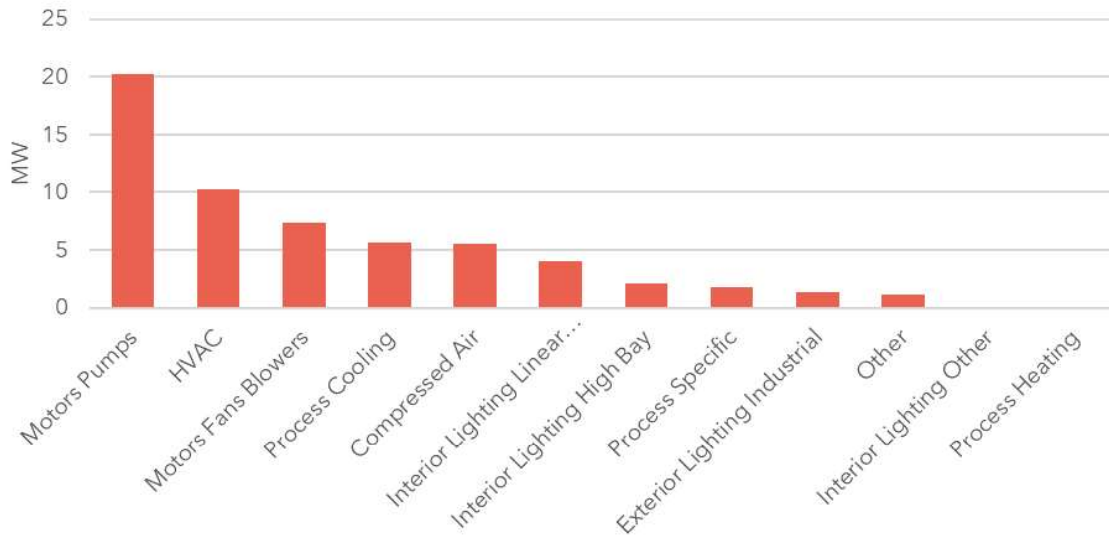
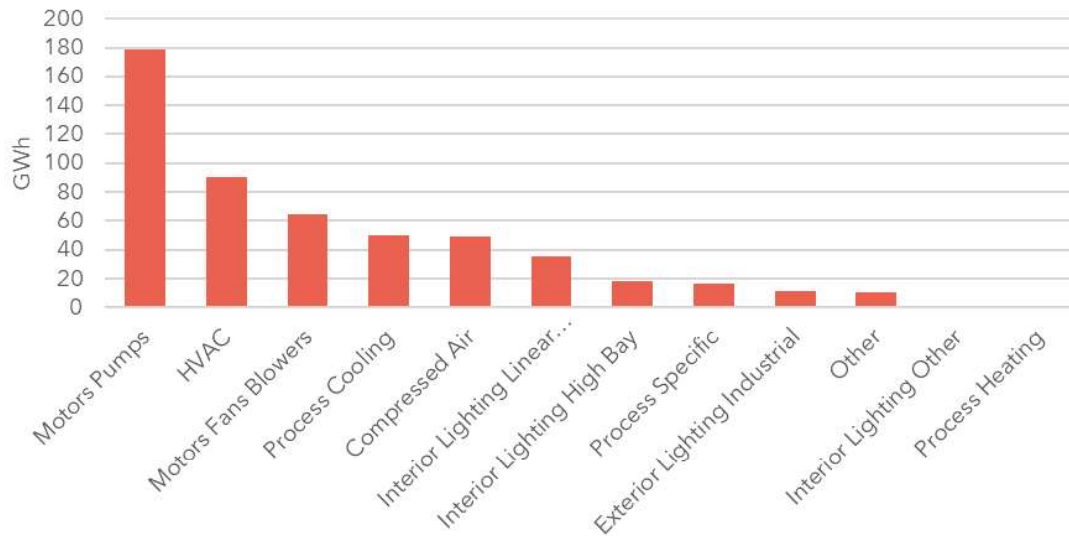


Figure 19: Industrial EE Technical Potential by End-Use (Energy Savings)



5.3 DR Technical Potential

Technical potential for DR is defined for each class of customers as follows:

- Residential & Small C&I customers - Technical potential is equal to the aggregate load for all end-uses that can participate in JEA's current programs plus DR measures not currently offered in which the utility uses specialized devices to control loads (i.e., direct load control programs). This includes cooling and heating loads for residential and small C&I customers and water heater and pool pump loads for residential customers. Not all demand reductions are delivered via direct load control of end-uses. The magnitude of demand reductions from non-direct load control such as time varying pricing, peak time rebates and targeted notifications is linked to cooling and heating loads.
- Large C&I customers - Technical potential is equal to the total amount of load for each customer segment (i.e., that customers reduce their total load to zero when called upon).

Table 10 summarizes the seasonal DR technical potential by sector:

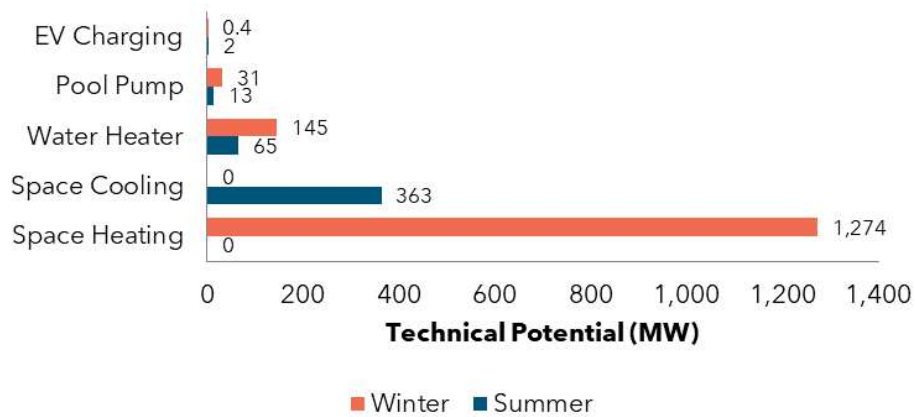
Table 10. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	443	1,451
Non-Residential	673	578
Total	1,116	2,029

5.3.1 Residential

Residential technical potential is summarized in Figure 20.

Figure 20: Residential DR Technical Potential by End-Use

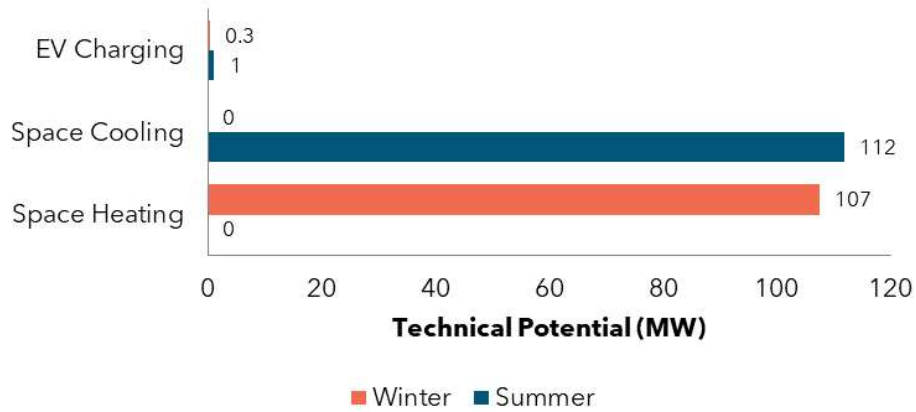


5.3.2 Non-Residential

5.3.2.1 Small C&I Customers

For small C&I technical potential, Resource Innovations looked at cooling and heating loads only. Small C&I technical potential is provided in Figure 21.

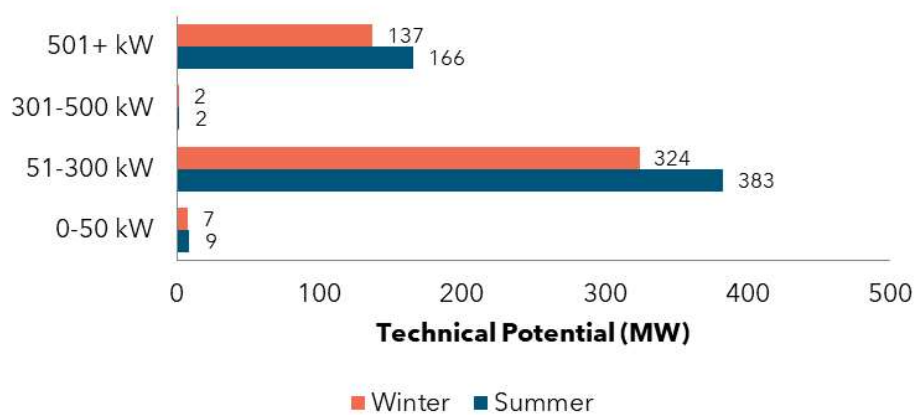
Figure 21: Small C&I DR Technical Potential by End-Use



5.3.2.2 Large C&I Customers

Figure 22 provides the technical potential for large C&I customers, broken down by customer size.

Figure 22: Large C&I DR Technical Potential by Segment



5.4 DSRE Technical Potential

Table 11 provides the results of the DSRE technical potential for each customer segment:

Table 11. DSRE Technical Potential⁷

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	493	19	4,146
Non-Residential	214	3	1,617
Total	707	22	5,763
Battery Storage charged from PV Systems			
Residential	304	557	0
Non-Residential	0	158	0
Total	304	715	0
CHP Systems			
Total	397	359	1,811

⁷ PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

Appendix A EE Measure List

For information on how Resource Innovations developed this list, please see Section 4.

Table 12: Residential EE Measures

Measure	End-Use	Description	Baseline
120v Heat Pump Water Heater 50 Gallons	Residential Domestic Hot Water	120v Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Air Sealing-Infiltration Control	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Improved Infiltration Control	Standard Heating and Cooling System with Standard Infiltration Control
Air-to-Water Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star Air-to-Water Heat Pump, 25 SEER, 13 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - 15 SEER/14.3 SEER2 from base electric resistance	Residential Space Cooling, Residential Space Heating	ASHP 15 SEER from base electric resistance	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2 (from elec resistance)	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2, 10.5 HSPF	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating

Measure	End-Use	Description	Baseline
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2 (from elect resistance)	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
Basement or Crawlspace Wall Insulation R-15	Residential Space Cooling, Residential Space Heating	Increased Basement or Crawlspace Wall Insulation (R-15)	Code-Compliant Exterior Below-Grade Wall Insulation (R-10)
Bathroom Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
CEE Advanced Tier Clothes Dryer	Clothes Dryers	CEE Advanced Tier Clothes Dryer	One Clothes Dryer meeting Federal Standard
CEE Advanced Tier Clothes Washer	Clothes Washers	Tier 3 CEE Clothes washer	One Clothes Washer meeting Federal Standard
CEE Tier 3 Refrigerator	Refrigerators	Residential Tier 3 Refrigerator	One Refrigerator meeting Federal Standard
Ceiling Insulation (R11 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R38 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Residential Space Cooling	Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - 24 SEER/22.9 SEER2	Residential Space Cooling	Central AC - 24 SEER/22.9 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Residential Space Cooling	Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling	Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC Tune Up	Residential Space Cooling	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Existing Typical Central AC without Regular Maintenance/tune-up
Dehumidifier Recycling	Plug Load	No dehumidifier	One Dehumidifier meeting Federal Standard
Drain Water Heat Recovery	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Duct Insulation	Residential Space Cooling, Residential Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork	Standard Electric Heating and Central AC with Uninsulated Ductwork
Duct Repair	Residential Space Cooling, Residential Space Heating	Duct Repair to eliminate/minimize leaks, includes testing and sealing	Standard Electric Heating and Central AC with typical duct leakage
ECM Circulator Pump	Residential Miscellaneous	Install ECM Circulator Pump	Install Standard Circulator Pump
Energy Star Air Purifier	Plug Load	One Air Purifier meeting ENERGY STAR 2.0 Standards	One Standard Conventional Air Purifier
Energy Star Audio-Video Equipment	Plug Load	One DVD/Blu-Ray Player meeting current ENERGY STAR Standards	One Market Average DVD/Blu-Ray Player
Energy Star Bathroom Ventilating Fan	Residential Ventilation and Circulation	Bathroom Exhaust Fan meeting current ENERGY STAR Standards	Bathroom Exhaust Fan meeting Federal Standard
Energy Star Ceiling Fan	Residential Miscellaneous	60" Ceiling Fan Meeting ENERGY STAR 3.1 Standards	Standard 60" Ceiling Fan
Energy Star Clothes Dryer	Clothes Dryers	One Electric Resistance Clothes Dryer meeting ENERGY STAR 1.1 Standards	One Clothes Dryer meeting Federal Standard
Energy Star Clothes Washer	Clothes Washers	One Clothes Washer meeting ENERGY STAR 8.1 Standards	One Clothes Washer meeting Federal Standard

Measure	End-Use	Description	Baseline
Energy Star Dehumidifier	Plug Load	One Dehumidifier meeting ENERGY STAR 5.0 Standards	One Dehumidifier meeting Federal Standard
Energy Star Dishwasher	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements (effective on July 19, 2023), electric water heating	One Dishwasher meeting Federal Standard
Energy Star Dishwasher (Gas Water Heating)	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements, gas water heating	One Dishwasher meeting Federal Standard; gas water heating
Energy Star Door	Residential Space Cooling, Residential Space Heating	100ft ² of Opaque Door meeting Energy Star Version 6.0 Requirements (U-Value: 0.17)	100ft ² of Opaque Door meeting current FL Code Requirements
ENERGY STAR EV supply equipment (level 2 charger)	Residential Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Freezer	Freezers	One Freezer meeting current ENERGY STAR 5.1 Standards	One Freezer meeting Federal Standard
Energy Star Ground Source Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star GSHP, 17.1 SEER, 12 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Energy Star Imaging Equipment	Plug Load	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star Monitor	Plug Load	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star Personal Computer	Plug Load	One Personal Computer meeting ENERGY STAR 8.0 Standards	One Personal Computer meeting ENERGY STAR® 3.0 Standards
Energy Star Refrigerator	Refrigerators	One Refrigerator/Freezer meeting ENERGY STAR 5.1 Standards	One Refrigerator/Freezer meeting Federal Standard
Energy Star Room AC	Residential Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star Set-Top Receiver	Plug Load	One Set-top Box meeting ENERGY STAR 4.1 Standards	One Market Average Set-top Box
Energy Star TV	Plug Load	One Television meeting ENERGY STAR 9.0 Standards	One non-ENERGY STAR Television
Energy Star Windows	Residential Space Cooling, Residential Space Heating	100ft ² of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft ² of Window current FL energy code requirements
Exterior Wall Insulation	Residential Space Cooling, Residential Space Heating	Increased Exterior Above-Grade Wall Insulation (R-13)	Market Average Existing Exterior Above-Grade Wall Insulation

Measure	End-Use	Description	Baseline
Filter Whistle	Residential Ventilation and Circulation	Install the Furnace Filter Alarm	No Furnace Filter Alarm on a Central Forced-Air Furnace
Floor Insulation	Residential Space Heating	Increased Floor Insulation (R-30)	Code-Compliant Floor Insulation
Freezer Recycling	Freezers	No Freezer	Current Market Freezer
Green Roof	Residential Space Cooling	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
Heat Pump Clothes Dryer	Clothes Dryers	One Heat Pump Clothes Dryer	One Clothes Dryer meeting Federal Standard
Heat Pump Pool Heater	Residential Miscellaneous	Heat Pump Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Heat Pump Tune Up	Residential Space Cooling, Residential Space Heating	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Standard Heating and Cooling System without Regular Maintenance/tune-up
Heat Pump Water Heater 50 Gallons-CEE Advanced Tier	Residential Domestic Hot Water	CEE Advanced Tier Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 50 Gallons-ENERGY STAR	Residential Domestic Hot Water	Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 80 Gallons-ENERGY STAR	Residential Domestic Hot Water	Energy Star Heat Pump Water Heater 80 Gallons	Code-Compliant 80 Gallon Electric Resistance Water Heater
Heat Trap	Residential Domestic Hot Water	Heat Trap	Existing Water Heater without heat trap
High Efficiency Convection Oven	Residential Cooking	One Full-Size Convection Oven meeting ENERGY STAR 3.0 Standards	One Standard Economy-Grade Full-Size Oven
High Efficiency Induction Cooktop	Residential Cooking	One residential induction cooktop	One standard residential electric cooktop
Home Energy Management System	Lighting, Plug Load, Residential Space Cooling, Residential Space Heating	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Hot Water Pipe Insulation	Residential Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-5	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
HVAC ECM Motor	Residential Ventilation and Circulation	A brushless permanent magnet (ECM) blower motor for electric furnace	Permanent Split Capacitor Motor for Electric Furnace
HVAC Economizer	Residential Space Cooling	Install residential economizer	No economizer
HVAC Zoning System	Residential Space Cooling, Residential Space Heating	Install dampers in the ducts, dividing home into multiple	Single zone HVAC system

Measure	End-Use	Description	Baseline
		zones, each controlled by its own thermostat	
Indoor Daylight Sensor	Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Range	Residential Cooking	Residential induction range	Electric range
Instantaneous Hot Water System	Residential Domestic Hot Water	Instantaneous Hot Water System	Standard Efficiency Storage Tank Water Heater
Kitchen Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
LED - 9W_CFL Baseline	Lighting	LED (assume 9W) replacing CFL baseline lamp	14W CFL (60W equivalent)
LED - 9W_Halogen Baseline	Lighting	LED (assume 9W) replacing EISA-2020 compliant baseline lamp	EISA-2020 compliant baseline lamp (60W equivalent)
LED Specialty Lamps-5W Chandelier	Lighting	5 W Chandelier LED	Standard incandescent chandelier lamp
Linear LED	Lighting	Linear LED Lamps in Linear Fluorescent Fixture	Standard (32w) T8 lamps in Linear Fluorescent Fixture
Low Flow Showerhead	Residential Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.60 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
New Construction - Whole Home Improvements - Tier 1	Whole Home	Performance-based improvements in new homes - 20% savings	Residential New Construction (Baseline Efficiency)
New Construction - Whole Home Improvements - Tier 2	Whole Home	Performance-based improvements in new homes - 35% savings	Residential New Construction (Baseline Efficiency)
Occupancy Sensors Switch Mounted	Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Timer	Lighting	Timer on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Outdoor Motion Sensor	Lighting	Motion Sensor on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Ozone Laundry	Clothes Washers	Add a New, Single-Unit Ozone Laundry System to the Clothes Washer	One Clothes Washer meeting Federal Standard
Programmable Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Properly Sized CAC	Residential Space Cooling	Properly Sized Central Air Conditioning	Standard Central Air Conditioning, Oversized

Measure	End-Use	Description	Baseline
Radiant Barrier	Residential Space Cooling	Radiant Barrier	No radiant barrier
Reflective Roof	Residential Space Cooling	Reflective Roof Treatment	Standard dark shingle
Refrigerator Coil Cleaning	Refrigerators	Refrigerator Coil Cleaning	
Refrigerator Recycling	Refrigerators	No Refrigerator	Current Market Average Refrigerator
Residential Whole House Fan	Residential Space Cooling	Standard Central Air Conditioning with Whole House Fan	Standard Central Air Conditioning, No Whole House Fan
Sealed crawlspace	Residential Space Cooling, Residential Space Heating	Encapsulated and semi-conditioned crawlspace	Naturally vented, unconditioned crawlspace
Smart Breaker	Whole Home	Smart Breaker	standard electric breakers
Smart Panel	Whole Home	Multi-channel device that attaches to customer's circuit breaker to enable monitoring and control of major end-use appliances by customer	standard electric panel
Smart Power Strip	Plug Load	Smart plug strips for entertainment centers and home office	Standard entertainment center or home office usage, no smart strip controls
Smart Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Solar Attic Fan	Residential Space Cooling	Standard Central Air Conditioning with Solar Attic Fan	Standard Central Air Conditioning, No Solar Attic Fan
Solar Pool Heater	Residential Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pumps	Residential Miscellaneous	Solar Powered Pool Pump	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System	Residential Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Spray Foam Insulation(Base R11)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation(Base R19)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation(Base R2)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Spray Foam Insulation(Base R30)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Thermostatic Shower Restriction Valve	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Thermostatic Shower Valves	50 Gallon Electric Resistance Heater and Standard Shower Valves
Variable Refrigerant Flow (VRF) HVAC Systems	Residential Space Cooling, Residential Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Water Heater Blanket	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Insulated Tank Wrap	Code-Compliant 50 Gallon Electric Resistance Water Heater, No Tank Wrap
Water Heater Thermostat Setback	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Temperature Setpoint of 119°F	Code-Compliant 50 Gallon Electric Resistance Water Heater (Temp. Setpoint = 130°F)
Water Heater Timeclock	Residential Domestic Hot Water	Water Heater Timeclock	Existing Water Heater without time clock
Weather stripping	Residential Space Cooling, Residential Space Heating	Specific quantity of weather stripping to seal	
Window Caulking	Residential Space Cooling, Residential Space Heating	Window caulking	
Window Sun Protection	Residential Space Cooling	Window Film Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

Table 13: Commercial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
Advanced Rooftop Controller	Ventilation and Circulation	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Miscellaneous	Performing Routine Maintenance on 20HP Inlet	20 HP Inlet Modulation Fixed-Speed Compressor

Measure	End-Use	Description	Baseline
		Modulation Fixed-Speed Compressor	
Air Curtains	Space Cooling, Space Heating	Air Curtain across door opening	Door opening with no air curtain
Airside Economizer	Space Cooling	Airside Economizer	No economizer
Anti-Sweat Controls	Refrigeration	One Medium Temperature Reach-In Case with Anti-Sweat Heater Controls	One Medium Temperature Reach-In Case without Anti-Sweat Heater Controls
Auto Off Time Switch	Interior Lighting	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Automatic Door Closer for Walk-in Coolers and Freezers	Refrigeration	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Beverage Vending Machine Controls	Refrigeration	One non-ENERGY STAR beverage vending machine equipped with infrared occupancy sensing controls	One non-ENERGY STAR beverage vending machine, no controls
Bi-Level Lighting Control (Exterior)	Exterior Lighting	Bi-Level Controls on Exterior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Interior)	Interior Lighting	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ceiling Insulation (R19 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Chilled Water Reset	Space Cooling	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Chiller maintenance	Space Cooling	O&M improvements to restore chiller performance	

Measure	End-Use	Description	Baseline
CO Sensors for Parking Garage Exhaust	Miscellaneous	Enclosed Parking Garage Exhaust with CO Control	Constant Volume Enclosed Parking Garage Exhaust
Commercial Duct Sealing	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Commercial Strategic Energy Management	Whole Building	Commercial Strategic Energy Management	No active energy management
Custom measure - Non-lighting	Space Cooling, Space Heating	Custom Improvement to Facility's Operations	Baseline Technology/Process
Data Center Hot Cold Aisle	Office Equipment	Equipment configuration that saves HVAC	No hot, cold aisle containment
Dedicated Outside Air System (DOAS)	Space Cooling, Space Heating	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Circulating Systems	Domestic Hot Water	Recirculation Pump with Demand Control Mechanism	Uncontrolled Recirculation Pump
Demand Controlled Ventilation	Ventilation and Circulation	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Refrigeration	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Destratification Fans	Space Heating	Destratification Fans improve temperature distribution by circulating warmer air from the ceiling back down to the floor level	No destratification fan
Door Gasket (Cooler)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Door Gasket (Freezer)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Drain water heat recovery	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Dual Enthalpy Economizer	Ventilation and Circulation	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
Duct Insulation	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork (R-8)	Standard Electric Heating and Central AC with Uninsulated Ductwork (R-4)
Ductless Mini-Split AC	Space Cooling	Ductless Mini-Split AC, 4 Ton, 16 SEER	Code-Compliant AC Unit, 4 Ton, 15 SEER

Measure	End-Use	Description	Baseline
Ductless Mini-Split HP	Space Cooling, Space Heating	Ductless Mini-Split HP, 17 SEER, 9.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
DX Coil Cleaning	Space Cooling	DX Coil Cleaning	DX Coil Not Cleaned
ECM Motors on Furnaces	Space Heating	Variable Speed Electronically Commutated Motor for an Electric Furnace	Permanent Split Capacitor Motor for Electric Furnace
Efficient Battery Charger	Miscellaneous	Efficient Battery Charger	FR or SCR charging stations with power conversion efficiency < 89% or > 10 W
Efficient Exhaust Hood	Cooking	Kitchen ventilation with automatically adjusting fan controls	Kitchen ventilation with constant speed ventilation motor
Efficient Motor Belts	Miscellaneous	Synchronous belt, 98% efficiency	Standard V-belt drive
Efficient New Construction Lighting	Interior Lighting	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Energy Recovery Ventilation System (ERV)	Space Cooling	Unitary Cooling Equipment that Incorporates Energy Recovery	Current Market Packaged or Split DX Unit
Energy Star Combination Oven	Cooking	Energy Star Combination Oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade 10-Pan Combination Oven
Energy Star Commercial Clothes Washer	Miscellaneous	One Commercial Clothes Washer meeting current ENERGY STAR Version 8.1 Standards	One Commercial Clothes Washer meeting Federal Standard
Energy Star Commercial Dishwasher	Domestic Hot Water	One Commercial Dishwasher meeting ENERGY STAR Version 3.0 Standards	One Dishwasher meeting Federal Standard
Energy Star Commercial Glass Door Freezer	Refrigeration	One Glass Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Glass Door Freezer meeting Federal Standards
Energy Star Commercial Glass Door Refrigerator	Refrigeration	One Glass Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Glass Door Refrigerator meeting Federal Standards
Energy Star Commercial Solid Door Freezer	Refrigeration	One Solid Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Solid Door Freezer meeting Federal Standards
Energy Star Commercial Solid Door Refrigerator	Refrigeration	One Solid Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Solid Door Refrigerator meeting Federal Standards
Energy Star convection oven	Cooking	Energy Star convection oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Full-Size Convection Oven

Measure	End-Use	Description	Baseline
Energy Star EV Chargers	Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Fryer	Cooking	One Standard Vat Electric Fryer meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Standard Vat Electric Fryer
Energy Star Griddle	Cooking	One Griddle meeting current ENERGY STAR Version 1.2 Standards	One Conventional Griddle
Energy Star Hot Food Holding Cabinet	Cooking	One Hot Food Holding Cabinet meeting current ENERGY STAR Version 2.0 Standards	One Standard Hot Food Holding Cabinet
Energy Star Ice Maker	Refrigeration	One Continuous Self-Contained Ice Maker meeting ENERGY STAR Version 3.0 Standards	One Continuous Self-Contained Ice Maker meeting Federal Standard
ENERGY STAR Imaging Equipment	Office Equipment	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star LED Directional Lamp	Interior Lighting	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star Monitors	Office Equipment	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star PCs	Office Equipment	One Personal Computer (desktop or laptop) meeting current ENERGY STAR® Standards	One non-ENERGY STAR® Personal Computer
Energy Star room AC	Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC, 1 Ton, 10.9 CEER
Energy Star Servers	Office Equipment	One Server meeting ENERGY STAR 2.0 Standards	One Standard Server
Energy Star Steamer	Cooking	One 4-Pan Electric Steamer meeting ENERGY STAR® 2.0 Standards	One Standard Economy-Grade 4-Pan Steamer
Energy Star Uninterruptable Power Supply	Office Equipment	Standard Desktop Plugged into Energy Star Uninterruptable Power Supply at 25% Load	Standard Desktop Plugged into Average Rotary Uninterruptable Power Supply at 25% Load
Energy Star Vending Machine	Refrigeration	One Refrigerated Vending Machine meeting ENERGY STAR Version 4.0 Standards	One Refrigerated Vending Machine meeting ENERGY STAR® 1.0 Standards
ENERGY STAR Water Cooler	Miscellaneous	One Storage Type Hot/Cold Water Cooler Unit meeting ENERGY STAR Version 3.0 Standards	One Standard Storage Type Hot/Cold Water Cooler Unit
Energy Star windows	Space Cooling, Space Heating	100ft2 of Window meeting Energy Star Version 6.0	100ft2 of Window meeting Energy Star Version 5.0

Measure	End-Use	Description	Baseline
		Requirements (U-Value: 0.27, SHGC: 0.21)	Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Miscellaneous	Plug-in timer that activates engine block timer to reduce unnecessary run time	Engine block heater (typically used for backup generators) running continuously
Escalator Motor Efficiency Controller	Miscellaneous	Install Escalator Motor Efficiency Controller	Escalator without Motor Efficiency Controller
Facility Commissioning	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility commissioning to optimize building operations in new facilities	Standard new construction facility with no commissioning
Facility Energy Management System	Space Cooling, Space Heating, Ventilation and Circulation	Typical HVAC by Building Type Controlled by Energy Management System	Standard/manual facility equipment controls
Faucet Aerator	Domestic Hot Water	Low-flow lavatory faucet aerator, flow rate: 1.0 gpm	Federal lavatory flow rate standard, 1994, flow rate: 2.2 gpm
Floating Head Pressure Controls	Refrigeration	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Floor Insulation	Space Cooling, Space Heating	Increased Floor Insulation (R-19)	Market Average Existing Floor Insulation
Geothermal Heat Pump	Space Cooling, Space Heating	Geothermal Heat Pump	Code-Compliant Air Source Heat Pump
Green roof	Space Cooling, Space Heating	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
HE Air Cooled Chiller - All Compressor Types - 100 Tons	Space Cooling	HE Air Cooled Chiller - Air Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE DX 11.25-20.0 Tons Elec Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER

Measure	End-Use	Description	Baseline
HE DX Less than 5.4 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
Heat Pump Pool Heater Commercial	Miscellaneous	High Efficiency Pool Heater Eff. \geq 84%	Standard Efficiency Pool Heater 78% Eff.
Heat Pump Water Heater	Domestic Hot Water	Efficient 50 Gallon Electric Heat Pump Water Heater	Code-Compliant 50 Gallon Electric Heat Pump Water Heater
High Efficiency Air Compressor	Miscellaneous	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Data Center Cooling	Space Cooling	High Efficiency CRAC (computer room air conditioner)	Standard Efficiency CRAC
High Efficiency PTAC	Space Cooling	High Efficiency PTAC	Code-Compliant PTAC
High Efficiency PTHP	Space Cooling, Space Heating	High Efficiency PTHP	Code-Compliant PTHP
High Efficiency Refrigeration Compressor_Discus	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor_Scroll	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Speed Fans	Ventilation and Circulation	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
Hot water pipe insulation	Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-4	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation

Measure	End-Use	Description	Baseline
Hotel Card Energy Control Systems	Space Cooling, Space Heating	Guest Room HVAC Unit Controlled by Hotel-Key-Card Activated Energy Control System	Guest Room HVAC Unit, Manually Controlled by Guest
Indoor daylight sensor	Interior Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Cooktops	Cooking	Efficient Induction Cooktop	One Standard Electric Cooktop
Infiltration Reduction - Air Sealing	Space Cooling, Space Heating	Reduced leakage through caulking, weather-stripping	Standard Heating and Cooling System with Moderate Infiltration
Instantaneous Hot Water System Commercial	Domestic Hot Water	Instantaneous Hot Water System	Code-Compliant Electric Storage Water Heater
LED - 14W_CFL Baseline	Interior Lighting	LED (assume 14W) replacing CFL	100W equivalent CFL
LED - 9W Flood_CFL Baseline	Exterior Lighting	LED (assume 9W) replacing CFL	14W CFL
LED Canopy Lighting (Exterior)	Exterior Lighting	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Exit Sign	Interior Lighting	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting	2x4 LED Troffer	Lumen-Equivalent 32-Watt T8 Lamp
LED Linear - Lamp Replacement	Interior Lighting	Linear LED (16W)	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	Space Cooling, Space Heating	LEED New Construction Whole Building	Comparable facility, code-compliance construction
Light Tube	Interior Lighting	One 14" Light Tube, Delivering light to 250 S.F. of Commercial Space	250 S.F. of Commercial Space Lit by Typical Lighting Strategies

Measure	End-Use	Description	Baseline
Low Flow Shower Head	Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.50 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
Low-Flow Pre-Rinse Sprayers	Domestic Hot Water	Low-Flow Pre-Rinse Sprayer with Flow Rate of 1.6 gpm	Pre-Rinse Sprayer with Federal Standard Flow Rate of 2.25 gpm
Network PC Power Management	Office Equipment	One computer and monitor attached to centralized energy management system that controls when desktop computers and monitors plugged into a n	One computer and monitor, manually controlled
Networked Lighting Controls	Interior Lighting	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Night Covers for Display Cases	Refrigeration	One Open Vertical Case with Night Covers	One Existing Open Vertical Case, No Night Covers
Occupancy Sensors, Ceiling Mounted	Interior Lighting	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy Sensors, Switch Mounted	Interior Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ozone Laundry Commercial	Miscellaneous	Add a new ozone laundry system onto a commercial clothes washer	One commercial clothes washer without ozone laundry system
Programmable thermostat	Space Cooling, Space Heating	Pre-set programmable thermostat that replaces manual thermostat	Standard Heating and Cooling System with Manual Thermostat
PSC to ECM Evaporator Fan Motor (Reach-In)	Refrigeration	Medium Temperature Reach-In Case with equivalent size Electronically Commutated Evaporator Fan Motor	Medium Temperature Reach-In Case with Permanent Split Capacitor Evaporator Fan Motor
PSC to ECM Evaporator Fan Motor (Walk-In, Refrigerator)	Refrigeration	Medium Temperature Walk-In Case with Electronically Commutated Evaporator Fan Motor	Medium Temperature Walk-In Case with Permanent Split Capacitor Evaporator Fan Motor
Q-Sync Evaporator Fan Motor	Refrigeration	Medium Temperature Reach-In Case with	Medium Temperature Reach-In Case with 20W Permanent Split Capacitor Fan Motor

Measure	End-Use	Description	Baseline
		equivalent size Q-Sync Evaporator Fan Motor	
Reflective Roof Treatment	Space Cooling	Reflective Roof Treatment	Standard Black Roof
Refrigerated Display Case LED Lighting	Refrigeration	60" Refrigerated Case LED Strip	Lumen-Equivalent 32-Watt T8 Fixture
Refrigerated Display Case Lighting Controls	Refrigeration	Occupancy Sensors for Refrigerated Case Lighting to reduce run time	Market-Share Weighted Existing Linear Fluorescent Fixture
Refrigeration Commissioning	Refrigeration	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Refrigeration Economizer	Refrigeration	Walk-in refrigerator with economizer	Walk-in refrigerator without economizer
Regenerative Drive Elevator Motor	Miscellaneous	Regenerative drive produced energy when motor in overhaul condition	Standard motor
Retro-Commissioning (Existing Construction)	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	
Roof Insulation	Space Cooling, Space Heating	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Server Virtualization	Office Equipment	2 Virtual Host Server	20 Single Application Servers
Smart Strip Plug Outlet	Office Equipment	One Smart Strip Plug Outlet	One Standard plug strip/outlet
Smart thermostat	Space Cooling, Space Heating	Thermostats that include "smart" features such as occupancy sensors, ge-fencing, multi-zone sensors	Standard Heating and Cooling System with Manual Thermostat
Solar Pool Heater Commercial	Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pump	Miscellaneous	Solar Powered Pool Pump Motor	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System Commercial	Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Strip Curtains - Freezers	Refrigeration	Walk-in freezer with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in freezer without strip curtains
Strip Curtains - Refrigerators	Refrigeration	Walk-in cooler with strip curtains at least 0.06 inches	Walk-in cooler without strip curtains

Measure	End-Use	Description	Baseline
		thick covering the entire area of the doorway	
Suction Pipe Insulation - Freezers	Refrigeration	Suction Pipe Insulation - Freezers	Uninsulated freezer suction lines
Suction Pipe Insulation - Refrigerators	Refrigeration	Suction Pipe Insulation - Refrigerators	Uninsulated refrigeration suction lines
Thermal Energy Storage	Space Cooling	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Thermostatic Shower Restriction Valve Commercial	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Pressure Balance Shower Valves	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater and Standard Shower Valves
Time Clock Control	Interior Lighting	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Variable Refrigerant Flow (VRF) HVAC Systems	Space Cooling, Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant PTHP
VAV System	Ventilation and Circulation	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Cooling Tower Fans	Space Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Pump	Space Cooling, Space Heating	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VSD Controlled Compressor	Refrigeration	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Wall Insulation	Space Cooling, Space Heating	Increased Exterior Above-Grade Wall Insulation	Market Average Existing Exterior Above-Grade Wall Insulation
Warehouse Loading Dock Seals	Space Cooling, Space Heating	Seals to reduce infiltration losses at loading dock	Loading dock with no seals
Water Cooled Refrigeration Heat Recovery	Domestic Hot Water	The heat reclaim system transfers waste heat from refrigeration system to space heating or hot water	No heat recovery
Water Heater Setback	Domestic Hot Water	A 50 gallon electric hot water tank with a thermostat setting reduced to no lower than 120 degrees.	A 50 gallon electric hot water tank with a thermostat setting that is higher than 120 degrees, typically hot water tanks with settings of 130 degrees or higher.
Water source heat pump	Space Cooling, Space Heating	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside Economizer	Space Cooling	Waterside Economizer	No economizer

Measure	End-Use	Description	Baseline
Window shade film	Space Cooling	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC
Zero Energy Doors	Refrigeration	Install zero energy doors for a reach-in refrigerated cooler or freezer	Standard vertical reach-in refrigerated cooler or freezer with anti-sweat heaters on the glass surface of the doors

Table 14: Industrial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
3-phase High Frequency Battery Charger - 1 shift	Other	3-phase High Frequency Battery Charger	Standard Charger
Advanced Rooftop Controller	HVAC	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Compressed Air	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air curtains	HVAC	Air Curtain across door opening	Door opening with no air curtain
Airside economizer	HVAC	Airside Economizer	No economizer
Auto Closer on Refrigerator Door	Process Cooling	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Auto Off Time Switch	Interior Lighting High Bay	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Exterior)	Exterior Lighting Industrial	Install Exterior Bi-Level Lighting Control, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Bi-Level Lighting Control (Interior)	Interior Lighting High Bay	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting

Measure	End-Use	Description	Baseline
Chilled Water Reset	HVAC	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Cogged Belt on 15hp ODP Motor	Motors Pumps	15HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	15HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Cogged Belt on 40hp ODP Motor	Motors Pumps	40HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	40HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Compressed Air Desiccant Dryer	Process Specific	heated regenerative desiccant dryer without dew point demand controls	heatless regenerative desiccant dryer without dew point demand controls
Compressed Air No-Loss Condensate Drains	Process Specific	Install no-loss condensate drains	Install standard condensate drains
Compressed Air Storage Tank	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Receiver Tank	20 HP Inlet Modulation Fixed-Speed Compressor, No Receiver Tank
Custom Measure - Non-Lighting	HVAC	Custom Improvement to Facility's Operations	Baseline Technology/Process
Dairy Refrigeration Heat Recovery	Other	refrigeration equipment with refrigeration heat recovery tank installed	existing dairy farm with refrigeration equipment and a water heater unit without an RHR unit
Dedicated Outside Air System (DOAS)	HVAC	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Ventilation	HVAC	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Process Cooling	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Dew Point Sensor Control for Dessicant CA Dryer	Compressed Air	1000 CFM Heated Desiccant Air Dryer with Dew Point Controls	1000 CFM Modulating Heated Desiccant Air Dryer
Drip Irrigation Nozzles	Other	Flow Control Nozzles	Standard Irrigation Nozzles
Dual Enthalpy Economizer	Process Cooling	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
DX Coil Cleaning	HVAC	DX Coil Cleaning	DX Coil Not Cleaned
Efficient Compressed Air Nozzles	Compressed Air	1/4" Engineered Air Nozzle	1/4" Open-End Air Nozzle

Measure	End-Use	Description	Baseline
Efficient New Construction Lighting	Interior Lighting High Bay	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Electric Actuators	Other	Electric Actuator	Pneumatic Actuator
Energy Efficient Laboratory Fume Hood	HVAC	Variable Air Volume High Performance Fume Hood	Constant Volume Conventional Bypass Fume Hood
Energy Efficient Transformers	Other	Energy Efficient Dry Type Transformer (CSL-3)	Standard Transformer (TP-1)
Energy Recovery Ventilation System	HVAC	Unitary Cooling Equipment that Incorporates Energy Recovery	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11.2 EER
Energy Star LED Directional Lamp	Interior Lighting Other	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star room ac	HVAC	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star windows	HVAC	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Other	An engine block heater operated by an outdoor plug-in timer	An engine block heater that is manually plugged in
Facility Commissioning	HVAC	Perform facility commissioning	Comparable facility, no commissioning
Facility Energy Management System	HVAC	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Fan Thermostat Controller	HVAC	Typical HVAC by Building Type with Fan Thermostat Controller Installed	Typical HVAC by Building Type with Programmable Thermostat
Floating Head Pressure Controller	Process Cooling	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Grain Bin Aeration Control System	Process Specific	Grain Storage Fan System with Automatic Controls	Grain Storage Fan System with Manual Controls
HE Air Cooled Chiller - All Compressor Types - 100 Tons	HVAC	HE Air Cooled Chiller - All Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE Air Cooled Chiller - All Compressor Types - 300 Tons	HVAC	Air Cooled Positive Displacement Chiller with Integral VFD, 300 Tons, 13.7 EER	Code-Compliant Air Cooled Positive Displacement Chiller, 300 Tons, 12.5 EER

Measure	End-Use	Description	Baseline
HE DX 11.25-20.0 Tons Elec Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
High Bay Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 800 Watts Controlled	800 Watts of Lighting, Manually Controlled
High Efficiency Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Refrigeration Compressor - Discus	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor

Measure	End-Use	Description	Baseline
High Efficiency Refrigeration Compressor - Scroll	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Welder	Process Specific	High Efficiency Welder	Standard Welding Practices
High Speed Fans	HVAC	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
High Volume Low Speed Fan (HVLS)	Motors Fans Blowers	20' High Volume Low Speed Fan	Conventional Circulating Fan
Indoor Agriculture - LED Grow Lights	Interior Lighting High Bay	LED grow light	1000W High Pressure Sodium
Indoor daylight sensor	Interior Lighting High Bay	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Industrial Duct Sealing	HVAC	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Injection Mold and Extruder Barrel Wraps	Other	2' Diameter, 20' Long Machine Barrel with 1" Insulation	2' Diameter, 20' Long Machine Barrel with no Insulation
Insulated Pellet Dryer Tanks and Ducts	Process Heating	Insulation for Pellet Tank and Duct	Uninsulated Pellet Tank and Duct
LED - 14W_CFL Baseline	Interior Lighting Other	LED (assume 14W) replacing CFL	100W equivalent CFL
LED Canopy Lighting (Exterior)	Exterior Lighting Industrial	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting Industrial	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting Other	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED exit sign	Interior Lighting Other	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting Industrial	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting Linear Fluorescent	2x4 LED Troffer Fixture	Lumen-Equivalent 32-Watt T8 Fixture

Measure	End-Use	Description	Baseline
LED Linear - Lamp Replacement	Interior Lighting Linear Fluorescent	Linear LED	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting Industrial	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	HVAC	LEED Qualifying New Construction	Comparable facility, code-compliance construction
Light Tube	Interior Lighting Other	One 14" Light Tube, Delivering light to 250 S.F. of Industrial Space	250 S.F. of Industrial Space Lit by Typical Lighting Strategies
Low Energy Livestock Waterer	Motors Pumps	Install Thermostatically Controlled Livestock Watering System	Standard Livestock Watering System
Low Pressure Sprinkler Nozzles	Motors Pumps	Low Pressure Irrigation Nozzles operate at 35 psi or lower	Standard high pressure irrigation nozzles that operate at 50 psi or greater
Low Pressure-drop Filters	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Low Pressure Drop Filter	20 HP Inlet Modulation Fixed-Speed Compressor, No Particulate Removal
Milk Pre-Cooler	Other	Installed pre-cooler heat exchanger	no pre-cooler heat exchanger installed
Networked Lighting Controls	Interior Lighting Linear Fluorescent	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy sensors, switch mounted	Interior Lighting Linear Fluorescent	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting Industrial	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting Industrial	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Packaged Terminal AC	HVAC	High Efficiency Packaged Terminal AC	Code-Compliant PTAC, 10.9 EER
Process Cooling Ventilation Reduction	Process Cooling	Standard Process Cooling with Reduced Ventilation	Standard Process Cooling
Programmable thermostat	HVAC	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Reflective Roof Treatment	HVAC	Reflective Roof Treatment	Standard Black Roof

Measure	End-Use	Description	Baseline
Refrigeration Commissioning	Process Cooling	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Retro-Commissioning (Existing Construction)	HVAC	Perform Facility Retro-commissioning	
Roof insulation	HVAC	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Smart thermostat	HVAC	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Strategic Energy Management	HVAC	SEM goal setting and tracking	No active energy management
Synchronous Belt on 15hp ODP Motor	Motors Pumps	15 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	15 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 5hp ODP Motor	Motors Pumps	5 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	5 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 75hp ODP Motor	Motors Pumps	75 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	75 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Thermal energy storage	HVAC	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Time Clock Control	Interior Lighting High Bay	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
VAV System	HVAC	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
VFD on Cooling Tower Fans	Process Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Fan	Motors Fans Blowers	5 HP HVAC Fan Motor, with VFD Control	5 HP HVAC Fan Motor, no VFD Control
VFD on HVAC Pump	Motors Pumps	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VFD on process pump	Motors Pumps	20 HP Process Pump Equipped with VFD Control	20 HP Process Pump, Constant Speed
VSD Controlled Compressor	Process Cooling	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System

Measure	End-Use	Description	Baseline
Water source heat pump	HVAC	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside economizer	HVAC	Waterside Economizer	No economizer
Window shade film	HVAC	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

The following EE measures from the 2019 Technical Potential Study were eliminated from the current study⁸:

Table 15: 2019 EE Measures Eliminated from Current Study

Sector	Measure	End-Use	Reason for Removal
Residential	CFL - 15W Flood	Lighting	Better technology (LED) available
Residential	CFL - 15W Flood (Exterior)	Lighting	Better technology (LED) available
Residential	CFL - 13W	Lighting	Better technology (LED) available
Residential	CFL - 23W	Lighting	Better technology (LED) available
Residential	Low Wattage T8 Fixture	Lighting	Better technology (LED) available
Residential	15 SEER Central AC	Space Cooling	Updated Federal Standard
Residential	15 SEER Air Source Heat Pump	Space Cooling, Space Heating	Updated Federal Standard
Residential	14 SEER ASHP from base electric resistance heating	Space Cooling, Space Heating	Updated Federal Standard
Residential	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Storm Door	Space Cooling, Space Heating	Minimal/uncertain energy savings
Commercial	CFL - 15W Flood	Exterior Lighting	Better technology (LED) available
Commercial	High Efficiency HID Lighting	Exterior Lighting	Better technology (LED) available

⁸ Additional measures from the 2019 study were updated to reflect current vintage/technology for the current study.

Sector	Measure	End-Use	Reason for Removal
Commercial	LED Street Lights	Exterior Lighting	Market standard
Commercial	LED Traffic and Crosswalk Lighting	Exterior Lighting	Market standard
Commercial	CFL-23W	Interior Lighting	Better technology (LED) available
Commercial	High Bay Fluorescent (T5)	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Fixture Replacement	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Lamp Replacement	Interior Lighting	Better technology (LED) available
Commercial	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Tank Wrap on Water Heater	Domestic Hot Water	Limited applicability
Commercial	Ceiling Insulation (R12 to R38)	Space Cooling, Space Heating	Consolidated measure baseline assumptions
Commercial	Ceiling Insulation (R30 to R38)	Miscellaneous	Consolidated measure baseline assumptions

Appendix B DR Measure List

Table 16: Residential DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Water heater control	Direct load control	Summer and Winter	Load control installed on a water heater (integrated or external switch)
Pool pump switches	Direct load control	Summer and Winter	Load control program with switch installed on pool pump
Room AC	Direct load control	Summer	Load control program that is focused on room AC units rather than central AC
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 17: Small C&I DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 18: Large C&I DR Measures

Measure	Type	Season	Description
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of

Measure	Type	Season	Description
			CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Auto DR	Utility-controlled loads	Summer and Winter	Custom load control of specific end-uses/processes that is triggered by utility signal to building management system; customer can sometimes opt-out of specific events
Firm Service Level	Contractual	Summer and Winter	Customer commits to a maximum usage level during peak periods and, when notified by the utility, agrees to cut usage to that level.
Guaranteed Load Drop	Contractual	Summer and Winter	Customer agrees to reduce usage by an agreed upon amount when notified

No DR measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix C DSRE Measure List

Table 19: Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation

Table 20: Non-Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation
CHP - Fuel Cell	An electrochemical cell-based generator that reacts hydrogen fuel with oxygen
CHP - Micro Turbine	Small combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Gas Turbine	A combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Reciprocating Engine	An engine that uses one or more pistons to convert pressure into rotational motion
CHP - Steam Turbine	A turbine that extracts thermal energy from pressured steam to drive a generator

No DSRE measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix D External Measure Suggestions

Table 21: External Measure Suggestions and Actions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Efficient Electrification Measures	<p>All measures that can produce substantial site energy savings by converting from natural gas or other fossil fuels should be included in the Florida electric utilities' next efficiency potential study. Key examples include efficient heat pumps to displace gas furnaces and efficient heat pump water heaters to displace gas water heaters. It is important to note that these electrification measures provide not only heating energy savings and water heating energy savings, but can also potentially provide cooling efficiency benefits as well. In the case of heat pumps, that can occur because efficient heat pumps can operate in cooling mode more efficiently than standard central air conditioners. In the case of heat pump water heaters, cooling and dehumidification benefits can occur when/if the water heater is in conditioned space because they transfer heat (particularly latent heat) from the air around them to the water they are heating. A growing number of jurisdictions - including Illinois, Minnesota and some northeastern states - have begun to include efficient electrification measures in their efficiency programs portfolios.</p>	<p>Fuel-switching and electrification are outside the scope of this study</p>
Networked Lighting Controls	<p>LED lighting technology has become increasingly accepted and installed in commercial buildings. The next big efficiency opportunity in commercial lighting efficiency is in sophisticated controls integrated into the light fixtures themselves - both luminaire level lighting controls and networked lighting controls. For example, a 2017 report for both the Northwest Energy Efficiency Alliance and the Design Lights Consortium, a non-profit that works with utilities and manufacturers of lighting products (and which many utilities across the country reference for determination of eligibility of lighting products for efficiency program rebates), found that networked lighting controls can provide on the order of 50% additional savings after LED conversion. Other studies have also found the national savings potential from such products to be enormous. Moreover, these products can be designed to provide not only lighting energy savings but also a number of other non-energy benefits (e.g., asset tracking, such as the ability of hospitals to know the location of all wheel chairs). Numerous utilities across the country now actively promote this technology through their efficiency programs. For example, Commonwealth Edison, the utility serving Chicago and other parts of northern Illinois, is currently getting a significant portion of its commercial lighting savings from promotion of networked lighting controls</p>	<p>Added to measure list for 2024 study</p>

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Ductless mini-split heat pumps to displace inefficient electric baseboard heating	While most Florida residential buildings with electric heat provide that heat with heat pumps, at least some (perhaps most likely being older multi-family rental buildings) still use inefficient electric resistance heat. Ductless mini- split heat pump retrofits can very efficiently displace such inefficient electric heat and should be added to the residential measure list.	Added to measure list for 2024 study
Air Source Heat Pump baseline assumptions	<p>There are seven air source heat pump (ASHP) measures included in the residential measure list. Two of them - one at SEER 14 and a second at SEER 21 - are listed as relative to an electric resistance baseline. Five of them - SEER 15, SEER 16, SEER 17, SEER 18 and SEER 21 - appear to be relative to a baseline of a standard new ASHP. Are we interpreting this correctly? If so, we have a couple of comments/questions/suggestions:</p> <ul style="list-style-type: none"> • The efficiency standards assessed need to be modified to be consistent with new federal standards, including new testing procedures. • For cases where the baseline is "electric resistance", why only assessing two efficiency tiers (i.e., fewer than for standard ASHP baselines)? The same number of efficiency tiers should be assessed for both baselines. 	Incorporated suggestions into 2024 study, including updated baseline standard and assessing same efficiency tiers for both baselines
Heat Pump Water Heater Efficiency	The Res EE tab of the utilities draft measure list suggests that the efficiency of a heat pump water heater is an EF of 2.50. That is unrealistically low. In fact, of the 222 products listed on the Energy Star website, none had UEFs less than 2.80 and only 29 (13%) had UEFs that were less than 3.4; the average was 3.57. Indeed, the first product listed on a search of heat pump water heaters on Home Depot's website is a 50 gallon, Rheem (Pro Terra) product with a UEF of 3.75 and a cost of \$1699.	Incorporated suggestion into 2024 study
New Construction Measure Packages	The measures lists did not appear to include packages of measures for building new residential and/or new commercial buildings to levels of efficiency beyond those required by code. Utilities in many jurisdictions run new construction efficiency programs supporting such measure packages. In the residential sector, many base their programs on the long-standing Federal Energy Star standard. However, increasingly utility programs are promoting additional efficiency tiers - often as part of all-electric new construction program offerings - that go well beyond the Energy Star standard. For example, Consumers Energy (Michigan) offers \$1000 rebates to builders who construct Energy Star single family homes	Incorporated suggestion into 2024 study with 2 tiers of residential new construction whole-home improvement measures.

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
	with a Home Energy Rating (HERS) score of 57 or less, but offer higher rebates for more efficient buildings - up to \$4000 for all electric homes with a HERS score of 40 or less. The Florida utilities potential study should assess savings potential for both the Energy Star level and a tier or two of additional efficiency beyond that level. Similar assessments of new commercial building savings potential should also be assessed.	
Custom Industrial Measures	The utilities' list of industrial efficiency measures addresses common industrial efficiency opportunities. However, it does not address efficiency opportunities that may be unique to individual industries or even to individual industrial facilities. That can include such things as changes in types of materials used in manufacturing, reductions in waste streams, improved use of water delivered by agricultural irrigation systems, and/or other things that are not directly related to energy using equipment or controls of such equipment. It is obviously not possible to list all such measures. However, a potential study will understate savings potential if it does not include a way of capturing such potential in its estimates. One potential way to get a sense of such potential is to review results of comprehensive industrial efficiency programs run by other utilities to identify the portion of actual program savings from such unique custom measures - and then assume that portion of custom savings could be added to the savings estimated in the study for named measures.	Added to measure list for 2024 study
Electric Vehicle measures	Some EV chargers are more efficient than others. The Federal Energy Star program has a standard for them. Savings potential may not be huge, but should be considered in the study. With a growing number of EV sales, the study should also consider the potential savings from promoting the most efficient EVs within different size/style categories	Added to measure list for 2024 study
Removing screw-based LEDs	The screw-based LEDs on both the Residential and Commercial measure lists should now be considered baseline due to federal efficiency standards adopted earlier this year. Utility load forecasts for IRPs should reflect resulting improvements in end use efficiency.	Screw-based LEDs were included in the study but with limited applicability to reflect current market
Removing Commercial fluorescent lighting	LED technology - for both fixtures and lamps - has advanced significantly in recent years, to the point where it should be the only technology considered for commercial lighting. Measures such as high performance T-8 fluorescent fixtures and high bay T-5 fluorescent fixtures should be replaced with LED alternatives in the study.	Updated measure list for 2024 study to only include LED-based lamps for linear fluorescent replacements

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External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Removing fossil-gas fueled CHP	Fossil-fuel fired CHP systems should not be considered “renewable” and have questionable benefits if electric generation is expected to get increasingly more renewable and clean. Biogas-fueled CHP - such as systems installed in wastewater treatment facilities that use methane byproducts of processing waste - should be included in the study.	2024 study will continue to assess all CHP options
Adding livestock methane power generation to renewables list	For example, see the “cow power” program currently being run by Green Mountain Power, Vermont’s largest electric utility	2024 study will continue to assess DSRE options consistent with prior study, including customer-sited solar, solar plus storage, and CHP
Adding EV managed charging to DR list	With national market shares for EVs growing, it is important that utilities consider programs for managing when charging occurs. Numerous utilities are currently running managed charging programs. This does not currently appear to be on the measure list and should be added to the Florida utilities’ potential study.	Added to measure list for 2024 study
Residential “smart thermostat” measure can provide both efficiency savings and demand response potential	This is recognized in the inclusion of smart thermostats in both the Res EE and DR tabs of the measure list spreadsheet. We simply want to flag that it is important when assessing cost-effectiveness of this measure that these two potential benefits are considered together. In other words, the cost should be considered compared to the combined efficiency and DR potential rather than separately considered relative to just EE savings and then separately again compared to just DR potential	2024 study will include interactive impacts of EE and DR opportunities
Emerging Technologies	The efficiency potential study measure list appears to be somewhat outdated. It does not include a number of new and emerging technologies. The potential list of such technologies is long. We suggest reviewing the attached list of emerging technologies developed almost two years ago by Consumers Energy (Michigan) and including them in the study.	Consumers Energy study was reviewed and commercially available measures were added to measure list for 2024 study, including heat pump water heaters - CEE advanced tier, heat pump clothes dryers, ozone laundry systems, and 21+ SEER HVAC units

External Measure Suggestions

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Technical Potential Study of Demand Side Management

Orlando Utilities Commission

Date: 03.07.2024

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Executive Summary

In October, 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems.

The main objective of the study was to assess the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of Orlando Utilities Commission's (OUC) service territory.

1.1 Methodology

Resource Innovations estimates DSM savings potential by applying an analytical framework that aligns baseline market conditions for energy consumption and demand with DSM opportunities. After describing the baseline condition, Resource Innovations applies estimated measure savings to disaggregated consumption and demand data. The approach varies slightly according to the type of DSM resources and available data; the specific approaches used for each type of DSM are described below.

1.1.1 EE Potential

This study utilized Resource Innovations' proprietary EE modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual program savings. The methodology for the EE potential assessment was based on a hybrid "top-down/bottom-up" approach, which started with the current utility load forecast, then disaggregated it into its constituent customer-class and end-use components. Our assessment examined the effect of the range of EE measures and practices on each end-use, taking into account current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the end-use, customer class, and system levels for OUC.

1.1.2 DR Potential

The assessment of DR potential in OUC's service territory was an analysis of mass market direct load control programs for residential and small commercial and industrial (C&I) customers, and an analysis of DR programs for large C&I customers. The direct load control program assessment focused on the potential for demand reduction through heating, ventilation, and air conditioning (HVAC), water heater, managed electric vehicle charging, and pool pump load control. These end-uses were of particular interest because of their large contribution to peak period system load. For this analysis, a range of direct load control measures were examined for each customer segment to highlight the range of potential. The assessment further accounted for existing DR programs for OUC when calculating the total DR potential.

1.1.3 DSRE Potential

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from customers' PV systems, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

1.2 Savings Potential

Technical potential for EE, DR, and DSRE are as follows:

1.2.1 EE Potential

EE technical potential describes the savings potential when all technically feasible EE measures are fully implemented, ignoring all non-technical constraints on electricity savings, such as cost-effectiveness and customer willingness to adopt EE.

The estimated EE technical potential results are summarized in Table 1.

Table 1. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	249	98	935
Non-Residential¹	201	99	1,044
Total	450	197	1,979

1.2.2 DR Potential

DR technical potential describes the magnitude of loads that can be managed during conditions when grid operators need peak capacity. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale such as heating, cooling, water heaters, managed electric vehicle charging, and pool pumps. For large C&I customers, this included their entire electric demand during a utility’s system peak, as many of these types of customers will forego virtually all electric demand temporarily if the financial incentive is large enough.

The estimated DR technical potential results are summarized in Table 2.

Table 2. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	235	223
Non-Residential	582	563
Total	817	786

¹ Non-Residential results include all commercial and industrial customer segments.

1.2.3 DSRE Potential

DSRE technical potential estimates quantify all technically feasible distributed generation opportunities from PV systems, battery storage systems charged from PV, and CHP technologies based on the customer characteristics of OUC’s customer base.

The estimated DSRE technical potential results are summarized in Table 3.

Table 3. DSRE Technical Potential²

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	339	0	2,731
Non-Residential	162	0	1,169
Total	501	0	3,900
Battery Storage charged from PV Systems			
Residential	171	166	0
Non-Residential	14	70	0
Total	185	236	0
CHP Systems			
Total	354	292	1,591

² PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

2 Introduction

In October, 2022, the six electric utilities subject to the Florida Energy Efficiency and Conservation Act (FEECA Utilities) retained Resource Innovations, Inc. for the purpose of identifying and characterizing the market for demand-side management (DSM) opportunities, including energy efficiency (EE) improvement and building retrofits, peak load reductions from demand response (DR), and demand-side renewable energy (DSRE) systems. The main objective of the study was:

- Assessing the technical potential of demand-side resources for reducing customer electric energy consumption and seasonal peak capacity demands.

This report provides the detailed methodology and results for the technical potential analysis of OUC's service territory.

The following deliverables were developed by Resource Innovations as part of the project and are addressed in this report:

- DSM measure list and detailed assumption workbooks
- Disaggregated baseline demand and energy use by year, sector, and end-use
- Baseline technology saturations, energy consumption, and demand
- Technical potential demand and energy savings
- Supporting calculation spreadsheets

2.1 Technical Potential Study Approach

Resource Innovations estimates technical potential according to the industry standard categorization, as follows:

Technical Potential is the theoretical maximum amount of energy and capacity that could be displaced by DSM, regardless of cost and other barriers that may prevent the installation or adoption of a DSM measure.

For this study, technical potential included full application of commercially available DSM technologies to all residential, commercial, and industrial customers in the utility's service territory.

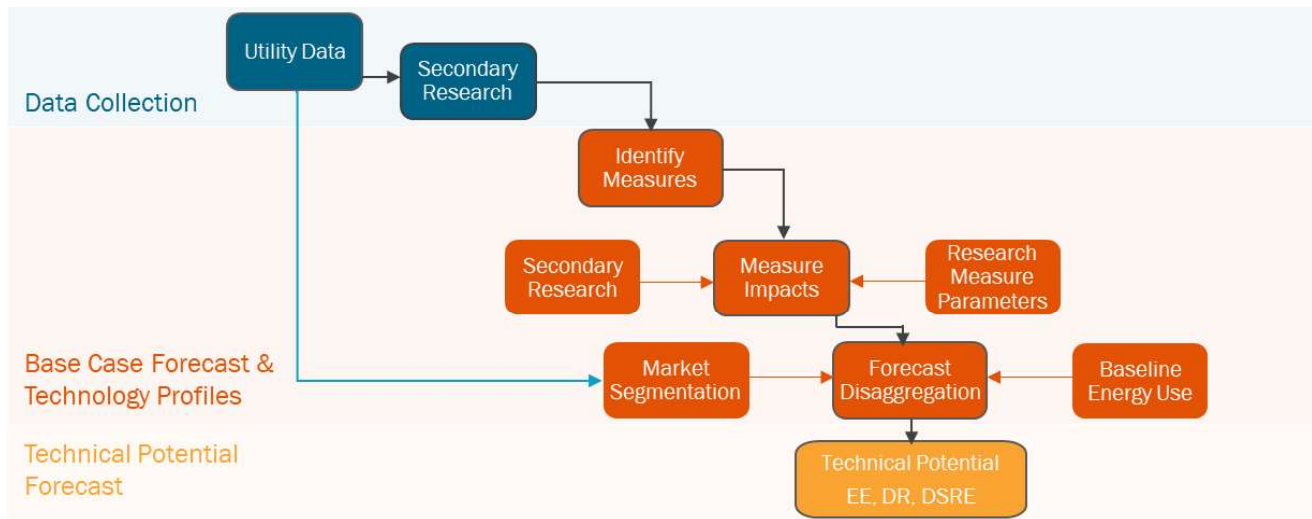
Quantifying DSM technical potential is the result of an analytical process that refines DSM opportunities that align with OUC's customers' electric consumption patterns. Resource Innovations' general methodology for estimating technical potential is a hybrid "top-

down/bottom-up” approach, which is described in detail in Sections 3 through 5 of this report and includes the following steps:

- Develop a baseline forecast: the study began with a disaggregation of the utility’s official electric energy forecast to create a baseline electric energy forecast. This forecast does not include any utility-specific assumptions around DSM performance. Resource Innovations applied customer segmentation and consumption data from each utility and data from secondary sources to describe baseline customer-class and end-use components. Additional details on the forecast disaggregation are included in Section 3.
- Identify DSM opportunities: A comprehensive set of DSM opportunities applicable to OUC’s climate and customers were analyzed to best depict DSM technical potential. Effects for a range of DSM technologies for each end-use could then be examined while accounting for current market saturations, technical feasibility, and impacts.
- Collect cost and impact data for measures: For those measures applicable to OUC’s customers, Resource Innovations conducted primary and secondary research and estimated costs, energy savings, measure life, and demand savings. We differentiated between the type of cost (capital, installation labor, maintenance, etc.) to separately evaluate different implementation modes: retrofit (capital plus installation labor plus incremental maintenance); new construction (incremental capital and incremental maintenance); and burnout costs (incremental capital and incremental maintenance costs for replacement of appliances and equipment that has reached the end of its useful life). Additional details on measure development are included in Section 4.

Figure 1 provides an illustration of the technical potential modeling process conducted for OUC, with the assessment starting with the current utility load forecast, disaggregated into its constituent customer-class and end-use components, and calibrated to ensure consistency with the overall forecast. Resource Innovations considered the range of DSM measures and practices application to each end-use, accounting for current market saturations, and technical feasibility. These unique impacts were aggregated to produce estimates of potential at the technology, end-use, customer class, and system levels.

Figure 1. Approach to Technical Potential Modeling



Resource Innovations estimated DSM technical potential based on a combination of market research, utility load forecasts and customer data, and measure impact analysis, all in coordination with OUC. Resource Innovations examined the technical potential for EE, DR, and DSRE opportunities; this report is organized to offer detail on each DSM category, with additional details on technical potential methodology presented in Section 5.

2.2 EE Potential Overview

To estimate EE potential, this study utilized Resource Innovations' modeling tool, TEA-POT (Technical / Economic / Achievable POTential). This modeling tool was built on a platform that provides the ability to create and analyze multiple scenarios and recalculate potential savings based on variable inputs such as sales/load forecasts, electricity prices, discount rates, and actual utility program savings, as described in Section 5.1.1 below. While the analysis estimates the impacts of individual EE measures, the model accounts for interactions and overlap of individual measure impacts within an end-use or equipment type. The model provides transparency into the assumptions and calculations for estimating EE potential.

2.3 DR Potential Overview

To estimate DR market potential, Resource Innovations considered customer demand during utility peaking conditions and projected customer response to DR measures. Customer demand was determined by looking at account-level interval data for all OUC customers within each customer segment. For each segment, Resource Innovations determined the portion of a customer's load that could be curtailed during the system peak.

2.4 DSRE Potential Overview

The DSRE technologies included in this study are rooftop solar photovoltaic (PV) systems, battery storage systems charged from PV, and combined heat and power (CHP) systems. The study leveraged the customer segmentation and load disaggregation data assembled for the EE and DR analyses, and applied our DSRE model, SPIDER™ (Spatial Penetration and Integration of Distributed Energy Resources), for economic and adoption analysis of solar and battery storage. This model dynamically responds to rapidly changing technologies and accounts for all key time-varying elements such as technology costs, incentives, tax credits, and electric rates. To estimate technical potential for CHP, the study utilized a series of unique distributed generation potential models for each primary market sector (commercial and industrial), calculating the average building consumption, assigning minimum facility size thresholds, and estimating building energy savings share percentage for each CHP technology based on its generation capacity.

3 Baseline Forecast Development

3.1 Market Characterization

The OUC base year energy use and sales forecast provided the reference point to determine potential savings. The end-use market characterization of the base year energy use and reference case forecast included customer segmentation and load forecast disaggregation. The characterization is described in this section, while the subsequent section addresses the measures and market potential energy and demand savings scenarios.

3.1.1 Customer Segmentation

In order to estimate EE, DR, and DSRE potential, the sales forecast and peak load forecasts were segmented by customer characteristics. As electricity consumption patterns vary by customer type, Resource Innovations segmented customers into homogenous groups to identify which customer groups are eligible to adopt specific DSM technologies, have similar building characteristics and load profiles, or are able to provide DSM grid services.

Resource Innovations segmented customers according to the following:

- 1) By Sector - how much of OUC's energy sales, summer and winter peak demand forecast is attributable to the residential, commercial, and industrial sectors?
- 2) By Customer - how much electricity does each customer typically consume annually and during system peaking conditions?
- 3) By End-Use - within a home or business, what equipment is using electricity during the system peak? How much energy does this end-use consume over the course of a year?

Table 4 summarizes the segmentation within each sector. In addition to the segmentation described here for the EE and DSRE analyses, the residential customer segments were further segmented by heating type (electric heat, gas heat, or unknown) and by annual consumption bins within each sub-segment for the DR analysis.

Table 4. Customer Segmentation

Residential	Commercial		Industrial	
Single Family	Assembly	Miscellaneous	Agriculture and Assembly	Primary Resources Industries
Multi-Family	College and University	Offices	Chemicals and Plastics	Stone/Glass/Clay/Concrete
Manufactured Homes	Grocery	Restaurant	Construction	Textiles and Leather
	Healthcare	Retail	Electrical and Electronic Equipment	Transportation Equipment
	Hospitals	Schools K-12	Lumber/Furniture/Pulp/Paper	Water and Wastewater
	Institutional	Warehouse	Metal Products and Machinery	Other
	Lodging/Hospitality		Miscellaneous Manufacturing	

From an equipment and energy use perspective, each segment has variation within each building type or sub-sector. For example, the energy consuming equipment in a convenience store will vary significantly from the equipment found in a supermarket. To account for this variation, the selected end-uses describe energy consumption patterns that are consistent with those typically studied in national or regional surveys, such as the U.S. Energy Information Administration’s (EIA) Residential Energy Consumption Survey (RECS), Commercial Building Energy Consumption Survey (CBECS) and Manufacturing Energy Consumption Survey (MECS), among others. The end-uses selected for this study are listed in Table 5.

Table 5. End-Uses

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Space heating ³	Space heating ³	Process heating
Space cooling ³	Space cooling ³	Process cooling
Domestic hot water	Domestic hot water	Compressed air
Ventilation and circulation	Ventilation and circulation	Motors/pumps

³ Includes the contribution of building envelope measures and efficiencies.

Residential End-Uses	Commercial End-Uses	Industrial End-Uses
Lighting	Interior lighting	Fan, blower motors
Cooking	Exterior lighting	Process-specific
Appliances	Cooking	Industrial lighting
Electronics	Refrigeration	Exterior lighting
Miscellaneous	Office equipment	HVAC ³
	Miscellaneous	Other

For DR, the end-uses targeted were those with controllable load for residential customers (i.e., HVAC, water heaters, pool pumps, and electric vehicles) and small C&I customers (HVAC and electric vehicles). For large C&I customers, all load during peak hours was included assuming these customers would potentially be willing to reduce electricity consumption for a limited time if offered a large enough incentive during temporary system peak demand conditions.

3.1.2 Forecast Disaggregation

A common understanding of the assumptions and granularity in the baseline load forecast was developed with input from OUC. Key discussion topics reviewed included:

- How current DSM offerings are reflected in the energy and demand forecast.
- Assumed weather conditions and hour(s) of the day when the system is projected to peak.
- Are there portions of the load forecast attributable to customers or equipment not eligible for DSM programs?
- How are projections of population increase, changes in appliance efficiency, and evolving distribution of end-use load shares accounted for in the peak demand forecast?

3.1.2.1 Electricity Consumption (kWh) Forecast

Resource Innovations segmented OUC’s electricity consumption forecast into electricity consumption load shares by customer class and end-use. The baseline customer segmentation represents the electricity market by describing how electricity was consumed within the service territory. Resource Innovations developed the forecast for the year 2025, and based it on data provided by OUC, primarily their 2023 Ten-Year Site Plan, which was the most recent plan available at the time the studies were initiated. The data addressed current baseline consumption, system load, and sales forecasts.

3.1.2.2 Peak Demand (kW) Forecast

A fundamental component of DR potential was establishing a baseline forecast of what loads or operational requirements would be absent due to existing dispatchable DR or time varying rates. This baseline was necessary to assess how DR can assist in meeting specific planning and operational requirements. We utilized OUC's summer and winter peak demand forecast, which was developed for system planning purposes.

3.1.2.3 Estimating Consumption by End-Use Technology

As part of the forecast disaggregation, Resource Innovations developed a list of electricity end-uses by sector (Table 5). To develop this list, Resource Innovations began with OUC's estimates of average end-use consumption by customer and sector. Resource Innovations combined these data with other information, such as utility residential appliance saturation surveys, as available, to develop estimates of customers' baseline consumption. Resource Innovations calibrated the utility-provided data with data available from public sources, such as the EIA's recurring data-collection efforts that describe energy end-use consumption for the residential, commercial, and manufacturing sectors.

To develop estimates of end-use electricity consumption by customer segment and end-use, Resource Innovations applied estimates of end-use and equipment-type saturation to the average energy consumption for each sector. The following data sources and adjustments were used in developing the base year 2025 sales by end-use:

Residential Sector:

- The disaggregation was based on OUC's rate class load shares and intensities.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - OUC rate class load share is based on average per customer.
 - Resource Innovations made conversions to usage estimates generated by applying EIA RECS data, residential end-use study data from other FEECA utilities, and EIA's Annual Energy Outlook (AEO) 2023.

Commercial Sector:

- The disaggregation was based on OUC's rate class load shares, intensities, and EIA CBECS data.
- Segment data from EIA and OUC.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:

- Rate class load share based on EIA CBECS and end-use forecasts from OUC.

Industrial Sector:

- The disaggregation was based on rate class load shares, intensities, and EIA MECS data.
- Segment data from EIA and OUC.
- Baseline intensity was calibrated to account for differences in end-use saturation, fuel source, and equipment saturation as follows:
 - Rate class load share based on EIA MECS and end-use forecasts from OUC.

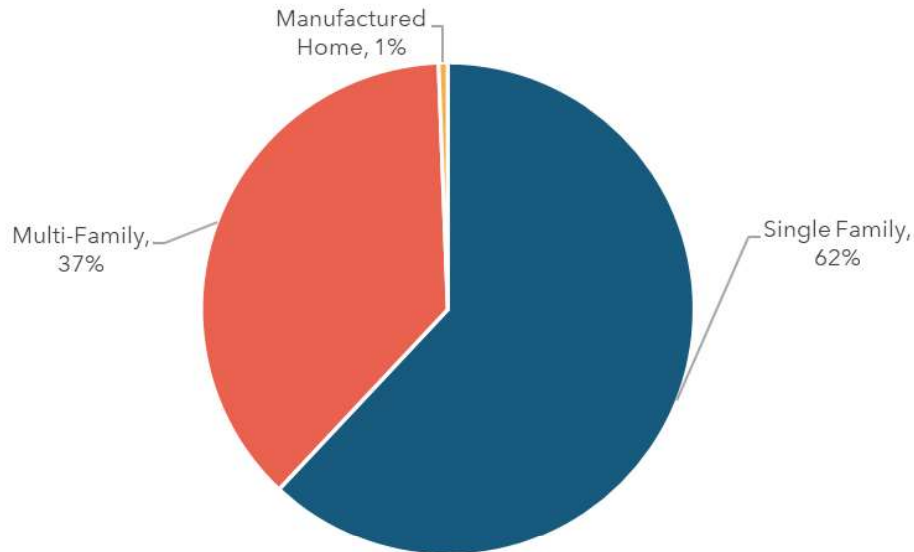
3.2 Analysis of Customer Segmentation

Customer segmentation is important to ensuring that a MPS examines DSM measure savings potential in a manner that reflects the diversity of energy savings opportunities existing across the utility's customer base. OUC provided Resource Innovations with data concerning the premise type and loads characteristics for all customers for the MPS analysis. Resource Innovations examined the provided data from multiple perspectives to identify customer segments. Resource Innovations' approach to segmentation varied slightly for non-residential and residential accounts, but the overall logic was consistent with the concept of expressing the accounts in terms that were relevant to DSM opportunities.

3.2.1 Residential Customers (EE, DR, and DSRE Analysis)

Segmentation of residential customer accounts enabled Resource Innovations to align DSM opportunities with appropriate DSM measures. Resource Innovations used utility customer data, supplemented with EIA data, to segment the residential sector by customer dwelling type (single family, multi-family, or manufactured home). The resulting distribution of customers according to dwelling unit type is presented in Figure 2.

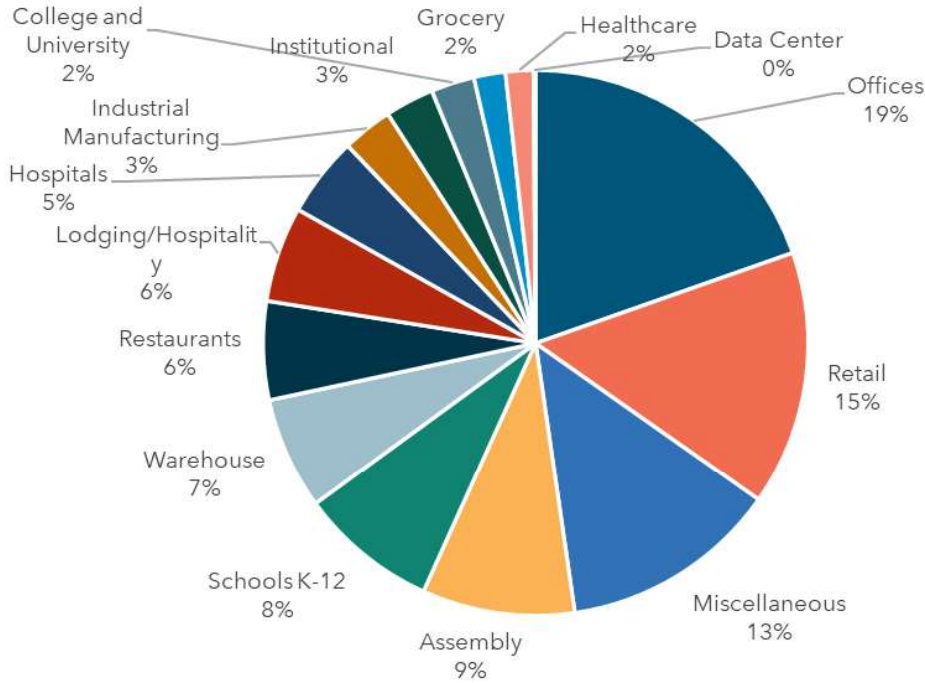
Figure 2. Residential Customer Segmentation



3.2.2 Non-Residential (Commercial and Industrial) Customers (EE and DSRE Analysis)

For the EE and DSRE analysis, Resource Innovations segmented C&I accounts using the utility's North American Industry Classification System (NAICS) or Standard Industrial Classification (SIC) codes, supplemented by data produced by the EIA's CBECS and MECS. Resource Innovations classified the customers in this group as either commercial or industrial, on the basis of DSM measure information available and applicable to each. For example, agriculture and forestry DSM measures are commonly considered industrial savings opportunities. Resource Innovations based this classification on the types of DSM measures applicable by segment, rather than on the annual energy consumption or maximum instantaneous demand from the segment as a whole. The estimated energy sales distributions Resource Innovations applied are shown below in Figure 3.

Figure 3. Business Customer Segmentation



3.2.3 Commercial and Industrial Accounts (DR Analysis)

For the DR analysis, Resource Innovations divided the non-residential customers into the two customer classes of small C&I and large C&I using rate class and annual consumption. For the purposes of this analysis, small C&I customers are those on the General Service (GS) tariff. Large C&I customers are all customers on the General Service Demand (GSD) tariff or on the General Service Large Demand (GSLD) tariff. Resource Innovations further segmented these two groups based on customer size. For small C&I, segmentation was determined using annual customer consumption and for large C&I the customer’s maximum demand was used. Both customer maximum demand and customer annual consumption were calculated using billing data provided by OUC.

Table 6 shows the account breakout between small C&I and large C&I.

Table 6. Summary of Customer Classes for DR Analysis

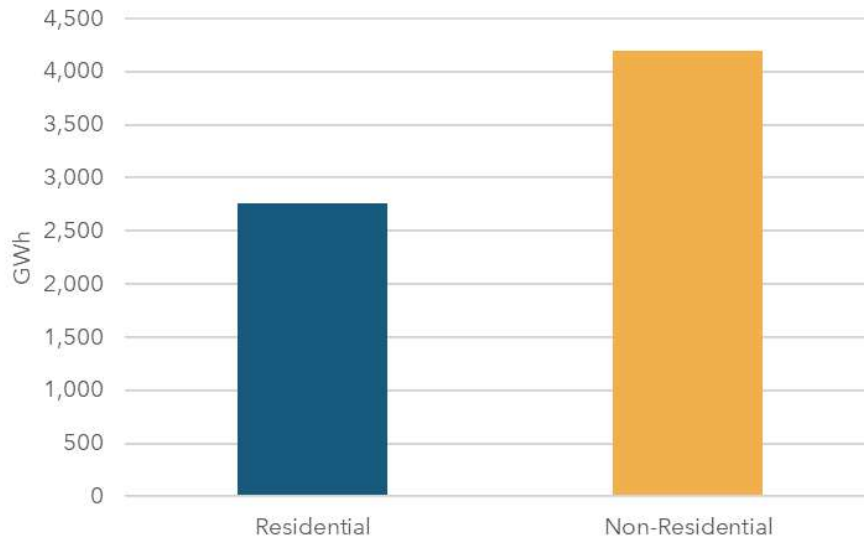
Customer Class	Annual kWh	Estimated Number of Accounts
Small C&I	0-15,000 kWh	15,967
	15,001-25,000 kWh	3,211
	25,001-50,000 kWh	3,269
	50,001 kWh +	2,096
	Total	24,543
Large C&I	0-50 kW	1,764
	51-300 kW	2,114
	301-500 kW	267
	501 kW +	373
	Total	4,518

3.3 Analysis of System Load

3.3.1 System Energy Sales

Technical potential is based on OUC's load forecast for the year 2025 from their 2023 Ten Year Site Plan, which is illustrated in **Error! Reference source not found.**

Figure 4: 2025 Electricity Sales Forecast by Sector



3.3.2 System Demand

To determine the technical potential for DR, Resource Innovations first established peaking conditions for each utility by looking at when each utility historically experienced its maximum demand. The primary data source used to determine when maximum DR impact was the historical system load for OUC. The data provided contained the system loads for all 8,760 hours of the most recent five years leading up to the study (2016-2021). The OUV summer and winter peaks were then identified within the utility-defined peaking conditions. For OUC the summer peaking conditions were defined as August from 5:00-6:00 PM and the winter peaking conditions were defined as January from 6:00-7:00 PM. The seasonal peaks were then selected as the maximum demand during utility peaking conditions.

3.3.3 Load Disaggregation

The disaggregated annual electric loads⁴ for the base year 2025 by sector and end-use are summarized in Figure 5 and Figure 6.

⁴ Full disaggregation of system demand by end-use was not conducted, as DR potential for residential and small C&I customers focused on specific end-uses of particular interest because of their large contribution to peak period system load, and was not end-use specific for large C&I customers. A description of the end-use analysis for residential and small C&I customers is included in Section 5.1.2

Figure 5: Residential Baseline (2025) Energy Sales by End-Use

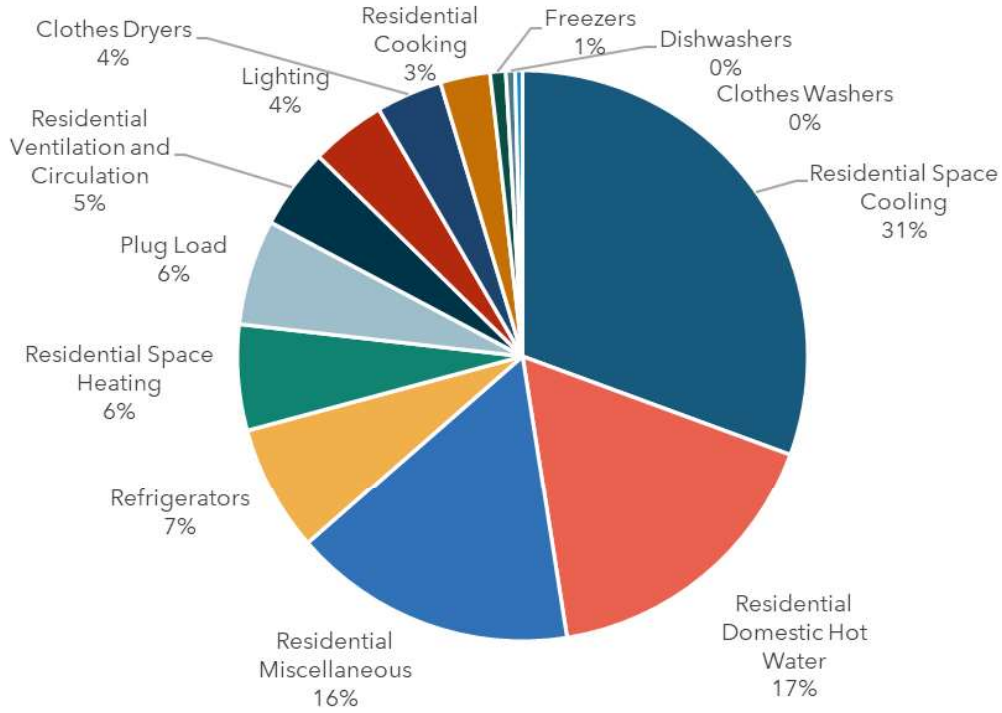
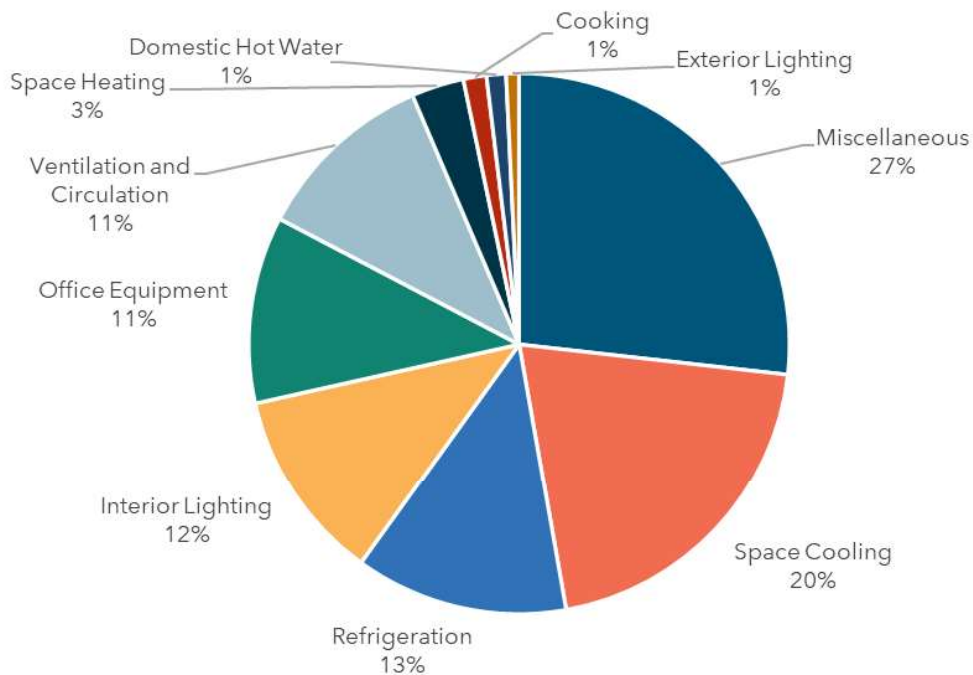


Figure 6: Business Baseline (2025) Energy Sales by End-Use



4 DSM Measure Development

DSM potential is described by comparing baseline market consumption with opportunities for savings. Describing these individual savings opportunities results in a list of DSM measures to analyze. This section presents the methodology to develop the EE, DR, and DSRE measure lists.

4.1 Methodology

Resource Innovations identified a comprehensive catalog of DSM measures for the study. The measure list is the same for all FEECA Utilities. The iterative vetting process with the utilities to develop the measure list began by initially examining the list of measures included in the 2019 Goals docket. This list was then adjusted based on proposed measure additions and revisions provided by the FEECA Utilities. Resource Innovations further refined the measure list based on reviews of Resource Innovations' DSM measure library, compiled from similar market potential studies conducted in recent years throughout the United States, as well as measures included in other utility programs where Resource Innovations is involved with program design, implementation, or evaluation. The FEECA Utilities also reached out to interested parties and received input with recommendations on measure additions to the 2019 measure list. Their measure suggestions were reviewed and incorporated into the study as appropriate. External measure suggestions and actions are summarized in Appendix D. The extensive, iterative review process involving multiple parties has ensured that the study included a robust and comprehensive set of DSM measures.

See Appendix A for the list of EE measures, Appendix B for the list of DR measures, and Appendix C for the list of DSRE measures analyzed in the study.

4.2 EE Measures

EE measures represent technologies applicable to the residential, commercial, and industrial customers in the FEECA Utilities' service territories. The development of EE measures included consideration of:

- EE technologies that are applicable to Florida and commercially available: Measures that are not applicable due to climate or customer characteristics were excluded, as were "emerging" technologies that are not currently commercially available to FEECA utility customers.
- Current and planned Florida Building Codes and Federal equipment standards (Codes & Standards) for baseline equipment: Measures included from prior studies

were adjusted to reflect current Codes & Standards as well as updated efficiency tiers, as appropriate.

- Eligibility for utility DSM offerings in Florida: For example, behavioral measures were excluded from consideration, as they historically have not been allowed to count towards utility DSM goals. Behavioral measures are intended to motivate customers to operate in a more energy-efficient manner (e.g., setting an air-conditioner thermostat to a higher temperature) without accompanying: a) physical changes to more efficient end-use equipment or to their building envelope, b) utility-provided products and tools to facilitate the efficiency improvements, or c) permanent operational changes that improve efficiency which are not easily revertible to prior conditions. These types of behavioral measures were excluded because of the variability in forecasting the magnitude and persistence of energy and demand savings from the utility's perspective. Additionally, decoupling behavioral measure savings from the installation of certain EE technologies like smart thermostats can be challenging and could result in overlapping potential with other EE measures included in the study.

Upon development of the final EE measure list, utility-specific measure details were developed. RI maintains a proprietary online database of energy efficiency measures for MPS studies, which was used as a starting point for measure development for this study. Measures are added or updated at the request of project stakeholders or because of changes to the EE marketplace (for example, new codes and standards, or current practice in the market). Measure data are refined as new data or algorithms are developed for estimating measure impacts, and updated for each study to incorporate inputs parameters specific to the service territory being analyzed. The database contains the following information for each of the measures:

- Measure description: measure classification by type, end-use, and subsector, and description of the base-case and the efficient-case scenarios.
- kWh savings: Energy savings associated with each measure were developed through engineering algorithms or building simulation modeling, taking climate data and customer segments into consideration as appropriate. Reference sources used for developing residential, commercial, and industrial measure savings included a variety of Florida-specific, as well as regional and national sources, such as utility-specific measurement & verification (M&V) data, technical reference manuals (TRM) from other jurisdictions, ENERGY STAR calculators, and manufacturer or retailer specifications for particular products.
- Energy savings were applied in RI's TEA-POT model as a percentage of total baseline consumption. Peak demand savings were determined using utility-specific load shapes or coincidence factors.

- Measure Expected Useful Lifetime: Sources included the Database for Energy Efficient Resources (DEER), the American Society of Heating, Refrigerating and Air Conditioning Engineers (ASHRAE) Handbook, TRMs, and other regional and national measure databases and EE program evaluations.
- Measure Costs: Per-unit costs (full or incremental, depending on the application) associated with measure installations. Sources included: TRMs, ENERGY STAR calculator, online market research, FEECA utility program data, and other secondary sources.

The measure details from the online measure library are exported for use in RI’s TEA-POT model, accompanied by utility-specific estimates of measure applicability. Measure applicability is a general term encompassing an array of factors, including technical feasibility of installation, and the measure’s current saturation as well as factors to allocate savings associated with competing measures. Information used was primarily derived from data in current regional and national databases, as well as OUC’s program tracking data. These factors are described in Table 7.

Table 7. Measure Applicability Factors

Measure Impact	Explanation	Sources
Technical Feasibility	The percentage of buildings that can have the measure physically installed. Various factors may affect this, including, but not limited to, whether the building already has the baseline measure (e.g., dishwasher), and limitations on installation (e.g., size of unit and space available to install the unit).	Various secondary sources and engineering experience.
Measure Incomplete Factor	The percentage of buildings without the specific measure currently installed.	OUC RASS; EIA RECS, CBECS; MECS; ENERGY STAR sales figures; and engineering experience.
Measure Share	Used to distribute the percentage of market shares for competing measures (e.g., only blown-in ceiling insulation or spray foam insulation, not both would be installed in an attic).	OUC customer data, Various secondary sources and engineering experience.

As shown in Table 8, the measure list includes 395 unique energy-efficiency measures. Expanding the measures to account for all appropriate installation scenarios resulted in

9,535 measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (i.e., a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed).

Table 8. EE Measure Counts by Sector

Sector	Unique Measures	Permutations
Residential	119	1,173
Commercial	164	5,798
Industrial	112	2,564

4.3 DR Measures

The DR measures included in the measure list utilize the following DR strategies:

- **Direct Load Control.** OUC control of selected equipment at the customer’s home or business, such as HVAC or water heaters.
- **Critical Peak Pricing (CPP) with Technology.** Electricity rate structures that vary based on time of day. Includes CPP when the rate is substantially higher for a limited number of hours or days per year (customers receive advance notification of CPP event) coupled with technology that enables customer to lower their usage in a specific end-use in response to the event (e.g., HVAC via smart thermostat).
- **Contractual DR.** Customers receive incentive payments or a rate discount for committing to reduce load by a pre-determined amount or to a pre-determined firm service level upon utility request.
- **Automated DR.** OUC dispatched control of specific end-uses at a customer facility.

DR initiatives that do not rely on the installation of a specific device or technology to implement (such as a voluntary curtailment program or time of use rates) were not included.

A workbook was developed for each measure which included the same measure inputs as previously described for the EE measures. In addition, the DR workbook included expected load reduction from the measure, based on utility technical potential, existing utility DR programs, and other nationwide DR programs if needed.

For technical potential, Resource Innovations did not break out results by specific measure or control technology because all of the developed measures target the end-uses estimated

for technical potential (i.e., potential is reported for space cooling end-use and not allocated to switches, smart thermostats, etc.).

4.4 DSRE Measures

The DSRE measure list includes rooftop PV systems, battery storage systems charged from PV systems, and CHP systems.

PV Systems

PV systems utilize solar panels (a packaged collection of PV cells) to convert sunlight into electricity. A system is constructed with multiple solar panels, a DC/AC inverter, a racking system to hold the panels, and electrical system interconnections. These systems are often roof-mounted systems that face south-west, south, and/or, south-east. The potential associated with roof-mounted systems installed on residential and commercial buildings was analyzed.

Battery Storage Systems Charged from PV Systems

Distributed battery storage systems included in this study consist of behind-the-meter battery systems installed in conjunction with an appropriately-sized PV system at residential and commercial customer facilities. These battery systems typically consist of a DC-charged battery, a DC/AC inverter, and electrical system interconnections to a PV system. On their own battery storage systems do not generate or conserve energy, but can collect and store excess PV generation to provide power during particular time periods, which for DSM purposes would be to offset customer demand during the utility's system peak.

CHP Systems

In most CHP applications, a heat engine creates shaft power that drives an electrical generator (fuel cells can produce electrical power directly from electrochemical reactions). The waste heat from the engine is then recovered to provide other on-site needs. Common prime mover technologies used in CHP applications and explored in this study include:

- Steam turbines
- Gas turbines
- Micro turbines
- Fuel Cells
- Internal combustion engines

A workbook was developed for each measure which included the inputs previously described for EE measures and prime mover operating parameters.

5 Technical Potential

In the previous sections, the approach for DSM measure development was summarized, and the 2025 base year load shares and reference-case load forecast were described. The outputs from these tasks provided the input for estimating the technical potential scenario, which is discussed in this section.

The technical potential scenario estimates the potential energy and demand savings when all technically feasible and commercially available DSM measures are implemented without regard for cost-effectiveness and customer willingness to adopt the most impactful EE, DR, or DSRE technologies. Since the technical potential does not consider the costs or time required to achieve these savings, the estimates provide a theoretical upper limit on electricity savings potential. Technical potential is only constrained by factors such as technical feasibility and applicability of measures. For this study, technical potential included full application of the commercially available DSM measures to all residential, commercial, and industrial customers in the utility's service territory.

5.1 Methodology

5.1.1 EE Technical Potential

EE technical potential refers to delivering less electricity to the same end-uses. In other words, technical potential might be summarized as "doing the same thing with less energy, regardless of the cost."

DSM measures were applied to the disaggregated utility electricity sales forecasts to estimate technical potential. This involved applying estimated energy savings from equipment and non-equipment measures to all electricity end-uses and customers. Technical potential consists of the total energy and demand that can be saved in the market which Resource Innovations reported as single numerical values for each utility's service territory.

The core equation used in the residential sector EE technical potential analysis for each individual efficiency measure is shown in Equation 1 below, while the core equation used in the nonresidential sector technical potential analysis for each individual efficiency measure is shown in Equation 2.

Equation 1: Core Equation for Residential Sector EE Technical Potential



Where:

- **Baseline Equipment Energy Use Intensity** = the electricity used per customer per year by each baseline technology in each market segment. In other words, the baseline equipment energy-use intensity is the consumption of the electrical energy using equipment that the efficient technology replaces or affects.
- **Saturation Share** = the fraction of the end-use electrical energy that is applicable for the efficient technology in a given market segment. For example, for residential cooling, the saturation share would be the fraction of all residential electric customers that have central air conditioners in their household.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient. To extend the example above, the fraction of central air conditioners that is not already energy efficient.
- **Feasibility Factor** = the fraction of units that is technically feasible for conversion to the most efficient available technology from an engineering perspective (i.e., it may not be possible to install LEDs in all light sockets in a home because the available styles may not fit in every socket).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

Equation 2: Core Equation for Non-Residential Sector EE Technical Potential



Where:

- **Total Stock Square Footage by Segment** = the forecasted square footage level for a given building type (e.g., square feet of office buildings).
- **Baseline Equipment Energy Use Intensity** = the electricity used per square foot per year by each baseline equipment type in each market segment.

- **Saturation Shares** = the fraction of total end-use energy consumption associated with the efficient technology in a given market segment. For example, for packaged terminal air-conditioner (PTAC), the saturation share would be the fraction of all space cooling kWh in a given market segment that is associated with PTAC equipment.
- **Percent Incomplete** = the fraction of equipment that is not considered to already be energy efficient.
- **Feasibility Factor** = the fraction of the equipment or practice that is technically feasible for conversion to the efficient technology from an engineering perspective (i.e., it may not be possible to install Variable Frequency Drives (VFD) on all motors in a given market segment).
- **Savings Factor** = the percentage reduction in electricity consumption resulting from the application of the efficient technology.

It is important to note that the technical potential estimate represents electricity savings potential at a specific point in time. In other words, the technical potential estimate is based on data describing status quo customer electricity use and technologies known to exist today. As technology and electricity consumption patterns evolve over time, the baseline electricity consumption will also change accordingly. For this reason, technical potential is a discrete estimate of a dynamic market. Resource Innovations reported the technical potential for 2025, based on currently known DSM measures and observed electricity consumption patterns.

Measure Interaction and Competition (Overlap)

While the technical potential equations listed above focus on the technical potential of a single measure or technology, Resource Innovations' modeling approach does recognize the overlap of individual measure impacts within an end-use or equipment type, and accounts for the following interactive effects:

- **Measure interaction:** Installing high-efficiency equipment could reduce energy savings in absolute terms (kWh) associated with non-equipment measures that impact the same end-use. For example, installing a high-efficiency heat pump will reduce heating and cooling consumption which will reduce the baseline against which attic insulation would be applied, thus reducing savings associated with installing insulation. To account for this interaction, Resource Innovations' TEA-POT model ranks measures that interact with one another and reduces the baseline consumption for the subsequent measure based on the savings achieved by the preceding measure. For technical potential, interactive measures are ranked based on total end-use energy savings percentage.
- **Measure competition (overlap):** The "measure share"—as defined above—accounted for competing measures, ensuring savings were not double-counted. This interaction

occurred when two or more measures “competed” for the same end-use. For example, a T-12 lamp could be replaced with a T-8 or linear LED lamp.

Addressing Naturally-Occurring EE

Naturally occurring energy efficiency includes actions taken by customers to improve the efficiency of their homes and businesses in the absence of utility program intervention. For the analysis of technical potential, Resource Innovations verified with OUC’s forecasting group that the baseline sales forecasts incorporated two known sources of naturally-occurring efficiency:

- Codes and Standards: The sales forecasts already incorporated the impacts of known Code & standards changes.
- Baseline Measure Adoption: The sales forecast excluded the projected impacts of future DSM efforts but included already implemented DSM penetration.

By properly accounting for these factors, the technical potential analysis estimated the additional EE opportunities beyond what is already included in the utility sales forecast.

5.1.2 DR Technical Potential

The concept of technical potential applies differently to DR than for EE. Technical potential for DR is effectively the magnitude of loads that can be curtailed during conditions when utilities need peak capacity reductions. In evaluating this potential at peak capacity, the following were considered: which customers are consuming electricity at those times? What end-uses are in play? Can those end-use loads be managed? Large C&I accounts generally do not provide the utility with direct control over particular end-uses. Instead, many of these customers will forego electric demand temporarily if the financial incentive is large enough. For residential and small C&I customers where DR generally takes the form of direct utility control, technical potential for DR is limited by the loads that can be controlled remotely at scale.

This framework makes end-use disaggregation an important element for understanding DR potential, particularly in the residential and small C&I sectors. When done properly, end-use disaggregation not only provides insights into which loads are on and off when specific grid services are needed, it also provides insight concerning how key loads and end-uses, such as air conditioning use, vary across customers. Resource Innovations’ approach used for load disaggregation is more advanced than what is used for most potential studies. Instead of disaggregating annual consumption or peak demand, Resource Innovations produced end-use load disaggregation for all 8,760 hours. This was needed because the loads available at times when different grid applications are needed can vary substantially. Instead

of producing disaggregated loads for the average customer, the study was produced for several customer segments. For OUC, Resource Innovations examined three residential segments based on customer housing type, four different small C&I segments based on customer size, and four different large C&I segments based on customer size, for a total of 11 different customer segments.

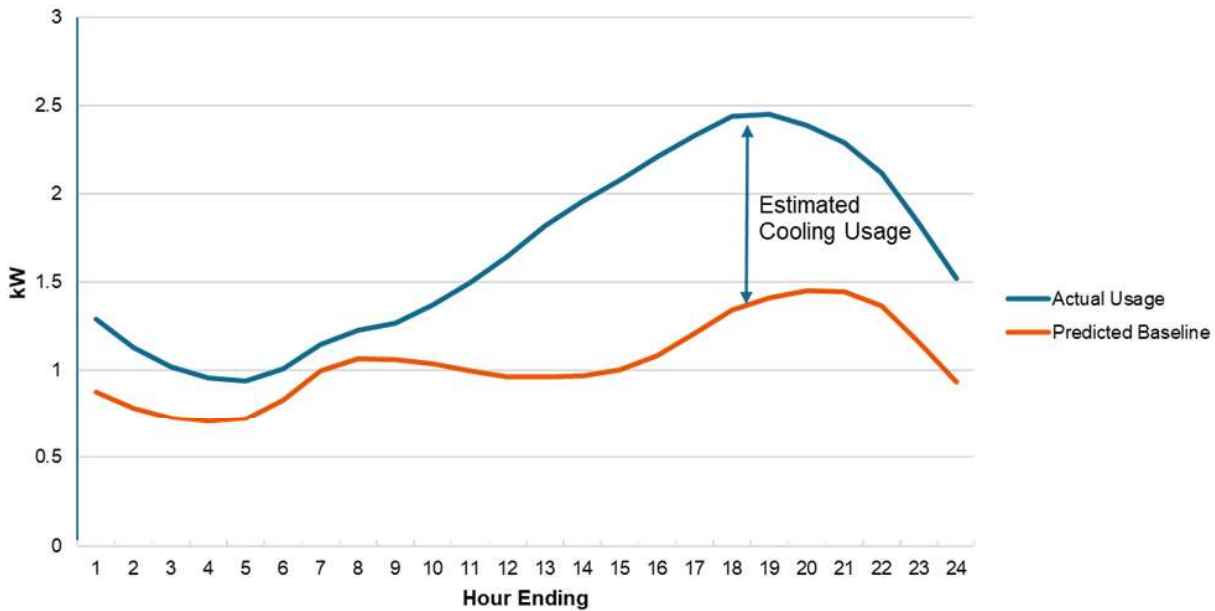
Technical potential, in the context of DR, is defined as the total amount of load available for reduction that is coincident with the period of interest; in this case, the system peak hour for the summer and winter seasons. Thus, two sets of capacity values are estimated: a summer capacity and a winter capacity.

As previously mentioned, for technical potential purposes, all coincident large C&I load is considered dispatchable, while residential and small C&I DR capacity is based on specific end-uses. Summer DR capacity for residential customers was comprised of air-conditioning (AC), pool pumps, water heaters, and managed electric vehicle charging. For small C&I customers, summer capacity was based on AC load. For winter DR capacity, residential was based on electric heating, pool pumps, and water heaters. For small C&I customers, winter capacity was based on electric heating.

AC and heating load profiles were generated for residential and small C&I customers using census-level customer interval data provided by OUC. This data included a customer breakout based on housing type for residential customers and size for small C&I customers. Resource Innovations then used the interval data from these customers to create an average load profile for each customer segment.

The average load profile for each customer segment was combined with historical weather data, and used to estimate hourly load as a function of weather conditions. AC and heating loads were estimated by first calculating the baseline load on days when cooling degree days (CDD) and heating degree days (HDD) were equal to zero, and then subtracting this baseline load. This methodology is illustrated by Figure 7 (a similar methodology was used to predict heating loads).

Figure 7: Methodology for Estimating Cooling Loads



This method was able to produce estimates for average AC/heating load profiles for the seven different customer segments within the residential and small C&I sectors.

Profiles for residential water heater and pool pump loads were estimated by utilizing end-use load data from NREL’s residential end-use load profile database.

For all eligible loads, the technical potential was defined as the amount that was coincident with system peak hours for each season, which are August from 5:00-6:00 PM for summer, and January from 6:00-7:00 PM for winter. As mentioned in Section 4, for technical potential there was also no measure breakout needed, because all measures will target the end-uses’ estimated total loads.

5.1.3 DSRE Technical Potential

5.1.3.1 PV Systems

To determine technical potential for PV systems, RI estimated the percentage of rooftop square footage in Florida that is suitable for hosting PV technology. Our estimate of technical potential for PV systems in this report is based in part on the available roof area and consisted of the following steps:

- Step 1: Outcomes from the forecast disaggregation analysis were used to characterize the existing and new residential, commercial and industrial building stocks.
 - To calculate the total roof area for residential buildings, the average roof area per household is multiplied by the number of households.
 - For commercial and industrial buildings, RI calculated the total roof area by first dividing the load forecast by the energy usage intensity, which provides an estimate of the total building square footage. This result is then divided by the average number of floors to derive the total roof area.
- Step 2: The total available roof area feasible for installing PV systems was calculated. Relevant parameters included unusable area due to other rooftop equipment and setback requirements, in addition to possible shading from trees and limitations of roof orientation (factored into a “technical suitability” multiplier).
- Step 3: Estimated the expected power density (kW per square foot of roof area).
- Step 4: Estimated the hourly PV generation profile using NREL’s PV Watts Calculator
- Step 5: Calculated total energy and coincident peak demand potential by applying RI’s Spatial Penetration and Integration of Distributed Energy Resources (SPIDER) Model.

The methodology presented in this report uses the following formula to estimate overall technical potential of PVs:

Equation 3: Core Equation for Solar DSRE Technical Energy Potential



Where:

- **Suitable Rooftop PV Area for Residential [Square Feet]:** Number of Residential Buildings x Average Roof Area Per Building x Technical Suitability Factor
- **Suitable Rooftop PV Area for Commercial [Square Feet] :** Energy Consumption [kWh] / Energy Intensity [kWh / Square Feet] / Average No. of Stories Per Building x Technical Suitability Factor
- **PV Power Density [kW-DC/Square Feet]:** Maximum power generated in Watts per square foot of solar panel.
- **Generation Factor:** Annual Energy Generation Factor for PV, from PV Watts (dependent on local solar irradiance)

5.1.3.2 Battery Storage Systems Charged from PV Systems

Battery storage systems on their own do not generate power or create efficiency improvements, but store power for use at different times. Therefore, in analyzing the technical potential for battery storage systems, the source of the stored power and overlap with technical potential identified in other categories was considered.

Battery storage systems that are powered directly from the grid do not produce annual energy savings but may be used to shift or curtail load during particular time periods. As the DR technical potential analyzes curtailment opportunities for the summer and winter peak period, and battery storage systems can be used as a DR technology, the study concluded that no additional technical potential should be claimed for grid-powered battery systems beyond that already attributed to DR.

Battery storage systems that are connected to on-site PV systems also do not produce additional energy savings beyond the energy produced from the PV system⁵. However, PV-connected battery systems do create the opportunity to store energy during period when the PV system is generating more than the home or business is consuming and use that stored power during utility system peak periods.

To determine the additional technical potential peak demand savings for “solar plus storage” systems, our methodology consisted of the following steps:

- Assume that every PV system included in PV Technical Potential is installed with a paired storage system.
- Size the storage system assuming peak storage power is equal to peak PV generation and energy storage duration is three hours.
- Apply RI’s hourly dispatch optimization module in SPIDER to create an hourly storage dispatch profile that flattens the individual customer’s load profile to the greatest extent possible accounting for a) customer hourly load profile, b) hourly PV generation profile, and c) battery peak demand, energy capacity, and roundtrip charge/discharge efficiency.
- Calculate the effective hourly impact for the utility using the above storage dispatch profile, aligned with the utility’s peak hour (calculated separately for summer and winter)
- Report the output storage kW impact on utility coincident peak demand in summer and winter.

⁵ PV-connected battery systems experience some efficiency loss due to storage, charging, and discharging. However, for this study, these losses were not quantified.

5.1.3.3 CHP Systems

The CHP analysis created a series of unique distributed generation potential models for each primary market sector (commercial and industrial).

Only non-residential customer segments whose electric and thermal load profiles allow for the application of CHP were considered. The technical potential analysis followed a three-step process. First, minimum facilities size thresholds were determined for each non-residential customer segment. Next, the full population of non-residential customers were segmented and screened based on the size threshold established for that segment. Finally, the facilities that were of sufficient size were matched with the appropriately sized CHP technology.

To determine the minimum threshold for CHP suitability, a thermal factor was applied to potential candidate customer loads to reflect thermal load considerations in CHP sizing. In most cases, on-site thermal energy demand is smaller than electrical demand. Thus, CHP size is usually dictated by the thermal load in order to achieve improved efficiencies.

The study collected electric and thermal intensity data from other recent CHP studies. For industrial customers, Resource Innovations assumed that the thermal load would primarily be used for process operations and was not modified from the secondary data sources for Florida climate conditions. For commercial customers, the thermal load is more commonly made up of water heating, space heating, and space cooling (through the use of an absorption chiller). Therefore, to account for the hot and humid climate in Florida, which traditionally limits weather-dependent internal heating loads, commercial customers' thermal loads were adjusted to incorporate a higher proportion of space cooling to space heating as available opportunities for waste heat recovery.

Resource Innovations worked with the utility-provided customer data, focusing on annual consumption due to the absence of NAICS or SIC codes for this utility data. Non-residential customers were subsequently classified based on annual consumption and size. Since NAICS or SIC codes were unavailable, no formal segmentation occurred. Instead, the analysis focused exclusively on annual utility usage. Facilities with annual loads below the kWh thresholds were deemed unlikely to possess the consistent electric and thermal loads necessary to support CHP and were consequently excluded from consideration. Conversely, those meeting the size criteria were aligned with the corresponding CHP technology.

In general, internal combustion engines are the prime mover for systems under 500kW with gas turbines becoming progressively more popular as system size increases above that. Based on the available load by customer, adjusted by the estimated thermal factor for each

segment, CHP technologies were assigned to utility customers in a top-down fashion (i.e., starting with the largest CHP generators).

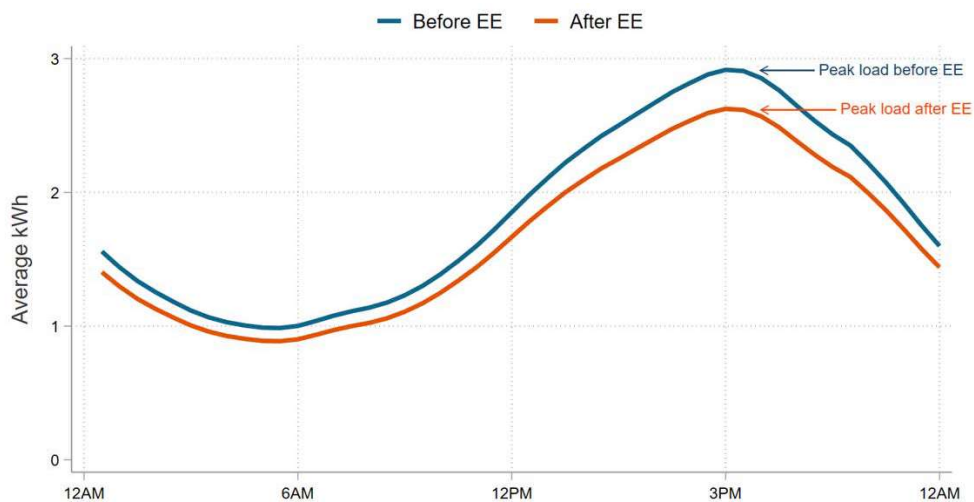
Measure Interaction

PV systems and battery storage charged from PV systems were analyzed collectively due to their common power generation source; and therefore, the identified technical potential for these systems is additive. However, CHP systems were independently analyzed for technical potential without consideration of the competition between DSRE technologies or customer preference for a particular DSRE system. Therefore, results for CHP technical potential should not be combined with PV systems or battery storage systems for overall DSRE potential but used as independent estimates.

5.1.4 Interaction of Technical Potential Impacts

As described above, the technical potential was estimated using separate models for EE, DR, and DSRE systems. However, there is interaction between these technologies; for example, a more efficient HVAC system would result in a reduced peak demand available for DR curtailment, as illustrated in Figure 8.

Figure 8: Illustration of EE Impacts on HVAC System Load Shape



Therefore, after development of the independent models, the interaction between EE, DR, and DSRE was incorporated as follows:

- The EE technical potential was assumed to be implemented first, followed by DR technical potential and DSRE technical potential.

- To account for the impact of EE technical potential on DR, the baseline load forecast for the applicable end-uses was adjusted by the EE technical potential, resulting in a reduction in baseline load available for curtailment.
- For DSRE systems, the EE and DR technical potential was incorporated in a similar fashion, adjusting the baseline load used to estimate DSRE potential.
 - For the PV analysis, this did not impact the results as the EE and DR technical potential did not affect the amount of PV that could be installed on available rooftops.
 - For the battery storage charged from PV systems, the reduced baseline load from EE resulted in additional PV-generated energy being available for the battery systems and for use during peak periods. The impact of DR events during the assumed curtailment hours was incorporated into the modeling of available battery storage and discharge loads.
- For CHP systems, the reduced baseline load from EE resulted in a reduction in the number of facilities that met the annual energy threshold needed for CHP installations. Installed DR capacity was assumed to not impact CHP potential as the CHP system feasibility was determined based on energy and thermal consumption at the facility. It should be noted that CHP systems not connected to the grid could impact the amount of load available for curtailment with utility-sponsored DR. Therefore, CHP technical potential should not be combined with DR potential but used as independent estimates.

5.2 EE Technical Potential

5.2.1 Summary

Table 9 summarizes the EE technical potential by sector:

Table 9. EE Technical Potential

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
Residential	249	98	935
Non-Residential⁶	201	99	1,044
Total	450	197	1,979

⁶ Non-Residential results include all commercial and industrial customer segments.

5.2.2 Residential

Figure 10, Figure 10 and Figure 11 summarize the residential sector EE technical potential by end-use.

Figure 9: Residential EE Technical Potential by End-Use (Summer Peak Savings)

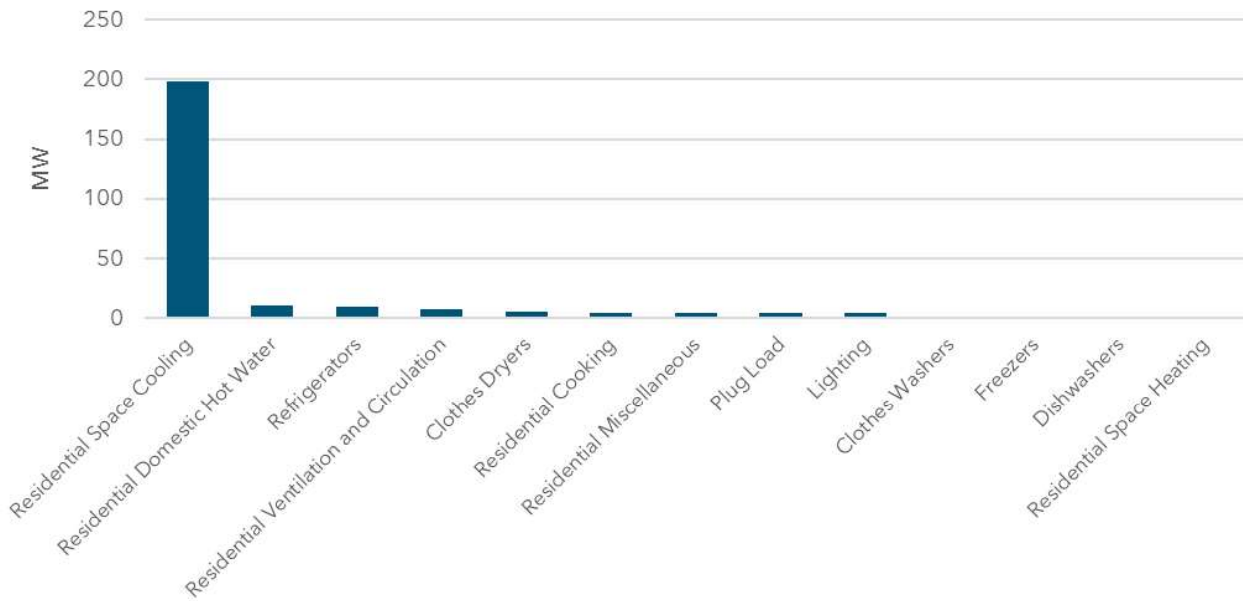


Figure 10: Residential EE Technical Potential by End-Use (Winter Peak Savings)

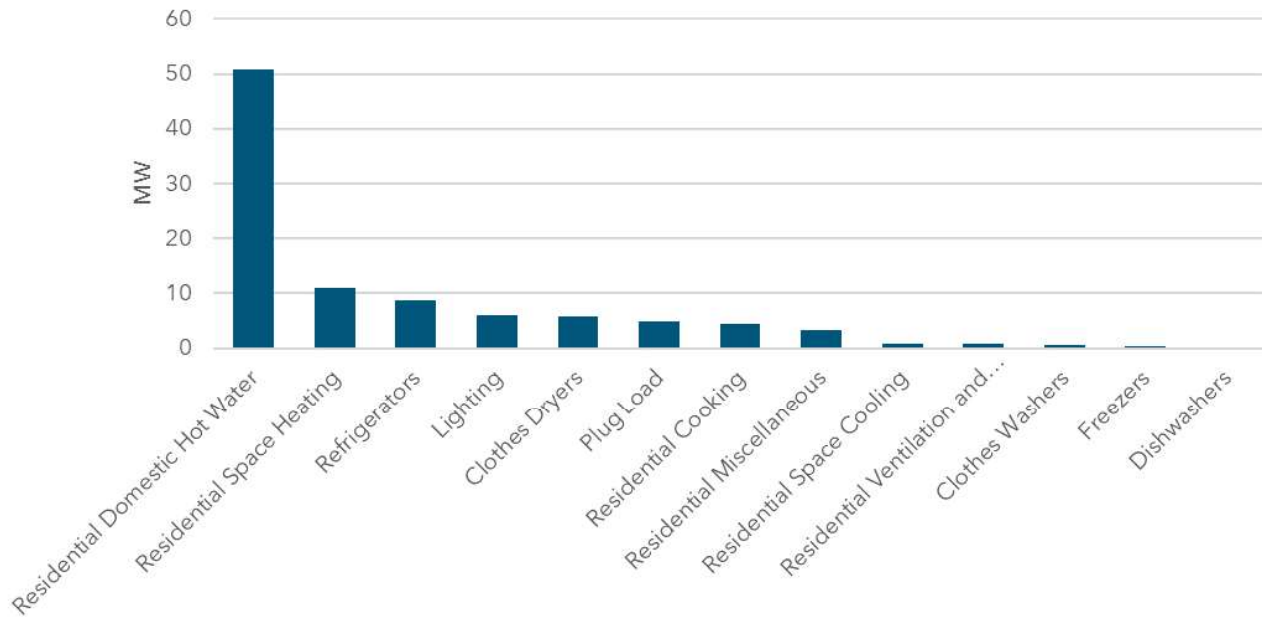
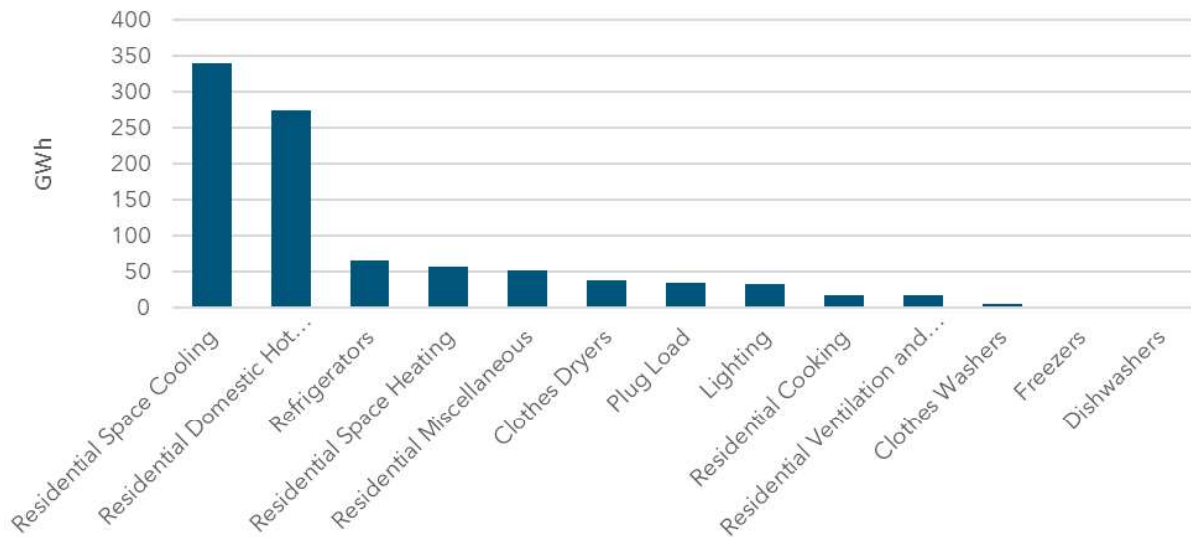


Figure 11: Residential EE Technical Potential by End-Use (Energy Savings)



5.2.3 Non-Residential

5.2.3.1 Business Segments

Figure 13, Figure 13 and Figure 14 summarize the business sector EE technical potential by end-use.

Figure 12: Business EE Technical Potential by End-Use (Summer Peak Savings)

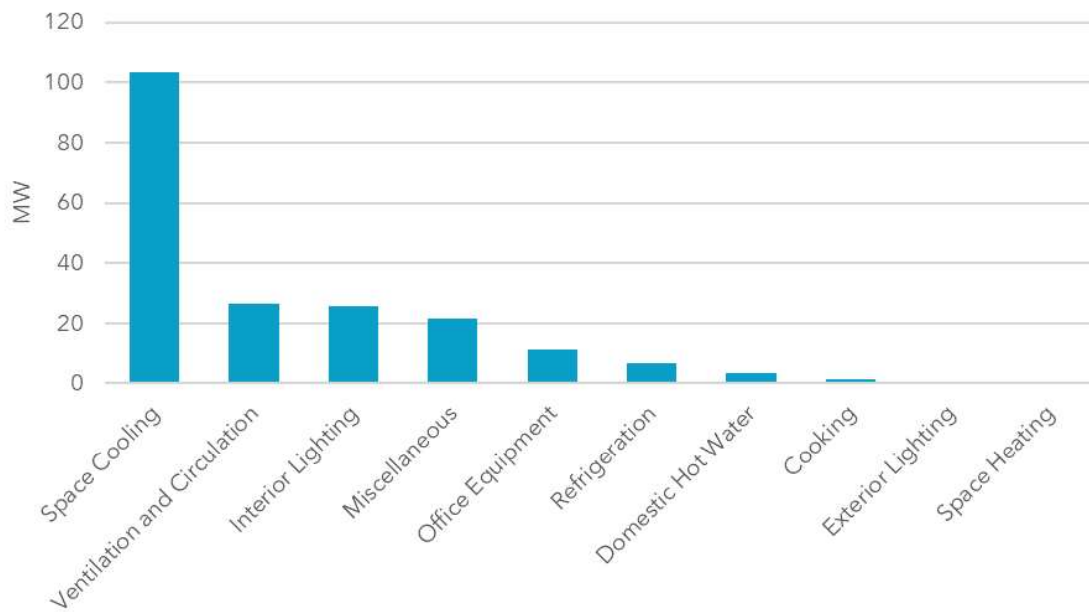


Figure 13: Business EE Technical Potential by End-Use (Winter Peak Savings)

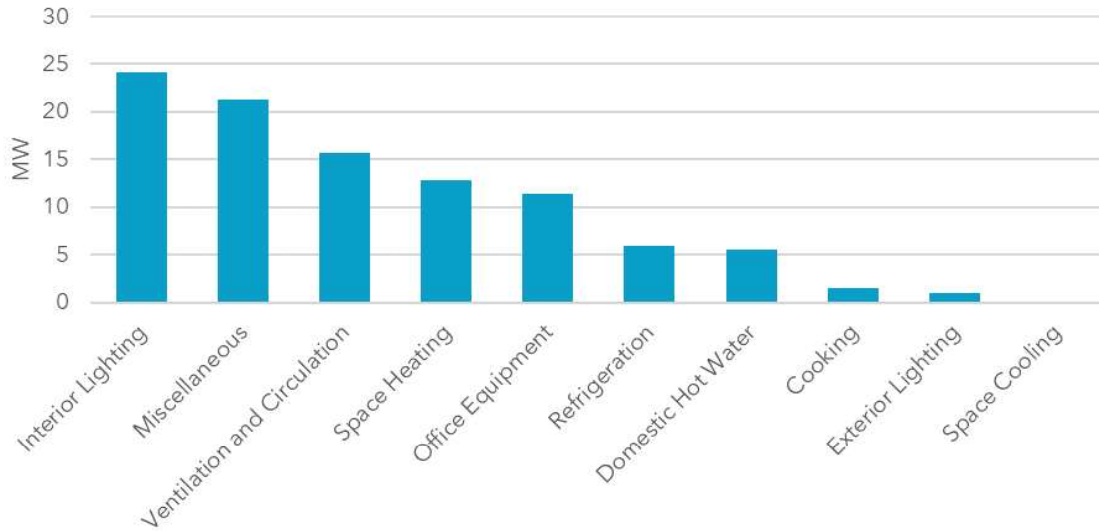
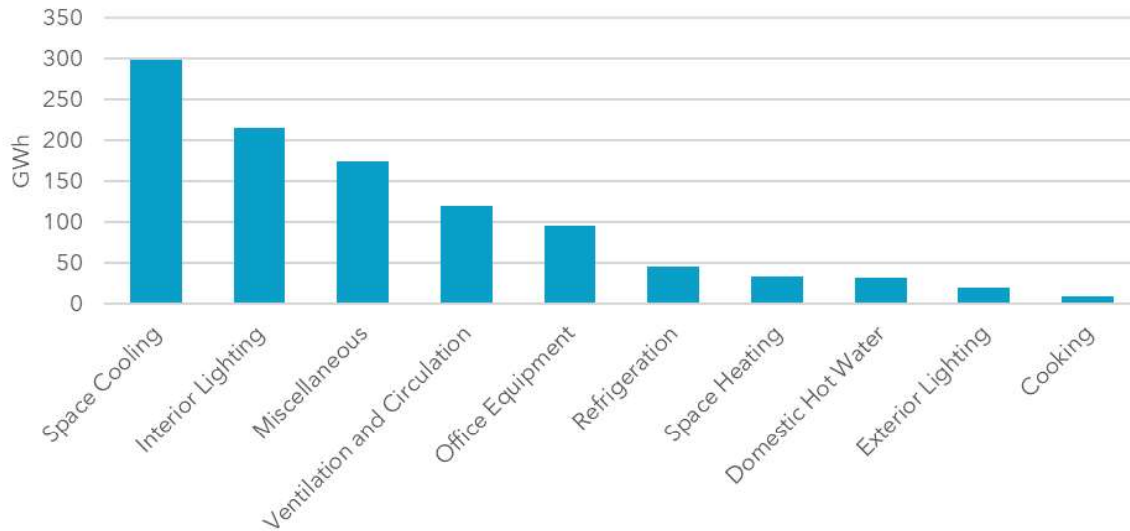


Figure 14: Business EE Technical Potential by End-Use (Energy Savings)



5.3 DR Technical Potential

Technical potential for DR is defined for each class of customers as follows:

- Residential & Small C&I customers - Technical potential is equal to the aggregate load for all end-uses that can participate in OUC’s current programs plus DR measures not currently offered in which the utility uses specialized devices to control loads (i.e. direct load control programs). This includes cooling and heating loads for residential and small C&I customers and water heater and pool pump loads for residential customers. Not all demand reductions are delivered via direct load control of end-uses. The magnitude of demand reductions from non-direct load control such as time varying pricing, peak time rebates and targeted notifications is linked to cooling and heating loads.
- Large C&I customers - Technical potential is equal to the total amount of load for each customer segment (i.e., that customers reduce their total load to zero when called upon).

Table 10 summarizes the seasonal DR technical potential by sector:

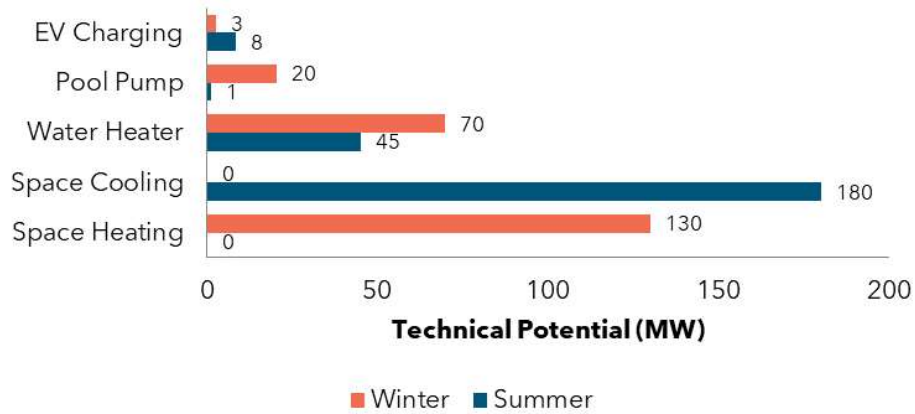
Table 10. DR Technical Potential

	Savings Potential	
	Summer Peak Demand (MW)	Winter Peak Demand (MW)
Residential	235	223
Non-Residential	582	563
Total	817	786

5.3.1 Residential

Residential technical potential is summarized in Figure 15.

Figure 15: Residential DR Technical Potential by End-Use

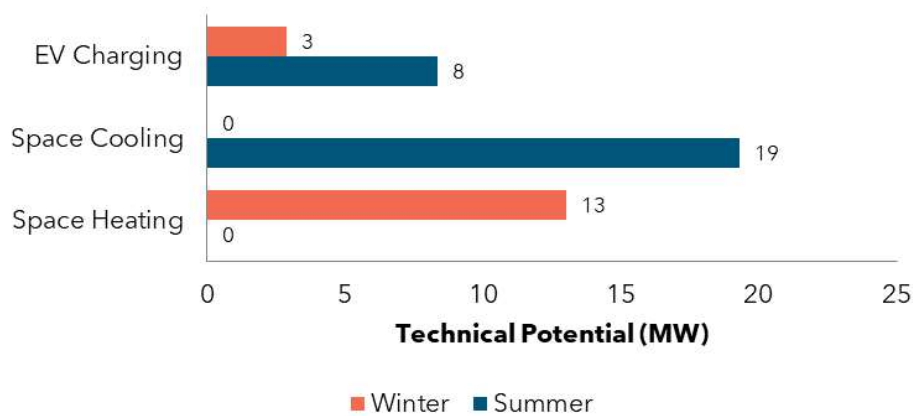


5.3.2 Non-Residential

5.3.2.1 Small C&I Customers

For small C&I technical potential, Resource Innovations looked at cooling and heating loads only. Small C&I technical potential is provided in Figure 16.

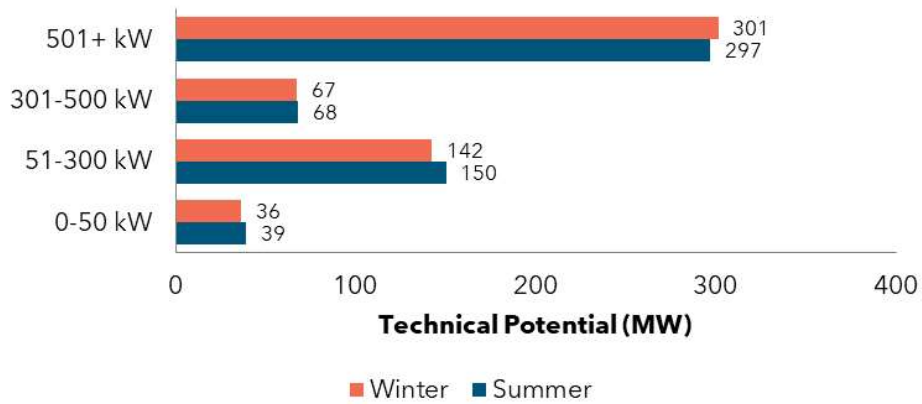
Figure 16: Small C&I DR Technical Potential by End-Use



5.3.2.2 Large C&I Customers

Figure 17 provides the technical potential for large C&I customers, broken down by customer size.

Figure 17: Large C&I DR Technical Potential by Segment



5.4 DSRE Technical Potential

Table 11 provides the results of the DSRE technical potential for each customer segment:

Table 11. DSRE Technical Potential⁷

	Savings Potential		
	Summer Peak Demand (MW)	Winter Peak Demand (MW)	Energy (GWh)
PV Systems			
Residential	339	0	2,731
Non-Residential	162	0	1,169
Total	501	0	3,900
Battery Storage charged from PV Systems			
Residential	171	166	0
Non-Residential	14	70	0
Total	185	236	0
CHP Systems			
Total	354	292	1,591

⁷ PV systems and CHP systems were independently analyzed for technical potential without consideration of the competition between technologies or customer preference for DSRE system.

Appendix A EE Measure List

For information on how Resource Innovations developed this list, please see Section 4.

Table 12: Residential EE Measures

Measure	End-Use	Description	Baseline
120v Heat Pump Water Heater 50 Gallons	Residential Domestic Hot Water	120v Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Air Sealing-Infiltration Control	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Improved Infiltration Control	Standard Heating and Cooling System with Standard Infiltration Control
Air-to-Water Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star Air-to-Water Heat Pump, 25 SEER, 13 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - 15 SEER/14.3 SEER2 from base electric resistance	Residential Space Cooling, Residential Space Heating	ASHP 15 SEER from base electric resistance	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2 (from elec resistance)	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2, 10.5 HSPF	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP: 17.8/17 SEER/SEER2; 10.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating

Measure	End-Use	Description	Baseline
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2 (from elect resistance)	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
Basement or Crawlspace Wall Insulation R-15	Residential Space Cooling, Residential Space Heating	Increased Basement or Crawlspace Wall Insulation (R-15)	Code-Compliant Exterior Below-Grade Wall Insulation (R-10)
Bathroom Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
CEE Advanced Tier Clothes Dryer	Clothes Dryers	CEE Advanced Tier Clothes Dryer	One Clothes Dryer meeting Federal Standard
CEE Advanced Tier Clothes Washer	Clothes Washers	Tier 3 CEE Clothes washer	One Clothes Washer meeting Federal Standard
CEE Tier 3 Refrigerator	Refrigerators	Residential Tier 3 Refrigerator	One Refrigerator meeting Federal Standard
Ceiling Insulation (R11 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Ceiling Insulation (R38 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Residential Space Cooling	Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - 24 SEER/22.9 SEER2	Residential Space Cooling	Central AC - 24 SEER/22.9 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Residential Space Cooling	Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling	Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC Tune Up	Residential Space Cooling	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Existing Typical Central AC without Regular Maintenance/tune-up
Dehumidifier Recycling	Plug Load	No dehumidifier	One Dehumidifier meeting Federal Standard
Drain Water Heat Recovery	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Duct Insulation	Residential Space Cooling, Residential Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork	Standard Electric Heating and Central AC with Uninsulated Ductwork
Duct Repair	Residential Space Cooling, Residential Space Heating	Duct Repair to eliminate/minimize leaks, includes testing and sealing	Standard Electric Heating and Central AC with typical duct leakage
ECM Circulator Pump	Residential Miscellaneous	Install ECM Circulator Pump	Install Standard Circulator Pump
Energy Star Air Purifier	Plug Load	One Air Purifier meeting ENERGY STAR 2.0 Standards	One Standard Conventional Air Purifier
Energy Star Audio-Video Equipment	Plug Load	One DVD/Blu-Ray Player meeting current ENERGY STAR Standards	One Market Average DVD/Blu-Ray Player
Energy Star Bathroom Ventilating Fan	Residential Ventilation and Circulation	Bathroom Exhaust Fan meeting current ENERGY STAR Standards	Bathroom Exhaust Fan meeting Federal Standard
Energy Star Ceiling Fan	Residential Miscellaneous	60" Ceiling Fan Meeting ENERGY STAR 3.1 Standards	Standard 60" Ceiling Fan
Energy Star Clothes Dryer	Clothes Dryers	One Electric Resistance Clothes Dryer meeting ENERGY STAR 1.1 Standards	One Clothes Dryer meeting Federal Standard

Measure	End-Use	Description	Baseline
Energy Star Clothes Washer	Clothes Washers	One Clothes Washer meeting ENERGY STAR 8.1 Standards	One Clothes Washer meeting Federal Standard
Energy Star Dehumidifier	Plug Load	One Dehumidifier meeting ENERGY STAR 5.0 Standards	One Dehumidifier meeting Federal Standard
Energy Star Dishwasher	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements (effective on July 19, 2023), electric water heating	One Dishwasher meeting Federal Standard
Energy Star Dishwasher (Gas Water Heating)	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements, gas water heating	One Dishwasher meeting Federal Standard; gas water heating
Energy Star Door	Residential Space Cooling, Residential Space Heating	100ft ² of Opaque Door meeting Energy Star Version 6.0 Requirements (U-Value: 0.17)	100ft ² of Opaque Door meeting current FL Code Requirements
ENERGY STAR EV supply equipment (level 2 charger)	Residential Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Freezer	Freezers	One Freezer meeting current ENERGY STAR 5.1 Standards	One Freezer meeting Federal Standard
Energy Star Ground Source Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star GSHP, 17.1 SEER, 12 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Energy Star Imaging Equipment	Plug Load	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star Monitor	Plug Load	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star Personal Computer	Plug Load	One Personal Computer meeting ENERGY STAR 8.0 Standards	One Personal Computer meeting ENERGY STAR® 3.0 Standards
Energy Star Refrigerator	Refrigerators	One Refrigerator/Freezer meeting ENERGY STAR 5.1 Standards	One Refrigerator/Freezer meeting Federal Standard
Energy Star Room AC	Residential Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star Set-Top Receiver	Plug Load	One Set-top Box meeting ENERGY STAR 4.1 Standards	One Market Average Set-top Box
Energy Star TV	Plug Load	One Television meeting ENERGY STAR 9.0 Standards	One non-ENERGY STAR Television
Energy Star Windows	Residential Space Cooling, Residential Space Heating	100ft ² of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft ² of Window current FL energy code requirements

Measure	End-Use	Description	Baseline
Exterior Wall Insulation	Residential Space Cooling, Residential Space Heating	Increased Exterior Above-Grade Wall Insulation (R-13)	Market Average Existing Exterior Above-Grade Wall Insulation
Filter Whistle	Residential Ventilation and Circulation	Install the Furnace Filter Alarm	No Furnace Filter Alarm on a Central Forced-Air Furnace
Floor Insulation	Residential Space Heating	Increased Floor Insulation (R-30)	Code-Compliant Floor Insulation
Freezer Recycling	Freezers	No Freezer	Current Market Freezer
Green Roof	Residential Space Cooling	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
Heat Pump Clothes Dryer	Clothes Dryers	One Heat Pump Clothes Dryer	One Clothes Dryer meeting Federal Standard
Heat Pump Pool Heater	Residential Miscellaneous	Heat Pump Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Heat Pump Tune Up	Residential Space Cooling, Residential Space Heating	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Standard Heating and Cooling System without Regular Maintenance/tune-up
Heat Pump Water Heater 50 Gallons-CEE Advanced Tier	Residential Domestic Hot Water	CEE Advanced Tier Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 50 Gallons-ENERGY STAR	Residential Domestic Hot Water	Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 80 Gallons-ENERGY STAR	Residential Domestic Hot Water	Energy Star Heat Pump Water Heater 80 Gallons	Code-Compliant 80 Gallon Electric Resistance Water Heater
Heat Trap	Residential Domestic Hot Water	Heat Trap	Existing Water Heater without heat trap
High Efficiency Convection Oven	Residential Cooking	One Full-Size Convection Oven meeting ENERGY STAR 3.0 Standards	One Standard Economy-Grade Full-Size Oven
High Efficiency Induction Cooktop	Residential Cooking	One residential induction cooktop	One standard residential electric cooktop
Home Energy Management System	Lighting Plug Load Residential Space Cooling, Residential Space Heating	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Hot Water Pipe Insulation	Residential Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-5	1' of Pipe in Unconditioned Spaces with Code Minimum of 1" of Insulation
HVAC ECM Motor	Residential Ventilation and Circulation	A brushless permanent magnet (ECM) blower motor for electric furnace	Permanent Split Capacitor Motor for Electric Furnace

Measure	End-Use	Description	Baseline
HVAC Economizer	Residential Space Cooling	Install residential economizer	No economizer
HVAC Zoning System	Residential Space Cooling, Residential Space Heating	Install dampers in the ducts, dividing home into multiple zones, each controlled by its own thermostat	Single zone HVAC system
Indoor Daylight Sensor	Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Range	Residential Cooking	Residential induction range	Electric range
Instantaneous Hot Water System	Residential Domestic Hot Water	Instantaneous Hot Water System	Standard Efficiency Storage Tank Water Heater
Kitchen Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
LED - 9W_CFL Baseline	Lighting	LED (assume 9W) replacing CFL baseline lamp	14W CFL (60W equivalent)
LED - 9W_Halogen Baseline	Lighting	LED (assume 9W) replacing EISA-2020 compliant baseline lamp	EISA-2020 compliant baseline lamp (60W equivalent)
LED Specialty Lamps-5W Chandelier	Lighting	5 W Chandelier LED	Standard incandescent chandelier lamp
Linear LED	Lighting	Linear LED Lamps in Linear Fluorescent Fixture	Standard (32w) T8 lamps in Linear Fluorescent Fixture
Low Flow Showerhead	Residential Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.60 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
New Construction - Whole Home Improvements - Tier 1	Whole Home	Performance-based improvements in new homes - 20% savings	Residential New Construction (Baseline Efficiency)
New Construction - Whole Home Improvements - Tier 2	Whole Home	Performance-based improvements in new homes - 35% savings	Residential New Construction (Baseline Efficiency)
Occupancy Sensors Switch Mounted	Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Timer	Lighting	Timer on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Outdoor Motion Sensor	Lighting	Motion Sensor on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Ozone Laundry	Clothes Washers	Add a New, Single-Unit Ozone Laundry System to the Clothes Washer	One Clothes Washer meeting Federal Standard

Measure	End-Use	Description	Baseline
Programmable Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Properly Sized CAC	Residential Space Cooling	Properly Sized Central Air Conditioning	Standard Central Air Conditioning, Oversized
Radiant Barrier	Residential Space Cooling	Radiant Barrier	No radiant barrier
Reflective Roof	Residential Space Cooling	Reflective Roof Treatment	Standard dark shingle
Refrigerator Coil Cleaning	Refrigerators	Refrigerator Coil Cleaning	
Refrigerator Recycling	Refrigerators	No Refrigerator	Current Market Average Refrigerator
Residential Whole House Fan	Residential Space Cooling	Standard Central Air Conditioning with Whole House Fan	Standard Central Air Conditioning, No Whole House Fan
Sealed crawlspace	Residential Space Cooling, Residential Space Heating	Encapsulated and semi-conditioned crawlspace	Naturally vented, unconditioned crawlspace
Smart Breaker	Whole Home	Smart Breaker	standard electric breakers
Smart Panel	Whole Home	Multi-channel device that attaches to customer's circuit breaker to enable monitoring and control of major end-use appliances by customer	standard electric panel
Smart Power Strip	Plug Load	Smart plug strips for entertainment centers and home office	Standard entertainment center or home office usage, no smart strip controls
Smart Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Solar Attic Fan	Residential Space Cooling	Standard Central Air Conditioning with Solar Attic Fan	Standard Central Air Conditioning, No Solar Attic Fan
Solar Pool Heater	Residential Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pumps	Residential Miscellaneous	Solar Powered Pool Pump	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System	Residential Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Spray Foam Insulation(Base R11)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Spray Foam Insulation (Base R19)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R2)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R30)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Thermostatic Shower Restriction Valve	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Thermostatic Shower Valves	50 Gallon Electric Resistance Heater and Standard Shower Valves
Variable Refrigerant Flow (VRF) HVAC Systems	Residential Space Cooling, Residential Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Water Heater Blanket	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Insulated Tank Wrap	Code-Compliant 50 Gallon Electric Resistance Water Heater, No Tank Wrap
Water Heater Thermostat Setback	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Temperature Setpoint of 119°F	Code-Compliant 50 Gallon Electric Resistance Water Heater (Temp. Setpoint = 130°F)
Water Heater Timeclock	Residential Domestic Hot Water	Water Heater Timeclock	Existing Water Heater without time clock
Weather stripping	Residential Space Cooling, Residential Space Heating	Specific quantity of weather stripping to seal	
Window Caulking	Residential Space Cooling, Residential Space Heating	Window caulking	
Window Sun Protection	Residential Space Cooling	Window Film Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

Table 13: Commercial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency

Measure	End-Use	Description	Baseline
20HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
Advanced Rooftop Controller	Ventilation and Circulation	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Miscellaneous	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air Curtains	Space Cooling, Space Heating	Air Curtain across door opening	Door opening with no air curtain
Airside Economizer	Space Cooling	Airside Economizer	No economizer
Anti-Sweat Controls	Refrigeration	One Medium Temperature Reach-In Case with Anti-Sweat Heater Controls	One Medium Temperature Reach-In Case without Anti-Sweat Heater Controls
Auto Off Time Switch	Interior Lighting	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Automatic Door Closer for Walk-in Coolers and Freezers	Refrigeration	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Beverage Vending Machine Controls	Refrigeration	One non-ENERGY STAR beverage vending machine equipped with infrared occupancy sensing controls	One non-ENERGY STAR beverage vending machine, no controls
Bi-Level Lighting Control (Exterior)	Exterior Lighting	Bi-Level Controls on Exterior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Interior)	Interior Lighting	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ceiling Insulation (R19 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope,

Measure	End-Use	Description	Baseline
			residential style commercial building
Chilled Water Reset	Space Cooling	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Chiller maintenance	Space Cooling	O&M improvements to restore chiller performance	
CO Sensors for Parking Garage Exhaust	Miscellaneous	Enclosed Parking Garage Exhaust with CO Control	Constant Volume Enclosed Parking Garage Exhaust
Commercial Duct Sealing	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Commercial Strategic Energy Management	Whole Building	Commercial Strategic Energy Management	No active energy management
Custom measure - Non-lighting	Space Cooling, Space Heating	Custom Improvement to Facility's Operations	Baseline Technology/Process
Data Center Hot Cold Aisle	Office Equipment	Equipment configuration that saves HVAC	No hot, cold aisle containment
Dedicated Outside Air System (DOAS)	Space Cooling, Space Heating	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Circulating Systems	Domestic Hot Water	Recirculation Pump with Demand Control Mechanism	Uncontrolled Recirculation Pump
Demand Controlled Ventilation	Ventilation and Circulation	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Refrigeration	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Destratification Fans	Space Heating	Destratification Fans improve temperature distribution by circulating warmer air from the ceiling back down to the floor level	No destratification fan
Door Gasket (Cooler)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Door Gasket (Freezer)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Drain water heat recovery	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery

Measure	End-Use	Description	Baseline
Dual Enthalpy Economizer	Ventilation and Circulation	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
Duct Insulation	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork (R-8)	Standard Electric Heating and Central AC with Uninsulated Ductwork (R-4)
Ductless Mini-Split AC	Space Cooling	Ductless Mini-Split AC, 4 Ton, 16 SEER	Code-Compliant AC Unit, 4 Ton, 15 SEER
Ductless Mini-Split HP	Space Cooling, Space Heating	Ductless Mini-Split HP, 17 SEER, 9.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
DX Coil Cleaning	Space Cooling	DX Coil Cleaning	DX Coil Not Cleaned
ECM Motors on Furnaces	Space Heating	Variable Speed Electronically Commutated Motor for an Electric Furnace	Permanent Split Capacitor Motor for Electric Furnace
Efficient Battery Charger	Miscellaneous	Efficient Battery Charger	FR or SCR charging stations with power conversion efficiency < 89% or > 10 W
Efficient Exhaust Hood	Cooking	Kitchen ventilation with automatically adjusting fan controls	Kitchen ventilation with constant speed ventilation motor
Efficient Motor Belts	Miscellaneous	Synchronous belt, 98% efficiency	Standard V-belt drive
Efficient New Construction Lighting	Interior Lighting	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Energy Recovery Ventilation System (ERV)	Space Cooling	Unitary Cooling Equipment that Incorporates Energy Recovery	Current Market Packaged or Split DX Unit
Energy Star Combination Oven	Cooking	Energy Star Combination Oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade 10-Pan Combination Oven
Energy Star Commercial Clothes Washer	Miscellaneous	One Commercial Clothes Washer meeting current ENERGY STAR Version 8.1 Standards	One Commercial Clothes Washer meeting Federal Standard
Energy Star Commercial Dishwasher	Domestic Hot Water	One Commercial Dishwasher meeting ENERGY STAR Version 3.0 Standards	One Dishwasher meeting Federal Standard
Energy Star Commercial Glass Door Freezer	Refrigeration	One Glass Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Glass Door Freezer meeting Federal Standards
Energy Star Commercial Glass Door Refrigerator	Refrigeration	One Glass Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Glass Door Refrigerator meeting Federal Standards
Energy Star Commercial Solid Door Freezer	Refrigeration	One Solid Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Solid Door Freezer meeting Federal Standards

Measure	End-Use	Description	Baseline
Energy Star Commercial Solid Door Refrigerator	Refrigeration	One Solid Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Solid Door Refrigerator meeting Federal Standards
Energy Star convection oven	Cooking	Energy Star convection oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Full-Size Convection Oven
Energy Star EV Chargers	Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Fryer	Cooking	One Standard Vat Electric Fryer meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Standard Vat Electric Fryer
Energy Star Griddle	Cooking	One Griddle meeting current ENERGY STAR Version 1.2 Standards	One Conventional Griddle
Energy Star Hot Food Holding Cabinet	Cooking	One Hot Food Holding Cabinet meeting current ENERGY STAR Version 2.0 Standards	One Standard Hot Food Holding Cabinet
Energy Star Ice Maker	Refrigeration	One Continuous Self-Contained Ice Maker meeting ENERGY STAR Version 3.0 Standards	One Continuous Self-Contained Ice Maker meeting Federal Standard
ENERGY STAR Imaging Equipment	Office Equipment	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star LED Directional Lamp	Interior Lighting	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star Monitors	Office Equipment	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star PCs	Office Equipment	One Personal Computer (desktop or laptop) meeting current ENERGY STAR® Standards	One non-ENERGY STAR® Personal Computer
Energy Star room AC	Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC, 1 Ton, 10.9 CEER
Energy Star Servers	Office Equipment	One Server meeting ENERGY STAR 2.0 Standards	One Standard Server
Energy Star Steamer	Cooking	One 4-Pan Electric Steamer meeting ENERGY STAR® 2.0 Standards	One Standard Economy-Grade 4-Pan Steamer
Energy Star Uninterruptable Power Supply	Office Equipment	Standard Desktop Plugged into Energy Star Uninterruptable Power Supply at 25% Load	Standard Desktop Plugged into Average Rotary Uninterruptable Power Supply at 25% Load
Energy Star Vending Machine	Refrigeration	One Refrigerated Vending Machine meeting ENERGY STAR Version 4.0 Standards	One Refrigerated Vending Machine meeting ENERGY STAR® 1.0 Standards

Measure	End-Use	Description	Baseline
ENERGY STAR Water Cooler	Miscellaneous	One Storage Type Hot/Cold Water Cooler Unit meeting ENERGY STAR Version 3.0 Standards	One Standard Storage Type Hot/Cold Water Cooler Unit
Energy Star windows	Space Cooling, Space Heating	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Miscellaneous	Plug-in timer that activates engine block timer to reduce unnecessary run time	Engine block heater (typically used for backup generators) running continuously
Escalator Motor Efficiency Controller	Miscellaneous	Install Escalator Motor Efficiency Controller	Escalator without Motor Efficiency Controller
Facility Commissioning	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility commissioning to optimize building operations in new facilities	Standard new construction facility with no commissioning
Facility Energy Management System	Space Cooling, Space Heating, Ventilation and Circulation	Typical HVAC by Building Type Controlled by Energy Management System	Standard/manual facility equipment controls
Faucet Aerator	Domestic Hot Water	Low-flow lavatory faucet aerator, flow rate: 1.0 gpm	Federal lavatory flow rate standard, 1994, flow rate: 2.2 gpm
Floating Head Pressure Controls	Refrigeration	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Floor Insulation	Space Cooling, Space Heating	Increased Floor Insulation (R-19)	Market Average Existing Floor Insulation
Geothermal Heat Pump	Space Cooling, Space Heating	Geothermal Heat Pump	Code-Compliant Air Source Heat Pump
Green roof	Space Cooling, Space Heating	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
HE Air Cooled Chiller - All Compressor Types - 100 Tons	Space Cooling	HE Air Cooled Chiller - Air Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE DX 11.25-20.0 Tons Elec Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER

Measure	End-Use	Description	Baseline
HE DX 5.4-11.25 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
Heat Pump Pool Heater Commercial	Miscellaneous	High Efficiency Pool Heater Eff. $\geq 84\%$	Standard Efficiency Pool Heater 78% Eff.
Heat Pump Water Heater	Domestic Hot Water	Efficient 50 Gallon Electric Heat Pump Water Heater	Code-Compliant 50 Gallon Electric Heat Pump Water Heater
High Efficiency Air Compressor	Miscellaneous	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Data Center Cooling	Space Cooling	High Efficiency CRAC (computer room air conditioner)	Standard Efficiency CRAC
High Efficiency PTAC	Space Cooling	High Efficiency PTAC	Code-Compliant PTAC
High Efficiency PTHP	Space Cooling, Space Heating	High Efficiency PTHP	Code-Compliant PTHP
High Efficiency Refrigeration Compressor_Discuss	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor

Measure	End-Use	Description	Baseline
High Efficiency Refrigeration Compressor_Scroll	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Speed Fans	Ventilation and Circulation	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
Hot water pipe insulation	Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-4	1' of Pipe in Unconditioned Spaces with Code Minimum of 1"of Insulation
Hotel Card Energy Control Systems	Space Cooling, Space Heating	Guest Room HVAC Unit Controlled by Hotel-Key-Card Activated Energy Control System	Guest Room HVAC Unit, Manually Controlled by Guest
Indoor daylight sensor	Interior Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Cooktops	Cooking	Efficient Induction Cooktop	One Standard Electric Cooktop
Infiltration Reduction - Air Sealing	Space Cooling, Space Heating	Reduced leakage through caulking, weather-stripping	Standard Heating and Cooling System with Moderate Infiltration
Instantaneous Hot Water System Commercial	Domestic Hot Water	Instantaneous Hot Water System	Code-Compliant Electric Storage Water Heater
LED - 14W_CFL Baseline	Interior Lighting	LED (assume 14W) replacing CFL	100W equivalent CFL
LED - 9W Flood_CFL Baseline	Exterior Lighting	LED (assume 9W) replacing CFL	14W CFL
LED Canopy Lighting (Exterior)	Exterior Lighting	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Exit Sign	Interior Lighting	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting	2x4 LED Troffer	Lumen-Equivalent 32-Watt T8 Lamp
LED Linear - Lamp Replacement	Interior Lighting	Linear LED (16W)	Lumen-Equivalent 32-Watt T8 Lamp

Measure	End-Use	Description	Baseline
LED Parking Lighting	Exterior Lighting	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	Space Cooling, Space Heating	LEED New Construction Whole Building	Comparable facility, code-compliance construction
Light Tube	Interior Lighting	One 14" Light Tube, Delivering light to 250 S.F. of Commercial Space	250 S.F. of Commercial Space Lit by Typical Lighting Strategies
Low Flow Shower Head	Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.50 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
Low-Flow Pre-Rinse Sprayers	Domestic Hot Water	Low-Flow Pre-Rinse Sprayer with Flow Rate of 1.6 gpm	Pre-Rinse Sprayer with Federal Standard Flow Rate of 2.25 gpm
Network PC Power Management	Office Equipment	One computer and monitor attached to centralized energy management system that controls when desktop computers and monitors plugged into a n	One computer and monitor, manually controlled
Networked Lighting Controls	Interior Lighting	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Night Covers for Display Cases	Refrigeration	One Open Vertical Case with Night Covers	One Existing Open Vertical Case, No Night Covers
Occupancy Sensors, Ceiling Mounted	Interior Lighting	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy Sensors, Switch Mounted	Interior Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ozone Laundry Commercial	Miscellaneous	Add a new ozone laundry system onto a commercial clothes washer	One commercial clothes washer without ozone laundry system
Programmable thermostat	Space Cooling, Space Heating	Pre-set programmable thermostat that replaces manual thermostat	Standard Heating and Cooling System with Manual Thermostat
PSC to ECM Evaporator Fan Motor (Reach-In)	Refrigeration	Medium Temperature Reach-In Case with equivalent size Electronically	Medium Temperature Reach-In Case with Permanent Split Capacitor Evaporator Fan Motor

Measure	End-Use	Description	Baseline
		Commutated Evaporator Fan Motor	
PSC to ECM Evaporator Fan Motor (Walk-In, Refrigerator)	Refrigeration	Medium Temperature Walk-In Case with Electronically Commutated Evaporator Fan Motor	Medium Temperature Walk-In Case with Permanent Split Capacitor Evaporator Fan Motor
Q-Sync Evaporator Fan Motor	Refrigeration	Medium Temperature Reach-In Case with equivalent size Q-Sync Evaporator Fan Motor	Medium Temperature Reach-In Case with 20W Permanent Split Capacitor Fan Motor
Reflective Roof Treatment	Space Cooling	Reflective Roof Treatment	Standard Black Roof
Refrigerated Display Case LED Lighting	Refrigeration	60" Refrigerated Case LED Strip	Lumen-Equivalent 32-Watt T8 Fixture
Refrigerated Display Case Lighting Controls	Refrigeration	Occupancy Sensors for Refrigerated Case Lighting to reduce run time	Market-Share Weighted Existing Linear Fluorescent Fixture
Refrigeration Commissioning	Refrigeration	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Refrigeration Economizer	Refrigeration	Walk-in refrigerator with economizer	Walk-in refrigerator without economizer
Regenerative Drive Elevator Motor	Miscellaneous	Regenerative drive produced energy when motor in overhaul condition	Standard motor
Retro-Commissioning (Existing Construction)	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	
Roof Insulation	Space Cooling, Space Heating	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Server Virtualization	Office Equipment	2 Virtual Host Server	20 Single Application Servers
Smart Strip Plug Outlet	Office Equipment	One Smart Strip Plug Outlet	One Standard plug strip/outlet
Smart thermostat	Space Cooling, Space Heating	Thermostats that include "smart" features such as occupancy sensors, ge-fencing, multi-zone sensors	Standard Heating and Cooling System with Manual Thermostat
Solar Pool Heater Commercial	Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pump	Miscellaneous	Solar Powered Pool Pump Motor	Variable Speed Pool Pump Motor

Measure	End-Use	Description	Baseline
Solar Thermal Water Heating System Commercial	Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Strip Curtains - Freezers	Refrigeration	Walk-in freezer with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in freezer without strip curtains
Strip Curtains - Refrigerators	Refrigeration	Walk-in cooler with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in cooler without strip curtains
Suction Pipe Insulation - Freezers	Refrigeration	Suction Pipe Insulation - Freezers	Uninsulated freezer suction lines
Suction Pipe Insulation - Refrigerators	Refrigeration	Suction Pipe Insulation - Refrigerators	Uninsulated refrigeration suction lines
Thermal Energy Storage	Space Cooling	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Thermostatic Shower Restriction Valve Commercial	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Pressure Balance Shower Valves	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater and Standard Shower Valves
Time Clock Control	Interior Lighting	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Variable Refrigerant Flow (VRF) HVAC Systems	Space Cooling, Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant PTHP
VAV System	Ventilation and Circulation	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Cooling Tower Fans	Space Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Pump	Space Cooling, Space Heating	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VSD Controlled Compressor	Refrigeration	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Wall Insulation	Space Cooling, Space Heating	Increased Exterior Above-Grade Wall Insulation	Market Average Existing Exterior Above-Grade Wall Insulation
Warehouse Loading Dock Seals	Space Cooling, Space Heating	Seals to reduce infiltration losses at loading dock	Loading dock with no seals
Water Cooled Refrigeration Heat Recovery	Domestic Hot Water	The heat reclaim system transfers waste heat from refrigeration system to space heating or hot water	No heat recovery

Measure	End-Use	Description	Baseline
Water Heater Setback	Domestic Hot Water	A 50 gallon electric hot water tank with a thermostat setting reduced to no lower than 120 degrees.	A 50 gallon electric hot water tank with a thermostat setting that is higher than 120 degrees, typically hot water tanks with settings of 130 degrees or higher.
Water source heat pump	Space Cooling, Space Heating	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside Economizer	Space Cooling	Waterside Economizer	No economizer
Window shade film	Space Cooling	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC
Zero Energy Doors	Refrigeration	Install zero energy doors for a reach-in refrigerated cooler or freezer	Standard vertical reach-in refrigerated cooler or freezer with anti-sweat heaters on the glass surface of the doors

Table 14: Industrial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
3-phase High Frequency Battery Charger - 1 shift	Other	3-phase High Frequency Battery Charger	Standard Charger
Advanced Rooftop Controller	HVAC	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Compressed Air	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air curtains	HVAC	Air Curtain across door opening	Door opening with no air curtain
Airside economizer	HVAC	Airside Economizer	No economizer

Measure	End-Use	Description	Baseline
Auto Closer on Refrigerator Door	Process Cooling	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Auto Off Time Switch	Interior Lighting High Bay	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Exterior)	Exterior Lighting Industrial	Install Exterior Bi-Level Lighting Control, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Bi-Level Lighting Control (Interior)	Interior Lighting High Bay	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Chilled Water Reset	HVAC	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Cogged Belt on 15hp ODP Motor	Motors Pumps	15HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	15HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Cogged Belt on 40hp ODP Motor	Motors Pumps	40HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	40HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Compressed Air Desiccant Dryer	Process Specific	heated regenerative desiccant dryer without dew point demand controls	heatless regenerative desiccant dryer without dew point demand controls
Compressed Air No-Loss Condensate Drains	Process Specific	Install no-loss condensate drains	Install standard condensate drains
Compressed Air Storage Tank	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Receiver Tank	20 HP Inlet Modulation Fixed-Speed Compressor, No Receiver Tank
Custom Measure - Non-Lighting	HVAC	Custom Improvement to Facility's Operations	Baseline Technology/Process
Dairy Refrigeration Heat Recovery	Other	refrigeration equipment with refrigeration heat recovery tank installed	existing dairy farm with refrigeration equipment and a water heater unit without an RHR unit
Dedicated Outside Air System (DOAS)	HVAC	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Ventilation	HVAC	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Process Cooling	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Dew Point Sensor Control for Dessicant CA Dryer	Compressed Air	1000 CFM Heated Desiccant Air Dryer with Dew Point Controls	1000 CFM Modulating Heated Desiccant Air Dryer

Measure	End-Use	Description	Baseline
Drip Irrigation Nozzles	Other	Flow Control Nozzles	Standard Irrigation Nozzles
Dual Enthalpy Economizer	Process Cooling	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
DX Coil Cleaning	HVAC	DX Coil Cleaning	DX Coil Not Cleaned
Efficient Compressed Air Nozzles	Compressed Air	1/4" Engineered Air Nozzle	1/4" Open-End Air Nozzle
Efficient New Construction Lighting	Interior Lighting High Bay	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Electric Actuators	Other	Electric Actuator	Pneumatic Actuator
Energy Efficient Laboratory Fume Hood	HVAC	Variable Air Volume High Performance Fume Hood	Constant Volume Conventional Bypass Fume Hood
Energy Efficient Transformers	Other	Energy Efficient Dry Type Transformer (CSL-3)	Standard Transformer (TP-1)
Energy Recovery Ventilation System	HVAC	Unitary Cooling Equipment that Incorporates Energy Recovery	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11.2 EER
Energy Star LED Directional Lamp	Interior Lighting Other	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star room ac	HVAC	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star windows	HVAC	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Other	An engine block heater operated by an outdoor plug-in timer	An engine block heater that is manually plugged in
Facility Commissioning	HVAC	Perform facility commissioning	Comparable facility, no commissioning
Facility Energy Management System	HVAC	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Fan Thermostat Controller	HVAC	Typical HVAC by Building Type with Fan Thermostat Controller Installed	Typical HVAC by Building Type with Programmable Thermostat
Floating Head Pressure Controller	Process Cooling	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Grain Bin Aeration Control System	Process Specific	Grain Storage Fan System with Automatic Controls	Grain Storage Fan System with Manual Controls

Measure	End-Use	Description	Baseline
HE Air Cooled Chiller - All Compressor Types - 100 Tons	HVAC	HE Air Cooled Chiller - All Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE Air Cooled Chiller - All Compressor Types - 300 Tons	HVAC	Air Cooled Positive Displacement Chiller with Integral VFD, 300 Tons, 13.7 EER	Code-Compliant Air Cooled Positive Displacement Chiller, 300 Tons, 12.5 EER
HE DX 11.25-20.0 Tons Elec Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
High Bay Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 800 Watts Controlled	800 Watts of Lighting, Manually Controlled

Measure	End-Use	Description	Baseline
High Efficiency Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Refrigeration Compressor - Discus	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor - Scroll	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Welder	Process Specific	High Efficiency Welder	Standard Welding Practices
High Speed Fans	HVAC	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
High Volume Low Speed Fan (HVLS)	Motors Fans Blowers	20' High Volume Low Speed Fan	Conventional Circulating Fan
Indoor Agriculture - LED Grow Lights	Interior Lighting High Bay	LED grow light	1000W High Pressure Sodium
Indoor daylight sensor	Interior Lighting High Bay	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Industrial Duct Sealing	HVAC	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Injection Mold and Extruder Barrel Wraps	Other	2' Diameter, 20' Long Machine Barrel with 1" Insulation	2' Diameter, 20' Long Machine Barrel with no Insulation
Insulated Pellet Dryer Tanks and Ducts	Process Heating	Insulation for Pellet Tank and Duct	Uninsulated Pellet Tank and Duct
LED - 14W_CFL Baseline	Interior Lighting Other	LED (assume 14W) replacing CFL	100W equivalent CFL
LED Canopy Lighting (Exterior)	Exterior Lighting Industrial	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting Industrial	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting Other	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED exit sign	Interior Lighting Other	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting Industrial	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture

Measure	End-Use	Description	Baseline
LED Linear - Fixture Replacement	Interior Lighting Linear Fluorescent	2x4 LED Troffer Fixture	Lumen-Equivalent 32-Watt T8 Fixture
LED Linear - Lamp Replacement	Interior Lighting Linear Fluorescent	Linear LED	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting Industrial	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	HVAC	LEED Qualifying New Construction	Comparable facility, code-compliance construction
Light Tube	Interior Lighting Other	One 14" Light Tube, Delivering light to 250 S.F. of Industrial Space	250 S.F. of Industrial Space Lit by Typical Lighting Strategies
Low Energy Livestock Waterer	Motors Pumps	Install Thermostatically Controlled Livestock Watering System	Standard Livestock Watering System
Low Pressure Sprinkler Nozzles	Motors Pumps	Low Pressure Irrigation Nozzles operate at 35 psi or lower	Standard high pressure irrigation nozzles that operate at 50 psi or greater
Low Pressure-drop Filters	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Low Pressure Drop Filter	20 HP Inlet Modulation Fixed-Speed Compressor, No Particulate Removal
Milk Pre-Cooler	Other	Installed pre-cooler heat exchanger	no pre-cooler heat exchanger installed
Networked Lighting Controls	Interior Lighting Linear Fluorescent	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy sensors, switch mounted	Interior Lighting Linear Fluorescent	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting Industrial	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting Industrial	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Packaged Terminal AC	HVAC	High Efficiency Packaged Terminal AC	Code-Compliant PTAC, 10.9 EER
Process Cooling Ventilation Reduction	Process Cooling	Standard Process Cooling with Reduced Ventilation	Standard Process Cooling
Programmable thermostat	HVAC	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat

Measure	End-Use	Description	Baseline
Reflective Roof Treatment	HVAC	Reflective Roof Treatment	Standard Black Roof
Refrigeration Commissioning	Process Cooling	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Retro-Commissioning (Existing Construction)	HVAC	Perform Facility Retro-commissioning	
Roof insulation	HVAC	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Smart thermostat	HVAC	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Strategic Energy Management	HVAC	SEM goal setting and tracking	No active energy management
Synchronous Belt on 15hp ODP Motor	Motors Pumps	15 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	15 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 5hp ODP Motor	Motors Pumps	5 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	5 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 75hp ODP Motor	Motors Pumps	75 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	75 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Thermal energy storage	HVAC	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Time Clock Control	Interior Lighting High Bay	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
VAV System	HVAC	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
VFD on Cooling Tower Fans	Process Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Fan	Motors Fans Blowers	5 HP HVAC Fan Motor, with VFD Control	5 HP HVAC Fan Motor, no VFD Control
VFD on HVAC Pump	Motors Pumps	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VFD on process pump	Motors Pumps	20 HP Process Pump Equipped with VFD Control	20 HP Process Pump, Constant Speed
VSD Controlled Compressor	Process Cooling	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System

Measure	End-Use	Description	Baseline
Water source heat pump	HVAC	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside economizer	HVAC	Waterside Economizer	No economizer
Window shade film	HVAC	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

The following EE measures from the 2019 Technical Potential Study were eliminated from the current study⁸:

Table 15: 2019 EE Measures Eliminated from Current Study

Sector	Measure	End-Use	Reason for Removal
Residential	CFL - 15W Flood	Lighting	Better technology (LED) available
Residential	CFL - 15W Flood (Exterior)	Lighting	Better technology (LED) available
Residential	CFL - 13W	Lighting	Better technology (LED) available
Residential	CFL - 23W	Lighting	Better technology (LED) available
Residential	Low Wattage T8 Fixture	Lighting	Better technology (LED) available
Residential	15 SEER Central AC	Space Cooling	Updated Federal Standard
Residential	15 SEER Air Source Heat Pump	Space Cooling, Space Heating	Updated Federal Standard
Residential	14 SEER ASHP from base electric resistance heating	Space Cooling, Space Heating	Updated Federal Standard
Residential	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Residential	Storm Door	Space Cooling, Space Heating	Minimal/uncertain energy savings
Commercial	CFL - 15W Flood	Exterior Lighting	Better technology (LED) available
Commercial	High Efficiency HID Lighting	Exterior Lighting	Better technology (LED) available

⁸ Additional measures from the 2019 study were updated to reflect current vintage/technology for the current study.

Sector	Measure	End-Use	Reason for Removal
Commercial	LED Street Lights	Exterior Lighting	Market standard
Commercial	LED Traffic and Crosswalk Lighting	Exterior Lighting	Market standard
Commercial	CFL-23W	Interior Lighting	Better technology (LED) available
Commercial	High Bay Fluorescent (T5)	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Fixture Replacement	Interior Lighting	Better technology (LED) available
Commercial	Premium T8 - Lamp Replacement	Interior Lighting	Better technology (LED) available
Commercial	Two Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Variable Speed Pool Pump	Miscellaneous	Updated Florida Energy Code
Commercial	Tank Wrap on Water Heater	Domestic Hot Water	Limited applicability
Commercial	Ceiling Insulation (R12 to R38)	Space Cooling, Space Heating	Consolidated measure baseline assumptions
Commercial	Ceiling Insulation (R30 to R38)	Miscellaneous	Consolidated measure baseline assumptions

Appendix B DR Measure List

Table 16: Residential DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Water heater control	Direct load control	Summer and Winter	Load control installed on a water heater (integrated or external switch)
Pool pump switches	Direct load control	Summer and Winter	Load control program with switch installed on pool pump
Room AC	Direct load control	Summer	Load control program that is focused on room AC units rather than central AC
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 17: Small C&I DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 18: Large C&I DR Measures

Measure	Type	Season	Description
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of

Measure	Type	Season	Description
			CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Auto DR	Utility-controlled loads	Summer and Winter	Custom load control of specific end-uses/processes that is triggered by utility signal to building management system; customer can sometimes opt-out of specific events
Firm Service Level	Contractual	Summer and Winter	Customer commits to a maximum usage level during peak periods and, when notified by the utility, agrees to cut usage to that level.
Guaranteed Load Drop	Contractual	Summer and Winter	Customer agrees to reduce usage by an agreed upon amount when notified

No DR measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix C DSRE Measure List

Table 19: Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation

Table 20: Non-Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation
CHP - Fuel Cell	An electrochemical cell-based generator that reacts hydrogen fuel with oxygen
CHP - Micro Turbine	Small combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Gas Turbine	A combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP - Reciprocating Engine	An engine that uses one or more pistons to convert pressure into rotational motion
CHP - Steam Turbine	A turbine that extracts thermal energy from pressured steam to drive a generator

No DSRE measures from the 2019 Technical Potential Study were eliminated from the current study.

Appendix D External Measure Suggestions

Table 21: External Measure Suggestions and Actions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Efficient Electrification Measures	All measures that can produce substantial site energy savings by converting from natural gas or other fossil fuels should be included in the Florida electric utilities' next efficiency potential study. Key examples include efficient heat pumps to displace gas furnaces and efficient heat pump water heaters to displace gas water heaters. It is important to note that these electrification measures provide not only heating energy savings and water heating energy savings, but can also potentially provide cooling efficiency benefits as well. In the case of heat pumps, that can occur because efficient heat pumps can operate in cooling mode more efficiently than standard central air conditioners. In the case of heat pump water heaters, cooling and dehumidification benefits can occur when/if the water heater is in conditioned space because they transfer heat (particularly latent heat) from the air around them to the water they are heating. A growing number of jurisdictions - including Illinois, Minnesota and some northeastern states - have begun to include efficient electrification measures in their efficiency programs portfolios.	Fuel-switching and electrification are outside the scope of this study
Networked Lighting Controls	LED lighting technology has become increasingly accepted and installed in commercial buildings. The next big efficiency opportunity in commercial lighting efficiency is in sophisticated controls integrated into the light fixtures themselves - both luminaire level lighting controls and networked lighting controls. For example, a 2017 report for both the Northwest Energy Efficiency Alliance and the Design Lights Consortium, a non-profit that works with utilities and manufacturers of lighting products (and which many utilities across the country reference for determination of eligibility of lighting products for efficiency program rebates), found that networked lighting controls can provide on the order of 50% additional savings after LED conversion. Other studies have also found the national savings potential from such products to be enormous. Moreover, these products can be designed to provide not only lighting energy savings but also a number of other non-energy benefits (e.g., asset tracking, such as the ability of hospitals to know the location of all wheel chairs). Numerous utilities across the country now actively promote this technology through their efficiency programs. For example, Commonwealth Edison, the utility serving Chicago and other parts of northern Illinois, is currently getting a significant portion of its commercial lighting savings from promotion of networked lighting controls	Added to measure list for 2024 study

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Ductless mini-split heat pumps to displace inefficient electric baseboard heating	While most Florida residential buildings with electric heat provide that heat with heat pumps, at least some (perhaps most likely being older multi-family rental buildings) still use inefficient electric resistance heat. Ductless mini- split heat pump retrofits can very efficiently displace such inefficient electric heat and should be added to the residential measure list.	Added to measure list for 2024 study
Air Source Heat Pump baseline assumptions	<p>There are seven air source heat pump (ASHP) measures included in the residential measure list. Two of them - one at SEER 14 and a second at SEER 21 - are listed as relative to an electric resistance baseline. Five of them - SEER 15, SEER 16, SEER 17, SEER 18 and SEER 21 - appear to be relative to a baseline of a standard new ASHP. Are we interpreting this correctly? If so, we have a couple of comments/questions/suggestions:</p> <ul style="list-style-type: none"> • The efficiency standards assessed need to be modified to be consistent with new federal standards, including new testing procedures. • For cases where the baseline is “electric resistance”, why only assessing two efficiency tiers (i.e., fewer than for standard ASHP baselines)? The same number of efficiency tiers should be assessed for both baselines. 	Incorporated suggestions into 2024 study, including updated baseline standard and assessing same efficiency tiers for both baselines
Heat Pump Water Heater Efficiency	The Res EE tab of the utilities draft measure list suggests that the efficiency of a heat pump water heater is an EF of 2.50. That is unrealistically low. In fact, of the 222 products listed on the Energy Star website, none had UEFs less than 2.80 and only 29 (13%) had UEFs that were less than 3.4; the average was 3.57. Indeed, the first product listed on a search of heat pump water heaters on Home Depot’s website is a 50 gallon, Rheem (Pro Terra) product with a UEF of 3.75 and a cost of \$1699.	Incorporated suggestion into 2024 study
New Construction Measure Packages	The measures lists did not appear to include packages of measures for building new residential and/or new commercial buildings to levels of efficiency beyond those required by code. Utilities in many jurisdictions run new construction efficiency programs supporting such measure packages. In the residential sector, many base their programs on the long-standing Federal Energy Star standard. However, increasingly utility programs are promoting additional efficiency tiers - often as part of all-electric new construction program offerings - that go well beyond the Energy Star standard. For example, Consumers Energy (Michigan) offers \$1000 rebates to builders who construct Energy Star single family homes	Incorporated suggestion into 2024 study with 2 tiers of residential new construction whole-home improvement measures.

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External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
	with a Home Energy Rating (HERS) score of 57 or less, but offer higher rebates for more efficient buildings - up to \$4000 for all electric homes with a HERS score of 40 or less. The Florida utilities potential study should assess savings potential for both the Energy Star level and a tier or two of additional efficiency beyond that level. Similar assessments of new commercial building savings potential should also be assessed.	
Custom Industrial Measures	The utilities' list of industrial efficiency measures addresses common industrial efficiency opportunities. However, it does not address efficiency opportunities that may be unique to individual industries or even to individual industrial facilities. That can include such things as changes in types of materials used in manufacturing, reductions in waste streams, improved use of water delivered by agricultural irrigation systems, and/or other things that are not directly related to energy using equipment or controls of such equipment. It is obviously not possible to list all such measures. However, a potential study will understate savings potential if it does not include a way of capturing such potential in its estimates. One potential way to get a sense of such potential is to review results of comprehensive industrial efficiency programs run by other utilities to identify the portion of actual program savings from such unique custom measures - and then assume that portion of custom savings could be added to the savings estimated in the study for named measures.	Added to measure list for 2024 study
Electric Vehicle measures	Some EV chargers are more efficient than others. The Federal Energy Star program has a standard for them. Savings potential may not be huge, but should be considered in the study. With a growing number of EV sales, the study should also consider the potential savings from promoting the most efficient EVs within different size/style categories	Added to measure list for 2024 study
Removing screw-based LEDs	The screw-based LEDs on both the Residential and Commercial measure lists should now be considered baseline due to federal efficiency standards adopted earlier this year. Utility load forecasts for IRPs should reflect resulting improvements in end use efficiency.	Screw-based LEDs were included in the study but with limited applicability to reflect current market
Removing Commercial fluorescent lighting	LED technology - for both fixtures and lamps - has advanced significantly in recent years, to the point where it should be the only technology considered for commercial lighting. Measures such as high performance T-8 fluorescent fixtures and high bay T-5 fluorescent fixtures should be replaced with LED alternatives in the study.	Updated measure list for 2024 study to only include LED-based lamps for linear fluorescent replacements

External Measure Suggestions

Measure Suggestion	Stakeholder Comments	Action taken for FEECA Study
Removing fossil-gas fueled CHP	Fossil-fuel fired CHP systems should not be considered “renewable” and have questionable benefits if electric generation is expected to get increasingly more renewable and clean. Biogas-fueled CHP - such as systems installed in wastewater treatment facilities that use methane byproducts of processing waste - should be included in the study.	2024 study will continue to assess all CHP options
Adding livestock methane power generation to renewables list	For example, see the “cow power” program currently being run by Green Mountain Power, Vermont’s largest electric utility	2024 study will continue to assess DSRE options consistent with prior study, including customer-sited solar, solar plus storage, and CHP
Adding EV managed charging to DR list	With national market shares for EVs growing, it is important that utilities consider programs for managing when charging occurs. Numerous utilities are currently running managed charging programs. This does not currently appear to be on the measure list and should be added to the Florida utilities’ potential study.	Added to measure list for 2024 study
Residential “smart thermostat” measure can provide both efficiency savings and demand response potential	This is recognized in the inclusion of smart thermostats in both the Res EE and DR tabs of the measure list spreadsheet. We simply want to flag that it is important when assessing cost-effectiveness of this measure that these two potential benefits are considered together. In other words, the cost should be considered compared to the combined efficiency and DR potential rather than separately considered relative to just EE savings and then separately again compared to just DR potential	2024 study will include interactive impacts of EE and DR opportunities
Emerging Technologies	The efficiency potential study measure list appears to be somewhat outdated. It does not include a number of new and emerging technologies. The potential list of such technologies is long. We suggest reviewing the attached list of emerging technologies developed almost two years ago by Consumers Energy (Michigan) and including them in the study.	Consumers Energy study was reviewed and commercially available measures were added to measure list for 2024 study, including heat pump water heaters - CEE advanced tier, heat pump clothes dryers, ozone laundry systems, and 21+ SEER HVAC units

External Measure Suggestions

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Exhibit JH-8 2024 Measure Lists

EE Measure Lists

Table 1: Residential EE Measures

Measure	End-Use	Description	Baseline
120v Heat Pump Water Heater 50 Gallons	Residential Domestic Hot Water	120v Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Air Sealing-Infiltration Control	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Improved Infiltration Control	Standard Heating and Cooling System with Standard Infiltration Control
Air-to-Water Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star Air-to-Water Heat Pump, 25 SEER, 13 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - 15 SEER/14.3 SEER2 from base electric resistance	Residential Space Cooling, Residential Space Heating	ASHP 15 SEER from base electric resistance	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2 (from elec resistance)	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - 24 SEER/22.9 SEER2, 10.5 HSPF	Residential Space Cooling, Residential Space Heating	ASHP: 24/22.9 SEER/SEER2, 10.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP:17.8/17 SEER/SEER2; 10.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Advanced Tier ASHP:17.8/17 SEER/SEER2; 10.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)	Residential Space Cooling, Residential Space Heating	CEE Tier 2 ASHP: 16.8/16 SEER/SEER2; 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Base AC, 15 SEER, Electric resistance heating

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Measure	End-Use	Description	Baseline
(from elect resistance)			
ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF	Residential Space Cooling, Residential Space Heating	ENERGY STAR/CEE Tier 1 ASHP: 16/15.2 SEER/SEER2, 9.0 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF (updated)
Basement or Crawlspace Wall Insulation R-15	Residential Space Cooling, Residential Space Heating	Increased Basement or Crawlspace Wall Insulation (R-15)	Code-Compliant Exterior Below-Grade Wall Insulation (R-10)
Bathroom Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
CEE Advanced Tier Clothes Dryer	Clothes Dryers	CEE Advanced Tier Clothes Dryer	One Clothes Dryer meeting Federal Standard
CEE Advanced Tier Clothes Washer	Clothes Washers	Tier 3 CEE Clothes washer	One Clothes Washer meeting Federal Standard
CEE Tier 3 Refrigerator	Refrigerators	Residential Tier 3 Refrigerator	One Refrigerator meeting Federal Standard
Ceiling Insulation (R11 to R30)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes, bring to current code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R11 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-1985) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R30)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes, bring to current code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R19 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1982-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R30)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes, bring to current code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R2 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, older (pre-1982) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R38)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R30 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction
Ceiling Insulation (R38 to R49)	Residential Space Cooling, Residential Space Heating	Blown-in insulation in ceiling cavity/attic, existing (1986-2020) homes - Beyond Code	Existing ceiling insulation based on building code at time of construction

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Measure	End-Use	Description	Baseline
Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Residential Space Cooling	Central AC - CEE Tier 2: 16.8 SEER/16 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - 24 SEER/22.9 SEER2	Residential Space Cooling	Central AC - 24 SEER/22.9 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Residential Space Cooling	Central AC - CEE Advanced Tier: 17.8 SEER/17 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Residential Space Cooling	Central AC - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2	Code-Compliant Central AC, 15 SEER (updated)
Central AC Tune Up	Residential Space Cooling	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Existing Typical Central AC without Regular Maintenance/tune-up
Dehumidifier Recycling	Plug Load	No dehumidifier	One Dehumidifier meeting Federal Standard
Drain Water Heat Recovery	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Duct Insulation	Residential Space Cooling, Residential Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork	Standard Electric Heating and Central AC with Uninsulated Ductwork
Duct Repair	Residential Space Cooling, Residential Space Heating	Duct Repair to eliminate/minimize leaks, includes testing and sealing	Standard Electric Heating and Central AC with typical duct leakage
ECM Circulator Pump	Residential Miscellaneous	Install ECM Circulator Pump	Install Standard Circulator Pump
Energy Star Air Purifier	Plug Load	One Air Purifier meeting ENERGY STAR 2.0 Standards	One Standard Conventional Air Purifier
Energy Star Audio-Video Equipment	Plug Load	One DVD/Blu-Ray Player meeting current ENERGY STAR Standards	One Market Average DVD/Blu-Ray Player
Energy Star Bathroom Ventilating Fan	Residential Ventilation and Circulation	Bathroom Exhaust Fan meeting current ENERGY STAR Standards	Bathroom Exhaust Fan meeting Federal Standard
Energy Star Ceiling Fan	Residential Miscellaneous	60" Ceiling Fan Meeting ENERGY STAR 3.1 Standards	Standard 60" Ceiling Fan
Energy Star Clothes Dryer	Clothes Dryers	One Electric Resistance Clothes Dryer meeting ENERGY STAR 1.1 Standards	One Clothes Dryer meeting Federal Standard
Energy Star Clothes Washer	Clothes Washers	One Clothes Washer meeting ENERGY STAR 8.1 Standards	One Clothes Washer meeting Federal Standard
Energy Star Dehumidifier	Plug Load	One Dehumidifier meeting ENERGY STAR 5.0 Standards	One Dehumidifier meeting Federal Standard
Energy Star Dishwasher	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements (effective on July 19, 2023), electric water heating	One Dishwasher meeting Federal Standard
Energy Star Dishwasher (Gas Water Heating)	Dishwashers	One Dishwasher meeting ENERGY STAR 7.0 Requirements, gas water heating	One Dishwasher meeting Federal Standard; gas water heating
Energy Star Door	Residential Space Cooling, Residential Space Heating	100ft2 of Opaque Door meeting Energy Star Version 6.0 Requirements (U-Value: 0.17)	100ft2 of Opaque Door meeting current FL Code Requirements

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Measure	End-Use	Description	Baseline
ENERGY STAR EV supply equipment (level 2 charger)	Residential Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Freezer	Freezers	One Freezer meeting current ENERGY STAR 5.1 Standards	One Freezer meeting Federal Standard
Energy Star Ground Source Heat Pump	Residential Space Cooling, Residential Space Heating	Energy Star GSHP, 17.1 SEER, 12 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Energy Star Imaging Equipment	Plug Load	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star Monitor	Plug Load	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star Personal Computer	Plug Load	One Personal Computer meeting ENERGY STAR 8.0 Standards	One Personal Computer meeting ENERGY STAR® 3.0 Standards
Energy Star Refrigerator	Refrigerators	One Refrigerator/Freezer meeting ENERGY STAR 5.1 Standards	One Refrigerator/Freezer meeting Federal Standard
Energy Star Room AC	Residential Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star Set-Top Receiver	Plug Load	One Set-top Box meeting ENERGY STAR 4.1 Standards	One Market Average Set-top Box
Energy Star TV	Plug Load	One Television meeting ENERGY STAR 9.0 Standards	One non-ENERGY STAR Television
Energy Star Windows	Residential Space Cooling, Residential Space Heating	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window current FL energy code requirements
Exterior Wall Insulation	Residential Space Cooling, Residential Space Heating	Increased Exterior Above-Grade Wall Insulation (R-13)	Market Average Existing Exterior Above-Grade Wall Insulation
Filter Whistle	Residential Ventilation and Circulation	Install the Furnace Filter Alarm	No Furnace Filter Alarm on a Central Forced-Air Furnace
Floor Insulation	Residential Space Heating	Increased Floor Insulation (R-30)	Code-Compliant Floor Insulation
Freezer Recycling	Freezers	No Freezer	Current Market Freezer
Green Roof	Residential Space Cooling	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof
Heat Pump Clothes Dryer	Clothes Dryers	One Heat Pump Clothes Dryer	One Clothes Dryer meeting Federal Standard
Heat Pump Pool Heater	Residential Miscellaneous	Heat Pump Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Heat Pump Tune Up	Residential Space Cooling, Residential Space Heating	System tune-up, including coil cleaning, refrigerant charging, and other diagnostics	Standard Heating and Cooling System without Regular Maintenance/tune-up
Heat Pump Water Heater 50 Gallons-CEE Advanced Tier	Residential Domestic Hot Water	CEE Advanced Tier Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater
Heat Pump Water Heater 50 Gallons-ENERGY STAR	Residential Domestic Hot Water	Heat Pump Water Heater 50 Gallons	Code-Compliant 50 Gallon Electric Resistance Water Heater

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Measure	End-Use	Description	Baseline
Heat Pump Water Heater 80 Gallons-ENERGY STAR	Residential Domestic Hot Water	Energy Star Heat Pump Water Heater 80 Gallons	Code-Compliant 80 Gallon Electric Resistance Water Heater
Heat Trap	Residential Domestic Hot Water	Heat Trap	Existing Water Heater without heat trap
High Efficiency Convection Oven	Residential Cooking	One Full-Size Convection Oven meeting ENERGY STAR 3.0 Standards	One Standard Economy-Grade Full-Size Oven
High Efficiency Induction Cooktop	Residential Cooking	One residential induction cooktop	One standard residential electric cooktop
Home Energy Management System	Lighting, Plug Load, Residential Space Cooling, Residential Space Heating	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Hot Water Pipe Insulation	Residential Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-5	1' of Pipe in Unconditioned Spaces with Code Minimum of 1"of Insulation
HVAC ECM Motor	Residential Ventilation and Circulation	A brushless permanent magnet (ECM) blower motor for electric furnace	Permanent Split Capacitor Motor for Electric Furnace
HVAC Economizer	Residential Space Cooling	Install residential economizer	No economizer
HVAC Zoning System	Residential Space Cooling, Residential Space Heating	Install dampers in the ducts, dividing home into multiple zones, each controlled by its own thermostat	Single zone HVAC system
Indoor Daylight Sensor	Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Range	Residential Cooking	Residential induction range	Electric range
Instantaneous Hot Water System	Residential Domestic Hot Water	Instantaneous Hot Water System	Standard Efficiency Storage Tank Water Heater
Kitchen Faucet Aerators	Residential Domestic Hot Water	Low-Flow Faucet Aerator with Flow Rate of 1.5 gpm	Faucet Aerator with Federal Standard Flow Rate of 2.2 gpm
LED - 9W_CFL Baseline	Lighting	LED (assume 9W) replacing CFL baseline lamp	14W CFL (60W equivalent)
LED - 9W_Halogen Baseline	Lighting	LED (assume 9W) replacing EISA-2020 compliant baseline lamp	EISA-2020 compliant baseline lamp (60W equivalent)
LED Specialty Lamps-5W Chandelier	Lighting	5 W Chandelier LED	Standard incandescent chandelier lamp
Linear LED	Lighting	Linear LED Lamps in Linear Fluorescent Fixture	Standard (32w) T8 lamps in Linear Fluorescent Fixture
Low Flow Showerhead	Residential Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.60 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
New Construction - Whole Home Improvements - Tier 1	Whole Home	Performance-based improvements in new homes - 20% savings	Residential New Construction (Baseline Efficiency)
New Construction - Whole Home Improvements - Tier 2	Whole Home	Performance-based improvements in new homes - 35% savings	Residential New Construction (Baseline Efficiency)

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Measure	End-Use	Description	Baseline
Occupancy Sensors Switch Mounted	Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Timer	Lighting	Timer on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Outdoor Motion Sensor	Lighting	Motion Sensor on Outdoor Lighting, Controlling 120 Watts	120 Watts of Lighting, Manually Controlled
Ozone Laundry	Clothes Washers	Add a New, Single-Unit Ozone Laundry System to the Clothes Washer	One Clothes Washer meeting Federal Standard
Programmable Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Properly Sized CAC	Residential Space Cooling	Properly Sized Central Air Conditioning	Standard Central Air Conditioning, Oversized
Radiant Barrier	Residential Space Cooling	Radiant Barrier	No radiant barrier
Reflective Roof	Residential Space Cooling	Reflective Roof Treatment	Standard dark shingle
Refrigerator Coil Cleaning	Refrigerators	Refrigerator Coil Cleaning	
Refrigerator Recycling	Refrigerators	No Refrigerator	Current Market Average Refrigerator
Residential Whole House Fan	Residential Space Cooling	Standard Central Air Conditioning with Whole House Fan	Standard Central Air Conditioning, No Whole House Fan
Sealed crawlspace	Residential Space Cooling, Residential Space Heating	Encapsulated and semi-conditioned crawlspace	Naturally vented, unconditioned crawlspace
Smart Breaker	Whole Home	Smart Breaker	standard electric breakers
Smart Panel	Whole Home	Multi-channel device that attaches to customer's circuit breaker to enable monitoring and control of major end-use appliances by customer	standard electric panel
Smart Power Strip	Plug Load	Smart plug strips for entertainment centers and home office	Standard entertainment center or home office usage, no smart strip controls
Smart Thermostat	Residential Space Cooling, Residential Space Heating	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Solar Attic Fan	Residential Space Cooling	Standard Central Air Conditioning with Solar Attic Fan	Standard Central Air Conditioning, No Solar Attic Fan
Solar Pool Heater	Residential Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pumps	Residential Miscellaneous	Solar Powered Pool Pump	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System	Residential Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Spray Foam Insulation (Base R11)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction

Measure	End-Use	Description	Baseline
Spray Foam Insulation (Base R19)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1982-1985) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R2)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in older (pre-1982) homes	Existing ceiling insulation based on building code at time of construction
Spray Foam Insulation (Base R30)	Residential Space Cooling, Residential Space Heating	Open cell spray foam along roofline in existing (1986-2020) homes	Existing ceiling insulation based on building code at time of construction
Thermostatic Shower Restriction Valve	Residential Domestic Hot Water	50 Gallon Electric Resistance Heater and Thermostatic Shower Valves	50 Gallon Electric Resistance Heater and Standard Shower Valves
Variable Refrigerant Flow (VRF) HVAC Systems	Residential Space Cooling, Residential Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
Water Heater Blanket	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Insulated Tank Wrap	Code-Compliant 50 Gallon Electric Resistance Water Heater, No Tank Wrap
Water Heater Thermostat Setback	Residential Domestic Hot Water	50 Gallon Electric Resistance Water Heater with Temperature Setpoint of 119°F	Code-Compliant 50 Gallon Electric Resistance Water Heater (Temp. Setpoint = 130°F)
Water Heater Timeclock	Residential Domestic Hot Water	Water Heater Timeclock	Existing Water Heater without time clock
Weather stripping	Residential Space Cooling, Residential Space Heating	Specific quantity of weather stripping to seal	
Window Caulking	Residential Space Cooling, Residential Space Heating	Window caulking	
Window Sun Protection	Residential Space Cooling	Window Film Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

Table 2: Commercial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
10HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
20HP Open Drip-Proof (ODP) Motor	Ventilation and Circulation	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACT Efficiency
Advanced Rooftop Controller	Ventilation and Circulation	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Miscellaneous	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor

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Measure	End-Use	Description	Baseline
Air Curtains	Space Cooling, Space Heating	Air Curtain across door opening	Door opening with no air curtain
Airside Economizer	Space Cooling	Airside Economizer	No economizer
Anti-Sweat Controls	Refrigeration	One Medium Temperature Reach-In Case with Anti-Sweat Heater Controls	One Medium Temperature Reach-In Case without Anti-Sweat Heater Controls
Auto Off Time Switch	Interior Lighting	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Automatic Door Closer for Walk-in Coolers and Freezers	Refrigeration	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Beverage Vending Machine Controls	Refrigeration	One non-ENERGY STAR beverage vending machine equipped with infrared occupancy sensing controls	One non-ENERGY STAR beverage vending machine, no controls
Bi-Level Lighting Control (Exterior)	Exterior Lighting	Bi-Level Controls on Exterior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Interior)	Interior Lighting	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ceiling Insulation (R19 to R30)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R19 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R30)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R38)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Ceiling Insulation (R2 to R49)	Space Cooling, Space Heating	Blown-in insulation in ceiling cavity/attic - Beyond Code	Market Average Existing Ceiling Insulation in older steep slope, residential style commercial building
Chilled Water Reset	Space Cooling	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Chiller maintenance	Space Cooling	O&M improvements to restore chiller performance	
CO Sensors for Parking Garage Exhaust	Miscellaneous	Enclosed Parking Garage Exhaust with CO Control	Constant Volume Enclosed Parking Garage Exhaust

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Measure	End-Use	Description	Baseline
Commercial Duct Sealing	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Commercial Strategic Energy Management	Whole Building	Commercial Strategic Energy Management	No active energy management
Custom measure - Non-lighting	Space Cooling, Space Heating	Custom Improvement to Facility's Operations	Baseline Technology/Process
Data Center Hot Cold Aisle	Office Equipment	Equipment configuration that saves HVAC	No hot, cold aisle containment
Dedicated Outside Air System (DOAS)	Space Cooling, Space Heating	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Circulating Systems	Domestic Hot Water	Recirculation Pump with Demand Control Mechanism	Uncontrolled Recirculation Pump
Demand Controlled Ventilation	Ventilation and Circulation	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Refrigeration	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Destratification Fans	Space Heating	Destratification Fans improve temperature distribution by circulating warmer air from the ceiling back down to the floor level	No destratification fan
Door Gasket (Cooler)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Door Gasket (Freezer)	Refrigeration	New Door Gasket on One-Door Medium Temperature Reach-In Case	Worn or Damaged Door Gasket on One-Door Medium Temperature Reach-In Case
Drain water heat recovery	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Drain Water Heat Exchanger	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater, No Drain Water Heat Recovery
Dual Enthalpy Economizer	Ventilation and Circulation	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
Duct Insulation	Space Cooling, Space Heating	Standard Electric Heating and Central AC with Insulated Ductwork (R-8)	Standard Electric Heating and Central AC with Uninsulated Ductwork (R-4)
Ductless Mini-Split AC	Space Cooling	Ductless Mini-Split AC, 4 Ton, 16 SEER	Code-Compliant AC Unit, 4 Ton, 15 SEER
Ductless Mini-Split HP	Space Cooling, Space Heating	Ductless Mini-Split HP, 17 SEER, 9.5 HSPF	Code-Compliant ASHP, 15 SEER, 8.8 HSPF
DX Coil Cleaning	Space Cooling	DX Coil Cleaning	DX Coil Not Cleaned
ECM Motors on Furnaces	Space Heating	Variable Speed Electronically Commutated Motor for an Electric Furnace	Permanent Split Capacitor Motor for Electric Furnace
Efficient Battery Charger	Miscellaneous	Efficient Battery Charger	FR or SCR charging stations with power conversion efficiency < 89% or > 10 W

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Measure	End-Use	Description	Baseline
Efficient Exhaust Hood	Cooking	Kitchen ventilation with automatically adjusting fan controls	Kitchen ventilation with constant speed ventilation motor
Efficient Motor Belts	Miscellaneous	Synchronous belt, 98% efficiency	Standard V-belt drive
Efficient New Construction Lighting	Interior Lighting	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Energy Recovery Ventilation System (ERV)	Space Cooling	Unitary Cooling Equipment that Incorporates Energy Recovery	Current Market Packaged or Split DX Unit
Energy Star Combination Oven	Cooking	Energy Star Combination Oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade 10-Pan Combination Oven
Energy Star Commercial Clothes Washer	Miscellaneous	One Commercial Clothes Washer meeting current ENERGY STAR Version 8.1 Standards	One Commercial Clothes Washer meeting Federal Standard
Energy Star Commercial Dishwasher	Domestic Hot Water	One Commercial Dishwasher meeting ENERGY STAR Version 3.0 Standards	One Dishwasher meeting Federal Standard
Energy Star Commercial Glass Door Freezer	Refrigeration	One Glass Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Glass Door Freezer meeting Federal Standards
Energy Star Commercial Glass Door Refrigerator	Refrigeration	One Glass Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Glass Door Refrigerator meeting Federal Standards
Energy Star Commercial Solid Door Freezer	Refrigeration	One Solid Door Freezer meeting ENERGY STAR Version 5.0 Standards	One Solid Door Freezer meeting Federal Standards
Energy Star Commercial Solid Door Refrigerator	Refrigeration	One Solid Door Refrigerator meeting ENERGY STAR Version 5.0 Standards	One Solid Door Refrigerator meeting Federal Standards
Energy Star convection oven	Cooking	Energy Star convection oven meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Full-Size Convection Oven
Energy Star EV Chargers	Miscellaneous	Level 2 Electric Vehicle Supply Equipment (EVSE)	Level 1 Electric Vehicle Supply Equipment (EVSE)
Energy Star Fryer	Cooking	One Standard Vat Electric Fryer meeting ENERGY STAR Version 3.0 Standards	One Standard Economy-Grade Standard Vat Electric Fryer
Energy Star Griddle	Cooking	One Griddle meeting current ENERGY STAR Version 1.2 Standards	One Conventional Griddle
Energy Star Hot Food Holding Cabinet	Cooking	One Hot Food Holding Cabinet meeting current ENERGY STAR Version 2.0 Standards	One Standard Hot Food Holding Cabinet
Energy Star Ice Maker	Refrigeration	One Continuous Self-Contained Ice Maker meeting ENERGY STAR Version 3.0 Standards	One Continuous Self-Contained Ice Maker meeting Federal Standard
ENERGY STAR Imaging Equipment	Office Equipment	One imaging device meeting current ENERGY STAR Standards	One non-ENERGY STAR imaging device
Energy Star LED Directional Lamp	Interior Lighting	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp

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Measure	End-Use	Description	Baseline
Energy Star Monitors	Office Equipment	One Monitor meeting ENERGY STAR 8.0 Standards	One Standard Monitor
Energy Star PCs	Office Equipment	One Personal Computer (desktop or laptop) meeting current ENERGY STAR® Standards	One non-ENERGY STAR® Personal Computer
Energy Star room AC	Space Cooling	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC, 1 Ton, 10.9 CEER
Energy Star Servers	Office Equipment	One Server meeting ENERGY STAR 2.0 Standards	One Standard Server
Energy Star Steamer	Cooking	One 4-Pan Electric Steamer meeting ENERGY STAR® 2.0 Standards	One Standard Economy-Grade 4-Pan Steamer
Energy Star Uninterruptable Power Supply	Office Equipment	Standard Desktop Plugged into Energy Star Uninterruptable Power Supply at 25% Load	Standard Desktop Plugged into Average Rotary Uninterruptable Power Supply at 25% Load
Energy Star Vending Machine	Refrigeration	One Refrigerated Vending Machine meeting ENERGY STAR Version 4.0 Standards	One Refrigerated Vending Machine meeting ENERGY STAR® 1.0 Standards
ENERGY STAR Water Cooler	Miscellaneous	One Storage Type Hot/Cold Water Cooler Unit meeting ENERGY STAR Version 3.0 Standards	One Standard Storage Type Hot/Cold Water Cooler Unit
Energy Star windows	Space Cooling, Space Heating	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Miscellaneous	Plug-in timer that activates engine block timer to reduce unnecessary run time	Engine block heater (typically used for backup generators) running continuously
Escalator Motor Efficiency Controller	Miscellaneous	Install Escalator Motor Efficiency Controller	Escalator without Motor Efficiency Controller
Facility Commissioning	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility commissioning to optimize building operations in new facilities	Standard new construction facility with no commissioning
Facility Energy Management System	Space Cooling, Space Heating, Ventilation and Circulation	Typical HVAC by Building Type Controlled by Energy Management System	Standard/manual facility equipment controls
Faucet Aerator	Domestic Hot Water	Low-flow lavatory faucet aerator, flow rate: 1.0 gpm	Federal lavatory flow rate standard, 1994, flow rate: 2.2 gpm
Floating Head Pressure Controls	Refrigeration	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Floor Insulation	Space Cooling, Space Heating	Increased Floor Insulation (R-19)	Market Average Existing Floor Insulation
Geothermal Heat Pump	Space Cooling, Space Heating	Geothermal Heat Pump	Code-Compliant Air Source Heat Pump
Green roof	Space Cooling, Space Heating	Vegetated Roof Surface on top of Standard Roof	Standard Black Roof

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Measure	End-Use	Description	Baseline
HE Air Cooled Chiller - All Compressor Types - 100 Tons	Space Cooling	HE Air Cooled Chiller - Air Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE DX 11.25-20.0 Tons Elec Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	Space Cooling, Space Heating	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	Space Cooling	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	Space Cooling	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	Space Cooling	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
Heat Pump Pool Heater Commercial	Miscellaneous	High Efficiency Pool Heater Eff. >=84%	Standard Efficiency Pool Heater 78% Eff.
Heat Pump Water Heater	Domestic Hot Water	Efficient 50 Gallon Electric Heat Pump Water Heater	Code-Compliant 50 Gallon Electric Heat Pump Water Heater
High Efficiency Air Compressor	Miscellaneous	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Data Center Cooling	Space Cooling	High Efficiency CRAC (computer room air conditioner)	Standard Efficiency CRAC
High Efficiency PTAC	Space Cooling	High Efficiency PTAC	Code-Compliant PTAC
High Efficiency PTHP	Space Cooling, Space Heating	High Efficiency PTHP	Code-Compliant PTHP
High Efficiency Refrigeration Compressor_Discus	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor_Scroll	Refrigeration	High Efficiency Refrigeration Compressors	Standard Compressor
High Speed Fans	Ventilation and Circulation	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter

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Measure	End-Use	Description	Baseline
Hot water pipe insulation	Domestic Hot Water	1' of Insulated Pipe in Unconditioned Spaces, Insulation of R-4	1' of Pipe in Unconditioned Spaces with Code Minimum of 1"of Insulation
Hotel Card Energy Control Systems	Space Cooling, Space Heating	Guest Room HVAC Unit Controlled by Hotel-Key-Card Activated Energy Control System	Guest Room HVAC Unit, Manually Controlled by Guest
Indoor daylight sensor	Interior Lighting	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Induction Cooktops	Cooking	Efficient Induction Cooktop	One Standard Electric Cooktop
Infiltration Reduction - Air Sealing	Space Cooling, Space Heating	Reduced leakage through caulking, weather-stripping	Standard Heating and Cooling System with Moderate Infiltration
Instantaneous Hot Water System Commercial	Domestic Hot Water	Instantaneous Hot Water System	Code-Compliant Electric Storage Water Heater
LED - 14W_CFL Baseline	Interior Lighting	LED (assume 14W) replacing CFL	100W equivalent CFL
LED - 9W Flood_CFL Baseline	Exterior Lighting	LED (assume 9W) replacing CFL	14W CFL
LED Canopy Lighting (Exterior)	Exterior Lighting	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Exit Sign	Interior Lighting	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture
LED High Bay_LF Baseline	Interior Lighting	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting	2x4 LED Troffer	Lumen-Equivalent 32-Watt T8 Lamp
LED Linear - Lamp Replacement	Interior Lighting	Linear LED (16W)	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	Space Cooling, Space Heating	LEED New Construction Whole Building	Comparable facility, code-compliance construction
Light Tube	Interior Lighting	One 14" Light Tube, Delivering light to 250 S.F. of Commercial Space	250 S.F. of Commercial Space Lit by Typical Lighting Strategies
Low Flow Shower Head	Domestic Hot Water	Low-Flow Handheld Showerhead, Flow Rate: 1.50 gpm	Standard Handheld Showerhead, Flow Rate: 2.50 gpm
Low-Flow Pre-Rinse Sprayers	Domestic Hot Water	Low-Flow Pre-Rinse Sprayer with Flow Rate of 1.6 gpm	Pre-Rinse Sprayer with Federal Standard Flow Rate of 2.25 gpm
Network PC Power Management	Office Equipment	One computer and monitor attached to centralized energy	One computer and monitor, manually controlled

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Measure	End-Use	Description	Baseline
		management system that controls when desktop computers and monitors plugged into a n	
Networked Lighting Controls	Interior Lighting	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Night Covers for Display Cases	Refrigeration	One Open Vertical Case with Night Covers	One Existing Open Vertical Case, No Night Covers
Occupancy Sensors, Ceiling Mounted	Interior Lighting	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy Sensors, Switch Mounted	Interior Lighting	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Ozone Laundry Commercial	Miscellaneous	Add a new ozone laundry system onto a commercial clothes washer	One commercial clothes washer without ozone laundry system
Programmable thermostat	Space Cooling, Space Heating	Pre-set programmable thermostat that replaces manual thermostat	Standard Heating and Cooling System with Manual Thermostat
PSC to ECM Evaporator Fan Motor (Reach-In)	Refrigeration	Medium Temperature Reach-In Case with equivalent size Electronically Commutated Evaporator Fan Motor	Medium Temperature Reach-In Case with Permanent Split Capacitor Evaporator Fan Motor
PSC to ECM Evaporator Fan Motor (Walk-In, Refrigerator)	Refrigeration	Medium Temperature Walk-In Case with Electronically Commutated Evaporator Fan Motor	Medium Temperature Walk-In Case with Permanent Split Capacitor Evaporator Fan Motor
Q-Sync Evaporator Fan Motor	Refrigeration	Medium Temperature Reach-In Case with equivalent size Q-Sync Evaporator Fan Motor	Medium Temperature Reach-In Case with 20W Permanent Split Capacitor Fan Motor
Reflective Roof Treatment	Space Cooling	Reflective Roof Treatment	Standard Black Roof
Refrigerated Display Case LED Lighting	Refrigeration	60" Refrigerated Case LED Strip	Lumen-Equivalent 32-Watt T8 Fixture
Refrigerated Display Case Lighting Controls	Refrigeration	Occupancy Sensors for Refrigerated Case Lighting to reduce run time	Market-Share Weighted Existing Linear Fluorescent Fixture
Refrigeration Commissioning	Refrigeration	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Refrigeration Economizer	Refrigeration	Walk-in refrigerator with economizer	Walk-in refrigerator without economizer
Regenerative Drive Elevator Motor	Miscellaneous	Regenerative drive produced energy when motor in overhaul condition	Standard motor
Retro-Commissioning (Existing Construction)	Space Cooling, Space Heating, Ventilation and Circulation	Perform facility retro-commissioning, including assessment, process improvements, and optimization of energy-consuming equipment and systems	

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Measure	End-Use	Description	Baseline
Roof Insulation	Space Cooling, Space Heating	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof
Server Virtualization	Office Equipment	2 Virtual Host Server	20 Single Application Servers
Smart Strip Plug Outlet	Office Equipment	One Smart Strip Plug Outlet	One Standard plug strip/outlet
Smart thermostat	Space Cooling, Space Heating	Thermostats that include "smart" features such as occupancy sensors, geo-fencing, multi-zone sensors	Standard Heating and Cooling System with Manual Thermostat
Solar Pool Heater Commercial	Miscellaneous	Solar Swimming Pool Heater	Electric Resistance Swimming Pool Heater
Solar Powered Pool Pump	Miscellaneous	Solar Powered Pool Pump Motor	Variable Speed Pool Pump Motor
Solar Thermal Water Heating System Commercial	Domestic Hot Water	Solar Thermal System with Electric Backup	Code-Compliant 50 Gallon Electric Resistance Water Heater
Strip Curtains - Freezers	Refrigeration	Walk-in freezer with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in freezer without strip curtains
Strip Curtains - Refrigerators	Refrigeration	Walk-in cooler with strip curtains at least 0.06 inches thick covering the entire area of the doorway	Walk-in cooler without strip curtains
Suction Pipe Insulation - Freezers	Refrigeration	Suction Pipe Insulation - Freezers	Uninsulated freezer suction lines
Suction Pipe Insulation - Refrigerators	Refrigeration	Suction Pipe Insulation - Refrigerators	Uninsulated refrigeration suction lines
Thermal Energy Storage	Space Cooling	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Thermostatic Shower Restriction Valve Commercial	Domestic Hot Water	Hot Water Loop with 50 Gallon Electric Resistance Heater and Pressure Balance Shower Valves	Standard Hot Water Loop with 50 Gallon Electric Resistance Heater and Standard Shower Valves
Time Clock Control	Interior Lighting	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Variable Refrigerant Flow (VRF) HVAC Systems	Space Cooling, Space Heating	Variable Refrigerant Flow (VRF) HVAC Systems	Code-Compliant PTHP
VAV System	Ventilation and Circulation	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Cooling Tower Fans	Space Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Pump	Space Cooling, Space Heating	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VSD Controlled Compressor	Refrigeration	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Wall Insulation	Space Cooling, Space Heating	Increased Exterior Above-Grade Wall Insulation	Market Average Existing Exterior Above-Grade Wall Insulation

Measure	End-Use	Description	Baseline
Warehouse Loading Dock Seals	Space Cooling, Space Heating	Seals to reduce infiltration losses at loading dock	Loading dock with no seals
Water Cooled Refrigeration Heat Recovery	Domestic Hot Water	The heat reclaim system transfers waste heat from refrigeration system to space heating or hot water	No heat recovery
Water Heater Setback	Domestic Hot Water	A 50 gallon electric hot water tank with a thermostat setting reduced to no lower than 120 degrees.	A 50 gallon electric hot water tank with a thermostat setting that is higher than 120 degrees, typically hot water tanks with settings of 130 degrees or higher.
Water source heat pump	Space Cooling, Space Heating	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside Economizer	Space Cooling	Waterside Economizer	No economizer
Window shade film	Space Cooling	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC
Zero Energy Doors	Refrigeration	Install zero energy doors for a reach-in refrigerated cooler or freezer	Standard vertical reach-in refrigerated cooler or freezer with anti-sweat heaters on the glass surface of the doors

Table 3: Industrial EE Measures

Measure	End-Use	Description	Baseline
1.5HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 1.5 HP Open-Drip Proof Motor	1.5HP Open-Drip Proof Motor with Current Minimum EPACK Efficiency
10HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 10 HP Open-Drip Proof Motor	10HP Open-Drip Proof Motor with Current Minimum EPACK Efficiency
20HP Open Drip-Proof (ODP) Motor	Motors Pumps	High Efficiency 20 HP Open-Drip Proof Motor	20HP Open-Drip Proof Motor with Current Minimum EPACK Efficiency
3-phase High Frequency Battery Charger - 1 shift	Other	3-phase High Frequency Battery Charger	Standard Charger
Advanced Rooftop Controller	HVAC	Advanced Rooftop Controller	Without Advanced Rooftop Controller
Air Compressor Optimization	Compressed Air	Performing Routine Maintenance on 20HP Inlet Modulation Fixed-Speed Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
Air curtains	HVAC	Air Curtain across door opening	Door opening with no air curtain
Airside economizer	HVAC	Airside Economizer	No economizer
Auto Closer on Refrigerator Door	Process Cooling	One Medium Temperature Walk-In Refrigerator Door with Auto-Closer	One Medium Temperature Walk-In Refrigerator Door without Auto-Closer
Auto Off Time Switch	Interior Lighting High Bay	Auto-Off Time Switch on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Bi-Level Lighting Control (Exterior)	Exterior Lighting Industrial	Install Exterior Bi-Level Lighting Control, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting

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Measure	End-Use	Description	Baseline
Bi-Level Lighting Control (Interior)	Interior Lighting High Bay	Bi-Level Controls on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, No Dim Setting
Chilled Water Reset	HVAC	One Chiller with Reset of Chilled Water Temperature Setpoint	One Chiller with Fixed Chilled Water Temperature
Cogged Belt on 15hp ODP Motor	Motors Pumps	15HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	15HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Cogged Belt on 40hp ODP Motor	Motors Pumps	40HP ODP Motor with Cogged Belts Installed on Supply and/or Return Air Fans	40HP ODP Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Compressed Air Desiccant Dryer	Process Specific	heated regenerative desiccant dryer without dew point demand controls	heatless regenerative desiccant dryer without dew point demand controls
Compressed Air No-Loss Condensate Drains	Process Specific	Install no-loss condensate drains	Install standard condensate drains
Compressed Air Storage Tank	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Receiver Tank	20 HP Inlet Modulation Fixed-Speed Compressor, No Receiver Tank
Custom Measure - Non-Lighting	HVAC	Custom Improvement to Facility's Operations	Baseline Technology/Process
Dairy Refrigeration Heat Recovery	Other	refrigeration equipment with refrigeration heat recovery tank installed	existing dairy farm with refrigeration equipment and a water heater unit without an RHR unit
Dedicated Outside Air System (DOAS)	HVAC	Install Dedicated Outside Air System (DOAS)	Typical HVAC by Building Type
Demand Controlled Ventilation	HVAC	Return Air System with CO2 Sensors	Standard Return Air System, No Sensors
Demand Defrost	Process Cooling	Walk-In Freezer System with Demand-Controlled Electric Defrost Cycle	Walk-In Freezer System with Timer-Controlled Electric Defrost Cycle
Dew Point Sensor Control for Dessicant CA Dryer	Compressed Air	1000 CFM Heated Desicant Air Dryer with Dew Point Controls	1000 CFM Modulating Heated Desicant Air Dryer
Drip Irrigation Nozzles	Other	Flow Control Nozzles	Standard Irrigation Nozzles
Dual Enthalpy Economizer	Process Cooling	Standard HVAC Unit with an economizer and dual enthalpy differential control	HVAC unit with no economizer or with a non-functional disabled economizer
DX Coil Cleaning	HVAC	DX Coil Cleaning	DX Coil Not Cleaned
Efficient Compressed Air Nozzles	Compressed Air	1/4" Engineered Air Nozzle	1/4" Open-End Air Nozzle
Efficient New Construction Lighting	Interior Lighting High Bay	Efficient New Construction Lighting, 15% Better than Code	New Construction with Lighting Power Density meeting Code Minimum
Electric Actuators	Other	Electric Actuator	Pneumatic Actuator
Energy Efficient Laboratory Fume Hood	HVAC	Variable Air Volume High Performance Fume Hood	Constant Volume Conventional Bypass Fume Hood
Energy Efficient Transformers	Other	Energy Efficient Dry Type Transformer (CSL-3)	Standard Transformer (TP-1)

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Measure	End-Use	Description	Baseline
Energy Recovery Ventilation System	HVAC	Unitary Cooling Equipment that Incorporates Energy Recovery	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11.2 EER
Energy Star LED Directional Lamp	Interior Lighting Other	Energy Star 7.6W Directional LED lamp	50W Incandescent lamp
Energy Star room ac	HVAC	Room AC meeting current ENERGY STAR standards	Code-Compliant Room AC
Energy Star windows	HVAC	100ft2 of Window meeting Energy Star Version 6.0 Requirements (U-Value: 0.27, SHGC: 0.21)	100ft2 of Window meeting Energy Star Version 5.0 Requirements (U-Value: 0.3, SHGC: 0.3)
Engine Block Timer	Other	An engine block heater operated by an outdoor plug-in timer	An engine block heater that is manually plugged in
Facility Commissioning	HVAC	Perform facility commissioning	Comparable facility, no commissioning
Facility Energy Management System	HVAC	Typical HVAC by Building Type Controlled by Energy Management System	Typical HVAC by Building Type, Manually Controlled
Fan Thermostat Controller	HVAC	Typical HVAC by Building Type with Fan Thermostat Controller Installed	Typical HVAC by Building Type with Programmable Thermostat
Floating Head Pressure Controller	Process Cooling	Medium-Temperature Refrigeration System with 5HP Compressor and Adjustable Condenser Head Pressure Control Valve	Medium-Temperature Refrigeration System with 5 HP Compressor without Adjustable Condenser Head Pressure Control Valve
Grain Bin Aeration Control System	Process Specific	Grain Storage Fan System with Automatic Controls	Grain Storage Fan System with Manual Controls
HE Air Cooled Chiller - All Compressor Types - 100 Tons	HVAC	HE Air Cooled Chiller - All Compressor Types - 100 Tons	Code-Compliant Air Cooled Positive Displacement Chiller, 100 Tons
HE Air Cooled Chiller - All Compressor Types - 300 Tons	HVAC	Air Cooled Positive Displacement Chiller with Integral VFD, 300 Tons, 13.7 EER	Code-Compliant Air Cooled Positive Displacement Chiller, 300 Tons, 12.5 EER
HE DX 11.25-20.0 Tons Elec Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 11.25-20.0 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 15 Tons, 11.5 SEER	Code-Compliant Packaged or Split DX Unit, 15 Tons, 11 SEER
HE DX 5.4-11.25 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX 5.4-11.25 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 7.5 Tons, 12 SEER	Code-Compliant Packaged or Split DX Unit, 7.5 Tons, 11 SEER
HE DX Less than 5.4 Tons Elect Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE DX Less than 5.4 Tons Other Heat	HVAC	High Efficiency Packaged or Split DX Unit, 5 Tons, 14.5 SEER	Code-Compliant Packaged or Split DX Unit, 5 Tons, 13 SEER
HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 200 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 200 Tons
HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons	HVAC	Water Cooled Centrifugal Chiller with Integral VFD, 500 Tons	Code-Compliant Water Cooled Centrifugal Chiller, 500 Tons

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Measure	End-Use	Description	Baseline
HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 175 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 175 Tons
HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons	HVAC	Water Cooled Positive Displacement Chiller with Integral VFD, 50 Tons	Code-Compliant Water Cooled Positive Displacement Chiller, 50 Tons
High Bay Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 800 Watts Controlled	800 Watts of Lighting, Manually Controlled
High Efficiency Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
High Efficiency Refrigeration Compressor - Discus	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Refrigeration Compressor - Scroll	Process Cooling	High Efficiency Refrigeration Compressors	Standard Compressor
High Efficiency Welder	Process Specific	High Efficiency Welder	Standard Welding Practices
High Speed Fans	HVAC	High Speed Fan, 24" - 35" Blade Diameter	Standard Speed Fan, 24" - 35" Blade Diameter
High Volume Low Speed Fan (HVLS)	Motors Fans Blowers	20' High Volume Low Speed Fan	Conventional Circulating Fan
Indoor Agriculture - LED Grow Lights	Interior Lighting High Bay	LED grow light	1000W High Pressure Sodium
Indoor daylight sensor	Interior Lighting High Bay	Install Indoor Daylight Sensors, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Industrial Duct Sealing	HVAC	Standard Electric Heating and Central AC with Improved Duct Sealing	Standard Electric Heating and Central AC, Standard Duct Sealing
Injection Mold and Extruder Barrel Wraps	Other	2' Diameter, 20' Long Machine Barrel with 1" Insulation	2' Diameter, 20' Long Machine Barrel with no Insulation
Insulated Pellet Dryer Tanks and Ducts	Process Heating	Insulation for Pellet Tank and Duct	Uninsulated Pellet Tank and Duct
LED - 14W_CFL Baseline	Interior Lighting Other	LED (assume 14W) replacing CFL	100W equivalent CFL
LED Canopy Lighting (Exterior)	Exterior Lighting Industrial	One 67.2W LED Canopy Light	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED Display Lighting (Exterior)	Exterior Lighting Industrial	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED Display Lighting (Interior)	Interior Lighting Other	One Letter of LED Signage, < 2ft in Height	One Letter of Neon or Argon-mercury Signage, < 2ft in Height
LED exit sign	Interior Lighting Other	One 5W Single-Sided LED Exit Sign	One 9W Single-Sided CFL Exit Sign
LED Exterior Wall Packs	Exterior Lighting Industrial	One 35W LED Wall Pack	Average Lumen Equivalent Exterior Incandescent Area Lighting
LED High Bay_HID Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent HID High Bay Fixture

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Measure	End-Use	Description	Baseline
LED High Bay_LF Baseline	Interior Lighting High Bay	One 140W High Bay LED Fixture	Lumen-Equivalent Linear Fluorescent High Bay Fixture
LED Linear - Fixture Replacement	Interior Lighting Linear Fluorescent	2x4 LED Troffer Fixture	Lumen-Equivalent 32-Watt T8 Fixture
LED Linear - Lamp Replacement	Interior Lighting Linear Fluorescent	Linear LED	Lumen-Equivalent 32-Watt T8 Lamp
LED Parking Lighting	Exterior Lighting Industrial	One 160W LED Area Light	Average Lumen Equivalent Exterior HID Area Lighting
LEED New Construction Whole Building	HVAC	LEED Qualifying New Construction	Comparable facility, code-compliance construction
Light Tube	Interior Lighting Other	One 14" Light Tube, Delivering light to 250 S.F. of Industrial Space	250 S.F. of Industrial Space Lit by Typical Lighting Strategies
Low Energy Livestock Waterer	Motors Pumps	Install Thermostatically Controlled Livestock Watering System	Standard Livestock Watering System
Low Pressure Sprinkler Nozzles	Motors Pumps	Low Pressure Irrigation Nozzles operate at 35 psi or lower	Standard high pressure irrigation nozzles that operate at 50 psi or greater
Low Pressure-drop Filters	Compressed Air	20 HP Inlet Modulation Fixed-Speed Compressor with Low Pressure Drop Filter	20 HP Inlet Modulation Fixed-Speed Compressor, No Particulate Removal
Milk Pre-Cooler	Other	Installed pre-cooler heat exchanger	no pre-cooler heat exchanger installed
Networked Lighting Controls	Interior Lighting Linear Fluorescent	Install Networked Lighting Controls System on Interior Lighting, 500 Watts Controlled	500 Watts of Lighting, Controlled either Manually or by Sensor as Specified by Code
Occupancy Sensors, Ceiling Mounted	Interior Lighting High Bay	Ceiling Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Occupancy sensors, switch mounted	Interior Lighting Linear Fluorescent	Switch Mounted Occupancy Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor Lighting Controls	Exterior Lighting Industrial	Install Exterior Photocell Dimming Controls, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Outdoor motion sensor	Exterior Lighting Industrial	Install Exterior Motion Sensor, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
Packaged Terminal AC	HVAC	High Efficiency Packaged Terminal AC	Code-Compliant PTAC, 10.9 EER
Process Cooling Ventilation Reduction	Process Cooling	Standard Process Cooling with Reduced Ventilation	Standard Process Cooling
Programmable thermostat	HVAC	Standard Heating and Cooling System with Programmable Thermostat	Standard Heating and Cooling System with Manual Thermostat
Reflective Roof Treatment	HVAC	Reflective Roof Treatment	Standard Black Roof
Refrigeration Commissioning	Process Cooling	Commissioned Refrigeration System	Non-Commissioned Refrigeration System
Retro-Commissioning (Existing Construction)	HVAC	Perform Facility Retro-commissioning	
Roof insulation	HVAC	Roof Insulation (built-up roof applicable to flat/low slope roofs)	Code-Compliant Flat Roof

Measure	End-Use	Description	Baseline
Smart thermostat	HVAC	Standard Heating and Cooling System with Smart Thermostat	Standard Heating and Cooling System with Manual Thermostat
Strategic Energy Management	HVAC	SEM goal setting and tracking	No active energy management
Synchronous Belt on 15hp ODP Motor	Motors Pumps	15 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	15 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 5hp ODP Motor	Motors Pumps	5 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	5 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Synchronous Belt on 75hp ODP Motor	Motors Pumps	75 HP Open-Drip Proof Motor with Synchronous Belts Installed on Supply and/or Return Air Fans	75 HP Open-Drip Proof Motor with Smooth V-Belts Installed on Supply and/or Return Air Fans
Thermal energy storage	HVAC	Deploy thermal energy storage technology (ice harvester, etc.) to shift load	Code compliant chiller
Time Clock Control	Interior Lighting High Bay	Time Clock Controlled Lighting, 500 Watts Controlled	500 Watts of Lighting, Manually Controlled
VAV System	HVAC	Variable Air Volume Distribution System	Constant Air Volume Distribution System
VFD on Air Compressor	Compressed Air	20 HP VFD Air Compressor	20 HP Inlet Modulation Fixed-Speed Compressor
VFD on Cooling Tower Fans	Process Cooling	Cooling Tower Fans with VFD Control	Cooling Tower Fans without VFD Control
VFD on HVAC Fan	Motors Fans Blowers	5 HP HVAC Fan Motor, with VFD Control	5 HP HVAC Fan Motor, no VFD Control
VFD on HVAC Pump	Motors Pumps	VFD on HVAC Pump	7.5 HP HVAC Pump Motor, no VFD Control
VFD on process pump	Motors Pumps	20 HP Process Pump Equipped with VFD Control	20 HP Process Pump, Constant Speed
VSD Controlled Compressor	Process Cooling	Refrigeration System with VSD Control	Refrigeration System with Standard Slide-Valve Control System
Water source heat pump	HVAC	Water Source Heat Pump, 2.5 Tons, 17.4 EER, 4.4 COP	Code-Compliant ASHP
Waterside economizer	HVAC	Waterside Economizer	No economizer
Window shade film	HVAC	Window Film with SHGC of 0.35 Applied to Standard Window	Standard Window with below Code Required Minimum SHGC

DR Measure Lists

Table 4: Residential DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central Heating - Load Shed	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Water heater control	Direct load control	Summer and Winter	Load control installed on a water heater (integrated or external switch)
Pool pump switches	Direct load control	Summer and Winter	Load control program with switch installed on pool pump
Room AC	Direct load control	Summer	Load control program that is focused on room AC units rather than central AC
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 5: Small C&I DR Measures

Measure	Type	Season	Description
Central air conditioner - Load Shed	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.

Measure	Type	Season	Description
Central Heating - Load Shed*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to shed AC unit load during peak usage period.
Central air conditioner - 50% cycling	Direct load control	Summer	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Central Heating - 50% cycling*	Direct load control	Winter	Direct load control program where utility provides day ahead notification that it will send remote signal to cycle AC unit during peak usage period
Smart thermostats - Utility Installation*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
Smart thermostats - BYOT*	Direct load control	Summer and Winter	Similar to AC load control program, but allows customers to participate using a compatible smart thermostat rather than an AC switch
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Managed EV Charging - switch	Direct load control	Summer and Winter	Load control switch that is installed on an EV charger
Managed EV Charging - telematics	Direct load control	Summer and Winter	Direct load control program leveraging EV smart charging software
Battery Storage with PV	Pricing/Direct load control	Summer and Winter	PV charges battery and battery discharges to grid

Table 6: Large C&I DR Measures

Measure	Type	Season	Description
CPP + Tech	Pricing	Summer and Winter	Electricity rate that varies based on time of day. Can be same rate schedule for every day during a given season (time of use, or TOU) and with critical peak pricing (CPP) days when peak period rates are substantially higher for a limited number of days per year (customers receive advance notification of CPP event). Customers also receive technology that they can pre-program to curtail load when an event is called.
Auto DR	Utility-controlled loads	Summer and Winter	Custom load control of specific end-uses/processes that is triggered by utility signal to building management system; customer can sometimes opt-out of specific events
Firm Service Level	Contractual	Summer and Winter	Customer commits to a maximum usage level during peak periods and, when notified by the utility, agrees to cut usage to that level.
Guaranteed Load Drop	Contractual	Summer and Winter	Customer agrees to reduce usage by an agreed upon amount when notified

DSRE Measure Lists

Table 7: Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation

Table 8: Non-Residential DSRE Measures

Measure	Description
PV System	Roof-mounted system, including multiple panels, AC/DC inverter, racking system, and electrical system interconnections
Battery Storage from PV System	Lithium-ion battery system designed to integrate with an on-site PV system to store and discharge excess energy from PV generation
CHP – Fuel Cell	An electrochemical cell-based generator that reacts hydrogen fuel with oxygen
CHP – Micro Turbine	Small combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP – Gas Turbine	A combustion turbine that burns gaseous or liquid fuel to drive a generator
CHP – Reciprocating Engine	An engine that uses one or more pistons to convert pressure into rotational motion
CHP - Steam Turbine	A turbine that extracts thermal energy from pressured steam to drive a generator

Exhibit JH-9 Comparison of 2019 Measure List and 2024 Measure List

EE Measure Lists

EE Measures Added Since 2019 Study

Sector	Measure
Residential	CEE Advanced Tier Clothes Dryer
Residential	CEE Advanced Tier Clothes Washer
Residential	Ozone Laundry
Residential	Energy Star Dishwasher (Gas Water Heating)
Residential	Freezer Recycling
Residential	LED - 9W_Halogen Baseline
Residential	Occupancy Sensors Switch Mounted
Residential	Outdoor Motion Sensor
Residential	Dehumidifier Recycling
Residential	Energy Star Monitor
Residential	Energy Star Set-Top Receiver
Residential	CEE Tier 3 Refrigerator
Residential	Refrigerator Coil Cleaning
Residential	Induction Range
Residential	120v Heat Pump Water Heater 50 Gallons
Residential	Bathroom Faucet Aerators
Residential	Heat Pump Water Heater 50 Gallons-ENERGY STAR
Residential	Heat Pump Water Heater 80 Gallons-ENERGY STAR
Residential	ECM Circulator Pump
Residential	ENERGY STAR EV supply equipment (level 2 charger)
Residential	HVAC Economizer
Residential	Properly Sized CAC
Residential	Residential Whole House Fan
Residential	Air-to-Water Heat Pump
Residential	ASHP - 15 SEER/14.3 SEER2 from base electric resistance
Residential	ASHP - CEE Advanced Tier: 17.8 SEER/17 SEER2; 10.0 HSPF (from elec resistance)
Residential	ASHP - CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)
Residential	ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2 (from elect resistance)

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 Comparison of Comprehensive 2019 Measure
 Lists to the 2024 Comprehensive Measure Lists
 Exhibit JH-9, Page 2 of 8

Sector	Measure
Residential	ASHP - ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2, 9.0 HSPF
Residential	Ceiling Insulation (R11 to R30)
Residential	Ceiling Insulation (R11 to R49)
Residential	Ceiling Insulation (R19 to R30)
Residential	Ceiling Insulation (R19 to R49)
Residential	Ceiling Insulation (R2 to R30)
Residential	Ceiling Insulation (R2 to R49)
Residential	Ceiling Insulation (R30 to R49)
Residential	Ceiling Insulation (R38 to R49)
Residential	HVAC Zoning System
Residential	Weather stripping
Residential	Window Caulking
Residential	Filter Whistle
Residential	New Construction - Whole Home Improvements - Tier 1
Residential	New Construction - Whole Home Improvements - Tier 2
Residential	Smart Breaker
Residential	Smart Panel
Commercial	Energy Star convection oven
Commercial	Water Heater Setback
Commercial	LED Canopy Lighting (Exterior)
Commercial	Outdoor motion sensor
Commercial	Auto Off Time Switch
Commercial	Efficient New Construction Lighting
Commercial	Energy Star LED Directional Lamp
Commercial	Indoor daylight sensor
Commercial	LED Exit Sign
Commercial	LED High Bay_LF Baseline
Commercial	Light Tube
Commercial	Occupancy Sensors, Ceiling Mounted
Commercial	Occupancy Sensors, Switch Mounted
Commercial	Time Clock Control
Commercial	Air Compressor Optimization
Commercial	Energy Star EV Chargers
Commercial	High Efficiency Air Compressor
Commercial	Ozone Laundry Commercial
Commercial	Regenerative Drive Elevator Motor
Commercial	Data Center Hot Cold Aisle

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Comparison of Comprehensive 2019 Measure
Lists to the 2024 Comprehensive Measure Lists
Exhibit JH-9, Page 3 of 8

Sector	Measure
Commercial	Energy Star Monitors
Commercial	Beverage Vending Machine Controls
Commercial	Door Gasket (Freezer)
Commercial	High Efficiency Refrigeration Compressor_Scroll
Commercial	Q-Sync Evaporator Fan Motor
Commercial	Refrigeration Commissioning
Commercial	Refrigeration Economizer
Commercial	Strip Curtains - Refrigerators
Commercial	Suction Pipe Insulation - Freezers
Commercial	Suction Pipe Insulation - Refrigerators
Commercial	Ductless Mini-Split AC
Commercial	Energy Star room AC
Commercial	HE DX 5.4-11.25 Tons Other Heat
Commercial	HE DX Less than 5.4 Tons Other Heat
Commercial	HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons
Commercial	HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons
Commercial	Ceiling Insulation (R19 to R30)
Commercial	Ceiling Insulation (R19 to R49)
Commercial	Ceiling Insulation (R2 to R30)
Commercial	Ceiling Insulation (R2 to R49)
Commercial	Custom measure - Non-lighting
Commercial	Ductless Mini-Split HP
Commercial	HE DX 11.25-20.0 Tons Elec Heat
Commercial	HE DX 5.4-11.25 Tons Elect Heat
Commercial	HE DX Less than 5.4 Tons Elect Heat
Commercial	LEED New Construction Whole Building
Commercial	VFD on HVAC Pump
Commercial	Water source heat pump
Commercial	1.5HP Open Drip-Proof (ODP) Motor
Commercial	20HP Open Drip-Proof (ODP) Motor
Commercial	Advanced Rooftop Controller
Commercial	Dual Enthalpy Economizer
Commercial	Commercial Strategic Energy Management
Industrial	Compressed Air Storage Tank
Industrial	Efficient Compressed Air Nozzles
Industrial	Low Pressure-drop Filters
Industrial	VFD on Air Compressor

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Comparison of Comprehensive 2019 Measure
Lists to the 2024 Comprehensive Measure Lists
Exhibit JH-9, Page 4 of 8

Sector	Measure
Industrial	Bi-Level Lighting Control (Exterior)
Industrial	LED Display Lighting (Exterior)
Industrial	LED Exterior Wall Packs
Industrial	LED Parking Lighting
Industrial	Outdoor motion sensor
Industrial	Air curtains
Industrial	Airside economizer
Industrial	Chilled Water Reset
Industrial	Custom Measure - Non-Lighting
Industrial	Dedicated Outside Air System (DOAS)
Industrial	Demand Controlled Ventilation
Industrial	DX Coil Cleaning
Industrial	Energy Efficient Laboratory Fume Hood
Industrial	Energy Recovery Ventilation System
Industrial	Energy Star room ac
Industrial	Energy Star windows
Industrial	Facility Commissioning
Industrial	Facility Energy Management System
Industrial	Fan Thermostat Controller
Industrial	HE Air Cooled Chiller - All Compressor Types - 300 Tons
Industrial	HE DX 11.25-20.0 Tons Elec Heat
Industrial	HE DX 11.25-20.0 Tons Other Heat
Industrial	HE DX 5.4-11.25 Tons Elect Heat
Industrial	HE DX 5.4-11.25 Tons Other Heat
Industrial	HE DX Less than 5.4 Tons Elect Heat
Industrial	HE DX Less than 5.4 Tons Other Heat
Industrial	HE Water Cooled Chiller - Centrifugal Compressor - 200 Tons
Industrial	HE Water Cooled Chiller - Centrifugal Compressor - 500 Tons
Industrial	HE Water Cooled Chiller - Rotary or Screw Compressor - 175 Tons
Industrial	HE Water Cooled Chiller - Rotary or Screw Compressor - 50 Tons
Industrial	High Speed Fans
Industrial	Industrial Duct Sealing
Industrial	LEED New Construction Whole Building
Industrial	Packaged Terminal AC
Industrial	Programmable thermostat
Industrial	Reflective Roof Treatment
Industrial	Smart thermostat

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 Comparison of Comprehensive 2019 Measure
 Lists to the 2024 Comprehensive Measure Lists
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Sector	Measure
Industrial	Thermal energy storage
Industrial	VAV System
Industrial	Water source heat pump
Industrial	Waterside economizer
Industrial	Window shade film
Industrial	Auto Off Time Switch
Industrial	Bi-Level Lighting Control (Interior)
Industrial	Efficient New Construction Lighting
Industrial	High Bay Occupancy Sensors, Ceiling Mounted
Industrial	Indoor Agriculture - LED Grow Lights
Industrial	Indoor daylight sensor
Industrial	LED High Bay_LF Baseline
Industrial	Occupancy Sensors, Ceiling Mounted
Industrial	Time Clock Control
Industrial	LED Linear - Lamp Replacement
Industrial	Occupancy sensors, switch mounted
Industrial	Energy Star LED Directional Lamp
Industrial	LED - 14W_CFL Baseline
Industrial	LED Display Lighting (Interior)
Industrial	LED exit sign
Industrial	Light Tube
Industrial	High Volume Low Speed Fan (HVLS)
Industrial	20HP Open Drip-Proof (ODP) Motor
Industrial	Cogged Belt on 40hp ODP Motor
Industrial	Low Energy Livestock Waterer
Industrial	Low Pressure Sprinkler Nozzles
Industrial	Synchronous Belt on 15hp ODP Motor
Industrial	Synchronous Belt on 5hp ODP Motor
Industrial	Synchronous Belt on 75hp ODP Motor
Industrial	3-phase High Frequency Battery Charger - 1 shift
Industrial	Dairy Refrigeration Heat Recovery
Industrial	Drip Irrigation Nozzles
Industrial	Electric Actuators
Industrial	Energy Efficient Transformers
Industrial	Engine Block Timer
Industrial	Injection Mold and Extruder Barrel Wraps
Industrial	Milk Pre-Cooler

Docket Nos. 20240012-EG to 20240017-EG
 Comparison of Comprehensive 2019 Measure
 Lists to the 2024 Comprehensive Measure Lists
 Exhibit JH-9, Page 6 of 8

Sector	Measure
Industrial	Auto Closer on Refrigerator Door
Industrial	Demand Defrost
Industrial	Dual Enthalpy Economizer
Industrial	High Efficiency Refrigeration Compressor - Scroll
Industrial	Process Cooling Ventilation Reduction
Industrial	VFD on Cooling Tower Fans
Industrial	VSD Controlled Compressor
Industrial	Compressed Air Desiccant Dryer
Industrial	Compressed Air No-Loss Condensate Drains

EE Measures Eliminated Since 2019 Study

Sector	Measure
Residential	CFL - 15W Flood
Residential	CFL - 15W Flood (Exterior)
Residential	CFL - 13W
Residential	CFL - 23W
Residential	Low Wattage T8 Fixture
Residential	15 SEER Central AC
Residential	15 SEER Air Source Heat Pump
Residential	14 SEER ASHP from base electric resistance heating
Residential	Two Speed Pool Pump
Residential	Variable Speed Pool Pump
Residential	Storm Door
Commercial	CFL - 15W Flood
Commercial	High Efficiency HID Lighting
Commercial	LED Street Lights
Commercial	LED Traffic and Crosswalk Lighting
Commercial	CFL-23W
Commercial	High Bay Fluorescent (T5)
Commercial	Premium T8 - Fixture Replacement
Commercial	Premium T8 - Lamp Replacement
Commercial	Two Speed Pool Pump
Commercial	Variable Speed Pool Pump
Commercial	Tank Wrap on Water Heater
Commercial	Ceiling Insulation(R12 to R38)
Commercial	Ceiling Insulation(R30 to R38)

DR Measure Lists

DR Measures Added Since 2019 Study

Sector	Measure
Residential	Managed EV Charging - switch
Residential	Managed EV Charging - telematics
Residential	Battery Storage with PV
Commercial	Managed EV Charging - switch
Commercial	Managed EV Charging - telematics
Commercial	Battery Storage with PV

DR Measures Eliminated Since 2019 Study

Sector	Measure
None	

DSRE Measure Lists

DSRE Measures Added Since 2019 Study

Sector	Measure
None	

DSRE Measures Eliminated Since 2019 Study

Sector	Measure
None	

Exhibit JH-10

DEF Measure Screening and Economic Sensitivities

Measure Screening

The program development process was initiated with 395 EE measures, 33 DR measures, and 9 DSRE measures contributing to the technical potential, which are detailed in Exhibit JH-8. Table 1 summarizes the number of measures by category and the number of measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (*i.e.*, a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed)

Table 1. TP Measure Counts

Category	Sector	Measures	Permutations
EE	Residential	119	1,173
EE	Commercial	164	5,798
EE	Industrial	112	2,564
DR	Residential	16	48
DR	Small-Medium Business	13	52
DR	Large Commercial & Industrial	4	16
DSRE	Residential	2	2
DSRE	Non-Residential	7	42

The subsequent program development process included the following steps that refined the measure lists for the RIM scenario and TRC scenario. The following tables summarize the count of measures and permutations **excluded** at each step:

Economic Analysis – Cost-effectiveness screening

Measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Individual measures did not include any utility program costs (program administrative or incentive costs), and therefore were

evaluated on the basis of measure cost-effectiveness without any utility intervention. Table 2 summarizes the count of unique measures and measure permutations excluded at this step:

Table 2: Measures Excluded – Economic Analysis, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	52	641	84	815
EE	Commercial	53	3,117	121	5,021
EE	Industrial	38	1,034	112	2,564
DR	Residential	3	N/A*	0	N/A*
DR	Small-Medium Business	2	N/A*	0	N/A*
DR	Large Commercial & Industrial	0	N/A*	0	N/A*
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

*Screening for the DR economic analysis was done at the measure level, not by permutation

Measure Adoption Forecast – Cost-effectiveness screening

All technical potential measures were re-screened in the development of the measure adoption forecasts. Associated program costs, including program administrative costs and customer incentives, were included in the economic analysis used for estimating measure adoption forecasts. Because this step occurred prior to each utility developing specific programs aligned with their proposed goals, representative administrative costs were developed using average FEECA Utility program cost data, where available from current programs, and supplemented with other utility program cost data where needed. In order to evenly apply these representative costs to measures with a variety of savings impacts, typical costs were estimated on a variable basis per kWh saved.

Measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Table 3 summarizes the count of unique measures and measure permutations excluded at this step:

Table 3: Measures Excluded – Measure Adoption Forecast, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	47	535	80	717
EE	Commercial	53	3,005	117	4,931
EE	Industrial	40	1,089	112	2,564
DR	Residential	4	14	5	17
DR	Small-Medium Business	4	29	6	35
DR	Large Commercial & Industrial	0	0	0	0
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

Measure Adoption Forecast – Free ridership screening

Consistent with prior DSM analyses in Florida, free ridership was addressed by applying a two-year payback criterion, which eliminated measures having a simple payback of less than two years. In addition to the measures and permutations excluded based on the cost-effectiveness screening summarized in Table 3 above, Table 4 summarizes the count of unique measures and measure permutations excluded at this step:

Table 4: Measures Excluded – Measure Adoption Forecast, 2-year payback screening (additional exclusions)

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	22	171	2	47
EE	Commercial	25	1,054	0	89
EE	Industrial	38	881	0	0
DR	Residential	0	0	0	0
DR	Small-Medium Business	0	0	0	0
DR	Large Commercial & Industrial	0	0	0	0
DSRE	Residential	0	0	0	0
DSRE	Non-Residential	0	0	0	0

Economic Sensitivities

As part of the economic analysis, the study included development of sensitivities related to free ridership, future fuel costs, as follows:

Sensitivity #1: Higher Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “high fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 5: Economic Sensitivity #1 – Passing Measures, Higher Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	68	535	36	360
EE	Commercial	114	2,753	44	893
EE	Industrial	76	1,585	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #2: Lower Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “low fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 6: Economic Sensitivity #2 – Passing Measures, Lower Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	66	523	35	358
EE	Commercial	108	2,575	39	611
EE	Industrial	72	1,467	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #3: Shorter free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was reduced to one year or longer:

Table 7: Economic Sensitivity #3 – Passing Measures, Shorter free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	53	436	32	328
EE	Commercial	98	2,061	43	739
EE	Industrial	48	873	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #4: Longer free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was increased to three years or longer:

Table 8: Economic Sensitivity #4 – Passing Measures, Longer free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	41	290	29	234
EE	Commercial	72	1,065	41	550
EE	Industrial	23	396	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Exhibit JH-11

FPUC Measure Screening and Economic Sensitivities

Measure Screening

The program development process was initiated with 395 EE measures, 29 DR measures, and 9 DSRE measures contributing to the technical potential, which are detailed in Exhibit JH-8. Table 1 summarizes the number of measures by category and the number of measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (*i.e.*, a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed)

Table 1. TP Measure Counts

Category	Sector	Measures	Permutations
EE	Residential	119	1,173
EE	Commercial	164	5,798
EE	Industrial	112	2,564
DR	Residential	14	14
DR	Small-Medium Business	11	11
DR	Large Commercial & Industrial	4	4
DSRE	Residential	2	2
DSRE	Non-Residential	7	42

The subsequent program development process included the following steps that refined the measure lists for the RIM scenario and TRC scenario. The following tables summarize the count of measures and permutations **excluded** at each step:

Economic Analysis – Cost-effectiveness screening

Technical potential measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Individual measures did not include any utility program costs (program administrative or incentive costs), and therefore were evaluated on the basis of measure cost-effectiveness without any utility intervention. Table 2 summarizes the count of unique measures and measure permutations excluded at this step:

Table 2: Measures Excluded – Economic Analysis, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	68	771	119	1,173
EE	Commercial	68	3,516	164	5,798
EE	Industrial	40	1,093	112	2,564
DR	Residential	12	N/A*	1	N/A*
DR	Small-Medium Business	9	N/A*	1	N/A*
DR	Large Commercial & Industrial	4	N/A*	0	N/A*
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

*Screening for the DR economic analysis was done at the measure level, not by permutation

Measure Adoption Forecast – Cost-effectiveness screening

All technical potential measures were re-screened in the development of the measure adoption forecasts. Associated program costs, including program administrative costs and customer incentives, were included in the economic analysis used for estimating measure adoption forecasts. Because this step occurred prior to each utility developing specific programs aligned with their proposed goals, representative administrative costs were developed using average FEECA Utility program cost data, where available from current programs, and supplemented with other utility program cost data where needed. In order to evenly apply these representative costs to measures with a variety of savings impacts, typical costs were estimated on a variable basis per kWh saved.

Measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Table 3 summarizes the count of unique measures and measure permutations excluded at this step:

Table 3: Measures Excluded – Measure Adoption Forecast, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	71	803	119	1,173
EE	Commercial	70	3,632	164	5,798
EE	Industrial	42	1,142	112	2,564
DR	Residential	14	14	14	14
DR	Small-Medium Business	11	11	11	11
DR	Large Commercial & Industrial	4	4	4	4
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

Measure Adoption Forecast – Free ridership screening

Consistent with prior DSM analyses in Florida, free ridership was addressed by applying a two-year payback criterion, which eliminated measures having a simple payback of less than two years. In addition to the measures and permutations excluded based on the cost-effectiveness screening summarized in Table 3 above, Table 4 summarizes the count of unique measures and measure permutations excluded at this step:

Table 4: Measures Excluded – Measure Adoption Forecast, 2-year payback screening (additional exclusions)

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	18	140	0	0
EE	Commercial	38	1,268	0	0
EE	Industrial	39	836	0	0
DR	Residential	0	0	0	0
DR	Small-Medium Business	0	0	0	0
DR	Large Commercial & Industrial	0	0	0	0
DSRE	Residential	0	0	0	0
DSRE	Non-Residential	0	0	0	0

DSM Program Development – Cost-effectiveness screening

As described in Exhibit No. JH-14, RI worked collaboratively with FPUC on the DSM program development process, resulting in a Proposed Goals Scenario, a RIM Scenario, and a TRC Scenario. All technical potential measures were re-analyzed in the DSM program development process.

For the RIM Scenario and TRC Scenario program development, updated non-incentive costs specific to FPUC were developed and applied in the updated cost-effectiveness screening of technical potential measures, which included the following criteria for each scenario:

- RIM-scenario – measures that failed the RIM-scenario criteria (RIM test, PCT, and payback period of at least 2 years) were excluded from the initial measure bundling analysis
- TRC-scenario – measures that failed the TRC-scenario criteria (TRC test, PCT, and payback period of at least 2 years) were excluded from the initial measure bundling analysis

Table 5 summarizes the count of unique measures and measure permutations excluded for each scenario at this step:

Table 5: Measures Excluded – DSM Program Development, TRC Scenario and RIM Scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	91	972	119	1,173
EE	Commercial	110	4,910	164	5,798
EE	Industrial	81	1,979	112	2,564
DR	Residential	14	14	14	14
DR	Small-Medium Business	11	11	11	11
DR	Large Commercial & Industrial	4	4	4	4
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

The development of the Proposed Goals Scenario started with assessment of technical potential measures study that passed, or were close to passing, the economic analysis, as well as measures included in current FPUC programs or that may be logical additions to current FPUC programs. Therefore, all individual EE measures were included in the initial analysis. Due to the DSM program development cost-effectiveness screening resulting in no DSRE measures or DR measures passing the RIM or TRC scenarios, these measures were excluded in the Proposed Goals Scenario analysis.

Economic Sensitivities

As part of the economic analysis, the study included development of sensitivities related to future fuel costs and free ridership, as follows:

Sensitivity #1: Higher Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “high fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 6: Economic Sensitivity #1 – Passing Measures, Higher Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	59	444	9	60
EE	Commercial	107	2,586	0	0
EE	Industrial	77	1,587	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #2: Lower Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “low fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 7: Economic Sensitivity #2 – Passing Measures, Lower Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	46	349	0	0
EE	Commercial	90	2,112	0	0
EE	Industrial	68	1,372	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #3: Shorter free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was reduced to one year or longer:

Table 8: Economic Sensitivity #3 – Passing Measures, Shorter free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	38	312	0	0
EE	Commercial	79	1,522	0	0
EE	Industrial	45	824	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #4: Longer free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was increased to three years or longer:

Table 9: Economic Sensitivity #4 – Passing Measures, Longer free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	26	153	0	0
EE	Commercial	39	422	0	0
EE	Industrial	22	349	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Exhibit JH-12

JEA Measure Screening and Economic Sensitivities

Measure Screening

The program development process was initiated with 395 EE measures, 33 DR measures, and 9 DSRE measures contributing to the technical potential, which are detailed in Exhibit JH-8. Table 1 summarizes the number of measures by category and the number of measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (*i.e.*, a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed)

Table 1. TP Measure Counts

Category	Sector	Measures	Permutations
EE	Residential	119	1,173
EE	Commercial	164	5,798
EE	Industrial	112	2,564
DR	Residential	16	16
DR	Small-Medium Business	13	52
DR	Large Commercial & Industrial	4	16
DSRE	Residential	2	2
DSRE	Non-Residential	7	42

The subsequent program development process included the following steps that refined the measure lists for the RIM scenario and TRC scenario. The following tables summarize the count of measures and permutations **excluded** at each step:

Economic Analysis – Cost-effectiveness screening

Technical potential measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Individual measures did not include any utility program costs (program administrative or incentive costs), and

therefore were evaluated on the basis of measure cost-effectiveness without any utility intervention. Table 2 summarizes the count of unique measures and measure permutations excluded at this step:

Table 2: Measures Excluded – Economic Analysis, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	66	755	110	1,109
EE	Commercial	70	3,592	164	5,798
EE	Industrial	42	1,143	112	2,564
DR	Residential	3	N/A*	0	N/A*
DR	Small-Medium Business	2	N/A*	1	N/A*
DR	Large Commercial & Industrial	0	N/A*	0	N/A*
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

*Screening for the DR economic analysis was done at the measure level, not by permutation

Measure Adoption Forecast – Cost-effectiveness screening

All technical potential measures were re-screened in the development of the measure adoption forecasts. Associated program costs, including program administrative costs and customer incentives, were included in the economic analysis used for estimating measure adoption forecasts. Because this step occurred prior to each utility developing specific programs aligned with their proposed goals, representative administrative costs were developed using average FEECA Utility program cost data, where available from current programs, and supplemented with other utility program cost data where needed. In order to evenly apply these representative costs to measures with a variety of savings impacts, typical costs were estimated on a variable basis per kWh saved.

Measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Table 3 summarizes the count of unique measures and measure permutations excluded at this step:

Table 3: Measures Excluded – Measure Adoption Forecast, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	71	804	114	1,125
EE	Commercial	79	3,874	164	5,798
EE	Industrial	48	1,294	112	2,564
DR	Residential	14	14	14	14
DR	Small-Medium Business	10	47	10	47
DR	Large Commercial & Industrial	0	8	0	8
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

Measure Adoption Forecast – Free ridership screening

Consistent with prior DSM analyses in Florida, free ridership was addressed by applying a two-year payback criterion, which eliminated measures having a simple payback of less than two years. In addition to the measures and permutations excluded based on the cost-effectiveness screening summarized in Table 3 above, Table 4 summarizes the count of unique measures and measure permutations excluded at this step:

Table 4: Measures Excluded – Measure Adoption Forecast, 2-year payback screening (additional exclusions)

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	18	134	0	0
EE	Commercial	25	842	0	0
EE	Industrial	29	661	0	0
DR	Residential	0	0	0	0
DR	Small-Medium Business	0	0	0	0
DR	Large Commercial & Industrial	0	0	0	0
DSRE	Residential	0	0	0	0
DSRE	Non-Residential	0	0	0	0

DSM Program Development – Cost-effectiveness screening

As described in Exhibit No. JH-15, RI worked collaboratively with JEA on the DSM program development process, resulting in a Proposed Goals Scenario, a RIM Scenario, and a TRC Scenario. All technical potential measures were re-analyzed in the DSM program development process.

For the RIM Scenario and TRC Scenario program development, updated non-incentive costs specific to JEA were developed and applied in the updated cost-effectiveness screening of technical potential measures, which included the following criteria for each scenario:

- RIM Scenario – measures that failed the RIM Scenario criteria (RIM test, PCT, and payback period of at least 2 years) were excluded from the initial measure bundling analysis
- TRC Scenario – measures that failed the TRC Scenario criteria (TRC test, PCT, and payback period of at least 2 years) were excluded from the initial measure bundling analysis

Table 5 summarizes the count of unique measures and measure permutations excluded for each scenario at this step:

Table 5: Measures Excluded – DSM Program Development, TRC Scenario and RIM Scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	92	956	114	1,125
EE	Commercial	104	4,718	164	5,798
EE	Industrial	77	1,955	112	2,564
DR	Residential	16	16	16	16
DR	Small-Medium Business	13	52	13	52
DR	Large Commercial & Industrial	0	12	0	12
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

The development of the Proposed Goals Scenario started with assessment of technical potential measures study that passed, or were close to passing, the economic analysis, as well as measures included in current JEA programs or that may be logical additions to current JEA programs. Therefore, all individual EE measures were included in the initial analysis, as well as Large Commercial DR measures. Due to the DSM program development cost-effectiveness screening resulting in no DSRE measures or DR measures for Residential or Small-Medium Businesses passing the RIM or TRC scenarios, these measures were excluded in the Proposed Goals Scenario analysis.

Economic Sensitivities

As part of the economic analysis, the study included development of sensitivities related to future fuel costs and free ridership, as follows:

Sensitivity #1: Higher Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “high fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 6: Economic Sensitivity #1 – Passing Measures, Higher Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	57	443	20	152
EE	Commercial	99	2,387	0	0
EE	Industrial	72	1,478	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #2: Lower Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “low fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 7: Economic Sensitivity #2 – Passing Measures, Lower Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	45	355	2	8
EE	Commercial	81	1,846	0	0
EE	Industrial	63	1,266	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #3: Shorter free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was reduced to one year or longer:

Table 8: Economic Sensitivity #3 – Passing Measures, Shorter free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	41	334	9	64
EE	Commercial	80	1,646	0	0
EE	Industrial	53	1,014	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #4: Longer free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was increased to three years or longer:

Table 9: Economic Sensitivity #4 – Passing Measures, Longer free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	34	257	9	64
EE	Commercial	56	928	0	0
EE	Industrial	34	643	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Exhibit JH-13

OUC Measure Screening and Economic Sensitivities

Measure Screening

The program development process was initiated with 395 EE measures, 33 DR measures, and 9 DSRE measures contributing to the technical potential, which are detailed in Exhibit JH-8. Table 1 summarizes the number of measures by category and the number of measure permutations, which are the application of individual measures to various customer segments, construction types, and end-uses (*i.e.*, a single air-source heat pump “measure” can be installed in single family, multi-family, and manufactured homes, as well as new and existing vintages of each home type, and impacts both space cooling and space heating end-uses, resulting in twelve separate measure “permutations” analyzed)

Table 1. TP Measure Counts

Category	Sector	Measures	Permutations
EE	Residential	119	1,173
EE	Commercial	164	5,798
EE	Industrial	112	2,564
DR	Residential	16	48
DR	Small-Medium Business	13	52
DR	Large Commercial & Industrial	4	16
DSRE	Residential	2	2
DSRE	Non-Residential	7	42

The subsequent program development process included the following steps that refined the measure lists for the RIM scenario and TRC scenario. The following tables summarize the count of measures and permutations **excluded** at each step:

Economic Analysis – Cost-effectiveness screening

Technical potential measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Individual measures did not include any utility program costs (program administrative or incentive costs), and

therefore were evaluated on the basis of measure cost-effectiveness without any utility intervention. Table 2 summarizes the count of unique measures and measure permutations excluded at this step:

Table 2: Measures Excluded – Economic Analysis, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	76	857	119	1,173
EE	Commercial	84	4,079	163	5,784
EE	Industrial	52	1,354	112	2,564
DR	Residential	4	N/A*	0	N/A*
DR	Small-Medium Business	2	N/A*	0	N/A*
DR	Large Commercial & Industrial	0	N/A*	0	N/A*
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

*Screening for the DR economic analysis was done at the measure level, not by permutation

Measure Adoption Forecast – Cost-effectiveness screening

All technical potential measures were re-screened in the development of the measure adoption forecasts. Associated program costs, including program administrative costs and customer incentives, were included in the economic analysis used for estimating measure adoption forecasts. Because this step occurred prior to each utility developing specific programs aligned with their proposed goals, representative administrative costs were developed using average FEECA Utility program cost data, where available from current programs, and supplemented with other utility program cost data where needed. In order to evenly apply these representative costs to measures with a variety of savings impacts, typical costs were estimated on a variable basis per kWh saved.

Measures that did not achieve a cost-effectiveness ratio of 1.0 for the TRC test and PCT were excluded from the TRC scenario. Measures that did not achieve a ratio of 1.0 for the RIM test and PCT were excluded from the RIM scenario for the economic analysis. Table 3 summarizes the count of unique measures and measure permutations excluded at this step:

Table 3: Measures Excluded – Measure Adoption Forecast, TRC scenario and RIM scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	76	865	119	1,173
EE	Commercial	95	4,390	163	5,784
EE	Industrial	59	1,509	112	2,564
DR	Residential	16	48	16	48
DR	Small-Medium Business	5	42	6	43
DR	Large Commercial & Industrial	0	7	0	7
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

Measure Adoption Forecast – Free ridership screening

Consistent with prior DSM analyses in Florida, free ridership was addressed by applying a two-year payback criterion, which eliminated measures having a simple payback of less than two years. In addition to the measures and permutations excluded based on the cost-effectiveness screening summarized in Table 3 above, Table 4 summarizes the count of unique measures and measure permutations excluded at this step:

Table 4: Measures Excluded – Measure Adoption Forecast, 2-year payback screening (additional exclusions)

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	18	140	0	0
EE	Commercial	27	860	0	0
EE	Industrial	37	802	0	0
DR	Residential	0	0	0	0
DR	Small-Medium Business	0	0	0	0
DR	Large Commercial & Industrial	0	0	0	0
DSRE	Residential	0	0	0	0
DSRE	Non-Residential	0	0	0	0

DSM Program Development – Cost-effectiveness screening

As described in Exhibit No. JH-16, RI worked collaboratively with OUC on the DSM program development process, resulting in a Proposed Goals Scenario, a RIM Scenario, and a TRC Scenario. All technical potential measures were re-analyzed in the DSM program development process.

For the RIM Scenario and TRC Scenario program development, updated non-incentive costs specific to OUC were developed and applied in the updated cost-effectiveness screening of technical potential measures, which included the following criteria for each scenario:

- RIM Scenario – measures that failed the RIM Scenario criteria (RIM test, PCT, and payback period of at least 2 years) were excluded from the initial measure bundling analysis
- TRC Scenario – measures that failed the TRC Scenario criteria (TRC test, PCT, and payback period of at least 2 years) were excluded from the initial measure bundling analysis

Table 5 summarizes the count of unique measures and measure permutations excluded for each scenario at this step:

Table 5: Measures Excluded – DSM Program Development, TRC Scenario and RIM Scenario

Category	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	101	1,061	119	1,173
EE	Commercial	118	5,165	163	5,784
EE	Industrial	93	2,237	112	2,564
DR	Residential	16	48	16	48
DR	Small-Medium Business	13	52	13	52
DR	Large Commercial & Industrial	0	12	0	12
DSRE	Residential	2	2	2	2
DSRE	Non-Residential	7	42	7	42

The development of the Proposed Goals Scenario started with assessment of technical potential measures study that passed, or were close to passing, the economic analysis, as well as measures included in current OUC programs or that may be logical additions to current OUC programs. Therefore, all individual EE measures were included in the initial analysis, as well as Large Commercial DR measures. Due to the DSM program development cost-effectiveness screening resulting in no DSRE measures or DR measures for Residential or Small-Medium Businesses passing the RIM or TRC scenarios, these measures were excluded in the Proposed Goals Scenario analysis.

Economic Sensitivities

As part of the economic analysis, the study included development of sensitivities related to free ridership, future fuel costs, and carbon cost scenarios, as follows:

Sensitivity #1: Higher Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “high fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 6: Economic Sensitivity #1 – Passing Measures, Higher Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	46	349	0	0
EE	Commercial	85	2,011	1	14
EE	Industrial	67	1,338	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #2: Lower Fuel Prices

For this sensitivity, both the RIM and TRC scenarios were screened using electric utility supply costs adjusted to a “low fuel” cost scenario. The following table summarizes the number of unique measures and measure permutations that are cost effective under each scenario:

Table 7: Economic Sensitivity #2 – Passing Measures, Lower Fuel Prices

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	41	304	0	0
EE	Commercial	69	1,360	1	14
EE	Industrial	53	1,049	0	0

*DR measures were not included in the economic sensitivities as fuel prices do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #3: Shorter free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was reduced to one year or longer:

Table 8: Economic Sensitivity #3 – Passing Measures, Shorter free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	32	238	0	0
EE	Commercial	65	1,141	1	14
EE	Industrial	36	615	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #4: Longer free-ridership exclusion periods

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the simple payback screening criteria was increased to three years or longer:

Table 9: Economic Sensitivity #4 – Passing Measures, Longer free-ridership exclusion period

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	19	85	0	0
EE	Commercial	33	426	0	0
EE	Industrial	14	212	0	0

*DR measures were not included in the economic sensitivities as there is negligible customer incremental cost for DR measures and therefore differences in simple payback do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Sensitivity #5: Carbon dioxide (CO₂) costs

For this sensitivity, both the RIM and TRC scenarios were screened as described above for the Economic Analysis, but the avoided electric utility supply costs forecast was adjusted to include consideration of an additional impact for emissions assuming that there was an economic charge for carbon dioxide.

Table 10: Economic Sensitivity #5 – Passing Measures, Carbon dioxide costs

Category*	Sector	TRC Scenario		RIM Scenario	
		Measures	Permutations	Measures	Permutations
EE	Residential	43	316	0	0
EE	Commercial	82	1,835	1	14
EE	Industrial	65	1,288	0	0

*DR measures were not included in the economic sensitivities as the estimated carbon dioxide costs do not affect DR results.

*No DSRE measures passed the economic screening for this sensitivity.

Exhibit JH-14

FPUC Program Development Summary

Overview

RI worked collaboratively with FPUC on the DSM program development process to develop impacts under three scenarios: 1) potential DSM programs that contribute to proposed DSM goals (Proposed Goals Scenario), 2) potential DSM programs that pass the Participant and Rate Impact Measure Tests (RIM Scenario), and 3) potential DSM programs that pass the Participant and Total Resource Cost Tests (TRC Scenario).

Methodology

The development of DSM programs for each scenario included incorporating the measures and measure impacts developed for the Technical Potential (TP) study, reviewing FPUC's current program offerings, collaboration with FPUC on program concepts that are beneficial for their customers, and analysis of economic impacts and market adoption to create potential DSM programs. This process included the following steps:

Program Review and Measure Bundling

The analysis began with the measures from the TP study. This measure list was initially refined for program development for each scenario as follows:

1. Proposed Goals scenario – measures that passed, or were close to passing, either the TRC or RIM tests were prioritized in the initial measure bundling analysis. Measures included in current FPUC programs were also identified and included in the initial measure bundling.
2. RIM Scenario – measures that passed the RIM Scenario criteria (RIM test, PCT, and payback period of at least 2 years) were included in the initial measure bundling analysis
3. TRC Scenario – measures that passed the TRC Scenario criteria (TRC test, PCT, and payback period of at least 2 years) were included in the initial measure bundling analysis

Resource Innovations then reviewed current FPUC programs and eligible measures, and mapped individual measures to the appropriate programs for each scenario. Resource Innovations worked collaboratively with FPUC to collect program information (e.g. program manuals, participation records, energy and demand savings, budgets) and review the existing programs to determine which measures should be included in the initial program portfolios. In addition, a gap analysis was conducted to identify measures included in each scenario that are not currently offered by FPUC. These measures were either included in existing programs where there was a logical fit, or included as a new program concept.

Program Refinement and Modeling

After identifying the preliminary measure bundles and programs, Resource Innovations worked collaboratively with FPUC to develop incentive amounts and non-incentive costs. Non-incentive costs, which include costs to manage, administer, and market the program, were developed based on current FPUC program costs as well as secondary data on similar programs offered by other utilities, and refined as needed based on the proposed program delivery structure. Incentive costs were developed for each scenario as follows:

1. Proposed Goals scenario – preliminary incentive rates were informed by current incentives offered by FPUC as well as typical incentive levels offered by similar programs regionally and nationally.
2. RIM Scenario – incentive rates were developed based on the available net benefits for each measure, based on total RIM benefits minus RIM costs. Next, the incentive amount that would result in a simple payback period of two years for each measure was calculated. The final incentive applied for the measure was based on the lower of these two values.
3. TRC Scenario – the incentive amount required to result in a simple payback period of two years for each measure was used as the final incentive for the measure.

Measures included in the initial program concepts for each scenario were analyzed in RI's TEA-POT model to update the economic analysis based on the FPUC-specific non-incentive and incentive costs, and to estimate market adoption for each measure. The economic analysis included calculating updated RIM, TRC, and PCT costs and benefits for each measure and re-screening measures for each scenario.

RI's market adoption estimates use a payback acceptance criterion to estimate long-run market shares for measures as a function of measure incremental costs and expected bill savings over the measures' effective useful life (inclusive of utility incentives). Incremental adoption estimates are based on the Bass Diffusion Model, which is a mathematical description of how the rate of new product diffusion changes over time. For this study, adoption curve input parameters were developed for each measure based on specific criteria, including measure maturity in the market, overall measure cost, and whether the measure was currently offered through a utility program. RI's TEA-POT model then calculated demand and energy savings by applying estimated adoption rates to each cost-effective measure.

The TEA-POT modeling results were exported into RI's Program Planner workbook that aggregated the individual measure results into program and portfolio impacts for each scenario. For the TRC Scenario and RIM Scenario no further refinements to the programs were made. For the Proposed Goals scenario, RI continued to work collaboratively with FPUC to identify the measures and program concepts that comprise the proposed DSM goals. These impacts for each scenario are provided below.

Results

Proposed Goals Scenario

The Proposed Goals Scenario is described in more detail in Witness Craig’s testimony. The following tables include the program-level details for this scenario.

Table 1. Proposed DSM Goals – Annual MWh Targets

Annual MWh	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	77	79	80	81	82	84	84	86	87	88
Res Heating & Cooling Upgrade	216	226	237	247	251	248	237	219	199	182
Res Low Income	70	70	70	70	70	70	70	70	70	70
Res Equipment Rebates	1	2	2	3	4	4	5	5	5	5
Residential Total	365	377	390	401	407	406	396	380	361	345
Com Heating & Cooling Upgrade	25	29	32	36	39	42	45	46	47	47
Com Chiller Upgrade	4	4	5	5	6	6	6	7	7	7
Com Lighting	70	96	125	157	188	216	236	247	247	240
Non-Residential Total	100	129	163	198	233	264	287	300	301	294
Portfolio Total	465	507	553	599	641	671	683	679	663	638

Table 2. Proposed DSM Goals – Annual summer MW Targets

Annual Summer MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Res Heating & Cooling Upgrade	0.03	0.04	0.04	0.05	0.05	0.05	0.05	0.04	0.03	0.03
Res Low Income	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Res Equipment Rebates	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Residential Total	0.05	0.05	0.06	0.06	0.07	0.07	0.07	0.06	0.05	0.04
Com Heating & Cooling Upgrade	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Com Chiller Upgrade	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Lighting	0.01	0.01	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.03
Non-Residential Total	0.02	0.02	0.03	0.03	0.04	0.04	0.04	0.04	0.05	0.04
Portfolio Total	0.06	0.07	0.09	0.10	0.10	0.11	0.11	0.10	0.10	0.09

Table 3. Proposed DSM Goals – Annual winter MW Targets

Annual Winter MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.03
Res Heating & Cooling Upgrade	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.10	0.10	0.09
Res Low Income	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Res Equipment Rebates	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Residential Total	0.15	0.15	0.16	0.16	0.16	0.15	0.15	0.15	0.14	0.14
Com Heating & Cooling Upgrade	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02
Com Chiller Upgrade	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Lighting	0.01	0.01	0.01	0.02	0.02	0.02	0.03	0.03	0.03	0.03
Non-Residential Total	0.02	0.02	0.02	0.03	0.03	0.04	0.04	0.04	0.04	0.04
Portfolio Total	0.17	0.17	0.18	0.18	0.19	0.19	0.19	0.19	0.18	0.18

Table 4. Proposed DSM Goals – Annual Participation Targets

Annual Participation (# measures)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	110	112	114	115	117	119	120	122	124	125
Res Heating & Cooling Upgrade	159	192	227	259	278	277	255	214	169	130
Res Low Income	100	100	100	100	100	100	100	100	100	100
Res Equipment Rebates	6	8	11	13	15	17	18	20	21	21
Residential Total	375	412	452	487	510	513	493	456	414	376
Com Heating & Cooling Upgrade	47	53	61	68	74	81	86	88	87	86
Com Chiller Upgrade	3	3	3	3	3	3	3	3	3	3
Com Lighting	228	307	398	495	587	671	733	770	782	770
Non-Residential Total	278	363	462	566	664	755	822	861	872	859
Portfolio Total	653	775	914	1,053	1,174	1,268	1,315	1,317	1,286	1,235

Table 5. Proposed DSM Goals – Annual Program Budget Estimates

Budgets (\$ in thousands)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	\$42	\$43	\$44	\$44	\$45	\$46	\$46	\$47	\$47	\$48
Res Heating & Cooling Upgrade	\$343	\$352	\$361	\$368	\$373	\$372	\$365	\$353	\$341	\$329
Res Low Income	\$38	\$38	\$38	\$38	\$38	\$38	\$38	\$38	\$38	\$38
Res Equipment Rebates	\$6	\$9	\$11	\$14	\$17	\$19	\$21	\$23	\$24	\$24
Residential Total	\$430	\$442	\$454	\$465	\$472	\$475	\$470	\$461	\$450	\$440
Com Heating & Cooling Upgrade	\$7	\$8	\$9	\$10	\$11	\$12	\$13	\$13	\$13	\$13
Com Chiller Upgrade	\$5	\$6	\$7	\$7	\$8	\$8	\$8	\$9	\$9	\$10
Com Lighting	\$22	\$30	\$39	\$49	\$59	\$67	\$73	\$77	\$78	\$76
Non-Residential Total	\$35	\$44	\$55	\$66	\$77	\$87	\$94	\$99	\$100	\$99
Portfolio Total	\$465	\$486	\$509	\$531	\$550	\$561	\$564	\$559	\$550	\$539

Table 6. Proposed DSM Goals – Cost-Effectiveness Results

Program Cost-Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio
Res Audits/EE Kits	-20,710	1.0	737,550	11.0	-758,260	0.4
Res Heating & Cooling Upgrade	244,618	1.1	2,390,828	4.9	-2,146,210	0.4
Res Low Income	-17,581	1.0	626,103	11.0	-643,684	0.4
Res Equipment Rebates	-878	1.0	27,633	2.6	-28,511	0.5
Residential Total	205,449	1.08	3,782,114	5.91	-3,576,665	0.41
Com Heating & Cooling Upgrade	38,818	1.2	325,422	2.7	-286,605	0.5
Com Chiller Upgrade	-18,437	0.8	71,567	3.2	-90,003	0.4
Com Lighting	81,939	1.1	1,987,725	3.6	-1,905,787	0.4
Non-Residential Total	102,319	1.07	2,384,714	3.43	-2,282,395	0.40
Portfolio Total	307,769	1.08	6,166,829	4.52	-5,859,060	0.41

RIM Scenario

The RIM Scenario is comprised of measures and programs that achieved a cost-effectiveness ratio of 1.0 or higher for the PCT and RIM test, and measures that had a simple payback of two years or more (without consideration of incentives).

FPUC did not have any measures or programs that passed the cost-effectiveness screening for the RIM Scenario.

TRC Scenario

The TRC Scenario is comprised of measures and programs that achieved a cost-effectiveness ratio of 1.0 or higher for the PCT and TRC test, and measures that had a simple payback of two years or more (without consideration of incentives). Incentive rates were based on the maximum incentive amount that would result in a simple payback period of two years for each measure. The following tables include the program-level details for this scenario.

Table 7. TRC Scenario – Annual MWh Targets

Annual MWh	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	1	2	3	3	4	5	5	5	5	4
Res Heating & Cooling Upgrade	82	88	93	99	104	109	112	114	115	115
Res New Home	34	46	60	75	89	101	111	118	122	125
Res Low Income	0	0	1	1	1	1	1	1	1	1
Res Building Envelope	16	17	18	20	21	23	24	26	27	29
Res Water Heating	109	137	167	198	228	255	277	295	308	317
Res Equipment Rebates	17	22	29	37	45	52	57	58	54	48
Res HVAC Improvements	14	15	17	19	20	21	22	23	24	25
Residential Total	272	328	389	451	512	566	609	639	657	663
Com Heating & Cooling Upgrade	40	45	50	55	59	63	66	69	70	71
Com Reflective Roof	0	0	0	0	0	0	0	0	0	0
Com Chiller Upgrade	6	7	7	8	8	9	9	10	10	10
Com Small Business	8	11	15	18	22	25	27	29	30	30
Com Custom	171	191	215	243	272	301	324	339	342	332
Com Lighting	68	93	121	152	182	208	228	238	239	231
Com Prescriptive	59	74	91	109	127	143	156	166	171	173
Non-Residential Total	351	420	499	584	670	749	811	850	862	848
Portfolio Total	624	748	888	1,035	1,182	1,314	1,420	1,490	1,519	1,511

Table 8. TRC Scenario – Annual summer MW Targets

Annual Summer MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Heating & Cooling Upgrade	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Res New Home	0.01	0.01	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.04
Res Low Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Building Envelope	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Res Water Heating	0.01	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.03
Res Equipment Rebates	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.01	0.01	0.01
Res HVAC Improvements	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Residential Total	0.05	0.06	0.07	0.08	0.10	0.11	0.11	0.12	0.12	0.13
Com Heating & Cooling Upgrade	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Com Reflective Roof	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Chiller Upgrade	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Small Business	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Custom	0.03	0.03	0.03	0.04	0.04	0.04	0.05	0.05	0.05	0.05
Com Lighting	0.01	0.01	0.01	0.02	0.02	0.03	0.03	0.03	0.03	0.03
Com Prescriptive	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Non-Residential Total	0.06	0.07	0.08	0.09	0.10	0.11	0.12	0.13	0.13	0.13
Portfolio Total	0.11	0.13	0.15	0.18	0.20	0.22	0.24	0.25	0.25	0.25

Table 9. TRC Scenario – Annual winter MW Targets

Annual Winter MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Heating & Cooling Upgrade	0.04	0.04	0.04	0.04	0.05	0.05	0.05	0.05	0.05	0.05
Res New Home	0.00	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Res Low Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Building Envelope	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.01
Res Water Heating	0.03	0.03	0.04	0.05	0.06	0.06	0.07	0.07	0.08	0.08
Res Equipment Rebates	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.01	0.00
Res HVAC Improvements	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Residential Total	0.08	0.09	0.10	0.11	0.12	0.13	0.14	0.15	0.15	0.15
Com Heating & Cooling Upgrade	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Com Reflective Roof	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Chiller Upgrade	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Small Business	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Custom	0.03	0.03	0.03	0.04	0.04	0.04	0.04	0.05	0.05	0.04
Com Lighting	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.03	0.03	0.02
Com Prescriptive	0.01	0.01	0.02	0.02	0.02	0.02	0.02	0.03	0.03	0.03
Non-Residential Total	0.06	0.07	0.08	0.09	0.10	0.11	0.12	0.12	0.12	0.12
Portfolio Total	0.14	0.16	0.18	0.20	0.22	0.24	0.26	0.27	0.27	0.27

Table 10. TRC Scenario – Annual Participation Targets

Annual Participation (# measures)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	29	40	52	66	81	94	103	103	94	78
Res Heating & Cooling Upgrade	73	82	92	100	109	116	122	126	127	125
Res New Home	8	11	13	16	19	22	24	25	27	27
Res Low Income	8	10	13	17	21	24	26	26	24	20
Res Building Envelope	35	38	41	44	46	50	53	56	60	63
Res Water Heating	113	143	176	209	241	269	290	309	321	328
Res Equipment Rebates	172	229	302	383	467	541	588	591	545	459
Res HVAC Improvements	24	27	30	32	34	36	38	40	41	43
Residential Total	462	580	719	867	1,018	1,152	1,244	1,276	1,239	1,143
Com Heating & Cooling Upgrade	66	74	78	83	88	91	95	97	100	103
Com Reflective Roof	1	1	1	1	1	1	1	1	1	1
Com Chiller Upgrade	4	4	4	4	4	4	4	4	4	4
Com Small Business	40	52	67	82	96	109	119	126	130	134
Com Custom	40	45	52	61	67	77	82	87	90	88
Com Lighting	218	290	376	470	557	636	694	729	739	728
Com Prescriptive	61	71	83	95	107	119	128	134	134	137
Non-Residential Total	430	537	661	796	920	1,037	1,123	1,178	1,198	1,195
Portfolio Total	892	1,117	1,380	1,663	1,938	2,189	2,367	2,454	2,437	2,338

Table 11. TRC Scenario – Annual Program Budget Estimates

Budgets (\$ in thousands)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audits/EE Kits	\$1	\$1	\$1	\$1	\$2	\$2	\$2	\$2	\$2	\$2
Res Heating & Cooling Upgrade	\$89	\$98	\$105	\$113	\$119	\$125	\$129	\$133	\$136	\$138
Res New Home	\$13	\$18	\$23	\$29	\$34	\$39	\$42	\$45	\$47	\$48
Res Low Income	\$0	\$0	\$0	\$0	\$0	\$0	\$1	\$1	\$0	\$0
Res Building Envelope	\$24	\$26	\$28	\$30	\$32	\$34	\$37	\$39	\$42	\$44
Res Water Heating	\$236	\$291	\$351	\$412	\$471	\$525	\$571	\$608	\$638	\$660
Res Equipment Rebates	\$3	\$4	\$5	\$6	\$8	\$9	\$9	\$10	\$9	\$9
Res HVAC Improvements	\$4	\$4	\$5	\$5	\$6	\$6	\$6	\$7	\$7	\$7
Residential Total	\$369	\$442	\$519	\$597	\$672	\$740	\$798	\$845	\$881	\$907
Com Heating & Cooling Upgrade	\$14	\$16	\$18	\$19	\$21	\$22	\$23	\$24	\$25	\$25
Com Reflective Roof	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Com Chiller Upgrade	\$6	\$7	\$8	\$8	\$9	\$10	\$10	\$10	\$11	\$11
Com Small Business	\$3	\$4	\$5	\$6	\$7	\$8	\$9	\$9	\$9	\$10
Com Custom	\$36	\$39	\$43	\$47	\$52	\$56	\$60	\$62	\$62	\$60
Com Lighting	\$21	\$29	\$38	\$48	\$57	\$65	\$71	\$75	\$75	\$74
Com Prescriptive	\$11	\$14	\$18	\$21	\$24	\$27	\$30	\$31	\$32	\$32
Non-Residential Total	\$92	\$109	\$129	\$149	\$170	\$188	\$203	\$212	\$215	\$212
Portfolio Total	\$462	\$551	\$647	\$746	\$842	\$928	\$1,001	\$1,057	\$1,096	\$1,120

Table 12. TRC Scenario – Cost-Effectiveness Results

Program Cost-Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio
Res Audits/EE Kits	475	1.0	32,626	3.4	-32,151	0.4
Res Heating & Cooling Upgrade	463,150	1.3	2,014,437	3.1	-1,551,287	0.3
Res New Home	371,130	1.7	982,183	3.8	-611,053	0.6
Res Low Income	119	1.0	8,156	3.4	-8,038	0.4
Res Building Envelope	98,763	1.3	461,433	2.4	-362,670	0.4
Res Water Heating	10,014,754	2.8	15,834,646	3.9	-5,819,893	0.2
Res Equipment Rebates	30,657	1.2	237,813	2.7	-207,156	0.5
Res HVAC Improvements	110,285	2.1	179,830	3.1	-69,545	0.7
Residential Total	11,089,333	2.36	19,751,125	3.71	-8,661,792	0.32
Com Heating & Cooling Upgrade	71,682	1.2	585,797	2.9	-514,115	0.5
Com Reflective Roof	38	1.7	123	3.4	-85	0.5
Com Chiller Upgrade	1,693	1.0	116,310	3.3	-114,617	0.4
Com Small Business	21,509	1.2	250,843	3.5	-229,334	0.4

Program Cost-Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio
Com Custom	715,191	1.6	4,255,057	5.3	-3,539,866	0.3
Com Lighting	79,182	1.1	1,970,849	3.7	-1,891,668	0.4
Com Prescriptive	281,726	1.5	1,544,942	4.2	-1,263,216	0.4
Non-Residential Total	1,171,020	1.35	8,723,921	4.30	-7,552,900	0.37
Portfolio Total	12,260,353	2.07	28,475,046	3.87	-16,214,692	0.35

Exhibit JH-15

JEA Program Development Summary

Overview

RI worked collaboratively with JEA on the DSM program development process to develop impacts under three scenarios: 1) potential DSM programs that contribute to proposed DSM goals (Proposed Goals Scenario), 2) potential DSM programs that pass the Participant and Rate Impact Measure Tests (RIM Scenario), and 3) potential DSM programs that pass the Participant and Total Resource Cost Tests (TRC Scenario).

Methodology

The development of DSM programs for each scenario included incorporating the measures and measure impacts developed for the Technical Potential (TP) study, reviewing JEA's current program offerings, collaboration with JEA on program concepts that are beneficial for their customers, and analysis of economic impacts and market adoption to create potential DSM programs. This process included the following steps:

Program Review and Measure Bundling

The analysis began with the measures from the TP study. This measure list was initially refined for program development for each scenario as follows:

1. Proposed Goals scenario – measures that passed, or were close to passing, either the TRC or RIM tests were prioritized in the initial measure bundling analysis. Measures included in current JEA programs were also identified and included in the initial measure bundling.
2. RIM Scenario – measures that passed the RIM Scenario criteria (RIM test, PCT, and payback period of at least 2 years) were included in the initial measure bundling analysis
3. TRC Scenario – measures that passed the TRC Scenario criteria (TRC test, PCT, and payback period of at least 2 years) were included in the initial measure bundling analysis

Resource Innovations then reviewed current JEA programs and eligible measures, and mapped individual measures to the appropriate programs for each scenario. Resource Innovations worked collaboratively with JEA to collect program information (e.g. program manuals, participation records, energy and demand savings, budgets) and review the existing programs to determine which measures should be included in the initial program portfolios. In addition, a gap analysis was conducted to identify measures included in each scenario that are not currently offered by JEA. These measures were either included in existing programs where there was a logical fit, or included as a new program concept.

Program Refinement and Modeling

After identifying the preliminary measure bundles and programs, Resource Innovations worked collaboratively with JEA to develop incentive amounts and non-incentive costs. Non-incentive costs, which include costs to manage, administer, and market the program, were developed based on current JEA program costs as well as secondary data on similar programs offered by other utilities, and refined as needed based on the proposed program delivery structure. Incentive costs were developed for each scenario as follows:

1. Proposed Goals scenario – preliminary incentive rates were informed by current incentives offered by JEA as well as typical incentive levels offered by similar programs regionally and nationally.
2. RIM Scenario – incentive rates were developed based on the available net benefits for each measure, based on total RIM benefits minus RIM costs. Next, the incentive amount that would result in a simple payback period of two years for each measure was calculated. The final incentive applied for the measure was based on the lower of these two values.
3. TRC Scenario – the incentive amount required to result in a simple payback period of two years for each measure was used as the final incentive for the measure.

Measures included in the initial program concepts for each scenario were analyzed in RI's TEA-POT model to update the economic analysis based on the JEA-specific non-incentive and incentive costs, and to estimate market adoption for each measure. The economic analysis included calculating updated RIM, TRC, and PCT costs and benefits for each measure and re-screening measures for each scenario.

RI's market adoption estimates use a payback acceptance criterion to estimate long-run market shares for measures as a function of measure incremental costs and expected bill savings over the measures' effective useful life (inclusive of utility incentives). Incremental adoption estimates are based on the Bass Diffusion Model, which is a mathematical description of how the rate of new product diffusion changes over time. For this study, adoption curve input parameters were developed for each measure based on specific criteria, including measure maturity in the market, overall measure cost, and whether the measure was currently offered through a utility program. RI's TEA-POT model then calculated demand and energy savings by applying estimated adoption rates to each cost-effective measure.

The TEA-POT modeling results were exported into RI's Program Planner workbook that aggregated the individual measure results into program and portfolio impacts for each scenario. For the TRC Scenario and RIM Scenario no further refinements to the programs were made. For the Proposed Goals scenario, RI continued to work collaboratively with JEA to identify the measures and program concepts that comprise the proposed DSM goals. These impacts for each scenario are provided below.

Results

Proposed Goals Scenario

The Proposed Goals Scenario is described in more detail in Witness Pippin’s testimony. The following tables include the program-level details for this scenario.

Table 1. Proposed DSM Goals – Annual MWh Targets

Annual MWh	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	1,039	1,196	1,363	1,535	1,702	1,854	1,983	2,088	2,171	2,237
Res EE Products	1,055	1,389	1,800	2,281	2,797	3,279	3,625	3,730	3,537	3,088
Res Neighborhood	1,078	1,086	1,094	1,101	1,109	1,117	1,125	1,133	1,141	1,149
Residential Total	3,172	3,670	4,257	4,917	5,608	6,250	6,733	6,951	6,850	6,474
Com Lighting	3,346	3,562	3,771	3,975	4,169	4,334	4,444	4,470	4,403	4,257
Non-Residential Total	3,346	3,562	3,771	3,975	4,169	4,334	4,444	4,470	4,403	4,257
Portfolio Total	6,518	7,232	8,028	8,893	9,777	10,584	11,176	11,422	11,252	10,731

Table 2. Proposed DSM Goals – Annual summer MW Targets

Annual Summer MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	0.13	0.15	0.17	0.19	0.21	0.23	0.25	0.26	0.28	0.29
Res EE Products	0.40	0.54	0.72	0.92	1.14	1.35	1.50	1.55	1.46	1.26
Res Neighborhood	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15	0.15
Residential Total	0.68	0.84	1.03	1.26	1.50	1.73	1.90	1.96	1.89	1.70
Com Lighting	0.44	0.47	0.50	0.53	0.56	0.58	0.60	0.60	0.59	0.57
Non-Residential Total	0.44	0.47	0.50	0.53	0.56	0.58	0.60	0.60	0.59	0.57
Portfolio Total	1.12	1.31	1.53	1.79	2.06	2.31	2.50	2.56	2.48	2.27

Table 3. Proposed DSM Goals – Annual winter MW Targets

Annual Winter MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	0.45	0.50	0.55	0.61	0.66	0.70	0.74	0.77	0.79	0.81
Res EE Products	0.17	0.23	0.30	0.38	0.47	0.55	0.60	0.61	0.57	0.49
Res Neighborhood	0.26	0.26	0.26	0.26	0.26	0.26	0.27	0.27	0.27	0.27
Residential Total	0.88	0.99	1.11	1.25	1.38	1.51	1.60	1.65	1.63	1.57
Com Lighting	0.37	0.39	0.41	0.42	0.44	0.45	0.46	0.46	0.46	0.45
Non-Residential Total	0.37	0.39	0.41	0.42	0.44	0.45	0.46	0.46	0.46	0.45
Portfolio Total	1.24	1.37	1.51	1.67	1.82	1.96	2.07	2.11	2.09	2.02

Table 4. Proposed DSM Goals – Annual Participation Targets

Annual Participation (# measures)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	351	431	519	612	700	783	853	909	950	981
Res EE Products	2,680	3,438	4,353	5,409	6,536	7,587	8,349	8,603	8,229	7,317
Res Neighborhood	1,273	1,281	1,289	1,298	1,307	1,316	1,325	1,335	1,344	1,350
Residential Total	4,304	5,150	6,161	7,319	8,543	9,686	10,527	10,847	10,523	9,648
Com Lighting	11,203	11,898	12,503	13,037	13,500	13,874	14,133	14,244	14,199	14,029
Non-Residential Total	11,203	11,898	12,503	13,037	13,500	13,874	14,133	14,244	14,199	14,029
Portfolio Total	15,507	17,048	18,664	20,356	22,043	23,560	24,660	25,091	24,722	23,677

Table 5. Proposed DSM Goals – Annual Program Budget Estimates

Budgets (\$ in thousands)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	\$1,112	\$1,340	\$1,588	\$1,845	\$2,096	\$2,325	\$2,520	\$2,680	\$2,805	\$2,904
Res EE Products	\$280	\$366	\$472	\$595	\$728	\$852	\$941	\$968	\$920	\$806
Res Neighborhood	\$444	\$446	\$448	\$450	\$452	\$454	\$456	\$458	\$460	\$462
Residential Total	\$1,836	\$2,153	\$2,509	\$2,891	\$3,276	\$3,630	\$3,917	\$4,106	\$4,185	\$4,172
Com Lighting	\$900	\$974	\$1,044	\$1,111	\$1,174	\$1,228	\$1,266	\$1,281	\$1,270	\$1,238
Non-Residential Total	\$900	\$974	\$1,044	\$1,111	\$1,174	\$1,228	\$1,266	\$1,281	\$1,270	\$1,238
Portfolio Total	\$2,736	\$3,127	\$3,553	\$4,002	\$4,450	\$4,858	\$5,182	\$5,386	\$5,455	\$5,409

Table 6. Proposed DSM Goals – Cost-Effectiveness Results

Program Cost-Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio
Res Home Efficiency Upgrade	9,026,783	1.6	18,157,755	2.6	-9,130,972	0.6
Res EE Products	5,361,319	1.4	18,094,140	3.5	-12,732,821	0.6
Res Neighborhood	975,832	1.2	9,031,701	6.4	-8,055,869	0.4
Residential Total	15,363,935	1.48	45,283,597	3.22	-29,919,662	0.56
Com Lighting	3,616,165	1.2	55,998,344	4.5	-52,382,179	0.3
Non-Residential Total	3,616,165	1.19	55,998,344	4.46	-52,382,179	0.30
Portfolio Total	18,980,100	1.38	101,281,941	3.77	-82,301,841	0.42

RIM Scenario

The RIM Scenario is comprised of measures and programs that achieved a cost-effectiveness ratio of 1.0 or higher for the PCT and RIM test, and measures that had a simple payback of two years or more (without consideration of incentives). Incentive rates were calculated from the RIM net benefit available and the incentive amount that would result in a simple payback period of two years for each measure. The maximum incentive was based on the lower of these two values. The following tables include the program-level details for this scenario.

Energy Efficiency Programs

Table 7. RIM Scenario – Annual MWh Targets

Annual MWh	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	12.39	12.06	11.72	11.36	10.99	10.61	10.23	9.84	9.46	9.08
Residential Total	12.39	12.06	11.72	11.36	10.99	10.61	10.23	9.84	9.46	9.08
Non-Residential Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portfolio Total	12.39	12.06	11.72	11.36	10.99	10.61	10.23	9.84	9.46	9.08

Table 8. RIM Scenario – Annual summer MW Targets

Annual Summer MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Residential Total	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Non-Residential Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portfolio Total	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01

Table 9. RIM Scenario – Annual winter MW Targets

Annual Winter MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Residential Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Non-Residential Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Portfolio Total	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Table 10. RIM Scenario – Annual Participation Targets

Annual Participation (# measures)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	8	8	7	7	7	7	7	7	6	6
Residential Total	8	8	7	7	7	7	7	7	6	6
Non-Residential Total	0	0	0	0	0	0	0	0	0	0
Portfolio Total	8	8	7	7	7	7	7	7	6	6

Table 11. RIM Scenario – Annual Program Budget Estimates

Budgets (\$ in thousands)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Efficiency Upgrade	\$3.03	\$2.95	\$2.86	\$2.78	\$2.69	\$2.59	\$2.50	\$2.40	\$2.31	\$2.22
Residential Total	\$3.03	\$2.95	\$2.86	\$2.78	\$2.69	\$2.59	\$2.50	\$2.40	\$2.31	\$2.22
Non-Residential Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Portfolio Total	\$3.03	\$2.95	\$2.86	\$2.78	\$2.69	\$2.59	\$2.50	\$2.40	\$2.31	\$2.22

Table 12. RIM Scenario – Cost-Effectiveness Results

Program Cost- Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/ Cost Ratio	Net Benefits (\$)	Benefit/ Cost Ratio	Net Benefits (\$)	Benefit/ Cost Ratio
Res Home Efficiency Upgrade	124,743	3.0	124,733	3.9	10	1.0
Residential Total	124,743	2.98	124,733	3.93	10	1.00
Non-Residential Total	0	0.00	0	0.00	0	0.00
Portfolio Total	124,743	2.98	124,733	3.93	10	1.00

Demand Response Programs

The RIM Scenario analysis resulted in four cost-effective demand response measures for the largest commercial and industrial segment, which includes customers over 500 kW. The four DR measures are presented as individual potential program options in the following tables. Each’s program’s cost and impact estimates were developed independent of the other programs; therefore, because the measures apply to the same target population of large commercial and industrial customers, the savings and participation are not additive.

Table 13. RIM Scenario – Commercial Demand Response - Automated DR Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.4	20.2	27.2	32.6	36.8	40.1	42.6	44.6	46.2	47.4
Winter MW (Cumulative)	8.9	15.8	21.2	25.5	28.8	31.3	33.3	34.9	36.1	37.1
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$3,671	\$1,885	\$2,049	\$2,176	\$2,276	\$2,353	\$2,414	\$2,461	\$2,498	\$2,527
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,483,023		1.38							
RIM	\$8,483,023		1.38							

Table 14. RIM Scenario – Commercial Demand Response – Critical Peak Pricing (CPP) Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	9.4	16.8	22.5	27.0	30.4	33.2	35.3	36.9	38.2	39.2
Winter MW (Cumulative)	7.4	15.8	21.2	25.5	28.8	31.3	33.3	34.9	36.1	37.1
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$3,671	\$1,740	\$1,875	\$1,981	\$2,063	\$2,127	\$2,177	\$2,217	\$2,247	\$2,271
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$4,935,709		1.24							
RIM	\$4,935,709		1.24							

Table 15. RIM Scenario – Commercial Demand Response – Firm Service Level Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	9.4	16.8	22.5	27.0	30.4	33.2	35.3	36.9	38.2	39.2
Winter MW (Cumulative)	7.4	13.1	17.6	21.1	23.8	25.9	27.6	28.9	29.9	30.7
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$1,721	\$1,674	\$1,759	\$1,825	\$1,876	\$1,916	\$1,947	\$1,972	\$1,991	\$2,006
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,454,026		1.50							
RIM	\$8,454,026		1.50							

Table 16. RIM Scenario – Commercial Demand Response – Guaranteed Load Drop Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	9.4	16.8	22.5	27.0	30.4	33.2	35.3	36.9	38.2	39.2
Winter MW (Cumulative)	7.4	13.1	17.6	21.1	23.8	25.9	27.6	28.9	29.9	30.7
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$1,721	\$1,674	\$1,759	\$1,825	\$1,876	\$1,916	\$1,947	\$1,972	\$1,991	\$2,006
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,454,026		1.50							
RIM	\$8,454,026		1.50							

Demand-Side Renewable Energy Programs

JEA did not have any DSRE measures or programs that passed the cost-effectiveness screening for the RIM Scenario.

TRC Scenario

The TRC Scenario is comprised of measures and programs that achieved a cost-effectiveness ratio of 1.0 or higher for the PCT and TRC test, and measures that had a simple payback of two years or more (without consideration of incentives). Incentive rates were based on the maximum incentive amount that would result in a simple payback period of two years for each measure. The following tables include the program-level details for this scenario.

Energy Efficiency Programs

Table 17. TRC Scenario – Annual MWh Targets

Annual MWh	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audit	0	0	0	0	0	0	0	0	0	0
Res Home Efficiency Upgrade	4,760	5,843	7,045	8,307	9,544	10,667	11,615	12,368	12,939	13,364
Res EE Products	165	186	206	224	241	256	270	283	295	305
Res Marketplace	915	1,258	1,688	2,195	2,743	3,254	3,621	3,731	3,525	3,047
Res New Home	663	922	1,222	1,543	1,859	2,146	2,385	2,572	2,711	2,814
Res Neighborhood	43	58	78	102	127	149	165	168	156	132
Res Solar Water Heating	478	536	589	637	679	716	748	776	800	820
Residential Total	7,023	8,804	10,828	13,007	15,192	17,188	18,804	19,897	20,426	20,483
Com Audit	0	0	0	0	0	0	0	0	0	0
Com Prescriptive	3,683	4,378	5,131	5,927	6,729	7,472	8,070	8,443	8,552	8,424
Com Lighting	2,888	3,029	3,165	3,296	3,419	3,522	3,585	3,590	3,529	3,414
Com Custom	7,874	8,258	8,765	9,356	9,973	10,535	10,952	11,154	11,108	10,833
Com Small Business	869	958	1,057	1,167	1,279	1,377	1,441	1,448	1,389	1,277
Non-Residential Total	15,314	16,623	18,118	19,746	21,400	22,905	24,048	24,636	24,578	23,948
Portfolio Total	22,338	25,427	28,946	32,753	36,592	40,093	42,852	44,533	45,003	44,430

Table 18. TRC Scenario – Annual summer MW Targets

Annual Summer MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audit	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Home Efficiency Upgrade	0.71	0.85	1.02	1.19	1.36	1.51	1.64	1.75	1.83	1.90
Res EE Products	0.04	0.04	0.04	0.05	0.05	0.05	0.06	0.06	0.06	0.06
Res Marketplace	0.38	0.53	0.71	0.92	1.16	1.38	1.54	1.58	1.49	1.28
Res New Home	0.18	0.25	0.33	0.42	0.51	0.60	0.67	0.72	0.77	0.80
Res Neighborhood	0.00	0.01	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.01
Res Solar Water Heating	0.05	0.06	0.06	0.07	0.07	0.08	0.08	0.09	0.09	0.09
Residential Total	1.36	1.74	2.18	2.66	3.17	3.63	4.00	4.22	4.26	4.14
Com Audit	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Prescriptive	0.77	0.90	1.05	1.19	1.34	1.48	1.59	1.67	1.71	1.70
Com Lighting	0.39	0.41	0.43	0.45	0.47	0.49	0.50	0.50	0.49	0.48
Com Custom	1.00	1.06	1.13	1.22	1.32	1.40	1.47	1.51	1.50	1.46
Com Small Business	0.10	0.11	0.12	0.13	0.14	0.15	0.15	0.15	0.15	0.14
Non-Residential Total	2.26	2.48	2.73	3.00	3.27	3.52	3.72	3.83	3.85	3.78
Portfolio Total	3.62	4.22	4.91	5.67	6.44	7.15	7.72	8.05	8.11	7.93

Table 19. TRC Scenario – Annual winter MW Targets

Annual Winter MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audit	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Home Efficiency Upgrade	1.53	1.80	2.11	2.42	2.73	3.00	3.24	3.42	3.56	3.66
Res EE Products	0.02	0.02	0.02	0.02	0.02	0.02	0.03	0.03	0.03	0.03
Res Marketplace	0.16	0.22	0.29	0.38	0.47	0.56	0.61	0.63	0.58	0.50
Res New Home	0.08	0.11	0.15	0.18	0.22	0.25	0.28	0.30	0.31	0.32
Res Neighborhood	0.01	0.01	0.02	0.03	0.03	0.04	0.04	0.04	0.04	0.03
Res Solar Water Heating	0.12	0.13	0.15	0.16	0.17	0.18	0.18	0.19	0.20	0.20
Residential Total	1.91	2.30	2.73	3.19	3.64	4.05	4.38	4.60	4.72	4.74
Com Audit	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Prescriptive	0.56	0.67	0.79	0.92	1.06	1.19	1.28	1.33	1.32	1.26
Com Lighting	0.31	0.32	0.33	0.34	0.35	0.35	0.36	0.36	0.35	0.34
Com Custom	1.01	1.06	1.13	1.21	1.29	1.38	1.44	1.48	1.48	1.44
Com Small Business	0.10	0.11	0.13	0.14	0.16	0.17	0.18	0.18	0.18	0.16
Non-Residential Total	1.97	2.15	2.37	2.61	2.86	3.09	3.27	3.35	3.33	3.21
Portfolio Total	3.88	4.45	5.10	5.80	6.50	7.14	7.64	7.95	8.04	7.95

Table 20. TRC Scenario – Annual Participation Targets

Annual Participation (# measures)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audit	0	0	0	0	0	0	0	0	0	0
Res Home Efficiency Upgrade	3,573	4,430	5,372	6,361	7,328	8,212	8,964	9,569	10,036	10,395
Res EE Products	700	787	867	942	1,009	1,071	1,127	1,178	1,224	1,267
Res Marketplace	4,554	6,352	8,513	10,947	13,476	15,827	17,693	18,809	19,068	18,603
Res New Home	140	193	256	322	388	448	498	536	565	586
Res Neighborhood	612	838	1,122	1,456	1,813	2,142	2,366	2,411	2,239	1,887
Res Solar Water Heating	323	362	398	430	458	483	505	524	540	554
Residential Total	9,902	12,962	16,528	20,458	24,472	28,183	31,153	33,027	33,672	33,292
Com Audit	0	0	0	0	0	0	0	0	0	0
Com Prescriptive	5,470	6,257	7,072	7,892	8,718	9,463	10,062	10,432	10,534	10,414
Com Lighting	8,633	9,080	9,461	9,794	10,076	10,293	10,437	10,488	10,439	10,314
Com Custom	1,147	1,372	1,630	1,908	2,188	2,440	2,649	2,800	2,891	2,941
Com Small Business	3,438	4,007	4,667	5,412	6,181	6,866	7,315	7,377	6,991	6,233
Non-Residential Total	18,688	20,716	22,830	25,006	27,163	29,062	30,463	31,097	30,855	29,902
Portfolio Total	28,590	33,678	39,358	45,464	51,635	57,245	61,616	64,124	64,527	63,194

Table 21. TRC Scenario – Annual Program Budget Estimates

Budgets (\$ in thousands)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Audit	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Res Home Efficiency Upgrade	\$4,445	\$5,556	\$6,783	\$8,068	\$9,326	\$10,468	\$11,433	\$12,202	\$12,789	\$13,229
Res EE Products	\$50	\$56	\$62	\$67	\$72	\$77	\$81	\$85	\$89	\$92
Res Marketplace	\$385	\$534	\$716	\$924	\$1,143	\$1,347	\$1,504	\$1,581	\$1,566	\$1,471
Res New Home	\$185	\$258	\$342	\$432	\$521	\$601	\$669	\$721	\$760	\$789
Res Neighborhood	\$12	\$16	\$22	\$28	\$35	\$41	\$45	\$46	\$43	\$36
Res Solar Water Heating	\$2,891	\$3,244	\$3,564	\$3,851	\$4,106	\$4,329	\$4,523	\$4,691	\$4,836	\$4,962
Residential Total	\$7,967	\$9,663	\$11,488	\$13,370	\$15,203	\$16,864	\$18,255	\$19,327	\$20,083	\$20,578
Com Audit	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Com Prescriptive	\$856	\$1,028	\$1,218	\$1,425	\$1,636	\$1,831	\$1,984	\$2,068	\$2,068	\$1,994
Com Lighting	\$659	\$700	\$737	\$773	\$806	\$833	\$851	\$857	\$848	\$827
Com Custom	\$1,535	\$1,626	\$1,745	\$1,883	\$2,027	\$2,159	\$2,260	\$2,315	\$2,315	\$2,265
Com Small Business	\$244	\$269	\$296	\$326	\$355	\$382	\$399	\$402	\$388	\$361
Non-Residential Total	\$3,294	\$3,623	\$3,998	\$4,407	\$4,824	\$5,205	\$5,495	\$5,641	\$5,619	\$5,447
Portfolio Total	\$11,261	\$13,286	\$15,485	\$17,777	\$20,027	\$22,069	\$23,750	\$24,968	\$25,701	\$26,025

Table 22. TRC Scenario – Cost-Effectiveness Results

Program Cost-Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio
Res Audit	0	0.0	0	0.0	0	0.0
Res Home Efficiency Upgrade	48,391,423	1.4	173,407,418	2.8	-125,015,995	0.4
Res EE Products	249,064	1.2	1,927,784	3.5	-1,678,719	0.5
Res Marketplace	70,134,223	5.3	86,243,142	8.6	-16,108,920	0.5
Res New Home	9,542,239	2.2	20,594,117	3.8	-11,051,878	0.6
Res Neighborhood	254,297	1.5	1,030,818	4.3	-776,521	0.5
Res Solar Water Heating	153,748,769	4.6	197,514,152	5.8	-43,765,384	0.1
Residential Total	282,320,014	2.55	480,717,432	4.07	-198,397,417	0.37
Com Audit	0	0.0	0	0.0	0	0.0
Com Prescriptive	12,628,405	1.5	88,818,228	4.9	-76,189,823	0.3
Com Lighting	4,982,096	1.4	50,986,863	5.6	-46,004,767	0.3
Com Custom	21,485,142	1.6	242,017,859	9.6	-220,532,717	0.2
Com Small Business	865,840	1.2	16,379,322	5.2	-15,513,482	0.3
Non-Residential Total	39,961,483	1.51	398,202,272	7.00	-358,240,789	0.25
Portfolio Total	322,281,498	2.23	878,919,704	4.94	-556,638,206	0.30

Demand Response Programs

The TRC Scenario analysis resulted in four cost-effective demand response measures for the largest commercial and industrial segment, which includes customers over 500 kW. The four DR measures are presented as individual potential program options in the following tables. Each's program's cost and impact estimates were developed independent of the other programs; therefore, because the measures apply to the same target population of large commercial and industrial customers, the savings and participation are not additive.

Table 23. TRC Scenario – Commercial Demand Response - Automated DR Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.4	20.2	27.2	32.6	36.8	40.1	42.6	44.6	46.2	47.4
Winter MW (Cumulative)	8.9	15.8	21.2	25.5	28.8	31.3	33.3	34.9	36.1	37.1
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$3,671	\$1,885	\$2,049	\$2,176	\$2,276	\$2,353	\$2,414	\$2,461	\$2,498	\$2,527
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,483,023		1.38							
RIM	\$8,483,023		1.38							

Table 24. TRC Scenario – Commercial Demand Response – Critical Peak Pricing (CPP) Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	9.4	16.8	22.5	27.0	30.4	33.2	35.3	36.9	38.2	39.2
Winter MW (Cumulative)	7.4	15.8	21.2	25.5	28.8	31.3	33.3	34.9	36.1	37.1
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$3,671	\$1,740	\$1,875	\$1,981	\$2,063	\$2,127	\$2,177	\$2,217	\$2,247	\$2,271
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$4,935,709		1.24							
RIM	\$4,935,709		1.24							

Table 25. TRC Scenario – Commercial Demand Response – Firm Service Level Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	9.4	16.8	22.5	27.0	30.4	33.2	35.3	36.9	38.2	39.2
Winter MW (Cumulative)	7.4	13.1	17.6	21.1	23.8	25.9	27.6	28.9	29.9	30.7
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$1,721	\$1,674	\$1,759	\$1,825	\$1,876	\$1,916	\$1,947	\$1,972	\$1,991	\$2,006
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,454,026		1.50							
RIM	\$8,454,026		1.50							

Table 26. TRC Scenario – Commercial Demand Response – Guaranteed Load Drop Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	9.4	16.8	22.5	27.0	30.4	33.2	35.3	36.9	38.2	39.2
Winter MW (Cumulative)	7.4	13.1	17.6	21.1	23.8	25.9	27.6	28.9	29.9	30.7
Participation (Cumulative)	8	13	18	22	24	27	28	30	31	32
Program Costs (\$ in Thousands)	\$1,721	\$1,674	\$1,759	\$1,825	\$1,876	\$1,916	\$1,947	\$1,972	\$1,991	\$2,006
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,454,026		1.50							
RIM	\$8,454,026		1.50							

Demand-Side Renewable Energy Programs

JEA did not have any DSRE measures or programs that passed the cost-effectiveness screening for the TRC Scenario.

Exhibit JH-16

OUC Program Development Summary

Overview

RI worked collaboratively with OUC on the DSM program development process to develop impacts under three scenarios: 1) potential DSM programs that contribute to proposed DSM goals (Proposed Goals scenario), 2) potential DSM programs that pass the Participant and Rate Impact Measure Tests (RIM Scenario), and 3) potential DSM programs that pass the Participant and Total Resource Cost Tests (TRC Scenario).

Methodology

The development of DSM programs for each scenario included incorporating the measures and measure impacts developed for the Technical Potential (TP) study, reviewing OUC's current program offerings, collaboration with OUC on program concepts that are beneficial for their customers, and analysis of economic impacts and market adoption to create potential DSM programs. This process included the following steps:

Program Review and Measure Bundling

The analysis began with the measures from the TP study. This measure list was initially refined for program development for each scenario as follows:

1. Proposed Goals scenario – measures that passed, or were close to passing, either the TRC or RIM tests were prioritized in the initial measure bundling analysis. Measures included in current OUC programs were also identified and included in the initial measure bundling.
2. RIM Scenario – measures that passed the RIM Scenario criteria (RIM test, PCT, and payback period of at least 2 years) were included in the initial measure bundling analysis
3. TRC Scenario – measures that passed the TRC Scenario criteria (TRC test, PCT, and payback period of at least 2 years) were included in the initial measure bundling analysis

Resource Innovations then reviewed current OUC programs and eligible measures, and mapped individual measures to the appropriate programs for each scenario. Resource Innovations worked collaboratively with OUC to collect program information (e.g. program manuals, participation records, energy and demand savings, budgets) and review the existing programs to determine which measures should be included in the initial program portfolios. In addition, a gap analysis was conducted to identify measures included in each scenario that are not currently offered by OUC. These measures were either included in existing programs where there was a logical fit, or included as a new program concept.

Program Refinement and Modeling

After identifying the preliminary measure bundles and programs, Resource Innovations worked collaboratively with OUC to develop incentive amounts and non-incentive costs. Non-incentive costs, which include costs to manage, administer, and market the program, were developed based on current OUC program costs as well as secondary data on similar programs offered by other utilities, and refined as needed based on the proposed program delivery structure. Incentive costs were developed for each scenario as follows:

1. Proposed Goals scenario – preliminary incentive rates were informed by current incentives offered by OUC as well as typical incentive levels offered by similar programs regionally and nationally.
2. RIM Scenario – incentive rates were developed based on the available net benefits for each measure, based on total RIM benefits minus RIM costs. Next, the incentive amount that would result in a simple payback of two years for each measure was calculated. The final incentive applied for the measure was based on the lower of these two values.
3. TRC Scenario – the incentive amount required to result in a simple payback period of two years for each measure was used as the final incentive for the measure.

Measures included in the initial program concepts for each scenario were analyzed in RI's TEA-POT model to update the economic analysis based on the OUC-specific non-incentive and incentive costs, and to estimate market adoption for each measure. The economic analysis included calculating updated RIM, TRC, and PCT costs and benefits for each measure and re-screening measures for each scenario.

RI's market adoption estimates use a payback acceptance criterion to estimate long-run market shares for measures as a function of measure incremental costs and expected bill savings over the measures' effective useful life (inclusive of utility incentives). Incremental adoption estimates are based on the Bass Diffusion Model, which is a mathematical description of how the rate of new product diffusion changes over time. For this study, adoption curve input parameters were developed for each measure based on specific criteria, including measure maturity in the market, overall measure cost, and whether the measure was currently offered through a utility program. RI's TEA-POT model then calculated demand and energy savings by applying these estimated adoption rates to each cost-effective measure.

The TEA-POT modeling results were exported into RI's Program Planner workbook that aggregated the individual measure results into program and portfolio impacts for each scenario. For the TRC Scenario and RIM Scenario no further refinements to the programs were made. For the Proposed Goals scenario, RI continued to work collaboratively with OUC to identify the measures and program concepts that comprise the proposed DSM goals. These impacts for each scenario are provided below.

Results

Proposed Goals Scenario

The Proposed Goals Scenario is described in more detail in Witness Noonan’s testimony. The following tables include the program-level details for this scenario.

Table 1. Proposed DSM Goals – Annual MWh Targets

Annual MWh	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Existing Home	849	895	940	985	1,032	1,076	1,125	1,183	1,248	1,322
Res Efficiency Delivered	74	77	81	85	88	92	96	101	106	112
Res New Home	113	119	126	133	139	146	153	161	171	181
Residential Total	1,035	1,092	1,147	1,203	1,259	1,313	1,374	1,445	1,525	1,616
Com Prescriptive	637	672	698	720	739	753	763	769	772	772
Com Lighting	1,569	1,697	1,796	1,881	1,951	2,004	2,044	2,070	2,086	2,091
Com Custom	1,001	1,139	1,275	1,417	1,558	1,689	1,799	1,876	1,912	1,904
Non-Residential Total	3,207	3,508	3,769	4,019	4,247	4,446	4,605	4,715	4,770	4,767
Portfolio Total	4,242	4,600	4,916	5,221	5,507	5,760	5,979	6,160	6,295	6,382

Table 2. Proposed DSM Goals – Annual summer MW Targets

Annual Summer MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Existing Home	0.09	0.09	0.09	0.09	0.09	0.10	0.10	0.10	0.11	0.11
Res Efficiency Delivered	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Res New Home	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Residential Total	0.11	0.11	0.11	0.11	0.11	0.12	0.12	0.12	0.13	0.13
Com Prescriptive	0.08	0.09	0.09	0.09	0.10	0.10	0.10	0.10	0.10	0.10
Com Lighting	0.19	0.21	0.22	0.23	0.24	0.25	0.25	0.25	0.25	0.25
Com Custom	0.21	0.24	0.26	0.30	0.33	0.35	0.38	0.39	0.40	0.40
Non-Residential Total	0.49	0.53	0.58	0.62	0.66	0.70	0.73	0.75	0.76	0.75
Portfolio Total	0.59	0.64	0.69	0.73	0.77	0.81	0.85	0.87	0.88	0.89

Table 3. Proposed DSM Goals – Annual winter MW Targets

Annual Winter MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Existing Home	0.14	0.15	0.16	0.17	0.18	0.19	0.20	0.21	0.22	0.23
Res Efficiency Delivered	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.02
Res New Home	0.02	0.02	0.02	0.02	0.03	0.03	0.03	0.03	0.03	0.03
Residential Total	0.18	0.19	0.20	0.21	0.22	0.23	0.24	0.25	0.27	0.28
Com Prescriptive	0.09	0.09	0.10	0.10	0.10	0.10	0.10	0.10	0.10	0.10
Com Lighting	0.20	0.22	0.23	0.24	0.25	0.25	0.26	0.26	0.26	0.26
Com Custom	0.09	0.10	0.11	0.12	0.14	0.15	0.16	0.16	0.17	0.16
Non-Residential Total	0.38	0.41	0.44	0.46	0.49	0.50	0.52	0.53	0.53	0.53
Portfolio Total	0.56	0.60	0.63	0.67	0.70	0.73	0.76	0.78	0.80	0.81

Table 4. Proposed DSM Goals – Annual Participation Targets

Annual Participation (# measures)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Existing Home	517	511	509	505	506	506	511	520	533	548
Res Efficiency Delivered	40	42	42	44	43	42	46	47	48	51
Res New Home	45	46	47	47	48	52	52	55	57	60
Residential Total	602	599	598	596	597	600	609	622	638	659
Com Prescriptive	1,521	1,612	1,675	1,726	1,763	1,790	1,803	1,813	1,814	1,807
Com Lighting	4,329	4,627	4,836	5,005	5,134	5,223	5,277	5,312	5,321	5,306
Com Custom	1,827	1,977	2,099	2,207	2,299	2,374	2,437	2,486	2,519	2,538
Non-Residential Total	7,677	8,216	8,610	8,938	9,196	9,387	9,517	9,611	9,654	9,651
Portfolio Total	8,279	8,815	9,208	9,534	9,793	9,987	10,126	10,233	10,292	10,310

Table 5. Proposed DSM Goals – Annual Program Budget Estimates

Budgets (\$ in thousands)	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Existing Home	\$2,100	\$2,306	\$2,499	\$2,686	\$2,868	\$3,037	\$3,216	\$3,415	\$3,633	\$3,875
Res Efficiency Delivered	\$91	\$98	\$104	\$110	\$116	\$122	\$128	\$134	\$142	\$151
Res New Home	\$137	\$149	\$160	\$171	\$182	\$192	\$202	\$214	\$228	\$242
Residential Total	\$2,328	\$2,552	\$2,763	\$2,967	\$3,166	\$3,350	\$3,547	\$3,763	\$4,003	\$4,268
Com Prescriptive	\$99	\$102	\$104	\$106	\$107	\$107	\$108	\$107	\$107	\$107
Com Lighting	\$201	\$215	\$225	\$233	\$239	\$243	\$246	\$248	\$248	\$248
Com Custom	\$131	\$147	\$163	\$180	\$196	\$211	\$224	\$233	\$237	\$237
Non-Residential Total	\$431	\$465	\$493	\$519	\$542	\$562	\$578	\$588	\$593	\$592
Portfolio Total	\$2,759	\$3,017	\$3,256	\$3,486	\$3,708	\$3,912	\$4,124	\$4,352	\$4,596	\$4,859

Table 6. Proposed DSM Goals – Cost-Effectiveness Results

Program Cost-Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio
Res Existing Home	-1,439,576	0.9	12,998,056	3.4	-14,437,631	0.3
Res Efficiency Delivered	-341,217	0.6	935,030	3.0	-1,276,247	0.3
Res New Home	-144,686	0.9	1,787,071	3.7	-1,931,757	0.3
Residential Total	-1,925,478	0.84	15,720,157	3.40	-17,645,636	0.29
Com Prescriptive	185,353	1.1	5,594,996	3.2	-5,409,642	0.4
Com Lighting	173,098	1.0	14,591,930	3.1	-14,418,832	0.4
Com Custom	1,078,887	1.2	12,025,921	3.4	-10,947,034	0.4
Non-Residential Total	1,437,337	1.09	32,212,846	3.20	-30,775,509	0.36
Portfolio Total	-488,141	0.98	47,933,004	3.26	-48,421,145	0.34

RIM Scenario

The RIM Scenario is comprised of measures and programs that achieved a cost-effectiveness ratio of 1.0 or higher for the PCT and RIM test, and measures that had a simple payback of two years or more (without consideration of incentives).

Energy Efficiency Programs

OUC did not have any EE measures or programs that passed the cost-effectiveness screening for the RIM Scenario.

Demand Response Programs

The RIM Scenario analysis resulted in four cost-effective demand response measures for the largest commercial and industrial segment, which includes customers over 500 kW. The four DR measures are presented as individual potential program options in the following tables. Each's program's cost and impact estimates were developed independent of the other programs; therefore, because the measures apply to the same target population of large commercial and industrial customers, the savings and participation are not additive.

Table 7. RIM Scenario – Commercial Demand Response - Automated DR Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	13.5	24.0	32.2	38.5	43.5	47.4	50.5	52.8	54.7	56.1
Winter MW (Cumulative)	9.9	17.7	23.7	28.4	32.1	35.0	37.2	38.9	40.3	41.4
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$4,032	\$2,099	\$2,642	\$3,066	\$3,397	\$3,655	\$3,856	\$4,013	\$4,135	\$4,230
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$9,599,458		1.33							
RIM	\$9,599,458		1.33							

Table 8. RIM Scenario – Commercial Demand Response – Critical Peak Pricing (CPP) Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.1	19.8	26.6	31.9	36.0	39.3	41.8	43.7	45.2	46.4
Winter MW (Cumulative)	8.2	14.6	19.6	23.5	26.6	28.9	30.8	32.2	33.4	34.2
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$3,970	\$1,916	\$2,366	\$2,717	\$2,991	\$3,204	\$3,371	\$3,501	\$3,602	\$3,681
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$6,016,084		1.23							
RIM	\$6,016,084		1.23							

Table 9. RIM Scenario – Commercial Demand Response – Firm Service Level Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.1	19.8	26.6	31.9	36.0	39.3	41.8	43.7	45.2	46.4
Winter MW (Cumulative)	8.2	14.6	19.6	23.5	26.6	28.9	30.8	32.2	33.4	34.2
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$1,942	\$1,851	\$2,310	\$2,668	\$2,947	\$3,165	\$3,334	\$3,467	\$3,570	\$3,651
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,360,168		1.36							
RIM	\$8,360,168		1.36							

Table 10. RIM Scenario – Commercial Demand Response – Guaranteed Load Drop Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.1	19.8	26.6	31.9	36.0	39.3	41.8	43.7	45.2	46.4
Winter MW (Cumulative)	8.2	14.6	19.6	23.5	26.6	28.9	30.8	32.2	33.4	34.2
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$1,942	\$1,851	\$2,310	\$2,668	\$2,947	\$3,165	\$3,334	\$3,467	\$3,570	\$3,651
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,360,168		1.36							
RIM	\$8,360,168		1.36							

Demand-Side Renewable Energy Programs

OUC did not have any DSRE measures or programs that passed the cost-effectiveness screening for the RIM Scenario.

TRC Scenario

The TRC Scenario is comprised of measures and programs that achieved a cost-effectiveness ratio of 1.0 or higher for the PCT and TRC test, and measures that had a simple payback of two years or more (without consideration of incentives). Incentive rates were based on the maximum incentive amount that would result in a simple payback period of two years for each measure. The following tables include the program-level details for this scenario.

Energy Efficiency Programs

Table 11. TRC Scenario – Energy Efficiency – Annual MWh Targets

Annual MWh	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Energy Survey	0	0	0	0	0	0	0	0	0	0
Res Existing Home	1,165	1,277	1,385	1,493	1,598	1,695	1,797	1,907	2,025	2,154
Res Efficiency Delivered	2	2	2	2	2	2	2	2	2	2
Res New Home	428	457	472	484	501	518	541	567	598	632
Res Marketplace	18	15	12	10	9	7	6	5	5	4
Res Products	0	0	0	0	0	0	0	0	0	0
Residential Total	1,614	1,751	1,872	1,990	2,109	2,223	2,346	2,481	2,630	2,792
Com Prescriptive	1,946	2,155	2,359	2,565	2,767	2,955	3,119	3,261	3,376	3,463
Com Lighting	453	502	547	590	630	663	687	698	696	683
Com Custom	285	351	424	507	592	674	742	783	790	763
Com Green Building	1	1	1	1	1	1	1	1	1	1
Com Chiller Maintenance	0	0	0	0	0	0	0	0	0	0
Non-Residential Total	2,684	3,009	3,330	3,663	3,990	4,293	4,549	4,742	4,864	4,911
Portfolio Total	4,298	4,760	5,202	5,653	6,100	6,516	6,896	7,224	7,494	7,703

Table 12. TRC Scenario – Energy Efficiency – Annual summer MW Targets

Annual Summer MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Energy Survey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Existing Home	0.14	0.16	0.18	0.20	0.22	0.24	0.25	0.27	0.29	0.31
Res Efficiency Delivered	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res New Home	0.11	0.12	0.12	0.12	0.13	0.13	0.14	0.15	0.15	0.16
Res Marketplace	0.01	0.01	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Products	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Residential Total	0.26	0.28	0.31	0.33	0.35	0.37	0.40	0.42	0.45	0.47
Com Prescriptive	0.59	0.66	0.72	0.79	0.85	0.91	0.97	1.01	1.05	1.07
Com Lighting	0.03	0.03	0.03	0.04	0.04	0.05	0.05	0.05	0.05	0.05
Com Custom	0.05	0.06	0.07	0.09	0.10	0.12	0.13	0.14	0.14	0.13
Com Green Building	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Chiller Maintenance	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Non-Residential Total	0.66	0.75	0.83	0.92	1.00	1.08	1.15	1.20	1.23	1.25
Portfolio Total	0.92	1.03	1.14	1.25	1.35	1.45	1.54	1.62	1.68	1.72

Table 13. TRC Scenario – Energy Efficiency – Annual winter MW Targets

Annual Winter MW	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Energy Survey	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Existing Home	0.19	0.20	0.22	0.23	0.25	0.26	0.28	0.29	0.31	0.33
Res Efficiency Delivered	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res New Home	0.04	0.04	0.04	0.04	0.04	0.04	0.05	0.05	0.05	0.05
Res Marketplace	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Res Products	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Residential Total	0.23	0.25	0.26	0.28	0.29	0.31	0.32	0.34	0.36	0.38
Com Prescriptive	0.11	0.12	0.13	0.14	0.15	0.16	0.16	0.17	0.17	0.17
Com Lighting	0.04	0.04	0.05	0.05	0.06	0.06	0.06	0.07	0.07	0.06
Com Custom	0.03	0.04	0.05	0.06	0.07	0.08	0.09	0.09	0.09	0.09
Com Green Building	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Com Chiller Maintenance	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Non-Residential Total	0.18	0.20	0.22	0.25	0.28	0.30	0.32	0.33	0.33	0.33
Portfolio Total	0.41	0.45	0.49	0.53	0.57	0.61	0.64	0.67	0.70	0.71

Table 14. TRC Scenario – Energy Efficiency – Annual Participation Targets

Annual Participation	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Energy Survey	0	0	0	0	0	0	0	0	0	0
Res Existing Home	1,025	1,144	1,256	1,368	1,475	1,576	1,678	1,783	1,895	2,015
Res Efficiency Delivered	6	6	5	5	5	5	5	5	5	5
Res New Home	65	69	71	73	76	78	82	85	90	95
Res Marketplace	44	37	31	26	22	18	16	14	12	11
Res Products	0	0	0	0	0	0	0	0	0	0
Residential Total	1,140	1,256	1,363	1,472	1,578	1,677	1,781	1,887	2,002	2,126
Com Prescriptive	3,536	3,917	4,259	4,577	4,873	5,141	5,381	5,611	5,826	6,026
Com Lighting	855	952	1,040	1,128	1,208	1,275	1,323	1,346	1,344	1,321
Com Custom	115	142	172	206	241	274	299	308	301	278
Com Green Building	1	1	1	1	1	1	1	1	1	1
Com Chiller Maintenance	0	0	0	0	0	0	0	0	0	0
Non-Residential Total	4,507	5,012	5,472	5,912	6,323	6,691	7,004	7,266	7,472	7,626
Portfolio Total	5,647	6,268	6,835	7,384	7,901	8,368	8,785	9,153	9,474	9,752

Table 15. TRC Scenario – Energy Efficiency – Annual Program Budget Estimates

Budgets \$ in thousands	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Res Home Energy Survey	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Res Existing Home	\$2,628	\$2,914	\$3,181	\$3,436	\$3,682	\$3,908	\$4,145	\$4,401	\$4,681	\$4,986
Res Efficiency Delivered	\$4	\$4	\$3	\$3	\$3	\$3	\$3	\$3	\$3	\$3
Res New Home	\$164	\$175	\$181	\$185	\$192	\$198	\$207	\$217	\$229	\$242
Res Marketplace	\$3	\$2	\$2	\$2	\$1	\$1	\$1	\$1	\$1	\$1
Res Products	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Residential Total	\$2,799	\$3,095	\$3,367	\$3,627	\$3,878	\$4,111	\$4,356	\$4,622	\$4,913	\$5,231
Com Prescriptive	\$211	\$233	\$255	\$277	\$300	\$321	\$340	\$356	\$368	\$375
Com Lighting	\$88	\$96	\$103	\$110	\$115	\$120	\$123	\$125	\$126	\$125
Com Custom	\$42	\$51	\$61	\$71	\$82	\$92	\$101	\$106	\$106	\$103
Com Green Building	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Com Chiller Maintenance	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Non-Residential Total	\$341	\$381	\$419	\$459	\$498	\$534	\$564	\$586	\$600	\$603
Portfolio Total	\$3,140	\$3,475	\$3,786	\$4,085	\$4,376	\$4,644	\$4,920	\$5,208	\$5,513	\$5,834

Table 16. TRC Scenario – Energy Efficiency – Cost-Effectiveness Results

Program Cost-Effectiveness	TRC		PCT		RIM	
	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio	Net Benefits (\$)	Benefit/Cost Ratio
Res Home Energy Survey	0	0.0	0	0.0	0	0.0
Res Existing Home	74,117,690	2.8	124,910,898	4.6	-50,793,209	0.2
Res Efficiency Delivered	2,867	1.1	50,929	2.6	-48,062	0.3
Res New Home	86,901	1.0	6,609,346	4.9	-6,522,445	0.3
Res Marketplace	16,122	1.4	73,404	3.5	-57,282	0.5
Res Products	0	0.0	0	0.0	0	0.0
Residential Total	74,223,580	2.65	131,644,578	4.66	-57,420,997	0.18
Com Prescriptive	3,454,640	1.4	18,370,613	3.4	-14,915,973	0.4
Com Lighting	349,477	1.1	5,157,917	3.4	-4,808,440	0.4
Com Custom	814,419	1.4	5,316,015	4.0	-4,501,595	0.4
Com Green Building	1,745	1.4	13,147	4.8	-11,402	0.3
Com Chiller Maintenance	0	0.0	0	0.0	0	0.0
Non-Residential Total	4,620,280	1.36	28,857,691	3.51	-24,237,411	0.42
Portfolio Total	78,843,861	2.36	160,502,269	4.38	-81,658,408	0.27

Demand Response Programs

The TRC Scenario analysis resulted in four cost-effective demand response measures for the largest commercial and industrial segment, which includes customers over 500 kW. The four DR measures are presented as individual potential program options in the following tables. Each’s program’s cost and impact estimates were developed independent of the other programs; therefore, because the measures apply to the same target population of large commercial and industrial customers, the savings and participation are not additive.

Table 17. TRC Scenario – Commercial Demand Response - Automated DR Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	13.5	24.0	32.2	38.5	43.5	47.4	50.5	52.8	54.7	56.1
Winter MW (Cumulative)	9.9	17.7	23.7	28.4	32.1	35.0	37.2	38.9	40.3	41.4
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$4,032	\$2,099	\$2,642	\$3,066	\$3,397	\$3,655	\$3,856	\$4,013	\$4,135	\$4,230
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$9,599,458		1.33							
RIM	\$9,599,458		1.33							

Table 18. TRC Scenario – Commercial Demand Response – Critical Peak Pricing (CPP) Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.1	19.8	26.6	31.9	36.0	39.3	41.8	43.7	45.2	46.4
Winter MW (Cumulative)	8.2	14.6	19.6	23.5	26.6	28.9	30.8	32.2	33.4	34.2
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$3,970	\$1,916	\$2,366	\$2,717	\$2,991	\$3,204	\$3,371	\$3,501	\$3,602	\$3,681
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$6,016,084		1.23							
RIM	\$6,016,084		1.23							

Table 19. TRC Scenario – Commercial Demand Response – Firm Service Level Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.1	19.8	26.6	31.9	36.0	39.3	41.8	43.7	45.2	46.4
Winter MW (Cumulative)	8.2	14.6	19.6	23.5	26.6	28.9	30.8	32.2	33.4	34.2
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$1,942	\$1,851	\$2,310	\$2,668	\$2,947	\$3,165	\$3,334	\$3,467	\$3,570	\$3,651
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,360,168		1.36							
RIM	\$8,360,168		1.36							

Table 20. TRC Scenario – Commercial Demand Response – Guaranteed Load Drop Program

Annual Impacts	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWh	0	0	0	0	0	0	0	0	0	0
Summer MW (Cumulative)	11.1	19.8	26.6	31.9	36.0	39.3	41.8	43.7	45.2	46.4
Winter MW (Cumulative)	8.2	14.6	19.6	23.5	26.6	28.9	30.8	32.2	33.4	34.2
Participation (Cumulative)	19	34	46	55	62	67	72	75	78	80
Program Costs (\$ in Thousands)	\$1,942	\$1,851	\$2,310	\$2,668	\$2,947	\$3,165	\$3,334	\$3,467	\$3,570	\$3,651
COST EFFECTIVENESS	Net Benefits		Benefit/Cost Ratio							
TRC	\$8,360,168		1.36							
RIM	\$8,360,168		1.36							

Demand-Side Renewable Energy Programs

OUC did not have any DSRE measures or programs that passed the cost-effectiveness screening for the TRC Scenario.

**IN RE: COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS
FOR ORLANDO UTILITIES COMMISSION,
DOCKET NO. 20240017-EG**

**DIRECT TESTIMONY OF KEVIN M. NOONAN
ON BEHALF OF ORLANDO UTILITIES COMMISSION**

I. INTRODUCTION AND QUALIFICATIONS

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Q. Please state your name and business address.

A. My name is Kevin M. Noonan, and my business address is Orlando Utilities Commission, Reliable Plaza at 100 West Anderson Street, Orlando, Florida 32801.

Q. By whom are you employed, and in what position?

A. I am employed by the Orlando Utilities Commission (“OUC”) as Director of Legislative Affairs.

Q. Please describe your duties and responsibilities in that position.

A. I am responsible for developing and implementing OUC’s political engagement strategy with state and local elected officials, as well as other key government officials and policymakers. I work towards achieving passage of OUC sponsored legislation while also guiding and advising the organization on other proposed legislation and regulations that may impact OUC. I attend hearings, committee meetings, and council meetings and

1 provide appropriate responses when necessary. I prepare proposed
2 legislative recommendations and advise on processes that may lead to policy
3 development. I work closely with other members of OUC's management
4 and technical personnel on energy policy issues, including conservation and
5 renewable energy matters, and I present testimony and other support as
6 necessary. In this capacity, I testified in the 2019 Goals Dockets on behalf
7 of OUC. I also advise OUC leadership and internal stakeholders on key state
8 and federal legislative and regulatory policy matters.

9
10 **Q. Please describe your educational background and professional**
11 **experience.**

12 A. I received a Bachelor of Science degree in Economics from Florida State
13 University, a Master of Science in Urban and Regional Planning from Florida
14 State University, and a Certificate in Management from Rollins College. I
15 am a government relations, metering, sustainability and customer service
16 professional with nearly 30 years of experience in developing innovative
17 government outreach and customer focused programs. In my career with
18 OUC, my work on customer service and sustainability has included more
19 than four years (2009-2013) of service as OUC's Director of Conservation
20 & Renewables. In this role, I developed and implemented all of OUC's new
21 customer conservation and education programs, including electric demand-

1 side management and energy conservation efforts. My work included
2 managing customer rebates and efficiency incentives for residential and
3 commercial customers, including solar thermal and solar photovoltaic
4 (“PV”) rebate programs, as well as coordinating with other OUC departments
5 on large-scale renewable energy projects. Exhibit No. ___ [KMN-1] is a
6 copy of my current resumé.

7

8 **Q. Are you testifying as an expert in this proceeding? If so, please state the**
9 **area or areas of your expertise relevant to your testimony.**

10 A. I am testifying both as to factual information regarding OUC and also as an
11 expert on energy conservation policy issues, including the energy
12 conservation and demand reduction goals proposed by OUC pursuant to
13 FEECA. These goals are referred to in my testimony as OUC’s “FEECA
14 Goals.”

15

16 **Q. Have you previously testified before the Florida PSC?**

17 A. Yes. I testified on behalf of OUC in support of OUC’s goals proposals in the
18 2019 Goals Docket, Docket No. 20190019-EG.

19

20 **Q. Are you sponsoring any exhibits to your testimony?**

21 A. Yes. I am sponsoring the following exhibits:

1 Exhibit No. ___ [KMN-1] Resumé of Kevin M. Noonan;
2 Exhibit No. ___ [KMN-2] OUC’s 2024 Annual Conservation Report:
3 Demand-Side Management and Conservation
4 Programs Offered in Calendar Year 2023
5 Exhibit No. ___ [KMN-3] OUC’s Proposed Numeric Demand and Energy
6 Goals, 2025-2034;
7 Exhibit No. ___ [KMN-4] OUC’s Existing and Proposed FEECA
8 Programs; and
9 Exhibit No. ___ [KMN-5] Estimated Bill Impacts per 1,000 kWh
10 Residential Service.
11

12 **II. PURPOSE AND SUMMARY OF TESTIMONY**

13 **Q. What is the purpose of your testimony in these proceedings?**
14 A. I am testifying on behalf of OUC in Florida PSC Docket No. 20240017-EG,
15 which is titled In re: Commission Review of Numeric Conservation Goals
16 for Orlando Utilities Commission. This docket is one of six essentially
17 identical dockets, consolidated for hearing and administrative purposes, in
18 which the PSC will establish goals for OUC and five other electric utilities
19 that are subject to the Florida Energy Efficiency and Conservation Act
20 (“FEECA,” which consists of Sections 366.80 through 366.82, 366.83, and
21 403.519 of the Florida Statutes) for the goal-setting period 2025 through

1 2034. These FEECA Goals will include goals for improving energy
2 efficiency, controlling and reducing the growth of electric energy
3 consumption, reducing the growth of weather-sensitive peak electricity
4 demands, and encouraging the development of demand-side renewable
5 energy resources. The other utilities currently participating in these Dockets
6 are Duke Energy Florida (“DEF”), Florida Power & Light Company
7 (“FPL”), Florida Public Utilities Company (“FPUC”), JEA (formerly named
8 Jacksonville Electric Authority), and Tampa Electric Company (“Tampa
9 Electric” or “TECO”), and I refer to this group, including OUC, as the
10 “FEECA Utilities” in my testimony.

11 My testimony describes OUC, our service area and unique customer
12 base, our existing generation, transmission, and distribution facilities, and
13 our load and usage characteristics.

14 My testimony presents OUC’s proposed FEECA Goals and the
15 programs that OUC is proposing to meet those goals, as well as the scenarios
16 of programs that would pass the Rate Impact Measure Test (“RIM Test”) and
17 the Total Resource Cost Test (“TRC Test”) as prescribed by the PSC’s rule
18 provisions implementing the conservation goals requirements of FEECA
19 (Rule 25-17.0021, Florida Administrative Code, abbreviated as the “Goals
20 Rule”) as that rule was revised in 2023. The first step in the goals
21 development process was the estimation of the full Technical Potential for

1 energy efficiency (conservation) savings, peak demand reductions, and
2 demand-side renewable energy measures for OUC. The Technical Potential
3 is a high-level estimate of the maximum possible amounts of demand
4 reductions and energy savings that could be realized if every conceivable
5 measure were implemented by every customer who could physically do so,
6 without considering implementation or installation costs or any other real-
7 world constraints. For these FEECA Goals proceedings, OUC joined the
8 other FEECA Utilities in engaging Resource Innovations, Inc. (“RI”) to
9 develop estimates of the Technical Potential for DSM savings for all of the
10 FEECA Utilities. RI’s analyses show that there is significant Technical
11 Potential for summer and winter peak demand reduction (measured in
12 megawatts, or “MW” and abbreviated as “DR”) and energy reduction
13 (measured in gigawatt-hours, or “GWH” and abbreviated as “EE,” for
14 Energy Efficiency) from DSM measures in OUC’s service area.

15 Pursuant to the PSC’s Goals Rule as amended in 2023, OUC also
16 engaged RI to identify measures that would cost-effectively reduce summer
17 and winter peak demands and reduce total energy consumption, and then to
18 assist OUC in “bundling” measures into programs that would meet those
19 numeric goals consistent with FEECA’s requirements that a utility’s FEECA
20 Goals must be cost-effective to participating customers and to the utility’s
21 general body of ratepayers as a whole. As discussed in more detail later in

1 my testimony, the programs that OUC is proposing to meet its goals in these
2 proceedings include nearly all of the measures in OUC's current DSM
3 programs; one measure, Solar Thermal Water Heating, will be discontinued
4 due to low participation, and one measure, Smart Thermostats for both
5 Residential and Commercial customers, has been added. The demand and
6 energy savings of the programs were then translated into the numeric summer
7 and winter peak demand reduction goals and energy reduction goals as
8 required by the Goals Rule.

9 Collectively, my testimony and exhibits, together with the testimony
10 and exhibits of Jim Herndon, the principal consultant for RI's work, and
11 Bradley Kushner, a consultant to OUC employed by nFront Consulting, Inc.,
12 describe OUC's and RI's collaboration in the analyses that support OUC's
13 proposed FEECA Goals and address all of the specific issues and
14 requirements set forth in the PSC's Order Establishing Procedure for these
15 proceedings.

16

17 **Q. Please summarize the main conclusions of your testimony.**

18 A. OUC continuously evaluates and implements DSM measures, including
19 measures that reduce peak demands, reduce energy consumption, and
20 encourage demand-side renewable energy measures, as well as supply-side

1 energy efficiency conservation measures. OUC’s track record of DSM and
2 renewable energy achievements is substantial and excellent.

3 Balancing all relevant factors, including the results of the analyses
4 required by the PSC’s Goals Rule, OUC’s overall energy goals, the needs
5 and desires of the Orlando community for robust energy conservation efforts,
6 the unique characteristics of OUC’s customer population, potential rate
7 impacts, customer impacts, and measure- and program-specific factors, OUC
8 is proposing FEECA Goals in this proceeding that are based primarily on a
9 set of reasonably achievable and cost-effective conservation and demand
10 reduction measures that are included in OUC’s existing DSM programs.
11 OUC;s proposed FEECA Goals are summarized in the following table.

<u>Goal</u>	<u>2025</u>	<u>2030</u>	<u>2034</u>
Summer KW Savings	590	580	890
Winter KW Savings	560	730	810
Energy (NEL) Savings (MWH)	4,242	5,760	6,382

12
13 For reference, OUC’s 2024 Energy Savings goal is 1,370 MWH.

14 As with most policy and program decisions, OUC’s proposed Goals
15 require a difficult balancing of competing policies. Specifically, while as a
16 matter of basic policy, OUC continues its longstanding support for the policy
17 basis of the Rate Impact Measure Test (“RIM Test”), which is to avoid cross-
18 subsidization of customers who participate in a utility’s DSM programs by
19 the utility’s customers who are unable or choose not to participate, OUC’s

1 proposed FEECA Goals include programs and measures that do not pass the
2 RIM Test. This is not new, in fact, it is fully consistent with OUC's energy
3 conservation record for the past 30 years: recognizing the values and desires
4 of the Orlando community and the citizens whom OUC serves, and the
5 important public interest benefits flowing to Orlando, the entire state of
6 Florida, the U.S., and the world from using energy as efficiently as possible,
7 OUC's goals and conservation achievements have historically far exceeded
8 those that would flow from a strict application of the RIM Test. OUC's
9 proposed FEECA Goals in this case follow this policy. Having said that, in
10 OUC's continuing efforts to serve the best interests of the Orlando
11 community, as discussed later in my testimony, many of the specific
12 measures and programs included in OUC's proposed FEECA Goals do pass
13 the TRC Test.

14 In conclusion, taking full account of the unique characteristics of
15 OUC's customer base and the values of the greater Orlando community
16 whom we serve, OUC is proposing FEECA Goals that will provide
17 meaningful reductions in summer and winter peak demands and total energy
18 use over the 2025-2034 period. These energy savings will complement and
19 multiply the tremendous environmental benefits resulting from OUC's
20 commitment to reduce overall greenhouse gas emissions to net-zero levels
21 by 2050. OUC's proposed FEECA Goals are consistent with our long history

1 of doing far more than the minimum required in order to address the complex
2 challenges of balancing the competing goals of minimizing customer bills,
3 meeting the needs of rental customers and low-and-middle-income
4 customers, and serving our citizens' demands for meaningful progress
5 toward promoting environmental quality, including reductions in greenhouse
6 gas emissions to meet the global challenge of climate change.

7 When approved by the PSC, OUC's efforts will, as they have for
8 decades, result in significant energy conservation and renewable energy
9 achievements for the benefit of our customers, the Greater Orlando
10 community, and Florida as a whole. The PSC should approve OUC's
11 proposed FEECA Goals.

12 13 III. OUC & OUR SYSTEM

14 **Q. Please describe the Orlando Utilities Commission and its governing**
15 **structure.**

16 A. OUC is governed by a five-member governing board known as the OUC
17 Commission. Commissioner candidates serve based on staggered 4 year
18 terms and as they roll off of the OUC Commission, new candidates are
19 nominated by the City of Orlando Nominating Board, approved by the OUC
20 Commission, and ratified by the City of Orlando City Council. All members
21 must be OUC customers, and at least one member must live outside the

1 Orlando city limits. The Mayor of Orlando serves as an ex officio voting
2 member of the OUC Commission; the other four members may serve up to
3 two four-year terms. All members of the OUC Commission serve without
4 compensation.

5 The OUC Commission sets the rates and establishes the policies
6 governing OUC's service and operations. OUC's board meetings are open
7 to the general public and customers are permitted to participate in OUC
8 Commission meetings in accordance with Chapter 286, Florida Statutes
9 ("F.S.").

10

11 **Q. Please describe OUC's service area and physical operations, including**
12 **OUC's generation and other power supply resources, transmission**
13 **system, and distribution facilities.**

14 A. OUC's retail electric service area covers approximately 419 square miles and
15 includes the City of Orlando, portions of unincorporated Orange County, and
16 portions of Osceola County, including the service area of the City of St.
17 Cloud's electric utility system. OUC and the City of St. Cloud ("St. Cloud")
18 are partners in an interlocal agreement under Chapter 163, F.S. (the
19 "Interlocal Agreement"), pursuant to which OUC serves the entire retail
20 electric service requirements of St. Cloud within the City of St. Cloud's
21 electric utility service territory. In addition, OUC and operates and maintains

1 its electric generation, transmission and distribution systems. While St.
2 Cloud is a legally separate municipal electric utility, consistent with our
3 obligations pursuant to the Interlocal Agreement, OUC treats the St. Cloud
4 load and customers as part of OUC's retail obligations for planning and
5 energy conservation purposes.

6 OUC's generating facilities include owned interests totaling
7 approximately 669 MW of simple cycle combustion turbine ("CT") and 476
8 MW of combined cycle ("CC") capacity fueled by natural gas, 663 MW of
9 capacity fueled by coal, and 60 MW of nuclear generating capacity.

10 Additionally, OUC has a firm power purchase commitment ("PPA")
11 for approximately 340 megawatts ("MW") of the Stanton A gas-fired
12 combined cycle unit through December 2031, and an additional 87 MW
13 commitment through 2028; this capacity is actually owned by NextEra
14 Energy. OUC also has two contracts to purchase solar power from existing
15 facilities at the Stanton Energy Center, one for 6 MW and one for 13 MW.
16 In addition, OUC has contracts in place to purchase 18 MW of landfill gas
17 capacity and utilizes additional landfill gas to offset coal generation from
18 Stanton Energy Center Units 1 and 2.

19 OUC's transmission system includes 31 substations interconnected
20 through approximately 339 miles of 230 kV and 115 kV transmission lines.
21 OUC has a total of 31 interconnections with FPL, DEF, KUA (Kissimmee

1 Utility Authority), KUA/FMPA (Florida Municipal Power Agency),
2 Lakeland Electric, Tampa Electric, and the Central Florida Tourism
3 Oversight District. Additionally, through the Interlocal Agreement, OUC is
4 responsible for planning, operating and maintaining St. Cloud's seven (7)
5 substations, 71 miles of 230 kV and 69 kV transmission lines, and seven (7)
6 interconnections.

7 OUC's distribution system includes more than 2,000 circuit miles of
8 distribution lines, excluding service laterals, and appurtenances including
9 transformers, switchgear, capacitors, and protective devices to serve our
10 customers.

11
12 **Q. Please describe OUC's customer base and OUC's current load and**
13 **usage characteristics.**

14 **A.** OUC currently serves approximately 275,000 electric customer accounts,
15 including approximately 242,000 electric residential customers, 28,000
16 electric commercial customers, 5,100 electric industrial customers, a small
17 number of customers to whom OUC provides street and highway lighting
18 service, and a similarly small number of other public authorities to which
19 OUC provides service. (These values include customers served by OUC in
20 the City of St. Cloud.)

1 Approximately 43 percent of OUC’s residential customers (including
2 those in St. Cloud) live in multi-family residences, and most of these are
3 rental units. Additionally, a significant number of single-family residences
4 served by OUC are renter-occupied. Approximately 33 percent of OUC’s
5 residential customers have household incomes less than \$50,000, which is
6 approximately 1.6 times the Federal Poverty Level for a family of four in
7 2024. (For reference, households qualify for food stamps if their household
8 income is up to 2.0 times the Federal Poverty Level.) The fact that so many
9 of OUC’s residential customers are low-income and renters presents special
10 challenges to the effective implementation of DSM measures and programs
11 for OUC, and particularly for this potential target population. Briefly, low-
12 income customers simply do not have the discretionary income to pay the
13 customer’s cost to participate in a DSM program, and renters have little, if
14 any, control over such expenditures and investments by their landlords. Even
15 if renters have sufficient discretionary income and the ability to make
16 efficiency improvements, they have little incentive or opportunity to do so
17 since they do not own the property. These factors significantly limit the
18 potential for OUC to implement residential DSM measures and programs.
19 Tenant-occupied commercial properties experience the same dilemma when
20 it comes to investing in energy efficiency improvements to property they do
21 not own.

1 The average usage per OUC residential customer is slightly less than
2 1,000 kWh per month, which is widely considered the “typical” consumption
3 level for residential electric customers in Florida. In 2023, the average was
4 983 kWh per month, and the forecast value for 2024 is 936 kWh per month.
5 Of course, actual values will vary with weather conditions and other
6 variables.

7
8 **Q. Please describe OUC’s current and projected retail and total peak**
9 **demand and energy consumption.**

10 A. OUC is a summer-peaking utility. OUC’s 2023 net firm system peak demand
11 of 1,792 MW occurred in August 2023 and included St. Cloud as well as
12 wholesale sales to Vero Beach, Winter Park, Lake Worth, Bartow, and FPL.
13 OUC’s 2023 peak retail demand (including St. Cloud) was approximately
14 1,551 MW. OUC’s 2023 total retail sales (consisting of sales to residential,
15 commercial, and industrial customers) were approximately 7,155 Gigawatt-
16 hours (“GWH”), and our Net Energy for Load (“NEL”) was approximately
17 7,972 GWH.

18 To provide a frame of reference for the goal-setting period through
19 2034, OUC’s most current Ten-Year Site Plan (“TYSP”) for 2024 shows that
20 system firm peak demand, including wholesale supply obligations, is
21 projected to increase from 1,746 MW in 2024 to approximately 1,850 MW

1 in 2033. OUC currently projects that it will not have any long-term
2 committed wholesale supply obligations in 2033. OUC's total system NEL
3 is projected to increase from 7,896 GWH in 2024 to approximately 8,994
4 GWH in 2033. Our retail energy load over the same period is projected to
5 increase from 7,033 GWH in 2024 to about 8,702 GWH in 2033. Our
6 average usage per residential customer account is projected to increase over
7 this period, from about 11,230 kWh per customer per year in 2024 to about
8 12,610 kWh per customer per year in 2033.

9
10 **Q. Please summarize OUC's existing DSM programs, goals, and**
11 **achievements.**

12 A. OUC's existing DSM programs, goals, and achievements are described in
13 my Exhibit No. ___ [KMN-2], OUC's 2024 Annual Conservation Report:
14 Demand-Side Management and Conservation Programs Offered in Calendar
15 Year 2023. In summary, as shown on Table 3-5 of this Report, OUC
16 currently offers a total of seven Residential Programs and seven
17 Commercial/Industrial Programs that contribute to our FEECA Goals, plus
18 energy surveys for both residential customers and commercial/industrial
19 customers. OUC also achieves significant energy savings through programs
20 not included in our FEECA programs and through non-customer-facing
21 programs. OUC's achieved total energy efficiency impacts of approximately

1 352,000 MWH in 2023, representing approximately 4.93 percent of OUC's
2 retail sales.

3

4 **Q. Please provide a brief discussion of how the “Base Case” forecast of**
5 **OUC’s customers, winter and summer demands, and energy**
6 **requirements (Net Energy for Load) was developed.**

7 A. The basis for the projections of OUC’s demand and energy requirements that
8 RI used in its analyses were projections from OUC’s 2023 Ten-Year Site
9 Plan (“TYSP”) and supporting information regarding number of customers
10 and customer usage data. The 2023 TYSP data and information were used
11 by the FEECA Utilities (except for FPUC, which does not file a TYSP)
12 because these data were the best information, and the only comparable
13 information, available during 2023 when RI performed the majority of the
14 Technical Potential analysis. OUC’s demand and energy projections in its
15 Ten-Year Site Plans are based on a set of sales, energy, and demand forecast
16 models each year to support its budgeting and financial planning process as
17 well as long-term planning requirements. In preparing the forecasts, OUC
18 uses internal records, company knowledge of the service territory and
19 customers, and economic projections. OUC draws on outside expertise and
20 resources as needed for economic projection data, forecasting software,
21 analysis of end-use equipment saturation and efficiencies, and technical

1 expertise. Outside technical resources include Itron, IHS Markit Ltd., and
2 the National Renewable Energy Laboratory. Additionally, OUC forecasting
3 personnel meet regularly with other utility load forecasting experts to ensure
4 that our efforts are fully informed and consistent with the best information
5 available.

6 As explained in the testimony of Jim Herndon, RI used OUC's data
7 in developing more detailed estimates of peak demands and energy usage for
8 different segments of the Residential and Commercial/Industrial customer
9 sectors, and then aggregated those to develop projected system peak demands
10 and energy loads, which were then used in analyzing Technical Potential.
11 For OUC, RI used data for the Residential, General Service, and General
12 Service-Demand rate classes.

13
14 **Q. How does OUC expect its customers need for electric service and its
15 generation system to grow in the future?**

16 **A.** As OUC's customer population and the Orlando economy grow, OUC's
17 generation system will necessarily have to grow to serve their needs and
18 wants. OUC's 2024 Ten-Year Site Plan projects that over the next ten years,
19 OUC's net energy for load is projected to grow from 7,896 GWH in 2024 to
20 approximately 8,994 GWH in 2033, and our summer peak firm demand is
21 expected to grow from 1,746 MW in 2024 to approximately 1,850 MW in

1 2033. For reference, the FEECA Goals to be established for OUC in this
2 proceeding will be set for 2025-2034, subject to further review and potential
3 re-setting in 2029 proceedings; to consider the long-term value of DSM,
4 costs and benefits were analyzed for the 30-year period from 2025 through
5 2054.

6

7 **Q. How does OUC expect to meet the needs of its customers and the**
8 **Orlando community?**

9 A. OUC is one of four utilities in Florida that has adopted a definite goal for
10 reducing its greenhouse gas emissions. OUC’s goal is to be “net zero” by
11 the year 2050. We expect to meet this goal through a combination of greatly
12 expanded solar generating facilities, expanded battery energy storage
13 capacity, DSM programs, active promotion of electric vehicles to displace
14 carbon emissions from vehicles, and potential, but as yet not specifically
15 identified, purchases of zero-emissions power.

16

17 **IV. OUC’S PROPOSED FEECA GOALS FOR 2025-2034**

18 **Q. Please summarize OUC’s proposed numeric goals for summer and**
19 **winter peak demand savings and for energy savings for the period 2025**
20 **through 2034.**

1 A. OUC’s proposed goals for the 2025-2034 period addressed in this goal-
2 setting proceeding are summarized as follows:

<u>Goal</u>	<u>2025</u>	<u>2030</u>	<u>2034</u>
Summer KW Savings	590	580	890
Winter KW Savings	560	730	810
Energy (NEL) Savings (MWH)	4,242	5,760	6,382

3
4 OUC’s year-by-year goals for 2025 through 2034 are presented in my Exhibit
5 No. ___ [KMN-3].

6
7 **Q. Please summarize the process by which OUC’s proposed goals were**
8 **developed.**

9 A. In summary, OUC’s goals were developed by first estimating the full
10 Technical Potential for energy conservation and DSM savings. The next step
11 was to identify the measures that would meet the RIM Test and the
12 Participant Test, i.e., the RIM Scenario, and the measures that would meet
13 the TRC Test and the Participant Test, i.e., the TRC Scenario. The results of
14 this step indicated that no Residential measures and no Commercial or
15 Industrial Energy Efficiency (“EE”) or Demand-Side Renewable Energy
16 (“DSRE”) measures passed the RIM Test. However, a group of four Demand
17 Response measures that could potentially be made available to large (demand
18 greater than 500 kW) commercial and industrial customers did pass the RIM
19 Test. (As explained fully below, OUC is not proposing a goal for such

1 measures or a program to implement any of the measures in this proceeding.)
2 Next, RI and OUC considered the results of the TRC Test, including
3 application of the PSC-approved two-year payback screen to address free
4 ridership concerns. This analysis showed that many of the measures in
5 OUC's existing DSM program offerings have passing TRC results based on
6 simplified assumptions, and so OUC and RI collaborated on "bundling"
7 OUC's existing measures that meet the TRC Test into re-defined programs;
8 based on practical considerations, e.g., where a possible measure barely
9 passes the TRC Test with a minimal incentive payment and without any
10 consideration of program administrative costs, or where the administrative
11 costs of establishing a new program were deemed to be excessive, a few
12 measures were eliminated at this stage, and a few new measures were added.
13 Once the portfolio of programs reasonably projected to provide energy
14 conservation savings was identified, OUC and RI reviewed and agreed upon
15 estimated participation rates for those programs; these estimates were based
16 on OUC's experience with its programs and measures and on RI's data
17 library of adoption rates in real-world market settings. Savings per
18 participant for each program for each year of the 2025-2034 period were
19 applied to the estimated participation levels to obtain summer and winter
20 MW savings and NEL savings for the period; these values were then set as

1 OUC's proposed FEECA Goals, and the programs that would produce these
2 savings are the programs that OUC will propose to meet its FEECA Goals.

3

4 **A. OUC's Full Technical Potential DSM Savings**

5 **Q. Please summarize how OUC'S Technical Potential for demand-side**
6 **energy conservation and demand reductions was estimated.**

7 A. OUC joined with the other five FEECA Utilities to engage RI to prepare
8 analyses of the Technical Potential for energy savings and demand
9 reductions for all six FEECA Utilities. The Technical Potential analyses
10 estimated the maximum amount of energy savings and peak demand
11 reductions that could be achieved if every customer technically capable of
12 implementing a measure were to do so, regardless of cost, customer
13 acceptance, or any other constraints or considerations, including availability
14 and cost-effectiveness to either the customer or the utility.

15

16 **Q. Please summarize how the Technical Potential for demand-side energy**
17 **conservation on OUC's system was updated since the 2019 Goals**
18 **Dockets.**

19 A. The estimated Technical Potential for OUC is addressed in the testimony and
20 exhibits of Jim Herndon. The Technical Potential estimates were, of course,
21 updated based on OUC's system characteristics and planning estimates as

1 reflected in OUC's 2023 TYSP, as well as on Mr. Herndon's and RI's
2 adjustments for changes in other factors such as appliance efficiency
3 standards and building code requirements.

4

5 **Q. What were OUC's and RI's respective roles in preparing the Technical
6 Potential analyses of DSM measures for OUC?**

7 A. For these analyses, OUC prepared and provided to RI OUC-specific input
8 data needed for these analyses. RI also developed a great deal of input data
9 and program information as part of its engagement with the FEECA Utilities,
10 and RI was responsible for preparing the Technical Potential analyses and
11 corresponding results for DSM measures for OUC.

12

13 **Q. Are the data and information prepared by OUC and used by RI
14 appropriate and reliable?**

15 A. Yes. The information prepared by OUC and furnished to RI is the same
16 reliable information that OUC uses in making its system planning decisions
17 and in preparing its annual Ten-Year Site Plans and other reports to the PSC.

18

19 **B. OUC's Proposed FEECA Goals and Programs**

20 **Q. After estimating OUC's Technical Potential for conservation savings,
21 how did OUC proceed to develop its FEECA Goals?**

1 A. The Technical Potential analysis identified 119 residential measures and 282
2 Commercial/Industrial measures that could contribute to energy savings on
3 OUC's system. The next step was to develop the two scenarios of programs
4 required by the PSC's Goals Rule, one scenario including programs that
5 would pass the RIM Test and the Participant Test – the "RIM Scenario" –
6 and another group of programs that would pass the TRC Test and the
7 Participant Test – the "TRC Scenario."

8 The final step in developing OUC's FEECA Goals was to develop
9 programs that OUC believes, taking account of the potential savings and
10 costs of DSM measures and programs, the unique characteristics of OUC's
11 customer base and the Orlando community, the values and desires of the
12 Orlando community whom we serve, and the public interest generally, will
13 best serve our customers and the public interest of the Orlando community,
14 Florida, and the United States.

15
16 **Q. How was the RIM Scenario developed?**

17 A. The RIM Test measures the impact of a given measure or program on non-
18 participating customers by measuring the impact on all customers' rates; if
19 the savings from a program are less than the cost shift that results from lower
20 payments by participating customers, the program will have a negative

1 benefit-cost ratio under the RIM Test. This indicates that the utility's non-
2 participating customers are subsidizing the program participants.

3 After the Technical Potential analysis had identified technically
4 possible DSM measures, the next step was to examine whether any of the
5 technically possible measures were justified based on the simple economic
6 consideration of whether the avoided capacity cost and fuel cost savings
7 outweighed the rate impacts of "lost revenues" on non-participating
8 customers. At this point, no program costs were considered, no real-world
9 considerations relating to marketing and measure adoption by customers, and
10 no considerations of free ridership were included in the analysis. This
11 analysis resulted in zero Residential DSM measures passing the RIM Test;
12 for clarity, no Residential Energy Efficiency measures, no Residential
13 Demand Response ("DR") measures, and no Residential Demand-Side
14 Renewable Energy ("DSRE") measures passed the RIM Test.

15 One group of potential Demand Response measures or programs
16 applicable to the large demand (greater than 500 kW) segment of commercial
17 and industrial customers did pass the RIM Test; there are four programs
18 (measures) in this group: Automated Demand Response, Critical Peak
19 Pricing, Firm Service Load, and Guaranteed Load Drop Programs. Impact,
20 benefit, and cost information regarding these measures, each of which would
21 provide incentives to large-demand commercial and industrial customers to

1 reduce their peak demands, is presented in exhibits to Mr. Herndon's
2 testimony. OUC does not intend to propose goals or a program based on these
3 measures because each program or measure targets the same customer
4 population and their benefits are thus mutually exclusive as between the 4
5 measures while their startup costs are additive. The startup and first-year
6 cost to implement even one of these programs is significant, i.e., \$2 million
7 to \$4 million, which would represent a dramatic increase over the costs of
8 OUC's proposed goals and programs. Costs of this magnitude are of
9 particular concern considering uncertainties regarding number of
10 participants and thus actual benefits. OUC plans to evaluate these measures
11 prospectively and to discuss with our customers and other utilities how we
12 may be able to develop a program that will benefit our large customers and
13 OUC's general body of customers as well.

14
15 **Q. How was the TRC Scenario of DSM measures and programs developed?**

16 **A.** Applying the TRC Test, the initial economic analysis was a comparison of
17 the avoided capacity cost and fuel savings to the raw hardware costs of
18 measures or programs; this step in the quantitative analysis included no
19 program administrative costs, no incentive payments, no consideration of
20 adoption or participation rates, and no consideration of "free riders."

1 Measures that showed a benefit/cost ratio of 1.0 or greater were included for
2 further consideration.

3 The next step in the quantitative analysis of measures using the TRC
4 Test included the addition of program costs by RI, application of estimated
5 adoption and participation rates (from RI's data library) by potential
6 customers, and the application of a two-year payback screen to address free
7 ridership. These additional factors resulted in a set of measures that passed
8 the TRC Test and the Participant Test. These measures were then "bundled"
9 into programs, which became the TRC Scenario of programs identified for
10 OUC pursuant to the Goals Rule. Demand and energy savings impacts,
11 participation, and cost and benefit information for this TRC Scenario of
12 programs is presented in Mr. Herndon's testimony and exhibits.

13

14 **Q. Does the TRC Scenario include any Demand Response or Demand-Side**
15 **Renewable Energy programs or measures?**

16 A. Yes. The TRC Scenario includes the same set of four Demand Response
17 programs discussed above that would, if implemented, be applicable for
18 large-demand commercial and industrial customers. The TRC Scenario
19 results for these programs are also included in the exhibits to Mr. Herndon's
20 testimony. No Demand-Side Renewable Energy measures passed the TRC

1 Test, and accordingly, no DSRE programs are included in the TRC Scenario
2 for OUC.

3

4 **Q. Please explain the “free rider” issue and the payback screen.**

5 A. In this context, a “free rider” is a customer who takes advantage of a utility’s
6 DSM program or measure when the customer would have implemented the
7 measure anyway. The “free rider” problem is that the utility’s customers,
8 including those that are unable to participate or choose not to participate, pay
9 for the measure unnecessarily. The participating customer is said to get a
10 “free ride” because the customer gets the benefits but only pays a fraction of
11 the program cost through rates as compared to what the customer would have
12 paid for the measure without being incentivized to implement it.

13

14 **Q. In developing OUC’s proposed FEECA Goals, how did RI and OUC**
15 **address and consider the “free rider” issue, i.e., the fact that some**
16 **customers would implement a given energy conservation measure even**
17 **if there were no economic incentive offered for them to do so?**

18 A. OUC and RI followed the analytical framework previously approved by the
19 PSC and evaluated free ridership in three scenarios: a “base case” scenario
20 in which the maximum allowable incentive was determined as the amount
21 necessary to make the measure cost-effective to a participating customer

1 based on a two-year payback to the customer, including the incentive; a
2 shorter free rider exclusion period of one year; and a longer free rider
3 exclusion period of three years.

4 RI prepared its base case cost-effectiveness analyses using a two-year
5 free-ridership screen, which reasonably assumes that a customer who would
6 experience positive net benefits from a self-financed measure with a simple
7 payback of two years or less would implement the program anyway, i.e.,
8 without any utility-provided incentive. RI also prepared free rider sensitivity
9 analyses using a one-year free ridership screen and a three-year screen.
10 Using the shorter screen results in incrementally more participation in utility-
11 incentivized measures and thus more potential conservation, while the longer
12 screen results in less. The base case two-year free ridership screen has been
13 used by the PSC since 1994, and the one-year and three-year sensitivity cases
14 are the same as sensitivities considered in prior FEECA Goals dockets,
15 including those in the most recent 2013-2014 and 2018-2019 cycles.

16
17 **Q. Do you believe that the two-year payback screen is a reasonable way to**
18 **address the free rider issue?**

19 **A.** Yes. The two-year payback screen reasonably assumes that a customer who
20 would realize a simple payback of investment in a DSM measure in two years
21 would implement the measure anyway, and accordingly, the FEECA Utilities

1 have applied and the PSC has approved the use of this screen to avoid these
2 unnecessary subsidies. Looked at in simple economic terms, a customer
3 should be willing to invest in a conservation measure that will provide a
4 simple return of 50 percent per year.

5

6 **Q. How were the costs and benefits to customers who do not participate in**
7 **a program – i.e., “non-participating customers” or the “general body of**
8 **ratepayers” developed and estimated?**

9 A. The benefit values of a DSM program or measure to a utility’s general body
10 of ratepayers include avoided capacity costs, avoided fuel costs, and potential
11 avoided carbon regulation costs, that result from a measure or program. The
12 costs borne directly by the general body of ratepayers include program
13 administrative costs, including any utility-funded installation costs, and
14 incentive payments to participating customers. The RIM Test includes
15 consideration of potential shifts in revenue or cost responsibility where the
16 payments for electric service by participating customers are greater than the
17 savings that their participation provides. The RIM Test analyses were based
18 on administrative costs furnished by OUC, and also using the program and
19 incentive costs of implementing measures developed and calculated by RI,
20 and on rate and revenue information provided by OUC.

21

1 **Q. How did OUC develop the goals that it is proposing in this proceeding?**

2 A. The preceding quantitative analyses identified the Technical Potential for
3 DSM savings and further identified the RIM Scenario and the TRC Scenario
4 of programs that would pass the respective cost-effectiveness tests under the
5 assumptions discussed above. OUC then compared OUC's current DSM
6 program offerings to the measures that passed the TRC Test and considered
7 OUC's overall energy goals, the needs and desires of the Orlando community
8 for robust energy conservation efforts, potential rate impacts, customer
9 impacts, and measure- and program-specific factors to identify the measures
10 that OUC wants to implement over the 2025-2034 period. Generally, OUC
11 decided that it is in the best interests of our customers and our community to
12 continue to offer virtually all of the measures offered through OUC's existing
13 FEECA DSM programs; one new measure, Smart Thermostats for residential
14 and commercial customers, was added and one previously offered measure,
15 Solar Thermal Water Heating, would be discontinued due to low
16 participation.

17

18 **Q. Please compare the measures included in OUC's proposed programs**
19 **and goals to the measures that are included in OUC's existing programs.**

20 A. Please refer to my Exhibit No. ____ [KMN-4], which shows OUC's existing
21 programs and proposed programs. The measures that were selected for

1 inclusion in OUC's proposed programs were "bundled" into the re-named
2 programs shown in this exhibit. For example, a number of technical
3 equipment measures, including ceiling insulation, duct repair, efficient heat
4 pumps, efficient water heaters, and other equipment-specific measures that
5 were previously offered through specific named programs were bundled into
6 a proposed Existing Home Program for applications in existing housing and
7 into a New Home Program for applications in new residential construction.

8

9 **Q. Please describe and provide some examples of the measure-specific and**
10 **program-specific factors that OUC considered in developing its final**
11 **OUC Portfolio of proposed programs and OUC's associated FEECA**
12 **Goals.**

13 A. Measure-specific and program-specific factors included OUC-specific
14 program costs (instead of RI's "typical" program costs, which are more
15 applicable to larger utility systems), OUC-specific participation rates for
16 some programs, excluding some measures that do not make good economic
17 sense for OUC, and including some measures with which OUC has had good
18 success even though they may not have a benefit-cost ratio greater than 1.0.

19

20 **Q. Are OUC's proposed goals based on an adequate assessment of the full**
21 **Technical Potential of all available demand-side and supply-side**

1 **conservation and efficiency measures, including demand-side renewable**
2 **energy systems, pursuant to Section 366.82(3), F.S.?**

3 A. Yes.

4

5 **Q. Do OUC’s proposed goals adequately reflect the costs and benefits to**
6 **customers participating in the measure, pursuant to Section**
7 **366.82(3)(a), F.S.?**

8 A. Yes. RI’s Participant Test analyses adequately and reasonably reflect the
9 costs and benefits to customers who might participate in the DSM measures
10 and programs studied.

11

12 **Q. Do OUC’s proposed goals adequately reflect the costs and benefits to the**
13 **general body of ratepayers as a whole, including utility incentives and**
14 **participant contributions, pursuant to Section 366.82(3)(b), F.S.?**

15 A. Yes. RI’s Participant Test and Rate Impact Test analyses adequately and
16 reasonably reflect the costs and benefits to the general body of ratepayers as
17 a whole, including consideration of utility incentives and participant
18 contributions.

19

20 **Q. Do OUC’s proposed goals adequately reflect the need for incentives to**
21 **promote both customer-owned and utility-owned energy efficiency and**

1 **demand-side renewable energy systems, pursuant to Section**
2 **366.82(3)(c), F.S.?**

3 A. Yes. RI's analyses are based on reasonable and thorough analyses of
4 incentives at different levels for the potential DSM measures studied.

5
6 **Q. Do OUC's proposed goals or programs include any Demand Response**
7 **measures or programs?**

8 A. No. As noted above, RI's analyses identified a group of four potential
9 Demand Response measures that could be implemented for large-demand
10 (greater than 500 kW) commercial and industrial customers and that could
11 pass the RIM and TRC tests. However, as I explained above, OUC is not
12 proposing a program or goal based on these potential offerings because their
13 benefits are mutually exclusive – a customer could only participate in one
14 such program – while their significant startup costs are additive. OUC will
15 consider and discuss offering such a program with our large customers and
16 also with other utilities that already have such tariff offerings, with a view
17 toward possibly implementing such a program that is mutually beneficial to
18 participating customers and to OUC's general body of customers as a whole.

19
20

1 **C. Addressing the Needs of Low-Income and Rental Customers**

2 **Q. Please describe OUC's efforts to provide meaningful energy**
3 **conservation opportunities and benefits to customers who live in rental**
4 **properties.**

5 A. OUC is committed to addressing the needs of all of our customers, including
6 those who live in rental properties, which also includes significant numbers
7 of customers in lower- and middle-income demographic categories. We
8 target low-income and rental customers in two ways, through our Residential
9 Efficiency Delivered Program and also through working with owners of
10 existing multi-family residential projects to identify opportunities where we
11 can implement or install a large number of measures, such as upgraded heat
12 pumps and water heaters, duct repairs, and other energy-saving measures at
13 multiple units at a single location.

14 All of OUC's residential customers are directly eligible for our
15 Residential Efficiency Delivered Program, which is available to residential
16 customers (single family home, townhome, or condominium) and provides
17 up to \$2,500 of energy and water efficiency upgrades based on the needs of
18 the customer's home and the customer's income level. A Conservation
19 Specialist from OUC performs a survey at the home and determines which
20 home improvements have the potential of saving the customer the most
21 money. The program is an income based program which is the basis for how

1 much OUC will help contribute toward the cost of improvements and
2 consists of three household income tiers:

3 \$40,000 or less, OUC will contribute 85 percent of the total cost (not
4 to exceed \$2,125);

5 \$40,001 to \$60,000, OUC will contribute 50 percent of the total cost
6 (not to exceed \$1,250); and

7 greater than \$60,000 OUC will contribute the rebate incentives that
8 apply toward the total cost.

9 To participate in the Efficiency Delivered Program, a customer must request
10 and complete a free Residential Energy Survey. An OUC Conservation
11 Specialist performs a survey at the home and determines which home
12 improvements have the potential of saving the customer the most money.
13 Under this program, OUC will arrange for a licensed, approved contractor to
14 perform the necessary repairs based on a negotiated and contracted rate. The
15 remaining portion of the cost the customer is responsible for can be paid
16 directly to OUC or paid interest-free over a 24-month period on the
17 participant's monthly electric bill.

18 OUC also targets owners and potential developers of multi-family
19 rental housing for opportunities to reach a large number of rental customers
20 at a single location. For example, at Canopy Apartments, a 296-unit
21 complex, OUC provided rebates for AC heat pumps, heat pump water

1 heaters, insulation, and duct repair through our custom commercial program.
2 It is OUC's intention to seek out other apartment complexes, developers, and
3 owners to work with to provide similar large scale energy efficiency
4 deployments.

5

6 **D. Impacts of Building Codes and Appliance Efficiency Standards**

7 **Q. Please discuss how OUC's current and potential future DSM programs**
8 **are affected by building code requirements, e.g., the Florida Building**
9 **Code, as it relates to energy efficiency requirements for residential and**
10 **other buildings, and by appliance efficiency standards imposed by the**
11 **federal government or the State of Florida.**

12 **A. In general, more stringent building code requirements result in more efficient**
13 **buildings, thereby reducing the potential for cost-effective DSM programs as**
14 **there is less opportunity to incentivize or achieve demand and energy**
15 **reductions. In the same way, increased appliance efficiency standards reduce**
16 **the potential for cost-effective DSM programs because as federal appliance**
17 **standards increase and appliances become more efficient, there is less**
18 **opportunity to incentivize or achieve demand and energy reductions. For**
19 **example, if air conditioners were subjected to more stringent efficiency**
20 **standards, e.g., a seasonal energy efficiency ratio ("SEER") of 15.0, then no**
21 **utility would be able to justify a DSM program that provided a rebate for any**

1 unit with a SEER below 15.0, even though the utility might previously have
2 been offering rebates for units with a SEER of 14.0.

3

4 **Q. Please discuss how OUC’s potential future DSM programs and**
5 **measures have been affected by changes in appliance efficiency**
6 **standards and Florida Building Code Requirements since 2019.**

7 A. As explained in the testimony of Mr. Herndon, three changes affected the
8 Technical Potential analyses in this case. First, the baseline efficiency ratings
9 for residential central air conditioners and heat pumps were updated based
10 on current U.S. Department of Energy conservation standards. Second, the
11 baseline efficiency ratings for residential room air conditioners were updated
12 based on U.S. Department of Energy conservation standards. Third, two-
13 speed pool pump and variable speed pool pump measures were eliminated
14 based on current Florida Building Code and U.S. Department of Energy
15 conservation standards.

16

17 **E. Consideration of Potential Greenhouse Gas Compliance Costs**

18 **Q. Do OUC’s proposed goals adequately reflect the costs that may be**
19 **imposed by state and federal regulations on the emission of greenhouse**
20 **gases (“GHG”), pursuant to Section 366.82(3)(d), F.S.?**

1 A. Yes. If anything, OUC’s proposed goals are based on consideration of future
2 carbon compliance cost assumptions that would support more energy
3 conservation. There are no costs currently imposed on OUC or other Florida
4 utilities by any state or federal carbon dioxide or GHG emissions regulations,
5 and there is no state or federal requirement currently in place that establishes
6 any such compliance costs with a known implementation date or magnitude.
7 Recognizing and respecting the Orlando community’s concerns, as well as
8 national and global concerns, regarding climate change and the potential
9 imposition of such GHG regulations, OUC engaged RI to perform a
10 sensitivity case encompassing RIM, TRC, and Participant Test analyses
11 based on reasonable – and possibly conservatively high – estimates of the
12 future energy cost impacts of state and federal regulations applicable to GHG
13 emissions. The assumptions used in this sensitivity analysis are somewhat
14 aggressive, particularly given that there are presently no federal or state
15 carbon regulation mandates applicable to OUC in effect or approved for
16 future implementation.

17 Further, OUC’s commitment to net zero greenhouse gas emissions by
18 2050 ensures that OUC and our customers will contribute meaningfully to
19 reducing emissions.

20
21

1 V. DEMAND-SIDE RENEWABLE ENERGY EFFORTS

2 **Q. Please describe OUC’s existing demand-side renewable energy**
3 **programs and efforts.**

4 A. OUC continues to work actively to provide opportunities for its customers to
5 participate in solar projects and programs. These initiatives include the Solar
6 Photovoltaic (PV) Program, a Community Solar Program (OUCommunity
7 Solar), and the Solar Thermal Program. Customers who participate in the
8 Solar PV Program receive the benefit of net metering, which provides the
9 customers with a monthly credit on their utility bills for energy produced in
10 excess of what the home or business can use. Any excess electricity
11 generated and delivered by the solar PV systems back to OUC’s electric grid
12 is credited at the customer’s full retail electric rate. Residential and business
13 customers who take part in the OUCommunity Solar Program have access to
14 sustainable, maintenance-free solar energy without the hassles and costs
15 associated with installing panels on their homes or businesses. Residential
16 customers participating in the Solar Thermal Program currently receive a
17 rebate of \$900 for installing a solar hot water system. (Due to low
18 participation in the Solar Thermal program, OUC plans to discontinue this
19 program in 2025.) Federal incentives, such as the investment tax credit, are
20 available to eligible customers to help minimize costs of solar PV and solar
21 thermal systems.

1 In addition to the solar projects owned and operated by OUC and our
2 purchases of solar capacity and energy through power purchase agreements,
3 OUC has experienced substantial adoption of solar PV and thermal systems
4 by our customers. OUC currently has 9,306 PV and 584 solar thermal
5 customers participating in these programs. This represents 103.74 MW of
6 PV capacity and 1.228 MW of solar thermal capacity.

7
8 **Q. Is OUC proposing any Demand-Side Renewable Energy goals or**
9 **programs in the current Goals Dockets?**

10 A. No. OUC has experienced excellent adoption of renewable energy measures,
11 especially solar photovoltaic generating equipment, by OUC's customers
12 without having to provide any incentives other than those embedded in our
13 Net Metering tariff provisions. The relevant facts are that OUC has in place
14 and will continue to provide significant opportunities for its customers to
15 participate in solar projects and programs that are outside the scope of
16 numeric FEECA Goals, and OUC also has in place and will continue to
17 expand its extensive supply-side solar power initiatives.

18 Accordingly, OUC believes that no specific program offerings to
19 promote demand-side renewable energy in OUC's service area are necessary.

1 VI. OUC'S SUPPLY-SIDE ENERGY CONSERVATION
2 AND EFFICIENCY EFFORTS
3

4 **Q. How does OUC assess the Technical Potential for supply-side energy**
5 **conservation, efficiency, and renewable energy opportunities?**

6 A. OUC continually monitors the efficiency of its generation, transmission, and
7 distribution systems, including both equipment and operations, and studies
8 potential improvements in all three functions that show promise for cost-
9 effectively improving the overall energy efficiency and cost-effectiveness of
10 delivering power to OUC's customers.

11
12 **Q. Please describe any supply-side energy conservation and efficiency**
13 **measures or programs implemented by OUC.**

14 A. In addition to the residential and commercial programs previously
15 discussed, OUC continues to achieve significant energy savings reductions
16 through supply-side initiatives, including the following programs and
17 projects.

18 OUC's Conservation Voltage Reduction (CVR) Project is made
19 possible by OUC's investment in its Advanced Meter Infrastructure (AMI)
20 and more sophisticated distribution equipment. The availability of AMI
21 customer load and voltage interval data provides an opportunity to optimize
22 voltage control and thereby reduce energy consumption based on better
23 awareness and monitoring of system conditions at customer service points.

1 Benefits of CVR include conservation related reductions in customer
2 energy usage and line losses (with associated reductions in fuel usage) and
3 lower demands on generation resources. As of December 2023, OUC had
4 157 feeders of the total of 190 feeders under CVR control and savings of
5 approximately 28,815,000 kWh annually.

6 OUC continues to make investments in improving the operational
7 energy efficiency at its generation facilities. The energy reduction realized
8 in 2023 through these efficiency improvements totaled approximately
9 262,022,000 kWh.

10 OUC's OUCooling Chilled Water District program currently serves
11 more than 200 customers and to whom OUC provides more than 61,000
12 tons of cooling. OUCooling's success relies on the fact that OUCooling can
13 deliver cooling more efficiently and cost-effectively than our customers'
14 alternative cooling costs. OUCooling succeeds by investing in higher
15 efficiency chillers and equipment and optimizes its operations on a
16 continuous basis. The enhanced efficient operation of OUCooling is
17 estimated to have saved approximately 32,414,000 kWh in 2023.

18

19 **Q. How are these supply-side efficiency and conservation measures**
20 **reflected or incorporated into OUC's planning processes?**

1 A. OUC's planning processes utilize the most current data and information
2 available from our operations in our planning processes. Thus, whenever a
3 supply-side efficiency improvement or energy conservation measure is
4 implemented, the efficiency gains of that program start showing up in the
5 data that are used in succeeding planning cycles and analyses.

6

7 **Q. How does the presence and implementation of these supply-side**
8 **conservation and efficiency measures affect potential savings from**
9 **demand-side energy conservation programs?**

10 A. Any improvement in the efficiency of our power supply and energy delivery
11 systems naturally and inherently reduces the amount and value of savings
12 available from reducing peak demand or incremental energy use on OUC's
13 system. For example, an improvement in power production efficiency, e.g.,
14 a lower heat rate at a generator, reduces the amount of fuel required to deliver
15 any given amount of power to customers, which results in less avoided-cost
16 value from any conservation measure. Similarly, any reduction in energy
17 output, which might include lower heat rates in production or improved
18 transformation efficiency (lower line losses) on the transmission and
19 distribution systems, needed to deliver service will result in a reduction in
20 our marginal energy costs to serve, which correspondingly reduces the value
21 of avoiding any energy that might otherwise be demanded by customers.

1 **Q. Is OUC proposing that the PSC set any goals for supply-side**
2 **conservation and efficiency measures for OUC in this proceeding?**

3 A. No. OUC naturally recognizes the potential benefits of supply-side energy
4 conservation measures as well as the requirements and policies set forth in
5 FEECA, and OUC's power supply teams continually monitor system
6 operations and seek and implement measures to ensure the most efficient
7 delivery of electric service to our customers. Section 366.82(2), F.S.,
8 encourages energy "efficiency investments across generation, transmission,
9 and distribution as well as efficiencies within the user base." Section
10 366.82(3), F.S., requires the PSC to evaluate the potential of "supply-side
11 conservation and efficiency measures" in developing goals. OUC believes
12 that any supply-side conservation and efficiency goals for OUC are
13 unnecessary and potentially counter-productive. OUC continuously
14 monitors the energy efficiency of all aspects of its supply-side functions, i.e.,
15 generation, transmission, and distribution, and implements cost-effective
16 modifications and improvements as appropriate.

17

18 **VII. SUPPLY-SIDE RENEWABLE ENERGY MEASURES**

19 **Q. Please describe OUC's existing supply-side renewable energy programs,**
20 **investments, and initiatives.**

1 A. OUC is committed to making solar affordable and accessible for all
2 customers. OUC has two large community solar farms, bringing the
3 opportunity to use solar power to a variety of customers without paying for
4 costly equipment and installation. OUC has found additional creative ways
5 to use the sun's power — adding a floating solar array at our Gardenia
6 facility and installing several solar sculptures around town.

7 In the near future, OUC will more than double its solar generation
8 portfolio by purchasing power from two, 74.5-megawatt solar farms now
9 under construction. OUC will also serve as the largest tenant of a new,
10 223.5-megawatt solar farm, purchasing 108.5 megawatts. In partnership
11 with the Florida Municipal Power Agency, this will be one of the largest
12 municipal-backed solar farms in the nation.

13 The most recent addition to OUC's owned solar generation portfolio
14 is the Kenneth P. Ksionek Community Solar Farm at the Stanton Energy
15 Center (SEC). This new array is unique in that it is one of the first solar
16 farms in the country that sits atop a closed byproduct landfill at a power
17 plant. This new facility will more than double OUC's community solar
18 capacity, which gives OUC's residential and business customers access to
19 sustainable, maintenance-free solar energy without the hassles and costs
20 associated with installing panels on their homes or businesses.

21

1 **VIII. CUSTOMER BILL IMPACTS**

2 **Q. What are the estimated impacts on a typical residential customer’s bill**
3 **if OUC were to implement OUC’s proposed FEECA Goals, as well as**
4 **the estimated rate impacts of goals based on the programs in the RIM**
5 **Scenario and the TRC Scenario, respectively, for each year from 2025**
6 **through 2034?**

7 A. The estimated impacts on a typical Residential customer bill of 1,000 kWh
8 per month, of OUC’s proposed FEECA Goals and the goals that would result
9 from the RIM Scenario and TRC Scenario of DSM programs are presented
10 in my Exhibit No. ____ [KMN-5]. In summary, the bill impacts if the
11 programs that would meet OUC’s FEECA Goals would begin at \$0.45 per
12 1,000 kWh of Residential electric service in 2025 and increase to a
13 cumulative impact of \$0.59 per 1,000 kWh in 2034. The impact of goals
14 based on the TRC Scenario, including the least expensive of the Demand
15 Response programs that pass the TRC Test, would begin at \$0.83 per 1,000
16 kWh of Residential service in 2025 and increase to \$1.15 per 1,000 kWh in
17 2034. The impact of implementing only the Guaranteed Load Drop
18 program, which is the least expensive of the four Demand Response
19 programs that pass the RIM Test, would begin at \$0.32 per 1,000 kWh of
20 Residential service in 2025 and increase to \$0.44 per 1,000 kWh in 2034.

1 (For clarity, as explained above, OUC does not plan to propose a goal or to
2 implement a DR program at this time.)

3
4 **IX. CONCLUSIONS**

5 **Q. Please summarize the main conclusions of your testimony.**

6 A. OUC has a proven track record of implementing effective and successful
7 DSM programs and both demand-side and supply-side solar power
8 initiatives. OUC is in the best position to implement DSM, EE, and
9 renewable energy measures that will best meet the needs of OUC's
10 customers, the Orlando community, and the State as a whole. Even though
11 none of OUC's proposed programs to meet its FEECA Goals pass the RIM
12 Test, OUC's proposed FEECA Goals and programs include virtually all of
13 OUC's existing DSM program measures, many of which pass the TRC Test,
14 and OUC's FEECA Goals will result in meaningful peak demand reductions
15 and energy savings. OUC's proposed FEECA Goals and programs are in the
16 public interest.

17 OUC's record of developing and implementing significant amounts
18 of both demand-side solar initiatives and supply-side solar power resources
19 is widely recognized and respected. Taken together, OUC's proposed
20 FEECA Goals and programs and OUC's net zero commitment will greatly
21 increase the efficiency of electricity generation and use and will virtually

1 eliminate the use of expensive fossil fuel resources in meeting the needs of
2 OUC's customers and the Orlando community as a whole.

3 The PSC should approve OUC's proposed FEECA Goals and
4 ultimately, the programs that OUC will implement to meet those Goals,
5 because they serve the best interests of the Orlando community, OUC's
6 customers, and Florida as a whole.

7

8 **Q. Does this conclude your direct testimony?**

9 A. Yes, it does.

**IN RE: COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS
FOR ORLANDO UTILITIES COMMISSION,
DOCKET NO. 20240017-EG**

EXHIBITS OF KEVIN M. NOONAN

ON BEHALF OF ORLANDO UTILITIES COMMISSION

Kevin M. Noonan

Orlando Utilities Commission, 100 West Anderson Street, Orlando, Florida, 32802
407.434.2108 (W), 407.466.1287 (M), KNoonan@ouc.com

Professional Summary

A government relations, metering, sustainability, and customer service professional with more than 29 years of experience in developing innovative government outreach and customer focused programs.

Orlando Utilities Commission

Director, Legislative Affairs

July 2015 to Present

Responsible for developing and implementing the organization's political engagement strategy with state and local elected officials, as well as other key government officials and policymakers. Work towards passage of OUC sponsored legislation while also guiding and advising the organization on other proposed legislation and regulations that may impact OUC. Attend hearings, committee meetings, and council meetings and provide appropriate responses when necessary. Prepare proposed legislative recommendations and advise on processes that may lead to policy development. Prepare summary papers to advise OUC leadership and internal stakeholders on key legislative and regulatory matters for state and local activities.

Director, Customer Service

June 2013 to July 2015

Manage internal and external contact centers providing service to 200,000 residential customers with a focus on increasing customer satisfaction and reducing bad debt. Implemented new web and IVR technologies to assist with the automation of customer contacts. Merged Customer Information Systems, closed walk-in service centers, and added third party payment vendors to increase efficiency and reduce costs. Implemented prepaid metering as a solution for enhancing customer control over their accounts and reducing bad debt. Oversee a staff of 90 with a budget of \$6.5 M.

Director, Conservation & Renewables

February 2009 to June 2013

Developed and implemented all new customer conservation and education programs, including water and electric demand-side management (DSM) efforts. Managed customer rebates and efficiency incentives for commercial and residential customers, including solar thermal and solar photovoltaic rebate programs. Responsible for proactive key account management for OUC's largest customers, managing OUC's Corporate and Departmental Sustainability planning efforts, and coordinating with the OUC Interdepartmental Team on large scale renewable energy projects. Oversaw a staff of 16 auditors and conservation professionals with an annual budget of \$9.5M.

Director, Residential Customer Service

December 2005 to February 2009

Managed all residential customer service functions for OUC's more than 190,000 residential customers, including all call centers, walk-in centers, and payment centers. Provided industry-leading service through more than 1 million customer contacts annually. Oversaw OUC's IVR/ACD/skill based routing technology integration for increasing customer satisfaction and service levels. Managed the expansion of customer payment choices to include online and third party options as well as the conversion to a new customer information system (PS-ERM).

Director, Meter Services

September 2000 to December 2005

Managed all metering operations, including meter reading, connect and disconnect, meter testing, and meter data management. Oversaw more than 3 million meter readings annually with 99.6% accuracy. Developed the route management project to increase meter reading efficiency and the creation of the service order management team to close customer field orders. Successfully integrated more than 20,000 St. Cloud Electric Utility customers into Orlando meter operations. Launched the roll-out of OUC's first Network Meter Reading System (Itron's MicroNetwork).

Director, Office & Metering Technology

August 1995 to September 2000

Managed OUC's telecommunications, document and graphic design, records management, print shop, and mailroom functions. Responsible for revenue cycle field operations, including meter reading and connect/disconnect, for OUC's 200,000 customers. Oversaw the deployment of OUC's first Automated Meter Reading (AMR) system, as well as meter reading upgrades and new handheld devices. Served as Y2K Coordinator for the Corporate Services Department.

Special Assistant to General Manager & CEO

July 1994 to August of 1995

Served as the assistant and representative of the General Manager & CEO. Provided analysis and recommendations for reengineering OUC's supply chain operations. Created Project CARE, the utility payment assistance fund for customers experiencing temporary financial hardship. Served as chair of the Customer Advisory Committee on Conservation. Conducted first research on initial technology for two-way communication to customers through the electric meter.

City of Orlando

Planner I, II & III

May 1991 to July 1994

Provided fiscal and economic impact analysis, preparation of City's Economic Development Plan, demographic data maintenance and projections, and city/county cost comparisons and annexation studies. Developed and implemented the City's first Concurrency Management System.

Education

Certificate in Management

Rollins College, Crummer Graduate School of Business

1999

Master of Science in Urban & Regional Planning (*Magna Cum Laude*)

Florida State University

April 1991

Bachelor of Science in Economics (*Cum Laude*)

Florida State University

August 1989

Community Involvement

Foundation for Orange County Public Schools

Board Member

2001 to 2014

Board Chair

2008 to 2009

Junior Achievement of Central Florida

Classroom Volunteer

2000 to 2012

Board Member

2007 to 2009

Orlando Hispanic Chamber of Commerce Government Affairs Committee

2018 to Present

Youth Soccer Coach

2001 to 2012

Lector, Annunciation Catholic Church

1998 to 2018



Orlando Utilities Commission

2024 Annual Conservation Report

Demand-Side Management and Conservation Programs Offered in Calendar Year 2023

Prepared by:

nFront Consulting LLC

March 2024



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1.0 INTRODUCTION

In accordance with Rule 25-17.0021, Florida Administrative Code, the Florida Public Service Commission (FPSC) must establish numeric conservation goals for the Orlando Utilities Commission (OUC) at least once every five years. In addition, OUC must file an annual report showing the status of its demand-side management (DSM) programs and numeric conservation goals.

1.1 OUC's Current Approved Numeric Conservation Goals

OUC's residential and commercial/industrial numeric conservation goals for the 2020 through 2024 period were established by the FPSC pursuant to Order No. PSC-2019-0509-FOF-EG. The FPSC's Consummating Order (PSC-2020-0177-CO-EG), issued June 5, 2020, approved OUC's 2020 Demand-Side Management Plan (DSM Plan). The Consummating Order confirmed Order No. PSC-2020-0140-PAA-EG, the FPSC Notice of Proposed Agency Action that recommended approval of OUC's DSM Plan. OUC's DSM Plan sets forth the programs that OUC anticipated offering to achieve the numeric conservation goals established by the FPSC. The approved numeric conservation goals are summarized in Section 2.0 of this report, and OUC's actual DSM reductions are presented in Section 3.0 of this report.

1.2 OUC's DSM and Conservation Programs

OUC has been increasingly emphasizing its DSM and conservation programs to grow customer awareness of such programs. Not only do these programs help customers save money by saving energy, the programs help OUC reduce emissions of carbon dioxide (CO₂) and better position OUC to meet possible future greenhouse gas regulations. It should be noted that government mandates have forced manufacturers to increase their efficiency standards of appliances, thereby decreasing the incremental amount of cost-effective energy savings achievable, and the efficiency of new generation has increased. Appliance and generating unit efficiency improvements have mitigated to some degree the effectiveness of DSM and conservation programs, as overall efficiency increases in the marketplace partially offset the benefit of such programs.

The following two sections of this report provide more specific details concerning the DSM and conservation programs offered by OUC in calendar year 2023 (Section 2.0), and present the participation levels and associated numeric savings for each of OUC's quantifiable conservation programs which were offered in 2023 (Section 3.0) consistent with OUC's FPSC-approved DSM Plan. Annual energy reductions associated with OUC's residential and commercial/industrial energy surveys will no longer be counted towards achieving DSM goals; as such, Tables 3-1 through 3-3 do not reflect energy reductions associated with OUC's energy survey programs.

The conservation programs included in the DSM Plan and offered to OUC's customers in 2023 consist of the following:

- Residential Home Energy Survey Program – Walk-Through
- Residential Duct Repair Rebates Program
- Residential Ceiling Insulation Rebates Program
- Residential High Performance Windows Rebates Program
- Residential Efficient Electric Heat Pump Rebates Program
- Residential New Home Rebates Program

- Residential Heat Pump Water Heater Rebates Program
- Residential Efficiency Delivered Program
- Commercial Energy Audits Program
- Commercial Efficient Electric Heat Pump Rebates Program
- Commercial Duct Repair Rebates Program
- Commercial Ceiling Insulation Rebates Program
- Commercial Cool/Reflective Roof Rebates Program
- Commercial Indoor Lighting Billed Solution Program
- Commercial Indoor Lighting Rebates Program
- Commercial Custom Incentive Program

2.0 CONSERVATION GOALS AND DEMAND-SIDE MANAGEMENT PLAN

2.1 Approved Numeric Conservation Goals

Table 2-1 presents the annual peak demand and energy reduction goals established for OUC by the FPSC.

Table 2-1 FPSC's Approved Numeric Conservation Goals for OUC						
Year	Residential Reduction Goals			Commercial/Industrial Reduction Goals		
	Summer (MW)	Winter (MW)	Annual Energy (GWh)	Summer (MW)	Winter (MW)	Annual Energy (GWh)
2020	0.21	0.21	0.77	0.39	0.70	0.85
2021	0.21	0.22	0.80	0.40	0.78	0.86
2022	0.19	0.20	0.72	0.37	0.78	0.85
2023	0.19	0.18	0.66	0.39	0.74	0.82
2024	0.16	0.16	0.57	0.36	0.70	0.80
Total	0.96	0.97	3.52	1.91	3.70	4.18

2.2 OUC's DSM and Conservation Programs

The FPSC has established residential and commercial/industrial conservation goals for OUC for the 2020 through 2024 period (refer to Table 2-1). The programs that OUC offered during calendar year 2023 are described in the following subsections. Program incentives included in the descriptions are current as of the time this report was prepared.

2.2.1 Energy Survey Programs¹

2.2.1.1 Residential Home Energy Survey Program

OUC has been offering home energy surveys dating back to the 1980's. The home energy walk-through surveys were designed to provide residential customers with recommended energy efficiency measures and practices customers can implement and to encourage participation in various OUC rebate programs. The home energy surveys are available to both single family and multi-family residential customers.

¹ As noted in OUC's DSM Plan, discussion of OUC's Residential Home Energy Survey and Commercial Energy Audit programs is included for informational purposes as OUC has continued to offer the programs. Demand and energy reductions associated with the programs have not been quantified for inclusion in this Report, as these programs are not treated as contributing to the numeric conservation goals established by the FPSC for OUC.

The Residential Energy Walk-Through Survey includes a review of the customer electric consumption history as well as a walk-through review of the attic; heating, ventilation, and air conditioning (HVAC) system; air duct and air returns; window caulking; weather stripping around doors; faucets and toilets; and lawn sprinkler systems. OUC provides participating customers specific tips on conserving electricity and water as well as details on customer rebate programs. OUC Conservation Specialists are using this walk-through type audit as a means of motivating OUC customers to participate in other conservation programs and qualify for appropriate rebates.

One of the primary benefits of the Residential Energy Survey Program is the education it provides to customers on energy conservation measures and ways their lifestyle can directly affect their energy use. Customers participating in the Energy Survey Program are informed about their historical energy usage and conservation measures that they can implement, and receive a report that includes estimates of ranges of costs, savings, and payback periods for recommended measures. Customers will benefit from the increased efficiency in their homes, and decreased electric and water bills.

The Home Energy Audit rates how efficient a customer's home energy use is and where one can make improvements to lower utility bills. Participation is tracked through service orders that are produced when appointments are scheduled and completed.

2.2.1.2 Commercial Energy Audit Program

The commercial/industrial Energy Audit Program has been offered for several years and is focused on increasing the energy efficiency of commercial buildings and includes a free survey comprised of a physical walk-through inspection of the commercial facility performed by trained and experienced energy experts. The survey will include a pre walk-through review of historical energy usage as well as a walkthrough to examine heating and air conditioning systems including duct work, refrigeration equipment, lighting, water heating, motors, process equipment, and the thermal characteristics of the building including insulation. Following the inspection, the customer receives a written report (available in both English and Spanish) detailing cost-effective recommendations to make the facility more energy and water efficient. Participating customers are encouraged to participate in other OUC commercial programs and directly benefit from energy conservation, which decreases their electric and water bills.

OUC customers can participate by calling the OUC Customer Service Call Center and requesting an appointment for a Walk-Through Energy Survey. Participation is tracked through service orders that are produced when appointments are scheduled and completed.

2.2.2 Rebate Programs

The following outlines the various rebate programs OUC offers to its customers. Customers can participate by submitting a rebate application online at <http://www.OUC.com/rebates> or via email, mail, in-person, or facsimile. Proofs of purchase and/or receipts are required to be attached to the application and repairs can be performed by a contractor or the customer. Participation is tracked based on the number of rebates processed. Typically, these rebates are credited on the customer's bill, or a check can be processed and sent to the property owner who may have paid for the improvement.

2.2.2.1 Residential Duct Repair Rebates Program

The residential Duct Repair Rebates Program originated in 2000 and is designed to encourage customers to repair leaking ducts on existing systems. Qualifying customers must have an existing central air conditioning system of 5.5 tons or less and ducts must be sealed with mastic and fabric tape or any other

Underwriters Laboratory (UL) approved duct tape. Participating customers receive a rebate for 100 percent of the cost of duct repairs on their homes, up to \$100.

2.2.2.2 Residential Ceiling Insulation Rebates Program

The attic is the easiest place to add insulation and lower total energy costs throughout the seasons. The residential Ceiling Insulation Rebates program has been offered for several years and is designed to encourage customers to upgrade their attic insulation. Participating customers receive \$0.10 per square foot for upgrading their attic insulation to R-30 or greater. The program applies to conditioned areas only.

2.2.2.3 Residential High Performance Windows Rebates Program

Energy-efficient windows can help minimize heating, cooling, and lighting costs. The residential High Performance Windows Rebates program has been offered for several years and is designed to encourage customers to install windows that improve energy efficiency in their homes. Customers will receive a \$1.50 rebate per square foot for the purchase of ENERGY STAR® rated energy efficient windows.

2.2.2.4 Residential Efficient Electric Heat Pump Rebates Program

The residential Efficient Electric Heat Pump Rebates program provides rebates to qualifying customers in existing homes who install heat pumps having a seasonal energy efficiency ratio (SEER) of 15.0 or higher for systems installed before 04/01/2023 or a (SEER2) 15.2 or higher for systems installed after 04/01/2023. Customers will obtain a rebate in the form of a credit on their bill ranging up to \$1,630, depending upon the SEER/SEER2 rating and capacity (tons) of the new heat pump. The following tables illustrate the incentives available depending on the size and efficiency of the Heat Pump installed.

(Table represents rebates for systems installed before 04/01/2023)

	SEER	15	16	17	18	19	20	21	22	23
A / C Size (Tons)	1	\$ 5	\$ 55	\$ 95	\$ 135	\$ 170	\$ 205	\$ 230	\$ 260	\$ 280
	1 1/2	30	105	175	230	285	330	375	415	450
	2	60	160	250	325	400	460	520	570	620
	2 1/2	90	215	325	425	510	590	660	725	785
	3	115	270	400	520	625	720	805	885	955
	3 1/2	145	320	475	615	740	850	950	1,040	1,125
	4	175	375	550	710	850	975	1,090	1,195	1,290
	4 1/2	205	430	630	805	965	1,105	1,235	1,355	1,460
	5	230	485	705	900	1,075	1,235	1,380	1,510	1,630

(Table represents rebates for systems installed after 04/01/2023)

	SEER 2	15.2 - 15.99	16.0 - 16.99	17.0 - 17.99	18.0 - 18.99	19.0 - 19.99	20.0 - 20.99	21.0 - 21.99	22.0 - 22.99
AC Size (Tons)	1	-	-	\$ 55	\$ 85	\$ 115	\$ 140	\$ 165	\$ 185
	1.5	-	55	110	155	200	240	275	305
	2	-	90	165	230	285	340	385	425
	2.5	45	130	220	300	370	435	495	550
	3	65	165	275	370	455	535	605	670
	3.5	90	200	330	440	540	635	715	790
	4	110	235	385	510	625	730	825	910
	5	150	310	490	655	795	925	1,045	1,150

2.2.2.5 Residential New Home Rebates Program

What was previously named the Residential Gold Ring Home Program has been transformed into a more flexible “a la carte” program offering a variety of choices for the builder or home buyer and has been renamed the New Home Rebates program. This transformation was based on feedback OUC received from the residential building community in order to increase the level of participation in OUC’s program. The chart below reflects an example of the incentives available.

Rebate	Rate of Rebate	Square Footage	Total
Ceiling Insulation Upgrade to R-38 or higher	\$0.03/sq. ft.	2,000	\$60
Heat Pump*	Up to \$1,630	N/A	\$1,630
Energy Star® Heat Pump Water Heater	\$500	N/A	\$500
Solar Water Heater	\$900	N/A	\$900

(* Up to \$1,630 for SEER before April 1st 2023, up to \$1,150 for SEER2 after April 1st 2023)

2.2.2.6 Residential Heat Pump Water Heater Rebates Program

Commonly referred to as hybrid electric heat pump water heaters, such water heaters with a coefficient of performance (COP) of greater than 2.0 can cut water heating electric use and costs by more than half. OUC’s Heat Pump Water Heater Rebates program provides rebates for the heat pumps for qualifying installations. The contractor and/or retailer’s invoice is required to receive this rebate and must reflect the system model number. If the receipt does not include the model number, a copy of the retailer’s item description of product installed should be submitted that can be matched to the proof of purchase. OUC’s rebate is \$500.

2.2.2.7 Residential Efficiency Delivered Program

What was once referred to as the home energy fix-up program has been revamped and expanded to allow for any OUC customer (energy, water, or both energy and water) to participate and renamed the Efficiency Delivered program. The program is available to residential customers (single family homes) and provides up to \$2,500 of energy and water efficiency upgrades based on the needs of the customer’s home. A Conservation Specialist from OUC performs a survey at the home and determines which home improvements have the potential of saving the customer the most money. The program is an income based program which is the basis for how much OUC will help contribute toward the cost of improvements and consists of three household income tiers:

Household Income	OUC Contribution
Less than \$40,000	85% (not to exceed \$2,125)
\$40,001–\$60,000	50% (not to exceed \$1,250)
Greater than \$60,000	Rebates only

- \$40,000 or less OUC will contribute 85 percent of the total cost (not to exceed \$2,125),

- \$40,001 to \$60,000 OUC will contribute 50 percent of the total cost (not to exceed \$1,250),
- greater than \$60,000 OUC will contribute the rebate incentives that apply toward the total cost.

Each customer must request and complete a free Residential Energy Survey. Ordinarily, Energy Survey recommendations require a customer to spend money replacing or adding energy conservation measures; however, customers may not have the discretionary income to implement these measures especially those in the lower income tier. Under this program, OUC will arrange for a licensed, approved contractor to perform the necessary repairs based on a negotiated and contracted rate. The remaining portion of the cost the customer is responsible for, can be paid directly to OUC or over an interest-free 24-month period on the participant’s monthly electric bill.

To be eligible for this program, the customer’s account must be in good credit standing with the exception of our low-income customers who are only required to have a current balance that is not delinquent. Some of the improvements covered under this program are included in the table below:

Air conditioner tune-up	Thermostat replacement with Smart Thermostat	Minor plumbing repairs
Air filter replacement	Duct leak repairs	Toilet replacement
Attic insulation	Evaporator coil cleaning	Water flow restrictors
Window film insulation	Hot water pipe and air conditioner refrigerant line insulation	Blower door testing
Caulking and weatherstripping	Irrigation repairs	Attic stair insulation cover

The purpose of the program is to reduce the energy and water costs especially for low-income households, particularly those households with elderly persons, disabled persons and children. Through this program, OUC helps to lower the bills of customers who may have difficulty paying their bills, thereby decreasing the potential for costly service disconnect fees and late charges. OUC believes that this program will help customers afford other essential living expenses. For others, this program offers a one-stop-shop to facilitate the implementation of a whole suite of conservation measures at reasonable costs and pre-screened qualified contractors.

2.2.2.8 Commercial Efficient Electric Heat Pump Rebates Program

The commercial Efficient Electric Heat Pump Rebates program provides rebates to qualifying customers in existing buildings who install heat pumps having a seasonal energy efficiency ratio (SEER) of 15.0 or higher for systems installed before 04/01/2023 or a (SEER2) 15.2 or higher for systems installed after 04/01/2023. Customers will obtain a rebate in the form of a credit on their bill ranging up to \$1,630, depending upon the SEER/SEER2 rating and capacity (tons) of the new heat pump. The following tables illustrate the incentives available depending on the size and efficiency of the Heat Pump installed.

(Table represents rebates for systems installed before 04/01/2023)

	SEER	15	16	17	18	19	20	21	22	23
A / C Size (Tons)	1	\$ 5	\$ 55	\$ 95	\$ 135	\$ 170	\$ 205	\$ 230	\$ 260	\$ 280
	1 1/2	30	105	175	230	285	330	375	415	450
	2	60	160	250	325	400	460	520	570	620
	2 1/2	90	215	325	425	510	590	660	725	785
	3	115	270	400	520	625	720	805	885	955
	3 1/2	145	320	475	615	740	850	950	1,040	1,125
	4	175	375	550	710	850	975	1,090	1,195	1,290
	4 1/2	205	430	630	805	965	1,105	1,235	1,355	1,460
	5	230	485	705	900	1,075	1,235	1,380	1,510	1,630

(Table represents rebates for systems installed after 04/01/2023)

	SEER 2	15.2 - 15.99	16.0 - 16.99	17.0 - 17.99	18.0 - 18.99	19.0 - 19.99	20.0 - 20.99	21.0 - 21.99	22.0 - 22.99
AC Size (Tons)	1	-	-	\$ 55	\$ 85	\$ 115	\$ 140	\$ 165	\$ 185
	1.5	-	55	110	155	200	240	275	305
	2	-	90	165	230	285	340	385	425
	2.5	45	130	220	300	370	435	495	550
	3	65	165	275	370	455	535	605	670
	3.5	90	200	330	440	540	635	715	790
	4	110	235	385	510	625	730	825	910
	5	150	310	490	655	795	925	1,045	1,150

2.2.2.9 Commercial Duct Repair Rebates Program

The commercial Duct Repair Rebates program started in 2009. OUC will rebate 100 percent of cost, up to \$100. Qualifying customers must have an existing central air conditioning system of 5.5 tons or less and ducts must be sealed with mastic and fabric tape or Underwriters Laboratory (UL) approved duct tape.

2.2.2.10 Commercial Ceiling Insulation Rebates Program

The commercial Ceiling Insulation Rebates program started in 2009 and was designed to increase a building's resistance to heat loss and gain. Participating customers receive \$0.10 per square foot, for upgrading their attic insulation to R-30 or higher.

2.2.2.11 Commercial Cool/Reflective Roof Rebates Program

The commercial Cool/Reflective Roof Rebates program started in 2009 and was designed to reflect the sun's rays and lower roof surface temperature while increasing the lifespan of the roof. OUC will rebate customers at \$0.12 per square foot for ENERGY STAR® cool/reflective roofing that has an initial solar reflectance greater than or equal to 0.70.

2.2.2.12 Commercial Indoor Lighting Billed Solution Program

Converting old indoor lights to new lighting technologies is one of the most cost-effective improvements that a commercial customer can make. For some, the lack of capital or budget planning can be major barriers to making cost-effective investments. Since 2002, OUC's commercial Indoor Lighting program has assisted commercial customers with these investments through OUC's commercial Indoor Lighting

Billed Solution program. Through a competitive RFP process, OUC selected a qualified lighting contractor to work with customers to develop proposals. Customers enter into an agreement with OUC to pay back the cost of the project based on the expected savings through monthly charges applied to their bill. Basically, it is a cash-flow neutral billed solution where the monthly savings pay for the project's cost over the pay-back period or term. The term cannot exceed five years.

2.2.2.13 Commercial Indoor Lighting Rebates Program

Commercial customers that upgrade the efficiency of their indoor lighting may be eligible to receive a rebate of \$250/kW through the commercial Indoor Lighting Rebates program. Participation is open to facilities located within OUC's service area that receive electric service under an OUC commercial rate. Participants or customers may be any of the following:

- Individual customers who install more efficient lighting in their own facilities.
- National or local companies that install more efficient lighting.
- Local contractors, design/build firms, architectural and engineering firms, and commercial property developers working on behalf of OUC commercial customers.

2.2.2.14 Commercial Custom Incentive Program

Through the commercial Custom Incentive program, commercial customers receive incentives based on the reduction in peak demand their projects achieve plus the first year energy savings. Energy and demand saving incentives are paid for the maximum one-hour average demand reduction that occurs during the Summer Demand period defined as weekdays, between 1 P.M. to 6 P.M., from April through October. Pre- and post-inspections are required. Incentives and other program considerations are summarized below.

- \$550 per kW reduction incentive and/or energy reduction measures at \$0.032 per kWh will also be incentivized.
- \$250 per kW reduction incentive for all lighting measures.
- Incentives shall not exceed 50% of project cost.
- Incentives may be paid at 50% on project completion and remainder at one year depending on performance results.
- All incentives will be paid as a credit appearing on the customer's OUC statement.
- Simple return on investment must be greater than 2 years.
- Energy and demand conservation measure should have a useful life of at least 10 years.
- A maximum incentive of \$100,000 per customer annually.

3.0 STATUS OF OUC'S APPROVED NUMERIC GOALS

Tables 3-1 through 3-3 illustrate OUC's actual demand and energy reductions versus the peak demand and energy reductions approved by the FPSC. As shown in Tables 3-1 through 3-3, OUC exceeded each of the FPSC-approved peak demand and energy reductions in 2023 (i.e. summer and winter peak demand (kW) and annual energy (MWh) for residential and commercial/industrial customer classes). Table 3-4 lists the summer and winter peak demand (kW) and annual energy (MWh) reductions for each of the programs included in the demand and energy reductions presented in Tables 3-1 through 3-3.

As noted in OUC's DSM Plan, annual energy reductions associated with OUC's residential and commercial/industrial energy surveys will not be counted towards achieving DSM goals. As such, Tables 3-1 through 3-4 do not reflect energy reductions associated with OUC's survey programs, which OUC continued to offer during 2023 (with the number of surveys completed, by type, summarized below and including proactive energy audits)².

- Residential Energy Surveys – On-Site/Single Family Homes: 1,305
- Residential Energy Surveys – On-Site/Multi Family Homes: 500
- Residential Proactive: 30
- Commercial Energy Audits: 63

² Proactive energy audits are audits for which OUC detects a significant increase in a customer's electric consumption and proactively visits the customer's property to offer assistance.

Table 3-1 Comparison of Actual Conservation Reductions to FPSC's Approved Numeric Conservation Goals – Residential Programs						
Year	Winter Peak kW Reduction		Summer Peak kW Reduction		MWh Energy Reduction	
	Achieved Reduction	FPSC-Approved Goal	Achieved Reduction	FPSC-Approved Goal	Achieved Reduction	FPSC-Approved Goal
2020	821	210	763	210	1,628	770
2021	659	220	631	210	1,422	800
2022	581	200	531	190	1,137	720
2023	954	180	810	190	1,856	660
2024		160		160		570

Table 3-2 Comparison of Actual Conservation Reductions to FPSC's Approved Numeric Conservation Goals – Commercial/Industrial Programs						
Year	Winter Peak kW Reduction		Summer Peak kW Reduction		MWh Energy Reduction	
	Achieved Reduction	FPSC-Approved Goal	Achieved Reduction	FPSC-Approved Goal	Achieved Reduction	FPSC-Approved Goal
2020	1,960	700	2,325	390	9,087	850
2021	1,676	780	1,859	400	11,330	860
2022	1,956	780	1,985	370	4,816	850
2023	1,556	740	1,593	390	8,489	820
2024		700		360		800

Table 3-3 Comparison of Actual Conservation Reductions to FPSC’s Approved Numeric Conservation Goals – Residential and Commercial/Industrial Programs						
Year	Winter Peak kW Reduction		Summer Peak kW Reduction		MWh Energy Reduction	
	Achieved Reduction	FPSC-Approved Goal	Achieved Reduction	FPSC-Approved Goal	Achieved Reduction	FPSC-Approved Goal
2020	2,782	910	3,087	600	10,715	1,620
2021	2,335	1,000	2,489	610	12,752	1,660
2022	2,537	980	2,515	560	5,953	1,570
2023	2,510	920	2,403	580	10,344	1,480
2024		860		520		1,370

Table 3-4 2022 Program Winter Peak (kW), Summer Peak (kW), and Annual Energy (MWh) Reductions (at the Generator)			
Program	Winter Peak kW Reduction	Summer Peak kW Reduction	MWh Energy Reduction
Residential Programs			
Duct Repair Rebates	82.8	96.6	154.2
Ceiling Insulation Upgrade Rebates	275.8	130.4	99.6
High Performance Windows Rebates	104.4	43.6	56.8
Efficient Electric Heat Pump Rebates	232.3	301.5	539.8
New Home Rebates	21.3	22.2	66.2
Efficiency Delivered	68.4	58.4	124.6
Heat Pump Water Heater Rebates	169.1	157.3	814.3
Residential Programs Total	954	810	1,856
Commercial/Industrial Programs			
Efficient Electric Heat Pump Rebates	1.8	2.5	4.4
Duct Repair Rebates	0.0	0.0	0.0
Ceiling Insulation Upgrade Rebates	0.0	0.0	0.0
Cool/Reflective Roof Rebates	0.0	35.6	188.0
Indoor Lighting Billed Solution	319.0	319.0	2,643.6
Indoor Lighting Rebates	1,025.0	1,025.0	3,358.4
Custom Incentive	210.5	210.5	2,294.2
Commercial/Industrial Programs Total	1,556	1,593	8,489
Residential and Commercial/Industrial Programs Total	2,510	2,403	10,344
Note: Totals may not add due to rounding.			

In addition to the residential and commercial programs previously discussed, OUC continues to do more to reduce energy consumption through supply-side initiatives, including:

- Conservation Voltage Reduction (CVR) - The Conservation Voltage Reduction (CVR) Project is made possible by OUC's investment in its Advanced Meter Infrastructure (AMI) and more sophisticated distribution equipment. The availability of AMI customer load and voltage interval data provides an opportunity to optimize voltage control and thereby reduce energy consumption based on better awareness and monitoring of system conditions at customer service points. Benefits of CVR include conservation related reductions in customer energy

usage and line losses (with associated reductions in fuel usage) and lower demands on generation resources. As of December 2023, OUC had 157 feeders of the total of 190 feeders under CVR control and savings of approximately 28,814,933 kWh annually.

- Power Plant Efficiency Improvements –OUC continues to make investments in improving the energy efficiency at its generation facilities. The energy reduction realized in 2023 due to these efficiency improvements totaled approximately 262,022,000 kWh.
- OUCooling Chilled Water District(s) Efficiency Improvements - OUCooling currently serves over 200 customers and provides more than 61,000 tons of cooling. OUCooling's success has relied on the fact that OUCooling can deliver cooling more efficiently and less costly than what a customer would likely produce on their own. The way OUCooling succeeds is by investing in higher efficiency chillers and equipment and optimizes its operations on a continuous basis. The enhanced efficient operation of OUCooling is estimated to have saved approximately 32,413,886 kWh in 2023.

Table 3-5 provides a summary of the energy reductions realized by OUC in calendar year 2023 associated with conservation programs and efficiency improvements including the residential and commercial programs discussed previously in this report (as reflected in Table 3-1 through Table 3-4), as well as OUC's other demand reduction and efficiency improvement initiatives. Table 3-5 also shows these energy reductions as a percent of OUC's total calendar year 2023 retail sales.

Tables 3-6 through 3-19 present the annual demand and energy savings for the rebate programs (and billed solutions program) offered by OUC during calendar year 2023 (as discussed in Order No. PSC-2020-0140-PAA-EG) and as discussed in Section 2.0 of this report. Each table also includes the actual program costs (non-recurring costs and rebates) and participation for 2023 and participation projections for 2024, unless otherwise noted. The utility costs associated with the programs have been updated based on actual costs incurred during calendar year 2023. Unless otherwise noted, actual cumulative penetration rates for each program reflect 2020 as the base year and do not consider customer participation prior to 2020.

Table 3-5	
2022 Annual Energy (kWh) Reductions (at the Generator)	
Program	kWh Energy Reduction
Residential Programs	
Duct Repair Rebates	154,192
Ceiling Insulation Upgrade Rebates	99,625
High Performance Windows Rebates	56,751
Efficient Electric Heat Pump Rebates	539,849
New Home Rebates	66,241
Efficiency Delivered	124,559
Heat Pump Water Heater Rebates	814,335
Residential Programs Total	1,855,551
Commercial/Industrial Programs	
Efficient Electric Heat Pump Rebates	4,428
Duct Repair Rebates	0
Ceiling Insulation Upgrade Rebates	0
Cool/Reflective Roof Rebates	188,013
Indoor Lighting Billed Solution	2,643,603
Indoor Lighting Rebates	3,358,391
Custom Incentive	2,294,159
Commercial/Industrial Programs Total	8,488,594
Residential and Commercial/Industrial Programs Total	10,344,145
Customer Facing Non-PSC Goal Programs	
Energy Surveys (Residential + Commercial/Industrial)	548,407
Commercial Window Film	0
Commercial Heat Pump Water Heater Rebates	1,802
Commercial High Performance Windows Rebates	1,134
Residential Window Film	5,137
Residential Solar Thermal Water Heating	4,515
Residential Solar Screening	1,476
Behavior Reports	6,535,310
Pre-Paid PowerPass	11,895,095
Sub-Total of Customer Facing Non-PSC Goal Programs	18,992,877
Total Customer Facing Energy Efficiency Programs	29,337,022
Non-Customer Facing Programs	
Conservation Voltage Reduction (CVR)	28,814,933
Stanton Energy Center Energy Efficiency Improvements	262,022,000
OUCooling Chilled Water Operations	32,413,886
Sub-Total of Non-Customer Facing Programs	323,250,819
Total of All Energy Efficiency Impacts	352,587,842
Total of All Energy Efficiency Impacts (% of 2023 Retail Sales)	4.93%
Note: Totals may not add due to rounding.	

Table 3-6. Residential Duct Repair Rebates

Program Name:		Residential Duct Repair Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Residential Duct Repair Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	221,756	12,862	29	29	0.2%	54	54	0.4%	25
2021	228,707	13,265	29	58	0.4%	40	94	0.7%	36
2022	236,057	13,691	29	87	0.6%	34	128	0.9%	41
2023	242,199	14,048	29	116	0.8%	332	460	3.3%	344
2024	247,288	14,343	29	145	1.0%				

Eligibility Level	5.8%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.28	0.29	92.96	96.59
Winter kW Reduction	0.24	0.25	79.68	82.79
kWh Reduction	447	464	148,404	154,192

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$266.21	\$88,382
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$100	\$33,200
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{npv} \times d / [1 - (1+d)^{-n}] = \$5,979$
 where:
 B_{npv} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 $d = 6.5\%$ = discount rate (utility's after tax cost of capital)
 $n = 10$ = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Commission Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-03)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-7. Residential Ceiling Insulation Rebates

Program Name:		Residential Ceiling Insulation Rebate							
Program Start Dates:		2020 (for Reporting Purposes)							
Measure:		Residential Ceiling Insulation Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	221,756	46,778	70	70	0.1%	98	98	0.2%	28
2021	228,707	48,244	72	142	0.3%	84	182	0.4%	40
2022	236,057	49,794	74	216	0.4%	79	261	0.5%	45
2023	242,199	51,090	76	292	0.6%	389	650	1.3%	358
2024	247,288	52,168	77	369	0.7%				

Eligibility Level	21.1%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.32	0.34	125.53	130.43
Winter kW Reduction	0.68	0.71	265.41	275.76
kWh Reduction	246	256	95,885	99,625

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$146.80	\$57,104
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$98.76	\$38,416
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{npv} \times d / [1 - (1+d)^{-n}] = \{87,615\}$
 where:

- B_{npv} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
- d = 6.5% = discount rate (utility's after tax cost of capital)
- n = 10 = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan (approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-EO-EG)) and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-8. Residential High Performance Windows Rebates

Program Name:		Residential High Performance Window Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Residential High Performance Window Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	221,756	17,359	206	206	1.2%	207	207	1.2%	1
2021	228,707	17,903	206	412	2.3%	142	349	1.9%	(63)
2022	236,057	18,478	206	618	3.3%	181	530	2.9%	(88)
2023	242,199	18,959	206	824	4.3%	200	730	3.9%	(94)
2024	247,288	19,357	206	1,030	5.3%				

Eligibility Level	7.8%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.21	0.22	41.99	43.63
Winter kW Reduction	0.30	0.32	100.46	104.38
kWh Reduction	273	284	54,621	56,751

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$162.65	\$32,530
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$246.63	\$49,327
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{npv} \times d / [1 - (1+d)^{-n}] = (\$180,397)$
 where:
 B_{npv} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 d = 6.5% = discount rate (utility's after tax cost of capital)
 n = 10 = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-9. Residential Efficient Electric Heat Pump Rebates

Program Name:		Residential Heat Pump Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Residential Heat Pump Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	221,756	7,614	1,078	1,078	14.2%	1,112	1,112	14.6%	34
2021	228,707	7,852	1,078	2,156	27.5%	895	2,007	25.6%	(149)
2022	236,057	8,105	1,078	3,234	39.9%	789	2,796	34.5%	(438)
2023	242,199	8,816	1,078	4,312	51.9%	936	3,732	44.9%	(580)
2024	247,288	8,490	1,078	5,390	68.5%				

Eligibility Level	3.4%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.31	0.32	290.63	301.48
Winter kW Reduction	0.24	0.25	228.54	232.26
kWh Reduction	555	577	519,585	539,849

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$830.60	\$809,438
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$269.71	\$252,445
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{app} \times d / [1 - (1+d)^{-n}] =$	(\$212,061)	(\$717,964)	(\$292,707)	(\$305,071)	(\$230,518)	(\$123,817)	(\$28,162)	(\$18,969)
where:	(SEER 15)	(SEER 16)	(SEER 17)	(SEER 18)	(SEER 19)	(SEER 20)	(SEER 21)	(SEER 22+)

B_{app} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 d = 6.5% = discount rate (utility's after tax cost of capital)
 n = 10 = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order Issued June 5, 2020 (Order No. PSC-2020-0177-CC-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-10. Residential New Home Rebates

Program Name:		New Home Rebate (Formerly Gold Ring)							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		New Home Rebate (Formerly Gold Ring)							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	221,756	3,907	116	116	3.0%	184	184	4.7%	68
2021	228,707	4,030	116	232	5.8%	155	339	8.4%	107
2022	236,057	4,159	116	348	8.4%	99	438	10.5%	90
2023	242,199	4,268	116	464	10.9%	86	524	12.3%	60
2024	247,288	4,357	116	580	13.3%				

Eligibility Level	1.5%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.25	0.26	21.34	22.17
Winter kW Reduction	0.24	0.25	20.49	21.29
kWh Reduction	741	770	63,754	65,243

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$441.50	\$37,969
Utility Recurring Cost	\$0.00	\$0
Utility Nonrecurring Rebate	\$269.57	\$23,183
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{app} \times d / [1 - (1+d)^{-n}] = \$425,309$
 where:
 B_{app} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 $d = 6.5\%$ = discount rate (utility's after tax cost of capital)
 $n = 10$ = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan (approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)) and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-11. Residential Efficiency Delivered

Program Name:		Residential Efficiency Delivered							
Program Start Date:		2020 (for Reporting Purposes)							
Measures:		Residential Efficiency Delivered							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % [E/C*100]	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % [H/C*100]	Actual Participation Over (Under) Projected Participants (H-E)
2020	221,756	36,546	73	73	0.2%	86	86	0.2%	13
2021	228,707	37,691	73	146	0.4%	93	179	0.5%	33
2022	236,057	38,902	73	219	0.6%	105	284	0.7%	65
2023	242,199	39,915	73	292	0.7%	142	426	1.1%	134
2024	247,288	40,753	73	365	0.9%				

Eligibility Level	16.5%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.40	0.41	56.18	58.37
Winter kW Reduction	0.46	0.48	65.87	68.44
kWh Reduction	844	877	119,885	124,559

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$502.79	\$71,396
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate ⁽¹⁾	\$1,109.14	\$157,497
Utility Recurring Rebate	\$0	\$0

(1): Includes all rebates and other costs associated with OUC's contributions to participating customers' costs. All other program costs are included in "Utility Nonrecurring Cost".

Annual Benefits = $B_{NPV} \times d / [1 - (1+d)^{-n}] = \$73,959$

where:

- B_{NPV} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
- d = 6.5% = discount rate (utility's after tax cost of capital)
- n = 10 = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-12. Residential Heat Pump Water Heater Rebates

Program Name:		Residential Heat Pump Water Heaters							
Program Start Dates:		2020 (for Reporting Purposes)							
Measure:		Residential Heat Pump Water Heaters							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	221,756	4,287	182	182	4.25%	196	196	4.57%	14
2021	228,707	4,421	182	364	8.23%	175	371	8.4%	7
2022	236,057	4,564	182	546	11.96%	161	532	11.7%	(14)
2023	242,199	4,682	182	728	15.55%	452	984	21.0%	256
2024	247,288	4,781	182	910	19.05%				

Eligibility Level	1.9%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.34	0.35	151.42	157.33
Winter kW Reduction	0.56	0.57	162.72	169.07
kWh Reduction	1,734	1,802	783,768	814,355

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$2,899	\$466,772
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$500	\$226,000
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{pgv} \times d / [1 - (1+d)^{-n}] = (\$491,767)$
 where:
 B_{pgv} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 $d = 6.5\%$ = discount rate (utility's after tax cost of capital)
 $n = 10$ = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan (approved by Consummating Order Issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)) and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-13. Commercial Efficient Electric Heat Pump Rebates

Program Name:		Commercial Heat Pump Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Commercial Heat Pump Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	51,892	2,189	11	11	0.5%	8	8	0.4%	(3)
2021	52,558	2,234	11	22	1.0%	9	17	0.8%	(5)
2022	58,115	2,288	10	32	1.4%	44	61	2.7%	29
2023	55,140	2,289	9	41	1.8%	5	66	2.9%	25
2024	55,559	2,517	9	50	2.2%				

Eligibility Level	6.9%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.49	0.51	2.44	2.54
Winter kW Reduction	0.36	0.37	1.78	1.85
kWh Reduction	852	886	4,262	4,428

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$83.80	\$169
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$391.00	\$1,955
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{app} \times d / [1 - (1+d)^{-n}] = (\$1,141) \quad (\$1,830) \quad (\$1,773) \quad (\$2,384) \quad (\$2,848) \quad (\$3,307) \quad (\$3,765) \quad (\$4,220)$
 where: $(SEER 15) \quad (SEER 16) \quad (SEER 17) \quad (SEER 18) \quad (SEER 19) \quad (SEER 20) \quad (SEER 21) \quad (SEER 22+)$

B_{app} – cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 $d = 6.5%$ – discount rate (utility's after tax cost of capital)
 $n = 10$ – life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CD-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-14. Commercial Duct Repair Rebates

Program Name:		Commercial Duct Repair Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Commercial Duct Repair Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	31,692	1,852	4	4	0.2%	0	0	0.0%	(4)
2021	32,338	1,890	4	8	0.4%	0	0	0.0%	(8)
2022	33,115	1,935	4	12	0.6%	1	1	0.1%	(11)
2023	33,140	1,957	4	16	0.8%	0	1	0.1%	(15)
2024	33,339	1,960	4	20	1.0%				

Eligibility Level	5.8%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.00	0.00	0.00	0.00
Winter kW Reduction	0.00	0.00	0.00	0.00
kWh Reduction	0	0	0	0

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$0	\$0
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$0	\$0
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{app} \times d / [1 - (1+d)^{-n}] = (\$825)$
 where:
 B_{app} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 d = 6.5% = discount rate (utility's after tax cost of capital)
 n = 10 = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-15. Commercial Ceiling Insulation Upgrade Rebates

Program Name:		Commercial Ceiling Insulation Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Commercial Ceiling Insulation Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	31,692	1,150	5	5	0.4%	1	1	0.1%	(4)
2021	32,338	1,174	5	10	0.9%	1	2	0.2%	(8)
2022	33,115	1,202	5	15	1.2%	6	8	0.7%	(7)
2023	33,140	1,203	5	20	1.7%	0	8	0.7%	(12)
2024	33,539	1,217	5	25	2.1%				

Eligibility Level	3.6%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	0.00	0.00	0.00	0.00
Winter kW Reduction	0.00	0.00	0.00	0.00
kWh Reduction	0	0	0	0

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	0	\$0
Utility Recurring Cost	0	\$0
Utility Nonrecurring Rebate	0	\$0
Utility Recurring Rebate	0	\$0

Annual Benefits = $B_{app} \times d / (1 - (1 + d)^{-n}) = (\$5,346)$
 where:
 B_{app} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 $d = 6.5\%$ = discount rate (utility's after tax cost of capital)
 $n = 10$ = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-ED)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-16. Commercial Cool/Reflective Roof Rebates

Program Name:		Commercial Cool / Reflective Roof Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Commercial Cool / Reflective Roof Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	31,692	23,040	4	4	0.0%	16	16	0.1%	12
2021	32,338	23,510	4	8	0.0%	8	24	0.1%	16
2022	33,115	24,075	4	12	0.0%	2	26	0.1%	14
2023	33,140	24,095	4	16	0.1%	2	28	0.1%	12
2024	33,539	24,383	4	20	0.1%				

Eligibility Level	72.7%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	17.14	17.81	34.27	35.61
Winter kW Reduction	0.00	0.00	0.00	0.00
kWh Reduction	90,478	94,007	180,956	186,013

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$3,587.44	\$7,175
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$4,112.64	\$8,225
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{NPV} \times d / [1 - (1+d)^{-n}] = \$215,240$
 where:
 B_{NPV} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 d = 6.5% = discount rate (utility's after tax cost of capital)
 n = 10 = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-17. Commercial Indoor Lighting Billed Solutions

Program Name:		Commercial Indoor Lighting Billed Solution							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Commercial Indoor Lighting Billed Solution							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	32,692	17,591	5	5	0.0%	4	4	0.0%	(1)
2021	32,338	17,949	5	10	0.1%	5	9	0.1%	(1)
2022	33,115	18,380	5	15	0.1%	8	17	0.1%	2
2023	33,140	18,394	5	20	0.1%	2	19	0.1%	(1)
2024	23,529	18,616	4	24	0.1%				

Eligibility Level	55.5%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	153.50	159.49	307.00	318.97
Winter kW Reduction	153.50	159.49	307.00	318.97
kWh Reduction	1,272,186	1,321,801	2,544,372	2,648,603

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$50,441.95	\$100,884
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$0	\$0
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{npv} \times d / [1 - (1+d)^{-n}] = (\$205,954)$
 where:
 B_{npv} – cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 $d = 6.5\%$ = discount rate (utility's after tax cost of capital)
 $n = 10$ = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-18. Commercial Indoor Lighting Rebates

Program Name:		Commercial Indoor Lighting Rebate							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Commercial Indoor Lighting Rebate							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	31,692	21,216	16	16	0.1%	28	28	0.1%	12
2021	32,938	21,649	16	32	0.1%	14	42	0.2%	10
2022	33,115	22,169	15	47	0.2%	12	54	0.2%	7
2023	33,140	22,186	15	62	0.3%	10	64	0.3%	2
2024	33,539	22,453	14	76	0.3%				

Eligibility Level	66.9%
--------------------------	--------------

Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	98.65	102.50	986.52	1,024.99
Winter kW Reduction	98.65	102.50	986.52	1,024.99
kWh Reduction	323,295	333,839	3,232,390	3,338,591

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$12,816.13	\$128,161
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$24,947.19	\$249,472
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{npv} \times d / [1 - (1+d)^{-n}] = (\$195,263)$
 where:
 B_{npv} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 $d = 6.5\%$ = discount rate (utility's after tax cost of capital)
 $n = 10$ = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)] and utilizes the 6.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

Table 3-19. Commercial Custom Incentive

Program Name:		Commercial Custom Incentive							
Program Start Date:		2020 (for Reporting Purposes)							
Measure:		Commercial Custom Incentive							
Reporting Period:		2023							

A	B	C	D	E	F	G	H	I	J
Calendar Year	Total Number of Customers	Total Number of Eligible Customers	Projected Annual Average Number of Program Participants	Projected Cumulative Number of Program Participants	Projected Cumulative Penetration Level % (E/C*100)	Actual Annual Number of Program Participants	Actual Cumulative Number of Program Participants	Actual Cumulative Penetration Level % (H/C*100)	Actual Participation Over (Under) Projected Participants (H-E)
2020	31,692	31,186	13	13	0.0%	26	26	0.1%	13
2021	32,338	31,822	13	26	0.1%	15	41	0.1%	15
2022	33,115	32,586	13	39	0.1%	9	50	0.2%	11
2023	33,140	32,611	12	51	0.2%	11	61	0.2%	10
2024	33,539	33,004	12	63	0.2%				

Eligibility Level	98.6%
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Annual Demand and Energy Savings	Per Installation		Program Total	
	@meter	@generator	@meter	@generator
Summer kW Reduction	18.41	19.13	202.55	210.45
Winter kW Reduction	18.41	19.13	202.55	210.45
kWh Reduction	200,731	208,560	2,208,045	2,294,159

Costs	Per Participant	Program Total
Utility Nonrecurring Cost	\$7,958.96	\$87,549
Utility Recurring Cost	\$0	\$0
Utility Nonrecurring Rebate	\$13,815.33	\$151,969
Utility Recurring Rebate	\$0	\$0

Annual Benefits = $B_{app} \times d / [1 - (1+d)^{-n}] = \$67,089$
 where:
 B_{app} = cumulative present value of the net benefits over the life of the program for measures installed during the reporting period
 d = 8.5% = discount rate (utility's after tax cost of capital)
 n = 10 = life of the program

The Annual Benefits calculation is based on the Total Resource Cost (TRC) test results presented in OUC's 2020 DSM Plan [approved by Consummating Order issued June 5, 2020 (Order No. PSC-2020-0177-CO-EG)] and utilizes the 8.5% discount rate and 10-year program life, consistent with the TRC calculations presented in OUC's 2020 DSM Plan.

**ORLANDO UTILITIES COMMISSION
PROPOSED NUMERIC DEMAND AND ENERGY GOALS, 2025-2034**

	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034
Annual MWH Targets	4,242	4,600	4,916	5,221	5,507	5,760	5,979	6,160	6,295	6,482
Annual Summer KW Targets	590	640	690	730	770	810	850	870	880	890
Annual Winter KW Targets	560	600	630	670	700	730	760	780	800	810

**ORLANDO UTILITIES COMMISSION
EXISTING AND PROPOSED FEECA PROGRAMS
RESIDENTIAL PROGRAMS**

Docket No. 20240017-EG
OUC's Existing and Proposed FEECA Programs
Exhibit No. [KMN-4], Page 1 of 2

EXISTING PROGRAMS	PROPOSED PROGRAMS
	Residential Existing Home
Residential Duct Repair Replacement Rebate	120v Heat Pump Water Heater 50 Gallons
Residential Ceiling Insulation Upgrade Rebate	ASHP – CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HSPF (from elec resistance)
Residential Window Film/Solar Screen Rebate	ASHP-ENERGY STAR/CEE Tier 1: 16 SEER/15.2SEER2 9.0 HSPF
Residential ENERGY STAR ® Windows Rebate	Ceiling Insulation (R2 to R38) Residential
Residential Efficient Electric Heat Pump Rebate	Ceiling Insulation (R2 to R49) Residential
Residential New Home Rebate	Duct Repair
Ceiling insulation, heat pump	Energy Star Windows Residential
Heat pump water heater	Heat Pump Water Heater 50 Gallons – CEE Advanced Tier
Residential Efficiency Delivered	Heat Pump Water Heater 50 Gallons—ENERGY STAR
	Heat Pump Water Heater 80 Gallons—ENERGY STAR
	Smart Thermostat Residential
	Residential Efficiency Delivered
	120v Heat Pump Water Heater 50 Gallons
	Air Sealing-Infiltration Control
	ASHP – CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HPSF (from elec resistance)
	ASHP – ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2_9.0 HSPF
	Ceiling Insulation (R2 to R38) Residential
	Ceiling Insulation (R2 to R49) Residential
	Duct Repair
	Energy Star Windows Residential
	Heat Pump Water Heater 50 Gallons- CEE Advanced Tier
	Heat Pump Water Heater 50 Gallons—ENERGY STAR
	Heat Pump Water Heater 80 Gallons—ENERGY STAR
	Smart Thermostat Residential
	Residential New Home
	120v Heat Pump Water Heater 50 Gallons
	Air Sealing-Infiltration Control
	ASHP – CEE Tier 2: 16.8 SEER/16 SEER2; 9.0 HPSF (from elec resistance)
	ASHP – ENERGY STAR/CEE Tier 1: 16 SEER/15.2 SEER2_9.0 HSPF
	Ceiling Insulation (R2 to R38) Residential
	Ceiling Insulation (R2 to R49) Residential
	Duct Repair
	Energy Star Windows Residential
	Heat Pump Water Heater 50 Gallons- CEE Advanced Tier
	Heat Pump Water Heater 50 Gallons—ENERGY STAR
	Heat Pump Water Heater 80 Gallons—ENERGY STAR
	Smart Thermostat Residential

**ORLANDO UTILITIES COMMISSION
EXISTING AND PROPOSED FEECA PROGRAMS
COMMERCIAL PROGRAMS**

Docket No. 20240017-EG
OUC's Existing and Proposed FEECA Programs
Exhibit No. ____ [KMN-4], Page 2 of 2

EXISTING PROGRAMS
Commercial Efficient Electric Heat Pump Rebate
Commercial Duct Repair Rebate
Commercial Window Film/Solar Screen Rebate
Commercial Ceiling Insulation
Commercial Cool/Reflective Roof Rebate
Commercial Custom Incentive
Indoor Lighting Billed Solution
LED Street Lighting

PROPOSED PROGRAMS	
Commercial Custom	Commercial Prescriptive
Measure Name	Measure Name
Chilled Water Reset	Ceiling Insulation(R19 to R38)
Custom measure – Non-lighting 69	Ceiling Insulation(R19 to R49)
Demand Controlled Circulating Systems	Ceiling Insulation(R2 to R38)
Drain water heat recovery	Ceiling Insulation(R2 to R49)
Efficient Exhaust Hood	Commercial Duct Sealing
Facility Energy Management System SC	Energy Star windows
Facility Energy Management System SH	Heat Pump Water Heater
HE DX Less than 5.4 Tons Elect Heat	LED Exterior Wall Packs
HE Water Cooled Chiller – Centrifugal Compressor – 200 Tons	LED High Bay HID Baseline
HE Water Cooled Chiller – Centrifugal Compressor – 500 Tons	LED High Bay LE Baseline
High Efficiency PTAC	LED Linear – Fixture Replacement
High Efficiency PTHP	LED Parking Lighting
LED Exterior Wall Packs	Occupancy Sensors Ceiling Mounted
LED High Bay HID Baseline	Reflective Roof Treatment
LED High Bay LF Baseline	Refrigerated Display Case LED Lighting
LED Linear – Fixture Replacement	Smart thermostat
LED Parking Lighting	Solar Thermal Water Heating System Commercial
Occupancy Sensors Ceiling Mounted	Window shade film
Refrigerated Display Case LED Lighting	Commercial Lighting
Airside economizer 13	Measure Name
Custom Measure-Non-Lighting 70	LED Exterior Wall Packs
High Efficiency Air Compressor	LED High Bay-HID Baseline
Strategic Energy Management	LED High Bay-LF Baseline
VFD on HVAC Fan	LED Linear – Fixture Replacement
VFD on process pump	LED Parking Lighting
	Occupancy Sensors Ceiling Mounted
	Refrigerated Display Case LED Lighting

**ORLANDO UTILITIES COMMISSION
ESTIMATED IMPACT OF OUC'S PROPOSED GOALS
ON 1,000 KWH RESIDENTIAL ELECTRIC BILL
2025-2034**

Year	Spend On FEECA Goals	% Allocation to Residential	Amount for Residential	Forecast Residential kWh Sales	\$ Impact on 1,000 kWh Bill
2025	\$ 2,758,839	45.7%	\$ 1,260,789	2,805,683,704	\$ 0.45
2026	3,017,495	45.7%	1,378,995	2,864,255,921	0.48
2027	3,256,415	45.7%	1,488,182	2,962,181,357	0.50
2028	3,486,313	45.7%	1,593,245	3,071,744,552	0.52
2029	3,707,917	45.7%	1,694,518	3,184,760,652	0.53
2030	3,912,147	45.7%	1,787,851	3,288,468,039	0.54
2031	4,124,157	45.7%	1,884,740	3,393,050,115	0.56
2032	4,351,566	45.7%	1,988,666	3,512,979,339	0.57
2033	4,596,158	45.7%	2,100,444	3,636,620,569	0.58
2034	4,859,163	45.7%	2,220,637	3,763,581,552	0.59

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ORLANDO UTILITIES COMMISSION
ESTIMATED IMPACT OF TRC SCENARIO
ON 1,000 KWH RESIDENTIAL ELECTRIC BILL
2025-2034

Year	Spend On FECCA Goals	% Allocation to Residential	Amount for Residential	Forecast Residential kWh Sales	\$ Impact on 1,000 kWh Bill
2025	\$ 5,082,000	45.7%	\$ 2,322,474	2,805,683,704	\$ 0.83
2026	\$ 5,326,000	45.7%	2,433,982	2,864,255,921	0.85
2027	\$ 6,096,000	45.7%	2,785,872	2,962,181,357	0.94
2028	\$ 6,753,000	45.7%	3,086,121	3,071,744,552	1.00
2029	\$ 7,323,000	45.7%	3,346,611	3,184,760,652	1.05
2030	\$ 7,809,000	45.7%	3,568,713	3,288,468,039	1.09
2031	\$ 8,254,000	45.7%	3,772,078	3,393,050,115	1.11
2032	\$ 8,675,000	45.7%	3,964,475	3,512,979,339	1.13
2033	\$ 9,083,000	45.7%	4,150,931	3,636,620,569	1.14
2034	\$ 9,485,000	45.7%	4,334,645	3,763,581,552	1.15

NOTES: For illustrative purposes, the above costs include the annual projected costs of the base TRC Scenario (which does not include any Commercial/Industrial Demand Response programs) plus the cost of implementing only one of the four DR programs, the Guaranteed Load Drop program, that passed the TRC Test.

ORLANDO UTILITIES COMMISSION
ESTIMATED RIM IMPACT OF COMMERCIAL DEMAND RESPONSE PROGRAM
ON 1,000 KWH RESIDENTIAL ELECTRIC BILL
2025-2034

Year	Spend On FEECA Goals	% Allocation to Residential	Amount for Residential	Forecast Residential kWh Sales	\$ Impact on 1,000 kWh Bill
2025	\$ 1,942,000	45.7%	\$ 887,494	2,805,683,704	\$ 0.32
2026	1,851,000	45.7%	845,907	2,864,255,921	0.30
2027	2,310,000	45.7%	1,055,670	2,962,181,357	0.36
2028	2,668,000	45.7%	1,219,276	3,071,744,552	0.40
2029	2,947,000	45.7%	1,346,779	3,184,760,652	0.42
2030	3,165,000	45.7%	1,446,405	3,288,468,039	0.44
2031	3,334,000	45.7%	1,523,638	3,393,050,115	0.45
2032	3,467,000	45.7%	1,584,419	3,512,979,339	0.45
2033	3,570,000	45.7%	1,631,490	3,636,620,569	0.45
2034	3,651,000	45.7%	1,668,507	3,763,581,552	0.44

NOTES: This exhibit presents the estimated impact on a 1,000 kWh Residential customer's bill associated with implementing only 1 of four potential Demand Response programs, the Guaranteed Load Drop program. This and the four similar DR programs identified by Resource Innovations target the same customer population, commercial and industrial customers with demand greater than 500 kW; any one customer could only participate in one program. The Guaranteed Load Drop program was chosen for this illustrative bill impact analysis because it has the highest RIM benefit-cost ratio.

The four DR measures are the only potential programs that pass the RIM Test, so the bill impacts shown here would be those for only this one program.

**IN RE: COMMISSION REVIEW OF NUMERIC CONSERVATION GOALS
FOR ORLANDO UTILITIES COMMISSION,
DOCKET NO. 20240017-EG**

**DIRECT TESTIMONY OF BRADLEY E. KUSHNER
ON BEHALF OF ORLANDO UTILITIES COMMISSION**

I. INTRODUCTION AND QUALIFICATIONS

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Q. Please state your name and business address.

A. My name is Bradley E. Kushner, and my business address is 4767 New Broad St., Orlando, Florida 32814.

Q. By whom are you employed and in what capacity?

A. I am employed by nFront Consulting LLC (“nFront”) as a Manager and Executive Consultant and I am the National Director of nFront’s Energy practice.

Q. Please describe your duties and responsibilities in that position.

A. I oversee management of the financial and business aspects of nFront and work with others in the firm to provide consulting services to clients. My responsibilities include project management and project support for various projects for electric utility clients. These projects include integrated resource

1 plans, power supply studies, power supply requests for proposals, demand-
2 side management/conservation reports, and other regulatory filings.

3
4 **Q. Please summarize your educational background and your employment**
5 **experience.**

6 A. I received my Bachelor of Science degree in Mechanical Engineering from
7 the University of Missouri-Columbia in 2000 and my Master of Business
8 Administration degree from Emporia State University in 2013. I have nearly
9 25 years of experience in the electric utility consulting industry, including
10 experience in the development of integrated resource plans, ten-year site
11 plans, demand-side management (“DSM”) and energy conservation plans,
12 and other capacity planning studies for clients throughout the United States.
13 Utilities in Florida for which I have worked include JEA, Florida Municipal
14 Power Agency, Kissimmee Utility Authority, Orlando Utilities Commission
15 (“OUC”), Lakeland Electric, Gainesville Regional Utilities, Reedy Creek
16 Improvement District, Tampa Electric Company, and the City of
17 Tallahassee. I have performed production cost modeling, economic
18 analyses, and related support for six electric power plant need determination
19 petitions filed on behalf of Florida utilities that were approved by the Florida
20 Public Service Commission (“PSC”). I have testified before the PSC in
21 power plant need determinations and Conservation Goals proceedings.

1 **Q. Please summarize your experience relating to energy conservation and**
2 **electric system planning.**

3 A. I have worked extensively on electric system planning and energy
4 conservation projects over the past 24 years. Of particular relevance to my
5 testimony in this case, I have prepared the Ten-Year Site Plans (“TYSPs”)
6 for OUC and have also prepared OUC’s Annual Conservation Reports on
7 Demand-Side Management and Conservation Programs since the early
8 2000s. I have also provided testimony supporting the petitions of OUC and
9 JEA in prior dockets before the Commission for setting these utilities’ energy
10 conservation and demand reduction goals pursuant to the Florida Energy
11 Efficiency and Conservation Act (“FEECA”), which is set forth in Sections
12 366.80 through 366.82, 366.83, and 403.519 of the Florida Statutes. These
13 goals are commonly referred to as the “FEECA Goals” for the six Florida
14 utilities that are subject to FEECA: Florida Power & Light Company, Duke
15 Energy Florida, Tampa Electric Company, OUC, JEA, and Florida Public
16 Utilities Company.

17
18 **Q. Please summarize your experience testifying in regulatory proceedings.**

19 A. I have filed testimony and testified on many occasions before utility
20 regulatory commissions, including testimony before the PSC in the following
21 proceedings:

- 1 1. 2009, 2014, and 2019 FEECA Goals Dockets for OUC and
2 JEA (Docket Nos. 20080412-EG, 20080413-EG, 20130204-
3 EG, 20130203-EG, 20190019-EG, and 20190020-EG);
- 4 2. Gainesville Renewable Energy Center (GREC) need
5 determination (Docket No. 20090451-EM);
- 6 3. Greenland Energy Center need determination (Docket No.
7 20080614-EM);
- 8 4. Cane Island Power Park Unit 4 need determination (Docket
9 No. 20080253-EM);
- 10 5. Treasure Coast Energy Center Unit 1 need determination
11 (Docket No. 20050256-EM); and
- 12 6. Stanton Energy Center Unit B need determination (Docket No.
13 20060155-EM).

14 I have also testified in similar proceedings on system planning issues in
15 South Carolina.

16

17 **Q. Are you testifying as an expert in this proceeding? If so, please state the**
18 **area or areas of your expertise relevant to your testimony.**

19 A. Yes. I am providing both factual and expert testimony regarding OUC's
20 avoided generating resource costs, fuel price and energy cost projections, and
21 carbon dioxide ("CO₂") compliance cost projections.

1 **Q. Are you sponsoring any exhibits with your testimony?**

2 **A.** Yes. I am sponsoring the following exhibits:

3 Exhibit No. ___ [BEK-1] Resumé of Bradley E. Kushner

4 Exhibit No. ___ [BEK-2] Summary of Avoided Unit Costs; and

5 Exhibit No. ___ [BEK-3] Carbon Regulation Compliance Costs.

6

7 **II. PURPOSE AND SUMMARY OF TESTIMONY**

8 **Q. What is the purpose of your testimony in this proceeding?**

9 **A.** I have been engaged by OUC to provide information in support of OUC's
10 analyses of the cost-effective potential of DSM measures and programs
11 related to OUC's proposed FEECA Goals for the 2025 through 2034 period
12 that are to be established in this docket. For clarity, in these proceedings,
13 DSM measures and programs include energy efficiency, demand reduction,
14 and demand-side renewable energy measures and programs. Specifically,
15 my testimony addresses OUC's avoided capital and operating cost
16 information for future power supply resources, OUC's projected energy
17 costs, and estimated costs associated with potential CO₂ regulations or
18 similar requirements. These projections were furnished to Resource
19 Innovations, Inc. ("RI") and used in RI's analyses of the cost-effective
20 potential for energy conservation, peak demand reductions, and demand-side
21 renewable energy resource development for OUC, and in the cost-
22 effectiveness evaluations of potential DSM measures and programs that form

1 the basis for OUC’s proposed goals pursuant to FEECA. (RI recently merged
2 with Nexant, Inc., the consulting firm that performed these same functions
3 for the FEECA Utilities in the 2019 FEECA Goals Dockets.)
4

5 **Q. What issues do you address in your testimony?**

6 A. Relative to the issues identified in Appendix A to the PSC’s Order
7 Establishing Procedure, Order No. PSC-2024-0022-PCO-EG (“OEP”), my
8 testimony relates to and supports OUC’s testimony and positions on Issues
9 1, 2, 3, 4, 5, 7, and 8.
10

11 **Q. Please summarize the main conclusions of your testimony.**

12 A. OUC has based its proposed FEECA Goals on sound analyses of the cost-
13 effective potential of available DSM measures and programs. My testimony
14 supports OUC’s use of a 100 MW Battery Energy Storage System (“BESS”)
15 with an in-service date of 2027 as the appropriate generating resource in
16 OUC’s plans upon which to base considerations of capital cost savings that
17 could be realized through the implementation of DSM programs. My
18 testimony also supports the use of OUC’s hourly marginal energy costs
19 evaluated over the period 2025 through 2054 as the appropriate basis to
20 evaluate energy costs that could be avoided by DSM programs, and also
21 estimates of potential costs of compliance with carbon regulatory measures
22 that may be implemented over that same time period. In this context, the

1 capital costs, energy costs, and carbon compliance costs that may be saved
2 by DSM programs are commonly referred to as “avoided costs,” and these
3 estimates are used in evaluating the cost-effectiveness of potential DSM
4 programs.

5 In summary, OUC’s proposed FEECA Goals are based on sound,
6 appropriate estimates of the cost savings that the programs that OUC is
7 proposing to meet its FEECA Goals would yield, and accordingly the PSC
8 should approve OUC’s proposed FEECA Goals.

9
10 **III. OUC’S AVOIDED GENERATING CAPACITY COSTS**

11 **Q. Please describe OUC’s plans for adding electric generating capacity,**
12 **including both the timing and type or types of OUC’s planned**
13 **generation additions over the period 2025 through 2054.**

14 **A.** OUC’s 2024 Ten Year Site Plan (TYSP), being filed contemporaneously
15 with OUC’s petition, testimony, and exhibits in support of its FEECA Goals,
16 indicates that OUC plans to obtain substantial amounts of solar generating
17 capacity and battery energy storage capacity over the 2024-2033 planning
18 period covered by OUC’s TYSP. More specifically, OUC plans to obtain
19 through power purchase agreements (“PPAs”) approximately 1,267
20 megawatts of solar generating capacity (MW alternating current, or MWac,
21 nameplate rating) over the period December 2024 through June 2033, and
22 600 MW of BESS capacity over this period. OUC will obtain additional

1 capacity from the Osceola Generating Station, which is comprised of three
2 separate combustion turbine generating units owned by OUC, in 2025 when
3 two of the turbines are returned to service upon completion of necessary
4 maintenance and transmission system upgrades. To complete the picture of
5 OUC's generation plans, OUC expects to place its oldest coal-fired power
6 plant, Stanton Unit 1, in cold shutdown no later than 2025. In practical terms,
7 this represents Stanton Unit 1 being taken out of service; OUC does not plan
8 to generate electricity using coal after 2027, when Stanton Unit 2 will be
9 converted to burn only natural gas. With these additions and retirements,
10 OUC will have sufficient generating resources, including existing assets
11 owned by OUC and purchased power contracts, to meet its projected reserve
12 requirements through 2033.

13 Although definite decisions have not been made regarding specific
14 generating resource additions beyond 2033, OUC has adopted a goal of
15 reducing its carbon or greenhouse gas emissions to "net zero" by 2050. To
16 achieve this goal, OUC's plans are to meet the future power supply needs of
17 OUC's customers with expanded solar capacity, expanded battery energy
18 storage capacity, DSM and energy efficiency programs, and potential, but
19 not yet specifically identified, purchases of zero-carbon-emissions power.

20
21 **Q. Does OUC have any generating capacity costs, including either or both**
22 **self-owned generation additions or power purchase agreements, over the**

1 **period 2025 through 2034, i.e., the ten-year time horizon for the goal-**
2 **setting process in this docket, that could be avoided by DSM programs?**

3 A. Yes. The next generating resource in OUC’s plans that could be avoided by
4 DSM programs is a 100 MW BESS unit with a projected in-service date of
5 June 2027. Accordingly, the capital costs of this BESS unit are the
6 appropriate avoided capital costs to be used in the cost-effectiveness analyses
7 of potential DSM programs and measures. The projected annual revenue
8 requirements associated with the BESS unit are presented in my Exhibit No.
9 ____ [BEK-2].

10

11 **IV. OUC’S ENERGY COSTS AND FUEL PRICE PROJECTIONS**

12 **Q. Please describe OUC’s energy costs over the period 2025 through 2034.**

13 A. OUC’s energy costs over the analysis period used in the cost-effectiveness
14 analyses prepared by RI were prepared under my supervision and direction.
15 The GenTrader® production cost simulation model was used to produce
16 optimized, least-cost generation projections based on the assumed fuel prices
17 and reasonable assumptions regarding unit performance and availability for
18 OUC’s generating resources. GenTrader® is a widely used, proprietary
19 power generation production cost model developed by Power Costs, Inc. that
20 optimizes a utility’s power production over a defined time period based on
21 available generation units with defined characteristics together with the

1 utility's loads, fuel prices, fuel positions, power contracts, and fuel supply
2 transportation constraints.

3 OUC's projected natural gas prices are based on a combination of
4 New York Mercantile Exchange ("NYMEX") futures prices for natural gas
5 and projections provided by PIRA Energy Group ("PIRA"), adjusted for
6 delivery to OUC's delivery points. OUC used 100% NYMEX projections
7 through September 30, 2026, projections based on a 50/50 average of
8 NYMEX and PIRA from October 1, 2026 through September 30, 2028, and
9 projections based entirely on those provided by PIRA Energy Group for the
10 remainder of the study period.

11 OUC's projected coal prices are based on projections by Energy
12 Ventures Analysis, Inc. ("EVA") for use by OUC as well as recent offers
13 from coal suppliers of Illinois Basin coal.

14

15 **Q. In your opinion, are the energy cost projections furnished to and used**
16 **by RI in its analyses of OUC's FEECA Goals and proposed programs**
17 **appropriate for this purpose?**

18 **A.** Yes, these energy cost projections are appropriate and as accurate as could
19 reasonably be expected for projections over the analysis period for FEECA
20 Goals potential. OUC's fuel price projections, which represent key
21 foundational input data for any long-term power cost production simulation,
22 are based on reputable, recognized, and widely used industry sources,

1 NYMEX, PIRA, and EVA. OUC's production cost model is GenTrader®, a
2 widely used and recognized power production cost model. Finally, OUC's
3 unit-specific characteristics and load forecasts used in the GenTrader®
4 power cost simulations are the same, continuously vetted input data that
5 OUC uses for its TYSPs. I have responsibility for compiling and reviewing
6 the data and information presented in OUC's TYSPs, and I also review
7 OUC's load forecasts and unit specifications as part of my TYSP work.
8 Accordingly, based on my direct and continuous familiarity with this
9 information, as well as my experience with similar information for other
10 utilities, it is my strong opinion that these projections are consistent with
11 industry standards and fully appropriate for OUC's planning purposes and
12 for RI's cost-effectiveness analyses of DSM potential.

13
14 **Q. Did OUC and RI utilize any sensitivity cases of projected fuel prices in**
15 **their analyses of economic and achievable conservation potential for**
16 **OUC?**

17 **A.** Yes. OUC developed sensitivity cases that reflect energy costs that are 25
18 percent higher and 25 percent lower than those associated with the base case
19 fuel price projections. RI performed sensitivity analyses for the cost-
20 effectiveness of potential DSM measures and programs considered by OUC
21 using the same plus-minus 25 percent sensitivities.

22

1 **Q. Are there any noteworthy features of OUC’s generation plans that are**
2 **relevant to the issues to be considered by the PSC in this case?**

3 A. Yes. FEECA is to be applied to promote the efficient use of electricity and
4 natural gas and to promote the use of renewable energy. In this regard, the
5 PSC should note two particular features of OUC’s generation plans.

6 First, OUC plans to phase out its coal-fired generation completely by
7 2027, when Stanton Unit 2 will be converted to burn natural gas; Stanton
8 Unit 1 will be placed in cold shutdown in 2025, and OUC does not plan to
9 generate electricity using coal after the Stanton Unit 2 conversion in 2027.
10 The conversion of Stanton 2 to burn natural gas will result in reduced
11 environmental emissions, including emissions of CO₂.

12 The second noteworthy feature of OUC’s long-term energy
13 production and cost projections is that solar generation will provide an
14 increasing share of OUC’s electricity supply, consistent with OUC’s adopted
15 goal to achieve “net zero” greenhouse gas emissions by 2050. In 2033, OUC
16 expects that more than 50 percent of the electricity that OUC supplies to its
17 customers will come from renewable resources, and this does not include the
18 meaningful and growing amounts of customer-owned solar power already
19 providing power in OUC’s service area. Although the impacts become more
20 pronounced after the 2025-2034 FEECA Goals period at issue in this
21 proceeding, OUC’s use of renewable energy to meet its customers’ needs is
22 fully consistent with FEECA, and correspondingly, OUC’s use of fossil

1 generating fuels will continue to decline through and beyond the current
2 FEECA Goals period, also fully consistent with FEECA's purposes.

3
4 **V. OUC'S CONSIDERATION OF CARBON**
5 **REGULATORY COMPLIANCE COSTS**
6

7 **Q. Did RI's and OUC's analyses of the cost-effectiveness of potential energy**
8 **conservation and demand reduction measures and programs include**
9 **consideration of potential costs of complying with carbon regulations,**
10 **carbon taxes, or similar government-imposed measures and associated**
11 **costs? If so, please summarize the assumptions used in any analysis of**
12 **potential carbon compliance costs or regulations.**

13 **A.** I should begin my testimony on this point with the qualification that no
14 carbon regulations that would apply or impose costs on OUC yet exist, and
15 thus there is substantial uncertainty surrounding any such programs and their
16 potential impacts on OUC's costs. Such uncertainties include the timing or
17 starting date of any carbon regulatory program, the format or mechanism that
18 such a program or programs might take (e.g., mandatory emission limits, a
19 cap-and-trade allowance system like that applied to regulation of sulfur
20 dioxide, or a carbon tax system), and of course, the levels of any potential
21 allowance costs or carbon emissions taxes.

22 With that context, pursuant to the procedural requirements in this
23 proceeding, the base case analyzed by RI did not include any carbon

1 compliance costs. However, consistent with FEECA considerations, OUC
2 also engaged RI to prepare a sensitivity analysis that reflects potential carbon
3 compliance costs.

4 OUC's consideration of potential carbon compliance costs was based
5 on the realistic assumption that there will be no carbon regulations, carbon
6 taxes, or any other mandatory requirement that would impact OUC before
7 2030, and thus the costs of carbon compliance costs were assumed to be zero
8 for the years 2025 through 2029. Beginning in 2030, OUC incorporated
9 projected carbon compliance costs based on values presented in OUC's 2020
10 Electric Integrated Resource Plan ("EIRP"). The values from the EIRP were
11 converted to nominal dollars and began at \$13.68 per ton in 2030 and
12 escalated to \$96.95 per ton in 2054. The annual estimated carbon compliance
13 costs used in RI's analyses are presented in my Exhibit No. ____ [BEK-3].
14

15 **Q. Do you believe that these are appropriate assumptions? Please explain**
16 **briefly the impact of these assumptions on the amount of DSM or energy**
17 **conservation that would be justifiable based on inclusion of these**
18 **assumptions.**

19 A. Yes, for the following reasons, I believe, and OUC believes, that these
20 assumed carbon compliance cost estimates are appropriate, albeit somewhat
21 aggressive, and that, if anything, they will favor more energy conservation.
22 First, regarding the 2025-2029 period, OUC believes that the assumption of

1 zero costs is reasonable because there are presently no mandatory carbon or
2 greenhouse gas reduction compliance measures, i.e., no mandatory carbon
3 tax nor any mandatory carbon cap-and-trade program, applicable in
4 Florida. Recognizing the value that the Orlando community believes flows
5 from reducing carbon emissions, OUC projects to be a leader in reaching its
6 net-zero goal by 2050, at which point any impacts of mandatory carbon
7 compliance costs on OUC's electric rates would be minimal. Further
8 recognizing the Orlando community's values as well as the uncertainties
9 surrounding potential carbon compliance costs, OUC has assigned fairly
10 aggressive values for purposes of estimating the cost savings from reducing
11 carbon-fueled generation in its avoided marginal fuel cost estimates used in
12 evaluating the cost-effectiveness of DSM measures and programs. In simple
13 terms, the greater the cost savings from conservation, in this case avoided
14 carbon compliance costs, the more conservation will be cost-effective.

15 VI. CONCLUSIONS

17 **Q. Please state the main conclusions of your testimony.**

18 A. The generating costs, including both capital and fuel costs, upon which
19 OUC's and RI's analyses are based, are sound and appropriate. OUC utilized
20 a sound and widely used production cost model, GenTrader®, and fuel prices
21 developed by widely used and respected analytical companies and resources
22 to develop estimates of fuel prices and generating costs that were used in RI's

1 evaluation of the cost-effectiveness of potential DSM measures. OUC's
2 consideration of potential compliance costs associated with carbon
3 regulations or similar regimes are somewhat aggressive, but if anything, they
4 would tend to result in more energy conservation being deemed cost-
5 effective as compared to more conservative assumptions.

6

7 **Q. Does this conclude your direct testimony?**

8 **A. Yes, it does.**

OVERVIEW

Mr. Kushner has nearly 25 years in the energy industry with a specialty in electric utility system resource planning. His expertise includes the following areas:

- Conservation / Demand-Side Management / Energy Efficiency
- Expert Testimony
- Regulatory Compliance and Support
- Integrated Resource Plans
- Power Supply Studies
- Conventional Energy Technologies
- Renewable Energy Technologies
- Economic Analysis
- Production Cost Modeling
- Independent Engineering
- Project Management
- Power Supply Requests for Proposals (RFPs)

Mr. Kushner has provided testimony in many conservation and energy efficiency dockets, power plant need determination proceedings, and integrated resource plans. Mr. Kushner has managed numerous integrated resource plans, need for power applications, power supply studies, demand-side management/energy efficiency/conservation evaluations and power supply request for proposals (RFPs), among other studies. Mr. Kushner has a demonstrated ability to manage internal and external project teams with diverse experience levels and areas of expertise, both in co-located and virtual environments. Mr. Kushner's experience in project management and expertise in the areas outlined above allow him to collaborate with clients to deliver outstanding services to his clients. His ability to effectively communicate in writing and verbally helps to keep stakeholders informed throughout project lifecycles and has contributed to his successful experiences as a witness and in formal presentations to clients' Board of Directors.

PROJECT EXPERIENCE

Demand-Side Management / Energy Efficiency/ Conservation (DSM/EE/Conservation)

Mr. Kushner's experience with the evaluation of DSM/EE/Conservation is highlighted by his involvement in the development of conservation goals and demand-side management plans for Florida utilities as part of the 2009, 2014, and 2019 Florida Energy Efficiency and Conservation Act (FEECA) filings. Mr. Kushner led development of the filings and testified as to the appropriateness of the numeric goals and process utilized to evaluate the cost-effectiveness of DSM/EE/Conservation programs.

Expert Witness Support

Mr. Kushner has testified as a witness in numerous proceedings related to Determination of Need petitions and Florida Energy Efficiency and Conservation Act (FEECA) filings in the State of Florida and has been involved as a witness in integrated resource planning (IRP) proceedings elsewhere in the United States. Related experience includes coordinating/leading responses to hundreds of interrogatories and production of document requests.

Electric Utility System Resource Planning / Production Cost Modeling

With his extensive experience in Electric Utility System Resource Planning and production cost modeling, Mr. Kushner recognizes that while industry best practices provide effective guidelines, the unique nature of each client's situation require strategic thinking and the ability to develop plans that are specific to the client's needs. Mr. Kushner's expertise in generation (including conventional and renewable technologies), demand-side management, and fundamentals of production cost modeling allow Mr. Kushner to deliver comprehensive resource plans that clients can utilize for future decision making.

Integrated Resource Plans /Power Supply Studies

Mr. Kushner has been involved as the project manager, study manager, and lead analyst on several integrated resource plans (IRP) or power supply studies during his professional career. Mr. Kushner has been involved in such studies for clients in Alaska, Colorado, Florida, Massachusetts, Michigan, New York, Oklahoma, Texas, and Wisconsin, as well as other states and territories.

Power Supply Requests for Proposals (RFPs)

Power purchases are often an important component of electric utility system planning, and conducting a competitive power supply RFP process may be critical to the ensuring the most cost-effective, reliable, and environmentally responsible alternatives are being considered. Mr. Kushner has experience in the complete RFP lifecycle, including collaborating with clients to develop the RFP, supporting clients during issuance and subsequent management of the RFP process, screening and evaluating RFP responses, presenting the results of the RFP to clients and stakeholders, and supporting negotiations related to power purchase agreements. Mr. Kushner has managed or otherwise been involved in numerous RFP processes focused on both conventional and renewable generating technologies.

Independent Engineering / Project Financing Support

Mr. Kushner has managed projects in the area of independent engineering, related to merger and acquisition support as well as development of new power projects. Most recently, Mr. Kushner managed the independent engineering assessment of a new biomass facility in North America for which the developer was trying to obtain project financing. The independent engineering assessment included development of a due diligence report on behalf of the developer, supporting negotiations with potential investors, supporting development of the credit agreement with the eventual loan syndicate, and monthly construction monitoring activities.

PROFESSIONAL HISTORY

Mr. Kushner began his career with Black & Veatch Corporation in 2000 and has been involved in electric utility system resource planning and independent engineering engagements since that time in various roles at Black & Veatch. Most recently, Mr. Kushner was Department Head for Black & Veatch's Management Consulting group and was a Director for Black & Veatch Management Consulting LLC's electric system resource planning service offering before joining nFront Consulting LLC in 2016. Mr. Kushner is currently a Manager of nFront Consulting and the National Director of nFront Consulting's Energy practice.

EDUCATIONAL

Mr. Kushner's educational background includes a B.S. in Mechanical Engineering from the University of Missouri - Columbia and a Master of Business Administration from Emporia State University.

Calendar Year	Avoided Unit Cost (Nominal \$/kW)
2027	\$114.19
2028	\$112.91
2029	\$111.65
2030	\$110.40
2031	\$109.15
2032	\$107.93
2033	\$106.71
2034	\$105.51
2035	\$104.32
2036	\$103.15
2037	\$101.99
2038	\$100.84
2039	\$99.71
2040	\$98.59
2041	\$97.49
2042	\$96.40
2043	\$95.33
2044	\$94.27
2045	\$93.23
2046	\$92.21
2047	\$91.20
2048	\$90.21
2049	\$89.24
2050	\$88.29
2051	\$87.35
2052	\$86.44
2053	\$85.54
2054	\$84.66

Calendar Year	CO ₂ Emissions Allowance Price (Nominal \$/Ton CO ₂)
2025	\$0.00
2026	\$0.00
2027	\$0.00
2028	\$0.00
2029	\$0.00
2030	\$13.68
2031	\$15.04
2032	\$16.53
2033	\$18.17
2034	\$19.98
2035	\$21.96
2036	\$25.41
2037	\$29.38
2038	\$33.99
2039	\$39.31
2040	\$45.47
2041	\$49.37
2042	\$53.60
2043	\$58.20
2044	\$63.19
2045	\$68.61
2046	\$71.30
2047	\$74.09
2048	\$76.99
2049	\$80.01
2050	\$83.14
2051	\$86.40
2052	\$89.78
2053	\$93.30
2054	\$96.95