# I. Meeting Packet



#### State of Florida

## Public Service Commission REVISED INTERNAL AFFAIRS AGENDA

Tuesday – March 28, 2023 9:30 AM Room 148 - Betty Easley Conference Center

- 1. Utility-Related Scam Awareness and Customer Protections:
  - Melissa Booher, Manager of Customer Advocacy, Florida Power & Light
  - Brandon Green, Director of Customer Advocacy, Duke Energy (Attachment 1)
- 2. Legislative Update
- 3. General Counsel's Report
- 4. Executive Director's report
- 5. Other Matters

BB/aml

OUTSIDE PERSONS WISHING TO ADDRESS THE COMMISSION ON ANY OF THE AGENDAED ITEMS SHOULD CONTACT THE OFFICE OF THE EXECUTIVE DIRECTOR AT (850) 413-6463.



## **Protecting Customers and Combatting Scams**

Melissa Booher, Customer Advocacy Manager Presentation for the Florida Public Service Commission March 28, 2023

# Utility-related scams are ever-present in the communities we serve. We must all be vigilant to keep the public informed and combat evolving scams

## **Scams Happen Every Day**

- Across the country, utility customers are pursued aggressively by scammers using sophisticated and frequently evolving tactics
- Scams often target populations perceived as more vulnerable such as senior citizens
- Suppliers and other businesses that utilities work with are also being targeted



We keep our customers on alert, and we fight back



# Scams are perpetrated via phone calls, emails, texts, social media and in person

## **Common Types of Scams**

- Scammer calls and pretends to be a utility employee, insisting your account is delinquent and threatening to turn off power if payment isn't made immediately via prepaid card, wire transfer or banking app
- Scammer sends email or text, inducing the customer to provide personal information such as their utility account number or Social Security number
- Scammer impersonates a utility employee to attempt to gain access to a customer's home
- Scammer misleadingly suggests an association with a customer's utility to sell a product or service – a tactic used increasingly by door-to-door salespeople to sell solar and energy-efficiency products



We urge our customers to be on alert for scammers and to contact the FPL Care Center and law enforcement if they think they may have been the victim of a scam.

## HOW TO SPOT A SCAM

#### Don't become a victim.

In one of the most common scams, a caller may:



Pretend to be from Florida Power & Light Company (FPL). Your caller ID may even display FPL's name.

**Threaten** to turn off power to your home or business within a few hours.





**Demand immediate payment** only with a prepaid card or wire transfer.

## Suspect a scammer?

Here's what to do if the call seems suspicious:

- 1 Hang up.
- 2 Call the police.

pay over the phone if immediate payment only with a prepaid card or wire transfer is demanded to avoid disconnection.

FPL will always offer you multiple ways to pay your bill.

## **Scam Red Flags**

- FPL will <u>never</u> call/text/email to demand payment by prepaid card, gift cards, wire transfer or banking app
- FPL employees do <u>not</u> ask for personal or account information over the phone unless the customer initiates the call
- FPL does <u>not</u> conduct doorto-door sales and will <u>never</u> show up unannounced to perform an energy audit



# Scammers are increasingly targeting businesses that work with our company

## **Supplier/Business Scams**

- Common tactics include:
  - Scammer pretends to be a utility employee and attempts to establish a relationship to extract goods or services
  - Scammer sends an invoice or purchase order to a business using an email address with a web domain that resembles a legitimate one
- FPL encourages the suppliers, contractors and other businesses we work with to report potential scams to us at reportbusinessfraud@nee.com

Examples of web domains reported to FPL/NextEra Energy as being used in phishing attempts

@fplenergyproject.com
@fplenergyproject.us
@fplenergyproject.us
@fplproject.com
@fplutility.com
@nexteraenergy-desk.com
@nexteraenergyincorporated.com
@nexteraenergymanagement.com
@nexteraenergypower.com
@nexteraenergyproject.com
@nexteraenergyproject.com
@nexteraenergyproject.com
@nexteraenergyus.com
@nexteraenergyus.com
@nexteraenergy.com
@nexteraenergy.com



# We're communicating with customers continuously to maintain awareness and encourage caution

## **Customer Outreach**

- Customer eNewsletters
- Bill messages
- Community group outreach
- Social media
- Local media
- Dedicated web page with updated FAQs, ways to report scams and downloadable fact sheets in English, Spanish and Creole







# FPL works with law enforcement in support of customers, both to raise awareness and assist when scams are reported

## **Helping Protect Customers**

- In 2021, FPL launched a new feature on FPL.com/protect to enable customers to quickly report scams
- If a customer believes they may have been a victim of a scam, we encourage them to:
  - Notify their local police department immediately
  - Contact FPL via the number listed at the bottom of their bill and submit a report at FPL.com/protect
  - Report it to the Florida Attorney General's office at MyFloridaLegal.com



#### Fort Lauderdale Police Department



Be Aware of the Newest FPL (Florida Power and Light) Scams

Several reports have come in this past week of customers being conned via the p to research numbers on your own. Never trust caller ID. A copy of a what a possit

#### Phone Scam

Phone scammers posing as FPL employees are targeting customers across our 's scammers are using false phone numbers that could appear on a caller (10 to be 1 power off unless a paymer is made immediately with a Green Dtd MoneyPak can FPL will never call and demand credit card information or take Green Dtd Money8 if you ever receive a strange call and are in doubt, hang up and call FPL at the ph your FPL bill.

#### Email Bill Sca

Scammers are targeting utility customers across the nation with emails that apprutifities. These emails are bogus and may contain malicious spam.

Do not open or click them and do not provide any personal information.

FPL will never send emails threatening to close your account if you do not take th personal information.

Non-FPL customers: If you are not an FPL customer and you receive something delete it immediately. It is a scam. Do not open or click the email.

FPL customers: If you receive an email bill from an electric utility other than FPL, open or click the email. Delete it immediately. If you receive an FPL email bill that or seems suspicious in any way, do not click any liths. Jook at the account numb account number. You can find your account number by looking at an old bill or by FPL com. If the account numbers match, then the email is a legitimate email from email immediately.



Lake City Police Department -Lcflapd

February 22, 2021 - 🕙



#### FPL Scam

Several citizens have reported receiving phone calls demanding immediate payment of past due power bills or the service will be turned off. So far the citizens receiving these calls have been resourceful enough to hang up the phone and contact FPL themselves to assure their account was in good standing. Please protect yourself and do not fall for this or similar scams. Here are some tips from FPL.

#### FPL WILL NEVER:

- Demand immediate payment with a prepaid card or wire transfer to avoid service disconnection.
- If this happens to you, take action:
- · Suspicious caller Hang up
- Suspicious text or email Delete it
- A visitor without official FPL identification –
   Shut the door
- Ask for personal information, such as account numbers or your Social Security number, unless you call us – in which case we will ask questions to confirm you are the account holder. See less

For more information, visit FPL.com/protect



## **Duke Energy**

## **SCAM Awareness**











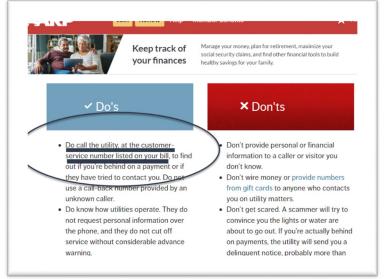


## **Current State of Scam Reporting**

### Currently, utility customers are directed to contact their utility if they believe they are targeted by a scam.

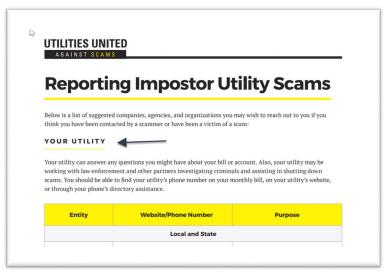


#### Duke Energy





#### FTC



## Opportunity to Re-direct Customers

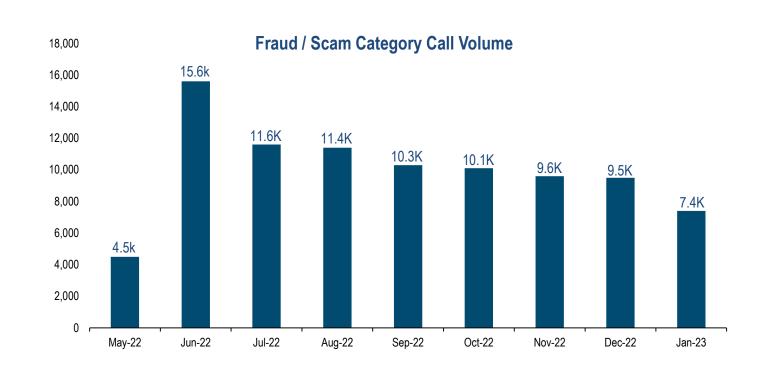
On average, Duke Energy customers report about 10,000 scams a month by calling our contact center.

## **Self Serving through Digital Channels**

In 2022, ~60% of Duke Energy customers calling in through the IVR also self-served in a digital channel

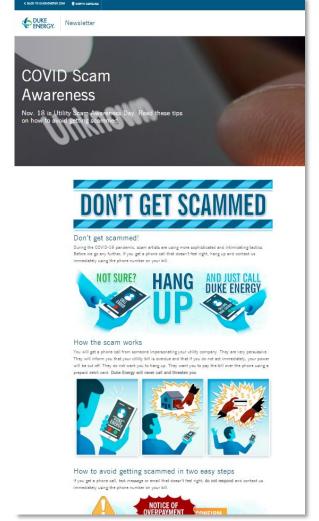


Duke Energy directs customers to resources around scams and fraud to assist customers in staying vigilant and guard their personal information.



## Scam Awareness Month

Duke Energy is a founding member of Utilities United Against Scams and runs an annual campaign for scam awareness month to inform and protect our customers.





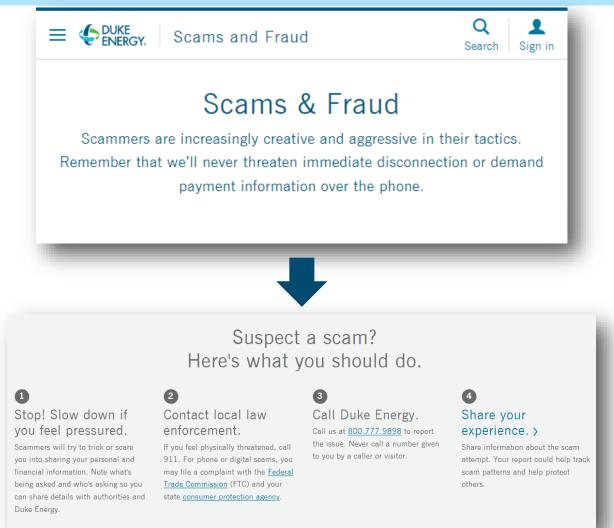


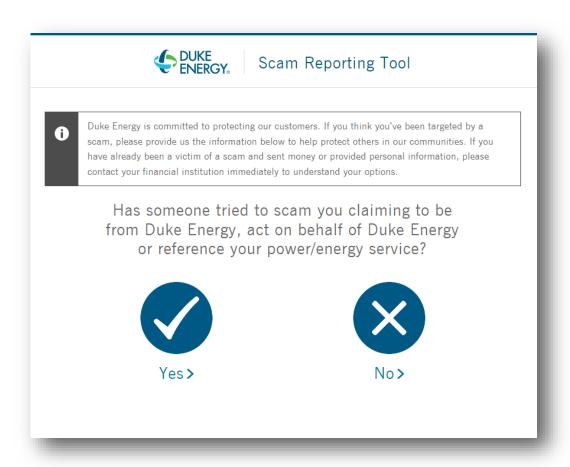
November 2021 Newsletter Article

November 2021 Newsletter Article

## **NEW!** Duke Energy Scam Reporting Tool

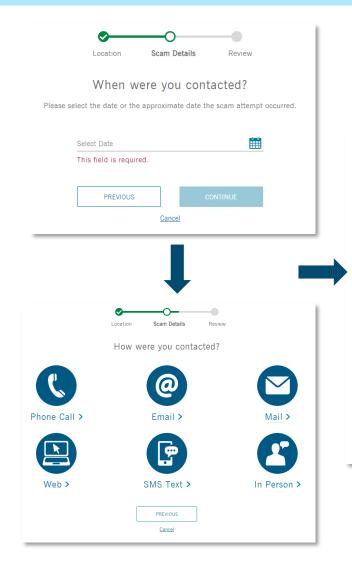
To drive customers to report via digital channels, we have developed a tool that will allow customers to report on the experiences they may be having with unscrupulous individuals claiming to be contacting them on behalf of Duke Energy.

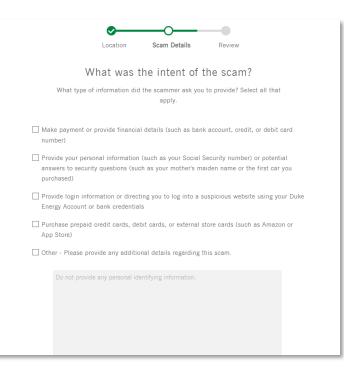


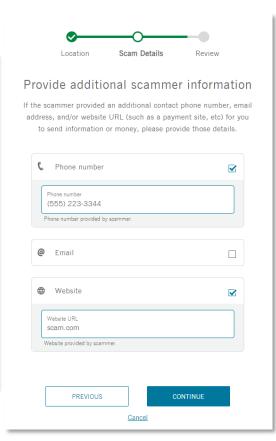


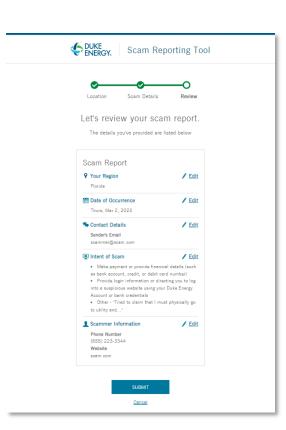
## Scam Reporting Tool Flow

## After indicating their location, the individual provides additional information to us around the scam.









# II. Outside Persons Who Wish to Address the Commission at Internal Affairs

<u>Note</u>: The records reflect that no outside persons addressed the Commission at this Internal Affairs meeting.

# III.Supplemental Materials for Internal Affairs

<u>Note</u>: The records reflect that there were no supplemental materials provided to the Commission during this Internal Affairs meeting.

# IV. Transcript

1	on	BEFORE THE
2	FLORIDA	A PUBLIC SERVICE COMMISSION
3		
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6		
7	PROCEEDINGS:	INTERNAL AFFAIRS
8	COMMISSIONERS PARTICIPATING:	CHAIRMAN ANDREW GILES FAY COMMISSIONER ART GRAHAM
10		COMMISSIONER GARY F. CLARK COMMISSIONER MIKE LA ROSA COMMISSIONER GABRIELLA PASSIDOMO
11	DATE:	Tuesday, March 28, 2023
12	TIME:	Commenced: 9:30 a.m.
13		Concluded: 10:15 a.m.
14	PLACE:	Betty Easley Conference Center
15 16		Room 148 4075 Esplanade Way Tallahassee, Florida
17	REPORTED BY:	DEBRA R. KRICK
18	KEPOKIED BI:	Court Reporter and Notary Public in and for
19		the State of Florida at Large
20		
21		PREMIER REPORTING
22		114 W. 5TH AVENUE TALLAHASSEE, FLORIDA
23		(850) 894-0828
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CHAIRMAN FAY: All right. Good morning,
everyone. Welcome to our Internal Affairs meeting
for March 28th. I will start this morning in
recognition of our employee of the month for the
Commission.

So for this month, it will be Raquel Revells.

And Raquel is an Accountant III in the Fiscal

Services section, division of Administration and

IT. She has been employed with the PSC since 1999,
and has consistently proven herself to be dedicated
and reliable to her role. She represents PSC in a
number of different manners, including the process
of reimbursement, assisting deposits, collect
regulatory assessment fees and audits and approvals
of Pcard charges.

Raquel's team just describes her as a team player and somebody that goes the extra mile consistently. And I had a chance to sit down and meet with her, and we are -- we are more than lucky to have her as part of our team, because I know there is a lot of places she could go with her skill set, and so her and I talked about some of the people in this building we look at as family, and just really, you know, being a team player.

1	And so with that, I want to recognize Raquel
2	Revells as our employee of the month.
3	(Applause from the audience.)
4	CHAIRMAN FAY: And she's not here this
5	morning.
6	All right. Commissioners, with that, next we
7	will move into our Internal Affairs agenda for this
8	morning. We will have Melissa Booher, the Manager
9	of Customer Advocacy at FPL, and Mr. Brandon Green,
10	Director of Customer Advocacy at Duke Energy, to
11	give us some information this morning about some
12	scams and things that they are working on related
13	to that area.
14	So with that, Commissioners, I will turn it
15	over to them. And of course, feel free to
16	interject during the presentation if you have any
17	questions. And if not, for our speakers, we might
18	just wait until the end and ask our questions once
19	we get through your materials.
20	So with that, Ms. Booher, you are recognized.
21	MS. BOOHER: Good morning, Commissioner and
22	Commission staff. As Andrew said, my name is
23	Melissa Booher. I'm with Florida Power & Light. I
24	have been with the utility over 20 years, all of my
25	time in customer service, and I am currently the

1	Manager of Customer Advocacy. So customer issues
2	are top of mind for me, so I am happy to be here
3	today to stalk to you a little pit about consumer
4	scams and what we are doing to protect our
5	customers.

Scams are not new. As we know, they happen every day, and they are frequently evolving. Our scammers are always changing their tactics in order to get what they want out of our customers, which is typically money.

Across the country, they are being very aggressive right now with our customers in order to pocket quick cash. They often target our populations perceived as the most vulnerable, which is our elderly, and specifically in South Florida, our Spanish speaking population.

We are recently seeing an uptick with our suppliers and businesses that we work with being targeted also, and we are going to talk a little bit about that.

In the last year, we've had over 15,000 customers initiate scam reports with us. And that's just the customers that have initiated those reports. We know the number is likely a lot higher.

1 Common types of scams are scammers typically 2. call our residential customers pretending to be a 3 utility employee with a lot of sense of urgency. 4 Your power is going to be turned off. You are delinquent on your bill, you must pay now. 5 They are extremely, extremely convincing. 6 And they 7 typically will tell our consumers, go to a 8 Walgreens or a CVS, purchase a prepaid money card 9 and call us back. They can even spoof our IVR 10 system so when the customer does call back, it 11 sounds like Florida Power & Light. Extremely 12 Extremely sophisticated. convincing. 13 We've even seen examples of restaurants in

We've even seen examples of restaurants in person, where scammers will show up to a restaurant in the middle of a lunch rush and convince the manager on duty, the manager on staff, power is going to be disconnected in the middle of this shift, in the middle of your lunch rush, if you don't pay us right now. And they will take money out of the cash register and hand it to the scammer to avoid power being disconnected.

We've even seen phishing scams via email or text. I am sure you all have gotten a text from, say, Netflix or your bank that says your account is going to be suspended if you don't respond with

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updating your password or some personal
information. We've seen that happening across our
customer base.

Unfortunately, I have also had folks that are scammers show up to customers home impersonating being a utility worker and attempt to gain access typically to rob employees -- or customers. Excuse me.

We've also had, as recently as this past

Friday, a new -- very new and emerging trend in

bitcoin scams. They convinced a customer that they

needed to go pay via bitcoin, purchase bitcoin and

pay the utility. This is a prompt pay customer,

not in arrears, very low bills, and they convinced

the customer to pay \$3,000 in bitcoin. Very sad.

Another example that we recently had is -- and I know that when we talked with Duke Energy, they are seeing this as well -- is companies pretending to have an affiliation with the utility to legitimize their business in person, showing up to customers homes as a solar company. These could be legitimate companies or not legitimate companies, but by expressing an affiliation with the utility, they are increasing their ability to sell their product. And again, it can put our customers at

risk because these could be not good products that

-- that our customers are buying into.

You would think it's easy to spot a scam, but it's not always easy for our consumers. The best way is to know that the utility will never text or call you and demand payment with a prepaid card, a gift card, or any kind of wire transfer or via banking app.

I frequent a CVS in my neighborhood that actually has a laminated card next to their prepaid cards that says, utilities will not ask you to purchase these gift cards. So we are thankfully being able to partner in the community with businesses to try to help prevent our customers from -- from making this mistake.

We also will never ask for personal or account information over the phone. We are never going to call you and ask for your bank information, your account information. If the customer initiates a phone call with us, we will share some non-MPI information, but typically the customer must provide it. We also do not conduct door-to-door sales, and will never show up unannounced to perform any type of energy audit.

As I mentioned in the beginning, we are also

1	seeing a big uptick in our suppliers becoming
2	victims of scams. Scammers will pretend to be the
3	utility and attempt to establish a relationship
4	with that company, that partner company, in order
5	to get either a good or service, or payment. They
6	are spoofing our email addresses. They are
7	spoofing web domains that appear to be NextEra
8	Energy or an affiliate.

I have some examples here on the slide that we provide on our website. They look pretty convincing. If you are in a rush, you are having a busy day on a Monday, it's very easy to not realize that some of these are misspelled, or not even FPL domains. If they reach a payment clerk at any of our businesses, they can, you know, easily extract payment from them.

And so we encourage all of our suppliers and contractors to be diligent. We are working with them to make sure that they are getting their invoices from legitimate parties that they have previously worked with, and to report any potential business scams to us, so that we can, you know, add it and make all of our other suppliers aware as well.

Because scams are so prevalent and always

1	changing, we are constantly doing customer
2	outreach. We have e-newsletters that go out
3	monthly and scams are often a topic; bill messages
4	for all of our residential customers and business
5	customers regarding scams. We do some community
6	group outreach with our external affairs group.
7	Social media is always an easy win for scam
8	messaging.

When we do see a large uptick in scam reporting, we will work with our local media to make sure we get a spot in the media to get the word out, also in our Spanish segment, to make sure that they are getting the information that they need.

And we do have a dedicated web page with our frequently asked questions and messaging in all languages, and downloadable fact sheets so our customers can be aware of the -- the warnings out there.

As I mentioned, we do have a scam reporting feature of that launched in 2021. Again, we've had over 15,000 customers initiate a scam report with us. We do believe, like I said, that that number is much higher.

If our customers believe they have been a

1 victim of a scam, not only do we encourage them to 2. local -- to contact our local police department and 3 report it, we also encourage that they report it to 4 us so that we can keep, again, track of those 5 trends, get word out there, put it on our website and work with local media. 6 We also encourage them 7 to report it to the Florida Attorney General's 8 Office at myfloridalegal.com.

And with that, I am going to pass it to my good friend, Brandon Green with Duke, to talk a little bit more about their scam reporting processes.

MR. GREEN: Thanks, Melissa.

Good morning, everybody. My name is Brandon Green. I am the Director of Consumer Advocacy at Duke Energy. I am responsible for any escalated complaints that may come to Duke Energy through the Commission, obviously, also with the executive complaints and any that kind of comes from the call center as well. I am also responsible for anything related to customer advocacy with LIHEAP funding, so some of our lower income customers that may need assistance. And I work hand-in-hand with one of our -- one of my counterparts related to the scams that come in. So I see some activity from a

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consumer affairs perspective, and then work

hand-in-hand with one of my colleagues with this as

well.

As Melissa mentioned, we have kind of a -- we have kind of -- a lot of things that we have on our website that gives our customers a way to see how to report fraud and scams as they come, and it really gives them some tips. We have not only our Duke Energy website, but then if we see that we are seeing certain trends from seniors, because seniors are really one of the ones -- that group our customer base really is a big target for these scams. We even communicate with AARP to let them know what type of scams we may be seeing there so they can also act on that.

And then with Utilities United -- I will get in that here just in a moment. But Utilities

United is -- we are actively having a monthly conversation with them to talk about what scams we see. If we see a scam that's kind of out of the ordinary, we will kind of bring that up, or send that communication to that group of utilities as those things arise.

Sorry. So we've seen on average about 10,000 scams a month by calling our contact center.

1 That's for all of our jurisdictions from Duke 2. Energy. You can see, as we look as late as January 3 2023, that number has actually decrease a little 4 Most of these customers are calling to 5 basically tell us that they are getting calls from scammers and providing the calls that they got if 6 7 they know how much money they have been scammed out 8 of, if that's actually happened, we have our call And then we kind of look 9 center reps report that. 10 at that reporting on a monthly basis.

And we even go as far as try to call a few of these numbers. Confirm it's a number that may be a scam number, and try to get that number shut down for our customers.

As you can see, we also have, as I mentioned before, kind of directing customers to resources around scams and fraud to get the system staying vigilant and guard their personal information. So that's readily available for our customers on our website. I will go into a little bit more details in some of the outreach that we do regarding the scams here.

So Utilities United Against Scams runs an annual campaign for scam awareness, and this happens every November. And we have been involved

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for the last few years, but what we will do is at least a few things. One, residential newsletter letter which goes out to millions of our customers via email. We've got newsletter articles that are available to our customers as well to kind of let them know which scams are arising, what things are coming. And then this past November, we did a news release.

So any time our media representatives talk to the media, it doesn't necessarily have to be related to scams for us to bring up a scam, or the fact that customers need to be vigilant in fighting against scams. But what we will try to do is just to kind of continue that message going forward, because now, as Melissa mentioned, a lot of these scams are starting -- the types of scams that you are seeing are starting to be a little bit more creative.

One of the tools that I wanted to really discuss is we have a new scam reporting tool that we just implemented within the last month. Melissa made a great point, and gave some great examples of now all of these different ways that scammers can kind of come -- come to our customers and try to take advantage of our customers. And so this new

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1 tool that was launched at the beginning of March is 2. the same website we have where it gives the 3 information on how to fight these scams, how to 4 fight the scammers and be more vigilant, and have 5 the education, but what it allows is anybody who is not even a Duke -- you don't have to even be a Duke 6 7 Energy customer, you can go to this website and 8 report a scam. You don't have to be in the service 9 territory of Duke either, but it tells you, No. 1, 10 what you should do. How to suspect a scam. 11 you should be looking for. And then it asks a 12 question if someone tried to scam you claiming that 13 they are from Duke Energy.

And from there on with the tool, the next thing that customers can do is say where they are located. So they don't have to necessarily be located in Florida. They don't have to be located in our service territory, as I mentioned. But as I go they go through this tool, they can actually say what type of scam they have been tried to be scammed.

And so Melissa mentioned even, you know, kind of the door-to-door scams. We -- we have seen this. I have seen this personally. Someone came to my door tried-ing to sell something on behalf of

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Duke Energy. I tried to play along with the person and say, okay, how far are they going to go? Asked for a business card. They said, well, we are going green. I was like, that's actually a really good answer.

But one thing for some of these smaller companies that we know that are trying to use Duke Energy's name, if we find out, what we will do is we will have our legal team do a cease and desist to make sure that they are not using our name and our likeness. So this tool really gives the customer a few different ways that they can report these scams, and the type of scams to really give us more data.

We provide on -- as you can see in the middle of the slide, we provide at least five different times of scams that we've seen that lets us know what the customer may have been impacted by, just based on the trends we've seen. This tool can obviously grow and give us a few more check boxes. But at the bottom, we have something where the customer can actually tell us how they have been scammed, or how someone tried to scam them. So it's really giving us that data we need to go forward with really looking at how we interact

1 better with our customers.

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The next piece, we are asking what phone
number, if that's available. Where the customer
was -- where the customer was when they tried to
scam them. Again, not only what state, but
door-to-door, was it phone, et cetera. And then
the last slide -- I am sorry, the last piece of the
slide really gives the customer the opportunity to
confirm all of their information.

One of the things that this tool really allows us to do, and where we kind of see this tool going is, is really trying to not only look at quicker information, right? Because before our process is somebody calls in, we run this report, try to call, try to kind of shut these numbers down. But with this new tool, when we kind of tie this to power, have it a little more automated, we can hopefully shut these numbers down a little bit guicker. can act a little bit quicker on our messaging and communication, and it will give us opportunities, not only to vet where Duke Energy customers may be potential victims of scam, but maybe they are being scammed by somebody else. They may not even be in the utility industry, but something that we know may come along our way.

1	I think one last example I would use is there
2	was one scam, I think this was roughly six months
3	ago. And I remember it was a scam we usually
4	report to Utilities United Against Scams, where
5	someone had actually had, if you Googled a certain
6	company, it was at the top on Google. And so it
7	kind of took you to this link and you would get
8	scammed if you didn't know what was going on.
9	So they have gotten really they have gotter

So they have gotten really -- they have gotten really good at what they are doing with these customers, and making sure that they are kind of keeping people on their feet so they don't know what they are really looking at.

That's all for us. Any questions?

CHAIRMAN FAY: Great. Thank you.

I presume we have some questions. I just, just to build off your last comments about this tool that you guys have put forward, is -- are customers able -- I mean, I know, especially for some elderly customers, at times, when they are scammed, there is a hesitation to sort of admit that they have been scammed. There is definitely a level, I think, of embarrassment that that has occurred. Are they able to present evidence, or use this tool with you without giving their

1	personal information, or do they need to state
2	their their name and address, and that type of
3	thing?
4	MR. GREEN: They don't have to give their
5	personal information. They can just report
6	additional the scam and what happened with them.
7	And I have seen that too, where somebody is the
8	consumer has called and realizing they didn't say
9	that they were kind of scammed and embarrassed, but
10	you could tell, like, it was kind of coming at us
11	as a company. So we have tried to really build
12	this tool around that to make sure anybody can
13	report it and not have to give their information.
14	You don't even have to sign into an account to
15	report this.
16	CHAIRMAN FAY: To use that part website?
17	MR. GREEN: Yes, sir.
18	CHAIRMAN FAY: Okay. Great.
19	And then just this this might be a
20	question for FPL, but you might also be able to
21	answer it. You showed the data of the number of
22	inputs you are getting from customers related to
23	scams, and I think you were using the number
24	50,000. Are we seeing I know I am sure the
25	scams themselves are changing, but as far as the

1 quantity of customers being targeted, is that 2. number declining? Increasing? Does it fluctuate 3 depending on the time of year? Like, what are we seeing for those numbers? 4 5 So I said the 15,000 is since we MS. BOOHER: launched in late 2021. But to your point, we know 6 7 that number is bigger, right, because of the 8 hesitation that there is for some people to admit, 9 and the stigma related to having been a victim, 10 especially with our elderly population. 11 I do think it fluctuates. I don't know that 12 it's seasonal, per se. But what we will see is a 13 new scam will happen, and you will see an uptick, a 14 new -- a new and improved scam tactic, and then you 15 will see it tail off as we, you know, get the word 16 out there, and as the media starts talking about 17 it. 18 I used the bitcoin example. It happened on 19 Friday, and this morning I had another employee 20 report to me that a customer was a victim of the 21 bitcoin scam. 22 So likely we will see an uptick. 23 already updated our key messaging related to 24 bitcoin, and hope to get, you know, the word out 25 there on our website, and then hopefully it will

1	tail off.
2	So it's usually, again, not seasonal. It's
3	more around when there is a new tactic, we will see
4	an uptick.
5	CHAIRMAN FAY: Okay. And so would say, in
6	general, the total numbers are staying fairly
7	similar? I mean, you haven't seen, like, in the
8	past year
9	MS. BOOHER: I can get that information for
10	you. I don't know the totals.
11	CHAIRMAN FAY: Okay. Yeah. I mean, my
12	concern obviously I mean, we are we are the
13	fastest growing state in the country. We have a
14	lot of people, of course, retiring, and that target
15	of the Hispanic community and the elderly
16	community, obviously that's concerning. I mean, I
17	think we've all known somebody. I have a friend
18	whose grandmother put a bunch of cash in an
19	envelope and sent it, you know, through a scam, and
20	it's just so frustrating every time I see something
21	like. And so, yeah, I want to I want to see
22	what we can do as a commission in addition to what
23	the utilities are doing.
24	And then I have one or two questions about
25	enforcement, and then I will get to my colleagues.

1	Do you I know you work with law
2	enforcement, the Attorney General's Office. I
3	think our CFO, who is a former PSC Commissioner,
4	ins is extremely interested in fraud prevention
5	and works through works on bitcoin and some of
6	those things.
7	Are are is what you are seeing from an
8	enforcement perspective, is it mostly overseas
9	tactics used through IT? Do you do you find
10	that they are American-based and that you are able
11	to find who is behind the scams and the trends
12	coming forward, or is it are you sort of chasing
13	them? Is it hard to get to the source?
14	MS. BOOHER: It feels, right and I don't
15	work in our securities group, so I can get you a
16	more official answer, but as a consumer advocacy
17	manager, I can tell you that it feels like, when we
18	report it to our security group, they will call the
19	number, the number is already disconnected. By the
20	time we are made aware of it, they've gotten the
21	cash and they've gotten out. And these are
22	typically overseas scams, and it almost feels like
23	we are chasing them, right.
24	CHAIRMAN FAY: Yeah.
25	MR. GREEN: I would say the same for Duke

1	Energy. Really a lot of the calls overseas, and
2	then maybe some door-to-door that we hear about,
3	but that's where we hope this tool will kind of
4	help us see.
5	And then as far as your previous question, we
6	have seen a little bit of a decrease. I'm not
7	really sure why, but this is overall just a
8	decrease when I look back from about a year ago.
9	It's still a lot, 10,000 is a lot when you think
10	about it
11	CHAIRMAN FAY: Yeah.
12	MR. GREEN: we've seen a slight decrease,
13	but I'm not exactly sure why.
14	CHAIRMAN FAY: Great. Okay. Thanks.
15	Commissioner Graham.
16	COMMISSIONER GRAHAM: Thank you, Mr. Chairman.
17	I am actually glad to hear both of you talk
18	about seniors, because it seems like those are the
19	group that normally gets attacked by these things.
20	And one of the things I always encourage you to do
21	is to reach out to the local elected officials out
22	there because, No. 1, they always want to be in
23	front of an audience, and so they would love to be
24	out there. But it gives you a lot more legitimacy
25	out in front of those guys, and they look forward

1 to bringing their friends and hearing this stuff. 2. And one of the things that works very well 3 that I used in the past, because people have been scamming for a long time, little refrigerator 4 5 magnets, that just says scam on it, or call this number, because they get that phone call and they 6 7 will know exactly where it is on their refrigerator 8 and they will call that number right away saying 9 that somebody called me, did I do this, and they 10 can report it just like that right away. 11 we got on top of a lot of these things because we 12 had that magnet sitting right there. 13 But just utilize the people that are out 14 The local police all the time want to be The local elected officials all 15 involved in that. 16 the time want to be involved in that, and it's 17 win-win for everybody. 18 CHAIRMAN FAY: Great. Thank you. 19 Commissioner Clark. 20 COMMISSIONER CLARK: Thank you, Mr. Chairman. 21 And I am going to just tag off of Commissioner 22 Graham's comments. I certainly appreciate the job 23 the utility, I certainly understand the job and the responsibility. It's really frustrating, I know 24 25 from the utility side, to see these folks become

victimized, and they think they paid their bill,
they think they are all paid up now, and they still
have another bill due. And so the conferences of
these reactions are not just immediate, they are
long-term as well, and I think that's important
thing for us to remember.

Also just -- just a couple of observations. When you are dealing -- when you are dealing with the elderly community especially, and that seems to be who is the largest percentage of the victims in most cases, the traditional media channels that we are using may not be the most effective. My first thought was that, well, the fact that they actually talked to an employee was probably an indication it might be a scam. But the problem is we have got to make sure we are in contact with the customers.

Your statistics show that you have 60 percent IVR response. How do you account for the 40 percent that are not using your IVR, how are they being handled?

MR. GREEN: So from a Duke Energy perspective, they will end up talking to one of our reps. So we can see kind of our IVR containment and then who gets transferred, because a lot of our customers, the reason we kind of -- another -- several reasons

1	we did this tool is because we realized that a lot
2	of customers really kind of want to self serve, and
3	we've seen they don't want to initially talk to
4	somebody. And I think it may go back to what Mr.
5	Fay said, is that they don't want to maybe even
6	admit that they have been scammed, but just to let
7	people know, and so that's, really, that data is
8	coming from the IVR versus
9	COMMISSIONER CLARK: So they can go through
10	your IVR and actually reach a live person to be
11	able to talk to?
12	MR. GREEN: Yes.
13	COMMISSIONER CLARK: FPL, is that the same for
14	you as well?
15	MS. BOOHER: That is correct. Typically what
16	will happen though, is they will go through our
17	billing, what we call menu, and they will get their
18	balance, and they will get their due date, and that
19	should be the first indication, well, you don't
20	have a balance and your bill is not due. But
21	unfortunately, what happens is we see that they are
22	calling after-the-fact.
23	The immediacy and the sense of urgency that
24	these scammers give, they don't give the customer
25	time to even fact check. It's if you don't pay

with me right now, if you don't go right now. And so we see them call on the back end, and they go to our IVR, and it tells them their bill is \$100 due in two weeks. And then they will get -- they will write out to an agent, and it's like, well, I just paid you \$600 in a gift card.

But they are, again, that sense of urgency and the fear-factor, I call it, of having your power go off, being an elderly person, and South Florida in July, right, you are not going to take time to hang up and fact check unfortunately, so --

COMMISSIONER CLARK: The second aspect of my concern is beyond the elderly. The thing that I am seeing the most, and I talk to people on a daily basis that are asking me about the different solar companies that are in the areas that are selling solar, and they are using the utility companies This is probably not as big a percentage of names. your total scams right now, but I think that -- and it may not even be in most peoples eyes considered a scam, but the way they are misleading and misrepresenting. You know, sure, they've got one thing on paper that shows it's legitimate, but the things that some of these customers are saying, or I am being told that they are being told by the

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1	solar sales people is extremely misleading, and I
2	think this is an area that's going to have to be
3	probably addressed, and the fraud detection is
4	going to have to be ramped up in this area, kind of
5	in an expedited manner over the next couple of
6	years.
7	Any thoughts or ideas about where this is
8	going to head?
9	MS. BOOHER: So we share that concern. We
10	were actually speaking last week and talking about
11	that sort of emerging trend. And as I mentioned in
12	the presentation, some of to these solar companies
13	are legitimate, some of them are not, bad players,
14	right. But both of them are using the utility's
15	name to legitimize their business, their sales
16	tactics to get in the door to get the contract
17	signed.
18	Some of these company deliver a product,
19	whether good or bad. Some deliver nothing after
20	they've gotten the deposit. And so we share that
21	concern, and we agree that it needs to be
22	expedited.
23	I even, myself, have had them come 50 to my
24	front door and claim to be affiliated with the
25	utility. They knocked on the wrong door, but it is

a trend we are seeing as well, and share your concern.

COMMISSIONER CLARK: I have been invited to peoples houses to listen to presentations, and nobody wants to take them up on that. I do think that that is a major issue, and I appreciate you guys keeping an eye on that.

I want to just say this last thing as -- as kind of a cautionary comment as well. One of the things that I get a lot of calls about as well are your own publications, where your nonregulated services are sending out soliciting materials as well.

I had a person bring me one of -- one of your display folders of the other day and say, here's a scam that's going on. And I looked at it, and I said, this one is actually not really a scam. This one is legitimate. But there is that perception that your own marketing materials from your nonregulated side are maybe causing you a little bit of an issue as well. I don't know how you address the legitimacy of your own documents. It's got your logo. It's got your address. It's got your phone number on it, but I don't know that that's helping the situation, or hurting it either,

1	but that's just an observation.
2	Thank you.
3	MS. BOOHER: Good point. Thank you.
4	CHAIRMAN FAY: Great.
5	Commissioner La Rosa.
6	COMMISSIONER LA ROSA: Awesome. Thank you,
7	Chairman.
8	And kind of in line with some of the questions
9	that have been asked, do you see any of these scams
10	as a regional, or do they attack a region? For
11	example, you mentioned South Florida. Obviously,
12	it's a little bit warmer there than it is in other
13	parts of the state during certain times of the
14	year.
15	MS. BOOHER: So I don't have data around
16	geographic necessarily, but I can tell you that my
17	team handles consumer complaints from across our
18	territory, and we typically see a lot of the
19	Spanish speaking elderly tends to be a big target,
20	and that's, you know, kind of concentrated to South
21	Florida for the most part. And so perhaps they
22	are it's regional if that reason, but it's real
23	by targeting the vulnerable.
24	COMMISSIONER LA ROSA: And then obviously it
25	seems like the two of you guys obviously

communicate, and both companies work together in

this -- in this realm. Can you tell me a little

bit more about Utilities United Against Scams? Are

there other utility companies involved in that, and

maybe a little bit of background?

6 MR. GREEN: Yes. There are several utility 7 companies involved.

So a former executive of Duke started it a couple of years ago. I don't know the exact number of utilities that are involved, but it's -- I mean, it's a fairly good number of utilities.

So basically we meet every month, have different conversations. Even some of the tools that I think we are kind of looking at. And some of the conversations we have is just really trying to figure out if one of us finds out about one scam, or a tool that we could use, we usually just have this, number one, an email chain at any time. If I saw a weird scam, like that one scam I mentioned about the website that was something new, I emailed and said, hey, have y'all seen this, because one of our employees at Duke saw it, and then that really gives us an opportunity to kind of keep that communication open and bounce off ideas from each other.

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1	COMMISSIONER LA ROSA: Excellent. Thank you.
2	CHAIRMAN FAY: Great. Thank you, Commissioner
3	La Rosa.
4	Commissioner Passidomo.
5	COMMISSIONER PASSIDOMO: Thank you Mr.
6	Chairman.
7	Yeah, similar to Commissioner La Rosa's
8	sentiments, I I appreciate that you guys are
9	coming together on this. I think there is a lot of
10	value added by working together, because these
11	you know, the scam is going to kind of it's
12	going to be the same throughout different
13	utilities.
14	The only the only additional thing I wanted
15	to kind of put an emphasis on is that we saw a lot
16	I am from I grew up in Naples. So after
17	Hurricane Ian, and any large hurricane, we have
18	just the scams just go it's just multiply like
19	crazy because people are at their most vulnerable
20	and whatever they can do.
21	So what, you know, what additional measures
22	and those sort of heightened I know I know
23	that there is, you know, when we were talking about
24	enforcement if we're under a State of Emergency,
25	the penalties are increased, and things like that,

but what additional measures do the utilities take to really engage with customers in those highly vulnerable times this their experience?

MR. GREEN: We usually try to send out the same kind of communication the email to let customers know to be aware. I see the same thing because of the kind of customer advocacy piece with the LIHEAP funding, and some of the other funding. We have -- as someone mentioned, we have to really be careful there too, because we may send a customer an email and say, hey, here is a link to apply for funding. You may be eligible.

So we really try to time the messages right where it's, here's, really, not additional only your balance, but here is, you know, we notice you owe this much money, you were just past due, things that just line up as much as we can. So between that and kind of the storms that we see, if we have storms, we try to kind of push those communications proactively around that time.

MS. BOOHER: Yeah. And I think around the -the storm time, we do try to communicate with our
customers about, you know, credentials. We are not
going to try to enter your home. Utility workers
never need to enter your home. We try to reinforce

1	what the typical utility worker would look like.
2	But of course, when we share resources with
3	out-of-state crews, it becomes, you know, a little
4	increase difficult for a customer to to
5	differentiate.
6	But to your point about companies coming in
7	and trying to take advantage, whether they be
8	electricians or construction companies, it's a
9	great point. I can take that back and see if there
10	is anything additional we do related to customers
11	that that might fall victim to those.
12	COMMISSIONER PASSIDOMO: Yeah. I think
13	thank you. I would appre I think, like,
14	especially on the front end, you know, leading up
15	into the storm season, as you are sending out, you
16	know, those email blasts about how do we, you know,
17	weatherproof our home or how do we prepare for a
18	storm, you know, physical infrastructure, how do we
19	also secure ourselves in other ways too. So just,
20	yeah, I mean, it's a challenge, but constant
21	communication.
22	CHAIRMAN FAY: Great. Thank you, Commissioner
23	Passidomo.
24	And I I, once again, want to thank you for
25	heing here I did want to close just by seeing if

1	you had any thoughts or comments about the ability
2	to assist customers from a bill perspective that
3	had been scammed. So obviously, if someone
4	believes their power to going to be shut off and
5	they go purchase a prepaid card and send \$500 to
6	somebody that then they may not be able to have
7	those funds allocated for their which they would
8	normally do for their monthly electric bill. I
9	am sure that it's necessary to have a police report
10	and some documentation before validating that
11	that's occurred before making some adjustments, but
12	are there ways for the utility to work with
13	customers after that happens, or are they just
14	really is it all on them?
15	MS. BOOHER: No. Absolutely. I think, like
16	Brandon was talking about, with LIHEAP, and things
17	like that, you know, we have tools and resources
18	available to customers that have become a victim of
19	a scam.
20	I can speak about our Care to Share Program,
21	which requires a customer to be in crisis, and
22	absolutely having given 500, \$3,000 to a scammer,
23	and now you don't have funds available to pay your
24	next utility bill, or something like that, they can
25	apply for our Care to Share Program, is what we

typically offer for our customers that have become a victim.

CHAIRMAN FAY: Okay. Great.

And then on our end, I know the Commission says to a lot of speakers, we want to improve or enhance whatever we are doing for information purposes for customers, and transparency of scams. And I know our coms team works really hard to coordinate with the United entity, with NARUC, with all the groups that put out information related to that. But if you can think of ways that we can better put that information out.

And that might -- that might mean a more simplified form of communication. Maybe the utility puts out some details of the types of scam, but maybe from our perspective, we have some basic rules or questions that should be asked when customers are called for -- for purposes of a scam occurring.

And then I know we worked really hard to make sure our entire content is easily translated to Spanish, so all of that would be included in that material and allow somebody to view that. But once again, we want to -- we want to simplify that if we can, because I would like to see those numbers go

down.

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I know there is always going to be scams, and that they will change, but I -- I can't help but just be extremely frustrated, and have a great deal of -- I don't know what the right word is, but the people who do this should -- deserve to be penalized and should be thrown in jail. And taking advantage of the people -- Commissioner Graham has some or comments maybe that would be more appropriate, but we -- we have to be proactive.

And giving them that -- empowering those customers to fight back, not just, you know, know when it's coming, but when it does, to fight back and shut these people down.

There is a great guy on You Tube who went to MIT, and he creates these glitter bombs and these bugs for call centers that attack customers. I am not suggesting that you do any of that. But with that said, these people deserve to be thrown in jail, and so the information that we can put out to help inform them, that maybe directs them to the proper enforcement to quickly shut it down so then it might not be them who is the victim that we worry about as much as if they don't say anything and we don't get the information to enforcement,

1	those people will continue to take advantage of
2	further seniors or vulnerable populations. And I
3	just want us to do, within our purview and
4	jurisdiction, what we can to help customers
5	understand what is real and what's not out there.
6	So please take that back with you and let us
7	know going forward if there is something with Cindy
8	and our team that we can do to put information out
9	there in a way that is easily digestible.
10	So with that, Commissioners, if there are any
11	other comments or questions? Seeing none, if you
12	have any closing comments, you are welcome.
13	Otherwise, we really do appreciate you being here,
14	and I think it will be a continued dialogue for the
15	Commission to adapt, and see the utilities adapt
16	to, you know, both inform customers to prevent it,
17	but then to shut these people down.
18	MS. BOOHER: Absolutely. Thank you.
19	CHAIRMAN FAY: Great. Thank you.
20	MR. GREEN: Thanks for having us.
21	CHAIRMAN FAY: All right. Commissions, next
22	we will move into our next item on our agenda,
23	which is our Legislative Update.
24	Good morning. We have Lance here to give us
25	an update this morning on all the action that is
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1	going on downtown, so you are recognized.
2	MR. WATSON: All right. Thank you, Mr. Chair,
3	Commissioners. Good to see y'all. Thanks for
4	having me.
5	This week we are in week four of session. Day
6	22. 38 days left. Not that I am counting, but we
7	are we are still monitoring a few bills that
8	will affect how we do business and/or require
9	rulemaking.
10	What I am explaining today is not a
11	comprehensive list that is that's in the email
12	that you all get every Friday, but this is more
13	just so focusing on bills that are actually moving
14	through the process right now.
15	So that first one being House Bill 125 and
16	Senate Bill 194, what we are calling the Fair
17	Market Valuation Bill. That House Bill has not
18	moved since I last briefed y'all last month, but
19	the Senate Bill was voted favorable last week in
20	its first stop, with an amendment, and has two more
21	committees to go before it hits the floor.
22	Next up we have House Bill 1221 and Senate
23	Bill 626. Senate Bill 626 was actually voted on
24	yesterday in its second committee stop, and it has
25	one more stop before the floor. And House Bill

1 1221 is up in the House tomorrow being heard in its 2. second committee stop. 3 CHAIRMAN FAY: And can you tell us what that -- what the content of that bill is? 4 Yes. 5 MR. WATSON: That's the Broadband Internet Service Providers Bill, basically 6 7 specifying that the poles of rural electric co-ops 8 that are engaged in the provision of broadband are 9 subject to regulation by the PSC. 10 CHAIRMAN FAY: Thank you. 11 MR. WATSON: And then next up, we have House 12 Bill 821 and Senate Bill 1162. This is the 13 Renewable Energy Cost Recovery bills. House Bill 14 821 was heard in committee last week, and voted 15 favorable. It's in its last committee stop before 16 And Senate Bill 1162 is on the agenda the floor. 17 tomorrow in Senate Community Affairs. It's on its 18 It has one more before the floor as second stop. 19 well. 20 And then really, the last couple I have here, 21 House Bill 1591 and Senate Bill 1176, this is the 22 Electric Vehicle Infrastructure Bill. There has 23 been no movement at all on the Senate side, but the 24 House bill is being heard in its first committee 25 tomorrow morning.

1	And then lastly, House Bill 1331, Senate Bill
2	1380 and Senate Bill 1712. This is our trio of
3	muni bills we are calling them. Both Senate bills
4	have not moved. Senate Bill 1380 was on an agenda
5	to be heard last week, but was temporarily
6	postponed and had was not put back on the agenda
7	for this week. House Bill 1331 was heard in
8	committee last week and voted favorable, and has
9	one committee stop left.
10	Other than that, just a big thanks to staff
11	for help on these analyses. I think a lot of these
12	committee staff downtown are taking our words to
13	heart, and we have seen that, whether it's been,
14	you know, delete all amendments being filed,
15	rewrites, or just amendments to bills that make
16	these bills more palatable and manageable for the
17	PSC when it comes to implementing them, you know,
18	when and if they pass.
19	And then just to Commissioners Clark and
20	Passidomo, congrats on getting through those two
21	committee hearings. I don't have any update on
22	when that final floor vote will be, but I will keep
23	you all and your advisers and staff apprised of

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And other than that, just be on the lookout

when that is to occur so that we are aware.

1	for those weekly emails I send out, whether it's
2	myself or Katherine. And if you all have any
3	questions or want to meet individually, happy make
4	time and do that as well. So thank y'all for the
5	opportunity.
6	I will take any questions if you have them.
7	CHAIRMAN FAY: Great. Thank you. And I will
8	check with my colleagues to see if there is any
9	questions here. It doesn't seem as though there
10	are.
11	I am guessing I know some of the bills you
12	just mentioned, they they expand our
13	jurisdiction and out workload, and that sort of
14	thing. Has the budget process started in the
15	Legislatures? Have they rolled out budgets on each
16	side yet or
17	MR. WATSON: Yes, sir, they have.
18	CHAIRMAN FAY: Okay.
19	MR. WATSON: And they are they are working
20	you know, they will work through that
21	negotiation process for the next few weeks, but
22	they have, the House and Senate have introduced
23	their budgets.
24	CHAIRMAN FAY: Okay. Great, thank you.
25	Seeing no other questions, thank you for the
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1	update, and appreciate all the work you are doing
2	downtown.
3	MR. WATSON: Thank y'all.
4	CHAIRMAN FAY: Thank you.
5	All right. Commissioners, next we will move
6	into the General Counsel's report, Mr. Hetrick.
7	MR. HETRICK: Thank you, Mr. Chair, and good
8	morning Commissioners. Nothing to report today.
9	CHAIRMAN FAY: Okay. Great. Thank you.
10	Next we will move to Mr. Baez for Executive
11	Director's report.
12	MR. BAEZ: Waiving in support, Chairman.
13	CHAIRMAN FAY: All right. Seeing nothing
14	additional from Mr. Baez.
15	Commissioners, at this time, we will take up
16	any other matters for Internal Affairs that you
17	want to address.
18	Seeing none, that will conclude our Internal
19	Affairs meeting for this morning. We will have our
20	Special Agenda panel start here at 10:30.
21	Thank you so much.
22	(Agenda item concluded.)
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1	CERTIFICATE OF REPORTER
2	STATE OF FLORIDA ) COUNTY OF LEON )
3	COUNTY OF BLOW ,
4	
5	I, DEBRA KRICK, Court Reporter, do hereby
6	certify that the foregoing proceeding was heard at the
7	time and place herein stated.
8	IT IS FURTHER CERTIFIED that I
9	stenographically reported the said proceedings; that the
10	same has been transcribed under my direct supervision;
11	and that this transcript constitutes a true
12	transcription of my notes of said proceedings.
13	I FURTHER CERTIFY that I am not a relative,
14	employee, attorney or counsel of any of the parties, nor
15	am I a relative or employee of any of the parties'
16	attorney or counsel connected with the action, nor am I
17	financially interested in the action.
18	DATED this 10th day of April, 2023.
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23	Jully K Frece
24	DEBRA R. KRICK  NOTARY PUBLIC
25	COMMISSION #HH31926 EXPIRES AUGUST 13, 2024