PSC CELEBRATES NATIONAL LIFELINE AWARENESS WEEK, 2015

In September, the Florida Public Service Commission (PSC) partnered with Goodwill Industries—Big Bend, Inc. to kick-off National Lifeline Awareness Week 2015 (September 14-20) during an event at Goodwill Prosperity Center in Tallahassee. In its seventh year, Florida's Lifeline Awareness Week included a series of statewide events to help seniors and low-income Floridians learn about and apply for the federal Lifeline Assistance (Lifeline) Program.

PSC Commissioner Ronald A. Brisé was joined by Goodwill CEO and President Fred G. Shelfer, Jr., Leon County Commission Chair Mary Ann Lindley, and Tallahassee City Commissioner Scott Maddox to raise awareness about the program that helps eligible Floridians reduce their monthly phone bill and stay connected to job opportunities, as well as to businesses and community services.

"We're pleased to partner with Goodwill and our local officials to help consumers benefit from the Lifeline many need to get and stay connected to their communities," said Commissioner Brisé. "Lifeline helps consumers find jobs, access health care services, connect with family and their children's schools, and call for help in an emergency."

The PSC partnered with Goodwill at its Prosperity Center of Tallahassee—designed to help area residents lead financially sound and productive lives—because the Center supports families on their path to self-sufficient and prosperous lifestyles.

"Goodwill continually looks for ways to give back to the community and we're pleased to celebrate Lifeline Awareness Week with the PSC," said Mr. Shelfer. "Phone service is essential to the ultimate long-term success of our Prosperity Center clients to lead healthy, productive lives, and Lifeline will help make this possible.

During Lifeline Awareness Week, the PSC visited several Goodwill communities around the state in efforts to help eligible consumers apply for the program. Those eligible for the federal Lifeline Assistance (Lifeline) Program can save up to \$111 annually on their local phone bills, and some Lifeline telephone carriers also offer a cell phone with allotted monthly minutes.

The Federal Communications Commission, the National Association of Regulated Utility Commissioners, and the National Association of State Utility Consumer Advocates support National Lifeline Awareness Week.

For more information, visit <u>www.floridapsc.com</u>, <u>www.lifeline.gov</u>, and <u>www.naruc.org</u>.

LIFELINE ASSISTANCE