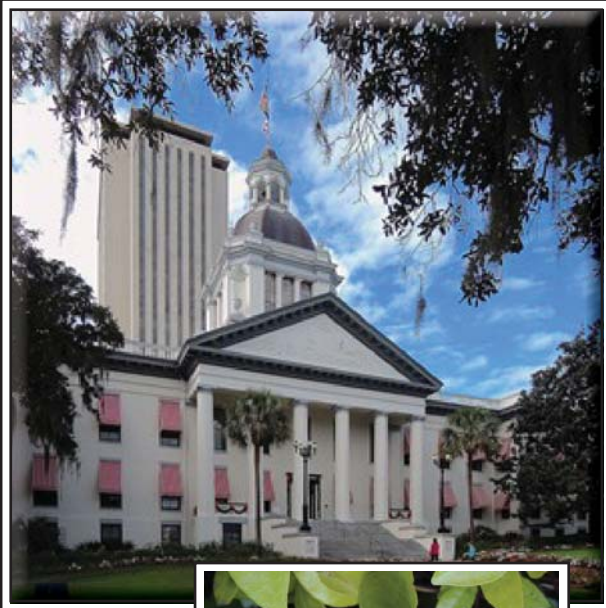


# Conservation Rocks!



Water and energy conservation is always a topic of interest to help lower utility bills and also help the environment. Seniors and students alike can learn how little habit changes can make a big difference.

To highlight conservation, the PSC partnered with DeSoto Trail Elementary School fourth graders for a Conservation Rocks project during Energy Awareness Month. After a presentation from the PSC's Executive Director Braulio Baez, the students painted rocks with conservation themes. More than 100 Conservation Rocks are being placed throughout Tallahassee and Florida.

Seniors were impressed by the Conservation Rocks project, and took several rocks to place in their community, agreeing "we can all do our part." Many of them said they already tell their grandchildren to turn off the lights when they leave a room and turn off the television or computer when they're through!

Tips on reducing energy and water consumption can be found in the PSC's [Conserve Your World](#) and [Drop by Drop](#) brochures.

Keep an eye out for the PSC's Conservation Rocks and, if you find one, post a selfie with the rock on Twitter or Facebook. The artistic conservation messages are rocking Florida! (Look for the PSC and DeSoto Twitter handles on the rocks' backside).

## PSC Shares Scam Awareness and Conservation Tips during National Consumer Protection Week

Far too often seniors fall victim to scams. To help raise scam awareness and protections, this year the Florida Public Service Commission (PSC) focused on the alarming rise in senior scams during the 21st National Consumer Protection Week (NCPW), March 4-9.

"The PSC protects consumers year-round, not just during NCPW," said PSC Chairman Art Graham. "I encourage consumers needing utility-related information or assistance to call the PSC at 800-342-3552 any time of the year!"

Helping seniors learn how to protect themselves from becoming victims to scams, the PSC hosted events at senior centers in Polk and Lake counties. The Federal Trade Commission reports that people who grew up in the 1920s, '30s, and '40s are generally more trusting than other generations, making them more susceptible to con artists. The PSC distributed and discussed its [Scam Alert](#) brochure on tips to prevent the dangers of fraudsters representing utility workers who pressure immediate payment for an energy audit or an alleged overdue bill.

During NCPW, other PSC information of interest included [hurricane preparedness](#), [Where to Find Help](#) from state social service agencies, and even our children's conservation activity book, [Get Wise and Conserve](#), which helps keep visiting grandchildren busy. Many seniors also qualify for federal [Lifeline Assistance](#), and we made sure they knew how to apply for the telephone/broadband discount program.