

FACES OF LIFELINE

The Florida Public Service Commission (PSC) kicked off 2014 National Lifeline Awareness Week by launching "Faces of Lifeline," a web page highlighting the program's success. "Faces of Lifeline" provides a personal Lifeline connection and encourages other consumers needing assistance to also apply.

"People need phone service to find jobs, contact community services, call doctors and schools or connect to family and friends," said PSC Chairman Art Graham. "During this year's Lifeline Awareness Week, we urge you to meet the 'Faces of Lifeline' on our website, then identify faces within your community, maybe even some of your neighbors, who could benefit from the program."

In its sixth year, Lifeline Awareness Week informs Florida citizens statewide of the federal Lifeline Assistance program. Launched in Florida in 1995 and administered by the PSC, more than 900,000 Florida residents currently benefit from the telephone discount that can save participants at least \$9.25 per month, or \$111 per year on their local phone bills. However, not everyone who qualifies is enrolled. To qualify for Lifeline, customers must participate in certain public assistance programs or have an income at or below 135 percent of the federal poverty level. For further information on eligibility requirements or to apply, review the [Lifeline Brochure](#).

In an effort to curb program abuse, the FCC implemented rules limiting benefits to one Lifeline discount per eligible household and requiring annual recertification to continue the benefit. The updated rules help ensure that only those who are eligible receive Lifeline. For more information on Lifeline rules, visit www.lifeline.gov or www.naruc.org.

Joining other states in celebrating National Lifeline Awareness Week, September 8-14, the PSC held informational events statewide to help seniors and low-income Floridians learn about and apply for the program. The PSC held events in Lakeland, Tampa, Orlando, Starke, and Tallahassee. The Federal Communications Commission, the National Association of Regulatory Utility Commissioners, and the National Association of State Utility Consumer Advocates also supported the Week.

For information on Florida's Lifeline Awareness Week, visit www.FloridaPSC.com. Follow the PSC on Twitter, [@floridapsc](https://twitter.com/floridapsc).

LIFELINE ASSISTANCE



For more information or an application

[CLICK HERE](#)

FLORIDA PUBLIC SERVICE COMMISSIONERS

CONSUMERS NEED LIFELINE...

"TO FIND A JOB."

Chairman Art Graham



"TO CONNECT TO FAMILIES AND FRIENDS."

Commissioner Lisa Polak Edgar

"TO GET HELP IN EMERGENCIES."

Commissioner Ronald A. Brisé



"TO LOWER THEIR MONTHLY PHONE BILL."

Commissioner Eduardo E. Balbis

"TO CONTACT CHILDREN'S TEACHERS."

Commissioner Julie I. Brown

