

**Synapse**  
Energy Economics, Inc.

# Presentation to Florida Public Service Commission

Energy Efficiency Workshop  
Tallahassee, Florida

April 25 , 2008  
Presented by Chris James

- Cost of new generation has escalated substantially
  - The factors driving these increases are not temporary
  - Domestic coal suppliers are accessing international markets to increase profits
  - Materials and labor costs have risen dramatically since 2003

# Supply Side Focus Will Continue to Lead to Rate and Bill Increases

- Focus on rates only misses THE point: consumers pay bills not rates.
- Energy efficiency benefits are cumulative over 8-14 years. Snapshot of certain tests misses these benefits.

## There is Good news...

- New England's Forward Capacity Market shows how demand resources compete with supply resources and work to lower costs.
- EE programs are achieving savings at less than half the cost of new generation
- Leading states: CT, VT, CA are close to or at EE savings at 1% of sales. CT, VT on trajectory to achieve 2% this year.
- Trend is to achieve all cost effective EE
- Florida could be eligible for additional GHG allowances under national GHG bills

# Supply Side Economic Influences

- Cost of New Generation
- Fuel, materials and labor cost increases
- Supply side resources are exposed to higher risk from greenhouse gas regulations
- Supply side resources exposed to higher fuel price volatility
- Supply side resources also increase risk to energy security and climate change

# Cost of New Generation

- New Coal is 9-11 ¢/kWh. Recent BGE filing reflected 10-12c/kWh. New nuclear is higher.
- Costs are increasing due to:
  - Global demand for commodities
  - Material and equipment supply
  - Relative inexperience of new labor force, and
  - Contractor availability

June 2007 report by Standard & Poor's, *Increasing Construction Costs Could Hamper U.S. Utilities' Plan to Build New Power Generation*,

**Table 6: Average Annual Escalation in Power Plant Commodities**

Commodity/ Construction Material	Average Annual Escalation from ~1986-2003	Average Annual Escalation Dec. 2003-April 2007	Escalation during Dec. 2003 – April 2007 As Ratio of Recent Historic Average
Nickel	3.80%	60.30%	15.9x
Copper	3.30%	69.20%	21x
Cement	2.70%	11.60%	4.3x
Iron & Steel	1.20%	19.60%	16.3x
Heavy Construction	2.20%	10.50%	4.8x

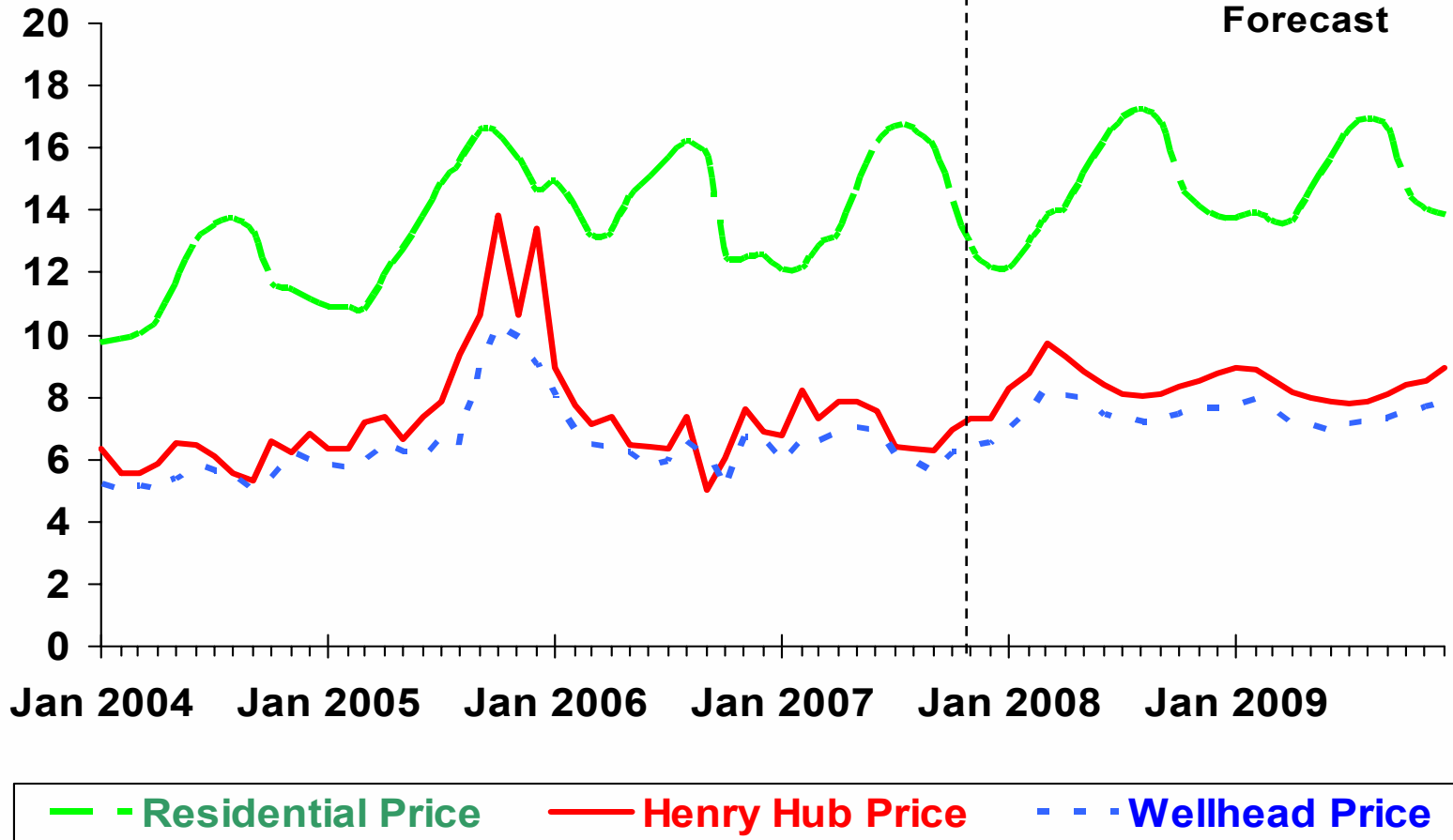
Apr 2008 report by  
Synapse, *Don't Get Burned,  
the Risks of Investing in  
New Coal*

# Fuel prices are driving rate increases at existing plants

- AEP filing in WV 2/29/08 requests to raise rates 17% due to increase in coal prices (WV PSC)
- Wisconsin Power and Light Company (WP&L), filed a \$55.1 million (6.1%) fuel-only rate increase for electric service with the Public Service Commission of Wisconsin (PSCW). <http://www.alliantenergy.com/docs/groups/public/documents/pub/p014619.hcsp>
- Southern California Edison requested a rate increase of \$858 million in Apr 2008 and estimated that 2009 bills could increase 12%, reflecting higher natural gas prices and the proposed rate increase.  
<http://www.latimes.com/business/la-fi-edison16apr16,1,1373930.story>
- Center Point Energy Minnesota Gas filed a general rate case in Nov 2005 to cover higher working capital costs due the increased cost of gas and increased bad debt expense due to higher gas bills.  
[http://www.puc.state.mn.us/docs/briefing\\_papers/b05-0155.pdf](http://www.puc.state.mn.us/docs/briefing_papers/b05-0155.pdf)

# Higher 2008 Natural Gas Spot Prices Are Projected

Dollars per thousand cubic feet



— Residential Price    — Henry Hub Price    - - - Wellhead Price

Short term Energy and Summer Fuels Outlook <http://www.eia.doe.gov/steo>



# Demand Side Measures Limit Risk and Are Cost Effective

- Energy efficiency, load management and demand response = rational portfolio
- DSM decrease: need to upgrade/install new transmission, peak hourly prices, imports
- Program screening tests include: total resource, participants and rate impact measures
- DSM most cost-effective means to reduce GHG emissions. No need to wait for new technology or fuel switching

# Evaluation of Commercial Lighting Program shows that RIM Would Leave Savings on the Table

	Participant Test \$/kW	Utility Test \$/kW	Rate Impact Test \$/kW	Total Resource Test \$/kW	Societal Test \$/kW
<b>Avoided Revenue Requirements</b>					
Generation	N/A	\$721	\$721	\$721	\$721
T & D	N/A	440	440	440	440
Marginal Energy	N/A	1,604	1,604	1,604	1,604
Externality Willingness	N/A	N/A	N/A	N/A	220
<b>Subtotal</b>	N/A	\$2,765	\$2,765	\$2,765	\$2,985
<b>Xcel Energy's Project Costs</b>					
<b>Subtotal</b>	N/A	\$329	\$329	\$329	\$329
<b>Revenue Reduction</b>	\$2,589	N/A	\$2,589	\$0	\$0
<b>Subtotal</b>	\$2,589	N/A	\$2,589	\$0	\$0
<b>Participants' Net Costs</b>					
Incremental Capital	\$1,264	N/A	N/A	\$1,264	\$1,264
Incremental O&M	527	N/A	N/A	527	527
Rebates	(268)	N/A	N/A	(268)	(268)
<b>Subtotal</b>	\$1,523	N/A	N/A	\$1,523	\$1,523
<b>Net Present Benefit (Cost)</b>	\$1,066	\$2,435	(\$154)	\$913	\$1,133
<b>Net Benefit (Cost) per kWh Lifetime</b>	\$0.013	\$0.029	(\$0.002)	\$0.011	\$0.013
<b>Net Present Benefit (Cost) per Generator</b>	\$1,212	\$2,768	(\$175)	\$1,037	\$1,288
<b>Cost Benefit Ratio</b>	1.70	8.39	0.95	1.49	1.61

Presentation to Coalition for Clean Affordable Energy in Santa Fe, New Mexico on October 29, 2007 by Wayne Shirley  
[www.raponline.org](http://www.raponline.org)

# RIM Does Not Test Equity of Programs

- Something that is free will fail RIM
- Even RIM ratios of 0.6 to 0.7 can have miniscule effects on bills of non-participants.
- Non-participants who choose to participate will almost certainly save more than if they chose not to.
- Following examples show cost effectiveness and savings from several leading programs

# Portfolio of Energy Efficiency Programs

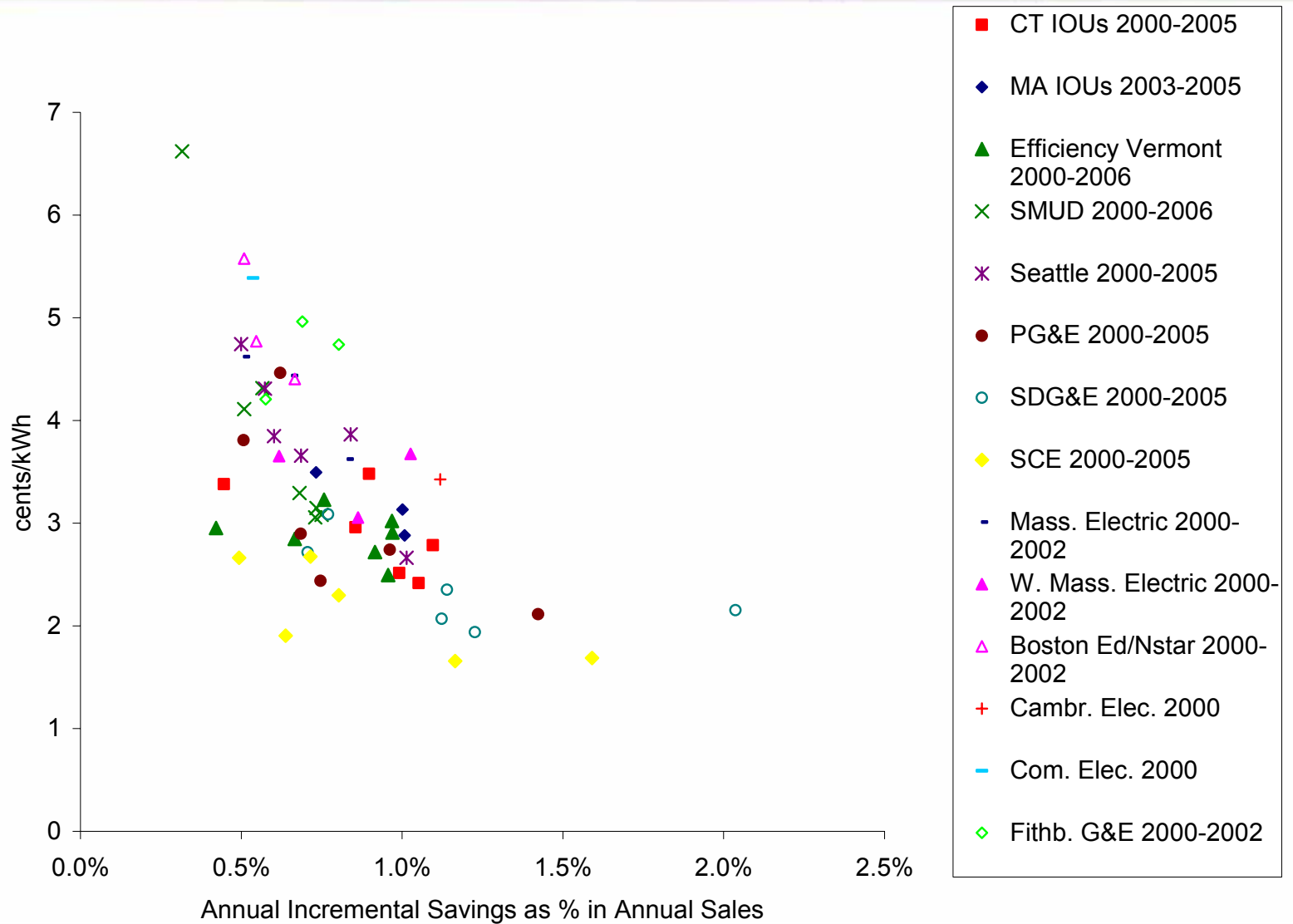
	Efficiency Vermont (VT)	CA Utilities (CA)	CT Utilities (CT)	SMUD (CA)
<b>Policy Model</b>	SBC w/3rd Party Admin	SBC w/Utility Admin & Portfolio Standard	SBC w/Utility Admin & Portfolio Standard	Municipal Utility
<b>Period</b>	2004	2004	2005	2004
<b>Spending on Electric Energy Efficiency (\$MM) 1</b>	14	317	65	30
<b>Budget as % of Electric Revenue 2</b>	3.30%	1.50%	3.10%	1.50%
<b>Avg Annual Budget Gas (\$MM)</b>	NA	NA	NA	NA
<b>% of Gas Revenue</b>	NA	NA	NA	NA
<b>Annual MWh Saved / MWh Sales 3,4</b>	0.90%	1.00%	1.00%	0.50%
<b>Lifetime MWh Saved (000s MWh)5</b>	700	22,130	4,400	630
<b>Annual MW Reduction</b>	15	377	135	14
<b>Lifetime MMBtu Saved 5 (000s MMBtu)</b>	470	43,410	NA	NA
<b>Annual MMBtu Saved (000s MMBtu)</b>	40	3,620	NA	NA
<b>Non-Energy Benefits</b>	37,200 CCF of water	NR	lifetime savings of \$550M on bills	NR
<b>Avoided Emissions (tons/yr for 1 program year) (could include benefits from load response, renewable, and DG programs)</b>	Unspecified pollutants: 460,000 over lifetime	NR	NOX: 334 SO2: 123 CO2: 198,586	NOX:18

## Portfolio of Energy Efficiency Programs Cont.

	Efficiency Vermont (VT)	CA Utilities (CA)	CT Utilities (CT)	SMUD (CA)
<b>Policy Model</b>	SBC w/3rd Party Admin	SBC w/Utility Admin & Portfolio Standard	SBC w/Utility Admin & Portfolio Standard	Municipal Utility
<b>Period</b>	2004	2004	2005	2004
<b>Cost of Energy Efficiency</b>				
\$/lifetime (kWh) 6	0.02	0.01	0.01	0.03
\$/lifetime (MMBtu)	NA	NA	NA	NA
<b>Retail Electricity Prices (\$/kWh)</b>				
	0.11	0.13	0.1	0.1
<b>Retail Gas Prices (\$/mcf)</b>				
	NA	NA	NA	NA
<b>Avoided Costs (2005\$) 7,8</b>				
Energy (\$/kWh)	0.07	0.06	0.07	
Capacity (\$/kW)9	3.62		20.33	
On-Peak Energy (\$/kWh)				0.08
Off-Peak Energy (\$/kWh)				0.06
Cost of Energy Efficiency as % Avoided Energy Cost	29%	23%	21%	63%

Source: National Action Plan for Energy Efficiency, Department of Energy, pages 6-8 and 6-9, July 2006.

# Utility Cost of DSM vs. Annual Savings as % of Annual Sales



- **Oil and Gasoline:** Growing world oil demand and supply uncertainty will maintain and escalate existing elevated crude oil prices (Pentagon has already acknowledged that peak oil has occurred)
  - Crude oil expected to remain above \$100 for the rest of 2008;
  - Gasoline prices are expected to average \$3.54 per gallon over this summer: Diesel prices expected to average \$3.73.
  - Market uncertainties are many and may significantly impact prices and supplies during the rest of 2008.
- **Natural Gas.** Henry Hub spot price expected to average \$8.59 per thousand cubic feet in 2008, \$1.42 above the 2007 average.
- **Electricity Prices.** Residential electricity prices projected to grow at a slightly faster rate in 2008.

Short term Energy and Summer Fuels Outlook <http://www.eia.doe.gov/steo>

- RIM is one of five tests that can be used to evaluate EE programs.
- Sole use of RIM will expose consumers to rate increases later, and miss opportunities now to achieve cost effective savings that are less than 1/2 that of the cost of new generation
- Energy efficiency, load management and demand response are all part of a diverse demand side resource portfolio



## Recommendations continued

- Demand side benefits also include deferral of transmission and distribution system upgrades, air quality and greenhouse gas reductions, local economic development
- Legislation being considered in Congress rewards states with good demand side programs, with extra allowances. Florida is not currently eligible, but could be.

## Recommendations continued

- Florida can ramp from existing demand savings to over 1% of sales or greater in next 5-7 years
- Think of demand side savings like bonds as part of a rational and diverse resource portfolio: reduce risk, reduce exposure to rate and bill increases, benefits accumulate over life of program.

## Questions?

For further information see also:

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## Thank You!