Smart Meter Workshop

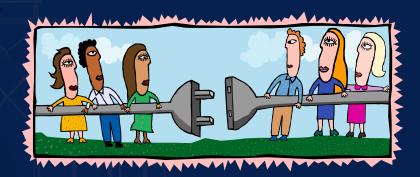
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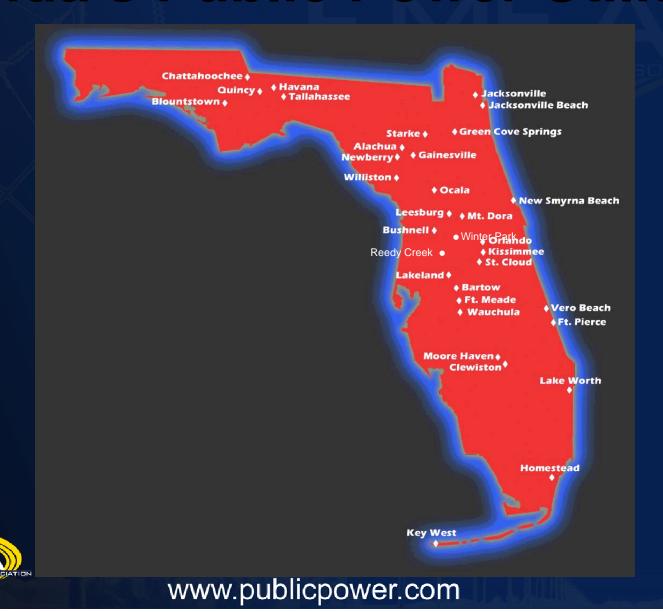
Profile

- 34 municipal electric utilities
- 1.3 million customer meters
- 14% of Florida's population
- Large Utilities
 - JEA (Jacksonville): 404,000 customers
 - Lakeland: 120,000 customers
- Small Utilities
 - Bushnell: 1,150 customers
- Combined, 3rd largest utility behind FPL and Progress Energy
- Not-for-profit





Florida's Public Power Utilities



Overview of Municipal Activity

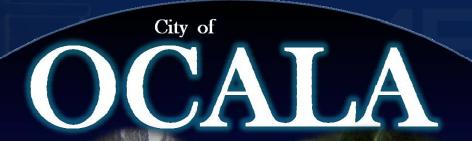
- All migrating to solid state metering
- Quincy
 - -4,800 meters
 - Completed full AMI
 - Examining alternative rate structures
 - Close to completing full AMI project
 - Leesburg (22,000 meters)
 - Lakeland (120,000 meters)



Overview of Municipal Activity

- Tallahassee
 - 114,000 electric meters
 - Completed full AMI water, gas, electric
 - Offering alternative rate structures
- Ocala
 - 50,400 meters
 - Completed full AMI water & electric
 - Developing alternative rate structures









www.publicpower.com

Advanced Metering Timeline

- 2005 The City Chose Mesh Technology
- 2006 Pilot Project 400 Electric & 100 Water
- 2007 Selected Elster's EnergyAxis AMI Solution
- 2008 City Council Signed Contracts Implementation Begins!
- 2009 54,000 Electric Meters
 21,000 Water Meters
- 2010 Project Wrap-Up and Completion!





Customer Concerns

- During Implementation 0
- Post Implementation 4
 - Government Intrusion
 - RF Health Anxieties
 - System Security
- Typical Customer Interaction
 - Listen
 - Relate
 - Explain





Privacy Issues

- All municipal electric utility customers' data is public
 - But limited to monthly consumption and payment information
- Significantly more data generated with AMI at 15 minute intervals, 24/7
- Concern that data could be used to determine customer usage patterns, including if home is occupied
- Considering seeking delay in releasing interval data by 3 months, while maintaining current monthly data availability.
 - Requires legislative action.

Next Level 'Smart' Benefits

- 2011 Prepay Municipal Services
 - 3,000 Customers Sign-up in the First 12 Months
 - Win! Win! Win!
- 2012 Meter Data Management System
 Customer Web Portal
- 2013 Residential Time of Use Rates
- Future
 - Distribution Automation





Thank you

